



4215 Philips Farm Rd. Ste 103  
Columbia, MO 65201  
1 (855) BLUEBIRD  
info@bluebirdfiber.com  
www.bluebirdfiber.com

To whom it may concern,

Some or all of the information in Missouri Network Alliance, LLC's annual report is designated as confidential and requests non-public treatment under seal. You can reach me below for answering questions regarding the confidential information.

Sincerely,

*Amanda Forward*

Amanda Forward  
Finance Controller  
Phone: (573) 740-0012  
Email: amanda.forward@bluebirdfiber.com

Missouri Network Alliance, LLC

**Company Name**

(Provide the full name of the company as certificated or registered with the Missouri Public Service Commission, including any Commission approved d/b/a, if applicable. Please do not abbreviate.)

**TELECOMMUNICATIONS/IVoIP ANNUAL REPORT  
TO THE  
MISSOURI PUBLIC SERVICE COMMISSION**

For the Calendar Year of  
January 1 - December 31, 2024

This filing is required pursuant to Commission Rule 20 CSR 4240-28.012 and Section 392.210 RSMo.

**Please select how the company is certificated and/or registered with the Commission (check all that apply):**

- Incumbent Local Telecommunications Company (ILEC)
- Competitive Local Exchange Telecommunications Company (CLEC)
- Interexchange or Local Non-Switched Telecommunications Company (IXC)
- Interconnected Voice over Internet Protocol Service Provider (IVoIP)

If unsure of the company's authorization, see list of companies at: [https://psc.mo.gov/Forms/Telecommunications\\_Forms](https://psc.mo.gov/Forms/Telecommunications_Forms)

**Please choose one of the following filing options to indicate the security level of the filing:**

- Public**
- Confidential** (See instructions for how to file an annual report under seal)

**Public**

For use when filing under seal.

Excel Issue Date: 02-04-25

Annual Report of Missouri Network Alliance, LLC

for the calendar year of January 1 - December 31, 2024

1. Provide the following company information:

4215 Philips Farm Rd Ste 103  
Company Street

573-777-4200  
Telephone Number

Company Mailing Address  
(if different from street address)

www.bluebirdnetwork.com  
Company Website Address (if no website insert "none")

Columbia MO 65201  
City State Zip

2. The company's contact information in EFIS has been reviewed and updated as applicable.

Yes  No

3. Provide the following information for the person completing this annual report:

Name: Amanda Forward Street Address: 4215 Philips Farm Rd Ste 103 Columbia, MO 65201  
Email Address: Amanda.Forward@bluebirdnetwork.com  
Telephone: 573-740-0012

I am (check as appropriate):  An employee of the company  A third-party preparer

I am listed in EFIS as the company's annual report contact:  Yes  No

4. Identify the company's top three principal officers at the end of the year.

Title	Name
CEO-President	Jason Adkins
VP of Finance and Accounting-Treasurer	Kelly Harrell
General Counsel-Secretary	Sam Storrs

5. ILECs, CLECs and IVoIP companies are required to provide the following Relay Missouri assessment information:

Relay Missouri: 2024 calendar year <sup>1</sup>			
Relay Missouri Surcharge applied per line in December 2024		0	
Revenue Collected From Relay Missouri Surcharge		0	
Amount Retained for Billing and Collecting the Surcharge		0	
Relay Missouri Revenue Remitted to Relay Missouri Fund		0	

6. All companies are required to provide the following Missouri USF assessment information:

Amount remitted to the Missouri USF fund for 2024 calendar year <sup>2</sup>		13,482	
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The amounts for Item Nos. 5 and 6 should reflect the time period associated with the payment and not dependent on when a payment is made. For example this amount can include a payment made in 2025 for a time period within 2024.

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<sup>1</sup> For information about the Relay Missouri assessment see [https://psc.mo.gov/Telecommunications/Assessments\\_and\\_Filing\\_Requirements](https://psc.mo.gov/Telecommunications/Assessments_and_Filing_Requirements)

<sup>2</sup> For information about the Missouri USF assessment see [www.missouriusf.com](http://www.missouriusf.com).

Annual Report of **Missouri Network Alliance, LLC**

for the calendar year of January 1 - December 31, **2024**

7. Please provide the following revenue information:

If no revenue was collected for any box insert \$0.

