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MISSOURI PUBLIC SERVICE COMMISSION CASE NO. ER-2011-0028

DIRECT TESTIMONY

OF

STEVEN M. WILLS

ON

BEHALF OF

UNION ELECTRIC COMPANY d/b/a AmerenUE

> St. Louis, Missouri September, 2010

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TABLE OF CONTENTS

I.	INTRODUCTION	1
II.	PURPOSE AND SUMMARY OF TESTIMONY	3
III.	WEATHER NORMALIZATION OF TEST YEAR SALES	3
IV.	ACTUAL AND NORMAL WEATHER DATA	5
V.	LOAD – TEMPERATURE RELATIONSHIP	11
VI.	NORMALIZING BILLED AND CALENDAR SALES	14
VII.	ANNUALIZATION OF LTS SALES	17
VIII.	NORMALIZED NET SYSTEM OUTPUT	18
IX.	DAYS' ADJUSTMENT	22
X.	WEATHER NORMALIZED CLASS DEMANDS	23
XI.	LOAD AT GENERATION FOR DEVELOPMENT OF NBFC	24

1		DIRECT TESTIMONY
2		OF
3		STEVEN M. WILLS
4		CASE NO. ER-2011-0028
5		I. <u>INTRODUCTION</u>
6	Q.	Please state your name and business address.
7	A.	Steven M. Wills, Ameren Services Company ("Ameren Services"), One
8	Ameren Plaza	a, 1901 Chouteau Avenue, St. Louis, Missouri 63103.
9	Q.	What is your position with Ameren Services?
10	A.	I am the Managing Supervisor of Quantitative Analytics in the Corporate
11	Planning Dep	partment.
12	Q.	What is Ameren Services?
13	A.	Ameren Services provides various corporate, administrative and technical
14	support servi	ces for Ameren Corporation ("Ameren") and its affiliates, including Union
15	Electric Com	pany d/b/a AmerenUE ("Company" or "AmerenUE"). Part of that work is
16	performing in	nportant analyses, including weather normalization of test year sales for rate
17	proceedings,	which is the subject of my direct testimony in this case.
18	Q.	Please describe your educational background and employment
19	experience.	
20	A.	I received a Bachelor of Music degree from the University of Missouri-
21	Columbia in	1996. I subsequently earned a Master of Music degree from Rice University
22	in 1998, ther	a Master of Business Administration ("M.B.A.") degree with an emphasis
23	in Economic	s from St. Louis University in 2002. While pursuing my M.B.A., I interned

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at Ameren Energy in the Pricing and Analysis Group. Following completion of my

2 M.B.A. in May 2002, I was hired by Laclede Gas Company as a Senior Analyst in its

3 Financial Services Department. In this role I assisted the Manager of Financial Services

in coordinating all financial aspects of rate cases, regulatory filings, rating agency

5 studies, and numerous other projects.

6 In June 2004, I joined Ameren Services as a Forecasting Specialist. In this role, I 7 developed forecasting models and systems that supported the Ameren operating 8 companies' involvement in the Midwest Independent Transmission System Operator, 9 Inc.'s ("MISO") Day 2 Energy Markets. The forecasts that I developed were the basis for all of the Ameren operating companies' demand bids into the MISO markets. In 10 November 2005, I moved into the Corporate Analysis Department of Ameren Services, 11 12 where I was responsible for performing load research activities, electric and gas sales 13 forecasts, and assisting with weather normalization for rate cases. In January 2007, I accepted a role I briefly held with Ameren Energy Marketing Company as an Asset and 14 Trading Optimization Specialist before returning to Ameren Services as a Senior 15 16 Commercial Transactions Analyst in July 2007. I was subsequently promoted to my present position as the Managing Supervisor of the Quantitative Analytics group. 17

Q. What are your responsibilities in your current position?

A. In my current position, I supervise a group of employees with responsibility for short-term electric load forecasting, long-term electric and gas sales forecasting, load research, weather normalization, and various other analytical tasks. My group's day-ahead load forecasts serve as the basis for the Company's demand bids into the MISO energy markets. We also perform forecasts of the Company's electric and gas

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- sales for budgeting and resource planning purposes. Our load research work supports
- 2 cost of service studies, settlements, and weather normalization, among other things.

II. PURPOSE AND SUMMARY OF TESTIMONY

- 4 Q. What is the purpose of your testimony in this proceeding?
- A. The purpose of my testimony is to describe the process AmerenUE used to weather normalize test year sales and net system output, and to present the results of the weather normalization analysis. Additionally, I calculated a days' adjustment for the test year to apply to sales and an annualization adjustment for the Large Transmission Service class. Finally, I calculated weather normalized class demands for the class cost of service study and the retail load at generation for the development of the net base fuel costs
 - III. WEATHER NORMALIZATION OF TEST YEAR SALES

("NBFC") in the company's Fuel Adjustment Clause.

- Q. Are the Company's sales dependent on weather conditions experienced in its service territory?
 - A. Yes. Weather is one of the most significant factors that can introduce short-term fluctuations in the sales made by the Company. This is primarily due to the large number of customers that heat and cool their premises with electric air conditioning, electric space heating, and gas space heaters that have associated electric blowers. When summer weather is unusually hot, air conditioning equipment must work harder to keep buildings cool. This results in an increase in the Company's sales. Similarly if the summer is particularly mild, air conditioning loads, and therefore electric sales, will decline from expected levels. The converse is true in the winter. Colder temperatures cause increases in space heating-related electric sales, while warm weather reduces them.

