Exhibit No.: Issue(s):

Witness: Type of Exhibit: Sponsoring Party: Case Number: Date Testimony Prepared: Return on Equity/ Rate of Return Richard Baudino Direct Public Counsel ER-2006-00314 August 8, 2006

DIRECT TESTIMONY

OF

**

RICHARD A. BAUDINO

Submitted on Behalf of the Office of the Public Counsel

KANSAS CITY POWER & LIGHT COMPANY

Case No. ER-2006-0314

August 8, 2006

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Application of Kansas City Power & Light Company for Approval to Make Certain Changes in its Charges for Electric Service to Begin the Implementation of Its Regulatory Plan

Case No. ER-2006-0314

AFFIDAVIT OF RICHARD A. BAUDINO

STATE OF GEORGIA)

Richard A. Baudino, of lawful age and being first duly sworn, deposes and states:

1. My name is Richard A. Baudino. I am Director of Consulting and am currently employed by the firm of J. Kennedy and Associates, Inc.

2. Attached hereto and made a part hereof for all purposes is my direct testimony consisting of pages / through 27 and Schedule(s) RAB-1 through RAB-6.

3. I hereby swear and affirm that my statements contained in the attached testimony are true and correct to the best of my knowledge and belief.

Richard A. Baudino Director of Consulting

Subscribed and sworn to me this 4th day of August 2006.

SS

Randy A. Futral Notary Rublic



DIRECT TESTIMONY

OF

RICHARD A. BAUDINO

KANSAS CITY POWER AND LIGHT COMPANY

CASE NO. ER-2006-0314

I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME AND ADDRESS.

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- A. Richard A. Baudino. My business address is J. Kennedy and Associates, Inc., 570 Colonial Park
 Drive, Suite 305, Roswell, Georgia.
- 5 Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
- 6 A. I am employed as Director of Consulting with the firm of J. Kennedy and Associates, Inc.

Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND PROFESSIONAL 8 EXPERIENCE.

9 A. I received my Master of Arts degree with a major in Economics and a minor in Statistics from New
10 Mexico State University in 1982. I also received my Bachelor of Arts Degree with majors in
11 Economics and English from New Mexico State in 1979.

I began my professional career with the New Mexico Public Service Commission Staff in October 1982 and was employed there as a Utility Economist. During my employment with the Staff, my responsibilities included the analysis of a broad range of issues in the ratemaking field. Areas in which I testified included cost of service, rate of return, rate design, revenue requirements, analysis of sale/leasebacks of generating plants, utility finance issues, and generating plant phase-ins.

In October 1989, I joined the utility consulting firm of Kennedy and Associates as a Senior Consultant where my duties and responsibilities covered substantially the same areas as those during

1		my tenure with the New Mexico Public Service Commission Staff. I became Manager in July 1992
2		and was named to my current position in January 1995.
3		Schedule RAB-1 summarizes my expert testimony experience.
4	Q.	ON BEHALF OF WHAT PARTY ARE YOU FILING THIS TESTIMONY?
5	A.	I am filing testimony on behalf of the Missouri Office of the Public Counsel.
6	Q.	WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?
7	А.	The purpose of my Direct Testimony is to present my recommendation to the Missouri Public Service
8		Commission for the fair rate of return on common equity for Kansas City Power and Light ("KCPL"
9		or "Company"). I will also present recommendations regarding the capital structure and overall cost
10		of capital.
11	Q.	PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE COMMISSION.
11 12	Q. A.	PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE COMMISSION. I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average
12		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average
12 13		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the
12 13 14 15		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the Company's proposed capital structure and cost of debt and preferred stock. The weighted cost of capital based on my recommended return on equity is 8.15%.
12 13 14		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the Company's proposed capital structure and cost of debt and preferred stock. The weighted cost of capital based on my recommended return on equity is 8.15%. Utilizing the DCF model, I developed cost of equity estimates for a comparison group of electric
12 13 14 15		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the Company's proposed capital structure and cost of debt and preferred stock. The weighted cost of capital based on my recommended return on equity is 8.15%.
12 13 14 15 16		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the Company's proposed capital structure and cost of debt and preferred stock. The weighted cost of capital based on my recommended return on equity is 8.15%. Utilizing the DCF model, I developed cost of equity estimates for a comparison group of electric
12 13 14 15 16 17		I recommend that the Commission adopt a 9.90% return on equity for KCPL based on my average Discounted Cash Flow Analysis (DCF) results for the comparison group. I have adopted the Company's proposed capital structure and cost of debt and preferred stock. The weighted cost of capital based on my recommended return on equity is 8.15%. Utilizing the DCF model, I developed cost of equity estimates for a comparison group of electric utility companies which indicated a range from 8.45% to 10.65%.

1	Although my proposed 9.90% rate of return on equity falls well within the CAPM range, it is my
2	opinion that the CAPM results for the comparison group may be overstated. This overstatement is
3	due, in part, to three factors: (1) the application of Value Line's beta using historical price data over
4	the last five years; (2) the CAPM results using the Value Line forecast for market return is greatly
5	overstated; and (3) a recent study by Ibbotson and Chen suggests that the historical risk premiums
6	may be too high.

1		II. REVIEW OF ECONOMIC AND FINANCIAL CONDITIONS
2	Q.	PLEASE DESCRIBE THE GENERAL ECONOMIC TRENDS THAT HAVE
3		AFFECTED UTILITIES IN THE LAST FEW YEARS.
4	А.	The trend for the stock and bond markets was quite positive through the '90s. Although there was a
5		recession in late 1990 through early 1991, the markets posted strong, above average gains through
6		1999. During the period from 1990 - 1999, the S&P 500 posted an average annual return of 18.2%,
7		well above the long-term average stock market return of 12.3 % ¹ . Long-term government bonds also
8		provided excellent returns during the '90s, averaging 8.8% per year compared to the long-run average
9		of 5.8%. During the 1990s, inflation remained moderate, averaging 2.9%.
10		In the years from 2000 - 2005, the stock and bond markets substantially diverged. Large company
11		stocks as measured by the S&P 500 produced a negative annual return of -1.1%, while small
12		company stocks actually did quite well, posting a compound annual return of 12.8%. Long-term
13		corporate and government bonds also performed well, with annual compound returns of 9.9%.
14		Inflation averaged a moderate 2.6% per year during this period.
14		initation averaged a moderate 2.0% per year during this period.
15		More recently, in 2005 Ibbotson Associates reported ² that the S&P 500 index gained 4.91%,
16		significantly below the long-term average return of 12.3%. Gross Domestic Product rose at an
17		inflation-adjusted rate of 3.5%. Inflation was up 3.42% and the unemployment rate stood at 4.9% at
18		the end of 2005, which was a decline from 5.4% at the end of 2004. The Federal Reserve continued
19		to increase interest rates, raising the federal funds rate 8 times during the year to 4.25%, an increase of
20		200 basis points from the 2.25% level at the end of 2004.

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Stocks, Bonds Bills, and Inflation 2006 Yearbook, Ibbotson Associates, pages 17 and 119. *Ibid*, pp. 9 through 16.

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So far through June 2006, the Bureau of Labor Statistics reported that the inflation rate was 5.2% on an annualized basis. The Federal Reserve continued to raise the Federal Funds rate in an effort to curb inflation. The rate currently stands at 5.25%.

4 Q. WHAT HAS THE TREND IN LONG-TERM CAPITAL COSTS BEEN OVER THE 5 LAST FEW YEARS?

A. ScheduleRAB-2 presents a graphic depiction of the trend in interest rates from January 1995 through
June 2006. The interest rates shown are for the 20-year U.S. Treasury Bond and the average public
utility bond from the Mergent Bond Record. ScheduleRAB-2 shows that the yields on long-term
treasury and utility bonds have declined significantly since early 1995, although rates have been quite
volatile. Increased bond market volatility actually began in the early 1970s, when inflation became
more of a sustained long-term concern.

Yields trended downward from 2002 through 2005, with the 20-year bond yield declining from
5.69% to 4.73% at the end of December 2005. The yield on the average public utility bond also
decreased significantly over the last three years, falling from 7.83% in March 2002 to 5.83% in
December 2005, a decline of 200 basis points. Public utility bond yields fell far more than long-term
Treasury yields during this time.

In 2006, however, both long-term Treasuries and utility bond yields began to rise. As of June 2006, the 20-year Treasury bond yield was 5.29%, while the average public utility bond yield was 6.39%.

Current bond yields are either at or near their lowest levels in recent history. ScheduleRAB-2 shows that since 1995 public utility bond yields are near their lowest level over that ten-year historical

1		period. I also reviewed the Mergent Public Utility Manual and found that average public utility bond
2		yields have not been as low as they are now since the 1968 – 1969 time period, almost 37 years ago.
3	Q.	MR. BAUDINO, IN YOUR OPINION WHAT EFFECT DOES THE CURRENT
4		INTEREST RATE ENVIRONMENT HAVE ON UTILITY STOCKS?
5	А.	In my view, low current bond yields strongly suggest lower return on equity requirements on the part
6		of the investing public. The results of my return on equity analysis in the subsequent section of my
7		Direct Testimony are consistent with these historically low bond yields.
8	Q.	IN 2003, CONGRESS ENACTED A CHANGE IN TAX POLICY THAT LOWERED
9		THE TAX RATE ON DIVIDENDS AND CAPITAL GAINS. PLEASE EXPLAIN
10		THE EFFECT OF THIS TAX CHANGE ON UTILITY COMMON STOCKS AND ON
11		INVESTOR REQUIRED RETURNS FOR UTILITIES.
12	А.	Other things being equal, the dividend tax rate reduction means that investors should require lower
13		pre-tax rates of return for utilities. This is because the after-tax dividend streams have now become
14		more valuable due to the reduction in federal taxation. Thus, for a given stock price, investors will
15		discount the future dividend payments at a lower return on equity. The stock prices that I use in my
16		cost of equity analyses fully incorporate the effects of this change in tax rates and on the expected
17		returns for utilities. This also means that investors require lower risk premiums for stocks compared
18		to utility bonds.
19	Q.	HOW DOES THE INVESTMENT COMMUNITY REGARD THE ELECTRIC UTILITY
20		INDUSTRY AS A WHOLE?

