

**FILED<sup>2</sup>**

SEP 20 2004

Missouri Public  
Service Commission

Exhibit No.:  
Issues:

Commitment to Provide Low or No  
Cost Weatherization Assistance to  
Empire District Electric Low-Income  
Customers, Energy Efficiency Services  
to Residential and Commercial  
Customers and Wind Energy  
Assessments.

Witness:  
Sponsoring Party:

Anita C. Randolph  
Missouri Department of Natural  
Resources' Outreach and Assistance  
Center, Missouri Energy Center

Type of Exhibit:  
Case No.:

Testimony  
ER-2004-0570

EMPIRE DISTRICT ELECTRIC COMPANY ELECTRIC RATE CASE

DIRECT TESTIMONY

OF

ANITA C. RANDOLPH

**FILED**

DEC 28 2004

Missouri Public  
Service Commission

MISSOURI DEPARTMENT OF NATURAL RESOURCES

ENERGY CENTER

September 20, 2004

BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI  
TESTIMONY OF  
ANITA C. RANDOLPH  
DIRECTOR  
MISSOURI DEPARTMENT OF NATURAL RESOURCES  
ENERGY CENTER

CASE NO. ER-2004-0570

Exhibit No. 99  
Case No(s). ER-2004-0570  
Date 12-06-04 Rptr XF

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1 **Q. Please state your name and address.**

2 A. My name is Anita C. Randolph. My business address is Missouri Department of Natural  
3 Resources, Energy Center, 1659 East Elm Street, P.O. Box 176, Jefferson City, Missouri  
4 65102-0176.

5 **Q. By whom and in what capacity are you employed?**

6 A. I am employed by the Missouri Department of Natural Resources as the director of the  
7 Missouri Energy Center, a division of state government with its executive office located in  
8 Jefferson City, Missouri.

9 **Q. On whose behalf are you testifying?**

10 A. I am testifying on behalf of the Missouri Department of Natural Resources, an intervenor in  
11 these proceedings.

12 **Q. Please describe your educational background and business experience.**

13 A. I attended the University of Missouri and received a Bachelor of Journalism degree in 1974.  
14 In addition, I attended the University of Oklahoma and received a Master's in Public Health  
15 degree in 1988 with a specialty in environmental management. I have worked as a research  
16 analyst in the Missouri House of Representatives' House Research office. In this capacity, I  
17 developed legislative approaches for environmental, energy and natural resource issues for  
18 the Energy and Environment, State Parks, and Mining legislative committees. Prior to  
19 becoming the director of the Missouri Energy Center, I was employed by the Missouri  
20 Department of Transportation in its Office of Transportation Planning and Policy  
21 Development. In this position I worked directly with Missouri's Congressional Delegation,  
22 the Missouri Governor's Office and the Missouri General Assembly on legislative and  
23 appropriation issues affecting Missouri's transportation system. On July 13, 1998, I was

1 appointed director of the Energy Center, formerly the Division of Energy, by Mr. Stephen  
2 Mahfood, director of the Missouri Department of Natural Resources.

3 **Q. What is the purpose of your direct testimony in these proceedings?**

4 The purpose of my testimony is to address the proposed \$38.2 million annual electric rate  
5 increase by Empire District Electric Company (hereafter referred as Empire) and the need for  
6 Empire to work closely with its customers, shareholders, stakeholders and state agencies in  
7 providing the most efficient, affordable and reliable energy service as possible through  
8 commitments to energy efficiency and alternative energy sources.

9 Empire is proposing an electric rate increase seeking a \$38.2 million annual revenue  
10 increase, a majority of which is directed toward Empire's residential and commercial  
11 customers. Of the \$38.2 million annual revenue increase proposed by Empire, over \$17  
12 million, or 46 percent is targeted toward residential customers and over \$13 million or 34  
13 percent is targeted toward commercial customers. Combined, this represents over \$30  
14 million or more than 80 percent of the revenue increase.

15 **Q. Would you describe the annual rate increase as substantial?**

16 A. Yes. Although Empire may have incurred greater operating expenses in providing electric  
17 service to its customers located in southwest Missouri, Empire had new rates approved by the  
18 Missouri Public Service Commission (hereafter referred as PSC) that went into effect  
19 December 1, 2002. If approved, new rates for Empire's customers would take effect in early  
20 2005 adding additional utility expense to its customers at a time when Missouri's economy is  
21 still recovering and its citizens continue to cope with the rising cost of living. I am  
22 particularly concerned about the impact such a rate increase could have on our poorest  
23 households and those who are disabled or must live on a fixed-income.

