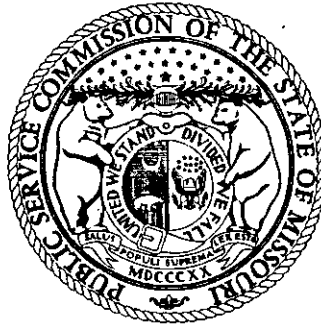


**MISSOURI PUBLIC SERVICE COMMISSION**

FILED  
May 10, 2011  
Data Center  
Missouri Public  
Service Commission

**STAFF REPORT****REVENUE REQUIREMENT****COST OF SERVICE**

**UNION ELECTRIC COMPANY**  
d/b/a Ameren Missouri

**FILE NO. ER-2011-0028**

*Jefferson City, Missouri*  
*February 8, 2011*

*Staff* Exhibit No. 201  
Date 4/26/11 Reporter JMB  
File No. ER-2011-0028

# REVENUE REQUIREMENT COST OF SERVICE REPORT

1			
2	I.	Executive Summary.....	1
3		Staff Expert/Witness: Stephen M. Rackers.....	1
4	II.	Background of Ameren Missouri.....	1
5		Staff Expert/Witness: Stephen M. Rackers.....	2
6	III.	Test Year/True-Up Period.....	2
7		Staff Expert/Witness: Stephen M. Rackers.....	2
8	IV.	Major Issues.....	2
9		Staff Expert/Witness: (Section I, II, III and IV) Stephen M. Rackers.....	3
10	V.	Rate of Return.....	3
11	A.	Introduction.....	3
12	B.	Analytical Parameters.....	4
13	C.	Current Economic and Capital Market Conditions.....	7
14	1.	Economic Conditions.....	7
15	2.	Capital Market Conditions.....	8
16	a.	Utility Debt Markets.....	8
17	b.	Utility Equity Markets.....	9
18	D.	Ameren's and Ameren Missouri's Operations.....	10
19	1.	Ameren.....	10
20	2.	Ameren Missouri.....	12
21	E.	Ameren Missouri's and Ameren's Credit Ratings.....	12
22	F.	Cost of Capital.....	14
23	1.	Capital Structure.....	14
24	2.	Embedded Cost of Debt and Preferred Stock.....	15
25	3.	Cost of Common Equity.....	15
26	a.	The Proxy Group.....	15
27	b.	The Constant-growth DCF.....	16
28	i.	The Inputs.....	17
29	c.	The Multi-stage DCF.....	19
30	i.	Overview.....	19
31	ii	Stage one.....	20
32	iii.	Stage two.....	21
33	iv.	Stage three.....	21
34	v.	Electric Utility Industry Long-term Growth Rates.....	21

1		vi. Perpetual Growth Rates Used in Investment Analysis .....	23
2		vii. Commission Preference for GDP Growth .....	24
3	G.	Tests of Reasonableness .....	24
4	1.	The CAPM .....	25
5	2.	Other Tests .....	26
6	a.	The "Rule of Thumb" .....	26
7	b.	Average Authorized Returns.....	26
8	H.	Conclusion .....	28
9		Staff Expert/Witness: David Murray .....	28
10	VI.	Rate Base .....	28
11	A.	Plant in Service and Depreciation Reserve.....	28
12	1.	Plant in Service .....	28
13	a.	Accounting Schedule 3 .....	28
14		Staff Expert/Witness: Lisa M. Ferguson .....	28
15	b.	Government Relocations Construction Accounting .....	29
16		Staff Expert/Witness: Stephen M. Rackers .....	30
17	c.	Other Plant Construction Accounting.....	30
18		Staff Expert/Witness: Stephen M. Rackers .....	31
19	d.	Sioux Units 1 and 2 Scrubber In-Service.....	31
20		Staff Expert/Witness: Mike E. Taylor.....	31
21	e.	Taum Sauk Rebuild In-Service Test Criteria.....	31
22		Staff Expert/Witness: Guy C. Gilbert, MS, PE, RG .....	33
23	2.	Depreciation Reserve - Accounting Schedule 5 .....	33
24		Staff Expert/Witness: Lisa M. Ferguson .....	33
25	B.	Cash Working Capital (CWC).....	33
26	1.	Calculation of Revenue and Expense Lags.....	33
27		Staff Expert/Witness: Lisa M. Ferguson.....	33
28	2.	Differences Between Staff's and Company's Calculation of CWC .....	34
29		Staff Expert/Witness: Lisa M. Ferguson.....	34
30	C.	Prepayments, and Materials and Supplies .....	34
31		Staff Expert/Witness: Lisa M. Ferguson.....	35
32	D.	Fuel Inventories .....	35
33		Staff Expert/Witness: Lisa K. Hanneken .....	35
34	E.	Customer Demand-Side Management Programs Regulatory Asset .....	35
35	1.	Demand-Side Management Cost Recovery .....	35
36	a.	Status of Ameren Missouri's Demand-Side Management Programs .....	35
37		Staff Expert/Witness: John A. Rogers .....	38

1	b.	Residential Lighting and Appliance Program.....	38
2		Staff Expert/Witness: John A. Rogers .....	39
3	c.	DSM Cost Recovery .....	39
4		Staff Expert/Witness: John A. Rogers .....	39
5	d.	Missouri Energy Efficiency Investment Act of 2009 .....	40
6		Staff Expert/Witness: John A. Rogers .....	40
7	e.	Ameren Missouri's Next Chapter 22 Filing.....	40
8		Staff Expert/Witness: John A. Rogers .....	42
9	f.	Summary of Significant Scheduling Opportunity for Ameren Missouri in 2011 .....	42
10		Staff Expert/Witness: John A. Rogers .....	43
11	g.	Staff Recommendation .....	43
12		Staff Expert/Witness: John A. Rogers .....	43
13	2.	Low-Income Weatherization .....	44
14		Staff Expert/Witness: Henry E. Warren.....	45
15	3.	Costs Included In The Calculation Of Revenue Requirement.....	45
16		Staff Expert/Witness: Stephen M. Rackers .....	46
17	F.	FAS 87 – Pensions and FAS 106 OPEBs Trackers .....	46
18		Staff Expert/Witness: Kofi Agyenim Boateng.....	46
19	G.	Customer Deposits.....	46
20		Staff Expert/Witness: Lisa M. Ferguson.....	46
21	H.	Customer Advances .....	46
22		Staff Expert/Witness: Lisa M. Ferguson.....	46
23	I.	Accumulated Deferred Income Taxes .....	47
24		Staff Expert/Witness: John P. Cassidy.....	47
25	VII.	Allocations .....	47
26	A.	Jurisdictional Allocations Factors.....	47
27	1.	Overview.....	47
28		Staff Expert/Witness: Stephen M. Rackers.....	48
29	2.	Determination of Jurisdictional Allocation Factors.....	48
30		Staff Expert/Witness: Alan J. Bax .....	50
31	B.	Corporate Allocations .....	50
32		Staff Expert/Witness: Lisa K.Hanneken .....	50
33	VIII.	Income Statement.....	51
34	A.	Rate Revenues.....	51
35	1.	Introduction.....	51
36		Staff Expert/Witness: Kofi Agyenim Boateng.....	51

1	2.	Definitions.....	51
2		Staff Expert/Witness: Kofi Agyenim Boateng.....	52
3	3.	The Development of Rate Revenue in this Case .....	52
4		Staff Expert/Witness: Curt Wells .....	52
5	4.	Regulatory Adjustments to Test Year Sales and Rate Revenue .....	52
6	a.	Adjustment to Remove Unbilled Revenues .....	52
7		Staff Expert/Witness: Kofi Agyenim Boateng.....	52
8	b.	Adjustment to Remove Gross Receipts Tax .....	53
9		Staff Expert/Witness: Kofi Agyenim Boateng.....	53
10	c.	Preliminary Adjustments to Test Year.....	53
11		Staff Expert/Witnesses: Curt Wells and Seoun Joun Won.....	53
12	d.	Update Period Adjustment.....	53
13		Staff Expert/Witnesses: Curt Wells and Seoun Joun Won.....	53
14	e.	Large Customer Annualization .....	54
15	i.	Large Primary Service (LPS) Rate Class.....	54
16	ii.	Large Transmission Service (LTS) Rate Class.....	55
17		Staff Expert/Witness for LPS and LTS classes: Seoung Joun Won.....	55
18		Staff Expert/Witness for all other classes: Curt Wells.....	55
19	f.	Annualization for Rate Change.....	56
20		Staff Expert/Witness for LPS and LTS classes: Seoung Joun Won.....	56
21		Staff Expert/Witness for all other classes: Curt Wells.....	56
22	g.	Weather Normal Variables .....	56
23		Staff Expert/Witness: Seoung Joun Won.....	57
24	h.	Weather Normalization of Usage.....	57
25		Staff Expert/Witness: Walt Cecil.....	59
26	i.	Weather Normalization of Usage and Revenue.....	59
27		Staff Expert/Witness: Curt Wells.....	59
28	j.	365-Days Adjustment For Weather Sensitive Classes.....	59
29		Staff Expert/Witness: Walt Cecil.....	60
30	k.	Annualization and Normalization Results .....	60
31		Staff Expert/Witness: Curt Wells.....	60
32	l.	Customer Growth Annualization .....	60
33		Staff Expert/Witness: Kofi Agyenim Boateng.....	61
34	m.	Results.....	61

1		Staff Expert/Witness: Kofi Agyenim Boateng.....	61
2	n.	Removal of Rate Refunds.....	61
3		Staff Expert/Witness: Kofi Agyenim Boateng.....	61
4	B.	Off-System Sales and Transmission Revenue.....	61
5	1.	Off-System Sales.....	61
6	a.	Energy.....	61
7		Staff Expert/Witness: Lisa K. Hanneken.....	62
8	b.	Capacity Sales.....	62
9		Staff Expert/Witness: Lisa K. Hanneken.....	62
10	2.	MISO Day 2.....	62
11	a.	Revenues.....	62
12		Staff Expert/Witness: Kofi Agyenim Boateng.....	64
13	b.	Amortization of RSG Resettlement Expenses.....	64
14		Staff Expert/Witness: Kofi Agyenim Boateng.....	64
15	3.	Transmission Revenue and Expense.....	64
16		Staff Expert/Witness: Kofi Agyenim Boateng.....	65
17	4.	Ancillary Services Market Revenue and Expense.....	65
18		Staff Expert/Witness: Kofi Agyenim Boateng.....	65
19	C.	Miscellaneous Revenues.....	65
20	1.	SO <sub>2</sub> Allowance Sales and Tracker.....	65
21		Staff Expert/Witness: Lisa K. Hanneken.....	66
22	D.	Fuel and Purchased Power Expense.....	66
23		Staff Expert/Witness: Lisa K. Hanneken.....	67
24	1.	Fuel and Purchased-Power Prices.....	67
25		Staff Expert/Witness: Lisa K. Hanneken.....	67
26	a.	Coal prices.....	68
27	i.	Accounting Coal Prices.....	68
28		Staff Expert/Witness: Lisa K. Hanneken.....	68
29	ii.	Dispatch Coal Prices.....	68
30		Staff Expert/Witness: Erin L. Maloney.....	68
31	b.	Nuclear Fuel Prices.....	68
32		Staff Expert/Witness: Lisa K. Hanneken.....	69
33	c.	Natural Gas Prices.....	69
34	i.	Variable Natural Gas Cost.....	69
35		Staff Expert/Witness: Erin L. Maloney.....	69
36	ii.	Fixed Natural Gas Cost.....	69

1		Staff Expert/Witness: Lisa K. Hanneken .....	69
2	d.	Oil Prices.....	69
3		Staff Expert/Witness: Erin L. Maloney.....	69
4	e.	Purchased Power Prices .....	70
5		Staff Expert/Witness: Erin L. Maloney.....	70
6	2.	Potential Refundable Entergy Charges .....	70
7		Staff Expert/Witness: John P. Cassidy.....	71
8	3.	Production Cost Modeling .....	71
9	a.	Variable Cost .....	71
10		Staff Expert/Witness: David W. Elliott.....	72
11	b.	Planned and Forced Outages.....	72
12		Staff Expert/Witness: David W. Elliott.....	72
13	c.	Capacity Contract Prices and Energy .....	72
14		Staff Expert/Witness: David W. Elliott.....	73
15	4.	Normalization Of Hourly Net System Load .....	73
16		Staff Expert/Witness: Shawn E. Lange.....	74
17	5.	Losses.....	74
18		Staff Expert/Witness: Alan J. Bax .....	75
19	6.	Other Fuel Related Items .....	75
20	a.	Westinghouse Credits .....	75
21		Staff Expert/Witness: Lisa K. Hanneken .....	75
22	b.	Fuel Additive .....	75
23		Staff Expert/Witness: Lisa K. Hanneken .....	75
24	c.	Limestone for Sioux Scrubbers.....	76
25		Staff Expert/Witness: Lisa K. Hanneken .....	76
26	E.	Payroll and Benefits.....	76
27	1.	Payroll .....	76
28		Staff Expert/Witness: John P. Cassidy.....	77
29	2.	Payroll Taxes .....	77
30		Staff Expert/Witness: John P. Cassidy.....	78
31	3.	Voluntary Separation Election Plan and Involuntary Separation Program .....	78
32		Staff Expert/Witness: John P. Cassidy.....	78
33	4.	Test Year Severance Costs and Amortization of Severance Costs.....	78
34		Staff Expert/Witness: John P. Cassidy.....	79
35	5.	Accounting Standards Codification 715-30 (formerly FAS 87) Pension Costs ...	79
36	a.	Accounting Standards Codification 715-30 Pension Tracker.....	79

