

Exhibit No.:  
Issues: Operations and Facilities,  
Commitment to Water Quality and  
Safety, Operating and Maintenance  
Expense, Improving Water  
Efficiency, AMI, Maintenance,  
Operational Technology, Employee  
Levels and Compensation  
Witness: Grant A. Evitts  
Exhibit Type: Direct  
Sponsoring Party: Missouri-American Water Company  
Case No.: WR-2020-0344  
SR-2020-0345  
Date: June 30, 2020

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2020-0344**  
**CASE NO. SR-2020-0345**

**DIRECT TESTIMONY**

**OF**

**GRANT A. EVITTS**

**ON BEHALF OF**

**MISSOURI-AMERICAN WATER COMPANY**

## AFFIDAVIT

I, Grant A. Evitts, under penalty of perjury, and pursuant to Section 509.030, RSMo, state that I am the Vice President of Operations for Missouri-American Water Company, that the accompanying testimony has been prepared by me or under my direction and supervision; that if inquiries were made as to the facts in said testimony, I would respond as therein set forth; and that the aforesaid testimony is true and correct to the best of my knowledge and belief.



Grant A. Evitts

June 30, 2020

Dated

**DIRECT TESTIMONY  
GRANT A. EVITTS  
MISSOURI-AMERICAN WATER COMPANY  
CASE NO. WR-2020-0344  
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**DIRECT TESTIMONY**

**GRANT A. EVITTS**

**I. INTRODUCTION**

1 **Q. Please state your name and business address.**

2 A. My name is Grant A. Evitts, and my business address is 727 Craig Road, St. Louis,  
3 MO, 63141.

4 **Q. By whom are you employed and in what capacity?**

5 A. I am employed by Missouri-American Water Company (“MAWC”, “Missouri-  
6 American” or “Company”) as Vice President of Operations.

7 **Q. Please summarize your educational and professional qualifications.**

8 A. I’m currently enrolled in the Bachelors of Applied Management program at Ranken  
9 Technical College in St. Louis Missouri. I’ve also achieved two-year certificates in  
10 Instrumentation and Process Control and Industrial Electricity / Electronics, both from  
11 Ranken Technical College. I currently possess a Class “C” Water Operator’s License  
12 in the state of Illinois.

13 **Q. Please describe your business experience.**

14 A. I began my career with American Water Works Company (“American Water”) in East  
15 St. Louis Illinois in the position of Relief Operator / Buildings & Grounds Maintenance  
16 at Illinois-American Water Company in 1989. In 1994, I was promoted to Maintenance  
17 Service Specialist and in 1996 I was promoted to Production Maintenance Supervisor.  
18 In 2003, I accepted the position of Operations Superintendent in Lincoln Illinois. In  
19 2004, I was awarded the position of Manager of Field Operations – Southern Division

1 and in 2012 promoted to Senior Manager of Field Operations & Production – Southern  
2 Division, both of which were in Belleville Illinois. In 2016 I accepted the position of  
3 Senior Director of Operations in St. Louis Missouri and in 2019, promoted to my  
4 current position.

5 **Q. Please summarize your responsibilities for MAWC.**

6 A. I am responsible for the Company’s water and sewer operations across the State of  
7 Missouri, including field services, production, maintenance, water quality,  
8 environmental compliance and safety. My oversight includes ensuring that our  
9 operations team continues to provide high quality water and sewer service and meets  
10 MAWC’s operational targets.

11 **Q. What is the purpose of your Direct Testimony in this proceeding?**

12 A. The purpose of my Direct Testimony is five-fold. First, I describe the Company’s water  
13 and sewer operations and facilities throughout Missouri. Next, I discuss the Company’s  
14 commitment to water quality and safety that benefit MAWC’s customers. Third, I  
15 discuss MAWC’s level of operating and maintenance (“O&M”) expense in this case  
16 and how it supports the Company’s efforts to continue providing high quality water  
17 and sewer service in the most cost-effective way to our customers in the long-term.  
18 Fourth, I discuss MAWC’s programs and commitment to improving water efficiency.  
19 Finally, I support the Company’s employee levels and explain MAWC’s employee  
20 total compensation philosophy.

21 **II. OPERATIONS AND FACILITIES**

22 **Q. Please generally describe MAWC’s water and sewer operations and the areas it**

1 **serves.**

2 A. As of December 31, 2019, MAWC provided water and/or sewer utility service to a  
3 population of approximately 1.5 million Missourians through over 484,000 customer  
4 connections in the State of Missouri. The Company's operations are widely dispersed  
5 throughout the state. We provide water service to 200 distinct communities in 29  
6 counties, with systems ranging in size from St. Louis Metro, with over 350,000  
7 customer connections, to Lakewood Manor with 26 customer connections.

8 MAWC operates over 70 sewer systems in the Platte County, Warren County, Cedar  
9 Hill, Arnold, Stonebridge and Saddlebrooke, Meramec, Cole County, Hickory Hills,  
10 Jaxson Estates, Wardsville, Lawson and Emerald Pointe districts.

11 **Q. Please describe MAWC's plant and property.**

12 A. MAWC's utility plant accounts include land and land rights, structures and  
13 improvements, wells, pumping equipment and associated facilities, purification plant  
14 and equipment, sludge disposal facilities, transmission and distribution mains,  
15 collection pipes, distribution storage facilities, service lines, meters, hydrants and other  
16 facilities, including materials and supplies. All of this plant and property is used and  
17 useful in providing safe, proper, efficient, and reliable water and sewer services to  
18 MAWC's customers.

19 **Q. Please describe MAWC's sources of water supply, treatment facilities, pumping  
20 equipment and distribution system property used to provide water service.**

21 A. MAWC draws water for our water districts from surface supplies, wells and/or  
22 infiltration galleries. About 85% of the total source of supply comes from surface

1 supply and 14% comes from wells and infiltration galleries. The remaining 1% is  
2 purchased water.

3 The treatment processes include sedimentation and filtration, clarification, disinfection,  
4 taste and odor removal, organic chemical absorption, iron and manganese removal or  
5 sequestering, pH adjustment, corrosion control, and fluoridation for dental prophylaxis,  
6 all in order to meet or exceed the standards of the drinking water regulations of the  
7 Drinking Water Branch of the Missouri Department of Natural Resources, the United  
8 States Environmental Protection Agency (“EPA”), municipal and county fluoridation  
9 ordinances, and a municipal water softening franchise requirement.

10 The water systems consist of more than 6,800 miles of main ranging in size from 1 inch  
11 to 42 inch, over 46,000 hydrants, and approximately 119 distribution storage tanks, 11  
12 water treatment plants, 78 wells, and 100 pump stations. The Company’s treatment  
13 facilities and wells produce approximately 72 billion gallons annually. The total  
14 capacity of water storage is approximately 143 million gallons which is strategically  
15 located in the service areas for drawdown during peak demand periods and for fire  
16 protection services.

17 **Q. Please describe MAWC’s treatment facilities, equipment, and collection system**  
18 **property used to provide sewer service.**

19 A. The sewer system facilities consist of approximately 250 miles of collection mains  
20 ranging in size from 2-inch to 36-inch diameter, over 6,000 manholes, and 78 lift  
21 stations. There are over 50 mechanical wastewater treatment plants with capacity to  
22 treat over 350,000 gallons of wastewater daily and nearly 20 lagoons that serve our

1 sewer customers.

