
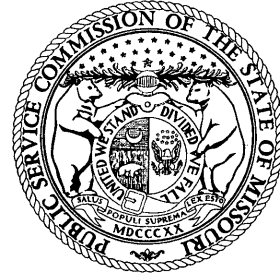


Notice of *Ex Parte* Contact

TO: Data Center
All Parties in Case No. **ER-2008-0318**

FROM: Chairman Jeff Davis 

DATE: August 27, 2008



On August 27, 2008, I received the attached presentation that was to be presented during the agenda meeting on August 28, 2008. This case, **ER-2008-0318**, is a contested case. The Commission is bound by its *ex parte* rule, and, I am therefore giving notice to the parties this communication has been received.

Although communications from members of the public and members of the legislature are always welcome, those communications must be made known to all parties to a contested case so that those parties have the opportunity to respond. According to the Commission's rules (4 CSR 240-4.020(8)), when a communication from any person interested in a case (either oral or written) occurs outside the hearing process, any member of the Commission or Regulatory Law Judge who received the communication shall prepare a written report concerning the communication and submit it to each member of the Commission and the parties to the case. The report shall identify the person(s) who participated in the *ex parte* communication, the circumstances which resulted in the communication, the substance of the communication, and the relationship of the communication to a particular matter at issue before the Commission.

Therefore, we submit this report pursuant to the rules cited above. This will ensure that any party to this case will have notice of the attached information and a full and fair opportunity to respond to the comments contained therein.

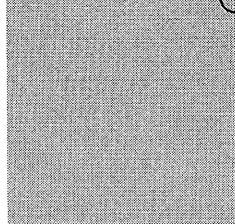
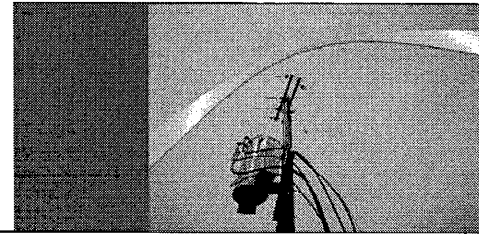
cc: Commissioners
Executive Director
Secretary/Chief Regulatory Law Judge
General Counsel

Gregory, Sheryl

From: Suggett, Gaye L [GSuggett@ameren.com]
Sent: Wednesday, August 27, 2008 3:35 PM
To: Gregory, Sheryl
Subject: EE Presentation
Attachments: Energy Efficiency Presentation to PSC.ppt

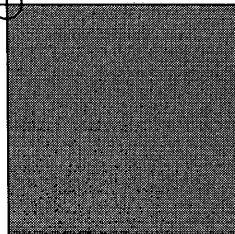
Sheryl,
Here's the presentation for tomorrow. Thanks for having it loaded and ready to go. I'll plan to bring some copies.
Thank you
Gaye

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Energy Efficiency: Transforming the Market to Support Missouri's Energy Independence