A. In its February 10, 2006, report on the Electric Utility (West) Industry, Value Line stated that despite
rising short-term interest rates, the valuation of electric utility stocks remains at a historically high

1	level. Value Line noted that the reduced tax rate on dividends has been a "boon" to investors,
2	although there is some uncertainty as to whether this tax reduction will remain in effect past 2008.
3	More recently, Value Line noted the following in its June 2, 2006 report on the Electric Utility
4	Industry:
5 6 7 8 9	"Since our last report on the eastern electrics, the broader market averages have suffered, largely due to investors' concerns about inflations and rising borrowing rates. Domestic growth has been quite strong, and elevated energy and other commodity prices are lifting costs for producers and consumers. Thus, it appears that the Federal Reserve Board is not yet ready to take a pause in raising rates.
10 11 12 13 14 15 16	As have the major stock indexes, the eastern electrics have posted share-price declines, but their losses have been more limited. The utilities have gained in the <i>Value Line</i> ranking system. By the end of this year, we expect a moderation in economic growth and a suspension of Fed rate hikes. Utility stocks possess good price stability and a few offer high yields. We caution, however, that the sector is untimely and its total-return potential to 2009-2011 is below the average of all other companies under our review.
17	* * * *
18 19 20 21 22 23	Currently, the average yield of all dividend-paying utility stocks is 4.3%, which is better than that (1.7%) of all stocks under out review, but historically low for this market sector. We project dividend growth of 2%-3% a year, and average 3- to 5-year utility total returns near 7.5% versus the <i>Value Line</i> universe average of 12.3%. At this juncture, utility stocks offer modest income and a fair measure of capital preservation."
24	
25	The following quote comes from the June 30, 2006 issue of Value Line:
26 27 28 29 30 31	"Interest rates are an important determinant of utility stock prices. In tandem with rising interest rates this year, utility stock prices have declined. Our expectation that the Federal Reserve will raise rates again at its meeting on June 28 th and 29 th shortly after we went to press suggests further small price props. Additional tightening by the Fed will depend on the strength of economic data and the general business outlook."

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S&P'S 1 Q. WHAT CONCLUSIONS DO YOU DRAW FROM VALUE LINE'S AND 2 COMMENTS REGARDING THE STATE OF THE ELECTRIC INDUSTRY TODAY? 3 In my opinion, it appears that the electric industry is entering a more stable, less risky environment A. 4 than it experienced during the last few years. Companies that focus on core electric operations will be 5 lower risk than those with unregulated and/or deregulated operations and investments. 6 Q. MR. BAUDINO, HOW DOES THE INVESTMENT COMMUNITY CURRENTLY VIEW 7 KANSAS CITY POWER AND LIGHT? 8 A. KCPL is currently carries investment grade bond ratings from Moody's (A2) and Standard and Poor's (BBB). 9 In its Credit Opinion dated January 17, 2006, Moody's stated that the Company's senior unsecured 10 debt rating "reflects cash flows that are supported by a stable service territory with limited reliance on 11 industrial customers and a low cost electric generation fleet." Moody's listed the Company's credit 12 strengths as stable and improving financial metrics, legislative support in Missouri for pass-through of 13 14 fuel and environmental costs, stable service territory with limited industrial customer exposure, and a low-cost, efficient power generating fleet. Credit challenges included increasing coal costs and 15 16 environmental spending, financing needs for nearly \$1.2 billion of incremental capital expenditures 17 over the next five years, reliance on the wholesale power market for a sizable portion of its revenues, 18 and increased pressure from the parent company, Great Plains Energy, to support its unregulated 19 businesses.

On May 3, 2006 Standard and Poor's issued a Research Update that affirmed Great Plains Energy's bond ratings. The S&P report stated that KCPL's "satisfactory" business position is characterized by

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a healthy service territory with little industrial concentration, solid nuclear operations, very low fuel costs, and competitive electric rates. S&P also mentioned challenges related to fuel concentration in Powder River Basin coal plants, nuclear risks from Wolf Creek station, a challenging but improving regulatory environment, and future capital requirement associated with emission standards. S&P also noted that Great Plains Energy's unregulated subsidiary, Strategic Energy, has a weak business position due to the high degree of competition in the energy supply industry, high supplier concentration, and moderate exposure to speculative grade counterparties.

9 Q. MR. BAUDINO, DO YOU HAVE ANY CONCLUDING COMMENTS REGARDING 10 THE CURRENT RISK STRUCTUE OF KCPL?

Yes. Great Plains' overall business position is rated as a "7" (with 1 being the highest rating and 10 11 A. 12 being the lowest). KCPL's business position is rated at 6, which is higher than Great Plains. In my 13 opinion, this suggests that KCPL supports the overall business position of Great Plains Energy and 14 that the weaker business position of Strategic Energy adds risk to the holding company's business 15 profile. Further, the statement I quoted from the Moody's report suggests that KCPL may be under pressure from the Great Plains to support the operations of Strategic Energy. This additional risk 16 17 from the unregulated operations of Strategic Energy should not be considered in estimating the return 18 on equity for KCPL in this proceeding.

Further, KPCL is the beneficiary of a regulatory plan that ensures that the Company meets financial parameters sufficient to support investment grade bond ratings. The plan enables the Company to request and the Commission to authorize additional amortization amounts in the rate case that



1 **III. DETERMINATION OF FAIR RATE OF RETURN** 2 PLEASE DESCRIBE THE METHODS YOU EMPLOYED IN ESTIMATING A FAIR Q. 3 RATE OF RETURN FOR THE KCPL. I employed a Discounted Cash Flow ("DCF") analysis for a group of comparison electric companies 4 A. 5 to estimate the cost of equity for the Companies' regulated electric operations. I also employed several Capital Asset Pricing Model ("CAPM") analyses, although I did not incorporate these results 6 7 into my recommendation. 8 WHAT ARE THE GUIDELINES WHICH Q. MAIN TO YOU ADHERE IN 9 ESTIMATING THE COST OF EQUITY FOR A FIRM? 10 A. Generally speaking, the estimated cost of equity should be comparable to the returns of other firms with similar risk structures and should be sufficient for the firm to attract capital. These are the basic 11 standards set out in Federal Power Comm'n v. Hope Natural Gas Co., 320 U.S. 591 (1944) and 12 Bluefield W.W. & Improv. Co. v. Public Service Comm'n., 262 U.S. 679 (1922). 13 From an economist's perspective, the notion of "opportunity cost" plays a vital role in estimating the 14 15 cost of equity. One measures the opportunity cost of an investment equal to what one would have obtained in the next best alternative. For example, let us suppose that an investor decides to purchase 16 17 the stock of a publicly traded electric utility. That investor made the decision based on the expectation of dividend payments and perhaps some appreciation in the stock's value over time; 18 19 however, that investor's opportunity cost is measured by what she or he could have invested in as the 20 next best alternative. That alternative could have been another utility stock, a utility bond, a mutual 21 fund, a money market fund, or any other number of investment vehicles.

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The key determinant in deciding whether to invest, however, is based on comparative levels of risk. Our hypothetical investor would not invest in a particular electric company stock if it offered a return lower than other investments of similar risk. The opportunity cost simply would not justify such an investment. Thus, the task for the rate of return analyst is to estimate a return that is equal to the return being offered by other risk-comparable firms. Failing this, the subject firm will be impaired in its ability to attract capital.

7 Q. WHAT ARE THE MAJOR TYPES OF RISK FACED BY UTILITY COMPANIES?

A. In general, risk associated with the holding of common stock can be separated into three major categories: business risk, financial risk, and liquidity risk. Business risk refers to risks inherent in the operation of the business. Volatility of the firm's sales, long-term demand for its product(s), the amount of operating leverage, and quality of management are all factors that affect business risk. The quality of regulation at the state and federal levels also plays an important role in business risk for regulated utility companies.

Financial risk refers to the impact on a firm's future cash flows from the use of debt in the capital structure. Interest payments to bondholders represent a prior call on the firm's cash flows and must be met before income is available to the common shareholders. Additional debt means additional variability in the firm's earnings, leading to additional risk.

Liquidity risk refers to the ability of an investor to quickly sell an investment without a substantial price concession. The easier it is for an investor to sell an investment for cash, the lower the liquidity risk will be. Stock markets, such as the New York and American Stock Exchanges, help ease liquidity risk substantially. Investors who own stocks that are traded in these markets know on a daily basis what the market prices of their investments are and that they can sell these investments fairly

1		quickly. Many electric utility stocks, including KCPL's, are traded on the New York Stock Exchange
2		and are considered liquid investments.
3	Q.	ARE THERE ANY INDICES AVAILABLE TO INVESTORS THAT QUANTIFY
4		THE TOTAL RISK OF A COMPANY?
5	А.	Yes. Bond ratings are a good tool that investors may utilize to determine the risk comparability of
6		firms. Bond rating agencies such as Moody's and Standard and Poor's perform detailed analyses of
7		factors that contribute to the business and financial risk of a particular investment. The end result of
8		their analyses is a bond rating that reflects these risks.
9		Discounted Cash Flow Method
10	Q.	PLEASE DESCRIBE THE BASIC DCF APPROACH.
11	А.	The basic DCF approach is rooted in valuation theory. It is based on the premise that the value of a
12		financial asset is determined by its ability to generate future net cash flows. In the case of a common
13		stock, those future cash flows take the form of dividends and appreciation in price. The value of the
14		stock to investors is the discounted present value of future cash flows. The general equation then is:
15		$V = \frac{R}{(1+r)} + \frac{R}{(1+r)^2} + \frac{R}{(1+r)^3} + \dots \frac{R}{(1+r)^n}$
16		<i>Where:</i> $V = asset value$ R = yearly cash flows
17 18		r = discount rate
19		This is no different from determining the value of any asset from an economic point of view;
20		however, the commonly employed DCF model makes certain simplifying assumptions. One is that
21		the stream of income from the equity share is assumed to be perpetual; that is, there is no salvage or

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residual value at the end of some maturity date (as is the case with a bond). Another important assumption is that financial markets are reasonably efficient; that is, they correctly evaluate the cash flows relative to the appropriate discount rate, thus rendering the stock price efficient relative to other alternatives. Finally, the model I employ also assumes a constant growth rate in dividends. The fundamental relationship employed in the DCF method is described by the formula:

Where:

 $D_1 =$ the next period dividend $P_0 =$ current stock price g = expected growth rate k = investor-required return

 $k = \frac{D_l}{P_o} + g$

It is apparent that the "k" so determined must relate to the investors' expected return. Use of the discounted cash flow method to determine an investor-required return is complicated by the need to express investors' expectations relative to dividends, earnings, and book value over an infinite time horizon. Financial theory suggests that stockholders purchase common stock on the assumption that there will be some change in the rate of dividend payments over time. We assume that the rate of growth in dividends is constant over the assumed time horizon, but the model could easily handle varying growth rates if we knew what they were. Finally, the relevant time frame is prospective rather than retrospective.

Q. WHAT WAS YOUR FIRST STEP IN CONDUCTING YOUR DCF ANALYSIS FOR KCPL?

A. My first step was to construct a comparison group of companies with a risk profile that is reasonably
 similar to KCPL. Since the Company is wholly owned subsidiary of Great Plains Energy and does

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not have publicly traded common stock, its cost of equity cannot be estimated directly using the DCF model. As a result, it is necessary to construct a group of comparison companies that has a risk profile that is reasonably similar to KCPL.

