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MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. GR-2010-

DIRECT TESTIMONY

OF

DR. JAMES H. VANDER WEIDE

ON BEHALF OF

ATMOS ENERGY CORPORATION

DECEMBER 2009

INDEX TO THE DIRECT TESTIMONY OF

DR. JAMES H. VANDER WEIDE

WITNESS ON BEHALF OF

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ATMOS ENERGY CORPORATION

1 **I. Introduction and Summary**

2 **Q. 1 Please state your name, title, and business address for the record.**

3 A. 1 My name is James H. Vander Weide. I am Research Professor of Finance and
4 Economics at Duke University, The Fuqua School of Business. I am also
5 President of Financial Strategy Associates, a firm that provides strategic and
6 financial consulting services to business clients. My business address is
7 3606 Stoneybrook Drive, Durham, North Carolina 27705.

8 **Q. 2 Please summarize your qualifications.**

9 A. 2 I received a Bachelor's Degree in Economics from Cornell University and a
10 Ph.D. in Finance from Northwestern University. After joining the faculty of the
11 School of Business at Duke University, I was named Assistant Professor,
12 Associate Professor, and then Professor. I have published research in the areas
13 of finance and economics, taught courses in these fields at Duke over the last 35
14 years, and taught in numerous executive programs at Duke. I am now retired
15 from my teaching duties at Duke.

16 **Q. 3 Have you previously testified on financial or economic issues?**

17 A. 3 Yes. As an expert on financial and economic theory and practice, I have
18 participated in more than 400 regulatory and legal proceedings before the U.S.
19 Congress, the Canadian Radio-Television and Telecommunications
20 Commission, the Federal Communications Commission, the National
21 Telecommunications and Information Administration, the Federal Energy
22 Regulatory Commission, the National Energy Board (Canada), the Alberta
23 Utilities Commission (Canada), the public service commissions of 43 states, the
24 insurance commissions of five states, the Iowa State Board of Tax Review, the
25 National Association of Securities Dealers, and the North Carolina Property Tax
26 Commission. In addition, I have prepared expert testimony in proceedings
27 before the U.S. District Court for the District of Nebraska; the U.S. District
28 Court for the District of New Hampshire; U.S. District Court for the District of
29 Northern Illinois; the U.S. District Court for the Eastern District of North
30 Carolina; Montana Second Judicial District Court, Silver Bow County; the U.S.

1 District Court for the Northern District of California; the Superior Court, North
2 Carolina; the U.S. Bankruptcy Court for the Southern District of West Virginia;
3 and the U. S. District Court for the Eastern District of Michigan. My resume is
4 shown in Appendix 1.

5 **Q. 4 What is the purpose of your testimony?**

6 A. 4 I have been asked by Atmos Energy Corporation ("Atmos Energy" or
7 "Company") to prepare an independent appraisal of Atmos Energy's cost of
8 equity and to recommend a rate of return on equity that is fair, that allows the
9 Company to attract capital on reasonable terms, and that allows the Company to
10 maintain its financial integrity. I am also sponsoring the inclusion of my
11 recommended return on equity in Schedule COS-9, which is located in the filing
12 behind the COS-9 tab.

13 **Q. 5 How do you estimate Atmos Energy's cost of equity?**

14 A. 5 I estimate Atmos Energy's cost of equity by applying several standard cost of
15 equity methods, including the discounted cash flow ("DCF"), risk premium, and
16 capital asset pricing model ("CAPM") to a group of comparable companies.

17 **Q. 6 Why do you apply your cost of equity methods to a group of comparable
18 risk companies rather than solely to Atmos Energy?**

19 A. 6 I apply my cost of equity methods to a group of comparable risk companies
20 because standard cost of equity methodologies such as the DCF, risk premium,
21 and CAPM require inputs of quantities that are not easily measured. Since these
22 inputs can only be estimated, there is naturally some degree of uncertainty
23 surrounding the estimate of the cost of equity for each company. However, the
24 uncertainty in the estimate of the cost of equity for an individual company can be
25 greatly reduced by applying cost of equity methodologies to a sample of
26 comparable companies. Intuitively, unusually high estimates for some
27 individual companies are offset by unusually low estimates for other individual
28 companies. Thus, financial economists invariably apply cost of equity
29 methodologies to a group of comparable companies. In utility regulation, the
30 practice of using a group of comparable companies, called the comparable
31 company approach, is further supported by the United States Supreme Court
32 standard that the utility should be allowed to earn a return on its investment that

1 is commensurate with returns being earned on other investments of the same
2 risk.¹

3 **Q. 7 What cost of equity do you find for your comparable companies in this**
4 **proceeding?**

5 A. 7 On the basis of my studies, I find that the cost of equity for my comparable
6 companies is in the range 10.6 percent to 11.1 percent (see Table 1), with an
7 average result of 10.9 percent.

8 **TABLE 1**
9 **COST OF EQUITY MODEL RESULTS**

Method	Model Result
Discounted Cash Flow	10.9%
Ex Ante Risk Premium	10.9%
Ex Post Risk Premium	10.8%
Historical CAPM	10.6%
DCF CAPM	11.1%
Average	10.9%

10 **Q. 8 What is your recommendation regarding Atmos Energy's allowed rate of**
11 **return on equity?**

12 A. 8 I conservatively recommend that Atmos Energy be allowed a rate of return on
13 equity equal to 10.9 percent.

14 **Q. 9 Why is your recommended return on equity conservative?**

15 A. 9 My recommended return on equity is conservative because the financial risk of
16 my comparable companies, which is based on the equity ratio resulting from the
17 market values of their equity and debt, is less than the financial risk implied by
18 the lower equity ratio in Atmos Energy's ratemaking capital structure, which is
19 based on its book values of equity and debt. In addition, my recommendation
20 does not reflect: (1) the small size premium for small market capitalization
21 companies such as those in my proxy group of natural gas companies; and
22 (2) the evidence that the CAPM underestimates the cost of equity for companies
23 with betas less than 1.0.

24 **Q. 10 Do you have exhibits accompanying your testimony?**

¹ See *Bluefield Water Works and Improvement Co. v. Public Service Comm'n.* 262 U.S. 679 (1923) and *Hope Natural Gas Co.*, 320 U.S. 591 (1944).

1 A. 10 Yes. I have exhibits consisting of eight schedules and five appendices that were
2 prepared by me or under my direction and supervision.

3 **II. Economic and Legal Principles**

4 **Q. 11 What is the economic definition of the required rate of return, or cost of**
5 **capital, associated with particular investment decisions, such as the decision**
6 **to invest in natural gas distribution facilities?**

7 A. 11 The cost of capital is the return investors expect to receive on alternative
8 investments of comparable risk.

9 **Q. 12 How does the cost of capital affect a firm's investment decisions?**

10 A. 12 A central goal of a firm is to maximize the value of the firm. This goal can be
11 accomplished by accepting all investments in plant and equipment with an
12 expected rate of return greater than the cost of capital. Thus, from an economic
13 perspective, a firm should continue to invest in plant and equipment only so long
14 as the return on its investment is greater than or equal to its cost of capital.

15 **Q. 13 How does the cost of capital affect investors' willingness to invest in a**
16 **company?**

17 A. 13 The cost of capital measures the return investors can expect on investments of
18 comparable risk. The cost of capital also measures the investor's required rate
19 of return on investment because rational investors will not invest in a particular
20 investment opportunity if the expected return on that opportunity is less than the
21 cost of capital. Thus, the cost of capital is a hurdle rate for both investors and
22 the firm.

23 **Q. 14 Do all investors have the same position in the firm?**

24 A. 14 No. Bond investors have a fixed claim on a firm's assets and income that must
25 be paid prior to any payment to the firm's equity investors. Since the firm's
26 equity investors have a residual claim on the firm's assets and income, equity
27 investments are riskier than bond investments. Thus, the cost of equity exceeds
28 the cost of debt.

29 **Q. 15 What is the overall or average cost of capital?**

30 A. 15 The overall or average cost of capital is a weighted average of the cost of debt
31 and cost of equity, where the weights are the percentages of debt and equity in a
32 firm's capital structure.

1 **Q. 16 Can you illustrate the calculation of the overall or weighted average cost of**
2 **capital?**

3 A. 16 Yes. Assume that the cost of debt is 7 percent, the cost of equity is 13 percent,
4 and the percentages of debt and equity in the firm's capital structure are
5 50 percent and 50 percent, respectively. Then the weighted average cost of
6 capital is expressed by .50 times 7 percent plus .50 times 13 percent, or
7 10.0 percent.

8 **Q. 17 What is the economic definition of the cost of equity?**

9 A. 17 The cost of equity is the return investors expect to receive on alternative equity
10 investments of comparable risk. Since the return on an equity investment of
11 comparable risk is not a contractual return, the cost of equity is more difficult to
12 measure than the cost of debt. However, as I have already noted, the cost of
13 equity is greater than the cost of debt. The cost of equity, like the cost of debt, is
14 both forward looking and market based.

15 **Q. 18 What is the correct economic measure of the percentages of debt and equity**
16 **in a firm's capital structure?**

17 A. 18 The percentages of debt and equity in a firm's capital structure are measured by
18 first calculating the market value of the firm's debt and the market value of its
19 equity. The percentage of debt is then calculated by the ratio of the market value
20 of debt to the combined market value of debt and equity, and the percentage of
21 equity by the ratio of the market value of equity to the combined market values
22 of debt and equity. For example, if a firm's debt has a market value of \$25
23 million and its equity has a market value of \$75 million, then its total market
24 capitalization is \$100 million, and its capital structure contains 25% debt and
25 75% equity.

26 **Q. 19 Why is a firm's capital structure correctly measured in terms of the market**
27 **values of its debt and equity?**

28 A. 19 A firm's capital structure is correctly measured in terms of the market values of
29 its debt and equity because: (1) the weighted average cost of capital is defined
30 as the return investors expect to earn on a portfolio of the company's debt and
31 equity securities; (2) investors measure the expected return and risk on their
32 portfolios using market value weights, not book value weights; and (3) market

1 values are the best measures of the amounts of debt and equity investors have
2 invested in the company on a going forward basis.

3 **Q. 20 Why do investors measure the return and risk on their investment**
4 **portfolios using market value weights rather than book value weights?**

5 A. 20 Investors measure the return and risk on their investment portfolios using market
6 value weights because market value weights are the best measure of the amounts
7 the investors currently have invested in each security in the portfolio. From the
8 point of view of investors, the historical cost or book value of their investment is
9 entirely irrelevant to the current return and risk on their portfolios because if they
10 were to sell their investments, they would receive market value, not historical
11 cost. Thus, the return can only be measured in terms of market values.

12 **Q. 21 Is the economic definition of the weighted average cost of capital consistent**
13 **with regulators' traditional definition of the weighted average cost of**
14 **capital?**

15 A. 21 No. The economic definition of the weighted average cost of capital is based on
16 the market costs of debt and equity, the market value percentages of debt and
17 equity in a company's capital structure, and the future expected risk of investing
18 in the company. In contrast, regulators have traditionally defined the weighted
19 average cost of capital using the embedded cost of debt and the book values of
20 debt and equity in a company's capital structure.

21 **Q. 22 Does the required rate of return on an investment vary with the risk of that**
22 **investment?**

23 A. 22 Yes. Since investors are averse to risk, they require a higher rate of return on
24 investments with greater risk.

25 **Q. 23 Do investors consider future industry changes when they estimate the risk**
26 **of a particular investment?**

27 A. 23 Yes. Investors consider all the risks that a firm might incur over the future life
28 of the company.

29 **Q. 24 Are these economic principles regarding the fair return for capital**
30 **recognized in any United States Supreme Court cases?**

31 A. 24 Yes. These economic principles, relating to the supply of and demand for
32 capital, are recognized in two United States Supreme Court cases: (1) *Bluefield*

1 *Water Works and Improvement Co. v. Public Service Commission*; and
2 (2) *Federal Power Commission v. Hope Natural Gas Co.* In the *Bluefield Water*
3 *Works* case, the Court states:

4 A public utility is entitled to such rates as will permit it to earn a return
5 upon the value of the property which it employs for the convenience of
6 the public equal to that generally being made at the same time and in
7 the same general part of the country on investments in other business
8 undertakings which are attended by corresponding risks and
9 uncertainties; but it has no constitutional right to profits such as are
10 realized or anticipated in highly profitable enterprises or speculative
11 ventures. The return should be reasonably sufficient to assure
12 confidence in the financial soundness of the utility, and should be
13 adequate, under efficient and economical management, to maintain and
14 support its credit, and enable it to raise the money necessary for the
15 proper discharge of its public duties. [*Bluefield Water Works and*
16 *Improvement Co. v. Public Service Comm'n.* 262 U.S. 679, 692
17 (1923)].

18 The Court clearly recognizes here that: (1) a regulated firm cannot remain
19 financially sound unless the return it is allowed to earn on the value of its
20 property is at least equal to the cost of capital (the principle relating to the
21 demand for capital); and (2) a regulated firm will not be able to attract capital if
22 it does not offer investors an opportunity to earn a return on their investment
23 equal to the return they expect to earn on other investments of the same risk (the
24 principle relating to the supply of capital).

25 In the *Hope Natural Gas* case, the Court reiterates the financial soundness
26 and capital attraction principles of the *Bluefield* case:

27 From the investor or company point of view it is important that there be
28 enough revenue not only for operating expenses but also for the capital
29 costs of the business. These include service on the debt and dividends
30 on the stock... By that standard the return to the equity owner should be
31 commensurate with returns on investments in other enterprises having
32 corresponding risks. That return, moreover, should be sufficient to
33 assure confidence in the financial integrity of the enterprise, so as to
34 maintain its credit and to attract capital. [*Federal Power Comm'n v.*
35 *Hope Natural Gas Co.*, 320 U.S. 591, 603 (1944)].

III. Business and Financial Risks in the Natural Gas Distribution Business

Q. 25 What are the major factors that affect business risk in the natural gas distribution business?

A. 25 Business risk in the natural gas distribution business is generally affected by the following economic factors:

1. High Operating Leverage. The natural gas distribution business is a business that requires a large commitment to fixed costs in relation to variable costs, a situation called high operating leverage. The relatively high degree of fixed costs in the natural gas distribution industry arises because of the average natural gas company's large investment in fixed distribution and peaking facilities. High operating leverage causes the average natural gas company's net income to be highly sensitive to sales fluctuations.
2. Demand Uncertainty. The business risk of the natural gas distribution business is increased by the high degree of demand uncertainty in the industry. Demand uncertainty is caused by: (a) the strong dependence of natural gas demand on the state of the economy and the weather; (b) the ability of customers to switch to alternative sources of energy in response to relative price differentials in these sources of energy; (c) the ability of some retail customers to purchase natural gas from competitive suppliers; and (d) rapidly changing prices for natural gas and alternate sources of energy.
3. Investment Uncertainty. The natural gas distribution business requires large investments in long-lived gas distribution and peaking facilities that are largely sunk once the investment is made. Future amounts of required investment in these facilities are highly uncertain as a result of the inherent uncertainty in forecasting energy requirements for many years into the future, high volatility in fuel prices, and uncertainty in environmental regulations.
4. Peak Demand. The need to invest substantial sums in expensive fixed plant is further exacerbated by the peak nature of natural gas demand. The peak demand for natural gas is unusually high relative to average sales in non-peak periods.

