

# Exhibit No. 19

Exhibit No.: 019  
Issue(s): Rate Design and Tariffs  
Witness: Steven. M. Wills  
Type of Exhibit: Surrebuttal Testimony  
Sponsoring Party: Union Electric Company  
File No.: ER-2021-0240  
Date Testimony Prepared: November 5, 2021

**MISSOURI PUBLIC SERVICE COMMISSION**

**FILE NO. ER-2021-0240**

**SURREBUTTAL TESTIMONY**

**OF**

**STEVEN M. WILLS**

**ON**

**BEHALF OF**

**UNION ELECTRIC COMPANY**

**d/b/a Ameren Missouri**

**St. Louis, Missouri  
November, 2021**

**TABLE OF CONTENTS**

I. PURPOSE OF TESTIMONY ..... 1

II. THE COMPANY'S RATE SWITCHING TRACKER  
SHOULD BE APPROVED ..... 2

III. UPDATE ON THE COMPANY'S PROGRESS ON TOU RATE PLANS'  
ROLLOUT AND CORRECTION OF OPC'S MISSTATEMENTS THEREON ..... 12

IV. THE COMPANY'S RESIDENTIAL CUSTOMER CHARGE PROPOSALS  
SHOULD BE APPROVED ..... 16

V. THE OPC'S RISK-SHARING PROPOSAL FOR THE PERMANENT  
COMMUNITY SOLAR PROGRAM SHOULD BE REJECTED..... 25

VI. COUNTER OF STAFF'S CLASS COST  
OF SERVICE STUDY CRITICISMS ..... 27

VII. MISCELLANEOUS ISSUES ..... 33



- 1 • Dr. Marke's risk sharing proposal associated with the Company's proposed
- 2 Community Solar program;
- 3 • Ms. Lange's criticisms of the Company's Class Cost of Service Study ("CCOSS");
- 4 • Mr. Brubaker's and Dr. Marke's recommendation to retain the 12(M) tariff; and
- 5 • Dr. Marke's recommendations related to Green Button functionality.

6 **II. THE COMPANY'S RATE SWITCHING TRACKER**  
7 **SHOULD BE APPROVED**

8 **Q. Please briefly review the tracker request the Company made through your**  
9 **direct testimony related to rate switching between the new residential rate options, as well**  
10 **as rate switching between Rate 4M – Small Primary Service ("SPS") and Rate 11M – Large**  
11 **Primary Service ("LPS") that may occur pursuant to qualification changes the Company**  
12 **proposed for the LPS tariff.**

13 A. The Company's new optional TOU rate plans present opportunities for residential  
14 customers to reduce their electric bills if they manage their usage and demand effectively  
15 consistent with their selected TOU schedule and plan parameters. The changes in customer usage  
16 profiles should ultimately reduce peak loads on the system, which may result in deferred or avoided  
17 investment in distribution, transmission, or generation capacity in the long run, saving long-run  
18 costs for all customers.

19 However, in the short run, the bill reductions will reduce utility revenues immediately with  
20 no meaningful cost offsets. As a result, the utility offering these rates is creating revenue erosion  
21 that falls to its bottom line as it enrolls customers in these rate options.

22 Similarly, customers that are able to switch between the SPS and LPS rates, pursuant to  
23 the Company's proposal to change the qualification provisions of the LPS tariff, will see reduced

1 bills relative to the billing units used to establish rates in this case. The revenue effect would be  
2 similar to residential customers saving on TOU rates.

3 **Q. What is the purpose of the tracker the Company requested?**

4 A. The tracker is designed to help the Company have a more reasonable opportunity  
5 to receive revenues that cover its revenue requirement, even while promoting adoption of rates  
6 that save customers money. In this way, the tracker aligns the incentives of the utility with helping  
7 customers optimize their rate plan selection and their energy usage while taking service under  
8 these rates. This is analogous to how certain provisions of the Missouri Energy Efficiency  
9 Investment Act ("MEEIA") align utility incentives with helping customers use energy more  
10 efficiently by ensuring utilities are not financially harmed in the form of lost revenues when taking  
11 actions that benefit customers. The legislation that created MEEIA requires this alignment of  
12 incentives for energy efficiency programs. Although such treatment is not legislatively required in  
13 the circumstance of rate design, it is good policy for the exact same reasons that the legislature  
14 saw fit to create such a requirement for energy efficiency. I discussed additional evidence that  
15 demonstrates that policy reasons support approval of the tracker in my rebuttal testimony.

16 **Q. Ms. Kliethermes of Staff proposes additional reasons in her rebuttal testimony**  
17 **that the tracker request be rejected beyond those presented in Staff's Cost of Service Report,**  
18 **which you responded to in your rebuttal testimony. Are the additional reasons she cites for**  
19 **Staff's recommendation good reasons not to provide this alignment of incentives?**

20 A. No. In fact, the concerns Ms. Kliethermes cites reflect misunderstandings about  
21 how the proposal works. She largely equates the tracker to being a Revenue Stabilization  
22 Mechanism ("RSM"), which is designed to account for the impact on utility revenues of increases  
23 or decreases in residential and commercial customer usage due to variations in either weather,

1 conservation, or both. Dr. Marke of OPC makes a similar statement in his rebuttal testimony,  
2 characterizing the tracker as a "decoupling" tracker. Decoupling and RSMs are intended to make  
3 utilities indifferent to variations in *usage levels*. I explained in detail in my rebuttal testimony that  
4 the Company's proposed rate switching tracker simply does not operate that way at all. To reiterate,  
5 utility revenues, even with the proposed tracker, will *always* be based on actual usage levels. There  
6 is simply no provision in the tracker proposal to true-up usage to a baseline or otherwise break the  
7 link between volumes and revenues. The concerns Ms. Kliethermes raises aside from the RSM  
8 argument are all either a repackaging of the same arguments I have already addressed at length in  
9 rebuttal testimony and just above, or ignore other very pertinent considerations. I will address each  
10 concern she raises in turn.

11 **Q. What is Ms. Kliethermes' first objection to the tracker?**

12 A. Ms. Kliethermes raises issues from the Company's "Charge Ahead" case (File No.  
13 ET-2018-0132) related to incentives for electric vehicle ("EV") charging.<sup>1</sup> Ms. Kliethermes claims  
14 that incremental revenue from new EV load will enhance Company revenues, presumably  
15 suggesting that loss of some of that new EV-related revenue due to TOU rate savings is not a  
16 problem. Her position ignores two key facts. The first very obvious fact is that the new TOU rates  
17 are applicable to all of a customer's usage, not just EV loads. EV load still makes up a very small  
18 percent of residential customer usage, and any impact of EVs is not the primary concern of the  
19 tracker. The tracker is primarily concerned with all of the existing household usage of adopting  
20 residential customers. It is a certainty that *much* more existing residential usage will be subject to

---

<sup>1</sup> File No. ER-2021-0240, Kliethermes Rebuttal Testimony, p. 2, ll. 14-18.

1 the new rates than usage associated with new EVs – by an overwhelming margin.<sup>2</sup> The financial  
2 losses incurred when serving that pre-existing load on TOU rates will certainly swamp the portion  
3 of losses that arise from usage increases associated with new EVs on the system, and will create  
4 the disincentive that I discussed above.

5         Second, I will address the EV-related revenues (small as they might be relative to the  
6 totality of residential revenues that could be subject to TOU pricing) on which Ms. Kliethermes  
7 focuses. Incremental revenues from new EVs do benefit the Company in the short run. That much  
8 is true. But Ms. Kliethermes ignores the fact that the incremental revenues that may arise from  
9 increasing number of EVs were a critical element of the business case, and cost recovery solution,  
10 that underpinned the Charge Ahead program. Recall that the Company is deferring the up to \$11  
11 million cost of that program, and therefore incurring financing charges on the capital spent to defer  
12 them while recovering the costs over a multi-year period to be established in future rate cases. The  
13 Company volunteered to *not* pass these financing costs on to customers directly by not proposing  
14 to include the regulatory asset in rate base (a commitment that is maintained in the Company's  
15 current rate filing), based on the expectation that it would earn incremental revenues from new  
16 EVs. The incremental revenues that underpinned the Company's proposal were assumed to be at  
17 the full retail rate, not a TOU reduced off-peak rate. So to the extent that EV drivers save money  
18 on their retail bills by adopting TOU rates and charging during off-peak times, the revenues that  
19 were an integral part of the Charge Ahead cost recovery solution, will also be eroded. So while

---

<sup>2</sup> Per the Company's true-up billing units in this case, the average total household use per residential customer is 12,374 kWh per year. Per the Company's analysis in File No. ET-2018-0132, the estimated usage associated with the addition of an EV is approximately 4,090 kWh per year. Per the Company's reports to the Commission associated with the Charge Ahead Program in File No. ET-2018-0132, there are approximately 7,388 EVs registered in the Company's service territory as of the second quarter of 2021, whereas there are 1,076,624 residential customers on the Company's system based on the Company's true-up billing units. As a result of these facts, not more than 0.7% of residential customers currently have an EV, and of those the EV represents only an estimated 25% of their annual usage (4,090 kWh EV usage / (12,374 kWh of base household usage + 4,090 kWh EV usage) = 25%).