Q. PLEASE DESCRIBE YOUR APPROACH FOR SELECTING A COMPARISON GROUP OF ELECTRIC COMPANIES.

6 A. I used several criteria to select a comparison group. First, using the July 2006 issue of the AUS Utility 7 Reports, I selected electric companies that were rated either Baa/BBB or A/A by Moody's and Standard and Poor's. I used this criterion because KCPL currently has a split bond rating, BBB from 8 9 S&P and A2 from Moody's. From that group I selected companies that had at least 50% of their 10 revenues from electric operations and that had long-term earnings growth forecasts from either Zack's 11 or First Call/Thomson. I will describe Zack's and First Call/Thomson later in my testimony. This resulted in a group of electric and/or electric and gas companies that have operational and risk profiles 12 13 similar to the Companies.

From this group, I then eliminated companies that had cut or eliminated dividends since 2003, were recently or currently involved in merger activities, and had recent experience with significant earnings fluctuations. These criteria are important because utilities that are undergoing those types of changes are not good candidates for the DCF model.

The resulting group of comparison electric companies I used in my analysis is:

Cleco Corporation
 Consolidation Edison
 DPL, Inc.
 DTE Energy
 Empire District Electric
 Energy East Corporation
 Entergy

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1	8.	FirstEnergy Corporation
2 3 4 5 6 7	9.	Hawaiian Electric Industries
3	10.	Northeast Utilities
4	11.	NSTAR
5	12.	Pepco Holdings
6	13.	Pinnacle West Capital Corp.
	14.	PNM Resources
8 9	15.	PPL Corporation
9	16.	Progress Energy Inc.
10	17.	Puget Energy
11	18.	Southern Company
12	19.	UIL Holdings
13	20.	Wisconsin Energy
14	21.	Xcel Energy

15Q.WHAT WAS YOUR FIRST STEP IN DETERMINING THE DCF RETURN ON16EQUITY FOR THE COMPARISON GROUP?

17A.I first determined the current dividend yield, D_0/P_0 , from the basic equation. My general practice is to18use six months as the most reasonable period over which to estimate the dividend yield. The six-19month period I used covered the months from January through June 2006. I obtained historical prices20and dividends from Yahoo! Finance. The annualized dividend divided by the average monthly price21represents the average dividend yield for each month in the period.

The resulting average dividend yield for the group is 4.37%. The average dividend yield for the group excluding UIL Holdings is 4.30%. I will explain later in my testimony why I believe it is reasonable to exclude UIL Holdings from the calculation of return on equity for the comparison group. These calculations are shown in ScheduleRAB-3.

26 Q. DIVIDEND YOU HAVING ESTABLISHED THEAVERAGE YIELD, HOW DID 27 THE DETERMINE THE EXPECTED GROWTH RATE FOR ELECTRIC COMPARISON GROUP? 28

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A. "Expected" refers to the investor's expected growth rate. The task, in theory, is to use a growth rate
that will correctly forecast the constant rate of growth in dividends. We refer to a perpetual growth
rate since the DCF model has no arbitrary cut-off point. The obvious fact is that there is no way to
know with absolute certainty what investors expect the growth rate to be in the short term, much less
in perpetuity. The dividend growth rate is a function of earnings growth and the payout ratio, neither
of which is known precisely for the future.

In this analysis, I relied on three major sources of analysts' forecasts for growth. These sources are Value Line, Zacks Investment Research ("Zacks"), and First Call/Thomson Financial.

9 Q. PLEASE BRIEFLY DESCRIBE VALUE LINE, ZACKS, AND FIRST 10 CALL/THOMSON FINANCIAL.

A. Value Line is an investment survey that is published for approximately 1,700 companies, both
 regulated and unregulated. It is updated quarterly and probably represents the most comprehensive
 and widely used of all investment information services. It provides both historical and forecasted
 information on a number of important data elements. Value Line neither participates in financial
 markets as a broker nor works for the utility industry in any capacity of which I am aware.

According to Zacks' website, Zacks "was formed in 1978 to compile, analyze, and distribute investment research to both institutional and individual investors." Zacks gathers opinions from a variety of analysts on earnings growth forecasts for numerous firms including regulated electric utilities. The estimates of the analysts responding are combined to produce consensus average and median estimates of earnings growth.

Like Zacks, First Call/Thomson Financial also provides detailed investment research on numerous 1 2 companies. First Call/Thomson also compiles and reports consensus analysts' forecasts of earnings 3 growth. 4 Q. WHY DID YOU RELY ON ANALYSTS' FORECASTS IN YOUR ANALYSIS? 5 The finance literature has shown that analysts' forecasts provide better predictions of future growth A. 6 than do estimates based on historical growth alone.³ 7 Q. YOU UTILIZE YOUR DATA SOURCES HOW DID ESTIMATE GROWTH TO 8 RATES FOR THE COMPARISON GROUP? 9 Schedule RAB-4, pages 1 through 4, presents the details of the calculations for the Value Line, Zacks, A. 10 and First Call/Thomson Financial forecasted growth estimates. The Value Line growth estimates are 11 based on five-year forecasts for dividend growth and six-year forecasts for earnings growth. The Zacks and First Call/Thomson Financial earnings growth estimates are forecasts for the next three to 12 five years. These earnings and dividend growth estimates for the comparison group are summarized 13 14 on Columns (1) through (5) of page 1 of ScheduleRAB-4. 15 I also utilized the sustainable growth formula in estimating the expected growth rate. The sustainable 16 growth method, also known as the retention ratio method, recognizes that the firm retains a portion of 17 its earnings fuels growth in dividends. These retained earnings, which are plowed back into the firm's 18 asset base, are expected to earn a rate of return. This, in turn, generates growth in the firm's book 19 value, market value, and dividends. 20 The sustainable growth method is calculated using the following formula:

See Rozeff (Journal of Forecasting, Volume 2, Issue No. 4, 1983), Brown and Rozeff (Journal of Finance, March 1978), Moyer, Chatfield and Kelley (International

1		G = B x R
2 3 4		Where: $G = expected retention growth rate$ $B = the firm's expected retention ratio$ $R = the expected return$
5		In its proper form, this calculation is forward-looking. That is, the investors' expected retention ratio
6		and return must be used in order to measure what investors anticipate will happen in the future. Data
7		on expected retention ratios and returns may be obtained from Value Line.
8		The expected sustainable growth estimates for the comparison group are presented in Column (3) on
9		page 1 of ScheduleRAB-4. The data came from the Value Line forecasts for the comparison group.
10	Q.	SCHEDULES RAB-3 AND RAB-4 SHOW CALCULATIONS THAT EXCLUDE UIL
11		HOLDINGS. PLEASE EXPLAIN WHY YOU EXCLUDED THIS COMPANY FROM
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12		THE AVERAGE DIVIDEND YIELD AND GROWTH RATE CALCULATIONS.
12	А.	THE AVERAGE DIVIDEND YIELD AND GROWTH RATE CALCULATIONS. The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for
	А.	
13	A.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for
13 14	А.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including
13 14 15	A.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including in the growth rate calculations for the group would inflate the results. Likewise, the 11% Zack's
13 14 15 16	А.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including in the growth rate calculations for the group would inflate the results. Likewise, the 11% Zack's growth forecast is an outlier compared to the forecasts for the other companies. My review of the
13 14 15 16 17	A.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including in the growth rate calculations for the group would inflate the results. Likewise, the 11% Zack's growth forecast is an outlier compared to the forecasts for the other companies. My review of the Zack's and First Call/Thomson reports suggests that the analysts are expecting significant recovery in
13 14 15 16 17 18	А.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including in the growth rate calculations for the group would inflate the results. Likewise, the 11% Zack's growth forecast is an outlier compared to the forecasts for the other companies. My review of the Zack's and First Call/Thomson reports suggests that the analysts are expecting significant recovery in earnings per share from lower historical levels. As a result, the forecasted growth in earning over the
13 14 15 16 17 18 19	А.	The Zack's and First Call/Thomson growth forecasts are not representative of long-run growth for UIL. Clearly, the 18% First Call/Thomson forecast is not sustainable for the long term and including in the growth rate calculations for the group would inflate the results. Likewise, the 11% Zack's growth forecast is an outlier compared to the forecasts for the other companies. My review of the Zack's and First Call/Thomson reports suggests that the analysts are expecting significant recovery in earnings per share from lower historical levels. As a result, the forecasted growth in earning over the next few years overstates the sustainable long-run growth rate for UIL Holdings. Thus, I recommend

Journal of Forecasting, 1985), and a study by Vander Weide and Carleton that was incorporated as part of the Edison Electric Institute's comments in the Federal Energy Regulatory Commission's generic cost of capital proceedings.

1	Q.	HOW DID YOU PROCEED TO DETERMINE THE DCF COST OF EQUITY FOR
2		THE ELECTRIC COMPARISON GROUP?
3	А.	To estimate the expected dividend yield (D_1) for the group (excluding UIL Holdings), the current
4		dividend yield must be moved forward in time to account for dividend increases over the next twelve
5		months. I estimated the expected dividend yield by multiplying the current dividend yield, 4.30%
6		excluding UIL Holdings, by one plus one-half the expected growth rate.
7		I then added the expected growth rate ranges to the expected dividend yield for the comparison group
8		excluding UIL Holdings. The calculation of the resulting DCF returns on equity is presented on page
9		5 of Schedule RAB-4. The expected growth rates I utilized were the Value Line dividend and
10		earnings forecasts and the Zack's and First Call/Thomson forecasts, which ranged from 4.06% to
11		6.21%.
12	Q.	PLEASE EXPLAIN HOW YOU CALCULATED YOUR DCF COST OF EQUITY
13	ν.	ESTIMATES.
14	A.	Page 5 of Schedule RAB-4 shows four alternative DCF cost of equity calculations using four of the
15		growth estimates shown on page 1. The DCF returns range from 8.45% to 10.65%. The DCF return
16		on equity utilizing the average of all four growth rates is 9.89%.
10		on equity unimplied average of an four growth faces is 5.0570.
17		Capital Asset Pricing Model
18	Q.	BRIEFLY SUMMARIZE THE CAPITAL ASSET PRICING MODEL ("CAPM")
19		APPROACH.
20	A.	The theory underlying the CAPM approach is that investors, through diversified portfolios, may
21		combine assets to minimize the total risk of the portfolio. Diversification allows investors to diversify
22		away all risks specific to a particular company and be left only with market risk that affects all 20

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companies. Thus, the CAPM theory identifies two types of risks for a security: company-specific risk
 and market risk. Company-specific risk includes such events as strikes, management errors,
 marketing failures, lawsuits, and other events that are unique to a particular firm. Market risk
 includes inflation, business cycles, war, variations in interest rates, and changes in consumer
 confidence. Market risk tends to affect all stocks and cannot be diversified away. The idea behind
 the CAPM is that diversified investors are rewarded with returns based on market risk.

