

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Request of The Empire)
District Electric Company and The Empire)
District Gas Company for Waiver of a Dual)
Branding Requirement Regarding the)
Continued Use of the Empire District Name)
for Electric, Gas, and Water Operations)

File No. AO-2020-0184

ORDER DIRECTING THE EMPIRE DISTRICT ELECTRIC AND GAS COMPANY TO FILE ADDITIONAL INFORMATION

Issue Date: March 10, 2020

Effective Date: March 10, 2020

On January 30, 2020, The Empire District Electric Company and The Empire District Gas Company (Empire) filed a response to Staff's recommendation. Empire's response states: "The date of the public announcement has not yet been determined. In order to finalize the content and timing of the public announcement and customer communication plans, a decision from the Commission is needed with regard to the operational name limitations of EDE and EDG." The Commission requires additional information to assist it in making a determination. The Commission will order Empire to provide a general explanation of its customer announcement and communication plan as well as estimated costs.

THE COMMISSION ORDERS THAT:

1. Empire shall provide a general explanation of its customer announcement and communication plan as well as estimated costs no later than March 13, 2020.

2. This order is effective when issued.



BY THE COMMISSION

A handwritten signature in dark ink, reading "Morris L. Woodruff".

Morris L. Woodruff
Secretary

John T. Clark, Senior Regulatory Law Judge,
by delegation of authority pursuant
to Section 386.240, RSMo 2016.

Dated at Jefferson City, Missouri,
on this 10th day of March, 2020.

STATE OF MISSOURI

OFFICE OF THE PUBLIC SERVICE COMMISSION

I have compared the preceding copy with the original on file in this office and I do hereby certify the same to be a true copy therefrom and the whole thereof.

**WITNESS my hand and seal of the Public Service Commission,
at Jefferson City, Missouri, this 10th day of March 2020.**




Morris L. Woodruff
Secretary

MISSOURI PUBLIC SERVICE COMMISSION

March 10, 2020

File/Case No. AO-2020-0184

**Missouri Public Service
Commission**

Staff Counsel Department
200 Madison Street, Suite 800
P.O. Box 360
Jefferson City, MO 65102
staffcounsel@psc.mo.gov

Office of the Public Counsel

Marc Poston
200 Madison Street, Suite 650
P.O. Box 2230
Jefferson City, MO 65102
opc@psc.mo.gov

**Empire District Electric
Company, The**

Diana C Carter
428 E. Capitol Avenue, Suite 303
Jefferson City, MO 65101
Diana.Carter@LibertyUtilities.com

**Empire District Gas Company,
The**

Diana C Carter
428 E. Capitol Avenue, Suite 303
Jefferson City, MO 65101
Diana.Carter@LibertyUtilities.com

**Missouri Public Service
Commission**

Travis Pringle
200 Madison Street, Suite 800
P.O. Box 360
Jefferson City, MO 65102
Travis.Pringle@psc.mo.gov

Enclosed find a certified copy of an Order or Notice issued in the above-referenced matter(s).

Sincerely,



**Morris L. Woodruff
Secretary**

Recipients listed above with a valid e-mail address will receive electronic service. Recipients without a valid e-mail address will receive paper service.