## BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of a Collaborative Workshop for	)	
Customer Education and Outreach Regarding	)	
the Introduction of Default Time-of-Use Rates	)	File No. EW-2023-0199
by Evergy Metro, Inc. d/b/a Evergy Missouri	)	
Metro and Evergy Missouri West, Inc. d/b/a	)	
Evergy Missouri West	)	

# EVERGY RESPONSE TO STAFF RESPONSE TO DECEMBER 18, 2023 PRESENTATION AND REQUESTS FOR ADDITIONAL INFORMATION

COMES NOW, Evergy Metro, Inc. d/b/a as Evergy Missouri Metro ("Evergy Missouri Metro") and Evergy Missouri West, Inc. d/b/a Evergy Missouri West ("Evergy Missouri West") (collectively, "Evergy" or the "Company") and, for their Response ("Response") to Staff ("Staff") for the Missouri Public Service Commission's ("Commission") *Response to December 18*, 2023 *Presentation and Request for Additional Information* ("Requests") filed in this docket on January 10, 2024, state as follows:

#### EVERGY RESPONSE TO STAFF REQUESTS FOR ADDITIONAL INFORMATION

1. Staff's understanding of the information Evergy presented at the December 18 workshop is when a customer attempts to switch a plan electronically the customer is informed that a plan switch takes effect on next business day. Please confirm this understanding of the current practices.

**RESPONSE:** Staff's understanding as stated is an accurate interpretation of Evergy's rate change effective date practices at the time of the December 18, 2023 workshop.

- 2. Staff's understanding of the information Evergy presented at the December 18 workshop is that Evergy is attempting to update its online tool so that when a customer attempts to switch a plan electronically the customer will be informed that the plan switch will take effect on first day of next billing cycle.
  - (a) Please confirm this understanding of the proposed practices.

**RESPONSE:** In response to a compliance concern raised by MPSC Staff around billing practices (short/long bill treatment) associated with customers changing rate plans, Evergy

implemented a change to the effective date for rate changes, changing from effective on the next business day to effective on the first day of the customer's next billing cycle. This change is effective as of 1/10/2024 and is effective whether a customer is changing their plan digitally or through a customer service representative via phone or in-person at Evergy Connect.

(b) Please provide an estimate of the cost of changing the webpage wording to state "the first day of the next billing cycle" or comparable wording that does not contain the actual date applicable to that particular customer.

**RESPONSE:** Evergy implemented this technical and business practice change in rate effective date in response to Staff's report suggesting Evergy being out of compliance with billing practices. The cost to implement this change is not distinguishable from generally allocated TOU implementation expenses, but it is included.

(c) Please provide an estimate of the cost of changing the webpage to display the actual date of the particular customer's next billing cycle.

**RESPONSE:** Evergy implemented this technical and business practice change in rate effective date in response to Staff's report of Evergy being out of compliance with billing practices. The cost to implement this change is not distinguishable from generally allocated TOU implementation expenses, but it is included.

(d) Please provide an estimate of the cost of changing the billing system to accommodate a delay in the plan change date to the first day of the next billing cycle

**RESPONSE:** Evergy implemented this technical and business practice change in rate effective date in response to Staff's report of Evergy being out of compliance with billing practices. The cost to implement this change is not distinguishable from generally allocated TOU implementation expenses, but it is included.

3. Provide the copy for (a) both sets of rate plan descriptions; (b) terms and conditions; and (c) copy of all webpages as screen print, including the content of expandable and explodable buttons.

**RESPONSE:** Information provided in Attachment A *Evergy Rate Plan Copy as of* 01.10.2024.

4. Evergy walked stakeholders through a "Rate Simulator" at the December 18 workshop.

(a) In regards to the cost of the module, did Evergy explore alternatives without this "Rate Simulator" feature,

**RESPONSE:** The Rate Simulator feature within the overall Rate Comparison tool, also subsequently referred to as the Rate Analysis tool, is a part of the tool and there is no additional cost for Evergy to offer this feature as part of the Rate Comparison tool.

For context, the Rate Comparison tool is not a new tool, it has been live at Evergy since October 2019, consistent with Evergy's deployment approach for the original/2019 TOU pilot. For the 2023 time-based plan transition, as previously explained Evergy enhanced the tool to incorporate the new optional rates, but the tool, including the Rate Simulator feature, has been live at Evergy since 2019. Evergy presented the tool to the Commission, Staff, and other stakeholders several times and in many different forums since 2019, including stakeholder meetings, workshops, and on-the-record presentations.

(b) How are the bill estimates calculated? Please include how bill estimates are calculated for the variations for each answer available in the Rate Simulator survey;

**RESPONSE:** The estimated annual cost of a rate is based on the customer's actual, historical energy use over a period of time, along with the current prices or rate structure for the given rate. \*\*



**
(c) What is "simulated," for purposes of this tool, specifically, are specific end use considered that are relevant to that customer, such as use of a pool pump or the customer HVAC type and age, or home size and age?
<b>RESPONSE:</b> The intent of the Rate Simulator feature within the Rate Comparison tool
to help customers test their behavioral elasticity and gauge future impacts of certain behavioral
changes related to time-based pricing structures.
**





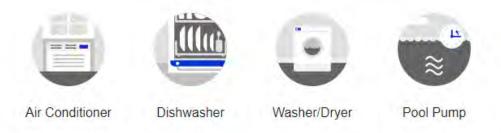
#### Shifting your energy habits can lower your costs. Not shifting may increase them.

Answer a few questions about your energy habits to see how your costs change.

**Use Our Rate Simulator** 

### To save, shift major appliance use away from Peak hours.

Use timers and settings to decrease use of these appliances from 4 to 8 pm on Peak days.



### Don't worry about lower electricity use products.

Examples: Lamps, phone chargers, laptops

Continue

# Can you shift your use of major appliances on Peak days from 4 to 8 pm?

Examples of major appliances: air conditioner, heater, dishwasher, washer, dryer.

0	Most of the time
$\bigcirc$	Some of the time
$\bigcirc$	Never

Skip this question



### Can you decrease your overall use of major appliances?

Examples of major appliances: air conditioner, heater, dishwasher, washer, dryer.

Most of the time
Some of the time
Never

Skip this question

5. Please provide examples of weekly rate coach report for customers on each rate plan, and provide examples of content variations as they occur (i.e. seasonal changes to messaging).

**RESPONSE:** Please reference Attachment B *Evergy MO Rate Plan Coach 2023*. This package includes the following versions of the Behavioral Load Shaping / Rate Plan Coach emails. Please note that where MO Metro and MO West are not called out specifically, the content is the same across both divisions. Each report is labeled at the bottom of the screen with the rate and content variations.

- Default Time Based Plan
  - o Intro, Weekly, Monthly, Seasonal Transition (MO Metro), Seasonal Transition (MO West)
- Summer Peak Time Based Plan
  - o Intro, Weekly, Monthly, Seasonal Transition
- Nights & Weekends Plan
  - o Intro, Weekly, Monthly, Seasonal Transition (MO Metro), Seasonal Transition (MO West)
- Nights & Weekends Max Plan
  - o Intro (MO Metro), Weekly (MO Metro), Monthly (MO Metro), Seasonal Transition (MO Metro)

- o Intro (MO West), Weekly (MO West), Monthly (MO West), Seasonal Transition (MO West)
- 6. In the rate coach and related materials, how does display of summer/non-summer peak/nonpeak usage displays align with actual billing practices (i.e. billing cycle versus calendar month)?

<b>RESPONSE</b> :	**
	ate ate
	**

7. Please provide copies of the various Opower reports about "best plans."

**RESPONSE:** Please reference Attachment C *Evergy MO RER 2023*. This package includes each of the Rate Education Report templates sent to customers in between August and September 2023. Each report is labeled on the bottom of the 'front' page with the report variation.

- a. Default Saver
- b. Alternate Saver



- c. Neutral
- d. Non-Saver
- e. Current TOU

8. According to Staff's understanding on the information Evergy presented at December 18 workshop, Evergy is keeping ongoing tracking of rate switching. Please provide monthly reports with this information

**RESPONSE:** Evergy has been providing this in its monthly reports filed in case number EW-2023-0199. Per Commission Order Altering Reporting Requirements and Setting Presentation issued February 29, 2024, Evergy will now submit this information on a quarterly basis as directed.

- 9. In regards to the Rate comparison tool,
- (a) Provide a list of all riders included in the analysis and explain how the rate used for each is determined. For example, is one FAC rate used for the year, or are the FAC rates in effect in a given month used?

**RESPONSE:** Evergy provides Opower a rate price file on the first of every month and prices are updated accordingly in Opower widgets.

