

**STATE OF MISSOURI  
PUBLIC SERVICE COMMISSION**

At a session of the Public Service  
Commission held at its office in  
Jefferson City on the 10<sup>th</sup> day of  
November, 2010.

In the Matter of a Repository File Concerning  
The Missouri DSM Potential Study

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**File No. EW-2011-0136**

**ORDER OPENING REPOSITORY FILE CONCERNING THE MISSOURI  
DSM POTENTIAL STUDY**

Issue Date: November 10, 2010

Effective Date: November 10, 2010

The Missouri Public Service Commission has retained the services of KEMA, Inc., to conduct a comprehensive and thorough statewide Demand-Side Management Market Potential Study. The objective of this study is to develop estimates of the economic, maximum achievable, and realistic achievable potential of electric and natural gas demand side management (DSM) for Missouri.

This file shall serve as a repository for documents and comments. Using this file, any person with an interest in this matter may view documents pertaining to the study and may submit any pertinent responsive comments or documents. As this is not a contested case, any person may file a comment without counsel and without *ex parte* constraints (arising from this matter). Intervention requests are not necessary to submit comments or view documents.

The public is welcome to submit comments by forwarding electronic communications through the electronic filing and information system (EFIS) or by mailing written comments.

You may submit electronic comments at the Commission's website at <http://www.psc.mo.gov>. (Click on the EFIS/Case filings link on the left side of the page. Scroll down and click on the public comment link. Please reference File No.EO-2011-01xx.) Written comments in hard copy should be addressed to the Commission at P.O. Box 360, Jefferson City, Missouri 65102 and should reference File No. EO-2011-01xx. The public can view the contents of the file by following the link at <http://www.psc.mo.gov>.

**THE COMMISSION ORDERS THAT:**

1. This case is established as a repository for documents and comments regarding KEMA's Demand-Side Management Market Potential Study.
2. This order shall become effective immediately upon issuance.

**BY THE COMMISSION**



**Steven C. Reed**  
**Secretary**

( S E A L )

Clayton, Chm., Davis, Jarrett, Gunn,  
and Kenney, CC., concur.

Woodruff, Chief Regulatory Law Judge