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Customer Charge
Witness: Caroline Palmer
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(Cost of Service Study/Rate Design)
Sponsoring Party: Consumers Council
of Missouri

MISSOURI PUBLIC SERVICE COMMISSION

Case No.: ER-2024-0319

**Direct Testimony of Caroline Palmer
(Cost of Service Study/Rate Design)**

**On Behalf of
Consumers Council of Missouri**

December 17, 2024

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Attachment CP-1: Resume of Caroline Palmer

Attachment CP-2: Ameren Missouri’s Responses to Data Requests CCM-4, 5, 42, 43, and 47,
plus CCM First Set of Data Requests to Ameren MO, containing CCM-15.

1 **I. INTRODUCTION AND QUALIFICATIONS**

2 **Q Please state your name, title, and employer.**

3 A My name is Caroline Palmer. I am a Principal Associate at Synapse Energy Economics,
4 Inc. (“Synapse”), located at 485 Massachusetts Avenue, Suite 3, Cambridge, MA 02139.

5 **Q Please describe Synapse Energy Economics, Inc.**

6 A Synapse is a research and consulting firm specializing in electricity and gas industry
7 regulation, planning, and analysis. Our work covers a range of issues, including economic
8 and technical assessments of demand-side and supply-side energy resources; energy
9 efficiency policies and programs; integrated resource planning; electricity market
10 modeling and assessment; renewable resource technologies and policies; and climate
11 change strategies. Synapse works for a wide range of clients, including state attorneys
12 general, offices of consumer advocates, public utility commissions, environmental
13 advocates, the U.S. Environmental Protection Agency, U.S. Department of Energy, U.S.
14 Department of Justice, the Federal Trade Commission, and the National Association of
15 Regulatory Utility Commissioners. Synapse has over 40 professional staff with extensive
16 experience in the electricity industry.

17 **Q Please summarize your professional and educational experience.**

18 A I am a Principal Associate at Synapse where I provide expert witness and consulting
19 services on behalf of public interest clients in regulatory proceedings. The issues I cover
20 in these cases include marginal and embedded cost-of-service studies, revenue
21 apportionment, advanced rate design, load management, decoupling, distributed energy
22 resource (DER) interconnection and compensation, electric vehicle (EV) infrastructure
23 investments, and pilot frameworks. Prior to joining Synapse I worked at Strategen

1 Consulting for five years performing similar work. I have submitted expert testimony in
2 eleven dockets across six jurisdictions.

3 I was awarded a Fulbright Research Fellowship in Greece in 2019 and supported clean
4 energy policy consulting at Meister Consultants Group (now Cadmus) before that. I hold
5 a Master of Public Policy from the Goldman School at UC Berkeley and a Bachelor of
6 Science from Georgetown University. I have 10 years of professional experience. My
7 resume is attached as Attachment CP-1.

8 **Q Have you previously provided testimony to the Missouri Public Service
9 Commission?**

10 A Yes, I am sponsoring revenue requirement testimony, filed earlier in the instant
11 proceeding. I have also sponsored testimony before several other commissions, including
12 the New York Public Service Commission, the Massachusetts Department of Public
13 Utilities, the Maine Public Utilities Commission, the Oklahoma Corporation
14 Commission, the North Carolina Utilities Commission, and the Nova Scotia Utility and
15 Review Board. I have also assisted with testimonies and regulatory analyses in numerous
16 other jurisdictions.

17 **Q On whose behalf are you testifying in this case?**

18 A I am testifying on behalf of the Consumers Council of Missouri (Consumers Council).

19 **Q What is the purpose of your testimony?**

20 A I address certain aspects of Ameren Missouri's (Ameren Missouri or Company) class cost
21 of service study (CCOSS), revenue allocation, and rate design proposals. I reserve the
22 right to comment on other issues during rebuttal or surrebuttal, in response to proposals
23 offered by other parties, or information that becomes available after I prepared this

1 testimony. The absence of discussion of other topics in this testimony should not be
2 construed as support for, or opposition to, the Company's positions.

3 **II. SUMMARY OF CONCLUSIONS AND RECOMMENDATIONS**

4 **Q Please summarize your conclusions.**

5 A My conclusions are as follows:

- 6 • The Company's use of the minimum system method for classifying substantial
7 portions of its distribution system in its CCOSS does not accurately reflect cost-
8 causation principles and inflates cost allocations to residential customers.
- 9 • The Company's CCOSS workpaper is not sufficiently transparent, as the results
10 are based on hard-coded values in the model. This hinders the ability of the
11 Commission and intervenors to comprehensively evaluate the impacts of
12 alternative cost of service methods.
- 13 • The Company's revenue allocation proposal is reasonable and partially mitigates
14 my concerns with the minimum system method used in the CCOSS.
- 15 • The Company's proposed residential fixed charge increase reduces customers'
16 ability to control their own bills; it may discourage conservation and render
17 energy efficiency and load management investments less cost-effective.

18 **Q What are your recommendations?**

19 A I recommend that the Commission:

- 20 • Reject the minimum system method and adopt the Basic Customer Method for
21 distribution cost classification, which limits customer-related costs to those
22 directly tied to the number of customers, such as metering and billing.

- 1 • Direct the Company to provide a version of its CCOSS model with all formulas
2 intact, i.e., in which modifications to the classification methodologies or
3 allocators on various tabs flow all the way through the model to the results.
- 4 • Approve the Company’s revenue allocation proposal.
- 5 • Direct the Company to maintain its current residential monthly fixed charge at
6 \$9.00 and instead increase the volumetric rate in order to achieve the necessary
7 revenue requirement increase.

8 **III. COST OF SERVICE STUDY**

9 *Overview of Cost of Service Studies*

10 **Q What is the purpose of a CCOSS?**

11 A A CCOSS is used to assign the utility’s revenue requirement to each customer or rate
12 class in proportion to the costs imposed on the system by those customers. Thus, a cost of
13 service study seeks to determine what costs are incurred to serve each class of customers.

14 **Q How is a CCOSS performed?**

15 A An embedded cost of service study typically follows three steps: first, costs are
16 functionalized by separating utility plant and expenses according to the primary functions
17 served. Second, the functionalized rate base and operating costs are classified according
18 to the primary cost driver, as related to energy/commodity, demand/capacity, or
19 customer. Finally, the costs are either directly assigned to customers or allocated among
20 customer classes using allocation factors based on energy use, demand/capacity
21 maximums, or the number of customers.

