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# Exhibit No. 319

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David Murray  
Rebuttal  
File No. ER-2024-0189

**Exhibit No.:** \_\_\_\_\_  
**Issue(s):** Rate of Return/Capital Structure  
**Witness/Type of Exhibit:** Murray/Rebuttal  
**Sponsoring Party:** Public Counsel  
**Case No.:** ER-2024-0189

**REBUTTAL TESTIMONY**

**OF**

**DAVID MURRAY**

Submitted on Behalf of the Office of the Public Counsel

**EVERGY MISSOURI WEST, INC. D/B/A  
EVERGY MISSOURI WEST**

CASE NOS. ER-2024-0189

\*\* \_\_\_\_\_ \*\*  
Denotes Confidential Information that has been redacted

August 6, 2024

**PUBLIC**

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**EVERGY MISSOURI WEST, INC. D/B/A  
EVERGY MISSOURI WEST**

**CASE NO. ER-2024-0189**

1 **Q. Please state your name and business address.**

2 A. My name is David Murray and my business address is P.O. Box 2230, Jefferson City,  
3 Missouri 65102.

4 **Q. Are you the same David Murray who previously filed Direct Testimony in this case?**

5 A. Yes.

6 **Q. What is the purpose of your testimony?**

7 A. To respond to the direct testimony of Evergy Missouri West's ("MO West") witnesses,  
8 Ann E. Bulkley and Kirkland B. Andrews, as it relates to rate of return ("ROR") and capital  
9 structure. I will also address Staff witness Seoung Joun Won's, PhD, direct testimony.

10 **Q. How will you approach the presentation of your rebuttal testimony?**

11 A. I will address capital structure first. Mr. Andrews recommends a pro forma estimate of  
12 MO West's capital structure as of the true-up period in this case, June 30, 2024. Dr. Won  
13 recommends a ratemaking capital structure consisting of 50% common equity and 50%  
14 long-term debt ("50/50"). I will then address Ms. Bulkley's and Dr. Won's return on equity  
15 ("ROE") recommendations.

16 **CAPITAL STRUCTURE**

17 **Q. Can you summarize the other parties' capital structure recommendations for MO**  
18 **West?**

19 A. Yes. Mr. Andrews recommends a pro forma estimate of MO West's capital structure as of  
20 the true-up date, June 30, 2024, in this case. Mr. Andrews estimates MO West's capital

1 structure at June 30, 2024 will consist of 52.04% common equity and 47.96% long-term  
2 debt.

3 Dr. Won recommends that MO West's authorized ratemaking capital structure be set at  
4 50/50.<sup>1</sup> Dr. Won's recommended ratemaking common equity ratio is slightly lower than  
5 the approximate 52% ratio Evergy Inc. ("Evergy") targets for its utility subsidiaries.

6 **Q. Why does Evergy target an approximate 52% common equity ratio for its regulated**  
7 **utility subsidiaries?**

8 A. I am not sure, but Evergy's targeted common equity ratio is consistent with the 52% to  
9 53% targeted for ratemaking by most of Missouri's other larger regulated utilities owned  
10 by holding companies.

11 **Q. Does Mr. Andrews' testimony provide his representation of MO West's actual capital**  
12 **structure as of the test year, June 30, 2023?**

13 A. Yes. Schedule KBA-1 provides Mr. Andrews' calculation of MO West's capital structure  
14 as of June 30, 2023. Mr. Andrews indicates MO West had a common equity balance of \*\*  
15 \_\_\_\_\_ \*\* and a long-term debt balance of \*\* \_\_\_\_\_ \*\* as of this date.  
16 Mr. Andrews arrived at his common equity balance by subtracting \$168,969,590 million  
17 of goodwill from a common equity balance of \*\* \_\_\_\_\_ \*\*. Mr. Andrews'  
18 adjusted common equity balance and his long-term debt balance implies a capital structure  
19 consisting of 53.52% common equity and 46.48% long-term debt at June 30, 2023.

20 **Q. Were you able to verify Mr. Andrews' representation of MO West's common equity**  
21 **balance at June 30, 2023?**

22 A. Not from reviewing MO West's consolidated GAAP and FERC financial statements. MO  
23 West's GAAP financial statements prepared for its private debt investors indicate that MO  
24 West's common equity balance was \*\* \_\_\_\_\_ \*\* (see Schedule DM-D-6, page  
25 3 attached to my direct testimony). MO West's FERC financial statements as of June 30,

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<sup>1</sup> Won Direct, p. 31, ll. 4-12.

1 2023, indicate that MO West’s common equity balance was \$1,590.9 million (see Schedule  
2 DM-D-6, p. 4 attached to my direct testimony).

3 **Q. What document/report did Mr. Andrews use to extract his common equity balance**  
4 **figure at June 30, 2023?**

5 A. Mr. Andrews used an internal financial report extracted from Evergy’s Hyperion Financial  
6 Modeling (“HFM”) software.<sup>2</sup> This internal financial report provides deconsolidated  
7 financial information for each of MO West’s business units, which includes its regulated  
8 utility as well as its legacy non-regulated business units.

9 **Q. In what company do MO West debt investors purchase debt?**

10 A. MO West on a consolidated basis, not just the regulated division. Consequently, MO  
11 West’s consolidated financial statements form the basis for its financial reporting, whether  
12 to its debt investors through consolidated financial statements created in accordance with  
13 GAAP or to the FERC in accordance with FERC accounting.

14 **Q. Do you agree with Mr. Andrews’ representation of MO West’s capital structure?**

15 A. No. The common equity balance shown in Mr. Andrews’ schedule does not reflect the  
16 common equity balance reported on MO West’s consolidated financial statements, whether  
17 these are publicly-available balance sheets reported in accordance with FERC accounting  
18 or confidential balance sheets reported in accordance with GAAP for MO West’s debt  
19 investors. Mr. Andrews’ representation of MO West’s capital structure is also inconsistent  
20 with the financial statement information MO West provides to rating agencies for annual  
21 credit reviews.

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<sup>2</sup> MO West’s response to OPC Data Request No. 3005.

1 **Q. Considering the numerous sets of financial statements/internal financial reports that**  
2 **indicate different capital balances and goodwill amounts, is there a simple and**  
3 **reasonable way to determine a fair and reasonable ratemaking capital structure for**  
4 **purposes of setting MO West’s authorized ROR?**

5 A. Yes. The Commission can simply determine the ratios of capital it considers consistent  
6 with the debt capacity afforded by the regulated utility subsidiaries. This ensures  
7 Missouri’s ratepayers share in the benefits of reduced business risk afforded by Missouri’s  
8 recent legislative initiatives. This reduced business risk allows Missouri utility companies  
9 to increase their financial risk (*i.e.* issue debt) without jeopardizing their current credit  
10 rating. In my experience, the most objective, fair, and reasonable approach to ensure the  
11 utility subsidiaries’ ratemaking capital structure ratios capture such additional debt  
12 capacity, is to analyze the amount of consolidated leverage used by the holding company.

13 **Q. Has the Kansas Corporation Commission (“KCC”) considered Evergy’s consolidated**  
14 **capital structure in determining a fair and reasonable ratemaking capital structure**  
15 **for its subsidiaries with operations in Kansas?**

16 A. Yes. In Evergy’s recently concluded Kansas rate cases for its subsidiaries, Evergy Kansas  
17 Central Inc. and Evergy Metro Inc., Docket No. 23-EKCE-775-RTS, the KCC’s Staff  
18 developed its recommended ratemaking capital structures by imputing holding company  
19 debt to the subsidiaries. KCC Staff’s recommended ratemaking capital structures consisted  
20 of a 48.16% common equity ratio for Evergy Metro and a 47.95% common equity ratio for  
21 Evergy Kansas Central.

22 **Q. Did Evergy litigate ROR in its recent Kansas rate cases?**

23 A. No. The parties executed a Unanimous Settlement Agreement on September 29, 2023,  
24 which the KCC approved. The settlement resolved all revenue requirement issues without  
25 specifying a capital structure or ROR for purposes of determining the revenue requirement  
26 (*i.e.* a “black-box” settlement).

