

Nathan Johnson
Co-Chief Executive Officer

Nathan is an Owner and Chairman & Co-CEO of TruConnect, where he oversees the strategic vision and effective governance of the organization. He has co-managed the overall operations and growth of the business with his brother for the last 15 years. Mr. Johnson is also a Founder and Managing Partner of Drake Star Partners, a global M&A Advisory Firm with offices throughout the US and Europe, where he leads efforts on restructuring and bankruptcy advisory. Prior to Drake Star Partners, Mr. Johnson served as Director of Overseas Finance for GM's Treasury Office in NY where he oversaw all M&A, divestitures and investments in Latin America. Mr. Johnson received his MBA & MA from the Wharton School & Lauder Institute at the University of Pennsylvania with a concentration in Finance and Multinational Management. His focus at the Lauder Institute was a specialized international management program with concentration on fluency in Spanish and International Studies.

Matthew Johnson
Co-Chief Executive Officer

Matthew led TruConnect to prominence as the 4th largest wireless lifeline company and fastest growing in the United States with over 600,000 customers nationwide, in his role as Co-Founder, Board Member, and Co-CEO. With his brother Nathan Johnson, Matthew built the company with both internal growth and acquisitions including Telscape Communications, Sage Telecom, and TruConnect Mobile among others. Along with his focus on TruConnect, Mr. Johnson is also a Managing Partner and Board Member of Drake Star Partners, a global technology investment bank headquartered in New York with offices in eight countries. A member of Young Presidents Organization ("YPO") and a two time finalist for E&Y's Entrepreneur of the Year. Matthew also serves as Chairman for UCP Wheels for Humanity, a non-profit supplying wheelchairs to disabled children and young adults globally. Matthew holds an MBA from Northwestern University's Kellogg School of Management.

Scott Southron
Chief Financial Officer

Scott is a senior executive with over 35 years of experience in investment banking, financial planning, and strategic business growth. Through a purpose-driven lens, Scott's capital funding expertise fortifies TruConnect's customer acquisition and long-term fiscal stability goals to achieve profitability. Most recently, he spent nine years at CarrierX, supporting organizational efforts in serving millions of customers worldwide through a robust arsenal of connectivity applications. His talent comes from several senior finance and operations roles, most recognizably at The Walt Disney Company.



Danielle Perry
Chief Compliance Officer

Danielle is TruConnect's Chief Compliance Officer, where she is responsible for leading all compliance and regulatory related aspects of the organization. Danielle maintains over 20 years of experience in the telecommunications industry, with 15 of those years being focused on the Lifeline program. She held senior management positions on both operations and technology teams, in addition to working closely with state and federal agencies on numerous integration projects. Prior to her tenure at TruConnect, Danielle served as the Chief Information Officer at Blue Jay Wireless.

Andrew Magaña
Chief Operations Officer

Andrew leads TruConnect's operations including global PMO, sales operations, device strategy, supply chain, fulfillment, as well as offshore and onshore customer and sales agent support. Andrew brings over 20 years of experience in strategy, operations, and revenue management in the high-growth technology and commercial real estate industries. Prior to TruConnect, Andrew was Divisional President and Regional General Manager at Postmates, spearheading revenue growth from \$175M to \$700M and its subsequent sale/merger with Uber. He was also the General Manager for Uber Ridesharing in California and Hawaii, achieving 8x business growth in 4 years. Before his technology career, he worked as an investment professional at the Magellan Group, overseeing the development of over \$300M in commercial real estate. Andrew holds an MBA from Stanford University Graduate School of Business and a BS from the US Naval Academy.

Lucy Sung
Chief Administrative Officer

Lucy leads TruConnect's legal, customer care, and billing operations teams. She is a proven executive team leader, with over 30 years of experience in the wireless telecommunications industry and 15 years of experience managing the operations and expansion of wireless eligible telecommunications carriers (ETCs). She has held senior management positions in companies that include AT&T, among others. Lucy holds a BS in Business Administration.

Kevin Lucier
Chief Technology Officer

Kevin leads TruConnect's engineering, business intelligence (BI), product management and customer experience teams, coordinating the design and development of products from concept to reality. With over 25 years of technology leadership experience in ecommerce and SaaS platforms, Kevin has worked for industry-leading companies such as BeautyCounter, Sugarfina, Toyota, and Herbalife. He maintains deep knowledge in both B2B and B2C systems, MLM/Direct Selling, system integration, and is very active in the

Los Angeles start-up community as an advisor and investor. Kevin holds a degree in Electrical/Electronics Engineering from St. Clair College and University of Windsor.

Ashley Lewis
Chief Product Officer

Ashley is responsible for building TruConnect's product vision and strategy. With over 15 years of experience managing consumer technology products at LA-based startups, Ashley has led product management teams at Sidecar Health, NEXT Trucking, and Dollar Shave Club. She was also an early employee at Dog Vacay, where she oversaw the consumer experience and mobile app teams. Ashley holds two patents for her work in the early days of native mobile applications. She received an MBA from the UCLA Anderson School of Management and a BA in Global Studies from UC Santa Barbara.