#### Missouri Metro:

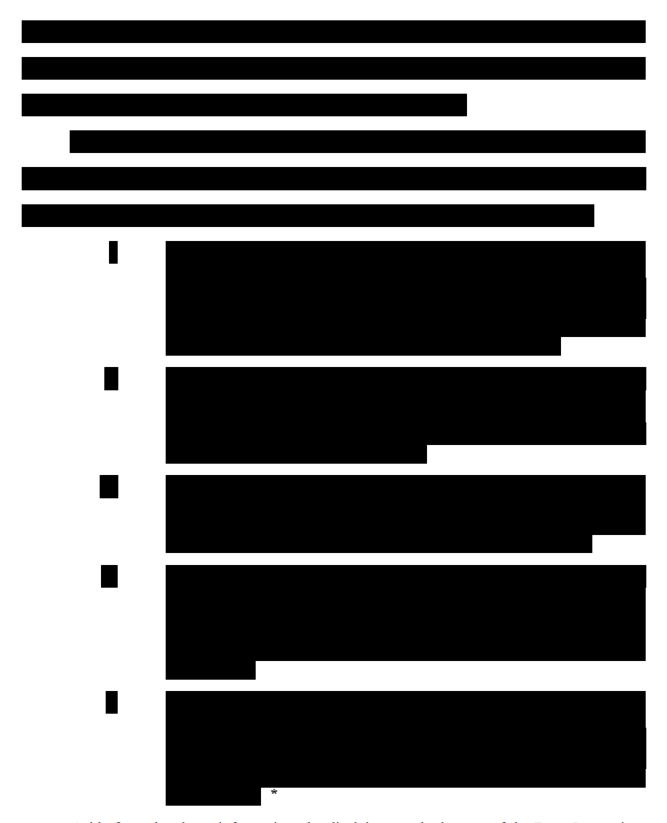
- KMDSIMR (Demand Side Investment Mechanism Rider)
- KMFAR (Fuel Adjustment Rider)
- BESSKM (Battery Rider)

#### Missouri West:

- GMDSIMR (Demand Side Investment Mechanism Rider)
- LPFAR (Fuel Adjustment Rider)
- GRESRAM (Renewable Energy Standard Rate Adjustment Mechanism Rider)
- BESSGM (Battery Rider)
- (b) Provide screenshots of the customer facing explanation of the information included in part a.

RESPONSE: **		





Aside from the above information, the disclaimer at the bottom of the Rate Comparison tool explains what is included in the Rate Comparison tool.



The amounts shown here are estimates based on your electricity usage from available data using applicable rate prices and surcharges only. They do not include local taxes or fees and are rounded to the nearest \$1 (with annual estimates rounded to the nearest \$5), so they may not match your total billed amounts each month. Your estimated costs will vary based on your future energy use and future rate plan prices.

Note that, in order to ensure a full 12 months of usage is included in our annual estimates, your estimates may include more than 12 bill periods.

This rate comparison is provided for illustrative purposes only and does not constitute a representation or recommendation by Evergy as to what rate is best for you. Evergy cannot guarantee the accuracy, completeness or usefulness of the estimated cost information. Evergy expressly disclaims any and all liability for any damages of any nature (including direct, indirect, incidental and consequential) arising in connection with the use of the estimated rate comparison.

Evergy also provides bill detail descriptions on our public facing website:

https://www.evergy.com/manage-account/billing-link/understanding-my-bill/bill-definitions

#### **EVERGY RESPONSE TO STAFF FEEDBACK**

10. Copy which Evergy presented stating, "You're already on the lowest cost rate plan," is misleading to customers. At a minimum, this sentence should be expanded to state, "Based on your most recent 12 months of usage, you're on the lowest cost rate plan." Ideally, language should be included referencing the relative risk of rate plans, and changes in usage due to weather and appliance use.

**RESPONSE:** Thank you for the feedback. Since customers with less than 12 months of data can still see this product, if we do change this copy, we will use the qualifying language "Based on your past electricity use."



## You're Already On The Lowest Cost Rate Plan

If you make no changes to your usage, you'll save the most with the Summer Peak Time Based Plan rate plan.



## You're Already On The Lowest Cost Rate Plan

Based on your past electricity use, you'll save the most with the Summer Peak Time Based Plan rate plan.

11. The "Who's it for" language observed during the presentation in the description of each rate plan appeared to be misleading. Staff is available for further discussion when the screenshots of this language in its current form is provided.

**RESPONSE:** We appreciate the feedback and will take it under advisement.

12. Staff is concerned that the rate plan comparison tool does not provide information related to the logged-in customer's usage by rate period. Staff is of the understanding that information of this sort is provided in the emailed rate coach email, but only as it pertains to the plan the customer is on.

RESPONSE: **
**
13. Direct access to the "rate coach" email from the customer portal would be an improvement. Presentation of the "rate coach" email information within the customer portal for each rate plan would be preferable, if the cost of providing this information is not excessive.
<b>RESPONSE:</b> It is not an industry standard to include downloadable email reports that only
show a subset of information rather than the user-friendly interactive experience that the web

\*\* Customers can view more granular information online through the Data

Browser widget and Bill Comparison widget. \*\*



Customers already can save or download their emails for future reference. In fact, that's what many customers already do – in the past year Rate Coach emails have a \*\* \*\* average open rate, with many emails being opened more than once. In the event a customer doesn't save the Rate Coach for future reference, customer service representatives (CSRs) can access the emailed report on an ad hoc basis to email or mail to the customer again.

\*\*

14. On the monthly bill comparison, the inclusion of the date with the month name is confusing, and should be omitted or explained if possible.

**RESPONSE:** We appreciate the feedback and will take it under advisement alongside the previously stated design principles and experience Opower brings to the development of their products.

15. Staff recommends Evergy develop copy for its website to include with rate comparison tools discussing for effects of major weather events or atypical events to be displayed for future events comparable to Storm Uri, the Polar Vortex, or major outages. Evergy should also consider methods to omit months with this sort of major disruption from rate comparison tools.

<b>RESPONSE</b> : **		



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**WHEREFORE**, The Company submits its Response for consideration by the Commission.

Respectfully submitted,

## s Roger W. Steiner

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Attorneys for Evergy Missouri Metro and Evergy Missouri West

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true and copy of the foregoing was emailed on this  $6^{th}$  day of March 2024 to counsel for all parties.

|s| Roger W. Steiner

Roger W. Steiner



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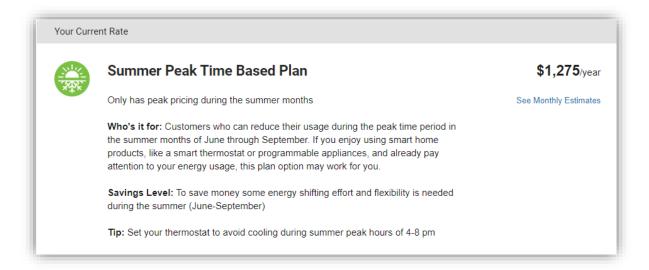
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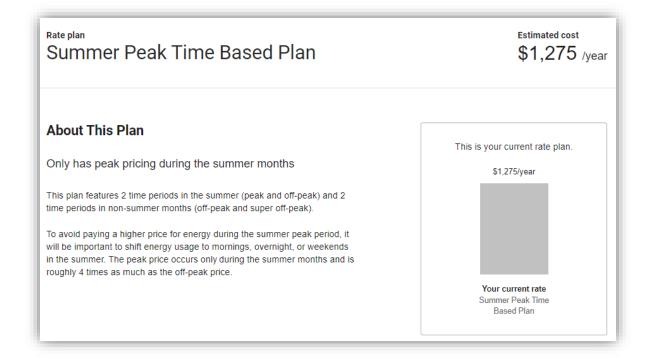
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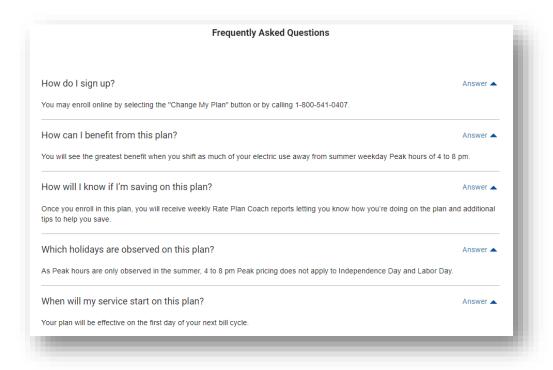
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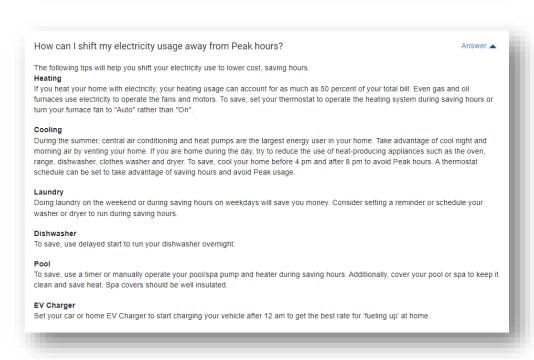
#### Summer Peak Time Based Plan (rate codes 1RTOU2 and MORT2)





#### Summer Peak Time Based Plan FAQs (rate codes 1RTOU2 and MORT2)





#### Default Time Based Plan (rate codes 1RPKA and MORPA)



#### **Default Time Based Plan**

\$1,295/year

See Monthly Estimates

Default residential rate plan, with the lowest difference in price between peak and off-peak times.

