

*Missouri Public Service Commission*

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MO 375-1078 (3-2020)

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**MO PUBLIC SERVICE COMMISSION  
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Walmart Family Mobile (Verizon)  
Legal Department  
97 N.W. 112th Avenue  
Miami, FL 33178

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**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of TracFone Wireless, Inc.            )  
d/b/a SafeLink Wireless d/b/a Walmart            )  
Family Mobile Changing Name to Verizon        )  
Value, Inc. d/b/a Tracfone Wireless d/b/a        )  
SafeLink Wireless d/b/a Walmart Family        )  
Mobile    )

**Case No. RN-2026-0105**

**ORDER RECOGNIZING NAME CHANGE**

Issue Date: October 28, 2025

Effective Date: November 7, 2025

On October 7, 2025, TracFone Wireless, Inc. d/b/a SafeLink Wireless d/b/a Walmart Family Mobile submitted a request to recognize its name change to Verizon Value, Inc. d/b/a TracFone Wireless d/b/a SafeLink Wireless d/b/a Walmart Family Mobile. The company was designated as an eligible telecommunications carrier in Case No. RA-2019-0012.

The Commission has reviewed the filings and 20 CSR 4240-28.011(2) and finds the company has complied with all statutory and regulatory requirements for changing its name. The Commission will recognize the name change.

The Commission finds it reasonable for this order to become effective in less than 30 days.

**THE COMMISSION ORDERS THAT:**

1. The Commission recognizes the name change of TracFone Wireless, Inc. d/b/a SafeLink Wireless d/b/a Walmart Family Mobile to Verizon Value, Inc. d/b/a TracFone Wireless d/b/a SafeLink Wireless d/b/a Walmart Family Mobile.
2. This order shall become effective on November 7, 2025.

3. This case shall close on November 8, 2025.

BY THE COMMISSION



*Nancy Dippell*

Nancy Dippell  
Secretary

Charles Hatcher, Senior Regulatory Law Judge,  
by delegation of authority pursuant to  
Section 386.240, RSMo 2016.

Dated at Jefferson City, Missouri,  
on this 28th day of October, 2025.

**STATE OF MISSOURI**

**OFFICE OF THE PUBLIC SERVICE COMMISSION**

I have compared the preceding copy with the original on file in this office and I do hereby certify the same to be a true copy therefrom and the whole thereof.

WITNESS my hand and seal of the Public Service Commission,  
at Jefferson City, Missouri, this 28<sup>th</sup> day of October 2025.

  
\_\_\_\_\_  
Nancy Dippell  
Secretary