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Allocation of Corporate Costs Jon R. Empson Rebuttal Testimony Aquila Networks GR-2004-0072 February 13, 2004

MISSOURI PUBLIC SERVICE COMMISSION CASE NO. GR-2004-0072

REBUTTAL TESTIMONY

OF

JON R. EMPSON

ON BEHALF OF

AQUILA, INC. d/b/a AQUILA NETWORKS - MPS and AQUILA NETWORKS - L&P

> Omaha, Nebraska February, 2004

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Date 3/31/64	_ Case No.(<u>S.R. 2004-0</u> 072
Reporter <u>*</u>	

AFFIDAVIT OF JON R. EMPSON

STATE OF NEBRASKA)	
AND THE RESERVE OF THE PARTY OF)	55.
COUNTY OF DOUGLAS)	

Jon R. Empson, being first duly sworn, deposes and says that he is the witness who sponsors the accompanying testimony and schedules entitled "Rebuttal Testimony of Jon R. Empson"; that said testimony was prepared by him and/or under his direction and supervision; that if inquiries were made as to the facts in said testimony and schedules, he would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of his knowledge, information and belief.

Jon R. Empson

SUBSCRIBED AND SWORN TO before me this 12 day of 4 bruary 2004

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Notary Public

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BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI REBUTTAL TESTIMONY OF JON R. EMPSON ON BEHALF OF AQUILA, INC. D/B/A AQUILA NETWORKS-MPS AND AQUILA NETWORKS-L&P CASE NO GR-2004-0072

1	Q.	WHAT IS YOUR NAME AND POSITION WITHIN AQUILA, INC. ("AQUILA"
2		OR "COMPANY")?
3	A.	Jon R. Empson, Senior Vice President of Regulated Operations.
4	Q.	WHAT IS YOUR EDUCATIONAL BACKGROUND?
5	A.	I have a B.A. in economics from Carleton College and an MBA from the
6		University of Nebraska at Omaha.
7	Q.	WHAT ARE YOUR RESPONSIBILITIES WITHIN AQUILA?
8	A.	I have overall responsibility for the state utility operations in Aquila's seven state
9		service territory as well as the regulatory, legislative and central services
10		functions.
11	Q.	WHEN DID YOU ASSUME THIS POSITION?
12	A.	I assumed these responsibilities in January 2004.
13	Q.	WHAT WAS YOUR PRIOR WORK EXPERIENCE?
14	A.	Since 1986, I have held several officer positions in Aquila, responsible for many
15		different functions including regulatory, legislative, legal, engineering, gas
16		supply, human resources, accounting, measurement, and data processing. I
17		also had a seven-year career at Northern Natural Gas/Enron in three different
18		subsidiaries and an eight-year career at the Omaha Chamber of Commerce
19		primarily dealing with economic development.
2 Q .	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
21	A.	I will be specifically responding to direct testimony filed by various witnesses

I		regarding the vacant office space at Aquila's headquarters and the allocation of
2		corporate costs to Aquila's Missouri gas operations. These are essentially the
3		same issues raised by the intervenors in Aquila's Missouri electric rate case
4		and my rebuttal testimony is basically the same.
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6		20 West 9 th
7	Q.	DO YOU AGREE WITH OFFICE OF PUBLIC COUNSEL ("OPC") WITNESS,
8		MR. DITTMER THAT "SIGNIFICANT UNUSED AND UNNEEDED EXCESS
9		OFFICE SPACE" (DITTMER PG. 21) ARE NOT BEING UTILIZED IN
10		AQUILA'S HEADQUARTERS FACILITIES AT 20 WEST 9TH?
11	A.	Yes, I do agree that at the time Mr. Dittmer toured our facility, we had space
12		that was underutilized.
13	Q.	IS HIS DISALLOWANCE OF RELATED COSTS APPROPRIATE?
14	A.	No, it is not. Mr. Dittmer has calculated that 544 of the 847 workstations in the
15		facility are currently being occupied. Therefore, he has recommended that
16		303/847 or 35% of the related space costs be disallowed to reflect the current
17		vacancy rate. However, Mr. Dittmer is ignoring two important considerations.
18		First, he did not allow any vacancy cushion to accommodate growth or
19		redistribution of employees within the building or redesign of space utilization to
20		improve the work environment or to accommodate the potential relocation of
21		Aquila personnel from other Kansas City area facilities. And second, Aquila
22		had adopted a very aggressive office space-planning program to maximize the
23		use of the building when it was initially occupied.
24	Q.	WHAT ASSUMPTION DID MR. DITTMER MAKE ABOUT VACANT SPACE IN
25		AN OFFICE BUILDING?

