

In the matter of the Kansas City Power and Light Company of Kansas City, Missouri for authority to file tariffs increasing rates for service provided to customers in the Missouri service area.

**AFFIDAVIT OF** **Bruce Schmidt**

Bruce Schmidt of lawful age, on his oath states: that he has participated in the preparation of the attached written testimony in question and answer form, consisting of 28 pages, to be presented in the above case; that the answers in the attached written testimony were given by him; that he has knowledge of the matters set forth in such answers; and that such matters are true to the best of his knowledge and belief.

over limit

**Bruce Schmidt**

Subscribed and sworn to before me this 20th day of February 1987.

*Joyce C. Neuner*  
Notary Public

**Reconstruction of the**

June 18, 1989

James C. Newman, Notary Public  
Orange County, State of Indiana  
My Commission Expires June 28, 2010

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PREPARED TESTIMONY

OF

BRUCE SCHMIDT

Office of Financial Analysis  
Missouri Public Service Commission

KANSAS CITY POWER AND LIGHT COMPANY  
Case Number HO 86-139

Q. Please state your name.

A. My name is Bruce Schmidt.

Q. What is your business address?

A. P.O. Box 360, Jefferson City, Missouri, 65102.

Q. What is your present occupation?

A. I am employed by the Missouri Public Service Commission as a  
Financial Analyst.

Q. What is your educational background?

A. I received a Master of Business Administration degree with  
an emphasis in Finance from the University of Missouri-Columbia in 1982.

Q. Are you a member of any professional societies?

A. Yes, I am a member of the St. Louis Society of Financial  
Analysts.

Q. Do you have any other professional qualifications?

A. Yes, I am a Chartered Financial Analyst.

Q. Have you filed testimony previously before this Commission?

A. Yes. I have filed testimony in approximately twenty rate  
cases, and have made numerous recommendations regarding utility financing  
proposals.

Q. What is the purpose of this testimony?

1

Prepared Testimony of  
Bruce Schmidt

1           A. The purpose of my testimony is to recommend a fair and  
2 reasonable rate of return for Kansas City Power and Light Company's steam  
3 heat rate base.

4           Q. Have you prepared an analysis of a fair rate of return  
5 which, in your opinion, Kansas City Power and Light (KCPL) should have the  
6 opportunity to earn on its steam heat rate base?

7           A. Yes. The results of that analysis are contained in Sched-  
8 ules FA-2 through FA-14 at the end of this testimony.

9           Q. Is the information contained in your testimony and schedules  
10 true and correct to the best of your knowledge and belief?

11          A. Yes, it is.

12          Q. What are the sources of information on which your testimony  
13 and schedules are base?

14          A. Financial reports of KCPL and other electric utility  
15 companies, and various financial periodicals and financial theory texts  
16 were the main sources of information used in preparing my testimony and  
17 schedules.

18          Q. Have you formed an opinion from your analysis as to the rate  
19 of return required by KCPL on its steam heat operations?

20          A. Yes, my analysis leads me to conclude that a fair return for  
21 KCPL is in the range of 10.14 to 10.34 percent.

22          Q. How does this range apply to the Revenue Requirement or Cost  
23 of Service equation presented in Schedule FA-2?

24          A. This is the R variable in the Cost of Service equation  
25 presented in Schedule FA-2. This equation states that the revenue re-  
26 quirement of a public utility should equal its cost of service, assuming  
27 efficient and economical management. The cost of service of a public  
28 utility is defined as the total of (a) proper operating expenses; (b)

1 depreciation expense; (c) taxes; and (d) a reasonable return on the net  
2 valuation of property. This allowed rate of return is generally thought  
3 of as a return that the utility has an opportunity to achieve, and not a  
4 guaranteed rate. The rate of return variable (R), as indicated in Sched-  
5 ule FA-2, is a weighted average cost of capital. The weighted average  
6 cost of capital is composed of the embedded cost of debt weighted by the  
7 proportion of debt in the capital structure, plus the embedded cost of  
8 preferred stock weighted by the proportion of preferred stock in the  
9 capital structure, plus the cost of common equity weighted by the propor-  
10 tion of common equity in the capital structure. This weighted average  
11 cost of capital is then applied to the net valuation of property (rate  
12 base). This rate base should represent the dollar amount of investment a  
13 company has made to support its utility operations. The return on this  
14 investment should provide for all financing costs (interest payments and  
15 returns to equity holders) associated with utility service.

16  
17 Economic and Legal Rationale for Regulation

18 Q. Are there economic and legal reasons you are aware of which  
19 justify and support the determination of the variables in the  
20 above-mentioned cost of service equation as regulatory guidelines with  
21 respect to public utility operations?

22 A. Yes. Utilities, in general, are able to realize significant  
23 economies of scale with increases in output. Decreasing average unit  
24 costs result from increases in production as fixed costs of production are  
25 distributed over a greater number of service units (although it is not  
26 necessarily true that decreasing average unit costs will continue until  
27 plant capacity is fully utilized). Economies of scale are not unique to  
28 utilities, but given the costly duplication and sometimes inadequate

1 service that competition can lead to in these industries, it has been  
2 generally concluded that utilities operate at their greatest efficiency in  
3 a monopolistic atmosphere. These general economic considerations, coupled  
4 with the relative necessity of services provided by utilities, and the  
5 possibility of extracting excessive monopolistic profits from customers  
6 have given rise to the regulatory environment in which public utilities  
7 operate. The goal of regulation is to obtain the efficiencies of a  
8 competitive environment along with the benefits of a monopoly operation  
9 for the good of the public, while allowing utilities earnings which are  
10 adequate to cover expenses and investment capital costs.

11 There is a well documented history of legal guidelines for  
12 regulation and the fair rate of return concept. This testimony will be  
13 based on the financial and economic principles espoused in the Bluefield  
14 Water Works, 262 U.S. 679 (1923) and the Hope Natural Gas, 320 U.S. 591  
15 (1944) cases. The courts have ruled that a fair rate of return should be  
16 similar to the return for businesses of similar risks, but not as high as  
17 that earned in a highly profitable or speculative venture. The return  
18 should be sufficient to assure confidence in the financial condition of  
19 the utility, allowing the utility to maintain and support its credit and  
20 attract the capital necessary to provide service. The courts have also  
21 asserted that a prerequisite to a fair return is efficient management, and  
22 that the reasonable level for the rate of return may vary with changes in  
23 the capital markets and general economic conditions.

24 Pursuant to these guidelines, an appropriate analysis should  
25 include:

- 26 1. Evaluation of general economic conditions,
- 27 2. Evaluation of the capital structure of the company,
- 28 3. Determination of the embedded cost of debt,

4. Determination of the embedded cost of preferred stock, and
5. Determination of a return on common equity that enables the firm to maintain financial integrity and gives the firm the ability to raise additional equity capital.

Economic and Capital Market Conditions

Q. Please discuss current and expected economic and capital market conditions.

A. Current economic headlines have been dominated by reports of relatively low GNP growth, relatively low levels of interest rates, low inflation or disinflation in some sectors of the economy, and the stubborn international trade deficit. Assessments involving the likely effects of tax reform have been made for most industries (only the results remain to be seen), and the federal government's budget deficit has come back into the news with President Reagan's submission of a trillion dollar proposed budget to Congress for fiscal year 1988.

The Commerce Department's estimate of third quarter 1986 GNP growth is 2.8 percent. Second quarter GNP rose 0.6 percent, and first quarter GNP growth was 4.1 percent (Barron's, 12/22/86). Treasury bond and bill rates for 1986 are listed in Schedule FA-3. Three-month and one-year Treasury bill rates have declined from 7.04 percent and 7.73 percent to 5.61 and 5.84 percent, respectively since the beginning of 1986. Long-term Treasury bond yields have declined from 9.51 percent to 7.81 percent over the same time period (through November). Moody's average public utility bond yields are graphed and listed in Schedule FA-4. The average public utility bond yield has dropped from 10.66 percent in January, 1986, to 9.15 percent as of November, 1986. The rate of inflation as measured by the consumer price index (CPI) has fallen from approximately 4.0 percent in January 1986 to 1.3 percent in November 1986

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Bruce Schmidt

(12 month percentage changes in the CPI). The rate of inflation as measured by the CPI is graphed and listed in Schedule FA-5

Lower inflation and interest rates have also led to lower stock market dividend yields in general. This is illustrated in Schedule FA-6 which graphs Standard and Poor's 40 Utilities and 400 Industrials index yields. The S&P Utilities index was yielding 7.4 percent in January, 1986 and approximately 6.1 percent by the end of December, 1986. The S&P Industrials index was yielding 3.45 percent in January, 1986 and approximately 3.0 percent by the end of December, 1986.

The decline in interest rates over the past two years has been due (in large part) to lessened inflationary pressures, and more recently this combined with perceived economic weakness. Relatively slow economic growth has prompted the Federal Reserve Board of Governors to pursue an "easier" monetary policy. A general easing in monetary policy can be traced back as far as November, 1981 when the Federal Reserve began reflecting a change in monetary policy through reductions in the discount rate (the rate charged to banks for borrowing reserves). Discount rate changes are shown in Schedule FA-7. GNP growth did not begin responding to the change in policy until late in 1982. As monetary policy eased and expected inflation rates declined, interest rates declined. Recent low GNP growth and low inflation have enabled the Federal Reserve to maintain a relatively easy monetary policy. International trade imbalances have also recently served as a reason to pursue easier monetary policy worldwide (to drop the value of the dollar against other major currencies as an attempt to stimulate worldwide demand for U.S. products and make foreign imports more expensive to U.S. consumers).

Whether the monetary policy manipulation will have desirable effects is still being debated. The trade deficit still seems to be

1 looking for a "bottom" (see Wall Street Journal, 12/17/86) and the index  
2 of leading economic indicators rose 0.6 percent in October of last year,  
3 but some analysts contended that this overstated the economy's strength  
4 (Wall Street Journal, 12/3/86). The leading indicator index rose 0.2  
5 percent in September and dropped 0.2 percent in August of last year.

6 Schedule FA-8 lists some 1987 economic projections. The only  
7 significant change from current conditions seems to be an expected in-  
8 crease in the rate of inflation from around 1.5 percent to the 3.5 percent  
9 to 4.0 percent range. GNP growth and unemployment are expected (by these  
10 sources) to remain approximately at their latest levels of 2.8 percent and  
11 7.0 percent, respectively. Long and short-term Treasury security rates  
12 seem to be expected to decrease somewhat from their current levels of 7.8  
13 percent and 5.6 percent, respectively, or to decline slightly (even with  
14 an increase in the expected rate of inflation). Overall, economists  
15 appear to expect a fairly stable economic environment over the next year.