2 **III. COMMITMENT TO WATER QUALITY AND SAFETY**

3 **a. Water Quality**

4 **Q. Please discuss Missouri-American’s commitment to water quality.**

5 A. MAWC has provided water service to customers for over 130 years. We are acutely  
6 aware that water is the only utility product intended for customers to ingest, and that  
7 our customers rely on MAWC to provide them with safe and reliable water service.  
8 Water quality is of paramount importance to the health and well-being of our  
9 customers. Beyond health and safety, we know that MAWC’s customers are also  
10 interested in the aesthetic qualities of the water we treat and deliver to them. The  
11 Company demonstrates its commitment to water quality by maintaining various  
12 partnerships with drinking water organizations and proactively looking for ways to  
13 optimize treatment capabilities. This commitment has resulted in MAWC receiving  
14 zero Notices of Violations (“NOV”) for drinking water over the last 7 years.

15 **Q. Please discuss MAWC’s partnerships with respect to water quality.**

16 A. The Company’s participation in The Partnership for Safe Water (the “Partnership”)  
17 program is one demonstration of MAWC’s commitment to the health and safety of our  
18 customers through the delivery of clean, safe, aesthetically pleasing drinking water.  
19 The Partnership is an alliance of six drinking water organizations<sup>1</sup> with a mission to

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<sup>1</sup> Partnership organizations include EPA, the American Water Works Association (“AWWA”), Association of State Drinking Water Administrators (“ASDWA”), Association of Metropolitan Water Agencies (“AMWA”), National Association of Water Companies (“NAWC”) and the Water Research Foundation (“WRF”).



1 improve the quality of water delivered to customers by optimizing water system  
2 operations. Each year, the Partnership recognizes water treatment plants for their  
3 optimization and water quality.

4 MAWC is part of the Missouri River Public Water Suppliers Association (MRPWSA)  
5 - a group of water utility representatives along the Missouri River that engage in issues  
6 that impact treatment, Missouri River policy / management, regulatory /permitting, and  
7 monitoring of the river. The group also shares knowledge and best practices regarding  
8 drinking water treatment along the Missouri river.

9 MAWC has also partnered with University of Missouri – Rolla and The Water  
10 Research Foundation to evaluate the watershed for possible causes of taste and odor  
11 issues and to determine best possible treatment methods.

12 Moreover, MAWC, along with St. Louis Metropolitan Sewer District and Northeast  
13 Public Sewer District, is conducting a three-year, Missouri Department of Natural  
14 Resources (“MDNR”) approved study on the Meramec River. Harmful Algal Blooms  
15 (“HABs”) have been noted across the country and have significantly impacted drinking  
16 water sources. The Meramec River is a drinking water source for many Missourians  
17 and during certain times, it meets the conditions that promote algal growth – UV  
18 penetration, stagnant water, and plentiful nutrients. The three-year study is gathering  
19 data on the occurrence of algae and related water quality characteristics to determine  
20 the vulnerability of the river.

21 **Q. Has MAWC been recognized for its optimization and water quality achievements?**

1 A. Yes. Missouri-American is a participant in the Partnership’s water treatment plant  
2 optimization program and has repeatedly been recognized for its optimization and  
3 water quality achievements. MAWC’s six surface water treatment plants have received  
4 Phase III Directors Awards and this year, and five<sup>2</sup> of them have been recognized for  
5 maintaining the Phase III Directors Award status for fifteen years.

6 **Q. Please describe any other ways the Company is demonstrating its commitment to**  
7 **water quality.**

8 A. The Company evaluates water quality and associated risks from the source all the way  
9 to the customer. MAWC’s integrated approach to monitoring its source water quality  
10 and using innovative technologies to evaluate risk supports the Company’s ability to  
11 make more informed decisions regarding treatment and when responding to potential  
12 source water contamination events. The integrated approach includes our continued use  
13 of source water quality monitoring panels, utilization of technologies and applications  
14 (WaterSuite and Sample One View), installation of dedicated sampling stations and,  
15 gaining insights at more points throughout the distribution systems, such as chlorine  
16 residuals and potential cross connection points.

17 **Q. What efforts has MAWC taken to monitor source water to ensure it is safe for**  
18 **customers?**

19 A. The Company has continued its use of WaterSuite, a map-based tool that collects  
20 information about potential sources of contamination, and source water quality  
21 monitoring panels. In May of 2019, an oil sheen, accompanied by a strong crude oil

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<sup>2</sup> The five plants include the Central Plant, North Plant, South Plant, Meramec Plant, and Joplin Plant.

1 odor, was observed on the Missouri River upstream of our Central Plant. While the  
2 sheen never made it to our intakes in sufficient quantities to be detected, we were able  
3 to utilize WaterSuite to confirm the location of several potential sources. It ended up  
4 being related to an oil company’s crude oil pipeline located near the Boone Bridge on  
5 I-64. Having the ability to use WaterSuite, and the detection capabilities of the source  
6 water quality monitoring panels, provided an extra layer of protection. Additionally,  
7 the panels help establish baseline water characteristics which enable operations and  
8 water quality staff to make informed decisions about treatment levels when river  
9 conditions change.

10 **Q. What is the Company doing to ensure safe quality drinking water in its**  
11 **distribution system?**

12 A. MAWC has implemented a chlorine residual monitoring program and expanded the  
13 Cross-Connection Control (“CCC”) program. Field staff are collecting chlorine  
14 residual values when maintaining or flushing hydrants in the distribution systems.  
15 These values will be used to generate a chlorine residual profile across the distribution  
16 systems helping water quality and operations staff identify potential issues. In 2018, a  
17 CCC supervisor position was added to improve the implementation of MDNR CCC  
18 regulations. Since adding this position over 300 field inspections have been completed,  
19 testing compliance required by customers has increased by over 30%, and multiple  
20 potential backflow hazards have been identified and corrected.

21 **Q. Are there any other efforts MAWC is making to safeguard water quality?**

22 A. Yes. In 2020, MAWC implemented an Environmental Near Miss program to help

1 identify and correct potential water quality and environmental issues that could lead to  
2 non-compliance events. The focus is on identifying and correcting “leading indicators”  
3 to reduce the risk of a non-compliance event. To date, over 20 near misses have been  
4 identified and corrected. As an example, we have had several chemical deliveries of  
5 off-spec treatment chemicals identified and sent back to the vendor by following our  
6 chemical delivery protocols. In addition, the Company has implemented the use of  
7 Sample One View (“S1V”). This system provides real time access to our compliance  
8 sampling requirements for our drinking water systems. S1V can be accessed anytime  
9 to determine how many compliance samples are required for the month, how many  
10 have been collected, and how many have results. Individual water system level detail  
11 can be accessed to view the specific sample types and the results. Currently, all  
12 chemical samples are monitored via S1V.

13 **b. Safety**

14 **Q. Please describe MAWC’s overall commitment to safety.**

15 A. Ensuring the health and safety of our employees is a high priority for our Company and  
16 is critical to our success. The safety of our colleagues' and customers' is the most  
17 important thing we focus on every day, and my commitment is to ensure that every  
18 MAWC employee chooses safety in every job, every day. Employee health and safety  
19 are the responsibility of every MAWC employee, and to that end, every employee  
20 prioritizes safety.