1 A. Mr. Dittmer ignores the need to maintain some level of vacant space to 2 accommodate growth in employment, redesign of usage, or special projects. It 3 wouldn't be appropriate to assume that 100% of the space in any company's office is being occupied 100% of the time. According to an International Facility 4 Management Association ("IFMA") Study, energy utilities average 13% vacancy 5 cushion. This means that the 847 workstations at 100% capacity should first be 6 7 reduced to 737 workstations for maximum reasonable utilization. Mr. Dittmer's 8 calculation should first be changed to (737-544)/737 or 26% vacancy. The 26% 9 vacancy of workstations is easily absorbed by a more reasonable assumption 10 on space usage per employee. In fact, as the Company completes its 11 restructuring the past density practices are being re-examined since experience 12 has shown that it was not the most productive due to noise levels and privacy 13 issues. WHAT DO YOU MEAN THAT AQUILA HAD AN AGGRESSIVE OFFICE 14 Q. 15 SPACE-PLANNING PROGRAM? The IFMA study also indicates that the average office area per worker is 284 16 A. square feet. Aquila's average in the 20 West 9th facilities is 152 square feet per 17 person or 53.5% of the average. A copy of a typical floor plan is attached as 18 19 Schedule JRE-1 to show the density of usage. All employees, including the officers, were placed in a cubicle setting. 20 WHAT DO YOU CONCLUDE FROM THESE STUDIES? 21 Q. If Aguila had followed the industry standard, rather than its aggressive space 22 Α. 23 utilization plan, the entire space designed for potentially 847 cubicles would now be occupied. 24

HOW DID YOU REACH THAT CONCLUSION?

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Q.

Α. Using the IFMA average, the 544 employee workstations would equate to 835 workstations (544 * 1.535). It doesn't seem appropriate for Aguila to be penalized for being very aggressive in space utilitization especially as the building is being re-utilized to serve the needs of the utility. Just recently, the space on part of the 6th floor was reconfigured to provide employees with more work area and better privacy. Aquila's facility management department has plans to further enhance the work environment for all the employees at the 20 West 9th complex. Also, the office space at Raytown has become too crowded and relocation to the 20 West 9th Complex is being considered to relieve the pressure. **Corporate Cost Allocations** Q. PLEASE EXPLAIN THE ADJUSTMENT TO CORPORATE ALLOCATED COSTS PROPOSED BY STAFF WITNESS CHARLES HYNEMAN AND OPC WITNESS JAMES DITTMER. A. 16 Both witnesses have subjectively chosen to eliminate a portion of selected corporate department costs on the basis that these selected departments are significantly participating in Aquila's restructuring/divestiture activities and that these activities for these departments are expected to continue into the future. Q. WHAT IS MEANT BY "AQUILA'S RESTRUCTURING/DIVESTITURE **ACTIVITIES?**" Aquila initiated a process in mid-2002 to effectively transition the Company A. back to a seven-state domestic utility. The reasons for that decision are discussed in great detail in Case No. EF-2003-0465, which is pending before

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this Commission. In order to achieve the transition, Aguila is essentially selling

1		all of its international utility operations and exiting the merchant business.
2	Q.	WHAT IS THE STATUS OF THIS PROCESS?
3	A.	Aquila has been very successful in executing this transition. The New Zealand,
4		Australian, and United Kingdom utility properties have been sold. The sale of
5		the Canadian utility properties is pending and should close later this spring.
6		Aquila will have then effectively sold all of its international utility properties. The
7		merchant business has also been substantially reduced. In December 2001,
8		Aquila had 1,248 employees supporting its merchant business activities. By
9		December 2003, the employment base had been reduced to 71 people and
10		many of the assets had been sold.
11	Q.	DO YOU CONSIDER THE TRANSITION ESSENTIALLY COMPLETE?
12	A.	The asset sales and business restructuring activities have been substantially
13		completed but there is still more work to be done. However, senior
14		management's time has been and continues to be focused on the day-to-day
15		operations of the utility business.
16	Q.	WHEN AQUILA PREPARED THE RATE CASES THAT WERE FILED WITH
17		THE COMMISSION, WHAT GUIDANCE DID YOU GIVE THE REGULATORY
18		TEAM?
19	A.	There were two basic principles that we made a concerted effort to apply to a
20		review of our rate case filing.
21		First, our utility customers should not bear any of the costs associated with
22		Aquila's exiting or winding down our non-regulated and international
23		businesses. In other words, as stated by Aquila witness Beverlee Agut on page
24		7 of her direct testimony, our intention and desire was to insulate the customer
25		from these activities and not include these costs in the cost of service in this