1 **Q How do analysts determine the appropriate approaches to cost classification and**
2 **allocation?**

3 A When selecting classification factors or allocators, the goal is to fairly allocate costs
4 among different customer classes based on cost causation. Cost causation reflects the
5 notion that the customer or set of customers that caused a cost should pay for the cost. To
6 determine cost causation, analysts often rely on economic theory and power system
7 engineering considerations.

8 **Q In your view, has the Company selected appropriate CCOSS methods?**

9 A No. The Company classifies portions of the electric distribution system as partially
10 “customer-related” based on a flawed minimum system methodology. My testimony
11 recommends an alternative approach that is better supported by economic theory and
12 power system engineering.

13 *Classification of Distribution System Costs Using a Minimum System Study*

14 **Q Did the Company classify certain distribution system costs as both customer-related**
15 **and demand-related?**

16 A Yes. The Company considers poles, conductors, cables, transformers, and services
17 (FERC accounts 364, 365, 366, 367, 368, and 369) to have both demand- and customer-
18 related components.¹ The Company used a minimum-size distribution system study
19 (minimum system study) to determine the share of each of these accounts to classify as
20 customer-related versus demand-related.

¹ Hickman Direct Testimony at 10-14.

1 **Q What is a minimum system study?**

2 A The minimum system study is a cost analysis that estimates what the cost of the
3 distribution system would be if the total system inventory was composed of the smallest
4 equipment size. For each FERC account evaluated, the Company considers the
5 minimum-sized cost of all the equipment in the account to be customer-related, reasoning
6 that those assets “would generally be deployed across the system if there was not a need
7 to meet higher levels of customer demand.”² The Company considers the remaining cost
8 of the actual distribution system to be demand-related.

9 **Q Does the minimum system study deem significant portions of plant to be customer-**
10 **related?**

11 A Yes. The Company’s minimum system study classifies the vast majority of poles and
12 services, half of overhead conductors and line transformers, and just under a third of
13 underground conduits and conductors as customer-related.³

14 **Q What are your concerns with the minimum system methodology?**

15 A I have three concerns with the minimum system methodology:

- 16 • It does not align with the Company’s treatment of customer costs;
- 17 • It inflates the costs classified as customer-related; and
- 18 • It is unsound to use as the basis for determining cost causation.

19 I discuss each concern below.

² Hickman Direct Testimony at 10.

³ Workpaper “MO ECCOS_2024 Final” tab “Min Size AFs.”

1 **Q Why doesn't the minimum system methodology align with the Company's treatment**
2 **of customer costs?**

3 A After classifying customer-related costs, Ameren Missouri allocates those costs based on
4 "the number of customers associated with each rate class."⁴ This treatment complements
5 the 1992 National Association of Regulatory Utility Commissioners (NARUC) *Electric*
6 *Utility Cost Allocation Manual* ("NARUC Manual"), which defines customer costs as
7 "costs that are directly related to the number of customers served."⁵

8 Although the minimum system study classifies large portions of distribution plant
9 as customer-related, to be allocated on the number of customers, the cost of equipment in
10 those accounts does not vary directly with the number of customers; rather, it varies with
11 those customers' demand.

12 For example, if the Company adds a new residential customer with a negligible
13 level of demand in a populated area, the additional distribution costs to serve that
14 customer—aside from dedicated customer infrastructure—would generally also be
15 negligible, because residential customers share the majority of the distribution system. A
16 new customer would generally only impose costs for distribution system upgrades to the
17 extent that the customer increases peak demand on the distribution system. Thus, these
18 costs are primarily driven by demand, rather than by the number of customers. It is only
19 when the distribution system must be expanded to a new geographic area that an
20 incremental customer impacts distribution system costs independently from the
21 customer's level of demand.

⁴ Hickman Direct Testimony at 7.

⁵ NARUC Manual at 20.

1 This example demonstrates that the presence of a residential customer does not
2 necessarily impose additional distribution costs (apart from costs related to that
3 customer's demand) unless the system must be expanded to a new geographic area. Thus,
4 there is little justification for classifying costs in these accounts as customer-related.

5 **Q Is it particularly inappropriate to classify the primary electric system as customer-**
6 **related?**

7 A Yes. Primary distribution voltage is 600 to 34,500 volts, while secondary distribution
8 voltage is 600 volts or less.⁶ The residential customer class typically does not receive
9 service directly at primary voltages.⁷ Per the example above, it is unreasonable to suggest
10 that the installation of primary equipment is caused by the presence of an individual
11 residential customer regardless of that customer's demand, when residential customers
12 are served at either 120 or 240 volts, i.e., at a fraction of primary voltage.

13 **Q Did the Company calculate a minimum system that meets customer demands?**

14 A Yes. Any size of equipment in FERC accounts 364–369 will necessarily serve a portion
15 of customers' demand. In fact, the Company's minimum system is so extensive that it
16 appears to meet and even exceed certain customer classes' peak demand requirements.
17 For example, the minimum size transformer can meet 25 kVA of demand,⁸ while the
18 average residential peak demand is well below that, at around 6.11 kW.⁹

⁶ Hickman Direct Testimony at 17.

⁷ The Company stated that based upon a review of metering information, one residential customer receives service at primary voltage. *See* Ameren Missouri response to data request CCM-4.

⁸ Other minimum system equipment sizing was provided in terms of amps, not kVA. *See* Ameren Missouri response to data request CCM-5.

⁹ The maximum sum of individual residential customer non-coincident peak (NCP) during the test year was 6,716,980, which, divided by 1,098,931 residential customers, produces an estimated average residential maximum demand of 6.11 kW. *See* Workpaper "MO ECCOS_2024 Final" tab "SUM IND NCP" and "Cust."

1 **Q If the minimum size equipment is likely large enough to accommodate certain**
2 **customer classes' peak demands, is it reasonable to classify such a large portion of**
3 **the system as “customer-related”?**

4 A No. Such a “minimum” system exceeds even the Company’s intended theoretical scope,
5 which is the minimum cost necessary to make electric service available regardless of
6 usage,¹⁰ not the cost of accommodating maximum usage. It is unreasonable to assign
7 customers hefty distribution system costs based on such a flawed representation of the
8 “customer” portion of the distribution system.

9 **Q Describe other limitations of the minimum system methodology.**

10 A Further sources of imprecision in the Company’s minimum system study arise due to
11 reliance on blunt accounting cost records. The minimum system FERC accounts include
12 equipment that is constructed far upstream from individual customer loads and is thus
13 typically built based on diversified, combined demands, not built based on the presence
14 of individual customers. For example, plant accounting data does not distinguish sub
15 transmission feeders,¹¹ which often connect high voltage distribution substations, from
16 other circuits in FERC accounts 365–367. Thus, the Company includes these costs in its
17 “minimum system” though they are likely driven by coincident peak demands at the
18 substation. The substations themselves are classified as demand-related. Likewise,
19 primary step transformers—which convert power voltage down to a lower level but do
20 not directly connect customers’ premises to the grid—are included in “the number of
21 transformers [used] to determine the customer-related cost components for this

¹⁰ Hickman Direct Testimony at 8.

