11	Combining the expected dividend of \$1.28 per share and a market price range of
12	\$20.110 to \$29.00 \$20.00 per share produces an approximate expected dividend yield of
13	5.50 6.4 percent. This is the dividend yield I used as the yield portion $(D_1/P_0)$ in the DCF
14	model.
15	Q. Please summarize the results of your expected dividend yield and growth rate
16	analysis for the DCF return on equity for Empire.
17	A. The summarize DCF cost of equity estimate for Empire is presented as
18	follows:
19	$\underline{\text{Yield } (D_1/P_0)} \qquad + \qquad \underline{\text{Growth Rate } (g)} \qquad = \qquad \underline{\text{Cost of Equity } (k)}$
20	<del>5.50%</del> <b>6.4%</b> + 3.00% = <del>8.50%</del> <b>9.4%</b>
21	5.50% 6.4% + 4.00% = $9.50%$ 10.4%
22	This range of return on common equity of 8.50 9.4 to 9.50 10.4 percent is the
23	company specific cost of equity range for Empire (see Schedule 15).
24	
25	
26	
27	
28	
29	
30	
31	

Company changes to Direct Testimony of Roberta A. McKiddy page 24.

32

6-01-01 Case No. <u>FR-200-</u>299 neporter\_KE