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Q. What is weather normalization and why is it necessary?

2 A. Weather normalization is the process of determining the level of sales that 3 the Company should be expected to make on an ongoing basis under normal weather 4 conditions. When changing rates in a rate case, it is important to normalize sales for the 5 impact of unusual weather. This is because the level of test year sales will become the 6 denominator in the development of new electric rates (cents/kilowatt-hour ("kWh")). If 7 the test year included weather-related decreases in sales that are not expected to persist from year to year, the denominator of the rate will be too small and the resulting rate will 8 9 be too high and the Company would be expected to recover more than its revenue 10 requirement. Conversely, if the weather-related sales are higher than normal, the 11 resultant rate will be too low for the Company to have a reasonable opportunity to 12 recover its revenue requirement. Adjusting sales to a normal level will help develop a 13 final rate that is most likely to permit the Company to collect its revenue requirement 14 accurately.

Q. Please outline the process of weather normalizing electric sales.

A. There are three broad steps involved in the process, each with significant detail involved in them. The first step is to define "normal" weather. The Company has used weather observations from the period of 1971-2000 to develop its normal weather conditions. This is consistent with the National Oceanic and Atmospheric Administration ("NOAA") definition, which states that normal for a climatic element is equal to the arithmetic average of that element computed over three consecutive decades (currently 1971-2000). However, because of the unique nature of the problem of normalizing energy usage, a specific technique that is often referred to as the "rank and average"

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my testimony.

- 1 approach is applied to temperatures from these decades. Application of this procedure is
- 2 necessary in order to produce realistic levels of normal energy later in the process. This
- 3 method has been utilized routinely in electric rate cases by the Missouri Public Service
- 4 Commission Staff ("Staff"), and was used by both the Company and Staff in the
- 5 Company's most recent rate case (Case No. ER-2010-0036). I will elaborate further on
- 6 this methodology later in my testimony.
- The second step in the weather normalization process is to develop loadtemperature relationships. Accurate statistical models of the response of load to
 temperature are critical to developing a reasonable level of sales and net system output
 upon which to develop rates. Using a software package called MetrixND, daily loads at
 the rate and revenue class level are modeled statistically as a function of calendar and
 weather variables. These statistical relationships are the basis for the weather
 - The final step in the weather normalization process is to bring together the actual and normal weather data with the statistical relationships of load and weather to calculate the adjustments necessary to bring test year sales to the level expected under normal conditions. This is the point at which we develop the level of sales that will ultimately produce rates that afford the best opportunity to generate revenues in line with the revenue requirement in the case. These calculations will also be described further below.

adjustments that are made to test year sales and will be discussed in more detail later in

21 IV. <u>ACTUAL AND NORMAL WEATHER DATA</u>

Q. What weather data is required for the weather normalization process?

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It is necessary to obtain actual and normal two-day weighted mean 1 A. 2 temperatures for each day in the test year that apply to the Company's service territory.

Q. What is a two-day weighted mean temperature ("TDMT")?

A. The TDMT is a temperature measure that is calculated by first taking an 5 average of the high and low temperature reported for each day. This value is referred to 6 as the daily average or mean temperature. Then for each day, the daily mean temperature 7 is averaged with the prior day's daily mean temperature with 2/3 weight on the current day and 1/3 weight on the prior day. This calculation is done because the TDMT is a 8 9 better predictor of electric loads than the simple daily mean temperature. As an example 10 of why this is the case, electric loads tend to be higher on each successive very hot day. 11 This phenomenon is observable in load data and is largely attributed to heat build-up. 12 When coming off of a very hot day, buildings' internal temperatures are higher than they Therefore air conditioning units must work harder to cool 13 otherwise would be. 14 structures. The TDMT captures this effect by bringing forward the effect of the prior 15 day's temperature into the value being used to explain the current day's electric usage.

What weather station is used to describe the weather in the Q. 16 17 Company's service territory?

Weather readings taken at the NOAA station at the St. Louis International Airport ("Lambert Field") are used in the weather normalization process as representing the Company's service territory. As the St. Louis Metropolitan Area is home to a large majority of the Company's customer base and the entire load served by the Company is located in relatively nearby Missouri counties, this is appropriate. The Company acquires

- 1 this weather data from the Midwestern Regional Climate Center's ("MRCC")
- 2 Midwestern Climate and Information System database.
- Q. Are there any adjustments made to the temperatures reported by the
- 4 MRCC before they are used in the weather normalization process?
- A. Actual temperatures for the test year are used as reported by the MRCC in
- 6 the Company's calculations. However, in the calculation of normal weather, it is
- 7 necessary to make adjustments to the historical readings to account for certain
- 8 discontinuities in the data that have resulted from known changes made over time in the
- 9 equipment used at Lambert Field and its location.
- 10 Q. Please describe the need to make adjustments to the weather data as
- 11 mentioned above.
- 12 A. Over the time period from 1971-2000, there have been changes made to
- 13 the weather station at Lambert Field where the temperature measurements are taken. The
- 14 most significant of these changes occurred in May 1996, when Lambert Field was
- 15 changed to an Automated Surface Observing System station. At this time, both the
- 16 equipment used to record temperatures and the location of that equipment changed in
- 17 order to introduce a system that records weather data continuously and automatically.
- 18 The new equipment and location resulted in readings that were lower than they would
- 19 have been with the previous equipment and location.
- The most important characteristic of the calculated normal temperature is that it
- 21 be accurate relative to the test year temperatures. The difference between the normal
- 22 temperature and the actual temperature should represent climate variability, not artificial
- 23 differences that can be introduced by changing observation practices. If the temperature