**Who's it for:** Customers who are not able to easily shift the time they use energy and are worried about the higher energy prices during the peak time period from 4-8 pm

**Savings Level:** Less savings potential, but less need to shift energy usage into off-peak time periods.

**Tip:** Shifting large appliance use outside of 4-8 pm will help reduce your overall bill year round

## Default Time Based Plan

**Estimated cost** 

\$1,295 /year

#### **About This Plan**

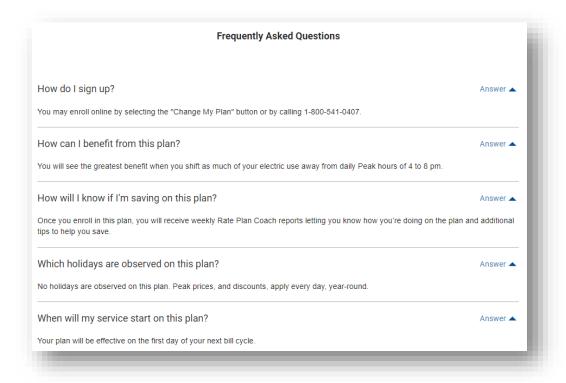
Default residential rate plan, with the lowest difference in price between peak and off-peak times.

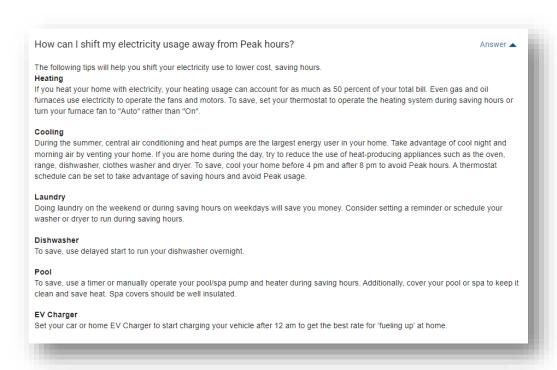
This rate plan is closest to Evergy's past residential rate and is the default plan for residential customers. Any residential customers who do not proactively select a plan will be transitioned into the Default Time Based Plan by December 2023. This plan has the lowest difference in price between peak hours of 4-8 pm, and off-peak hours. This plan is not seasonal and applies all year. Customers who are not able to easily shift the time they use energy should consider this rate plan.

Customers get a set rate most of the day, plus earn bill discount credits for electricity used overnight. This plan has a small increase in price from 4-8 pm on energy every day, so minimizing heavy energy usage during the peak time period, will help reduce your bill. This is Evergy's default plan for residential customers.

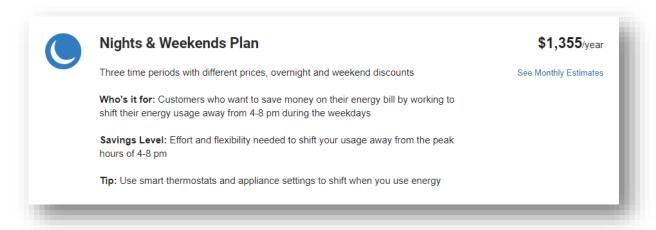


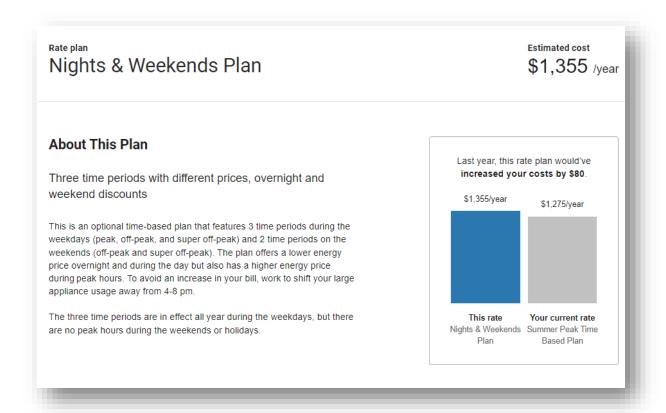
#### Default Time Based Plan FAQs (rate codes 1RPKA and MORPA)



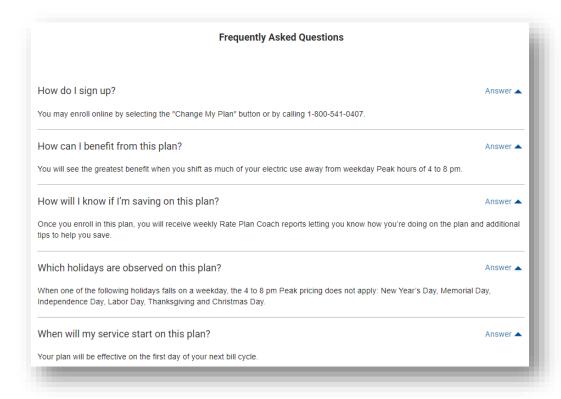


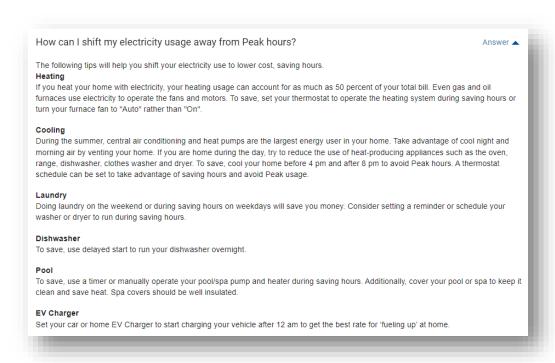
#### Nights & Weekends Plan (rate codes 1RTOU and MORT)



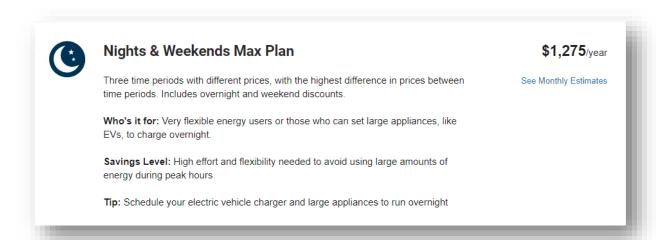


#### Nights & Weekends Plan FAQs (rate codes 1RTOU and MORT)





#### Nights & Weekends Max Plan (rate codes 1RTOU3 and MORT3)



# Nights & Weekends Max Plan Estimated cost \$1,275 /year

#### **About This Plan**

Three time periods with different prices, with the highest difference in prices between time periods. Includes overnight and weekend discounts.

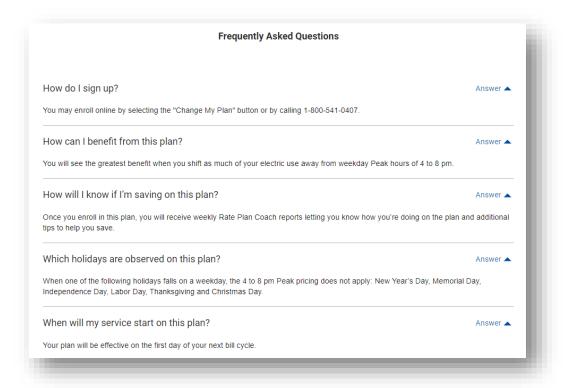
This optional time-based plan is similar to the Nights & Weekends Plan with three time periods, but this plan offers a higher difference in prices between the peak times and super off-peak times. It features 3 time periods during the weekdays (peak, off-peak, and super off-peak) and 2 time periods on the weekends (off-peak and super off-peak).

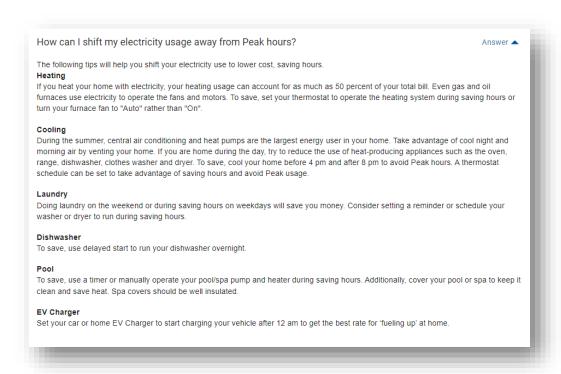
This plan offers a very low energy price overnight but also has the highest cost for energy during the weekday peak hours of 4-8 pm. If you can avoid the peak hours and shift usage of your large appliances to overnight, you could save money.

The three time periods are in effect all year during the weekdays, but there are no peak hours during the weekends or holidays.