16  
17 KCPL Steam Heat Operations

18 Q. Please briefly describe KCPL's steam heat operations.

19 A. KCPL's current steam heating system consists basically of  
20 the Grand Avenue generating plant and approximately 55,000 feet of steam  
21 main line. The steam system serves a small portion of the downtown Kansas  
22 City area. The Grand Avenue plant has been operating in KCPL's system  
23 since 1927. The main lines in the steam system are between 60 and 80  
24 years old. The steam system serves approximately 130 customers currently.  
25 1985 steam heat operations provided \$13,508,000 in revenues out of total  
26 company revenue of \$596,621,000. According to KCPL's management,  
27 significant decreases in customers on the steam heat system since the  
28



1 1930s and the advanced age of plant generating and distributing steam heat  
2 make the situation conducive to phasing out steam heat operations by 1990.  
3 The company proposes to serve remaining customers with on-site electric  
4 boilers subject to space heating rates.

5  
6 Capital Structure

7 Q. What capital structure are you using in this analysis?

8 A. I am using KCPL's capital structure as of 9/30/86, which  
9 coincides with the end of the accounting staff's test year. This capital  
10 structure is displayed in Schedule FA-9 and consists of 50.47 percent  
11 long-term debt, 8.55 percent preferred stock, and 40.98 percent common  
12 equity.

13  
14 Long-term Debt Cost

15 Q. What is KCPL's embedded cost of long-term debt?

16 A. The company's embedded cost of long-term debt is 8.64  
17 percent. This number was calculated by company witness John De Stefano in  
18 response to data requests requiring him to update his direct testimony  
19 Schedules 5 through 10. The schedules were updated to 9/30/86 to coincide  
20 with the end of the accounting staff's test year. One exception to this  
21 was to pro forma the embedded cost of long-term debt to include the  
22 retirement of \$50,000,000 of 16.5 percent and \$50,000,000 of 12.0 percent  
23 first mortgage bonds. The 12.0 percent bonds were replaced with 8.375  
24 percent general mortgage bonds. The 16.5 percent bonds were replaced  
25 using short-term debt, which I have not included in the capital structure.

1 I have examined the updated calculations and I agree with them,  
2 therefore I will not present them again in the schedules accompanying this  
3 testimony.

4  
5 Preferred Stock Cost

6 What is KCPL's embedded cost of preferred stock?

7 A. The company's embedded cost of preferred stock is 10.10  
8 percent. This number was calculated by company witness John DeStefano in  
9 updating Schedule 11 accompanying his direct testimony. I agree with the  
10 calculation and will therefore not present it again.

11  
12 Cost of Equity

13 Q. Have you determined a cost for the common equity of KCPL?

14 A. Yes. The cost of common equity, though, is not as easy to  
15 ascertain as the embedded costs of debt and preferred stock because common  
16 stock has no stated contractual payments. The cost associated with a  
17 particular company's common stock can depend upon a myriad of factors  
18 including expected dividend payments, expected dividend and/or earnings  
19 growth, as well as the potential for and consequences of deviations from  
20 expected events. Thus, the price of a given common stock depends on the  
21 most likely cash flows associated with purchasing, holding and selling  
22 that stock versus an investor's opportunities elsewhere in the investment  
23 market.

24 Q. How do you propose to analyze these relationships?

25 A. There are several methodologies used in attempting to  
26 quantify the above relationships. I have chosen two of the more prominent  
27 methods for my analysis; the discounted cash flow (DCF) model and the  
28 capital asset pricing model (CAPM). DCF results are derived from current

common stock prices and dividends as well as expected dividend growth, while CAPM results are derived from current capital market conditions and the expected variance (or "risk") of a company's stock returns relative to "market" returns. CAPM is one version of risk premium cost of equity analysis.

The DCF Model

Q. Please describe the DCF model and its application.

A. The infinite version of the DCF model simplifies to the following expression:

where:

Solving this expression for the investors' required rate of return (k) gives:

The first term in this expression is the expected dividend yield, while the second term is the expected constant growth in dividends. The growth in dividends (also implies growth in earnings) will be reflected in market price, therefore this model also recognizes the capital gain potential associated with owning a stock.

The DCF is a continuous stock valuation model and the theory behind its development imposes some assumptions on the model, namely that:

1. Earnings and dividends grow at the same constant rate (implies a constant payout ratio).
2. The price/earnings ratio remains constant (i.e., constantly growing earnings will be value at a constant multiple).

- 1           3. Then, from the above, when  $k$  (the required rate of return)  
2           is constant and earned on a regulated rate base derived from  
3           accounting book values, investors will price the stock so  
4           that it equals book value ("On the Use of Security Analysts'  
5           Growth Projections in the DCF Model", Avera & Fairchild, and  
6           "A myopic View of the DCF Model", Patterson, in Earnings  
7           Regulation Under Inflation, published by the Institute for  
8           Study of Regulation, 1982).

9           These assumptions may seem rather stringent given that any one  
10          or all of the components in the DCF model are subject to change. But the  
11          continuous nature of the DCF model also assumes that someone will always  
12          hold the stock, i.e., a continuous market where investors are constantly  
13          analyzing opportunities and comparing the opportunities with their own  
14          expectations and requirements. This does not imply that expectations and  
15          opportunities cannot or will not change over time, but simply that there  
16          will be a mechanism that reflects these opportunities and an active  
17          exchange market. Most applications of the model attempt to capture  
18          longer-term "sustainable" expectations even though capital market and  
19          economic conditions change constantly.

20          Q. What are the advantages of using the DCF model?

21          A. The main advantages of the DCF model are:

- 22          1. It recognizes that dividend payments from many stocks grow,  
23          2. It accounts for price appreciation by implicitly recognizing  
24          reinvestments into a firm (through the constant payout and  
25          earnings growth assumptions), and  
26          3. It is a market oriented approach which takes advantage of  
27          efficient market theory and market information.

28          The DCF model looks at a stream of expected dividends and a  
29          future price in present value terms. Associated with these expectations  
30          is uncertainty; no one can be sure of future dividend payments and the  
31          price of a common stock. Nevertheless, investors must expect to earn a  
32          reasonable rate of return from owning a stock or they would not own it.  
33          The rate of return required by the average investor in the market depends

1 on the uncertainty of dividends and future price, and this is the required  
2 rate of return represented by  $k$  in the DCF model.

3  
4 Description of the CAPM

5 Q. Please describe the CAPM and its application.

6 A. CAPM is expressed mathematically as follows:  
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14 The CAPM describes the security market line (SML), which plots the expected  
15 return of a security or portfolio of securities against the beta value  
16 ( $\beta$ ) for the security or portfolio. The CAPM assumes that all securities  
17 and portfolios plot on this SML going through a point representing the  
18 market portfolio and a point representing the risk-free rate of interest.  
19 The CAPM also assumes risk-averse investors with homogeneous expectations  
20 about security returns, and highly efficient capital markets with no  
21 imperfections.

22 The CAPM attempts to quantify the risk associated with owning a  
23 particular security by comparing the variance of returns on that security  
24 with the variance of returns on a "market" portfolio representing all  
25 capital assets. Market (or systematic) risk is the amount of variance in  
26 security returns associated with changes in inflation, interest rates,  
27 political climates, or anything that might affect market returns in  
28 general. Non-market (or unsystematic risk) is security-specific risk

1 associated with the nature of a particular company's business and  
2 financial position. CAPM theory suggests that this non-market risk can be  
3 minimized (if not eliminated) by holding a well diversified portfolio of  
4 assets. Therefore the manner in which market risk affects a specific  
5 security's return is the only important measure of risk. This does not  
6 imply that security-specific risk cannot impact CAPM-derived returns.  
7 Since security-specific risk will affect a particular security's price  
8 movement in relation to "market" price movements, beta should capture this  
9 relevant portion of risk. There is considerable debate over how well  
10 measured betas accomplish this, though.

11 Q. How has the CAPM held up under empirical tests?

12 A. Copeland and Weston (Financial Theory and Corporate Policy,  
13 Addison-Wesley Publishing Co., 1979) summarize results from several  
14 studies on the validity of the CAPM. The conclusions were that the model  
15 does a reasonable job of predicting portfolio returns, even though it does  
16 not explain all of the variance in returns.

17 Q. What are the disadvantages in using the CAPM to determine a  
18 cost of equity for an individual company?

19 A. The disadvantages are:

- 20 1. There is some difficulty in definite the "market" portfolio,  
21 a risk-free rate of interest, and relevant time periods for  
measuring betas,
- 22 2. CAPM has much more explanatory power when applied to  
23 portfolio returns than when applied to an individual  
company, and
- 24 3. CAPM is a single period model that concerns itself with  
25 investor expectations about returns in a single future time  
26 period. The model does not attempt to describe how inves-  
27 tors have behaved historically or how stock prices have  
behaved in the past, but only how investors would behave in  
28 the next time period if they act consistently with the  
model's assumptions (Valentine and Mennis, Quantitative  
Techniques for Financial Analysis, Richard D. Irwin, Inc.,  
1980).

1 Q. What are the advantages in using the CAPM?

2 A. The advantages are:

3 1. CAPM is based on market efficiency theory and therefore  
4 utilizes market information, and

5 2. The model stands up reasonably well when empirically tested  
6 under relaxed assumptions.

7 Given the above observations, I believe the CAPM can provide an indication  
8 of the effect an individual company should have on a diversified  
9 portfolio's performance, but I also believe the CAPM should not be solely  
10 relied upon when deriving required returns on equity.

11 DCF and CAPM Return on Equity

12 Q. What data have you relied on to develop a cost of equity for  
13 KCPL?

14 A. I have examined recent stock market data for KCPL and other  
15 electric utilities, recent and projected interest rates, historic dividend  
16 and earnings growth, projections for earnings and dividend growth from  
17 several investment services, and historic and projected risk premium data.  
18 I have calculated from this information DCF and CAPM costs of equity for  
19 100 electric utilities followed by Salomon Brothers in its Electric  
20 Utility Monthly publication. These electric utility companies have been  
21 sorted into seven groups according to Standard and Poor's and Moody's bond  
22 ratings for the companies.

