Exhibit No.:

Issue(s): Advertising
Witness: Kelly Doria
Type of Exhibit: Rebuttal Testimony
Sponsoring Party: Union Electric Company
File No.: ER-2024-0319

Date Testimony Prepared: January 17, 2025

MISSOURI PUBLIC SERVICE COMMISSION

FILE NO. ER-2024-0319

REBUTTAL TESTIMONY

OF

KELLY DORIA

 \mathbf{ON}

BEHALF OF

UNION ELECTRIC COMPANY

D/B/A AMEREN MISSOURI

St. Louis, Missouri January 2025

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REBUTTAL TESTIMONY

OF

KELLY DORIA

FILE NO. ER-2024-0319

1		I. <u>INTRODUCTION</u>
2	Q.	Please state your name and your business address.
3	A.	My name is Kelly Doria. My business address is One Ameren Plaza, 1901
4	Chouteau Av	enue, St. Louis, Missouri 63103.
5	Q.	By whom and in what capacity are you employed?
6	A.	I am employed by Ameren Services as the Senior Director,
7	Communicati	ons.
8	Q.	Please describe your employment history with Ameren Missouri.
9	A.	I joined Ameren Services Company in January 2020 as the Senior Director,
10	Communicati	ions and have been in that role since.
11	Q.	Please describe your duties and responsibilities as Senior Director,
12	Communica	tions.
13	A.	My current responsibilities include oversight of advertising and customer
14	communication	ons (print and digital) for Ameren Missouri, Ameren Illinois and Ameren. I
15	also have r	esponsibility for creative services, communications analytics, budget
16	management,	and Digital Communications (managing and updating content on
17	Ameren.com,	managing and publishing on our social media channels, and sending emails
18	to customers	about programs and services that help them manage their accounts and their
19	energy use).	

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Q. Please describe your qualifications.

2 I have more than 22 years of experience in communications, public A. 3 relations, marketing and advertising. Prior to joining Ameren, I spent almost 16 years at 4 Scottrade, a financial services company formerly based in St. Louis. When I left Scottrade, 5 I was the Senior Vice President, Brand Marketing, and had responsibility for 6 communications strategy and planning, digital marketing, public relations and creative 7 services across multiple lines of business. I also have experience as the Vice President, 8 Public Relations, Creative Solutions and Brand Marketing Communications at Commerce 9 Bank, where I led brand, public relations, investor communications, social media, content 10 marketing and creative services. I have also served as an independent marketing consultant 11 to financial services companies. I am experienced in modern marketing and 12 communications and have spent most of my career working in this field. Over the last 5 13 years I have been at Ameren, I have led numerous communications projects for Ameren 14 Missouri customers and am very well versed in Ameren Communications practices. I have 15 a Bachelor of Science degree in Mass Media with an emphasis in Journalism from Missouri 16 State University (formerly Southwest Missouri State University). Prior to beginning my 17 communications career, I worked as a journalist for newspapers in southwest Missouri and 18 St. Louis.

II. PURPOSE AND SUMMARY OF TESTIMONY

Q. What is the purpose of your rebuttal testimony?

A. The purpose of my rebuttal testimony is to discuss the appropriate classification of Ameren Missouri advertising and the need to communicate with customers about Commission-approved programs. I will also respond to the filed Missouri Public

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electricity;

	Kelly Doria
1	Service Commission Staff ("Staff") testimony of Ben Burton and Office of the Public
2	Counsel ("OPC") Chief Economist Dr. Geoff Marke.
3	Q. Do you have any general comments regarding why Ameren Missouri
4	customers benefit from the advertising of specific programs like Economic
5	Development, Renewable Solutions and Community Solar?
6	A. Yes. All three of the programs mentioned have been approved by the
7	Missouri Public Service Commission. We use advertising as a form of communication to
8	help our customers learn about the programs we offer, to raise awareness of these programs
9	and to give customers and prospective customers the opportunity to enroll or take part in
10	these programs. To say that the Company should not recover the cost of raising awareness
11	about programs that it offers is not reasonable. Company programs are designed for the
12	benefit of Ameren Missouri customers, and they must know about the programs in order
13	to participate in them.
14	Q. Please describe the criteria Staff used to evaluate Ameren Missouri's
15	communications expenditures.
16	Mr. Burton cites a Commission decision from a 1985 Kansas City Power and Light
17	case. The cost categories established in that order are:
18	• General: information that is useful in the provision of adequate service;
19	• Safety: advertising which conveys the ways to safely use electricity and to
20	avoid accidents;

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Promotional: advertising used to encourage or promote the use of

Institutional: advertising used to improve the company's public image; and

1	•	Political: advertising associated with political issues. ¹
2	Q.	Does Ameren Missouri produce advertisements that fall in all five of
3	these categor	ries?
4	A.	No. Ameren Missouri has messages that fall in three categories – general,
5	institutional a	and safety.
6	Q.	Do you have any other concerns with how Staff categorized
7	communicat	ions costs for recovery and disallowance?
8	A.	Yes, in some instances.
9	Q.	Please explain.
10	A.	Staff classified some of the Company's expenses as promotional. In doing
11	so, they are re	commending disallowance of the cost of the communications needed to reach
12	customers and	d prospective customers about programs they could benefit from using.
13	III.	SPECIFIC ADVERTISING CAMPAIGNS AND EXPENSES
14	Q.	Are there specific campaigns that Mr. Burton recommended for
15	disallowing t	hat you believe should be included in the Company's cost of service?
16	Α.	Yes. I will outline them and explain why we are using this type of advertising
17	to communica	ate with customers.
18	•	Economic Development
19	Mr. B	Surton has recommended a disallowance of \$178,615.51 for the Economic
20	Development	campaign. This campaign is used to educate and inform current and
21	prospective b	business customers about doing business inside of our service territory.

¹ Re: Kansas City Power & Light Co., 28 Mo. P.S.C. (N.S.) 228 (1986)

1 Mr. Burton classified these expenses as promotional expenses. The correct classification is

2 general expenses.

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3 The Missouri Public Service Commission has found economic development to be

4 a legitimate benefit to be considered when deciding whether to approve utility programs,

including the Company's Renewable Solutions Program. The Commission stated in its

Report & Order approving this program:

Additionally, the RSP [Renewable Solutions Program] will make Missouri more competitive in attracting and retaining businesses or business 8 9 expansions, which in turn generates jobs, taxes, other economic benefits and 10 allows the Company to spread its fixed costs over more sales, to the benefit of all customers.2

Economic Development messages are targeted to companies that are looking to grow and/or expand their businesses, informing them of the services and incentives offered by Ameren Missouri. Utility services are a leading factor in many companies' decisions on where to do business. Our communications educate customers by using examples (called case studies) of how other businesses have successfully found the services they need at Ameren Missouri. We highlight those businesses and provide links to our Ameren Missouri Economic Development web page, which has additional information and contact information for our team of professionals. Ameren Missouri then brings in additional experts to answer customers' questions and identify ways their businesses can benefit by operating in the Ameren Missouri service territory. Similar to the above statement from the Commission, this investment in business attraction and expansion benefits our communities in the form of job growth, taxes and other economic benefits.

² File No. EA-2022-0245, Report & Order, April 22, 2023, p. 33-34.

With the correct classification of all economic development communications, we believe the full \$178,615.51 should be included in the Company's revenue requirement in this case.

• Renewable Solutions

Staff recommended a disallowance of \$27,824.68 for the Renewable Solutions campaign. Mr. Burton classified these expenses as promotional expenses, without explanation. It is more appropriate to classify these communications as general expenses and to include these amounts in the Company's revenue requirement.

The Renewable Solutions campaign was approved by the Missouri Public Service Commission on April 22, 2023, in File No. EA-2022-0245. The program is directed at large commercial and industrial Ameren Missouri customers (3M, 4M, 11M rate classes). The Renewable Solutions program allows companies to power up to 100% of their business' energy with renewable energy sources. Subscribing customers pay additional amounts for the right to claim the renewable attributes of the renewable energy sources supported by the program. Those revenues offset the revenue requirement in this case by approximately \$7 million, as described in the testimony of Company witness Steven Wills. Those reductions in the revenue requirement that arise from Renewable Solutions are a very clear benefit to all customers.

The program communication is designed to raise awareness and educate customers about the program, and encourages adoption of renewable energy, supporting their individual business goals and Ameren's target of net-zero carbon emissions by 2045, and directly results in the beneficial revenues that lower the revenue requirement. Consistent with the program's goals, our communications target companies that are most likely to have

- 1 sustainability goals or corporate requirements and provide them energy solutions on how
- 2 we can help them reach their goals. With the correct classification, the full \$27,824.68
- 3 should be included in the Company's revenue requirement.

• Community Solar

- 5 The Community Solar campaign cost of \$87,772.86 was classified as promotional
- 6 and recommended to be disallowed. Mr. Burton classified all of the expenses as
- 7 promotional expenses. They are properly classified as general expenses.
- 8 The Community Solar program was initially approved by the Commission effective
- 9 September 8, 2018, in File No. EA-2016-0207. The program was then extended in File No.
- 10 ET-2020-0022 by Commission order effective June 27, 2020. Both of these cases were
- 11 resolved by a Stipulation and Agreement and Staff was a signatory to each. The
- 12 Community Solar campaign targeted residential electric and combo (gas/electric)
- customers and rate 2M business electric and combo customers. Existing Community Solar
- subscribers and waitlisted customers were also encouraged to increase their subscription
- levels based on the new percentage-based program that allows customers to allocate up to
- 16 100% of their energy use to Community Solar. The goal of the campaign was to drive
- enough subscriptions for 15 35 MW of solar to be built. Subscribers to this program also
- pay incremental amounts above the level required from their base service classification
- 19 tariff that are designed to cover the costs of the program resources, ensuring that they do
- 20 not negatively impact the affordability of service for other customers.
- With the correct classification, the full \$87,772.86 should be included in the
- 22 Company's revenue requirement.

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Social Media

The Company submitted the cost of the social media campaign in MSPC data request 0003. Meta (Facebook) and LinkedIn charge based on daily limits set by Ameren Missouri and include a multitude of different posts in the sum of the charge. The social media companies serve each post based on the target audience established by Ameren Missouri while budgets and a schedule dictate how long the posts are available. Each post does not receive equal budget distribution. Ameren Missouri agreed in discussions with Mr. Burton to allow the categorizing by post. In doing so, we also need to review the costs and assign classification based on each post. (Please see Schedules KD-R1 and KD-R2). Mr. Burton did not provide any explanation of how he determined his classification or basis for those decisions. Many of the posts for products and/or services were classified as promotional by Mr. Burton. The Company does not agree with this classification. The intent of the posts was not to encourage the use of more electricity. The posts were intended to raise awareness and educate customers about the product or service. Mr. Burton did indicate that two of the posts were outside of the test year. That is not the case. The posts were created outside of the test year but money for the posts was spent during the test year. These expenses should be allowed. With following the guidance of allowing General and Safety classified messages, the total amount that should be allowed for these posts is \$146,671.31. Louie the Lightning Bug Staff recommends disallowance of the syndication expense for the use of Louie the

Lightning Bug. The company uses this syndicated service to promote safety around

- 1 electricity. Mr. Burton classified these expenses as an institutional expense, without
- 2 explanation. They should be classified as a safety expense.
- 3 Louie the Lightning Bug is a syndicated service provided by Moore Syndication.
- 4 To use the Louie the Lightning Bug material, Ameren Missouri pays an annual fee. This
- 5 will allow for the use of any of the costumes, website, parade balloons, public service
- 6 announcements (PSAs) and other communication materials, which helps children learn to
- 7 be safe around electricity. Louie has been around for four decades and is a widely
- 8 recognized ambassador of safety. Even Dr. Marke has referred to the safety PSAs in his
- 9 direct testimony. The total amount spent on Louie the Lightning Bug in the test year was
- 10 \$5,250 and should be allowed.

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• Giveaway Items

Mr. Burton has disallowed all costs of giveaway items. He does not give any explanation for his decision. The company uses giveaways in many ways, from sponsorships to energy assistance events. Typically, the items contain a web address that allows the customer to access additional information that can help them manage their service or account at a time that is convenient for them. These items should be classified as General and be allowed. Below is a vendor proof of each giveaway, the cost of each and

a screenshot of the web page we are directing customers to for additional information.

19 Pens - \$1,650.



1 Pencils -- \$160



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3 Sticky Notes -- \$298

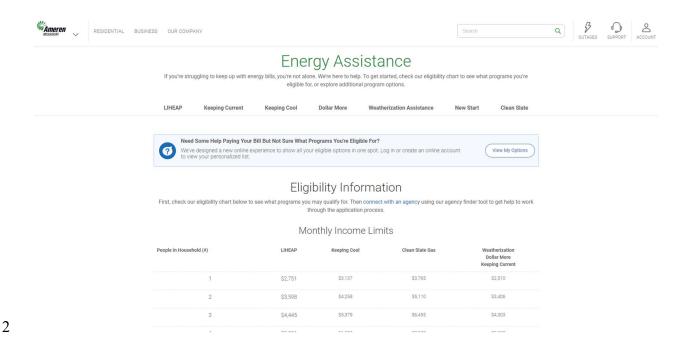


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5 Light Bulb Magnets -- \$310



1 AmerenMissouri.com/EnergyAssistance



3 Race Car Pen -- \$1,260

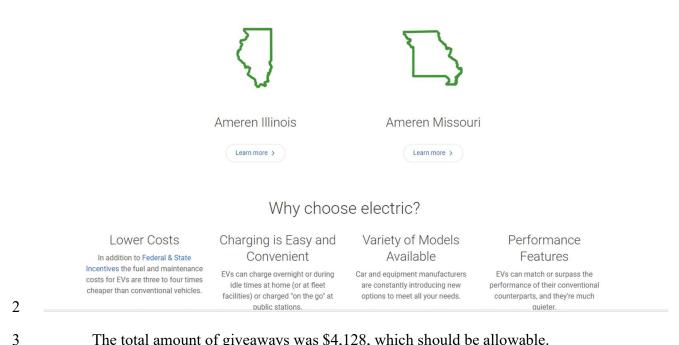


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1 AmerenMissouri.com/EV

Flectric Vehicles

Choose your state



- The total amount of giveaways was \$4,128, which should be allowable.
- 4 IV. RECOMMENDATIONS BY THE OFFICE 5 OF THE PUBLIC COUNSEL
- 6 **Time of Use Public Service Announcement Recommendation**
- 7 Q. Do you agree with the recommendation made in the testimony of Geoff
- Marke that Ameren Missouri should issue Public Service Announcements ("PSAs") 8
- 9 to raise awareness of Time of Use ("TOU") rates?

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No. PSAs are messages in the public interest disseminated by the media Α. without charge to raise public awareness and change behavior. They are mostly used to raise awareness of dangerous or life-threatening events or experiences. Since TOU is a rate option, news outlets would require companies like Ameren Missouri to pay to run these messages.

1 As the Commission is aware, Ameren Missouri communicated to all residential and 2 small business customers about TOU rates when their smart meters were installed using door hangers, direct mail and emails. Beginning thirty days after the installation of their 3 4 smart meters, customers were then provided additional information to help them choose a 5 rate that fits their lifestyle. A letter was also sent a year after the upgrade to remind 6 customers of the rate options. Ameren Missouri has information on our website readily 7 available to help customers understand their rate options. 8 (https://ameren.sharefile.com/public/share/web-sf2f1609bc70544d180e7b72c55859136). 9 In 2024, Ameren Missouri included rate options in their advertising to let customers 10 know about the rate options available to them. While the Company appreciates the 11 creative thinking around ways to improve awareness about its TOU programs, PSAs are 12 not an effective way to communicate this information. 13 Q. Does this conclude your rebuttal testimony? Yes, it does. 14 A.