1 **Q. In your opinion, do you believe Empire recognized the adverse impact that a multi-**  
2 **million dollar rate increase would have on its customers?**

3 A. Yes. Empire originally considered a rate proposal that would have generated an additional  
4 \$52.4 million in annual revenue to the company, a rate increase of 20.2 percent. Recognizing  
5 the adverse financial impact such a rate increase would have on its customers, Empire  
6 reduced its tariffs by \$14.1 million noting that such a rate increase would, in fact, be  
7 significant. (Direct Testimony, William L. Gibson, April 2004, page 5, lines 7-10)

8 **Q. Please describe energy production and use in Missouri.**

9 A. In 2002, Missouri was ranked by the U.S. Department of Energy (hereafter referred to as  
10 DOE) as the 17<sup>th</sup> largest consumer of energy in the nation. We have extremely limited fossil  
11 fuel production, mostly high sulfur coal, with no crude oil, natural gas or transportation fuel  
12 production. Missouri depends heavily on energy resources from outside the state, importing  
13 more than 95 percent of its energy sources in the form of coal, petroleum and natural gas.  
14 Missouri's energy expenditures are approximately \$13 billion every year. Our dependency  
15 on petroleum, coal and natural gas from out-of-state sources diverts billions of dollars from  
16 Missouri's economy. The world's present supplies of coal, oil and natural resources are  
17 finite and non-renewable. As we consider ways to ensure adequate future energy supplies in  
18 Missouri, moderating or reducing demand through energy efficiency and the development of  
19 Missouri-based energy resources should be part of the solution.

20 **Q. Is the rising price of crude oil, petroleum and natural gas having an impact on**  
21 **Missouri's consumers?**

22 A. Yes. One of the principle reasons Empire has filed this rate application is due to the rising  
23 expense related to natural gas to produce electricity. As of December 31, 2003, Empire's

1 generation capacity for natural gas was 55.7% of their total generation capacity. (Data  
2 Request MDNR-24, Empire District Electric Company, Todd Tarter, August 10, 2004).  
3 Natural gas prices continue to be highly volatile and are expected to remain in the \$5.00 to  
4 \$6.00 per million Btu (MMBtu) over the next year and beyond. This is a nearly a 300  
5 percent increase in the cost of natural gas in the last 5 years. And in August 2004, the nation  
6 experienced over nine new record prices for crude oil and near record prices for petroleum  
7 products. Reducing demand through energy efficiency will help to mitigate the need for  
8 higher rates and interim energy charges to the extent they are based on high natural gas  
9 prices.

10 **Q. Please describe natural gas expense increases and the impact on both residential electric**  
11 **and natural gas customers.**

12 A. The patterns of natural gas price volatility and its impact on all consumers started several  
13 years ago. The volatility of natural gas supply and price has impacted consumers that rely on  
14 gas to heat their homes and businesses and has impacted energy utilities that generate  
15 electricity through natural gas combustion units. This increasing demand for natural gas  
16 places additional pressure on natural gas supplies and prices. Missouri's electric utilities  
17 used about 7 billion cubic feet (Bcf) of natural gas in 1997, 16 Bcf in 1998, 19 Bcf in 1999  
18 and 30 Bcf in 2000 – an average increase of 23 percent per year. Beginning with the summer  
19 of 2000, natural gas prices began rising across the country. As we entered the 2000-2001  
20 winter heating period, natural gas spot market prices had increased from approximately \$2.00  
21 per Mcf (1,000 cubic feet) to over \$10.

22 Wholesale natural gas prices spiked 287 percent higher during the winter of 2002-2003 than  
23 during the winter of 2001-2002, moving from \$2.36 to \$9.13 per million Btu. The natural

1 gas spot price has remained high in historical terms. Throughout most of 2003, the average  
2 spot price for natural gas was above \$4.00 per MMBtu, reaching a peak of over \$9.00 per  
3 MMBtu in late February 2003. During most of 2004, natural gas prices ranged near or above  
4 \$6.00 per MMBtu. These costs negatively impact customers. Energy efficiency helps buffer  
5 customers and the utility company from these costs.

6 **Q. Please describe the need for energy efficiency.**

7 A. Investments in energy efficiency help to improve the efficient use of energy by consumers.

8 Energy efficiency recognizes the truism that Missourians do not seek to consume energy.

9 Instead, what they seek is to have light, hot water, refrigeration and heating and cooling. If  
10 these end uses can be delivered using less energy, the needs of Missouri consumers will have  
11 been satisfied. Essentially, energy efficiency results in improved use in energy by  
12 consumers, which helps to reduce their monthly consumption of energy. Efficiency in turn  
13 creates a more stable demand pattern and allows the company to provide reliable delivery of  
14 energy during periods of greater demand such as excessively hot summers. In effect,  
15 efficiency is a demand-side hedging tool that helps the utility control the amount of energy  
16 needed to meet demand.

