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Before the Public Service Commission of the State of Missouri

**Direct Testimony** 

of

**Shawn Eck** 

on behalf of

The Empire District Electric Company d/b/a Liberty

November 6, 2024



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PUBLIC VERSION

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#### SHAWN ECK DIRECT TESTIMONY

### DIRECT TESTIMONY OF SHAWN ECK THE EMPIRE DISTRICT ELECTRIC COMPANY D/B/A LIBERTY BEFORE THE MISSOURI PUBLIC SERVICE COMMISSION CASE NO. ER-2024-0261

### 1 I. INTRODUCTION

- 2 Q. Please state your full name and business address.
- 3 A. My name is Shawn Eck. My business address is 602 South Joplin Avenue, Joplin,
  4 Missouri.
- 5 Q. By whom are you employed and in what capacity?
- 6 I am employed by Liberty Utilities Service Corp. ("LUSC") as Director of IT Security,
- 7 Risk, and Compliance.

### 8 Q. On whose behalf are you testifying in this proceeding?

9 A. I am testifying on behalf of The Empire District Electric Company ("Empire" or the
10 "Company").

### 11 Q. Please describe your educational and professional background.

12 I have been working in the cybersecurity space for more than 20 years. I began my A. 13 career in cybersecurity through service in the United States Air Force in 1997. 14 Following my service, I served as a government contractor supporting cybersecurity 15 missions under the United States Air Force. I was employed by Iowa Park Consolidated 16 Independent School District in 2003 as the Director of Information Technology. 17 Beginning in late 2003 to 2006, I worked for Empire supporting the corporate and 18 control system networks. From 2006 to 2013, I was employed by Freeman Health 19 Systems supporting the health system cybersecurity and Health Insurance Portability 20 and Accountability ("HIPAA") Compliance. In 2013, I returned to Empire and served 21 in several cybersecurity roles until September 2020 when I began my current role as 22 Director of IT Security, Risk, and Compliance. In addition to my experience, I've

pursued additional education and certifications in cybersecurity, including Certified Information Systems Security Professional and the Certification in Risk and Information Systems Control, among other certifications. I maintain these certifications through ongoing professional education. Overall, my educational and professional background as a cybersecurity professional is extensive and includes a combination of formal education, military training, accreditations, certifications, and on-the-job experience.

## 8 Q. Have you previously testified before the Missouri Public Service Commission 9 ("Commission") or before any other utility regulatory agency?

A. Although I have not testified before this Commission, I have provided written
testimony before the New Hampshire Public Utilities Commission and the New York
Public Service Commission. Additionally, in Missouri, and in the other states where
Empire affiliates own and operates utilities, I engage with regulators and their staff and
other stakeholders on matters related to cybersecurity. More specifically, I am
responsible for developing and preparing annual cybersecurity plans filed with
regulatory agencies that govern our business.

# 17 Q. What is the purpose of your direct testimony in this proceeding before the 18 Commission?

A. The purpose of my direct testimony is to describe Empire's Cybersecurity Program ("Cybersecurity Program") and the investments it will make for the continuation of the safe, secure, and reliable operation of its electric distribution system. I also describe the environment in which Empire's proposed spending will take place, how the cybersecurity space is changing rapidly and becoming more complex, and I will explain the need for continued investments in cybersecurity. These findings support my