Ad Post	ScheduledTime	Spent in DEFAULT (SUM)			
There are no strings attached when you partner with us on energy efficiency upgrades. Just cash incentives and expert assistance to make it easy for businesses of all si 202	23-03-09 12:49:09		56 General	Outside TY	Please note thata this post was created outside the test year but the money spent to post it was spent during the test year.
	23-07-13 10:27:13		99 General	Institutional	
	23-07-13 10:27:09	\$ 5.934.	14 General	Institutional	
	23-07-13 10:27:13		54 General	Institutional	
	23-07-13 10:27:11		20 General	Institutional	
	23-07-13 10:27:15		97 General	Institutional	
0, 0 0 0, , 0 0, ,	23-07-13 10:27:14		17 General	Institutional	
	23-07-13 10:27:13	\$ 9.613.	16 General	Institutional	
Businesses can get cash incentives on the upgrade costs for energy-efficient lighting, HVAC, refrigeration, controls and more. Our BizSavers* program is free to business	Ma015;i04:s091/3:90518er pro			w &llowoottbna ligh how to get your incentives a	uickly.
Embrace the future of energy. Sign up now for electrification emails that supercharge your business's sustainability goals. Learn about cash incentives for EV charging s 202	24-01-04 11:36:56	\$ 700.	62 General	General	
Cut costs with energy efficiency upgrades and reinvest the savings in your business. Get cash incentives through our BizSavers* program for lighting, HVAC and more. N 202		\$ 300.	00 General	Promotional	
Join our free webinar on Sept. 21 and discover how to take advantage of our standard incentives plus an additional 10-25% back when your business makes the switch t 202	23-09-13 16:24:59	\$ 300.	00 General	Promotional	
The Missouri History Museum saved 50% on EV charging installation, and you can too with the same Ameren Missouri incentive. Now is the time to find out how you can 202	23-01-20 08:17:35	\$ 5,300.	89 General	Promotional	
Creating and retaining jobs in our great state facilitates growth and contributes to a stable economy. When Volpi Foods wanted to expand its facilities in Union, Missouri 202	23-04-14 07:37:06	\$ 7,971.	87 General	Institutional	
With Budget Billing rollover, you know what to expect each month - giving you more control of your budget.	23-07-13 10:27:09	\$ 6.0	86 General	Institutional	
We're halfway through the voting period! Have you picked your favorite charity yet? Cast your vote at AmerenMissouri.com/Blues. #stlblues 202	24-01-15 10:01:43	\$ 350.	00 Institutional	Institutional	
Embrace the future of energy. Sign up now for electrification emails that supercharge your business's sustainability goals. Learn about cash incentives for EV charging s 202	23-10-26 10:56:57	\$ 500.	00 General	Promotional	
We're building the smart grid of the future, to put energy to work for everyone in our community.	23-07-13 10:27:11	\$ 13.	02 General	Institutional	
Gain control of your schedule and budget with Pick a Due Date.	23-07-13 10:27:10	\$ 17.	75 General	Institutional	
A new substation equipped with smart technology will bring greater reliability to thousands of Jefferson County residents. Take a look at how these Smart Energy Plan ut 202	24-02-20 09:02:00	\$ 154.	69 General	Institutional	
By upgrading our infrastructure with advanced technology, we're giving you the power to be you.	23-07-13 10:27:09	\$ 5.	85 General	Institutional	
Choose when your bill is due each month with Pick a Due Date. That's one way we're giving you the power to be you.	23-07-13 10:27:10	\$ 8.	34 General	Institutional	
Small businesses get a win-win when they upgrade to moreenergy efficient equipment. Get up to \$8,000 in cash back on upgrades AND realize energy savings right away. 20\$	2 8-039:0:1:11.0:d0:1 11387and i	ins \$ allation of new energy efficient e பு.i796 e	42 is Gen ஷ் ಟ ted at your convenience, and we	e Pearhatibma by your old, inefficient equipme	int.
Energy Efficiency Tip: Save up to 12% on your heating costs by lowering your smart thermostat to 68 °F. This will help you stay comfortable while using less energy. 202	3-12-28 10:32:35	\$ 197	42 General	General	
	23-12-28 10:32:36		23 General	General	
Energy Efficiency Tip: Replace your lamps' old bulbs with LEDs! These bulbs use up to 80% less energy and last 15 times longer than standard bulbs.	23-12-28 10:32:37	· ·	81 General	General	
	23-12-28 10:32:36	· ·	77 General	General	
Cut costs by upgrading to more efficient equipment through our BizSavers® program. Connect with an Ameren Missouri Energy Advisor to discover cash incentives for li $_{\rm c}$ 202			10 General	Promotional	
Energy Efficiency Tip: Air leaks from windows and doors increase energy use. Caulking is an easy and inexpensive DIY project that can help you save up to 30% on energ 202			26 General	General	
	23-12-28 10:32:36	· ·	62 General	General	
Connect with our Energy Advisors for expert energy-saving advice. Act now to boost your business's efficiency during the last quarter with smart energy solutions. An Ene 202			98 General	General	
Unlock your business's potential for a cleaner, greener future when you get expert advice from our Energy Advisors. October is National Energy Awareness Month and th 202			00 General	General	
Take advantage of an additional 10-25% increase in business lighting incentives with BizSavers* through the end of the year. Start your project now and earn cash incen 202			52 General	Promotional	
Build a business you love in February by looking at new ways to reach your goals. Connect with our Energy Advisors for programs and services that fit best—whether you 202			00 General	General	
It was our pleasure to give Santa a lift in an electric vehicle during the Hometown Christmas Parade in Pacific. Learn more about the many benefits of EVs and how they 202			77 General	Safety	
Our expert Energy Advisors are ready to help you identify ways to save your business money by using more efficient energy solutions. Even small shifts can make a world 8020			00 General	General	
	23-06-03 12:59:03		00 General	Promotional	
	23-09-19 14:50:57		40 General 20 General	General General	
Energy Efficiency Tip: Ceiling fans aren't just for summer. Did you know they can help keep you warm? In winter, your fan direction should be clockwise to create an upd 202 Energy Efficiency Tip: Wheethersize details window. Description is being for your fan direction and the control of the			20 General 31 General	General	
Energy Efficiency Tip: Weatherize drafty windows. Preventing air leaks from windows can help you save 10%-30% or more on your utility bill. Weatherstripping and wind 202 Energy Efficiency Tip: The holidays are right around the corner! Consider using LED string lights for the holidays. They use 75% less energy per strand! 202	23-09-19 14:50:57		53 General	General	
Energy Efficiency Tip: Ensure air supply and return vents are clear. Blocked supply and return vents cause heating and cooling systems to work longer - wasting heating, 202 Energy Efficiency Tip: Ensure air supply and return vents are clear. Blocked supply and return vents cause heating and cooling systems to work longer - wasting heating, 202			11 General	General	
	23-09-19 14:50:55		45 General	General	
We're ready to help you tackle your business goals. This complimentary partner analyzes your goals, and then recommends programs that use energy in a smart way to t 200			00 General	General	
	23-06-30 09:44:16		89 General	General	
	23-06-30 09:44:22	·	82 General	General	
Energy Efficiency Tip: Running a fully loaded dishwasher can help you save since the appliance uses about the same amount of energy and water, regardless of how ma 202			40 General	General	
Energy Efficency Tip: Since your washing machine uses about the same amount of energy each time you run it, make sure to only wash full loads to save around \$60 a yr 202			12 General	General	
To find the right solutions for your business, reach out to our Energy Advisors. They have the expertise and experience to listen to your unique business goals and connect2000.					
	24-02-27 06:40:03		00 Safety	Safety	
	24-02-28 12:21:05		91 General	Safety	
SCAM ALERT. Customers in Jefferson County are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 202	24-02-28 14:18:59	\$ 100.	00 Safety	Safety	
Our Callaway Energy Center is back up and running after a successful scheduled refueling outage. This critical process is vital and foundational to reliably serving our ci 202	23-11-15 08:00:04	\$ 100.	00 General	Institutional	
Congratulations to the @[188524525968:Kids' Harbor, Inc.] for being our Power Play Goals for Kids winner this season! Be sure to watch their donation grow with every 202		\$ 150.	00 Institutional	Institutional	
Sign up now to get the inside scoop on how your business can go all electric with EVs, charging and equipment. Learn about cash incentives and why going electric is the 202		\$ 250.	00 General	Promotional	
SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 202		\$ 100.	00 Safety	Safety	
We partnered with the @[175121519320214:St. Louis Fire Department] for a unique training opportunity on an Ameren Transmission tower.	4-03-01 10:49:48	\$ 149.	97 Institutional	Promotional	
Every dollar counts when you're running a business. Small businesses can trim operating costs and energy use when you use our BizSavers® incentives to make energy-e2002	й анияµ2gra.de5 6a 3 0d you	could get up to \$8,000 back. Plus, oulr, 026	®en Geeheoal tractors guide you through the wh	no Requirements at b save you the most money - and	d haul away old equipment. Now that's a win-win.
Congratulations @[199485889344:Ritenour School District] and @[156586149930:Ferguson-Florissant School District] on being awarded grants from the EPA that'll br 202	24-02-29 09:27:36	\$ 93.	94 Institutional	Institutional	
Expert Energy Advisors are ready to help you use energy to tackle your business goals in the new year. This complimentary partner analyzes your goals, and then recomm@n00000000000000000000000000000000000	1sl p01dg1&r09104141 0rk to	o i \$ crease energy efficiency, lower your 1.5 s	Bs4an@eneneduce carbon emissions.	General	
HVAC accounts for as much as 40% of a commercial building's electricity cost. Businesses can cut energy costs and get cash incentives by upgrading to energy efficien 202	23-01-23 08:25:57	\$ 1,731.	31 General		
Cut costs and get cash incentives with energy efficient upgrades to your business's lighting, HVAC and more. Businesses of all sizes can participate, and we can connec 202	23-09-15 14:01:50	\$ 3,328.	85 General	Promotional	
Creating and retaining jobs in our great state facilitates growth and contributes to a stable economy. When Volpi Foods wanted to expand its facilities in Union, Missouri 202			49 General	Promotional	
Sign up for a free EV charging webinar and learn how your business can save up to 50-80% on your installation costs when you stack your savings. Ameren Missouri ince 202	24-03-01 14:52:29	\$ 58.	96 General	Institutional	