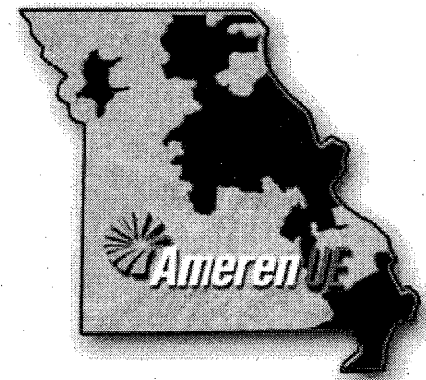
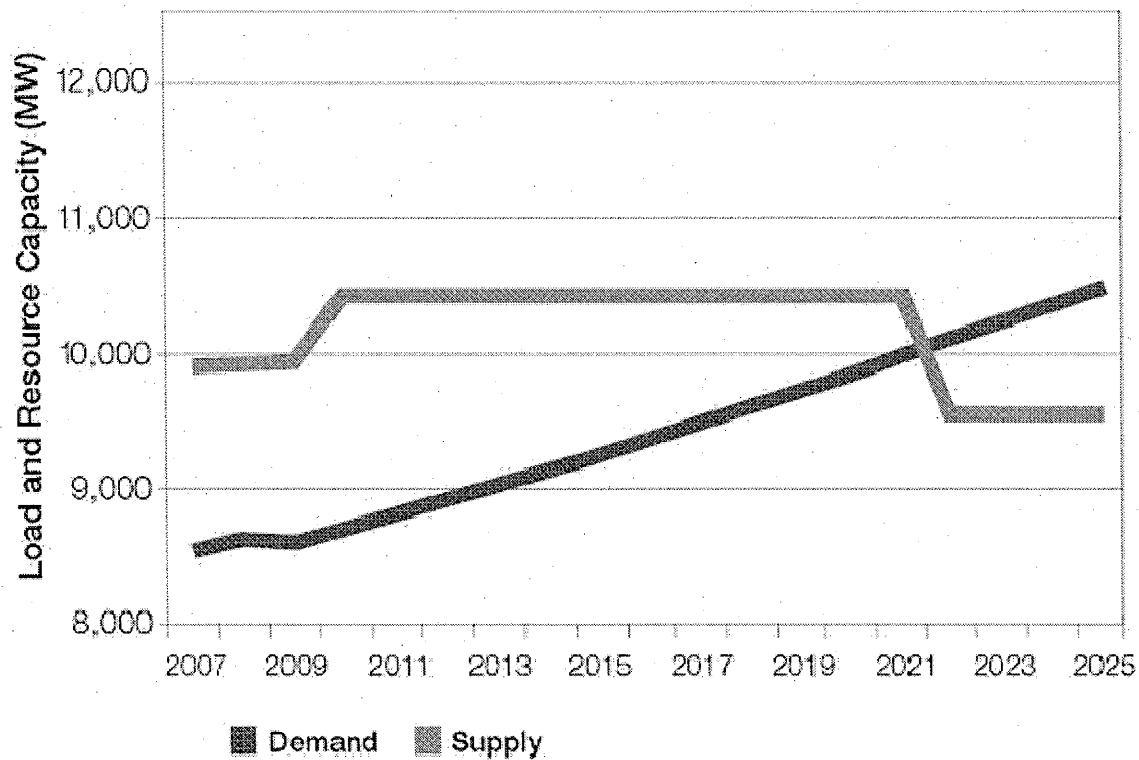
Steve Kidwell
VP, Regulatory Affairs



Listen. Respond. Deliver.

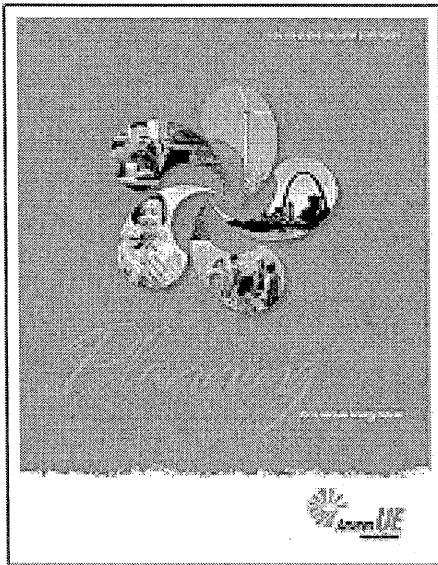
Meeting Rising Demand

AmerenUE Load and Resource Capacity



Integrated Resource Plan (IRP)

- Formal planning effort strikes an economic balance between demand-side and supply-side resources
 - Governed by Commission Rules
- Considerable stakeholder review and input from the beginning



www.ameren.com/resourceplan

Sources for meeting demand growth by the year 2025

- 28% Energy Efficiency & Demand Response
- 15% Renewable Generation
- 57% Future Generation

Energy Efficiency

- Increase customer choice/satisfaction
- Reduce emissions
- Large, untapped low-cost energy resource
- Equivalent of creating new sources of power
- Creates local jobs
- Improves energy security

