

# Bullseye

## Company Name

"(Provide the full name of the company as certificated or registered with the Missouri Public Service Commission, including any Commission approved d/b/a, if applicable. Please do not abbreviate.)

## TELECOMMUNICATIONS/IVoIP ANNUAL REPORT TO THE MISSOURI PUBLIC SERVICE COMMISSION

For the Calendar Year of  
January 1 - December 31, 2023

This filing is required pursuant to Commission Rule 20 CSR 4240-28.012 and/or Section 392.210 RSMo.

**Please select how the company is certificated and/or registered with the Commission (check all that apply):**

- ☐ Incumbent Local Telecommunications Company (ILEC)
- ☒ Competitive Local Exchange Telecommunications Company (CLEC)
- ☒ Interexchange or Local Non-switched Telecommunications Company (IXC )
- ☒ Interconnected Voice over Internet Protocol Service Provider (IVoIP)

If unsure of the company's authorization, see list of companies at: [https://psc.mo.gov/Forms/Telecommunications\\_Forms](https://psc.mo.gov/Forms/Telecommunications_Forms)

**Please choose one of the following filing options to indicate the security level of the filing:**

- ☒ **Public**
- ☐ **Confidential** (See instructions for how to file an annual report under seal)

Excel Issue Date: 03-07-24

**Public**

For use when filing under seal.

Annual Report of Bullseye  
for the calendar year of January 1 - December 31, 2023

1. Provide the following company information:

<u>25925 Telegraph Rd</u> Company Street	<u>972-910-1900</u> Telephone Number
<u>25925 Telegraph Rd</u> Company Mailing Address (if different from street address)	<u>www.lingo.com</u> Company Website Address (if no website insert "none")
<u>Southfield, MI 48033</u> City State Zip	

2. The company's contact information in EFIS has been reviewed (and updated as applicable)

☒ Yes ☐ No

3. Provide the following information for the person completing this annual report:

Name: <u>Domingo Chalusant</u>	Street Address: <u>151 Southhall Lane, Suite 450</u>
Email Address: <u>dchaluisant@inteserra.com</u>	<u>151 Southhall Lane, Suite 450</u>
Telephone: <u>470-672-3017</u>	

I am (check as appropriate): ☐ An employee of the company ☒ A third-party preparer

I am listed in EFIS as the company's annual report contact: ☒ Yes ☐ No

4. Identify the principal or general officers of the company at the end of the year.

Title	Name
<u>CEO / President</u>	<u>Ananth Veluppillai</u>
<u>Chief Compliance Officer</u>	<u>Alex Valencia</u>

5. ILECs, CLECs and IVOP companies are required to provide the following Relay Missouri assessment information:

Relay Missouri: 2023 Calendar year <sup>1</sup>			
Relay Missouri Surcharge applied per line in December 2023	**	Confidential Information Removed	**
Revenue Collected From Relay Missouri Surcharge	**	Confidential Information Removed	**
Amount Retained for Billing and Collecting the Surcharge	**	Confidential Information Removed	**
Relay Missouri Revenue Remitted to Relay Missouri Fund	**	Confidential Information Removed	**

6. ILECs, CLECs an IVoIP companies are required to provide the following Missouri USF assessment information:

Amount remitted to the Missouri USF fund for 2023 calendar year <sup>2</sup>	**	Confidential Information Removed	**
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The amounts for Item Nos. 5 and 6 should reflect the time period associated with the payment and not dependent on when a payment is made. For example this amount can include a payment made in 2024 for a time period within 2023.

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<sup>1</sup> For information about the Relay Missouri assessment see [https://psc.mo.gov/Telecommunications/Assessments\\_and\\_Filing\\_Requirements](https://psc.mo.gov/Telecommunications/Assessments_and_Filing_Requirements)

<sup>2</sup> For information about the Missouri USF assessment see [www.missourijsf.com](http://www.missourijsf.com).  
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for the calendar year of January 1 - December 31, 2023

## 7. Please provide the following revenue information:

If no revenue was collected for any box insert \$0.