1 **Q. Did investors estimate the capital structure they believe was implied from the black-**  
2 **box settlement in Kansas?**

3 A. Yes. Most investors viewed the settlement as being consistent with a ratemaking capital  
4 structure consisting of approximately 50% common equity and 50% long-term debt.<sup>3</sup>

5 **Q. Was the KCC's Staff's recommendation to consider Evergy holding company debt in**  
6 **setting rates for Evergy's Kansas operations consistent with the KCC's policy for**  
7 **setting a fair and reasonable ROR?**

8 A. Yes. Despite certain investors expressing surprise about the KCC's Staff position  
9 regarding holding company debt, the KCC Staff's position was consistent with its past  
10 recommended ratemaking capital structures for companies using holding company debt to  
11 leverage their returns.<sup>4</sup> In fact, while the KCC Staff agreed with Evergy to use subsidiary  
12 capital structures for purposes of the Earnings Review and Sharing Plan ("ERSP")  
13 instituted in conjunction with the KCC's approval of the Great Plain Energy and Wester  
14 Inc. merger, the subsidiaries' capital structures were tethered to the potential that Evergy  
15 may use more holding company debt to lever its returns. Consequently, the KCC included  
16 a trigger in the ERSP that required, for purposes of determining shared savings with  
17 customers, that the Kansas subsidiaries' equity ratios be reduced proportionally if Evergy's  
18 consolidated common equity ratio was more than 2.5% lower than its Kansas' subsidiaries.

19 **Q. If the Commission sets MO West's ratemaking common equity ratio consistent with**  
20 **your recommendation, can Evergy adjust MO West's capital structure accordingly?**

21 A. Yes. MO West has not paid a dividend to Evergy since 2020. Evergy, instead of issuing  
22 holding company capital to fund dividends to Evergy's shareholders, could instead receive  
23 a dividend from MO West and allow MO West to issue subsidiary debt to fund its capital  
24 needs. Doing so would allow for a recalibration of MO West's capital structure to be  
25 consistent with a common equity ratio in the 47% to 48% range.

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<sup>3</sup> Nicholas Campanella, et. al., "3Q23: Moving Past the Rebase," Barclays Capital, November 8, 2023, p. 4 and Steve Fleishman, et. al., "EVRG – Settles with Staff, as Chiefs fans and Swifties unite," Wolfe Research, October 2, 2023.

<sup>4</sup> Kansas Corporation Commission Docket No. 23-EKCE-775-RTS, Direct Testimony of Adam H. Gatewood, August 29, 2023, pp. 24-25.



1 **Q. Ms. Bulkley testifies that MO West’s requested ratemaking common equity ratio of**  
2 **52.04% is reasonable because it is consistent with the common equity ratios of the**  
3 **utility operating subsidiaries of her proxy group. Are utility operating companies’**  
4 **capital structures a good proxy for market-based capital structures managed to**  
5 **achieve a lower cost of capital?**

6 A. No. Evergy is not unique in its use of holding company debt to optimize its consolidated  
7 capital structure. Considering the fact that all the ROR witnesses in this case are estimating  
8 the COE for MO West based on a proxy group of publicly-traded holding companies of  
9 other utility operating company subsidiaries, these are the capital structures that influence  
10 investors required returns on the publicly-traded equity.

11 **Q. For 2023, what was the average consolidated common equity ratio of Ms. Bulkley’s**  
12 **publicly-traded proxy group?**

13 A. 41.79% excluding short-term debt and 40.89% including short-term debt.<sup>5</sup>

14 **Q. Does the higher holding company financial risk (i.e. use of debt) increase**  
15 **shareholders’ required returns for companies included in Ms. Bulkley’s proxy**  
16 **group?**

17 A. Yes. Higher debt ratios increase the amount of fixed-obligations that must be paid before  
18 shareholders receive residual cash flows/income. Therefore, if public-utility holding  
19 companies are optimizing their consolidated capital structures at the holding company  
20 level, although the COE may be higher, the increased use of lower-cost debt reduces the  
21 overall weighted cost of capital. This explains why most utility holding companies target  
22 credit metrics consistent with BBB ratings rather than ratings of A or above.

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<sup>5</sup> See Mr. Murray’s rebuttal workpapers for calculations.

1 **Q. Are there any companies in Ms. Bulkley’s proxy group that do not issue long-term**  
2 **debt at the holding company?**

3 A. Yes. Portland General Electric Company (“Portland”) and IDACORP, Inc. (“IDACORP”)  
4 do not issue long-term debt at a holding company. In fact, Portland does not have a holding  
5 company, but rather owns its electric utility assets directly.

6 **Q. What was Portland’s average common equity ratio in 2023?**

7 A. Approximately 43.5% without short-term debt.<sup>6</sup>

8 **Q. What is the allowed ratemaking common equity ratio for Portland?**

9 A. 50%.

10 **Q. Why does the Oregon Public Utility Commission allow a higher common equity ratio**  
11 **for ratemaking than Portland’s actual common equity ratio?**

12 A. At the time I drafted this testimony, I had not researched the reason for this discrepancy.

13 **Q. What was IDACORP’s average common equity ratio in 2023?**

14 A. 52.53%.<sup>7</sup>

15 **Q. What is the allowed ratemaking common equity ratio for IDACORP?**

16 A. IDACORP last identified authorized ratemaking common equity ratio was 49.27% in a  
17 2009 rate case in Idaho.

18 **Q. What are Portland’s and IDACORP’s S&P issuer credit ratings?**

19 A. ‘BBB+’ and ‘BBB,’ respectively.

20 **Q. What does the information on these companies demonstrate?**

21 A. That MO West’s ratemaking common equity ratio does not need to be any higher than  
22 50%. In fact, the fact that Portland is able to maintain a ‘BBB+’ credit rating despite having

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<sup>6</sup> *Id.*

<sup>7</sup> *Id.*

1 an actual 43.5% common equity ratio demonstrates the ability of pure-play utility  
2 companies to capitalize their low-risk regulated utility assets with significant proportions  
3 of leverage.

#### 4 **RETURN ON COMMON EQUITY**

##### 5 *ANN E. BULKLEY'S RECOMMENDED ROE*

6 **Q. What is Ms. Bulkley's recommended allowed ROE for MO West?**

7 A. Ms. Bulkley recommends the Commission allow MO West an ROE anywhere in the range  
8 of 10.25% to 11.25%. Based on her range, she recommends a point ROE of 10.5%.<sup>8</sup>

9 **Q. What is the premise underlying Ms. Bulkley's recommended allowed ROE?**

10 A. Ms. Bulkley estimates the cost of equity ("COE") for MO West to be in the range of  
11 10.25% to 11.25% based on her application of three primary COE methodologies: (1) the  
12 constant-growth discounted cash flow ("DCF") method, (2) the Capital Asset Pricing  
13 Model ("CAPM") – a standard CAPM and an empirical CAPM, and (3) a Bond Yield Plus  
14 Risk Premium analysis.

15 **Q. What is your general reaction to Ms. Bulkley's testimony regarding estimating the  
16 utility industry's COE?**

17 A. First, I disagree with her that the utility industry's COE is in the double digits. While  
18 estimating a COE for the utility industry this high may be consistent with the utility  
19 industry's attempt to increase authorized ROEs, they are not consistent with the discount  
20 rates, *i.e.* the COE, that investors use for purposes of estimating the intrinsic value of utility  
21 common equity. The Commission need look no further than the discount rates (*i.e.* COE)  
22 actually used by investors to dismiss the reliability of Ms. Bulkley's COE estimates.

23 Second, Ms. Bulkley has been filing ROR testimony in Missouri since 2020. The constant  
24 theme in her testimony has been that utility industry's COE will increase in future periods

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<sup>8</sup> Bulkley Direct, p. 7, lns. 23-27.

1 when utility rates are in effect. Although the COE did increase since MO West's 2022 rate  
2 case, due to a contraction in utility stocks during 2023, Ms. Bulkley still projects the utility  
3 industry's COE will increase further. I am not sure utility stocks could do any worse than  
4 they did in 2023, but Ms. Bulkley continues to warn the Commission that methods such as  
5 the DCF are still underestimating the COE because utility stock prices may continue to  
6 decline after MO West's rates are changed in this case.<sup>9</sup>

7 Finally, while she devotes fifteen pages of testimony trying to convince the Commission  
8 that MO West is riskier than average utilities, she forgets that her proxy group contains  
9 companies that are exposed to competitive markets. Her opinions are also completely  
10 contradicted by Evergy's actual increased investment in its Missouri utilities. This  
11 increased capital spend is due directly to utility-friendly legislation passed in Missouri in  
12 recent years.

13 **Q. Do you have concerns about Ms. Bulkley's proxy group?**

14 A. Only to the extent she doesn't recognize or discuss the fact that some of her companies  
15 have significant exposure to non-regulated operations. Cyclical industries, such as energy  
16 companies, with exposure to changes in commodity prices are impacted to a much greater  
17 extent by variations in economic/market conditions. This explains why companies in  
18 cyclical industries typically have stock betas closer to one, which indicates that the equity  
19 risk associated with these industries are higher than for regulated utilities. For example,  
20 the consumption of commodities, such as energy, are highly correlated with the expansion  
21 and contraction of the economy. This explains why utility companies with exposure to  
22 unregulated commodity prices typically have higher betas than pure-play regulated  
23 utilities. The following companies included in Ms. Bulkley's proxy group have significant  
24 (greater than 10%) non-regulated business exposure at least as recently as 2023: Allete  
25 Inc. and NextEra Energy Inc. Unfortunately, Ms. Bulkley focuses on her perception that

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<sup>9</sup> *Id.*, p. 7, lns. 15-20.