1		Staff Expert/Witness: Kofi Agyenim Boateng.....	80
2	b.	Annualization.....	80
3		Staff Expert/Witness: Kofi Agyenim Boateng.....	81
4	6.	Accounting Standards Codification (“ASC”) 715-60 (formerly FAS 106)	
5		Other Post Retirement Benefit Costs (OPEBs).....	81
6	a.	ASC 715-60 OPEBs Tracker .....	81
7	b.	Annualization.....	81
8		Staff Expert/Witness: Kofi Agyenim Boateng.....	82
9	7.	Other Employee Benefits.....	82
10		Staff Expert/Witness: John P. Cassidy.....	82
11	8.	Short-Term Incentive Compensation.....	82
12		Staff Expert/Witness: Kofi Agyenim Boateng.....	85
13	9.	Long-Term Incentive Compensation: Restrictive Stock and Performance	
14		Share Units.....	85
15		Staff Expert/Witness: Kofi Agyenim Boateng.....	85
16	F.	Other Expenses .....	85
17	1.	Rate Case Expenses .....	85
18		Staff Expert/Witness: Lisa M. Ferguson.....	85
19	2.	Dues and Donations .....	86
20		Staff Expert/Witness: Lisa M. Ferguson.....	86
21	3.	Edison Electric Institute Dues.....	86
22		Staff Expert/Witness: Lisa M. Ferguson.....	87
23	4.	Insurance Expense .....	87
24	a.	Annualization.....	87
25		Staff Expert/Witness: Lisa M. Ferguson.....	88
26	b.	Replacement Power .....	88
27		Staff Expert/Witness: Lisa M. Ferguson.....	88
28	c.	Property Liability .....	88
29		Staff Expert/Witness: Lisa M. Ferguson.....	88
30	5.	Vegetation Management And Infrastructure Inspection Programs .....	88
31	a.	Annual Expense .....	88
32		Staff Expert/Witness: Stephen M. Rackers.....	89
33	b.	Trackers .....	89
34		Staff Expert/Witness: Stephen M. Rackers.....	90
35	6.	Customer Deposit Interest Expense.....	90
36		Staff Expert/Witness: Lisa M. Ferguson.....	90
37	7.	Property Tax Expense .....	90



1		Staff Expert/Witness: Lisa M. Ferguson.....	91
2	8.	Uncollectible Expense .....	91
3		Staff Expert/Witness: Kofi Agyenim Boateng.....	91
4	9.	Advertising Expense .....	92
5		Staff Expert/Witness: Lisa M. Ferguson.....	92
6	10.	Franchise Taxes .....	93
7		Staff Expert/Witness: Kofi Agyenim Boateng.....	93
8	11.	Test Year Storm Cost.....	93
9		Staff Expert/Witness: John P. Cassidy.....	94
10	12.	Storm Cost Amortization Expense.....	94
11	a.	Storm Cost from ER-2007-0002.....	94
12	b.	Storm Cost from ER-2008-0318.....	94
13	c.	Storm Cost from ER-2010-0036.....	95
14	d.	Storm Cost Accounting Authority Order (AAO) Case Nos. EU-2008-0141 and	
15		ER-2008-0318.....	95
16		Staff Expert/Witness: John P. Cassidy.....	96
17	13.	Callaway Refueling Adjustment .....	96
18		Staff Expert/Witness: Lisa K. Hanneken .....	96
19	14.	Training Cost .....	96
20	a.	Production Training.....	96
21		Staff Expert/Witness: Stephen M. Rackers .....	97
22	b.	Distribution Training .....	97
23		Staff Expert/Witness: Stephen M. Rackers .....	97
24	15.	Rebranding Costs.....	97
25		Staff Expert/Witness: John P. Cassidy.....	98
26	16.	Power Plant Maintenance Expense.....	98
27		Staff Expert/Witness: Lisa K. Hanneken .....	100
28	17.	Injuries & Damages .....	100
29		Staff Expert/Witness: Lisa M. Ferguson .....	100
30	18.	PSC Assessment.....	100
31		Staff Expert/Witness: Lisa M. Ferguson .....	100
32	19.	Corporate Franchise Tax.....	100
33		Staff Expert/Witness: Lisa M. Ferguson.....	101
34	20.	Miscellaneous Expenses .....	101
35		Staff Expert/Witness: Lisa M. Ferguson.....	101
36	21.	Short-term Credit Facility Fees.....	101
37		Staff Expert/Witness: Stephen M. Rackers .....	102

1	22.	Taum Sauk Reservoir Failure .....	102
2		Staff Expert/Witness: Lisa K. Hanneken .....	102
3	G.	Depreciation Expense .....	103
4	1.	Venice Depreciation Review .....	103
5	a.	Scope.....	103
6	b.	Issue .....	103
7	c.	Recommendation .....	104
8		Staff Expert/Witness: Guy C. Gilbert, MS, PE, PG .....	104
9	2.	Capitalized Depreciation and O&M .....	104
10		Staff Expert/Witness: Lisa M. Ferguson .....	104
11	H.	Income Tax .....	104
12		Staff Expert/Witness: John P. Cassidy .....	105
13	IX.	Fuel Adjustment Clause (FAC) .....	105
14		Staff Expert/Witness: Lena M. Mantle .....	106
15	A.	History.....	106
16		Staff Expert/Witness: Lena M. Mantle .....	108
17	B.	Summary of Ameren Missouri's Fuel and Purchased Power Costs	
18		Net Off-System Sales TOC2.....	108
19		Staff Expert/Witness: Lena M. Mantle .....	110
20	C.	Sharing Mechanism .....	110
21		Staff Expert/Witness: Lena M. Mantle .....	117
22	D.	Staff's Recommended Recovery Period Length Change.....	117
23		Staff Expert/Witness: Lena M. Mantle .....	118
24	E.	Correct Calculation of Change in Cost to Be Recovered .....	118
25		Staff Expert/Witness: Lena M. Mantle .....	119
26	F.	Other Changes to Ameren Missouri's FAC.....	119
27		Staff Expert/Witness: Lena M. Mantle .....	119
28	G.	Additional Filing Requirements.....	120
29		Staff Expert/Witness: Lena M. Mantle .....	121
30	H.	Fuel Adjustment Clause Heat Rate and Efficiency Testing.....	121
31		Staff Expert/Witness: Leon Bender .....	122
32	X.	Other Items.....	122
33	A.	Ameren Missouri Smart Grid Status Rate Case ER-2011-0028.....	122
34		Staff Expert/Witness: Randy S. Gross .....	124
35		Appendices.....	124
36			

# REVENUE REQUIREMENT COST OF SERVICE REPORT

## I. Executive Summary

The Staff has conducted a review in File No. ER-2011-0028 of all revenue requirement cost of service components (capital structure and return on rate base, rate base, depreciation expense and other operating expenses) which comprise Union Electric Company's d/b/a Ameren Missouri (Ameren Missouri or Company) Missouri jurisdictional revenue requirement. This audit was in response to Ameren Missouri's filing made on September 3, 2010, seeking to increase its Missouri jurisdictional retail rates to recover an additional approximately \$263 million on an annual basis.

The Staff's recommended increase in revenue requirement is based upon an adjusted test year for the twelve months ending March 31, 2010, including true-up estimates through February 28, 2011. The Staff's recommended revenue requirement for Ameren Missouri is \$44,789,202 to \$99,306,105 based on a return on equity (ROE) range of 8.25% to 9.25%.

The impact of the Staff's recommended revenue requirement for each retail rate customer class will be addressed in the Staff's rate design direct testimony and report that is to be filed on February 10, 2011.

*Staff Expert/Witness: Stephen M. Rackers*

## II. Background of Ameren Missouri

Ameren Missouri provides electric utility service to approximately 1.2 million retail customers primarily in the eastern half of Missouri, but also to a limited extent in northwestern Missouri. Ameren Missouri is wholly owned by Ameren Corporation, which also provides utility service in Illinois through its Ameren Illinois operating subsidiary. Ameren Missouri also operates a natural gas distribution business in Missouri, which serves approximately 126,000 customers.

Ameren Missouri last sought a general change of its Missouri jurisdictional electric retail rates when it filed for a \$402 million annual increase on July 24, 2009, in File No. ER-2010-0036. As a result of the Commission's Report and Order in that proceeding,

1 Ameren Missouri was granted a general annual rate increase of approximately \$229.6 million,  
2 effective June 21, 2010.

3 *Staff Expert/Witness: Stephen M. Rackers*

### 4 **III. Test Year/True-Up Period**

5 Ameren Missouri filed its case based upon a twelve month ending March 31, 2010 test  
6 year and made adjustments to its case to reflect the impacts of anticipated changes through  
7 February 28, 2011, its requested true-up period end date. These dates were ordered by the  
8 Commission on November 10, 2010, in its Order Adopting Procedural Schedule And  
9 Establishing Test Year.

10 The Staff's revenue requirement as presented in its Accounting Schedules includes  
11 expected changes for a true-up ending February 28, 2011 based on current information.  
12 For example, the plant and depreciation reserve balances have been adjusted to reflect the  
13 anticipated additions through the February 28, 2011 true-up period. Fuel expense has also been  
14 adjusted, based on the January 2011 coal contract prices. The Staff expects to consider changes  
15 to these items, as well as additional components of the cost of service during the true-up audit.  
16 The Staff is not adopting now for the purpose of setting Ameren Missouri's rates the items listed  
17 and quantified in the Staff's true-up estimate. The Staff has included these items as  
18 placeholders, pending the Staff's completion of its true-up audit.

19 *Staff Expert/Witness: Stephen M. Rackers*

### 20 **IV. Major Issues**

21 The following are the major issues between the Staff and Ameren Missouri based on their  
22 respective prefiled direct revenue requirement cases. These issues are discussed here because of  
23 their estimated revenue requirement dollar value. A brief explanation for each issue follows,  
24 together with an estimate of the dollar value of the difference between the positions of the Staff  
25 and Ameren Missouri on the issue.

26 **Return on Equity (ROE) – Issue Value – (\$125 million difference based on applying**  
27 **difference in ROEs to the rate base presented by Ameren Missouri).** The Staff is recommending

1 a midpoint of 8.75% ROE. Ameren Missouri is recommending a 10.90% ROE. This issue is  
2 addressed in detail in Section V of this report by Staff witness David Murray.

3 **Fuel and Purchased Power net of Off System Sales – Issue Value – (\$21 million**  
4 **difference).** This difference relates to the different levels of fuel expense and off-system sales  
5 determined by Ameren Missouri and the Staff to be appropriate for the test year and the true-up  
6 period. The majority of this difference reflects the higher amount of off-system sales  
7 recommended by the Staff.

8 **Payroll, Payroll Taxes and Benefits – Issue Value – (\$10 million difference).** This  
9 difference relates to the levels of employees. Staff has annualized the cost associated with the  
10 decline in employees at both Ameren Missouri and Ameren Services Company. This adjustment  
11 encompasses not only the increase in wage rates experienced by the Ameren Missouri, but also  
12 the employee level increases proposed by the Company for distribution training and staffing at  
13 the Sioux and Taum Sauk power plants.

14 **Amortization Expense – Issue Value - (\$13 million difference).** This difference  
15 includes amortization expense associated energy efficiency, vegetation management,  
16 infrastructure inspections and other items.

17 **Sioux Scrubbers – Issue Value - (\$4.3 million difference).** This difference reflects the  
18 Staff's disallowance of project cost.

19 There are other significant differences between the Staff and the Company, based upon  
20 their respective direct filings. However, these other differences are less significant than the items  
21 discussed above.

22 *Staff Expert/Witness: (Section I, II, III and IV) Stephen M. Rackers*

## 23 **V. Rate of Return**

### 24 **A. Introduction**

25 An essential ingredient of the cost-of-service ratemaking formula provided above is the  
26 rate of return (ROR), which is designed to provide a utility with a return of the costs required to  
27 secure debt and equity financing. This ROR is equal to the utility's weighted average cost of  
28 capital (WACC), which is calculated by multiplying each component ratio of the appropriate

1 capital structure by its cost and then summing the results. While the proportion and cost of most  
 2 components of the capital structure are a matter of record, the cost of common equity must be  
 3 determined through expert analysis. Staff's expert financial analyst, David Murray, has  
 4 determined Ameren Missouri's cost of common equity by applying well-respected and widely-  
 5 used methodologies to data derived from a carefully-assembled group of comparable companies.  
 6 Staff then used that cost of common equity, net of any risk adjustments, together with other  
 7 capital component information as of March 31, 2010, to calculate Ameren Missouri's fair rate of  
 8 return, as follows:  
 9

Capital Component	Percentage of Capital	Embedded Cost	Weighted Cost of Capital Using Common Equity Return of:		
			8.25%	8.75%	9.25%
Common Stock Equity	50.92%	—	4.20%	4.46%	4.71%
Preferred Stock	1.49%	5.189%	0.08%	0.08%	0.08%
Long-Term Debt	<u>47.59%</u>	5.944%	<u>2.83%</u>	<u>2.83%</u>	<u>2.83%</u>
Total	<u>100.00%</u>		<u>7.11%</u>	<u>7.36%</u>	<u>7.62%</u>

10  
 11 As contained in the above table, Staff recommends, based upon its expert analysis, a  
 12 return on common equity (ROE) range of 8.25% to 9.25%, mid-point 8.75%, and an overall  
 13 ROR of 7.11% to 7.62%, mid-point 7.36%. The details of Staff's analysis and recommendations  
 14 are presented in attached Appendix 2, Schedules 1-16. Additionally, with the exception of  
 15 sources from which Staff simply extrapolated data and textbook references, supporting articles  
 16 and/or reports are attached as Appendix 2, Attachments A - F. Staff will provide any additional  
 17 supporting documentation upon the Commission's request.

18 **B. Analytical Parameters**

19 The determination of a fair rate of return is guided by principles of economic and  
 20 financial theory and by certain minimum Constitutional standards. Investor-owned public  
 21 utilities such as Ameren Missouri are private property that the state may not confiscate without  
 22 appropriate compensation. The Constitution requires, therefore, that utility rates set by the  
 23 government must allow a reasonable opportunity for the shareholders to earn a fair return on

1 their investment. The United States Supreme Court has described the minimum characteristics  
2 of a Constitutionally-acceptable rate of return in two frequently-cited cases. In *Bluefield Water*  
3 *Works & Improvement Co. v. Public Service Commission of West Virginia*, the Court stated:

4 A public utility is entitled to such rates as will permit it to earn a return on  
5 the value of the property which it employs for the convenience of the  
6 public equal to that generally being made at the same time and in the same  
7 general part of the country on investments in other business undertakings  
8 which are attended by corresponding risks and uncertainties; but it has no  
9 constitutional right to profits such as are realized or anticipated in highly  
10 profitable enterprises or speculative ventures. The return should be  
11 reasonably sufficient to assure confidence in the financial soundness of the  
12 utility and should be adequate, under efficient and economical  
13 management, to maintain and support its credit and enable it to raise the  
14 money necessary for the proper discharge of its public duties. A rate of  
15 return may be reasonable at one time and become too high or too low by  
16 changes affecting opportunities for investment, the money market and  
17 business conditions generally.