1		primary conclusion that the Commission should approve Empire's Cybersecurity
2		Program to protect Empire's critical infrastructure and provide secure and reliable
3		utility service to its customers.
4	Q.	How is the remainder of your testimony organized?
5	A.	The remainder of my testimony is organized as follows:
6		• Section II summarizes the current landscape Empire faces.
7		• Section III describes the concept of critical infrastructure and explains how the
8		term is applicable to Empire's assets.
9		• Section IV describes the components of the Cybersecurity Program and the need
10		to make these investments to address cyber risk.
11		• Section $V$ describes the financial and operating characteristics of the
12		components that comprise the Cybersecurity Program.
13		• Section VI contains my conclusions.
14	II.	CURRENT LANDSCAPE
15	Q.	Please summarize this section of your testimony.
16	A.	In this section of my testimony, I provide an explanation of the evolving cybersecurity
17		environment in which Empire operates. I define the cybersecurity threats that pose risks
18		to Empire and its customers and therefore must be mitigated while doing business.
19	Q.	What is the current cyber threat landscape?
20	A.	As Empire's business landscape grows and matures, so does its exposure to an
21		increasingly complex and dangerous threat landscape. Sophisticated threat actors
22		continue to target utility's daily operations, business administration, and its ability to
23		provide high quality services to its customers. For example, according to the 2024
24		Department of Homeland Security (DHS) Homeland Threat Assessment, the number

1 of known ransomware attacks in the United States increased by 47 percent between 2 January 2020 and December 2022.<sup>1</sup> From attacks aimed at disrupting services to 3 espionage focused on gaining access to networks and stealing sensitive information, 4 domestic and foreign adversaries continue to adapt their techniques to gain access to 5 and potentially compromise the integrity of critical US infrastructure with intent to 6 negatively impact US industries and the American way of life.

7

8

**Q**.

### Please explain how new technologies are changing the nature of the cybersecurity threat.

9 A. The proliferation of new technologies creates new risks. One of the most significant 10 changes in the energy sector is the increased adoption of digital technologies. From 11 smart grid systems to interconnected energy management systems using Internet of 12 Things ("IoT"), these technologies are becoming more prevalent in the industry. As a 13 result, utilities are facing increased exposure and vulnerability to cyberattacks that can 14 cause widespread damage and disruption. For example, traditionally a power plant or 15 small generator produced only electrons that were consumed by an end user. The meter 16 was the point at which the utility and the end user interacted, and information 17 exchanged. Now, however, an end user (commercial or residential) may use 18 technology, like solar panels, battery storage, and wired or wireless monitoring devices, 19 that in addition to producing electrons, also transmit and receive electronic signals that 20 contain customer information, usage information, time of use information, and other 21 personal data, which adds a layer of complexity to the data the Company is required to 22 protect.

<sup>&</sup>lt;sup>1</sup> https://www.dhs.gov/sites/default/files/2023-09/23\_0913\_ia\_23-333-ia\_u\_homeland-threat-assessment-2024\_508C\_V6\_13Sep23.pdf, at p. 26.

## Q. Please state how cybersecurity strategy has evolved in this increasingly dynamic environment.

3 In the past, utilities typically viewed cybersecurity as a one-time investment, with the A. 4 primary focus on purchasing and implementing technology solutions that met 5 perceived threats. Today, cybersecurity is an ongoing concern, requiring continuous 6 attention, maintenance, and updates to meet and anticipate the evolving landscape. 7 Empire recognizes that both new technologies and the increased interdependence of 8 critical systems increasingly require adaptation and commitment of more resources to 9 security. Simultaneously, reporting and compliance requirements are becoming more 10 stringent, further increasing burdens especially with regards to protecting critical 11 infrastructure. Protecting critical infrastructure has always been a priority, but now our 12 strategy requires a diverse set of solutions and an ability to adapt to changing threats in 13 this increasingly dynamic environment.

#### 14 Q. Please explain increased interdependence and its effect on cybersecurity.

A. Many critical infrastructure sectors are increasingly interconnected and reliant on one
 another. For example, the energy sector powers the information and communication
 technology sector with electrons that make them run. The communication technology
 sector in turn supports other key sectors like water, electricity monitoring and security,
 etc. One cannot function properly without the other.

## 20 Q. Specifically, what steps are being taken in response to the ongoing risks 21 surrounding cybersecurity?

A. The Company must maintain robust cybersecurity measures that addresses both the
 increasing complexity of technology and the inherent characteristics of the dynamic
 resource mix. This includes developing comprehensive cybersecurity policies and

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procedures, implementing effective access controls and authentication measures,
 conducting regular risk assessments, and investing in cybersecurity training and
 awareness programs for employees.