1 there are certainly incremental revenues from new EVs entering the system, which may be partially  
2 attributable to the infrastructure solutions advanced by Charge Ahead, those revenues are intended  
3 to compensate the Company for very real program costs that it has volunteered to otherwise not  
4 pass on to customers. The fact that the Company would track and eventually recover those  
5 revenues is entirely appropriate.

6 **Q. What is Ms. Kliethermes' next objection to the tracker?**

7 A. She indicates that, because customers will only be eligible for TOU rates once they  
8 get an Advanced Metering Infrastructure ("AMI") meter, and the rollout of those AMI meters are  
9 predictable, there will not be rapid enough adoption of TOU rates to cause significant revenue  
10 erosion.<sup>3</sup>

11 In my direct testimony, I modeled the potential of revenue erosion *factoring in the AMI*  
12 *deployment schedule* and the limits it creates on rate plan adoption. See my direct testimony for  
13 details. While TOU adoption rates would have to be relatively robust among those with new AMI  
14 meters, the potential for significant revenue losses is real, and the likelihood of those losses  
15 increases significantly the more the Company promotes the rates to customers. If Ms. Kliethermes  
16 is right that adoption is slow, the impact of the tracker will be minimal on customers and so still  
17 no harm will be done. Either way, Ms. Kliethermes did nothing in her testimony to dispute the  
18 quantification of revenue at risk to the Company that I provided in my direct testimony. If her  
19 presumption that the limits placed on adoption by the pace of TOU rollout mitigate the potential  
20 revenue erosion were well founded, she should have been able to explain what was inaccurate  
21 about my analysis that quantified the effect.

---

<sup>3</sup> File No. ER-2021-0240, Kliethermes Rebuttal Testimony, p. 2, ll. 18-21.



1

**Table 1 – Financial Impacts of TOU-Induced Load Shifting**

	Original Load			TOU Shifted Load		
	kWh	Retail Revenue	Energy Cost	kWh	Retail Revenue	Energy Cost
<b>Off-Peak</b>	22.1	\$2.61	\$0.46	26.7	\$1.50	\$0.55
<b>Intermediate</b>	42.5	\$5.02	\$2.30	51.2	\$4.47	\$2.45
<b>Peak</b>	26.5	\$3.13	\$1.44	13.2	\$3.73	\$0.72
<b>Total</b>	91.1	\$10.76	\$4.20	91.1	\$9.70	\$3.72
<b>TOU Savings</b>					<b>-\$1.054</b>	-\$0.476
<b>Cost Savings to Customers in FAC</b>						-\$0.452
<b>Cost Savings to Company through FAC Sharing</b>						<b>-\$0.024</b>
<b>Net Financial Impact on Company</b>						<b>-\$1.030</b>

2

3 **Q. Please interpret Figure 1 and Table 1.**

4 A. Figure 1 is based on actual load and market price data from the test year. The  
5 original load shape (blue line) is based on the class average load shape for the summer peak day,  
6 scaled to the size of an individual residential customer that may choose to adopt the Company's  
7 Smart Savers rate. The TOU load shape (grey line) is a hypothetical load shape that would result  
8 if that customer used a programmable thermostat and other behavioral adjustments to reduce its  
9 peak period load by 50%, and shifted an equivalent amount of kilowatt-hours ("kWh") to the  
10 intermediate and off-peak time periods. The orange line (measured against the right axis) shows

1 the test year normalized market price of energy<sup>5</sup> for the highest price day of the summer,<sup>6</sup> which  
2 is what gives rise to the potential cost savings Ms. Kliethermes references.

3 In Table 1, I calculate the baseline retail revenue and energy cost as the kWh from the  
4 original load shape priced at the standard tariff rate and the market prices respectively. Next, I  
5 perform the same calculations for the TOU load shape, but using the relevant TOU prices for each  
6 period from the Smart Savers rate.

7 Below those initial calculations, I calculate a comparison of the two scenarios to illustrate  
8 the financial impact of the TOU rate adoption and load shifting, and include an analysis of which  
9 cost savings will be retained by the Company versus flowed to customers pursuant to the 95/5  
10 sharing of the FAC. Note that this one day of savings for the customer results in a \$1.05 reduction  
11 in the Company's retail revenue, but in only \$0.48 of cost reductions. But that is only the beginning  
12 of the story, because the application of the FAC sharing parameters results in the Company  
13 retaining only 2 cents of the cost savings (5% of \$0.48) in this scenario. The net financial impact  
14 on the Company's pre-tax earnings is \$1.03, or 98%<sup>7</sup> of the change in revenue. The cost savings  
15 Ms. Kliethermes points to offset only *a trivial portion of the revenue loss* incurred by the Company.  
16 The point of this analysis is to demonstrate that cost savings retained by the Company are so  
17 negligible as to be meaningless in providing the alignment of incentives that the tracker is designed  
18 to create.

---

<sup>5</sup> Designated in the legend of the graph as "LMP," for Locational Marginal Price – the hourly wholesale market prices that Ameren Missouri is subject to in the MISO market.

<sup>6</sup> The load data and market price data are not from the same day, but are deliberately selected to be the highest load and price days respectively for the summer to test the most extreme scenario that could arise using test year data.

<sup>7</sup> Recall that in an attempt to test the extreme impact that could occur from this effect, I used the highest market prices from any day in the normalized test year. If I had used a more average summer price profile, the result of this analysis would have been that the Company's share of the cost savings would even smaller-- *less than 1 cent, and less than 1% of the revenue loss*.

1           **Q.     Next, Ms. Kliethermes mentions that the Company's proposed tracker will**  
2 **reflect variations in revenue attributable to weather rather than just behavioral changes**  
3 **induced by the TOU rate.<sup>8</sup> What is your response?**

4           A.     This is the first concern raised by Ms. Kliethermes that has overtones of the RSM  
5 argument I mentioned above – frankly, it is the same argument, but just focused on a particular  
6 cause of increase or decrease in usage: weather. Consistent with my introductory comments on the  
7 topic, I strongly disagree with her concern. Unusually extreme or mild weather will impact  
8 customer usage and the corresponding utility revenues whether a customer is on a standard rate or  
9 TOU rate. Because the tracker only considers the revenue differences between the actual usage  
10 experienced on the TOU schedule and the *same actual usage as if it were on the standard rate*  
11 (i.e., it does not incorporate a volumetric decoupling element at all), the tracked difference will  
12 only be related to the impact of the TOU rate application (not the weather impact on total usage).  
13 In fact, I think that arguably the tracker may only capture a subset of the impact of the TOU rate  
14 on Company revenues in this instance. If the TOU rate induced the customer to *reduce* overall  
15 weather-related usage rather than just *shift* usage, the lost revenue associated with the TOU-  
16 induced usage reduction will not be captured by the tracker and will truly remain lost to the  
17 Company. Only those revenues lost due to load shifting and application of different TOU pricing  
18 will be incorporated in the tracker. There is simply no consideration of usage changes, whether  
19 driven by weather or anything else, that are accounted for by the tracker.

---

<sup>8</sup> File No. ER-2021-0240, Kliethermes Rebuttal Testimony, p. 3, ll. 12-19.

1           **Q.     Ms. Kliethermes makes a similar argument related to TOU-related changes in**  
2 **the load reductions induced by MEEIA energy efficiency programs.<sup>9</sup>**

3           A.     The answer to this concern is the same as the previous reply. The rate switching  
4 tracker will only measure changes of revenue associated with the application of the TOU rates  
5 instead of the standard rate associated with *actual measured usage*. Load reductions associated  
6 with MEEIA, which the Company is compensated for in Rider EEIC, will not be double-counted  
7 since the rate-switching tracker is only capturing those revenue changes that arise due to the timing  
8 of what usage actually occurred and the difference in rates applicable to it but not related to the  
9 usage level that would have been experienced but for the MEEIA savings. Any usage that is shifted  
10 in time but not reduced, and which therefore is addressed in this tracker, is never addressed in  
11 Rider EEIC. There simply is no potential for double counting between these two mechanisms.