18 Similarly, in the later of the two cases, *Federal Power Commission v. Hope Natural Gas Co.*, the  
19 Court stated:<sup>1</sup>

20 '[R]egulation does not insure that the business shall produce net  
21 revenues.' But such considerations aside, the investor interest has a  
22 legitimate concern with the financial integrity of the company whose rates  
23 are being regulated. From the investor or company point of view it is  
24 important that there be enough revenue not only for operating expenses  
25 but also for the capital costs of the business. These include service on the  
26 debt and dividends on the stock. By that standard the return to the equity  
27 owner should be commensurate with returns on investments in other  
28 enterprises having corresponding risks. That return, moreover, should be  
29 sufficient to assure confidence in the financial integrity of the enterprise,  
30 so as to maintain its credit and to attract capital.

31 From these two decisions, Staff derives and applies the following principles to guide it in  
32 recommending a fair and reasonable ROR:

- 33 1. A return consistent with returns of investments of comparable risk;
- 34 2. A return sufficient to assure confidence in the utility's financial  
35 integrity; and
- 36 3. A return that allows the utility to attract capital.

---

<sup>1</sup> 320 U.S. 591, 603, 64 S.Ct. 281, 288, 88 L.Ed. 333, 345 (1943).

1 Embodied in these three principles is the economic theory of the opportunity cost of investment.  
2 The opportunity cost of investment is the return that investors forego in order to invest in similar  
3 risk investment opportunities that vary depending on market and business conditions.

4 The methodologies of financial analysis have advanced greatly since the *Bluefield* and  
5 *Hope* decisions.<sup>2</sup> Additionally, today's utilities compete for capital in a global market rather  
6 than a local market. Nonetheless, the parameters defined in those cases are readily met using  
7 current methods and theory. The principle of the commensurate return is based on the concept of  
8 risk. Financial theory holds that the return an investor may expect is reflective of the degree of  
9 risk inherent in the investment, risk being a measure of the likelihood that an investment will not  
10 perform as expected by that investor. Any line of business carries with it its own peculiar risks  
11 and it follows, therefore, that the return Ameren Missouri's shareholders may expect is equal to  
12 that required for comparable-risk utility companies.

13 Financial theory holds that the company-specific Discounted Cash Flow (DCF) method  
14 satisfies the constitutional principles inherent in estimating a return consistent with those of  
15 companies of comparable risk;<sup>3</sup> however, Staff recognizes that there is also merit in analyzing a  
16 comparable group of companies as this approach allows for consideration of industry-wide data.  
17 Because Staff believes the cost of equity can be reliably estimated using a comparable group of  
18 companies and the Commission has expressed a preference for this approach, Staff relies  
19 primarily on its analysis of a comparable group of companies to estimate the cost of equity for  
20 Ameren Missouri.

21 In this case, Staff has applied this comparable company approach through the use of both  
22 the DCF method and the Capital Asset Pricing Model (CAPM). Properly used and applied in  
23 appropriate circumstances, both the DCF and the CAPM methodologies can provide accurate  
24 estimates of a utility's cost of equity. Because it is well-accepted economic theory that a  
25 company that earns its cost of capital will be able to attract capital and maintain its financial

---

<sup>2</sup> Neither the DCF nor the CAPM methods were in use when those decisions were issued.

<sup>3</sup> Because the DCF method uses stock prices to estimate the cost of equity, this theory not only compares the utility investment to other utilities, but it compares the utility investment to all available assets. Consequently, setting the allowed ROE based on a market-determined cost of equity is necessarily consistent with the principles of *Hope* and *Bluefield*.



1 integrity, Staff believes that authorizing an *allowed* return on common equity based on the *cost*  
2 of common equity is consistent with the principles set forth in *Hope* and *Bluefield*.

### 3 **C. Current Economic and Capital Market Conditions**

4 Determining whether a cost of capital estimate is fair and reasonable requires a good  
5 understanding of the current economic and capital market conditions, with the former having a  
6 significant impact on the latter. With this in mind, Staff emphasizes that an estimate of a utility's  
7 cost of equity should pass the "common sense" test when considering the broader current  
8 economic and capital market conditions.

#### 9 **1. Economic Conditions**

10 The United States is emerging from the most severe recession since the Great Depression.  
11 Although the economy is now again expanding, economic growth is currently projected to be  
12 lower in the long-term as compared to the growth rates achieved during the post World War II  
13 era before the recent recession. Economists generally expect the long-term nominal Gross  
14 Domestic Product (GDP) growth rate to be in the range of 4% to 5%.<sup>4</sup> These projected long-  
15 term nominal GDP growth rates generally are predicated on 2% expected inflation, as measured  
16 by the GDP price deflator.

17 The Federal Reserve Bank (the Fed) continues to maintain the Fed Funds Rate at  
18 historically low levels between 0.00% and 0.25% (*see* Schedules 2-1 and 2-2). Additionally, the  
19 Fed made a unanimous decision in its recent meetings on January 25 and 26, 2011 to continue its  
20 bond buy-back program in order to provide continued liquidity to the financial system.  
21 According to a *Wall Street Journal* (WSJ) article<sup>5</sup>, the Fed specifically stated that "the economic  
22 recovery is continuing, though at a rate that has been insufficient to bring about a significant  
23 improvement in labor market conditions." The Fed also stated that "longer-term inflation  
24 expectations have remained stable" and core inflation has been "trending downward." The Fed

---

<sup>4</sup> The Congressional Budget Office (CBO), *The Budget and Economic Outlook: Fiscal Years 2011-2021*, January 2011; Minutes from the Federal Open Market Committee's ("FOMC") meeting on November 2-3, 2010; and The Livingston Survey, December 9, 2010.

<sup>5</sup> Sudeep Reddy, "Unanimous Fed Keeps Buying Bonds," *Wall Street Journal*, January 27, 2011, p. A5 (Attachment A).

1 stated that it expected to hold short-term interest rates at its current level for "an extended  
2 period," which many investors interpret as continuing until at least early 2012.

3 Consequently, while there is much debate regarding the effect current monetary policy  
4 may have on inflation, it appears that the Fed's primary concern is still the lack of  
5 sustainable growth in the economy. Additionally, although interest rates have increased in the  
6 last few months, it does not appear that this is due to the expectation of high inflation, at least  
7 based on interest rate differentials between Treasury Inflation Protected Securities (TIPS) and  
8 non-inflation protected Treasury bonds.

## 9 2. Capital Market Conditions

### 10 a. Utility Debt Markets

11 Utility debt markets continue to indicate a fairly low cost-of-capital environment. If one  
12 were to assume that the risk premium<sup>6</sup> required to invest in utility stocks rather than utility bonds  
13 was constant, then these lower utility debt yields clearly translate into a lower required return on  
14 equity. In other words, a lower cost of debt is indicative of a lower cost of capital, all else equal.

15 Unlike the short-term capital costs directly influenced by the Fed, long-term capital  
16 costs are market-based. Although long-term interest rates, as measured by 30-year Treasury  
17 bonds (T-bonds), had decreased to the high 3 percent range during the months of July through  
18 October 2010, they have since increased to levels that were experienced from mid-2009 through  
19 mid-2010. (see Schedules 4-2 and 4-3). If 30-year T-bond yields persist at this level, then they  
20 will be more similar to the yields we experienced for most of the past decade, absent the credit  
21 crisis in late 2008 and early 2009.

22 Long-term utility bond yields have also continued to more closely track the changes  
23 in the 30-year T-bond yields in the last few months. For instance, long-term utility bond  
24 yields increased with 30-year T-bonds in the last two months of 2010. This was after reaching  
25 a 40-year low of approximately 5.10 percent in August and September of 2010.  
26 (see Schedules 4-1 and 4-3). As of December 2010, the average spread between 30-year

---

<sup>6</sup> Risk Premium in this context is defined as the excess required return to invest in a company's equity rather than its debt.

1 T-bonds (4.42%) and average utility bond yields (5.61%)<sup>7</sup> was 121 basis points, which  
2 is 33 basis points below the average such yields displayed in the period since 1980  
3 (see Schedule 4-4).

4 While the cost of investment-grade utility debt capital has reached historic lows, the risk  
5 premium required to invest in bonds of lower credit quality is higher than it was prior to the  
6 financial crisis of late 2008 and early 2009. Thus, while utilities with at least investment grade  
7 credit ratings can obtain capital quite cheaply, utilities with lower credit quality will pay a higher  
8 risk premium relative to risk-free rates than they did before the fall of 2008. However, the total  
9 required return on even borderline investment-grade debt is at levels more consistent with that  
10 realized during 2005, which was generally considered to be a period of "easy money."

11 Some examples of the low cost of low-term debt involve recent issuances by The Empire  
12 District Electric Company (Empire). Empire recently capitalized on the lower cost of utility debt  
13 environment by issuing \$50 million of 30-year First Mortgage Bonds at a coupon of 5.20%,  
14 which was used in part to redeem debt with a coupon of 7.05% maturing in 2022. Additionally,  
15 Empire was able to issue 10-year First Mortgage Bonds at the favorable rate of 4.65% last May,  
16 despite the fact that its S&P corporate credit rating of "BBB-" is only one notch above non-  
17 investment grade status.

#### 18 **b. Utility Equity Markets**

19 For the twelve months ending December 31, 2010, the total return on the Dow Jones  
20 Industrial Average was 14.06%, the total return on the Standard & Poor's 500 was 15.06%, and  
21 the total return on the Edison Electric Institute (EEI) Index of electric utilities was 7.04%  
22 (see Appendix 2, Attachment B). More specifically on a non-market capitalization weighted  
23 basis, the total return for the twelve months ending December 31, 2010 was 15.75% for EEI  
24 "Regulated" electric utilities, 8.51% for EEI "Mostly Regulated" electric utilities and -5.16%  
25 for "Diversified" electric utilities.

26 Typically, utility indices tend to lag behind broader market indices that are increasing or  
27 decreasing. Regulated utilities are not expected to be as cyclical as the broader markets because  
28 of low demand elasticity; however, utilities with significant non-regulated operations are likely

---

<sup>7</sup> The 5.61% yield is based on an average from data obtained from BondsOnline.com. For utility bond yields cited by Staff prior to December 2010, Staff used Mergent Bond Record.

1 to be more affected by general economic trends. The higher total return for “Regulated” electric  
2 utilities compared to broader markets and “Diversified” electric utilities implies that investors do  
3 not expect a significant economic recovery in the near future. Consequently, assuming investors  
4 in “Regulated” electric utilities have not increased their growth expectations for the regulated  
5 utility sector, these higher returns imply a decrease in the cost of equity for “Regulated” electric  
6 utilities.

7 A recent article, “The Latest Energy Deal Lacks Spark”, published in the *Wall Street*  
8 *Journal* on January 11, 2011, confirms Staff’s conclusions from the above-mentioned stock  
9 market data. The article generally discusses the proposed Duke Energy and Progress Energy  
10 merger:

11 The stocks face another, paradoxical headwind: hope. Regulated utilities,  
12 with high, stable dividends, often are treated as bond proxies, a big reason  
13 for outperforming other utilities since early 2009. As broader optimism  
14 rises, however, so should debt yields, making regulated utility stocks  
15 relatively less attractive. Making them sexy again won’t be easy when  
16 even a \$13.7 billion merger doesn’t set pulses racing.<sup>8</sup>

17 Consequently, while the decrease in bond yields has resulted in a decrease in the cost of equity  
18 for regulated utility companies, if bond yields should increase, then we should expect that the  
19 cost of equity for utilities should increase as well. However, in Staff’s opinion the message is  
20 clear that recent declines in interest rates translate into low costs of equity for regulated utility  
21 companies.

## 22 **D. Ameren’s and Ameren Missouri’s Operations**

### 23 **1. Ameren**

24 The following excerpt from Ameren’s Form 10-Q filing with the Securities Exchange  
25 Commission (SEC) for the quarterly period ended September 30, 2010 provides a good  
26 description of Ameren’s current business operations and current organizational structure:

27 Ameren, headquartered in St. Louis, Missouri, is a public utility holding  
28 company under PUHCA 2005, administered by FERC. Ameren’s primary  
29 assets are the common stock of its subsidiaries. Ameren’s subsidiaries are  
30 separate, independent legal entities with separate businesses, assets, and

---

<sup>8</sup> Liam Denning, “The Latest Energy Deal Lacks Spark,” *The Wall Street Journal*, January 11, 2011, p. C18 (Attachment C).

1 liabilities. These subsidiaries operate, as the case may be, rate-regulated  
2 electric generation, transmission and distribution businesses,  
3 rate-regulated natural gas transmission and distribution businesses, and  
4 merchant electric generation businesses in Missouri and Illinois.  
5 Dividends on Ameren's common stock and the payment of expenses by  
6 Ameren depend on distributions made to it by its subsidiaries.

7 On October 1, 2010, Ameren, CIPS, CILCO, IP, AERG and Resources  
8 Company completed the previously announced two-step corporate  
9 reorganization. The first step of the reorganization involved CILCO and IP  
10 merging with and into CIPS, with CIPS as the surviving entity, pursuant to  
11 the terms of the agreement and plan of merger, dated as of April 13, 2010.  
12 Upon consummation of the merger, CIPS' name was changed to Ameren  
13 Illinois Company, or AIC, and the separate legal existence of CILCO and  
14 IP terminated. The second step of the reorganization involved the  
15 distribution of AERG stock from AIC to Ameren and the subsequent  
16 contribution by Ameren of the AERG stock to Resources Company. The  
17 AIC Merger was accounted for as a transaction between entities under  
18 common control. In accordance with authoritative accounting guidance,  
19 assets and liabilities transferred between entities under common control  
20 were accounted for at the historical cost basis of the common parent,  
21 Ameren. The AERG distribution was accounted for as a spin-off. AIC  
22 transferred AERG to Ameren based on AERG's carrying value. See  
23 Note 14 - Corporate Reorganization for additional information.  
24 Throughout this document we continue to reference CIPS, CILCO and IP  
25 when discussing historical results. When discussing current or future  
26 operations or results, we reference the newly merged entity, AIC.

27 Ameren's principal subsidiaries as of September 30, 2010, are listed  
28 below. Also see the Glossary of Terms and Abbreviations at the front of  
29 this report.

30 • UE, or Union Electric Company, operates a rate-regulated electric  
31 generation, transmission and distribution business, and a rate-regulated  
32 natural gas transmission and distribution business, all in Missouri.

33 • CIPS, or Central Illinois Public Service Company, operates a  
34 rate-regulated electric and natural gas transmission and distribution  
35 business, all in Illinois. Effective October 1, 2010, CIPS changed its name  
36 to Ameren Illinois Company, or AIC.