1 **IV. Cost of Equity Estimation Methods**

2 **Q. 26 What methods do you use to estimate the cost of common equity capital for**
3 **Atmos Energy?**

4 A. 26 I use three generally accepted methods for estimating Atmos Energy's cost of
5 common equity. These are the DCF model, the risk premium approach, and the
6 CAPM. The DCF model assumes that the current market price of a firm's stock
7 is equal to the discounted value of all expected future cash flows. The risk
8 premium approach assumes that investors' required return on an equity
9 investment is equal to the interest rate on a long-term bond plus an additional
10 equity risk premium to compensate the investor for the risks of investing in
11 common equities compared to bonds. The CAPM assumes that the investors'
12 required rate of return is equal to a risk-free rate of interest plus the product of a
13 company-specific risk factor, beta, and the expected risk premium on the market
14 portfolio.

15 **V. Discounted Cash Flow (DCF) Method**

16 **Q. 27 Please describe the DCF model.**

17 A. 27 The DCF model is based on the assumption that investors value an asset on the
18 basis of the future cash flows they expect to receive from owning the asset.
19 Thus, investors value an investment in a bond because they expect to receive a
20 sequence of semi-annual coupon payments over the life of the bond and a
21 terminal payment equal to the bond's face value at the time the bond matures.
22 Likewise, investors value an investment in a firm's stock because they expect to
23 receive a sequence of dividend payments and, perhaps, expect to sell the stock at
24 a higher price sometime in the future.

25 A second fundamental principle of the DCF method is that investors value a
26 dollar received in the future less than a dollar received today. A future dollar is
27 valued less than a current dollar because investors could invest a current dollar
28 in an interest earning account and increase their wealth. This principle is called
29 the time value of money.

30 Applying the two fundamental DCF principles noted above to an investment
31 in a bond leads to the conclusion that investors value their investment in the

bond on the basis of the present value of the bond's future cash flows. Thus, the price of the bond should be equal to:

EQUATION 1

$$P_B = \frac{C}{(1+i)} + \frac{C}{(1+i)^2} + \dots + \frac{C+F}{(1+i)^n}$$

where:

- P_B = Bond price;
- C = Cash value of the coupon payment (assumed for notational convenience to occur annually rather than semi-annually);
- F = Face value of the bond;
- i = The rate of interest the investor could earn by investing his money in an alternative bond of equal risk; and
- n = The number of periods before the bond matures.

Applying these same principles to an investment in a firm's stock suggests that the price of the stock should be equal to:

EQUATION 2

$$P_s = \frac{D_1}{(1+k)} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_n + P_n}{(1+k)^n}$$

where:

- P_s = Current price of the firm's stock;
- D_1, D_2, \dots, D_n = Expected annual dividend per share on the firm's stock;
- P_n = Price per share of stock at the time the investor expects to sell the stock; and
- k = Return the investor expects to earn on alternative investments of the same risk, i.e., the investor's required rate of return.

Equation (2) is frequently called the annual discounted cash flow model of stock valuation. Assuming that dividends grow at a constant annual rate, g , this equation can be solved for k , the cost of equity. The resulting cost of equity equation is $k = D_1/P_s + g$, where k is the cost of equity, D_1 is the expected next period annual dividend, P_s is the current price of the stock, and g is the constant annual growth rate in earnings, dividends, and book value per share. The term D_1/P_s is called the dividend yield component of the annual DCF model, and the term g is called the growth component of the annual DCF model.

Q. 28 Are you recommending that the annual DCF model be used to estimate Atmos Energy's cost of equity?

A. 28 No. The DCF model assumes that a company's stock price is equal to the present discounted value of all expected future dividends. The annual DCF model is only a correct expression for the present discounted value of future dividends if dividends are paid annually at the end of each year. Since the companies in my proxy group all pay dividends quarterly, the current market price that investors are willing to pay reflects the expected quarterly receipt of dividends. Therefore, a quarterly DCF model must be used to estimate the cost of equity for these firms. The quarterly DCF model differs from the annual DCF model in that it expresses a company's price as the present discounted value of a quarterly stream of dividend payments. A complete analysis of the implications of the quarterly payment of dividends on the DCF model is provided in Appendix 1. For the reasons cited there, I employed the quarterly DCF model throughout my calculations.

Q. 29 Please describe the quarterly DCF model you use.

A. 29 The quarterly DCF model I use is described on Schedule 1 and in Appendix 2. The quarterly DCF equation shows that the cost of equity is: the sum of the future expected dividend yield and the growth rate, where the dividend in the dividend yield is the equivalent future value of the four quarterly dividends at the end of the year, and the growth rate is the expected growth in dividends or earnings per share.

Q. 30 How do you estimate the quarterly dividend payments in your quarterly DCF model?

1 A. 30 The quarterly DCF model requires an estimate of the dividends, d_1 , d_2 , d_3 , and
2 d_4 , investors expect to receive over the next four quarters. I estimate the next
3 four quarterly dividends by multiplying the previous four quarterly dividends by
4 the factor, $(1 + \text{the growth rate, } g)$.

5 **Q. 31 Can you illustrate how you estimate the next four quarterly dividends with**
6 **data for a specific company?**

7 A. 31 Yes. In the case of AGL Resources, for example, the last four quarterly
8 dividends are equal to .42, .43, .43, and .43. Thus dividends, d_1 , d_2 , d_3 , and d_4
9 are equal to .439, .449, .449 and .449 $[(.42 \times (1 + .045)) = .439 \text{ and } (.43 \times (1 +$
10 $.045) = .449]$. (As noted previously, the logic underlying this procedure is
11 described in Appendix 2.)

12 **Q. 32 In Appendix 2, you demonstrate that the quarterly DCF model provides the**
13 **theoretically correct valuation of stocks when dividends are paid quarterly.**
14 **Do investors, in practice, recognize the actual timing and magnitude of cash**
15 **flows when they value stocks and other securities?**

16 A. 32 Yes. In valuing long-term government or corporate bonds, investors recognize
17 that interest is paid semi-annually. Thus, the price of a long-term government or
18 corporate bond is simply the present value of the semi-annual interest and
19 principal payments on these bonds. Likewise, in valuing mortgages, investors
20 recognize that interest is paid monthly. Thus, the value of a mortgage loan is
21 simply the present value of the monthly interest and principal payments on the
22 loan. In valuing stock investments, stock investors correctly recognize that
23 dividends are paid quarterly. Thus, a firm's stock price is the present value of
24 the stream of quarterly dividends expected from owning the stock.

25 **Q. 33 When valuing bonds, mortgages, or stocks, would investors assume that**
26 **cash flows are received only at the end of the year, when, in fact, the cash**
27 **flows are received semi-annually, quarterly, or monthly?**

28 A. 33 No. Assuming that cash flows are received at the end of the year when they are
29 received semi-annually, quarterly, or monthly would lead investors to make
30 serious mistakes in valuing investment opportunities. No rational investor
31 would make the mistake of assuming that dividends or other cash flows are paid
32 annually when, in fact, they are paid more frequently.

1 **Q. 34 How do you estimate the growth component of the quarterly DCF model?**

2 A. 34 I use the analysts' estimates of future earnings per share (EPS) growth reported
3 by I/B/E/S Thomson Reuters.

4 **Q. 35 What are the analysts' estimates of future EPS growth?**

5 A. 35 As part of their research, financial analysts working at Wall Street firms
6 periodically estimate EPS growth for each firm they follow. The EPS forecasts
7 for each firm are then published. Investors who are contemplating purchasing or
8 selling shares in individual companies review the forecasts. These estimates
9 represent five-year forecasts of EPS growth.

10 **Q. 36 What is I/B/E/S?**

11 A. 36 I/B/E/S is a firm (now owned by Thomson Reuters) that reports analysts' EPS
12 growth forecasts for a broad group of companies. The forecasts are expressed in
13 terms of a mean forecast and a standard deviation of forecast for each firm.
14 Investors use the mean forecast as a consensus estimate of future firm
15 performance.

16 **Q. 37 Why do you use the I/B/E/S growth estimates?**

17 A. 37 The I/B/E/S growth rates: (1) are widely circulated in the financial community,
18 (2) include the projections of multiple reputable financial analysts who develop
19 estimates of future EPS growth, (3) are reported on a timely basis to investors,
20 and (4) are widely used by institutional and other investors.

21 **Q. 38 Why do you rely on analysts' projections of future EPS growth in
22 estimating the investors' expected growth rate rather than looking at past
23 historical growth rates?**

24 A. 38 I rely on analysts' projections of future EPS growth because I believe that
25 investors use analysts' forecasts to estimate future earnings growth. As
26 discussed below, my research supports my belief.

27 **Q. 39 Have you performed any studies concerning the use of analysts' forecasts as
28 an estimate of investors' expected growth rate, g?**

29 A. 39 Yes, I prepared a study in conjunction with Willard T. Carleton, Professor of
30 Finance Emeritus at the University of Arizona, on why analysts' forecasts are the
31 best estimate of investors' expectation of future long-term growth. This study is
32 described in a paper entitled "Investor Growth Expectations and Stock Prices:

1 Analysts vs. History,” published in the Spring 1988 edition of *The Journal of*
2 *Portfolio Management*.

3 **Q. 40 Please summarize the results of your study.**

4 A. 40 First, we performed a correlation analysis to identify the historically oriented
5 growth rates which best described a firm’s stock price. Then we did a regression
6 study comparing the historical growth rates with the consensus analysts’
7 forecasts. In every case, the regression equations containing the average of
8 analysts’ forecasts statistically outperformed the regression equations containing
9 the historical growth estimates. These results are consistent with those found by
10 Cragg and Malkiel, the early major research in this area (John G. Cragg and
11 Burton G. Malkiel, *Expectations and the Structure of Share Prices*, University of
12 Chicago Press, 1982). These results are also consistent with the hypothesis that
13 investors use analysts’ forecasts, rather than historically oriented growth
14 calculations, in making stock buy and sell decisions. They provide
15 overwhelming evidence that the analysts’ forecasts of future growth are superior
16 to historically oriented growth measures in predicting a firm’s stock price.

17 **Q. 41 Has your study been updated?**

18 A. 41 Yes. Researchers at State Street Financial Advisors updated my study using data
19 through year-end 2003. Their results continue to confirm that analysts’ growth
20 forecasts are superior to historically-oriented growth measures in predicting a
21 firm’s stock price.

22 **Q. 42 What price do you use in your DCF model?**

23 A. 42 I use a simple average of the monthly high and low stock prices for each firm for
24 the three-month period ending October 2009. These high and low stock prices
25 were obtained from Thomson Reuters.

26 **Q. 43 Why do you use the three-month average stock price in applying the DCF**
27 **method?**

28 A. 43 I use a three-month average stock price in applying the DCF method because
29 stock prices fluctuate daily, while financial analysts’ forecasts for a given
30 company are generally changed less frequently, often on a quarterly basis. Thus,
31 to match the stock price with an earnings forecast, it is appropriate to average
32 stock prices over a three-month period.

1 **Q. 44 How do you apply the DCF approach to obtain the cost of equity capital for**
2 **Atmos Energy?**

3 A. 44 I apply the DCF approach to the Value Line natural gas companies shown in
4 Schedule 1.

5 **Q. 45 How do you select your proxy group of natural gas companies?**

6 A. 45 I select all the companies in Value Line's groups of natural gas companies that
7 provide local distribution service and: (1) paid dividends during every quarter of
8 the last two years; (2) did not decrease dividends during any quarter of the past
9 two years; (3) have at least two analysts included in the I/B/E/S mean growth
10 forecast; (4) have an investment grade bond rating and a Value Line Safety Rank
11 of 1, 2, or 3; and (5) have not announced a merger.

12 **Q. 46 Why do you eliminate companies that have either decreased or eliminated**
13 **their dividend in the past two years?**

14 A. 46 The DCF model requires the assumption that dividends will grow at a constant
15 rate into the indefinite future. If a company has either decreased or eliminated
16 its dividend in recent years, an assumption that the company's dividend will
17 grow at the same rate into the indefinite future is questionable.

18 **Q. 47 Why do you eliminate companies that have fewer than two analysts**
19 **included in the I/B/E/S mean forecasts?**

20 A. 47 The DCF model also requires a reliable estimate of a company's expected future
21 growth. For most companies, the I/B/E/S mean growth forecast is the best
22 available estimate of the growth term in the DCF model. However, the I/B/E/S
23 estimate may be less reliable if the mean estimate is based on the inputs of very
24 few analysts. On the basis of my professional judgment, I normally specify that
25 the I/B/E/S long-term earnings growth forecast must include the forecasts of at
26 least three analysts. However, in November 2009 there are only five natural gas
27 companies with growth forecasts from at least three analysts. In this study,
28 therefore, I also include results for companies that have growth forecasts based
29 on two analysts' growth forecasts.

30 **Q. 48 Why do you eliminate companies that have announced mergers that are not**
31 **yet completed?**

1 A. 48 A merger announcement can sometimes have a significant impact on a
2 company's stock price because of anticipated merger-related cost savings and
3 new market opportunities. Analysts' growth forecasts, on the other hand, are
4 necessarily related to companies as they currently exist, and do not reflect
5 investors' views of the potential cost savings and new market opportunities
6 associated with mergers. The use of a stock price that includes the value of
7 potential mergers in conjunction with growth forecasts that do not include the
8 growth enhancing prospects of potential mergers produces DCF results that tend
9 to distort a company's cost of equity.

10 **Q. 49 Is your natural gas company group a reasonable risk proxy for Atmos**
11 **Energy?**

12 A. 49 Yes. Many investors use the Value Line Safety Rank as a measure of equity
13 risk. The average Value Line Safety Rank for my proxy group of natural gas
14 companies is approximately 2, on a scale where 1 is the most safe and 5 is the
15 least safe, compared to a Value Line Safety Rank of 2 for Atmos Energy. The
16 average S&P bond rating of the natural gas companies in my proxy group is
17 approximately A- to BBB+. The S&P bond rating for Atmos Energy is BBB+.
18 (See Schedule 1.)

19 **Q. 50 Please summarize the results of your application of the DCF model to your**
20 **natural gas company proxy group.**

21 A. 50 I obtain a DCF result of 10.9 percent (see Schedule 1).

22 **VI. Risk Premium Method**

23 **Q. 51 Please describe the risk premium method of estimating Atmos Energy's cost**
24 **of equity.**

25 A. 51 The risk premium method is based on the principle that investors expect to earn
26 a return on an equity investment in Atmos Energy that reflects a "premium" over
27 and above the return they expect to earn on an investment in a portfolio of
28 bonds. This equity risk premium compensates equity investors for the additional
29 risk they bear in making equity investments versus bond investments.

30 **Q. 52 Does the risk premium approach specify what debt instrument should be**
31 **used to estimate the interest rate component in the methodology?**

1 A. 52 No. The risk premium approach can be implemented using virtually any debt
2 instrument. However, the risk premium approach does require that the debt
3 instrument used to estimate the risk premium be the same as the debt instrument
4 used to calculate the interest rate component of the risk premium approach. For
5 example, if the risk premium on equity is calculated by comparing the returns on
6 stocks and the returns on A-rated utility bonds, then the interest rate on A-rated
7 utility bonds must be used to estimate the interest rate component of the risk
8 premium approach.

