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# Exhibit No. 100

Evergy Missouri West – Exhibit 100  
Kimberly H. Winslow  
Surrebuttal  
File No. ER-2024-0189

Exhibit No.:

Issue: TOU tracker and revenue adjustment; Electric  
Vehicle class proposed increase

Witness: Kimberly H. Winslow

Type of Exhibit: Surrebuttal Testimony

Sponsoring Party: Evergy Missouri West

Case No.: ER-2024-0189

Date Testimony Prepared: September 10, 2024

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. ER-2024-0189**

**SURREBUTTAL TESTIMONY**

**OF**

**KIMBERLY H. WINSLOW**

**ON BEHALF OF**

**EVERGY MISSOURI WEST**

**Kansas City, Missouri**

**September 2024**

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**SURREBUTTAL TESTIMONY**

**OF**

**KIMBERLY WINSLOW**

**Case No. ER-2024-0189**

1 **Q: Please state your name and business address.**

2 A: My name is Kimberly H. Winslow. My business address is 1200 Main, Kansas  
3 City, Missouri 64105.

4 **Q: By whom and in what capacity are you employed?**

5 A: I am employed by Evergy Metro, Inc. and serve as Senior Director, Energy  
6 Solutions for Evergy Metro, Inc. d/b/a as Evergy Missouri Metro (“Evergy  
7 Missouri Metro”), Evergy Missouri West, Inc. d/b/a Evergy Missouri West  
8 (“Evergy Missouri West,” “EMW,” or the “Company”), Evergy Metro, Inc. d/b/a  
9 Evergy Kansas Metro (“Evergy Kansas Metro”), and Evergy Kansas Central, Inc.  
10 and Evergy Kansas South, Inc., collectively d/b/a as Evergy Kansas Central  
11 (“Evergy Kansas Central”) the operating utilities of Evergy, Inc. (“Evergy”).

12 **Q: Who are you testifying for?**

13 A: I am testifying on behalf of EMW.

14 **Q: What are your responsibilities?**

15 A: I lead Evergy’s Energy Solutions team within the Community and Customer  
16 Solutions Division. I am responsible for developing and executing on Evergy’s  
17 customer products and services strategy for demand-side management programs,  
18 distributed energy resources, customer renewables programs, beneficial  
19 electrification, home protection services, and retail solar programs. My team also

1 supports planning and analytics pertaining to product development. In addition, my  
2 team is responsible for working cross-collaboratively with our Regulatory team on  
3 rates. I have a team of about 30 persons who are focused on product delivery to  
4 drive increased customer satisfaction and collaborate with customers on sustainable  
5 solutions.

6 **Q: Please describe your education, experience and employment history.**

7 A: I graduated from Missouri University of Science and Technology with a Bachelor  
8 of Science degree in Mechanical Engineering in 1990. In 1994, I graduated from  
9 Rockhurst University with a Master of Business Administration degree. I began  
10 my career at Black & Veatch in 1990 as an equipment engineer in its Gas, Oil and  
11 Chemicals Division and then transferred to Black & Veatch's Management  
12 Consulting Division. As a project manager and consultant, I worked on various  
13 projects for electric, gas, water, and wastewater municipal and investor-owned  
14 utilities, ranging in scope from long-term electric and natural gas demand and  
15 energy forecasts to regulatory matters such as cost of service, rate design,  
16 depreciation studies, and valuation studies.

17 In December 2007, I began my employment with KCP&L as a Senior  
18 Energy Consultant working with KCP&L's large industrial customers. In 2009, I  
19 assumed the position of Manager of Energy Efficiency. In 2011, I transferred to  
20 our Generation Division as a Senior Quantitative Analyst. In September 2013, I  
21 began leading the Energy Solutions team, which at that time, included economic  
22 development, products and services, key accounts, and the business center teams.  
23 Since the merger of Great Plains Energy, Inc. and Westar Energy, Inc. that created

1 Evergy, Inc., my role has been focused solely on leading products and services, and  
2 I am currently the Senior Director of Energy Solutions. I am also a Professional  
3 Engineer in the state of Missouri.