1 Missouri's regulatory ratemaking shortcomings as compared to her proxy group, cause MO  
2 West to have a higher cost of capital than the cost of capital of her proxy companies.<sup>10</sup>

3 **Q. Ms. Bulkley testifies that the fact that MO West is owned by Evergy does not affect**  
4 **her analysis of MO West's cost of capital.<sup>11</sup> Was this prudent on her part?**

5 A. No. MO West is inextricably linked to their parent company, Evergy. Evergy's financial  
6 strategies, such as capital structure management, directly impact MO West.

7 Evergy's cost of equity is based on the collective business risks of its various subsidiaries,  
8 approximately 33% of which is related to its electric utility assets in Missouri, as well as  
9 the financial risk it incurs at the consolidated level. Because Evergy's business operations  
10 are predominately regulated electric utilities (vertically integrated in both Missouri and  
11 Kansas) its capital structure and cost of equity are appropriate proxies for estimating MO  
12 West's cost of capital.

13 Therefore, because Ms. Bulkley did not consider Evergy in her assessment of MO West's  
14 cost of capital, I consider her cost of capital analysis to be incomplete.

15 **Q. Ms. Bulkley maintains that it is important to authorize MO West a ROR based on an**  
16 **ROE and capital structure that will allow it to attract capital on a stand-alone basis**  
17 **and within the Evergy system.<sup>12</sup> Did Ms. Bulkley compare her recommended ROR**  
18 **for MO West to Evergy's other systems?**

19 A. If she did, she did not provide such analysis in her direct testimony.

20 **Q. Can you provide Evergy's projected 5-year capital expenditure plan for MO West as**  
21 **compared to Evergy on a consolidated basis?**

22 A. Yes. Evergy projects investing \$2.9 billion in MO West's electric utility system over the  
23 next five years. This represents 23.21% of Evergy's projected capital spend. As of

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<sup>10</sup> *Id.*, p. 54, ln. 9 – p. 63, ln. 2.

<sup>11</sup> *Id.*, p. 11, lns. 3-9.

<sup>12</sup> *Id.*

1 December 31, 2023, MO West's net property, plant and equipment ("PP&E") represented  
2 14.82% of Evergy's consolidated PP&E.

3 **Q. Can you approximate how much value this investment would create for Evergy's**  
4 **shareholders based on your recommended ROR compared to your estimate of MO**  
5 **West's cost of capital?**

6 A. Yes. I made the following assumptions in my analysis:

7 -MO West's cost of capital parameters:

8 -Common equity ratio – 47.2%

9 -Cost of equity – 8.5%

10 -Long-term debt ratio – 52.8%

11 -Current cost of long-term debt – 5.4%

12 -5 years of capex made in one lump sum;

13 -30-year depreciation period; and

14 -rates reset every year.

15 Based on these assumptions and applying my recommended authorized ROE of 9.5% to  
16 my recommended common equity ratio of 47.2%, Evergy would create \$115,115,201 of  
17 additional shareholder wealth over the shareholder's original investment of \$1.369 billion.  
18 To put it another way, if the Commission authorized MO West an ROE of 8.5%, Evergy's  
19 equity investment in MO West would not create additional returns over the COE to the  
20 shareholder.

21 **Q. How much shareholder value would an investment in KS of the same amount create**  
22 **for shareholders?**

23 A. Assuming a 50/50 implied capital structure from Evergy's KS settlement and a 9.4% ROE  
24 applied to 50% of the capital structure, a \$2.9 billion lump sum investment with a 30-yaer

1 life would create \$141,677,650 of additional shareholder wealth over the shareholder's  
2 original investment of \$1.369 billion.

3 **Q. What if the Commission adopted Staff's recommended capital structure?**

4 A. Under this scenario, an investment of \$2.9 billion in MO West creates \$152,497,828 of  
5 additional shareholder value.

6 **Q. Would MO West be able to attract capital from Evergy regardless of whether MO  
7 West is authorized a common equity ratio of 50% or 47.2%?**

8 A. Yes. Under either scenario, the investments create wealth for shareholders above their  
9 initial investment of \$1.369 billion.

10 **Q. What equity value would be recorded on MO West's balance sheet at the time the  
11 project is funded?**

12 A. \$1.369 billion. The original equity capital used to fund the project is recorded on MO  
13 West's balance sheet at cost rather than market value.

14 **Q. If MO West's new investments are expected to be allowed and earn a 9.5% ROE, and  
15 its COE is 8.5%, does this dynamic increase the market value of the original equity  
16 investment?**

17 A. Yes. Whether the Commission authorizes a 50% common equity ratio or a 47.2% common  
18 equity ratio, the market value of the equity is equal to principal investment (\$1.369 billion)  
19 plus the additional shareholder wealth created through the 100 basis point spread between  
20 the COE and the ROE (~\$115 million to \$152 million). The resulting market-to-book ratio  
21 of the equity investment is in the 1.08x to 1.11x range, which is a function of earning a  
22 higher return than the required return.

23 **Q. More directly, would MO West's inability to earn its authorized ROE in recent years  
24 prohibit it from attracting capital to invest in its electric utility infrastructure?**

25 A. No. The Commission's ordered disallowances related to Crossroads impacted the value of  
26 Evergy's equity in MO West at the time those disallowances were factored into MO West's

1 projected cash flows and earnings. These past rate adjustments do not define projected  
2 returns on current investments. As I demonstrated in my examples above, if the  
3 Commission authorizes an ROE higher than the COE, Evergy can create shareholder value  
4 simply by investing in its infrastructure.

5 **Q. Should MO West be immune to ratemaking disallowances in interest of attracting**  
6 **capital at lower costs?**

7 A. No. In fact, if imprudent management decisions cause a higher cost of capital, the company  
8 is not entitled to recover this higher cost of capital. As stated in *Bluefield*:

9 The return should be reasonably sufficient to assure confidence in the  
10 financial soundness of the utility, and should be adequate, **under efficient**  
11 **and economical management**, to maintain and support its credit and  
12 enable it to raise the money necessary for the proper discharge of its public  
13 duties. (emphasis added).<sup>13</sup>

14 Therefore, although utility rate setting bodies, such as this Commission, are  
15 constitutionally required to set rates based on a fair and reasonable authorized ROR, rate  
16 setting bodies have no obligation to adjust the ROR, or any other ratemaking treatment, to  
17 protect investors and charge ratepayers for a company's inefficient and uneconomical  
18 management. In fact, ratemaking bodies have a duty, as a surrogate for competition, to  
19 protect ratepayers from being charged higher rates due to poor management decisions.  
20 Therefore, to the extent MO West's cost of capital is higher due to imprudent management  
21 decisions, this increase in the cost of capital should be borne by shareholders, not  
22 ratepayers.

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<sup>13</sup> *Bluefield Water Works & Improvement Co. v. Public Service Commission of West Virginia*, 262 U.S. 679, 43 S.Ct. 675, 67 L.Ed. 1176 (1923).



1 **Q. In attempting to encourage the Commission to authorize a ROR consistent with her**  
2 **recommendation, Ms. Bulkley provides examples of negative capital market reactions**  
3 **to other state commission decisions. Do any of these decisions involve the parent**  
4 **company of a Missouri utility?**

5 A. Yes. Ms. Bulkley discusses the Illinois Commerce Commission’s (“ICC”) decision to  
6 reject Ameren Illinois Co.’s (“AIC”) multi-year rate plan proposal and authorize AIC an  
7 ROE of 8.72%.

8 **Q. Does her example support the reasonableness of your recommended ROR?**

9 A. Yes. As Ms. Bulkley testified, the ICC decision prompted investors to suggest/encourage  
10 Ameren Corp. to reallocate capital from AIC to Ameren’s other jurisdictions. Ameren’s  
11 other jurisdictions are Missouri and the United States’ Federal Energy Regulatory  
12 Commission (“FERC”). Consequently, if anything, this example suggests the Commission  
13 should be careful not to over-incentivize investment in Missouri. Based on recent investor  
14 commentary/analysis, Missouri is currently considered a more investor-friendly  
15 jurisdiction than Kansas and Illinois.<sup>14</sup>

16 **Q. Did equity analysts lower their expectations for Ameren’s EPS as a result of the ICC**  
17 **decision?**

18 A. Yes. For example, Wells Fargo lowered its forward annual EPS expectations for Ameren  
19 by approximately \$0.20/year for each year from 2024 to 2027. Based on Ameren’s P/E  
20 ratio of around 16.5x in the week prior to the ICC’s decision in the AIC electric rate case,  
21 a 20-cent reduction in EPS accounts for a \$3.30 decline in Ameren’s share price. This  
22 compares to Ameren’s actual stock price decline of around \$6. Additionally, Wells Fargo  
23 lowered its projected long-term CAGR in EPS for Ameren from 7% to 6%, which also  
24 caused assignment of a lower value to Ameren’s stock.