50% Air conditioning and heating

20% Water heater

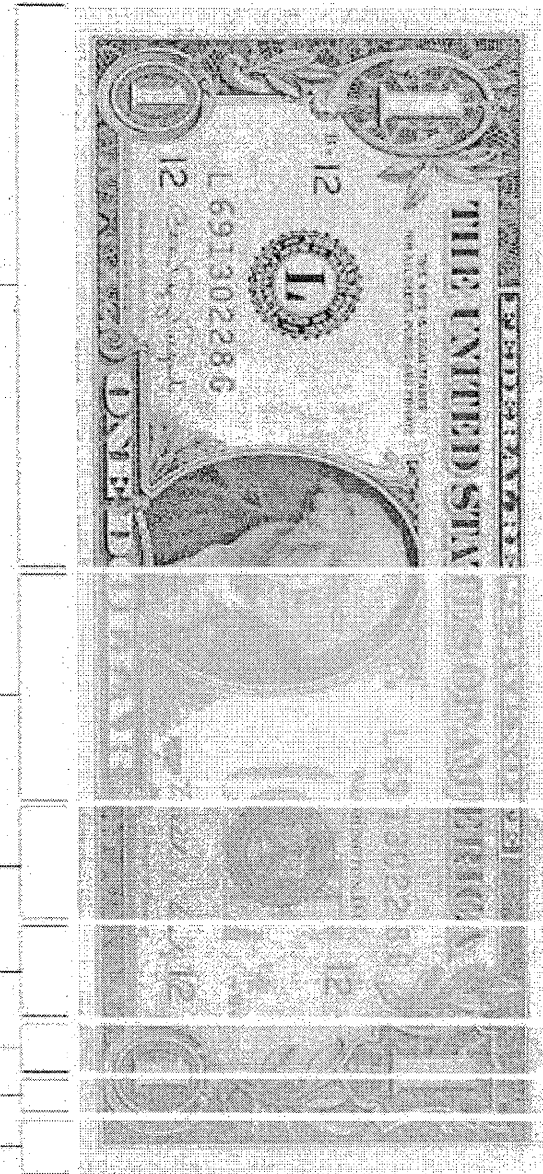
10% Lighting, small appliances

8% Refrigeration

4% Cooking

3% Clothes dryer

5% Other



Where does your energy dollar go?

Source: DOE

Listen. Respond. Deliver.

Energy Efficiency Program Plan

For all customer classes

- 9 Residential Programs
- 7 Business Programs

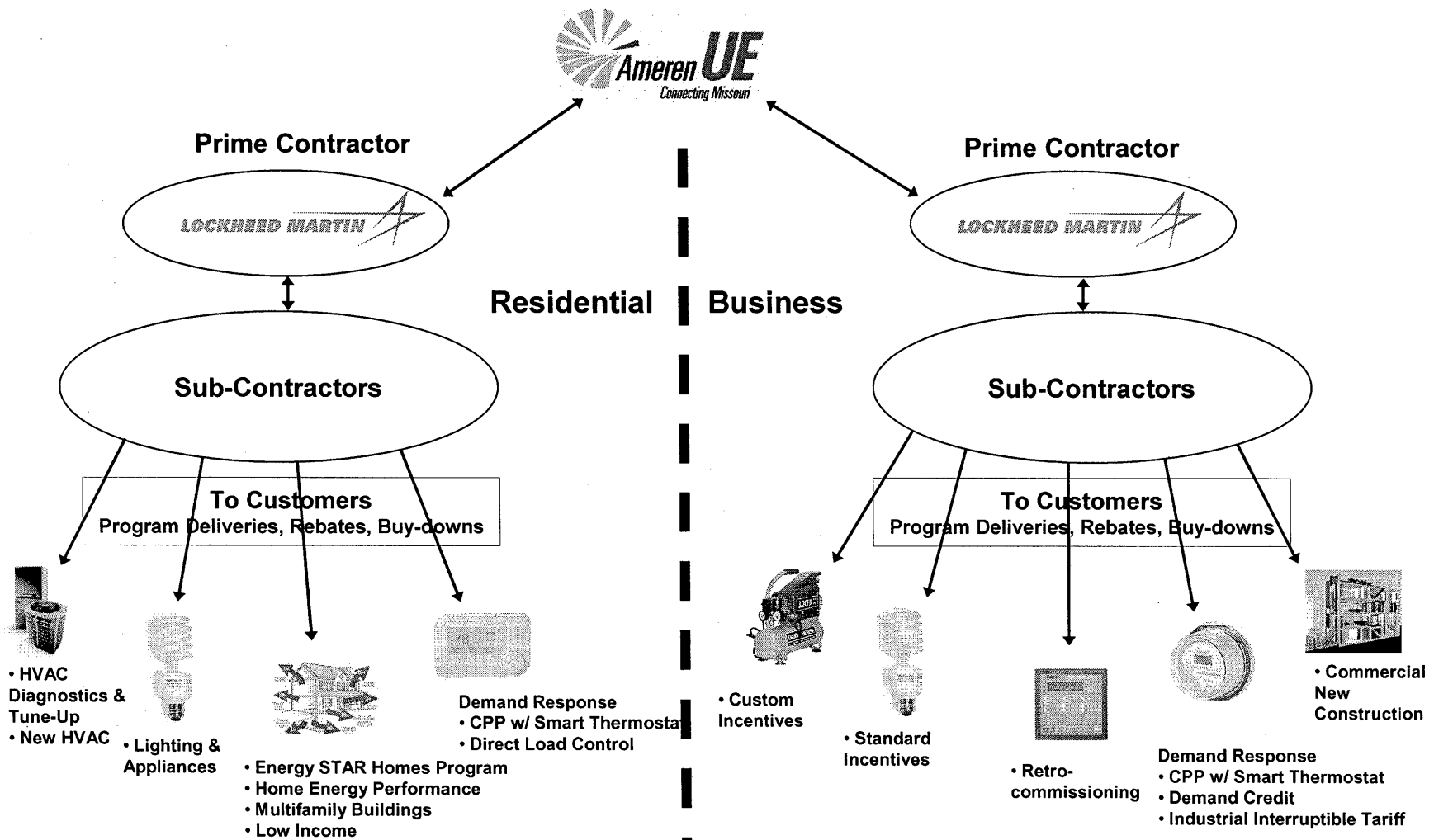
(program years are Oct. to Oct.)