23 Q. Why have you examined other electric utilities as well as  
24 KCPL?

25 A. The main reason was to have a reference base for determining  
26 the reasonableness of the cost of equity developed for KCPL. KCPL's  
27 earnings and dividend growth prospects have been reduced significantly  
28 according to many investment advisory services (at least for the near

term). Consequently many earnings growth projections for KCPL have been very low or negative. Historic dividend growth rates, calculated using 1986 or 1987 as the ending years for certain time periods, are also negative since the company has reduced its dividend rate. Growth rates used in the DCF model must be positive and should reflect longer-term expectations. This problem eliminated many growth rates traditionally used in the DCF model. Projected dividend growth rates probably provide the best theoretical and practical solution to using the DCF model when a company's perceived earnings potential has changed significantly. Sources providing "long-term" projected dividend growth are somewhat limited though. Therefore, in order to increase (or decrease) my confidence in the DCF results for KCPL, I wanted to have a "comparable risk" group of electric companies to examine.

The companies followed by Salomon Brothers, in my opinion, should provide a "check" on the reasonableness of the required returns on equity derived for KCPL. KCPL is included in the group of electric utilities that have bond ratings of Baa and/or BBB (BBB is Standard and Poor's, Baa is Moody's).

Q. Please describe the data used in the DCF model and the CAPM, beginning with the DCF data.

A. Dividend yields for DCF-derived costs of equity were calculated using the most recent three-month high/low average prices and indicated dividends from Standard and Poor's Stock Guide. The most recent three-month time period at the time of this writing was September through November, 1986. KCPL's monthly high/low price, indicated dividend, and average monthly dividend yield are listed for 1986 in Schedule FA-10. The three-month average yield from September through November of last year was



1 6.95 percent, or approximately 7.0 percent. This is the dividend yield I  
2 will use in the DCF model for KCPL.

3 Q. What rate of growth in dividends per share have you used in  
4 the DCF model for KCPL?

5 A. As I stated before, sources of projected dividend growth for  
6 KCPL are limited and some of the projections are inappropriate for use in  
7 the DCF model. Value Line's Investment Survey (10/24/86) projects divi-  
8 dend growth of only 0.5 percent over the next five years for KCPL.  
9 Merrill Lynch's Quantitative Analysis (10/31/86) projects dividend growth  
10 of only 1.2 percent over the next five years and eleven year "steady-  
11 state" earnings per share growth of 2.8 percent. Institutional Brokers  
12 Estimate System (IBES) five-year earnings per share growth estimates  
13 averaged -0.84 percent over the September-November, 1986 period. Salomon  
14 Brothers Electric Utility Monthly (September through November, 1986)  
15 projects a five-year "normalized" growth rate in earnings and dividends of  
16 4.0 percent for KCPL.

17 KCPL's historic growth rates in dividends and earnings for five  
18 and ten year periods ending in 1976 through 1985 are listed in Schedule  
19 FA-11. These are "least squares trended" growth rates. Historic growth  
20 rates in dividend and earnings for KCPL calculated by Value Line (Invest-  
21 ment Survey, 10/24/86) are also listed in Schedule FA-11. The most recent  
22 five-year averages of the trended growth rates are shown at the bottom of  
23 Schedule FA-11 (1981-1985). Dividend growth was in the 4.1 to 5.2 percent  
24 range. Value Line's historic dividend growth rates range from 4.5 to 5.5  
25 percent. Earnings growth has been significantly higher, but these growth  
26 rates have been overwhelmingly influenced by AFUDC (Allowance for funds  
27 used during construction) during recent years. AFUDC is a non-cash item  
28 that does not necessarily reflect current earnings in a manner that can be

1 expected in the future (as evidenced by the earnings growth projections  
2 cited above). Therefore, historic EPS growth rates probably don't provide  
3 a good estimate of investor expectations in this case.

4 My conclusion, from examining these historic and projected  
5 growth rates, is that an assumption of a return to some "normal" growth  
6 rate in dividends for KCPL in the range of 4.5 to 5.5 percent is not  
7 unreasonable. This assumption will be compared to growth and total return  
8 expectations for other electric utilities later in this testimony.

9 Q. What DCF cost of equity do the yield and growth rate data  
10 imply for KCPL?

11 A. The resulting DCF cost of equity for KCPL is calculated  
12 below and is 11.5 to 12.5 percent:

13  
14  
15 Q. What information have you used to calculate a CAPM cost of  
16 equity for KCPL?

17 A. I have used historic and projected short-term interest rates  
18 and risk premiums, in conjunction with Value Line's beta.

19 Q. Why have you examined historic and projected data?

20 A. The CAPM, as with the DCF model, is intended to be "forward-  
21 looking". This is why projected data is theoretically best. My access to  
22 projected stock "market" forecasts is limited (in this instance I dis-  
23 covered only one forecast), so I felt it was necessary to use historic  
24 data to prevent total reliance on limited data.

25 Q. What are the risk-free rates (R ) you have used in the CAPM?

26 A. I have used the six month average of one-year Treasury bills  
27 adjusted to constant maturity as the recent historic risk-free rate. This  
28 rate is 5.9 percent and is displayed in Schedule PA-3. I have used 5.6

1 percent for the projected risk-free rate. This number was derived by  
2 adding 0.4 percent (the approximate difference in six-month averages  
3 between one-year and 91-day Treasury bills in Schedule FA-3) to 5.2  
4 percent (the approximate average of the 91-day Treasury bill rate projec-  
5 tions in Schedule FA-8), since I didn't have a specific projection for  
6 one-year Treasury bills.

7 Q. What values have you used for the risk premiums  $(E(R) - R)$   
8 in the CAPM?

9 A. I have used 8.4 percent or the historic value, which was the  
10 average risk premium of common stock returns over Treasury bill returns  
11 from 1926 through 1985 according to Stocks, Bonds, Bills, and Inflation -  
12 1986 Yearbook (Ibbotson Associates Capital Market Research Center). I  
13 have used 10.4 percent as the projected risk premium. This number was  
14 derived from a forecast in Standard & Poor's Outlook (12/17/86). The S&P  
15 500 index was predicted to reach a level of 275 to 280 by the end of 1987  
16 from a level of 247 at that time. This would be a percentage change of  
17 around 12.4 percent during the year. Adding the 3.4 percent current  
18 dividend yield on the S&P 500 to the 12.4 percent price change results in  
19 an approximate 16.0 percent total return expectation from this index of  
20 stocks. This 16.0 percent minus the 5.6 percent projected risk-free rate  
21 results in the 10.4 percent projected risk premium (it should be noted  
22 that this is a spot estimate which can vary significantly from day to day  
23 and that longer term expectdations could vary significantly since the  
24 forecasted data is only for the next twelve months).

25 Q. What value have you used for beta ( $\beta$ ) in the CAPM?

26 A. I have used a beta value of .70 for KCPL (Value Line's  
27 published beta for KCPL is .65 (10/24/86) and Merrill Lynch's published  
28 beta for KCPL is .70 (10/31/86)).

1 Q. What is the resulting CAPM cost of equity using these  
2 values?

3 A. The resulting CAPM cost of equity for KCPL is in the range  
4 of 11.8 percent to 12.9 percent and is calculated as follows:  
5  
6

7 Q. How does the CAPM cost of equity range compare to the DCF  
8 cost of equity range?

9 A. The CAPM results are 30 to 40 basis points greater than the  
10 DCF results, but in general, support the DCF range.  
11

12 Comparison of KCPL Equity Cost to Other Electric Utility Equity Costs

13 Q. How does KCPL's resulting equity cost compare to equity  
14 costs derived in a similar manner for other electric utilities?

15 A. Schedule FA-12 shows results from DCF and CAPM calculations  
16 for 99 other electric utilities and KCPL. The companies are sorted by  
17 bond ratings from Standard and Poor's and Moody's. In addition, this  
18 schedule lists current market-to-book ratios and a nuclear operation  
19 indicator.

20 Q. Are there any differences in the cost of equity calculations  
21 used for these companies versus what you did for KCPL?

22 A. Yes. The average growth rate ("G") displayed in the  
23 schedule was calculated from the most recent three-month EPS growth  
24 projections provided by IBES (a three-month average growth rate), the  
25 growth rate in DPS and EPS projected by Salomon Brothers in the most  
26 recent Electric Utility Monthly, and the five-year dividend growth rate  
27 projected in Value Line's Investment Survey. This "G" is an average of  
28 the projections provided by these three sources.

1 Q. Why have you used more sources for obtaining the growth rate  
2 in the DCF calculation?

3 A. The purpose was to, hopefully, derive a more reliable  
4 estimate of investor growth expectations. The same sources were examined  
5 in attempting to derive a growth rate for KCPL, but many of the projec-  
6 tions were not useful since KCPL is in a "transition" phase. Most of the  
7 other electric utilities examined are in a relatively stable operating  
8 phase. This, in my opinion, makes the growth rate projections more  
9 reliable and less variable. As with KCPL, if growth rate projections were  
10 unavailable or negative from any source "G" was not calculated and shows  
11 up in the schedule as being unavailable.

12 Q. How do the growth rate expectations in Schedule FA-12  
13 compare to the growth rate of 4.5 to 5.5 percent you have assumed to be  
14 appropriate for KCPL?

15 A. The average growth rates for the various bond rating groups  
16 of companies range from 2.8 to 6.1 percent, approximately. Higher  
17 earnings and dividend growth is expected from the companies with better  
18 bond ratings. The average expected growth rate for the group of companies  
19 including KCPL is only 2.8 percent. But, many of these companies did not  
20 have growth rates available from all sources. Most of these companies  
21 also have significantly higher dividend yields, thus offsetting lower  
22 growth expectations. The average expected growth rate for companies with  
23 dividend yields more comparable to KCPL's (bond rating groups 2 through 5)  
24 range from approximately 4.3 to 5.4 percent. Given these observations, I  
25 believe a 4.5 to 5.5 percent growth rate expectation for KCPL is within  
26 reason.

1 Q. Are there any other differences in your specific analysis of  
2 KCPL's cost of equity versus the general analysis done for the other  
3 companies in Schedule FA-12?

4 A. Yes. The CAPM results were derived using only Value Line  
5 betas and historic interest rate and risk-premium data. The reason for  
6 using Value Line's betas is that I did not have Merrill Lynch betas for  
7 the other companies. The reason that only historic data was used to  
8 calculate the CAPM costs of equity is because data is more readily avail-  
9 able on this basis. Additionally, the limited data problem and "spot"  
10 nature of the projected CAPM result make it difficult to rely on this  
11 calculation heavily.

12 Q. What do the cost of equity results in Schedule FA-12 indi-  
13 cate to you about the reasonableness of the returns on equity you have  
14 derived for KCPL?