¹¹ Ameren Missouri response to data request CCM-43.

1 account”¹² Including these costs in the hypothetical minimum system inflates the costs
2 that are classified as customer-related by an unknown amount.

3 **Q What are the impacts of using a study that inflates the costs classified as “customer-**
4 **related”?**

5 A Inflating the costs classified as customer-related—whether because of imprecise
6 accounting data or by calculating a minimum system that may meet customer peak
7 demands—has meaningful implications for the residential class. Customer-related costs
8 are far more heavily allocated to residential customers compared to demand-related costs
9 because the residential class has many more customer accounts than the other classes;
10 thus, assigning costs based on the number of customers will allocate the majority of these
11 costs to the residential class. Indeed, the CCOSS assigns residential customers 83 percent
12 of the customer-related costs in accounts 364–368, compared to 51–61 percent of the
13 demand-related costs in those accounts.¹³

14 **Q Is the minimum system method unsound to use as the basis for determining cost**
15 **causation?**

16 A Yes. The method requires distinguishing a hypothetical system that serves only
17 customers, not their electricity demand. To create this imaginary system, the Company
18 makes subjective assumptions that oversimplify system engineering and impact the study
19 results in unquantifiable ways. The accumulation of falsely precise approximations forms
20 an unreliable basis on which the Company has assigned substantial costs among classes.

¹² Ameren Missouri response to data request CCM-42.

¹³ Workpaper “MO ECCOS_2024 Final” tab “Min Size AFs” and “AF Sum Sht.”

1 **Q What method do you recommend instead of the minimum system method?**

2 A I recommend classifying distribution costs using the basic customer method. As
3 described in the Regulatory Assistance Project’s manual *Electric Cost Allocation for a*
4 *New Era*, this method is used by multiple states across the country and is intuitive and
5 data-based, as it includes only costs that are directly related to the number of customers
6 on the system. Specifically, the basic customer method generally classifies only costs
7 associated with services, meters, meter reading, and billing as customer-related.

8 Not only has the basic customer method been used by utilities in numerous
9 states,¹⁴ in some cases public utility commissions have explicitly rejected the minimum
10 system method or otherwise required that utilities classify primary and secondary
11 distribution costs as 100 percent demand-related. For example:¹⁵

- 12 • The Arkansas Public Service Commission found that accounts 364–368 should be
13 classified as 100 percent demand-related.
- 14 • The Illinois Commerce Commission has repeatedly rejected the minimum distribution
15 or zero intercept approach.
- 16 • The Iowa Administrative Code requires customer cost allocations to only include
17 costs of the distribution system related to transformers, meters, and associated
18 customer service expenses.
- 19 • The Washington Utilities and Transportation Commission in 1993 directed the parties
20 not to propose the minimum system approach in the future unless technological
21 changes in the industry emerge, justifying revised proposals.

¹⁴ For example, National Grid in Massachusetts does not use a minimum system study for classification. *See* Exhibit NG-PP-1 in D.P.U. 23-150 (November 16, 2023) at 18, stating “the Company has not performed a minimum system study in its last four distribution rate cases, or more, and...did not perform a minimum system study for this ACOSS.”

¹⁵ Lazar, J. et al., *Electric cost allocation for a new era: A manual*. Montpelier, VT: Regulatory Assistance Project (2020) at 145.

- 1 • Alaska administrative code prohibits customer-related costs from including “any
2 portion of the distribution system costs, which will be considered and classified as
3 demand-related costs.”¹⁶

4 **Q What is the impact of using the basic customer distribution classification?**

5 A My recommendation impacts the class revenue requirements in the CCOSS, specifically
6 the revenue requirement changes that would be necessary to achieve equal rates of return
7 on rate base under the Company’s proposed revenue requirement. Under the scenario
8 with no minimum system (basic customer method), the required residential (1M) revenue
9 increase falls to 21.6 percent from 24.1 percent.¹⁷ Other class revenue requirements also
10 change, such as the large GS/small primary (3M and 4M tariff labels) revenue increase
11 rising from 4.6 percent to 8.8 percent.

12 This result is based on my best effort to modify the CCOSS, by adjusting the
13 distribution classification factors. However, due to obstructions in the Company’s model,
14 described below, that prevent classification adjustments from flowing through to the
15 CCOSS results, determining the impact of my adjustment required manually adjusting
16 each cost category in the model. I updated the largest and thus most impactful categories
17 (gross plant and depreciation reserve) but could not comprehensively modify the model.

¹⁶ 3 Alaska Admin. Code § 48.540.

¹⁷ Workpaper “Synapse_MO ECCOS_2024 Final” tab “SCH 2.”

1 **Q If the Commission chooses not to approve the basic customer method, would a**
2 **hybrid classification method be more appropriate than the minimum system**
3 **approach?**

4 A Yes. If the Commission does not approve the basic customer method, there are ways to
5 better align the minimum system study with system costs. In that case, I recommend that
6 the Company classify primary distribution costs as 100 percent demand-related and only
7 apply the minimum system methodology to secondary distribution costs, which are the
8 lower-voltage lines that connect most customers to the grid.

9 *Transparency and Accessibility of the Company's CCOSS*

10 **Q Were you able to fully model your recommendation in the Company's CCOSS?**

11 A No. The model that the Company filed as a workpaper does not fully update when
12 modified, thereby hindering the ability of intervenors to determine the full impact of any
13 proposed CCOSS modifications. As described above, I modified the largest cost
14 categories, but I was unable to comprehensively model the basic customer method due to
15 the way the Company designed its model.

16 **Q What steps did you take to determine the impact of your proposed CCOSS**
17 **modifications?**

18 A I first requested that the Company produce a CCOSS with limited changes;¹⁸ the
19 Company objected to my request and declined to implement alternative CCOSS
20 methodologies. I then familiarized myself with the Company's CCOSS and input my
21 changes. However, my modifications did not flow all the way through the CCOSS to the

¹⁸ Data request CCM-15.