#### Nights & Weekends Max Plan FAQs (rate codes 1RTOU3 and MORT3)





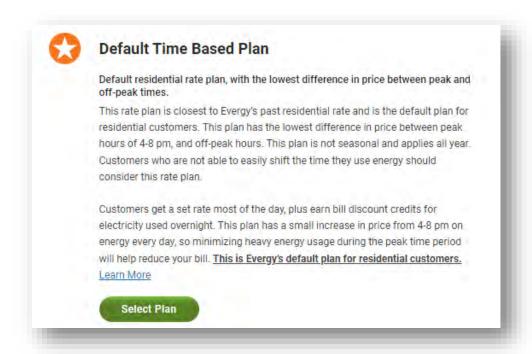
#### **Change My Rate**

#### Summer Peak Time Based Plan (rate codes 1RTOU2 and MORT2)



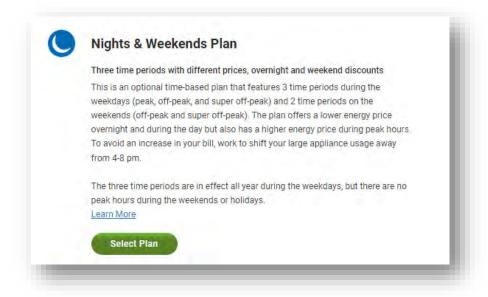
#### **Change My Rate**

#### Default Time Based Plan (rate codes 1RPKA and MORPA)



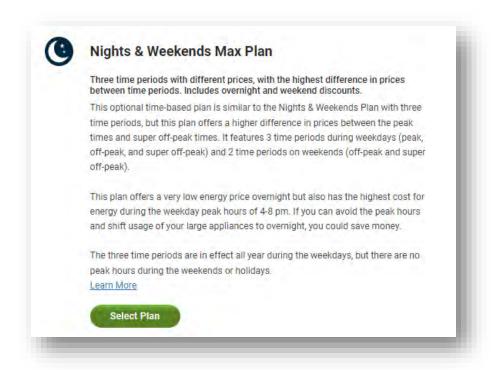
#### **Change My Rate**

#### Nights & Weekends Plan (rate codes 1RTOU and MORT)



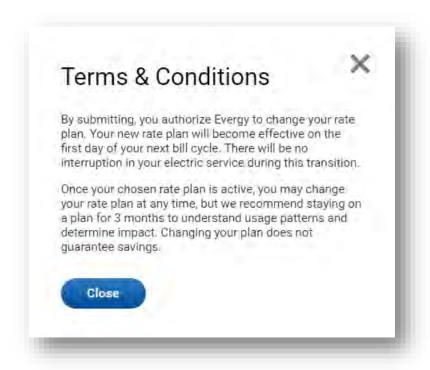
#### **Change My Rate**

#### Nights & Weekends Max Plan (rate codes 1RTOU3 and MORT3)



#### **Change My Rate**

#### **Terms and Conditions**



#### Default Time Based Plan (rate codes 1RPKA and MORPA)





## **Default Time Based Plan**

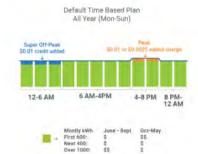
Default residential rate plan, with the lowest difference in price between peak and off-peak times.

Under this rate plan, the time of day you use energy affects your bill. This plan is not seasonal and applies all year. Customers who are not able to easily shift the time they use energy should consider this plan.

- Who's it for: Customers who are not able to easily shift the time they use energy and are worried about the higher energy prices during the peak time period from 4-8 pm
- . Savings Level: Less savings potential, but less need to shift energy usage into off-peak time periods
- . Tip: Shifting large appliance use outside of 4-8 pm will help reduce your overall bill year round

This rate plan is closest to Evergy's past residential rate and is the default plan for residential customers. This plan has the lowest difference in price between peak hours of 4-8 pm, and off-peak hours. This plan is not seasonal and applies all year. Customers who are not able to easily shift the time they use energy should consider this rate plan.

Customers get a set rate most of the day, plus earn bill discount credits for electricity used overnight. This plan has a small increase in price from 4-8 pm on energy every day, so minimizing heavy energy usage during the peak time period will help reduce your bill. This is Evergy's default plan for residential customers.



#### Summer Peak Time Based Plan (rate codes 1RTOU2 and MORT2)





## **Summer Peak Time Based Plan**

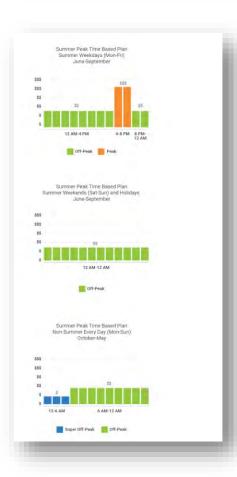
Only has peak pricing during the summer months

Under this rate plan, the time of day you use energy affects your bill. Customers who can reduce energy usage during summer (June-September) peak hours of 4-8 pm on weekdays should consider this plan. Customers who shift energy usage to off-peak times on weekdays in the summer are rewarded with discounted prices.

- Who's it for: Customers who can reduce their usage during the peak time period in the summer months of June through September. If you enjoy using smart home products, like a smart thermostat or programmable appliances, and already pay attention to your energy usage, this plan option may work for you.
- . Savings Level: To save money some energy shifting effort and flexibility is needed during the summer (June-September)
- . Tip: Set your thermostat to avoid cooling during summer peak hours of 4-8 pm

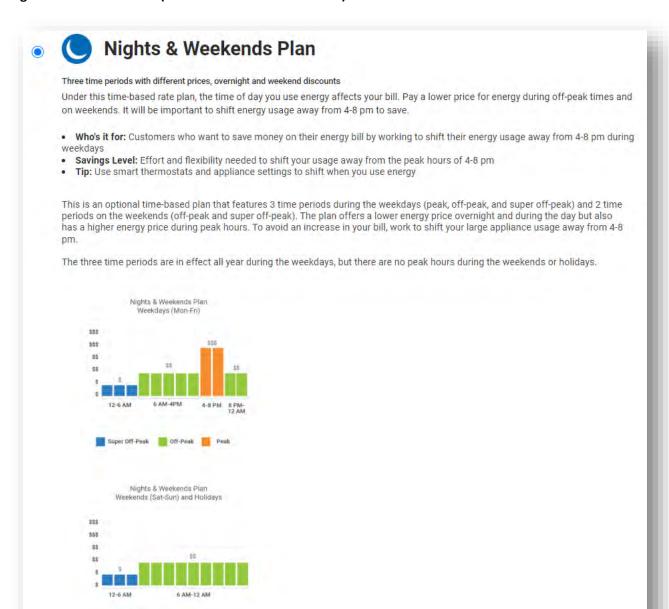
This plan features 2 time periods in the summer (peak and off-peak) and 2 time periods in non-summer months (off-peak and super off-peak).

To avoid paying a higher price for energy during the summer peak period, it will be important to shift energy usage to mornings, overnight, or weekends in the summer. The peak price occurs only during the summer months and is roughly 4 times as much as the off-peak price.



#### Nights & Weekends Plan (rate codes 1RTOU and MORT)

Super Off-Peak 0ff-Peak



#### Nights & Weekends Max Plan (rate codes 1RTOU3 and MORT3)





## Nights & Weekends Max Plan

Three time periods with different prices, with the highest difference in prices between time periods. Includes overnight and weekend discounts.

Under this time-based rate plan, the time of day you use energy affects your bill. This plan offers a very low energy price overnight but also has the highest cost for energy during the weekday peak hours of 4-8 pm. If you can avoid the peak hours and shift usage of your large appliances to overnight, you could save money.

- Who's it for: Very flexible energy users or those who can set large appliances, like electric vehicles, to charge overnight.
- . Savings Level: High effort and flexibility needed to avoid using large amounts of energy during peak hours
- . Tip: Schedule your electric vehicle charger and large appliances to run overnight

This optional time-based plan is similar to the Nights & Weekends Plan with three time periods, but this plan offers a higher difference in prices between the peak times and super off-peak times. It features 3 time periods during weekdays (peak, off-peak, and super off-peak) and 2 time periods on weekends (off-peak and super off-peak).

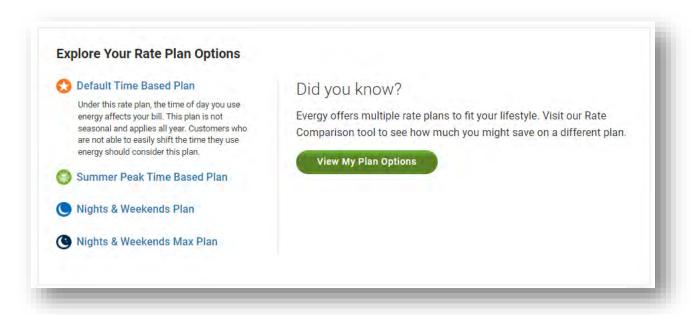
The three time periods are in effect all year during the weekdays, but there are no peak hours during the weekends or holidays.