15 A. Presuming that grouping companies together according to bond  
16 ratings is a reasonable surrogate for a comparable risk analysis, the  
17 results indicate that a cost of equity somewhere in the area of 12.0  
18 percent would be expected for a company with KCPL's risk characteristics.  
19 The 12.0 percent is the approximate DCF and CAPM average derived for the  
20 group of companies in which KCPL is included ("Bond Rating 6"). This is  
21 within the DCF and CAPM ranges I have derived for KCPL.

22 Q. Is ranking companies in the same industry by bond ratings a  
23 reasonable surrogate for risk ranking?

24 A. Probably. Bond rating agencies take into consideration  
25 capital structure characteristics, interest coverage ratios, cash flow  
26 adequacy, as well as nuclear exposure and other qualitative aspects of a  
27 company's operations before assigning bond ratings. While bond ratings  
28 are not the only conceivable measure of a company's common stock risk,

1 they do encompass many factors that affect the risk associated with common  
2 stock returns.

3 Q. Is there a direct relationship between a company's bond  
4 rating and its cost of equity capital?

5 A. There is not necessarily a direct or predictable relation-  
6 ship between bond ratings and the cost of equity for a specific company or  
7 group of companies. The average costs of equity derived for the first  
8 four bond rating groups are essentially all around 11.5 percent. The  
9 average costs of equity derived for the last three bond rating groups are  
10 in the 12.0 to 12.5 percent range. The direction of changes that do exist  
11 in costs of equity between groups of companies (within the first four  
12 groups and the last three groups) or individual companies are not  
13 necessarily what would be expected if a direct relationship existed..

14 Q. What do the market-to-book ratios in Schedule FA-12 indi-  
15 cate?

16 A. Traditionally, utility market-to-book ratios have been  
17 thought of as a measure of "earnings adequacy" in terms of keeping utility  
18 investors "whole". The rationale behind this is that if a utility is  
19 allowed to and does earn its true cost of capital on the book value of its  
20 investment in rate base, the utility's common stock must by definition be  
21 priced to equal book value. This oversimplification ignores many other  
22 factors that can affect utility stock prices (such as rapidly changing  
23 interest rate levels and inflation expectations), as well as the potential  
24 irrelevance of the book value of assets to a utility's earnings  
25 potential. In the case of a company that is 100 percent involved in utility  
26 operations under relatively stable economic conditions, the market-to-book  
27 ratio might be an acceptable earnings adequacy indicator. Given the  
28 dramatic change in general economic conditions over the past several

1 years, differing nuclear involvements, and the diversification efforts of  
2 some companies a less stringent interpretation of market-to-book ratios is  
3 probably appropriate. I believe the market-to-book ratios might be better  
4 interpreted as indicators of how confident investors are of achieving  
5 expected returns from a particular company's stock, and how those expected  
6 returns compare to the returns and risks associated with alternative  
7 investments.

8         The healthy market-to-book ratios in Schedule FA-12 for com-  
9 panies in the higher bond rating groups (ratings 1 through 4) are signifi-  
10 cantly different from the market-to-book ratios for the companies in the  
11 lower bond rating groups (ratings 5 through 7). I would speculate that  
12 this difference is due to the uncertainty associated with the expected  
13 returns rather than any inherent adequacy or inadequacy of the level of  
14 expected returns from the various groups. On the other hand, the dramatic  
15 improvement in the electric utility industry's market-to-book ratio as a  
16 whole over the past several years probably does serve as an "adequacy"  
17 indicator when considered in the context of return expectations from  
18 alternative investments. That is, as interest rate and inflation  
19 expectations have fallen, the returns expected from utility stocks have  
20 become more attractive in relation to other investment return expect-  
21 tations. I do not believe much more can be concluded from the market-  
22 to-book ratios presented in Schedule FA-12.

23  
24 Recommended Return on Equity

25         Q. What return on equity are you recommending that KCPL be  
26 allowed to earn?

27         A. I am recommending the upper half of the DCF derived cost of  
28 equity since the CAPM and "comparable company" results were toward the



1 upper end of that range. This results in a recommended return on equity  
2 of 12.0 to 12.5 percent.

3 Q. Are you recommending a flotation cost adjustment to the DCF  
4 derived return on equity?

5 A. No.

6 Q. Why not?

7 A. A flotation cost adjustment is commonly proposed to compen-  
8 sate utility companies for out of pocket expenses and market price dis-  
9 counts (market "pressure") associated with new issues of common stock.  
10 The adjustment is generally supported through the contention that the DCF  
11 model has no parameter that reflects such actual and opportunity costs.  
12 Market pressure is generally contended to exist because of perceived  
13 temporary excess supplies of a company's stock and/or "dilution" of  
14 existing shareholders' equity through the mere existence of additional new  
15 shares.

16 The assumption that the DCF model does not recognize flotation  
17 costs implies that observed market prices for utility stocks contain no  
18 "discount" for the possibility and consequences of stock issuances over  
19 time. I believe the market for utility stocks is probably efficient  
20 enough to recognize the implications of utility company financing needs.  
21 If a utility must issue stock when its stock price is suppressed below  
22 book value this automatically implies a yield level above what investors  
23 would require during time periods when investors perceive the utility's  
24 prospects in a more favorable context. If the utility requests rate  
25 adjustments during time periods when its stock is suppressed, financing  
26 costs should be reflected in the stock price along with any other investor  
27 perceived opportunity costs they expect to receive. In the case of a  
28 utility requesting rate adjustments during time periods when its stock

Prepared Testimony of  
Bruce Schmidt

1 price is at book value or above, obviously investors have a more favorable  
2 view of the utility's prospects including recovery of all financing costs.  
3 Regardless of when a utility issues common stock, it seems unlikely to me  
4 that market prices will not reflect investor return requirements including  
5 any potential affects of a new issue.

6 Q. What is the magnitude of a typical flotation cost adjustment  
7 in terms of cost of capital and revenue effects?

8 A. Five to ten percent flotation cost adjustments are not  
9 unusual recommendations by rate of return witnesses. Using KCPL as an  
10 example, a five percent adjustment would result in approximately a 0.4  
11 percent increase in the cost of equity (7.0 percent yield divided by 1 -  
12 .05 equals 7.4 percent). In other words, investors have "mispriced"  
13 KCPL's stock to the extent that is is necessary to make a 0.4 percent  
14 adjustment to reflect the "true" cost of equity if flotation cost  
15 adjustment assumptions are to be believed. Depending upon the yield level  
16 and the size of the proposed adjustment increases of 0.5 to 1.0 percent in  
17 the cost of equity are not unusual.

18 In terms of revenue requirements, the dollar amounts associated  
19 with flotation cost adjustments can become excessive. Using KCPL as an  
20 example again, the 0.4 percent increase in the cost of equity translates  
21 into a 0.16 percent increase in KCPL's rate of return (0.4 percent times  
22 KCPL's approximate equity ratio of 40 percent equals 0.16 percent). KCPL  
23 reported a total company rate base of approximately \$2.0 billion at the  
24 end of September, 1986 (from monthly surveillance reports). Presuming  
25 KCPL obtained a 5 percent flotation adjustment in all jurisdictions, this  
26 would translate into an annual increase in net income of \$3,200,000 (.0016  
27 x \$2.0 billion). This would have to be "grossed up" with income taxes to  
28 get to the increase in revenue required. According to Schedule 18 of

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1 company witness John De Stefano's direct testimony, KCPL has incurred  
2 approximately \$15,000,000 in actual common stock issuance expenses since  
3 1930. In order for the present value of a \$3.2 million dollar annual  
4 increase in net income to equal \$15 million in issuance expenses, the rate  
5 increase needs to be in effect between seven and eight years (a \$3.2  
6 million annuity discounted at 12.5 percent for eight years is equivalent  
7 to \$15.6 million; 12.5 percent is the upper end of the cost of equity  
8 range I have derived for KCPL). If this flotation cost adjustment was to  
9 be allowed in all time periods, the present value of the allowance would  
10 be equal to \$25.6 million (the present value of this perpetuity is \$3.2  
11 million divided by 12.5 percent which equals \$25.6 million). I believe  
12 this illustrates how flotation cost adjustments can go well beyond  
13 recovery of actual issuance expenses and reasonable cost of equity  
14 estimates.

15 Q. Are there any circumstances in which you would propose a  
16 flotation cost adjustment?

17 A. It might be desirable (in terms of reducing a company's need  
18 to finance using external capital markets or attempting to maintain  
19 favorable financing terms) during construction phases or when a new issue  
20 is projected to explicitly recognize flotation costs in some manner.  
21 Alternative treatments could include expensing actual costs over some time  
22 period, or making a cost of equity adjustment only when a new issue is  
23 projected for a future time period. Since KCPL does not have any  
24 significant construction or common equity financing planned for the near  
25 future, I do not believe a flotation cost adjustment is necessary.

26  
27 Recommended Rate of Return

28 Q. What rate of return are you recommending for KCPL's steam

1 heat operations?

2 A. I am recommending KCPL's weighted average cost of capital,  
3 assuming that steam service is a continuing viable service option for KCPL  
4 and its steam customers. In other words, I am assuming that KCPL can  
5 provide steam service on a continuing basis or sell the steam plant to  
6 someone who will. This cost calculation is illustrated in Schedule FA-13  
7 and ranges from 10.14 to 10.34 percent. KCPL's after-tax weighted average  
8 cost of capital is calculated as in Schedule FA-14 and ranges from 8.13 to  
9 8.33 percent. This calculation takes into account the income tax  
10 reduction effect of interest expense.

11 Q. Why did you specify that this rate of return be applied  
12 assuming continuing steam service?

13 A. I specified this to highlight a difference between KCPL's and  
14 PSC Staff's overall proposals in this case. KCPL's proposal for  
15 eliminating steam heat service includes an allowance for recovering the  
16 remaining (non-depreciated) value of steam heat plant, even though the  
17 company is essentially prepared to abandon this portion of its plant and  
18 convert any remaining steam heat customers to electric customers. If the  
19 Commission finds this type of proposal appropriate, I would suggest that a  
20 reduced rate of return on any steam plant included in rate base would be  
21 more appropriate than simply applying a traditional rate of return to an  
22 entire rate base that includes some non-productive plant.