1 results in tab “SCH 2” because the Company hard-coded key inputs to the results, rather
2 than having them flow through the underlying cost data. Specifically, key inputs to the
3 results presented on tab “SCH 2” are drawn from a set of hard-coded cells on tab “EXP2”
4 –cells that do not update despite changes made elsewhere in the model—rather than from
5 the precedents on the “COST” tab that do update.

6 **Q Did you request that the Company provide you with a version of the CCOSS that**
7 **does not contain hard-coded values?**

8 A Yes, I requested that the Company provide a version of the CCOSS “with all formulas
9 intact, i.e., in which modifications to the cost of service study methodologies on various
10 tabs flow through the model to the results on tab “SCH 2.” The Company responded that
11 its original workpaper “is the fully executable version of the file utilized to create the
12 schedules...such as "SCH 2", changes in other tabs do flow through to the other tabs.”¹⁹
13 As described above, my experience is that the CCOSS workpaper model provided by the
14 utility is not fully executable.

15 **Q Why is it concerning that modifications to CCOSS methodologies do not flow**
16 **through the model to the results?**

17 A The ability to fully interact with the Company’s CCOSS and implement recommended
18 methodologies for the Commission’s consideration is essential to enable meaningful
19 intervenor contributions to the regulatory process. The inability to evaluate the impact of
20 a particular recommendation is a barrier to engaging with the Company’s proposals. The
21 lack of transparency in the Company’s modeling requires a significant amount of

¹⁹ Ameren Missouri response to data request CCM-47.

1 unnecessary effort from an intervenor attempting to modify the model and can prevent an
2 intervenor from presenting complete recommendations to the Commission.

3 **Q What do you recommend regarding the Company's CCOSS model?**

4 A I recommend that the Commission direct Ameren Missouri to file a version of the
5 CCOSS with all formulas intact, i.e., in which modifications to the classification
6 methodologies or allocators on various tabs flow through to the results such that relevant
7 inputs to the results on tab "SCH 2" are not hard-coded.

8 **IV. REVENUE ALLOCATION**

9 **Q How does the Company determine how much of a revenue increase to apportion to**
10 **each of the customer classes?**

11 A The Company made a series of revenue-neutral adjustments to classes' CCOSS revenue
12 requirements to finalize allocations that the Company states represent a "movement
13 towards the cost of service [that] is fair."²⁰ Ultimately, the Company proposes a range of
14 percentage increases in revenue requirements for the customer classes (between 14.22
15 percent and 15.77 percent) based on the utility's overall revenue requirement request of
16 15.5 percent.

17 **Q Do you support the Company's revenue requirement allocations?**

18 A Yes. The Company has mitigated some of my concern around its CCOSS methodologies
19 by exercising judgement when using its CCOSS to inform revenue allocation and rate
20 design. As evidenced by the impact of a single methodological change that I described
21 above, a CCOSS is an inherently imprecise tool in which an analyst makes numerous

²⁰ Bowden Direct Testimony at 30.

1 subjective determinations that may dramatically impact the results of the study. As such,
2 utility cost of service studies should serve as one of several tools to inform decision-
3 makers in revenue allocation and rate design, rather than being viewed as the sole
4 determinant or final authority.

5 **V. RATE DESIGN: RESIDENTIAL FIXED CHARGE**

6 **Q Describe the Company’s residential fixed charge proposal.**

7 A The Company proposes to increase the residential fixed charge from \$9.00 to \$10.43.²¹

8 The Company proposes to increase all rates within each rate schedule—both fixed and
9 volumetric—by an equal percentage based on the proposed percentage revenue
10 requirement increase for the customer class.²² Thus, the increase to the residential
11 customer charge is equal to the proposed percentage increase in the overall residential
12 class revenue requirement, or just under 16 percent.

13 **Q Do you have concerns about the Company’s customer charge proposal?**

14 A Yes. Raising the customer charge reduces customers’ ability to control their own bills by
15 increasing the fixed portion of the monthly electric bill, over which customers have no
16 control even if they can reduce their electricity consumption. The impact is more acute
17 for low-usage customers whose bills are relatively smaller and therefore more influenced
18 by the customer charge. Low-usage customers are also more likely to be low-income and
19 have less ability to pay higher bills.

²¹ Schedule NSB-D1 and Schedule NSB-D3.

²² Bowden Direct Testimony at 32.

1 A higher fixed charge also means a lower volumetric charge than there otherwise
2 would have been. Relatively lower volumetric charges paired with higher fixed charges
3 can discourage conservation and render energy efficiency and load management
4 investments less cost-effective; that reduces the value to customers of adjusting their
5 usage and therefore increases the payback periods for said investments.

6 **Q Do you support the Company's proposed residential fixed charge increase?**

7 A No. I recommend that the Company maintain its current \$9.00 monthly fixed charge and
8 instead increase the residential volumetric rate as necessary in order to achieve the
9 required revenue requirement increase.

10 **VI. CONCLUSION**

11 **Q Does this conclude your testimony?**

12 A Yes, it does.

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company)
d/b/a Ameren Missouri's Tariffs to Adjust its)
Revenues for Electric Service.) **No. ER-2024-0319**

AFFIDAVIT OF CAROLINE PALMER

I, the undersigned, being duly sworn, states that my name is Caroline Palmer, and that the foregoing Direct Testimony of Caroline Palmer, including attachments, was prepared by me on behalf of the Consumers Council of Missouri. This testimony was prepared in written form for the purpose of its introduction into evidence in the above utility case at the Missouri Public Service Commission.

I hereby swear and affirm that the attached testimony is true and correct to my best knowledge, information, and belief, and I adopt said testimony as if it were given under oath in a formal hearing.



Caroline Palmer

Subscribed before me on this 17 day of December ____, 2024:







Caroline Palmer, Principal Associate

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PROFESSIONAL EXPERIENCE

Synapse Energy Economics, Cambridge, MA. *Principal Associate*, June 2024 – present.

- Conduct analysis and provide expert witness and consulting services on behalf of public interest clients in regulatory proceedings, on topics including electric utility class cost of service, revenue allocation, advanced rate design, avoided cost methodology, and distributed generation interconnection and planning.

Strategen Consulting, Oakland, CA. *Senior Manager*, 2024; *Manager*, 2023 - 2024; *Senior Consultant*, 2021 - 2022; *Consultant*, 2019 - 2021.

- Conducted analysis and provided expert witness and consulting services to state regulatory commissions, state consumer advocates, and non-profits to advance the public interest in regulatory decision-making around electricity service, pricing, and decarbonization.

Metropolitan Area Planning Council Boston, MA. *Clean Energy Fellow*, 2017.

- Provided technical assistance to Massachusetts local government on renewable energy technology and energy planning.