4 **Q: Have you previously testified in a proceeding at the Missouri Public Service**  
5 **Commission (“Commission” or “MPSC”) or before any other utility**  
6 **regulatory agency?**

7 A: Yes, I have testified before both the MPSC and the Kansas Corporation  
8 Commission (“KCC”).

9 **Q: What is the purpose of your surrebuttal testimony?**

10 A: The purpose of my testimony is twofold. First, I will provide response to rebuttal  
11 testimony filed by Staff witness Sarah Lange regarding the area of the residential  
12 time of use (“TOU”) tracker and revenue adjustment. Company witnesses Marisol  
13 Miller and Ronald Klote also address these topics. Second, I will provide response  
14 to rebuttal testimony filed by Office of the Public Counsel (“OPC”)’s Jordan Seaver  
15 specific to the area of the Company’s proposed rate increase for the Electric Vehicle  
16 rate class.

17 **TOU TRACKER AND REVENUE ADJUSTMENT**

18 **Q: Please provide context as to the purpose of your testimony with respect to the**  
19 **TOU tracker and revenue adjustment.**

20 A: It’s important to ensure that the Commission understands why EMW has proposed  
21 a revenue impact adjustment related to the approval of the default TOU rate.  
22 Company witness Miller provides foundation as to the need and steps through the  
23 mechanics of how she adjusted revenues to reflect the TOU transition that occurred

1 during the test year. However, my testimony further supports the underlying  
2 analysis that Ms. Miller relies upon for the adjustment. It is of utmost importance  
3 for the Commission to not be confused by Ms. Lange’s concerns of the range of the  
4 revenue impact analyses that EMW presented and Staff’s position that the  
5 Company’s adjustments are unreasonable.

6 When the Commission provided its initial Report and Order on November 21,  
7 2022 and then its Amended Report and Order on December 8, 2022 in Docket ER-  
8 2022-0129/0130, the Company, Staff, and stakeholders began to immediately  
9 assimilate the impacts of the Orders from all aspects and specifically, my  
10 surrebuttal testimony refers to assessing impacts related to EMW’s transition to  
11 default TOU rates. Impacts range from identifying the internal and external  
12 resources to implement the TOU rates, the impact to Company revenues, to the  
13 impact on a customer’s bill, and anything and everything in between. The  
14 Company leveraged its partnership with Oracle to assess customer bill and revenue  
15 impacts using Oracle’s Batch Rate Analysis Tool (“BRAT”), which is the  
16 underlying analysis that residential customers rely upon to select from a menu of  
17 TOU rates using Oracle’s rate comparison tool. Following the approval of the  
18 optional 3-period TOU rate in File Nos. ER-2018-0145/0146 in 2019, Evergy has  
19 engaged with Oracle to offer the online rate comparison tool, rate coach report, and  
20 rate education report to its residential customers to assist customers in their  
21 selection of TOU rates. Evergy has previously leveraged the BRAT analyses to  
22 inform Commissioners and itself on the impending or actual bill impact of the TOU

1 rates on the various residential customer classes. These presentations and  
2 submittals include:

3           ▪ On the record presentation on August 10, 2023. This presentation  
4 presented the impact of the Amended Report and Order deeming the  
5 high differential 2-period rate as the default rate. On September 27,  
6 2023, the Commission approved Evergy’s Amended Application  
7 and Tariff in ET-2024-0061, which approved Evergy’s application  
8 to switch the default TOU rate in its tariffs from the high differential  
9 2-period TOU rate to the low differential Peak Adjustment TOU  
10 rate.

11           ▪ On August 1, 2024, Evergy submitted a “Time of Use Impact on  
12 Residential Space Heating Customers For January-March 2024” in  
13 Docket EW-2023-0199 following Commissioner interest expressed  
14 in Evergy’s January 22, 2024 on the record TOU presentation.

15 **Q: Have the previous results of the BRAT analyses been questioned by the**  
16 **Commission or challenged by Staff or OPC?**

17 **A:** No, not that I am aware. With respect to Evergy’s August 10, 2023 presentation,  
18 OPC acknowledged the BRAT analyses results<sup>1</sup> and recommended that the BRAT  
19 analyses “can and should be used in the Company’s continued educational

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<sup>1</sup> Case No. ET-2024-0061, Office of Public Counsel’s RESPONSE TO EVERGY’S APPLICATION, REQUEST FOR WAIVER OF 60 DAY NOTICE REQUIREMENT, MOTION FOR EXPEDITED TREATMENT, AND MOTION TO APPROVE TARIFFS ON LESS THAN 30 DAYS’ NOTICE; AND MOTION TO DISMISS, Page 1-2