23 Q. Why would you recommend this modified approach under these  
24 circumstances?

25 A. Because this type of rate determination is designed to  
26 provide a guaranteed return of capital to all classes of investors. In a  
27 non-regulated competitive industry, investors would probably incur losses  
28 or, at best, minimal returns on any non-productive assets that had not

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1 been fully depreciated. Therefore, this type of proposal significantly  
2 reduces the risk associated with the portion of the investment that is  
3 guaranteed to be returned. If the goal of this type of treatment is to  
4 guarantee some type of return to equity investors, I would recommend that  
5 any portion of non-productive assets included in rate base be allowed  
6 a weighted cost of capital with the equity component receiving a current  
7 government bond rate whose term to maturity coincides with the period of  
8 time over which such asset costs are to be recovered.

9 Q. Does this conclude your direct testimony?

10 A. Yes.  
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Schedule FA- 1  
LIST OF SCHEDULES

FA- 2	Public Utility Revenue Requirement or Cost of Service
FA- 3	Treasury Bond and Bill Rates, 1986
FA- 4-1	Moody's Average Public Utility Bond Yields (graph)
FA- 4-2	Moody's Average Public Utility Bond Yields
FA- 5-1	Rate of Inflation (graph)
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FA- 7	Federal Reserve Discount Rate Changes
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FA- 9	Capital Structure
FA-10	KCPL's Monthly Average Dividend Yields During 1986
FA-11	KCPL's Historic Growth in DPS and EPS
FA-12	Equity Costs for 100 Electric Utilities (sorted by Bond Ratings)
FA-13	Weighted Average Cost of Capital
FA-14	Weighted Average Cost of Capital (after tax)

Public Utility Revenue Requirements

or

Cost of Service

The formula for the revenue requirements of a public utility may be stated as:

$$\text{Equation 1: Revenue Requirement} = \text{Cost of Service}$$

or

$$\text{Equation 2: } RR = O + (V - D)R$$

The symbols in the second equation represent the following factors:

RR = Revenue Requirement

O = Operating Cost, including depreciation  
and taxes

V = Gross Valuation of the property serving the public

D = Accrued Depreciation

(V-D) = Rate Base (net valuation)

(V-D)R = Return Amount, or earnings allowed on the rate base

R =  $iL + dP + kE$  (a percentage)

L = Proportion of debt in capital structure

i = Embedded Interest rate

P = Proportion of preferred stock in the capital structure

d = Embedded cost of preferred

E = Proportion of Equity in the capital structure

k = Rate of return on equity

**KANSAS CITY POWER AND LIGHT COMPANY**  
**Case Number HO 86-139**

**Treasury Bond and Bill Rates, 1986**

<u>Month</u>	<u>91-Day T-bills(1)</u>	<u>1-Yr Treasuries Constant Maturity(2)</u>	<u>Long-term Treasury Bond Yields(1)</u>
Jan	7.04%	7.73%	9.51%
Feb	7.03	7.61	9.07
Mar	6.59	7.03	8.13
Apr	6.06	6.44	7.59
May	6.12	6.65	8.02
Jun	6.21	6.81	8.23
Jul	5.84	6.34	7.68
Aug	5.57	5.93	7.72
Sep	5.19	5.77	8.08
Oct	5.18	5.74	8.04
Nov	5.35	5.80	7.81
Dec	5.61 (3)	5.84 (3)	N/A
3 mo. Ave.	5.38%	5.79%	7.98%
6 mo. Ave.	5.46%	5.90%	7.93%

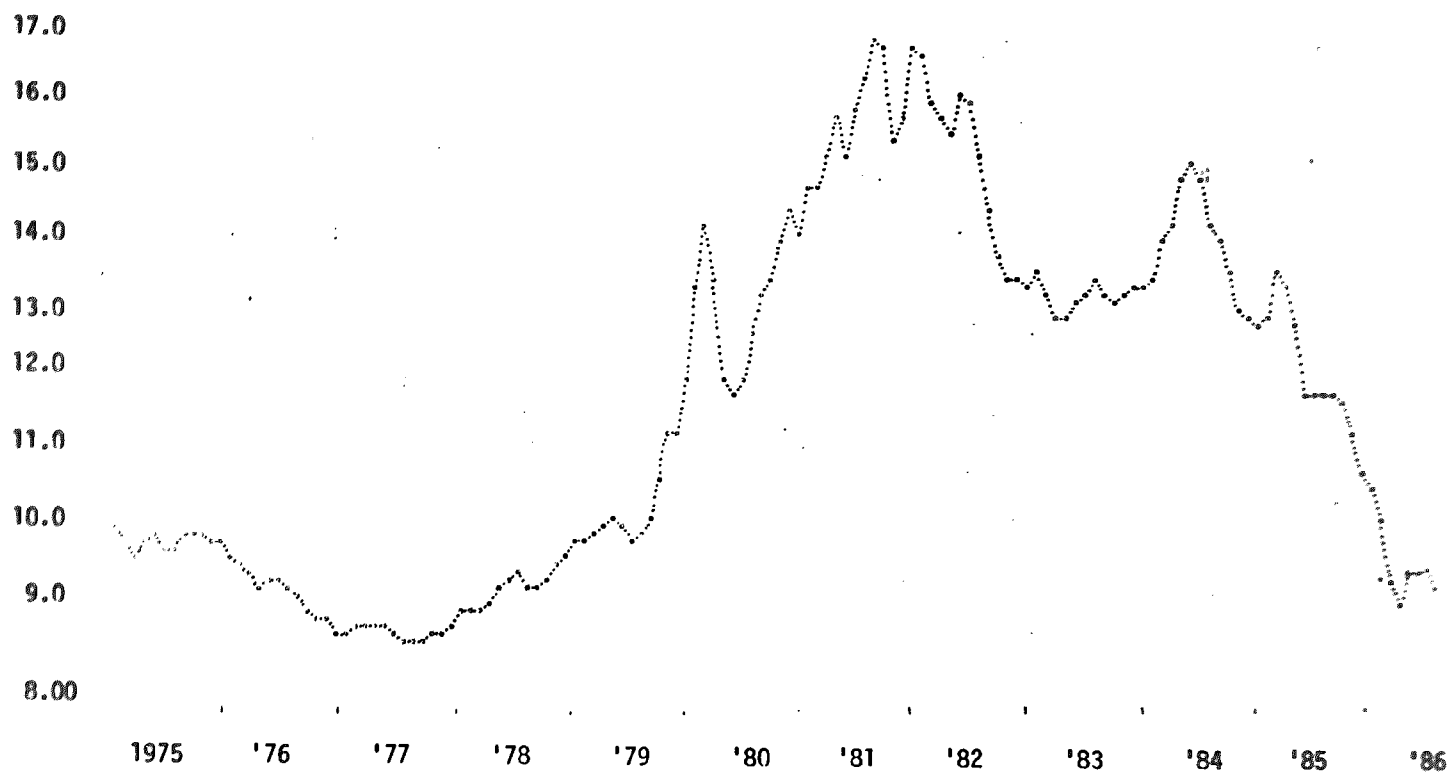
(1) Source: Business Conditions Digest

(2) Source: Federal Reserve Bulletin and Barron's (Oct, Nov, and Dec. are averages of weekly figures)

(3) Source: Barron's, averages of weekly figures



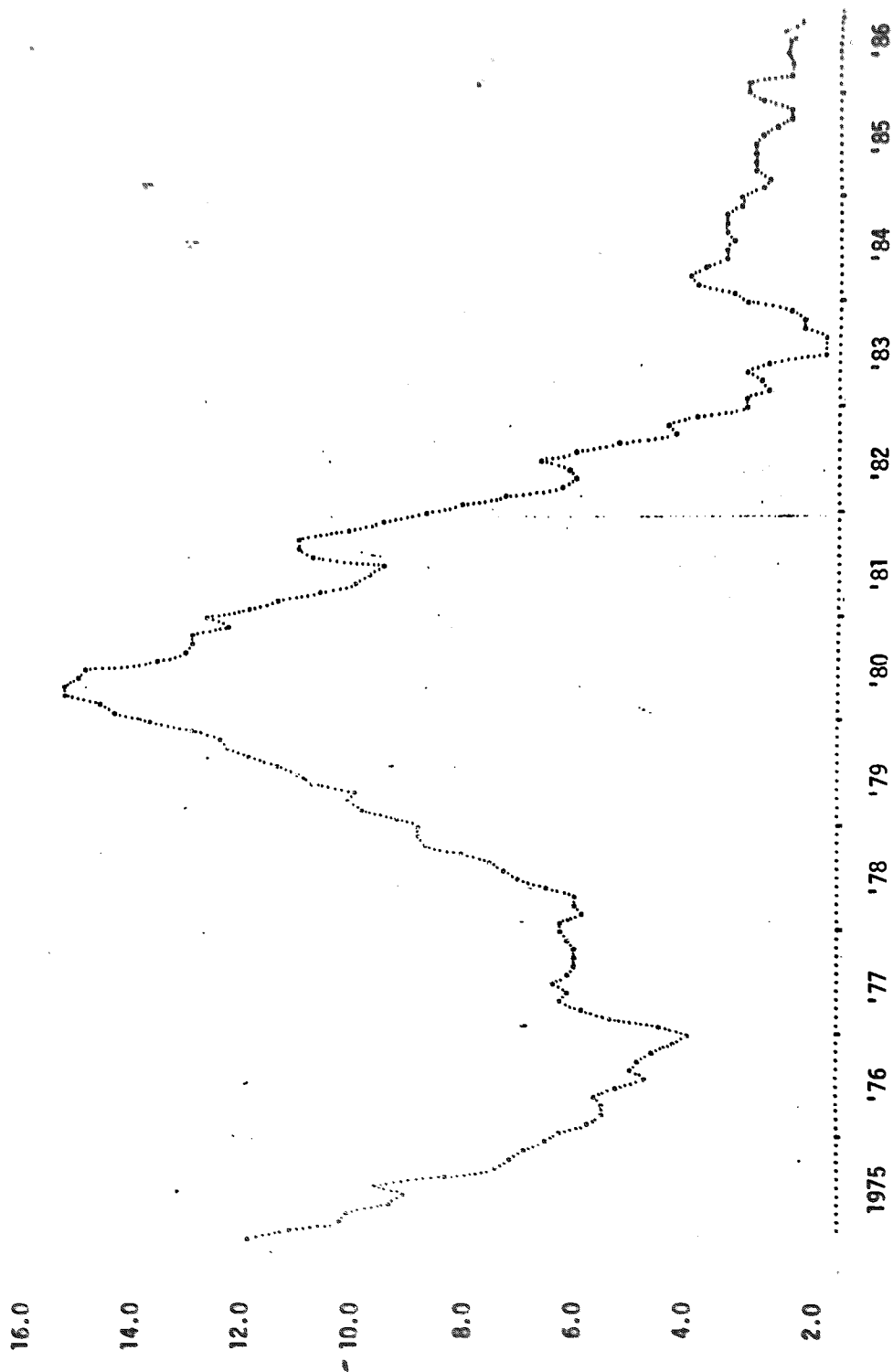
Moody's Average Public Utility Bond Yield