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<sup>14</sup> Neil Kalton, et. al., “Figure of the Week: State Regulatory & Political Ratings,” Wells Fargo, January 12, 2024.

1 **Q. Did any other analysts express concern about Ameren’s ability to achieve its long-**  
2 **term CAGR in EPS guidance of 6% to 8% after the ICC decision?**

3 A. Yes. Bank of America estimated that Ameren’s long-term CAGR in EPS would trend  
4 down to 5% as a consequence of the ICC’s decision.<sup>15</sup>

5 **Q. Did Ameren lower its guidance for its long-term CAGR in EPS?**

6 A. No. Ameren renewed its guidance of 6% to 8% long-term CAGR in EPS during its  
7 earnings conference call for the fourth quarter of 2023.<sup>16</sup>

8 **Q. How is this possible?**

9 A. Ameren reallocated at least \$1.6 billion of capital expenditures it had intended to spend on  
10 its AIC systems to Ameren Missouri and Ameren Transmission. AIC’s projected 5-year  
11 CAGR in its electric rate base declined from 7.4% to 2.3% and its projected 5-year CAGR  
12 in natural gas distribution rate base growth declined from 6.7% to 3.3%. Ameren  
13 Missouri’s projected 5-year CAGR in rate base increased to 9.8% from 8.4%. Ameren  
14 Transmission Company’s 5-year CAGR in rate base increase to 10.8% from 10.0%.<sup>17</sup>

15 **Q. Has Evergy acknowledged that it views the Missouri regulatory environment as more**  
16 **attractive for purposes of allocating capital?**

17 A. Yes. Evergy’s CEO, David Campbell stated the following during Evergy’s third quarter  
18 2023 earnings conference call:

19 As of now, the mechanisms are a little more constructive in Missouri in  
20 terms of reducing regulatory lag, so helping you earn your realized return,  
21 but we're going to be working on Kansas to see if their policy that reflect  
22 the objectives of our stakeholders as well as ours that we can move forward  
23 on, then I think can help to inform the capital plan.<sup>18</sup>

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<sup>15</sup> Julien Dumoulin-Smith, “Ameren Corporation – Downgrade to Neutral: Lower capital coming post Illinois decision,” Bank of America, January 4, 2024.

<sup>16</sup> Ameren Corporation FQ4 2023 Earnings Call, February 23, 2024.

<sup>17</sup> “Transforming for Our Future,” Ameren Third Quarter 2023 Earnings Investor Presentation, November 9, 2023; and “Powering a Reliable, Sustainable Tomorrow,” Ameren Fourth Quarter 2023 Earnings Investor Presentation, February 23, 2024.

<sup>18</sup> Evergy Inc. NasdaqGS: EVRG FQ3 2023 Earnings Call Transcripts, November 7, 2023, p. 12.

1 **Q. Why is it important to consider utility companies' and investors' qualitative opinions**  
2 **for purposes of setting a fair and reasonable authorized ROR for MO West or any**  
3 **other Missouri utility for that matter?**

4 A. Because setting the authorized ROR much higher than Kansas or Illinois may cause over-  
5 allocation of capital to Missouri. As I explained earlier in my testimony, when the  
6 authorized ROR is set at a margin over the cost of capital, jurisdictions may be put in the  
7 unfair position of bidding against each other. While such situations are favorable to  
8 shareholders, they are not for utility ratepayers.

9 **Q. What is the best solution to avoid these potential bidding wars?**

10 A. Awarding a ROR based on each entity's actual cost of capital. If this parity is achieved,  
11 then shareholders receive compensation for their required return, rather than excess returns  
12 awarded. Companies would then choose projects that they project would earn more than  
13 their cost of capital based on the economics of the projects rather than choosing them based  
14 on the highest awarded returns.

15 *INTERPRETATION OF MARKET CONDITIONS*

16 **Q. Ms. Bulkley testifies that interest rates and utility share prices are inversely**  
17 **correlated, which means increases in interest rates will result in a decline in utility**  
18 **share prices.<sup>19</sup> Did this relationship hold true from 2020 to 2022?**

19 A. No. During extraordinary periods in which the Fed and U.S Congress have intervened in  
20 the markets, many typical relationships do not hold true. For example, while long-term  
21 bond yields declined to all-time low levels in the early period of Covid-19, utility stock  
22 valuation ratios did not increase consistent with these typical patterns. Consequently, I did  
23 not recommend significant decreases in authorized ROEs for Missouri utilities. On the flip  
24 side, in 2022 when long-term bond yields increased significantly, utility stock valuation  
25 ratios did not decrease consistent with these patterns, which caused me to still recommend  
26 authorized ROEs consistent with the low-rate period. However, as I testified in my direct

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<sup>19</sup> Bulkley Direct, p. 23, lns. 18-20.

1 testimony, the typical inverse correlation to long-term bond yields emerged again in 2023,  
2 which caused a contraction in utility P/E ratios. The impact of this dynamic is fully  
3 captured in my current COE estimates, which while significantly higher than before 2023,  
4 are still below authorized ROEs.

5 **Q. Ms. Bulkley testifies that the views she provided and cited in the MO West’s 2022 rate**  
6 **case materialized.<sup>20</sup> How long has Ms. Bulkley been predicting utility stock prices**  
7 **would likely decline?**

8 A. Since at least the 2020 MAWC rate case, which is the first case in which she sponsored  
9 ROR testimony in Missouri. Ms. Bulkley has consistently and repeatedly predicted that  
10 the utility industry’s COE will increase because of potential increases in long-term bond  
11 yields. Her repeated predictions had to be realized at some point. This is consistent with  
12 the often-quoted adage that “economists have predicted 9 of the last 5 recessions.” In fact,  
13 according to the Wall Street Journal’s survey of economists in 2022, over 60% predicted a  
14 likely recession in 2023 due to the Fed’s aggressive tightening of monetary policy in  
15 2022.<sup>21</sup> Obviously, the economy did not experience a recession in 2023, but these  
16 expectations were factored into stock prices, with utility stocks outperforming the broader  
17 markets in 2022 despite the significant rise in long-term bond yields. For this reason, it is  
18 important for ROR witnesses to estimate the cost of capital based on current market prices,  
19 because they reflect investors’ expectations.

20 **Q. Have these projections and relationships held true in recent years?**

21 A. Long-term bond yields did finally increase in 2022, but utility stock prices did not contract  
22 as typically expected. As I explained in my direct testimony, this breakdown in the typical  
23 inverse correlation was likely due to a couple of factors: (1) long-term interest rates  
24 increased from all-time lows during 2020 to 2021, which was largely attributed to the  
25 massive support and stimulus provided by The Federal Reserve (“The Fed”) and US

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<sup>20</sup> *Id.*, p. 24, lns. 4-16.

<sup>21</sup> Harriet Torry and Anthony DeBarros, “Economists Now Expect a Recession, Job Losses by Next Year: Majority think Federal Reserve will start cutting rates in late 2023 or early 2024,” Wall Street Journal, October 16, 2022.

1 Congress and (2) investors feared The Fed's tightening would cause an recession in 2023,  
2 causing investors to rotate into defensive sectors, such as utilities.

3 **Q. How long has Ms. Bulkley been expressing her concerns that COE methods, such as**  
4 **the DCF, underestimate the COE because utility stock prices are likely to decline?**

5 A. Since at least early 2020 when she filed ROR testimony in the 2020 Missouri American  
6 Water Company rate case, Case No. WR-2020-0344.

7 **Q. Based on current market conditions, is it logical to project that current utility stock**  
8 **prices are likely to be higher than future utility stock prices, as Ms. Bulkley suggests?**

9 A. No. But as I have testified in previous rate cases before long-term interest rates increased,  
10 I am not a market prognosticator, nor do I consider it appropriate for ROR witnesses to  
11 attempt to be market prognosticators. We should simply be providing insight as to  
12 investors' expectations, which are already embedded in current utility share prices.

13 **Q. Did Ms. Bulkley's prediction of increased long-term bond yields eventually occur?**

14 A. Yes. After predicting that long-term bond yields were unsustainably low, which in her  
15 opinion caused utility stock prices to be unsustainably high, an increase in bond yields  
16 finally did occur, but not until three years after she began to predict this outcome.