17 In its August 29, 2001, final report, the Missouri Public Service Commission's Natural Gas  
18 Commodity Price Task Force recognized the need for energy efficiency programs by its  
19 recommendation that "the (Missouri Public Service) Commission should pursue incentive  
20 measures for encouraging energy efficiency." The report included this explanation of the  
21 need for efficiency programs: "Effective energy efficiency programs can address the barriers  
22 that inhibit customers from making investments in energy efficiency improvements – lack of

1 money or competing demand for available funds, the perception that up-front costs are more  
2 important than long-term savings and lack of technical expertise.”

3 **Q. Briefly describe the benefits of utility-based energy-efficiency services.**

4 A. Utility-based energy efficiency services provide a win-win opportunity because they benefit  
5 consumers, the utility and its investors. Recently the State of Missouri examined energy  
6 efficiency as a fundamental component of public policy and found it to be in the public  
7 interest.

8 The Missouri Energy Policy Task Force, chaired by the Director of the Department of  
9 Natural Resources and staffed by the Energy Center, recommended in its October 16, 2001,  
10 final report, that “Missouri pursue incentives funded through various sources to encourage  
11 the increased development of energy efficiency and renewable energy to provide for a more  
12 secure energy future.” The Task Force report cited the following benefits to customers,  
13 utilities, the economy and the environment, demonstrating that energy efficiency and  
14 renewable energy is in the public interest: “Missourians would benefit greatly from  
15 investments in energy efficiency and renewable resource programs. Efficiency programs  
16 provide assistance to customers by helping to reduce their energy usage and utility bills,  
17 which is particularly important when energy prices are high and volatile. System reliability  
18 and resilience are improved by reducing vulnerability to disruptions in energy supplies  
19 through efficiency and a diversified fuel mix. Long-term costs can be lowered by reducing  
20 expenditures by gas and electric utilities to upgrade their infrastructure to meet increasing  
21 demand. Investments in energy efficiency and the resulting lower energy costs coupled with  
22 the development of domestic renewable energy will improve the ability of businesses to



1 compete, keep energy dollars closer to Missouri, increase customers' discretionary income,  
2 preserve natural resources and reduce pollution."

3 Well-designed energy-efficiency programs have been shown to produce substantial economic  
4 benefits for local and state economies. *The Missouri Statewide Energy Study (1992)*  
5 prepared by Missouri's Environmental Improvement and Energy Resources Authority with  
6 the assistance of the Energy Center concluded that energy efficiency would "sustain more  
7 employment opportunities than either the continued current level of energy use or the  
8 development of new energy supplies."

9 **Q. Are there utility benefits from energy efficiency services?**

10 A. Yes. In addition to looking at energy-efficiency from a customer perspective, it is beneficial  
11 to examine the benefits of energy-efficiency programs from the perspective of energy service  
12 providers. In addition to improving overall system reliability and reducing exposure to  
13 volatile fuel prices, energy-efficiency programs can result in substantial non-energy savings  
14 to utilities. These non-energy savings, or what I refer to as utility system benefits, include  
15 lower costs associated with building new capacity and infrastructure and environmental  
16 compliance, uncollectible accounts, and credit and collection expenses.

17 Energy efficiency is appropriately viewed as an energy resource like coal, oil or natural gas.

18 Energy efficiency helps moderate customers' utility bills by curbing demand instead of  
19 increasing supply. Energy efficiency also provides additional economic value by preserving  
20 natural resources and reducing emissions.

21 **Q. What is the cost comparison of energy efficiency to new electric generation?**

22 A. It is difficult to accurately compare investments in energy efficiency measures, often  
23 referred to as demand-side management (DSM), to investments in building new generation

1 plants or supply-side resources. Economic comparisons of efficiency and supply-side  
2 investments require that consideration of the life-cycle cost of both demand-side and supply  
3 side options are addressed on an integrated basis. For example, the interaction of the change  
4 in usage patterns with the generation function of the utility must be considered over the  
5 expected life of the options. While cost calculations will vary by region and individual  
6 utility, the U.S. Department of Energy (USDOE) has used the cost of energy in cents per  
7 kilowatt hour (kWh) saved as an index for making approximate comparisons between the  
8 cost of energy efficiency programs and new generation plants.

9 USDOE data collected from surveys of 63 percent of reporting utilities in 1994 indicated that  
10 the cost of energy efficiency programs was competitive with or below the cost of new  
11 generating capacity. The average costs of achieving conserved energy were reported at under  
12 3 cents per kWh while the cost for new generation facilities ranged from 2 to 15 cents per  
13 kWh on a significant number of days per year. During capacity shortages, prices could  
14 increase to 50 cents per kWh or higher, reflecting the cost of building new generation to  
15 serve peak loads or the price signals that might be required to match demand to available  
16 supply if power must be purchased on the spot market.