	2009	2010	2011	TOTAL
Energy Savings (MWh) <i>Accumulating Total</i>	106,095	280,362	532,060	532,060
Demand Savings (MW) <i>Accumulating Total</i>	106	131	161	161
Budget	\$24.5 million	\$31.9 million	\$39.1 million	\$95.5 million

Goal of 540 MW by 2025

Listen. Respond. Deliver.

Energy Efficiency / Demand Response Programs

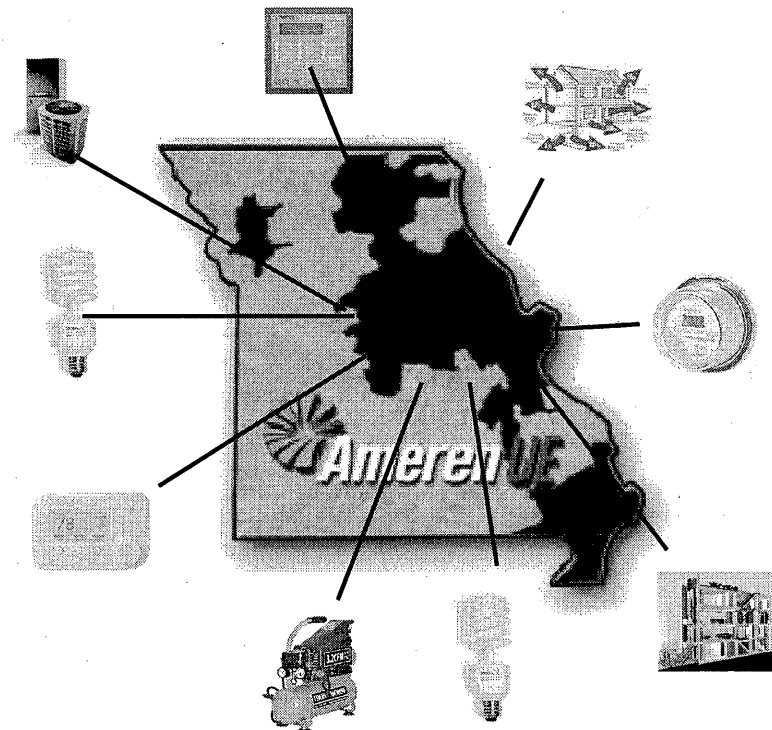


Listen. Respond. Deliver.

Commitment

Lockheed Martin is sharing the performance risk associated with the delivery of these contracts.

- Customer Satisfaction (residential & some small commercial)
- Programs offered to all Customer Segments
- Achieve MWh savings 20% higher than proposed IRP goals