1 efforts.”<sup>2</sup> Moreover, OPC stated that the Company had presented “compelling  
2 evidence”<sup>3</sup> from the BRAT analyses presented on August 10, 2023. At no point did  
3 OPC challenge or question the BRAT analyses but rather relied upon the BRAT  
4 analyses to make its recommendation to the Commission. Furthermore, with  
5 respect to Evergy’s August 1, 2024 submittal, the Company used the BRAT to  
6 analyze the impact of TOU rates on 2024 winter bills of historical space heating  
7 customers. I am not aware of any feedback by Staff, OPC, or Commissioners from  
8 that analysis until Staff presented issues in rebuttal testimony on August 6 regarding  
9 lack of workpapers. I will address this later in my testimony. By all accounts, the  
10 BRAT analysis is seemingly viewed as a reliable source to inform the Company,  
11 the Commission, and stakeholders on the customer bill and revenue impact  
12 resulting from the TOU transition. Therefore, it makes logical sense to leverage  
13 the BRAT analysis for the TOU revenue adjustment and rely upon the results that  
14 have not been challenged or disparaged. In fact, it is surprising that the BRAT now  
15 is questioned as unreasonable. Until TOU rates have been in place for a reasonable  
16 amount of time (e.g. 12 months at least), it represents the only detailed analysis that  
17 evaluates Evergy specific individual customer usage data modeled across TOU  
18 rates as a means to inform on a customer’s possible selection of different TOU rates  
19 and bill/revenue impacts that might drive those selections.

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<sup>2</sup> OPC Memorandum, September 25, 2023, “Policy response to Evergy’s suggestion to change the Time-of-Use (“TOU”) Default Rate Structure following six months of marketing and education immediately before its implementation”, Page 3.

<sup>3</sup> Ibid, Page 4.

1 **Q: Is Ms. Lange’s rebuttal testimony accurate with respect to Page 8, Lines 10-**  
2 **13, where she states: “According to Evergy, the BRAT analysis concluded that**  
3 **the revenue produced by those customers would be \$9.277 million less than the**  
4 **revenue those customers would have produced on the now-discontinued**  
5 **blocked rates, MORG and MORH, and the preexisting time based rate plan,**  
6 **MORT.”**

7 **A:** It is not clear to me that Ms. Lange has accurately stated what the \$9.27 million  
8 difference signifies. It is confusing to refer to the “now-discontinued” and “pre-  
9 existing” rates without establishing a point in time and further context.

10 Let me explain how the BRAT analysis was developed to determine the  
11 \$9.27 million value. This context is necessary for the Commission to understand  
12 why EMW’s adjustments are reasonable and that Staff has mischaracterized what  
13 the value represents.

14 First, the BRAT analysis considers the “available” customers for the time  
15 period being considered, which was the test year for 12 months ending June 30,  
16 2023. Because a customer should confidently review their TOU options based on  
17 their historical usage, the BRAT analysis specifies certain customer criteria for its  
18 online modeling presentation. For example, “available” customers are defined as  
19 those residential customers with greater than 9 months of billing history at June 30,  
20 2023. I also note that there is a small subset of customers that are not eligible for  
21 online bill comparison due to modeling limitations, which include those customers  
22 on the electric vehicle,<sup>4</sup> solar subscription, net metering or parallel generation

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<sup>4</sup> The electric vehicle, or EV, rate is the same rate as the 3-period high differential TOU rate (MORT3); however it is separately metered (not a whole-house TOU rate).

1 tariffs, or non-AMI metered customers. Therefore, these customers are not  
2 included in the BRAT analysis relied upon by EMW for the revenue impact  
3 analysis.

4 Next, the BRAT analysis applied each of the four TOU rates (MORPA,  
5 MORT, MORT2, MORT3) to each available customer’s historical monthly billed  
6 usage for each of the 12 months. The TOU rates applied to the customer’s  
7 historical monthly billed usage were based on the respective tariffs effective  
8 January 9, 2023.

9 Third, two revenue impact scenarios from the BRAT analysis were  
10 summarized. The scenarios summarize the three customer rate classes of MORG,  
11 MORH, and MORT for no other reason than it was (and still is) important for the  
12 Commission and EMW to understand the impact of the new TOU rates on these  
13 three historical customer classes.