17 **Q. What about utility stock prices contracting as a result of increases in bond yields?**

18 A. Utility stock prices' inverse correlation with long-term bond yields did not reoccur until  
19 late 2022.

20 **Q. Did Ms. Bulkley cite to a past Commission ROE determination in which it supported**  
21 **its 9.8% authorized ROE by citing to anticipated increases in interest rates?**

22 A. Yes. In supporting her view that multiple COE methods should be considered in setting  
23 an authorized ROE, Ms. Bulkley cites to the Commission's Report and Order in Spire  
24 Missouri's 2017 rate case, Case No. GR-2017-0215. In supporting its decision to authorize  
25 Spire Missouri a 9.8% authorized ROE the Commission cited "anticipated increasing  
26 interest rates" to support a higher ROE.

1 **Q. What happened to long-term bond yields and utility stock valuation levels subsequent**  
2 **to the Commission's decision?**

3 A. As shown on page 8 of my direct testimony, long-term bond yields continued their steady  
4 decline until the onset of the Covid-19 pandemic. Over this same period, utility stock  
5 valuation levels, as measured by P/E ratios, continued their steady expansion, reaching all-  
6 time high valuation levels right before Covid-19. This period of three-to-four years  
7 covered the entirety of Spire Missouri's interval between its 2017 and 2021 rate cases.  
8 Consequently, I advise the Commission not to cite projected interest rates in either  
9 supporting a lower or higher allowed ROE.

10 **Q. Ms. Bulkley testifies that equity analysts expect the utility sector to underperform in**  
11 **2024.<sup>22</sup> Does Ms. Bulkley imply this is a consensus view?**

12 A. Yes.

13 **Q. Is it?**

14 A. No.

15 **Q. Can you provide some examples of differing views?**

16 A. Yes. Guggenheim Securities, LLC stated the following about its outlook for the utility  
17 sector in 2024:

18 The sector oversold going into '24 vs. '23 as valuation decline outpaced  
19 broad markets while interest rates rose; after a period of normalization into  
20 year-end, we see opportunity to revert. As stated above, we see the sector  
21 as 20%+ cheap, and we are making a case for a sector-wide upside call (i.e.,  
22 no Sell ratings going into 24', with several Neutrals we highlight with  
23 upside bias should a catalyst bear fruit).<sup>23</sup>

24 Also, contrary to Ms. Bulkley's opinion that utility stock prices do not already reflect  
25 investors' expectations regarding changes in interest rates, Guggenheim also states the  
26 following regarding forward rates underlying current fair value stock price estimates:

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<sup>22</sup> *Id.*, p. 25, ln. 4 – p. 26, ln. 2.

<sup>23</sup> Shahriar Pourreza, CFA, et. al., "24 Utilities Outlook: Utility Valuations Finally 'NSYNC' with Fundamentals? Buy Buy Buy..." Guggenheim Securities, LLC, January 22, 2024, p. 10.

1           **How do we arrive at our target utility multiple? Incorporating the**  
2           **forward yield outlook for corporate bonds of 5.3% for 2026 (see Figure**  
3           **15) and the PEG ratio approach, we incorporate a blended valuation**  
4           **resulting in a 16x P/E for 2026E;** we believe the group should trade higher  
5           than what our bond regression shows in isolation (~3x premium vs. where  
6           the group currently trades) in light of a differentiated “growth” outlook  
7           based on a reversion to the mean PEG ratio in the LT, especially as utilities  
8           have demonstrated the ability to navigate 2023 headwinds with cost  
9           efficiencies, increased capex and modest programmatic equity issuance –  
10           **“Growth” continues to be a material driver with longer-term utility**  
11           **valuation levels vs. “Yield”.** (bold in original).

12           Well Fargo’s 2024 outlook for the utility sector was neutral. It stated the following:

13           **Valuation - It's Mixed**

14           *Bottom line: we do not view utilities as either overly expensive nor overly*  
15           *cheap.*

16           Relative to long-term interest rates the group continues to screen expensive  
17           (Exhibit 4 depicts the group's valuation relative to the 10-Yr Treasury  
18           yield). Based on the historical relationship, the 10-Yr yield would need to  
19           decline to 2.5% in order to bring the valuation into alignment with the  
20           median. At the current 10-Yr yield, the P/E multiple that would bring the  
21           relationship back in line is 9.2x, or ~40% below the current P/E multiple of  
22           15.5x. That being said, we point out that the sector's current P/E multiple is  
23           not out of bounds with how the group traded the last time the 10-Yr yield  
24           was between 4.0-5.0% (Exhibit 5). And during that period (2004-2007) the  
25           group's EPS growth outlook was lower (4-6% vs. 5-7% now)...

26           ...Relative to the S&P 500, utilities continue to screen attractive. The  
27           current relative P/E multiple of ~80% is well below the 15-yr average of  
28           100-105%. We point out that prior to 2000, utilities traded at a relative P/E  
29           multiple of 70-80%. However, the EPS growth outlooks (~4%) were far  
30           lower than the current target growth rates of ~6%.<sup>24</sup>

31           Finally, Wolfe Research stated the following about its 2024 outlook for utilities:

32           **Bullish for 2024.** Utilities typically bounce after worst years. Valuations  
33           are at buy levels. The Fed cycle looks timely – utilities o/p after tightenings  
34           and heading into easings. We see 10% total return intact. Risks are  
35           regulation, elections/IRA and an extended bull market.<sup>25</sup>

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<sup>24</sup> Neil Kalton, et. al., “2024 Utility Outlook: Back to Square One,” Wells Fargo, November 30, 2022

<sup>25</sup> Steve Fleishman, et. al, “Utilities & Power – Top 10 Things to Watch for 2024,” Wolfe Research, January 15, 2024,  
p. 1.

1 **Q. Regardless of the variety of equity analysts' views, do current utility stock prices**  
2 **already reflect investors' expectations of macro, industry and company-specific**  
3 **factors?**

4 A. Yes. COE estimation methods assume efficient capital markets, meaning utility share  
5 prices, and for that matter utility bond prices, reflect potential economic and business  
6 cycles over the long-term. Ms. Bulkley's attempt to overemphasize short-term sentiments  
7 is misguided. Utility investors already factor in the potential consequences of macro  
8 factors in the price they are willing to pay today. As many equity analysts also emphasize,  
9 despite business cycle swings, utility companies continue to plow ahead with capital  
10 expenditures that allow them to meet their guidance for long-term CAGR in EPS. The  
11 utility industry is the rare sector, and one of the reasons it is one of safest sectors, which is  
12 fairly immune to moderating capital expenditures during periods of slower economic  
13 growth.

14 **Q. But do you not rely on equity analyst information for your own analysis of the cost of**  
15 **capital?**

16 A. Yes, but not for purposes of "predicting" future stock prices. I analyze the information  
17 equity analysts include in their reports to ensure my inputs and assumptions for variables,  
18 such as intermediate to perpetual growth rates in my application of the DCF, are consistent  
19 with the methodologies employed by Wall Street analysts.

20 **Q. Do you agree with Ms. Bulkley's characterization as to why S&P downgraded MO**  
21 **West's S&P issuer/corporate credit rating?<sup>26</sup>**

22 A. No. First, Ms. Bulkley does not explicitly specify that MO West's credit rating was  
23 downgraded in conjunction with S&P's decision to downgrade Evergy's consolidated  
24 credit rating from 'A-' to 'BBB+'. As clearly stated in the attached report (Schedule DM-  
25 R-1), S&P's primary impetus for downgrading Evergy and its subsidiaries' credit rating by  
26 one notch was the fact that Evergy settled its Kansas rate cases at amounts that were less  
27 than S&P's base case scenario. Consequently, S&P projects that Evergy's consolidated

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<sup>26</sup> Bulkley Direct, p. 7, lns. 11 – 14.



1 credit metrics will be weaker than that which are consistent when an ‘A-’ credit rating.  
2 Because MO West is a Missouri-only utility, clearly the events impacting Evergy’s KS  
3 operations are not directly responsible for the downgrade in MO West’s credit rating.  
4 S&P’s credit rating methodology typically assigns similar credit ratings to all companies  
5 within a corporate family, regardless of differences in each subsidiary’s business risk and  
6 financial risks. Therefore, Ms. Bulkley’s testimony is misleading in suggesting that MO  
7 West’s credit rating was downgraded due to factors specific to MO West.

8 **Q. Does your DCF analyses, using current utility share prices, accurately and reliably**  
9 **capture the increase in utilities’ COE due to contractions in their stock prices?**

10 A. Yes.

11 **Q. Is your COE estimate mis-specified because of your use of current utility share**  
12 **prices?**

13 A. No.

14 **Q. Are Ms. Bulkley’s COE estimates mis-specified due to her biased view that long-term**  
15 **bond yields will either remain high or increase further?**

16 A. Yes. I am not aware of a consensus that long-term bond yields will remain high or increase  
17 even further. Even if they did, no one can be sure that utility share prices would contract  
18 further. Current share prices reflect investors’ expectations of all factors which may impact  
19 stock prices, which includes changes in Fed Funds rates, long-term bond yields, recessions,  
20 recoveries, opportunity costs, etc.