Within the CAPM framework, the expected return on a security is equal to the risk-free rate of return plus a risk premium that is proportional to the security's market, or nondiversifiable risk. Beta is the factor that reflects the inherent market risk of a security. It measures the volatility of a particular security relative to overall market for securities. For example, a stock with a beta of 1.0 indicates that if the market rises by 15.00%, that stock will also rise by 15.00%. This stock moves in tandem with movements in the overall market. Stocks with a beta of 0.5 will only rise or fall 50.00% as much as the overall market. So with an increase in the market of 15.00%, this stock will only rise 7.50%. Stocks with betas greater than 1.0 will rise and fall more than the overall market. Thus, beta is the relevant measure of the risk of individual securities vis-à-vis the market.

Based on the foregoing discussion, the equation for determining the return for a security in the CAPM framework is:

$$K = Rf + \beta(MRP)$$

Where:

K = Required Return on equity Rf = Risk-free rate MRP = Market risk premium β = Beta

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This equation tells us about the risk/return relationship posited by the CAPM. Investors are risk averse and will only accept higher risk if they receive higher returns. These returns can be determined in relation to a stock's beta and the market risk premium. The general level of risk aversion in the economy determines the market risk premium. If the risk-free rate of return is 3.00% and the required return on the total market is 15.00%, then the risk premium is 12.00%. Any stock's required return can be determined by multiplying its beta by the market risk premium. Stocks with betas greater than 1.0 are considered riskier than the overall market and will have higher required returns. Conversely, stocks with betas less than 1.0 will have required returns lower than the market as a whole.

10Q.IN GENERAL, ARE THERE CONCERNS REGARDING THE USE OF THE CAPM11IN ESTIMATING THE RETURN ON EQUITY?

Yes. There is considerable controversy surrounding the use of the CAPM.⁴ There is strong evidence 12 A. that beta is not the primary factor in determining the risk of a security. For example, Value Line 13 states that its Safety Rank is a measure of total risk, not its calculated beta coefficient. Beta 14 15 coefficients usually describe only a small amount of total investment risk. Also, recent finance 16 literature has questioned the usefulness of beta in predicting the relationship between risk and required return. Finally, a considerable amount of judgment must be employed in determining the 17 risk-free rate and market return portions of the CAPM equation. The analyst's application of 18 19 judgment can significantly influence the results obtained from the CAPM. My past experience with 20 the CAPM indicates that it is prudent to use a wide variety of data in estimating returns. Of course,

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For a more complete discussion of some of the controversy surrounding the use of the CAPM, refer to *A Random Walk Down Wall Street* by Burton Malkiel, pages 229 – 239, 1999 edition.

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the range of results may also be wide, indicating the difficulty in obtaining a reliable estimate from the CAPM.

3 Q. HOW DID YOU ESTIMATE THE MARKET RETURN PORTION OF THE CAPM?

A. The first source I used was the Value Line Investment Survey for Windows for July 2006. Value Line provides a summary statistical report detailing, among other things, forecasted growth in dividends, earnings, and book value for the companies Value Line follows. I have presented these three growth rates and the average on page 3 of Schedule RAB-5. The average growth rate is 12.53%. Combining this growth rate with the average expected dividend yield of the Value Line companies of 1.18% results in an expected market return of 13.71%. The detailed calculations are shown on pages 1 and 2 of Schedule RAB-5.

I also considered a supplemental check to this market estimate. Ibbotson Associates published a study of historical returns on the stock market in its *Stocks, Bonds, Bills, and Inflation 2006 Yearbook.* Some analysts employ this historical data to estimate the market risk premium of stocks over the risk-free rate. The assumption is that a risk premium calculated over a long period of time is reflective of investor expectations going forward. Schedule RAB-6 presents the calculation of the market return using the Ibbotson historical data.

17Q. PLEASE ADDRESS THE USE OF HISTORICAL EARNED RETURNS TO18ESTIMATE THE MARKET RISK PREMIUM.

A. The use of historic earned returns on the Standard and Poor 500 to estimate the current market risk
 premium is rather suspect because it naively assumes that investors currently expect historical risk
 premiums to continue unchanged into the future forever regardless of present or forecasted economic
 conditions. Brigham, Shome and Vinson noted the following with respect to the use of historic risk

1		premiums calculated using the returns as reported by Ibbotson and Sinquefield (referred to in the
2		quote as "I&S"):
3 4 5 6 7 8 9 10		"There are both conceptual and measurement problems with using I&S data for purposes of estimating the cost of capital. Conceptually, there is no compelling reason to think that investors expect the same relative returns that were earned in the past. Indeed, evidence presented in the following sections indicates that relative expected returns should, and do, vary significantly over time. Empirically, the measured historic premium is sensitive both to the choice of estimation horizon and to the end points. These choices are essentially arbitrary, yet can result in significant differences in the final outcome." ⁵
11		In summary, the use of historic earned returns should be viewed with a great deal of caution. There is
12		no real support for the proposition that an unchanging, mechanistically applied historical risk
13		premium is representative of current investor expectations and return requirements.
14	Q.	HOW DID YOU DETERMINE THE RISK FREE RATE?
15	А.	I used the average yields on the 20-year Treasury bond and five-year Treasury note over the six-
16		month period from January through June 2006. The 20-year Treasury bond is often used by rate of
17		return analysts as the risk-free rate, but it contains a significant amount of interest rate risk. The five-
18		year Treasury note carries less interest rate risk than the 20-year bond and is more stable than three-
19		month Treasury bills. Therefore, I have employed both of these securities as proxies for the risk-free
20		rate of return. This approach provides a reasonable range over which the CAPM may be estimated.
21	Q.	WHAT IS YOUR ESTIMATE OF THE MARKET RISK PREMIUM?
22	А.	Schedule RAB-5, line 9 of page 1, presents my estimates of the market risk premium based on a DCF
23		analysis applied to current market data. The market risk premium is 8.69% using the 20-year
24		Treasury bond and 8.94% using the five-year Treasury bond.

1		Utilizing the historical Ibbotson data on market returns, the market risk premium ranges from 5.20%
2		to 7.20%. This is shown on Schedule RAB-6.
3	Q.	HOW DID YOU DETERMINE THE VALUE FOR BETA?
4	A.	I obtained the betas for the companies in the electric company comparison group from most recent
5		Value Line reports and from First Call/Thomson. The average of the Value Line and First
6		Call/Thomson betas for the electric group is .86 and .65, respectively.
7	Q.	PLEASE SUMMARIZE THE CAPM RESULTS.
8	А.	Please refer to line 14 of pages 1 and 2 of Schedule RAB-5 for the CAPM results for the 20-year and
9		five-year Treasury bond yields. For the electric comparison group, the CAPM returns range from
10		10.56% to 12.49%.
11		The CAPM results using the historical Ibbotson data range from 8.39% to 11.13%. These results are
12		shown on Schedule RAB-6.
13		Conclusions and Recommendations
14	Q.	PLEASE SUMMARIZE THE COST OF EQUITY YOU RECOMMEND THIS
15		COMMISSION ADOPT FOR KCPL.
16	A.	This Commission should adopt the DCF model I developed and the cost of equity estimates for a
17		comparison group of electric utility companies. The results for the electric company comparison
18		group using the constant-growth DCF model ranged from 8.45% to 10.65%.

Brigham, E.F., Shome, D.K. and Vinson, S.R., "The Risk Premium Approach to Measuring a Utility's Cost of Equity", *Financial Management*, Spring 1985, pp. 33-45.

1 Q. WHAT IS YOUR RECOMMENDATION FOR A FAIR RATE OF RETURN ON 2 EQUITY FOR THE COMPANIES?

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I recommend that the Commission adopt a 9.90% return on equity for KCPL in this proceeding. This recommendation is based on my average DCF results for the comparison group.

Q. MANY OF YOUR CAPM RESULTS ARE HIGHER THAN YOUR DCF RESULTS. WHY DID YOU NOT TAKE THIS INTO ACCOUNT IN YOUR RECOMMENDED RETURN ON EQUITY?

8 Although I would note that my proposed rate of return on equity of 9.90% falls well within the A. 9 CAPM range, it is my opinion that the CAPM results for the comparison group may overstated at this 10 time for a number of reasons. First, this overstatement is due, in part, to the application of Value Line's beta for the group of .86. Value Line determines its betas based on five years of historical 11 price data. Over the last five years, utility share prices in general have been quite volatile due to 12 restructuring, deregulation, and the increase of unregulated investments that were more risky than 13 core electric operations. These factors may have increased Value Line's historical betas for electric 14 15 utilities, other things being equal. It now appears that the industry will be more stable going forward 16 and, in my opinion, historical betas are therefore likely to fall from their current level. In fact, First 17 Call/Thomson shows betas for the comparison companies that are significantly lower than Value 18 Line's betas, supporting a much lower CAPM result than the Value Line betas.

Second, I believe that the CAPM results utilizing the Value Line forecast for market return is greatly
overstated. The market return of 13.71% is completely out of line with the results based on historical
data and with a recent forecast of market returns by Standard and Poor's. I conducted an alternative
analysis using a forecast of earnings growth for the S&P 500 as a check on the results from the Value

1		Line calculation. First Call's five-year forecast of earnings growth for the S&P 500 is 10.74%.
2		Combining this growth forecast with the current dividend yield on the S&P 500 of 1.92% ⁶ results in a
3		total return on the market:
4		Market ROE = 2.02% + 10.74% = 12.76%
5		I believe that the Value Line forecasts for the next five years exceed long-term expectations for
6		market returns and I recommend that the Commission disregard these results.
		7
7		Third, a recent study by Ibbotson and Chen ⁷ suggests that the historical risk premiums I presented in
8		Schedule RAB-6 may be too high. The Ibbotson/Chen study estimated a revised risk premium that
9		factors out rising price/earnings ("P/E") ratios over time, which inflated achieved historical returns.
10		The assumption in this analysis is that Price/Earnings ratios would not be expected to rise
11		continuously into the future. The results of the study indicate a revised historical risk premium of 4%
12		to 6%, well below the historical risk premiums of 5.2% - 7.1% shown in Schedule RAB-6.
13		Incorporating the lower revised risk premiums from the Ibbotson/Chen study would result in the
14		Value Line CAPM estimates of 8.47% to 10.19%, which would place my proposed rate of return on
15		equity of 9.90% at the upper end of that range. The CAPM results using the First Call/Thomson betas
16		would be even lower, with a range of 7.63% to 8.93%.
17	Q.	IN SECTION II OF YOUR DIRECT TESTIMONY, YOU MENTIONED THE
18		PASSAGE OF THE 2003 TAX BILL THAT REDUCED TAXES ON QUALIFYING
19		DIVIDENDS TO 15%. DO YOU BELIEVE THAT THIS REDUCED TAX RATE
I	I	

⁶ The S&P dividend yield as of June 30, 2006 was 1.92%.