- readings from 1971-2000 have a known bias when compared with current readings from
- 2 Lambert Field, the calculated normal temperatures that are based on those readings will
- 3 not be applicable to the test year.
 - To illustrate this point, imagine two consecutive days that happen to have identical high and low temperature conditions. At midnight, assume that the weather station is disassembled and reconstructed with new equipment some distance away from where it was. The new equipment happens to read cooler than the equipment it replaced, since it is now in a grassy field instead of near blacktop pavement that absorbs heat. The temperature on the second day now reads more than 1 degree cooler than the first day. It would be inappropriate to use the temperature from the first day without any adjustment in a calculation that will be used on the second day. The adjustment process corrects this problem and allows us to fulfill the objective of having normal temperatures that are accurate relative to the test year temperatures.
 - Q. How are the magnitudes, direction, and timing of these adjustments determined?
 - A. The adjustments that the Company makes to the historical temperature data from Lambert Field are based on a collaborative analysis undertaken by Staff and the Company during Case No. EM-96-149. Climatologists engaged by the Company and Staff used a statistical technique called "double-mass analysis" to determine the timing, direction, and magnitude of the necessary adjustments. In the course of this analysis, the climatologists used multiple reference weather stations in close geographic proximity to Lambert Field to identify and characterize the discontinuities in the data. These

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- adjustments were agreed to in Case No. EM-96-149 and were used again by both parties
- 2 most recently in Case No. ER-2010-0036.
- Q. Please describe the specific adjustments you applied to the historical temperatures.
- 5 A. There are three adjustments made to the historical temperatures. First, on 6 January 11, 1978, a change occurred at Lambert Field that resulted in readings that were 7 0.3 degrees warmer than before. Next, on February 1, 1988, a change occurred that 8 resulted in readings that were 0.45 degrees warmer than those prior. Finally, on May 1, 9 1996, a change occurred that resulted in temperature readings that were 1.69 degrees cooler than before. All adjustments are applied to the temperature readings before the 10 11 date of the change. This practice brings historical temperatures in line with current 12 readings at Lambert Field so that the normal and actual temperatures are appropriate for 13 comparison.
 - Q. Now that you have described the source of and adjustments to historical temperature data, please describe the process you use to develop daily normal temperatures for the test year.
 - A. First, daily TDMTs are calculated for the period from 1971-2000. Next, a technique called "rank and average" is applied to the historical TDMTs in order to develop normal values to use in the test year. The rank and average technique is used so that the resultant normal temperatures produce appropriate levels of electric usage when applied to the statistical models that capture the relationship between load and temperature. The rank and average technique starts by ranking all of the days within a season or year for each year from the highest TDMT to the lowest. Then for that season

- or year, the warmest day of each of the 30 years is averaged, the second warmest day of
- 2 each of the 30 years is averaged, and so on until the coolest day of each of the 30 years is
- 3 averaged. Through this process we get a series of daily temperatures that represent the
- 4 normal hottest day for the season or year through the normal coldest day for the season or
- 5 year. This result is desirable because it gives normal temperatures that also exhibit
- 6 normal levels of extreme temperatures.

7 Q. Why is it important to have normal levels of extreme temperatures?

- 8 A. The response of load to temperature is non-linear. That means that a
- 9 change in temperature of 1 degree from 40 to 41 degrees has a different impact than a
- 10 change in temperature from 60 to 61 degrees, which in turn has a different impact than a
- 11 change from 80 to 81 degrees. Because load behaves differently across the spectrum of
- 12 possible temperatures, it is important to have a representative number of days in each part
- of the temperature range in order to reproduce the level of load that would be experienced
- 14 across a year with normal temperature variability. The rank and average technique
- 15 achieves this objective.
- Q. Are there any other calculations that you make when using this
- 17 technique?
- 18 A. Yes, there are many details to this calculation. In particular, there are
- 19 various ways to handle certain issues around seasons and days of the week. The
- 20 Company has performed the calculations consistent with its understanding of the Staff's
- 21 preferred approach and similar to how the Company and Staff ultimately agreed to
- perform these calculations in Case No. ER-2010-0036.