Fulbright Foundation Athens, Greece. *Fulbright Research Fellow*, 2015 – 2016.

- Designed and conducted original, independent research on renewable energy policymaking and implementation in the context of Greece's severe economic crisis

Meister Consultants Group (now Cadmus), Boston, MA. *Analyst*, 2014 – 2015.

- Performed research and writing for renewable energy policy design, analysis, and implementation.

EDUCATION

University of California, Berkley, CA

Master of Public Policy – Energy Policy, 2019

Georgetown University, Washington, DC

Bachelor of Science in Foreign Service – Science, Technology, and International Affairs, 2013

PUBLICATIONS

Palmer, C. 2019. *Using Low Carbon Fuel Standard Proceeds from EV Adoption to Improve the Efficiency of Electricity Rates*. Berkeley Public Policy Journal.

TESTIMONY

Missouri Public Service Commission (ER-2024-0319). Direct Testimony of Caroline Palmer (Revenue Requirement) regarding Union Electric Company d/b/a Ameren Missouri's Tariffs to Adjust Its Revenues for Electric Service. On behalf of Consumers Council of Missouri. December 3, 2024.

Nova Scotia Utility and Review Board (M11874). Direct Testimony of Caroline Palmer regarding costs incurred to implement the Renewable to Retail market. On behalf of Counsel to Nova Scotia Utility and Review Board. November 1, 2024.

Maine Public Utilities Commission (Docket No. 2024-00137). Direct Testimony of Caroline Palmer and Eric Borden regarding Stranded Cost Rate Design. On behalf of the Maine Office of the Public Advocate. October 1, 2024.

New York Public Service Commission (Cases 24-E-0322 & 24-G-0323): Direct Testimony of Caroline Palmer, Melissa Whited, and Ben Havumaki regarding the Rates, Charges, Rules and Regulations of Niagara Mohawk Power Corporation d/b/a National Grid for Electric and Gas Service. On behalf of the Utility Intervention Unit (UIU) of the New York Department of State's Division of Consumer Protection. September 26, 2024.

Massachusetts Department of Public Utilities (D.P.U. 23-150): Direct Testimony, Surrebuttal Testimony, and Cross-examination of Caroline Palmer and Ron Nelson regarding Petition of Massachusetts Electric Company and Nantucket Electric Company, each d/b/a National Grid, pursuant to G.L. c. 164, § 94 and 220 CMR 5.00, for Approval of a General Increase in Base Distribution Rates for Electric Service and a Performance-Based Ratemaking Plan. On behalf of the Massachusetts Office of the Attorney General. March 29, 2024, May 3, 2024, and May 20, 2024.

North Carolina Utilities Commission (Docket No. E-7, Sub 1276): Direct Testimony of Caroline Palmer regarding the Application of Duke Energy Carolinas, LLC, for Adjustment of Rates and Charges Applicable to Electric Service in North Carolina and Performance-Based Regulation. On behalf of the North Carolina Attorney General's Office. July 19, 2023.

Oklahoma Corporation Commission (Case No. PUD 2022-000093.): Adoption of Direct Testimony and Cross-examination regarding the Application of Public Service Company of Oklahoma, for an adjustment in its rates and charges and the electric service rules, regulations, and conditions of service for electric service in the state of Oklahoma and to approve a formula-based rate proposal. On behalf of AARP. May 22, 2023.

Maine Public Utilities Commission (Case No. 2022-00152): Direct Testimony and Surrebuttal Testimony of Caroline Palmer, Nikhil Balakumar, and Ron Nelson regarding the Central Maine Power Company's

request for Approval of a Rate Change - 307 (7/30/23). On behalf of the Maine Governor's Energy Office. December 2, 2022 and April 6, 2023.

Massachusetts Department of Public Utilities (D.P.U. 21-91): Direct Testimony and Cross-examination of Caroline Palmer and Ron Nelson regarding the Petition of NSTAR Electric Company d/b/a Eversource Energy for approval of its Phase II Electric Vehicle Infrastructure Program and EV Demand Charge Alternative Proposal. On behalf of the Massachusetts Office of the Attorney General. January 5, 2022, and March 22, 2022.

Massachusetts Department of Public Utilities (D.P.U. 21-90): Direct Testimony and Cross-examination of Caroline Palmer and Ron Nelson regarding the Petition of Massachusetts Electric Company and Nantucket Electric Company, each d/b/a National Grid, for approval of its Phase III EV Market Development Program and EV Demand Charge Alternative Proposal. On behalf of the Massachusetts Office of the Attorney General. January 5, 2022, and March 22, 2022.

Massachusetts Department of Public Utilities (D.P.U. 21-92): Direct Testimony and Cross-examination of Caroline Palmer and Ron Nelson regarding the Petition of Fitchburg Gas and Electric Light Company d/b/a Unitil for approval of its EV Infrastructure Program, EV Demand Charge Alternative Proposal, and Residential EV Time-of-Use Rate Proposal. On behalf of the Massachusetts Office of the Attorney General. January 5, 2022, and March 22, 2022.

PRESENTATIONS

Palmer, C. 2022. Utility Transportation Electrification from a Consumer Advocate Perspective. NASUCA Mid-Year Meeting. Indianapolis, IN.

Palmer, C. 2017. Integration of renewable energy in Greek energy markets: A case study. 2nd HAEE International Conference. Athens, Greece.

Resume last updated December 2024

Ameren Missouri
Case Name: ER-2024-0319
Docket No(s): 2024 Electric Rate Review

Response to Discovery Request: CCM-CCM-4
Date of Response: 10/28/2024
Witness: N/A

Question: Refer to Hickman Direct Testimony at 5. Confirm that residential customers do not receive service at "primary" voltages.

Response:

Prepared By: Tom Hickman
Title: Regulatory Rate Consultant
Date: 10/24/2024

Residential customers are not precluded from receiving service at primary voltages. Based upon a review of metering information, one residential customer receives service at primary voltage.

Ameren Missouri
Case Name: ER-2024-0319
Docket No(s): 2024 Electric Rate Review

Response to Discovery Request: CCM-CCM-5
Date of Response: 10/28/2024
Witness: N/A

Question: Refer to Hickman Direct Testimony regarding the Minimum Distribution System Study.

- a. Provide the study as well as all underlying workpapers and data in live, Excel file format with all formulas and links intact.
- b. What is the capacity of the minimum size equipment the Company used for each FERC account?