1 case. 2 Second, we should make an initial attempt to adjust any department's cost that 3 would not be reflective of an ongoing seven-state utility operation. (Agut Direct, 4 page 7) It was not expected that this second principle, given the cost allocation process used by Aquila, would result in any significant adjustments but we 5 6 wanted to at least use our professional judgment in making further adjustments. WHAT WAS THE RESULT OF THIS REVIEW PROCESS? 7 Q. 8 A. Aguila witness Agut provides details in her direct testimony, but the end result 9 was that approximately \$17.4 million was removed from the allocation pool. 10 (Agut Direct, page 7) In total, six departments were removed from the allocation pool and many miscellaneous adjustments made to other allocated 11 12 departments. HOW DID OPC WITNESS MR. DITTMER REACT TO THE COMPANY 13 Q. **INITIATED EFFORT?** 14 A. On page 16, lines 14-19 of his Direct Testimony, he stated that "while the 15 16 Company may be commended for voluntarily removing the cost of certain ESFs deemed to be exclusively or most significantly involved in the divestiture 17 18 process, I simply do not believe it has captured the time and expense of other senior management that must necessarily be devoting great resources to 19 20 further divestiture and/or attempting to maintain the solvency of the Company." Mr. Hyneman for the Staff essentially reached the same conclusion. Both 21 witnesses, without any factual basis, arbitrarily disallowed significant costs from 22 23 several corporate departments. 24 Q. DO YOU AGREE THAT FURTHER ADJUSTMENTS, AS RECOMMENDED BY WITNESSES DITTMER AND HYNEMAN, ARE NEEDED TO MEET THE 25

1		OBJECTIVE OF INSULATING THE CUSTOMERS FROM THE COSTS OF
2		RESTRUCTURING AQUILA?
3	A.	No, I do not.
4	Q.	HOW DID AQUILA ACCOUNT FOR ITS DIVESTITURE/RESTRUCTURING
5		ACTIVITIES?
6	A.	Aquila set up numerous activity codes to capture costs related to its divestiture
7		activities. These activities were either direct charged to the Merchant business
8		or retained at a corporate level and not allocated to any of Aquila's domestic
9		networks divisions. Aquila Witness Agut addresses this process in more detail
10		on page 8 of her direct testimony. For the period ended November 30, 2003,
11		approximately \$33 million (\$8 million for 2002 and \$25 million through
12		November 2003) was spent on divestiture and restructuring activities and
13		retained at the corporate level.
14	Q.	ON PAGE 26 OF THE DIRECT TESTIMONY OF MR. CHARLES HYNEMAN,
15		HE STATED THAT "IF AQUILA WAS SERIOUS ABOUT CAPTURING
16		COSTS RELATED TO ITS RESTRUCTURING OPERATIONS IT SHOULD
17		HAVE SET UP A RESTRUCTURING ACCOUNT TO CAPTURE THESE
18		COSTS" DID AQUILA CAPTURE BOTH PAYROLL AND NON-PAYROLL
19		RELATED RESTRUCTURING COSTS IN THE ACTIVITIES YOU
20		MENTIONED ABOVE?
21	A.	Aquila captured all non-payroll related incremental costs in the afore-mentioned
22		restructuring activities. During 2002, most direct payroll related costs were
23		incurred either within the Merchant business or within departments whose
24		allocated costs were eliminated by Aquila before it filed its rate increase
25		application. The charges for departments responsible for day-to-day