Roger G. Ibbotson and Peng Chen, *Long Run Stock Returns: Participating in the Real Economy*, January/February 2003, AIMR.

1 ON DIVIDENDS HAS AFFECTED THE INVESTOR REQUIRED RETURNS FOR 2 ELECTRIC UTILITY COMPANIES?

A. Yes. As I stated earlier, I believe that the new favorable tax rate on dividends has reduced the
investors' required pre-tax cost of equity for electric utilities. Basic economic theory supports this
proposition.

Prior to the passage of the 2003 tax bill, dividends were taxed at the normal tax rates, which could be as high as 35%. These same dividends are now being taxed at a much lower 15% rate. What this means is that for a given after-tax rate of return, such as 7% for example, an investor would now require a lower pretax return in order to earn that 7% after-tax return. In the realm of regulation, experts must estimate, and commissions must set, a pretax rate of return on equity that will be applied to a company's rate base. With lower tax rates on dividends, these pretax returns will inevitably decline.

In conclusion, other things being equal, the reduction in dividend taxation should lead to lower required returns for investors. When viewed from this perspective, a 9.90% return on equity for KCPL is quite reasonable.

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Overall Cost of Capital

17 Q. HAVE YOU REVIEWED KCPL'S REQUESTED CAPITAL STRUCTURE AND COST 18 OF DEBT?

A. Yes. For purposes of this case I have adopted the Company's proposed capital structure and cost of
debt and preferred stock.

21 Q. WHAT IS YOUR OVERALL COST OF CAPITAL RECOMMENDATION?

1	А.	Adjusting the Company's proposed overall cost of capital for my recommended return on equity has						
2		the following results:						
3								
4		Component	<u>Ratio</u>	<u>Cost</u>	Wtd. Cost			
5		Debt	44.67%	6.16%	2.75%			
6		Preferred Stock	1.52%	4.29%	0.07%			
7		Common Equity	53.81%	9.90%	<u>5.33%</u>			
8		Overall Cost of Capital <u>8.15%</u>						
9	Q.	. DOES THIS COMPLETE YOUR DIRECT TESTIMONY?						
10	А.	Yes.						

RESUME OF RICHARD A. BAUDINO, DIRECTOR OF CONSULTING

EDUCATION

New Mexico State University, M.A. Major in Economics Minor in Statistics

New Mexico State University, B.A. Economics English

Twenty two years of experience in utility ratemaking. Broad based experience in revenue requirement analysis, cost of capital, utility financing, phase-ins, auditing and rate design. Has designed revenue requirement and rate design analysis programs.

REGULATORY TESTIMONY

Preparation and presentation of expert testimony in the areas of:

Electric and Gas Utility Rate Design Cost of Capital for Electric, Gas and Water Companies Ratemaking Treatment of Generating Plant Sale/Leasebacks Electric and Gas Utility Cost of Service Revenue Requirements Gas industry restructuring and competition Fuel cost auditing

RESUME OF RICHARD A. BAUDINO, DIRECTOR OF CONSULTING

EXPERIENCE

- 1989 toPresent:Kennedy and Associates: Director of Consulting Responsible for consulting
assignments in the area of revenue requirements, rate design, cost of capital, economic
analysis of generation alternatives, gas industry restructuring and competition.
- 1982 to
 1989: New Mexico Public Service Commission Staff: Utility Economist Responsible for preparation of analysis and expert testimony in the areas of rate of return, cost allocation, rate design, finance, phase-in of electric generating plants, and sale/leaseback transactions.

CLIENTS SERVED

Regulatory Commissions

Louisiana Public Service Commission Georgia Public Service Commission New Mexico Public Service Commission

Industrial Groups

Taconite Intervenors (Minnesota) Tyson Foods West Virginia Energy Users Group

Ad Hoc Committee for a Competitive Electric Supply System Air Products and Chemicals, Inc. Arkansas Electric Energy Consumers Arkansas Gas Consumers Armco Steel Company, L.P. Association of Business Advocating **Tariff Equity** Climax Molybdenum Company General Electric Company Industrial Energy Consumers Kentucky Industrial Utility Consumers Large Electric Consumers Organization Newport Steel Northwest Arkansas Gas Consumers Maryland Industrial Group **Occidental Chemical PSI Industrial Group**

Expert Testimony Appearances of Richard A. Baudino As of June 2006

Date	Case	Jurisdict.	Party	Utility	Subject
3/83	1780	NM	New Mexico Public Service Commission	Boles Water Co.	Rate design, rate of return.
10/83	1803, 1817	NM	New Mexico Public Service Commission	Southwestern Electric Coop	Rate design.
11/84	1833	NM	New Mexico Public Service Commission	El Paso Electric Co.	Service contract approval, rate design, performance standards for Palo Verde nuclear generating system
1983	1835	NM	New Mexico Public Service Commission	Public Service Co. of NM	Rate design.
1984	1848	NM	New Mexico Public Service Commission	Sangre de Cristo Water Co.	Rate design.
02/85	1906	NM	New Mexico Public Service Commission	Southwestern Public Service Co.	Rate of return.
09/84	1907	NM	New Mexico Public Service Commission	Jornada Water Co.	Rate of return.
11/85	1957	NM	New Mexico Public Service Commission	Southwestern Public Service Co.	Rate of return.
04/86	2009	NM	New Mexico Public Service Commission	El Paso Electric Co.	Phase-in plan, treatment of sale/leaseback expense.
06/86	2032	NM	New Mexico Public Service Commission	El Paso Electric Co.	Sale/leaseback approval.
09/86	2033	NM	New Mexico Public Service Commission	El Paso Electric Co.	Order to show cause, PVNGS audit.
02/87	2074	NM	New Mexico Public Service Commission	El Paso Electric Co.	Diversification.
05/87	2089	NM	New Mexico Public Service Commission	El Paso Electric Co.	Fuel factor adjustment.
08/87	2092	NM	New Mexico Public Service Commission	El Paso Electric Co.	Rate design.
10/88	2146	NM	New Mexico Public Service Commission	Public Service Co. of New Mexico	Financial effects of restructuring, reorganization.

Expert Testimony Appearances of Richard A. Baudino As of June 2006

Da	ate	Case	Jurisdict.	Party	Utility	Subject
07/	/88	2162	NM	New Mexico Public Service Commission	El Paso Electric Co.	Revenue requirements, rate design, rate of return.
01/	/89	2194	NM	New Mexico Public Service Commission	Plains Electric G&T Cooperative	Economic development.
1/8	39	2253	NM	New Mexico Public Service Commission	Plains Electric G&T Cooperative	Financing.
08/	/89	2259	NM	New Mexico Public Service Commission	Homestead Water Co.	Rate of return, rate design.
10/	/89	2262	NM	New Mexico Public Service Commission	Public Service Co. of New Mexico	Rate of return.
09/	/89	2269	NM	New Mexico Public Service Commission	Ruidoso Natural Gas Co.	Rate of return, expense from affiliated interest.
12	/89	89-208-TF	AR	Arkansas Electric Energy Consumers	Arkansas Power & Light Co.	Rider M-33.
01/	/90	U-17282	LA	Louisiana Public Service Commission	Gulf States Utilities	Cost of equity.
09/	/90	90-158	KY	Kentucky Industrial Utility Consumers	Louisville Gas & Electric Co.	Cost of equity.
09/	/90	90-004-U	AR	Northwest Arkansas Gas Consumers	Arkansas Western Gas Co.	Cost of equity, transportation rate.
12	/90	U-17282 Phase IV	LA	Louisiana Public Service Commission	Gulf States Utilities	Cost of equity.
04/	/91	91-037-U	AR	Northwest Arkansas Gas Consumers	Arkansas Western Gas Co.	Transportation rates.
12	/91	91-410- EL-AIR	ОН	Air Products & Chemicals, Inc., Armco Steel Co., General Electric Co., Industrial Energy Consumers	Cincinnati Gas & Electric Co.	Cost of equity.
05/	/92	910890-EI	FL	Occidental Chemical Corp.	Florida Power Corp.	Cost of equity, rate of return.
09/	/92	92-032-U	AR	Arkansas Gas Consumers	Arkansas Louisiana Gas Co.	Cost of equity, rate of return, cost-of-service.

Expert Testimony Appearances of Richard A. Baudino As of June 2006

Date	Case	Jurisdict.	Party	Utility	Subject
09/92	39314	ID	Industrial Consumers for Fair Utility Rates	Indiana Michigan Power Co.	Cost of equity, rate of return.
09/92	92-009-U	AR	Tyson Foods	General Waterworks	Cost allocation, rate design.
01/93	92-346	KY	Newport Steel Co.	Union Light, Heat & Power Co.	Cost allocation.
01/93	39498	IN	PSI Industrial Group	PSI Energy	Refund allocation.
01/93	U-10105	MI	Association of Businesses Advocating Tariff Equality (ABATE)	Michigan Consolidated Gas Co.	Return on equity.
04/93	92-1464- EL-AIR	OH	Air Products and Chemicals, Inc., Armco Steel Co., Industrial Energy Consumers	Cincinnati Gas & Electric Co.	Return on equity.
09/93	93-189-U	AR	Arkansas Gas Consumers	Arkansas Louisiana Gas Co.	Transportation service terms and conditions.
09/93	93-081-U	AR	Arkansas Gas Consumers	Arkansas Louisiana Gas Co.	Cost-of-service, transporta- tion rates, rate supplements; return on equity; revenue requirements.
12/93	U-17735	LA	Louisiana Public Service Commission Staff	Cajun Electric Power Cooperative	Historical reviews; evaluation of economic studies.
03/94	10320	KY	Kentucky Industrial Utility Customers	Louisville Gas & Electric Co.	Trimble County CWIP revenue refund.
4/94	E-015/ GR-94-001	MN	Large Power Intervenors	Minnesota Power Co.	Evaluation of the cost of equity, capital structure, and rate of return.
5/94	R-00942993	3 PA	PG&W Industrial Intervenors	Pennsylvania Gas & Water Co.	Analysis of recovery of transition costs.
5/94	R-0094300	1 PA	Columbia Industrial Intervenors	Columbia Gas of Pennsylvania	Evaluation of cost allocation, rate design, rate plan, and carrying charge proposals.
Date	Case	Jurisdict.	Party	Utility	Subject
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7/94	R-00942986	РА	Armco, Inc., West Penn Power Industrial Intervenors	West Penn Power Co.	Return on equity and rate of return.
7/94	94-0035- E-42T	WV	West Virginia Energy Users' Group	Monongahela Power Co.	Return on equity and rate of return.
8/94	8652	MD	Westvaco Corp.	Potomac Edison Co.	Return on equity and rate of return.
9/94	930357-C	AR	West Central Arkansas Gas Consumers	Arkansas Oklahoma Gas Corp.	Evaluation of transportation service.
9/94	U-19904	LA	Louisiana Public Service Commission	Gulf States Utilities	Return on equity.
9/94	8629	MD	Maryland Industrial Group	Baltimore Gas & Electric Co.	Transition costs.
11/94	94-175-U	AR	Arkansas Gas Consumers	Arkla, Inc.	Cost-of-service, rate design, rate of return.
3/95	RP94-343- 000	FERC	Arkansas Gas Consumers	NorAm Gas Transmission	Rate of return.
4/95	R-00943271	PA	PP&L Industrial Customer Alliance	Pennsylvania Power & Light Co.	Return on equity.
6/95	U-10755	MI	Association of Businesses Advocating Tariff Equity	Consumers Power Co.	Revenue requirements.
7/95	8697	MD	Maryland Industrial Group	Baltimore Gas & Electric Co.	Cost allocation and rate design.
8/95	95-254-TF U-2811	AR	Tyson Foods, Inc.	Southwest Arkansas Electric Cooperative	Refund allocation.
10/95	ER95-1042 -000	FERC	Louisiana Public Service Commission	Systems Energy Resources, Inc.	Return on Equity.
11/95	I-940032	PA	Industrial Energy Consumers of Pennsylvania	State-wide - all utilities	Investigation into Electric Power Competition.
5/96	96-030-U	AR	Northwest Arkansas Gas Consumers	Arkansas Western Gas Co.	Revenue requirements, rate of return and cost of service.