Embrace the future of energy. Sign up now for electrification emails that supercharge your business's sustainability goals. Learn about cash incentives for EV charging s 2024-01-04 10:13:13	\$ 2,930.40	General	General
It is National Consumer Protection Week! Familiarize yourself with your rights and steer clear of fraudulent schemes. 2024-03-05 08:00:03	\$ 200.00		Safety
Cut costs and get cash incentives with energy efficient upgrades to your business's lighting, HVAC and more. Businesses of all sizes can participate, and we can connec 2024-01-03 12:09:45	\$ 2.958.61	General	Promotional
Upgrades to our Florissant substation will support greater reliability for more than 23,000 homes and businesses in north St. Louis County, Learn how Smart Energy Plar 2024-01-24 09:21:02	\$ *****	General	Institutional
Want to boost your business traffic? Offer EV charging, Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H 2023-12-08 09:02:15	\$	General	General
Join us at @[111348401644714:People's Community Action Corporation] on South Broadway on November 29 from 10 a.m. to 2 p.m. to apply for energy assistance. Yo 2023-11-27 09:00:08	\$ 100.00	General	General
Join us at the @[495214823926422:Better Family Life, Inc.] Holiday Job and Resource Fair between 11 a.m. and 3 p.m. on December 1 to apply for energy assistance. Y 2023-11-29 09:00:04	\$	General	General
While your holiday display may be shining bright, is it efficient? Consider switching to LEDs next time and add timers so that your displays automatically turn off in the dr 2023-12-20 09:00:19	\$ 249.98	General	Promotional
We wish you all the best in the new year! On-peak pricing does not apply December 30 through January 1 for Smart Savers and Ultimate Savers. Learn how off-peak/on- 2023-12-27 09:00:17	\$ 100.00	General	Safety
Energy Efficiency Tip: Using your washing machine with full (or near full) loads of laundry saves substantial amounts of energy. 2023-03-24 08:29:28	\$ 277.64	General	,
Business expenses heat up in the summer months. Reduce your energy costs with easy equipment upgrades and incentives. Talk to an Energy Advisor today to make srr 2023-07-13 10:54:13	\$ 699.99	General	Institutional
Now is the time to get out on your dock and make sure everything is ready for winter. Water levels will soon be lowered at Lake of the Ozarks as part of the annual drawdi 2023-12-08 09:06:40	\$ 199.06	General	Promotional
It's the most wonderful time of year for energy efficiency and we're here to help! Starting tomorrow, we'll share handy energy-saving tips to help you shine bright this h 2023-12-11 09:00:19	\$ 100.00	General	
Weatherizing your home by sealing cracks, insulating, controlling moisture, and ventilating helps you save energy and money. 2023-12-12 09:00:18	\$ 100.00	General	General
Don't shiver watching your favorite holiday specials. Install a programmable smart thermostat for optimal ease and comfort. 2023-12-13 09:00:18	\$ 100.00	General	
Trees outside can keep you cozy inside. The right tree in the right place can keep your home warm in the winter months by letting sunshine in. 2023-12-15 09:00:18	\$ 100.00	General	
A properly insulated home keeps you from losing energy and seals in the savings. 2023-12-18 09:00:21	\$ 100.00	General	
To ensure the most efficiency, look for the @[140122956765:ENERGY STAR] label on appliances, electronics, windows, hot water heaters and other energy products. 2023-12-19 09:00:20	\$ 100.00	General	
We hope your holidays are merry and bright! On-peak pricing does not apply December 22 through December 25 for Smart Savers and Ultimate Savers. Learn how our rs 2023-12-20 09:00:18	\$ 100.00	General	Promotional
We've made it to our final tip and just in time! To keep winter air out, caulk or seal air leaks – and save up to 20% on your energy bill. From all of us, have a restful and saf: 2023-12-22 09:00:20	\$ 100.00	General	
lcy conditions throughout the service territory are making travel by road and foot unsafe. Please be cautious if you must be out. And remember, keep away from downed 2024-01-22 07:31:11	\$ 200.00	Safety	General
Sign up for a free EV charging webinar and learn how your business can save up to 50-80% on your installation costs when you stack your savings. Ameren Missouri ince 2024-02-07 09:03:59	\$ 59.73	General	Promotional
Summer is a great time to think about how energy can work for your business. Connect with an Energy Advisor today to discover new solutions to save energy and mone; 2023-06-14 14:28:08	\$ 700.00	General	
Homes in North St. Louis will shine brighter thanks to our team of volunteers, @[1106468919500787:St. Louis CITY SC]'s Joakim Nilsson and Niko Gioacchini and Alden 2023-10-19 09:57:40	\$ 200.00	Institutional	
Start any energy efficiency upgrades with a free home assessment with PAYS®. You'll be glad you did. 2023-12-14 09:00:26	\$ 100.00	General	
Heat pumps can efficiently keep your home comfortable because they transfer heat rather than generate heat. 2023-12-21 09:00:19	\$ 100.00	General	
Thanks to the Smart Energy Plan, we're building a stronger, smarter grid to deliver greater reliability across the state. In 2023, our investments in storm-hardening, smart 2024-02-26 09:20:00	\$ 150.00	General	
Energy Efficiency Tip: Clean your dehumidifier monthly, Otherwise, it will have to work harder to maintain your preferred humidity setting. 2023-03-24 08:29:24	\$	General	
Energy Efficiency Tip: A smart thermostat automatically adjusts heating and cooling temperatures in your home for optimal performance. 2023-03-24 08:29:25	\$ 242.27	General	
Is your business on track to meet your 2023 goals? Discover new ways to save money and be more energy efficient. Get free expert advice from an Ameren Energy Advis: 2023-08-10 10:40:40	\$ 699.00	General	
Here's something to be thankful for! On-peak pricing does not apply November 23 to November 26 for Smart Savers or Ultimate Savers. Learn how our rate options can s 2023-11-21 08:00:19	\$ 99.99	General	
Safety Tip: Have new devices that need to be charged up? Don't overload extension cords, power strips or outlets. When cords overheat, they can deteriorate and cause 2023-12-27 09:09:15	\$ 199.36	Safety	
New year, new room layout? Small adjustments, like moving drapes and furniture from air vents, can make your home energy efficient. 2024-01-02 09:00:01	\$	General	
We recently awarded Job Point in Boone County with a Community Impact Grant, which will assist the employment center's affordable housing program. Learn more: ht 2024-01-03 09:00:02	\$ 100.00	Institutional	Promotional
Sign up for a free EV charging webinar and learn how your business can save 50-80% on your installation costs when you stack your savings. Ameren Missouri incentive: 2024-01-16 16:21:40	\$ 59.97		
When entertaining a large group of people, lower the thermostat a degree or two before guests arrive. Otherwise, since people generate heat, the space may become w 2024-02-07 08:15:38	\$ 200.00	General	Promotional
Energy Efficiency Tip: Air leaks from windows and doors increase energy use. This is an easy and inexpensive DIY project that can help you save up to 20% on energy bill 2023-03-24 08:29:26	\$ 243.85	General	
Alpha Brewing Company made their business and community a destination for EV drivers with EV charging. And they saved nearly half of total project costs through Ame 2023-05-24 09:26:50	\$ 250.00	General	
Is it time to pick up leaves around your yard or in the gutters? Stop and consider possible hazards. 2023-10-23 09:13:36	\$ 199.63	Safety	
We were out with @[151461270118:Seed St. Louis] at our Delmar Renewable Energy Center to landscape near the solar canopies. The mulch used around the new tree 2023-10-25 08:04:16	\$ 100.00		
It's Heat Pump Water Heater Day! Water heaters use about 20% of a home's energy. Upgrading to a high efficiency heat pump water heater can help you prepare for a cl 2023-10-25 13:37:51	\$ 99.80	General	
Want to boost your business traffic? Offer EV charging, Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H 2023-11-06 15:01:29	\$ 59.71	General	
Thanksgiving is the peak day for home cooking fires with more than three times the daily average for such incidents! Here are important safety tips you should know fron 2023-11-22 06:52:01	\$ 200.00	General	
We're excited to join the @[35837258660:St. Louis Blues] in announcing the charities participating in this year's Power Play Goals for Kids program. Congratulations to: 2023-12-01 07:03:47	\$ 150.00	Institutional	
We are investing in new technology to support reliability for thousands of people in south St. Louis County as part of our Smart Energy Plan. This upgraded equipment, w 2023-12-08 09:00:01	\$ 150.00	General	General
Join us and @[495214823926422:Better Family Life, Inc.] at 9229 West Florissant on December 13, starting at 8:30 a.m., to apply for energy assistance. Learn more abi 2023-12-11 14:17:53	\$ 100.00	General	
Join us and @[495214823926422:Better Family Life, Inc.] at 9229 West Florissant on December 20, starting at 8:30 a.m., to apply for energy assistance. Learn more abi 2023-12-18 09:00:01	\$	General	
Need a New Year's resolution? How about using less energy? We've got you covered. 2023-12-29 09:11:26	\$ 199.07	General	Promotional
Join us this weekend for the 25th annual Eagle Days at Lake of the Ozarks! This free, educational event is an opportunity to get up close and personal with eagles at the L 2024-01-05 08:00:00	\$ 100.00	Institutional	
A mix of winter weather is expected across our territory with hazardous travel expected in parts of northeast Missouri. Make sure you're prepared now before the storm a 2024-01-08 10:18:55	\$ 199.88	Safety	
Time is running out! The last day to vote for your favorite children's charity is January 31. Get your vote in today at AmerenMissouri.com/Blues. 2024-01-26 08:56:00	\$ 200.00	Institutional	
We've filed a proposal that'll offer a wide variety of opportunities for you to save money. 2024-02-02 09:00:02	\$	General	
Power up responsibly for the big game! Don't overload outlets at your party. Ensure a safe and efficient setup by investing in a surge protector. https://amerenmissourin 2024-02-05 09:23:49	\$ 200.00	Safety	
Energy Savings Tip: Make it a habit to change the filters in your HVAC system every three months. By swapping out dirty filters for clean ones, you can lower your energy (2024-02-12 09:00:58	\$ 200.00	General	
Stay ahead of the curve, attract new business and potentially increase revenue by installing EV charging. Learn all there is to know about EV charging at your business ar 2023-04-13 08:25:44	\$ 250.00	General	
Sign up now to get the inside scoop on how your business can go all electric with EVs, charging and equipment. Learn about cash incentives and why going electric is the 2023-08-18 09:52:00	\$ 250.00	General	
Are you doing some online shopping today? Watch out for potential scams. 2023-11-27 07:28:58	\$ 198.11	Safety	General
Energy Savings Tip: Get the most out of your washing machine by setting wash temperatures to cold or warm and rinse temperatures to cold. Make sure to sort laundry a 2024-02-22 12:45:03	\$ 200.00	General	
Energy Efficiency Tip: Use fans and windows to keep your space at a comfortable temperature. 2023-03-24 08:29:30	\$ 11.22	General	
From stronger poles in Hayti to a new substation in Gibson, we're supporting reliability in southeast Missouri thanks to the Smart Energy Plan. These upgrades will help r 2023-11-17 09:05:03	\$ 100.00	General	
We lit up the streets during the inaugural Parade of Lights last week in Washington. 2023-11-28 16:18:07	\$ 100.00	Institutional	
Want to learn about options to lower your energy bill? Join us at the @[38325611118:St. Louis County Library]'s Natural Bridge branch on December 7 for one-on-one he 2023-11-30 09:00:00	\$	General	
Want to learn about options to lower your energy bill? Join us at the @[38325611118:St. Louis County Library]'s Lewis & Clark branch on December 14 for one-on-one h 2023-12-07 09:00:00	\$ 100.00	General	
We're proud to support 12 Nights of Lights this year! Send your holiday light display to @[76229602601:KFVS-TV] for your chance to win a \$50 gift card. From all of us at 2023-12-07 11:09:03	\$ 99.96	Safety	
In 2023, nearly 900 businesses have participated in BizSavers and project to save over \$7.1 million on their energy costs after completing nearly 1,400 energy efficiency 2023-12-14 09:00:05	\$ 150.00	General	
Want to learn about options to lower your energy bill? Join us at the @[38325611118:St. Louis County Library]'s St. Charles Rock Road branch on January 11 for one-on- 2024-01-04 09:00:00	\$	General	General
Here are six easy things you can do to save money on your energy bill as part of National Cut Your Energy Costs Day. https://www.kjluradio.com/newsroom/ameren-mis 2024-01-10 13:26:38	\$	General	

