BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Union Electric Company, d/b/a Ameren Missouri's Tariff to Increase Its Annual Revenues for Electric Service File No. ER-2011-0028 Tariff No. YE-2011-0116

ORDER SETTING LOCAL PUBLIC HEARINGS AND DIRECTING NOTICE

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Issue Date: December 9, 2010

Effective Date: December 9, 2010

On September 3, 2010, Union Electric Company, d/b/a Ameren Missouri, submitted proposed tariff sheets designed to implement a general rate increase for retail electric service. In its September 7 order suspending that tariff, the Commission directed the parties to file recommendations regarding the times, dates, and locations for local public hearings. The Commission also ordered the parties to file proposed language to be included in the notice that will inform the public of those local public hearings.

On November 2, the parties filed an agreement asking the Commission to schedule local public hearings in various locations around Ameren Missouri's service territory. That agreement also includes proposed language to be included in the notice to be given to Ameren Missouri's customers regarding the local public hearings and the evidentiary hearing.

The Commission will schedule local public hearings at locations around Ameren Missouri's service area. The agreed upon notice language is acceptable and Ameren Missouri will be directed to provide notice of the hearings to its customers.

THE COMMISSION ORDERS THAT:

 The Commission's Public Information Office shall make an informational presentation and conduct a question-and-answer session for the public beginning 30 minutes before each scheduled local public hearing.

2. Union Electric Company, d/b/a Ameren Missouri, the Commission's Staff, and the Office of the Public Counsel shall each prepare a one-page statement outlining their current assessment of the case, and shall bring sufficient copies for distribution at the guestion-and-answer session that precedes the formal local public hearing.

3. Union Electric Company, d/b/a Ameren Missouri, the Commission's Staff, and the Office of the Public Counsel shall make a representative available to address substantive issues during the question-and-answer session.

4. Any other party, at its discretion, may prepare a statement and make a representative available to address substantive issues during the question and answer session.

5. The Commission shall hold a local public hearing on Tuesday, February 15, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at the Dexter National Guard Armory, Assembly Hall, 1702 State Highway 114 East, Dexter, Missouri 63841.

6. The Commission shall hold a local public hearing on Tuesday, February 15, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Hayti High School, Cafeteria, 400 North 4th Street, Hayti, Missouri 63851.

The Commission shall hold a local public hearing on Wednesday, February
16, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have

done so, at Harris Stowe State University, Dr. Henry Givins, Jr. Administration Building, Main Auditorium, Room 112, 3026 Laclede, St. Louis, Missouri 63103.

8. The Commission shall hold a local public hearing on Wednesday, February 16, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at University of Missouri at St. Louis, Millennium Student Center – Century Room A, One University Blvd, St. Louis, Missouri 63121.

9. The Commission shall hold a local public hearing on Thursday, February 17, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at Holiday Inn Southwest – Viking Conference Center, Salon 1, 10709 Watson Road, St. Louis, Missouri 63127.

10. The Commission shall hold a local public hearing on Thursday, February 17, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Julia Davis Regional Branch Library, Auditorium, 4415 Natural Bridge Ave., St. Louis, Missouri 63113.

11. The Commission shall hold a local public hearing on Tuesday, February 22, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at O'Fallon Municipal Center, Multi-Purpose Room, 100 North Main St., O'Fallon, Missouri 63366.

12. The Commission shall hold a local public hearing on Wednesday, February 23, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Excelsior Springs High School, Commons Area, 612 Tiger Drive, Excelsior Springs, Missouri 64024.

13. The Commission shall hold a local public hearing on Thursday, February 24, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Moberly Area Community College, Blue Room, 101 College Ave., Moberly, Missouri 65270.

14. The Commission shall hold a local public hearing on Monday, February 28, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Union R-XI High School, Fine Arts Center, 1 Wildcat Dr., Union, Missouri 63084.

15. The Commission shall hold a local public hearing on Tuesday, March 1, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Fox C-6 School District, Roy Wilde Conference Center, 849 Jeffco Blvd, Arnold, Missouri 63010.

16. The Commission shall hold a local public hearing on Wednesday, March 2, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at The Governor Office Building, 200 Madison St., Room 310, Jefferson City, Missouri 65102.

17. The Commission shall hold a local public hearing on Wednesday, March 2, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Mexico Senior High School, Emmons Hall, 639 North Wade, Mexico, Missouri 65265.

18. The Commission shall hold a local public hearing on Thursday, March 3, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Truman State University, Student Union Activities Room, 901 South Franklin St., Kirksville, Missouri 63501.

19. No later than ten days before the local public hearings, Union Electric

Company, d/b/a Ameren Missouri, shall provide individual notice to each of its electric

service customers including the notice as set out below.