Date	Case	Jurisdict.	Party	Utility	Subject
7/96	8725	MD	Maryland Industrial Group	Baltimore Gas & Electric Co., Potomac Electric Power Co. and Constellation Energy Corp.	Return on Equity.
7/96	U-21496	LA	Louisiana Public Service Commission	Central Louisiana Electric Co.	Return on equity, rate of return.
9/96	U-22092	LA	Louisiana Public Service Commission	Entergy Gulf States, Inc.	Return on equity.
1/97	RP96-199- 000	FERC	The Industrial Gas Users Conference	Mississippi River Transmission Corp.	Revenue requirements, rate of return and cost of service.
3/97	96-420-U	AR	West Central Arkansas Gas Corp.	Arkansas Oklahoma Gas Corp.	Revenue requirements, rate of return, cost of service and rate design.
7/97	U-11220	MI	Association of Business Advocating Tariff Equity	Michigan Gas Co. and Southeastern Michigan Gas Co.	Transportation Balancing Provisions
7/97	R-00973944	I PA	Pennsylvania American Water Large Users Group	Pennsylvania- American Water Co.	Rate of return, cost of service, revenue requirements.
3/98	8390-U	GA	Georgia Natural Gas Group and the Georgia Textile Manufacturers Assoc.	Atlanta Gas Light	Rate of return, restructuring issues, unbundling, rate design issues.
7/98	R-00984280) PA	PG Energy, Inc.	PGE Industrial Intervenors	Cost allocation.
8/98	U-17735	LA	Louisiana Public Service Commission	Cajun Electric Power Cooperative	Revenue requirements.
10/98	97-596	ME	Maine Office of the Public Advocate	Bangor Hydro- Electric Co.	Return on equity, rate of return.
10/98	U-23327	LA	Louisiana Public Service Commission	SWEPCO, CSW and AEP	Analysis of proposed merger.
12/98	98-577	ME	Maine Office of the Public Advocate	Maine Public Service Co.	Return on equity, rate of return.
12/98	U-23358	LA	Louisiana Public Service Commission	Entergy Gulf States, Inc.	Return on equity, rate of return.

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Date	Case	Jurisdict.	Party	Utility	Subject
3/99	98-426	KY	Kentucky Industrial Utility Customers, Inc.	Louisville Gas and Electric Co	Return on equity.
3/99	99-082	КҮ	Kentucky Industrial Utility Customers, Inc.	Kentucky Utilities Co.	Return on equity.
4/99	R-984554	PA	T. W. Phillips Users Group	T. W. Phillips Gas and Oil Co.	Allocation of purchased gas costs.
6/99	R-0099462	PA	Columbia Industrial Intervenors	Columbia Gas of Pennsylvania	Balancing charges.
10/99	U-24182	LA	Louisiana Public Service Commission	Entergy Gulf States,Inc.	Cost of debt.
10/99	R-00994782	PA	Peoples Industrial Intervenors	Peoples Natural Gas Co.	Restructuring issues.
10/99	R-00994781	PA	Columbia Industrial Intervenors	Columbia Gas of Pennsylvania	Restructuring, balancing charges, rate flexing, alternate fuel.
01/00	R-00994786	PA	UGI Industrial Intervenors	UGI Utilities, Inc.	Universal service costs, balancing, penalty charges, capacity assignment.
01/00	8829	MD	Maryland Industrial Gr. & United States	Baltimore Gas & Electric Co.	Revenue requirements, cost allocation, rate design.
02/00	R-00994788	PA	Penn Fuel Transportation	PFG Gas, Inc., and	Tariff charges, balancing provisions.
05/00	U-17735	LA	Louisiana Public Service Comm.	Louisiana Electric Cooperative	Rate restructuring.
07/00	2000-080	KY	Kentucky Industrial Utility Consumers	Louisville Gas and Electric Co.	Cost allocation.
07/00	U-21453 U-20925 (SC U-22092 (SC (Subdocket E)	Louisiana Public Service Comm.	Southwestern Electric Power Co.	Stranded cost analysis.
09/00	R-00005654	PA	Philadelphia Industrial And Commercial Gas Users Group.	Philadelphia Gas Works	Interim relief analysis.

Date	Case	Jurisdict.	Party	Utility	Subject
10/00	U-21453 U-20925 (SC U-22092 (SC (Subdocket E)	Louisiana Public Service Comm.	Entergy Gulf States, Inc.	Restructuring, Business Separation Plan.
11/00	R-00005277 (Rebuttal)	PA	Penn Fuel Transportation Customers	PFG Gas, Inc. and North Penn Gas Co.	Cost allocation issues.
12/00	U-24993	LA	Louisiana Public Service Comm.	Entergy Gulf States, Inc.	Return on equity.
03/01	U-22092	LA	Louisiana Public Service Comm.	Entergy Gulf States, Inc.	Stranded cost analysis.
04/01	U-21453 U-20925 (SC U-22092 (SC (Subdocket E (Addressing ()	Louisiana Public Service Comm.	Entergy Gulf States, Inc.	Restructuring issues.
04/01	R-00006042	PA	Philadelphia Industrial and Commercial Gas Users Group	Philadelphia Gas Works	Revenue requirements, cost allocation and tariff issues.
11/01	U-25687	LA	Louisiana Public Service Comm.	Entergy Gulf States, Inc.	Return on equity.
03/02	14311-U	GA	Georgia Public Service Commission	Atlanta Gas Light	Capital structure.
08/02	2002-00145	KY	Kentucky Industrial Utility Customers	Columbia Gas of Kentucky	Revenue requirements.
09/02	M-00021612	PA	Philadelphia Industrial And Commercial Gas Users Group	Philadelphia Gas Works	Transportation rates, terms, and conditions.
01/03	2002-00169	КҮ	Kentucky Industrial Utility Customers	Kentucky Power	Return on equity.
02/03	02S-594E	CO	Cripple Creek & Victor Gold Mining Company	Aquila Networks – WPC	Return on equity.
04/03	U-26527	LA	Louisiana Public Service Commission	Entergy Gulf States, Inc.	Return on equity.
10/03	CV020495AI	B GA	The Landings Assn., Inc.	Utilities Inc. of GA	Revenue requirement & overcharge refund
03/04	2003-00433	КҮ	Kentucky Industrial Utility Customers	Louisville Gas & Electric	Return on equity, Cost allocation & rate design

D	Date	Case J	urisdict.	Party	Utility	Subject
03	3/04	2003-00434	КҮ	Kentucky Industrial Utility Customers	Kentucky Utilities	Return on equity
4/	/04	ER03-583-000, et. al.	FERC	Louisiana Public Service Commission	Entergy Corp.	Return on Equity
4/	/04	04S-035E	CO	Cripple Creek & Victor Gold Mining Company, Goodrich Corp., Holcim (U.S.) Inc., and The Trane Co.	Aquila Networks – WPC	Return on equity.
9/	/04	U-23327, Subdocket B	LA	Louisiana Public Service Commission	Southwestern Electric Power Company	Fuel cost review
	0/04, 7/06	U-23327 Subdocket A	LA	Louisiana Public Service Commission	Southwestern Electric Power Company	Return on Equity
C	06/05	050045-EI	FL	South Florida Hospital and HeallthCare Assoc.	Florida Power & Light Co.	Return on Equity.
0	8/05	9036	MD	Maryland Industrial Group	Baltimore Gas & Electric	Revenue requirement, cost allocation, rate design, tariff issues
1	1/05	05S-264G	CO	Climax Molybdenum Co.	Public Service Co. of Colorado	Cost allocation and rate design
0	1/06	2005-00341	КҮ	Kentucky Industrial Utility Customers, Inc.	Kentucky Power	Return on equity
0:	3/06	05-1278-E- PC-PW-42T	WV	West Virginia Energy Users Group	Appalchian Power Co.	Return on equity
04	4/06	U-25116	LA	Louisiana Public Service Commission	Entergy Louisiana, LLC	Transmission Issues