21 **Q. \*\*** \_\_\_\_\_  
22 \_\_\_\_\_

23 \_\_\_\_\_  
24 \_\_\_\_\_  
25 \_\_\_\_\_

26 \*\*

1 **Q. What was the spot yield on 10-year UST's at the time you prepared your rebuttal**  
2 **testimony?**

3 A. 3.8% as of August 2, 2024.

4 **Q. Does this mean you believe the utility industry's cost of capital will be lower in the**  
5 **future?**

6 A. No. As I testified earlier, it is not my role as a cost of capital witness to provide market  
7 prognostications. I adhere to the efficient market hypothesis (as should anyone employing  
8 cost of capital models/methods) which dictates that current market prices reflect investors'  
9 expectations of changes in economic, capital market and business conditions. MO West  
10 will likely file another rate case within the next two years as this has been its typical cycle.  
11 If the cost of capital increases or decreases in the interim, the Commission can adjust its  
12 authorized return accordingly based on updated market expectations at the time.

13 **Q. Can utility stocks perform much worse relative to the S&P 500 than they did in 2023?**

14 A. No. In fact, according to Wolfe Research utilities had the worst relative performance to  
15 the S&P 500 in 2023 than it had in the past 50 years. Consequently, while I am not a  
16 market prognosticator, I do recognize that the Fed's current monetary policy position is  
17 restrictive/tighter with all signs that it will begin to ease/loosen starting in September 2024.  
18 While doing so may ease pressure on long-term bond yields, because long-term bond  
19 yields, such as the 10-year UST reflect investors' expectations of average short-term rates  
20 over the next ten years, a reduction in the overnight lending rate (*i.e.* the Fed Funds Rate)  
21 will not have a direct impact on long-term yields.

22 **Q. Despite utility stock's historical underperformance last year, does Ms. Bulkley**  
23 **double-down on her consistent view that current utility share prices *still* understate**  
24 **the utility industry's COE?**

25 A. Yes. Ms. Bulkley testifies as follows on page 28, lns. 6-10 of her direct testimony:

26 Because the cost of equity has increased since the Company's last rate  
27 proceeding, cost of equity estimates based in whole or in part on historical  
28 or current market conditions, as opposed to projected market conditions,

1                   may understate the cost of equity during the future period that the  
2                   Company's rates will be in effect.<sup>27</sup>

3 **Q.     What is Ms. Bulkley's purpose for repeatedly emphasizing over the last several years**  
4 **that the utility industry's stock prices are likely to decline in subsequent years?**

5 A.     Because doing so was paramount to her objective of deemphasizing the very low implied  
6     COE derived from using the DCF methodology.  Although her COE estimates using the  
7     DCF methodology were low relative to her estimates using methods such as the CAPM  
8     and risk premium methodologies, even her DCF estimates were upwardly biased due to  
9     misuse of financial metrics in her constant-growth DCF.

10 DISCOUNTED CASH FLOW ASSUMPTIONS

11 **Q.     What is the most glaring mis-specification in Ms. Bulkley's constant-growth DCF**  
12 **analysis?**

13 A.     Her opinion that utility investors expect perpetual annual stock price gains at parity with  
14     equity analysts' projected 3-5 year CAGR in EPS.  For purposes of her mean constant-  
15     growth DCF COE estimate of 10.09%, she assumes the perpetual stock price appreciation  
16     will be 5.9%/year.  Ms. Bulkley's assumption implies that utility investors expect  
17     approximately 58.5% of their total returns will be in the form of capital gains with the  
18     remaining portion achieved through dividend returns.  Considering on average, utility  
19     companies distribute approximately 2/3 of their EPS in DPS, her assumption is illogical.  
20     Although admittedly a simplified test, simply flipping Ms. Bulkley's assumption to cause  
21     58.5% of utility stock investors returns to be achieved from dividends results in a COE  
22     estimate of 7.17%.  While lower than my own COE estimate, this implied COE is much  
23     closer to those used by investors than Ms. Bulkley's approximate 10% estimate.

24 **Q.     Are you aware of any equity analysts that assume a utility's DPS can grow in**  
25 **perpetuity at the same rate as their own projected 3-to-5 year CAGR in EPS?**

26 A.     No.

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<sup>27</sup> *Id.*, p. 28, lns. 6-10.

1 CAPM ASSUMPTIONS

2 **Q. Why are Ms. Bulkley's CAPM cost of equity estimates so high?**

3 A. Because she uses irrational expected market returns. Ms. Bulkley estimates a total  
4 compound annual market return for the S&P 500 of 12.56% for the foreseeable future  
5 (perpetually based on her use of a constant-growth DCF to estimate S&P 500 returns).<sup>28</sup>  
6 Subtracting long-term risk-free rates from Ms. Bulkley's estimated market return results in  
7 her market risk premium estimates of 7.78% to 8.46%.<sup>29</sup>

8 **Q. How is Ms. Bulkley able to achieve such high market risk premium estimates?**

9 A. Because she assumes that the S&P 500 can grow its earnings at a compound annual rate of  
10 10.78% in perpetuity.<sup>30</sup>

11 **Q. Are you aware of any authoritative sources, academic or practical, that use Ms.  
12 Bulkley's approach for estimating market returns?**

13 A. No. I know of no authoritative source that suggests this is a rational or reasonable approach  
14 for purposes of estimating market returns. In fact, I know of several authoritative sources  
15 that recommend against using a growth rate higher than GDP for purposes of determining  
16 the long-term expected return for a broad index, such as the S&P 500.

17 **Q. What academic support are you aware of?**

18  
19 A. The 2010 curriculum for Level III of the Chartered Financial Analyst ("CFA") Program  
20 discusses how analysts often use the Gordon growth model (synonymous with the constant  
21 growth DCF model used in utility ratemaking) to formulate the long-term expected return  
22 for the broader equity markets. In the case of a broad-based equity index, such as the S&P  
23 500, it is reasonable to estimate the long-term potential capital gains for the index by using  
24 estimated nominal GDP over a long-term period. The curriculum specifically provides the  
25 following formula for estimating the constant growth rate with an explanation that follows:

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<sup>28</sup> *Id.*, p. 41, lns. 16-19.

<sup>29</sup> *Id.*, Schedule AEB-4.

<sup>30</sup> *Id.*, p. 41, lns. 16-18.

1 Earnings growth rate = GDP growth rate + Excess corporate growth (for the  
2 index companies)

3 where the term *excess corporate growth* may be positive or negative  
4 depending on whether the sectoral composition of the index companies is  
5 viewed as higher or lower growth than that of the overall economy. If the  
6 analyst has chosen a broad-based equity index, the excess corporate growth  
7 adjustment, if any, should be small.<sup>31</sup>

8 Considering that the S&P 500's current dividend yield of approximately 1.69% and  
9 projected long-term growth in U.S. nominal GDP is around 4.0%, it seems that investment  
10 professionals' forecasts of long-term returns for the S&P 500 of around 7%<sup>32</sup> are consistent  
11 with the above-prescribed formula.

12 **Q. Are you aware of any common valuation metrics that dispute Ms. Bulkley's market  
13 growth rate expectations?**

14 A. Yes. A comparison of a broad equity market capitalization amount to that of the total size  
15 of the U.S. economy. This valuation metric provides a sanity check on potential growth for  
16 capital markets. Warren Buffett made it popular when he provided insight on how high  
17 the market, as measured by the Wilshire 5000, became valued as compared to U.S. GDP  
18 at the time of the "dot com" bubble around March 2000. At that time, the Wilshire 5000  
19 was around 1.4x that of GDP. As of June 30, 2024, it was around 1.9x, which demonstrates  
20 investors are currently requiring lower market risk premiums than usual.

21 **Q. What would this ratio be in 50 years if the market grew at the 10.78% compound  
22 annual growth rate Ms. Bulkley suggests is appropriate?**

23 A. The Wilshire 5000 index would be approximately 45x times the GDP level. Based on the  
24 market capitalization of the Wilshire 5000 of approximately \$54.47 trillion as of June 30,  
25 2024, the Wilshire 5000 would have a market capitalization of \$9.10 quadrillion in 50  
26 years. U.S. GDP was \$28.63 trillion as of the same date. Based on a 4.0% long-term  
27 growth rate for the U.S. economy, GDP would be approximately \$203.46 trillion in 50  
28 years. It is not rational to assume corporate wealth will become much larger than the

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<sup>31</sup> 2010 CFA® Program Curriculum, Level III, Volume 3, p. 34.

<sup>32</sup> Murray Direct, p. 25, ln. 13.