37 • Genco, or Ameren Energy Generating Company, operates a merchant  
38 electric generation business in Illinois and Missouri. Genco has an 80%  
39 ownership interest in EEI.

40 • CILCO, or Central Illinois Light Company, operated a rate-regulated  
41 electric transmission and distribution business, a merchant electric

1 generation business through AERG, and a rate-regulated natural gas  
2 transmission and distribution business, all in Illinois.

3 • IP, or Illinois Power Company, operated a rate-regulated electric and  
4 natural gas transmission and distribution business, all in Illinois.

5 Ameren has various other subsidiaries responsible for the marketing of  
6 power, procurement of fuel, management of commodity risks, and  
7 provision of other shared services.

8 It is Staff's understanding that Ameren's recent restructuring is not expected to directly impact  
9 the organizational structure, financing and/or capital structure of Union Electric.

## 10 2. Ameren Missouri

11 In Note 1 to Ameren's Notes to Financial Statements, Ameren provides the following  
12 description of Ameren Missouri's operations:

13 UE, or Union Electric Company, also known as AmerenUE, operates a  
14 rate-regulated electric generation, transmission and distribution business,  
15 and a rate-regulated natural gas transmission and distribution business in  
16 Missouri. UE was incorporated in Missouri in 1922 and is successor to a  
17 number of companies, the oldest of which was organized in 1881. It is the  
18 largest electric utility in the state of Missouri. It supplies electric and gas  
19 service to a 24,000-square-mile area located in central and eastern  
20 Missouri. This area has an estimated population of 2.8 million and  
21 includes the Greater St. Louis area. UE supplies electric service to  
22 1.2 million customers and natural gas service to 126,000 customers.

23 Ameren has simply made a "doing business as" ("dba") name change for the UE properties. UE  
24 is now referred to as "Ameren Missouri" rather than "AmerenUE." It is Staff's understanding  
25 that Ameren made this "dba" name change in order to communicate to the public that the UE  
26 properties only consist of Missouri gas and electric utility properties.

### 27 **E. Ameren Missouri's and Ameren's Credit Ratings**

28 Ameren and Ameren Missouri are currently rated by Moody's, Standard & Poors (S&P)  
29 and Fitch. It is important to understand the current credit standing of Ameren as well as Ameren  
30 Missouri, as Ameren's ratings influence investors' views of the risk associated with investing in  
31 Ameren Missouri. Although Staff is not estimating the cost of capital for Ameren in this case,  
32 the influence of the risks of Ameren's other operations, which includes non-regulated merchant

1 generation operations, on Ameren Missouri's risk must be understood in order to estimate a fair  
2 rate of return for Ameren Missouri.

3 Ameren Missouri's Moody's, S&P and Fitch issuer/corporate credit rating are 'Baa2',  
4 'BBB-', and 'BBB+', respectively. Ameren's Moody's, S&P and Fitch issuer/corporate credit  
5 rating are 'Baa3', 'BBB-', and 'BBB', respectively.<sup>9</sup> Moody's and Fitch rate Ameren one notch  
6 lower than Ameren Missouri because Moody's and Fitch tend to give more weight to the stand-  
7 alone financial risk and business risk of the subsidiary, i.e. they view Ameren Missouri's credit  
8 quality as being stronger than that of the parent. However, S&P's ratings methodology is based  
9 on its view that without significant ring-fencing mechanisms in place, they will rate the  
10 subsidiary based on the consolidated credit quality of the parent company. In fact, S&P does not  
11 even publish an analysis of the Ameren Missouri's stand-alone financial ratios. S&P only  
12 provides the financial ratios of Ameren.

13 The following is an excerpt from a December 28, 2010, S&P credit-rating report on  
14 Ameren Missouri:

15 The ratings on Ameren Missouri reflect Ameren Corp.'s (Ameren)  
16 consolidated credit profile. The ratings also reflect Ameren Missouri's  
17 excellent business risk profile and Ameren's consolidated significant  
18 financial risk profile. Ameren's subsidiaries include rate regulated utilities  
19 Ameren Illinois and Ameren Missouri, and merchant energy company  
20 AmerenEnergy Generating Co. (GenCo.) As of Sept. 30, 2010, Ameren  
21 had about \$7.7 billion of total debt outstanding. Based on the combination  
22 of future earnings, cash flow, capital expenditures, and credit risk  
23 exposure, we view Ameren as about 75% regulated and 25% merchant  
24 generation.

25 Ameren Missouri's excellent business risk profile reflects its recent rate  
26 cases and regulatory mechanisms that overall indicate a decreasing  
27 regulatory risk. Ameren Missouri is a rate-regulated utility that serves  
28 1.2 million electric and 126,000 gas customers in portions of central and  
29 eastern Missouri. The company also has 10,400 megawatt (MW) of  
30 generating capacity of which 5,400 MW is base load coal and 1,200 MW  
31 is nuclear generation. In 2009 and 2010, the company received credit  
32 supportive rate case orders from the Missouri Public Service Commission  
33 that includes more than \$390 million of base rate increases, a fuel  
34 adjustment clause, pension and OPEB trackers, and a cost tracker for  
35 vegetation management and infrastructure inspections. Recently, the

---

<sup>9</sup> Ameren's SEC Form 10-Q Filing for the period ended September 30, 2010, p. 101.

1 company filed for a \$12 million gas revenue increase and a \$263 million  
2 electric rate increase. The commission's orders for the gas and electric rate  
3 cases are expected by April 2011 and July 2011, respectively. We expect  
4 that Ameren Missouri will continue to file rate cases on a frequent basis to  
5 reduce its regulatory lag.

6 Ameren's consolidated satisfactory business risk profile reflects the  
7 combination of the excellent business risk profiles of Ameren's regulated  
8 businesses offset by the fair business risk profile of Ameren's merchant  
9 energy businesses.

10 As clearly explained in the above excerpt from S&P's ratings analysis of Ameren  
11 Missouri, Ameren's non-regulated businesses hinder the ability of Ameren Missouri to achieve a  
12 higher credit rating from S&P. Although there is no consensus among the rating agencies on  
13 how much of an impact Ameren's non-regulated operations have on Ameren Missouri's credit  
14 quality, there is likely to be some trickle-down effect on Ameren Missouri's cost of capital due  
15 to its affiliation with these higher risk enterprises. However, Staff does not currently propose  
16 any downward adjustment to Ameren Missouri's cost of debt to reflect this trickle-down effect  
17 because the amount of the impact is debatable due to differing views on credit quality and the  
18 fact that there is currently only a one notch difference between Ameren's and Ameren Missouri's  
19 Moody's and Fitch credit rating. Although Staff did not make a downward adjustment to  
20 Ameren Missouri's cost of debt, Staff is not proposing to make an upward adjustment to the  
21 proxy group's cost of equity due to the credit rating differential between Ameren and Ameren  
22 Missouri as they compare to the average for the proxy group, due to the Staff's concerns  
23 discussed above.

## 24 **F. Cost of Capital**

25 In order to arrive at Staff's recommended ROR, Staff specifically examined (1) an  
26 appropriate ratemaking capital structure, (2) the Company's embedded cost of debt and preferred  
27 stock, and (3) the Company's cost of common equity.

### 28 **1. Capital Structure**

29 Schedules 5-1 and 5-2 present Ameren Missouri's and Ameren's historical capital  
30 structures in dollar terms and percentage terms, respectively, for the past five years. As can be  
31 derived from these historical capital structures, the current capital structure of Ameren Missouri



1 is fairly consistent with the way in which Ameren has been capitalized over this period, easing  
2 any concerns Staff may have regarding manipulation of Ameren Missouri's capital structure for  
3 ratemaking purposes.

4 Staff did discover that Ameren Missouri has not issued any short-term debt for at least up  
5 to 13 months since September 2009. This is the case in spite of the fact that Ameren Missouri  
6 had a construction work in progress (CWIP) balance of approximately \$1 billion as of  
7 December 31, 2009. Although Staff decided to exclude short-term debt from its recommended  
8 ratemaking capital structure for purposes of its direct filing, Staff will continue to investigate this  
9 issue during the course of this case to determine if any adjustments should be made to consider  
10 the higher capital costs associated with Ameren's decision to infuse significant amounts of cash  
11 into Ameren Missouri through long-term financings.

12 For the purposes of its direct case, Staff accepted the Ameren Missouri capital  
13 structure provided in the Direct Testimony of Company witness Michael G. O'Bryan  
14 (*see* Schedule MGO-G1). The capital structure is as of the end of the test year period ending  
15 March 31, 2010. Schedule 6 presents Ameren Missouri's capital structure and associated capital  
16 ratios. The resulting capital structure consists of 50.92 percent common stock equity, 1.49  
17 percent preferred stock and 47.59 percent long-term debt.

## 18 **2. Embedded Cost of Debt and Preferred Stock**

19 Staff also accepted the embedded cost of long-term debt and preferred stock provided in  
20 the Direct Testimony of Company witness Michael G. O'Bryan (*see* Schedule MGO-G2 and  
21 Schedule MGO-G4).

## 22 **3. Cost of Common Equity**

23 Staff witness, David Murray determined Ameren Missouri's cost of common equity  
24 through a comparable company cost-of-equity analysis of a proxy group of 10 companies using  
25 the DCF method. Additionally, Staff used a CAPM analysis and a survey of other indicators as a  
26 check of the reasonableness of its recommendations.

### 27 **a. The Proxy Group**

28 First, Staff formed a group of comparable companies for the commensurate  
29 return analysis. Starting with 58 market-traded electric utilities, Staff applied a number of

1 criteria to develop a proxy group comparable in risk to Ameren Missouri's regulated electric  
2 utility operations (*see* Schedule 7):

- 3 1. Classified as an electric utility by Value Line (58 companies);
- 4 2. Publicly-traded stock;
- 5 3. Followed by EEI and classified by EEI as a regulated electric  
6 utility (23 companies eliminated, 35 remaining);
- 7 4. Followed by AUS and reporting at least 70% of revenues from  
8 electric operations (9 companies eliminated, 26 remaining);
- 9 5. Ten years of Value Line historical growth data available  
10 (3 companies eliminated, 23 remaining);
- 11 6. No reduced dividend since 2007 (5 companies eliminated,  
12 18 remaining);
- 13 7. Projected growth available from Value Line and Reuters  
14 (2 companies eliminated, 16 remaining);
- 15 8. At least investment grade credit rating (2 companies eliminated,  
16 14 remaining);
- 17 9. Company-owned generating assets (2 companies eliminated,  
18 12 remaining); and
- 19 10. Significant merger or acquisition announced in last 3 years  
20 (2 companies eliminated, 10 remaining).

21 This final group of 10 publicly-traded electric utility companies ("the comparables") was used as  
22 a proxy group to estimate the cost of common equity for Ameren Missouri's regulated electric  
23 utility operations. The comparables are listed on Schedule 8.

24 **b. The Constant-growth DCF**

25 Next, Staff calculated Ameren Missouri's cost of common equity applying values derived  
26 from the proxy group to the constant-growth DCF model. The constant-growth DCF model is  
27 widely used by investors to evaluate stable-growth investment opportunities, such as regulated  
28 utility companies. The constant-growth version of the model is usually considered appropriate

1 for mature industries such as the regulated utility industry.<sup>10 11</sup> It may be expressed algebraically  
2 as follows:

$$3 \quad k = D_1/P_0 + g$$

4       Where:  $k$        is the cost of equity;  
5                $D_1$        is the expected next 12 months dividend;  
6                $P_0$        is the current price of the stock; and  
7                $g$         is the dividend growth rate.

8       The term  $D_1/P_0$ , the expected next 12 months dividend divided by current share price,  
9 is the dividend yield. Staff calculated the dividend yield for each of the comparable  
10 companies by dividing the 2011 Value Line projected dividend per share (*see* Schedule 11)  
11 by the monthly high/low average stock price for the three months ending December 31, 2010  
12 (*see* Schedule 10).<sup>12</sup> Staff uses the above-described stock price because it reflects current market  
13 expectations. The projected average dividend yield for the ten comparable companies is 4.5%,  
14 unadjusted for quarterly compounding.

#### 15                   i. The Inputs

16       In the DCF method, the cost of equity is the sum of the dividend yield and a  
17 growth rate ( $g$ ) that represents the projected capital appreciation of the stock. In estimating a  
18 growth rate, Staff considered both the actual dividends per share (DPS), earnings per share (EPS)  
19 and book value per share (BVPS) for each of the comparable companies and also the projected  
20 DPS, EPS and BVPS. In reviewing actual growth rates, Staff found the historical growth rates to

---

<sup>10</sup> Aswath Damodaran, *Investment Valuation: Tools and techniques for determining the value of any asset*, University Edition, John Wiley & Sons, Inc., 1996, p. 195-196.

<sup>11</sup> John D. Stowe, Thomas R. Robinson, Jerald E. Pinto and Dennis W. McLeavey, *Analysis of Equity Investments: Valuation*, Association for Investment Management and Research, 2002, p.64.

<sup>12</sup> The monthly high/low averaging technique minimizes the effects of short-term stock market volatility on the calculation of dividend yield.  $P_0$  is calculated by averaging the highest and the lowest price for each month during the selected period.

1 be quite volatile.<sup>13</sup> Staff then analyzed the projected DPS, EPS and BVPS estimated by Value  
2 Line for each of the comparable companies over the next five years (*see* Schedule 9-3). While  
3 more stable than the historical growth rates, Staff still found a relatively wide dispersion in  
4 projected EPS growth (3.00% to 9.50%). Equity analysts' earnings estimates on *Reuters.com*  
5 also showed a wide dispersion of 3.00% to 8.00%. The average projected 5-year EPS estimates  
6 yielded a growth rate of 6.03%, which Staff believes is not sustainable (*see* Schedule 9-4,  
7 Column 6).

8 Due to the current volatility and wide dispersions present in Staff analysis of historical  
9 and projected DPS, EPS, and BVPS, Staff considered none of those methods to produce reliable  
10 indicators of long-term growth expectations. For this reason, Staff selected an alternative input,  
11 based upon Staff's expertise and understanding of current market conditions. Staff used a  
12 growth rate range of 4.0% to 5.0% in its constant-growth DCF, although Staff does not consider  
13 that figure to be sustainable for the electric utility industry in the long run. According to data  
14 published in the *2003 Mergent Public Utility and Transportation Manual*, electric utility growth  
15 rates have been approximately half of achieved GDP growth for the period 1947 through 1999.<sup>14</sup>  
16 As noted previously, long-term GDP growth is expected to be in the 4.0% to 5.0% range,  
17 suggesting that the expected long-term growth rate for electric utilities should be much lower  
18 than the projected 5-year EPS growth rates.

