# LPH Exhibit No. 3

Liberty –LPH Exhibit 3 Liberty Documents Branson File No. ER-2024-0261 LPH Exhibit - Branson

### **Branson LPH - Opening Comments**

Hello, and thank you for being here today.

I'm Tim Wilson, President of Electric for Liberty's Central Region. With me is Charlotte Emery, our Senior Director of Rates and Regulatory Affairs. We also have several other members of the Liberty team with us today including some of our wonderful customer service representatives who are available just outside the room. If you have questions about your bill, your service, or anything else specific to your account, they're here to help.

We really appreciate you taking the time to be part of this conversation. Listening to our customers—hearing your questions and feedback—is a critical part of this process, and we don't take it for granted.

Now, I'd like to share a little about the rate request we've filed.

Earlier this year, we submitted a request to the Missouri Public Service Commission to adjust electric rates for the approximately 164,000 customers we serve across the state.

Some of the projects that we have completed since the last rate case in 2022 and that are part of this request include:

- Upgrading substations 23 of them to improve reliability in your neighborhoods.
- Improving efficiency at local power plants, including our historic Ozark Beach hydroelectric plant near here.
- Upgrading 80 miles of transmission lines to support more demand and reduce outages.
- Replacing 2,300 aging utility poles across our system.
- Adding 5,000 wildlife guards to protect both the grid and the animals that can unintentionally cause outages.
- And, enhancing cybersecurity and physical security to better protect the grid from modern threats.

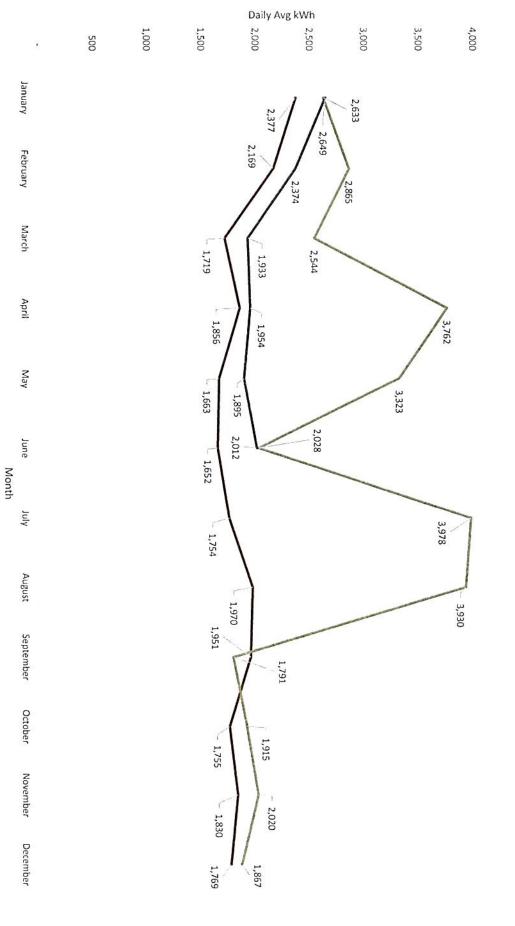
These are the types of improvements that help prevent outages, improve response times, and keep power flowing—even during storms and extreme weather.

We understand that costs have risen and that many in our communities are facing challenging times. No one welcomes higher rates – we understand that. The work we're doing and the investments we have already made that are behind this request are strengthening the system you rely on.

Thank you again. We look forward to hearing your questions and continuing the conversation.