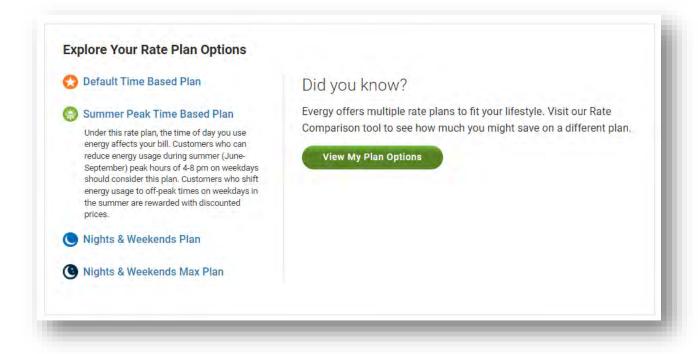
#### **Account Summary Call to Action**

Default Time Based Plan (rate codes 1RPKA and MORPA)



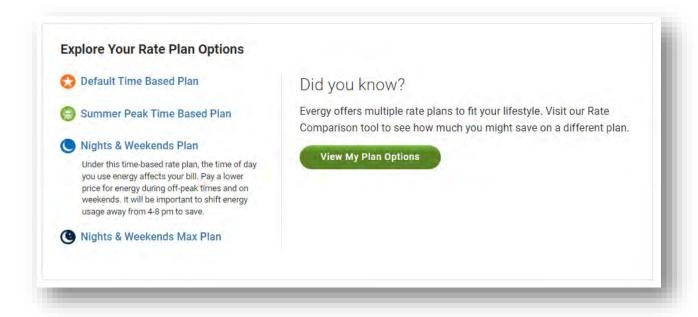
#### **Account Summary Call to Action**

Summer Peak Time Based Plan (rate codes 1RTOU2 and MORT2)



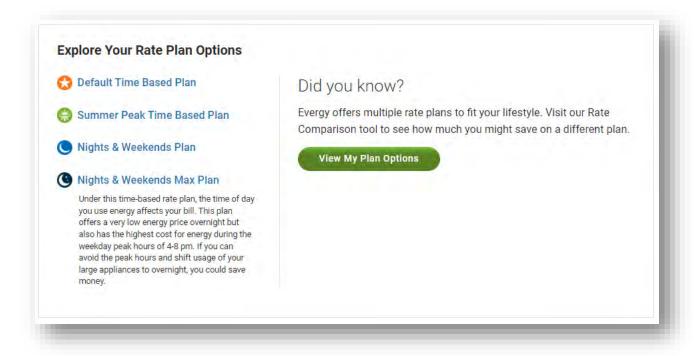
#### **Account Summary Call to Action**

#### Nights & Weekends Plan (rate codes 1RTOU and MORT)



#### **Account Summary Call to Action**

#### Nights & Weekends Max Plan (rate codes 1RTOU3 and MORT3)



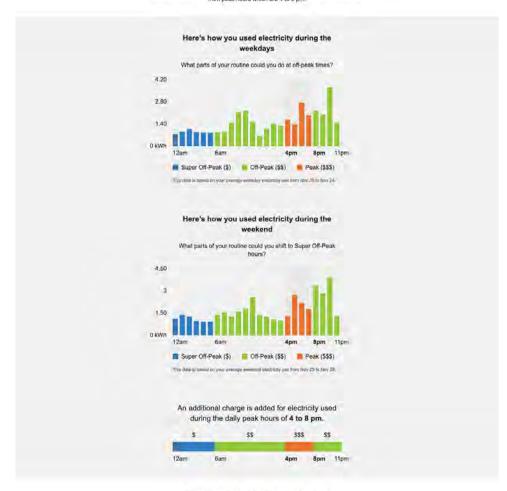
#### >> evergy



#### Welcome to your weekly Rate Plan Coach, an email designed to help you save money by avoiding high-cost times

You're currently on the Default Time Based Plan which is based both on how much energy you use and when you use it. You'll receive a credit for energy used overnight during the Super Off-Peak hours of 12 to 6 am, but an additional charge is added for energy used during the daily peak hours of 4 to 8 pm.

To save, reduce your overall energy usage and shift daily electricity usage away from peak hours which are 4 to 8 pm.



#### How can you save big during peak hours?

Appliances like these use a lot of energy. By using them at lower-priced. Super Off-Peak hours, you'll see more savings.



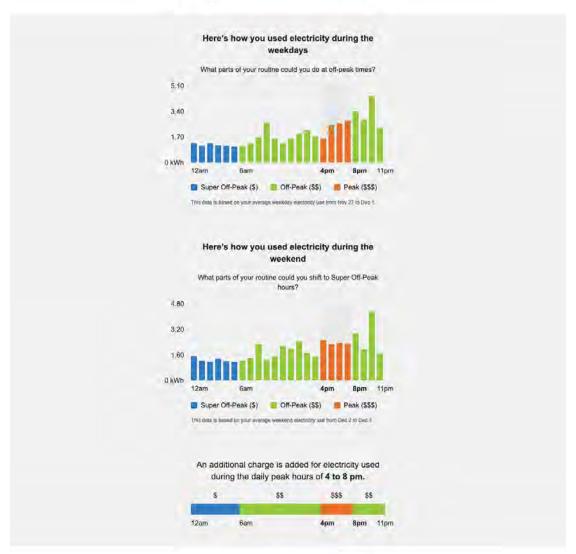
#### How useful was this email?



#### >> evergy

## You spent about the same amount on electricity during peak hours last week





#### Ways to Save



## Open your shades on winter days for natural light and warmth

Take advantage of winter sunlight by opening the blinds and letting natural light heat your home for free. Then you can lower your thermostat to save on heating costs throughout the day, and even more during peak hours.

SEE MORE WAYS TO SAVE

Lineateaction from venezily, Rain Plan Counch eminis
Alentago professores
Evergy, Inc., P.O. Box 416079, Kanssa City, MO 64141-9679
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# >> evergy During peak hours this month, you spent the least the week of Dec 4 - Dec 10 That's \$2 less than your most expensive weeks this month-- Your peak electricity costs Here's how you used electricity during the weekdays What parts of your routine could you do at off-peak times? 5,10 3,40 Super Off-Peak (5) Off-Peak (\$\$) Here's how you used electricity during the Super Off-Peak (\$) Off-Peak (\$5) Peak (\$\$\$) An additional charge is added for electricity used during the daily peak hours of 4 to 8 pm. Ways to Save Use a microwave to cook or reheat food during peak Instead of an electric stove, use a microwave of toaster oven during peak hours. You can save money and still cook when it's convenient for you. SEE MORE WKYS TO SAVE Is your home leaking money? The pape news is the air easis in your horner can be crelly. But the good news is that proper selling results does and wholeves can serve you as much as 10% on that proper selling results does and wholeves can serve you are functions on assay-b-install Weatherstation Kits and other air-seeling statistics in our many functions in our functions. SEE DEALS How useful was this email? Majorata (5 7 2 3 4 5 November 1 Tompy Inc., Inc. Ten Ayerri, Kannas City, AND NAVAL-SETS



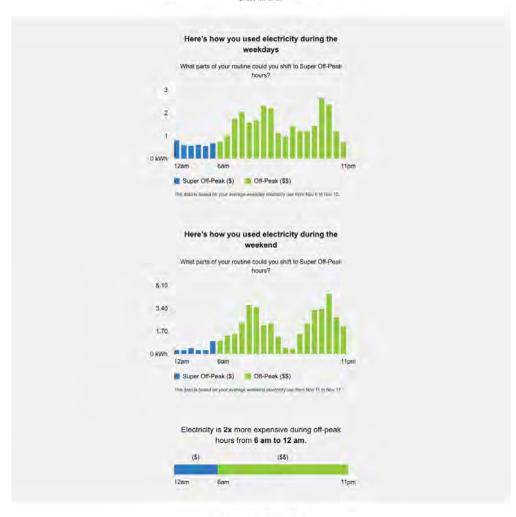


# >> evergy



Welcome to your weekly Rate Plan Coach, an email designed to help you save money with your new rate plan.

You're now on the Summer Peak Time Based Plan, From October 1 - May 31, this plan gives you a lower price during overnight hours, Summer hours and prices will differ.



#### Easy ways to save!

Use limers and settings to shift use of these appliances to Super Off-Peak hours.









These low-energy appliances can be used any time: 2016, moreover, price diag-

How useful was this email?











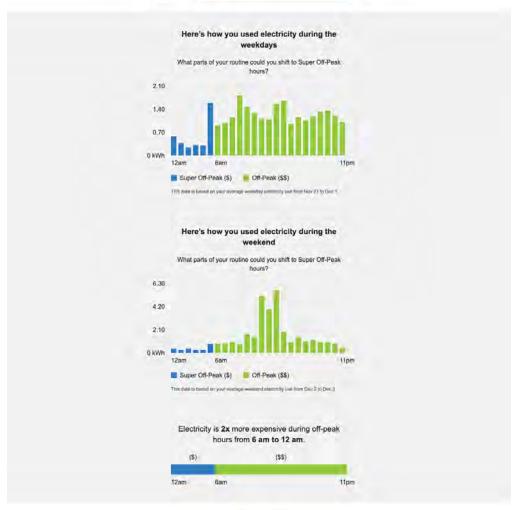


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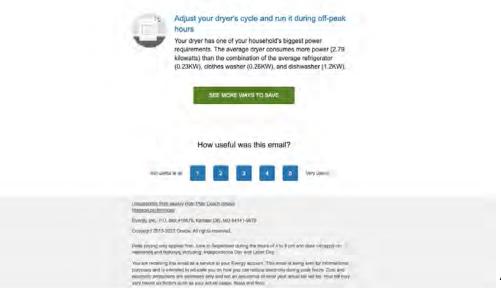
## evergy

### You spent about the same amount on electricity during off-peak hours last week





## Ways to Save



# >> evergy During off-peak hours this month, you spent the least the week of Dec 18 - Dec 24 That's \$7 less than your most expensive week this month - Your off-peak electricity costs Here's how you used electricity during the weekdays Super Off-Peak (\$) Off-Peak (\$5) Here's how you used electricity during the weekend 4,20 2.80 Super Off-Peak (5) 0ff-Peak (\$\$) Electricity is 2x more expensive during off-peak hours from 6 am to 12 am. (\$5)







# Summer peak pricing and hours have ended.

As of October 1, summer pricing, along with peak summer hours from 4-8 pm, has ended for the season. Until next summer, most of the day is priced at off-peak prices, with a super off-peak period between midnight and 6 am. Take a moment to review time-based pricing to maximize bill savings this fall and winter. Prices rounded to the nearest 1 cent.