19 Staff also analyzed the growth of electric utilities identified by Value Line as *Central*  
20 region electric utilities over the period 1968 through 1999, a shorter, more recent period based on  
21 data from Value Line rather than Mergent (Staff will explain this analysis in more detail when  
22 explaining its multi-stage DCF analysis). Staff's analysis of this data revealed that the actual  
23 realized growth of these electric utilities was less than *half* of GDP growth over this time period.  
24 In addition, this analysis also showed that during a period of much higher nominal GDP growth,  
25 the *Central* region electric utilities' EPS, DPS and BVPS grew in the range of 3.18% to 3.99%  
26 (*see* Schedules 13-1 through 13-4). Because the constant-growth DCF will only provide reliable  
27 results if the growth rate is within 1.0% to 2.0% of a sustainable long-term industry growth

---

<sup>13</sup> Schedule 9-1 depicts the annual compound growth rates for DPS, EPS and BVPS for each comparable company for the past ten years. Schedule 9-2 lists the annual compound growth rates for DPS, EPS and BVPS for each of the comparable companies for the past five years.

<sup>14</sup> 2003 Mergent *Public Utility & Transportation Manual*, p. a15 – a18.

1 rate<sup>15</sup>, Staff decided its analysis of historical growth in the electric utility industry could only  
2 marginally support a more aggressive growth rate range of 4.0% to 5.0%. Staff emphasizes that  
3 it believes this growth rate is probably higher than what investors expect for the electric utility  
4 industry considering that expected long-term GDP growth is approximately 4.5%. For this  
5 reason, Staff places primary weight on its multi-stage DCF analysis.

6 Using the constant-growth DCF model and the inputs described above -- a projected  
7 dividend yield of 4.5% and a growth rate range of 4.0% to 5.0% -- Staff has estimated  
8 Ameren Missouri's cost of common equity to be 8.5% to 9.5% (see Schedule 11).

### 9 c. The Multi-stage DCF

#### 10 i. Overview

11 The constant-growth DCF model may not yield reliable results if industry and/or  
12 economic circumstances cause expected near-term growth rates to be inconsistent with  
13 sustainable perpetual growth rates.<sup>16</sup> Staff believes this condition currently exists for the electric  
14 utility industry. Consequently, Staff has elected to use a multi-stage DCF method and will give  
15 this estimate primary weight in its estimated cost of equity for Ameren Missouri.

16 A multi-stage DCF may use either two or three growth stages, depending on the situation  
17 being modeled. In either case, the last stage must use a sustainable rate as it is considered to last  
18 into perpetuity. The ability of a multi-stage DCF analysis to reliably estimate the cost of  
19 common equity is primarily driven by the analyst using a reasonable growth rate estimate for the  
20 final stage because this rate is assumed to last in perpetuity. Where three stages are used, the  
21 second stage is generally a transitional phase between the high growth first stage and the  
22 constant growth final stage.<sup>17</sup>

---

<sup>15</sup> Aswath Damodaran, *Investment Valuation: Tools and techniques for determining the value of any asset*, University Edition, John Wiley & Sons, Inc., 1996, p. 193.

<sup>16</sup> Dr. Aswath Damodaran, Professor of Finance of the New York University Stern School of Business, advocates using a multi-stage methodology if the constant-growth rate is expected to be 1-2% different than the earlier stage growth rates. Aswath Damodaran, *Investment Valuation: Tools and techniques for determining the value of any asset*, University Edition, John Wiley & Sons, Inc., 1996, p. 193.

<sup>17</sup> John D. Stowe, Thomas R. Robinson, Jerald E. Pinto and Dennis W. McLeavey, *Analysis of Equity Investments: Valuation*, Association for Investment Management and Research, 2002, p. 71-72.

1 In the present case, Staff used a three-stage DCF approach, the stages being years 1-5,  
2 years 6-10, and years 11 to infinity.<sup>18</sup> For stage one, Staff gave full weight to the analysts'  
3 five-year EPS growth estimates. Staff adopts these EPS estimates for the first stage of its model,  
4 because Staff understands that these projections are designed to represent expectations over this  
5 same 5-year period. For stage two, Staff linearly reduced the growth rate from the stage one  
6 level to the constant-growth third stage level, in which Staff assumed a perpetual growth rate  
7 range of 3.00% to 4.00%; mid-point 3.50% (see Schedules 12-1 through 12-3). Based on this set  
8 of assumptions, Staff's estimated cost of equity for the proxy group is approximately 8.40% to  
9 9.15%, mid-point of 8.775%. Using the mid-point of Staff's assumed range of perpetual growth  
10 rates results in an estimated cost of equity of approximately 8.75%.

11 **ii Stage one**

12 The first stage of a multi-stage DCF is usually quite specific due to the ability to forecast  
13 cash flows in the near-term with more accuracy. In fact, it is often the case that the first stage of  
14 a multi-stage DCF will be based on discrete cash flows projected on an annual basis for the next  
15 several years. However, in the context of discounting expected future DPS it is often the case  
16 that a compound growth rate is applied to the current DPS to estimate the expected DPS over the  
17 next several years. Although it is rare for a company to tie its targeted DPS growth rate directly  
18 to a 5-year EPS projected compound growth rate, because equity analysts' 5-year EPS forecasts  
19 are widely available and may provide some insight on expected DPS, Staff decided to use these  
20 growth rates for the first 5-years of its multi-stage DCF. However, Staff emphasizes that it has  
21 never seen an investment analysis of a utility company that used 5-year EPS forecasts for  
22 purposes of estimating the growth in DPS in a single-stage constant-growth DCF or for the final  
23 stage in a multi-stage DCF. Considering the fact that the very equity analysts that provide 5-year  
24 EPS compound growth rates do not use them as a proxy for expected long-term DPS growth in  
25 their own analysis should be proof in and of itself that stock prices do not reflect this assumption.  
26 Consequently, Staff limited its use of these growth rates to the first five years of its analysis, the  
27 very period these growth rates are intended to cover.

---

<sup>18</sup> In practice, Staff extended the third stage only to year 200.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30

**iii. Stage two**

Stage two, i.e. the transition stage, is simply a gradual movement from above normal growth to more normal/sustainable growth for the final stage. Although stage two can also consist of forecasted discrete cash flows, because it is a transitional period, it is logical to linearly reduce the high growth first-stage growth over a specific period in order to gradually reduce the growth rate to the expected sustainable growth rate. Staff chose to do this over a five year period, which is fairly conventional in multi-stage DCF analysis.

**iv. Stage three**

Stage three is the final/constant-growth stage. In fact the final stage can be reduced to the single-stage, constant-growth form of the DCF. Although this is the “generic” stage, it is extremely important to select a reasonable growth rate for this stage to arrive at a reliable cost of equity estimate.

Cost of equity estimates using multi-stage DCF methodologies are **extremely sensitive** to the assumed perpetual growth rate. Consequently, Staff will explain in further detail Staff’s assumed perpetual growth rate range of 3.00% to 4.00% and will test this perpetual growth rate for reasonableness.

**v. Electric Utility Industry Long-term Growth Rates**

In the last AmerenUE rate case, Staff estimated the perpetual growth rate based on expected long-term growth in demand for electricity plus an expected inflation factor. Although Staff still considers this to be a sound approach and consistent with how investors evaluate growth expectations, the Commission’s *Report and Order* in the last AmerenUE rate case, Case No. ER-2010-0036, indicated that the Commission believed this approach was inconsistent with the requirements of the DCF methodology because it does not directly consider EPS and/or DPS growth. Consequently, Staff researched additional data to estimate an electric utility industry long-term average EPS, DPS and BVPS growth rate.

In testimony in the current Kansas City Power & Light Company (KCPL) and KCP&L Greater Missouri Operations Company (GMO) rate cases, File Nos. ER-2010-0355 and ER-2010-0356, respectively, Staff provided historical electric utility growth information published in the 2003 Mergent *Public Utility and Transportation Manual* to show that a long-term electric utility growth rate shouldn’t be any higher than 3% to 4%. However, in responding

1 to concerns raised by KCPL's and GMO's ROR witness about this data in those cases, Staff was  
2 not able to replicate the Mergent data. Consequently, Staff decided to perform its own study of  
3 long-term growth in per share data for a proxy group of electric companies (see Schedules 13-1  
4 through 13-4).

5 The Financial Analysis Department has access to Value Line data on *Central* region  
6 electric utility companies dating back to 1968.<sup>19</sup> Although Staff has access to current electric  
7 utility financial data for all regions of the United States (*Central, East* and *West*), Staff's access  
8 to older data from the *East* and *West* regions is limited. Staff believes it is important to analyze  
9 electric utility industry financial data to at least the early 1970s since this was approximately the  
10 beginning of the last large construction cycle for the electric utility industry.<sup>20</sup> Because 1968 is  
11 consistent with the starting point of the last construction cycle, Staff decided to capture data  
12 starting in that year. Ideally, Staff would have analyzed data through the beginning of the  
13 current construction cycle, which started approximately during the middle of the past decade, but  
14 because many electric utility companies diversified into non-regulated merchant and trading  
15 operations towards the end of the 1990s and there was much consolidation during this same  
16 period, this noise causes any study relying on this more recent data to be less reliable in  
17 evaluating *regulated* electric utility growth rates. It appears that much of the disruption in the  
18 electric industry occurred subsequent to the Enron, Inc. bankruptcy in December 2001.  
19 Considering that much of this disruption was caused by deregulation, Staff does not consider the  
20 information during this period to be informative for understanding investors' growth  
21 expectations for regulated electric utility operations.

22 Staff did not apply rigid selection criteria for purposes of selecting central electric utility  
23 companies contained in Edition 5 of the Value Line Investment Survey. However, Staff did  
24 eliminate companies that generally did not have at least 70% of revenues from electric utility  
25 operations in the late 1990s. Staff also eliminated companies that appeared to be impacted  
26 significantly by restructuring in anticipation of the restructuring of the electric utility markets in

---

<sup>19</sup> Value Line has consistently published information the electric utility industry based on three regions: East, West and Central. The Central Region electric utility industry data is published in Edition 5 of The Value Line Investment Survey data. Staff maintained consistent and comprehensive files for the Central Region for reports published back to 1985, which provides electric utility per share data dating back to 1968.

<sup>20</sup> Daniel Ford, Gregg Orrill, Theodore W. Brooks, Ross A. Fowler, M. Beth Straka and Noah Howser, "Utilities Capital Management," July 16, 2009, Barclays Capital, p. 13 (Attachment D).



1 the mid to late 1990s. Staff also eliminated companies that had data comparability problems due  
2 to major mergers, acquisitions and/or restructurings. Staff only included companies in which  
3 comparable data was available for each year of the period 1968 through 1999. The companies  
4 Staff selected are shown in Schedules 13-1 through 13-4.

5 Staff's analysis of these electric utility companies' data over the last electric utility  
6 construction cycle indicates that average long-term growth slowly increased through the late  
7 1980s and early 1990s and declined for the rest of the 1990s. The growth rates are based on  
8 Staff's calculation of a simple average of all of the companies' growth rates over this period.  
9 Because a simple average gives each company equal weight, Staff believes this approach is  
10 appropriate because it does not introduce size bias. As can be seen in the attached Schedules,  
11 the rolling average 10-year compound EPS growth rate for this period was 3.62%; the rolling  
12 10-year compound DPS growth rate was 3.99%; the rolling 10-year compound BVPS growth  
13 rate was 3.18%; and the overall average for DPS, EPS and BVPS was 3.59%.

14 However, it is important to understand that these growth rates were achieved during a  
15 much more robust economic environment than the U.S. is expected to achieve in the foreseeable  
16 future. Also, it is interesting to note that the average growth rate for these electric utilities was  
17 less than 50% of GDP growth over the same period.

18 Also attached is Staff Schedule 15, which shows Staff's study of actual realized  
19 long-term growth of electric utility companies for the period 1947 through 1999 as published  
20 in the 2003 Mergent *Public Utility and Transportation Manual*. Although Staff was not able to  
21 replicate this data in the current KCPL and GMO rate cases, Staff believes this information  
22 is still useful in evaluating the trends in growth rates for the electric utility industry. This data  
23 also demonstrates that electric utility companies do not grow at the same rate as GDP over the  
24 long-term.

#### 25 **vi. Perpetual Growth Rates Used in Investment Analysis**

26 Goldman Sachs generally assumes a perpetual growth rate of 2.5% when performing  
27 a DCF analysis of regulated electric utility companies (*see Appendix 2, Attachment E, p. 21*).<sup>21</sup>

---

<sup>21</sup> Michael Lapidés, Zac Hurst and Jodieep Malik, *Company Update: Great Plains Energy*, "Financing NT needs outweigh valuation on normalized LT earnings," March 2, 2009, p. 6.

1 If Staff had assumed a perpetual growth rate of approximately 2.5% in its multi-stage DCF  
2 analysis, Staff's estimated cost of equity would have been approximately 8.05%.

3 It is also noteworthy that Goldman Sachs' analysis compares the growth of electric utility  
4 demand to that of changes in real GDP growth. According to Goldman Sachs, typically a 1%  
5 change in real GDP growth causes a 0.6% to 0.7% change in electricity demand. Clearly this  
6 contradicts the theory that electric utilities' cash flows should be able to grow at the same rate of  
7 economic growth. Although there may be short-term issues that cause a lower or higher growth  
8 rate than that driven by demand growth, these issues will not be sustainable. Therefore, it is  
9 appropriate to consider this information when determining investors' expectations of long-term  
10 sustainable growth and whether it is plausible to expect electric utilities to grow at the same rate  
11 of GDP.

12 Based on all of the aforementioned information, Staff's assumed perpetual growth rate  
13 range of 3% to 4% is reasonable and consistent with what investors use in practice.