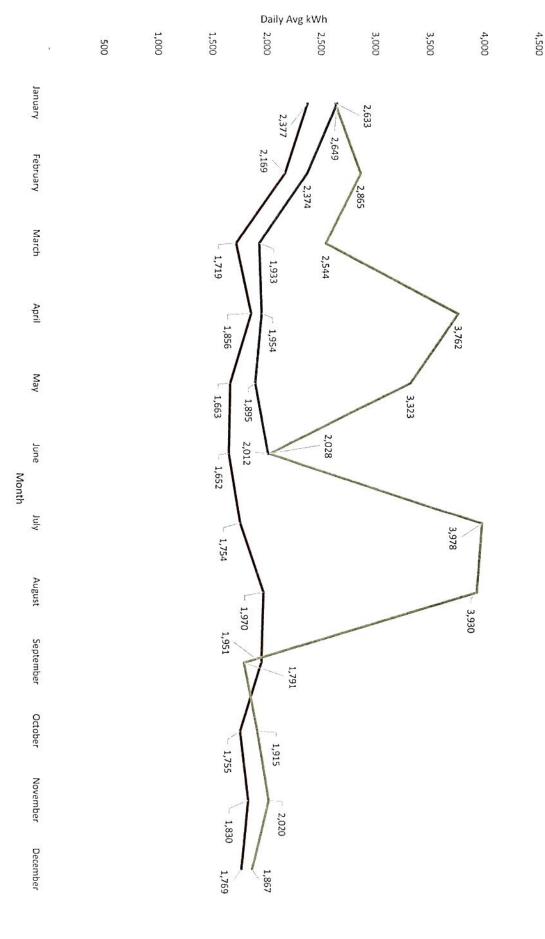
Branson Financial Center Avg Daily kWh Usage 2023 - 2025





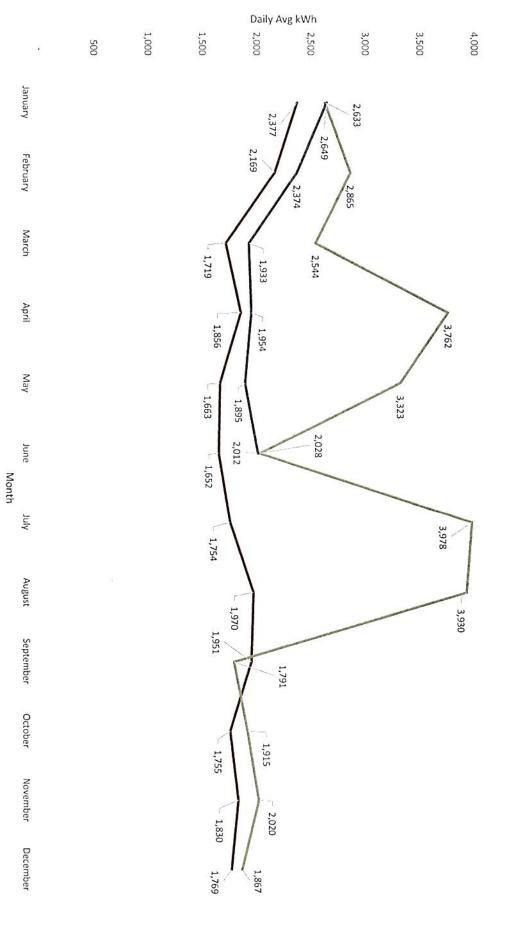
Branson Financial Center Avg Daily kWh Usage 2023 - 2025