9 **Q. 53 Does the risk premium approach require that the same companies be used**
10 **to estimate the stock return as are used to estimate the bond return?**

11 A. 53 No. For example, many analysts apply the risk premium approach by comparing
12 the return on a portfolio of stocks to the return on Treasury securities such as
13 long-term Treasury bonds. Clearly, in this widely-accepted application of the
14 risk premium approach, the same companies are not used to estimate the stock
15 return as are used to estimate the bond return, since the U.S. government is not a
16 company.

17 **Q. 54 How do you measure the required risk premium on an equity investment in**
18 **Atmos Energy?**

19 A. 54 I use two methods to estimate the required risk premium on an equity investment
20 in Atmos Energy. The first is called the ex ante risk premium method and the
21 second is called the ex post risk premium method.

22 **A. Ex Ante Risk Premium Method**

23 **Q. 55 Please describe your ex ante risk premium method of measuring the**
24 **required risk premium on an equity investment in Atmos Energy.**

25 A. 55 My ex ante risk premium method is based on studies of the DCF expected return
26 on my comparable group of natural gas companies compared to the interest rate
27 on Moody's A-rated utility bonds. Specifically, for each month in my study
28 period, I calculate the risk premium using the equation,

$$RP_{\text{PROXY}} = DCF_{\text{PROXY}} - I_A$$

where:

RP_{PROXY} = the required risk premium on an equity investment in the proxy group of companies,
 DCF_{PROXY} = average DCF estimated cost of equity on a portfolio of proxy companies; and
 I_A = the yield to maturity on an investment in A-rated utility bonds.

I then perform a regression analysis to determine if there is a relationship between the calculated risk premium and interest rates. I use the results of the regression analysis to estimate the investors' required risk premium. To estimate the cost of equity, I then add the required risk premium to the forecasted yield on A-rated utility bonds. A detailed description of my ex ante risk premium studies is contained in Appendix 4, and the underlying DCF results and interest rates are displayed in Schedule 2.

Q. 56 What cost of equity do you obtain from your ex ante risk premium method?

A. 56 As described above, to estimate the cost of equity using the ex ante risk premium method, one may add the estimated risk premium over the yield on A-rated utility bonds to the forecasted yield to maturity on A-rated utility bonds.² The forecasted yield to maturity on Moody's A-rated utility bonds at October 2009 is 6.46 percent.³ My analyses produce an estimated risk premium over the yield on A-rated utility bonds equal to 4.47 percent. Adding an estimated risk premium

² As noted above, one could use the yield to maturity on other debt investments to measure the interest rate component of the risk premium approach as long as one uses the yield on the same debt investment to measure the expected risk premium component of the risk premium approach. I choose to use the yield on A-rated utility bonds because it is a frequently used benchmark for utility bond yields.

³ Forecasted A-rated utility bond yield determined from Blue Chip Financial Forecasts, September 1, 2009, using the Blue Chip forecast for Baa-rated corporate bond plus the spread between A-rated utility and Baa-rated corporate bonds. The average yield on Baa-rated corporate bonds at October 2009 is 6.29 percent; the average yield on A-rated utility bonds at October 2009 is 5.55 percent. The spread between these average yields is 74 basis points. The Blue Chip forecasted yield for Baa-rated corporate bonds for 2010 is 7.2 percent. Subtracting 74 basis points from 7.20 equals 6.46 percent as the forecasted yield on A-rated utility bonds.

1 of 4.47 percent to the 6.46 percent forecasted yield to maturity on A-rated utility
2 bonds produces a cost of equity estimate of 10.9 percent using the ex ante risk
3 premium method.

4 **B. Ex Post Risk Premium Method**

5 **Q. 57 Please describe your ex post risk premium method for measuring the**
6 **required risk premium on an equity investment in Atmos Energy.**

7 A. 57 I first perform a study of the comparable returns received by bond and stock
8 investors over the last 72 years. I estimate the returns on stock and bond
9 portfolios, using stock price and dividend yield data on the S&P 500 and bond
10 yield data on Moody's A-rated Utility Bonds. My study consists of making an
11 investment of one dollar in the S&P 500 and Moody's A-rated Utility Bonds at
12 the beginning of 1937, and reinvesting the principal plus return each year to
13 2009. The return associated with each stock portfolio is the sum of the annual
14 dividend yield and capital gain (or loss) which accrues to this portfolio during
15 the year(s) in which it is held. The return associated with the bond portfolio, on
16 the other hand, is the sum of the annual coupon yield and capital gain (or loss)
17 which accrue to the bond portfolio during the year(s) in which it is held. The
18 resulting annual returns on the stock and bond portfolios purchased in each year
19 between 1937 and 2009 are shown on Schedule 3. The average annual return on
20 an investment in the S&P 500 stock portfolio is 10.8 percent, while the average
21 annual return on an investment in the Moody's A-rated utility bond portfolio is
22 6.3 percent. Thus, the risk premium on the S&P 500 stock portfolio is
23 4.5 percent.

24 I also conduct a second study using stock data on the S&P Utilities rather
25 than the S&P 500. As shown on Schedule 4, the S&P utilities stock portfolio
26 showed an average annual return of 10.5 percent per year. Thus, the return on
27 the S&P utilities stock portfolio exceeds the return on the Moody's A-rated
28 utility bond portfolio by 4.2 percent.

29 **Q. 58 Why is it appropriate to perform your ex post risk premium analysis using**
30 **both the S&P 500 and the S&P Utilities stock indices?**

31 A. 58 I perform my ex post risk premium analysis on both the S&P 500 and the S&P
32 Utilities because I believe utilities today face risks that are somewhere in

1 between the average risk of the S&P Utilities and the S&P 500 over the years
2 1937 to 2009. Thus, I use the average of the two historically-based risk
3 premiums as my estimate of the required risk premium in my ex post risk
4 premium method. I note that the spread between the average risk premium on
5 the S&P 500 and the average risk premium on the S&P Utilities is just 30 basis
6 points.

7 **Q. 59 Why do you analyze investors' experiences over such a long time frame?**

8 A. 59 Because day-to-day stock price movements can be somewhat random, it is
9 inappropriate to rely on short-run movements in stock prices in order to derive a
10 reliable risk premium. Rather than buying and selling frequently in anticipation
11 of highly volatile price movements, most investors employ a strategy of buying
12 and holding a diversified portfolio of stocks. This buy-and-hold strategy will
13 allow an investor to achieve a much more predictable long-run return on stock
14 investments and at the same time will minimize transaction costs. The situation
15 is very similar to the problem of predicting the results of coin tosses. I cannot
16 predict with any reasonable degree of accuracy the result of a single, or even a
17 few, flips of a balanced coin; but I can predict with a good deal of confidence
18 that approximately 50 heads will appear in 100 tosses of this coin. Under these
19 circumstances, it is most appropriate to estimate future experience from long-run
20 evidence of investment performance.

21 **Q. 60 Would your study provide a different risk premium if you started with a**
22 **different time period?**

23 A. 60 Yes. The risk premium results do vary somewhat depending on the historical
24 time period chosen. My policy was to go back as far in history as I could get
25 reliable data. I thought it would be most meaningful to begin after the passage
26 and implementation of the Public Utility Holding Company Act of 1935. This
27 Act significantly changed the structure of the public utility industry. Since the
28 Public Utility Holding Company Act of 1935 was not implemented until the
29 beginning of 1937, I feel that numbers taken from before this date would not be
30 comparable to those taken after.

31 **Q. 61 Why is it necessary to examine the yield from debt investments in order to**
32 **determine the investors' required rate of return on equity capital?**

1 A. 61 As previously explained, investors expect to earn a return on their equity
2 investment that exceeds currently available bond yields. This is because the
3 return on equity, being a residual return, is less certain than the yield on bonds
4 and investors must be compensated for this uncertainty. Second, the investors'
5 current expectations concerning the amount by which the return on equity will
6 exceed the bond yield will be influenced by historical differences in returns to
7 bond and stock investors. For these reasons, we can estimate investors' current
8 expected returns from an equity investment from knowledge of current bond
9 yields and past differences between returns on stocks and bonds.

10 **Q. 62 Has there been any significant trend in the equity risk premium over the**
11 **1937 to 2009 time period of your risk premium study?**

12 A. 62 No. Statisticians test for trends in data series by regressing the data observations
13 against time. I have performed such a time series regression on my two data sets
14 of historical risk premiums. As shown below, there is no statistically significant
15 trend in my risk premium data. Indeed, the coefficient on the time variable is
16 insignificantly different from zero (if there were a trend, the coefficient on the
17 time variable should be significantly different from zero).

18 **TABLE 2**

19 **REGRESSION OUTPUT FOR RISK PREMIUM ON S&P 500**

LINE NO.		INTERCEPT	TIME	ADJUSTED R SQUARE	F
1	Coefficient	3.096	(0.002)	0.023	2.66
2	T Statistic	1.654	(1.630)		

20 **TABLE 3**

21 **REGRESSION OUTPUT FOR RISK PREMIUM ON S&P UTILITIES**

LINE NO.		INTERCEPT	TIME	ADJUSTED R SQUARE	F
1	Coefficient	1.383	(0.001)	(0.006)	0.56
2	T Statistic	0.776	(0.751)		

22 **Q. 63 Is your conclusion that there is no significant trend in the equity risk**
23 **premium supported in the financial literature?**

24 A. 63 Yes. The *Ibbotson[®] SBBI[®] 2009 Valuation Yearbook* ("Ibbotson[®] SBBI[®]")
25 published by Morningstar, Inc., contains an analysis of "trends" in historical risk
26 premium data. Ibbotson[®] SBBI[®] uses correlation analysis to determine if there

1 is any pattern or "trend" in risk premiums over time. This analysis also
2 demonstrates that there are no trends in risk premiums over time.

3 **Q. 64 Why is it significant that historical risk premiums have no trend or other**
4 **statistical pattern over time?**

5 A. 64 The significance of this evidence is that the average historical risk premium is a
6 reasonable estimate of the future expected risk premium. As noted in Ibbotson®
7 SBBi®:

8 The significance of this evidence is that the realized equity risk
9 premium next year will not be dependent on the realized equity risk
10 premium from this year. That is, there is no discernable pattern in
11 the realized equity risk premium—it is virtually impossible to
12 forecast next year's realized risk premium based on the premium of
13 the previous year. For example, if this year's difference between
14 the riskless rate and the return on the stock market is higher than
15 last year's, that does not imply that next year's will be higher than
16 this year's. It is as likely to be higher as it is lower. The best
17 estimate of the expected value of a variable that has behaved
18 randomly in the past is the average (or arithmetic mean) of its past
19 values. [Ibbotson® SBBi®, page 61.]

20 **Q. 65 What conclusions do you draw from your ex post risk premium analyses**
21 **about the required return on an equity investment in Atmos Energy?**

22 A. 65 My studies provide strong evidence that investors today require an equity return
23 of approximately 4.2 to 4.5 percentage points above the expected yield on A-
24 rated utility bonds. The forecasted yield on A-rated utility bonds at October
25 2009 is 6.46 percent. Adding a 4.2 to 4.5 percentage point risk premium to a
26 yield of 6.46 percent on A-rated utility bonds, I obtain an expected return on
27 equity from the ex post risk premium method in the range 10.7 percent to
28 11.0 percent, with a midpoint of 10.8 percent.

29 **VII. Capital Asset Pricing Model (CAPM)**

30 **Q. 66 What is the CAPM?**

31 A. 66 The CAPM is an equilibrium model of the security markets in which the
32 expected or required return on a given security is equal to the risk-free rate of
33 interest, plus the company equity "beta," times the market risk premium:

34
$$\text{Cost of equity} = \text{Risk-free rate} + \text{Equity beta} \times \text{Market risk premium}$$

35 The risk-free rate in this equation is the expected rate of return on a risk-free
36 government security, the equity beta is a measure of the company's risk relative

1 to the market as a whole, and the market risk premium is the premium investors
2 require to invest in the market basket of all securities compared to the risk-free
3 security.

4 **Q. 67 How do you use the CAPM to estimate the cost of equity for your proxy**
5 **companies?**

6 A. 67 The CAPM requires an estimate of the risk-free rate, the company-specific risk
7 factor or beta, and the expected return on the market portfolio. For my estimate
8 of the risk-free rate, I use the forecasted yield to maturity on 20-year Treasury
9 bonds,⁴ 5.17 percent, using data from Blue Chip.⁵ For my estimate of the
10 company-specific risk, or beta, I use the average Value Line beta of 0.83 for my
11 proxy companies. For my estimate of the expected risk premium on the market
12 portfolio, I use two approaches. First, I use the Ibbotson[®] SBBI[®] 6.5 percent
13 risk premium on the market portfolio, which is measured from the difference
14 between the arithmetic mean return on the S&P 500 (11.7 percent) and the
15 income return on 20-year Treasury bonds (5.2 percent), as reported by Ibbotson[®]
16 SBBI[®] ($11.7 - 5.2 = 6.5$). Second, I estimate the risk premium on the market
17 portfolio from the difference between the DCF cost of equity for the S&P 500
18 (12.3 percent) and the forecasted yield to maturity on 20-year Treasury bonds,
19 (5.17 percent). My second approach produces a risk premium equal to
20 7.1 percent ($12.3 - 5.17 = 7.1$).

21 **Q. 68 Why do you recommend that the risk premium on the market portfolio be**
22 **estimated using the difference between the arithmetic mean return on the**
23 **S&P 500?**

24 A. 68 As explained in Ibbotson[®] SBBI[®], the arithmetic mean return is the best
25 approach for calculating the return investors expect to receive in the future:

4 I use the 20-year Treasury bond to estimate the risk-free rate because SBBI[®] estimates the risk premium using 20-year Treasury bonds and the analyst should use the same maturity to estimate the risk-free rate as is used to estimate the risk premium on the market portfolio.

5 Forecasted Treasury bond yield determined from *Blue Chip Financial Forecasts*, September 1, 2009, using Blue Chip forecast for 10-yr Treasury bond plus current difference between 20-year and 10-year Treasury bonds. The average October yield on 20-year Treasury bonds is 4.16 percent, and for 10-year Treasury bonds, 3.39 percent, a spread of 77 basis points. The Blue Chip forecasted yield on 10-year Treasury bonds for 2010 is 4.40 percent. Thus, the estimated forecasted yield on 20-year Treasury bonds is 5.17 percent ($5.17 = 4.40 + 0.77$).

The equity risk premium data presented in this book are arithmetic average risk premia as opposed to geometric average risk premia. The arithmetic average equity risk premium can be demonstrated to be most appropriate when discounting future cash flows. For use as the expected equity risk premium in either the CAPM or the building block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. This is because both the CAPM and the building block approach are additive models, in which the cost of capital is the sum of its parts. The geometric average is more appropriate for reporting past performance, since it represents the compound average return. [SBBI, p. 59.]

A discussion of the importance of using arithmetic mean returns in the context of CAPM or risk premium studies is contained in Schedule 5.

Q. 69 Why do you recommend that the risk premium on the market portfolio be estimated using the income return on 20-year Treasury bonds rather than the total return on these bonds?

