

STATE OF ARKANSAS            )  
  )    SS.  
COUNTY OF PULASKI         )


BEFORE THE MISSOURI PUBLIC SERVICE COMMISSION

In the Matter of the Investigation of         )  
Aristotle Unified Communications, LLC     )    TO-2023-0436  
Related to the Connect America Fund       )  
Phase II Auction.                             )

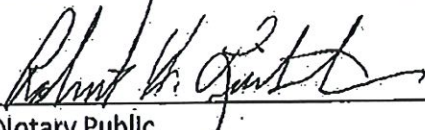
AFFIDAVIT OF JAMES NORRIS

COMES NOW James Norris, of lawful age, sound of mind and being first duly sworn, deposes and states:

1. My name is James Norris. I am the Marketing Manager for Aristotle Unified Communications, L.L.C.
2. I am primarily responsible for the conception, production, and implementation of marketing outreach for Aristotle. This responsibility includes managing the creation of both offline materials and online advertising, such as the creation and deployment of Facebook Ads. In addition, I am responsible for maintenance of the content of Aristotle's Facebook Page.
3. Aristotle's Facebook page does not include a complete list of Aristotle's service areas, and none of Aristotle's service areas in any state are listed on its Facebook Page. Aristotle relies on Facebook Advertising to reach specific service areas.
4. The Facebook ads used by Aristotle are targeted to specific service areas and do not appear on Aristotle's primary Facebook feed. Therefore, a review of Aristotle's Facebook Page would not indicate whether an ad had been utilized nor where ads had been utilized.
5. Aristotle has utilized Facebook Advertising to reach potential customers in Ozark, Howell, and Oregon Counties in Missouri. Attached is a true example of the Facebook advertising used in these areas.
6. I hereby swear and affirm that my statements contained herein are true and correct to the best of my knowledge and belief.

  
\_\_\_\_\_  
James Norris

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 3<sup>rd</sup> day of January, 202~~3~~.4

  
\_\_\_\_\_  
Notary Public.

My Commission Expires:

ROBERT H. LINDSTROM  
NOTARY PUBLIC  
PULASKI COUNTY, ARKANSAS  
COMM. EXP. 09-27-2026  
COMMISSION NO. 12692190


Desktop Feed

 **Aristotle Unified Communications**  
Sponsored ·  ... X



Fast, affordable, internet with NO data caps, NO throttling, NO hidden fees, FREE install with contract. Smart wi-fi & parental controls included!



**Aristotle Unified Communications**  
AUC Provides High Speed Internet, Digital Voice (Vo... Call now

 Share


Mobile Feed

 **Aristotle Unified Communications**  
Sponsored ·  X ⋮


Fast, affordable, internet with NO data caps, NO throttling, NO hidden fees, FREE install with contract. Smart wi-fi & parental controls included!




**Aristotle Unified Communications**  
AUC Provides High Spe...  Call now

 Like  Comment  Share

Suggested videos (mobile)

 Aristotle Unified...  
Sponsored · 📍



**High-Speed Internet**  
Fast, affordable, internet with NO data caps,  
NO throttling, NO hidden fees, FREE install

[📞 Call Now](#)


[➦ Share](#)


Desktop Marketplace


**Aristotle Unified Communi...**  
High-Speed Internet


Facebook suggested video (Video feed - mobile)

 Aristotle Unified...  
Sponsored




**High-Speed Internet**  
Fast, affordable, internet with NO data caps,  
NO throttling, NO hidden fees, FREE install

 Call Now



 Share

Marketplace search results (desktop)




**High-Speed Internet**  
Aristotle Unified  
Communications  
Sponsored


General search results (desktop)

 **Aristotle Unified Communications**  
Sponsored · 


Fast, affordable, internet with NO data caps, NO throttling, NO hidden fees, FREE install with contract. Smart wi-fi & parental controls included!




HIGH-SPEED INTERNET  
**Aristotle Unified Communications** [Call now](#)  
AUC Provides High Speed Internet, Digital V...

 Share



Facebook Business Explore (mobile)

 **Aristotle Unified Communications**  
Sponsored · 

Fast, affordable, internet with NO data caps, NO throttling, NO hidden fees, FREE install with contract. Smart wi-fi & parental controls included!



**Aristotle Unified Communications** [Call now](#)  
AUC Provides High Spe...

 Like  Comment  Share

Facebook Reels banner