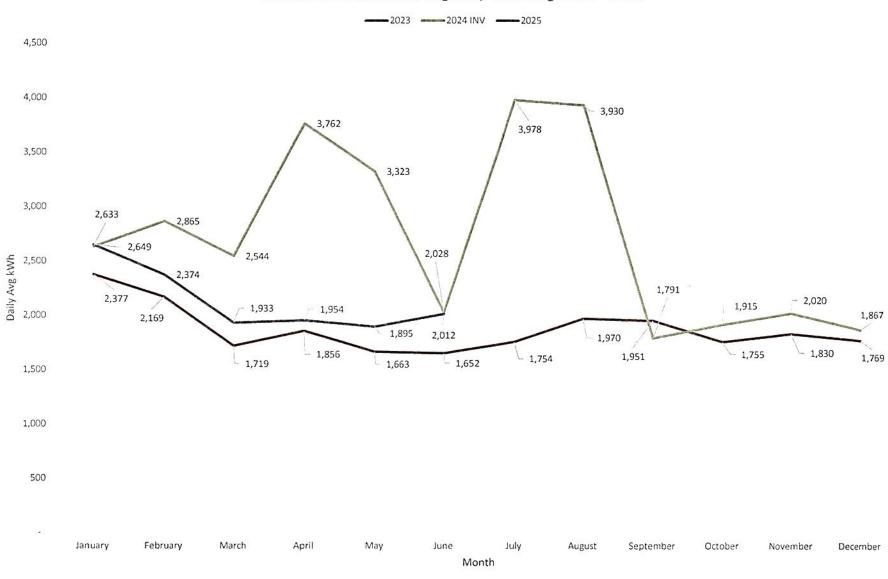


Branson Financial Center Avg Daily kWh Usage 2023 - 2025





## Branson Financial Center Avg Daily kWh Usage 2023 - 2025



#### Branson Financial Center - 500 West Main St Branson, MO Liberty Electric - 2024 kWh vs 2023 kWh

		2024				T-1-1511-1-	2024				20	23		10.4 10.0	10.4 100		
						Total Electric				Table Classic				'24 vs '23	'24 vs '23		
Dilling	D D	S	D.L.	Ties Obse	Tau Obas	Chg	D	MARK	Audin	Total Electric	Davis	LANCE	Aug/Day	kWh Dailu/Dalta	%		
Billing	Due Date	Service	Dates	Elec Chgs	Tax Chgs	Excl Late Fee	Days	kWh	Avg/Day	Chg	Days	kWh	Avg/Day	Daily/Delta	Increase		
February	3/4/2024	12/21/2023	1/21/2024			\$ 9,813.68	32	84,240	2,633	\$ 9,823.77	31	73,680	2,377	256	11%		
March	4/2/2024	1/22/2024	2/23/2024			\$ 10,285.73	33	94,560	2,865	\$ 8,829.88	28	60,720	2,169	697	32%		
April	4/24/2024	2/24/2024	3/24/2024			\$ 9,693.55	30	76,320	2,544	\$ 8,293.89	31	53,280	1,719	825	48%		
May	6/6/2024	3/25/2024	4/29/2024	14,308.20	1,623.98	\$ 15,932.18	36	135,430	3,762	\$ 8,561.89	30	55,680	1,856	1,906	103%		
June	6/25/2024	4/30/2024	5/29/2024	10,888.65	1,235.86	\$ 12,124.51	30	99,703	3,323	\$ 6,543.91	29	48,240	1,663	1,660	100%		
July	8/8/2024	5/30/2024	6/28/2024	8,698.18	987.24	\$ 9,685.42	30	60,847	2,028	\$ 8,462.14	34	56,160	1,652	376	23%		
August	8/26/2024	6/29/2024	7/29/2024	14,031.13	1,592.53	\$ 15,623.66	31	123,331	3,978	\$ 8,069.14	29	50,880	1,754	2,224	127%		
September	9/20/2024	7/30/2024	8/28/2024	13,683.33	1,553.06	\$ 15,236.39	30	117,893	3,930	\$ 8,715.13	29	57,120	1,970	1,960	100%		
October	10/23/2024	8/29/2024	9/30/2024	8,330.32	945.49	\$ 9,275.81	33	59,107	1,791	\$ 8,768.96	31	60,480	1,951	(160)	-8%		
November	11/21/2024	10/1/2024	10/29/2024	7,180.78	815.02	\$ 7,995.80	29	55,540	1,915	\$ 7,408.70	32	56,160	1,755	160	9%		
December	12/27/2024	10/30/2024	11/30/2024	8,108.42	920.31	\$ 9,028.73	32	64,633	2,020	\$ 8,012.17	32	58,260	1,821	199	11%		
January	1/23/2025	12/1/2024	12/30/2024	7,254.16	823.34	\$ 8,077.50	30	56,015	1,867	\$ 7,575.20	27	47,760	1,769	98	6%		
						\$ 132,772.96	376	1,027,619	2,733	\$ 99,064.78	363	678,420	1,869	831	44%		
														'25 vs '24	'25 vs '24	'25 vs '23	'25 vs '23
														kWh	%	kWh	%
							2025				20	24		Daily/Delta	Increase	Daily/Delt	Increase
February	2/25/2024	12/31/2024	1/29/2025	8,829.08	1,002.10	9,831.18	30	79,481	2,649	\$ 9,813.68	32	84,240	2,633	17	0.6%	273	11%
March	3/25/2025	1/30/2025	2/28/2025	8,071.61	916.13	8,987.74	30	71,228	2,374	\$ 10,285.73	33	94,560	2,865	(491)	-17.1%	206	9%
April	4/22/2025	3/1/2025	3/28/2025	6,941.86	787.9	7,729.76	28	54,115	1,933	\$ 9,693.55	30	76,320	2,544	(611)	-24.0%	214	1296
May	5/23/2025	3/29/2025	4/29/2025	7,714.46	875.59	8,590.05	32	62,522	1,954	\$ 15,932.18	36	135,430	3,762	(1,808)	-48.1%	98	5%
June	6/23/2025	4/30/2025	5/29/2025	6,966.38	790.60	7,756.98	30	56,850	1,895	\$ 12,124.51	36	135,430	3,762	(1,867)	-49.6%	232	14%
July		5/30/2025				3 <del>-</del> 13											
August		1/1/1900				•											
September		1/1/1900				1072											