- 14 ■ MORG represents the largest residential customer class that was  
15 billed under non-time variant rate structure prior to the default TOU  
16 transition in November 2023.
- 17 ■ MORH represents the next largest residential customer class that has  
18 previously been designated as space heating customers. The  
19 historical MORH rate has been referred to as “discounted”;  
20 however, EMW would clarify that the historical rates were reflective  
21 of the cost to serve the space heating customers in the winter season.  
22 The MORH rate was available to existing customers prior to the  
23 default TOU transition in November 2023.



1 customer consumes energy (kWh) based on the tariffed rate that was effective at  
 2 the time of their usage. For example, a space heating customer incurred energy in  
 3 December 2022 under a cost-based (or also referred to as discounted) rate.  
 4 However, the BRAT analysis assumes that that same space heating customer would  
 5 not use energy any differently under any of the TOU rates that became effective  
 6 January 9, 2023.

7 **Q: Is the assumption that a customer’s usage would not change if that customer**  
 8 **were billed under a different rate a deficiency in EMW’s TOU revenue**  
 9 **adjustment?**

10 A: No. It is impossible to apply any analysis that would accurately predict a  
 11 customer’s behavior otherwise. It is also impossible to account for every single  
 12 difference that could arise with hundreds of thousands of customers, each in a  
 13 unique situation. Ms. Miller explains in her direct testimony that the TOU revenue  
 14 adjustment is inexact but that does not mean that the adjustment is not warranted  
 15 or wrong, especially under the circumstances that the test year represents. The test  
 16 year is a hybrid of customer usage under TOU rates or not; it is a hybrid of the  
 17 default TOU rates or not; and it is a hybrid of a menu of TOU rates or not.

18 To further support EMW’s TOU revenue adjustment and the use of the  
 19 BRAT for the TOU revenue adjustment, below is a high-level summary of the  
 20 hybrid of the various rate options available to residential customers during the test  
 21 year period and the mix of rates that were approved from two different rate cases.

Month	Year	Rates Available to Customer/ Significant Commission Orders	Included in Test Year?
July	2022	ER-2018-0145/0146 Blocked Rates and Optional 3-Period TOU Rate Available	Test Year

August	2022	ER-2018-0145/0146 Blocked Rates and Optional 3-Period TOU Rate Available	Test Year
September	2022	ER-2018-0145/0146 Blocked Rates and Optional 3-Period TOU Rate Available	Test Year
October	2022	ER-2018-0145/0146 Blocked Rates and Optional 3-Period TOU Rate Available	Test Year
November	2022	ER-2018-0145/0146 Blocked Rates and Optional 3-Period TOU Rate Available ER-2022-0129/0130 Commission Provides Amended Order with 2-Period TOU Rate as Default	Test Year
December	2022	ER-2018-0145/0146 Blocked Rates	Test Year
January	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
February	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
March	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
April	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
May	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
June	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	Test Year
July	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	
August	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	
September	2023	ER-2022-0129/0130 TOU Rates Effective/ Blocked Rates Still Avl to Existing Customers	
October	2023	ET-2024-0061 - Commission Approves Evergy's Amended Application and Revised Tariffs with Residential Peak Adjustment Time Based Plan as Default Rate ER-2022-0129/0130 TOU Rates Effective/Blocked Rates Still Avl to Existing Customers	
November	2023	EMW Transition to ET-2024-0061 TOU Default Rate Begins/ ER-2022-0129/0130 Blocked Rates Avl to Existing Customers	
December	2023	Transition Complete to TOU Default Rates	
January	2024	TOU Default Rates In Place	EMW Rate Case Filed
February	2024	TOU Default Rates In Place	
March	2024	TOU Default Rates In Place	
April	2024	TOU Default Rates In Place	
May	2024	TOU Default Rates In Place	

June	2024	TOU Default Rates In Place	
July	2024	TOU Default Rates In Place	
August	2024	TOU Default Rates In Place	

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The BRAT analysis should not be discounted as it is the best source of information available for the Commission to evaluate the impact of the TOU rates on EMW revenue for the test year.

**Q: Ms. Lange shares her disapproval of the fact that EMW did not provide an updated BRAT analyses for the 12 months ending June 30, 2024. How do you respond?**

A: I was not privy to the conversations that Ms. Lange refers to but I can certainly respond on several fronts.