1 economy in which it operates, let alone 45x the size of the economy. This explains why  
2 the CFA Program advises not using a perpetual growth rate much, if any, higher than the  
3 GDP growth rate of the economy(ies) in which a company operates.

4 **Q. Why are Ms. Bulkley’s Empirical CAPM (“ECAPM”) results higher than her**  
5 **standard CAPM results?**

6 A. The results are higher because Ms. Bulkley’s ECAPM gives 25% weight to the unadjusted  
7 market risk premium and 75% weight to the utility beta adjusted market risk premium.  
8 Being that Ms. Bulkley’s utility betas at least reduce her high equity risk premium estimates  
9 by 10% to 30%, because her ECAPM allows for a 25% weighting to an unadjusted risk  
10 premium, this amplifies the bias inherent in Mr. Bulkley’s high risk premiums.

11 **Q. Does this mean that the larger the market risk premium estimate, the more widely**  
12 **divergent the ECAPM results will be compared to the standard CAPM?**

13 A. Yes.

14 **Q. Can you explain?**

15 A. Yes. Ms. Bulkley assumes a market risk premium of approximately 7.78% to 8.46%  
16 compared to more rational estimates of around 5.0% to 6%. If Ms. Bulkley had used a  
17 more reasonable market risk premium of 5.5%, her ECAPM adjustment would have been  
18 approximately 5 to 20 basis points lower as compared to her standard CAPM.

19 *BOND YIELD PLUS RISK PREMIUM ANALYSIS*

20 **Q. What are your thoughts on Ms. Bulkley’s Bond-Yield-Plus Risk Premium**  
21 **(“BYPRP”) analysis?**

22 A. Ms. Bulkley’s BYPRP is a regression analysis of allowed ROEs to interest rates. Ms.  
23 Bulkley concludes from her regression analysis that because allowed ROEs haven’t  
24 changed as much as interest rates, an adjustment needs to be made to recognize that  
25 regulators have been hesitant to adjust allowed ROEs as much as interest rates would  
26 suggest. This approach is circular in that the regression coefficient is dependent on

1 commissions' regulatory decisions rather than on market required returns. As I testified in  
2 my direct testimony, the investment community recognizes that authorized ROEs did not  
3 decline along with the COE.

4 CONSIDERATION FOR SPECIFIC BUSINESS AND REGULATORY RISK

5 **Q. Ms. Bulkley devotes approximately 15 pages of direct testimony to justify her view**  
6 **that Evergy's 100% pure-play regulated vertically integrated electric utilities in**  
7 **Missouri cause its cost of equity to be higher than her proxy group.<sup>33</sup> Does any of Ms.**  
8 **Bulkley's testimony recognize that her proxy group has companies with significant**  
9 **non-regulated business-risk exposure?**

10 **A.** No. As I indicated when discussing Ms. Bulkley's proxy group, she includes the following  
11 companies that have significant non-regulated business exposure: Allete Inc. and NextEra  
12 Energy Inc. Non-regulated generation operations expose the companies to commodity  
13 market price volatility. While utility companies rely on commodities (*i.e.* natural gas, coal,  
14 nuclear fuel, renewable power projects, etc.), they are not exposed to gains and losses from  
15 changes in prices of commodities. This is not true for companies engaged in merchant  
16 power projects.

17 While I admit there are very few pure-play regulated utilities, let alone pure-play vertically-  
18 integrated electric utilities, to develop a larger proxy group, it is important to recognize that  
19 many of the proxy companies used to estimate the COE for a regulated electric utility do  
20 have this exposure. To only focus on the selected proxy companies' regulated operations,  
21 and perceived risks related to their regulatory ratemaking constructs, to attempt to justify  
22 an authorized ROE above the proxy group, should be duly noted as to the weight given to  
23 this comparative analysis.

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<sup>33</sup> Bulkley Direct, pgs. 49-66.

1 **Q. What is your response to Ms. Bulkley’s discussion related to her views on MO West’s**  
2 **specific business and regulatory risks?**

3 A. Ms. Bulkley essentially maintains that because MO West plans to invest more in its system  
4 over the next few years, customers should pay a higher ROR because of higher risk.  
5 Around 2021, at the behest of the activist investor group, Elliot Management, Evergy  
6 underwent a strategic change in its strategy to enhance shareholder value. As part of this  
7 strategic initiative, Evergy changed its strategy of issuing debt to buy back common stock  
8 to issuing capital to take full advantage of plant-in-service accounting (“PISA”) ratemaking  
9 mechanism allowed in Missouri. Evergy’s current and planned scale of investment in its  
10 Missouri electric utility systems will create a tremendous amount of value for Evergy’s  
11 shareholders. As the scale of investment increases, the higher the allowed ROR over the  
12 cost of capital, the higher the net present value created for shareholders. Under this  
13 scenario, management is incentivized to pursue all projects it believes will be allowed in  
14 rate base because the mere process of investment causes an increase to shareholder wealth  
15 above the minimum required return. However, this excess shareholder wealth is derived  
16 at the expense of ratepayers. This is the economic rationale for attempting to set utility  
17 companies’ ROR as close to the cost of capital as possible, because otherwise the scales  
18 are tilted in favor of inefficient investing for the sake of maximizing shareholder wealth.

19 **Q. Ms. Bulkley also claims that the elevated capital expenditures will cause pressure on**  
20 **MO West’s credit ratings. She also states that PISA does not reduce MO West’s cost**  
21 **of capital.<sup>34</sup> Does this make sense in light of investors initiative in 2022 to cause**  
22 **Evergy to cease buying back stock by issuing holding company debt and instead,**  
23 **invest in its utilities?**

24 A. No. A primary factor driving Evergy’s change in strategy was the additional value Evergy  
25 could create for its shareholders by pursuing increased rate base growth in each of its  
26 jurisdictions, but specifically Missouri because of the incentives related to utility  
27 supportive legislative measures.

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<sup>34</sup> *Id.*, p. 49, lns. 1-7 and p. 53, lns. 1-15.



1 **Q. Did Ms. Bulkley attempt to minimize the favorability of the original PISA law in MO**  
2 **West’s 2022 rate case?**

3 A. Yes. She had testified that because MO West was not assured it could continue to utilize  
4 PISA past 2023 (unless the Commission approved an extension through 2028) and because  
5 PISA limited MO West’s compound annual growth rate (“CAGR”) in retail rates to no  
6 more than 3%, this exposed MO West to additional risk than if these limitations weren’t in  
7 place.

8 **Q. Has the PISA law been amended since MO West’s 2022 rate case to lengthen the**  
9 **period in which Missouri utility companies can elect PISA without having to petition**  
10 **the Commission to do so?**

11 A. Yes. Missouri’s legislature passed Senate Bill 745 during the 2022 legislative session. The  
12 amended PISA law allows Missouri electric utility companies to continue to use PISA  
13 through December 31, 2028, without being required to petition the Commission to do so.  
14 Additionally, only companies’ base rates are subject to a CAGR rate cap of 2.5% under the  
15 amended law.

16 **Q. Does the amended PISA law include language acknowledging potential ratemaking**  
17 **consideration (through the allowed return) for business risk changes due to the ability**  
18 **to elect PISA?**

19 A. Yes. SB 764 specifically states the following:

20 The commission may take into account any change in business risk  
21 to the corporation resulting from implementation of the deferrals in  
22 setting the corporation's allowed return in any rate proceeding, in  
23 addition to any other changes in business risk experienced by the  
24 corporation.

25 **Q. Did Ms. Bulkley give any credit to the changes in the Missouri legislative and**  
26 **regulatory environment in estimating a fair and reasonable ROR for MO West?**

27 A. No.

1 **Q. Did Evergy lobby the Kansas legislature in its 2024 session to authorize PISA for**  
2 **Evergy’s Kansas utilities?**

3 A. Yes. Evergy claimed that Kansas needed to adopt PISA in order to attract capital  
4 investment in Kansas. Evergy maintained that because this mechanism is allowed in  
5 neighboring states (*e.g.* Missouri), authorizing PISA in Kansas would allow Evergy’s  
6 Kansas operations to have “...competitive or equitable regulatory treatment and will  
7 encourage investment to encourage economic development and generation adequacy.”<sup>35</sup>

8 **Q. What ROE did the KCC authorize Evergy’s Kansas utilities before passage of PISA**  
9 **legislation?**

10 A. 9.3%.

11 **Q. What ROE did the MOPSC authorize Evergy’s Missouri utilities before PISA was**  
12 **allowed?**

13 A. 9.5%.

14 **Q. What jurisdiction is currently more investor-friendly?**

15 A. Missouri.

16 **Q. How do you recommend the Commission explicitly consider MO West’s reduced**  
17 **business risk related to its ability to elect PISA?**

18 A. By setting MO West’s authorized ROR based on Evergy’s more leveraged capital structure.  
19 In MO West’s 2018 rate case, which occurred prior to the passage of the PISA law, MO  
20 West requested its authorized ROE be applied to a 51.75% common equity ratio. In this  
21 case, MO West requests its authorized ROE be applied to a 52.04% common equity ratio.  
22 This is illogical considering the fact that reduced business risk increases a company’s debt  
23 capacity, while allowing it to maintain the same credit rating. Given that many Evergy  
24 investors consider Missouri’s regulatory environment to be more shareholder-friendly than

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<sup>35</sup> State of Kansas House Committee on Energy, Utilities and Telecommunications, February 6, 2024, “Evergy Testimony (Chuck Caisley, Chief Customer Officer): HB 2527 – Proponent.” See: [https://kslegislature.org/li/b2023\\_24/committees/ctte\\_h\\_energy\\_utilities\\_and\\_telecommunications\\_1/documents/?date\\_choice=2024-02-06](https://kslegislature.org/li/b2023_24/committees/ctte_h_energy_utilities_and_telecommunications_1/documents/?date_choice=2024-02-06)

1 Kansas' regulatory environment, Evergy's Missouri ratepayers should be compensated for  
2 this reduced business risk by paying a ROR consistent with Evergy's more optimized  
3 capital structure, which had a common equity ratio below 45% as of March 31, 2024 and  
4 December 31, 2023.