October

1/1/1900

Branson Financial Center - 500 West Main St Branson, MO Liberty Electric - 2024 kWh vs 2023 kWh

October	Sentember	August	July	June	May	April	March	February				January	December	November	October	September	August	July	June	May	April	March	February	9	Billing			
				6/23/2025	5/23/2025	4/22/2025	3/25/2025	2/25/2024				1/23/2025	12/27/2024	11/21/2024	10/23/2024	9/20/2024	8/26/2024	8/8/2024	6/25/2024	6/6/2024	4/24/2024	4/2/2024	3/4/2024		Due Date			
1/1/1900	1/1/1900	1/1/1900	5/30/2025	4/30/2025	3/29/2025	3/1/2025	1/30/2025	12/31/2024				12/1/2024 12/30/2024	10/30/2024 11/30/2024	10/1/2024	8/29/2024	7/30/2024	6/29/2024	5/30/2024	4/30/2024	3/25/2024	2/24/2024	1/22/2024	12/21/2023		Service Dates			2024
				5/29/2025	4/29/2025	3/28/2025	2/28/2025	1/29/2025				12/30/2024	11/30/2024	10/29/2024	9/30/2024	8/28/2024	7/29/2024	6/28/2024	5/29/2024	4/29/2024	3/24/2024	2/23/2024	1/21/2024		Dates			
				6,966.38	7,714.46	6,941.86	8,071.61	8,829.08				7,254.16	8,108.42	7,180.78	8,330.32	13,683.33	14,031.13	8,698.18	10,888.65	14,308.20				c	Flec Chrs			
				790.60	875.59	787.9	916.13	1,002.10				823.34	920.31	815.02	945,49	1,553.06	1,592.53	987.24	1,235.86	1,623.98				¢	Tax Ches			
	•	•	9	7,756.98	8,590.05	7,729.76	8,987.74	9,831.18			\$ 132,772.96	\$ 8,077.50	\$ 9,028.73	\$ 7,995.80	\$ 9,275.81	\$ 15,236.39	\$ 15,623.66	\$ 9,685.42	\$ 12,124.51	\$ 15,932.18	\$ 9,693.55	\$ 10,285.73	\$ 9,813.68		Excl Late Fee	Chg	Total Flectric	
				30	32	28	30	30	2025		376	30	32	29	33	30	31	30	30	36	30	33	32		Days			2024
				56,850	62,522	54,115	71,228	79,481			1,027,619	56,015	64,633	55,540	59,107	117,893	123,331	60,847	99,703	135,430	76,320	94,560	84,240		kWh			
				1,895	1,954	1,933	2,374	2,649			2,733	1,867	2,020	1,915	1,791	3,930	3,978	2,028	3,323	3,762	2,544	2,865	2,633		Avg/Day		5-16	
				\$ 12,124.51	\$ 15,932.18	\$ 9,693.55	\$ 10,285.73	\$ 9,813.68			\$ 99,064.78	\$ 7,575.20	\$ 8,012.17	\$ 7,408.70	\$ 8,768.96	\$ 8,715.13	\$ 8,069.14	\$ 8,462.14	\$ 6,543.91	\$ 8,561.89	\$ 8,293.89	\$ 8,829.88	\$ 9,823.77	6	C)	Total Electric		
				36	36	30	33	32	2024		363	27	32	32	31	29	29	34	29	30	31	28	31		Davs			2023
				135,430	135,430	76,320	94,560	84,240	-		678,420	47,760	58,260	56,160	60,480	57,120	50,880	56,160	48,240	55,680	53,280	60,720	73,680		AWA			_
				3,762	3,762	2,544	2,865	2,633			1,869	1,769	1,821	1,755	1,951	1,970	1,754	1,652	1,663	1,856	1,719	2,169	2,377		kWh Avg/Dav			
				(1,867)	(1,808)	(611)	(491)	17	Daily/Delta	'25 vs '24 kWh	831	98	199	160	(160)	1,960	2,224	376	1,660	1,906	825	697	256		Daily/Delta	kWh	724 vs 723	
				-49.6%	-48.1%	-24.0%	-17.1%	0.6%	Increase	'25 vs '24 %	44%	6%	11%	9%6	-8%	100%	127%	23%	100%	103%	48%	32%	11%		Increase	%	'24 vs '23	
				232	98	214	206	273	Daily/Delt	'25 vs '23 kWh																		
				14%	5%	12%	9%	11%	Increase	'25 vs '23 %																		