A. 69 As discussed above, the CAPM requires an estimate of the risk-free rate of interest. When Treasury bonds are issued, the income return on the bond is risk free, but the total return, which includes both income and capital gains or losses, is not. Thus, the income return should be used in the CAPM because it is only the income return that is risk free.

Q. 70 What CAPM result do you obtain when you estimate the expected return on the market portfolio from the arithmetic mean difference between the return on the market and the yield on 20-year Treasury bonds?

A. 70 I obtain a CAPM estimate of 10.6 percent [see Schedule 6].

Q. 71 What CAPM result do you obtain when you estimate the risk premium on the market portfolio by applying the DCF model to the S&P 500?

A. 71 I obtain a CAPM result of 11.1 percent [see Schedule 7].

Q. 72 Can a reasonable application of the CAPM produce higher cost of equity results than you have just reported?

A. 72 Yes. The CAPM tends to underestimate the cost of equity for small market capitalization companies such as my natural gas proxy companies.

Q. 73 Does the finance literature support an adjustment to the CAPM equation to account for a company's size as measured by market capitalization supported in the finance literature?

1 A. 73 Yes. For example, Ibbotson® SBBI® supports such an adjustment. Their
2 estimates of the size premium required to be added to the basic CAPM cost of
3 equity are shown below in Table 4.

4 **TABLE 4**
5 **IBBOTSON® ESTIMATES OF PREMIUMS FOR COMPANY SIZE⁶**

SIZE	SMALLEST MKT. CAP. (\$MILLIONS)	PREMIUM
Large-Cap (No Adjustment)	>7,360.271	--
Mid-Cap	1,849.950	0.94%
Low-Cap	453.398	1.74%
Micro-Cap	1.575	3.74%

6 **Q. 74 Are there other reasons to believe that the CAPM may produce cost of**
7 **equity estimates at this time that are unreasonably low?**

8 A. 74 Yes. There is considerable evidence in the finance literature that the CAPM
9 tends to underestimate the cost of equity for companies whose equity beta is less
10 than 1.0 and to overestimate the cost of equity for companies whose equity beta
11 is greater than 1.0.⁷

12 **Q. 75 Can you briefly summarize the evidence that the CAPM underestimates the**
13 **required returns for securities or portfolios with betas less than 1.0 and**
14 **overestimates required returns for securities or portfolios with betas**
15 **greater than 1.0?**

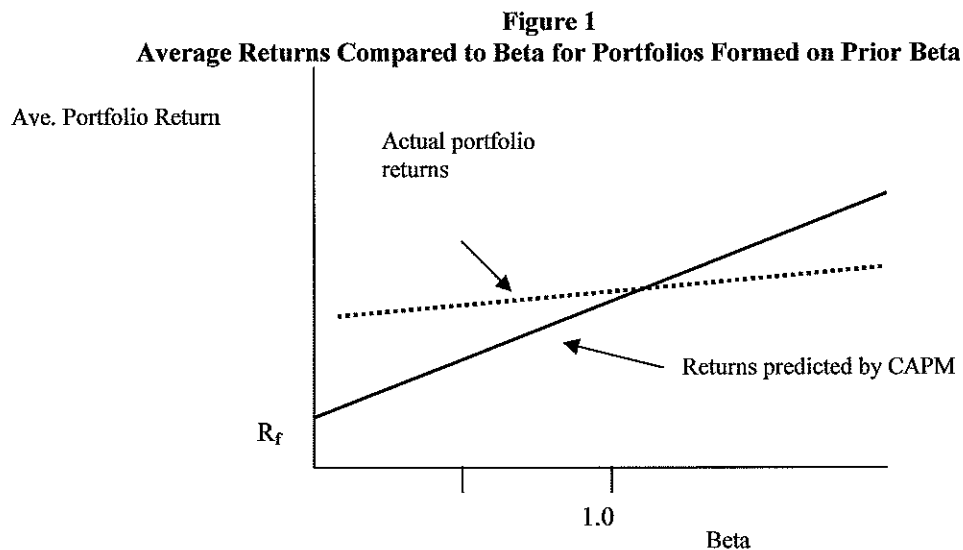
16 A. 75 Yes. The CAPM conjectures that security returns increase with increases in
17 security betas in line with the equation

18
$$ER_i = R_f + \beta_i [ER_m - R_f],$$

6 Ibbotson® SBBI® 2009 Valuation Yearbook.

7 See, for example, Fischer Black, Michael C. Jensen, and Myron Scholes, "The Capital Asset Pricing Model: Some Empirical Tests," in *Studies in the Theory of Capital Markets*, M. Jensen, ed. New York: Praeger, 1972; Eugene Fama and James MacBeth, "Risk, Return, and Equilibrium: Empirical Tests," *Journal of Political Economy* 81 (1973), pp. 607-36; Robert Litzenger and Krishna Ramaswamy, "The Effect of Personal Taxes and Dividends on Capital Asset Prices: Theory and Empirical Evidence," *Journal of Financial Economics* 7 (1979), pp. 163-95.; Rolf Banz, "The Relationship between Return and Market Value of Common Stocks," *Journal of Financial Economics* (March 1981), pp. 3-18; and Eugene Fama and Kenneth French, "The Cross-Section of Expected Returns," *Journal of Finance* (June 1992), pp. 427-465.

1 where ER_i is the expected return on security or portfolio i , R_f is the risk-free rate,
2 $ER_m - R_f$ is the expected risk premium on the market portfolio, and β_i is a
3 measure of the risk of investing in security or portfolio i . If the CAPM correctly
4 predicts the relationship between risk and return in the marketplace, then the
5 realized returns on portfolios of securities and the corresponding portfolio betas
6 should lie on the solid straight line with intercept R_f and slope $[R_m - R_f]$ shown
7 below.



10
11 Financial scholars have found that the relationship between realized returns and
12 betas is inconsistent with the relationship posited by the CAPM. As described in
13 Fama and French (1992) and Fama and French (2004), the actual relationship
14 between portfolio betas and returns is shown by the dotted line in the figure
15 above. Although financial scholars disagree on the reasons why the return/beta
16 relationship looks more like the dotted line in the figure than the solid line, they
17 generally agree that the dotted line lies above the solid line for portfolios with
18 betas less than 1.0 and below the solid line for portfolios with betas greater than
19 1.0. Thus, in practice, scholars generally agree that the CAPM underestimates
20 portfolio returns for companies with betas less than 1.0, and overestimates
21 portfolio returns for portfolios with betas greater than 1.0.

1 **Q. 76 What conclusions do you reach from your review of the literature on the**
2 **CAPM to predict the relationship between risk and return in the**
3 **marketplace?**

4 A. 76 I conclude that the financial literature strongly supports the proposition that the
5 CAPM underestimates the cost of equity for companies such as public utilities
6 with betas less than 1.0.

7 **VIII. Fair Rate of Return on Equity**

8 **Q. 77 Based on your analyses, what is your conclusion regarding your proxy**
9 **companies' cost of equity?**

10 A. 77 Based on my analyses, which include the application of several cost of equity
11 methods to my proxy companies, I conclude that my proxy companies' cost of
12 equity is in the range 10.6 percent to 11.1 percent, with an average cost of equity
13 equal to 10.9 percent.

14 **Q. 78 Does the cost of equity for Atmos Energy depend on its ratemaking capital**
15 **structure?**

16 A. 78 Yes. My analyses are based on the average market value capital structure of my
17 proxy companies, which has more than 60 percent equity on a composite basis or
18 more than 64 percent equity on a simple average basis. If Atmos Energy's
19 ratemaking, or book value capital structure, is used to set rates, the cost of equity
20 for Atmos Energy will necessarily be higher than the cost of equity for the proxy
21 group because the financial risk associated with Atmos Energy's book value
22 capital structure is significantly higher than the financial risk reflected in the cost
23 of equity estimate for my proxy companies.

24 **Q. 79 What ROE do you recommend for Atmos Energy?**

25 A. 79 I recommend an ROE of 10.9 percent for Atmos Energy. My recommendation
26 takes into consideration Atmos Energy's policy decision to moderate the impact
27 of its rate request on ratepayers. My recommended return on equity is
28 conservative in that it does not reflect: (1) the higher financial risk implicit in
29 the book value capital structure of Atmos Energy, which will be used to set rates
30 in this proceeding; (2) the small size premium for small market capitalization
31 companies such as those in my proxy group of natural gas companies; and

(5) the evidence that the CAPM underestimates the cost of equity for companies with betas less than 1.0.

IX. Allowed Rate of Return on Total Capital

Q. 80 What is Atmos Energy's recommended capital structure and debt cost rate?

A. 80 As discussed in the testimony of Company Witness Robert Smith, Atmos Energy is recommending a capital structure containing 50.62 percent long-term debt and 49.38 percent equity. The cost rate for long-term debt is 6.88 percent.

Q. 81 What allowed rate of return on total capital is derived using this capital structure, the long-term debt cost rate of 6.87 percent, and the 10.9 percent cost of equity you find for your proxy group?

A. 81 Using a capital structure containing 50.62 percent long-term debt and 49.38 percent equity and cost rates of 6.88 percent and 10.9 percent, respectively, produces an overall rate of return equal to 8.86 percent for the purpose of setting Atmos Energy's rates in this case, as shown below in Table 5.

**TABLE 5
WEIGHTED AVERAGE COST OF CAPITAL**

SOURCE OF CAPITAL	% OF TOTAL	COST RATE	WEIGHTED COST
Long-term Debt	50.62%	6.88%	3.48%
Common Equity	49.38%	10.90%	5.38%
Total	100.00%		8.86%

Q. 82 Does this conclude your testimony?

A. 82 Yes, it does.

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ATMOS ENERGY
SCHEDULE 1
SUMMARY OF DISCOUNTED CASH FLOW ANALYSIS
FOR NATURAL GAS COMPANIES

LINE NO.	COMPANY	D ₀	P ₀	GROWTH	COST OF EQUITY
1	AGL Resources	0.430	34.760	4.50%	9.8%
2	Atmos Energy	0.330	28.032	5.00%	10.1%
3	EQT Corp.	0.220	41.617	9.00%	11.4%
4	National Fuel Gas	0.335	45.570	8.50%	11.8%
5	New Jersey Resources	0.310	36.593	6.50%	10.2%
6	Nicor Inc.	0.465	36.700	4.35%	9.8%
7	NiSource Inc.	0.230	13.423	3.67%	11.1%
8	Northwest Nat. Gas	0.395	42.721	4.75%	8.8%
9	ONEOK Inc.	0.420	35.480	7.25%	12.4%
10	Piedmont Natural Gas	0.270	24.142	6.60%	11.5%
11	South Jersey Inds.	0.298	35.497	9.63%	13.5%
12	Southwest Gas	0.238	25.207	6.00%	10.0%
13	UGI Corp.	0.200	25.413	6.50%	9.9%
14	WGL Holdings Inc.	0.370	33.507	4.50%	9.2%
15	Market-weighted Average				10.9%

Notes:

- d₀ = Most recent quarterly dividend.
- d₁, d₂, d₃, d₄ = Next four quarterly dividends, calculated by multiplying the last four quarterly dividends per Value Line, by the factor (1 + g).
- P₀ = Average of the monthly high and low stock prices during the three months ending October 2009 per Thomson Reuters.
- g = I/B/E/S forecast of future earnings growth October 2009.
- k = Cost of equity using the quarterly version of the DCF model.

$$k = \frac{d_1(1+k)^{.75} + d_2(1+k)^{.50} + d_3(1+k)^{.25} + d_4}{P_0} + g$$

ATMOS ENERGY
SCHEDULE 1 (continued)
VALUE LINE SAFETY RANKS AND STANDARD & POOR'S BOND RATINGS
FOR PROXY GAS COMPANIES

LINE NO.	COMPANY	SAFETY RANK	S&P BOND RATING	S&P BOND RATING (NUMERICAL)
1	AGL Resources	2	A-	5
2	Atmos Energy	2	BBB+	6
3	EQT Corp.	3	BBB	7
4	National Fuel Gas	2	BBB	7
5	New Jersey Resources	1	A	4
6	Nicor Inc.	3	AA	1
7	NiSource Inc.	3	BBB-	8
8	Northwest Nat. Gas	1	AA-	2
9	ONEOK Inc.	3	BBB	7
10	Piedmont Natural Gas	2	A	4
11	South Jersey Inds.	2	BBB+	6
12	Southwest Gas	3	BBB	7
13	UGI Corp.	2	A-	5
14	WGL Holdings Inc.	1	AA-	2
15	Market-weighted Average	2.3	BBB+	5.7
16	Average	2.1	A-	5.1

Source of data: Standard & Poor's, November 2009; The Value Line Investment Analyzer November 2009.

ATMOS ENERGY
SCHEDULE 2
COMPARISON OF DCF EXPECTED RETURN ON AN INVESTMENT IN
NATURAL GAS COMPANIES TO THE INTEREST RATE
ON MOODY'S A-RATED UTILITY BONDS

LINE NO.	DATE	DCF	BOND YIELD	RISK PREMIUM
1	Jun-98	0.1130	0.0703	0.0427
2	Jul-98	0.1162	0.0703	0.0459
3	Aug-98	0.1208	0.0700	0.0508
4	Sep-98	0.1247	0.0693	0.0554
5	Oct-98	0.1233	0.0696	0.0537
6	Nov-98	0.1185	0.0703	0.0482
7	Dec-98	0.1159	0.0691	0.0468
8	Jan-99	0.1168	0.0697	0.0471
9	Feb-99	0.1214	0.0709	0.0505
10	Mar-99	0.1227	0.0726	0.0501
11	Apr-99	0.1230	0.0722	0.0508
12	May-99	0.1193	0.0747	0.0446
13	Jun-99	0.1180	0.0774	0.0406
14	Jul-99	0.1195	0.0771	0.0424
15	Aug-99	0.1193	0.0791	0.0402
16	Sep-99	0.1199	0.0793	0.0406
17	Oct-99	0.1205	0.0806	0.0399
18	Nov-99	0.1212	0.0794	0.0418
19	Dec-99	0.1249	0.0814	0.0435
20	Jan-00	0.1269	0.0835	0.0434
21	Feb-00	0.1310	0.0825	0.0485
22	Mar-00	0.1312	0.0828	0.0484
23	Apr-00	0.1287	0.0829	0.0458
24	May-00	0.1264	0.0870	0.0394
25	Jun-00	0.1268	0.0836	0.0432
26	Jul-00	0.1289	0.0825	0.0464
27	Aug-00	0.1264	0.0813	0.0451
28	Sep-00	0.1233	0.0823	0.0410
29	Oct-00	0.1235	0.0814	0.0421
30	Nov-00	0.1228	0.0811	0.0417
31	Dec-00	0.1217	0.0784	0.0433
32	Jan-01	0.1238	0.0780	0.0458
33	Feb-01	0.1237	0.0774	0.0463
34	Mar-01	0.1251	0.0768	0.0483
35	Apr-01	0.1203	0.0794	0.0409
36	May-01	0.1280	0.0799	0.0481
37	Jun-01	0.1281	0.0785	0.0496
38	Jul-01	0.1313	0.0778	0.0535
39	Aug-01	0.1301	0.0759	0.0542
40	Sep-01	0.1241	0.0775	0.0466
41	Oct-01	0.1243	0.0763	0.0480
42	Nov-01	0.1243	0.0757	0.0486