	Jun 1 - Sep 30	Oct 1 - May 31
Peak hours	4 pm - 8 pm, Monday through Friday, excluding holidays	none
Off-Peak hours	12 am - 4 pm & 8 pm - 12 am	6 am - 12 am
Super Off-Peak hours	none	12 am - 6 am
Price difference	4x	2x



## Ways to Save



#### Set your computer to "sleep mode" when not in use

In general, computers use much less electricity than appliances. If you want your computer to use even less, you can put it in "sleep" mode (not a screensaver). You can also charge any laptops during off-peak hours.

SEE MORE WAYS TO SAVE

#### How useful was this email?

Not useful at all











Very useful

Unsubscribe from weekly Rate Plan Coach emails

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Peak pricing only applies from June to September during the hours of 4 to 8 pm and does not apply on weekends and holidays, including: independence Day and Labor Day.

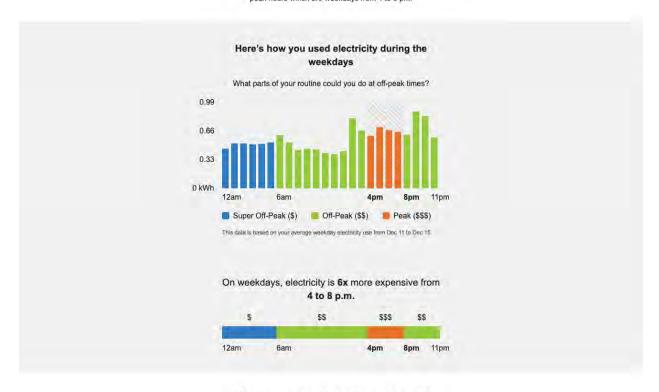
You are receiving this email as a service to your Evergy account. This email is being sent for informational purposes and is intended to educate you on how you can reduce electricity during peak hours. Cost and electricity projections are estimates only and not an assurance of what your actual bill will be. Your bill may vary based on factors such as your actual usage, taxes and fees.





# Welcome to your weekly Rate Plan Coach, an email designed to help you save money by avoiding high-cost times

You're currently on the Nights & Weekends Plan which charges a different price for energy during peak hours. To save, shift weekday electricity usage away from peak hours which are weekdays from 4 to 8 pm.



#### How can you save big during peak hours?

Appliances like these use a lot of energy. By using them at lower-priced, Super Off-Peak hours, you'll see more savings.



#### How useful was this email?

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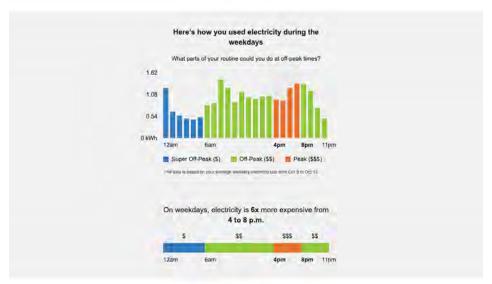
Peak pricing does not apply on weekday holidays, including: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

You are receiving this email as a service to your Evergy account. This email is, being sent for informational purposes and is intended to educate you on how you can reduce electricity during peak hours. Cost and electricity projections are estimates only and not an assurance of what your actual bill will be. Your bill may very based on factors such as your actual sease, taxes and fees.

### >> evergy

# You spent about the same amount on electricity during peak hours last week





#### Ways to Save



#### Use natural light during the day

Many homes waste money by turning on lights during the day. Open curtains and take advantage of natural light whenever possible. This will save money throughout the day, with even greater savings during peak hours.

SEE MORE WAYS TO SAVE

# What to expect when you upgrade to a smart thermostat



Our Thermostat Program lets you control and monitor your energy use from anywhere using a free or discounted arms thermostat. Once you've upgraded, you'll be eligible to participate in Energy Seving Events, during which you and your community can save energy logether.

A smart thermostat lets you more efficiently heat and cool your home, for an average savings of \$131 - \$145 per year. Plus, you'll receive an annual incentive of \$25 after the first year of enrollment in our Thormostat Program.

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How useful was this email?

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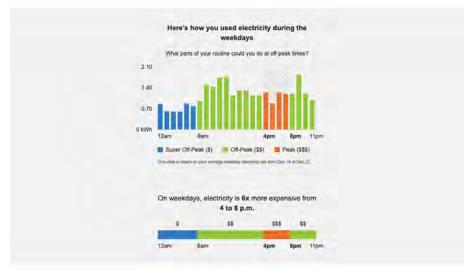
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The company of the code of th

## >> evergy

#### During peak hours this month, you spent the least the week of Nov 27 - Dec 1





#### Ways to Save



#### Consider cooking with a pressure cooker during

peak hours

Using an electric pressure cooker instead of your oven or slow cooker during peak hours can save you time and money. You'll be able to cook fresh meals up to 70% faster and save on your electric bill.



#### Is your home leaking money?



The bad news is that air leafs in your home can be costly. But the good news is, that proper sealing around doors and windows can save you as much as 10% on your heating and cooling energy costs. Which is very we're offering discounts on easy-to-install Weatherstand nits and other air-evealing solutions in our Mathotpiace. Start shopping now to seal and save!



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# >> evergy Lower seasonal prices are in effect! As of October 1, Evergy's summer prioring hals ended for the year. While fail and writing prioris are lower than summer prioring, you'd sever even more if you shaft, associately all the several priority of the several priority of the several priority is if you have electric heating. Take a moment to review the headed prioring to maximize bit servings this fall and writer. Prioris rounded to the nearest 1" cent. Non-Summer Jun 1 - Siep 30 Oct 1 - May 30 \$5.11 / KWh SULTY-LIMIT Super Off-Peak priong (12 am - 6 am) \$9.86 / KWK \$0.05 / kWN Great job! You used 32% less electricity during peak hours last week Last week's peak usage Here's how you used electricity during the weekdays 0.50 Min Stee Super Off-Peak (\$) | Dff-Peak (\$\$) | Peak (\$\$\$) On weekdays, electricity is 6x more expensive from 4 to 8 p.m. 3 \$\$ \$\$\$ \$\$\$ Ways to Save Liee a power strip and turn it off during peak hours Mary devices three power even when turned off. Use a power strip to burn off several electronics at price, including your TV, gains conside, and compute. Similar power ships can make it were easier to baritch them all off. What to expect when you upgrade to a smart thermostat emart thermostat lets you more efficiently heat and cool your home, for an rage sevings of \$131 - \$145 per year. Plus, you'll receive an arrusal inconfline of \$25 after the first year of enmissent in our Thermosate Program. UPORADE YOUR THURMOSTAT How useful was this email? ---- [ [ [ [ ] ] ] ] ---

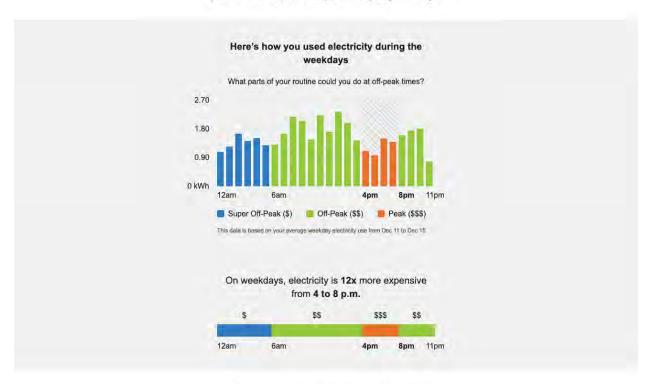
# >> evergy Lower seasonal prices are in effect! As of October 1, Evergy's summer pricing has ended for the year. While fail and writer pricies are lower than summer pricing, you'd save even more if you shift large appliance use away from the peak hours of 4-8 pm on weekingss, especially if you have either famility. Take a moment to make ambiened pricing to maximize bit savings this fall and winter. Prices rounded to the neutrest 1 card. dun i / Sep 3 Oct 1 - May 30 \$0.28 / XWN \$0,23 / KWh \$0.097 XWN 50.09 / KWh You spent about the same amount on electricity during peak hours last week Here's how you used electricity during the weekdays 2.20 Super Off-Peak (\$) (08-Peak (\$5) (\$9-Peak (\$55) On weekdays, electricity is 6x more expensive from 4 to 8 p.m. 55 Ways to Save Hang dry your clothes during peak hours. Dryers use more energy true any other household appliance. Hang dry your clothes during peak hours and you will save money—and your clother will lest longer! What to expect when you upgrade to a smart thermostat A small thermostat lets you more efficiently heat and cost your home, for an everage savergs of \$131 - \$145 per year. Plus, you'll receive an annual incentive of \$25 after the first year of enrollment in our Thermostan Program. How useful was this email? majordan 👣 🗓 🗓 🗓 🐧 S (myork)





# Welcome to your weekly Rate Plan Coach, an email designed to help you save money by avoiding high-cost times

You're currently on the Nights & Weekends Max Plan which offers a very low energy price overnight. To save, avoid heavy electricity use during the weekday peak hours of 4 to 8 pm and shift your electricity usage to overnight.