Branson Financial Center - 500 West Main St Branson, MO Liberty Electric - 2024 kWh vs 2023 kWh

February March April May June July August September October		December January	September October	May June July August	February March April	Billing
2/25/2024 3/25/2025 4/22/2025 5/23/2025 6/23/2025		12/27/2024 12/23/2025	9/20/2024 10/23/2024	6/6/2024 6/25/2024 8/8/2024 8/26/2024	3/4/2024 4/2/2024 4/24/2024	Due Date
12/31/2024 1/30/2025 3/1/2025 3/29/2025 4/30/2025 5/30/2025 1/1/1900 1/1/1900				3/25/2024 4/30/2024 5/30/2024 6/29/2024	12/21/2023 1/22/2024 2/24/2024	2024 Service Dates
1/29/2025 2/28/2025 3/28/2025 4/29/2025 4/29/2025 5/29/2025		11/30/2024	8/28/2024 9/30/2024 10/29/2024	4/29/2024 5/29/2024 6/28/2024 7/29/2024	1/21/2024 2/23/2024 3/24/2024	Dates
8,829.08 8,071.61 6,941.86 7,714.46 6,966.38		8,108.42 7,254.16	13,683.33 8,330.32 7,180.78	14,308.20 10,888.65 8,698.18 14,031.13		Elec Chgs
1,002.10 916.13 787.9 875.59 790.60		920.31 823.34	1,553.06 945.49 815.02	1,623.98 1,235.86 987.24 1,592.53		Tax Chgs
9,831.18 8,987.74 7,729.76 8,590.05 7,756.98	\$ 132,772.96			\$ 15,932.18 \$ 12,124.51 \$ 9,685.42 \$ 15,623.66	\$ 9,813.68 \$ 10,285.73 \$ 9,693.55	Total Electric Chg Excl Late Fee
30 28 32	376 2025	30	30 33 29	36 30 31	32	2024 Days
79,481 71,228 54,115 62,522 56,850	1,027,619	64,633 56,015	117,893 59,107 55,540	135,430 99,703 60,847 123,331	84,240 94,560 76,320	kWh
2,649 2,374 1,933 1,954 1,895	2,733	2,020	3,930 1,791 1,915	3,762 3,323 2,028 3,978	2,633 2,865 2,544	Avg/Day
\$ 9,813.68 \$ 10,285.73 \$ 9,693.55 \$ 15,932.18 \$ 12,124.51	\$ 99,064.78			\$ 8,561.89 \$ 6,543.91 \$ 8,462.14 \$ 8,069.14	\$ 9,823.77 \$ 8,829.88 \$ 8,293.89	Total Electric
32 33 36 36	363	32 27	29 31	30 29 34 29	31 28 31	<b>2023</b> Days
84,240 94,560 76,320 135,430 135,430	678,420	58,260 47,760	57,120 60,480 56,160	55,680 48,240 56,160 50,880	73,680 60,720 53,280	kWh
2,633 2,865 2,544 3,762 3,762	1,869	1,821	1,970 1,951 1,755	1,856 1,663 1,652 1,754	2,377 2,169 1,719	Avg/Day
17 (491) (611) (1.808) (1.867)	831 '25 vs '24  kW/h Daity/Delta	199 98	1,960 (160)	1,906 1,660 376 2,224	256 697 825	'24 vs '23 kWh Daity/Delta
0.6% -17.1% -24.0% -48.1% -49.6%	44% '25 vs '24 % Increase	11%	100% -8% 9%	103% 100% 23% 127%	11% 32% 48%	'24 vs '23 % Increase
273 206 214 98 232	'25 vs '23 kWh					
119 <sub>5</sub> 99 <sub>6</sub> 129 <sub>9</sub> 59 <sub>6</sub> 149 <sub>9</sub>	'25 vs '23 % Increase					