I		V. <u>LOAD - TEMPERATURE RELATIONSHIP</u>
2	Q.	How is the relationship between load and TDMT established?
3	A.	The Company uses a software package called MetrixND to develop
4	statistical mo	dels that represent the relationship of load and temperature.
5	Q.	What are the inputs to the MetrixND models?
6	A.	Hourly loads for each customer rate/revenue class combination to be
7	weather norr	malized are input into MetrixND. In addition, calendar variables that
8	describe the	day of the week and season of the year are utilized. Finally, the model
9	requires actua	al TDMT for the period being used to develop the model. In the case of a
10	few classes, t	rend variables were also included.
11	Q.	What is a trend variable and why might it be needed?
12	Α.	A trend variable is a variable that grows with time. Every day, the value
13	of this variab	le is one higher than the prior day's value. This is utilized to capture a load
14	pattern that	is growing or declining significantly over time. By controlling for load
15	growth, the t	inderlying weather response is modeled more accurately. This variable was
16	required for	a few customer classes because the loads were deteriorating rapidly as
17	economic co	nditions worsened in the Company's service territory.
18	Q.	Since the Company bills its customers monthly, and therefore reads
19	most of its	customers' meters only monthly, how does the Company obtain hourly
20	load data by	customer rate and revenue class to input into the model?
21	A.	The Company uses hourly load data developed through its Load Research
22	Program in	the model. AmerenUE maintains stratified random samples of customers
23	from each ra	te class, for which it collects hourly load data. Using the hourly loads from

- 1 the samples along with calendar month class sales, the Company uses a statistical
- 2 technique called ratio analysis to generate hourly class level loads. In addition to the rate
- 3 class level analysis, the Company uses another statistical technique called "domains
- 4 analysis" to extract revenue class level data. Revenue classes include Residential,
- 5 Commercial, and Industrial. By subdividing the rate classes into revenue classes, more
- 6 homogeneous customer groups are available to model.
- 7 The class level loads are aggregated, adjusted for transmission and distribution
- 8 line losses, and then compared to the system load by hour. The system load is an actual
- 9 hourly metered value, whereas the class loads are still statistical estimates. The class
- level loads are calibrated so that they aggregate up to match the known system loads by
- 11 hour. This ensures that the class level hourly data is consistent with the energy that was
- 12 consumed on the system. The resultant calibrated loads by rate and revenue class are
- used in the MetrixND model and become a very important element in the process used to
- 14 normalize net system output.
- 15 Q. Please discuss the modeling process that occurs in MetrixND.
- A. In MetrixND, a scatter plot is created with daily TDMTs on the horizontal
- 17 axis and load on the vertical axis. Using this graph, temperature ranges are identified that
- 18 have similar load responses to temperature. The ranges become temperature groupings
- 19 for the model. Additionally, seasons are analyzed graphically to see if the load-
- 20 temperature response differs seasonally. Variables are then developed to reflect these
- 21 temperature ranges and seasonal combinations that have similar load-temperature
- 22 responses. These variables, along with day of week variables and the trend variables

- 1 mentioned earlier are combined in regression models to explain the variation in daily
- 2 energy by class.

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- Q. Please describe how these statistical models represent the load-temperature response.
 - Consider a model that is being fit for which no seasonal variations in the load-temperature response have been identified. Over the course of the year, both heating and cooling equipment may be used by the Company's customers. The model may determine that when the temperature is between 40 and 50 degrees, a particular customer class' usage may increase by 100 megawatt-hours ("MWhs") for each degree it gets colder. That means that when the TDMT falls from 42 to 41 degrees, space heating equipment works harder, resulting in 100 MWhs of increased usage. In this case, the MetrixND model would have a coefficient of -100 for the variable or variables that represent that temperature range. This is similar to graphically drawing a line with a slope of -100 over the area between 40 and 50 degrees on the scatter plot that we started with. However, this same model may indicate that from 70 to 80 degrees, the same class' usage increases by 150 MWhs for each degree warmer that it gets. This is because as temperature increased, heating equipment was switched off and air conditioning equipment was switched on. The coefficient of the model for the variable(s) that represent this temperature range will be 150, which is similar to including a line with a slope of 150 on the scatter plot over the load-temperature pairs between 70 and 80 degrees. The model establishes across all relevant temperature ranges what is expected to happen to customer loads as the temperature changes. An example graph displaying a

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- load-temperature scatter plot with the weather response function is attached to my
- 2 testimony as Schedule SMW-E1.

Q. How are these models used to normalize customer loads?

- A. For each day, actual and normal TDMTs have been paired based on the 5 normal weather calculations described above. For a given day, assume that the actual 6 TDMT was 74 degrees and normal is determined to be 78 degrees. We will look to the 7 statistical relationships developed in MetrixND, which may indicate that in this 8 temperature range each additional degree causes usage to increase by 100 MWhs. So in 9 order to normalize load we will take the number of degrees that the actual temperature 10 deviated from normal (78 degree normal - 74 degree actual = 4 degree adjustment from 11 actual to normal) and multiply it by the usage per degree described by the model 12 (4 degrees x 100 MWhs/degree = 400 MWhs). On that day, normal usage is 400 MWhs 13 higher than the actual usage was.
 - Q. Are there any other models developed in this fashion?
- A. Yes, an identical process is followed to generate statistical models and normal values to represent each customer class' daily peak load. This will be instrumental in developing the normalized net system output.