#### How can you save big during peak hours?

Appliances like these use a lot of energy. By using them at lower-priced, Super Off-Peak hours, you'll see more savings.



#### How useful was this email?

Not useful at all 1 2 3 4 5 Very useful

Unsubscribe from weekly Rate Plan Coach emails

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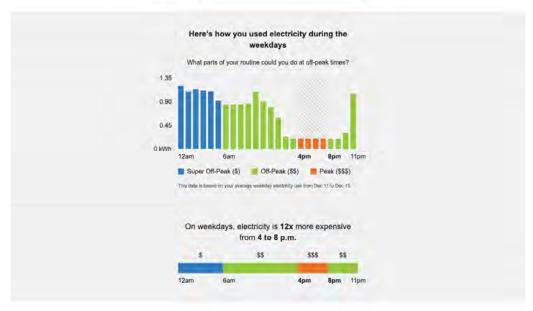
Peak pricing does not apply on weekday holidays, including: New Year's Day, Memorial Day, Independence Day, Labor Day, Thankegiving Day and Christmas Day.

You are receiving this email as a service to your Evergy account. This email is being sent for informational purposes and is intended to educate you on how you can reduce electricity during peak hours. Cost and selectricity projections are estimates only and not an assurance of what your actual bill will be. Your bill may very based on factors such as your actual usage, taxes and fees.



## You spent about the same amount on electricity during peak hours last week





#### Ways to Save



## Use smart outlets to control your devices

Do you forget to turn off certain electronics during peak hours? Use smart outlets to turn them off from afar or set them on a schedule and save money!

SEE MORE WAYS TO SAVE

#### Is your home leaking money?



The bad news is that air leaks in your home can be costly. But the good news is that proper sealing around doors and windows can save you as much as 10% on your heating and cooling energy costs. Which is why we're offering discounts on easy-to-instail Weathenzation Kits and offer air sealing solicitors in our Marketplace. Start shopping now to seal and savel

How useful was this email?







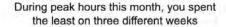


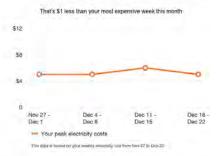


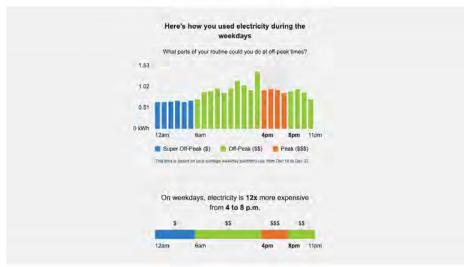


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## >> evergy







## Ways to Save



# Use a microwave to cook or reheat food during peak hours

instead of an electric stove, use a microwave or toaster oven during peak hours. You can save money and still cook when it's convenient for you.

SEL MORE WAYS TO SAVE

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The bad news is that air leaks in your home can be costly. But the good news is that proper seeling around doors and windows can save you as much as 10% or your heating and cooling energy costs, Which is why we're offering discounts on easy40-install Weatherstain (RtS and other sin-exeling solitions in our Marketplace. Start shopping now to seal and savel

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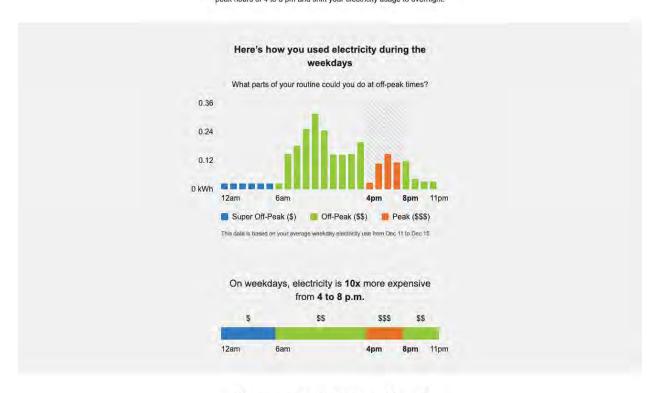






# Welcome to your weekly Rate Plan Coach, an email designed to help you save money by avoiding high-cost times

You're currently on the Nights & Weekends Max Plan which offers a very low energy price overnight. To save, avoid heavy electricity use during the weekday peak hours of 4 to 8 pm and shift your electricity usage to overnight.



#### How can you save big during peak hours?

Appliances like these use a lot of energy. By using them at lower-priced, Super Off-Peak hours, you'll see more savings.



#### How useful was this email?

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Manage preferences

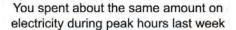
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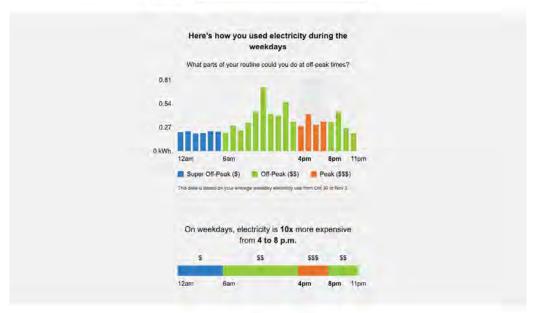
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# evergy







#### Ways to Save



#### Adjust your dryer's cycle and run it during off-peak hours

Your dryer has one of your household's biggest power requirements. The average dryer consumes more power (2.79 kilowatts) than the combination of the average refrigerator (0.23KW), clothes washer (0.26KW), and dishwasher (1.2KW).

SEE MORE WAYS TO SAVE

#### How well do you know your home?



Curious about what uses the most energy in your home? Is it lighting, heating, or laundry? Our personalized Energy Analyzer tools can tell you. Try them loday and see where you can make slimple changes to help lower your energy use and your

How useful was this email?











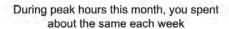
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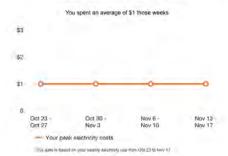
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# >> evergy







#### Ways to Save



### Open your shades on winter days for natural light

and warmth

Take advantage of winter sunlight by opening the blinds and lefting natural light heat your home for free. Then you can lower your thermostat to save on heating costs throughout the day, and even more during peak hours.

SEE MORE WAYS TO GAVE

#### How well do you know your home?



Curious about wrat uses the most energy in your home? Is it lighting, reading, or laundry? Our personalized Energy Analyzer loots can tell you. Try them today and see where you can make simple changes to help lower you

ANALYZE MY LISAGE

#### How useful was this email?

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# >> evergy Lower seasonal prices are in effect! As of October 1, Everigy's summer pricing has ended for the year. While fail and writer prices are lower than summer pricing, you'd save even mich if you shift. Impressed prices are swelf mich by such fours of 4-5 on on westably, separating if you have electric heating. Take a moment to review one-based pricing to making bit has fail and writer. Prices counted to the nearest 1 cent. Jun 1 - Sep 36 Oct 1 - May 31 30.27 / NW6 \$0.20 / NWh 30.517 KWK \$0.08 / NWh 30.03 / KWK Great job! You used 8% less electricity during peak hours last week Here's how you used electricity during the weekdays 0.64 ■ Super Oft-Peak (\$) ■ Oft-Peak (\$5) ■ Peak (\$55) On weekdays, electricity is 10x more expensive from 4 to 8 p.m. 55 555 55 Ways to Save Use smart outlets to control your devices Do you longet to fam off certain electronics during peak hours! Use smart outlets to turn them off from after or set them on a schedule and save money! SEE MISHE WAY I TO MAKE What to expect when you upgrade to a smart thermostat Dur Thermoslal Program Alla you control and months jour energy kan Amerikanyahara using a fine or discounted smart thermostat. Once yeu've appraisant yeu'r be eligible to participate in Energy Solving Every, ourne anich yeu'r lawf your cammurally can save energy logather. A smart thermostat lets you more efficiently heat and copt your home, for an average saverage of \$131 - \$145 per year. Plus, you'll receive an annual incentive of \$25 after the first year of enrollment in our Thermostan Program. How useful was this email? majordan 👣 🗓 🗓 🗓 🐧 S (myork)



P.O. Box 418679, Kansas City, MO 64141

## **Rate Education Report**

August 16, 2023 Account #\*\*\*\*\*



Use this shortcut to choose your new rate plan! Scan the QR code.