LINE NO.	DATE	DCF	BOND YIELD	RISK PREMIUM
43	Dec-01	0.1229	0.0783	0.0446
44	Jan-02	0.1211	0.0766	0.0445
45	Feb-02	0.1215	0.0754	0.0461
46	Mar-02	0.1165	0.0776	0.0389
47	Apr-02	0.1136	0.0757	0.0379
48	May-02	0.1139	0.0752	0.0387
49	Jun-02	0.1146	0.0741	0.0405
50	Jul-02	0.1214	0.0731	0.0483
51	Aug-02	0.1208	0.0717	0.0491
52	Sep-02	0.1233	0.0708	0.0525
53	Oct-02	0.1224	0.0723	0.0501
54	Nov-02	0.1195	0.0714	0.0481
55	Dec-02	0.1191	0.0707	0.0484
56	Jan-03	0.1194	0.0706	0.0488
57	Feb-03	0.1206	0.0693	0.0513
58	Mar-03	0.1169	0.0679	0.0490
59	Apr-03	0.1137	0.0664	0.0473
60	May-03	0.1103	0.0636	0.0467
61	Jun-03	0.1092	0.0621	0.0471
62	Jul-03	0.1103	0.0657	0.0446
63	Aug-03	0.1114	0.0678	0.0436
64	Sep-03	0.1104	0.0656	0.0448
65	Oct-03	0.1100	0.0643	0.0457
66	Nov-03	0.1066	0.0637	0.0429
67	Dec-03	0.1048	0.0627	0.0421
68	Jan-04	0.1037	0.0615	0.0422
69	Feb-04	0.1017	0.0615	0.0402
70	Mar-04	0.1014	0.0597	0.0417
71	Apr-04	0.1018	0.0635	0.0383
72	May-04	0.1021	0.0662	0.0359
73	Jun-04	0.1013	0.0646	0.0367
74	Jul-04	0.0989	0.0627	0.0362
75	Aug-04	0.0986	0.0614	0.0372
76	Sep-04	0.0956	0.0598	0.0358
77	Oct-04	0.0954	0.0594	0.0360
78	Nov-04	0.0942	0.0597	0.0345
79	Dec-04	0.0950	0.0592	0.0358
80	Jan-05	0.0969	0.0578	0.0391
81	Feb-05	0.0958	0.0561	0.0397
82	Mar-05	0.0958	0.0583	0.0375
83	Apr-05	0.0969	0.0564	0.0405
84	May-05	0.0961	0.0553	0.0408
85	Jun-05	0.0958	0.0540	0.0418
86	Jul-05	0.0948	0.0551	0.0397
87	Aug-05	0.0951	0.0550	0.0401
88	Sep-05	0.0963	0.0552	0.0411
89	Oct-05	0.0971	0.0579	0.0392
90	Nov-05	0.1030	0.0588	0.0442
91	Dec-05	0.1026	0.0580	0.0446

LINE NO.	DATE	DCF	BOND YIELD	RISK PREMIUM
92	Jan-06	0.0963	0.0575	0.0388
93	Feb-06	0.1108	0.0582	0.0526
94	Mar-06	0.1111	0.0598	0.0513
95	Apr-06	0.1082	0.0629	0.0453
96	May-06	0.1038	0.0642	0.0396
97	Jun-06	0.1032	0.0640	0.0392
98	Jul-06	0.1071	0.0637	0.0434
99	Aug-06	0.1026	0.0620	0.0406
100	Sep-06	0.1037	0.0600	0.0437
101	Oct-06	0.1014	0.0598	0.0416
102	Nov-06	0.1018	0.0580	0.0438
103	Dec-06	0.1021	0.0581	0.0440
104	Jan-07	0.0998	0.0596	0.0402
105	Feb-07	0.1003	0.0590	0.0413
106	Mar-07	0.1004	0.0585	0.0419
107	Apr-07	0.0994	0.0597	0.0397
108	May-07	0.0955	0.0599	0.0356
109	Jun-07	0.0957	0.0630	0.0327
110	Jul-07	0.0995	0.0625	0.0370
111	Aug-07	0.1008	0.0624	0.0384
112	Sep-07	0.1002	0.0618	0.0384
113	Oct-07	0.1068	0.0611	0.0457
114	Nov-07	0.1071	0.0597	0.0474
115	Dec-07	0.1072	0.0616	0.0456
116	Jan-08	0.1100	0.0602	0.0498
117	Feb-08	0.1127	0.0621	0.0506
118	Mar-08	0.1134	0.0620	0.0514
119	Apr-08	0.1155	0.0629	0.0526
120	May-08	0.1056	0.0627	0.0429
121	Jun-08	0.1049	0.0638	0.0412
122	Jul-08	0.1073	0.0639	0.0434
123	Aug-08	0.1108	0.0638	0.0471
124	Sep-08	0.1114	0.0646	0.0468
125	Oct-08	0.1193	0.0756	0.0437
126	Nov-08	0.1200	0.0762	0.0438
127	Dec-08	0.1139	0.0658	0.0481
128	Jan-09	0.1108	0.0639	0.0470
129	Feb-09	0.1131	0.0630	0.0500
130	Mar-09	0.1171	0.0642	0.0440
131	Apr-09	0.1122	0.0648	0.0440
132	May-09	0.1196	0.0649	0.0440
133	Jun-09	0.1180	0.0620	0.0440
134	Jul-09	0.1139	0.0597	0.0439
135	Aug-09	0.1088	0.0571	0.0438
136	Sep-09	0.1087	0.0553	0.0438
137	Oct-09	0.1077	0.0555	0.0438
138	Average	0.1122	0.0676	0.0440

Notes: Utility bond yield information from *Mergent Bond Record* (formerly Moody's). See Appendix 4 for a description of the ex ante risk premium methodology. DCF results are calculated using a quarterly DCF model as follows:

- D_0 = Latest quarterly dividend per Value Line
- P_0 = Average of the monthly high and low stock prices for each month per Thomson Reuters.
- g = I/B/E/S forecast of future earnings growth for each month.
- k = Cost of equity using the quarterly version of the DCF model.

$$k = \left[\frac{d_0(1+g)^{\frac{1}{4}}}{P_0} + (1+g)^{\frac{1}{4}} \right]^4 - 1$$

ATMOS ENERGY
SCHEDULE 3
COMPARATIVE RETURNS ON S&P 500 STOCK INDEX
AND MOODY'S A-RATED BONDS 1937—2009

Line No.	Year	S&P 500 Stock Price	Stock Dividend Yield	Stock Return	A-rated Bond Price	Bond Return
1	2009	865.58	0.0310		\$68.43	
2	2008	1,380.33	0.0211	-35.19%	\$72.25	0.24%
3	2007	1,424.16	0.0181	-1.27%	\$72.91	4.59%
4	2006	1,278.72	0.0183	13.20%	\$75.25	2.20%
5	2005	1,181.41	0.0177	10.01%	\$74.91	5.80%
6	2004	1,132.52	0.0162	5.94%	\$70.87	11.34%
7	2003	895.84	0.0180	28.22%	\$62.26	20.27%
8	2002	1,140.21	0.0138	-20.05%	\$57.44	15.35%
9	2001	1,335.63	0.0116	-13.47%	\$56.40	8.93%
10	2000	1,425.59	0.0118	-5.13%	\$52.60	14.82%
11	1999	1,248.77	0.0130	15.46%	\$63.03	-10.20%
12	1998	963.35	0.0162	31.25%	\$62.43	7.38%
13	1997	766.22	0.0195	27.68%	\$56.62	17.32%
14	1996	614.42	0.0231	27.02%	\$60.91	-0.48%
15	1995	465.25	0.0287	34.93%	\$50.22	29.26%
16	1994	472.99	0.0269	1.05%	\$60.01	-9.65%
17	1993	435.23	0.0288	11.56%	\$53.13	20.48%
18	1992	416.08	0.0290	7.50%	\$49.56	15.27%
19	1991	325.49	0.0382	31.65%	\$44.84	19.44%
20	1990	339.97	0.0341	-0.85%	\$45.60	7.11%
21	1989	285.41	0.0364	22.76%	\$43.06	15.18%
22	1988	250.48	0.0366	17.61%	\$40.10	17.36%
23	1987	264.51	0.0317	-2.13%	\$48.92	-9.84%
24	1986	208.19	0.0390	30.95%	\$39.98	32.36%
25	1985	171.61	0.0451	25.83%	\$32.57	35.05%
26	1984	166.39	0.0427	7.41%	\$31.49	16.12%
27	1983	144.27	0.0479	20.12%	\$29.41	20.65%
28	1982	117.28	0.0595	28.96%	\$24.48	36.48%
29	1981	132.97	0.0480	-7.00%	\$29.37	-3.01%
30	1980	110.87	0.0541	25.34%	\$34.69	-3.81%
31	1979	99.71	0.0533	16.52%	\$43.91	-11.89%
32	1978	90.25	0.0532	15.80%	\$49.09	-2.40%
33	1977	103.80	0.0399	-9.06%	\$50.95	4.20%
34	1976	96.86	0.0380	10.96%	\$43.91	25.13%
35	1975	72.56	0.0507	38.56%	\$41.76	14.75%
36	1974	96.11	0.0364	-20.86%	\$52.54	-12.91%
37	1973	118.40	0.0269	-16.14%	\$58.51	-3.37%
38	1972	103.30	0.0296	17.58%	\$56.47	10.69%
39	1971	93.49	0.0332	13.81%	\$53.93	12.13%
40	1970	90.31	0.0356	7.08%	\$50.46	14.81%
41	1969	102.00	0.0306	-8.40%	\$62.43	-12.76%
42	1968	95.04	0.0313	10.45%	\$66.97	-0.81%
43	1967	84.45	0.0351	16.05%	\$78.69	-9.81%

Line No.	Year	S&P 500 Stock Price	Stock Dividend Yield	Stock Return	A-rated Bond Price	Bond Return
44	1966	93.32	0.0302	-6.48%	\$86.57	-4.48%
45	1965	86.12	0.0299	11.35%	\$91.40	-0.91%
46	1964	76.45	0.0305	15.70%	\$92.01	3.68%
47	1963	65.06	0.0331	20.82%	\$93.56	2.61%
48	1962	69.07	0.0297	-2.84%	\$89.60	8.89%
49	1961	59.72	0.0328	18.94%	\$89.74	4.29%
50	1960	58.03	0.0327	6.18%	\$84.36	11.13%
51	1959	55.62	0.0324	7.57%	\$91.55	-3.49%
52	1958	41.12	0.0448	39.74%	\$101.22	-5.60%
53	1957	45.43	0.0431	-5.18%	\$100.70	4.49%
54	1956	44.15	0.0424	7.14%	\$113.00	-7.35%
55	1955	35.60	0.0438	28.40%	\$116.77	0.20%
56	1954	25.46	0.0569	45.52%	\$112.79	7.07%
57	1953	26.18	0.0545	2.70%	\$114.24	2.24%
58	1952	24.19	0.0582	14.05%	\$113.41	4.26%
59	1951	21.21	0.0634	20.39%	\$123.44	-4.89%
60	1950	16.88	0.0665	32.30%	\$125.08	1.89%
61	1949	15.36	0.0620	16.10%	\$119.82	7.72%
62	1948	14.83	0.0571	9.28%	\$118.50	4.49%
63	1947	15.21	0.0449	1.99%	\$126.02	-2.79%
64	1946	18.02	0.0356	-12.03%	\$126.74	2.59%
65	1945	13.49	0.0460	38.18%	\$119.82	9.11%
66	1944	11.85	0.0495	18.79%	\$119.82	3.34%
67	1943	10.09	0.0554	22.98%	\$118.50	4.49%
68	1942	8.93	0.0788	20.87%	\$117.63	4.14%
69	1941	10.55	0.0638	-8.98%	\$116.34	4.55%
70	1940	12.30	0.0458	-9.65%	\$112.39	7.08%
71	1939	12.50	0.0349	1.89%	\$105.75	10.05%
72	1938	11.31	0.0784	18.36%	\$99.83	9.94%
73	1937	17.59	0.0434	-31.36%	\$103.18	0.63%
74	S&P 500 Return 1937--2009		10.8%			
75	A-rated Utility Bond Return		6.3%			
76	Risk Premium		4.5%			

Note: See Appendix 5 for an explanation of how stock and bond returns are derived and the source of the data presented.

ATMOS ENERGY
SCHEDULE 4
COMPARATIVE RETURNS ON S&P UTILITY STOCK INDEX
AND MOODY'S A-RATED BONDS 1937—2009

Line No.	Year	S&P Utility Stock Price	Stock Dividend Yield	Stock Return	A-rated Bond Yield	Bond Return
1	2009				\$68.43	
2	2008			-25.90%	\$72.25	0.24%
3	2007			16.56%	\$72.91	4.59%
4	2006			20.76%	\$75.25	2.20%
5	2005			16.05%	\$74.91	5.80%
6	2004			22.84%	\$70.87	11.34%
7	2003			23.48%	\$62.26	20.27%
8	2002			-14.73%	\$57.44	15.35%
9						
10	2002	243.79	0.0362		\$57.44	
11	2001	307.70	0.0287	-17.90%	\$56.40	8.93%
12	2000	239.17	0.0413	32.78%	\$52.60	14.82%
13	1999	253.52	0.0394	-1.72%	\$63.03	-10.20%
14	1998	228.61	0.0457	15.47%	\$62.43	7.38%
15	1997	201.14	0.0492	18.58%	\$56.62	17.32%
16	1996	202.57	0.0454	3.83%	\$60.91	-0.48%
17	1995	153.87	0.0584	37.49%	\$50.22	29.26%
18	1994	168.70	0.0496	-3.83%	\$60.01	-9.65%
19	1993	159.79	0.0537	10.95%	\$53.13	20.48%
20	1992	149.70	0.0572	12.46%	\$49.56	15.27%
21	1991	138.38	0.0607	14.25%	\$44.84	19.44%
22	1990	146.04	0.0558	0.33%	\$45.60	7.11%
23	1989	114.37	0.0699	34.68%	\$43.06	15.18%
24	1988	106.13	0.0704	14.80%	\$40.10	17.36%
25	1987	120.09	0.0588	-5.74%	\$48.92	-9.84%
26	1986	92.06	0.0742	37.87%	\$39.98	32.36%
27	1985	75.83	0.0860	30.00%	\$32.57	35.05%
28	1984	68.50	0.0925	19.95%	\$31.49	16.12%
29	1983	61.89	0.0948	20.16%	\$29.41	20.65%
30	1982	51.81	0.1074	30.20%	\$24.48	36.48%
31	1981	52.01	0.0978	9.40%	\$29.37	-3.01%
32	1980	50.26	0.0953	13.01%	\$34.69	-3.81%
33	1979	50.33	0.0893	8.79%	\$43.91	-11.89%
34	1978	52.40	0.0791	3.96%	\$49.09	-2.40%
35	1977	54.01	0.0714	4.16%	\$50.95	4.20%
36	1976	46.99	0.0776	22.70%	\$43.91	25.13%
37	1975	38.19	0.0920	32.24%	\$41.76	14.75%
38	1974	48.60	0.0713	-14.29%	\$52.54	-12.91%
39	1973	60.01	0.0556	-13.45%	\$58.51	-3.37%
40	1972	60.19	0.0542	5.12%	\$56.47	10.69%
41	1971	63.43	0.0504	-0.07%	\$53.93	12.13%
42	1970	55.72	0.0561	19.45%	\$50.46	14.81%
43	1969	68.65	0.0445	-14.38%	\$62.43	-12.76%
44	1968	68.02	0.0435	5.28%	\$66.97	-0.81%