Response:

Prepared By: Tom Hickman
Title: Regulatory Rate Consultant
Date: 10/24/2024

A. All workpapers in this matter can be accessed on Ameren Missouri's Legal Regulatory File Sharing site:

<https://ameren.sharepoint.com/sites/XAMMOREGFILESHARE/ER20240319%202024%20Rate%20Review/Forms/AllItems.aspx?npsAction=createList>

If you have not accessed as of yet, please contact the Missouri Regulatory Paralegals at MORegParalegals@ameren.com to obtain authorization and sign in information.

Specifically, file "2024 Minimum Size Study" relates to this question.

B.

364 - POLE, WOOD, 40' – N/A as poles don't have a capacity.

365 - WIRE, 1/0, ALUMINUM – Ampacity Summer – 252amps, Ampacity Winter – 369amps

367 - CABLE, 5KV, 1-2, RUBBER, CONC NEUT – Direct Buried – 241amps, In Conduit – 187amps

368 - TRANSFORMER, 0025KVA, 1PH, 7200V – 208amps

369.001 - CABLE, TRI, 2-2&1-2 BARE MSGR, AL - Ampacity Summer – 150amps, Ampacity Winter – 195amps

369.002 - CABLE,600V,2-3/0 X 1-1/0,AL - Direct Buried – 286amps, In Conduit –
255amps

Ameren Missouri
Case Name: ER-2024-0319
Docket No(s): 2024 Electric Rate Review

Response to Discovery Request: CCM-CCM-42
Date of Response: 12/9/2024
Witness: N/A

Question: Refer to Hickman Direct Testimony at 13.

- a. Has the Company included primary step transformers in “the number of transformers in the plant account to determine the customer-related cost components for this account”?
- b. Does the transformer plant in FERC Account 368 distinguish between primary step transformers and secondary service line transformers?

Response:

Prepared By: Tom Hickman
Title: Regulatory Rate Consultant
Date: 11/26/2024

A. Yes.

B. No.

Please note, the Company only currently has approximately 75 step transformers.

Ameren Missouri
Case Name: ER-2024-0319
Docket No(s): 2024 Electric Rate Review

Response to Discovery Request: CCM-CCM-43
Date of Response: 12/9/2024
Witness: N/A

Question: Refer to Hickman Direct Testimony at 11-13.

- a. Has the Company included trunkline, upstream, or backbone primary feeders in the number of circuit miles it multiplied by the weighted average cost (p.12 line 6), i.e. “the minimum system,” for FERC Account 365-367?
- b. Does the plant accounting data for FERC Account 365-367 isolate the costs of trunkline, upstream or backbone primary feeders from the rest of the plant in those accounts?

Response:

Prepared By: Tom Hickman
Title: Regulatory Rate Consultant
Date: 11/26/2024

A. All miles of primary and sub transmission feeders are included in the number circuit miles, agnostic to specific use cases such as those described.

B. No.

Ameren Missouri
Case Name: ER-2024-0319
Docket No(s): 2024 Electric Rate Review

Response to Discovery Request: CCM-CCM-47
Date of Response: 12/9/2024
Witness: N/A

Question: Refer to "MO ECCOS_2024 Final".

- a. Provide a version of this workpaper with all formulas intact, i.e., in which modifications to the cost of service study methodologies on various tabs flow through the to the results on tab "SCH 2"
- b. Identify the tab and cells in the spreadsheet that contain the unit costs (\$/customer, \$/kWh, \$/kW, etc.) by customer class.

Response:

Prepared By: Tom Hickman
Title: Regulatory Rate Consultant
Date: 11/26/2024

A. The previously referenced file "MO ECCOS_2024 Final" is the fully executable version of the file utilized to create the schedules in my testimony such as "SCH 2", changes in other tabs do flow through to the other tabs.

B. There are customer related costs divided by customer count calculations on the "Unbundled Tab", cells AT93 to AX93. Other unit costs by customer class are not calculated in the referenced spreadsheet.

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company)
d/b/a Ameren Missouri's Tariffs to Adjust its)
Revenues for Electric Service.) **File No. ER-2024-0319**

**CONSUMERS COUNCIL OF MISSOURI'S
FIRST SET OF DATA REQUESTS FOR AMEREN MISSOURI**

The Consumers Council of Missouri ("Consumers Council" or "CCM") hereby propounds the following Data Requests to Union Electric Company d/b/a Ameren Missouri ("Company" or "Ameren Missouri") pursuant to Commission Rule 20 CSR 4240-2.90 (attached). Consumers Council asks that the Company respond to these requests within seven (20) days and object within four (10) days of electronic receipt.

Please provide electronic responses to:

john@johncoffman.net
jhutchinson@moconsumres.org
cpalmer@synapse-energy.com

Dated: October 7, 2024

/s/ John B. Coffman

John B. Coffman MBE #36591
John B. Coffman, LLC
871 Tuxedo Blvd.
St. Louis, MO 63119-2044

Ph: (573) 424-6779

**CONSUMERS COUNCIL OF MISSOURI'S
DATA REQUESTS FOR AMEREN MISSOURI**

- CCM-1 Provide all discovery requests served on the Company in the case to date, along with the Company's filed responses. Continue to provide all future discovery requests served on the Company by other parties, along with the Company's filed responses.
- CCM-2 In live, unlocked Excel file format with all links and formula intact, provide all Schedules attached to the Direct Testimony of witnesses Hickman and Bowden, as well as all workpapers and data used to produce these schedules, including the cost of service study, revenue requirement allocation, and rate design workpapers.
- CCM-3 Refer to Hickman Direct Testimony. Provide the average number of customers served per transformer in the Company's service territory, along with the underlying data and calculations, in live, Excel file format with all formulas and links intact.
- CCM-4 Refer to Hickman Direct Testimony at 5. Confirm that residential customers do not receive service at "primary" voltages.
- CCM-5 Refer to Hickman Direct Testimony regarding the Minimum Distribution System Study.
- a. Provide the study as well as all underlying workpapers and data in live, Excel file format with all formulas and links intact.
 - b. What is the capacity of the minimum size equipment the Company used for each FERC account?
- CCM-6 Refer to Hickman Direct Testimony at 10-11.
- a. Explain narratively how the Company normalizes installed asset costs to a single base year. Which specific equipment costs are being normalized to a single base year? How do the installed book costs change as a result of the adjustment?
 - b. What year did the Company choose for the single base year and why?
 - c. In what situations would equipment have a lower average book cost than the minimum standard item?

- d. In live, Excel file format with all formulas and links intact, provide the workpapers used for normalizing installed asset costs to a single base year.

CCM-7 Refer to Hickman Direct Testimony at 11.

