

# J. A. Gipson Advisors, PLLC

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February 27, 2024

## **Via Electronic Filing**

Nancy Dippell, Secretary  
Missouri Public Service Commission  
200 Madison Street  
Jefferson City, MO 65102-0360

**Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;  
Docket No. RA-2013-0115;  
Notice – ACP Replacement Plan - Bundled Broadband Plan Update**

Dear Ms. Dippell:

Our client, Boomerang Wireless, LLC d/b/a enTouch Wireless (“enTouch Wireless”) is adding a \$9.25 Bundled Broadband Plan that is **FREE** to eligible Lifeline applicants and subscribers. In light of an expected reduction of funds of the Affordable Connectivity Program (“ACP”), enTouch Wireless has rolled out the **FREE** Bundled Broadband Plan to its Lifeline offerings as described below and on the attached spreadsheet.

**Minimum Service Standard Non-Tribal Broadband - Free - Plan**: effective 2/8/2024

**Lifeline Bundled Broadband Plan:** This FREE plan offers 300 voice minutes, 300 text units, and 4.5GB of broadband data. “Lifeline Bundled Broadband Plan” is available to qualifying Post-ACP new enrollments for Lifeline-only services; and it is the ‘default’ Lifeline plan to which enTouch non-tribal post-ACP customers, who qualify for Lifeline, will revert to for Lifeline-only services. The Lifeline Bundled Broadband Plan is also the ‘default’ broadband plan to which enTouch customers who do not prepay for co-pay services will be automatically downgraded to the FREE “Lifeline Bundled Broadband Plan.” Data is 4G/LTE based on network availability and device capability. Additional Voice minutes, Text units and Broadband data may be purchased from the Company by calling 866-488-8719 or dialing 6 from your Lifeline phone. Customers provide their own device as this plan does not include a free device. Lifeline minutes, texts and data are automatically posted each month on the Lifeline customer’s service date. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the next month’s monthly service date. Services are for personal use only. All usage is subject to the Acceptable Use Policy. *See* Terms of Service at [www.enTouchwireless.com](http://www.enTouchwireless.com). (Bundled Broadband Plan)

Also, effective February 14, 2024, Boomerang is offering its non-tribal Lifeline Bundled Broadband Plan customers several optional plan upgrades with minimal copays that include added services to the FREE Lifeline Bundled Broadband Plan: 500 voice, 500 texts, 4.5GB data (\$1.00 copay); 1000 voice, 1000 texts, 4.5GB data (\$5.00 copay); 1500 voice, 1500 texts, 4.5GB data (\$10.00 copay); unlimited talk and text plus 4.5 GB data (\$25.00 copay); unlimited talk and text plus 5 GB data (\$26.00 copay); or unlimited talk and text plus 6 GB data (\$30.00 copay). These Broadband co-pay offerings are to post-ACP new Lifeline-only enrollments. Customers on non-tribal, broadband-designated plans who do not pay their co-pay at the end of the 30-days will automatically be downgraded to the non-Tribal FREE Lifeline Bundled Broadband Plan consisting of 300 voice/300 text/4.5GB.

Descriptions of all the updated non-tribal Lifeline Bundled Broadband Plan and Broadband Co-pay plans are set forth in the attachment. Existing Lifeline subscribers on FREE Bundled Voice Plan may change to the FREE Bundled Broadband Plan by calling enTouch Customer service at 866-488-8719.

Also, the "1200 Voice, Unlimited Text and 250MB" (\$5.00 Copay Plan) of the Lifeline Bundled Voice Plans increased the data amount from 250MB to 500MB. This change became effective February 19, 2024.

**The Lifeline Bundled Broadband Plan and Bundled Broadband Co-pay Plans are not available in CA or PR. The Lifeline Bundled Broadband Plan and Bundled Broadband \$1.00, \$5.00, and \$10.00 Co-pay Plans are not available in KY.**

Please contact me or my legal assistant, Sherry Boyd at [sherry@jagipsonadvisors.com](mailto:sherry@jagipsonadvisors.com) or 601-954-2286 should you have any questions or need additional information.

Sincerely,

**J. A. GIPSON ADVISORS, PLLC**

/s/ J. Andrew Gipson

J. Andrew Gipson

JAG/ssb

ecc: Julia Redman-Carter  
Lesli Rowe Marcee  
[Regulatory@enTouchwireless.com](mailto:Regulatory@enTouchwireless.com)

## Boomerang Wireless 2024 Lifeline Plan Offerings (Post ACP)

### Lifeline Bundled Voice Plans (Non-Tribal):

Lifeline Plans	1000 Bundled Voice plus 100 MB	1000 Voice & Unltd Text, 100 MB	1200 Voice, Unltd Text, 500 MB	1200 Voice, Unltd Text, 1 GB
Customer Copay	FREE	\$1.00	\$5.00	\$10.00
Voice	1000	1000	1200	1200
Text	500	unlimited	unlimited	unlimited
Data	100 MB	100 MB	500 MB	1GB
MSS/Svc Type	Bundled Voice <i>(Voice Default)</i>	Bundled Voice	Bundled Voice	Bundled Voice

### Lifeline Bundled Broadband Plans (Non-Tribal)\*†:

Lifeline Plans	<b>NEW</b> Lifeline Bundled Broadband Plan	<b>NEW</b> Bundled Broadband \$1.00 Co-pay Plan	<b>NEW</b> Bundled Broadband \$5.00 Co-pay Plan	<b>NEW</b> Broadband Bundled \$10.00 Co-pay Plan
Customer Copay	FREE	\$1.00	\$5.00	\$10.00
Voice	300	500	1000	1500
Text	300	500	1000	1500
Data	4.5 GB	4.5 GB	4.5 GB	4.5 GB
MSS/Svc Type	Bundled Broadband <i>(Broadband Default)</i>	Bundled Broadband	Bundled Voice	Bundled Broadband

### Lifeline Bundled Voice & Broadband Plans (Non-Tribal):

Lifeline Plans	Unlimited Talk & Text plus 4.5 GB	Unlimited Talk & Text plus 5 GB	Unlimited Talk & Text plus 6 GB
Customer Copay	\$25.00	\$26.00	\$30.00
Voice	unlimited	unlimited	unlimited
Text	unlimited	unlimited	unlimited
Data	4.5 GB	5 GB	6 GB
MSS/Svc Type	Bundled Voice & Broadband	Bundled Voice & Broadband	Bundled Voice & Broadband

\* The NEW Lifeline Bundled Broadband Plan is for post-ACP new Lifeline-only enrollments. Broadband Co-pay plans expire in 30 days from purchase, and the account will automatically default to the FREE Lifeline Bundled Broadband Plan unless customer makes co-pay on the 30 or 31st day.

† Lifeline Bundled Broadband Plans and Lifeline Bundled Voice & Broadband Plans not available in CA or PR. Lifeline Bundled Broadband Plans not available in KY.

### Enhanced (Tribal) Lifeline Plans\*\*:

Lifeline Plans	Tribal Unlimited Unit & 4.5GB	Tribal Unlimited Unit & 5GB	Tribal Unlimited Unit & 6GB
Customer Copay	FREE	\$1.00	\$5.00
Voice	unlimited	unlimited	unlimited
Text	unlimited	unlimited	unlimited
Data	4.5 GB	5 GB	6 GB
MSS/Svc Type	Bundled Voice & Broadband <i>(Broadband Default)</i>	Bundled Voice & Broadband	Bundled Voice & Broadband

\*\* Enhanced (Tribal) Lifeline Plans are only available to eligible consumers who reside on Federally Recognized Tribal lands and are included on the FCC's Lifeline Coverage Maps.