17 In April 2001, the PSC reported that the current long-term wholesale market price for  
18 electricity in the Midwest was 4 cents per kWh, or \$40 per megawatt, not including  
19 transmission costs. Using these cost estimates, energy efficiency investments ranging from 2  
20 to 3 cents per kWh are more cost-effective than building new generation at 4 to 5 cents per  
21 kWh without factoring in the additional environmental and system benefits due to less stress  
22 on the transmission and distribution systems.

1 **Q. What are some of the statistics related to energy efficiency investments and potential in**  
2 **Missouri?**

3 A. In a report to the Missouri Legislature prepared by the Environmental Improvement and  
4 Energy Resources Authority of the Department of Natural Resources, pursuant to House  
5 Concurrent Resolution 16 titled "Economic Opportunities Through Energy Efficiency and  
6 the Energy Policy Act of 1992", Missouri specific opportunities and benefits of commercial  
7 energy efficiency programs were addressed. The report found that if Missouri had met its  
8 mandatory obligation set forth in the Energy Policy Act of 1992 (to adopt a state-wide  
9 commercial building efficiency standard by 1995), the result would have been a reduction in  
10 the cumulative consumption of energy by new commercial buildings built between 1995 and  
11 2000 by 4 trillion BTUs, the equivalent of nearly 700,000 barrels of oil per year. The  
12 cumulative operating cost savings for Missouri commercial building owners would have  
13 been nearly \$68 million by the year 2000. The report goes on to say that this potential is  
14 "dwarfed by the energy consumption of the pre-1995 standing commercial building stock."  
15 This existing commercial building stock would benefit from energy efficiency programs.

16 **Q. Does Empire offer energy-efficiency services or products to their customers?**

17 A. No. Empire should offer residential and commercial energy-efficiency programs that would  
18 help these customers use energy more efficiently thereby helping them to control the rising  
19 costs of energy use in their homes and businesses and help the company to better control  
20 costs related to electric generation and delivery. In light of the fact that Empire customers  
21 face yet another rate increase within a 3-year period, they should be provided with the means  
22 to help reduce the impact of these rate increases. Ron Wyse, director of the Energy Center's

1 Residential and Business Program will provide additional information regarding residential  
2 and commercial energy efficiency and recommendations in his filed testimony.

3 **Q. Since the cost of electric generation from fossil fuels continue to increase, should**  
4 **Empire consider alternative forms of electric generation?**

5 A. Yes. At present, Empire depends entirely on the use of coal, natural gas and oil to generate  
6 the electricity it needs to support its system. Even with this native generation, Empire must  
7 continue to rely on purchased power contracts to meet its customers' electric demands.  
8 As Empire seeks future methods of providing affordable and reliable electric service to its  
9 Missouri customers, the company should evaluate its generation mix to allow the use of new  
10 technologies that have made alternative forms of electric generation cost competitive.  
11 Rick Anderson, a senior staff member with the Energy Center will address wind energy  
12 assessment and development within Empire's Missouri service area in his filed direct  
13 testimony.

14 **Q. Does this conclude your testimony?**

15 A. Yes. Thank you.

**STATE OF MISSOURI**  
**PUBLIC SERVICE COMMISSION**

In the Matter of Empire District Electric       )  
Company and Its Tariff Filing to Implement       )  
A General Rate Increase for Electric Service     )

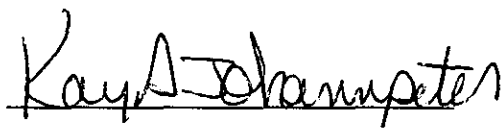
Case No. ER-2004-0570

**AFFIDAVIT OF ANITA RANDOLPH**

STATE OF MISSOURI                     )  
  )  
COUNTY OF COLE                    )       ss.

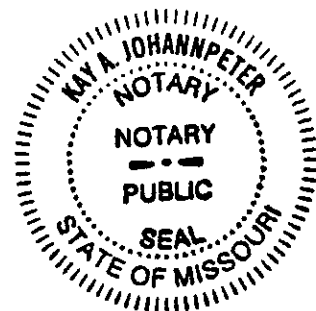
Anita Randolph, being duly sworn on her oath, hereby states that she has participated in the preparation of the foregoing Testimony in question and answer form; that the answers in the foregoing Testimony were given by her; that she has knowledge of the matters set forth in such answers; and that such matters were true and correct to the best of her knowledge, information and belief.

  
Anita Randolph



Notary Public

My commission expires:



Subscribed and sworn before me this 17th day of September, 2004.