

# BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Request of The Empire )  
District Electric Company and The Empire )  
District Gas Company for Waiver of a Dual )  
Branding Requirement Regarding the )  
Continued Use of the Empire District Name )  
for Electric, Gas, and Water Operations )

**File No. AO-2020-0184**

## **AMENDED ORDER DIRECTING THE EMPIRE DISTRICT ELECTRIC AND GAS COMPANY TO FILE ADDITIONAL INFORMATION**

Issue Date: March 11, 2020

Effective Date: March 11, 2020

On March 9, 2020, The Empire District Electric Company and The Empire District Gas Company (Empire) filed a response to Staff's March 2, 2020, recommendation. Empire's response states: "The date of the public announcement has not yet been determined. In order to finalize the content and timing of the public announcement and customer communication plans, a decision from the Commission is needed with regard to the operational name limitations of EDE and EDG." The Commission requires additional information to assist it in making a determination. The Commission will order Empire to provide a general explanation of its customer announcement and communication plan as well as estimated costs.

### **THE COMMISSION ORDERS THAT:**

1. Empire shall provide a general explanation of its customer announcement and communication plan as well as estimated costs no later than March 13, 2020.

2. This order is effective when issued.



**BY THE COMMISSION**

A handwritten signature in dark ink that reads "Morris L. Woodruff".

Morris L. Woodruff  
Secretary

John T. Clark, Senior Regulatory Law Judge,  
by delegation of authority pursuant  
to Section 386.240, RSMo 2016.

Dated at Jefferson City, Missouri,  
on this 11<sup>th</sup> day of March, 2020.

**STATE OF MISSOURI**

**OFFICE OF THE PUBLIC SERVICE COMMISSION**

**I have compared the preceding copy with the original on file in this office and I do hereby certify the same to be a true copy therefrom and the whole thereof.**

**WITNESS my hand and seal of the Public Service Commission,  
at Jefferson City, Missouri, this 11<sup>th</sup> day of March 2020.**



  
**Morris L. Woodruff**  
**Secretary**

**MISSOURI PUBLIC SERVICE COMMISSION**

**March 11, 2020**

**File/Case No. AO-2020-0184**

**Missouri Public Service  
Commission**

Staff Counsel Department  
200 Madison Street, Suite 800  
P.O. Box 360  
Jefferson City, MO 65102  
staffcounsel@psc.mo.gov

**Office of the Public Counsel**

Marc Poston  
200 Madison Street, Suite 650  
P.O. Box 2230  
Jefferson City, MO 65102  
opc@psc.mo.gov

**Empire District Electric  
Company, The**

Diana C Carter  
428 E. Capitol Avenue, Suite 303  
Jefferson City, MO 65101  
Diana.Carter@LibertyUtilities.com

**Empire District Gas Company,  
The**


Diana C Carter  
428 E. Capitol Avenue, Suite 303  
Jefferson City, MO 65101  
Diana.Carter@LibertyUtilities.com

**Missouri Public Service  
Commission**

Travis Pringle  
200 Madison Street, Suite 800  
P.O. Box 360  
Jefferson City, MO 65102  
Travis.Pringle@psc.mo.gov

**Enclosed find a certified copy of an Order or Notice issued in the above-referenced matter(s).**

**Sincerely,**



**Morris L. Woodruff  
Secretary**

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Recipients listed above with a valid e-mail address will receive electronic service. Recipients without a valid e-mail address will receive paper service.