12           **Q.     Finally, Ms. Kliethermes argues that, somehow, the Company's proposal to**  
13 **differentiate the customer charge between the residential rate plans would create differences**  
14 **in revenue that are not appropriate to capture in the tracker. Do you agree?**

15           A.     No. Changes in revenue that arise from customers' election of rate plans should be  
16 based on the totality of the revenue impact between the rate plans. Recall that the lower customer  
17 charges proposed for the Smart Savers and Ultimate Savers rate are intended to give adopting  
18 customers the greatest opportunity to control their bills. That control over bills – including the  
19 greater savings associated with the lower customer charge – is creating the customer savings that  
20 give rise to the revenue erosion that is addressed by the tracker.

---

<sup>9</sup> File No. ER-2021-0240, Kliethermes Rebuttal Testimony, p. 3, l. 20 through p. 4, l. 13.

1           **Q.     What do you conclude regarding Staff's opposition to the Company's proposed**  
2 **rate switching tracker?**

3           A.     Staff's bases for opposition are unfounded. The Commission should approve the  
4 tracker to align the incentives of the Company with helping customers optimize their rate plan  
5 selection and their energy usage while taking service under the various rates.

6           **III.    UPDATE ON THE COMPANY'S PROGRESS ON TOU RATE PLANS'**  
7 **ROLLOUT AND CORRECTION OF OPC'S MISSTATEMENTS THEREON**

8           **Q.     Dr. Marke of OPC criticizes the delay the Company experienced in rolling out**  
9 **its new TOU rates to customers in his rebuttal testimony.<sup>10</sup> Is his portrayal of the status of**  
10 **the TOU rollout accurate?**

11          A.     No. I am afraid that Dr. Marke may have misread my direct testimony, or else is  
12 relying on some other source that included inaccurate information as the basis of his statements.  
13 Specifically, Dr. Marke said the status of the program is "not good," and goes on to suggest that  
14 the TOU rollout and online tools to help customers manage their bills has been postponed until  
15 "spring 2022."<sup>11</sup>

16          As I explained in my direct testimony, the Company did need additional time beyond the  
17 originally anticipated January 2021 rollout of the TOU program. However, the delay, which was  
18 essential to the development of a smooth launch of these rates, was just a few months. The broad  
19 rollout of the TOU program began in earnest in May 2021, with customers being transitioned to  
20 the default rate by the beginning of June. Dr. Marke cites my direct testimony where I indicated  
21 that only a handful of customers had adopted more advanced TOU rates. This, of course, was  
22 because the Company had not started any education efforts related to them yet. The early adopters

---

<sup>10</sup> File No. ER-2021-0240, Marke Rebuttal Testimony, p. 14.

<sup>11</sup> File No. ER-2021-0240, Marke Rebuttal Testimony, p. 14, ll. 15-26.

1 had sought out information on their own. But those education efforts began just over a month after  
2 the information provided in my direct testimony was presented. At this time, there are several  
3 hundred customers on the more advanced TOU rates, with more being added each day, and well  
4 over a hundred thousand – approaching two hundred thousand – customers on the default TOU  
5 rate. Specifically, as of November 1, 2021, the number of customers on each rate option are as  
6 shown in Table 2 below:

7 **Table 2 – Rate Plan Participation**

<b>Rate Option</b>	<b>Current Participants</b>
Evening Morning Savers	173,484
Overnight Savers	198
Smart Savers	136
Ultimate Savers	127

8

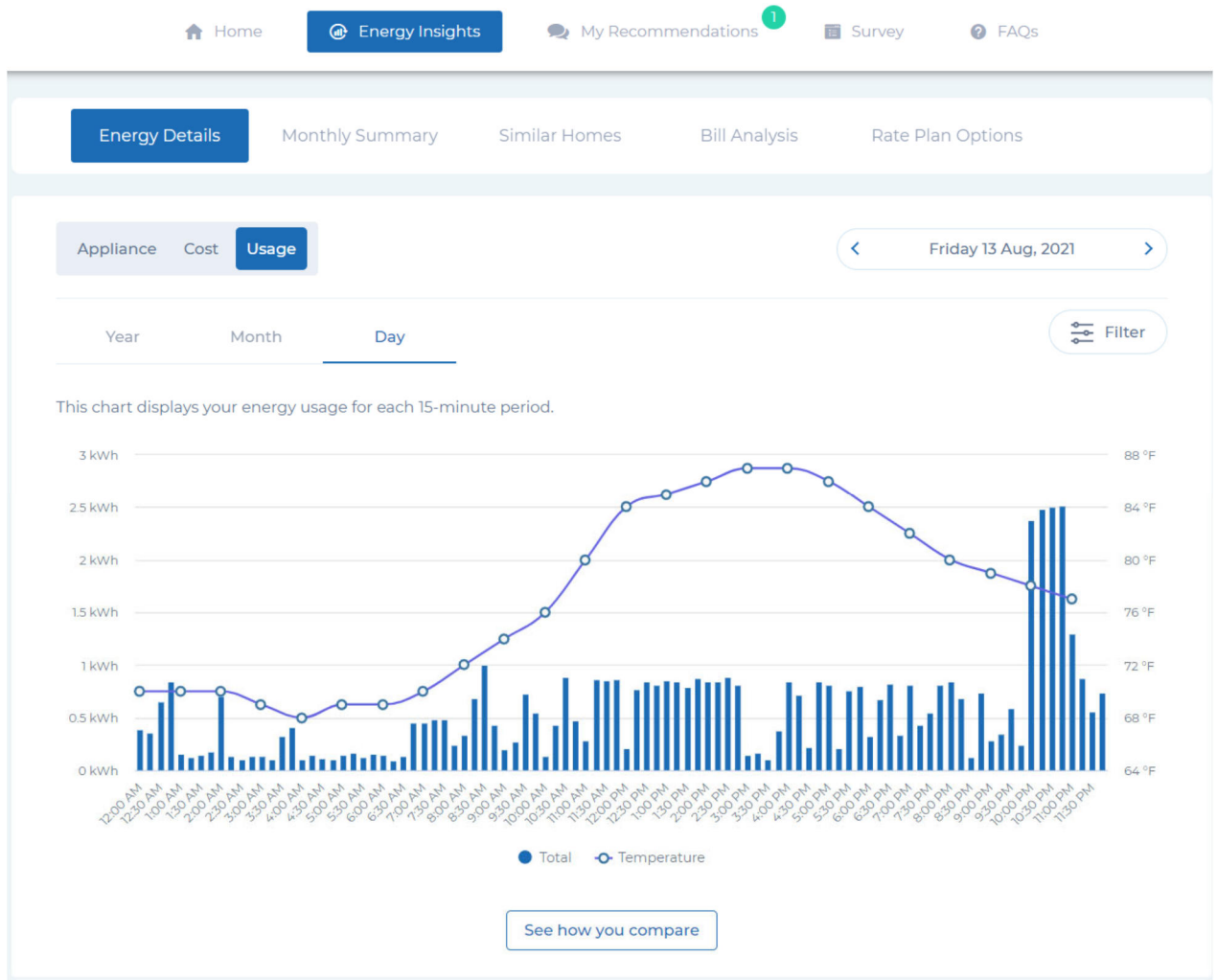
9 **Q. Has the Company rolled out the online rate comparison and enhanced usage**  
10 **presentment tools that were included in the TOU program plan?**

11 A. Yes. I included in my rebuttal testimony a screen shot of a customer rate  
12 comparison from the new tool. This tool is also providing enhanced AMI usage and energy cost  
13 information and usage-related tips to customers with AMI meters. Figures 2 and 3 below show  
14 additional views of information that is accessible to customers with AMI meters through the tool  
15 that has been released.