Moody's Average Public Utility Bond Yield

<u>Mo/Year</u>	<u>Average Yield</u>	<u>Mo/Year</u>	<u>Average Yield</u>	<u>Mo/Year</u>	<u>Average Yield</u>
Jan/75	10.10%	Jan/79	9.85%	Jan/83	13.46%
Feb	9.83	Feb	9.84	Feb	13.60
Mar	9.67	Mar	10.02	Mar	13.31
Apr	9.88	Apr	10.05	Apr	13.03
May	9.93	May	10.23	May	13.00
Jun	9.81	Jun	10.04	Jun	13.17
Jul	9.81	Jul	9.90	Jul	13.28
Aug	9.93	Aug	9.97	Aug	13.50
Sep	9.98	Sep	10.19	Sep	13.35
Oct	9.94	Oct	10.71	Oct	13.19
Nov	9.83	Nov	11.37	Nov	13.33
Dec	9.87	Dec	11.35	Dec	13.48
Jan/76	9.68	Jan/80	12.12	Jan/84	13.40
Feb	9.50	Feb	13.48	Feb	13.50
Mar	9.43	Mar	14.33	Mar	14.03
Apr	9.27	Apr	13.50	Apr	14.30
May	9.31	May	12.17	May	14.95
Jun	9.36	Jun	11.87	Jun	15.16
Jul	9.25	Jul	12.12	Jul	14.92
Aug	9.07	Aug	12.82	Aug	14.29
Sep	8.91	Sep	13.29	Sep	14.04
Oct	8.83	Oct	13.53	Oct	13.68
Nov	8.77	Nov	14.07	Nov	13.15
Dec	8.61	Dec	14.48	Dec	12.96
Jan/77	8.59	Jan/81	14.22	Jan/85	12.88
Feb	8.63	Feb	14.94	Feb	13.00
Mar	8.66	Mar	14.86	Mar	13.66
Apr	8.65	Apr	15.32	Apr	13.42
May	8.64	May	15.84	May	12.89
Jun	8.53	Jun	15.27	Jun	11.91
Jul	8.48	Jul	15.87	Jul	11.88
Aug	8.47	Aug	16.33	Aug	11.93
Sep	8.43	Sep	16.89	Sep	11.95
Oct	8.56	Oct	16.76	Oct	11.84
Nov	8.61	Nov	15.50	Nov	11.33
Dec	8.65	Dec	15.77	Dec	10.82
Jan/78	8.87	Jan/82	16.73	Jan/86	10.66
Feb	8.90	Feb	16.72	Feb	10.16
Mar	8.93	Mar	16.07	Mar	9.33
Apr	9.05	Apr	15.82	Apr	9.02
May	9.19	May	15.60	May	9.52
Jun	9.33	Jun	16.18	Jun	9.51
Jul	9.38	Jul	16.04	Jul	9.10
Aug	9.21	Aug	15.22	Aug	9.15
Sep	9.17	Sep	14.56	Sep	9.42
Oct	9.37	Oct	13.88	Oct	9.39
Nov	9.58	Nov	13.58	Nov	9.15
Dec	9.67	Dec	13.55	Dec	8.96

Rate of Inflation

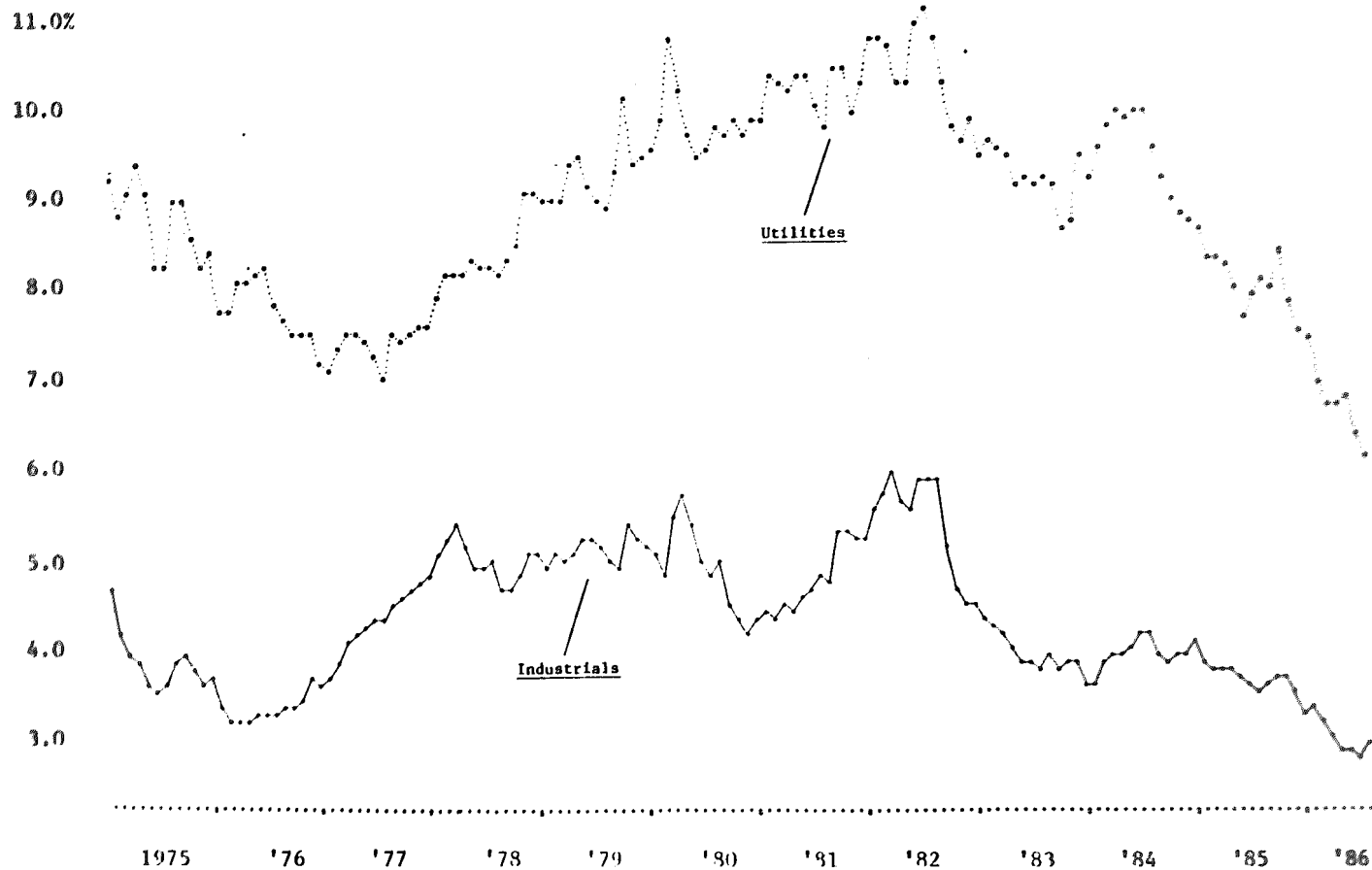


Rate of Inflation

<u>Mo/Year</u>	<u>Rate of Inflation</u>	<u>Mo/Year</u>	<u>Rate of Inflation</u>	<u>Mo/Year</u>	<u>Rate of Inflation</u>
Jan/75	11.70 %	Jan/79	9.35 %	Jan/83	3.80 %
Feb	11.10	Feb	9.93	Feb	3.50
Mar	10.30	Mar	10.17	Mar	3.60
Apr	10.20	Apr	10.00	Apr	3.90
May	9.50	May	10.76	May	3.50
Jun	9.30	Jun	10.90	Jun	2.60
Jul	9.70	Jul	11.28	Jul	2.40
Aug	8.60	Aug	11.77	Aug	2.60
Sep	7.80	Sep	12.09	Sep	2.90
Oct	7.60	Oct	12.19	Oct	2.90
Nov	7.30	Nov	12.62	Nov	3.20
Dec	7.00	Dec	13.30	Dec	3.80
Jan/76	6.80	Jan/80	13.92	Jan/84	4.10
Feb	6.30	Feb	14.15	Feb	4.60
Mar	6.10	Mar	14.68	Mar	4.70
Apr	6.10	Apr	14.66	Apr	4.50
May	6.20	May	14.39	May	4.20
Jun	5.90	Jun	14.31	Jun	4.20
Jul	5.40	Jul	13.20	Jul	4.10
Aug	5.60	Aug	12.80	Aug	4.20
Sep	5.50	Sep	12.67	Sep	4.20
Oct	5.30	Oct	12.64	Oct	4.20
Nov	5.00	Nov	12.06	Nov	4.00
Dec	4.80	Dec	12.40	Dec	4.00
Jan/77	5.20	Jan/81	11.70	Jan/85	3.50
Feb	6.00	Feb	11.30	Feb	3.50
Mar	6.40	Mar	10.60	Mar	3.70
Apr	6.80	Apr	10.00	Apr	3.70
May	6.70	May	9.80	May	3.70
Jun	6.90	Jun	9.60	Jun	3.70
Jul	6.70	Jul	10.70	Jul	3.60
Aug	6.60	Aug	10.90	Aug	3.40
Sep	6.60	Sep	11.00	Sep	3.20
Oct	6.50	Oct	10.20	Oct	3.20
Nov	6.70	Nov	9.60	Nov	3.60
Dec	6.80	Dec	8.90	Dec	3.80
Jan/78	6.80	Jan/82	8.40	Jan/86	3.90
Feb	6.40	Feb	7.70	Feb	3.20
Mar	6.50	Mar	6.80	Mar	2.30
Apr	6.60	Apr	6.60	Apr	1.60
May	7.00	May	6.70	May	1.60
Jun	7.40	Jun	7.10	Jun	1.70
Jul	7.70	Jul	6.50	Jul	1.60
Aug	7.90	Aug	5.90	Aug	1.60
Sep	8.30	Sep	5.00	Sep	1.80
Oct	8.90	Oct	5.10	Oct	1.50
Nov	9.00	Nov	4.60	Nov	1.30
Dec	9.03	Dec	3.90		

Source: U.S. Department of Labor, Bureau of Labor Statistics,  
The Consumer Price Index