21 **Q. Is safety an important part of MAWC’s operational performance?**

22 A. Yes. Safety is both a Value and a Strategy for MAWC. We ask our employees to place

1 safety first in everything they do. We have a strong commitment to our employees  
2 (and their families) to keep them safe. A safe workplace increases employee morale,  
3 increases our commitment to one another, and in the long run, makes for a more  
4 engaged and productive workforce.

5 **Q. What safety initiatives has MAWC implemented to improve its safety**  
6 **performance?**

7 A. MAWC has implemented the following initiatives: Near Miss Reporting Program,  
8 Peer-to-Peer Job Site Inspections, Safety Culture Council, Certified Safe Worker  
9 Program and Safety Training Initiatives.

10 **Q. Please describe the Near Miss Reporting Program.**

11 A. In 2015, the Company launched a Near Miss Reporting Program. This program  
12 involves employees reporting a situation that could have resulted in an injury or  
13 accident. For example, if a piece of equipment becomes worn outside of a regular  
14 maintenance cycle, an employee reports this as a near miss so MAWC can replace the  
15 worn part and avoid a potential injury from an equipment malfunction.

16 **Q. Please describe the Peer-to-Peer Job Site Inspection program.**

17 A. In early 2017, MAWC initiated a “Peer-to-Peer” worksite inspection program where  
18 hourly union employees in St. Louis conduct worksite inspections of their peers.  
19 Generally, twice a week, groups of two employees visit work areas and evaluate the  
20 worksite using a checklist of safety items. The team is also provided with a vehicle  
21 equipped with personal protective equipment (“PPE”) and other equipment to provide  
22 employees if they find a deficiency. These worksite inspections are conducted in

1 addition to the safety inspections performed by supervisors and health and safety  
2 managers.

3 **Q. Please describe the Safety Culture Council.**

4 A. MAWC has active safety committees at all levels, including safety committees at each  
5 work location and a statewide Safety Culture Council. The Safety Culture Council  
6 includes representatives from all operating areas, including union and management,  
7 and meets to discuss statewide topics regarding safety practices and culture. In  
8 addition, MAWC has union and management representatives on a National Safety  
9 Council made up of representatives from American Water’s utility subsidiaries, which  
10 investigates and shares information about good practices and helps to prioritize safety  
11 initiatives for the future.

12 **Q. Please describe the Certified Safe Worker Program.**

13 A. In 2018 and 2019, over 90% of our employees completed our “Certified Safe Worker”  
14 program where employees certify they have completed or demonstrated 6 safety actions  
15 in areas such as health screenings, CPR/First Aid training, other safety training, pre-  
16 job stretching, stopping an unsafe job, submitting safety improvement suggestions  
17 and/or practicing safety at home. To assist workers in achieving some of the criteria,  
18 MAWC trained nearly all of its employees on CPR/First Aid, and each year provides  
19 training to maintain certification. In addition, Automated External Defibrillators  
20 (“AEDs”) are located in every one of our office and production facilities.

21 **Q. Please describe the Safety Training Initiatives.**

22 A. Delivering comprehensive safety training is at the core of MAWC’s plan to improve

1 safety performance. All employees are required to complete safety training annually.  
2 In many instances this training exceeds 20 classroom hours. In 2018 and 2019, 665  
3 MAWC employees attended over 550 safety related training classes spanning more  
4 than 23,000 hours in support of moving MAWC toward the goal of zero work-related  
5 injuries. To support this initiative a training supervisor position was added in 2018.  
6 Comprehensive training profiles have been developed for each employee, ensuring  
7 employees receive required safety training. With regard to worker safety/security  
8 training, to date we have trained employees on Active shooter (304 in STL), 399 on  
9 Field Active Shooter (263 in STL), 297 on Verbal Defense and Influence (246 in STL),  
10 65 on Gang Awareness (64 in STL), 113 on the Lone Worker application (113 in STL)  
11 and 479 on Situational Awareness (358 in STL). Additional training is also being  
12 provided in the scope of human resources, legal, water quality, security, technology,  
13 and operations.

14 **Q. How do you know the commitment to safety is working?**

15 A. Evidence of MAWC's commitment to safety can be seen through the reductions in the  
16 Company's OSHA Recordable Incident Rate (ORIR) and Days Away, Restricted or  
17 Transferred days (DART). The recordable injury three-year average ending in 2016  
18 was 35, and, ending in 2019, it was reduced to 12. The DART three-year average  
19 ending in 2016 was 3.57, and, ending in 2019, it was reduced to 1.04. We will continue  
20 our efforts to keep everyone safe until we reach the goal of zero injuries. This success  
21 is driven by the reporting of over 1,000 near misses in 2019. The majority of Near Miss  
22 Reports are now corrected by the individual identifying the issue in the first place by  
23 resolving the issue when observed or working with the appropriate people to obtain

1 resources where necessary. In total, approximately 98% of all issues are corrected  
2 within 30 days of the report to eliminate the situation and/or behavior that led to the  
3 near miss situation.

4 **Q. How does MAWC plan to continue to improve its safety performance?**

5 A. MAWC continues to implement new initiatives each year, building on the work to date  
6 and focusing on the goals of zero work-related injuries. In 2020, MAWC is  
7 implementing standard PPE requirements for specific tasks and locations in our  
8 facilities to apply lessons learned and best practices, as well as to eliminate the  
9 situations that may have caused prior near miss reports. The objective is to apply a  
10 standard of protection that is specifically tailored to each task and each location, train  
11 all employees in that standard, and monitor compliance.

12 **Q. Are there any efforts specific to the St. Louis County area designed to keep  
13 MAWC utility workers safe while performing their jobs?**

14 A. Yes. There was a focused effort in St. Louis County operations to train employees on  
15 the safety/security courses mentioned above. In addition, St Louis County operations  
16 are currently using a mass communication tool, One Call Now, to communicate violent  
17 or potentially violent occurrences. Since its implementation we have had twelve  
18 occurrences reported ranging from shootings to bomb squad activity. The tool allows  
19 employees to quickly report the location and details of an occurrence to all other St  
20 Louis County employees.

21 **Q. How has MAWC's commitment to safety benefited MAWC's customers?**

22 A. A strong safety culture is a cornerstone for any high performing organization. A strong



1 safety culture also improves employee morale, as our employees know that we care for  
2 them and their families. In turn, MAWC’s safety culture illustrates that our employees  
3 are thoughtful in their work, which directly benefits our customers, as safety is one part  
4 of our high performing culture. Strong safety performance reduces safety related  
5 incidents and the attendant costs, which also benefits customers. Lastly, having a  
6 workforce who is highly trained in safe practices, as well as CPR, AED, and First Aid,  
7 that interfaces daily with the public can provide added benefits to our customers.