Line No.	Year	S&P Utility Stock Price	Stock Dividend Yield	Stock Return	A-rated Bond Yield	Bond Return
45	1967	70.63	0.0392	0.22%	\$78.69	-9.81%
46	1966	74.50	0.0347	-1.72%	\$86.57	-4.48%
47	1965	75.87	0.0315	1.34%	\$91.40	-0.91%
48	1964	67.26	0.0331	16.11%	\$92.01	3.68%
49	1963	63.35	0.0330	9.47%	\$93.56	2.61%
50	1962	62.69	0.0320	4.25%	\$89.60	8.89%
51	1961	52.73	0.0358	22.47%	\$89.74	4.29%
52	1960	44.50	0.0403	22.52%	\$84.36	11.13%
53	1959	43.96	0.0377	5.00%	\$91.55	-3.49%
54	1958	33.30	0.0487	36.88%	\$101.22	-5.60%
55	1957	32.32	0.0487	7.90%	\$100.70	4.49%
56	1956	31.55	0.0472	7.16%	\$113.00	-7.35%
57	1955	29.89	0.0461	10.16%	\$116.77	0.20%
58	1954	25.51	0.0520	22.37%	\$112.79	7.07%
59	1953	24.41	0.0511	9.62%	\$114.24	2.24%
60	1952	22.22	0.0550	15.36%	\$113.41	4.26%
61	1951	20.01	0.0606	17.10%	\$123.44	-4.89%
62	1950	20.20	0.0554	4.60%	\$125.08	1.89%
63	1949	16.54	0.0570	27.83%	\$119.82	7.72%
64	1948	16.53	0.0535	5.41%	\$118.50	4.49%
65	1947	19.21	0.0354	-10.41%	\$126.02	-2.79%
66	1946	21.34	0.0298	-7.00%	\$126.74	2.59%
67	1945	13.91	0.0448	57.89%	\$119.82	9.11%
68	1944	12.10	0.0569	20.65%	\$119.82	3.34%
69	1943	9.22	0.0621	37.45%	\$118.50	4.49%
70	1942	8.54	0.0940	17.36%	\$117.63	4.14%
71	1941	13.25	0.0717	-28.38%	\$116.34	4.55%
72	1940	16.97	0.0540	-16.52%	\$112.39	7.08%
73	1939	16.05	0.0553	11.26%	\$105.75	10.05%
74	1938	14.30	0.0730	19.54%	\$99.83	9.94%
75	1937	24.34	0.0432	-36.93%	\$103.18	0.63%
76	Return 1937—2009	Stocks	10.5%			
77		Bonds	6.3%			
78	Risk Premium		4.2%			

See Appendix 5 for an explanation of how stock and bond returns are derived and the source of the data presented. Standard & Poor's discontinued its S&P Utilities Index in December 2001 and replaced its utilities stock index with separate indices for electric and natural gas utilities. In this study, the stock returns beginning in 2002 are based on the total returns for the EEI Index of U.S. shareholder-owned electric utilities, as reported by EEI on its website.

[http://www.eei.org/industry_issues/finance_and_accounting/finance/research_and_analysis/EEI Stock Index](http://www.eei.org/industry_issues/finance_and_accounting/finance/research_and_analysis/EEI_Stock_Index)

ATMOS ENERGY
SCHEDULE 5
USING THE ARITHMETIC MEAN
TO ESTIMATE THE COST OF EQUITY CAPITAL

Consider an investment that in a given year generates a return of 30 percent with probability equal to .5 and a return of -10 percent with a probability equal to .5. For each one dollar invested, the possible outcomes of this investment at the end of year one are:

Ending Wealth	Probability
\$1.30	0.50
\$0.90	0.50

At the end of year two, the possible outcomes are:

Ending Wealth		Probability	Value x Probability	
(1.30) (1.30)	=	\$1.69	0.25	0.4225
(1.30) (.9)	=	\$1.17	0.50	0.5850
(.9) (.9)	=	\$0.81	0.25	0.2025
Expected Wealth	=			\$1.21

The expected value of this investment at the end of year two is \$1.21. In a competitive capital market, the cost of equity is equal to the expected rate of return on an investment. In the above example, the cost of equity is that rate of return which will make the initial investment of one dollar grow to the expected value of \$1.21 at the end of two years. Thus, the cost of equity is the solution to the equation:

$$1(1+k)^2 = 1.21 \text{ or}$$

$$k = (1.21/1)^{.5} - 1 = 10\%.$$

The arithmetic mean of this investment is:

$$(30\%) (.5) + (-10\%) (.5) = 10\%.$$

Thus, the arithmetic mean is equal to the cost of equity capital.

The geometric mean of this investment is:

$$[(1.3) (.9)]^{.5} - 1 = .082 = 8.2\%.$$

Thus, the geometric mean is not equal to the cost of equity capital.

The lesson is obvious: for an investment with an uncertain outcome, the arithmetic mean is the best measure of the cost of equity capital.

ATMOS ENERGY
SCHEDULE 6
CALCULATION OF CAPITAL ASSET PRICING MODEL COST OF EQUITY
USING IBBOTSON® SBBI® 6.5 PERCENT RISK PREMIUM

Line			
1	Risk-free Rate	5.17%	Long-term (20-year) Treasury bond yield ⁸
2	Beta	0.83	Average Beta Proxy Companies
3	Risk Premium	6.50%	Long-horizon Ibbotson risk premium
4	Beta x Risk Premium	5.40%	
5	CAPM cost of equity	10.6%	

⁸ Forecasted Treasury bond yield determined from *Blue Chip Financial Forecasts*, September 1, 2009, estimating using the Blue Chip forecast for 10-yr Treasury bond plus current difference between 20-year and 10-year Treasury bonds. The average October yield on 20-year Treasury bonds is 4.16 percent, and for 10-year Treasury bonds, 3.39 percent, a spread of 77 basis points. The Blue Chip forecasted yield on 10-year Treasury bonds for 2010 is 4.40 percent. Thus, the estimated forecasted yield on 20-year Treasury bonds is 5.17 percent ($5.17 = 4.40 + 0.77$).

ATMOS ENERGY
SCHEDULE 6 (continued)
PROXY COMPANY VALUE LINE BETAS

LINE NO.	COMPANY	BETA	MARKET CAP \$ (MIL)
1	AGL Resources	0.75	2,717
2	Atmos Energy	0.65	2,597
3	EQT Corp.	1.15	5,482
4	National Fuel Gas	0.90	3,655
5	New Jersey Resources	0.65	1,479
6	Nicor Inc.	0.70	1,699
7	NiSource Inc.	0.85	3,599
8	Northwest Nat. Gas	0.60	1,106
9	ONEOK Inc.	0.95	3,892
10	Piedmont Natural Gas	0.65	1,682
11	South Jersey Inds.	0.65	1,045
12	Southwest Gas	0.75	1,136
13	UGI Corp.	0.70	2,585
14	WGL Holdings Inc.	0.65	1,664
15	Market-weighted Average	0.83	

Betas from The Value Line Investment Analyzer November 2009

ATMOS ENERGY
SCHEDULE 7
CALCULATION OF CAPITAL ASSET PRICING MODEL COST OF EQUITY
USING DCF ESTIMATE OF THE EXPECTED RATE OF RETURN
ON THE MARKET PORTFOLIO

Line			
1	Risk-free rate	5.17%	Long-term (20-year) Treasury bond yield ⁹
2	Beta	0.83	Average Beta Proxy Companies
3	DCF S&P 500	12.3%	DCF Cost of Equity S&P 500 (see following)
4	Risk Premium	7.13%	
5	Beta x Risk Premium	5.92%	
6	CAPM cost of equity	11.1%	

⁹ Forecasted Treasury bond yield determined from *Blue Chip Financial Forecasts*, September 1, 2009, estimated using Blue Chip forecast for 20-yr Treasury bond plus current difference between 20-year and 10-year Treasury bonds. The average October yield on 20-year Treasury bonds is 4.16 percent, and for 10-year Treasury bonds, 3.39 percent, a spread of 77 basis points. The Blue Chip forecasted yield on 10-year Treasury bonds for 2010 is 4.40 percent. Thus, the estimated forecasted yield on 20-year Treasury bonds is 5.17 percent.

ATMOS ENERGY
SCHEDULE 7 (continued)
CALCULATION OF CAPITAL ASSET PRICING MODEL COST OF EQUITY
USING DCF ESTIMATE OF THE EXPECTED RATE OF RETURN
ON THE MARKET PORTFOLIO
SUMMARY OF DISCOUNTED CASH FLOW ANALYSIS
FOR S&P 500 COMPANIES

COMPANY	P ₀	D ₀	GROWTH	COST OF EQUITY
ABERCROMBIE & FITCH	32.46	0.70	11.25%	13.7%
AETNA	28.09	0.04	12.00%	12.2%
AIRGAS	46.71	0.72	9.90%	11.6%
ALLEGHENY TECHS.	32.03	0.72	8.00%	10.4%
ALLERGAN	55.77	0.20	13.04%	13.4%
AMERICAN EXPRESS	33.28	0.72	11.00%	13.4%
AMERISOURCEBERGEN	21.62	0.24	12.31%	13.6%
AON	40.72	0.60	9.49%	11.1%
ASSURANT	29.79	0.60	8.75%	11.0%
AT&T	26.16	1.64	5.99%	12.8%
BANK OF NEW YORK MELLON	29.02	0.36	11.67%	13.1%
BECTON DICKINSON	68.43	1.32	11.60%	13.8%
BOEING	49.89	1.68	6.94%	10.6%
BRISTOL MYERS SQUIBB	22.40	1.24	6.70%	12.7%
BURL.NTHN.SANTA FE C	82.09	1.60	9.70%	11.9%
CA	22.02	0.16	10.60%	11.4%
CAMPBELL SOUP	31.76	1.00	9.10%	12.6%
CARDINAL HEALTH	26.19	0.50	10.00%	12.1%
CHUBB	49.53	1.40	8.50%	11.6%
CINTAS	28.09	0.47	9.67%	11.5%
CLOROX	58.55	2.00	9.67%	13.5%
CME GROUP	290.79	4.60	10.60%	12.4%
CMS ENERGY	13.34	0.50	6.33%	10.4%
COCA COLA	51.38	1.64	7.05%	10.5%
COLGATE-PALM.	74.62	1.76	9.75%	12.4%
COMCAST 'A'	15.65	0.27	10.37%	12.3%
CONAGRA FOODS	20.89	0.80	7.67%	11.9%
COSTCO WHOLESALE	53.94	0.72	11.83%	13.3%
CSX	44.07	0.88	11.52%	13.8%
CUMMINS	46.14	0.70	10.33%	12.0%
DANAHER	64.73	0.12	10.49%	10.7%
DEERE	44.46	1.12	8.40%	11.2%
DIAMOND OFFS.DRL.	93.39	0.50	12.83%	13.4%
DOMINION RES.	33.97	1.75	6.45%	12.0%
EATON	56.83	2.00	7.50%	11.3%
ECOLAB	44.13	0.56	12.17%	13.6%
ENTERGY	79.38	3.00	8.52%	12.7%
FEDERATED INVRS.'B'	26.16	0.96	8.67%	12.7%
FIRST HORIZON NATIONAL	13.21	0.80	4.20%	10.7%
FLUOR	52.06	0.50	12.50%	13.6%
FPL GROUP	54.64	1.89	8.72%	12.5%
FRANKLIN RESOURCES	98.58	0.84	9.80%	10.7%
GAP	20.45	0.34	11.73%	13.6%
GENERAL DYNAMICS	61.51	1.52	8.17%	10.9%
GENERAL ELECTRIC	14.94	0.40	10.33%	13.3%
GENERAL MILLS	61.64	1.88	9.07%	12.4%

COMPANY	P ₀	D ₀	GROWTH	COST OF EQUITY
GENUINE PARTS	37.08	1.60	6.00%	10.6%
GOLDMAN SACHS GP.	172.93	1.40	12.33%	13.2%
GOODRICH	54.94	1.08	8.30%	10.4%
HARLEY-DAVIDSON	23.77	0.40	9.75%	11.6%
HARRIS	36.36	0.88	10.00%	12.7%
HASBRO	27.87	0.80	9.00%	12.2%
HEWLETT-PACKARD	45.62	0.32	10.69%	11.5%
HJ HEINZ	39.11	1.68	7.27%	12.0%
HONEYWELL INTL.	37.20	1.21	8.18%	11.7%
INTERNATIONAL BUS.MCHS.	120.15	2.20	9.52%	11.5%
J M SMUCKER	52.81	1.40	8.17%	11.1%
JOHNSON & JOHNSON	60.56	1.96	7.39%	10.9%
JP MORGAN CHASE & CO.	43.08	0.20	12.00%	12.5%
KB HOME	17.16	0.25	10.50%	12.1%
KELLOGG	48.41	1.50	10.05%	13.5%
KLA TENCOR	33.07	0.60	11.67%	13.7%
KRAFT FOODS	27.40	1.16	8.32%	13.0%
L3 COMMUNICATIONS	76.32	1.40	9.10%	11.1%
LOWE'S COMPANIES	21.36	0.36	10.67%	12.5%
M&T BK.	62.21	2.80	5.58%	10.4%
MARSH & MCLENNAN	23.48	0.80	9.83%	13.6%
MASSEY EN.	29.60	0.24	12.25%	13.2%
MATTEL	18.55	0.75	8.00%	12.4%
MCDONALDS	56.64	2.20	9.27%	13.6%
MCKESSON	56.82	0.48	11.14%	12.1%
MEDTRONIC	37.25	0.82	10.39%	12.8%
METLIFE	37.17	0.74	11.57%	13.8%
MICROSOFT	25.39	0.52	10.83%	13.1%
MOLEX	19.58	0.61	8.33%	11.7%
NATIONAL SEMICON.	14.72	0.32	9.40%	11.8%
NEWELL RUBBERMAID	14.31	0.20	9.20%	10.7%
NEWMONT MINING	43.12	0.40	9.77%	10.8%
NISOURCE	13.42	0.92	3.67%	11.0%
NORFOLK SOUTHERN	46.21	1.36	10.36%	13.6%
NORTHEAST UTILITIES	23.69	0.95	8.40%	12.8%
NORTHERN TRUST	57.90	1.12	11.60%	13.8%
OMNICOM GP.	36.38	0.60	11.50%	13.4%
ORACLE	21.64	0.20	12.76%	13.8%
PACCAR	36.83	0.36	10.80%	11.9%
PENNEY JC	32.72	0.80	9.27%	12.0%
PEOPLES UNITED FINANCIAL	16.21	0.61	9.50%	13.7%
PERKINELMER	18.75	0.28	9.90%	11.6%
PG&E	40.84	1.68	6.75%	11.2%
PLUM CREEK TIMBER	31.61	1.68	5.00%	10.7%
PNC FINL.SVS.GP.	44.44	0.40	10.17%	11.2%
POLO RALPH LAUREN 'A'	71.40	0.20	12.80%	13.1%
PRAXAIR	78.64	1.60	9.93%	12.2%
PRINCIPAL FINL.GP.	27.25	0.50	10.13%	12.2%
PROCTER & GAMBLE	55.72	1.76	9.50%	13.0%
PROGRESS ENERGY	38.76	2.48	4.40%	11.2%
PRUDENTIAL FINL.	49.18	0.58	11.83%	13.2%
QUEST DIAGNOSTICS	53.92	0.40	12.45%	13.3%
RAYTHEON 'B'	46.93	1.24	10.57%	13.5%