1		restructuring/divestiture activities were eliminated in Aquila's application.
2		These departments were as follows:
3		4032 Strategic Initiatives
4		4100 Capital Structure and Analysis (previously Corporate Development)
5		In 2003, payroll for other employees participating in these projects on an
6		incidental basis was not captured in these activities because these were
7		deemed one-time, non-recurring events.
8	Q.	WHY ARE THESE ACTIVITIES SEEN AS NON-RECURRING IN THE
9		FUTURE BY AQUILA?
10	A.	On December 15, 2003, Mr. Richard C. Green, Chairman and Chief Executive
11		Officer, issued a "Shareholder Update" which outlined our focus in the coming
12		months, to "remain on completing pending asset sales; pursuing regulatory
13		approval to pledge Aquila's utility assets as collateral for working capital
14		requirements of our utility operations; and obtaining rate relief to reflect our
15		actual costs of providing safe, reliable service to customers." He also stated
16		our strategy for the coming months as two-fold. "We are restructuring the
17		company by exiting the wholesale energy business and selling foreign and non-
18		core assets, and we are strengthening the ongoing regulated utility business
19		and working to improve processes to service these critical customers better."
20		The final pending asset sales are anticipated to be completed in the 2 nd quarter
21		of 2004. Therefore, by the time rates go into effect in this case, almost our
22		entire focus will be on the regulated utility business.
23	Q.	IF THERE IS STILL A FOCUS, ALBEIT A MUCH SMALLER FOCUS, ON
24		THE NON-REGULATED SERVICES BUSINESS, WOULDN'T IT STILL BE
25		ADDDODDIATE TO ELIMINATE A DODTION DE THE CODDODATE

COSTS?

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A. An elimination of corporate costs pertaining to the non-regulated business

occurred during the test year and will continue to occur through Aquila's normal

corporate cost allocation methodology. Of the 54 remaining "ESF"

departments, 42 continue to be allocated to the non-regulated

Merchant/Capacity services business. Contained within the 42 departments

allocation to the non-regulated business are all of the departments listed by the

Staff and OPC as departments deserving of additional cost eliminations.

9 Q. SPECIFICALLY, PLEASE OUTLINE THE DEPARTMENTS WHERE 10 ADJUSTMENTS ARE PROPOSED.

Below is a table containing a listing of departments whereby an additional adjustment for restructuring/divestiture activities is proposed by either the Staff or OPC with a comparison to the adjustment included in Aquila's filing.

		Eliminati	on % Pay	roll & Non-Payroll
Dept ID	Description	Hyneman	Dittmer	Aquila
4040	Chairman & Chief Exec Officer	75%	50%	
4030	Chief Operating Officer	50%		100% non-payroll Only
4031	General Counsel	50%	50%	
4035	Chief Financial Officer	75%		100%
4043	Board of Directors Mgmt	50%	50%	
4183	Corporate Financial Reporting	25%	50%	
4194	Tax Income Team	25%		
6131	Global Networks Group Financial Mgmt	25%		
4120	External Communications		50%	
4130	Treasury		50%	
4131	Corp Secretary & Records Mgmt		50%	
4132	Shareholder Relations		50%	

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Prior to filing its rate increase applications, Aquila performed a detailed analysis of costs and activities allocated to the regulated utility business and made

adjustments to these allocated costs. For example, 100% of all costs in the Chief Financial Officer and 100% of non-payroll costs in the Chief Operating Officer departments were eliminated in Aquila's initial application. The Staff and OPC percentage disallowances are subjective in nature, lacking no hard concrete support.

Q. PLEASE DISCUSS WHY YOU CONSIDER THE STAFF AND OPC DISALLOWANCES SUBJECTIVE IN NATURE.

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Both witnesses, Messrs. Hyneman and Dittmer provided excerpts from Aquila's Cost Allocation Manual ("CAM") as basis for their subjective disallowance percentages. The CAM is intended to describe the general functions of departments over time and does not necessarily constitute the specific activities performed by each department. Mr. Dittmer regularly and arbitrarily uses 50% as a subjective basis whenever he feels an adjustment is warranted for various issues. For example, in Aquila's lowa rate case, Mr. Dittmer "proposed to assign 50 percent of the "allocable" portion of certain "high level" Enterprise Support Function ("ESF") departments' test year costs to international properties and to Aquila's significant mergers and acquisition activities - or more recently -- sell and liquidate activities." Mr. Dittmer acknowledged that his adjustment was "judgmental" On page 18, lines 11-12 of his direct testimony. Even though Aquila has essentially sold all of its international properties and has sold the majority of its merchant assets, Mr. Dittmer has still applied his arbitrary "50%" disallowance in the Missouri case. I question how an arbitrary recommended 50% disallowance, which Mr. Dittmer deemed reasonable in September 2002 in Iowa can still be considered reasonable in January 2004, when the composition of Aquila's business has changed so dramatically and is