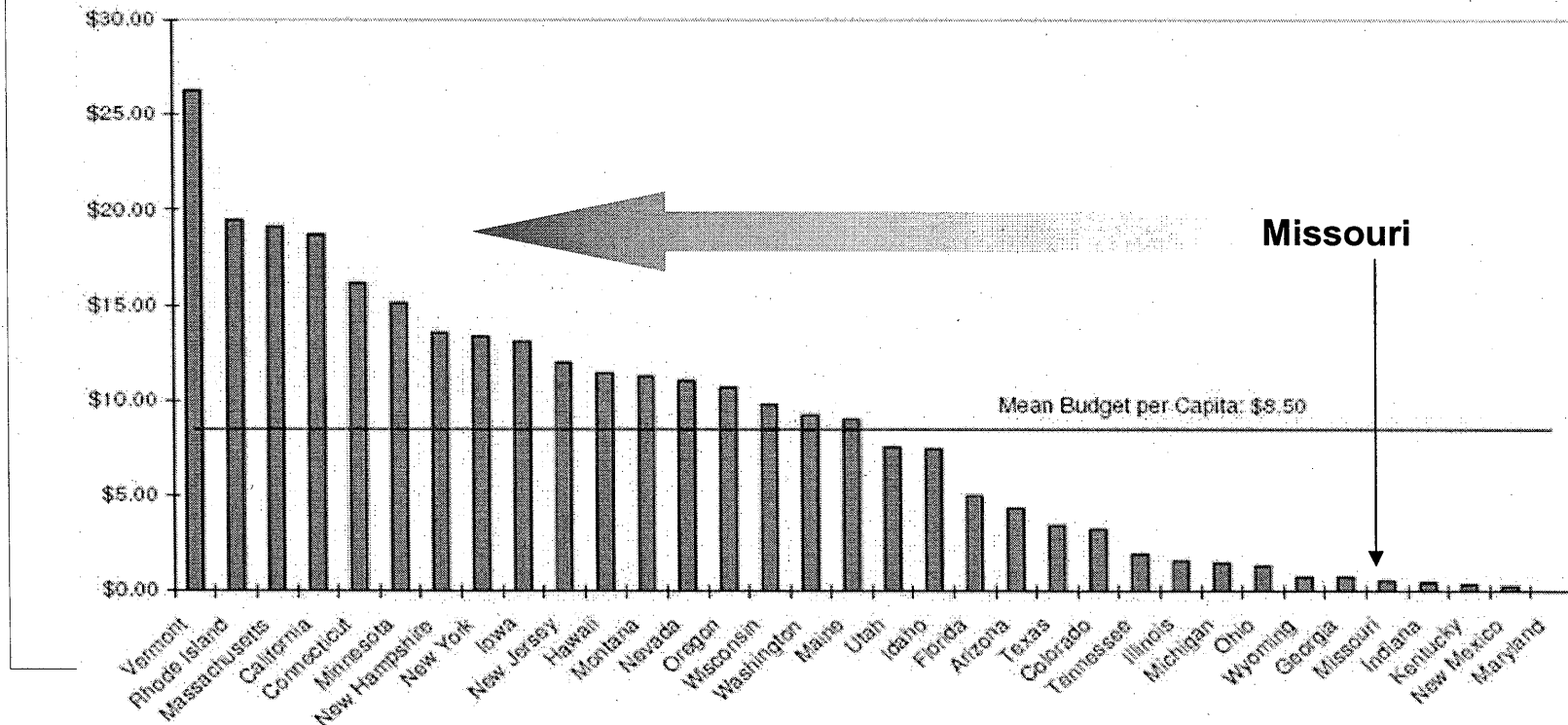


Listen. Respond. Deliver.

AmerenUE's Commitment

Moving Missouri to an industry leader

Figure 1: Estimated Per Capita Budgets for Electric Energy-Efficiency Programs for All 34 States with Energy-Efficiency Programs (Excludes Load Management Programs)



ACEE – June 2007

8

Listen. Respond. Deliver.



Implementation

- **First 60 Days**

- Develop program design details
- File and get approval of tariffs describing the programs
- UE/Lockheed Martin develop local infrastructure for program operation

- **October**

- Market and launch of selected programs
- Start tracking and verifying program expenditures and kWh savings

- **January**

- Quarterly program report to stakeholders

- **Summer 2009**

- Full implementation

Measuring Success....

- Evaluation, Measurement & Verification (EM & V)
 - Critical to IRP
 - The Cadmus Group, Inc.- residential programs
 - ADM Associates, Inc. – business programs
 - Transparency
 - In dependent 3rd party evaluations
 - On -going communication with stakeholders
 - Qu arterly updates and annual evaluations
 - Importance of broad EM & V education
 - Innovative program design
 - Best practice – early and ongoing engagement
 - Focus on continuous improvement



In Summary

- AmerenUE is serious about energy efficiency
- Aggressive, well thought-out plan
- Can't do it alone
 - Business partners
 - Stakeholder input
 - Tariffs that provide required market flexibility
 - Expedited when necessary
- What further information do you need from us?