COMPANY	P ₀	D ₀	GROWTH	COST OF EQUITY
ROCKWELL AUTOMATION	41.75	1.16	8.00%	11.0%
SAFEWAY	20.00	0.40	9.13%	11.3%
SARA LEE	10.54	0.44	6.92%	11.5%
SCANA	34.60	1.88	4.75%	10.6%
SHERWIN-WILLIAMS	60.24	1.42	8.32%	10.9%
SIGMA ALDRICH	52.46	0.58	9.33%	10.5%
SOUTHERN	31.75	1.75	4.97%	10.9%
STRYKER	43.68	0.40	11.01%	12.0%
T ROWE PRICE GP.	46.96	1.00	10.50%	12.9%
TEXTRON	17.23	0.08	11.20%	11.7%
TIFFANY & CO	36.78	0.68	10.80%	12.9%
TIME WARNER	28.93	0.75	7.54%	10.4%
TOTAL SYSTEM SERVICES	15.41	0.28	10.21%	12.2%
UNITED PARCEL SER.	55.08	1.80	8.10%	11.7%
UNITED TECHNOLOGIES	60.38	1.54	9.29%	12.1%
UNUM GROUP	21.36	0.33	8.80%	10.5%
VERIZON COMMUNICATIONS	30.39	1.90	4.64%	11.3%
VULCAN MATERIALS	50.81	1.00	10.60%	12.8%
WESTERN UNION	18.75	0.04	11.88%	12.1%
WISCONSIN ENERGY	44.69	1.35	8.72%	12.0%
WW GRAINGER	89.49	1.84	11.00%	13.3%
XCEL ENERGY	19.57	0.98	7.42%	12.9%
XTO EN.	41.09	0.50	10.33%	11.7%
Market-weighted Average				12.3%

Notes: In applying the DCF model to the S&P 500, I include in the DCF analysis only those companies in the S&P 500 group which pay a dividend, have a positive growth rate, and have at least three analysts' long-term growth estimates. I also eliminate those 25% of companies with the highest and lowest DCF results.

- D₀ = Current dividend per Thomson Reuters.
P₀ = Average of the monthly high and low stock prices during the three months ending October 2009 per Thomson Reuters.
g = I/B/E/S forecast of future earnings growth October 2009.
k = Cost of equity using the quarterly version of the DCF model shown below:

$$k = \left[\frac{d_0(1+g)^{\frac{1}{4}}}{P_0} + (1+g)^{\frac{1}{4}} \right]^4 - 1$$

APPENDIX 1
QUALIFICATIONS OF JAMES H. VANDER WEIDE

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James H. Vander Weide is Research Professor of Finance and Economics at Duke University, the Fuqua School of Business. Dr. Vander Weide is also founder and President of Financial Strategy Associates, a consulting firm that provides strategic, financial, and economic consulting services to corporate clients, including cost of capital and valuation studies.

Educational Background and Prior Academic Experience

Dr. Vander Weide holds a Ph.D. in Finance from Northwestern University and a Bachelor of Arts in Economics from Cornell University. He joined the faculty at Duke University and was named Assistant Professor, Associate Professor, Professor, and then Research Professor of Finance and Economics.

Since joining the faculty at Duke, Dr. Vander Weide has taught courses in corporate finance, investment management, and management of financial institutions. He has also taught courses in statistics, economics, and operations research, and a Ph.D. seminar on the theory of public utility pricing. In addition, Dr. Vander Weide has been active in executive education at Duke and Duke Corporate Education, leading executive development seminars on topics including financial analysis, cost of capital, creating shareholder value, mergers and acquisitions, real options, capital budgeting, cash management, measuring corporate performance, valuation, short-run financial planning, depreciation policies, financial strategy, and competitive strategy. Dr. Vander Weide has designed and served as Program Director for several executive education programs, including the Advanced Management Program, Competitive Strategies in Telecommunications, and the Duke Program for Manager Development for managers from the former Soviet Union.

Publications

Dr. Vander Weide has written a book entitled *Managing Corporate Liquidity: An Introduction to Working Capital Management* published by John Wiley and Sons, Inc. He has also written a chapter titled, "Financial Management in the Short Run" for *The Handbook of Modern Finance*;" a chapter for *The Handbook of Portfolio Construction: Contemporary Applications of Markowitz Techniques*, "Principles for Lifetime Portfolio Selection: Lessons from Portfolio Theory," and written research papers on such topics as portfolio management, capital budgeting, investments, the effect of regulation on the performance of public utilities, and cash management. His articles have been published in *American Economic Review*, *Financial Management*, *International Journal of Industrial Organization*, *Journal of Finance*, *Journal of*

Financial and Quantitative Analysis, Journal of Bank Research, Journal of Portfolio Management, Journal of Accounting Research, Journal of Cash Management, Management Science, Atlantic Economic Journal, Journal of Economics and Business, and Computers and Operations Research.

Professional Consulting Experience

Dr. Vander Weide has provided financial and economic consulting services to firms in the electric, gas, insurance, telecommunications, and water industries for more than 25 years. He has testified on the cost of capital, competition, risk, incentive regulation, forward-looking economic cost, economic pricing guidelines, depreciation, accounting, valuation, and other financial and economic issues in more than 400 cases before the United States Congress, the Canadian Radio-Television and Telecommunications Commission, the Federal Communications Commission, the National Energy Board (Canada), the National Telecommunications and Information Administration, the Federal Energy Regulatory Commission, the Alberta Utilities Board (Canada), the public service commissions of 42 states and the District of Columbia, the insurance commissions of five states, the Iowa State Board of Tax Review, the National Association of Securities Dealers, and the North Carolina Property Tax Commission. In addition, he has testified as an expert witness in proceedings before the United States District Court for the District of New Hampshire; United States District Court for the Northern District of California; United States District Court for the Northern District of Illinois, United States District Court for the District of Nebraska; United States District Court for the Eastern District of North Carolina; Superior Court of North Carolina, the United States Bankruptcy Court for the Southern District of West Virginia; and United States District Court for the Eastern District of Michigan. With respect to implementation of the Telecommunications Act of 1996, Dr. Vander Weide has testified in 30 states on issues relating to the pricing of unbundled network elements and universal service cost studies and has consulted with Bell Canada, Deutsche Telekom, and Telefónica on similar issues. He has also provided expert testimony on issues related to electric and natural gas restructuring. He has worked for Bell Canada/Nortel on a special task force to study the effects of vertical integration in the Canadian telephone industry and has worked for Bell Canada as an expert witness on the cost of capital. Dr. Vander Weide has provided consulting and expert witness testimony to the following companies:

Telecommunications Companies

ALLTEL and its subsidiaries
AT&T (old)
Bell Canada/Nortel
Centel and its subsidiaries
Cisco Systems
Concord Telephone Company
Deutsche Telekom
Heins Telephone Company
JDS Uniphase
Minnesota Independent Equal Access Corp.
Pacific Telesis and its subsidiaries
Pine Drive Cooperative Telephone Co.
Siemens

Ameritech (now AT&T new)
Verizon (Bell Atlantic) and subsidiaries
BellSouth and its subsidiaries
Cincinnati Bell (Broadwing)
Citizens Telephone Company
Contel and its subsidiaries
GTE and subsidiaries (now Verizon)
Lucent Technologies
Tellabs, Inc.
NYNEX and its subsidiaries (Verizon)
Phillips County Cooperative Tel. Co.
Roseville Telephone Company (SureWest)
SBC Communications (now AT&T new)

Sherburne Telephone Company
 The Stentor Companies
 Telefónica
 Woodbury Telephone Company
 U S West (Qwest)
Electric, Gas, and Water Companies
 Alcoa Power Generating, Inc.
 Alliant Energy
 AltaLink, L.P.
 Ameren
 American Water Works
 Atmos Energy
 Central Illinois Public Service
 Citizens Utilities
 Consolidated Natural Gas and its subsidiaries
 Dominion Resources
 Duke Energy
 Empire District Electric Company
 EPCOR Distribution & Transmission Inc.
 EPCOR Energy Alberta Inc.
 FortisAlberta Inc.
 Interstate Power Company
 Iowa-American Water Company
 Iowa-Illinois Gas and Electric
 Iowa Southern
 Kentucky-American Water Company
 Kentucky Power Company
 MidAmerican Energy and its subsidiaries
 Nevada Power Company
 NICOR
 North Carolina Natural Gas
 Northern Natural Gas Company

Southern New England Telephone
 Sprint/United and its subsidiaries
 Union Telephone Company
 United States Telephone Association
 Valor Telecommunications (Windstream)

NOVA Gas Transmission Ltd.
 North Shore Gas
 PacifiCorp
 PG&E
 Peoples Energy and its subsidiaries
 The Peoples Gas, Light and Coke Co.
 Progress Energy
 Public Service Company of North Carolina
 PSE&G
 Sempra Energy
 South Carolina Electric and Gas
 Southern Company and subsidiaries
 Tennessee-American Water Company
 Trans Québec & Maritimes Pipeline Inc.
 United Cities Gas Company
 Union Gas

Insurance Companies

Allstate
 North Carolina Rate Bureau
 United Services Automobile Association (USAA)
 The Travelers Indemnity Company
 Gulf Insurance Company

Other Professional Experience

Dr. Vander Weide conducts in-house seminars and training sessions on topics such as creating shareholder value, financial analysis, competitive strategy, cost of capital, real options, financial strategy, managing growth, mergers and acquisitions, valuation, measuring corporate performance, capital budgeting, cash management, and financial planning. Among the firms for whom he has designed and taught tailored programs and training sessions are ABB Asea Brown Boveri, Accenture, Allstate, Ameritech, AT&T, Bell Atlantic/Verizon, BellSouth, Progress Energy/Carolina Power & Light, Contel, Fisons, GlaxoSmithKline, GTE, Lafarge, MidAmerican Energy, New Century Energies, Norfolk Southern, Pacific Bell Telephone, The Rank Group, Siemens, Southern New England Telephone, TRW, and Wolseley Plc. Dr. Vander Weide has also hosted a nationally prominent conference/workshop on estimating the cost of capital. In 1989, at the request of Mr. Fuqua, Dr. Vander Weide designed the Duke Program for Manager Development for managers from the former Soviet Union, the first in the United States designed exclusively for managers from Russia and the former Soviet republics.

In the 1970's, Dr. Vander Weide helped found University Analytics, Inc., which at that time was one of the fastest growing small firms in the country. As an officer at University Analytics, he designed cash management models, databases, and software packages that are still used by most major U.S. banks in consulting with their corporate clients. Having sold his interest in University Analytics, Dr. Vander Weide now concentrates on strategic and financial consulting, academic research, and executive education.

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ATMOS ENERGY
APPENDIX 2
DERIVATION OF THE QUARTERLY DCF MODEL

The simple DCF model assumes that a firm pays dividends only at the end of each year. Since firms in fact pay dividends quarterly and investors appreciate the time value of money, the annual version of the DCF model generally underestimates the value investors are willing to place on the firm's expected future dividend stream. In these workpapers, we review two alternative formulations of the DCF model that allow for the quarterly payment of dividends.

When dividends are assumed to be paid annually, the DCF model suggests that the current price of the firm's stock is given by the expression:

$$P_0 = \frac{D_1}{(1+k)} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_n + P_n}{(1+k)^n} \quad (1)$$

where

- | | | |
|------------------------|---|--|
| P_0 | = | current price per share of the firm's stock, |
| D_1, D_2, \dots, D_n | = | expected annual dividends per share on the firm's stock, |
| P_n | = | price per share of stock at the time investors expect to sell the stock, and |
| k | = | return investors expect to earn on alternative investments of the same risk, i.e., the investors' required rate of return. |

Unfortunately, expression (1) is rather difficult to analyze, especially for the purpose of estimating k . Thus, most analysts make a number of simplifying assumptions. First, they assume that dividends are expected to grow at the constant rate g into the indefinite future. Second, they assume that the stock price at time n is simply the present value of all dividends expected in periods subsequent to n . Third, they assume that the investors' required rate of

return, k , exceeds the expected dividend growth rate g . Under the above simplifying assumptions, a firm's stock price may be written as the following sum:

$$P_0 = \frac{D_0(1+g)}{(1+k)} + \frac{D_0(1+g)^2}{(1+k)^2} + \frac{D_0(1+g)^3}{(1+k)^3} + \dots, \quad (2)$$

where the three dots indicate that the sum continues indefinitely.

As we shall demonstrate shortly, this sum may be simplified to:

$$P_0 = \frac{D_0(1+g)}{(k-g)}$$

First, however, we need to review the very useful concept of a geometric progression.

Geometric Progression

Consider the sequence of numbers 3, 6, 12, 24,..., where each number after the first is obtained by multiplying the preceding number by the factor 2. Obviously, this sequence of numbers may also be expressed as the sequence $3, 3 \times 2, 3 \times 2^2, 3 \times 2^3$, etc. This sequence is an example of a geometric progression.

Definition: A geometric progression is a sequence in which each term after the first is obtained by multiplying some fixed number, called the common ratio, by the preceding term.

A general notation for geometric progressions is: a , the first term, r , the common ratio, and n , the number of terms. Using this notation, any geometric progression may be represented by the sequence:

$$a, ar, ar^2, ar^3, \dots, ar^{n-1}.$$

In studying the DCF model, we will find it useful to have an expression for the sum of n terms of a geometric progression. Call this sum S_n . Then

$$S_n = a + ar + \dots + ar^{n-1}. \quad (3)$$

However, this expression can be simplified by multiplying both sides of equation (3) by r and then subtracting the new equation from the old. Thus,

$$rS_n = ar + ar^2 + ar^3 + \dots + ar^n$$

and

$$S_n - rS_n = a - ar^n,$$

or

$$(1 - r) S_n = a (1 - r^n).$$

Solving for S_n , we obtain:

$$S_n = \frac{a(1 - r^n)}{(1 - r)} \quad (4)$$

as a simple expression for the sum of n terms of a geometric progression. Furthermore, if $|r| < 1$, then S_n is finite, and as n approaches infinity, S_n approaches $a \div (1-r)$. Thus, for a geometric progression with an infinite number of terms and $|r| < 1$, equation (4) becomes:

$$S = \frac{a}{1 - r} \quad (5)$$

Application to DCF Model

Comparing equation (2) with equation (3), we see that the firm's stock price (under the DCF assumption) is the sum of an infinite geometric progression with the first term

$$a = \frac{D_0(1 + g)}{(1 + k)}$$

and common factor

$$r = \frac{(1 + g)}{(1 + k)}$$

Applying equation (5) for the sum of such a geometric progression, we obtain

$$S = a \cdot \frac{1}{(1-r)} = \frac{D_0(1+g)}{(1+k)} \cdot \frac{1}{1 - \frac{1+g}{1+k}} = \frac{D_0(1+g)}{(1+k)} \cdot \frac{1+k}{k-g} = \frac{D_0(1+g)}{k-g}$$

as we suggested earlier.