#### 14 **vii. Commission Preference for GDP Growth**

15 Finally, although Staff does not believe the use of long-term GDP growth is an  
16 appropriate proxy for the perpetual growth rate for electric utilities, Staff does recognize that  
17 the Commission indicated a preference for this proxy in its *Report and Order* in File No.  
18 ER-2010-0036. In this *Report and Order* the Commission stated a preference to use historical  
19 GDP growth from 1929 through 2008 to derive an expected growth rate of 6.0% for the  
20 economy. Although Staff does not recommend the Commission use GDP as a proxy for  
21 perpetual growth in this case, if the Commission should choose to do so, Staff advises the  
22 Commission to use growth rates that are consistent with long-term projections for GDP growth  
23 in the current economic environment. This growth rate would be approximately 4.5% based on  
24 various projections available. If Staff makes this assumption in its multi-stage DCF analysis,  
25 then the estimated cost of equity is approximately 9.50%.

#### 26 **G. Tests of Reasonableness**

27 Staff has tested the reasonableness of its DCF results, both by use of a CAPM analysis  
28 and consideration of other evidence.

1                    1. The CAPM

2                    The CAPM is built on the premise that the variance in returns is the appropriate measure  
3 of risk, but only the non-diversifiable variance (systematic risk) is rewarded. Systematic risks,  
4 also called market risks, are unanticipated events that affect almost all assets to some degree  
5 because the effects are economy wide. Systematic risk in an asset, relative to the average, is  
6 measured by the Beta of that asset. Unsystematic risks, also called asset-specific risks, are  
7 unanticipated events that affect single assets or small groups of assets. Because unsystematic  
8 risks can be freely eliminated by diversification, the reward for bearing risk depends on the level  
9 of systematic risk. The CAPM shows that the expected return for a particular asset depends on  
10 the pure time value of money (measured by the risk free rate), the reward for bearing systematic  
11 risk (measured by the market risk premium), and the amount of systematic risk (measured  
12 by Beta). The general form of the CAPM is as follows:

13                    
$$k = Rf + \beta ( Rm - Rf )$$

14                    Where: k        is the expected return on equity for a security;

15                    Rf        is the risk-free rate;

16                     $\beta$         is Beta; and

17                    Rm - Rf     is the market risk premium.

18                    For inputs, Staff relied on historical capital market return information through the end of 2010.  
19                    For the risk-free rate (Rf), Staff used the average yield on 30-year U.S. Treasury bonds for the  
20                    three-month period ending December 31, 2010; that figure was 4.16%. For Beta, Staff used  
21                    Value Line's betas for the comparable companies (*see* Schedule 15). The average beta ( $\beta$ ) for  
22                    the proxy group was 0.66. For the market risk premium (Rm - Rf), Staff relied on risk premium  
23                    estimates based on historical differences between earned returns on stocks and earned returns on  
24                    bonds.<sup>22</sup> The first risk premium was based on the long-term, arithmetic average of historical  
25                    return differences from 1926 to 2009, which was 6.00%. The second risk premium was based on  
26                    the long-term, geometric average of historical return differences from 1926 to 2009, which  
27                    was 4.40%.

---

<sup>22</sup> From Ibbotson Associates, Inc.'s *Stocks, Bonds, Bills, and Inflation: 2010 Yearbook*.

1 Staff's CAPM is presented on Schedule 12. The results using the long-term arithmetic  
2 average risk premium and the long-term geometric risk premium are 8.09% and 7.04%,  
3 respectively. These low cost of common equity results support the reasonableness of Staff's  
4 higher cost of equity estimates from its DCF analysis. Staff again notes that both U.S. Treasury  
5 yields and utility bond yields are quite low and the spread between them is presently below their  
6 long-term average. It is not improbable that investors are only requiring returns on common  
7 equity in the 7% to 8% range for utility stocks.

## 8 2. Other Tests

### 9 a. The "Rule of Thumb"

10 A "rule of thumb" method allows estimation of the cost of equity by adding a risk  
11 premium to the yield-to-maturity (YTM) of the subject company's long-term debt. Based  
12 on experience in the U.S. markets the typical risk premium is in the 3 to 4% range.<sup>23</sup>  
13 Considering this is based on general U.S. capital market experience and regulated utilities are on  
14 the low end of the risk spectrum of the general U.S. market, a risk premium closer to 3% seems  
15 logical. This is especially true considering that regulated utility stocks behave like bonds. For  
16 the months of October, November and December 2010, "A" rated 30-year utility bonds and  
17 "Baa" rated 30-year utility bonds had average yields of 5.24% and 5.82% respectively.<sup>24</sup> Adding  
18 a 3% risk premium, the "rule of thumb" indicates a cost of common equity between 8.24% and  
19 8.82%. Adding a 4% risk premium, the "rule of thumb" indicates a cost of common equity  
20 between 9.24% and 9.82%.

### 21 b. Average Authorized Returns

22 In the past, the Commission has applied a test of reasonableness using the average  
23 authorized returns published by Regulatory Research Associates (RRA) as a benchmark.  
24 According to RRA, (see Appendix 2, Attachment F), the average authorized cost of common  
25 equity for electric utility companies for the for 2010 was 10.34% based on 59 decisions  
26 (first quarter - 10.66% based on seventeen decisions; second quarter - 10.08% based on

---

<sup>23</sup> John D. Stowe, Thomas R. Robinson, Jerald E. Pinto and Dennis W. McLeavey, *Analysis of Equity Investments: Valuation*, Association for Investment Management and Research, 2002, p. 54.

<sup>24</sup> BondsOnline.com pursuant to a subscription agreement Staff has with BondsOnline.

1 fourteen decisions; third quarter – 10.26% based on eleven decisions; fourth quarter – 10.30%  
2 based on seventeen decisions). The average authorized cost of common equity for electric utility  
3 companies for 2009 was 10.48% based on 39 decisions (first quarter – 10.29% based on nine  
4 decisions; second quarter – 10.55% based on ten decisions; third quarter – 10.46% based on  
5 three decisions; fourth quarter – 10.54% based on seventeen decisions).

6 The average authorized ROR for electric utilities for 2010 was 7.99% based on  
7 59 decisions (first quarter – 7.95% based on seventeen decisions; second quarter – 7.95% based  
8 on fifteen decisions; third quarter – 8.16 based on twelve decisions; fourth quarter – 7.95% based  
9 on fifteen decisions). The average authorized ROR for electric utilities in 2009 was 8.23% based  
10 on 38 decisions (first quarter – 8.19% based on eight decisions; second quarter – 8.05% based on  
11 nine decisions; third quarter – 8.48% based on three decisions; fourth quarter – 8.30% based on  
12 eighteen decisions).

13 Additionally, Staff's recommended ROR is below the average authorized RORs, which is  
14 probably a function of both Staff's lower cost of equity estimate and the Ameren Missouri's  
15 lower embedded cost of debt than other electric companies that may be included in the allowed  
16 ROR averages.

17 While Staff understands the Commission's desire to review other commissions'  
18 authorized ROE's due to concerns about Missouri-jurisdictional utilities having to compete with  
19 other utilities for capital, Staff would like to briefly explain why an allowed ROE is not  
20 indicative of a required ROE and the ability to attract capital. The primary consideration for  
21 attraction of capital is whether the current price of a given stock will result in the investor  
22 earning above, below or equivalent to their required return. For example, the allowed ROEs for  
23 many of Southern Companies' utility subsidiaries are typically much higher than the rest of the  
24 utilities in the country. However, this does not translate into higher realized returns for investors  
25 in Southern Company because the price of Southern Company's stock already reflects these high  
26 allowed ROEs. If this Commission were to award an ROE similar to those allowed for  
27 Southern Company's subsidiaries and hold all other ratemaking treatments constant, then current  
28 investors in the Missouri utility would achieve a return that was higher than their required return.  
29 However, after the increase in the Missouri utility's stock price, the investor and subsequent  
30 prospective investors would revert back to earning their required return. The opposite holds true  
31 if the Commission were to authorize an ROE below what is expected from the Commission.

1 Consequently, setting allowed ROEs based on those allowed or earned for other companies may  
2 temporarily cause upward or downward pressure on the stock, but once this price correction  
3 occurs, the stock should experience "normal" capital attraction.

#### 4 **H. Conclusion**

5 A just and reasonable rate is one that is fair to the investors and fair to the ratepayers.  
6 Fairness to the ratepayers means rates that are not one penny more than is necessary to be fair to  
7 the shareholders. Fairness to the shareholders means rates that will produce revenues, on an  
8 annual basis, sufficient to cover Ameren Missouri's prudent cost of service, which includes its  
9 cost of capital. Using widely-accepted methods of financial analysis, Staff has developed a  
10 weighted average cost of capital for Ameren Missouri in the range of 7.11% to 7.62%  
11 (see Schedule 16). This rate was calculated by applying an embedded cost of long-term debt  
12 of 5.94% and a cost of common equity range of 8.25% to 9.25% to a capital structure consisting  
13 of 50.92% common equity, 47.59% long-term debt, and 1.49% preferred stock. Staff urges the  
14 Commission to accept its recommendation and in order to allow Ameren Missouri to earn a fair  
15 return on its net rate base.

16 *Staff Expert/Witness: David Murray*

### 17 **VI. Rate Base**

#### 18 **A. Plant in Service and Depreciation Reserve**

##### 19 **1. Plant in Service**

##### 20 **a. Accounting Schedule 3**

21 This Schedule has been adjusted, by account, to reflect the rate base value of  
22 Ameren Missouri's plant in service estimates through February 28, 2011. The Staff adjusted  
23 Ameren Missouri's plant balances to allocate a portion of the Company's general plant to  
24 Ameren Missouri's retail natural gas business. These adjustments to the March 31, 2010 test  
25 year balances are reflected in Adjustments to Plant - Accounting Schedule 4.

26 *Staff Expert/Witness: Lisa M. Ferguson*

1                                   **b. Government Relocations Construction Accounting**

2           Ameren Missouri owns and operates facilities which are located in public and private  
3 rights-of-way. If a government entity requests that the Company move these facilities, for  
4 example to widen a highway, Ameren Missouri is required to comply. However, based on the  
5 response to Staff Data Request No. 162, a majority of the time the Company is notified of a  
6 pending project within 6 months of when the project is to begin. In addition, governmental  
7 agencies are usually very understanding when Ameren Missouri must delay relocation work for  
8 emergency responses to accidents or storms, as well as due to unknown, hidden underground  
9 obstructions. If facilities must be de-energized before performing relocation work, the project  
10 may also be delayed due to changes in load caused by weather or emergencies. Therefore,  
11 Ameren Missouri is able to exercise significant control over when the government relocation  
12 work is performed.

13           Ameren Missouri has a detailed process for estimating both the cost and performance  
14 date of relocation work, including contact/notice, negotiations, timelines/scheduling, Company  
15 discretion, problem resolution, inspection, monitoring and final approval. In addition, although  
16 most relocation work is performed in public rights-of-way and at the Company's expense, if  
17 Ameren Missouri facilities are located on private property, the governmental entity must  
18 reimburse the Company for the relocation project at its cost. Government relocation of the  
19 Company's facilities is an established routine function of Ameren Missouri.

20           During the period 2001 through 2009, Ameren Missouri incurred net capital additions, on  
21 average, of approximately \$7 million per year due to government relocations. However, the  
22 amount in any one year has ranged from approximately \$0 (zero) to \$11.8 million. In contrast,  
23 during those same nine (9) years Ameren Missouri's total plant in service has increased, on  
24 average, by approximately \$400 million per year. Government relocations are an extremely  
25 small portion of the Company's ongoing construction program.

26           The Commission has ordered the specific true-up cut-off date of February 28, 2011 in  
27 this case for considering changes in each of the cost of service components, including revenues,  
28 expenses and investment. It would be inappropriate to consider in isolation changes in only one  
29 item, such as costs caused by government-requested relocations of facilities, while not  
30 considering potentially offsetting changes in the other cost of service components.

1 Based on the above considerations, the Staff is not proposing any special ratemaking  
2 treatment for government-requested relocations of facilities, special ratemaking treatment such  
3 as continuing construction accounting, where Ameren Missouri is allowed to continue to accrue  
4 accumulated funds used during construction (AFUDC) and defer depreciation expense until the  
5 related investment was included in cost of service for setting rates. In addition, based on Ameren  
6 Missouri's response to Staff Data Request No. 274, the Company has not performed any analysis  
7 that examines, discusses, calculates the value of, or determines the effect on earnings of  
8 continuing construction accounting for government-requested relocations of facilities.

9 *Staff Expert/Witness: Stephen M. Rackers*

10 **c. Other Plant Construction Accounting**

11 The Commission has ordered the specific true-up cut-off date of February 28, 2011 for  
12 considering changes in all the cost of service components in this case, including revenues,  
13 expenses and investment. It would be inappropriate to consider in isolation changes in only one  
14 item, such as continued construction accounting for an indefinite period on plant closings for an  
15 additional five months beyond the true-up cut-off date, while not considering potentially  
16 offsetting changes in the other cost of service components.

17 Offsetting changes in other components of the cost of service directly related to the plant  
18 additions include increases in the depreciation and deferred income tax reserves and decreases in  
19 depreciation expense for plant retirements due to the plant additions. Although construction  
20 accounting allows depreciation expense to be deferred, the reserve begins to accumulate, and the  
21 deferred income tax reserves will also begin to accumulate. The depreciation on the plant retired  
22 in connection with the plant additions will decrease depreciation expense. All three of these  
23 items are standard reductions to the cost of service.

24 Offsetting changes in other components of the cost of service not directly related to the  
25 plant additions include such items as accumulating depreciation and deferred income tax reserves  
26 on existing plant, increased revenues for additional customer growth, and reductions in expenses  
27 due to proactive cost cutting measures taken by the Company.

28 In 2010 Ameren Missouri's plant in service increased by approximately \$175 million,  
29 excluding Taum Sauk, during the five-month period of March through July. Continuing AFUDC  
30 at the rate of 5% and deferring depreciation at the rate of 2.5% accumulates to approximately



1 \$20 million after eighteen months. As discussed above, Ameren Missouri's plant in service has  
2 increased, on average, by \$420 million per year.

3 As a result of the above discussion, the Staff is not proposing any special ratemaking  
4 treatment for plant additions that occur after the true-up cut-off date of February 28, 2011,  
5 special ratemaking treatment such as continuing construction accounting until the related  
6 investment is included in rates. In addition, based on Ameren Missouri's response to Staff Data  
7 Request No. 273, the Company has not performed any analysis that examines, discusses,  
8 calculates the value of, or determines the effect on earnings of continuing construction  
9 accounting for other plant additions.