18 VI. NORMALIZING BILLED AND CALENDAR SALES

- Q. Once you have normalized the energy from the daily loads that you developed in your load research process, how does this translate into normal sales for billing months?
- A. The Company's billings for a given month do not necessarily represent all of the energy used within the calendar days of that month. This is because the

1 Company's customers have their meters read in 21 groups (or cycles) each month 2 according to a published schedule. So an August bill for one customer may be based on 3 the period July 14 through August 13, while for another customer the August bill may include usage from July 26 through August 26. Groups of customers that have their 4 meters read on the same date are referred to as sharing a billing cycle. In the weather 5 6 normalization process, the Company is normalizing each billing cycle independently. 7 We start with billed sales for each billing cycle (group of customers whose meters are read together) for each month. Since we know the dates the meters were read for each 8 9 billing cycle, it is possible to estimate how much usage occurred on each day. Take for 10 example a hypothetical billing cycle that began on July 14 and ended on August 13. A particular class of customers (e.g., Residential, Commercial Small General Service, etc.) 11 12 may have been billed for 150,000 MWhs of usage in that period for the customers on that 13 billing cycle. We then look at the total estimated class daily usage from load research for those dates, we may find that the total class used 3,000,000 MWhs over the dates 14 between July 14 and August 13. Perhaps the total class usage on July 14th was 100,000 15 MWhs. Therefore, 3.33% of the class' usage occurred that day (100,000 MWhs of class 16 17 daily usage / 3,000,000 MWhs of class usage over the billing period). That 3.33% is applied to the sales of the actual billing cycle that is being normalized (150,000 MWhs x 18 3.33% = 5,000 MWhs on July 14^{th}). Using this methodology the actual billed sales are 19 20 estimated by day for each billing cycle. Then for each day the actual billed sales are 21 adjusted based on the daily normalized loads produced by MetrixND. We know that the total class used 100,000 MWhs on July 14th, and through the MetrixND process the 22 normal load for July 14th was determined to be 110,000 MWhs. So for that day normal 23

- usage was 110% of actual (110,000 MWhs normal load / 100,000 MWhs actual load =
- 2 110%). So the billing cycle that used 5,000 MWhs on July 14th has a normal load for that
- 3 day of 5,500 MWhs (5,000 MWhs actual usage x 110% normal/actual ratio = 5,500
- 4 MWhs normal usage). For every customer class, month and billing cycle combination,
- 5 this calculation is done for each day that falls between the applicable meter reading dates.
- 6 The sum of the daily billed actual sales across all months and billing cycles tie to the
- 7 Company's billings for the year for the customer class being normalized. The sum of the
- 8 daily billed normal sales across all months and billing cycles is the normalized level of
- 9 the Company's billings for the year.
- 10 Q. How are calendar month actual and normal sales estimated in this
- 11 process?
- 12 A. When going through the calculations of actual and normal billed sales,
- daily actual and normal sales by billing cycle are developed. These sales are then just
- 14 aggregated according to the days within a calendar month rather than according to meter
- read schedules to develop calendar month sales.
- 16 Q. Please summarize the results of your analysis.
- 17 A. The test year winter was warmer than normal, while the summer was near
- 18 normal. Cooling Degree Days ("CDD"), a quantification of the weather that typically
- results in air conditioning load, were 0.5% greater than normal. This results in summer
- 20 sales being normalized very slightly downward. Heating Degree Days ("HDD"), a
- 21 quantification of the weather that typically results in heating load, were 4.5% less than
- 22 normal. This results in winter sales being normalized upward. Total retail sales for the
- 23 weather sensitive classes were adjusted up by 0.8% in aggregate. Class-by-class monthly

- 1 results are reported in Schedule SMW-E2. The schedule also includes the annualized
- 2 sales for the Large Transmission Service class, as discussed below.

3 VII. <u>ANNUALIZATION OF LTS SALES</u>

- 4 Q. Why is an annualization adjustment necessary to the Large
- 5 Transmission Service ("LTS") class sales?
- 6 A. The LTS Class is made up of only one customer, Noranda Aluminum, Inc.
- 7 ("Noranda"). Noranda is the Company's largest customer by sales volume by a wide
- 8 margin. Noranda experienced an outage of its production capacity related to a winter
- 9 storm that occurred in January 2009. As a consequence, the test year included usage for
- this customer that was significantly below normal usage by historical standards.
- 11 Q. How was the normal annual level of sales to the LTS class
- 12 determined?
- 13 A. Noranda has an extremely consistent load when operating under normal
- 14 conditions. The annual load factor of this class is approximately 98% and the annual
- 15 sales to Noranda have not varied by more than 1% in a full year in the three years prior to
- 16 the outage. Because the load pattern of Noranda is so consistent under normal
- operations, it is adequate to use sales from 2008 to replace the test year sales.
- Q. Were any adjustments made to the prior year's sales at all?
- 19 A. Yes. February of 2008 included a leap day. The February 2008 sales
- volume was reduced by 1/29th to reflect the level of sales that would be expected to occur
- in a 28 day month, as February 2009 was.

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Q. What was the LTS class adjustment used for?

A. I provided the annualized sales to Company witness James R. Pozzo for

3 him to use in the development of billing units for the case. I also incorporated the

adjusted sales level in the development of the normalized net system output that I

5 provided to Company witness Timothy D. Finnell.

VIII. NORMALIZED NET SYSTEM OUTPUT

Q. What is net system output?

A. Net system output is the term the Company uses to describe the total amount of energy generated or purchased to serve its retail load¹ along with the associated distribution system line losses. The Staff frequently refers to this as net system input. The terms may be used interchangeably. The only difference is the perspective on the system. It is system output from the point of view of the generation fleet. It is system input from the point of view of the transmission system.