Quarterly DCF Model

The annual DCF model assumes that dividends grow at an annual rate of $g\%$ per year (see Figure 1).

Figure 1

Annual DCF Model

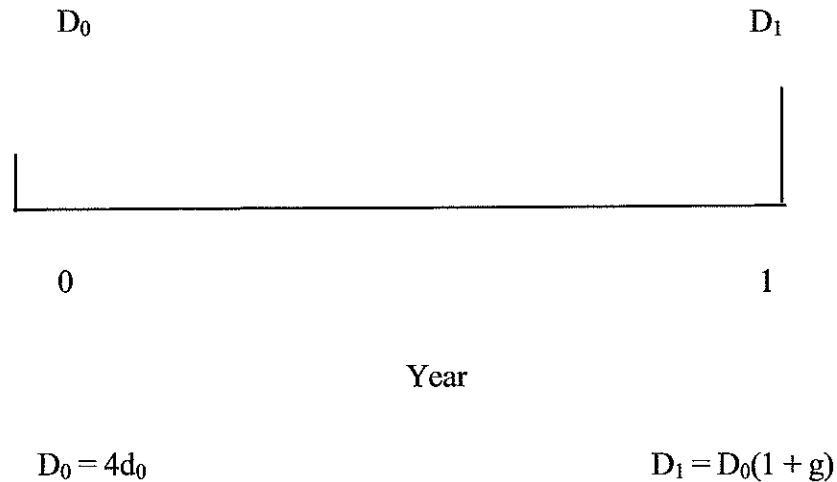
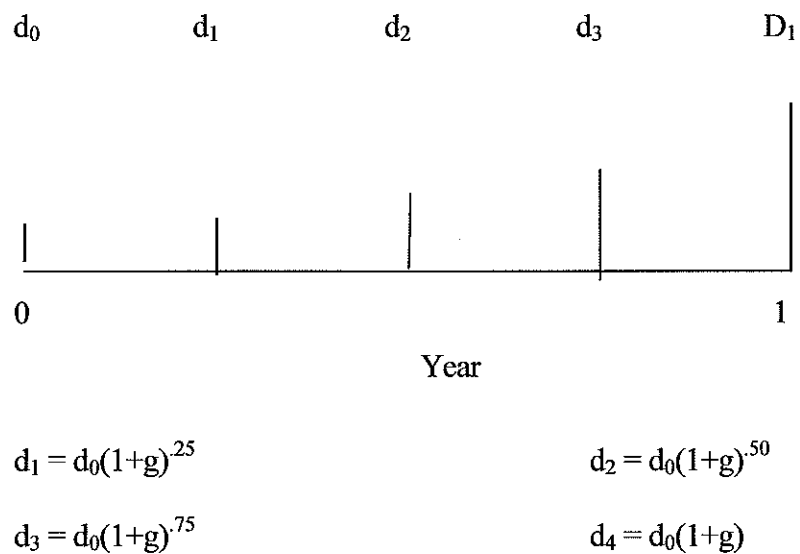


Figure 2

Quarterly DCF Model (Constant Growth Version)



In the quarterly DCF model, it is natural to assume that quarterly dividend payments differ from the preceding quarterly dividend by the factor $(1 + g)^{.25}$, where g is expressed in terms of percent per year and the decimal .25 indicates that the growth has only occurred for one quarter of the year. (See Figure 2.) Using this assumption, along with the assumption of constant growth and $k > g$, we obtain a new expression for the firm's stock price, which takes account of the quarterly payment of dividends. This expression is:

$$P_0 = \frac{d_0(1+g)^{\frac{1}{4}}}{(1+k)^{\frac{1}{4}}} + \frac{d_0(1+g)^{\frac{2}{4}}}{(1+k)^{\frac{2}{4}}} + \frac{d_0(1+g)^{\frac{3}{4}}}{(1+k)^{\frac{3}{4}}} + \dots \quad (6)$$

where d_0 is the last quarterly dividend payment, rather than the last annual dividend payment. (We use a lower case d to remind the reader that this is not the annual dividend.)

Although equation (6) looks formidable at first glance, it too can be greatly simplified using the formula [equation (4)] for the sum of an infinite geometric progression. As the reader can easily verify, equation (6) can be simplified to:

$$P_0 = \frac{d_0(1+g)^{\frac{1}{4}}}{(1+k)^{\frac{1}{4}} - (1+g)^{\frac{1}{4}}} \quad (7)$$

Solving equation (7) for k , we obtain a DCF formula for estimating the cost of equity under the quarterly dividend assumption:

$$k = \left[\frac{d_0(1+g)^{\frac{1}{4}}}{P_0} + (1+g)^{\frac{1}{4}} \right]^4 - 1 \quad (8)$$

An Alternative Quarterly DCF Model

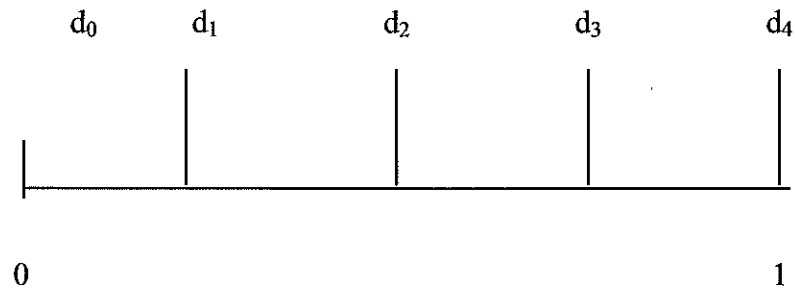
Although the constant growth quarterly DCF model [equation (8)] allows for the quarterly timing of dividend payments, it does require the assumption that the firm increases its dividend payments each quarter. Since this assumption is difficult for some analysts to accept, we now discuss a second quarterly DCF model that allows for constant quarterly dividend payments within each dividend year.

Assume then that the firm pays dividends quarterly and that each dividend payment is constant for four consecutive quarters. There are four cases to consider, with each case distinguished by varying assumptions about where we are evaluating the firm in relation to the time of its next dividend increase. (See Figure 3.)

Figure 3

Quarterly DCF Model (Constant Dividend Version)

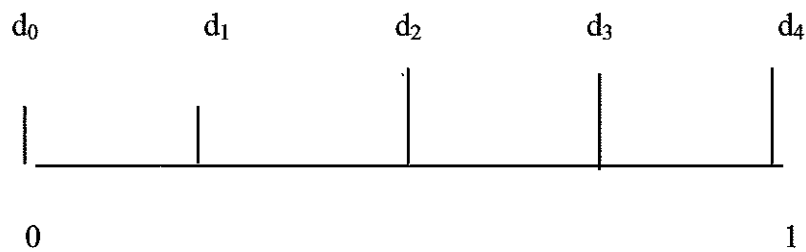
Case 1



Year

$$d_1 = d_2 = d_3 = d_4 = d_0(1+g)$$

Case 2



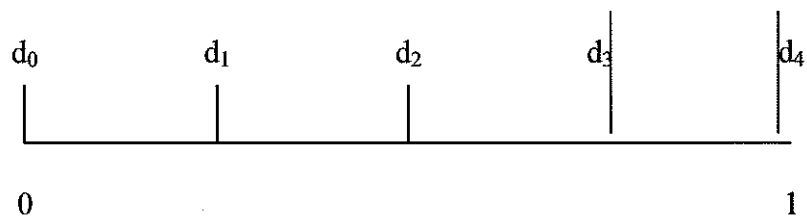
Year

$$d_1 = d_0$$

$$d_2 = d_3 = d_4 = d_0(1+g)$$

Figure 3 (continued)

Case 3

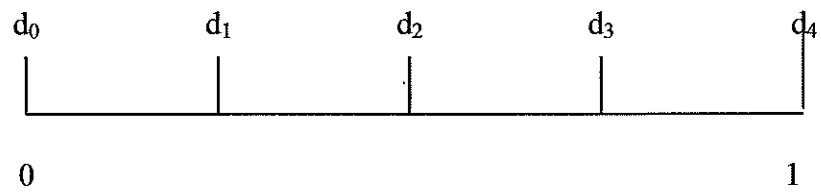


Year

$$d_1 = d_2 = d_0$$

$$d_3 = d_4 = d_0(1+g)$$

Case 4



Year

$$d_1 = d_2 = d_3 = d_0$$

$$d_4 = d_0(1+g)$$

If we assume that the investor invests the quarterly dividend in an alternative investment of the same risk, then the amount accumulated by the end of the year will in all cases be given by

$$D_1^* = d_1 (1+k)^{3/4} + d_2 (1+k)^{1/2} + d_3 (1+k)^{1/4} + d_4$$

where d_1 , d_2 , d_3 and d_4 are the four quarterly dividends. Under these new assumptions, the firm's stock price may be expressed by an annual DCF model of the form (2), with the exception that

$$D_1^* = d_1 (1+k)^{3/4} + d_2 (1+k)^{1/2} + d_3 (1+k)^{1/4} + d_4 \quad (9)$$

is used in place of $D_0(1+g)$. But, we already know that the annual DCF model may be reduced to

$$P_0 = \frac{D_0(1+g)}{k-g}$$

Thus, under the assumptions of the second quarterly DCF model, the firm's cost of equity is given by

$$k = \frac{D_1^*}{P_0} + g \quad (10)$$

with D_1^* given by (9).

Although equation (10) looks like the annual DCF model, there are at least two very important practical differences. First, since D_1^* is always greater than $D_0(1+g)$, the estimates of the cost of equity are always larger (and more accurate) in the Quarterly Model (10) than in the Annual Model. Second, since D_1^* depends on k through equation (9), the unknown " k " appears on both sides of (10), and an iterative procedure is required to solve for k .

ATMOS ENERGY
APPENDIX 3
EX ANTE RISK PREMIUM APPROACH

My ex ante risk premium method is based on studies of the DCF expected return on proxy companies compared to the interest rate on Moody's A-rated utility bonds. Specifically, for each month in my study period, I calculate the risk premium using the equation,

$$RP_{\text{PROXY}} = DCF_{\text{PROXY}} - I_A$$

where:

- RP_{PROXY} = the required risk premium on an equity investment in the proxy group of companies,
- DCF_{PROXY} = average DCF estimated cost of equity on a portfolio of proxy companies; and
- I_A = the yield to maturity on an investment in A-rated utility bonds.

For my ex ante risk premium analysis, I begin with my comparable group of natural gas companies shown in Schedule 1. Previous studies have shown that the ex ante risk premium tends to vary inversely with the level of interest rates, that is, the risk premium tends to increase when interest rates decline, and decrease when interest rates go up. To test whether my studies also indicate that the ex ante risk premium varies inversely with the level of interest rates, I perform a regression analysis of the relationship between the ex ante risk premium and the yield to maturity on A-rated utility bonds, using the equation,

$$RP_{\text{PROXY}} = a + (b \times I_A) + e$$

where:

RP_{PROXY} = risk premium on proxy company group;

I_A = yield to maturity on A-rated utility bonds;

e = a random residual; and

a, b = coefficients estimated by the regression procedure.

Regression analysis assumes that the statistical residuals from the regression equation are random. My examination of the residuals reveals that there is a significant probability that the residuals are serially correlated (non-zero serial correlation indicates that the residual in one time period tends to be correlated with the residual in the previous time period). Therefore, I make adjustments to my data to correct for the possibility of serial correlation in the residuals.

The common procedure for dealing with serial correlation in the residuals is to estimate the regression coefficients in two steps. First, a multiple regression analysis is used to estimate the serial correlation coefficient, r . Second, the estimated serial correlation coefficient is used to transform the original variables into new variables whose serial correlation is approximately zero. The regression coefficients are then re-estimated using the transformed variables as inputs in the regression equation. Based on my knowledge of the statistical relationship between the yield to maturity on A-rated utility bonds and the required risk premium, my estimate of the ex ante risk premium on an investment in my proxy natural gas company group as compared to an investment in A-rated utility bonds is given by the equation:

$$RP_{\text{PROXY}} = \frac{0.0599}{(8.85)} - \frac{.2354 \times I_A}{(-2.376)} \quad [10]$$

Using the 5.46 percent forecasted yield to maturity on A-rated utility bonds at October 2009, the regression equation produces an ex ante risk premium based on the natural gas proxy group equal to 4.47 percent ($0.0599 - .2354 \times 5.46 = 4.47$).

To estimate the cost of equity using the ex ante risk premium method, one may add the estimated risk premium over the yield on A-rated utility bonds to the yield to maturity on

[10] The t-statistics are shown in parentheses.

A-rated utility bonds. As described above, my analyses produce an estimated risk premium over the yield on A-rated utility bonds equal to 4.47 percent. Adding an estimated risk premium of 4.47 percent to the 5.46 percent average yield to maturity on A-rated utility bonds produces a cost of equity estimate of 10.9 percent for the natural gas company proxy group using the ex ante risk premium method.

ATMOS ENERGY
APPENDIX 4
EX POST RISK PREMIUM APPROACH

SOURCE OF DATA

Stock price and yield information is obtained from Standard & Poor's Security Price publication. Standard & Poor's derives the stock dividend yield by dividing the aggregate cash dividends (based on the latest known annual rate) by the aggregate market value of the stocks in the group. The bond price information is obtained by calculating the present value of a bond due in 30 years with a \$4.00 coupon and a yield to maturity of a particular year's indicated Moody's A-rated Utility bond yield. The values shown on the ex post risk premium schedules are the January values of the respective indices.

CALCULATION OF STOCK AND BOND RETURNS

Sample calculation of "Stock Return" column:

$$\text{Stock Return (2008)} = \left[\frac{\text{Stock Price (2009)} - \text{Stock Price (2008)} + \text{Dividend (2008)}}{\text{Stock Price (2008)}} \right]$$

where Dividend (2008) = Stock Price (2008) x Stock Div. Yield (2008)

Sample calculation of "Bond Return" column:

$$\text{Bond Return (2008)} = \left[\frac{\text{Bond Price (2009)} - \text{Bond Price (2008)} + \text{Interest (2008)}}{\text{Bond Price (2008)}} \right]$$

where Interest = \$4.00.

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In the Matter of Atmos Energy Corporation's Tariff)
Revision Designed to Implement a General)
Rate Increase for Natural Gas Service in the)
Missouri Service Area of the Company.)

Case No. _____

AFFIDAVIT OF JAMES H. VANDER WEIDE

STATE OF NORTH CAROLINA)

COUNTY OF DURHAM)

James H. Vander Weide, being first duly sworn on his oath, states:

1. My name is James H. Vander Weide. I am President of Financial Strategy Associates in Durham, North Carolina.
2. Attached hereto and made a part hereof for all purposes is my Direct Testimony on behalf of Atmos Energy Corporation which has been prepared in written form for introduction into evidence in the above-captioned docket.
3. I have knowledge of the matters set forth therein. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded, including any attachments thereto, are true and accurate to the best of my knowledge, information, and belief.

James H. Vander Weide
James H. Vander Weide

Subscribed and sworn before me this 15th day of December, 2009.

Sandra W. Bumpass
Notary Public

My commission expires: 05-11-2013