- a. Provide the FERC account numbers and names for the safety/reliability equipment and all “other basics like land and fencing” that the Company has included in the minimum-size distribution system costs. Identify the dollar amount classified as customer-related for each of these cost categories and identify the Exhibit, Schedule, tab, and cell(s) containing the information in the Company’s CCOSS.
- b. Did the Company use NARUC’s “Minimum-Size Method” to identify the customer-related portion of the FERC accounts identified in part a), or did the Company classify all the costs of these items as customer-related?
- c. Identify all jurisdictions of which the Company is aware that treat the specific costs/FERC accounts in part a) the way the Company has treated them.

CCM-8 Refer to Hickman Direct Testimony at 12.

- a. Confirm that, to develop the weighted average conductor cost, the Company multiplies a) the average book cost of the minimum size conductor by b) the number of feet of conductor with an average book cost greater than or equal to the average book cost of the minimum size conductor, c) adds this to the actual total cost for all feet of conductor with a book cost less than that of the minimum size conductor, and d) divides by the total number of conductor feet.
- b. What is the impact of including no secondary overhead costs in the customer-related portion?
- c. Explain if the calculated customer-related costs of FERC Account 365 represent only primary-voltage equipment costs.
- d. Is there any difference in size or cost between the minimum size Account 365 conductor at primary voltage versus at secondary voltage?

- CCM-9 Refer to Hickman Direct Testimony at 12-13.
- a. Explain if there is any difference between “the average minimum size underground conductor” and the current minimum size being installed.
 - b. What is the impact of including no secondary underground costs in the customer-related portion?
 - c. Is there any difference in size or cost between the minimum size Account 366 underground conductor at primary voltage versus at secondary voltage?
 - d. Explain if the calculated customer-related costs of FERC Account 366 include only primary-voltage equipment costs.
 - e. Why doesn’t the count of underground circuit miles used to determine the customer-related costs include underground secondary voltage circuits, if approximately 9% of the overall cost in this account related to secondary voltage?
 - f. Why did Account 366 use the same customer-related percentage as Account 367?
- CCM-10 Refer to Hickman Direct Testimony at 14.
Identify and describe all costs that can be “identified as applying to specific customer classes on the basis of the voltage served within that class,” for which “counts of customers served at that voltage were used” to allocate costs.
- CCM-11 Refer to Hickman Direct Testimony at 14-15.
- a. What proportion of the Company’s transmission costs are classified as demand-related?
 - b. Does MISO assign cost responsibility for any transmission costs using a different allocator than 12CP? (for example, for policy-driven transmission projects).

CCM-12 Refer to Hickman Direct Testimony at 16 and 20-21.

- a. In live, Excel file format with all formulas and links intact, provide the workpapers and all underlying load data used for calculating the Four Non-Coincident Peak ("4 NCP") Average and Excess Demand allocation factors.
- b. Given that the Company justifies its use of NCP monthly demands based on their occurrence during the Company's summer peak demand months, why didn't the Company calculate excess demand by using class contribution to coincident peak in excess of the average class demand?

CCM-13 Refer to Hickman Direct Testimony at 17. Explain why the historic review of high voltage, primary voltage, and secondary voltage is only replicable for poles at this time.

CCM-14 Refer to Hickman Direct Testimony at 17-18. In live, unlocked Excel file format with all links and formula intact, provide the workpapers for developing the described allocators for services and meters.

CCM-15 Refer to Hickman Direct Testimony and the Company's CCROSS. In live, unlocked Excel file format with all links and formula intact, please provide an alternate version of the ECROSS for each of the following scenarios:

- a. In which FERC Accounts 364-368 (and any other FERC accounts to which the Company applied the Minimum Distribution System Study) are classified as 100% demand-related.
- b. In which the primary portion of FERC Accounts 364-368 (and any other FERC accounts to which the Company applied the Minimum Distribution System Study) are classified as 100% demand-related.

CCM-16 Refer to Bowden Direct Testimony at 32, stating "the Company is proposing to increase all rates within each rate schedule by an equal percentage." Confirm if the Company derived the proposed residential customer charge by increasing the current charge by the proposed 1M revenue requirement increase. If no, explain how the Company derived the residential customer charge.

CCM-17 Please provide a list of five-digit zip codes served by the Company.

CCM-18

With respect to general residential customers (i.e., customers not designated hardship), please provide monthly figures in executable spreadsheet format since January 2021 by zip code for each of the data points listed below:

- a. Total number of accounts.
- b. Total billing.
- c. Total receipts.
- d. Number of unpaid accounts 60-90 days after issuance of a bill.
- e. Dollar value of unpaid accounts 60-90 days after issuance of a bill.
- f. Number of unpaid accounts 90+ days after issuance of a bill.
- g. Dollar value of unpaid accounts 90+ days after issuance of a bill.
- h. Total number of unpaid accounts.
- i. Total dollar value of unpaid accounts.
- j. Number of accounts referred to collection agencies.
- k. Number of new payment agreements entered into
- l. Average repayment term of new payment agreements.
- m. Average down payment on new payment agreements.
- n. Number of failed payment agreements.
- o. Number of successfully completed payment agreements.
- p. Number of new budget or levelized plans entered into.
- q. Number of accounts sent a notice of disconnection for non-payment.
- r. Number of service disconnections for non-payment.
- s. Number of service restorations after disconnection for nonpayment.
- t. Average duration of service disconnection for restored accounts.
- u. Number of accounts classified as Bad Debt.
- v. Dollar value of accounts classified as Bad Debt.
- w. Dollar value of recovered Bad Debt.
- x. Total number of customers charged a late payment fee.
- y. Total dollar value of late payment charges.

CCM-19 With respect to low-income residential customers (defined here as customers who participate in any low-income taxpayer- or ratepayer-funded energy assistance, or are otherwise designated as having financial hardship), please provide monthly figures in executable spreadsheet format since January 2021 by zip code for each of the data points listed below:

- a. Total number of accounts
- b. Total billing
- c. Total receipts
- d. The mean, median, high, and low of bills to customers coded hardship
- e. Total number of accounts coded as hardship, disaggregated by reason for protection (financial or medical hardship, further disaggregated, if possible, by life-threatening or serious illness).
- f. Number of unpaid accounts 60-90 days after issuance of a bill
- g. Dollar value of unpaid accounts 60-90 days after issuance of a bill
- h. Number of unpaid accounts 90+ days after issuance of a bill
- i. Dollar value of unpaid accounts 90+ days after issuance of a bill
- j. Total number of unpaid accounts
- k. Total dollar value of unpaid accounts
- l. Number of accounts referred to collection agencies
- m. Number of new payment agreements entered into
- n. Average repayment term of new payment agreements
- o. Average down payment on new payment agreements
- p. Number of failed payment agreements
- q. Number of successfully completed payment agreement
- r. Number of new budget or levelized plans entered into
- s. Number of accounts sent a notice of disconnection for non-payment
- t. Number of service disconnections for non-payment
- u. Number of service restorations after disconnection for

nonpayment

- v. Average duration of service disconnection for restored accounts
- w. Number of accounts classified as Bad Debt
- x. Dollar value of accounts classified as Bad Debt
- y. Dollar value of recovered Bad Debt
- z. Total number of customers charged a late payment fee.