Row	RETAIL END USER REVENUES	Missouri Intrastate (Column A)	Missouri Interstate & International (Column B)	Missouri Total Company <sup>3</sup> (Column C)
1.	Voice Local Service (Basic local telecommunications service, IVoIP service <sup>4</sup> including revenue with other features associated with these services. Includes and bundled service whereby these services are bundled with other non-regulated services <sup>5</sup> ).	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
2.	Interexchange Service (Message toll services, 800 services, interexchange operator services).	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
3.	Non-Switched Services <sup>6</sup> (Dedicated non-switched private line services typically used by business customers. Do not include special access or private line services provided to other telecommunications or IVoIP service providers which are reported in Row 6).	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
4.	Retail Uncollectibles. (Amount is typically a negative number.)	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
5.	RETAIL END-USER TOTAL (Row 1+2+3+4) Revenue in Column A will be provided to Missouri USF Administrator for assessment purposes.)	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
WHOLESALE AND UNIVERSAL SERVICE FUND REVENUES				
6.	Wholesale Revenue <sup>7</sup>	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
7.	Wholesale Uncollectibles. (Amount is typically a negative number.)	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
8.	Federal USF Revenue (This revenue will be usually listed in Column B; however, list in column A any Connect America Fund Intercarrier Compensation funding used to replace revenue caused by mandatory intrastate switched access rate reductions.)	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed
9.	State USF Revenue	Confidential Information Removed		Confidential Information Removed
10.	TOTAL REVENUES (Row 5+ 6+7+8+9) The Total Revenue in Column A should match the Total Gross Intrastate Operating Revenue reported on the Missouri PSC's Statement of Revenue form.	Confidential Information Removed	Confidential Information Removed	Confidential Information Removed

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<sup>3</sup>Total Company Revenue (Column C) = Column A revenue + Column B revenue<sup>4</sup>IVoIP Revenue: If unable to distinguish Missouri Jurisdictional revenue in Column A then a safe harbor percentage can be applied to total revenue that corresponds to the FCC's safe harbor percentage of 35.1% intrastate and 64.9% interstate or as otherwise adjusted by the FCC.<sup>5</sup>Bundled Service Revenue: If telecommunications or IVoIP service is bundled with non-regulated services then a company may apply either of two methods in reporting bundled revenue in Column A. Method 1: Report bundled revenue in Column A based on the unbundled rate for telecommunications or IVoIP service; or Method 2: Report all bundled revenue in Column A.<sup>6</sup>Retail Non-Switched Private Line Service Revenue: If 10% of more of the customer's private line network traffic is considered interstate traffic then 100% of the customer's non-switched private line service revenue can be classified as interstate traffic.<sup>7</sup>Wholesale Revenue: Revenue from telecommunications or IVoIP services sold to other service providers including revenue associated with switched access service, special access service, billing and collection and any remaining carrier's carrier revenue provided in FCC Form 499-A, Block 3. NECA settlements should be reported in Column B.



for the calendar year of January 1 - December 31, **2023**

### 8. Line Quantities for Basic Local Telecommunications &/or IVoIP Services

Exchange	Line Quantities (as of December 31, 2023)*					
	**	Residential	**	**	Business	**
	**	Confidential	**	**	Confidential	**
	**	Confidential	**	**	Confidential	**
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	**	Confidential	**	**	Confidential	**
Totals:	**	Confidential Information Removed	**	**	Confidential Information Removed	**

\* Line quantities can be provided for a date other than December 31, 2023 if the date is within the month of December.

**Clarifications about reporting line quantities:**

1. Report line quantities for basic local telecommunications service and/or IVoIP service as those terms are defined in Section 386.020(4) and (23), RSMo.
2. Lines include analog and digital. For DS-1 or higher band-width facilities a voice grade equivalency must be used. For channelized service report the number of channels subscribed to by the customer. For non-channelized facilities, filers are instructed to use a good-faith estimate of the number of voice grade equivalent lines used for voice service.
3. Exchange refers to areas as listed in ILEC tariffs.
4. IVoIP line quantities must be filed on a confidential basis per Section 392.550(7)(c) RSMo. See instructions for how to file on a confidential basis.

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## VERIFICATION

Note: Prefer Affiant to be President, Treasurer, General Manager or Receiver of Company\*

Company Name: Bullseye

Annual Report for calendar year 2023

Affiant Information	
Name	Alex Valencia
Title	Chief Compliance Officer
City, State	25925 Telegraph Rd, Suite 210, Southfield, MI 48033 , 972-910-1720

Under penalty of perjury, I declare the information contained in this annual report is true and correct to the best of my knowledge and belief.

\* If Affiant is not the President, Treasurer, General Manager or Receiver of the company than explain Affiant's ability to verify the accuracy of the information presented:

04/10/2024  
Date

  
Signature of Affiant  
(If electronic signatures are used, you must use "/s/" before the name.)

**Missouri Revised Statutes § 392.210, §393.140 and §509.030**