1

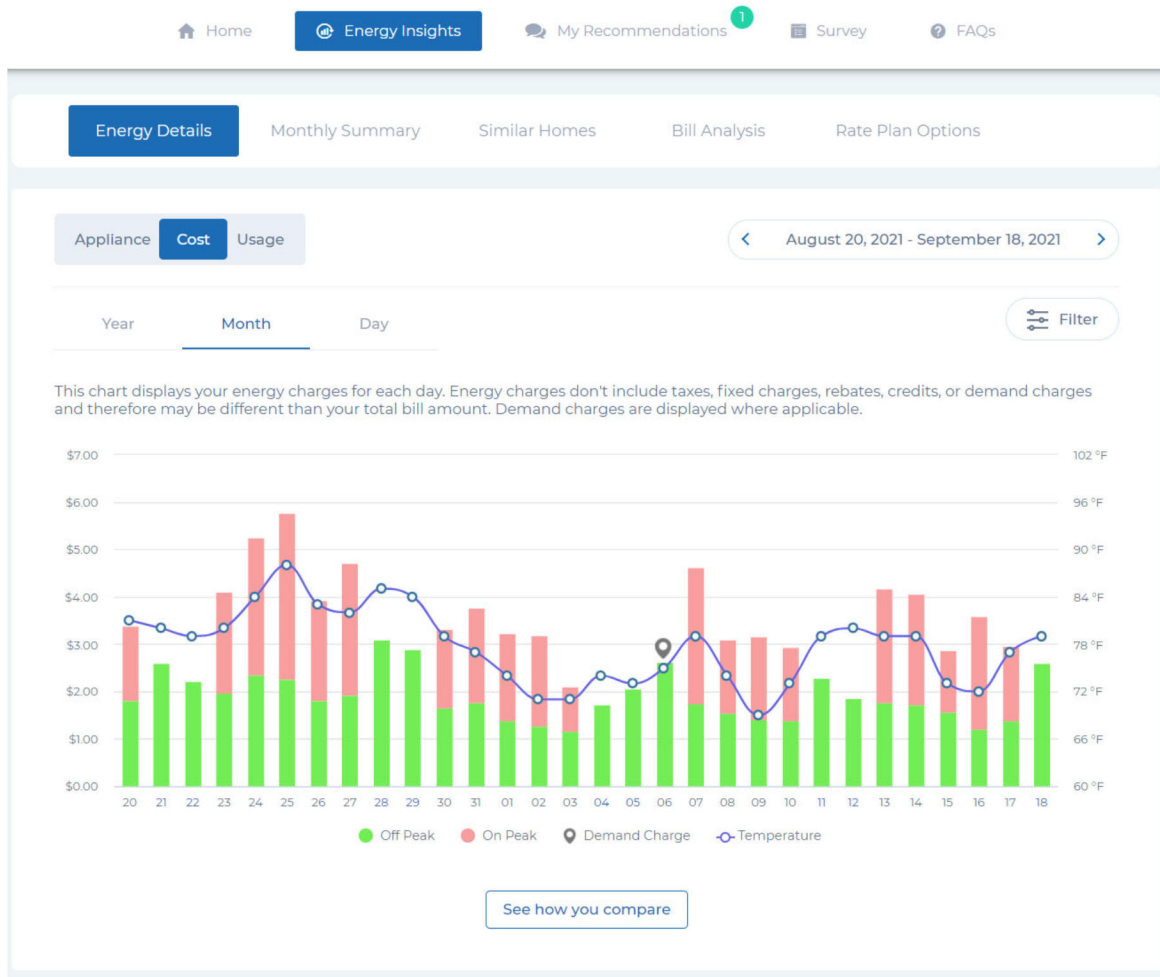
**Figure 2 – Customer Interval Usage Presentment View**



2

1

**Figure 3 – TOU Customer Daily Cost View**



2

3 **Q. Dr. Marke also endorses Staff's suggestion from its Class Cost of Service**  
4 **Report that the Company should consider renaming its residential rate plan options.<sup>12</sup> How**  
5 **do you respond?**

6 **A.** Company witness Dr. Ahmad Faruqi and I both addressed Staff's recommendation  
7 in our respective rebuttal testimonies. To reiterate briefly, I think that is an extraordinarily bad idea  
8 at this time, right as the Company has begun educating customers using the "Savers" rate names,

<sup>12</sup> File No. ER-2021-0240, Marke Rebuttal Testimony, p. 22-23.

1 to suddenly rebrand the rate plans. I think that is a recipe for creating confusion. I would remind  
2 the Commission that the Savers naming convention was proposed by the Company in its last rate  
3 case, File No. ER-2019-0335, for the Smart Savers and Ultimate Savers rate plans. No party  
4 objected to those names at the time. Subsequent to the settlement of that case, the Company had a  
5 series of four monthly meetings with Staff and OPC to discuss the rate education plan, as well as  
6 a presentation to the Commission itself at an agenda session. In these meetings, and also in my  
7 rebuttal testimony in this case, the Company also explained the primary customer research that it  
8 conducted to inform its communication strategy, including the development of certain rate plan  
9 names. I am not aware of any concern expressed with the "Savers" convention in any of those  
10 settings. I recommend that the Commission decline to order anything related to name changes to  
11 the rate plans.

12 **IV. THE COMPANY'S RESIDENTIAL CUSTOMER CHARGE PROPOSALS**  
13 **SHOULD BE APPROVED**

14 **Q. Dr. Marke of the OPC recommends maintaining the existing residential**  
15 **customer charge, as opposed to the Company's proposal to implement a modest increase to**  
16 **that charge for customers that do not adopt more advanced TOU rate plans. What costs does**  
17 **Dr. Marke argue should be considered in evaluating the appropriate customer charge?**

18 A. Dr. Marke starts his discussion on this point by saying "customer-related" costs  
19 should be reflected in the customer charge. At this point, I agree with him. However, he goes on  
20 then to essentially describe only a subset of costs that are classified as customer-related costs by  
21 every class cost of service study presented in this case. Essentially, Dr. Marke goes on to suggest  
22 that only the *marginal* costs of connecting a new customer should be reflected in the customer  
23 charge

1           **Q.     Do marginal cost pricing considerations support the need to keep the customer**  
2 **charge low?**

3           A.     No. Marginal costs are most relevant in rate design for purposes of trying to develop  
4 rates with price signals that help to elicit economically efficient energy consumption decisions  
5 from consumers. To the extent that rates are too low, relative to marginal cost, customers may  
6 make wasteful energy consuming decisions; whereas to the extent rates are too high relative to  
7 marginal cost, customers may have to forego services that they actually value greater than the  
8 incremental cost of rendering that service. To achieve economic efficiency, setting rates with some  
9 consideration of the relevant marginal cost certainly has merit. But it is critical to recognize – and  
10 this is true of rates set routinely by this Commission and virtually every other regulatory authority  
11 in the country – that rates must ultimately be set in a manner designed to recover the full, embedded  
12 (not just the marginal) costs of the total revenue requirement, which will necessarily result in some  
13 or all of the charges not equaling their relevant marginal cost. If that ratemaking condition is going  
14 to exist (i.e., at least some rate component, and probably all rate components to a degree, will  
15 deviate from marginal cost in part due to the inclusion of fixed distribution costs in the revenue  
16 requirement), the question becomes: where is the best place to recover these joint and common  
17 fixed costs that will have the least impact on customers' economic choices? Clearly, the answer is  
18 the customer charge, which suggests that the determination of the customer charge should be the  
19 last rate to price based on marginal cost, and instead should be the home of some of the fixed joint  
20 and common system costs.

21           **Q.     Why do you say that?**

22           A.     The only energy-related decision made by a consumer that could theoretically be  
23 influenced by the level of the customer charge is the decision regarding whether to connect to the

1 grid and take electric utility service in the first place. Once that decision is made, the customer  
2 charge is fixed and therefore completely irrelevant to the amount and timing of electricity  
3 consumption – and therefore any other consumption decision a customer may make. Imagine a  
4 customer who is deciding whether to establish service with the local electric utility. Whether the  
5 utility's fixed residential monthly customer charge is \$9.00 (the current charge) or \$11.00 (the  
6 Company's proposal for some rate options), I can imagine no residential customer that would factor  
7 the \$2.00 per month difference into a decision whether they wanted electric service at their  
8 residence or not. In effect, it is a forgone conclusion in today's society that everyone will choose  
9 to have residential electric service at any plausible level of customer charge, as supported by the  
10 CCOSS of any of the parties to this case. The primary purpose of considering marginal cost in rate  
11 setting – to drive customer energy-consuming decisions that result in better economic outcomes –  
12 is totally irrelevant to the decision to establish residential electric service.<sup>13</sup>

13 But keep in mind that if we exclude the joint and common (non-marginal) costs that may  
14 not be *directly* driven by customer numbers from the customer charge for reasons associated with  
15 marginal cost considerations, we must push those same costs, which are *not in any plausible way*  
16 driven by energy or demand, into a consumption-based charge. This means, in the case of  
17 residential customers, that the non-marginal costs will be included in an energy charge<sup>14</sup> that  
18 applies to every kWh consumed. And the inclusion of these fixed costs associated with poles,  
19 transformers and conductor in the per-kWh charge drives *that charge farther away from marginal*  
20 *cost*. And that charge – the residential energy charge – is exactly the charge that *can* influence  
21 energy consumption decisions with real and meaningful implications for economic outcomes.