- First, Evergy has not received any data request from Staff for additional information to support its August 1, 2024 submittal of “Time of Use Impact on Residential Space Heating Customers For January January-March 2024” in Docket EW-2023-0199. As I stated earlier, any concern over the level of information provided in the space heating customer analysis was not known until I reviewed Ms. Lange’s rebuttal testimony, and there has been no subsequent data requests from Staff. Also, I disagree with Ms. Lange’s assertion that the “filed document contains minimal information”. Evergy’s submittal contains exactly what it committed to providing, which was to provide an understanding of the winter bill impact (January-March 2024) on heating customers due to the recent transition to TOU default rates. In fact, Evergy included two slides of Key Findings of the analyses. One could conclude that because there were no follow up questions on

1 Evergy’s submittal, that the analysis was complete and did not require any  
2 additional explanation.

- 3 ■ Second, Ms. Lange underestimates the level of modeling and work that a  
4 BRAT analysis requires to complete by Oracle and review by Evergy once  
5 the results are provided. Additionally, Evergy incurs a cost for Oracle to  
6 perform any analyses that is customized, or specific to Evergy’s needs.

- 7 ■ Let me further elaborate on the level of effort for the winter impact  
8 analyses that was performed. Given the transition to default TOU rates,  
9 there is no longer a specific end-use rate associated with space heating,  
10 Evergy does not identify space heating customers any longer in its billing  
11 system and therefore identification of space heating customers is based on  
12 previous information provided by Evergy to Oracle. Opower utilized its  
13 repository of information to identify customers who were previously on  
14 the MORH rate as a “heating customer”. Also, billing data for usage  
15 through March 31, 2024 is not immediately available—due to billing  
16 cycles, data availability spills over to mid-April. Once Opower receives  
17 the billing data, modeling ensues—again, it is specialized, results are  
18 calculated as an output and then the results are analyzed for reasonableness  
19 and understanding and reviewed by both Opower and Evergy.  
20 Additionally, results must be presented (and filed) in a readable and  
21 understandable manner using a PowerPoint format.

- 22 ■ Lastly, while Staff belabors the point that Evergy did not provide the  
23 heating customer BRAT analysis within 12-14 weeks as it had stated, Ms.



1 Lange does not admit that the analyses would have done her no good: (1)  
2 the BRAT analyses was performed for heating customers only and only for  
3 the winter period, and (2) she intimates that Evergy did not provide the  
4 BRAT analysis for “12 months ending June 2024 as soon as it was  
5 available”. If this analysis were available, Evergy would need to complete  
6 its billing of customers for usage incurred through June 30, 2024 (which  
7 would be about mid-July at the earliest Opower would receive the data)  
8 and then Opower would need to run the specialized BRAT analysis,  
9 analyze the results and provide it in an understandable manner. This  
10 certainly could not have all happened by Staff’s filing date of direct  
11 testimony by June 27 (revenue requirements) or July 12 (rate design).

12 So, the fact that she insinuates that Evergy missed its date which caused  
13 Staff to not have the information available to “evaluate appropriate revenue  
14 adjustments in this case” is inaccurate and irrelevant. Staff has the same  
15 information that the Company has to adjust test year revenues, which Ms. Miller  
16 has fully explained and substantiated in her testimonies.

17 **Q: Company witness Klote also addresses the use of the BRAT analysis for the**  
18 **purposes of a TOU tracker. Do you have anything additional to offer in your**  
19 **testimony?**

20 A: Company witness Klote fully rebuts Staff’s position that the Company has  
21 “abandoned”<sup>5</sup> its request for a TOU tracker. As explained by Mr. Klote, EMW  
22 determined that the BRAT analysis is not a workable solution to leverage for the

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<sup>5</sup> Lange Rebuttal testimony, Page 22, Line 8.

1 TOU tracker mechanism. As I stated earlier, while Oracle has customized the  
2 BRAT analyses to model customer rate impacts for Evergy and the BRAT provides  
3 for a reliable rate comparison methodology, it cannot readily offer granularity that  
4 will be needed – and expected - for the TOU tracker. The BRAT was not designed  
5 and developed to support a TOU rate tracker mechanism; therefore, EMW sought  
6 an alternative proposal from a different vendor. EMW has not entered into any  
7 contract with the alternative vendor. To do so would be imprudent until the  
8 Commission approves the TOU tracker mechanism. EMW has discussed the scope  
9 of work with the alternative vendor in detail but it will continue to refine throughout  
10 this case. I also offer that the Company is not opposed to sharing the proposed  
11 TOU tracker scope of work with Staff so that Staff can understand how the  
12 Company intends to track the revenue differences; however, as Mr. Klote states,  
13 the tracker methodology is not what is up for debate in this case – it is the need for  
14 the TOU tracker mechanism, which the Company has fully demonstrated. Staff  
15 and parties will have the opportunity to fully audit the methodology used for the  
16 tracker mechanism when EMW presents it for review in its next rate case following  
17 approval in this case.