Chilly temperatures along with potential winter storms are predicted for much of our service territory through the weekend. Stay weather aware and take steps now to pi 2024-01-11 15:42:20		9.64 Safety	
Remember, safety first when using space heaters in your home. Keep a safe distance from flammable materials, never leave them unattended, and always plug them di 2024-01-16 10:12:18		9.06 Safety	
Want to learn about options to lower your energy bill? Join us at the @(38325611118:St. Louis County Library)'s Florissant Valley branch on January 25 for one-on-one h 2024-01-18 09:00:00		0.00 General	
We hear the sun is coming out later this week. If you're thinking about sprucing up the yard, remember to keep an eye out for potential electrical hazards. 2024-01-30 14:54:31		0.00 Safety	
Thank you to our agency partners who support our community with Dollar More and other energy assistance programs. If you or a loved one are facing challenges payinţ 2024-02-01 09:00:18		0.00 General	
Remember, every little bit counts when it comes to saving both energy and money. Spread the love by sharing these tips with your friends and family. https://ameren.me 2024-02-14 07:52:33	\$ 20	0.00 General	
We've been awarded a \$47 million Smart Grid Grant from the @[134652126565889:U.S. Department of Energy]'s Grid Resilience and Innovation Partnerships Program 2023-10-26 10:00:02	\$ 9	9.40 General F	romotional
Watch out! Pay attention to extension cords when you're hanging your holiday lights. Try to keep slack, and don't connect several extension cords together. This can lea: 2023-12-05 10:23:24	\$ 19	7.40 Safety	
In recognition of Severe Weather Preparedness Week, take this time to prepare yourself in the event of a storm or other power outage emergency. Log in to update your (2024-03-04 10:03:15	\$ 20	0.00 Safety	
We're building a stronger grid to provide reliable power when you need it most. Learn how Smart Energy Plan upgrades are benefitting the Kirksville area. 2024-03-13 08:03:21		0.00 General	
SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-13 08:17:31	•	0.00 Safety	
Energy Efficiency Tip: Most computers use less power in a standby or low-power mode. Adjust power management settings for inactivity. 2023-03-24 08:29:28		9.54 General	
Your business can spend less on energy and contribute to a healthier planet. Ameren Missouri's energy programs and incentives, plus its drive to renewables, can accel 2023-04-14 11:14:26	T		nstitutional
Making better use of energy can save your business money and accelerate growth. Our Energy Advisors can show you opportunities for greater efficiencies, saving mone 2023-05-17 14:00:59		9.99 General	istitutionat
	*		
Earlier this month, nearly 30 coworkers and family volunteers visited the @[177067648929:SEMO Food Bank], assembling 200 bags of food for the drive-through pantry 2023-11-14 11:32:58		0.00 Institutional	
Are you planning to take down your lights this week? Remember to be safe when using ladders and look out for overhead lines. 2024-01-10 09:00:01	•	0.00 Safety	
Spending time in the kitchen this Thanksgiving holiday? Here are some handy tips to save energy while you whip up those delicious dishes. https://www.energy.gov/ener. 2023-11-21 09:44:04		9.98 General	
SCAM ALERT. Businesses are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnected. This is a scam. 2023-11-14 15:28:07		0.00 Safety	
From stronger poles in Hayti to a new substation in Gibson, we're supporting reliability in southwest Missouri thanks to the Smart Energy Plan. These upgrades will help 1 2023-11-16 10:08:42		6.33 General	
Ahead of Veterans Day, we're partnering with the @[113202016227:United Way of Greater St. Louis] to provide an additional \$25,000 of energy assistance for veterans. 2023-11-10 11:00:04	\$ 19	8.80 Institutional	
Today is the last day to get your vote in! Who do you want to win this year's Power Play Goals For Kids? Vote now before time runs out at AmerenMissouri.com/Blues. 2024-01-31 09:39:46	\$ 15	0.00 Institutional	
Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how 2023:4101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:2240101:22	y effic\$ency and sustainability, reduce carl®7	17e3Bis Sen≘eat d save money through efficienciesF	nodiotientives.
The statewide tornado drill will take place at 11 a.m. today. Ensure your safety by making sure you're familiar with the necessary steps to take during severe weather cor 2024-03-06 06:37:38	\$ 20	0.00 Safety	
SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-06 11:03:02	\$ 10	0.00 Safety	
Make sure to inspect the batteries in your smoke and carbon monoxide alarms as you adjust your clocks ahead by one hour this weekend for Daylight Saving Time. Thes: 2024-03-08 07:00:01	\$ 20	0.00 Safety	
Customers in southeast Missouri will soon have access to more options and benefits thanks to upgraded electric smart meters. 2024-03-12 14:05:01		0.00 General	
Now that we set our clocks back, it's getting darker a lot earlier. Consider installing energy efficient lighting – such as LEDs to save energy. 2023-11-06 08:00:09		9.95 General	
Now make we set out a cours use, it is getting unless a contention. Consider installing energy entiresting in the Lake of the Ozarks region will soon be able to tailor their energy usage and potentially save money thanks to new smart meter technology. 2023-11-07 14:00:03		0.00 General	
Customers in the Lake of the Cyclin's region with some active to lated their gives and potentially save miner than dyer sheets cuts drying time next time you use your dryer, throw in something different. Using wool balls rather than dyer sheets cuts drying time next ying time next time.	·	6.26 General	
Energy Efficiency Tip: Set your ceiling fan to rotate counterclockwise in the summer, so you feel cooler. This simple change can help you save up to 15% on your energy 2024-03-25 13:52:33		7.65 General	
The 42-mile transmission line in northwest Missouri will open new pathways for energy transmission to the region, botstering grid resiliency and reliability. 2023-11-02 08:00:05		0.00 General	
Want to boost your business traffic? Offer EV charging, Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H 2023-10-11 09:43:39	· ·	9.98 General	
With the Ameren Mobile app, you can stay on track of your energy use at home or on the go. Learn how to manage your energy use more efficiently by downloading the A 2023-10-12 09:00:17		0.00 General	
Energy Efficiency Tip: Every drop counts! Shaving off just three minutes from an eight-minute shower can help reduce your energy spending and conserve water. 2024-03-25 13:52:35	\$	9.76 General	
Energy Efficiency Tip: When the weather is good, open windows on opposite sides of the room. This encourages efficient air flow and lets the fresh air in. 2024-03-25 13:52:34	\$ 1	0.35 General	
For the ninth year in a row, we're proud to partner with the @[35837258660:St. Louis Blues] to present the Power Play Goals for Kids program! When the Blues score, kic 2023-11-01 07:00:01	\$ 10	0.00 Institutional	
COPY: Energy Efficiency Tip: Wash clothes in cold water on the eco setting if possible. Washing in hot water uses up to 85% more energy. 2024-03-25 13:52:34	\$ 1	9.18 General	
Energy Efficiency Tip: Planting the right tree in the right place can make a difference. Shade trees can reduce your energy costs by 30%. 2024-03-25 13:52:36	\$	9.97 General	
As temperatures cool, it can be easy to slip into "zombie mode" when it comes to your home energy usage. Instead of taking a lifeless approach this spooky season, che 2023-10-30 11:34:16	\$ 19	9.90 General	
Our natural gas co-workers are working hard to deliver safe, reliable energy to you and your families. As part of National Gas Utility Workers Day, we want to thank these 2024-03-18 10:13:56			eneral
Happy first day of spring! Make sure your trees are not planted under power lines, too close to poles or around any electrical equipment. 2024-03-19 09:00:04		0.00 Safety	cherut
rispp instudy in spring: mass are you need an end painted under power lines, you could be an any rectural equipment. Experience electric vehicles at the @42929634694/Saint Louis Science Center March 23 and March 241 Join us at the EV Experience Center and Ride & Drive to learn h 2024-03-20 08:26:47		0.00 General	
Experience electric venices at the topics of the control of the co	· ·	0.00 Institutional	
1, 1, -1			
The BizSavers* small business program offers increaseds avings for energy-efficient equipment upgrades. We make it easy: Connect with one of our Trade Allies to sched@bizand2rassdi5a8048e			
We hosted a "Ride and Drive" event at the @[21472821133:Missouri Botanical Garden] on Tuesday. Funds are still available for businesses to install EV charging statior 2023-09-29 08:00:01			romotional
Join us at the @[113774697141352:ArchWell Health] Fall Open House in Ferguson on Oct. 12 from 10 a.m. to 1 p.m. Learn how to reduce your energy bill and apply for 2023-10-09 08:00:01		0.00 General	
With every limb that's taken down, one main goal still stands – the safety and reliability of our electrical grid. That's why we're out here. 2023-10-10 11:05:41	•	9.94 General	
Smart meters offer more convenience, choice and control over your energy use. As new meters arrive in Jefferson City, find out how these benefits can help you save on 2023-10-10 12:12:40	\$ 9	9.33 General	
Join us for the @[179967588787929:Money Smart St. Louis (Money Smart STL)]'s Community Resource Fair on Oct. 14 from 10 a.m. to 2 p.m. Learn how to reduce your 2023-10-11 08:18:34		0.00 General	
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas!	\$ 10		
	\$ 10 \$ 19	0.00 General	
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02	\$ 10 \$ 19 \$ 19	0.00 General 9.75 Institutional 9.94 General	modriatientilves.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] – all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how 3024-01160020288151g	\$ 10 \$ 19 \$ 19 y effic 3 ency and sustainability, reduce car 8 0	0.00 General 9.75 Institutional 9.94 General	mdiatientives.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] – all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how 3024-31i0042x28i3ig Are you looking for an opportunity to give back to the community? Since 1991, more than 14,000 volunteers have removed more than 5.5 million pounds of trash from the 2024-03-21 12:45:47	\$ 10 \$ 19 \$ 19 y effic\$ency and sustainability, reduce carlabout \$ 10	0.00 General 9.75 Institutional 9.94 General 세와한is Sens ærld save money through efficienciesh	modiatientiv es.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] — all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how \$004-401inpata/28/8183g Are you looking for an opportunity to give back to the community? Since 1991, more than 14,000 volunteers have removed more than 5.5 million pounds of trash from the 2024-03-21 12:45:47 SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-21 13:30:41	\$ 10 \$ 19 \$ 19 y efficaency and sustainability, reduce carbial \$ 10	0.00 General 9.75 Institutional 9.94 General 490isSensed save money through efficiencies 0.00 Institutional 0.00 Safety	modiatientives.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] – all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how 2004-a1i-09012/201543 Are you looking for an opportunity to give back to the community? Since 1991, more than 14,000 volunteers have removed more than 5.5 million pounds of trash from the 2024-03-21 12:45:47 SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-21 13:30:41 We've received approval to build or acquire about 400 megawatts of solar energy. The first of the three solar projects is scheduled to go into service in 2025, with two mi 2024-03-22 15:44:16	\$ 10 \$ 19 y effic\$ency and sustainability, reduce carlson \$ 10 \$ 10	0.00 General 9.75 Institutional 9.94 General ###diss@ns.emid save money through efficienciesf 0.00 Institutional 0.00 Safety 0.00 General	anodriotientilves.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] – all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Connect with an Energy Advisor today for a free consultation. See how \$904.401.400\$ ## 2024-03-21 123-03-14 Are you looking for an opportunity to give back to the community? Since 1991, more than 14,000 volunteers have removed more than 5.5 million pounds of trash from the 2024-03-21 21-33-03-14 SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-21 21-33-03-14 We've received approval to build or acquire about 400 megawatts of solar energy. The first of the three solar projects is scheduled to go into service in 2025, with two m 2024-03-22 15:44:16 Congratulations to all of our lineworkers who participated in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-17 07:00:04	\$ 10 \$ 19 \$ 19 y effic\$ency and sustainability, reduce car®00 \$ 10 \$ 10 \$ 10	0.00 General 9.75 Institutional 9.94 General 4:####################################	modriatientiVes.
Good luck to all of our lineworkers participating in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-13 07:00:02 Now until October 31, score a Sensi Smart Thermostat from our partners at @[140656126182:Copeland HQ] – all you have to pay is the shipping. 2023-10-16 10:00:02 Successful businesses look to optimize every aspect of theiroperations, and that includes energy. Convented with an Energy Advisor today for a free consultation. See how \$004-40160428185gg. Are you looking for an opportunity to give back to the community? Since 1991, more than 14,000 volunteers have removed more than 5.5 million pounds of trash from the 2024-03-21 12:45:47 SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-21 13:30:41 We've received approval to build or acquire about 400 megawatts of solar energy. The first of the three solar projects is scheduled to go into service in 2025, with two ms 2024-03-22 15:44:16 Congratuations to all of our lineworkers who participated in this year's International Lineman's Rodeo in Overland Park, Kansas! 2023-10-17 07:00:04 Join us as we participate in the 2023 Great Central U.S. ShakeOut drill tomorrow at 10:19 a.m. By practicing earthquake safety, we all can be better prepared in the even 2023-10-18 08:00:01	\$ 10 \$ 19 \$ 19 y effic\$ency and sustainability, reduce car880 \$ 10 \$ 10 \$ 10 \$ 10	0.00 General 9.75 Institutional 9.94 General 4.60is:Seanseard save money through efficiencies 0.00 Institutional 0.00 Safety 0.00 General 0.00 Institutional 0.00 Safety	modriatientives.
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The @[35837258660:St. Louis Blues] have scored 38 Power Play goals so far this season, which is good news for the @[166986313164:Special Learning Center]. Checl 2024-03-26 09:15:14 15.97 Institutional 100.00 Safety SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-03-27 12:57:38 Stay safe while landscaping! Remember to be aware of electrical hazards when working outdoors. Always look out for power lines and buried cables to avoid accidents. 2024-03-28 08:58:03 200.00 Safety This summer, Andy Burkemper took his 12-year-old son on a 12-day road trip. The destination? Yellowstone National Park, Along the way, they soon realized the joy in th 2023-09-20 08:00:03 150 00 Institutiona More than 600 solar panels are generating renewable energy at our Jefferson District Operating Center in House Springs. The panels are part of our Neighborhood Solar | 2023-09-20 10:40:00 148.71 General When Andy Burkemper and his son arrived at Yellowstone National Park they were met with a challenge. Where were the charging spots? The park was huge, and chargi 2023-09-21 08:00:02 150 00 Institutiona Our Charge Ahead program has stimulated the development of EV charging station infrastructure within our service area, allowing customers and employees to conveni 2023-09-21 15:12:19 149 46 General Alpha Brewing Company received \$10,000 in incentives for installing EV charging stations. There are \$1.5 million in incentives remaining. Attend the webinar to learn ho 2023-07-12 11:35:54 1 310 98 General Sign up now to get the inside scoop on how your business can go all electric with EVs, charging, and equipment. Learn about cash incentives and why going electric is th 2023-09-20 08:28:51 594 44 General Sign up now to get the inside scoop on how your business can go electric with EVs, charging and equipment. Learn about cash incentives and why going electric is the sr 2023-09-20 08:28:42 597 99 General The Missouri Historical Society received nearly \$20,000 in incentives for installing EV charging stations. There are \$1.6 million in incentives left. Learn how you can take 2023-05-10 08:12:31 1.109.19 General In celebration of Earth Day this weekend, we're equipping you with the right information to turn your energy habits into sustainability wins. Check out our pledge to go gn 2023-04-17 07:00:18 260.08 General Energy Efficiency Tip: Shower timers are an inexpensive and easy way to help reduce water and energy. 2023-06-30 09:43:56 155.85 General Energy Efficiency Tip: Turning off your hot water heater when you head out of town saves you money and energy. 213.91 General Our customers rated us #1 in Customer Satisfaction with Business Electric Service in the Midwest among Large Utilities by J.D. Power. You can count on us for affordabl 2023-03-31 08:25:31 950.26 Institutiona The City of Brentwood received nearly \$17,000 in incentives after installing EV charging stations. Attend our uncoming virtual event to learn how you can save big too. 2023-04-12 09:09:36 897.09 General The Missouri History Museum received nearly \$20,000 in incentives for installing EV charging stations. There are \$1.5 million in incentives remaining. Attend the webina: 2023-06-14 08:33:28 924.00 General Safety Severe thunderstorms are expected later today which may include large hail, damaging winds and tornadoes. Stay safe and make sure you're prepared now before the s 2024-04-01 06:57:57 Severe weather in southeast Missouri resulted in damage to infrastructure, including two large transmission structures. Our teams are working to make repairs and curr 2024-04-02 14:07:21 Safety Whether it's a small DIY project, like planting a garden, or adding landscaping, always make sure to call 811 before you dig. Avoiding damages to buried utilities protects 2024-04-02 16:00:01 Safety Community Solar is an easy way for you to go green! For less than \$5 a month, a 5% subscription in Community Solar is like driving 1,000 fewer miles every year! 79 07 General Embrace the future of energy, Sign up now for electrification emails that supercharge your business's sustainability goals. Learn about cash incentives for EV charging s 2023-11-07 16:13:56 789.45 General Register for our free energy assistance webinar to learn about ways to get help and reduce your monthly energy bill. https://events.teams.microsoft.com/event/865035 2024-04-03 09:00:00 General We recently completed an energy infrastructure project in southeast Missouri on time using local labor. The project is improving reliability for customers, providing addi 2024-04-04 11:00:01 General Celebrate Earth Day with us and find tangible ways you and your business can have a valuable impact on protecting the Earth's resources. Visit Muny Grounds in beautif 2024-04-05 14:00:28 General 70.00 General Want to boost your business traffic? Offer EV charging, Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H 2023-08-23 14:26:09 This holiday weekend, on-peak pricing does not apply September 2 through September 4 for Smart Savers and Ultimate Savers! Learn how our rate options can save you 2023-08-30 08:00:02 150.00 General HVAC accounts for up to 40% of a commercial building's electricity cost. Businesses can cut energy costs and get cash incentives by upgrading to energy-efficient rooft 2024-02-05 14:40:27 1,060.46 General Sign up now for our webinar on how to save up to 50% on EV charging total project costs. Funds are being committed quickly to businesses that want to enjoy the traffic- 2023-06-09 10:33:59 71.18 General 127 07 General Managing energy resources to save money looks different for husinesses of all sizes. Our Energy Advisors are ready to help with free expert advice about how to ontimize 2024-03-01 10:21:36 See how your business can improve sustainability and reduce carbon emissions through energy-efficient upgrades and electric options. Connect with an Energy Adviso 2024-03-01 10:21:30 179.45 General Put your business on the map with public EV charging and save up to 50% on installation. Learn how at our free one-hour webinar on April 11. 63.86 General Did you know? @[140122956765:ENERGY STAR]-rated LED light hulbs use at least 75% less energy and last up to 25 times longer than incondescent lighting. Make the < 2023-04-19 07:00:23 47.20 General Through our partnership with the @[102498504910:Samaritan Center], we're able to help donate 100 air conditioners to individuals and families most in need througho 2023-06-16 07:30:01 100 00 General Get ready to witness a total solar eclipse passing over parts of our service territory this afternoon! Remember to stay safe and follow these helpful tips while viewing the 2024-04-08 09:01:16 Institutiona Institutiona Join us at the Olivette Community Center on April 10 from 4 p.m. to 7 p.m. to receive one-on-one assistance to help customers apply for LIHEAP and get enrolled in prog 2024-04-08 10:00:01 Thanks to the Smart Energy Plan, we're upgrading aging infrastructure and supporting increased reliability for our customers throughout Missouri. General The Missouri legislature recognized our men and women on the front line in celebration of National Lineworkers Appreciation Day! Shout out to our essential workers fo 2024-04-08 16:08:09 Institutiona Sign up now to get the inside scoop on how your business can go electric with EVs. charging and equipment. Learn about cash incentives and why going electric is the st 2023-09-01 10:51:13 300.79 General Sign up now to get the inside scoop on how your business can go all electric with EVs, charging, and equipment. Learn about cash incentives and why going electric is th 2023-09-01 10:55:31 303.31 General This holiday weekend, on-peak pricing does not apply May 27 through May 29 for Smart Savers and Ultimate Savers. Learn how our rate options can save you all year rot. 2023-05-25 10:00:02 150.00 General Register for our free energy assistance webinar to learn about ways to get help and reduce your monthly energy bill. https://events.teams.microsoft.com/event/865035 2024-04-10 09:00:00 General SCAM ALERT. Customers in the St. Louis area are receiving calls from someone who claims to be with Ameren Missouri demanding immediate payment or be disconnec 2024-04-10 13:20:22 Safety 100 00 Institutiona The Missouri Legislature recognized our men and women on the front line in celebration of National Lineworkers Appreciation Day! Shout out to our essential workers fo 2023-04-13 13:00:04 The 150-megawatt solar facility in White County, Illinois – our tenth solar facility we've announced or put in service since 2019 – is expected to produce enough renewat 2023-04-19 08:30:01 172.41 General We're proud to support Cool Down St. Louis by providing 800 energy-efficient air conditioners and \$100,000 to help our most vulnerable neighbors. Learn more about th' 2023-06-12 12:10:05 200.00 General It's almost time for students to get back to school, but they're not the only ones who can learn at the North County Back to School event on Aug. 17 from 3 p.m. to 6 p.m. 2023-08-15 08:00:04 100 00 General Sign up for a free EV charging webinar and learn how your business can save up to 50-80% on your installation costs when you stack your savings. Ameren Missouri ince 2024-04-10 10:25:41 General If you or a loved one is struggling to pay energy bills this spring, we have a range of options to help. For more information on LIHEAP. Clean Slate and other energy assist; 2023-04-10 10:00:19 90.63 General Are you planting a tree to celebrate National Arbor Day? Don't forget to call before you dig. Contact 811 to have the approximate location of buried utilities marked befor 2023-04-28 07:00:00 200.00 General We're proud to partner with the Lake of the Ozarks Water Safety Council to support life jacket loaner stations, which will provide security and safety to children going ou 2023-05-15 13:26:52 198.96 General With @I74212932276; Missouri State Highway Patroll's Water Patrol Division, we welcomed @I61275881341; KBCG 13] on board to raise awareness about water safety 2023-05-25 13:00:06 198.27 General We're investing in reliability by moving power lines from older wooden poles to metal transmission towers along Interstate 44 in Webster Groves and installing stronger (2023-06-01 09:00:43 150.00 General Attention Lake of the Ozarks residents! We will test the Bagnell Dam Emergency Warning System at noon on June 7. 2023-06-06 09:00:04 198 25 General 199.17 General Ameren Mobile makes it easy to stay on top of your energy usage. Join us at the Pagedale Family Support Center on June 16 from 11 a.m. to 3 p.m. to apply for energy assistance and learn how to reduce your energy bill. Our assistance 2023-06-09 09:00:06 149.85 General We're adding more solar energy to the grid with four new projects! These sites - to come online between next year and 2026 - will be capable of supplying energy to mor 2023-06-20 10:45:04 148 03 General The Line Life Podcast by @f110964078942390;Transmission & Distribution World! highlighted the recently installed flight diverters over the Bagnell Dam at the Lake of 1 2023-07-28 08:00:02 197.36 General Curious about EVs? Bring your questions to our free webinar, presented in partnership with the @[21472821133:Missouri Botanical Garden]. We have two convenient o 2023-09-12 12:08:44 150.00 General Join us at the St. Charles Home Show April 14 to April 16 to talk to experts about charging your electric vehicle at home and on the road. The show and parking are free! 2023-04-11 09:00:01 100.00 General Looking for different options available to help lower your energy bill? Join us Thursday at the @[498041630222997:Scenic Regional Library Union Branch] as we provide 2023-04-18 09:00:19 150.00 General When you enroll in Peak Time Savings, you reduce the demand for energy and help your community when it matters most. Plus, you get cash back for just signing up! 2023-04-20 07:00:21 109.72 General In case you missed it, we announced four new solar projects across Missouri and Illinois. When complete, the solar facilities will help save 588,000 tons of CO2 emissic 2023-06-22 07:30:02 100.00 General When we work together, we can help keep everyone safe and cool during the extreme heat. Thank you, @[175121519320214:St. Louis Fire Department] and @[205990! 2023-08-23 07:00:02 99.87 Safety To mark Earth Day next week, we'll showcase a selection of products and services each day to help you secure the brightest sustainable future possible 2024-04-15 09:00:20 General Tomorrow, there is a forecast for severe weather. Stay safe and get ready for any surprises. 2024-04-15 09:59:27 Safety

