

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of a Working Docket for the     )  
State-Wide Advisory Collaborative to         )  
Address the Requirements of Commission     )  
Rule 4 CSR 240-20.094(8)(B).                 )

**Case No. EW-2013-0519**

**Staff's Report of Results of Collaborative**

**COMES NOW** the Staff of the Missouri Public Service Commission, by and through counsel, and hereby presents the attached report of the results of the collaborative session held on November 22, 2016.

Respectfully submitted,

**/s/ Kevin A. Thompson**

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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the foregoing has been served, by hand delivery, electronic mail, or First Class United States Mail, postage prepaid, to all parties of record on the Service List maintained for this case by the Data Center of the Missouri Public Service Commission, on this 22<sup>nd</sup> day of November, 2016.

**/s/ Kevin A. Thompson**

**Statewide Collaborative**  
**File No. EW-2013-0519**  
**November 22, 2016**

*Question: What are some policy modifications that would encourage more aggressive Energy Efficiency?*

*Suggestions:*

- Pricing and rate design –
- Look at opt out from equity and sticker shock standpoint
- Expanding cycle time frame
- Include emissions and energy reduction consumption targets
- TRM tied into MEEIA
- Direct use of natural gas comparison
- Evaluating cost effectiveness applies to avoided cost and participant cost – if avoided, only count electric savings avoided cost, participant cost should only be the participants cost of equipment associated with it (electric portion vs electric/gas portion if joint projects – joint projects would allocate gas and electric costs and benefits to gas utility and electric utility without any overlap) – Up to stakeholders to recommend to Commission what to do – MEEIA says TRC preferred test. We get to decide what we recommend the Commission approve.
- MEEIA cycle link and continuity
  - Recovery structure formula incentive continuity
- Incentives – training for operators – effectively educate building and large customers – self-direct programs
- Benchmarking as an opportunity (KC – more?)
- Mandatory energy efficiency standard
- If all customers took ownership of EE prioritization – like some customers (case study model – how to change values around EE, social norms, behavior modification programs – data disclosure, privacy, customer engagement – bill education
- Financing options