10 *Staff Expert/Witness: Stephen M. Rackers*

11 **d. Sioux Units 1 and 2 Scrubber In-Service**

12 Sioux Units 1 and 2 are cyclone-furnace, coal-fired generating units located in St. Charles  
13 County, Missouri.

14 Staff and Ameren Missouri previously agreed on a set of in-service criteria to verify that  
15 the Sioux scrubbers were fully operational and used for service, and should be considered for  
16 inclusion in rate base.

17 Scrubbers were installed on Sioux Units 1 and 2 to remove SO<sub>2</sub> from the unit's  
18 emissions. The specific criteria and Staff's evaluation notes are attached as Appendix 3,  
19 Schedule MET-1 to this report. Based on Staff's on-site observations of the units,  
20 supplemented by review of test records, computer data, and other documentation, the Staff  
21 concludes that the scrubbers successfully met all of the in-service criteria and were fully  
22 operational and used for service at the completion of in-service testing data collection, which  
23 occurred on November 23, 2010.

24 *Staff Expert/Witness: Mike E. Taylor*

25 **e. Taum Sauk Rebuild In-Service Test Criteria**

26 As part of Staffs' monitoring of the rebuild of the upper reservoir criteria were developed  
27 to assure and verify the Taum Sauk Power station was capable and available for commercial  
28 service. The objectives of these criteria are to establish that the units are capable and durable.  
29 Capability is determined by the units' demonstrated ability to meet specific pump/generation

1 requirements as stated in the criteria. Durability is demonstrated by the units sustaining specific  
2 periods of pump/generation as stated in the following criteria.

- 3 1. All major construction for the upper reservoir to be considered for inclusion in  
4 rate base shall be completed.
- 5 2. All preoperational tests for the upper reservoir to be considered for inclusion in  
6 rate base shall be completed. The BOC Appendix G the Reservoir Refill  
7 Program addresses these specific criteria.
- 8 3. Units have operated at several different reservoir levels and delivered power  
9 output near or in excess of anticipated output based on guaranteed power curve  
10 while vibrations are within design limits. Confirm that each of the units being  
11 evaluated did not exhibit any unusual vibration outside of design specification  
12 requirements.
- 13 4. Units successfully meet all contract operational guarantees.
- 14 5. Units successfully demonstrates its ability to initiate the proper start sequence  
15 resulting in the unit operating from zero (0) rpm (or turning gear) to full load  
16 when prompted at a location (or locations) from which it is normally operated.
- 17 6. Units successfully demonstrates its ability to initiate the proper shutdown  
18 sequence from full load resulting in zero (0) rpm (or turning gear) when  
19 prompted at a location (or locations) from which it is normally operated.
- 20 7. Units successfully demonstrates its ability to operate at minimum load for  
21 one (1) hour.
- 22 8. Units successfully demonstrate its ability to operate at or above 95% of nominal  
23 capacity for 4 continuous hours.
- 24 9. Units successfully demonstrates its ability to produce an amount of energy  
25 (MWhr) within a 72 hour period that results in a capacity factor of at least 50%  
26 during the period when calculated by the formula: capacity factor =  
27  $(\text{MWhrs generated in 72 hours}) / (\text{nominal capacity} \times 72 \text{ hours})$ .

28 As part of the verification process the Staff engineers visited the Taum Sauk  
29 Power Station to observe operation of the units on April 15, 2010. The Company later provided  
30 written documentation and operational logs in the form of a tabbed note book indicating the  
31 units had met each of the operational criteria. As a final review Staff again visited the site

1 to observe pump/generation cycling of the units on August 20, 2010. Based on its review  
2 Staff recommends the Commission declare Taum Sauk Power Station “fully” operational and  
3 used for service.

4 *Staff Expert/Witness: Guy C. Gilbert, MS, PE, RG*

5 **2. Depreciation Reserve - Accounting Schedule 5**

6 Accounting Schedule 5, Depreciation Reserve, has been adjusted by account, to reflect  
7 the rate base value of Ameren Missouri’s depreciation reserve estimate through February 28,  
8 2011. As it did with Plant in Service, the Staff adjusted Ameren Missouri’s depreciation reserve  
9 balances to allocate a portion of the Company’s general plant depreciation reserve to Ameren  
10 Missouri’s retail natural gas business. These adjustments to the March 31, 2010 test year  
11 balances are reflected in Adjustments to Depreciation Reserve - Accounting Schedule 6.

12 *Staff Expert/Witness: Lisa M. Ferguson*

13 **B. Cash Working Capital (CWC)**

14 **1. Calculation of Revenue and Expense Lags**

15 In certain instances, after examining the appropriateness of the calculations, the Staff has  
16 used the same revenue and expense lag factors as those recommended by the Company. In  
17 certain other situations, the Staff determined that the lag Ameren Missouri calculated was not  
18 appropriate. In these instances, the Staff developed a new lag based on different or updated  
19 information from the current case, if it was determined that a new lag was more appropriate. For  
20 example, the Company developed its revenue collection lag using accounts receivable aging  
21 reports. However, the Staff used a report specifically maintained for rate cases that calculates  
22 the actual period of time the customers take to pay their bills. This report has been used by both  
23 the Staff and the Company to determine the revenue collection lag in previous rate cases. In the  
24 Staff’s opinion the report it used accurately measures how long customers take to pay their bills.

25 *Staff Expert/Witness: Lisa M. Ferguson*

1                                    **2. Differences Between Staff's and Company's Calculation of CWC**

2            There were several items that Staff calculated differently than Company. First, Staff  
3 determined different expense lags for Pensions and Other Post Retirement Benefit  
4 Costs' (OPEBs) due to updated payment dates and amounts that were provided by the Company.  
5 Company determined that vacation payroll would be a negative amount, but when Staff  
6 calculated this item based on the response to Data Request No. 0208, a positive \$958,299 was  
7 determined. Company also calculated a 27.59 day expense lag on Gross Receipts Taxes. While  
8 the frequency of payment depends on the municipality to which the payments are being made.  
9 Payments are made on the last day of the following month, or for some cities, the 20th day of the  
10 following month. With these payment policies in mind, Staff calculated a 48.09 day expense lag  
11 for Gross Receipts Taxes.

12            Company and Staff also differed in regard to some components of the revenue lag. The  
13 first difference is reliance on different reporting for the calculation of the collection lag as  
14 previously discussed. The second component is the non-inclusion of the payment processing lag.  
15 Ameren Missouri includes an addition to the revenue lag for the time it takes to process the  
16 customer's payment for deposit. In the Staff's opinion, a similar lag exists on the expense side  
17 when vendors process payments from Ameren Missouri. However, the Company has not  
18 increased the expense lag to capture this period. The Staff recommends that processing lags not  
19 be included in the determination of cash working capital. An additional difference between the  
20 Company and the Staff exists regarding pass-through taxes. The Staff has eliminated the  
21 payment lag on both sales and gross receipts taxes since the Company provides no service until  
22 the tax is added to the customer's bill. The Company recognizes this reduced revenue lag for  
23 gross receipts taxes, but not sales taxes.

24            The Staff has included a separate line item for the payments made by Ameren Missouri to  
25 the decommissioning trust fund for the Callaway Nuclear Plant. The average lag associated with  
26 these payments is 68.75 days.

27            *Staff Expert/Witness: Lisa M. Ferguson*

28                                    **C. Prepayments, and Materials and Supplies**

29            The Company has utilized shareholder funds for prepaid items such as insurance  
30 premiums and materials and supplies. By including these items in rate base, this up-front

1 investment made by the Company is recognized in customers' rates. The Staff has included  
2 prepayments in rate base at the 13-month average level ending March 31, 2010.

3 The Company also maintains a variety of materials and supplies in inventory to meet its  
4 day-to-day needs in performing its utility operations. The Staff has included Ameren Missouri's  
5 average balance of materials and supplies inventory that was maintained during the 13 months  
6 ending March 31, 2010. The level of both materials and supplies and prepayments will be  
7 reexamined as part of the Staff's true-up.

8 *Staff Expert/Witness: Lisa M. Ferguson*

#### 9 **D. Fuel Inventories**

10 Staff included a 13-month average of coal inventory through November 30, 2010  
11 adjusted to reflect coal prices that will be in effect as of February 28, 2011. Staff also utilized  
12 13-month averages through November 2010 to determine the inventory quantities for stored gas  
13 and oil. For nuclear fuel inventory, Staff used an 18-month average of the value of the nuclear  
14 fuel that was contained in the fuel core of the Callaway Nuclear Generating unit through  
15 November 2010. Staff will continue to examine the actual inventory quantities for all of these  
16 items through the true up period ending February 28, 2011.

17 *Staff Expert/Witness: Lisa K. Hanneken*

#### 18 **E. Customer Demand-Side Management Programs Regulatory Asset**

##### 19 **1. Demand-Side Management Cost Recovery**

##### 20 **a. Status of Ameren Missouri's Demand-Side Management Programs**

21 Ameren Missouri began implementing its current demand-side management (DSM)  
22 programs in February 2009 for energy efficiency programs contained in the Company's adopted  
23 preferred resource plan which was filed on February 5, 2008 in Case No. EO-2007-0409.  
24 Ameren Missouri is currently offering its customers five residential energy efficiency programs  
25 and four business energy efficiency programs. All nine of Ameren Missouri's DSM programs  
26 are effective through September 30, 2011 and will terminate thereafter unless modified or  
27 extended. Ameren Missouri has one voluntary demand response program (Rider L Peak  
28 Power Rebate) which has an effective date of July 9, 2009 and which was utilized during

1 | the summer of 2009 but was not utilized during the summer of 2010. Rider L will expire  
2 | on December 31, 2011. Ameren Missouri's last adopted preferred resource plan includes  
3 | seven DSM programs which Ameren Missouri has not yet implemented even though the  
4 | Commission's *Final Order Regarding AmerenUE's 2008 Integrated Resource Plan* was issued  
5 | on February 19, 2009.

6 |       On September 15, 2010, Staff provided to the Commission a Status Report concerning all  
7 | of the Missouri investor-owned natural gas and electric utilities' demand-side programs advisory  
8 | groups and collaboratives (File No. AO-2011-0035). Attached to this Staff COS Report as  
9 | Appendix 3, Schedule JAR-1 are pages from the Status Report which highlight the  
10 | Ameren Missouri DSM Quarterly Stakeholder Group<sup>25</sup> process, Ameren Missouri's implemented  
11 | and planned DSM programs and the challenges and successes to date of Ameren Missouri's  
12 | DSM programs. Appendix 3, Schedule JAR-2 is Ameren Missouri's Demand-Side Resources  
13 | Performance Summary Report which was prepared by Ameren Missouri in response to Staff  
14 | Data Request No. 381 and includes Ameren Missouri's "estimates" of actual energy and demand  
15 | savings and Ameren Missouri's reported costs for its DSM programs through December 31,  
16 | 2010. Following is Staff's high level summary of the Ameren Missouri's Demand-Side  
17 | Resources Performance Summary Report for DSM programs through December 31, 2010:

18 |  
19 |  
20 |  
21 |  
22 |  
23 |  
24 |  
25 |  
26 |  
27 | *continued on next page*

---

<sup>25</sup> The Ameren Missouri DSM Quarterly Stakeholder Group includes Staff, The Office of the Public Counsel, Missouri Department of Natural Resources and other interested parties and serves as an advisory group to Ameren Missouri in the development, implementation, monitoring and evaluation of the Ameren Missouri's demand response, energy efficiency and affordability programs.

**Cumulative Energy Savings (MWh)**

	<b>Program Year 1</b>	<b>Program Year 2</b>	<b>Program Year 3</b>
<b>Resource Plan</b>	123,836	269,186	429,435
<b>Actual</b>	19,478	164,367	221,245
<b>Variance</b>	(104,358)	(104,819)	(208,190)

**Cumulative Demand Savings (MW)**

	<b>Program Year 1</b>	<b>Program Year 2</b>	<b>Program Year 3</b>
<b>Resource Plan</b>	106	131	161
<b>Actual</b>	11	29	37
<b>Variance</b>	(95)	(102)	(124)

**Cumulative Cost (\$000)**

	<b>Program Year 1</b>	<b>Program Year 2</b>	<b>Program Year 3</b>
<b>Resource Plan</b>	\$ 25,021	\$ 57,144	\$ 96,814
<b>Actual</b>	\$ 10,884	\$ 30,382	\$ 37,761
<b>Variance</b>	\$ (14,137)	\$ (26,762)	\$ (59,053)

**Notes:**

1. Program Year 1, Program Year 2 and Program Year 3 are 12-months ending September 30, 2009, 2010 and 2011, respectively.
2. Program Year 3 Resource Plan values are for 12 months while Program Year 3 Actual values include only three months (October - December 2010) for Program Year 3.
3. Actual values for Energy Savings and for Demand Savings are estimates provided by Ameren Missouri. These values will change once evaluation, measurement and verification of all programs' results are performed by an independent contractor.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10

Ameren Missouri has a total budget of \$85 million for its Business Energy Efficiency tariff and its Residential Energy Efficiency tariff through September 30, 2011 (the end of Program Year 3) and has spent a total of \$38 million through December 31, 2010. Assuming a spending rate of \$2.5 million per month (the average monthly spending for October through December 2010 total spending level in Schedule JAR-2) for the period January through September 2011, Ameren Missouri will spend a total of \$60 million through September 30, 2011 which is \$25 million less than the \$85 million total budget for its Business Energy Efficiency and Residential Energy Efficiency tariffs. Such "under spending" is not unusual during the early years of demand-side programs' implementation as the utility climbs the learning curve and as its

1 customers become familiar with newly offered demand-side programs and decide to take actions  
2 necessary to participate in demand-side programs.

3 The energy and demand impacts and the overall delivery processes of Ameren Missouri's  
4 DSM programs are being evaluated, measured and verified by third-party contractors chosen and  
5 paid for by Ameren Missouri. Ameren Missouri anticipates that evaluation, measurement and  
6 verification (EMV) reports for all of its DSM programs will be received from its EMV  
7 contractors and will be provided to DSM Stakeholder Group members not later than April 2011.

8 *Staff Expert/Witness: John A. Rogers*

9 **b. Residential Lighting and Appliance Program**

10 Staff has concerns about the prudence and performance of the Company's Residential  
11 Lighting and Appliance program (L&A) (Tariff Sheet Nos. 239 – 241) and recommends that the  
12 cost of the L&A be left in the regulatory asset account and not included in Ameren Missouri's  
13 cost of service for setting rates in this case.