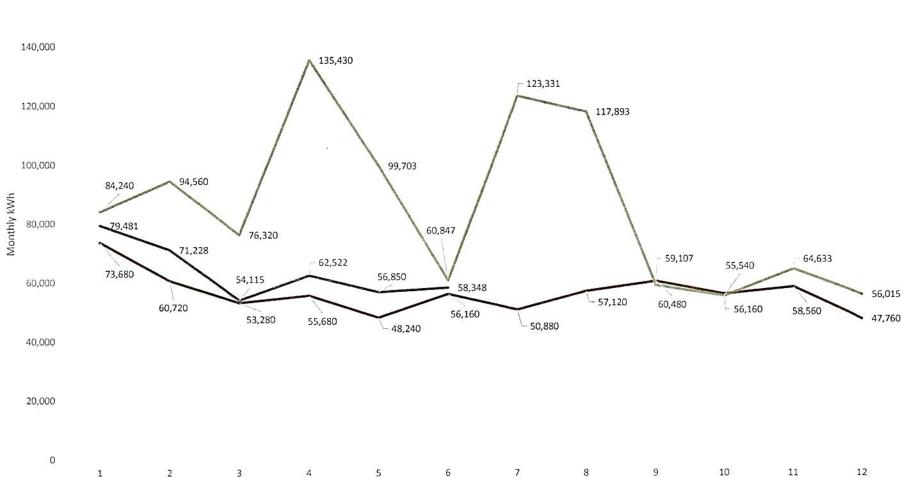
Branson Financial Center - 500 West Main St Branson, MO Liberty Electric - 2024 kWh vs 2023 kWh