8 **IV. OPERATING AND MAINTENANCE (O&M) EXPENSE**

9 **Q. Please discuss some of Missouri-American’s efforts to control O&M costs over the**  
10 **past several years.**

11 A. Missouri-American has successfully controlled costs over the past several years. The  
12 Company’s 2019 operating expenses have only increased 0.3% annually since 2010,  
13 excluding the additional O&M expense related to new acquisitions, and we are  
14 continuing our cost mitigation efforts. Had O&M expenses increased with inflation  
15 since 2010, the requested O&M expenses in the future test year would be over \$12.8  
16 million greater. While cost mitigation efforts have been successful, costs are  
17 increasing, particularly fuel, power, and employee costs, such as wages and group  
18 insurance. These increases have somewhat outstripped the continued savings we have  
19 achieved in other areas, and they too are included in our rate filing.

20 **Q. Is the level of O&M expense requested by the Company important to its provision**  
21 **of safe and proper service?**

22 A. Yes. The requested increase in O&M expense supports the Company’s efforts to

1 continue providing high quality water and sewer service in the most cost-effective way  
2 to our customers over the long term. The Direct Testimony of MAWC witnesses Nikole  
3 Bowen and Todd Wright discuss MAWC’s specific O&M pro forma adjustments in  
4 this case.

5 **V. IMPROVING WATER EFFICIENCY**

6 **a. Water Efficiency**

7 **Q. What is water efficiency?**

8 A. In simple terms, water efficiency means using improved practices and technologies to  
9 deliver water service more efficiently. MAWC’s efforts to improve water efficiency  
10 cover a wide range, and include supply-side practices, such as water loss reduction  
11 efforts and improved meter reading, demand-side strategies, such as customer  
12 efficiency and public education programs that provides incentives to improve water  
13 and energy efficiency, and technology applications that improve access to information  
14 and analysis of data to identify opportunities for improvement. From an operations  
15 perspective, improving water efficiency requires achieving a cost-effective mix of  
16 prudent investments and improved O&M management capabilities targeting safety,  
17 customer satisfaction, sustainability, and system efficiency.

18 **Q. Please describe some of MAWC’s efforts to improve operating efficiency.**

19 A. The Company continually strives to find more efficient and cost-effective ways to  
20 operate and maintain its business. As part of that effort, we strive to manage our cost  
21 structure as efficiently as possible. We use various operational and efficiency reviews  
22 to further focus on improving customer service and efficiency of production and field

1 operations. This includes monitoring customer satisfaction, water quality complaints,  
2 customer complaints, ORIR, O&M costs, and non-revenue water (“NRW”). MAWC  
3 also continues to enhance its supervisory control and data acquisition system  
4 (“SCADA”). SCADA provides core functionality in the operation of our systems and  
5 involves routine maintenance, as well as enhancements. Having internal resources  
6 maintain and enhance this core system allows the Company to develop knowledge and  
7 expertise internally rather than relying mostly on contractors. We also leverage the size  
8 and scale of American Water to improve transactional efficiencies through increased  
9 automation, the adoption of more effective business processes, and a continuous  
10 improvement mindset.

11 **b. Reducing Water Loss**

12 **Q. Is the Company’s program to reduce water loss improving water efficiency?**

13 A. Yes. The total volume of water loss in 2019 was over 670 million gallons less than in  
14 2017. The Company’s plan is to continue its strategic approach to reduce apparent and  
15 real losses in order to achieve its long-term goal of lowering NRW, with a particular  
16 emphasis on the more challenged districts/communities.

17 **Q. Please describe the Company’s program to reduce water loss.**

18 A. Reducing water loss is a very complex issue with many contributing factors. To reduce  
19 water loss as effectively as possible, we need to address both apparent and real losses  
20 to mitigate unaccounted for water (“UFW”). UFW can be defined in a variety of ways

1 across the water industry.<sup>3</sup> NRW, however, is consistently calculated by subtracting  
2 the number of gallons of water sold from the number of gallons of water treated. To  
3 avoid any ambiguity, American Water, based in part on guidance from AWWA,  
4 measures its reduction in water loss in terms of NRW rather than UFW. The  
5 Company's plan is to take a more proactive approach to reduce apparent and real losses.

6 **Q. Please describe the difference between apparent and real losses.**

7 A. Apparent and real losses make up the two sides of the NRW equation. Apparent losses  
8 represent the difference between the gallons of water delivered and the gallons of water  
9 billed to customers. This difference can result from a variety of issues, ranging from  
10 estimated bills to theft of service. In any event, the water loss is not caused by a leak in  
11 the system. Leaks in the system are captured in real losses. Real losses reflect water  
12 treated and sent into the distribution system that is not delivered to customers. MAWC  
13 is completing annual water audits using the AWWA Water Audit Software.  
14 Completing the water audits is helping us further assess water efficiency.

15 **Q. What has MAWC been doing to reduce apparent losses?**

16 A. Apparent losses can be addressed by improving our implementation and execution of  
17 billing processes. One fundamental approach to mitigate apparent losses is to reduce  
18 estimated reads. An estimated read, by definition, is a calculated bill based on previous  
19 usage for that customer, which is adjusted once an actual read is obtained. Estimates

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<sup>3</sup> The AWWA had begun to discourage the use of the term Unaccounted for Water (UFW) since 2012 because its definition is inconsistent from organization to organization. There are several opportunities for inconsistency. For example, some organizations may deduct the number of gallons lost during a known main break while other exclude gallons lost as a result of main breaks all together.

1 add more steps in an already long meter-to-cash billing process and can often lead to  
2 customer inquiries. Even though our statewide actual read rate was relatively high at  
3 over 98% from June of 2019 to May 2020, it still resulted in, on average, over 7,500  
4 estimated reads on a monthly basis. Our goal is to achieve 99% or more actual reads.  
5 Conversion to advanced metering infrastructure (“AMI”) water meters in St. Louis is  
6 helping improve the actual read rate and reduce apparent losses. From June 2016 to  
7 May 2017, St. Louis County had an actual read rate of 93.8%. Comparing that with  
8 the read rate from June 2019 to May 2020, there was a nearly 4% improvement to  
9 97.7%.

10 One of the more challenging components of apparent loss is unauthorized consumption,  
11 in particular fire services. MAWC has both metered and unmetered fire services. In  
12 the past, not all fire services were installed with a detector meter. Currently the  
13 Company requires all fire services to be installed with a detector meter. Without a  
14 detector meter, if a customer intentionally or inadvertently taps into an unmetered fire  
15 service and uses that connection for something other than fire protection there would  
16 be no means to observe or measure the water used through that fire service. As a result,  
17 review of fire service connections and records are an ongoing task.

18 **Q. What has MAWC been doing to reduce real losses?**

19 A. In addition to using ISRS to support the continued accelerated replacement of aging  
20 infrastructure in St. Louis County, MAWC is also addressing real losses by enhancing  
21 its leak detection efforts throughout the state and assessing customer owned service  
22 line leaks in St. Louis County. We are using acoustic listening devices to conduct

1 surveys of our systems to assist in determining the condition of our buried  
2 infrastructure. Since 2017, several districts have utilized acoustic leak detection on  
3 their system to identify leaks. Most were small leaks on mains and hydrants that had  
4 not surfaced and, therefore, would likely have gone undetected and resulted in a failure  
5 that impacted service to customers. The Company's ability to proactively address these  
6 leaks saves customers from potential disruptions in service, the Company from losing  
7 millions of gallons of treated and pumped water, and both from bearing the increased  
8 costs associated with that water loss. In St. Louis County and St. Joseph, we have used  
9 in-house acoustic leak detection equipment, including leak detection loggers to listen  
10 for leaks in the system.