---

<sup>13</sup> It is conceivable that this could change in the future if going "off-grid" becomes a commercially viable option.

<sup>14</sup> Except in the case of the Ultimate Savers rate, where those costs may be reflected in the demand charge. This is a key reason that it may be considered entirely appropriate to maintain a lower customer charge for that rate plan, as the Company has proposed.

1           **Q. Please discuss the economic consequences of inflating the residential energy**  
2 **charge farther above marginal cost than necessary in order to maintain a low customer**  
3 **charge.**

4           A. The first consequence of significance is the impact on electrification efforts. Higher  
5 variable energy charges that arise when artificially keeping the customer charge low by pushing  
6 fixed distribution costs into the energy charge mean additional cost for electric consumption  
7 associated with, for example, Electric Vehicles ("EVs"), among other things. As customers decide  
8 whether to electrify their own transportation (or other end uses), the energy rate is an important  
9 part of the total cost of ownership equation that many customers are likely to consider, along with  
10 the other tradeoffs between EVs and internal combustion engine vehicles. While it might seem  
11 counterintuitive at first, raising the customer charge (and by extension reducing the per kWh  
12 charge) makes the economics of the electrification case stronger and can drive increasing levels of  
13 benefits associated with greater use of electricity relative to direct use of fossil fuels.

14           This is not a trivial matter. Electrification is increasingly being viewed as an absolutely  
15 critical part of the nation's path to decarbonization. This is recognized by parties, jurisdictions, and  
16 studies from across the country, and the evidence of the importance of electrification is growing.  
17 In Ameren Missouri's service territory, the benefits of electrification will continue to grow as the  
18 Company deploys more and more renewable energy in coming years, as contemplated by the  
19 Company's generation transition plan reflected in its 2020 Integrated Resource Plan ("IRP").<sup>15</sup>

20           In order to provide greater economic support for the achievement of the important and  
21 broadly recognized benefits of electrification, fixed charges should be a preferred method of  
22 recovering fixed costs associated with the joint and common distribution infrastructure rather than

---

<sup>15</sup> File No. EO-2021-0021.

1 including them in energy charges that reduce the attractiveness of EVs and other electric end uses  
2 that compete with the direct use of fossil fuels.

3 **Q. Dr. Marke focuses on the fact that the customer-related costs you are**  
4 **discussing are not "directly related to the number of customers."<sup>16</sup> Please respond.**

5 A. Again, every CCOSS performed for this case classifies some or all of these costs  
6 as customer-related. While certain fixed costs might not vary directly on a one-for-one basis with  
7 changes in customer counts, the need to simply connect customers to the grid is what *drives the*  
8 *incurrence of costs* related to distribution infrastructure investment for the types of assets – poles  
9 conductor, transformers – that give rise to these costs. These costs (up to the level classified as  
10 customer-related in the Company's Minimum Distribution System ("MDS") Study)  
11 unquestionably do not vary with changes in demand or energy consumption. If demand goes up at  
12 a particular customer's location, we do not need to construct another mile of power lines with a  
13 commensurate number of new poles to get the customer connected to the grid.<sup>17</sup>

14 **Q. So what is Dr. Marke's recommendation and rationale for that**  
15 **recommendation for establishing the customer charge?**

16 A. Dr. Marke recommends the customer charge should remain at its current level. He  
17 relies on some quotes of the noted rate design author Dr. James Bonbright that essentially suggest  
18 that the fixed distribution costs of the minimum system I mentioned above do not have a true and  
19 natural home in either the energy charge or customer charge. Dr. Marke therefore suggests that  
20 their inclusion in either charge type is somewhat arbitrary, and he therefore relies on his assessment

---

<sup>16</sup> File No. ER-2021-0240, Geoff Marke Rebuttal Testimony, p. 16.

<sup>17</sup> The size of poles and type of conductor installed may need to increase, and the Company's cost allocation method would appropriately assign the incremental costs of those upgrades to the demand function.

1 of the likely impact of the customer charge on various types of residential users to inform his  
2 recommendation, along with considerations of the pricing principles used by competitive firms.

3 **Q. What is your response?**

4 A. I do not entirely disagree with Dr. Marke's interpretation of Dr. Bonbright. My  
5 reading of Dr. Bonbright's work suggests that he does not give definitive guidance on the best  
6 charge type to use to reflect these costs of the minimum distribution system. While Dr. Bonbright  
7 does not suggest that these costs are customer related, he most certainly does not advocate for them  
8 being considered demand or energy related either.

9 **Q. Despite his lack of guidance on which charge should be used to cover shared**  
10 **fixed distribution costs, does Dr. Bonbright provide any support for the notion that**  
11 **recovering the full embedded cost of the revenue requirement will tend to push charges**  
12 **higher than the relevant marginal cost – e.g., that including the costs of the minimum system**  
13 **in an energy charge is likely to increase that charge above the relevant marginal cost?**

14 A. Yes. Dr. Bonbright makes many references that carry the implication that the  
15 normal condition of a utility is that rates designed to reflect the relevant marginal costs would not  
16 fully recover the embedded cost revenue requirement. For example, he states:

17 The usual assumption is that, if the incremental costs of all services, separately  
18 measured, were added together, they would fall materially short of covering total  
19 costs – an assumption based on the belief that most public utility enterprises operate  
20 under conditions of decreasing costs with increasing output. When this assumption  
21 is valid, it implies that a public utility cannot cover its total revenue requirements  
22 without charging *more* than incremental costs for at least some of its services.<sup>18</sup>

23 To the extent that this implies that either the customer charge or energy charge is likely to  
24 have to be above marginal cost when reflecting these fixed (non-marginal) costs, and if one accepts  
25 my previous argument that the improvement in economic efficiency provided for by prices that

---

<sup>18</sup> James C. Bonbright, *Principles of Public Utility Rates*, p. 299



1 are informed by marginal costs is much more important for establishment of the energy charge  
2 rather than the customer charge, this statement supports the notion that those fixed (non-marginal)  
3 distribution costs should be reflected as an increase to the customer charge.

4 **Q. Are there any other points you would like to address regarding Dr. Marke's**  
5 **citations to Dr. Bonbright's work?**

6 A. Yes. Dr. Marke highlights Dr. Bonbright's statement that the most significant  
7 marginal costs are long run costs. Dr. Marke uses this idea to suggest that a higher energy price is  
8 needed to provide a price signal designed to avoid long run capacity investments. But it is worth  
9 exploring Dr. Bonbright's view of the relevant long run costs that should be considered. For  
10 example, Dr. Bonbright states:

11 For, in actual practice, the more significant marginal costs are those costs which  
12 can be expected to persist, not forever or even for twenty years, but rather for those  
13 shorter periods that are within the horizon of today's rate makers. As a rule, these  
14 are the increments in costs that may be anticipated to result, during the next several  
15 years, from increases in rates of output to be accomplished by whatever plant  
16 additions and improvements will be warranted in view of the actual layout and  
17 actual capacity of the present plant.<sup>19</sup>

18 Dr. Bonbright puts a finer point on this concept when he later says:

19 Hence, the most important marginal costs for purposes of rate control are the  
20 normal or persistent marginal costs rather than the very short-lived marginal costs  
21 that may fall almost to zero in some brief period of time, only to rise to several  
22 times this average total costs soon thereafter. For this purpose, however, "long-run"  
23 marginal costs must be given a flexible and frankly indefinite interpretation, since  
24 any attempt to fix rates today by reference to cost functions that may not  
25 materialize, say, for twenty-five years or more would be utterly foolish. In short,  
26 the costs that should be covered by rates are the marginal costs that are "permanent"  
27 in the sense used by a dentist when he refers, optimistically, to a permanent rather  
28 than a temporary filling.<sup>20</sup>

---

<sup>19</sup> James C. Bonbright, *Principles of Public Utility Rates*, p. 325

<sup>20</sup> *Id.* at p. 401

1           With this useful perspective provided by Dr. Bonbright, and thinking about the long-lived  
2 poles, conductors, etc. whose cost recovery are at issue in the MDS study, it should be entirely  
3 clear that the marginal costs relevant to the determination of the energy charge should exclude  
4 these costs associated with the MDS study.