18 **Q: Ms. Lange accuses EMW of changing its mind from using a method with**  
19 **significant flaws<sup>6</sup> to an unknown methodology. How do you respond?**

20 A: I take great offense that Ms. Lange labels the BRAT analyses to have significant  
21 flaws. It absolutely does not. The BRAT analysis was designed for a specific  
22 purpose in mind and Oracle customized its solution for Evergy to evaluate customer

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<sup>6</sup> Lange Rebuttal, Page 24, Lines 14-17

1 impacts from the TOU transition to then share with the Commission and  
2 stakeholders. Evergy has repeatedly clarified the basis and assumptions of the  
3 BRAT analyses. EMW should not be ridiculed for trying to leverage an existing  
4 vendor’s methodology with the intent of minimizing cost and effort. EMW was in  
5 the process of scoping what it believed to be necessary for the revenue tracker in  
6 its response to the data requests offered by Ms. Lange in her rebuttal testimony.  
7 EMW offered answers in response to Staff’s data requests truthfully and provided  
8 the costs of the relevant analyses as requested.

9 **EV RATE CLASS ADJUSTMENTS**

10 **Q: What increases have Evergy proposed for the Electric Vehicle (“EV”) rate**  
11 **class, comprised of the CCN, BEVCS, and ETS rates?**

12 A: As detailed in Ms. Miller’s direct testimony<sup>7</sup>, the Company has proposed the  
13 following increases for the rates comprising the EV rate class:

- 14       ▪ Clean Charge Network (“CCN”) - 16.59%
- 15       ▪ Business EV Charging Service (“BEVCS”) - 13.03%
- 16       ▪ Electric Transit Service (“ETS”) - 13.03%

17 **Q: What is the Company’s rationale for the proposed increases to the CCN,**  
18 **BEVCS, and ETS rates?**

19 A: The Company approached its proposed rate increases for the CCN and the  
20 BEVCS/CCN by aligning with the proposed increases for the best applicable  
21 customer’s end-use of the service provided by the rate. The Company has tied the  
22 proposed CCN rate increase to the proposed Residential rate increase. This tie was

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<sup>7</sup> Miller Direct testimony, pps. 26, 31.

1 made on the basis that the CCN is primarily used for personal vehicles and is  
2 particularly vital for EV drivers who cannot charge their vehicle where they live,  
3 whether it be at a single-family or multi-family dwelling.

4 The Company has tied the BEVCS/ETS rate increases to the Large General  
5 Service (“LGS”) rate increase on the basis that the LGS rate served as the  
6 foundation for the BEVCS and ETS rate designs when the Company first proposed  
7 these rates. Please see Company witness Brad Lutz’s testimony in ET-2021-0151.

8 The proposed rate increases reflect the Company’s intent to employ a  
9 gradual approach to adjusting revenues and rates. We believe this approach aligns  
10 with sound rate design principles and avoids detrimentally large rate increases.

11 **Q: How does this gradualism approach support what the Company is seeing with**  
12 **respect to EV drivers use of the CCN charging stations?**

13 A: Evergy has continued to see CCN annual usage increase. In fact, CCN usage within  
14 EMW increased 74% during the period of July 2023 through June 2024 (i.e. the 12-  
15 month period following the test year).

16 **Q: Does OPC witness Jordan Seaver’s proposed 60% increase to the EV rate class**  
17 **comport with Evergy’s approach to rate increases?**

18 A: Absolutely not. Evergy firmly believes a 60% step increase to the fueling costs of  
19 current EV operators is *prima facie* detrimental to these customers. Further, Evergy  
20 believes the detrimental impacts of OPC’s proposed increase extend to non-EV  
21 customers due to the potentially chilling impact on EV adoption, as further  
22 discussed below.