Q. Why is it necessary to normalize net system output?

A. Earlier I described the need for normalizing test year sales. Because the Company has normalized sales, it is also essential to normalize net system output. The net system output is the load that will drive the production cost model that determines the fuel and purchased power costs of the Company during the test year. The matching principle dictates that revenues should be matched up with the expenses that were incurred to generate those revenues. Essentially, we are simply treating revenues and

¹ I did not include sales-for-resale load in the net system output in this case, consistent with the inclusion of these sales as off-system sales as noted by Company witness Gary S. Weiss' testimony. However, I did separately provide weather normalized hourly sales-for-resale load to Mr. Finnell so that he could accurately calculate the Off-System Sales revenues that are now associated with it.

- expenses equivalently so that the true cost of service of our normalized level of load is
- 2 reflected in the case.
- 3 Q. How is net system output normalized?
- 4 A. Much of the work is already done from the process of normalizing sales.
- 5 We used calibrated load research data for each customer class to build statistical models
- 6 of daily class energy. As I mentioned when describing the sales normalization, I
- 7 simultaneously built models to weather normalize the daily peak load for each class.
- 8 From these models, it is possible to generate hourly weather normalized class loads.
- 9 Q. How does normalization of the daily energy and peak produce normal
- 10 hourly class loads?
- 11 A. I used a technique called the "unitized hourly load calculation" that keeps
- the existing hourly pattern of loads that was experienced in the test year, but adjusts it to
- 13 the targeted energy and peak levels from the daily weather response functions. This
- 14 technique is detailed in the Staff's 1990 Draft Report titled "Weather Normalization of
- 15 Electric Loads."
- Q. Once you have computed normalized hourly class loads, how do you
- 17 create the total system output on a normal basis?
- 18 A. This is the reason it was important to point out the calibration process of
- 19 our load research work. The load research was developed at the customer meter level,
- 20 then adjusted for transmission and distribution line losses, and finally compared to the
- 21 actual net system output. Any variation between the sum of our class level estimates and
- 22 the total system load was allocated to the various customer classes at that time. So the
- 23 sum of hourly class loads adjusted for losses is equal to the observed system load. Now

- that we have normalized these loads individually, we can once again sum up the loss
- 2 adjusted normal hourly loads. The sum of these becomes the normal system load, or net
- 3 system output.

- Q. What is the advantage of the class-by-class, or "bottom-up" method of normalizing net system output that you are proposing in this case?
- 6 A. There are at least three advantages of this method. First, the models that 7 are normalizing the energy level of the net system output are the exact same models that 8 are normalizing sales for revenue calculations. That helps to build consistency between 9 these adjustments. Second, the energy models at the rate class level can pick up 10 differences in response to temperature by class and therefore incorporate more useful 11 information about load into the calculation. The higher level of detail should provide a 12 truer representation of the load-temperature relationship. Finally, it helps build 13 consistency across filings to use the bottom-up approach, as a class-by-class hourly 14 weather normalization will be included in Integrated Resource Plan ("IRP") filings made by the Company. Using a similar approach to weather normalization of class and system 15 16 loads in the rate case and IRP only makes sense. Again, it is worth reiterating that the 17 calibration of the original class level load research ensures consistency between the class 18 level calculations and the system load calculations.
 - Q. Were any other adjustments made to the class level loads besides the weather normalization calculations?
- A. Yes, the annualization adjustment to the LTS class was also reflected in the net system output. Additionally, the sales included in the billing units to reflect expected customer growth through the true-up date were also built into the net system

- 1 output. Finally, an estimate of transmission losses that will be calculated through the
- 2 settlement process with MISO was deducted from the net system output.
- Q. Why does the estimate of transmission losses need to be based on
- 4 MISO settlements and why is it deducted from net system output?
- 5 A. When the Company interacts with MISO, transmission losses are settled
- 6 financially. This means that the Company buys the energy needed to serve its load from
- 7 MISO, but does not explicitly buy the associated energy to cover transmission losses.
- 8 The Company will be paid for all energy it generates by MISO and will pay for all energy
- 9 it consumes from MISO. The difference between the generation and load will be off-
- 10 system energy sales net of power purchases. Since transmission losses are not included
- in the load purchased from MISO, the load used for the net system output should not
- include those losses. That way the generation that went to serve transmission losses will
- appear as off-system sales in the production cost model, which is a reflection of how the
- 14 Company truly transacts with MISO. Transmission losses are paid for through the
- 15 Marginal Loss Component of the Locational Marginal Price paid for all load. In order to
- 16 match this reality, the loss rate that matches MISO's loss estimates is used in the
- 17 calculation.
- 18 Q. How was that loss rate developed?
- 19 A. I used the actual hourly loss rates for the test year that were included in the
- 20 settlement calculations by MISO when calculating the UE load.
- O, Once all of the appropriate adjustments are made, what is done with
- 22 the net system output numbers?

- 1 A. I provided them to Mr. Finnell. He uses them in his production cost model
- 2 to determine the net fuel cost incurred to serve this load given our generation mix, cost of
- 3 fuel, and market prices.

