BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

)

)

)

In the Matter of the Application of Union Electric Company d/b/a Ameren Missouri for Approval of Efficient Electrification Program

File No. ET-2021-0020 Tracking No. JE-2024-0131

INITIAL BRIEF OF AMEREN MISSOURI

COMES NOW Union Electric Company d/b/a Ameren Missouri ("Ameren Missouri"), and for its Initial Brief respectfully states to the Missouri Public Service Commission ("Commission") as follows:

Summary of Request

The proposed tariff sheets, assigned Tracking No. JE-2024-0131, extend the Charge-Ahead – Business Solutions program (the "Program") for a period of two years, through May 31, 2026.¹ No other changes to the Program are requested by Ameren Missouri.²

Purpose of the Charge-Ahead - Business Solutions Program

The Program fits into the larger picture of Ameren Missouri's Sustainability Value Proposition.³ The Program encourages business customers to adopt efficient electrification measures that provide economic, health, and performance benefits to them, environmental benefits to all, and increased overall customer affordability through positive benefit/cost ratios.⁴ Specific measures include the electrification of high capacity lift trucks ("HCLT") and electric truck refrigeration unit ("e-TRU") ports.⁵ Electric alternatives that replace higher-emitting fossil-fueled

⁴ Id.

¹ See Tracking No. JE-2024-0131, filed March 28, 2024. See also Ex. 2, p. 1.

² Ex. 2, p. 1.

³ Ex. 2, p. 3.

technologies assist Ameren Missouri and our customers in increasing operational efficiencies and reducing overall energy consumption and emissions.⁶

Further, the Program is a pilot with a small and limited scope to learn more about the market for these technologies and the benefits of them perceived by customers.⁷ At the same time, the pilot should provide additional information about how these technologies are used in the context of Ameren Missouri's system.⁸ This should help inform expectations regarding the extent to which these types of loads will impact future peak loads and capacity investments while the Program is at a scale that is not expected to significantly impact the system.⁹

No Additional Budget is Requested

Important for the Commission's decision is the fact that Ameren Missouri is not requesting a change to the budget of the Program.¹⁰ The Program budget shall not exceed the \$1.9 million approved in the Stipulation, with at least \$1.52 million available for incentives under the Program, and the remainder of Program funding being available for administrative and educational activities.¹¹

Program Extension Will Optimize Recent Partner Relationships

The e-TRU side of the Program has been slow to start due to the challenge of finding Program partners in the Midwest.¹² E-TRUs are a relatively new technology that has not yet garnered wide support in the Midwest.¹³ Distributors that were potential Program partners to help promote e-TRUs have only recently begun to be interested in promoting the technology.¹⁴ Ameren

- ⁸ *Id*.
- ⁹ *Id*.
- ¹⁰ Id. ¹¹ Id.
- 12 Id.

⁶ Ex. 2, p. 3.

⁷ Id.

⁻ *1a*.

¹³ Ex. 2, pp. 3-4. ¹⁴ Ex. 2, p. 4.

Missouri has been able only in the last 6 months to secure a distributor partner and a corresponding manufacturer to help develop the market.¹⁵ Semi-trailers have a 5-6 year lifespan and the electric hookups are only recently being added to trailers in the Midwest.¹⁶ Now is the time to begin promoting the e-TRUs in the market so that customers can reap the benefits of the economic, health, and performance benefits to them.¹⁷

On the HCLT side of the Program, Ameren Missouri has had partners since the start of the Program from previous efforts in the regular capacity lift truck market.¹⁸ Ameren Missouri purchased and received a HCLT for demonstration purposes at the end of 2022.¹⁹ During 2023, the HCLT was demonstrated at 15 customer sites and has received rave reviews.²⁰ At least 3 customers have converted or are in the process of converting to electric HCLT.²¹ Lifecycles for HCLT and leases can be 5-7 years and some customers are waiting until their lease ends to convert.²² The HCLT has already completed or is scheduled for at least 10 more demos in 2024.²³

If the Program is not extended, Ameren Missouri will have interested customers on the HCLT side that may make other decisions regarding their HCLT purchase since the electric version is a premium upfront cost to other fuels.²⁵ In the e-TRU market, Ameren Missouri is just beginning to get Program momentum.²⁶ Without extension of the Program term, Ameren Missouri

- ¹⁶ Id.
- ¹⁷ Id. ¹⁸ Id.
- ¹⁹ *Id*.
- 20 *Id*.
- 21 *Id.*
- ²² Id. ²³ Id.
- 24 Id.
- ²⁵ Id.
- ²⁶ Id.

¹⁵ Ex. 2, p. 4.

will not be able to excite the market to understand and take advantage of the economic, health, and performance benefits for customers of having e-TRUs powering refrigerated trailers while at customer facilities.²⁷

Preventing a long lapse in the Program is crucial as certainty in needed for customers to invest in the technology.²⁸ Currently, the tariff sheets expired May 30, 2024, and the continued suspension of the proposed tariff sheets will not allow the Program back into service until July 27, 2024.²⁹ Continued lapse in the ability to offer incentives could cause customers to make decisions contrary to the benefits of the Program.³⁰ Should the Commission grant an extension of the Program, expedited treatment of the tariff sheets is necessary to prevent a larger gap in both the Program and customer access to incentives.³¹

WHEREFORE, Ameren Missouri requests the Commission approve the extension of the Charge-Ahead – Business Solutions Program through May 31, 2026, and direct Ameren Missouri to file compliance tariff sheets for approval on an expedited basis.

Respectfully submitted,

/s/ Jennifer L. Hernandez

Jennifer L. Hernandez, MO Bar #59814 Corporate Counsel 1901 Chouteau Avenue, MC 1310 P.O. Box 66149 St. Louis, MO 63166-6149 (314) 978-8418 (Telephone) (314) 554-4014 (Facsimile) <u>AmerenMOService@ameren.com</u>

ATTORNEY FOR UNION ELECTRIC COMPANY d/b/a AMEREN MISSOURI

²⁷ Ex. 2, p. 4.

²⁸ Id.

²⁹ Ex. 2, pp. 4-5.

³⁰ Ex. 2, p. 5.

³¹ Id.

CERTIFICATE OF SERVICE

I hereby certify that copies of the foregoing have been emailed to the parties of record on this 28th day of June 2024.

<u>/s/ Jennifer L. Hernandez</u>