General General Promotional Promotiona

We're proud to team up with the @(35837258660:St. Louis Blues) to support children's charities across the state, including @(188524525968:Kids' Harbor, Inc.] who at 2024-04-15 11:30:01	¢	- Institutional	
Community Solar is an easy way to go green! For less than \$5 a month, a 5% subscription in Community Solar is like driving 1,000 fewer miles every year! 2024-04-16 09:00:19	\$	- General	
Community outs its an easy way to go green: For less timal 29 a month, a 37% subscription in community 30 at a large time to lake univing 1,000 lewer inness every year: Thanks to the Smart Energy Plan, we're enhancing the grid to improve its resilience against extreme weather conditions both now and in the coming years. Discover how 2024-04-16 10:18:33	\$	- General	
This holiday weekend, on-peak pricing does not apply April 7 through April 9 for Smart Savers and Ultimate Savers. Learn how our rate options can save you all year roun 2023-04-05 08:00:19	\$	199.87 General	
We've proposed a plan which includes multiple new programs that "the lips you save money and use less energy."	\$	199.82 General	
They're here! Our Falcon Cam has captured four peregrine chicks. Over the upcoming weeks, the mother and father will take turns protecting the chicks in the nest whil. 2023-05-23 16:10:30	\$	199.87 Institutional	
The future is bright at the Maryland Heights Community Center thanks in part to our Neighborhood Solar Program. Together, the 1,335 solar modules will provide about (2023-05-25 09:00:03	\$	149.90 General	
Our crews are building a new substation to support the rapid growth at Lake of the Ozarks. This investment includes a new substation, manholes, 74 new wood poles an 2023-07-20 08:00:01	\$	200.00 General	
If you are a senior citizen, parent with children under age 5, or have a documented chronic medical condition, you may qualify to receive bill credits of \$25/month now t 2023-07-27 14:15:03	\$	199.47 General	
Getting your college student ready for the new year can be stressful. We can help make one thing a little easier. Start or move your power service quickly and easily at Ar 2023-08-14 11:15:01	\$	149.95 General	
Will you have leftovers this weekend? Put a lid on it! Don't place uncovered liquids in the fridge. In addition to absorbing undesirable flavors, liquids give off vapors that: 2023-09-01 09:00:07	\$	199.09 General	
"The most challenging part of safety is that it doesn't stop. We think about it from the moment we get out of our car." 2023-04-03 08:41:26	\$	149.84 Safety	
We spy with our little eyes peregrine falcon eggs! This marks the kickoff of the 11th season of the Falcon Cam. In partnership with the @[138200732870212:World Bird: 2023-04-06 07:45:04	\$	199.93 Institutional	
Our Smart Energy Plan continues to be instrumental in making the region more attractive for businesses to grow while also providing reliable energy to power the quality 2023-04-12 08:56:46	\$	149.52 General	
Each year, homeowners will plan to dig without proper precautions, which can damage underground utilities and create a safety risk for you and your neighborhood. To 2023-04-13 10:00:26	\$	150.00 Safety	
Q: How does the female falcon feed while she is incubating? Find out the answer in the latest @[138200732870212:World Bird Sanctuary] blog entry. 2023-04-14 07:30:04	\$	199.76 Institutional Ins	stitutional
Thunderstorms will develop late Saturday across central and southeastern Missouri, with some storms becoming severe with large hail and damaging winds. Make sure 2023-04-14 16:31:04	\$	198.77 Safety Ins	stitutional
The chance of strong thunderstorms and high wind gusts are possible tonight and tomorrow. Be safe. 2023-04-19 07:36:24	\$	98.93 Safety	
Thanks to the @[1428697927453851:Bagnell Dam Association of Realtors] for participating in a recent Adopt-the-Shoreline event! The group is no stranger to getting th 2023-04-20 15:17:05	\$	150.00 Institutional	
While Earth Day may be over, that doesn't mean you can't save the planet today! Here are a few tips to give back to the environment and save money on your energy bill. 2023-04-25 14:48:47	\$	198.68 General	
Need help lowering your energy bill? Join us at the North County Recreation Complex on April 29 from 10 a.m. to 3 p.m. to learn more about our health, safety and financ 2023-04-26 08:00:19	\$	199.22 General	
Remember, electricity and water don't mix. Whether it's pouring or there's still dow on the ground, don't use electrical equipment outdoors until it is dry. 2023-04-26 08:59:57	\$	199.21 Safety	
We recently sat down with @(72967452303:News 4 Great Day) to share simple energy savings tips that have a big impact on your home. 2023-04-27 08:00:04	\$	199.68 General	
For the 10th year in a row, co-workers from our Vegetation Management and Central Missouri Division joined forces with Shade Tree to assist @164076164635:JC Park 2023-04-27 10:00:00	\$	150.00 Institutional	
, , , ,			
National Electrical Safety Months kicks off today! Familiarize yourself with these safety tips to keep you and your family safe. 2023-05-01 09:03:26	\$		romotional
In our latest newsletter, we highlight the various wildlife around the area. In fact, Missouri hosts more than 300 species of birds that either reside here at the Lake of the 2023-05-03 08:00:05	\$	148.95 Institutional	
It's going to be a hot one this weekend with temperatures nearing 90 degrees! Is your HVAC system ready to go? Keep your system clean and properly adjusted. 2023-05-05 15:44:17	\$	198.97 Safety	
Volpi Foods utilized our economic development incentive to grow their business. Our Smart Energy Plan continues to be instrumental in making the region more attracti 2023-05-11 11:09:48	\$	147.40 General	
Are you spending time in the backyard this weekend? Avoid running outdoor lights or extension cords through door or window openings where they can be damaged. 2023-05-19 11:16:12	\$	199.18 Safety	
Meet us at the Muny! Our team will be a part of the 41st annual Bringing It Together event for seniors from 10 a.m. to 3 p.m. on May 26 to provide senior citizens with ene 2023-05-24 08:00:05	\$	149.43 General	
Are you headed to the pool this Memorial Day weekend? Remember to keep electrical toys, phones and tools at least 10 feet away from pools and other wet surfaces. 2023-05-24 09:00:03	\$	199.59 Safety	
We're honored to support veterans, active military members and their spouses through the Ameren Missouri Veterans Fund. Interested applicants should call United Wi 2023-05-26 07:00:02	\$	199.15 Institutional	
In cased you missed it, solar energy is now being generated at the @[211594555618125:Maryland Heights Community Center]! 2023-05-26 14:00:02	\$	196.81 General	
Join us at the Overland Community Center from 10 a.m. to 1 p.m. on May 31 and learn how to reduce your energy bill. Our energy assistance programs offer health and \$ 2023-05-29 08:00:06	\$	149.29 General	
Over the past three decades, we've teamed up with @[141848112522275:Forest ReLeaf of Missouri] to emphasize the importance of planting the right tree in the right p 2023-05-30 08:56:36	\$	199.87 General	
Discover several steps you can take to save money on energy costs this summer. 2023-06-02 08:00:02	\$	99.34 General	
Ever wonder where the debris collected from maintaining vegetation around power lines go? Some of it goes right on the menu for animals at the @[133180697916:Sair 2023-06-05 08:48:26	\$	150.00 Institutional	
On sunny days like today, close blinds or shades to keep rooms cooler. 2023-06-06 07:30:08	\$	198.73 General	
Since 2009, our environmental stewardship falcon program in partnership with @[138200732870212:World Bird Sanctuary] and @[5883397961:Missouri Dept. of Con: 2023-06-07 08:00:03	\$	199.74 Institutional	
When you participate in the Pay As You Save program, you'll make energy-efficient upgrades to your home while offsetting the upfront costs to you. We make it easy to p 2023-06-08 13:00:03	\$	199.82 General	
If you or someone you know needs assistance to stay cool this summer, help is available. 2023-06-13 11:00:01	\$	99.51 General	
n you of someting you know necess assistance to a set, occur in its administration of the property of the prop	\$	98.57 General	
Through our partnership with the @i332043483511063:East Missouri Action Agencyl, we're able to help donate 50 air conditioners to individuals and families most in n 2023-06-21 12:30:09	\$	100.00 General	
You're not the only one that can overheat. Avoid placing anything on top of an appliance. This can cause overheating and could even cause a fire. 2023-06-26 10:00:03	\$	200.00 Safety	
@[184794408210571:SoutheastHEALTH]'s new Center for Integrated Health Services participated in our BizSavers program by installing LED lighting and HVAC upgrad 2023-06-26 15:30:29	\$	100.00 General	
Be on alert! Scammers are aggressively targeting Ameren customers during the summer months. Learn ways to stay safe: https://www.kfvs12.com/2023/06/22/amerer 2023-06-28 12:30:01	\$	100.00 Safety	
We hosted kids from the @[283708675046643:Wesley House Association], a nonprofit in North St. Louis, at our North Metro Operating Center. The group learned about 2023-06-28 13:30:07	\$	100.00 Institutional	
Through our BizSavers program, more than 416 commercial customers are predicted to save more than \$1.8 million through energy efficiency upgrades completed thro 2023-07-11 09:45:13	\$	199.03 General	
There's the potential of multiple rounds of thunderstorms and heavy rain Wednesday through Friday. Make sure you're safe during extreme weather conditions. 2023-07-11 12:30:03	\$	199.75 Safety	
We recently sat down with @[110988779311:KSDK News] to highlight energy efficiency tips to cool your home and your wallet. 2023-07-2107:00:02	\$	199.90 General	
Temperatures are predicted to be five to 10 degrees above normal this week with afternoon heat indices between 100 and 105 degrees. Stay safe and cool this week and 2023-07-26 07:00:05	\$	199.04 Safety	
Widespread rain is likely throughout the day, leading to potential flooding. Never enter where water may be in contact with electrical wiring, appliances or other electric. 2023-08-02 06:44:28	\$	199.87 Safety	
Our team from the Dexter Operating Center recently shared important safety information at the @[512024422221001:Malden Community Center] about the importance 2023-08-04 09:28:33	\$	100.00 Safety	
Thank you to the @[209720672395708:Boys & Girls Clubs of St. Charles County] for allowing us to come on by. Our team shared a hands-on lesson about "A Day in the 2023-08-04 08:00:00	\$	100.00 Institutional	
Have you changed a light bulb lately? LED bulbs use at least 75% less energy, and last up to 25 times longer, than incandescent lighting. 2023-08-07 11:59:35	\$	199.42 General	
Scattered showers and thunderstorms are expected later tonight and through the day Wednesday with the potential for severe thunderstorms. Keep safety top of mind. 2023-08-08 10:31:21	\$	199.01 Safety	
Want to learn more about our ongoing energy bill assistance options? Our customer advocacy team will be at @[268596379303:Greater Dimension Ministries] in Cape I 2023-08-10 08:00:01	\$	100.00 General	
It's almost time for students to get back to school, but they're not the only ones who can learn at the Jennings Back to School Jamboree on Saturday, Aug. 19 from 10 a.n 2023-08-18 08:00:04	\$	100.00 General Pro	romotional
With extremely hot temperatures reaching triple digits this week, keep your home cool with these tips that'll help cut energy costs, while staying comfortable and safe. 2023-08-21 10:13:01	\$	199.95 Safety	
We're upgrading electrical infrastructure in St. Francois County aimed at improving reliability for about 1,600 homes and businesses. Upgrades include more than 200 r 2023-08-24 09:00:03	\$	148.03 General	
Will you enjoy the cooler weather this week? Remember, never use an indoor extension cord outdoors. It could result in an electrical shock or hazard. Extension cords tl 2023-08-28 11:40:20	\$	199.61 Safety	
New solar panels on the @I104007684531270:Delmar Divine) campus in St. Louis' West End are generating renewable energy for the community and offering shade an 2023-08-30 13:31:37	\$	148.60 General	
One last dip before the pools close for the season? Don't forget important safety tips like keeping all electronics away from water. More reminders below, https://www.2023-08-31 08:00:03	\$	198.78 Safety	
Join us along with @(1301024836587635:Spire), @(130352833701637:Community Action Agency of St. Louis County - CAASTLC] and the @(127024443891:St. Louis P 2023-09-04 99:00:01	\$	100.00 General	
Join us atong with equations to state of the	\$	199.76 Safety	
Although summer is ending, the fun doesn't have to stop for those who own an electric vehicle (EV). Over the next few weeks, we'll feature three families that successfu 2023-09-05 13:43:37	\$	199.76 Sarety 149.98 General	
Authorign summer is ending, the run doesn't nave to stop for in tose who own an electric venice [EV]. Over the next new weeks, we it reature three ramilies that Successful 2023-09-06 13:43:37 When it comes to the love of baseball, (islatance to home plate wasn't a problem for John Von Boeke, especially when he gets to drive his new Rivian RET. John and his biu 2023-09-06 08:00:00	\$	149.98 General 150.00 General	
which it comes to the tove or pasebalt, distance to home plate wash it a problem for normal power, especially which he gets to three his new rividit K11. Joill allot its DU 2023-09-00 06:00:00	φ	130.00 General	