Standard and Poor's Utilities and Industrials Stock Yields



KANSAS CITY POWER AND LIGHT COMPANY  
Case Number HO 36-139

Federal Reserve Discount Rate Changes

<u>Date</u>	<u>Discount Rate (%)</u>
Oct-Dec, 1979	9 1/2 - 12
02/15/80	13
05/28/80	12
06/12/80	11
07/28/80	10
09/26/80	11
11/17/80	12
12/04/80	13
06/05/81	14
11/02/81	13
12/04/81	12
07/19/82	11.5
07/30/82	11.0
08/16/82	10.5
08/26/82	10.0
10/08/82	9.5
11/19/82	9.0
12/13/82	8.5
03/06/84	9.0
11/21/84	8.5
12/24/84	8.0
05/17/85	7.5
03/07/86	7.0
04/18/86	6.5
07/10/86	6.0
08/20/86	5.5

KANSAS CITY POWER AND LIGHT COMPANY  
Case Number HO 86-139

1987 Projections

<u>Source</u>	<u>GNP</u>	<u>3-month T-Bill</u>	<u>30-vr. T-Bond</u>	<u>Inflation Rate</u>	<u>Unemployment</u>
<u>Wall Street Journal</u> , 1/5/87 (1)	2.6%	5.2%	7.2%	3.7%	7.0%
<u>Business Week</u> , 12/29/86(2)					
Individual Economists	2.4%			3.4%	7.0%
Econometric Services	3.0%			3.3%	7.0%
<u>S&amp;P's Outlook</u> , 12/17/86(3)	3.2%	5.0%	7.3%	4.2%	6.8%
<u>Value Line Selection and Opinion</u> , 11/21/86	2.0%	5.3%	7.6%	3.2%	7.2%
<u>Fortune</u> , 1/19/87	1.5-3.0%			3.3-4.0%	6.8-7.2%
 Current Figures	 2.8%(4)	 5.6%	 7.8%	 1.3%	 7.0%

- (1) Averages of 1st and 2nd half projections provided by survey of economists  
(2) Averages of economists and econometric services surveyed  
(3) Averages of quarterly projections  
(4) Third quarter, 1986

KANSAS CITY POWER AND LIGHT COMPANY  
Case Number HO 86-139

Capital Structure

<u>Type of Capital</u>	<u>\$(000s)</u>	<u>% Total</u>
Long-term Debt	\$ 1,077,886	50.47%
Preferred Stock	182,676	8.55
Common Equity	875,344	40.98
	<u>\$ 2,135,906</u>	<u>100.00%</u>



KANSAS CITY POWER AND LIGHT COMPANY  
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KCPL's Average Monthly Dividend Yield During 1936

<u>Month</u>	<u>High</u>	<u>Low</u>	<u>Dividend</u>	<u>Yield</u>
Jan	\$ 24.375	\$ 21.125	\$ 2.36	10.37%
Feb	26.125	23.50	2.36	9.51
Mar	29.25	25.625	2.36	8.60
Apr	29.50	23.875	2.36	8.84
May	27.50	24.00	2.00	7.77
Jun	25.00	23.00	2.00	8.33
Jul	28.625	24.25	2.00	7.57
Aug	32.25	27.50	2.00	6.69
Sep	31.625	25.875	2.00	6.96
Oct	29.375	26.375	2.00	7.17
Nov	30.75	28.75	2.00	6.72
Sep-Nov Ave.				6.95%

KANSAS CITY POWER AND LIGHT COMPANY  
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KCPL's Historic Growth in DPS and EPS

<u>Least Squares Trended Growth Rates</u>					<u>Value Line Historic Growth Rates</u>			
<u>Year</u>	<u>5 yr. DPS</u>	<u>10 yr. DPS</u>	<u>5 yr. EPS</u>	<u>10 yr. EPS</u>	<u>5 yr. DPS</u>	<u>10 yr. DPS</u>	<u>5 yr. EPS</u>	<u>10 yr. EPS</u>
1976	2.27%	3.95%	3.03%	1.97%	5.5%	4.5%	12.5%	1.5%
1977	2.39	3.30	2.70	.34				
1978	3.95	2.86	2.08	1.04				
1979	4.05	2.95	-3.46	.37				
1980	3.54	3.05	4.55	1.79				
1981	3.32	3.28	12.20	3.76				
1982	4.01	3.60	8.32	4.67				
1983	5.53	4.20	15.15	6.50				
1984	6.90	4.69	11.84	7.90				
1985	6.19	4.87	11.67	9.70				
3 Yr. Ave.	5.19%	4.13%	11.84%	6.51%				

**KANSAS CITY POWER AND LIGHT COMPANY**  
**Case Number HO 86-139**

**EQUITY COSTS FOR 100 ELECTRIC UTILITIES (SORTED BY BOND RATINGS)**  
 (0.01 OR 0.1 INDICATE UNAVAILABLE DATA)

COND COMPANY	BOND RATING 1 (1)						
	AVE. YLD. (2)	AVE. G (3)	DCF K (4)	BETA (5)	CAPM K (6)	MKT/BK (7)	NUKE (8)
63 CON ILL PUB SVC	6.00%	3.80%	9.80%	0.75	12.20%	182.00%	3.0
89 POTOMAC ELEC PWR	4.72%	7.03%	11.74%	0.60	10.94%	236.00%	3.0
61 MISC ELEC PWR	4.78%	7.28%	12.06%	0.70	11.78%	184.00%	2.0
68 WISCONSIN P S	5.53%	6.44%	11.97%	0.65	11.36%	184.00%	2.0
62 WISCONSIN P&L	5.58%	6.16%	11.73%	0.70	11.78%	190.00%	2.0
AVERAGES	5.32%	6.14%	11.46%	0.68	11.61%	195.20%	

COND COMPANY	BOND RATING 2						
	AVE. YLD.	AVE. G	DCF K	BETA	CAPM K	MKT/BK	NUKE
2 ATLANTIC CITY ELEC	6.63%	4.29%	10.92%	0.60	10.94%	164.00%	1.0
36 BALTIMORE G&E	5.22%	6.10%	11.32%	0.70	11.78%	180.00%	2.0
67 CILCORP	5.85%	4.84%	10.69%	0.65	11.36%	182.00%	3.0
38 CONSOLIDATED ED	5.65%	8.16%	13.82%	0.65	11.36%	142.00%	2.0
40 DELMARVA P&L	6.06%	5.14%	11.20%	0.65	11.36%	182.00%	2.0
12 DUKE POWER	5.76%	6.02%	11.78%	0.65	11.36%	163.00%	1.0
43 FPL GROUP	6.15%	5.68%	12.03%	0.70	11.78%	163.00%	2.0
74 IOWA SOUTHERN INC	5.64%	5.67%	11.31%	0.65	11.36%	168.00%	3.0
46 IOWA-ILLINOIS G&E	6.63%	4.82%	11.45%	0.60	10.94%	153.00%	2.0
75 IPALCO ENTERPRISES	5.87%	4.17%	10.03%	0.60	10.94%	172.00%	3.0
76 KANSAS P&L	5.58%	5.78%	11.36%	0.55	10.52%	181.00%	3.0
77 KENTUCKY UTILITIES	6.06%	4.29%	10.35%	0.60	10.94%	177.00%	3.0
78 LOUISVILLE G&E	6.44%	3.51%	9.95%	0.65	11.36%	160.00%	3.0
50 MADISON G&E	6.24%	0.01%	0.01%	0.01	0.01%	194.00%	2.0
80 MIDWEST ENERGY	6.46%	4.41%	10.86%	0.55	10.52%	200.00%	3.0
20 NEW ENGLAND ELEC	6.43%	5.63%	12.06%	0.65	11.36%	154.00%	1.0
52 NORTHERN STATES PWR	5.41%	6.56%	11.97%	0.70	11.78%	174.00%	2.0
86 OKLAHOMA G&E	6.05%	4.94%	10.99%	0.70	11.78%	187.00%	3.0
87 ORANGE & ROCK UTILS	6.24%	4.00%	10.24%	0.65	11.36%	166.00%	3.0
27 PUB SVC ENT GROUP	7.12%	0.01%	0.01%	0.75	12.20%	145.00%	1.0
31 SO CALIF EDISON	6.67%	5.76%	12.43%	0.70	11.78%	162.00%	1.0
93 SOUTHERN IND G&E	5.10%	6.62%	11.72%	0.65	11.36%	176.00%	3.0
94 SOUTHWESTERN P S	6.25%	5.90%	12.15%	0.65	11.36%	237.00%	3.0
95 TECO ENERGY	5.31%	6.60%	11.91%	0.70	11.78%	190.00%	3.0
AVERAGES	6.03%	5.41%	11.39%	0.65	11.36%	173.83%	

(1) 1=Aaa/AA or Aa/AAA

2=Aa/AA

3=Aa/A or A/AA

4=A/A

5=A/BBB or Baa/A

6=Baa/BBB

7=Below Baa/BBB

(2) AVERAGE OF SEPT-NOV 1986 MONTHLY HIGH/LOW YIELDS

(3) AVERAGE OF SEPT-NOV 1986 10ES, SOLUTION BRGS. (11/4/86), AND VALUE LINE (10/24/86) OPS GROWTH RATES

(4) AVE. YLD. + AVE. G

(5) VALUE LINE BETA, 10/24/86

(6) 3.7% + (BETA\*8.40)

(7) SOLUTION BRGS. ELEC. UTIL. MONTHLY 11/4/86

(8) 1=NUCLEAR UNDER CONSTRUCTION

2=NUCLEAR IN OPERATION

3=NO NUCLEAR INVOLVEMENT

**KANSAS CITY POWER AND LIGHT COMPANY**  
Case Number HO 96-139

CONO COMPANY	BOND RATING 3 (1)						
	AVE. YLD. (2)	AVE. G (3)	DCF K (4)	BETA (5)	CAPM K (6)	MKT/BK (7)	NUKE (8)
44 ALLEGHENY PWR	7.16%	4.45%	10.61%	0.63	11.36%	177.00%	3.0
7 CEN & SOUTH WEST	6.24%	5.67%	11.91%	0.70	11.78%	151.00%	1.0
73 INTERSTATE PWR	7.12%	3.57%	10.68%	0.60	10.94%	145.00%	3.0
47 IOWA RESOURCES	6.50%	3.65%	10.15%	0.60	10.94%	167.00%	2.0
81 MINNESOTA PWR	5.01%	6.28%	11.29%	0.75	12.20%	209.00%	3.0
58 SAN DIEGO G&E	6.51%	5.62%	12.13%	0.65	11.36%	170.00%	2.0
97 TUSCON ELEC PWR	5.62%	6.19%	11.81%	0.55	10.52%	219.00%	3.0
AVERAGES	6.16%	5.06%	11.23%	0.64	11.30%	176.86%	