IMPORTANT NOTICE

Ameren Missouri has filed revised tariff sheets with the Missouri Public Service Commission (PSC) that are designed to increase the company's electric service revenues by approximately \$263 million. For the average residential customer the proposed increase would be approximately 11 percent or \$9.30 per month. Ameren Missouri's rate filing includes a request to continue its fuel adjustment clause that reflects changes in the cost of fuel used to generate electricity on customers' bills through a separately-identified surcharge or credit outside a general rate case.

Public comment hearings have been set before the PSC as follows:

- Tuesday, February 15, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at the Dexter National Guard Armory, Assembly Hall, 1702 State Highway 114 East, Dexter, Missouri 63841.
- Tuesday, February 15, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Hayti High School, Cafeteria, 400 North 4th Street, Hayti, Missouri 63851.
- Wednesday, February 16, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at Harris Stowe State University, Dr. Henry Givins, Jr. Administration Building, Main Auditorium, Room 112, 3026 Laclede, St. Louis, Missouri 63103.
- Wednesday, February 16, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at University of Missouri at St. Louis, Millennium Student Center – Century Room A, One University Blvd, St. Louis, Missouri 63121.
- Thursday, February 17, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at Holiday Inn Southwest Viking Conference Center, Salon 1, 10709 Watson Road, St. Louis, Missouri 63127.
- Thursday, February 17, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Julia Davis Regional Branch Library, Auditorium, 4415 Natural Bridge Ave., St. Louis, Missouri 63113.

- Tuesday, February 22, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at O'Fallon Municipal Center, Multi-Purpose Room, 100 North Main St., O'Fallon, Missouri 63366.
- Wednesday, February 23, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Excelsior Springs High School, Commons Area, 612 Tiger Drive, Excelsior Springs, Missouri 64024.
- Thursday, February 24, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Moberly Area Community College, Blue Room, 101 College Ave., Moberly, Missouri 65270.
- Monday, February 28, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Union R-XI High School, Fine Arts Center, 1 Wildcat Dr., Union, Missouri 63084.
- Tuesday, March 1, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Fox C-6 School District, Roy Wilde Conference Center, 849 Jeffco Blvd, Arnold, Missouri 63010.
- Wednesday, March 2, 2011, beginning at 12:00 p.m., and continuing until all persons who wish to testify have done so, at The Governor Office Building, 200 Madison St., Room 310, Jefferson City, Missouri 65102.
- Wednesday, March 2, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Mexico Senior High School, Emmons Hall, 639 North Wade, Mexico, Missouri 65265.
- Thursday, March 3, 2011, beginning at 6:00 p.m., and continuing until all persons who wish to testify have done so, at Truman State University, Student Union Activities Room, 901 South Franklin St., Kirksville, Missouri 63501.

*A question-and-answer session will be held one-half hour before the beginning of each hearing.

If you are unable to attend a live public hearing and wish to make written comments or secure additional information, you may contact The Office of the Public Counsel, P.O. Box 2230, Jefferson City, Missouri 65102, telephone (573) 751-4857, email opcservice@ded.mo.gov or the Missouri Public Service Commission, Post Office Box 360 Jefferson City, Missouri 65102, telephone 800-392-4211,email pscinfo@psc.mo.gov. Comments may also be registered in the case using the Commission's electronic filing system at https://www.efis.psc.mo.gov/mpsc/Comments.html. The Commission will also conduct an evidentiary hearing at its offices in Jefferson City from April 26 through May 13, 2011, and May 23 and 24, 2011, beginning each day at 8:30 a.m.

The evidentiary hearing and local public hearings will be held in buildings that meet accessibility standards required by the Americans with Disabilities Act. If a customer needs additional accommodations to participate in these hearings, please call the Public Service Commission's Hotline at 1-800-392-4211 (voice) or Relay Missouri at 711 before the hearing.

20. The local public hearings shall be held in facilities that meet the accessibility requirements of the Americans with Disabilities Act. Any person who needs additional accommodation to participate in the hearings should call the Public Service Commission's Hotline at 1-800-392-4211 (voice) or Relay Missouri at 711 before the hearings.

21. The Data Center of the Missouri Public Service Commission shall serve a

copy of this order upon the county commission of each county in Union Electric Company,

d/b/a Ameren Missouri's service area, as well as upon the governing body for the City of St.

Louis.

22. The Public Information Office of the Missouri Public Service Commission shall send a copy of this order to members of the General Assembly and to the media that serve Union Electric Company, d/b/a Ameren Missouri's service area.

23. Union Electric Company, d/b/a Ameren Missouri, shall place advertisements in the newspapers serving its service territory. The advertisements shall contain the information from the customer notice relevant to the customers in the newspaper's circulation area.

24. This order shall become effective immediately upon issuance.

BY THE COMMISSION

Steven C. Reed Secretary

(SEAL)

Morris L. Woodruff, Chief Regulatory Law Judge, by delegation of authority pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri, on this 9th day of December, 2010.