CCM-20

With respect to the Company's current low-income assistance program (Keeping Current), please provide monthly figures in executable spreadsheet format since January 2021 by zip code for each of the data points listed below:

- a. Total number of accounts
- b. Total billing
- c. Total receipts
- d. The mean, median, high, and low of bills to customers participating in the Company's arrearage forgiveness program.
- e. Total number of designated hardships, further disaggregated by reason for protection (e.g., financial hardship, medical hardship, further disaggregated by serious illness or life-threatening illness)
- f. Number of unpaid accounts 60-90 days after issuance of a bill
- g. Dollar value of unpaid accounts 60-90 days after issuance of a bill
- h. Number of unpaid accounts 90+ days after issuance of a bill
- i. Dollar value of unpaid accounts 90+ days after issuance of a bill
- j. Total number of unpaid accounts
- k. Total dollar value of unpaid accounts
- l. Number of accounts referred to collection agencies
- m. Number of new payment agreements entered into
- n. Average repayment term of new payment agreements
- o. Average down payment on new payment agreements
- p. Number of failed payment agreements
- q. Number of successfully completed payment agreements
- r. Number of new budget or levelized plans entered into

- s. Number of accounts sent a notice of disconnection for non-payment
- t. Number of service disconnections for non-payment
- u. Number of service restorations after disconnection for nonpayment
- v. Average duration of service disconnection for restored accounts
- w. Number of accounts classified as Bad Debt
- x. Dollar value of accounts classified as Bad Debt
- y. Dollar value of recovered Bad Debt
- z. Total number of customers charged a late payment fee.

CCM-21 Please separately detail the Company's cost calculation for performing a single residential disconnection and a reconnection of service.

CCM-22 With regard to the Keeping Current and Keeping Cool programs, please provide:

- a. All information used by the Company to target customers for eligibility for these programs.
- b. Number of customers enrolled in these programs annually since inception.
- c. Number of customers enrolled in these programs through referral from partner agencies.
- d. Number of customers these programs not receiving LIHEAP.
- e. Number of customers given explanation of affordability program payment expectations BEFORE being enrolled in these programs.
- f. Number of customers defaulting within one year of being enrolled in these programs.
- g. Number of customers remaining these programs after 1 year.
- h. Number of enrolled customers in these programs making monthly on time payments each month of enrollment.
- i. Explanation of how energy burden is factored into eligibility amount for these programs.

- j. Number of customer complaints about these programs.
- k. Number of customer calls about these programs.
- l. Number of elderly customers (as defined in the PSC Cold Weather Rule) enrolled in these programs.
- m. Total dollars in unspent funds each year since the inception of these programs

CCM-23 With regard to the Medical Registry Program, please provide:

- a. Number of customers enrolled in the program annually over the past 3 years.
- b. All internal documents that describe this program.
- c. All information provided to customers about this program.
- d. All information provided publicly by the Company about this program.
- e. An explanation of any outreach to medical providers or community health agencies about this program.

CCM-24 Please provide a copy of all contracts that Ameren Missouri has entered into with United Way and with the United Way of Greater St. Louis since 2021.

CCM-25 Please provide a breakdown of all administrative costs that Ameren Missouri has incurred to manage a) the Critical Medical Needs Program, b) the Keeping Cool/Keeping Current programs, and c) Weatherization programs. Please include the cost of all Ameren staff, advertising costs, the cost of contracts with the United Way, the cost of contracts with Community Action Agencies and other providers of services for these programs.

CCM-26 Provide any and all correspondence, emails, and other communications between Ameren and the United Way of Greater St Louis regarding the Critical Medical Needs Program.

CCM-27 Please provide the dollar amount spent by Ameren from 2021 up to and including the present time on the Critical Medical Needs Program, indicating the purpose and amount of each expense.

CCM-28 Please state Ameren's marketing budget for the Keeping Current program from 2021 up to and including the present time.

CCM-29 Please state the amount of money spent by Ameren on marketing the Keeping Current program from 2021 up to and including the present time, indicating the purpose and amount of each expense.

CCM-30 Please state Ameren's marketing budget for the Keeping Cool program from 2021 up to and including the present time.

CCM-31 Please state the amount of money spent by Ameren on marketing the Critical Medical Needs program from 2021 up to and including the present time, indicating the purpose and amount of each expense.

CCM-32 Please state Ameren's marketing budget for the Dollar More program from 2021 up to and including the present time.

CCM-33 Please state the amount of money spent by Ameren on marketing the Dollar More program from 2021 up to and including the present time, indicating the purpose and amount of each expense.

CCM-34 Reference the storm outages of July 1, 2023 and related service restoration efforts.

- a. Provide the number of Ameren Missouri electric customers that were still out of power after the storms moved through the St. Louis region on July 1 and on each day afterward for ten days, compared against the number of Ameren Illinois electric customers that were still out of power on each of those days.
- b. How did Ameren Missouri coordinate its restoration efforts after the July 1 storms, with its own crews, mutual aid crews, and others, as it relates to which neighborhoods or regions were prioritized, including any coordination with Ameren Illinois restoration resources?
- c. When multiple electric customers are out of power at the same time, how does Ameren Missouri prioritize its restoration efforts? Are there any written policies or guidelines that Ameren Missouri follows in deciding which customer's power is restored before others?
- d. Apart from mutual aid agreements, does Ameren Missouri have any other backup system for contracting with local linemen who can assist with storm restoration services on an emergency basis? If not, why not?
- e. Has Ameren Missouri ever compensated residential customers for outage-related damages? Under what criteria? Would Ameren Missouri consider a program of compensation for outages that last longer than 48 hours, and that result in damages, including food spoilage? If not, why not?
- f. With regard to text messages or other communication methods, is there any method that Ameren Missouri can use to provide

more accurate estimates of restoration times to its customers who are out of power than it currently provides? What are the challenges with providing more accurate restoration time notices to specific customers?