

CONFIDENTIAL DESIGNATIONS

The Empire District Electric Company d/b/a Liberty

ER-2024-0261

RE: All confidential schedules (Direct Schedule CK-4) of Candice Kelly

The information provided is designated “Confidential” in accordance with Commission Rule 20 CSR 4240-2.135(2)(A)8 due to marketing analysis for services offered in competition with others, marketing analysis for services providing to utility customers, and other trade secrets. The information designated as confidential is Schedule CK-4, which contains the Empire Electric JD Power Results from 2022-2023. The J.D. Power results fit precisely within the definition of “marketing analysis for services providing to utility customers.” Liberty has paid for a subscription service from J.D. Power to obtain the marketing analysis set forth in Schedule CK-4. Allowing other utilities to obtain this information, which includes analysis regarding industry trends, would provide an unfair competitive advantage as those utilities could access this marketing analysis without incurring an investment comparable to Liberty. The confidentiality shall be maintained consistent with that Rule and/or Section 386.480 RSMo, as the case may be.

Empire Electric JD Power Results 2022 – 2023

Confidential