5 STAFF'S RECOMMENDED ROE:

6 **Q. What is Dr. Won's recommended allowed ROE?**

7 A. Dr. Won recommends an ROE of 9.74%, which is the mid-point of his ROE range of 9.49%  
8 to 9.99%.

9 **Q. Can you summarize the analysis Dr. Won performed for purposes of his testimony?**

10 A. Yes. Dr. Won performed a COE analysis using two COE methods/models – a constant-  
11 growth DCF and the Capital Asset Pricing Model. Using these two COE methods, Dr.  
12 Won estimated the electric utility industry's COE to be in the range of 7.64% to 10.32%.

13 Dr. Won also performed a risk premium analysis which he classified as a bond yield plus  
14 risk premium (BYPRP) model. Dr. Won classified his BYPRP method as an "ROE"  
15 estimation approach rather than a COE estimation method. Dr. Won's indicated ROE using  
16 this approach was in the range of 9.73% to 9.75%.

17 **Q. What methodology did Dr. Won rely for purposes of developing his recommended  
18 ROE?**

19 A. His BYPRP method. He applied a +/- 25 basis point adjustment to his mean indicated ROE  
20 of 9.74% to arrive at a range of 9.49% to 9.99%.

21 **Q. Is Dr. Won's BYPRP methodology in this case different from those he applied in past  
22 rate cases?**

23 A. Yes.

1 **Q. How so?**

2 A. In past rate cases, Dr. Won simply added a generic risk premium to a recent utility bond  
3 yield to estimate the COE. In this case, Dr. Won performed a regression analysis of bond  
4 yields to authorized ROEs from 2014 through early 2024 to determine the impact bond  
5 yields had on authorized ROEs.

6 **Q. Is Dr. Won's BYPRP analysis similar to Ms. Bulkley's risk premium approach?**

7 A. Yes. Ms. Bulkley compared authorized ROEs to bond yields. The key differences between  
8 her analysis and Dr. Won's analysis is the following:

- 9 • Dr. Won regressed authorized ROEs against utility bond yields, whereas  
10 Ms. Bulkley used 30-year UST yields;
- 11 • Dr. Won used data since 2014 whereas Ms. Bulkley used data since  
12 1980;
- 13 • Dr. Won analyzed monthly interval data whereas Ms. Bulkley analyzed  
14 quarterly interval data.

15 **Q. Do you agree with Dr. Won that this type of risk premium analysis should not be**  
16 **characterized as a COE analysis?**

17 A. Yes. My own COE analysis since at least 2010 has consistently established that authorized  
18 ROEs are higher than the COE. I have also consistently and frequently provided  
19 corroborating information/analysis from the investment community and from utility  
20 companies' internal analysis that corroborate the fact that authorized ROEs are higher than  
21 the COE.

22 **Q. Considering such, what does Dr. Won's regression analysis prove about authorized**  
23 **ROEs since 2014?**

24 A. That they are "sticky" as investors often characterize them. Applying Dr. Won's regression  
25 equation to the lowest monthly bond yield of 2.77% since 2014 indicates an ROE of 9.6%  
26 would be appropriate. Applying the regression equation to the highest bond yield of 6.05%  
27 since 2014 indicates an ROE of 9.76% would be appropriate.

1 **Q. Considering the narrow range of only 16 basis points based on Dr. Won’s regression**  
2 **analysis, is it logical to recommend an ROE range of 50 basis points?**

3 A. No. The Commission should disregard any ROE above 9.75%. However, considering my  
4 9.5% ROE recommendation is still 100 basis points over the COE, I still recommend the  
5 Commission adopt my point recommendation.

6 **SUMMARY AND CONCLUSIONS**

7 **Q. Can you summarize your main conclusions related to your rebuttal testimony in this**  
8 **case?**

9 A. Yes. MO West recommends the Commission set its authorized ROR based on an  
10 approximate 52% common equity ratio. Evergy is targeting a higher-cost capital structure  
11 for MO West than it targets for itself on a consolidated basis. Evergy’s strategy is to  
12 optimize the use of debt at the consolidated level rather than at its subsidiaries. This  
13 strategy increases shareholder wealth at the expense of ratepayers. Before GPE and Westar  
14 merged, MO West’s previous parent company, GPE, did not issue holding company debt.  
15 Under GPE’s ownership, MO West and Evergy Metro funded GPE’s dividend obligations  
16 and issued their own debt capital to fund liquidity needs. Under Evergy’s ownership,  
17 Evergy uses holding company debt to fund dividends, causing MO West and Evergy Metro  
18 to function much less as a traditional stand-alone entity. Under GPE’s ownership, MO  
19 West and Metro accepted the use of GPEs’ consolidated capital structure for ratemaking  
20 because it was not more levered/optimized than the ratios maintained at the subsidiaries.  
21 Under GPE’s ownership, MO West and Metro’s authorized common equity ratios were  
22 typically around 50% or even lower. These ratemaking equity ratios are consistent with  
23 two companies in Ms. Bulkley’s proxy group that either do not have a holding company  
24 corporate structure, Portland, or have a holding company corporate structure, but do not  
25 issue holding company debt. The most market-based capital structure is Evergy’s on a  
26 consolidated basis. Therefore, the Commission should consider Evergy’s common equity  
27 ratio to set a fair and reasonable ratemaking common equity ratio for MO West.

1           The Commission should not increase MO West’s authorized ROE above 9.5%. While I  
2           agree with Ms. Bulkley that MO West’s COE has increased since 2022, I do not agree it is  
3           above the previous authorized ROE of 9.5%. As I demonstrated in my capital budget  
4           example, Evergy can still create excess wealth for its shareholders when the COE is below  
5           authorized returns. Authorizing an ROE at significant margins over the COE creates  
6           inefficient incentives to invest in one jurisdiction over the other. Investors already view  
7           Missouri has a more investor-friendly jurisdiction compared to KS and IL. The  
8           Commission should not boost MO West’s authorized return higher than it already is.  
9           Otherwise, Missouri runs the risk of overallocation of capital, which is funded at  
10          ratepayers’ expense.

11   **Q.    Does this conclude your testimony?**

12   A.    Yes.

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**


In the Matter of Evergy Missouri West,     )  
Inc. d/b/a Evergy Missouri West's         )  
Request for Authority to Implement A     ) Case No. ER-2024-0189  
General Rate Increase for Electric     )  
Service   )

**AFFIDAVIT OF DAVID MURRAY**

STATE OF MISSOURI     )  
   ) **ss**  
COUNTY OF COLE     )

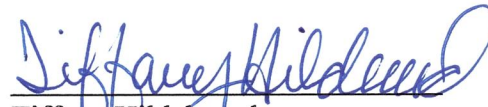
David Murray, of lawful age and being first duly sworn, deposes and states:

1. My name is David Murray. I am a Utility Regulatory Manager for the Office of the Public Counsel.
2. Attached hereto and made a part hereof for all purposes is my rebuttal testimony.
3. I hereby swear and affirm that my statements contained in the attached testimony are true and correct to the best of my knowledge and belief.

  
\_\_\_\_\_  
David Murray  
Utility Regulatory Manager

Subscribed and sworn to me this 5<sup>th</sup> day of August 2024.

TIFFANY HILDEBRAND NOTARY PUBLIC - NOTARY SEAL STATE OF MISSOURI MY COMMISSION EXPIRES AUGUST 8, 2027 COLE COUNTY COMMISSION #15637121
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\_\_\_\_\_  
Tiffany Hildebrand  
Notary Public

My Commission expires August 8, 2027.