CONO COMPANY	BOND RATING 4						
	AVE. YLD.	AVE. G	DCF K	BETA	CAPM K	MKT/BK	NUKE
35 AMER ELEC PWR	7.94%	3.70%	11.64%	0.75	12.20%	147.00%	2.0
37 BOSTON EDISON	7.04%	4.48%	11.51%	0.60	10.94%	134.00%	2.0
3 CAROLINA P&L	6.87%	4.34%	11.21%	0.75	12.20%	142.50%	1.0
5 CEN HUDSON G&E	8.86%	2.54%	11.41%	0.65	11.36%	101.00%	1.0
66 CEN LOUISIANA EL	5.96%	4.38%	10.34%	0.70	11.78%	151.00%	3.0
9 COMMONWEALTH ED	9.11%	3.06%	12.18%	0.70	11.78%	108.00%	1.0
10 COMMONWEALTH ENER	6.55%	5.58%	12.11%	0.70	11.78%	148.00%	1.0
41 DOMINION RES	6.26%	5.16%	11.42%	0.65	11.36%	158.00%	2.0
70 EMPIRE DIST ELEC	5.98%	4.91%	10.89%	0.50	10.10%	181.00%	3.0
42 FLORIDA PROG CORP	5.64%	6.08%	11.72%	0.70	11.78%	190.00%	2.0
71 HAWAIIAN ELEC	5.50%	5.46%	10.96%	0.65	11.36%	183.00%	3.0
17 HOUSTON INDUSTRIES	8.28%	5.17%	13.45%	0.70	11.78%	133.00%	1.0
72 IDAHO PWR	6.55%	4.69%	11.23%	0.70	11.78%	163.00%	3.0
45 IE INDUSTRIES	7.84%	6.00%	13.84%	0.65	11.36%	142.00%	2.0
18 ILLINIOS POWER	8.76%	2.59%	11.35%	0.75	12.20%	123.00%	1.0
79 MDU RESOURCES	5.92%	6.50%	12.42%	0.65	11.36%	172.00%	3.0
83 NEVADA PWR	6.50%	4.13%	10.63%	0.60	10.94%	180.00%	3.0
85 NORTHWESTERN P S	6.52%	0.01%	0.01%	0.01	0.01%	159.00%	3.0
88 OTTER TAIL POWER	6.32%	4.46%	10.78%	0.60	10.94%	179.00%	3.0
25 PACIFIC G&E	7.81%	4.62%	12.44%	0.70	11.78%	134.00%	1.0
53 PACIFICORP	6.80%	4.84%	11.63%	0.70	11.78%	144.00%	2.0
54 PENNSYLVANIA P&L	6.76%	3.87%	10.63%	0.65	11.36%	154.00%	2.0
55 PORTLAND GEN CORP	6.27%	4.35%	10.63%	0.65	11.36%	156.00%	2.0
56 PUB SVC COLORADO	10.90%	0.01%	0.01%	0.70	11.78%	113.00%	2.0
57 PUDGET SOUND P&L	7.79%	2.47%	10.27%	0.75	12.20%	146.00%	2.0
30 ROCHESTER G&E	9.78%	3.63%	12.41%	0.65	11.36%	97.00%	1.0
91 SAVANNAH E&P	4.32%	6.00%	10.32%	0.60	10.94%	205.00%	3.0
59 SCANA CORP	5.87%	4.73%	10.60%	0.65	11.36%	194.00%	2.0
92 SIERRA PAC RES	6.63%	4.34%	10.96%	0.55	10.52%	163.00%	3.0
33 TEXAS UTILITIES	7.95%	5.36%	13.30%	0.65	11.36%	114.00%	1.0
96 TNP ENTERPRISES	6.05%	6.28%	12.33%	0.60	10.94%	153.00%	3.0
68 UNION ELECTRIC	6.55%	4.30%	10.85%	0.70	11.78%	157.00%	2.0
98 UTAH P&L	7.38%	2.80%	10.19%	0.65	11.36%	176.00%	3.0
100 WASHINGTON WTR PWR	8.88%	2.86%	10.94%	0.60	10.94%	120.00%	3.0
AVERAGES	7.87%	4.47%	11.46%	0.66	11.45%	158.59%	

**KANSAS CITY POWER AND LIGHT COMPANY**  
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COND COMPANY	BOND RATING 5 (1)						
	AVE. YLD. (2)	AVE. G (3)	DCF K (4)	BETA (5)	CAPM K (6)	MKT/BK (7)	NUKE (8)
49 DPL INC	7.39%	3.00%	10.59%	0.65	11.36%	141.00%	3.0
14 E-STERM UTILITIES	6.19%	6.07%	12.26%	0.75	12.20%	193.00%	1.0
15 EL PASO ELEC	6.53%	3.86%	12.39%	0.70	11.78%	107.00%	1.0
44 GEN PUBLIC UTIL	0.00%	0.01%	0.01%	0.85	13.04%	90.00%	2.0
32 MONTANA PWR	6.50%	0.01%	0.01%	0.70	11.78%	124.00%	3.0
84 NORTHERN IND P S	0.00%	0.01%	0.01%	0.75	12.20%	91.00%	3.0
29 PUB SVC NEW MEX	8.32%	3.45%	11.76%	0.70	11.78%	140.00%	1.0
32 SOUTHERN COMPANY	9.37%	4.99%	13.36%	0.70	11.78%	126.00%	1.0
AVERAGES	7.58%	4.27%	12.07%	0.73	11.99%	125.25%	

COND COMPANY	BOND RATING 6						
	AVE. YLD.	AVE. G	DCF K	BETA	CAPM K	MKT/BK	NUKE
1 AZP GROUP	9.35%	3.34%	12.65%	0.75	12.20%	112.00%	1.0
6 CEN MAINE POWER	7.69%	0.01%	0.01%	0.65	11.36%	122.00%	1.0
8 CEN VERMONT P S	7.04%	0.01%	0.01%	0.01	0.01%	115.00%	1.0
4 CENTERIOR ENERGY	10.57%	1.64%	12.22%	0.75	12.20%	113.00%	1.0
68 CINCINNATI S&E	7.99%	3.26%	11.25%	0.70	11.78%	139.00%	3.0
13 DEQUESE LIGHT	9.13%	0.01%	0.01%	0.65	11.36%	79.00%	1.0
11 DETROIT EDISON	9.68%	2.00%	11.68%	0.80	12.62%	100.00%	1.0
48 KANSAS CITY P&L	6.95%	0.01%	0.01%	0.65	11.36%	105.00%	2.0
49 KANSAS S&E	6.04%	0.01%	0.01%	0.70	11.78%	104.00%	2.0
51 MIDDLE SOUTH UTIL	0.00%	0.01%	0.01%	0.80	12.62%	68.00%	2.0
22 NIAGRA MOHAWK PWR	10.94%	2.19%	13.12%	0.80	12.62%	93.00%	1.0
23 NORTHEAST UTILITIES	6.64%	5.02%	11.66%	0.65	11.36%	152.00%	1.0
21 NY STATE E&G	7.99%	4.21%	12.20%	0.65	11.36%	123.00%	1.0
24 OHIO EDISON	9.64%	2.37%	12.01%	0.70	11.78%	120.00%	1.0
26 PHILADELPHIA ELEC	9.71%	1.16%	10.37%	0.60	10.94%	131.00%	1.0
34 UNITED ILLUMINATING	6.97%	0.01%	0.01%	0.80	12.62%	85.00%	1.0
AVERAGES	8.42%	2.80%	11.97%	0.71	11.56%	110.06%	

COND COMPANY	BOND RATING 7						
	AVE. YLD.	AVE. G	DCF K	BETA	CAPM K	MKT/BK	NUKE
39 CONSUMERS PWR	0.00%	0.01%	0.01%	0.85	13.04%	69.00%	2.0
16 GULF STATES UTIL	0.00%	0.01%	0.01%	0.70	11.78%	44.00%	1.0
19 LONG ISLAND LTG	0.00%	0.01%	0.01%	0.75	12.20%	42.00%	1.0
90 PUB SVC INDIANA	0.00%	0.01%	0.01%	0.70	11.78%	42.00%	2.0
28 PUB SVC NEW HAMPSH	0.00%	0.01%	0.01%	0.90	13.04%	44.00%	1.0
AVERAGES	0.01%	0.01%	0.01%	0.79	12.45%	124.50%	

COND COMPANY	NO BOND RATING						
	AVE. YLD.	AVE. G	DCF K	BETA	CAPM K	MKT/BK	NUKE
99 UTILICORP UNITED	4.60%	7.57%	12.17%	0.65	11.36%	152.00%	3.0

KANSAS CITY LIGHT AND POWER COMPANY  
Case Number HO 86-139

Weighted Average Cost of Capital

<u>Type of Capital</u>	<u>% Total</u>	<u>Embedded Cost</u>	<u>Weighted Average Cost Assuming Returns on Equity of:</u>		
			<u>12.0%</u>	<u>12.3%</u>	<u>12.5%</u>
Common Equity	40.87%	-	4.92	5.04	5.12
Preferred Stock	8.55	10.10%	.86	.86	.86
Long-term Debt	50.47	8.64	4.36	4.36	4.36
	<u>100.00%</u>		<u>10.14%</u>	<u>10.26%</u>	<u>10.34%</u>

KANSAS CITY POWER AND LIGHT COMPANY  
Case Number NO 86-139

Weighted Average Cost of Capital  
(After-Tax)

<u>Type of Capital</u>	<u>% Total</u>	<u>Embedded Cost</u>	<u>Weighted Cost</u>	<u>Tax Factor</u>	<u>Weighted Avg. Cost of Capital Assuming Return on Equity of:</u>		
					<u>12.0%</u>	<u>12.3%</u>	<u>12.5%</u>
Common Equity	40.98%	-	-	1.00	4.92	5.04	5.12
Preferred Stock	8.55	10.10%	.86%	1.00	.86	.86	.86
Long-term Debt	50.47	8.64	4.36	.54*	2.35	2.35	2.35
	<u>100.00%</u>				<u>.8.13%</u>	<u>8.25%</u>	<u>8.33%</u>

\* 1.0 minus an effective tax rate of 46%