5           **Q.     Dr. Marke ultimately looks to competitive enterprises as a model for how the**  
6 **Commission should think about fixed customer charges. Is this a relevant and useful**  
7 **comparison to the business model of a regulated utility?**

8           A.     No. Dr. Marke states:

9           In competition, a consumer who does not consume a product or service does not  
10 nevertheless pay for the mere ability to consume it. Thus, as a general matter, prices  
11 should be structured so that, if a consumer chooses not to purchase a good or  
12 service, he or she has no residual obligation to pay for some portion of the costs to  
13 provide that good or service. In this sense, from the consumer's perspective, costs  
14 should be "avoidable."<sup>21</sup>

15           However, it is critical to understand a key distinction between the competitive firms Dr.  
16 Marke references and regulated utilities. A competitive firm does not have an obligation to serve  
17 every customer that requests service, at the time and location of that customer's choosing. And,  
18 that competitive firm is not required to make substantial customer-specific and shared investments  
19 that are necessary to directly connect their services to those customers' residences, which if not  
20 paid for by the customer requesting service, will ultimately be borne by its other customers. Those  
21 conditions are in fact essential parts of the regulatory compact on which the utility model is  
22 premised. If, for example, a competitive taxi cab company were required to have a car for hire  
23 parked at each prospective customers' house waiting for them to call for a ride, it would almost  
24 certainly charge that customer a standing fee "for the mere ability to consume" its service.  
25 Furthermore, other customers of the taxi cab company would certainly demand that the customer

---

<sup>21</sup> File No. ER-2021-0240, Marke Rebuttal Testimony, p. 19, l. 21 through p. 20, l. 2.

1 who had the car on standby pay for the costs of that car if the cost was otherwise required to be  
2 paid for by them when the first customer did not choose to use its service. While there is a certain  
3 intuitive appeal to Dr. Marke's call to consider the competitive model, closer inspection reveals  
4 that there are very good reasons that utility pricing is a unique endeavor that cannot be simply  
5 extrapolated from the pricing strategies of the nearest retailer or competitive service provider.

6 **Q. What concluding thoughts would you leave on the topic of the residential**  
7 **customer charge?**

8 A. I believe that it is time for the conventional wisdom regarding customer charges to  
9 change, and I fully expect it will change across our industry in the coming years, as the focus of  
10 decarbonization efforts moves further and further toward an emphasis on electrification. It will be  
11 key to make electric transportation, and even other electric end uses, economically competitive to  
12 encourage uptake of the equipment and devices that can capitalize on the clean energy transition  
13 and help reduce direct fossil fuel use. Removing shared non-marginal system costs from the energy  
14 charge helps achieve this goal in a manner that aligns with the economic efficiency objective of  
15 rate design.

16 It is also time for the conventional wisdom regarding customer charges and low-income  
17 customers to change. The balance of fixed versus variable charges within rates is a very blunt  
18 instrument when it comes to energy affordability, and not well suited to dealing with affordability  
19 for vulnerable customers. As I testified in both direct and rebuttal testimony, there are many low-  
20 income customers with inefficient homes and appliances, who have quite high levels of overall  
21 electric usage. These customers have the highest energy burdens of any customers on the system,  
22 and they are unquestionably worse off with a low customer charge that pushes more revenue  
23 recovery into the variable charges that are applied to their above average usage.

1 I close by emphasizing the innovative approach the Company has taken to the customer  
2 charge in this case. Differentiating the customer charge by rate option actually helps achieve some  
3 progress on a number of the otherwise conflicting rate design objectives that often confound the  
4 discussions around the appropriate level of the customer charge. By proposing to maintain a  
5 relatively lower customer charge on the more advanced TOU rate structures, which are specifically  
6 designed to give customers the opportunity to control their energy bills, the Company has  
7 recognized the need to give that control to the customers who desire it. But for those customers  
8 that are not willing or able to actively manage their usage, a higher customer charge is an extremely  
9 reasonable way to ensure that each customer contributes to the shared customer-related costs of  
10 the system – costs that are that are recognized as customer related by every CCOSS presented in  
11 this case – while also building the economic case for customers to electrify key end uses.

12 **V. THE OPC'S RISK-SHARING PROPOSAL FOR THE PERMANENT**  
13 **COMMUNITY SOLAR PROGRAM SHOULD BE REJECTED**

14 **Q. Dr. Marke argues that the Company's proposal to convert its successful**  
15 **Community Solar pilot program into a permanent program offering should include a risk**  
16 **sharing provision that places the cost of undersubscribed program assets on shareholders.**  
17 **He points to a provision of Evergy's Community Solar tariff and suggests that a similar**  
18 **provision should be put into Ameren Missouri's proposed permanent Community Solar**  
19 **tariff.<sup>22</sup> Does the Company agree that that is an appropriate provision for the Community**  
20 **Solar program?**

21 A. No. Such a provision is both unnecessary and inappropriate. As discussed by  
22 Company witness Annemarie Nauert, the success of the Company's Community Solar pilot  
23 program and additional customer research the Company has conducted have demonstrated that

---

<sup>22</sup> File No. ER-2021-0240, Marke Rebuttal Testimony, p. 31.

1 there is significant demand for voluntary renewable subscription programs here in Missouri.  
2 Customers expect their utility to provide options for them to meet their needs for renewable  
3 generation. Providing that option to customers should be expected to be a core part of today's  
4 electric utility service offerings. And, such core services should be afforded rate making treatment  
5 that is commensurate with other core services. Given today's customers' expectations, it is not  
6 appropriate to require the utility to bear a substantially higher risk on such program investments in  
7 order to be able to provide these services to its customers who are demanding them.

8           But I would take this point one step further to observe that the risk that Dr. Marke identifies  
9 – that some amount of a solar production facility that was developed with subscribers in mind  
10 ultimately goes or becomes unsubscribed – is not actually something that should be viewed as a  
11 significant negative, even for non-subscribing customers. Keep in mind the Company's 2020 IRP,  
12 which identified the need to begin a large-scale transition to wind and solar resources over the  
13 coming two decades, with thousands of megawatts of wind and solar resources to be developed  
14 and introduced onto the system. To the extent that a small amount of solar generation, originally  
15 intended to meet demand for a subscription program, becomes available to utilize on behalf of all  
16 customers, it can easily be absorbed into the transition plan and reduce the need for additional  
17 system renewables that will otherwise be required to complete the generation transition. Further,  
18 the economic benefits associated with any unsubscribed generation – in terms of its energy and  
19 capacity value in the market and Renewable Energy Credits ("RECs") that may be needed for  
20 Renewable Energy Standard compliance – are likely to largely or entirely offset the cost of those  
21 resources. It is entirely unreasonable to make the Company be responsible for the costs of  
22 unsubscribed program solar resources while allowing the energy and capacity, and related RECs,  
23 to benefit non-subscribing customers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24

**VI. COUNTER OF STAFF'S CLASS COST  
OF SERVICE STUDY CRITICISMS**

**Q. Ms. Lange of Staff criticizes the Company's CCOSS distribution cost allocations in her rebuttal testimony. What are her biggest criticisms?**

A. She has two key criticisms: 1) that the Company applied the percent of plant that was classified as customer-related as of the end of the test year to the total investment including amounts installed subsequent to the test year and within the true-up period, and 2) that the Company's minimum system used in its MDS study is a primary system. The issues raised by Ms. Lange directly relate to criticisms that also appeared in Staff's direct case in their CCOS Report. Company witness Tom Hickman provided rebuttal testimony to these points previously. The Company will not rehash all of that testimony, except to observe once again that, with respect to issue one, it is a certainty that some of the new investment (and non-unitized plant) that occurred subsequent to the test year itself has a minimum size and customer-related component that should appropriately be classified as such. While the Company's assumption – which was necessary in order to perform timely analysis for a rate case that is prepared before all of the true-up data is available – that the incremental investment during the true-up phase has a similar makeup to that analyzed as of the test year end is undoubtedly imperfect, it is more reasonable than Ms. Lange's assumption that absolutely none of this incremental investment is customer-related.

As to the second issue, Mr. Hickman explained that the Company's minimum system is not a primary system, but that, due to a lack of certain necessary information for analyzing the minimum size secondary system, the Company treated the entire secondary system as demand-related. Contrary to Staff's assertion that the Company's methods over-allocated distribution costs to the small residential and small commercial classes, this simplifying assumption almost certainly caused costs related to the secondary system to be under-allocated to the smaller residential and

1 commercial customers relative to an analysis that applied the minimum size framework to the  
2 secondary system also.