February March April May June June July August September October		February March April May June July August September October November December January	Billing
2/25/2024 3/25/2025 4/22/2025 5/23/2025 6/23/2025		3/4/2024 4/2/2024 4/24/2024 6/6/2024 6/25/2024 8/8/2024 8/26/2024 9/20/2024 10/23/2024 11/21/2024 1/23/2024	Due Date
12/31/2024 1/30/2025 3/1/2025 3/29/2025 4/30/2025 5/30/2025 1/1/1900 1/1/1900		12/21/2023 1/21/2024 1/22/2024 2/23/2024 2/24/2024 3/24/2024 3/25/2024 4/29/2024 4/30/2024 5/29/2024 5/30/2024 6/28/2024 5/30/2024 7/29/2024 6/29/2024 7/29/2024 7/30/2024 8/28/2024 8/29/2024 9/30/2024 10/1/2024 10/29/2024 10/30/2024 11/30/2024	2024 Service Dates
1/29/2025 2/28/2025 3/28/2025 4/29/2025 5/29/2025 5/29/2025		1/21/2024 2/23/2024 3/24/2024 4/29/2024 5/29/2024 6/28/2024 7/29/2024 8/28/2024 9/30/2024 11/30/2024 11/30/2024	Dates
8,829.08 8,071.61 6,941.86 7,714.46 6,966.38		14,308.20 10,888.65 8,698.18 14,031.13 13,683.33 8,330.32 7,180.78 8,108.42 7,254.16	Elec Chgs
1,002.10 916.13 787.9 875.59 790.60		1,623.98 1,235.86 987.24 1,592.53 1,553.06 945.49 815.02 920.31 823.34	Tax Chgs
9,831.18 8,987.74 7,729.76 8,590.05 7,756.98	\$ 132,772.96	\$ 9,813.68 \$ 10,285.73 \$ 9,693.55 \$ 15,932.18 \$ 12,124.51 \$ 9,685.42 \$ 15,623.66 \$ 15,236.39 \$ 9,275.81 \$ 7,995.80 \$ 9,028.73 \$ 8,077.50	Total Electric Chg Excl Late Fee
30 32 32	376 2025	32 33 34 35 36 37 37 38 38	2024 Days
79,481 71,228 54,115 62,522 56,850	1,027,619	84.240 94.560 76.320 135.430 99,703 60.847 123.331 117.893 59,107 55,540 64.633 56,015	kWh A
2,649 2,374 1,933 1,954 1,895	2,733	2,633 2,865 2,544 3,762 3,323 2,028 3,978 3,978 3,930 1,791 1,915 2,020 1,867	Avg/Day
\$ 9,813.68 \$ 10,285.73 \$ 9,693.55 \$ 15,932.18 \$ 12,124.51	\$ 99,064.78	\$ 9,823.77 \$ 8,829.88 \$ 8,293.89 \$ 8,561.89 \$ 6,543.91 \$ 8,462.14 \$ 8,069.14 \$ 8,715.13 \$ 8,768.96 \$ 7,408.70 \$ 8,012.17 \$ 7,575.20	Total Electric Chg
36 36 36	363 2024	31 28 31 31 30 30 29 29 29 29 29 32 32 32	2023 Days
84,240 94,560 76,320 135,430 135,430	678,420	73,680 60,720 53,280 55,680 48,240 56,160 50,880 57,120 60,480 58,260 47,760	KWh
2,633 2,865 2,544 3,762 3,762	1,869	2,377 2,169 1,719 1,856 1,663 1,652 1,754 1,970 1,951 1,755 1,821 1,769	Avg/Day
17 (491) (611) (1.808) (1.867)	831 '25 vs '24 kWh Daily/Delta	256 697 825 1,906 1,660 376 2,224 1,960 (160) 160	'24 vs '23 kWh Daily/Delta
0.6% -17.1% -24.0% -48.1% -49.6%	44% '25 vs '24 % Increase	11% 32% 48% 103% 100% 23% 127% 100% -8% 9% 11% 6%	'24 vs '23 % Increase
273 206 214 98 232	'25 vs '23 kWh Daily/Delt		
11% 9% 12% 5% 14%	'25 vs '23 % Increase		

## Branson Financial Center Monthly kWh Usage 2023 - 2025

\_\_\_\_\_2023 \_\_\_\_\_2024 INV \_\_\_\_2025

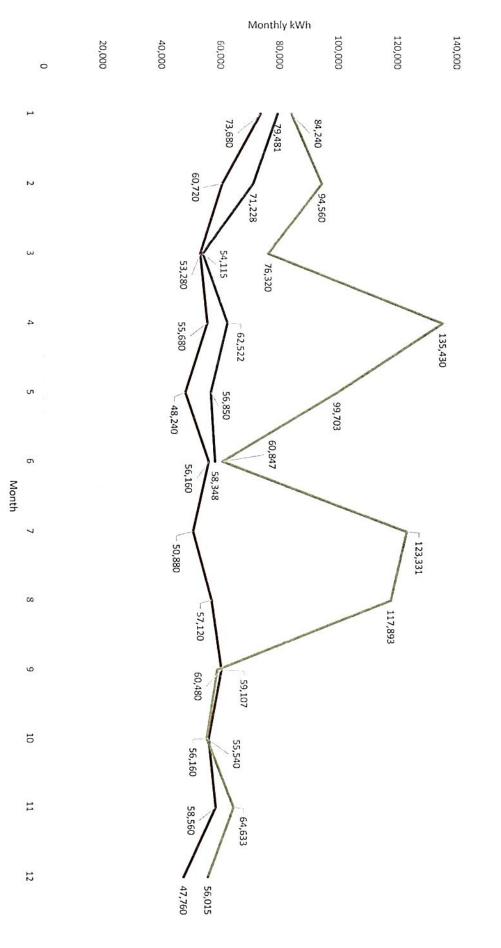






Branson Financial Center Monthly kWh Usage 2023 - 2025

\_\_\_\_ 2023 \_\_\_\_ 2024 INV \_\_\_\_ 2025



Branson Financial Center Monthly kWh Usage 2023 - 2025