19

IX. <u>DAYS' ADJUSTMENT</u>

5 Q. What is a days' adjustment?

- A. The billed sales in the test year are based on the Company's meter reading
- 7 schedule. This schedule varies from year to year and from billing group to billing group.
- 8 The effect of this is that customers may be billed for slightly more or less than 365 days
- 9 over the course of a test year. Since a normal year has 365 days, customer usage is
- 10 adjusted accordingly.

11 Q. How did you calculate the days' adjustment?

- 12 A. I followed the method that was employed by Staff and the Company in
- 13 Case No. ER-2010-0036. Essentially we look at the difference between the calendar
- 14 month sales and billing month sales estimated in the weather normalization process
- above. The difference is provided to Mr. Pozzo so that he can adjust the billing units to
- match the 365 day usage. Since the calendar month sales are based on exactly 365 days,
- it reflects the appropriate amount of usage for a test year. A table of the days' adjustment
- by class is attached to my testimony as Schedule SMW-E3.

Q. Are there any other benefits of using this method?

- 20 A. Yes. This helps ensure that the matching of revenues and expenses will be
- 21 accurate. Because the net system output was calculated from hourly data over the
- 22 calendar months of the test year, using the calendar sales level from the test year to

- l generate the revenue will ensure that the appropriate matching of these components
- 2 occurs.

X. <u>WEATHER NORMALIZED CLASS DEMANDS</u>

- 4 Q. Please describe class demand data you prepared for the case.
- 5 A. The load research performed by my work group provides a key input to
- 6 the class cost of service study. We provide from load research the demand of each rate
- 7 class that occurs coincident with the system peak demand. We also provide the class
- 8 peak demand for the year on a non-coincident basis. Finally we provide the class non-
- 9 coincident demands, which represent an aggregate of the estimated peak usage of each
- 10 member of the class.
- 11 Q. How is this data utilized in the class cost of service study?
- 12 A. The specific details are covered by Company witness William M.
- Warwick. In short, though, this data is used to develop allocation factors to assign
- various costs to the customer classes responsible for causing them.
- 15 Q. Did you weather normalize this demand data?
- 16 A. Yes. Because the net system output calculations detailed above include an
- 17 hourly normalization calculation for each rate class, normalized demands were available.
- 18 I provided these normalized class demands to Mr. Warwick.
- 19 Q. What is the benefit of weather normalizing class demands?
- A. Class demand data that has not been weather normalized can be influenced
- 21 by extreme weather experienced in the test year. Depending on the peak making weather,
- 22 allocation factors could change from case to case based on nothing more than the
- 23 prevailing weather conditions in the test year. Normalizing these demands will help

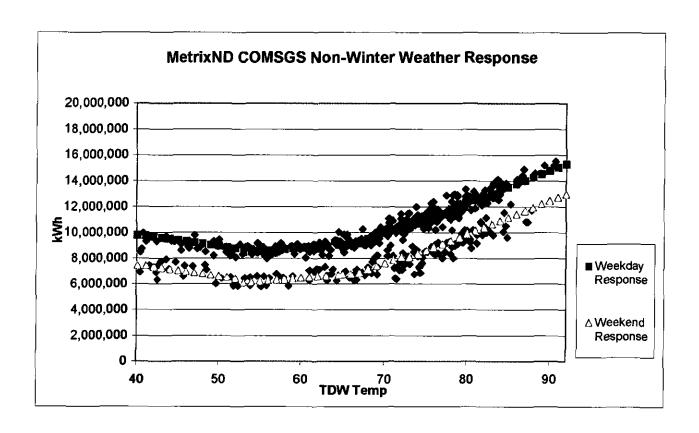
- produce more stable allocation factors that will only change when there is a true change
- 2 in the usage characteristics of the various customer classes.

3 XI. <u>LOAD AT GENERATION FOR DEVELOPMENT OF NBFC</u>

- 4 Q. Did you provide load data as an input to the calculation of the NBFC
- 5 used in the Fuel Adjustment Clause ("FAC")?
- A. Yes. The terms of the FAC tariff require that load at generation be used in
- 7 the development of the NBFC factor. "At generation" means that the load value includes
- 8 all associated transmission and distribution losses. This is a distinct calculation from the
- 9 net system output calculation described above, which results in load "at transmission".
- 10 For purposes of this calculation, normalized sales for the test year are grossed up for
- losses according to the Company's most recent loss study. I performed this calculation
- and provided the results to Mr. Weiss.
- 13 Q. Does this conclude your direct testimony?
- 14 A. Yes, it does.

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a AmerenUE for Authority to File Tariffs Increasing Rates for Electric Service Provided to Customers in the Company's Missouri Service Area.	Case No. ER-2011-0028
AFFIDAVIT OF STEVE	EN M. WILLS
STATE OF MISSOURI)) ss	
CITY OF ST. LOUIS)	
Steven M. Wills, being first duly sworn on his oath	a, states:
1. My name is Steven M. Wills. I wor	k in the City of St. Louis, Missouri,
and I am employed by Ameren Services Company	as Managing Supervisor of
Quantitative Analytics.	
2. Attached hereto and made a part her	reof for all purposes is my Direct
Testimony on behalf of Union Electric Company d	1/b/a AmerenUE consisting of 24
pages, Schedules SMW-E1 through SMW-E3, all o	of which have been prepared in written
form for introduction into evidence in the above-re-	eferenced docket.
3. I hereby swear and affirm that my a	inswers contained in the attached
testimony to the questions therein propounded are	true and correct.
St	um M. Cins
	Steven M. Wills
Subscribed and sworn to before me this 3 day	of September, 2010.
Un	randa Tesdall
My commission expires:	Notary Public
Amanda Tesdall - Notary Seal, Sta Notary Seal, Sta Missouri - St. Louis Commission #071 My Commission Expire	ate of Scounty Scoons