3 **Q. Ms. Lange compares and contrasts some statements from Mr. Hickman's**  
4 **direct testimony with some data request responses he provided during the case. She suggests**  
5 **that there are inconsistencies between the information provided by the Company in these**  
6 **two contexts. Do you agree?**

7 A. Not at all. Ms. Lange appears to read things into Mr. Hickman's testimony and the  
8 Company's responses to data requests that are not there. In doing so, Ms. Lange makes claims that  
9 she presents as if they are somehow very meaningful or impactful issues in the case, but upon  
10 closer inspection, are really a complete non-issue, and reveal no flaw at all in the Company's  
11 analysis. Specifically, Ms. Lange observes Mr. Hickman's discussions about how the MDS study  
12 was conducted. In testimony, Mr. Hickman explained that the minimum size components for the  
13 minimum size study were determined in consultation with Company engineers. But in the data  
14 request response in question, Mr. Hickman indicates that his conversations with engineers in the  
15 development of this case merely reviewed the reasonableness of the minimum size components  
16 that he used for the study. If this can really be called an inconsistency at all, it is frankly a trivial  
17 semantic difference between the two descriptions found in testimony and a data request response.  
18 The Company's MDS study has been used in substantially similar form for at least three rate cases.  
19 When it was first conducted, the Company's engineers were fully engaged in evaluating the  
20 minimum size components. Mr. Hickman's characterization of that fact in testimony is completely  
21 accurate. While the Company updates the study for any meaningful changes from rate case to rate  
22 case, we do not start from scratch and throw out all of our previous work in each case. As Mr.  
23 Hickman's testimony explains, the minimum size components for the study were derived from

1 conversations with engineers – those initial conversations just happened to occur in previous rate  
2 cases. The data request response, which discusses the specific steps in this case, simply highlight  
3 that the conversations in this case were more in the form of reasonableness checks made to validate  
4 those previous decisions. The fact that the Company leverages work performed for prior rate cases  
5 in the development of a new case is hardly scandalous as Ms. Lange would appear to suggest, nor  
6 is it at all inappropriate. The process the Company followed and that Mr. Hickman described in  
7 testimony is eminently reasonable.

8 **Q. Ms. Lange cites extensive content from the Regulatory Assistance Project's**  
9 **"Electric Cost Allocation for a New Era – A Manual" ("RAP") Manual in her discussion of**  
10 **the purported flaws in the Company's distribution allocations. Please comment on the**  
11 **reference to the RAP Manual as an authoritative source for determining appropriate cost**  
12 **allocations.**

13 A. The RAP Manual is one perspective on cost allocation, but unlike the National  
14 Association of Regulatory Utility Commissioners ("NARUC") Manual, it does not represent a  
15 consensus, or even a carefully balanced, view of cost allocation issues in the industry. Maurice  
16 Brubaker of MIEC, in a report he attached to his rebuttal testimony, highlighted the fact that the  
17 RAP Manual appears to advocate strongly for positions "that small consumer advocates typically  
18 make."<sup>23</sup> In contrast, I would simply observe that the NARUC Manual, which describes the  
19 minimum size methodology that the Company employs, is a more balanced and authoritative  
20 reference which has consistently been relied on to inform the methods utilized for CCOS Studies  
21 in front of this Commission for many years, and was recently codified into Missouri law as the  
22 authoritative reference work for production cost allocation. Over-reliance on the RAP Manual is

---

<sup>23</sup> File No. ER-2021-0240, Maurice Brubaker Rebuttal Testimony, Schedule MEB-COS-R-3, p. 1.



1 inappropriate, and the Commission should continue to recognize the merits of study methods that  
2 are derived from the NARUC Manual, such as the Company's MDS study.

3 **Q. In Ms. Lange's conclusion of her rebuttal testimony, she suggests that the**  
4 **Company's study was deficient due to "Ameren Missouri's inability or unwillingness to**  
5 **provide (1) the data necessary to differentiate the costs of primary assets, [high voltage**  
6 **("HV")] assets, and secondary assets to insulate customers served at HV and primary**  
7 **voltages from the costs of the secondary system."<sup>24</sup> Is this criticism valid and also consistent**  
8 **with the other themes of Ms. Lange's criticisms of the Company?**

9 A. No and no. Ms. Lange has argued that the Company over-allocates costs to  
10 residential and small commercial customers. Her concern articulated here that we have not  
11 "insulated" HV and primary customers from the secondary system costs is in direct opposition to  
12 her otherwise stated concern.

13 However, this criticism is also not at all accurate. Mr. Hickman and I both discussed in our  
14 rebuttal testimonies the Company's "Vandas Study".<sup>25</sup> The Vandas Study is an extraordinarily  
15 detailed study that characterizes the voltages at which different equipment operates, and it is used  
16 to make sure that the investment in each major distribution account is allocated to customers based  
17 on the voltage at which they take service and the voltage at which those assets provide service.  
18 Ms. Lange was provided the full workpapers supporting the Vandas Study in the Company's  
19 response to data request MPSC 635. The screenshots below, as Figure 4 and Figure 5 respectively,  
20 highlight information from Mr. Hickman's workpapers that illustrate some of the voltage level

---

<sup>24</sup> File No. ER-2021-0240, Sarah Lange Rebuttal Testimony, p. 38.

<sup>25</sup> The special study of distribution assets named for the Company engineer that first conducted it, which determined, among other things, the applicable voltages at which various components operate.

- 1 information that was directly employed in the process followed for performing distribution cost
- 2 allocations in his CCOSS.

3 **Figure 4 – Vandas Allocators on CCOSS**

<b>VANDAS STUDY RESULTS</b>									
	customer %	Total Demand %	HV	PRI	SEC	Lt		check	
360 land and land rights	0.0%	100.0%	0.41925	0.58075	0	0.0%	100.0%	0.0%	
361 structures	0.0%	100.0%	0.41925	0.58075	0	0.0%	100.0%	0.0%	
362 substations	0.0%	100.0%	0.41925	0.58075	0	0.0%	100.0%	0.0%	
364 poles & fixtures	22.44%	77.56%	0.19886	0.38202	0.19476	0.0%	77.6%	0.0%	
365 wires & devices	40.49%	59.51%	0.12827	0.44355	0.02329	0.0%	59.5%	0.0%	
366 conduit	67.84%	32.16%	0.02825	0.20356	0.08978	0.0%	32.2%	0.0%	
367 cable & devices	67.84%	32.16%	0.02825	0.20356	0.08978	0.0%	32.2%	0.0%	
368 line transformers	57.07%	42.93%	0	0.00284	0.42647	0.0%	42.9%	0.0%	
369 services						0.0%	0.0%	0.0%	
369-01 OH services	40.7%	59.3%	0	0	0.59252	0.0%	59.3%	0.0%	
369-02 URD services	94.6%	5.4%	0	0	0.05421	0.0%	5.4%	0.0%	
370 meters(1)	100.0%	0.0%	0	0	0	0.0%	0.0%	0.0%	
371 customer premises	100.0%	0.0%	0	0	0	0.0%	0.0%	0.0%	
373 street lighting	0.0%	100.0%	0	0	1	100.0%	100.0%	0.0%	
(1) - see allocation factor 7									