On their way to Pittsburgh, John Von Bokel grew to enjoy charging stops as it was a chance to stretch and grab their favorite road snacks. As for range anxiety, finding a n	
To say John Von Bokel had a blast on his road trip to Pittsburgh is an understatement. The travel crew enjoyed all the amenities an EV provides, from the space in the "fru	2023-09-08 08:00:02
Are you decorating your home for fall? Remember, don't place cords under rugs or carpets where they can be walked on and become worn or overheat. For a while, 300 miles separated Shami Choudry and his wife. He would make the journey over the course of three years. The dangers of the open road were a top conce	
When it comes to road tripping in an EV, Shami Choudry's philosophy is: Don't sweat it. Do your research and enjoy the ride. The cold Chicago winters and hot St. Louis:	
In his back-and-forth trips from St. Louis and Chicago, one thing stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of mind. He wasn't worried about potential malfunctions of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out about Shami Choudry's EV – peace of the stood out Shami Choudry's EV – peace of the stood out Shami Choudry's EV – peace of the	
The Missouri History Museum received nearly \$20,000 in incentives after installing EV charging stations. Attend our upcoming virtual event to learn how you can save big	
Sign up for a free EV charging webinar and learn how your business can save up to 50-80% on your installation costs when you stack your savings. Ameren Missouri ince	
Have you considered an electric vehicle? While the benefits of saving fuel and maintenance costs are great, there are other advantages as well. Zoom over to our booth	
	2024-04-17 09:00:19
If you're planning on doing yard work this weekend, make sure you're taking the proper precautions. Call 811 before breaking ground, https://www.kjluradio.com/newsr	
	2024-04-18 07:32:28
	2024-04-18 09:00:20
Have you thought about getting an electric car? There are many advantages in going with an EV, including saving on fuel and maintenance expenses. Come visit our bool	2024-04-19 19:00:17
Access your new account experience to easily pay your bill, view your usage, and find helpful programs that can keep you on top of your bill.	2024-04-29 13:58:10
We've redesigned your online account with you in mind by providing tools and programs to help you manage your energy your way.	2024-04-29 13:58:00
Access your new account experience to easily pay your bill, view your usage, and find helpful programs that can keep you on top of your bill.	2024-04-29 13:58:25
Here are 5 tips to beat the extreme heat (and save energy).	2023-06-29 08:46:03
We're expanding renewable energy generation while maintaining the reliability, resiliency and affordability you expect.	2023-07-10 09:47:10
Here's how to keep your home cool without breaking the bank.	2023-07-12 07:00:03
Severe weather is expected across the state tonight into Wednesday morning. Make plans now to stay safe.	2023-04-04 07:52:05
	2023-04-11 12:49:52
If you're interested in saving energy and money, join us at Southside Wellness Center on April 25 from 11 a.m. to 12:30 p.m. for the Consumers Council of Missouri's "Ur	
	2023-05-04 09:44:39
	2023-05-12 09:33:48
Join us at the @[184105068316253: Jefferson Franklin Community Action Corporation] in St. Clair for the Spring Fling Festival on May 20. Our team will be there to offer	
Here's an energy tip we're big fans of! It's no secret that moving air makes you feel cooler. In summer months, run your ceiling fan counterclockwise to draw the cooler a	
, (,,	2023-06-23 11:00:04
This upcoming @[35837258660:St. Louis Blues] season, who should be a part of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need your help! We're looking for local organization of the Power Play Goals for Kids program? We need you help! We're looking for local organization of the Power Play Goals for Kids program? We need you help! We're looking for local organization of the Power Play Goals for Kids program? We need you help! We're looking for local organization of the Power Play Goals for Kids program or the Power Play Goals for the Power Play Goals	2023-07-24 08:00:01
Showers and thunderstorms are expected across the northernmost areas of our service territory. Stay safe and plan ahead. Severe weather rolled through portions of southeast Missouri early this morning, bringing down tree limbs and downed wires. See a downed power line? Stay at least 30	
@[104484933592338:Capitol Projects Inc.], a Jefferson City-based nonprofit, upgraded its facility lighting with new, energy-efficient LED lights through our BizSavers p	
wg_uvraeassous_soc.apinor in rigieus inc., j. a benesson crybraeaet in onlinginoni, upgrateet ins lacting tigiting with new, per legislation to the lacting with new per legislation to the lacting with the lacting	
nyou need net popping for energy that assistance ansignment, is since to the control of the cont	
	2024-04-22 09:09:02
Sign up for a free EV charging webinar and learn how your business can save up to 50-80% on your installation costs when you stack your savings. Ameren Missouri ince	
While Earth Day may be over, that doesn't mean you can't save the planet today! Here are a few tips to give back to the environment and save money on your energy bill.	
Florissant Mayor Tim Lowery uses one of city's newest electric vehicle chargers at city hall. The City of Florissant now has a total of four charging stations around town a	
, , , , , , , , , , , , , , , , , , , ,	2023-08-24 06:00:00
Want to boost your business traffic? Offer EV charging, Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H	2023-10-11 09:49:39
This year will be a record year for solar energy with two large facilities coming online to power tens of thousands of homes. By 2026, enough solar energy will be generat	2024-04-23 09:00:01
The threat for thunderstorms is possible in central and northern Missouri on Friday. Make sure you've signed up for alerts.	2024-04-25 08:00:04
The potential for severe thunderstorms, hail and strong winds are possible Friday. Make sure you're signed up for alerts in order to receive information that matters mos	2023-03-30 13:02:17
It's going to be a hot one this weekend with temperatures nearing 90 degrees! Is your HVAC system ready to go? Keep your system clean and properly adjusted.	2023-05-05 08:33:10
$We're proud to support @ [1796603550469377: ICL\ GROUP] \ on their\ \$400\ million\ EV\ battery\ advanced\ manufacturing\ facility. The\ building\ will\ bring\ 150\ high-paying\ maximum and the properties of t$	2023-08-09 16:38:36
Want to learn how to save energy and money? Join our customer advocacy team at the Annie Malone Family Fun Fest on Aug. 12 from 10 a.m. to 2 p.m. We'll be sharing the same of the Annie Malone Family Fun Fest on Aug. 12 from 10 a.m. to 2 p.m. We'll be sharing the following the f	
Want to boost your business traffic? Offer EV charging. Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H	
Want to boost your business traffic? Offer EV charging. Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H	
Want to boost your business traffic? Offer EV charging. Don't miss out: Sign up now for our webinar and learn how to save up to 50% of your EV charging project costs. H	
Sign up for a free EV charging webinar and learn how your business can save 50-80% on your installation costs when you stack your savings. Ameren Missouri incentive:	
	2024-01-30 14:27:29
Sign up now for our webinar on how to save up to 50% on EV charging total project costs. Funds are being committed quickly to businesses that want to enjoy the traffic-	
Join us at the Franklin County Senior Expo and Health Fair between 9 a.m. and 4 p.m. on November 28 to apply for energy assistance. You'll learn how to reduce your en	
The statewide tornado drill will take place at 10 a.m. today. Ensure your safety by making sure you're familiar with the necessary steps to take during severe weather cor Our newest substation in Foristell is designed to meet the energy needs for decades to come. Learn how this Smart Energy Plan upgrade will support greater reliability in	
Our newest substation in Forsteil is designed to meet the energy needs for decades to come. Learn now this smart Energy Flan upgrade will support greater reliability in Embrace the future of energy. Sign up now for electrification emails that supercharge your business's sustainability goals. Learn about cash incentives for EV charging s	
Our newest substation in Foristell is designed to meet the energy needs for decades to come. Learn how this Smart Energy Plan upgrade will support greater reliability in	
Our newest substantial ruisted is designed or neet the energy needs not decades to come. Learning with small continues and energy and upgaged extractioning in Establish or expand your business in Missouri with one of the national avera. Establish or expand your business in Missouri with one of the national avera.	
Establish or expand your business in Missouri with one of the nation's most competitive economic development incentives, electric rates 23% below the national avera.	
	12 2, 10:00:20

150.00	General	
150.00	General	
199.65	Safety	
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150.00	General	
150.00	General	
321.85	General	
157.61	General	Promotional
3.93	General	
-	General	
-	Safety	
-	Safety	
-	General	
171.12	Safety	
100.00	General	
199.96	General	
99.83	General	
148.77	Safety	
99.66	General	
198.56	General	
147.65	Safety	
147.64	General	
150.00	General	
99.95	Safety	
100.00	Institutional	
98.83	Safety	
99.24	Safety	
100.00	General	
100.00	General	
101.36	General	
-	General	
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7.18	General	
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32.81	General	
249.70	General	
-	General	
	Safety	
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	General	Promotional
	Safety	
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Schedule KD-R1

General	\$ 133,731.85
Institutional	\$ 6,356.09
Safety	\$ 9,782.64
Gas	\$ 200.00

Pashboard: AMS PSC Data RequestWidget: Paid FacebookTIME_INTERVAL: From:04-01-23 To:03-31-24Grouped By: Ad Post, Ad Objective, Ad Set Name, Initiatives (Ad Value and Post)	ariant)				
Ad Post	Account Type	ScheduledTime	Spent in DEFAULT (SUM) Company	Staff
meren is shining a light during #WomensHistoryMonth, celebrating the achievements and contributions of women in our communities. Join us in recognizing the impact f our Women Influencing Success in Energy (WISE) employee resource group, which empowers Ameren employees of diverse backgrounds and skills through ducation, mentorship, networking opportunities and community service. Learn more at http://spr.ly/6004XMQ3I.					
	FBPAGE	2024-02-29 12:33:30	15	54.32 Institutional	Institional
meren is shining a light during #WomensHistoryMonth, celebrating the achievements and contributions of women in our communities. Join us in recognizing the impact four Women Influencing Success in Energy (WISE) employee resource group, which empowers Ameren employees of diverse backgrounds and skills through ducation, mentorship, networking opportunities and community service. Learn more at http://spr.ly/6006XMQB4.					
	FBPAGE	2024-02-29 12:32:52	15	09.99 Institutional	Institional
meren is shining a light on the power of education and equality during #WomensHistoryMonth. We're dedicated to empowering young girls in our communities by apporting @[189989987716461:The Sophia Project Inc.], an organization that encourages personal awareness and healthy relationships. Together, we're building a righter and more inclusive future for all. Learn more at http://spr.ly/6000XMtUk.					
	FBPAGE	2024-02-29 12:31:53	9	45.68 Institutional	Institional
meren is shining a light on the strength and resilience of women during this #WomensHistoryMonth. We're proud to support organizations like [2271236196523947:The Well Experience Inc.], which empowers underserved women, girls and families in our communities with therapy. Together, we're building a righter and more inclusive future. Learn more at http://spr.ly/6007XMt21.					
	FBPAGE	2024-02-29 12:32:22	9	23.43 Institutional	Institional
meren is shining a light during #BlackHistoryMonth on our commitment to supporting young Black girls. We're making a difference by supporting [935649986493466:Black Girls Do STEM] with a grant for the expansion of its programs. More than 90 girls across four cohorts are learning about careers in science, chnology, engineering and math. Learn more about our DEI efforts at http://spr.ly/6008V6Yr0.	FBPAGE	2024-02-05 14:09:46	17	'00.16 Institutional	Institional
meren is shining a light during #BlackHistoryMonth and beyond. We're proud to make a difference in our community, like supporting students with educational cholarships to the first and only African American co-educational Catholic college prep high school in the country. Learn more about our DEI efforts at tp://spr.ly/6004V6YI2.					
meren is shining a light during #BlackHistoryMonth on our commitment to supporting young Black girls. We're making a difference by supporting	FBPAGE	2024-02-05 14:13:33		19.33 Institutional	Institional
[935649986493466:Black Girls Do STEM] with a grant for the expansion of its programs. More than 90 girls across four cohorts are learning about careers in science,	FBPAGE	2024-02-05 14:09:13	10	75.11 Institutional	Institional
chnology, engineering and math. Learn more about our DEI efforts at http://spr.ly/6004V6YOw. In the properties on what matters for Martin Luther King Jr. Day. Inspired by his enduring vision for us all, we're supporting initiatives for better education, job skills a	_	2024-02-03 14.09.13		68.36 Institutional	Institional
neren is shining light on what matters for Martin Luther King Jr. Day. Inspired by his enduring vision for us all, we're supporting initiatives for better education, job skills a neren is shining light on what matters for Martin Luther King Jr. Day. Inspired by his enduring vision for us all, we're supporting initiatives for better education, job skills a		2024-01-12 12:19:56		17.97 Institutional	Institional
nonor of Martin Luther King Jr.'s legacy, Ameren is shining light on community organizations that align with our philanthropic vision to build a region with thriving	. 5.7.02	202.011212.21.20		moditationat	stitionat
onomic development, a skilled workforce, equitable education attainment, flourishing biodiversity, and access to health and wellness for people of all walks of life. To arm more, visit http://spr.ly/6004RaVLM.	FBPAGE	2024-01-12 12:23:28		69.21 Institutional	Institional
meren is shining light on local organizations inspired by Martin Luther King Jr.'s vision for a brighter, more equitable future by celebrating groups uplifted by the					
merenCares Equity in the Arts grants. To learn more about how we're creating a brighter, more inclusive world for all, visit http://spr.ly/6006RanTO.	FBPAGE	2024-01-12 12:26:04		57.89 Institutional	Institional

Ameren is shining light on programs that align with Martin Luther King Jr.'s vision. We're supporting initiatives like the @[196189030393791:Jackie Joyner-Kersee				
Foundation]'s Winning in Life program, which has a 98% on-time graduation rate and boasts a cumulative GPA of 3.0 or above for 70% of its students. To learn more, visit		2024 04 42 42 24 5 4	247.00 Institutional	Inotitional
http://spr.ly/6006RanGK. Ameren is shining a light during #BlackHistoryMonth and beyond. We're proud to make a difference in our community, like supporting students with educational	FBPAGE	2024-01-12 12:24:54	347.82 Institutional	Institional
scholarships to the first and only African American co-educational Catholic college prep high school in the country. Learn more about our DEI efforts at				
http://spr.ly/6009V6YoW.				
mtp.//spi.ty/0003v010w.	FBPAGE	2024-02-05 14:12:38	369.84 Institutional	Institional
Ameren is shining a light by proudly celebrating #BlackHistoryMonth and our commitment to supporting initiatives that amplify the impact of Black individuals. We've	I DI AOL	2024-02-03 14.12.30	303.04 Institutionat	mondo
partnered with the @[6476528946:NAACP] to benefit diverse communities across Illinois, aiming to eliminate racial hatred and discrimination and ensure equality for				
all. Learn more about our DEI efforts at http://spr.ly/6001V6ctZ.	FBPAGE	2024-02-05 14:12:46	175.56 Institutional	Institional
Lineworkers like Randi perform a critical function within the energy industry, serving as the front-line support in delivering power to the communities we serve. Hear				
more about how her role helps power the quality of life for millions across our service area. #CareersinEnergyWeek2023	FBPAGE	2023-10-18 08:50:25	249.3 Institutional	Institional
Lineworkers like Randi perform a critical function within the energy industry, serving as the front-line support in delivering power to the communities we serve. Hear				
more about how her role helps power the quality of life for millions across our service area. #CareersinEnergyWeek2023	FBPAGE	2023-10-18 08:50:25	249.3 Institutional	Institional
In honor of Martin Luther King Jr.'s legacy, Ameren is shining light on community organizations that align with our philanthropic vision to build a region with thriving				
economic development, a skilled workforce, equitable education attainment, flourishing biodiversity, and access to health and wellness for people of all walks of life. To				
learn more, visit http://spr.ly/6003RaVSR.	FBPAGE	2024-01-12 12:22:47	8.75 Institutional	Institional
The @[127024443891:St. Louis Area Foodbank] distributes between 40 and 50 million meals to neighbors in need across 26 counties in Missouri and Illinois. Now				
through November 30th, we're matching up to \$200,000 in donations to support their mission through the Ameren Thanks for Giving Community Challenge Grant at				
stlfoodbank.org/thanks4giving.	FBPAGE	2023-11-07 10:15:01	299.34 Institutional	Institional
The Ameren EV Experience is coming to the 2024 @[278086122144:Saint Louis Auto Show]! Stop by our booth this weekend to learn about electric vehicles, charging,				
and available incentives. Learn more at https://saintlouisautoshow.com/.	FBPAGE	2024-01-16 09:00:00	350 General	Institional
Winter is here. Are you prepared?	FBPAGE	2024-01-08 08:00:02	300 Safety	Safety
Thanks to @[27324656102:Lincoln University - Missouri] for hosting Ameren's first Community Voices Advisory Board in mid-Missouri. The networking event included				
leaders and representatives from various non-profit organizations in Jefferson City, who will work to identify focus areas and opportunities for impactful change in the	FBPAGE	2022 12 00 12:57:20	2EO Institutional	Inotitional
Community. The support eveters of our linewarkers is as critical as the work they do every day. @I110064079042200:Transmission & Distribution World I's Life Line Redect chineses.	FBPAGE	2023-12-06 13:57:36	250 Institutional	Institional
The support system of our lineworkers is as critical as the work they do every day. @[110964078942390:Transmission & Distribution World]'s Life Line Podcast shines a spotlight this, and shares the story of Paul, one of our co-workers. He describes how Climbin' for Kids, a program organized by Ameren Illinois to support				
@[6435441794:St. Jude Children's Research Hospital], has made an impact for him and his family.	FBPAGE	2023-12-15 08:00:01	298.36 Institutional	Institional
Join us Sunday for a free event at the @[108727392538789:Saint Louis Art Museum] celebrating Rev. Dr. Martin Luther King Jr. Get the details at	TBITTOL	2020 12 10 00:00:01	250.55	motitionat
https://www.slam.org/event/2024-rev-dr-martin-luther-king-jr-celebration-boldly-embracing-a-legacy-of-greatness/.	FBPAGE	2024-01-12 08:00:01	300 Institutional	Institional
and the state of t		2021 01 12 00:00:01	- Contraction of the contraction	modulonat
Scammers are using fraudulent website listings to impersonate utilities. If you suspect a scam, report it to us. Rather than use a search engine, call Ameren Missouri at				
1.800.552.7583 or Ameren Illinois at 1.800.755.5000. Learn more at https://www.ameren.com/account/customer-service/stop-scammers. #StopScams				
	FBPAGE	2024-01-25 10:30:03	350 Safety	Safety
We were out across the St. Louis region collecting donations at @[31769674454:Hardee's] restaurants this morning for the Annual Rise and Shine			· ·	
@[205990929435541:Heat-Up St. Louis] event. Learn how you can help at HeatUpStLouis.org.	FBPAGE	2024-02-09 10:00:04	300 Institutional	Institional
We were out across the St. Louis region collecting donations at @[31769674454:Hardee's] restaurants this morning for the Annual Rise and Shine				
@[205990929435541:Heat-Up St. Louis] event. Learn how you can help at HeatUpStLouis.org.	FBPAGE	2024-02-09 10:00:04	300 Institutional	Institional
Ameren is shining a light on community empowerment during #WomensHistoryMonth. We take pride in supporting organizations like the @[1485581195004194:GFWC				
Lincoln Woman's Club], which enhances accessibility and improves the quality of life in our service areas through initiatives such as the AmerenCares program.				
Together, we're building a brighter and more inclusive future for all. Learn more at http://spr.ly/6007XMtbW.				
	FBPAGE	2024-02-29 12:31:14	66.58 Institutional	Institional