Direct Testimony of Richard A. Baudino Case No. ER-2006-0314



Direct Testimony of Richard A. Baudino Case No. ER-2006-0314

KANSAS CITY POWER AND LIGHT COMPARISON GROUP AVERAGE PRICE, DIVIDEND AND DIVIDEND YIELD

		June '06	May '06	Apr '06	Mar '06	Feb '06	Jan '06
Cleco Corporation	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	23.260 21.450 22.355 0.225 4.03% 4.09%	23.690 21.260 22.475 0.225 4.00%	23.000 21.230 22.115 0.225 4.07%	22.720 21.080 21.900 0.225 4.11%	22.690 20.810 21.750 0.225 4.14%	22.320 20.820 21.570 0.225 4.17%
Consolidated Edison	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	45.000 43.050 44.025 0.575 5.22% 5.17%	44.480 41.170 42.825 0.575 5.37%	43.880 41.620 42.750 0.575 5.38%	45.870 43.350 44.610 0.575 5.16%	47.190 44.930 46.060 0.575 4.99%	47.520 46.060 46.790 0.575 4.92%
DPL, Inc.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	27.170 26.110 26.640 0.250 3.75% 3.73%	27.640 26.320 26.980 0.250 3.71%	27.880 26.640 27.260 0.250 3.67%	27.660 26.460 27.060 0.250 3.70%	27.150 25.030 26.090 0.250 3.83%	26.470 25.480 25.975 0.240 3.70%
DTE Energy	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	41.910 39.500 40.705 0.515 5.06% 4.98%	41.110 38.770 39.940 0.515 5.16%	41.620 39.160 40.390 0.515 5.10%	43.350 40.000 41.675 0.515 4.94%	43.800 41.060 42.430 0.515 4.86%	44.230 42.080 43.155 0.515 4.77%
Empire District	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	22.350 20.260 21.305 0.320 6.01% 5.82%	22.990 21.570 22.280 0.320 5.75%	23.050 21.710 22.380 0.320 5.72%	22.700 21.500 22.100 0.320 5.79%	23.000 21.700 22.350 0.320 5.73%	22.680 20.330 21.505 0.320 5.95%
Energy East Corp.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	24.590 22.920 23.755 0.290 4.88% 4.80%	24.590 22.180 23.385 0.290 4.96%	25.390 23.240 24.315 0.290 4.77%	25.110 24.120 24.615 0.290 4.71%	25.440 24.070 24.755 0.290 4.69%	25.570 22.980 24.275 0.290 4.78%

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP AVERAGE PRICE, DIVIDEND AND DIVIDEND YIELD

		June '06	May '06	Apr '06	Mar '06	Feb '06	Jan '06
Entergy Corp.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	72.970 69.370 71.170 0.540 3.03% 3.08%	70.900 67.080 68.990 0.540 3.13%	71.130 66.780 68.955 0.540 3.13%	72.470 68.750 70.610 0.540 3.06%	72.970 67.970 70.470 0.540 3.07%	71.700 68.350 70.025 0.540 3.08%
FirstEnergy Corp.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	54.570 51.920 53.245 0.450 3.38% 3.54%	53.750 49.900 51.825 0.450 3.47%	51.280 48.230 49.755 0.450 3.62%	52.170 48.760 50.465 0.450 3.57%	51.290 47.750 49.520 0.450 3.63%	52.000 48.810 50.405 0.450 3.57%
Hawaiian Electric	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	27.920 26.670 27.295 0.310 4.54% 4.65%	27.050 25.690 26.370 0.310 4.70%	27.440 26.200 26.820 0.310 4.62%	27.260 26.350 26.805 0.310 4.63%	27.050 25.910 26.480 0.310 4.68%	26.740 25.710 26.225 0.310 4.73%
Northeast Utilities	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	21.030 20.130 20.580 0.175 3.40% 3.53%	20.450 19.190 19.820 0.175 3.53%	20.170 19.120 19.645 0.175 3.56%	20.160 19.070 19.615 0.175 3.57%	20.230 19.200 19.715 0.175 3.55%	20.230 19.340 19.785 0.175 3.54%
NSTAR	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	28.610 27.500 28.055 0.303 4.32% 4.28%	27.950 26.500 27.225 0.303 4.45%	28.830 26.770 27.800 0.303 4.36%	29.350 28.060 28.705 0.303 4.22%	29.760 28.000 28.880 0.303 4.20%	30.160 28.270 29.215 0.303 4.15%
Pepco Holdings	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	23.720 22.500 23.110 0.260 4.50% 4.50%	23.920 21.790 22.855 0.260 4.55%	23.490 21.890 22.690 0.260 4.58%	24.240 22.540 23.390 0.260 4.45%	24.280 22.710 23.495 0.260 4.43%	23.990 22.150 23.070 0.260 4.51%
Pinnacle West Capital	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	40.530 38.650 39.590 0.500 5.05% 4.93%	40.490 38.310 39.400 0.500 5.08%	41.060 38.980 40.020 0.500 5.00%	41.010 38.760 39.885 0.500 5.01%	42.650 40.890 41.770 0.500 4.79%	44.140 41.340 42.740 0.500 4.68%

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP AVERAGE PRICE, DIVIDEND AND DIVIDEND YIELD

		June '06	May '06	Apr '06	Mar '06	Feb '06	Jan '06
PNM Resources	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	26.600 24.960 25.780 0.220 3.41% 3.50%	25.990 24.100 25.045 0.220 3.51%	25.660 23.920 24.790 0.220 3.55%	24.890 22.490 23.690 0.220 3.71%	25.180 23.610 24.395 0.220 3.61%	25.500 24.310 24.905 0.200 3.21%
PPL Corp.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	32.310 29.850 31.080 0.275 3.54% 3.58%	30.840 28.450 29.645 0.275 3.71%	30.440 27.830 29.135 0.275 3.78%	32.160 29.210 30.685 0.275 3.58%	31.860 29.440 30.650 0.275 3.59%	31.120 29.450 30.285 0.250 3.30%
Progress Energy Inc.	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	43.320 41.650 42.485 0.605 5.70% 5.60%	43.330 40.270 41.800 0.605 5.79%	45.160 41.510 43.335 0.605 5.58%	45.310 43.500 44.405 0.605 5.45%	45.060 42.540 43.800 0.605 5.53%	44.490 42.630 43.560 0.605 5.56%
Puget Energy	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	21.620 20.710 21.165 0.250 4.72% 4.76%	21.290 20.280 20.785 0.250 4.81%	21.430 20.130 20.780 0.250 4.81%	21.680 20.700 21.190 0.250 4.72%	21.670 20.750 21.210 0.250 4.71%	21.470 20.260 20.865 0.250 4.79%
Southern Company	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	33.040 31.650 32.345 0.388 4.80% 4.61%	32.450 30.480 31.465 0.388 4.93%	33.250 31.130 32.190 0.388 4.82%	34.100 32.340 33.220 0.373 4.49%	34.850 33.020 33.935 0.373 4.40%	35.890 34.450 35.170 0.373 4.24%
UIL Holdings	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	56.860 53.760 55.310 0.720 5.21% 5.60%	57.350 52.800 55.075 0.720 5.23%	56.120 50.210 53.165 0.720 5.42%	52.370 47.220 49.795 0.720 5.78%	51.650 46.490 49.070 0.720 5.87%	49.160 45.740 47.450 0.720 6.07%
Wisconsin Energy	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	40.900 38.530 39.715 0.230 2.32% 2.30%	40.910 38.230 39.570 0.230 2.32%	40.690 38.160 39.425 0.230 2.33%	41.020 39.110 40.065 0.230 2.30%	42.350 39.410 40.880 0.230 2.25%	41.670 38.920 40.295 0.230 2.28%

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP AVERAGE PRICE, DIVIDEND AND DIVIDEND YIELD

	-	June '06	May '06	Apr '06	Mar '06	Feb '06	Jan '06
Xcel Energy	High Price (\$) Low Price (\$) Avg. Price (\$) Dividend (\$) Mo. Avg. Div. 6 mos. Avg.	19.760 18.580 19.170 0.223 4.65% 4.62%	19.180 18.100 18.640 0.215 4.61%	18.940 17.800 18.370 0.215 4.68%	18.840 17.910 18.375 0.215 4.68%	19.610 18.270 18.940 0.215 4.54%	19.500 18.280 18.890 0.215 4.55%
Average Dividend Yield Average Excluding UIL		4.37% 4.30%					

Source: Yahoo! Finance, S&P Stock Guide

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP DCF Growth Rate Analysis

	(1)	(2)	(3)	(4)	(5)
	Value Line	Value Line	Value Line		First Call/
<u>Company</u>	<u>DPS</u>	<u>EPS</u>	<u>B x R</u>	<u>Zacks</u>	<u>Thomson</u>
Cleco Corporation	2.13%	4.64%	3.86%	8.00%	8.00%
Consolidation Edison	0.86%	2.79%	2.43%	4.00%	3.58%
DPL, Inc.	3.86%	5.57%	6.58%	7.00%	7.50%
DTE Energy	0.39%	4.44%	4.62%	6.00%	4.33%
Empire District Electric	0.00%	6.58%	1.39%	N/A	3.33%
Energy East Corporation	4.56%	3.83%	2.85%	5.00%	4.33%
Entergy	5.33%	4.77%	4.95%	8.00%	9.00%
FirstEnergy Corporation	6.11%	11.36%	5.62%	5.00%	4.60%
Hawaiian Electric Industries	0.00%	2.99%	2.91%	5.00%	2.83%
Northeast Utilities	7.36%	11.51%	5.15%	9.00%	7.75%
NSTAR	5.28%	5.86%	5.40%	5.00%	5.00%
Pepco Holdings	3.71%	7.40%	4.55%	5.00%	5.20%
Pinnacle West Capital Corp.	4.72%	6.23%	2.84%	7.00%	7.20%
PNM Resources	6.84%	5.35%	3.58%	8.00%	8.50%
PPL Corporation	11.44%	9.58%	9.11%	8.00%	9.86%
Progress Energy Inc.	1.94%	1.28%	2.06%	4.00%	3.26%
Puget Energy	1.92%	4.81%	3.16%	7.00%	3.50%
Southern Company	4.90%	4.99%	4.59%	5.00%	4.75%
UIL Holdings	0.00%	4.78%	0.31%	11.00%	18.00%
Wisconsin Energy	4.56%	6.53%	7.28%	7.00%	7.82%
Xcel Energy	<u>5.29%</u>	<u>6.00%</u>	<u>3.90%</u>	<u>5.00%</u>	<u>5.00%</u>
Averages	3.87%	5.78%	4.15%	6.45%	6.35%
Forecasts excluding UIL Holdings	4.06%	5.83%	4.34%	6.21%	5.77%
Sources: Zack's and First Call/Thomson Ea		•			
Value Line Investment Survey, M	ay 12, June 2, and	i June 30, 2006			

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP

Value Line Projected Dividend Per Share Growth

Company		2005 DPS	Pr	ojected DPS	Compound Growth Rate
Cleco Corporation	\$	0.90	\$	1.00	2.13%
Consolidation Edison	\$	2.28	\$	2.38	0.86%
DPL, Inc.	\$	0.96	\$	1.16	3.86%
DTE Energy	\$	2.06	\$	2.10	0.39%
Empire District Electric	\$	1.28	\$	1.28	0.00%
Energy East Corporation	\$	1.12	\$	1.40	4.56%
Entergy	\$	2.16	\$	2.80	5.33%
FirstEnergy Corporation	\$	1.71	\$	2.30	6.11%
Hawaiian Electric Industries	\$	1.24	\$	1.24	0.00%
Northeast Utilities	\$	0.68	\$	0.97	7.36%
NSTAR	\$	1.16	\$	1.50	5.28%
Pepco Holdings	\$	1.00	\$	1.20	3.71%
Pinnacle West Capital Corp.	\$	1.93	\$	2.43	4.72%
PNM Resources	\$	0.79	\$	1.10	6.84%
PPL Corporation	\$	0.96	\$	1.65	11.44%
Progress Energy Inc.	\$	2.38	\$	2.62	1.94%
Puget Energy	\$	1.00	\$	1.10	1.92%
Southern Company	\$	1.48	\$	1.88	4.90%
UIL Holdings	\$	1.73	\$	1.73	0.00%
Wisconsin Energy	\$ \$	0.88	\$	1.10	4.56%
Xcel Energy	\$	0.85	\$	1.10	5.29%
Average					3.87%