4

1

**Figure 5 – Vandas Allocations in Minimum Size Study of Account 364**

Description	Unit of Property	Allocation	Percentage			Dollar			Year	Total Cost	Quantity	Accumulative %	Accumulative Total
			HV	PRI	SEC	HV	PRI	SEC					
E040.EDS-EA:POLE WOOD,40'	E040	S	3.95%	67.39%	28.65%	\$7,212,295.05	\$122,903,067.03	\$52,254,886.27	Various	\$182,370,248.35	231304	24.73%	\$182,370,248.35
E035.EDS-EA:POLE WOOD,35'	E035	S	2.53%	59.01%	38.46%	\$2,905,636.69	\$67,743,566.94	\$44,158,623.59	Various	\$114,807,827.23	293330	40.30%	\$297,178,075.58
E101.EDS-EA:ANCHOR,COMPLE	E101	P	24.69%	47.47%	27.83%	\$23,645,677.62	\$45,464,002.12	\$26,654,794.97	Various	\$95,764,474.70	569571	53.29%	\$392,942,550.28
E106.EDS-EA:CROSSARM,7'-11'	E106	P	34.37%	65.63%	0.00%	\$22,604,069.17	\$43,171,177.44	\$0.00	Various	\$65,775,246.61	593593	62.21%	\$458,717,796.89
E045.EDS-EA:POLE WOOD,45'	E045	S	22.05%	61.26%	16.69%	\$12,700,631.16	\$35,283,130.78	\$9,614,052.47	Various	\$57,597,814.40	63075	70.02%	\$516,315,611.29
E030.EDS-EA:POLE WOOD,30'	E030	S	0.38%	17.06%	82.55%	\$186,775.14	\$8,311,961.44	\$40,211,222.07	Various	\$48,709,958.65	152720	76.63%	\$565,025,569.94
E065.EDS-EA:POLE WOOD,65'	E065	S	80.76%	16.10%	3.14%	\$18,844,393.18	\$3,756,894.84	\$733,759.04	Various	\$23,335,047.06	11742	79.79%	\$588,360,617.00
E050.EDS-EA:POLE WOOD,50'	E050	S	41.37%	50.47%	8.16%	\$9,537,678.26	\$11,634,586.69	\$1,880,579.77	Various	\$23,052,844.71	23926	82.92%	\$611,413,461.71
E060.EDS-EA:POLE WOOD,60'	E060	S	71.26%	24.39%	4.35%	\$15,683,301.60	\$5,368,461.24	\$956,807.25	Various	\$22,008,570.09	15042	85.91%	\$633,422,031.80
E055.EDS-EA:POLE WOOD,55'	E055	S	61.32%	33.35%	5.33%	\$12,410,693.08	\$6,749,970.19	\$1,078,922.69	Various	\$20,239,585.96	20033	88.65%	\$653,661,617.76
E070.EDS-EA:POLE WOOD,70'	E070	S	82.72%	14.51%	2.77%	\$14,901,236.01	\$2,614,266.60	\$499,414.00	Various	\$18,014,916.61	6858	91.09%	\$671,676,534.37
E075.EDS-EA:POLE WOOD,75'	E075	S	86.91%	11.21%	1.88%	\$9,306,871.96	\$1,200,608.23	\$201,256.09	Various	\$10,708,736.28	3802	92.55%	\$682,385,270.65
E076.EDS-EA:POLE WOOD,80'	E076	S	86.09%	12.13%	1.77%	\$4,820,625.75	\$679,458.35	\$99,196.92	Various	\$5,599,281.02	1571	93.31%	\$687,984,551.67
2997.LT.Land-Easements	2997	P	24.69%	47.47%	27.83%	\$1,290,286.81	\$2,480,859.44	\$1,454,486.99	Various	\$5,225,633.24	268	94.01%	\$693,210,184.91
E105.EDS-EA:CROSSARM,6' AN	E105	P	34.37%	65.63%	0.00%	\$1,740,500.49	\$3,324,156.14	\$0.00	Various	\$5,064,656.63	184471	94.70%	\$698,274,841.54
E077.EDS-EA:POLE WOOD,85'	E077	S	88.75%	9.97%	1.27%	\$2,804,282.00	\$315,089.81	\$40,230.96	Various	\$3,159,602.76	913	95.13%	\$701,434,444.30
E025.EDS-EA:POLE WOOD,25'	E025	E	0.00%	0.00%	100.00%	\$0.00	\$0.00	\$2,515,191.92	Various	\$2,515,191.92	19485	95.47%	\$703,949,636.22
E108.EDS-EA:CROSSARM,17'-25'	E108	E	100.00%	0.00%	0.00%	\$2,159,325.66	\$0.00	\$0.00	Various	\$2,159,325.66	9789	95.76%	\$706,108,961.88
E078.EDS-EA:POLE WOOD,90'	E078	S	91.48%	7.80%	0.72%	\$1,920,752.46	\$163,811.36	\$15,016.53	Various	\$2,099,580.35	488	96.05%	\$708,208,542.23
E107.EDS-EA:CROSSARM,12'-16'	E107	E	100.00%	0.00%	0.00%	\$2,039,754.44	\$0.00	\$0.00	Various	\$2,039,754.44	12341	96.33%	\$710,248,296.67
E670.EA:STRUCTURES,STEEL	E670	E	100.00%	0.00%	0.00%	\$1,991,863.46	\$0.00	\$0.00	Various	\$1,991,863.46	724556	96.60%	\$712,240,160.13
2190.EDS-EA:TOWER,DELTA TA	2190	E	100.00%	0.00%	0.00%	\$1,711,294.97	\$0.00	\$0.00	Various	\$1,711,294.97	41	96.83%	\$713,951,455.10
2004.EDS-EA:TOWER,TANGENT	2004	E	100.00%	0.00%	0.00%	\$1,375,620.66	\$0.00	\$0.00	Various	\$1,375,620.66	46	97.01%	\$715,327,075.76
E122.EDS-EA:CROSSARM ASSE	E122	P	34.37%	65.63%	0.00%	\$435,265.51	\$831,307.17	\$0.00	Various	\$1,266,572.68	3343	97.19%	\$716,593,648.44
E562.:PLATFORM,TRANSFORM	E562	E	0.00%	0.00%	100.00%	\$0.00	\$0.00	\$1,249,699.70	Various	\$1,249,699.70	473	97.36%	\$717,843,348.14
2191.EDS-EA:FOUNDATION,DEL	2191	E	100.00%	0.00%	0.00%	\$1,229,183.95	\$0.00	\$0.00	Various	\$1,229,183.95	41	97.52%	\$719,072,532.09
E079.EDS-EA:POLE WOOD,95'	E079	S	92.94%	6.69%	0.37%	\$969,538.87	\$69,838.38	\$3,854.85	Various	\$1,043,232.10	185	97.66%	\$720,115,764.19
E561.:PLATFORM,TRANSFORM	E561	E	0.00%	0.00%	100.00%	\$0.00	\$0.00	\$921,424.90	Various	\$921,424.90	869	97.79%	\$721,037,189.09
2005.EDS-EA:FOUNDATION,TAN	2005	E	100.00%	0.00%	0.00%	\$836,909.94	\$0.00	\$0.00	Various	\$836,909.94	46	97.90%	\$721,874,099.03
2124.EDS-EA:TOWER,SUSPENS	2124	E	100.00%	0.00%	0.00%	\$654,799.13	\$0.00	\$0.00	Various	\$654,799.13	22	97.99%	\$722,528,898.16
2312.EDS-EA:POLE,STEEL STRU	2312	E	100.00%	0.00%	0.00%	\$551,954.86	\$0.00	\$0.00	Various	\$551,954.86	36	98.07%	\$723,080,853.02
2313.EDS-EA:FOUNDATION,POL	2313	E	100.00%	0.00%	0.00%	\$511,945.58	\$0.00	\$0.00	Various	\$511,945.58	33	98.14%	\$723,592,798.60
E080.EDS-EA:POLE WOOD,100'	E080	S	95.20%	4.36%	0.45%	\$448,185.96	\$20,506.37	\$2,114.90	Various	\$470,807.23	80	98.20%	\$724,063,605.83
2188.EDS-EA:TOWER,RIVER CR	2188	E	100.00%	0.00%	0.00%	\$466,544.20	\$0.00	\$0.00	Various	\$466,544.20	2	98.26%	\$724,530,150.03
2324.EDS-EA:POLE,SINGLE STE	2324	E	100.00%	0.00%	0.00%	\$438,862.69	\$0.00	\$0.00	Various	\$438,862.69	12	98.32%	\$724,969,012.72
2319.EDS-EA:FOUNDATION,TW	2319	E	100.00%	0.00%	0.00%	\$410,066.87	\$0.00	\$0.00	Various	\$410,066.87	9	98.38%	\$725,379,079.59

2

3 In both Figure 4 and 5, the columns with the headings of "HV," "PRI," and "SEC" represent  
4 the detailed percentages of the relevant assets or accounts that are, based on Vandas Study results,  
5 associated with the High Voltage, Primary, and Secondary systems respectively. Clearly, the  
6 Company appropriately utilized voltage information to reasonably allocate the costs of the  
7 distribution system to the customer that are using it.



1           **Q.     Dr. Marke also endorses Missouri Energy Consumers Group ("MECG")**  
2 **witness Andrew Teague's direct testimony recommendation for the Commission to order the**  
3 **Company to implement Green Button functionality for customers to be able to access their**  
4 **usage data in some standardized formats.<sup>28</sup> What is your response?**

5           A.     It is the same as my rebuttal response to Mr. Teague. The Company is in the process  
6 of pursuing Green Button Download My Data functionality, and expects it to be available before  
7 the end of 2022. We appreciate and share the interest in getting usage data in the hands of our  
8 customers, and fully expect to do so. That said, I do not believe that the Commission should order  
9 anything on the topic, as it may create conflict with existing plans and timelines, and create  
10 unnecessary cost implications as a result.

11           **Q.     Does this conclude your surrebuttal testimony?**

12           A.     Yes, it does.

---

<sup>28</sup> File No. ER-2021-0240, Geoff Marke Rebuttal Testimony, p. 34.