11 In 2020, MAWC began tracking more detail about customer service line leaks in St  
12 Louis County where customers own the service lines. Not owning service lines limits  
13 the Company's ability to know when or if a service line is repaired. After two and a  
14 half months of the process being implemented, over 100 customer owned service line  
15 leaks have been reported and are being tracked. Using an estimated average of 800  
16 gallons per day per leak and the date that the leak was identified, these leaks have  
17 potentially contributed over four million gallons to NRW. With more time the program  
18 should provide a broader assessment of service lines in St Louis County; however, the  
19 challenge or repairing service lines will continue as long as customers own service  
20 lines.

21 **Q. What is the Company's main break experience?**

22 A. MAWC had over 3,800 water main breaks across the state during 2018, and nearly

1 2,500 during 2019. The volume of breaks alone is not a good indicator of the  
2 distribution system's condition, so breaks per 100 miles of pipe is the generally  
3 accepted metric used in the industry to gauge distribution system performance. On a  
4 statewide basis, MAWC experienced an annual average of 56 breaks per 100 miles of  
5 pipe in 2018 and 36 in 2019. MAWC's systems experiences have improved since 2017,  
6 but we still see roughly one- and one-half times more main breaks per year than the  
7 national average, as reported by the EPA and American Society of Civil Engineers in  
8 2013 and 2017, respectively.

9 **Q. Do these main breaks always result in replacement of main?**

10 A. No. Oftentimes main breaks are addressed by repair rather than by replacing a property  
11 unit of main. In that case, the Company incurs an O&M expense for repairing that  
12 main. The number of main breaks repaired in any given year can fluctuate depending  
13 on a variety of factors, including weather. For example, in 2014 the Company  
14 experienced about 1,000 more main breaks and 14 or more breaks per 100 miles than  
15 in 2015 or 2016 due to the polar vortex. A similar phenomenon was seen in January  
16 2018, when the Company experienced over 1300 breaks; over three times the average  
17 for January. In order to appropriately capture the level of expense necessary to repair  
18 main breaks during any given year, the Company must account for these potential  
19 fluctuations. It is doing so in this case by smoothing out variations in expense that may  
20 be related to weather and averaging its main break expense over the past three years.  
21 Company Witness Nikole Bowen provides additional detail regarding how main break  
22 expense is calculated in this case.

1 **Q. Does the Company take any steps to proactively address main breaks?**

2 A. Yes. MAWC uses its integrated Geographic Information System (“GIS”) mapping  
3 information as part of its comprehensive review of water main breaks to identify and  
4 better prioritize areas with an abnormally high main break frequency over a defined  
5 period. Main breaks are not only costly to repair but could also interrupt service to  
6 customers or result in damage to MAWC property, customer property, and city streets.  
7 Being able to identify potential problem areas before main breaks occur could avoid  
8 catastrophic failures, reducing the cost.

9 **Q. Does MAWC take any other steps to reduce main breaks?**

10 A. Yes. In addition to proactively identifying and repairing leaks, a key strategy to  
11 reducing leaks is to reduce the number of main breaks in the system. Therefore, we  
12 took a closer look at how we operate the system through our pressure management  
13 program to help us further reduce main break frequency. This entailed distributing  
14 pressure sensors in the system sensitive enough to detect pressure surges lasting less  
15 than a second. The Company integrates that data into the SCADA database to correlate  
16 pressure surges caused by pump and valve operation at the plants or at booster stations.  
17 Depending on the specific details for each instance, take-away actions for identified  
18 pressure surge instances included adjustments to valve timing and operational  
19 adjustments to pump operation as well as providing more detailed data to support more  
20 targeted investment like variable frequency drive (“VFD”) equipment, elevated tanks,  
21 hydro-pneumatic tanks, and surge protection valves. These changes result in reduced  
22 pressure variation in the water system, which helps further protect the system against  
23 contaminant intrusion and potentially results in fewer main breaks.



1 **Q. Do you know of any examples where a benefit has been derived from this process?**

2 A. Yes. An example of such an operational change is a valve timing adjustment at the  
3 Warson Woods booster station which reduced short-duration pressure variation during  
4 pump operation from a 130-psi range to a 60-psi range which reduces stresses on the  
5 pipe both at the station and within the distribution network. More proactive leak  
6 detection to identify problem areas before main breaks occur, accelerated pipeline  
7 replacement program, and controlling pressure surges are all important ways the  
8 Company is working to reduce water loss as well as the cost of repairs, restoration, and  
9 damage to property.

10 **VI. AMI**

11 **Q. Please describe the status of implementation of MAWC’s advanced metering  
12 infrastructure (AMI) program.**

13 A. The AMI program allows remote reading of our meters at customers’ homes and  
14 businesses. As of May 2020, MAWC has equipped around 90% of the meters in St  
15 Louis County with the new AMI technology. AMI units have been installed on meters  
16 currently in service, as well as on new meters replacing those that are due for  
17 replacement due to their length of service (“LOS”). Additionally, AMI has been  
18 installed in four smaller more remotely located operations, three of which were  
19 previously unmetered. This is improving water efficiency by helping the Company  
20 understand the system’s NRW as well as minimizing the amount of time required to  
21 drive and read meters.

22 **Q. Please describe results to date with AMI.**

1 A. AMI technology is helping enable MAWC to identify meters with constant usage, show  
2 customers their usage at hourly intervals in the customer web portal (MyWater),  
3 improve communication between customers and Customer Service Representatives  
4 (“CSR”) and Field Service Representatives (“FSR”) when explaining usage and billing  
5 questions, and reduce the number of truck rolls to customer premises while still  
6 providing the same level of service.

7 **Q. Is AMI improving customer service?**

8 A. The primary drivers for deploying AMI in are to increase meter reading efficiencies  
9 and effectiveness and to transition our customers from quarterly to monthly billing.  
10 Monthly billing makes it easier for customers to manage household budgets and detect  
11 leaks sooner (potentially reducing high bills and costly damage to customers’ homes).  
12 Implementation of AMI will allow MAWC to realign its business processes and  
13 redeploy personnel previously focused on meter reading to other work. AMI also  
14 enhances customer service, improves employee and public safety, and reduces costs.

15 **Q. Are there examples of how AMI is benefitting customers?**

16 A. MAWC is using data collected from the AMI system to identify and notify customers  
17 who demonstrate constant consumption. Constant consumption generally indicates a  
18 leak on the customer service line, an appliance or fixture that is malfunctioning (i.e.  
19 humidifiers and toilets), or a leaking irrigation system to name a few. Weekly reports  
20 are run, then letters are sent to customers who meet the criteria. Constant consumption  
21 criteria are meters showing usage for three consecutive days with a minimum of 1 CF  
22 or 5 gallons. Some exclusions include apartments with five or more living units, condo

1 associations or multi-family dwellings unless they are individually owned or metered.  
2 If commercial accounts are identified they are further reviewed by the major accounts  
3 manager who would then communicate with the customer. MAWC has been sending  
4 anywhere from three to five hundred letters a week. In May 2020, 1300 notification  
5 letters were sent to customers. Of these 1300 customers, 400 are no longer identified  
6 in the report as having constant consumption suggesting a success rate of nearly 30%.