Institutions such as public libraries play a valuable role in creating thriving communities. That's why we've excited to launch the Ameron Cares Leve Vour Library program					
Institutions such as public libraries play a valuable role in creating thriving communities. That's why we're excited to launch the AmerenCares Love Your Library program					
to award \$200,000 in grants to 100 public libraries throughout Illinois and Missouri. The initiative will help to continue to promote literacy and provide essential	FBPAGE	2023-12-11 09:00:03	200 1	nstitutional	Institional
community resources throughout our service territory. The future of the energy industry depends an teday's students. We're proud to congretulate all the middle school students who competed in this year's	FBFAGE	2023-12-11 09.00.03	300 11	istitutionat	IIISUUOIIau
The future of the energy industry depends on today's students. We're proud to congratulate all the middle school students who competed in this year's					
@[211083206052375:Future City Competition - Missouri]. Good luck to the winners, who will now go on to compete at the @[128582887166598:Future City					
Competition] Finals during #EWeek next month. Learn more at https://www.stlpr.org/education/2024-01-22/missouri-middle-schoolers-compete-to-design-an-	EDD4.05	0004 04 00 00 00 04	000		
electrified-city-of-the-future.	FBPAGE	2024-01-23 09:00:04		nstitutional	Institional
7 tips to protect yourself against electrical fires: https://www.ameren.com/company/safety/electrical-safety/electrical-fires	FBPAGE	2024-01-30 10:30:03	300 S	afety	Safety
Stop by your nearest @[31769674454:Hardee's] for breakfast this Friday, 2/9! Donate \$1 and get a free sausage or egg biscuit. All proceeds benefit					
@[205990929435541:Heat-Up St. Louis]. For participating locations, visit heatupstlouis.org.	FBPAGE	2024-02-07 09:00:00	300 Ir	nstitutional	Institional
Stop by your nearest @[31769674454:Hardee's] for breakfast this Friday, 2/9! Donate \$1 and get a free sausage or egg biscuit. All proceeds benefit					
@[205990929435541:Heat-Up St. Louis]. For participating locations, visit heatupstlouis.org.	FBPAGE	2024-02-07 09:00:00	300 <u>I</u> I	nstitutional	Institional
We know that hunger never takes a holiday. That's why we're partnering with the @[127024443891:St. Louis Area Foodbank] and supporting organizations like					
@[497853087006069:Soup-n-Share Outreach Program] to help our neighbors in need. Through the Ameren Thanks for Giving Community Challenge Grant, we're					
matching donations up to \$200,000 until November 30th. Visit stlfoodbank.org/thanks4giving for more.	FBPAGE	2023-11-22 09:00:02	299.69 Ir	nstitutional	Institional
Pay attention to extension cords in your holiday lights displays. Try to keep slack, and don't connect several extension cords together. This can lead to overheating and					
sparking. Get more safety tips at https://www.ameren.com/company/safety/electrical-safety/home-electric-safety.	FBPAGE	2023-12-04 08:59:44	300 S	Safety	Safety
Thanks to you, our annual Thanks for Giving Parade was a success! We more than met our goal of matching donations to the @[127024443891:St. Louis Area Foodbank]					
and had a great gathering in Downtown St. Louis. Tune into @[563851243994042:ABC 30 St. Louis - KDNL] this Sunday at 4 p.m. for a one-hour special highlighting the					
event and the critical impact of the Foodbank.	FBPAGE	2023-12-08 07:30:02	250 lr	nstitutional	Institional
Did you know 1 in 7 in Eastern Missouri and Southwestern Illinois face hunger? We're joining forces with the @[127024443891:St. Louis Area Foodbank] to help our					
neighbors in need this holiday season. All month long, donations up to \$200,000 will be matched through the Ameren Thanks for Giving Community Challenge Grant.					
Visit sttfoodbank.org/thanks4giving to learn more.	FBPAGE	2023-11-17 08:00:02	298.68 Ir	nstitutional	Institional
The energy industry offers career opportunities in occupations that provide critical power and other services to communities throughout our service area. Read more					
about how a mother's career journey is opening the eyes of her daughter to new possibilities.	FBPAGE	2023-10-19 09:00:02	249.98 Ir	nstitutional	Institional
Looking for the right career to fit your personality? Let your zodiac sign guide you during Careers in Energy Week and beyond. #CareersInEnergyWeek2023	FBPAGE	2023-10-20 08:35:33	350 In	nstitutional	Institional
For our region to grow and thrive, opportunities for economic mobility and education access must exist across all demographics and neighborhoods. We're honored to					
partner with @[265306840158145:The Scholarship Foundation of St. Louis] to launch the Ameren All In Scholarship Fund to provide critical financial resources to					
students across Illinois and Missouri. Learn more and apply at https://sfstl.org/ameren-all-in-scholarship/.	FBPAGE	2024-01-10 09:30:17	300 lr	nstitutional	Institional
Military members and their families offer diverse opinions that strengthen our entire workforce. We're proud to offer job opportunities that provide a path to grow in their					
careers as they settle back into civilian life, and are honored to be recognized as a @[124901547661421:Military Friendly] Employer by @[1593450287376670:VIQTORY]					
for both service members and their spouses for the 15th consecutive year.	FBPAGE	2023-11-13 09:15:04	298.57 lr	nstitutional	Institional
Military members and their families offer diverse opinions that strengthen our entire workforce. We're proud to offer job opportunities that provide a path to grow in their					
careers as they settle back into civilian life, and are honored to be recognized as a @[124901547661421:Military Friendly] Employer by @[1593450287376670:VIQTORY]					
for both service members and their spouses for the 15th consecutive year.	FBPAGE	2023-11-13 09:15:04	298.57 Ir	nstitutional	Institional
The @[127024443891:St. Louis Area Foodbank]'s Food on the Move program is just one of the many ways they help combat food insecurity across the bi-state. Join us in					
	FBPAGE	2023-11-14 08:59:57	299.62 Ir	nstitutional	Institional
Protect yourself during the upcoming holiday season with these tips on how to spot a utility scam. #StopScams	FBPAGE	2023-11-15 10:45:04	299.62 S		Safety
We're so close! Through the Ameren Thanks for Giving Community Challenge Grant, we're matching donations to the @[127024443891:St. Louis Area Foodbank] up to					•
\$200,000 through the end of the month. Visit stlfoodbank.org/thanks4giving to support neighbors in need.	FBPAGE	2023-11-27 10:00:01	299.3 Ir	nstitutional	Institional
Ameren is shining a light during #BlackHistoryMonth on our commitment to supporting young Black girls. We're making a difference by supporting	. 5.7.52		255.5		
@[935649986493466:Black Girls Do STEM] with a grant for the expansion of its programs. More than 90 girls across four cohorts are learning about careers in science,					
technology, engineering and math. Learn more about our DEI efforts at http://spr.ly/6008V6Yr0.	FBPAGE	2024-02-05 14:09:46	72.70 In	nstitutional	Institional
teomotogy, engineering and matri. Learn more about our Deremotos at http://spr.ty/000000110.	I DEAGE	2024-02-03 14.09.40	72.79 II	กรถเนเเปIIdl	เมอนนบแลน

Ameren is shining a light during #BlackHistoryMonth and beyond. We're proud to make a difference in our community, like supporting students with educational				
scholarships to the first and only African American co-educational Catholic college prep high school in the country. Learn more about our DEI efforts at				
nttp://spr.ly/6004V6Y12.				
ntp.//spi.ty/0004v0112.	FBPAGE	2024-02-05 14:13:33	34.2 Institutional	Institional
meren is shining a light during #BlackHistoryMonth on our commitment to supporting young Black girls. We're making a difference by supporting				
[935649986493466:Black Girls Do STEM] with a grant for the expansion of its programs. More than 90 girls across four cohorts are learning about careers in science,				
echnology, engineering and math. Learn more about our DEI efforts at http://spr.ly/6004V6YOw.	FBPAGE	2024-02-05 14:09:13	36.14 Institutional	Institional
lesolving to save more energy in 2024? Try these 12 tips from @[121219973056:Energy Saver].	FBPAGE	2023-12-29 07:00:01	58.89 General	General
Ve look to United States military personnel to find highly qualified, motivated individuals to fill key positions throughout our company, but without the support of these				
ritical co-workers' supervisors, it would not be possible. We're honored that @[182075758495470:Illinois ESGR] and @[172073129479288:Missouri ESGR] have				
ecognized five of these leaders with the @[114648515718:U.S. Department of Defense (DoD)]'s Patriot Award. We thank Brandy Jerauld, U.S. Army Reserve Sgt. 1st				
lass, and Darrel Eickoff, U.S. Army Reserve Chief Warrant Officer 5, for their service to our country and for nominating their supervisors for this prestigious recognition.				
and burner burners, the control of the first service of the first service of the production of the pro	`			
Congratulations to Sean Saunders, Kelly Slaughter, Paul Hardiek, Lacey Thomas, and Leslie West.				
	FBPAGE	2023-11-08 08:30:02	300 Institutional	Institional
/e look to United States military personnel to find highly qualified, motivated individuals to fill key positions throughout our company, but without the support of these				
ritical co-workers' supervisors, it would not be possible. We're honored that @[182075758495470:Illinois ESGR] and @[172073129479288:Missouri ESGR] have				
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lass, and Darrel Eickoff, U.S. Army Reserve Chief Warrant Officer 5, for their service to our country and for nominating their supervisors for this prestigious recognition.				
ongratulations to Sean Saunders, Kelly Slaughter, Paul Hardiek, Lacey Thomas, and Leslie West.				
	FBPAGE	2023-11-08 08:30:02	300 Institutional	Institional
meren is shining a light by proudly celebrating #BlackHistoryMonth and our commitment to supporting initiatives that amplify the impact of Black individuals. We've				
partnered with the @[6476528946:NAACP] to benefit diverse communities across Illinois, aiming to eliminate racial hatred and discrimination and ensure equality for				
ll. Learn more about our DEI efforts at http://spr.ly/6001V6ctZ.	FBPAGE	2024-02-05 14:12:46	0 Institutional	Institional
lome electrical fires are responsible for more than 24,000 fires and nearly 300 home deaths each year in the U.S. Take a safety-first approach with electronics around				
our home this fall.	FBPAGE	2023-11-03 09:30:03	299.71 Safety	Safety
tips to spot a scammer during Cybersecurity Awareness Month: https://www.ameren.com/account/customer-service/stop-scammers #StopScams	FBPAGE	2023-10-10 09:00:05	499.36 Safety	Safety
s the energy industry evolves, it's critical to build a powerful pipeline of talent that meets the needs of our community. We appreciate the @[219217258149829:Center	r			
or Energy Workforce Development (CEWD)], @[103764385964191:Missouri Energy Workforce Consortium] and the governors of Illinois and Missouri for recognizing				
ne demand for a strong energy workforce, and helping us celebrate #CareersInEnergyWeek2023. Learn more at https://missouri.getintoenergy.com/careers-in-energy.	. FBPAGE	2023-10-16 09:45:00	350 Institutional	Institional
s the energy industry evolves, it's critical to build a powerful pipeline of talent that meets the needs of our community. We appreciate the @[219217258149829:Cente	r			
r Energy Workforce Development (CEWD)], @[103764385964191:Missouri Energy Workforce Consortium] and the governors of Illinois and Missouri for recognizing	'			
	EDDACE	2023-10-16 09:45:00	250 Institutional	Institional
e demand for a strong energy workforce, and helping us celebrate #CareersInEnergyWeek2023. Learn more at https://missouri.getintoenergy.com/careers-in-energy. ick or treat, but always stay safe when crossing the street–carry flashlights or wear reflective clothing to light up the night like a glowing pumpkin so drivers can spot yo		2023-10-16 09:45:00	350 Institutional 299.47 Safety	Safety
	u FBPAGE	2023-10-30 09.00.03	299.47 Salety	Salety
in us tomorrow for a #CareersinEnergyWeek2023 Live Chat hosted by @[153791511363899:Get Into Energy] to discuss all the energy industry has to offer. We'll be				
ining other energy professionals on Wednesday, Oct. 18th from 10-12 CST to answer any of your questions.				
an't make it tomorrow? There will be experts to answer your questions live all week long. Visit https://getintoenergy.org/ for more.	FBPAGE	2023-10-17 07:00:01	300 Institutional	Institional
nanks to AGILE (Ameren Group of Integrated Latino Employees), we recognized National Hispanic Heritage Month with a cultural celebration including performance by	-			
the @[1624804137795104:Alma de Mexico St. Louis] Folklorico Dancers and food from local restaurants. AGILE is just one of the ERGs we have at Ameren aimed to				
nhance diversity and inclusion through leadership, understanding, community service, and multi-culture awareness. Learn more at				
ttps://www.ameren.com/company/careers/diversity.	FBPAGE	2023-10-13 09:00:04	250 Institutional	Institional
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Join us tomorrow for a #CareersinEnergyWeek2023 Live Chat hosted by @[153791511363899:Get Into Energy] to discuss all the energy industry has to offer. We'll be					
joining other energy professionals on Wednesday, Oct. 18th from 10-12 CST to answer any of your questions.					
Can't make it tomorrow? There will be experts to answer your questions live all week long. Visit https://getintoenergy.org/ for more.	FBPAGE	2023-10-17 07:00:01	249.89 In	stitutional	Institional
We believe in powering strong communities, and research shows that residents engaged in the arts have a stronger and more positive connection to their region. That's					
why we're partnering with the Arts and Education Council - St. Louis for the second year to fund local under-resourced arts and culture nonprofits through the					
Ameren Cares Equity in the Arts Philanthropic Grant Program.					
Applications are now open at https://keeparthappening.org/amerencares-equity-arts.					
	FBPAGE	2023-09-25 10:00:00	250 In	stitutional	Institional
We're proud to join our friends, neighbors, employees and customers recognizing National Hispanic Heritage Month. Members of AGILE (Ameren's Group of Integrated					
Latino Employees), and all of our employee resource groups, participate in community outreach and work together throughout the year to educate and engage co-					
workers on our common interests. Learn more at https://www.ameren.com/company/careers/diversity.	FBPAGE	2023-09-29 09:00:01	250 In	stitutional	Institional
We're excited to once again be a part of a St. Louis summer tradition. This year, we're proud to support @[63407144354:The Muny]'s production of Disney's Beauty and					
the Beast. Even better, we're joining forces with @[134583586594952:Ready Readers] to promote children's literacy in our community. Learn more at					
https://muny.org/bookdrive/.	FBPAGE	2023-06-22 10:00:02	250 ln	stitutional	
Did you know April is Volunteer Month? From "moving the mulch" to planting saplings, the power of our people is an incredible asset in preserving and caring for Mother	. 5.7.62	2020 00 22 20:00:02		outationat	
Earth, and we're challenging our co-workers to get out and give back.	FBPAGE	2023-04-03 09:00:13	250 In	stitutional	Institional
Did you know April is Volunteer Month? From "moving the mulch" to planting saplings, the power of our people is an incredible asset in preserving and caring for Mother	IBINOL	2020 04 00 00.00.10	250	outationat	motitionat
Earth, and we're challenging our co-workers to get out and give back.	FBPAGE	2023-04-03 09:00:13	250 ln	stitutional	Institional
Thanks to our co-workers, Ameren has once again been certified as a great place to work by the 2023 @[57673563160:Great Place to Work US] Great Place to Work Trust	-	2020 04 00 03.00.10	230 111	Stitutionat	moditionat
Index Survey. Learn more at https://www.greatplacetowork.com/certified-company/5003126. #GPTWCertified	FBPAGE	2023-05-05 09:00:01	250 In	stitutional	Institional
index Survey: Learn more at https://www.greatptace.towork.com/certined-company/3000120. #Or twocrtined	I DI AOL	2023-03-03 09.00.01	330 111	Stitutionat	moutonat
Welse committed to delivering as the sound for all any stellaholders, any customers, as mornistics, shoughed any and any comment. Today, any appropriately					
We're committed to delivering on the needs for all our stakeholders – our customers, communities, shareholders and environment. Today, our annual sustainability	FBPAGE	2023-05-11 10:28:57	349.98 G		Comerci
report was released, highlighting updates on performance related to these commitments and the purposeful steps we've taken toward our sustainability goals.	FBPAGE	2023-05-11 10:28:57	349.98	enerat	General
When disasters happen in our region, we see it as our duty to not just restore service, but to also help restore the community for our neighbors. We're honored to help					
support the @[1768285626569713:Woodland Fire Protection District] rebuild infrastructure damaged by the deadly EF2 tornado and replace essential first responder	EDDAGE	2002 00 00 00 00 01	200 la		I 4141 I
equipment.	FBPAGE	2023-06-06 09:00:01	200 In	stitutional	Institional
As part of our continued commitment to support STEM education, we're excited to launch a new partnership with @[186464090991:PLTW - Project Lead The Way] and					
AmerenCares to provide hands-on STEM learning experiences for Pre-K-12 students in both Illinois and Missouri. Educators can learn more about the available grants or					
submit an application at https://www.pltw.org/plan-for-pltw/investment/funding-grants/grant-opportunities.	FBPAGE	2023-09-11 04:00:01	500 In	stitutional	Institional
As part of Jewish American Heritage Month, we encourage you to join us in listening to two co-workers share their stories. Hear how their experiences have impacted					
them both personally and professionally in "Time to Understand." Continue the conversation at https://www.ameren.com/company/careers/diversity/discussions-					
across-differences/dod-2021. #OurSharedHeritage	FBPAGE	2023-05-08 09:01:01	300 In	stitutional	
Dear Lou,					
We're proud to support you and organizations like @[111475134318915:Once and for All] and @[115601211847306:Beyond Housing] dedicated to making stronger					
communities.					
Together, we have the power to brighten the future for all: https://www.onceandforall.org/ameren-pledges-1-million-to-support-beyond-housings-once-and-for-all/.	FBPAGE	2023-07-27 15:42:26	249.98 In	stitutional	Institional
Since 2004, the @[55701226138:American Heart Association] has educated millions of women about their No. 1 killer: cardiovascular disease. Join us as we support					
this year's @[52436029740:Go Red for Women] campaign chairperson, and our very own executive vice president, general counsel and secretary Chonda Nwamu.	FBPAGE	2023-04-12 11:00:02	250 In	stitutional	Institional
Volunteer Month is in full swing! Thanks to the co-workers participating in the AmerenCares Spring into Action initiative. This group spent the day removing invasive					
species from the Meramec Greenway for @[172067796262837:Great Rivers Greenway].	FBPAGE	2023-04-25 09:00:04	250 In	stitutional	Institional