Row	RETAIL END USER REVENUES	Missouri Intrastate (Column A)	Missouri Interstate & International (Column B)	Missouri Total Company <sup>3</sup> (Column C)
1.	Voice Local Service (Basic local telecommunications service, IVoIP service <sup>4</sup> including revenue with other features associated with these services. Includes any bundled service whereby these services are bundled with other non-regulated services. <sup>5</sup> )			
2.	Interexchange Service (Message toll services, 800 services, interexchange operator services).			
3.	Non-Switched Services <sup>6</sup> (Dedicated non-switched private line services typically used by business customers. Do not include special access or private line services provided to other telecommunications or IVoIP service providers which are reported in Row 6).	8,987,683	754,455	9,742,138
4.	Retail Uncollectibles. (Amount is typically a negative number.)			
5.	<b>RETAIL END-USER TOTAL</b> (Row 1+2+3+4) Revenue in Column A will be provided to Missouri USF Administrator for assessment purposes.)	8,987,683	754,455	9,742,138
<b>WHOLESALE AND UNIVERSAL SERVICE FUND REVENUES</b>				
6.	Wholesale Revenue <sup>7</sup>	20,530,426	18,320,574	38,851,000
7.	Wholesale Uncollectibles. (Amount is typically a negative number.)			
8.	Federal USF Revenue (This revenue will be usually listed in Column B; however, list in column A any Connect America Fund Inter-carrier Compensation funding used to replace revenue caused by mandatory intrastate switched access rate reductions.)			
9.	State USF Revenue			
10.	<b>TOTAL REVENUES</b> (Row 5+6+7+8+9) The Total Revenue in Column A should match the Total Gross Intrastate Operating Revenue reported on the Missouri PSC's Statement of Revenue form.	29,518,109	19,075,029	48,593,138

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<sup>3</sup>Total Company Revenue (Column C) = Column A revenue + Column B revenue.

<sup>4</sup>IVoIP Revenue: If unable to distinguish Missouri Jurisdictional revenue in Column A then a safe harbor percentage can be applied to total revenue that corresponds to the FCC's safe harbor percentage of 35.1% intrastate and 64.9% interstate or as otherwise adjusted by the FCC.

<sup>5</sup>Bundled Service Revenue: If telecommunications or IVoIP service is bundled with non-regulated services then a company may apply either of two methods in reporting bundled revenue in Column A. Method 1: Report bundled revenue in Column A based on the unbundled rate for telecommunications or IVoIP service; or Method 2: Report all bundled revenue in Column A.

<sup>6</sup>Retail Non-Switched Private Line Service Revenue: If 10% of more of the customer's private line network traffic is considered interstate traffic then 100% of the customer's non-switched private line service revenue can be classified as interstate traffic.

<sup>7</sup>Wholesale Revenue: Revenue from telecommunications or IVoIP services sold to other service providers including revenue associated with switched access service, special access service, billing and collection and any remaining carrier's carrier revenue provided in FCC Form 499-A, Block 3. NECA settlements should be reported in Column B.



VERIFICATION

Note: Prefer Affiant to be President, Treasurer, General Manager or Receiver of Company \*

Company Name: Missouri Network Alliance, LLC

Annual Report for calendar year 2024

Affiant Information	
Name	Kelly Harrell
Title	VP of Finance and Accounting-Treasurer
City, State	Columbia, MO
County	Boone

Under penalty of perjury, I declare the information contained in this annual report is true and correct to the best of my knowledge and belief.

\* If Affiant is not the President, Treasurer, General Manager or Receiver of the company then explain Affiant's ability to verify the accuracy of the information presented:

March 27, 2025  
Date

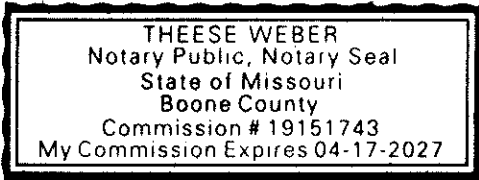
[Handwritten Signature]  
Signature of Affiant

(If electronic signatures are used, you must use "/s/" before the name.)

Subscribed and sworn to before me, a Notary Public, in and for the State and County above named,

this 27<sup>th</sup> day of March, 2025

My Commission expires 4-17-2027



[Handwritten Signature]  
Signature of Notary Public

(If electronic signatures are used, you must use "/s/" before the name.)

19151743

Notary Commission Number

Missouri Revised Statutes §392.210, §393.140 and §509.030