1		now essentially a seven-state domestic utility.
2	Q.	IS THERE ANOTHER REASONABLENESS TEST YOU HAVE APPLIED TO
3		BOTH MR. HYNEMAN'S AND MR. DITTMER'S DISALLOWANCES?
4	A.	Yes. As several of the intervenor witnesses have testified, Aquila's rates
5		should be set on costs required on an on-going basis to operate the business.
6		This same principle has not been used in setting a reasonable level of cost to
7		operate a seven-state domestic utility with significant operations in Missouri.
8	Q.	PLEASE EXPLAIN.
9	A.	Mr. Hyneman has eliminated 75% of the Chairman and CEO's expenses on the
10		faulty premise that the primary focus of this office going forward will be the
11		financial restructuring of Aquila. As explained earlier, the vast majority of the
12		asset sales and business restructuring activities have been completed. In
13		addition, Aquila has already eliminated the department that is managing this
14		divestiture process, the "Strategic Initiatives" Department and several
15		supporting functions. Also, Aquila did not ever allocate any of the specific
16		incremental costs associated with the divestiture activities. The Chairman and
17		CEO Department consists of four individuals: Mr. Richard Green, Chairman
18		and CEO; Ms. Nancy Manion, Senior Executive Administrative Assistant; Ms.
19		Lynn Wilson, Issues Strategist; and Ms. Lisa Heuser, Issues Coordinator. Mr.
20		Hyneman is essentially stating that a Missouri gas utility with \$65 million in
21		revenue would have a total payroll for a four-person staff of less than \$14,000
22		per year. Obviously, that is unreasonable and reflects the arbitrary nature of
23		his adjustment.

HOW DID MR. DITTMER TREAT THE CHAIRMAN AND CEO

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Q.

DEPARTMENT?

1	A.	Mr. Dittmer has concluded that the Chairman and CEO's Department should
2		only require \$16,841 in payroll to support the four-person department. Again
3		this is a very unreasonable position.
4	Q.	ARE THERE OTHER EXAMPLES THAT FURTHER DEMONSTRATE THE
5		UNREASONABLENESS OF THESE ADJUSTMENTS?
6	A.	Yes. Virtually every adjustment recommended by Mr. Dittmer is totally
7		unreasonable. Mr. Dittmer is recommending that for the Missouri gas
8		operations only \$4,734 in payroll expense be recovered in rates for
9		Shareholder Relations; \$1,285 for the Corporate Secretary and Records
10		Management activities; \$8,499 for the Finance Department activities; \$3,502 for
11		the General Counsel; and \$8,092 in Corporate Financial Reporting. Mr.
12		Hyneman's recommendation suffers from the same simple unreasonableness
13		test. For the Missouri gas operations, he has recommended about \$12,000 for
14		Chief Operating Officer payroll, \$15,000 for Corporate Financial Reporting,
15		\$13,000 for the Networks income tax team, and \$6,000 for the Chief Financial
16		Officer.
17	Q.	WHAT IS YOUR CONCLUSION ABOUT THE ARBITRARY CORPORATE
18		ALLOCATION ADJUSTMENTS BEING PROPOSED?
19	A.	There is no basis for these arbitrary adjustments. The vast majority of the
20		international and merchant assets have been sold and the merchant business
21		has been reduced to a minimum. The costs for the team of people continuing
22		to work on the final transitions have already been removed from the original
23		rate case. Since the new rates from this case will not go into effect until June
24		2004, it is unreasonable to make these significant adjustments when the
25		allocated costs are reasonable and needed to maintain operations of a seven-

Rebuttal Testimony: Jon R. Empson

- i state domestic utility.
- 2 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?
- 3 A. Yes it does.