Today's the day! We're stepping up in the fight against cancer during the @[15726030300:American Cancer Society]'s #Fit2BeCancerFree challenge. Join us along with				
our President and CEO, Marty Lyons, and Sr. EVP & CFO, Michael Moehn, to take strides forward in reducing our risk. Learn more at https://www.cancer.org/about-us/ou				
partners/ceos-against-cancer.html.	FBPAGE	2023-04-27 14:08:08	250 Institutional	Institional
Plan before you plant! 4 common mistakes to avoid when planting a tree. #ArborDay	FBPAGE	2023-04-28 09:00:05	299.41 Safety	General
On behalf of the Ameren Military-Veteran Employees (AMVE) ERG, and all of us at Ameren, we recognize and honor those who have served our country, we're grateful to				
all military personnel for their service. #MemorialDay	FBPAGE	2023-05-26 07:45:57	350 Institutional	Institional
To help stop the disappearance of pollinator habitats across the country, we're stepping up to create space for bees, beetles, butterflies, bats and birds on our				
properties. Help us celebrate National Pollinator Week with @[168407595355:Electric Power Research Institute (EPRI)] and learn how your efforts can make an impact				
too! https://www.eprievents.com/event/fcc9d982-2f01-4639-acf1-ef7b5f88bc4e/websitePage:2464e628-6bbf-44a7-b81c-				
268e9e5c5c3e?i=9ZwVMgzC1UOGx_zbp3hwHQ&locale=en-US #PowerInPollinators	FBPAGE	2023-06-20 09:00:01	250 Institutional	Institional
We're happy to once again be a part of @[109878022414680:Starkloff Disability Institute]'s Dream Big Career Camp, which strives to empower youth with disabilities				
who are college and/or technical school bound to dream big about their future. The program aims to give students the confidence to explore different career paths and				
understand the steps necessary to successfully live independently.				
	FBPAGE	2023-07-18 13:00:04	250 Institutional	Institional
It's all in the family for the Blasers. Recently, we share the story of Ameren Illinois co-worker, Randi, but there was a lineworker in the family who came before her. Hear				
the story of Susan from @[110964078942390:Transmission & Distribution World]'s Life Line Podcast.	FBPAGE	2023-07-24 09:30:01	248.99 Institutional	Institional
Going back to school? Take these safety tips back to campus with you: https://safeelectricity.org/public-education/tips/campus-electrical-safety/	FBPAGE	2023-08-17 08:00:00	300 Safety	Safety
Improving literacy in children can help families – and whole communities – thrive. We're excited to partner with @[1762200977350066:St. Louis Black Authors of				
Children's Literature] to provide students in kindergarten through third grade with access to more than 1,000 age- and grade level-appropriate books through The Believe				
Projects. Learn more at https://stlblackauthors.com/.	FBPAGE	2023-04-06 10:00:01	250 Institutional	Institional
Our AmerenCares commitment involves our co-workers, and leverages our business offerings to create lasting impacts for our customers. Each year, co-workers spend				
thousands of hours volunteering with local organizations, ranging from leading a Girl Scout troop to coaching a T-ball team to presiding over a nonprofit board. Learn				
more about our focus areas at https://www.ameren.com/company/community/focus-areas.	FBPAGE	2023-04-10 09:14:41	248.98 Institutional	Institional
National Volunteer Month came to a close with a beautiful day at Tower Grove Park. Thanks to the nearly 200 co-workers who spent more than 720 hours volunteering				
throughout the month!	FBPAGE	2023-05-01 13:40:25	350 Institutional	Institional
Providing the next generation every opportunity for success is one of the ways we focus on improving the quality of life in the communities we serve. Proud to partner with	ı			
@[251733914949441:Isaac Bruce Foundation] year after year, to deliver scholarships to local students like Stephone and MacKenzie:				
https://www.ksdk.com/article/news/local/isaac-bruce-foundation-st-louis-scholarship/63-a69124a7-72e0-4092-8539-20fcf797dfc2. #GiveSTLDay	FBPAGE	2023-05-10 08:59:03	250 Institutional	Institional
In recognition of Asian American and Pacific Islander Heritage Month, we're pleased to shine a spotlight on K&A Power, a privately-owned, nationally certified Minority				
Business Enterprise. Discover more about our Supplier Diversity program at https://www.ameren.com/company/business-partners/suppliers/supplier-diversity.	FBPAGE	2023-05-18 10:00:01	250 Institutional	Institional
We look to former U.S. military personnel to find highly-qualified, motivated individuals to help us build a strong and diversified workforce. This includes Daniel, a recent				
@[123175477769091:Hiring Our Heroes] program participant and new Ameren co-worker. Learn more about this initiative and our commitment to military recruitment				
at https://www.ameren.com/company/careers/military-and-community-partners	FBPAGE	2023-05-16 12:53:08	350 Institutional	Institional
We look to former U.S. military personnel to find highly-qualified, motivated individuals to help us build a strong and diversified workforce. This includes Daniel, a recent				
@[123175477769091:Hiring Our Heroes] program participant and new Ameren co-worker. Learn more about this initiative and our commitment to military recruitment				
at https://www.ameren.com/company/careers/military-and-community-partners	FBPAGE	2023-05-16 12:53:08	350 Institutional	Institional
The @[147494928628574:Urban League of Metropolitan Saint Louis] has been improving the quality of life for millions in our community for more than 100 years. We're				
honored that our own senior executive vice president and chief financial officer and president, Michael Moehn, will serve as the chair of the board of directors for the				
next two years, continuing a strong partnership with the organization.	FBPAGE	2023-05-24 11:23:34	249.74 Institutional	Institional
Knowledge is power. Thanks to those of you who joined us, along with @[316740584166:Girls in the Know St. Louis], @[146685552008198:St. Louis Metropolitan Police				
Department (OFFICIAL)] and @[485479091594475:Omicron Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.], for a Safety Seminar to empower girls in our				
community.	FBPAGE	2023-06-13 09:00:01	300 Institutional	Institional

As we celebrate National Lineworker Appreciation Day with @[253118344285:Edison Electric Institute], @[109756549871:International Brotherhood of Electrical				
Workers] and @[88462188128:National Electrical Contractors Association - NECA], we're sharing the story of Randi, an Ameren Illinois lineman who recently sat down				
with @[110964078942390:Transmission & Distribution World] to give a glimpse in a day in her life. #ThankALineman	FBPAGE	2023-07-10 08:50:01	248.41 Institutional	Institional
We're honored to have earned a top score on @[247174735426910:Disability:IN] and @[200884994876:American Association of People with Disabilities]'s Disability				
Equality Index, and are proud to be IN for #DisabilityInclusion. Learn more at https://disabilityin.org/what-we-do/disability-equality-index/2023companies/.	FBPAGE	2023-07-13 08:04:41	300 Institutional	Institional
Co-workers were on hand at @[336785347080:Duo] to celebrate #NationalDogDay and learn about how the organization trains and connects dogs to people with				
specific physical, emotional and social needs.	FBPAGE	2023-08-29 09:00:02	250 Institutional	Institional
Volunteers from our PCAA (Powering Connections for All Abilities) ERG recently partnered with @[457219627657969:Paraquad] and ABNA Engineering to rehabilitate a				
wheelchair ramp for a local homeowner. The ramp was falling apart and didn't meet local building codes, but now will help a Ferguson, Missouri, customer regain her				
independence for years to come.	FBPAGE	2023-09-15 07:00:05	350 Institutional	Institional
In honor of those who gave the ultimate sacrifice, we thank the men and women who have dedicated their lives to the service of our country. Thank you to the AMVE co-	FBPAGE	2023-05-30 09:27:46	122.42 Institutional	Institional
workers who placed memorial wreaths in Staunton, Bartonville and Mt. Vernon over the weekend. Our Women Influencing Success in Energy (WISE) employee resource group recently hosted its 11th annual Get into Energy Young Women's Career Day. Since 2013,	FDFAGE	2023-05-30 09.27.46	122.42 Illstitutionat	IIISUUOIIat
more than 340 young women have participated in the program, which is designed to help attendees better understand energy careers and become more involved in				
STEAM career paths.	FBPAGE	2023-08-08 09:37:33	250 Institutional	Institional
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STEAM career paths.	FBPAGE	2023-08-08 09:37:33	250 Institutional	Institional
Did you know September is National Preparedness Month? Keep you and your family safe and prepare for whatever may come your way.	FBPAGE	2023-09-05 09:00:04	299.24 Safety	Safety
For more than two decades, we've been dedicated to fostering diversity, equity and inclusion within our company and in the communities we serve. It's a value we				
believe is foundational to our mission to power the quality of life. We're honored to be recognized by @[168264566689795:DiversityInc] for that commitment with an				
induction to this year's Hall of Fame class.	FBPAGE	2023-05-04 09:02:32	19.61 Institutional	Institional
Spring is officially here, and with it may come more severe weather. Be prepared for the upcoming season with these safety tips.	FBPAGE	2023-03-29 11:00:05	50.78 Safety	Safety
Ameren is shining a light during #BlackHistoryMonth and beyond. We're proud to make a difference in our community, like supporting students with educational				
scholarships to the first and only African American co-educational Catholic college prep high school in the country. Learn more about our DEI efforts at				
http://spr.ly/6009V6YoW.	FDDAGE	0004 00 05 44 40 00		1 222
Construction of the data through through the data through the data through the data through the data through	FBPAGE	2024-02-05 14:12:38	0 Institutional	Institional
Smoke and carbon monoxide detectors can save lives, but only if they're working properly. Don't forget to check the batteries in these monitors when you change your	FBPAGE	2024-03-08 08:27:32	0 Safety	Institional
clocks this weekend for Daylight Saving Time.	FDFAGE	2024-03-06 06.27.32	U Salety	IIISUUOIIau
Morgan Williams, our Program Manager of Diversity, Equity & Inclusion, credits her career at Ameren to April Brown, who has been at the helm of the Intern Leadership				
Program at @[193260830685259:Cardinal Ritter College Prep] for nearly two decades. We're proud to support programs like this that provide students in our community	,			
with the opportunity to acquire professional development skills and hands-on mentoring to prepare their job readiness skills and placement.	FBPAGE	2024-03-11 11:03:05	0 Institutional	Institional
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Program at @[193260830685259:Cardinal Ritter College Prep] for nearly two decades. We're proud to support programs like this that provide students in our community	,			
with the opportunity to acquire professional development skills and hands-on mentoring to prepare their job readiness skills and placement.	FBPAGE	2024-03-11 11:03:05	0 Institutional	Institional
			34538.32	
		General	758.87	
		Institutional	30181.86	
		Safety	2397.95	

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Union Elec d/b/a Ameren Missouri's Ta Its Revenues for Electric Se)))	Case No. ER-2024-031	9	
	AFFIDAVIT	OF KELLY	Z DORIA	
STATE OF MISSOURI)) ss			
CITY OF ST. LOUIS) 55			
Kelly Doria, being first duly	sworn states:			
My name is Kelly Do	oria, and on my	oath declare	that I am of sound mind	and lawful age;
that I have prepared the fore	going <i>Rebuttal</i>	Testimony; a	and further, under the per	nalty of perjury,
that the same is true and corr	ect to the best o	f my knowle	edge and belief.	
			<u>Kelly Doria</u> y Doria	_
0 4 41 1541 1 (`T 2024			

Sworn to me this 15th day of January, 2024.