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### III. CRITICAL INFRASTRUCTURE

5 Q. Please summarize this section of your testimony.

A. In this section of my testimony, I introduce and explain the concept of critical
infrastructure and describe the critical infrastructure the Company owns and operates.
I then describe how implementing the Cybersecurity Program protects those critical
assets.

10 Q. What is critical infrastructure?

11 A. The Cybersecurity & Infrastructure Security Agency ("CISA"), a division of the 12 Department of Homeland Security, defines critical infrastructure as "…assets, systems, 13 and networks, whether physical or virtual, [that] are considered so vital to the United 14 States that their incapacitation or destruction would have a debilitating effect on 15 security, national economic security, national public health or safety, or any 16 combination thereof."<sup>2</sup>

- 17 Q. Which sectors of the economy include critical infrastructure?
- 18 The

There are sixteen, according to CISA. The sectors are shown in Figure 1.

<sup>&</sup>lt;sup>2</sup> https://www.cisa.gov/topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors.

### Figure 1. Critical Infrastructure Sectors



### Q. Are Empire's generation, transmission, and distribution systems critical infrastructure?

- A. Yes, the assets and systems that support generation, transmission, and distribution
  operations constitute critical infrastructure.
- 5 Q. Is the primary goal of the Cybersecurity Program to protect these assets and 6 systems?

7 A. Yes.

- 8 Q. What are the specific data, assets and systems that comprise the Company's
  9 critical infrastructure?
- 10 A. The Company's data, its Operational Technology ("OT"), and its Information
  11 Technology ("IT") used to support its utility operations and business functions.
- 12 Q. Within this context, can you please define the term data?
- 13 A. Data refers to the information generated, collected, processed, stored, and transmitted
- by the various systems and assets within the essential sectors. Data is vital for the
- 15 efficient operation and management of an electric utility.

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#### Q. Please provide some examples of the Company's data.

A. The Company collects, generates, and analyzes many types of data while doing
business. Among these are load data, equipment data, outage data, weather data, data
that describes the physical configuration of Empire's generation, transmission, and
distribution networks, and customer data which are the types of data whose protection
are most critical.

7 Q. Please describe Empire's OT.

A. OT includes the Company's technology supporting physical infrastructure generation,
transmission, and distribution operations. Generation, transmission, and distribution
physical infrastructure includes, for example, SCADA, transmission/distribution lines,
switches, and the myriad other assets that Empire owns and operates on behalf of its
electric customers.

13 Q. Please describe the Company's IT.

A. IT is comprised of the systems the Company uses to store, process, analyze, and
 exchange data. Specific types of IT assets include computer hardware, software, and
 communication technologies.

17 Q. What are common cybersecurity threats to the Company's data, IT, and OT
18 assets?

- 19 A. Examples of common cybersecurity threats the Company faces are:
- Phishing attacks: These attacks involve sending fraudulent emails or messages
   that trick users into providing sensitive information such as passwords or
   confidential information or used to deliver malware.

1		• Malware attacks: Malware is a type of software designed to damage or disable
2		computers and computer systems. It can infect computers through email
3		attachments, infected software, or even through social engineering techniques.
4		• Ransomware attacks: Ransomware is a type of malware that encrypts a victim's
5		files and demands payment to restore access. It can be delivered through
6		phishing emails, malicious downloads, or compromised websites.
7		• Denial of Service (DoS) attacks: These attacks overload a company's servers or
8		network with traffic, rendering it inaccessible to legitimate users.
9		• Insider threats: Insider threats are posed by internal accounts which have access
10		to sensitive data and can intentionally or unintentionally leak, steal, or misuse
11		the data.
12		• Advanced Persistent Threats ("APTs"): APTs are sophisticated, long-term
13		cyber-attacks that are designed to infiltrate a company's network and extract
14		sensitive data without being detected.
15		• Zero-day exploits: Zero-day exploits are vulnerabilities in software that are
16		unknown to the vendor and can be exploited by hackers to gain access to a
17		company's systems.
18	Q.	Will implementing the Cybersecurity Program support the Company's ability to
19		mitigate these threats?
20	A.	Yes. The Cybersecurity Program will improve capabilities, including people,
21		processes, and technology, to defend, detect, and respond to these threats.