7 AMI is also helping to troubleshoot customer concerns and be proactive to prevent  
8 future issues. As an example, a school district in St. Louis County inquired about a  
9 high bill and utilizing AMI data MAWC was able to help determine there was a leak.  
10 Since then, efforts have been made to provide notifications when one of the School  
11 District's accounts has a suspected leak allowing their staff to react quickly to address  
12 issues sooner.

13 **Q. Is AMI improving employee and public safety?**

14 A. Yes. Being able to read meters remotely reduces the potential risk of both injuries to  
15 our employees and injuries and damage to third parties.

16 **Q. Is AMI affecting operational efficiency?**

17 A. Yes. Since 2016 when AMI deployment began, over 35,000 truck rolls have been  
18 prevented because a St Louis CSR was able to successfully process work orders in the  
19 office at the same or higher level of customer service. To accomplish this, St Louis  
20 CSRs need to have current meter reading information readily available. In the past a  
21 service order would have been issued and an FSR would have driven to the premise in  
22 order to obtain a current meter reading. With AMI the CSR has this information readily

1 available, minimizing the need for an FSR to drive to a premise.

2 **VII. MAINTENANCE**

3 **a. Valve Maintenance**

4 **Q. Please explain MAWC’s planned valve operation program.**

5 A. MAWC has over 127,000 production and distribution valves throughout its system and  
6 has developed a plan to inspect and operate these valves on a routine basis. MAWC  
7 also considers the criticality of its valves in prioritizing their inspection and operation.  
8 Accordingly, over the past several years, the Company has been working towards  
9 implementing a long-term inspection and operation schedule for its valves. Prior to  
10 2018, the means for tracking valve inspections was entirely manual and not effective  
11 for field employees to conduct and report. Since then, implementation of MapCall has  
12 helped to promote more efficient inspection routing and overall inspection completion.  
13 With better tracking, we have been able to progress toward an ideal goal of nearly  
14 28,000 valve inspections annually. In 2019 we documented approximately 44% of this  
15 goal.

16 **Q. Why is it important to inspect valves regularly?**

17 A. Routine valve inspection and operation minimizes the potential duration and scope of  
18 service disruptions when a main break occurs. When the Company repairs a main  
19 break, it first must isolate the area by closing off certain valves. If the nearest valve to  
20 the main break does not work, workers will need to continue searching for operable  
21 valves in order to stop the flow of water, isolate the main break, and begin making  
22 repairs. Every time a valve is found to be inoperable, crews must expand the shutdown

1 area and operate another three or more valves to isolate the break. This not only  
2 increases the time it takes to repair the main break, but also increases the length of time  
3 service to customers may be impacted as well as the potential number of customers  
4 whose service is affected because a larger area had to be isolated in order to make the  
5 repairs. Through a valve operation program, MAWC proactively exercises valves to  
6 ensure that they are operational if and, when they need to be opened or closed and  
7 schedule them for repair if they are not working. As explained above, this proactive  
8 approach helps to reduce the time it takes to repair a main break as well as to limit the  
9 number of customers whose service is affected by the main break.

10 **b. Hydrant Maintenance**

11 **Q. Please describe MAWC’s planned hydrant maintenance and flushing program.**

12 A. MAWC has over 44,000 hydrants throughout its distribution systems. The primary  
13 purpose of hydrants is to suppress fires for public safety. It is critical that hydrants be  
14 inspected and operated regularly to ensure they will perform as expected in an  
15 emergency. Accordingly, MAWC is implementing an annual, instead of biennial,  
16 inspection program. In addition to annual inspections, the Company also conducts  
17 routine system flushing. Flushing scours pipes to remove sediment, scale, and biofilm  
18 and moves high-velocity water through pipes in a single direction to improve hydraulic  
19 and water quality conditions. The Company’s optimal plan is to flush its system  
20 annually by flushing every other hydrant in the system each year (rotating the hydrants  
21 flushed each year), which is nearly 22,000 hydrants per year.

22 Finally, our hydrant maintenance program also includes routine hydrant painting.

1 Hydrants are one of the few above-ground facilities that we operate throughout our  
2 distribution system and, therefore, are visible to our customers. If painting is not done  
3 consistently, hydrants can develop surface corrosion that not only looks bad but can  
4 lead to performance problems in the long term if not addressed. MAWC’s plan is to  
5 paint each hydrant every 20 years or approximately 2,000 hydrants each year. Some  
6 hydrants still contain lead-based paint that must be removed and disposed of in  
7 compliance with regulatory requirements. Rather than purchase all the necessary  
8 equipment to perform this work, the Company is engaging a third-party contractor with  
9 hydrant painting experience to perform hydrant painting for MAWC.

10 **VIII. OPERATIONAL TECHNOLOGY**

11 **Q. Is MAWC using any information technology applications that are particularly**  
12 **useful in increasing operational efficiency?**

13 A. Yes. In addition to Sample One View, discussed above, MAWC is primarily utilizing  
14 two applications that help optimize work assignment and completion, MapCall and  
15 Work One View (“W1V”) and a third that helps optimize Field Service Representative  
16 (“FSR”) engagement with customers, Customer One View (“C1V”). MapCall is the  
17 work and asset management system being used in production facilities and for T&D  
18 activities. This system supports efficiency improvement by enabling field employees  
19 to make firsthand observations and changes to assets. Supervisors can directly assign  
20 work and make changes as needed based on workload and staffing availability. W1V  
21 is the application being used by our FSRs to complete customer related work orders.  
22 This application organizes and schedules employees’ daily workload. It is through this  
23 application that FSRs can connect to C1V to get detailed customer information that

1 wasn't readily available to FSRs in the past. This information enables an FSR to better  
2 understand the customer and their problem promoting problem resolution on the first  
3 visit. W1V also offers the means for FSRs to optimize workload by providing  
4 flexibility in handling assigned work orders. The application can help FSRs know  
5 where other FSRs are allowing them to reassign work or ask for help from someone  
6 that is closer in proximity. This can lead to reduced drive time and distances. Finally,  
7 we have replaced our legacy, unsupported employee time management system with  
8 MyTime. MyTime enhances employee time collection and reporting and contributes  
9 to improved pay accuracy. It also provides employees with a better way to record time  
10 worked and time off, including the ability to record and view time on mobile devices.

11 **Q. How is MAWC using technology to further enhance its preventative maintenance**  
12 **program?**

13 A. MAWC employees several technologies to enhance preventive maintenance. Two of  
14 the primary systems are the Work Management System (WMS), also referred to as  
15 MapCall, and Geographical Information System (GIS). The WMS provides a means  
16 to store asset information relative to each of our operations while allowing front line  
17 supervisors and maintenance personnel to create scheduled and unscheduled work  
18 orders on those assets. Information is warehoused on all asset types ranging from water  
19 treatment plant intake pumps all the way to wastewater treatment plant effluent flow  
20 meters. Enabling front line employees to document work that has been assigned to  
21 them as well as submit work requests when a maintenance need is observed in the field  
22 encourages optimal observation, assessment and action to be taken on system  
23 maintenance needs in near real time. Coupled with GIS, the WMS provides

1 maintenance personnel spatial interaction with asset data. Geospatial asset information  
2 that has been collected in GIS is shared with the WMS. This sharing of information  
3 allows maintenance staff to observe what work has been completed on system assets  
4 and where, a critical component to sharing historical work with others and planning  
5 current and future work. GIS is an integral tool when responding to unplanned  
6 maintenance activities as well. It enables the responding maintenance staff to  
7 effectively and efficiently locate assets that need to be operated in order to complete  
8 maintenance work such as that during a main break event.