P	Ameren UE - Residential Test Year Sales - Revenue Month			
Month	Actual	Normal	Ratio	
4	898,842,393	938,153,889	104.4%	
5	799,435,083	768,719,241	96.2%	
6	1,009,989,945	935,756,920	92.7%	
7	1,352,512,525	1,309,820,344	96.8%	
8	1,215,958,619	1,328,692,494	109.3%	
9	1,084,526,395	1,114,729,533	102.8%	
10	841,207,183	853,820,027	101.5%	
11	854,813,625	891,864,858	104.3%	
12	1,203,277,436	1,304,023,727	108.4%	
1	1,721,211,419	1,735,986,166	100.9%	
2	1,444,931,497	1,416,975,382	98.1%	
3	1,207,150,930	1,223,819,263	101.4%	
Total	13,633,857,050	13,822,361,844	101.4%	

Amere	Ameren UE - Small General Service Test Year Sales - Revenue Month			
Month	Actual	Normal	Ratio	
4	256,084,899	260,829,265	101.9%	
5	252,592,609	246,228,820	97.5%	
6	285,997,533	276,734,394	96.8%	
7	333,860,444	330,017,552	98.8%	
8	310,090,555	324,920,624	104.8%	
9	299,631,626	303,549,559	101.3%	
10	258,177,414	261,164,880	101.2%	
11	247,570,699	254,983,319	103.0%	
12	292,590,766	308,482,609	105.4%	
1	366,299,822	368,207,254	100.5%	
2	325,787,420	321,616,139	98.7%	
3	291,762,605	294,636,703	101.0%	
Total	3,520,446,392	3,551,371,118	100.9%	

Amere	Ameren UE - Large General Service Test Year Sales - Revenue Month		
Month	Actual	Normal	Ratio
4	599,837,948	607,568,666	101.3%
5	619,552,139	610,366,617	98.5%
6	686,201,892	672,131,754	97.9%
7	763,374,903	756,449,858	99.1%
8	720,383,838	740,871,344	102.8%
9	719,417,829	724,577,669	100.7%
10	652,244,636	654,893,730	100.4%
11	605,315,574	616,582,863	101.9%
12	649,114,856	673,589,714	103.8%
1 1	743,368,335	747,409,371	100.5%
2	670,893,815	663,657,585	98.9%
3	626,539,700	629,594,718	100.5%
Total	8,056,245,465	8,097,693,890	100.5%

Amere	Ameren UE - Small Primary Service Test Year Sales - Revenue Month			
Month	Actual	Normal	Ratio	
4	284,848,794	285,110,581	100.1%	
5	291,878,060	288,766,048	98.9%	
6	296,655,499	292,451,561	98.6%	
7	341,122,328	338,020,083	99.1%	
8	323,884,507	331,406,723	102.3%	
9	318,824,166	320,255,065	100.4%	
10	293,554,787	295,176,561	100.6%	
11	273,673,085	275,923,750	100.8%	
12	293,423,854	294,259,271	100.3%	
1	312,571,890	312,958,901	100.1%	
2	285,608,852	284,801,869	99.7%	
3	278,389,106	278,706,330	100.1%	
Total	3,594,434,928	3,597,836,745	100.1%	

Amerer	Ameren UE - Large Primary Service Test Year Sales - Revenue Month		
Month	Actual	Normal	Ratio
4	312,492,487	311,253,965	99.6%
5	308,373,415	306,901,970	99.5%
6	315,033,393	312,265,083	99.1%
7	355,841,714	352,146,976	99.0%
8	335,826,918	341,020,118	101.5%
9	347,419,203	348,326,807	100.3%
10	326,828,687	327,538,493	100.2%
11	294,224,069	297,747,143	101.2%
12	308,270,067	308,554,477	100.1%
1	311,470,287	311,412,075	100.0%
2	297,113,091	296,753,135	99.9%
3	294,589,630	294,140,51 <u>4</u>	99.8%
Total	3,807,482,961	3,808,060,756	100.0%

	Ameren UE - LTS Test Year Sales - Revenue Month			
Month	Actual	Annualized	Ratio	
4	125,973,025	350,351,489	278.1%	
5	155,319,559	339,275,586	218.4%	
6	186,888,096	349,956,770	187.3%	
7	188,714,139	336,878,786	178.5%	
8	201,301,160	348,934,924	173.3%	
9	211,231,509	349,671,769	165.5%	
10	211,428,116	337,795,250	159.8%	
11	224,552,200	348,884,810	155.4%	
12	237,754,399	337,833,403	142.1%	
1	268,810,768	350,337,949	130.3%	
2	296,523,471	351,378,240	118.5%	
3	290,430,251	317,718,891	109.4%	
Total	2,598,926,693	4,119,017,867	158.5%	

Class	Days' Adjustment (kWh)
RES	7,538,175
SGS	1,862,373
LGS	2,047,200
SPS	-650,947
LPS	-20,878,718