# Choose a rate plan that works for your household

Missouri is changing how electric rate plans work to match the cost you pay with the actual cost to produce energy—and Evergy has responded with four new time-based rate plans for you to choose from. Each one offers saving opportunities when you shift energy use away from Peak hours (4 to 8 pm). Explore your options to find a plan that's the best fit for your household!

Learn more and select your new rate plan at evergy.com/PlanDetails.



## Make your selection today

If you don't select a new plan, you'll be enrolled in Standard Peak Saver starting October 2023.



#### Standard Peak

No Peak pricing for 8 months of the year

To save, shift your energy use away from weekday Peak hours in the summer (June - Sept.).



# **Peak Reward**

Earn discount credits

Keep your electricity use low during Peak hours and earn discount credits by using large appliances during Super Saver hours.



# **Nights & Weekends**

Lower overnight prices

To save, schedule your smart thermostat and large appliances to run during Saver and Super Saver hours.



# Nights & **Weekends Max**

Lowest overnight prices

To save, charge your EV overnight and set your large appliances to run during Super Saver hours.

# How do rate plans compare?

Estimated average monthly cost per plan (based on your historical usage)













# How can time-based plans work for you?

Small actions go a long way when it comes to shifting your energy use away from Peak hours. You'll save energy and money—while lessening the impact on the grid for everyone. Take simple steps like delaying running large appliances such as your dryer and dishwasher until Saver hours. Another great way to save is using a smart thermostat to automate your heating and cooling systems to run less frequently during Peak hours.



# What time should your household use energy based on new plans?

To make the most of your plan, do your best to make a habit of shifting energy use away from Peak hours (4 to 8 pm). See below for a breakdown of each rate plan's hours so you can find the one that works for your household.





## Choose your new plan today!

Use this digital shortcut to choose your new plan today. Scan QR code.

Or call 1-800-541-0407.

# Learn more and select your new plan at evergy.com/PlanDetails.

This rate comparison is provided for illustrative purposes only and does not constitute a representation or recommendation by Evergy as to what rate is best for you. Evergy cannot guarantee the accuracy, completeness or usefulness of the estimated cost information. Estimated costs shown may vary from results of the online rate comparison tool, since your energy use and billing period may have changed from the time this report was generated. Evergy expressly disclaims any and all liability for any damages of any nature (including direct, indirect, incidental and consequential) arising in connection with the use of the estimated rate comparison.





P.O. Box 418679, Kansas City, MO 64141

## **Rate Education Report**

August 16, 2023 Account #\*\*\*\*



Use this shortcut to learn about new rate plans. Scan the QR code.





# New rate plans for every household

Missouri is changing how electric rate plans work to match the cost you pay with the actual cost to produce energy—and Evergy has responded with four new time-based rate plans for you to choose from. You're already on a time-based plan—so you're set. But we encourage you to explore the other plan options in the event that there's a better plan for your household.

Learn more at evergy.com/PlanDetails.



## Your plan has a new name

Your plan is now called Nights & Weekends Saver.



### Standard Peak

No Peak pricing for 8 months of the year

To save, shift your energy use away from weekday Peak hours in the summer (June - Sept.).



## **Peak Reward**

Earn discount credits

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# Nights & Weekends

Lower overnight prices

To save, schedule your smart thermostat and large appliances to run during Saver and Super Saver hours.



# Nights & **Weekends Max**

Lowest overnight prices

To save, charge your EV overnight and set your large appliances to run during Super Saver hours.

# How do rate plans compare?

Estimated average monthly cost per plan (based on your historical usage)

\$60 \$45 \$30 \$15 \$0



Standard

Peak





Peak

Reward



Nights &

Weekends (current)



Nights & **Weekends Max** 

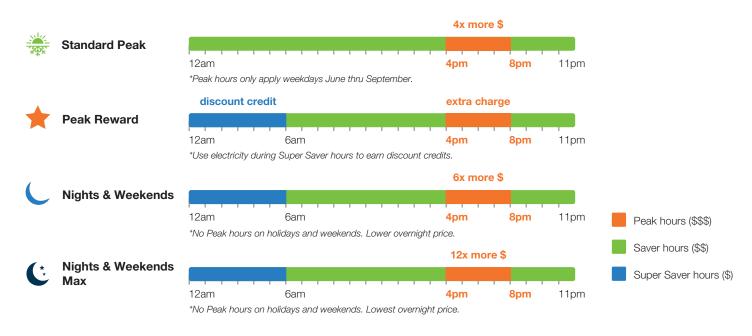
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#### Learn about new rate plans!

Scan the QR code or call **1-800-541-0407**.

### Learn more at evergy.com/PlanDetails.

This rate comparison is provided for illustrative purposes only and does not constitute a representation or recommendation by Evergy as to what rate is best for you. Evergy cannot guarantee the accuracy, completeness or usefulness of the estimated cost information. Estimated costs shown may vary from results of the online rate comparison tool, since your energy use and billing period may have changed from the time this report was generated. Evergy expressly disclaims any and all liability for any damages of any nature (including direct, indirect, incidental and consequential) arising in connection with the use of the estimated rate comparison.





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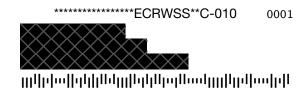
## **Rate Education Report**

August 16, 2023 Account #\*\*\*\*\*



Use this shortcut to choose your new rate plan! Scan the QR code.





# Choose a rate plan that works for your household

Missouri is changing how electric rate plans work to match the cost you pay with the actual cost to produce energy—and Evergy has responded with four new time-based rate plans for you to choose from. The good news is that you're estimated to save with the default Standard Peak Saver plan, which takes effect in October 2023. Want to start saving sooner? Switch to the Standard Peak Saver plan now!

Learn more and select your new rate plan at evergy.com/PlanDetails.



## Make your selection today

If you don't select a new plan, you'll be enrolled in Standard Peak Saver starting October 2023.



## **Standard Peak**

No Peak pricing for 8 months of the year

To save, shift your energy use away from weekday Peak hours in the summer (June - Sept.).



# **Peak Reward**

Earn discount credits

Keep your electricity use low during Peak hours and earn discount credits by using large appliances during Super Saver hours.



# **Nights & Weekends**

Lower overnight prices

To save, schedule your smart thermostat and large appliances to run during Saver and Super Saver hours.



# Nights & **Weekends Max**

Lowest overnight prices

To save, charge your EV overnight and set your large appliances to run during Super Saver hours.

# How do rate plans compare?

Estimated average monthly cost per plan (based on your historical usage)











(discontinued)

# How can time-based plans work for you?

Small actions go a long way when it comes to shifting your energy use away from Peak hours. You'll save energy and money—while lessening the impact on the grid for everyone. Take simple steps like delaying running large appliances such as your dryer and dishwasher until Saver hours. Another great way to save is using a smart thermostat to automate your heating and cooling systems to run less frequently during Peak hours.



# What time should your household use energy based on new plans?

To make the most of your plan, do your best to make a habit of shifting energy use away from Peak hours (4 to 8 pm). See below for a breakdown of each rate plan's hours so you can find the one that works for your household.





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Learn more and select your new rate plan at evergy.com/PlanDetails.



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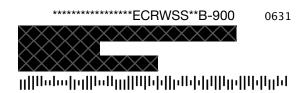
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# How do rate plans compare?

Estimated average monthly cost per plan (based on your historical usage)

\$200

\$150

\$100

\$50

\$0



**Peak** 

d Peal







Nights & Weekends Max



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# Evergy Metro, Inc. d/b/a Evergy Missouri Metro and Evergy Missouri West, Inc. d/b/a Evergy Missouri West

Docket No.: EW-2023-0199

Date: March 6, 2024

## CONFIDENTIAL INFORMATION

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The following information is provided to the Missouri Public Service Commission under CONFIDENTIAL SEAL:

Document/Page	Reason for Confidentiality from List Below
Response, ¶4(b), pp. 3-4	3,4, and 5
Response, ¶4(c), pp. 4-5	3,4, and 5
Response, ¶6, p. 7	3,4, and 5
Response, ¶9(b), pp. 8-9	3,4, and 5
Response, ¶12, pp. 11	3,4, and 5
Response, ¶13, pp. 11-12	3,4, and 5
Response, ¶15, pp. 12-13	3,4, and 5

Rationale for the "confidential" designation pursuant to 20 CSR 4240-2.135 is documented below:

- 1. Customer-specific information;
- 2. Employee-sensitive personnel information;
- 3. Marketing analysis or other market-specific information relating to services offered in competition with others;
- 4. Marketing analysis or other market-specific information relating to goods or services purchased or acquired for use by a company in providing services to customers;
- 5. Reports, work papers, or other documentation related to work produced by internal or external auditors, consultants, or attorneys, except that total amounts billed by each external auditor, consultant, or attorney for services related to general rate proceedings shall always be public;
- 6. Strategies employed, to be employed, or under consideration in contract negotiations;
- 7. Relating to the security of a company's facilities; or
- 8. Concerning trade secrets, as defined in section 417.453, RSMo.
- 9. Other (specify) \_\_\_\_\_\_.

Should any party challenge the Company's assertion of confidentiality with respect to the above information, the Company reserves the right to supplement the rationale contained herein with additional factual or legal information.