9 **Q. What other technology applications does MAWC expect to use in the test year?**

10 A. We also will implement a number of new or enhanced technologies to improve  
11 customer service. Our web-based customer portal is continually being improved to  
12 allow self-service for billing, consumption information and conservation advice. We  
13 are making the portal more user friendly, accessible, and compliant with the Americans  
14 with Disabilities Act by, for example, using more graphical information.

15 We are upgrading our customer service infrastructure to improve interactions with  
16 customers. These upgrades include replacing our CSC call management software. Our  
17 new CSC telephone software system will improve call routing, automate many call  
18 handling tasks and use voice prompts to gather information, all of which will serve to  
19 minimize the time customers have to spend on the telephone.

20 Finally, CSR One View will provide CSRs access to relevant customer information  
21 more efficiently by bringing together information from multiple sources in to a single,  
22 easy to use view. This will lead to more effective customer communications, service



1 and outreach, as well as more effective utilization of customer service center resources.  
2 CSR One View is being integrated with the customer portal to enable communications  
3 with customers via online chat.

## 4 **IX. EMPLOYEE LEVELS AND COMPENSATION**

### 5 **a. Employee Levels**

6 **Q. Please discuss how MAWC staffs its business operations.**

7 A. The Company continually strives to find more efficient and cost-effective ways to  
8 operate and maintain its business. As part of that effort, we strive to manage our cost  
9 structure as efficiently as possible, including employee costs. We recognize our duty  
10 to staff our business in a manner consistent with the provision of safe, reliable and  
11 affordable service. This requires a constant evaluation of the right mix of internal and  
12 contract labor, straight time versus overtime, training programs, and replacing labor  
13 with technology. We continue to evaluate costs and expenses going forward, always  
14 looking for the best solution for the unique and changing challenges we face. A large  
15 portion of our cost structure is for labor, and as a position becomes vacant in our  
16 organization, we look to the value of that position. We review the overall need for that  
17 position and consider, among other things, whether it should be transferred to another  
18 area, modified, or even eliminated. Cost control and improved business performance  
19 are the goals of these efforts. We continue to evaluate the new roles that will be created  
20 as new regulatory requirements are promulgated, and the appropriate positions that  
21 MAWC will need to optimize new technology and most effectively serve our  
22 customers.

1 **Q. What is MAWC’s forecasted staffing level in this case?**

2 A. We have identified 714 full time equivalent (“FTE”) employees and thirteen (13)  
3 temporary summer employees as the appropriate staffing level for the Company's water  
4 and sewer operations. The number of employees is based upon each department’s and  
5 functional area’s plans to continue providing safe, adequate, reliable and affordable  
6 service to our customers. Service needs and related resource requirements are  
7 consistent with meeting regulatory requirements, tariff requirements, industry  
8 standards, service requests, customer needs, and providing support to the business  
9 operations in the most cost-effective way to best serve the long-term interests of our  
10 customers. The Direct Testimony of Nikole Bowen explains how the Company’s labor  
11 and labor-related costs were determined.

12 **b. Missouri-American’s Compensation Philosophy**

13 **Q. Does Missouri-American have an overall compensation philosophy?**

14 A. Yes. Missouri-American offers compensation that has allowed it to attract and retain  
15 customer-committed, dedicated and highly qualified employees. The Company’s  
16 overall compensation philosophy is to provide employees with a total compensation  
17 package that is market based and competitive with those of comparable organizations  
18 with jobs of similar responsibility. As part of its compensation philosophy, MAWC has  
19 chosen to place a portion of its compensation at risk, driving continued performance  
20 across the enterprise. Specifically, the Company targets its total direct compensation  
21 (inclusive of base and at-risk compensation) for each role near the market median (50th  
22 percentile). By using a combination of fixed and base and at-risk compensation,  
23 MAWC satisfies a dual objective of ensuring competitive market-based compensation

1 for all employees, while continuing to motivate employees to achieve goals that will  
2 improve performance and efficiency for the benefit of our customers.

3 **Q. How should MAWC’s employee compensation expense be assessed by the**  
4 **Commission?**

5 A. Employee compensation is a cost of providing utility service, not unlike any other  
6 prudently incurred cost of service recoverable in rates. Employee compensation must  
7 therefore be assessed through the same lens as all other operating costs of the Company.  
8 Where the Company’s total compensation level is in line with market, as will be  
9 demonstrated in this case, whether the compensation is fixed, or a combination of fixed  
10 and at-risk components, is irrelevant. The Company’s total direct compensation  
11 expense is reasonable and prudently incurred and thus, should be recoverable like all  
12 other costs of service.

13 **c. Market Based Total Compensation**

14 **Q. How does the Company’s total compensation, including at-risk compensation,**  
15 **compare to the market?**

16 A. The Company retained the services of Willis Towers Watson (“WTW”) to perform a  
17 total compensation study to determine if the total direct compensation provided to  
18 Missouri-American employees, when viewed against the market of talent for  
19 employees of similar positions, is at market based on the Company’s stated  
20 compensation philosophy. The findings of WTW’s compensation study are detailed in  
21 the Direct Testimony of Company witness Robert V. Mustich. Therein, Mr. Mustich  
22 reached the following conclusions:

- 1           ○ MAWC’s overall total direct compensation – which includes base  
2           compensation and all at-risk compensation – is within the competitive market  
3           range.
- 4           ○ American Water’s short-term performance pay program (APP) is comparable  
5           to, and competitive with, plan designs of other similarly sized utilities.
- 6           ○ American Water’s long-term performance pay (LTPP) is comparable to and  
7           competitive with plan designs of other similarly sized utilities.
- 8           ○ The various comparative studies performed by WTW show that MAWC’s total  
9           direct compensation programs are comparable to and competitive with market  
10          practices of other similarly sized utilities and are therefore reasonable.

11 **Q. Did Mr. Mustich reach any further conclusions regarding MAWC’s**  
12 **compensation programs?**

13 A. Yes. Mr. Mustich further testified that Missouri-American, like the companies it  
14 competes with for talent, must provide “a competitive total direct compensation  
15 opportunity delivered via programs that benefit employees, customers and  
16 shareholders.” Mr. Mustich found that Missouri-American “attempts to achieve this  
17 goal with its balanced and competitive base salary and short-term and long-term  
18 performance compensation programs.”