<sup>&</sup>lt;sup>3</sup> https://www.cisa.gov/sites/default/files/2023-01/ppd-21-critical-infrastructure-and-resilience-508\_0.pdf (last visited Aug. 21, 2024).

## 1Q.Are there overarching frameworks, common controls, rules, or organizations that2guide cybersecurity strategies?

A. Yes. Included among them are the NERC Reliability Standards, Sarbanes-Oxley Act
("SOX"), International Organization Standardization ("ISO"), and the National
Institute of Standards and Technology ("NIST) which incorporate five functions
encapsulated by NIST's Cybersecurity Framework: identify, protect, detect, respond,
and recover (i.e., Figure 2 below). These are the highest levels of abstraction and act
as the core elements around which we take actions related to our cybersecurity
obligations and investments in people, processes, and technologies.

Figure 2. NIST's Cybersecurity Framework



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- 12 Q. Briefly describe these five functions.
- 13 A. Each function can be briefly described as follows:
- Identify: Assess and manage risks by identifying assets, systems, and threats to
   prioritize cybersecurity needs.
- Protect: Implement safeguards to limit the impact of potential cybersecurity
   incidents on critical infrastructure and services.





### 1Q.Are there recurring annual operating and maintenance ("O&M") costs related to2the Cybersecurity Program?

A. Yes. O&M costs are comprised of added labor (FTEs) to support program operations as well as licensing and software renewal costs. Annual non-labor O&M costs associated with the Cybersecurity Program are estimated to be \$1.53 million for calendar year 2024 with additional ongoing costs expected through 2027. We require an incremental increase in headcount over the lifespan of the Cybersecurity Program as capabilities become operational and in-service, with an estimated increase in headcount of 20 FTEs by the year 2027.

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### **Q.** How are these costs allocated to Empire?

A. The costs are allocated using the same approach as applies to other costs incurred by
Empire as described in the Company's Cost Allocation Manual ("CAM"). For further
discussion on the Company's CAM, please refer to the direct testimony of Empire
witness Jill Schwartz.

#### 15 VI. <u>CONCLUSIONS</u>

- 16 Q. Please summarize your direct testimony.
- 17 A. My testimony supports four conclusions.
- 18 (1) The current cyber threat landscape is evolving in both complexity and severity.
- Empire's effective management of the cybersecurity threat is critical to its ability toprovide safe, reliable service to its customers.
- 21 (2) Empire operates critical infrastructure that presents high risk from cyber threats that
- must be addressed through a holistic cybersecurity solution, i.e. the Cybersecurity
   Program.

(3) The Cybersecurity Program is designed to directly address the cyber threats & risks
 by implementing capabilities focused on various domains of cybersecurity that
 coincide to protect, detect, and respond to cybersecurity threats. The Cybersecurity
 Program design follows industry best practices/frameworks and is able to adapt to
 emerging threats in a dynamic and ever-changing environment.
 (4) The Cybersecurity Program costs described in Section V are expected to provide an
 adequate level of cybersecurity protection at a reasonable cost.

- 8 Q. What are your recommendations?
- 9 A. Based on these conclusions, I recommend the Commission support the recovery of the
- Cybersecurity Program capital investment and operational expense to allow Empire to
   maintain appropriate security that protects Critical Infrastructure.
- 12 Q. Does this conclude your direct testimony at this time?
- 13 A. Yes.

### **VERIFICATION**

I, Shawn Eck, under penalty of perjury, on this 6th day of November, 2024, declare that the foregoing is true and correct to the best of my knowledge and belief.

/s/ Shawn Eck