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP DCF Growth Rate Analysis

Company	-	-Year Avg. EPS	P	rojected EPS	Compound Growth Rate
Cleco Corporation	\$	1.33	\$	1.75	4.64%
Consolidation Edison	\$	2.71	\$	3.20	2.79%
DPL, Inc.	\$	1.30	\$	1.80	5.57%
DTE Energy	\$	2.89	\$	3.75	4.44%
Empire District Electric	\$	1.02	\$	1.50	6.58%
Energy East Corporation	\$	1.60	\$	2.00	3.83%
Entergy	\$	4.01	\$	5.30	4.77%
FirstEnergy Corporation	\$	2.36	\$	4.50	11.36%
Hawaiian Electric Industries	\$	1.47	\$	1.75	2.99%
Northeast Utilities	\$	1.04	\$	2.00	11.51%
NSTAR	\$	1.78	\$	2.50	5.86%
Pepco Holdings	\$	1.43	\$	2.20	7.40%
Pinnacle West Capital Corp.	\$	2.47	\$	3.55	6.23%
PNM Resources	\$	1.39	\$	1.90	5.35%
PPL Corporation	\$	1.88	\$	3.25	9.58%
Progress Energy Inc.	\$	3.15	\$	3.40	1.28%
Puget Energy	\$	1.32	\$	1.75	4.81%
Southern Company	\$	2.05	\$	2.75	4.99%
UIL Holdings	\$	1.36	\$	1.80	4.78%
Wisconsin Energy	\$	2.22	\$	3.25	6.53%
Xcel Energy	\$	1.23	\$	1.75	6.00%
Average					5.78%

Value Line Projected Earnings Per Share Growth

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KANSAS CITY POWER AND LIGHT COMPARISON GROUP

Sustainable Growth Calculation

Company	Forecasted Payout Ratio	Forecasted Retention Ratio	Expected Return	Growth Rate
Cleco Corporation	57.14%	42.86%	9.00%	3.86%
Consolidation Edison	74.38%	25.63%	9.50%	2.43%
DPL, Inc.	64.44%	35.56%	18.50%	6.58%
DTE Energy	56.00%	44.00%	10.50%	4.62%
Empire District Electric	85.33%	14.67%	9.50%	1.39%
Energy East Corporation	70.00%	30.00%	9.50%	2.85%
Entergy	52.83%	47.17%	10.50%	4.95%
FirstEnergy Corporation	51.11%	48.89%	11.50%	5.62%
Hawaiian Electric Industries	70.86%	29.14%	10.00%	2.91%
Northeast Utilities	48.50%	51.50%	10.00%	5.15%
NSTAR	60.00%	40.00%	13.50%	5.40%
Pepco Holdings	54.55%	45.45%	10.00%	4.55%
Pinnacle West Capital Corp.	68.45%	31.55%	9.00%	2.84%
PNM Resources	57.89%	42.11%	8.50%	3.58%
PPL Corporation	50.77%	49.23%	18.50%	9.11%
Progress Energy Inc.	77.06%	22.94%	9.00%	2.06%
Puget Energy	62.86%	37.14%	8.50%	3.16%
Southern Company	68.36%	31.64%	14.50%	4.59%
UIL Holdings	96.11%	3.89%	8.00%	0.31%
Wisconsin Energy	33.85%	66.15%	11.00%	7.28%
Xcel Energy	62.86%	37.14%	10.50%	3.90%
Average	63.02%	36.98%	10.93%	4.15%

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RETURN ON EQUITY CALCULATION COMPARISON GROUP					
	(1) Value Line <u>Dividend Gr.</u>	(2) Value Line <u>Earnings Gr.</u>	(3) Zack's <u>Earning Gr.</u>	(4) First Call <u>Earning Gr.</u>	(5) Average of <u>All Gr. Rates</u>
Dividend Yield	4.30%	4.30%	4.30%	4.30%	4.30%
Growth Rate	4.06%	5.83%	6.21%	5.77%	5.47%
Expected Div. Yield	<u>4.39%</u>	<u>4.43%</u>	<u>4.44%</u>	<u>4.43%</u>	<u>4.42%</u>
DCF Return on Equity	8.45%	10.26%	10.65%	10.20%	9.89%

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KANSAS CITY POWER AND LIGHT Capital Asset Pricing Model Analysis Comparison Group

20-Year Treasury Bond, Value Line Beta

Line <u>No.</u>		Value Line
1 2 3 4	Market Required Return Estimate Expected Dividend Yield Expected Growth Required Return	1.18% <u>12.53%</u> 13.71%
5 6	Risk-free Rate of Return, 20-Year Treasury Bond Average of Last Six Months	5.03%
8 9	Risk Premium @ 6 Month Average RFR (Line 4 minus Line 6)	8.69%
10	Comparison Group Beta	0.86
11 12	Comparison Group Beta * Risk Premium @ 6 Month Average RFR (Line 10 * Line 9)	7.47%
13 14	CAPM Return on Equity @ 6 Month Average RFR (Line 12 plus Line 6)	12.49%
	5-Year Treasury Bond, Value Line Beta	
1 2 3 4	Market Required Return Estimate Expected Dividend Yield Expected Growth Required Return	1.18% <u>12.53%</u> 13.71%
5 6	Risk-free Rate of Return, 5-Year Treasury Bond Average of Last Six Months	4.77%
8 9	Risk Premium @ 6 Month Average RFR (Line 4 minus Line 6)	8.94%
10	Comparison Group Beta	0.86
11 12	Comparison Group Beta * Risk Premium @ 6 Month Average RFR (Line 9 * Line 10)	7.69%
13 14	CAPM Return on Equity @ 6 Month Average RFR (Line 12 plus Line 6)	12.46%

KANSAS CITY POWER AND LIGHT Capital Asset Pricing Model Analysis Comparison Group

20-Year Treasury Bond, First Call/Thomson Beta

Line <u>No.</u>		Value Line
1 2 3 4	Market Required Return Estimate Expected Dividend Yield Expected Growth Required Return	1.18% <u>12.53%</u> 13.71%
5 6	Risk-free Rate of Return, 20-Year Treasury Bond Average of Last Six Months	5.03%
8 9	Risk Premium @ 6 Month Average RFR (Line 4 minus Line 6)	8.69%
10	Comparison Group Beta	0.65
11 12	Comparison Group Beta * Risk Premium @ 6 Month Average RFR (Line 10 * Line 9)	5.63%
13 14	CAPM Return on Equity @ 6 Month Average RFR (Line 12 plus Line 6)	10.65%
	5-Year Treasury Bond, First Call/Thomson Beta	
1 2 3 4	Market Required Return Estimate Expected Dividend Yield Expected Growth Required Return	1.18% <u>12.53%</u> 13.71%
5 6	Risk-free Rate of Return, 5-Year Treasury Bond Average of Last Six Months	4.77%
8 9	Risk Premium @ 6 Month Average RFR (Line 4 minus Line 6)	8.94%
10	Comparison Group Beta	0.65
11 12	Comparison Group Beta * Risk Premium @ 6 Month Average RFR (Line 9 * Line 10)	5.79%
13 14	CAPM Return on Equity @ 6 Month Average RFR (Line 12 plus Line 6)	10.56%

KANSAS CITY POWER AND LIGHT Capital Asset Pricing Model Analysis Comparison Group

Supporting Data for CAPM Analyses

20 Year Treasury Bond Data

5 Year Treasury Bond Data

	Avg. Yield		<u>Avg. Yield</u>
January-06	4.65%	January-06	4.35%
February-06	4.73%	February-06	4.57%
March-06	4.91%	March-06	4.72%
April-06	5.22%	April-06	4.90%
May-06	5.35%	May-06	5.00%
June-06	<u>5.29%</u>	June-06	<u>5.07%</u>
6 month average	5.03%	6 month average	4.77%

Value Screen III Growth Rate Data:

Forecasted Data:	
Earnings	15.02%
Book Value	11.28%
Dividends	<u>11.29%</u>

Average 12.53% Source: Value Line Investment Survey for Windows, July 2006

	Value	First Call/
Comparison Group Betas:	<u>Line</u>	<u>Thomson</u>
Cleco Corporation	1.25	0.96
Consolidation Edison	0.70	0.41
DPL, Inc.	1.00	0.81
DTE Energy	0.75	0.51
Empire District Electric	0.80	0.70
Energy East Corporation	0.90	0.69
Entergy	0.85	0.62
FirstEnergy Corporation	0.80	0.51
Hawaiian Electric Industries	0.70	0.74
Northeast Utilities	0.85	0.64
NSTAR	0.80	0.60
Pepco Holdings	0.90	0.84
Pinnacle West Capital Corp.	0.95	0.69
PNM Resources	0.95	0.85
PPL Corporation	1.05	0.66
Progress Energy Inc.	0.85	0.58
Puget Energy	0.80	0.53
Southern Company	0.65	0.36
Wisconsin Energy	0.80	0.73
Xcel Energy	0.85	0.53
Average	0.86	0.65

Sources: Value Line Investment Reports, May 12, June 2, and June 30, 2006; July 2006 First Call/Thomson reports

KANSAS CITY POWER AND LIGHT Capital Asset Pricing Model Analysis Historic Market Premium

	Geometric Mean	Arithmetic Mean
Long-Term Annual Return on Stocks	10.40%	12.30%
Long-Term Annual Income Return on Long-Term Government Bonds	<u>5.20%</u>	<u>5.20%</u>
Historical Market Risk Premium	5.20%	7.10%
Comparison Group Beta, Value Line	<u>0.86</u>	<u>0.86</u>
Beta * Market Premium	4.47%	6.11%
Current 20-Year Treasury Bond Yield	<u>5.03%</u>	<u>5.03%</u>
CAPM Cost of Equity, Value Line Beta	<u>9.50</u> %	<u>11.13</u> %
Comparison Group Beta, First Call/Thomson	0.65	0.65
Beta * Market Premium	3.37%	4.60%
Current 20-Year Treasury Bond Yield	<u>5.03%</u>	<u>5.03%</u>
CAPM Cost of Equity, First Call/Thomson Beta	<u>8.39</u> %	<u>9.63</u> %

Source: Stocks, Bonds, Bills, and Inflation 2006 Yearbook, Ibbotson Associates