19 **Q. Is providing market-based, competitive compensation to employees critical to**  
20 **ensure that the Company can continue to provide safe and reliable utility service?**

1 A. Yes, it is. Recruitment of skilled workers, as well as the retention of existing trained  
2 workers, is critical to ensuring MAWC can continue to provide safe and reliable  
3 water/wastewater service for the benefit of all MAWC customers. Competition among  
4 companies to attract and retain the best and highest performing employees is keen. In  
5 recruiting new employees or retaining existing employees, both the Company and  
6 American Water compete with general industry in surrounding regions and nationally.  
7 Without the ability to provide competitive compensation and benefits, the Company  
8 would be hampered in its efforts to attract new employees and retain existing  
9 employees, particularly when competing with other utilities and other industries for  
10 this same pool of talent. This is especially true with respect to employee retention,  
11 where the loss of skilled employees imposes a real and added cost on a company, which  
12 must then recruit and train replacements.

13 The risk of attracting new talent and the resulting cost of doing so is further  
14 compounded by the fact that the utility industry as a whole is experiencing a  
15 disproportionate impact of our nation's aging workforce. The soon-to-retire "Baby  
16 Boomer" generation holds a wealth of knowledge and experience necessary to support  
17 the continuation of utility services, while the next generation of qualified talent is  
18 diminished in size. This presents a far greater challenge to MAWC in recruiting  
19 replacement, qualified personnel, if its total compensation is not competitive.  
20 Therefore, the Company's compensation program must provide employees with a total  
21 compensation package on par with those offered by companies with which it competes  
22 for employees.

1

**d. At-Risk Compensation**

2 **Q. Please explain the at-risk component of the Company’s total direct compensation.**

3 A. The at-risk component of the Company’s total direct compensation may be awarded  
4 under two performance plans – the Annual Performance Plan (“APP”) and the Long-  
5 Term Performance Plan (“LTPP”).

6 **Q. Please describe the key performance objectives underlying the APP.**

7 A. Management and hourly non-union employees’ APP pay is based on a combination of  
8 individual performance and achievement of plan goals. Union employees’ performance  
9 pay was established through collective bargaining and is based on the achievement of  
10 plan goals. For 2020, the APP goals are as follows:

STRATEGY	GOAL	TARGET
SAFETY & PEOPLE	OSHA Recordable Incident Rate	0.90
	DART Rate <i>(Days Away Restricted or Transferred)</i>	0.68
CUSTOMER	Customer Satisfaction Survey	Second Quartile in Industry Benchmarking
ENVIRONMENTAL LEADERSHIP	Drinking Water Quality	10x over Industry Average
	Drinking Water Compliance	20x over Industry Average
TECHNOLOGY & OPERATIONAL EFFICIENCY	Operational Efficiency Improvement	34.2%
GROWTH	Financial/Earnings Per Share	\$3.79 - \$3.89

11

12 **Q. In regard to the Union participation in the APP, is there a Missouri statute that**  
13 **should be kept in mind?**

14 A. Yes. I am advised that Section 386.315.1, of the Revised Statutes of Missouri, may

1 have some import as to this issue as it states, in part, that “In establishing public utility  
2 rates, the commission shall not reduce or otherwise change any wage rate, benefit,  
3 working condition, or other term or condition of employment that is the subject of a  
4 collective bargaining agreement between the public utility and a labor organization.”

5 **Q. Please describe the Company’s LTPP.**

6 A. American Water provides restricted stock units (“RSUs”) and performance stock units  
7 (“PSUs”) as long-term variable compensation under the LTPP. American Water’s  
8 RSUs and PSUs are based on three-year vesting periods. RSUs are based on time-based  
9 vesting and PSUs are based on performance vesting conditions.<sup>4</sup>

10 **Q. How does Missouri-American’s APP and LTPP compensation plans benefit**  
11 **customers?**

12 A. The Company’s performance compensation plans align the interests of our customers,  
13 employees and investors. The design of the plans emphasizes customer service,  
14 environmental compliance, a safe work environment, and other operational goals, as  
15 well as certain financial goals. All of the APP and LTPP performance objectives – both  
16 operational and financial – focus employees’ efforts in ways that ultimately benefit  
17 customers. The use of multiple measure further strengthens our ability to drive results  
18 across the enterprise.

19 **Q. How do the operational goals of the APP benefit customers?**

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<sup>4</sup> American Water uses a combination of compounded earnings per share growth and relative total shareholder return (“TSR”) ranking over a three-year performance period as the basis for measuring performance for PSU awards.

1 A. The operational goals of the APP are designed to focus plan participants on the  
2 performance results that can most directly influence customer satisfaction, health and  
3 safety, and environmental performance. Customers benefit from the plan goals because  
4 operational performance is improved by controlling costs, capturing efficiencies,  
5 promoting effective safety and risk management practices, and enhancing customer  
6 service. Performance is determined by goals that directly benefit customers by creating  
7 a more productive workforce that is focused on customer satisfaction and achieving  
8 efficiency, environmental and safety goals.

9 **Q. How do the financial goals of the APP and the LTPP benefit customers?**

10 A. The financial goals of the APP and LTPP benefit customers in many ways. Importantly,  
11 achieving performance pay financial goals, such as targeted earnings per share (“EPS”)  
12 performance, demands the employee’s attention to operating efficiency. That is, unless  
13 the utility controls its operating costs, it cannot achieve a targeted EPS. This ensures  
14 that employees at all levels of the organization remain focused on increasing efficiency,  
15 decreasing waste, and boosting overall productivity. As a result, we are able to control  
16 operating costs to the benefit of customers, because doing so mitigates the need for rate  
17 increases, and thus potentially the frequency of rate cases. Consequently, when  
18 financial performance is achieved through efficiency, as is the case for Missouri-  
19 American, the interests of customers, employees and investors are aligned.

20 **Q. Is there other evidence of the tangible benefit to customers from MAWC’s**  
21 **performance pay programs?**

22 A. Yes. Again, it’s important to consider the impact of a utility’s financial health on its



1 access to capital at reasonable costs. MAWC's customers have benefitted from the  
2 Company's access to capital at favorable rates. Because utilities are capital intensive  
3 and must routinely and consistently access the capital markets at reasonable costs,  
4 customers ultimately benefit when their utility has the financial health to do so. In fact,  
5 MAWC has been able to achieve approximately \$325,000 in annual interest expense  
6 savings associated with long-term debt it has refinanced since 2016.

7 **Q. Please summarize why the Company's total direct compensation, including at-**  
8 **risk, performance-based compensation should be recoverable through rates.**

9 A. The Company's at-risk, performance compensation plans align the interests of our  
10 customers, employees and investors. The market-based compensation philosophy that  
11 MAWC must offer in order to attract and retain the workforce is required to continue  
12 to provide safe and reliable service. The plans contain tangible goals that are designed  
13 to do several things, i.e., measure and compensate employees for performance based  
14 on delivering clean, safe, reliable and affordable water service and provide first in class  
15 customer service when doing so. The operational components measure performance  
16 that can most directly influence customer satisfaction, health and safety, environmental  
17 performance, and operational efficiency. Customers derive a direct benefit from our  
18 focus on these key measures in the plan. Further, the plans' well-grounded financial  
19 measures keep the organization focused on improved performance at all levels,  
20 particularly in increasing efficiency, decreasing waste, and boosting overall  
21 productivity. The Company has demonstrated that its overall compensation levels are  
22 in line with the market, and thus, are a reasonable and prudently incurred cost of service  
23 that is appropriately included in rates.

1 Q. Does this conclude your Direct Testimony?

2 A. Yes.