1 **Q: In what ways might a 60% increase to the CCN rate be detrimental?**

2 A: OPC recommends increasing the fueling costs of (primarily) consumer EVs by  
3 60%. When considering the potential impacts of this increase, it is helpful to bear  
4 in mind the variety of CCN user personas, including:

- 5 ▪ Local drivers who have access to charging at home
- 6 ▪ Local drivers who do not have access to charging at home
- 7 ▪ Transient drivers who are traveling to or through Evergy's service  
8 territory

9 Within this context, Evergy expects two main impacts:

10 1. Net Decrease in EMW CCN Revenue

11 Given the variety of users, CCN demand will exhibit some amount of price  
12 elasticity. As such, the proposed 60% rate increase is likely to significantly  
13 lower overall usage. EV drivers will seek out less expensive stations and/or  
14 shift more of their charging to home if that is an option. This last point is  
15 critical: EV drivers who do not have access to charging at home will bear  
16 the brunt of OPC's proposed rate increase unless sufficient alternatives are  
17 available at a lower cost. Notably, these alternatives could include CCN  
18 stations in Evergy's MO Metro service territory. EV drivers who do not  
19 have access to charging at home are generally apartment dwellers who rely  
20 on public charging access, such as the CCN. To draw a finer point on this,  
21 approximately 30% of US households are multi-family dwellings<sup>8</sup>.  
22 Furthermore, public charging access is lower in groups with below-median

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<sup>8</sup> <https://atlaspolicy.com/wp-content/uploads/2021/01/EV-Charging-at-Multi-Family-Dwellings.pdf>

1 household incomes and in those with a Black and Hispanic majority  
2 populations. Public charging access disparities are more pronounced in  
3 areas with a higher proportion of multi-unit housing, where they are critical  
4 for EV operation due to a lower likelihood of residential charger access.<sup>9</sup>

5 2. Decrease in EV Adoption / Population

6 A 60% increase in the cost to use the CCN is certain to generate a negative  
7 public reaction among current and potential future customers. Within the  
8 latter group of potential future customers, the negative perception of this  
9 price hike is likely to extend towards EVs more generally, which will  
10 translate to a decrease in EV sales. Within the former group of current CCN  
11 customers, the proposed 60% increase and associated fear of future shock-  
12 increases could motivate customers to go back to internal combustion  
13 vehicles, which would reverse the benefit to be gained from EV adoption.

14 **Q: In what ways might a 60% increase to the BEVCS and ETS rates be**  
15 **detrimental?**

16 A: OPC recommends increasing the fueling costs of customers using EVs for business  
17 and transit by 60% during a time when BEVCS and ETS rate participation is in its  
18 nascency. There are currently a total of six customers on these non-residential,  
19 time-of-use rates (ETS-1, BEVCS-5). These customers include two public school  
20 districts, a large municipality, and one public charging provider. It is likely that  
21 these customers would have made different long-term investment decisions with  
22 their fleet had they realized rates could increase dramatically and as much as 60

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<sup>9</sup> <https://www.sciencedirect.com/science/article/pii/S0967070X20309021>

1 percent. Similar to the CCN, energy sales for the BEVCS and ETS have  
2 significantly increased during the 12 months following the test year.

3 Specifically:

Rate	Test Year (kWh)	Test Year + 1 (kWh)	% Increase
BEVCS	0	41,539	247%
ETS	133,285	420,781	

4  
5 Given the newness, limited enrollment, and extremely modest usage of these rates,  
6 Evergy believes a 60% shock-increase in price is completely unjustified,  
7 detrimental to current customers, and potentially calamitous to the business case  
8 for future EV adoption. Moreover (and somewhat ironically), in a time when  
9 Evergy is striving to shape consumer behavior via time-of-use rates, OPC’s  
10 proposal would have the opposite effect of motivating customers to eschew time-  
11 of-use rates for EV charging.

12 **Q: Does Evergy agree with OPC’s characterization that EV adoption in the**  
13 **Kansas City region has been “very slow”?**

14 **A:** No. The 7-year compound annual growth rate (“CAGR”) for the EV population in  
15 EMW from 2017 through 2023 is 41%. This hardly seems “very slow”, especially  
16 since this period straddles the pandemic. More recently, the EV population in  
17 EMW grew from 1,016 to 3,467 during the three-year period 2021-2023 (50%  
18 CAGR). During the final year of that period (i.e. 2023), the EV population grew  
19 72%. Looking into 2024, as of June the estimated EV population for EMW is  
20 4,148. This corresponds to a nearly 40% annualized growth rate despite the  
21 ongoing, well-publicized slowdown in EV sales nationally.

1 **Q: Has CCN utilization grown alongside EV adoption?**

2 A: Yes. As I mentioned earlier, CCN usage within EMW increased 74% during the  
3 period of July 2023 through June 2024 (i.e. the 12-month period following the test  
4 year). This illustrates both the sensibility of applying gradual rate adjustments and  
5 the difficulty of setting appropriate rates using a historical test year.

6 **Q: Does the CCN play a role in EV adoption?**

7 A: Yes. Myriad consumer surveys and other references could be cited here to  
8 demonstrate the importance of public charging infrastructure. However,  
9 researchers at the University of Texas (Arlington) recently conducted an exhaustive  
10 survey of pertinent works to empirically identify the factors affecting consumers'  
11 intention to adopt EVs. This study, which included examination of 537  
12 publications, found that the most cited barriers to adoption of EVs were found to  
13 be the lack of charging station availability and their limited driving range<sup>10</sup>.

14 **Q: How much EV adoption has resulted from the CCN?**

15 A: While the University of Texas research supports the assertion that EV adoption is  
16 influenced by the CCN, the question remains: how much? Evergy believes it is  
17 reasonable to assume CCN attribution is between 5% and 10%. That is to say, the  
18 CCN is a decisive factor in five to ten vehicle purchase decisions out of every 100.  
19 Using this assumption, it is possible to estimate the incremental revenue generated  
20 by (i.e. attributable to) the CCN.

21 Consider:

22       ▪       There were nearly 3,500 EVs within EMW as of YE2023

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<sup>10</sup> <https://www.sciencedirect.com/science/article/pii/S2773153724000057>



- 1           ▪       On average, each EV is assumed to consume approximately 3,400
- 2                    kWh/yr
- 3           ▪       \$0.10 of revenue per kWh
- 4           ▪       Attribution rate of 5%-10%

5       Given the above, the estimated incremental revenue from EVs where the CCN was  
6       a decisive factor in the owner’s purchase decision is between \$60K and \$120K.  
7       Again, this represents revenue *that would not exist absent the CCN*.

8       Notably, this “CCN attributable” revenue is comparable to:

- 9           ▪       The incremental revenue between Evergy’s proposed rate increase  
10                   and OPC’s proposed 60% rate increase (\$71K per OPC Testimony,  
11                   p. 5)
- 12          ▪       The totality of EV Rate class test year revenue (< \$90K)

13   **Q:   Do you expect that the cost - revenue relationship will change in the future?**

14   A:   Yes. Utilities and other stakeholders have asserted for many years that EVs will  
15       put downward pressure on rates to the benefit of all customers. Fortunately, there  
16       is now a formidable and increasing amount of analytical support for this assertion.  
17       On a retrospective basis, a recently updated study by Synapse concluded that across  
18       all regions of the United States, EV revenues exceeded utility costs—including  
19       *utility program costs*—during the period 2011-2021<sup>11</sup>. On a forward-looking basis,  
20       California’s Public Advocates Office (“CPAO”) and the California Public Utility  
21       Commission separately concluded that electrification *will* result in downward

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<sup>11</sup><https://www.synapse-energy.com/sites/default/files/Electric%20Vehicles%20Are%20Driving%20Rates%20Down%20for%20All%20Customer%20Update%20Jan%202024%2021-032.pdf>

1 pressure on residential rates for California’s three largest investor-owned utilities<sup>12</sup>.  
2 Once again, this result is inclusive of the CA IOU’s considerable EV-related  
3 program costs.

4 Together with smart infrastructure investment and off-peak charging, EVs  
5 will generate revenues exceeding their cost to serve. From this perspective, OPC’s  
6 proposed 60% rate increase would not only harm individual customers but could  
7 also jeopardize the collective benefits of electrification for all Evergy customers.

8 **Q: Should the Commission approve OPC’s recommended increase for the EV**  
9 **Rate class?**

10 A: No. Increasing the fueling costs for current EV customers by 60% is punitive and  
11 will decelerate EV adoption to the financial detriment of all Evergy customers.  
12 Rather than proposing shock-increases that have the potential to “kill EV adoption  
13 in the crib”, OPC should recognize the value EVs provide to all utility customers  
14 and collaborate with utilities on cost effective programs that encourage EV  
15 adoption while minimizing the cost to serve. The Commission should approve  
16 EMW’s recommended increase for the EV Rate class for reasons stated in my  
17 testimony.

18 **Q: Does that conclude your testimony?**

19 A: Yes, it does.

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<sup>12</sup><https://www.publicadvocates.cpuc.ca.gov/press-room/reports-and-analyses/distribution-grid-electrification-model-findings>