14 Staff's concerns for the L&A were first raised on May 12, 2009 in File No.  
15 ET-2009-0404 in the form of *Staff Recommendation to Approve Tariff Sheets If AmerenUE*  
16 *Accepts Conditions* in which Staff expressed its belief that this market transformation program  
17 was very risky primarily because: 1) the program's benefits would be very difficult to measure,  
18 and 2) national market transformation efforts for ENERGY STAR<sup>®</sup> products have been  
19 underway since 1992 and are expected to accelerate with or without the L&A.

20 In Ameren Missouri's last rate case (File No. ER-2010-0036) the Commission's  
21 March 24, 2010 *Order Approving First Stipulation and Agreement* approved the following  
22 agreement of the signatories to the First Non-unanimous Stipulation and Agreement:

23 10. Except to change the amortization period from 10 years to 6 years,  
24 AmerenUE's existing DSM regulatory asset shall continue, with the  
25 unamortized balance to be included in AmerenUE's rate base for the  
26 actual expenditures booked to the DSM regulatory asset through  
27 December 31, 2009, less the expenditures for the "Residential Lighting  
28 and Appliance Program" (which are agreed to have been \$3,673,624  
29 through December 31, 2009). The amount of the unamortized balance in  
30 AmerenUE's DSM regulatory asset to be included in AmerenUE's rate  
31 base upon which rates will be set in this case is \$11,430,501. The  
32 signatories agree to continue to work collaboratively regarding  
33 AmerenUE's recovery of its DSM expenditures.



1 At this time Staff does not have the information that it needs to determine whether or not  
2 the costs for the L&A were prudently spent. Staff recommends that the L&A expenses remain in  
3 the DSM regulatory asset, pending Staff's review of the EMV report for the L&A. Should Staff  
4 receive the EMV report for the L&A in April 2011 as expected, Staff will review the report and,  
5 depending on the results and the evaluation techniques used by the EMV contractor, may  
6 recommend that some or all of the L&A costs be included in the test year true up revenue  
7 requirement for this case.

8 *Staff Expert/Witness: John A. Rogers*

9 **c. DSM Cost Recovery**

10 Ameren Missouri witness William R. Davis provides direct testimony in which he  
11 requests: 1) continuation of the DSM regulatory asset and rate base treatment of DSM related  
12 expenditures with a reduction of the amortization period from six years to three years, and  
13 2) approval of a fixed cost recovery mechanism (FCRM). Mr. Davis' proposed FCRM will have  
14 no impact on the revenue requirement in this case and would not include any interim rate  
15 adjustments prior to Ameren Missouri's next general rate case. Mr. Davis states that the purpose  
16 of his proposed cost recovery mechanism and FCRM is to "move toward implementation of the  
17 state policy of aligning Ameren [Missouri's] financial incentives to help customers use energy  
18 more efficiently." Staff appreciates the testimony of Mr. Davis and Ameren Missouri's initiative  
19 to request an alternative cost mechanism prior to the Commission's Missouri Energy Efficiency  
20 Investment Act of 2009 (MEEIA) rule go into effect. However, Staff recommends that the  
21 Commission not approve Mr. Davis' request for a change to Ameren Missouri's current DSM  
22 cost recovery mechanism and not approve the proposed FCRM in this case. As an alternative,  
23 Staff encourages a more comprehensive approach to filing an application for approval of its  
24 DSM programs and to filing an application for approval of a demand-side programs investment  
25 mechanism (DSIM) under the soon-to-be-approved MEEIA rules. This comprehensive approach  
26 takes into account the soon to be effective MEEIA rules and Ameren Missouri's next Chapter 22  
27 Electric Utility Resource Planning compliance filing which Ameren Missouri is scheduled to file  
28 on February 23, just nineteen days after the filing of this report. This Chapter 22 compliance  
29 filing should include DSM programs designed using the results of Ameren Missouri's service  
30 territory potential study.

31 *Staff Expert/Witness: John A. Rogers*

1 **d. Missouri Energy Efficiency Investment Act of 2009**

2 The MEEIA was established in Senate Bill 376 and became law on August 28, 2009.  
3 During 2009 and 2010, Staff organized a stakeholder process including a series of workshops  
4 to obtain stakeholder input and to promulgate rules in compliance with MEEIA (File No.  
5 EW-2010-0265). Staff subsequently filed proposed MEEIA rules with the Commission in File  
6 No. EX-2010-0368. On October 4, 2010, the Commission sent the proposed MEEIA rules to the  
7 Office of the Secretary of State. The proposed MEEIA rules were published in the *Missouri*  
8 *Register* on November 15, 2010. The Commission held a hearing regarding the proposed  
9 MEEIA rules for December 20, 2010 and will send its proposed MEEIA rules to the Missouri  
10 Joint Committee on Administrative Rules by February 10, 2011.

11 Staff has evaluated the typical timeline for rulemakings established in Chapter 536,  
12 RSMo, and concludes that a final order of rulemaking for the MEEIA rules can be reasonably  
13 expected so that MEEIA rules will first be effective June 2011.

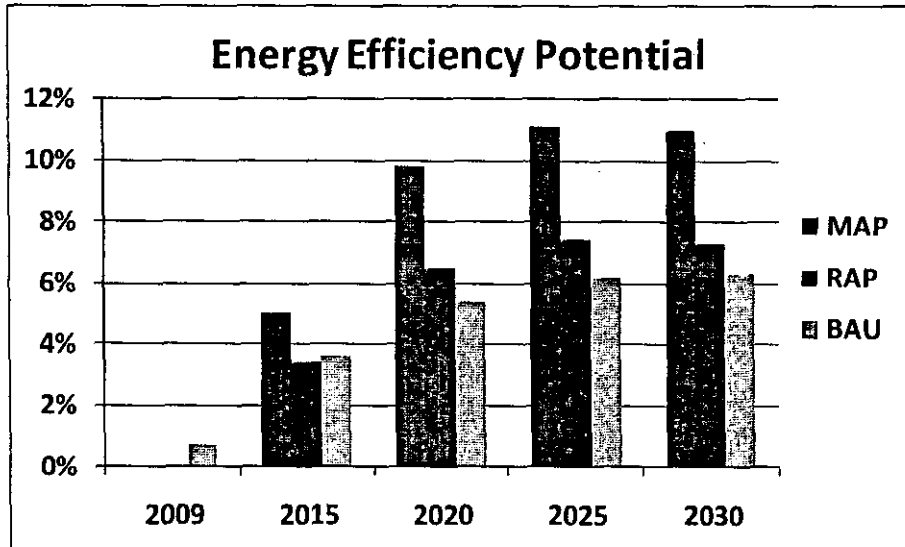
14 *Staff Expert/Witness: John A. Rogers*

15 **e. Ameren Missouri's Next Chapter 22 Filing**

16 Ameren Missouri's next Chapter 22 compliance filing is due on February 23, 2011  
17 (File No. EE-2010-0243). It is expected that Ameren Missouri's Chapter 22 compliance filing  
18 will include a fresh and more aggressive approach to demand-side resources as a result of  
19 information contained in Ameren Missouri Demand-Side Management Market Potential Study  
20 (Potential Study) performed by Global Energy Partners and published in January 2010. A copy  
21 of Volume 1 Executive Summary of the Potential Study is included as Appendix 3,  
22 Schedule JAR-3. The following charts illustrate the significant increase in energy savings  
23 potential and demand savings potential for realistic achievable potential (RAP) and maximum  
24 achievable potential (MAP) contained in the Potential Study compared to the business as usual  
25 (BAU) case included in Ameren Missouri's 2008 adopted preferred resource plan.

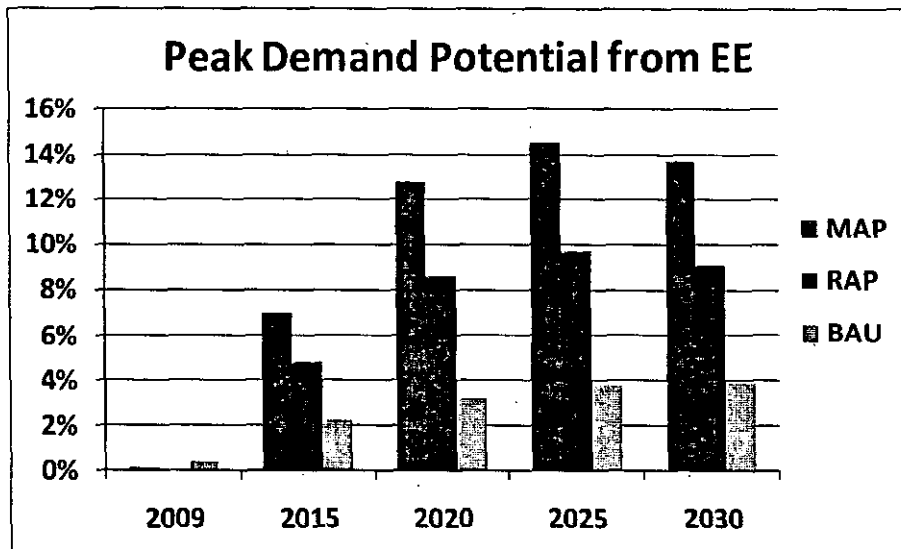
26  
27  
28  
29  
30 *continued on next page*

1



2

3



4

5

6

7

8

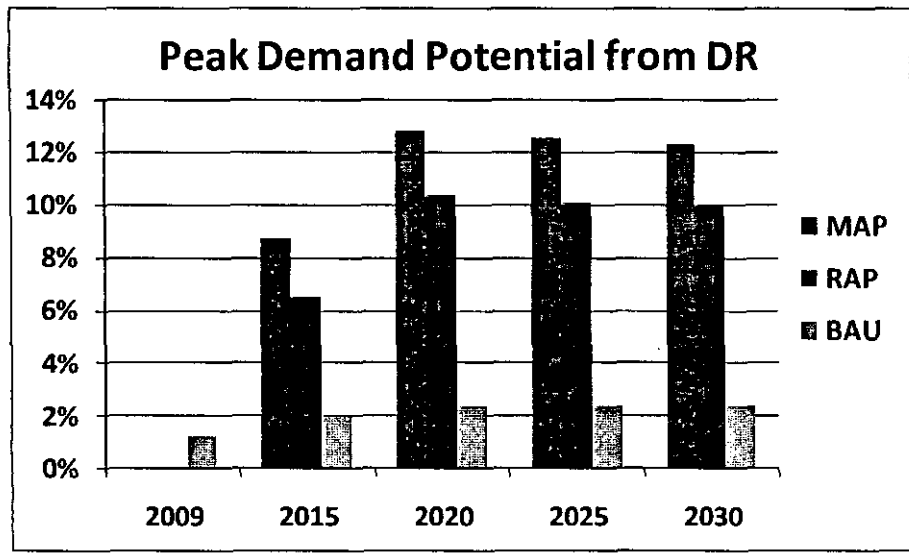
9

10

11

*continued on next page*

1



2

3 Staff would like to highlight the following from page ES-2 of Appendix 3,  
 4 Schedule JAR-3: "Concurrent with higher [energy and demand savings] opportunities, budgets to  
 5 harvest those opportunities reach an annual spend range of \$100 million [for RAP] to  
 6 \$200 million [for MAP] by 2015."

7 *Staff Expert/Witness: John A. Rogers*

8 **f. Summary of Significant Scheduling Opportunity for Ameren**  
 9 **Missouri in 2011**

10 Staff would like to point out the significant scheduling opportunity that Ameren Missouri  
 11 has in 2011 related to approval of DSM programs and approval of DSIM under the soon-to-be-  
 12 effective MEEIA rules. The Company will file on February 23, 2011 its Chapter 22 compliance  
 13 filing, and Staff, The Office of the Public Counsel and interveners are expected to submit their  
 14 reports by June 23, 2011. It is also expected that MEEIA rules will be effective in June 2011. If  
 15 MEEIA rules are effect in June 2011, and if Ameren Missouri files its applications for approval  
 16 of DSM programs and for approval of a DSIM by the end of June 2011, Ameren Missouri could  
 17 have approved DSM programs and an approved DSIM under MEEIA rules by the end of  
 18 October 2011. Staff also notes that Ameren Missouri's current DSM programs' tariffs all expire  
 19 on September 30, 2011 unless extended.

20 The following chart summarizes the above discussion and illustrates the significant  
 21 scheduling opportunity for Ameren Missouri in 2011.

Optimum Schedule for Ameren Missouri's Approval of DSM Programs and DSIM Under MEEIA Rules

	2010				2011													
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.		
ER-2011-0028 Rate Case	Filed 9/3/10				Operation of law date 8/3/11													
4 CSR 240-22 IRP Case					File 2/23/11			Reports 6/23/11										
MEEIA Rules										June effective date expected								
4 CSR 240-20.093 Case											File DSIM		Order					
4 CSR 240-20.094 Case											File Programs		Order					
Current DSM Tariffs	Term for all current DSM tariffs is 9/30/11																	

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

*Staff Expert/Witness: John A. Rogers*

**g. Staff Recommendation**

Staff recommends that the Commission not change the current Ameren Missouri DSM cost recovery mechanism and not approve a fixed cost recovery mechanism for Ameren Missouri in this case. Staff recommends that Ameren Missouri instead focus its attention on working with its stakeholders during the upcoming Chapter 22 compliance filing review to reach alignment on the strategy for the Company's demand-side resources. Such alignment in the Chapter 22 compliance case is possible by June 2011, the same month in which the MEEIA rules are expected to become effective. As discussed earlier in this section of Staff's COS Report, Ameren Missouri could have approved DSM programs and an approved DSIM under the MEEIA rules by the end of October 2011.

Further, at this time Staff does not have the information that it needs to determine whether or not the costs for the L&A were prudently spent. Staff recommends that the L&A expenses remain in the DSM regulatory asset, pending Staff's review of the EMV report for the L&A. Should Staff receive the EMV report for the L&A in April 2011 as expected, Staff will review the report and, depending on the results and the evaluation techniques used by the EMV contractor, may recommend that some or all of the L&A costs be included in the test year true up revenue requirement for this case.

*Staff Expert/Witness: John A. Rogers*

1                                    **2. Low-Income Weatherization**

2            There are specific programs designed to help low-income customers with  
3 energy conservation. Low-income consumers often live in housing that is energy inefficient with  
4 substandard insulation and other deficiencies. These customers would benefit from building  
5 shell energy conservation measures such as weatherization or more energy-efficient appliances.  
6 The Low Income Weatherization Assistance Program (Weatherization Program) is administered  
7 by the Missouri Department of Natural Resources (MDNR) using federal, state, and utility  
8 funding. The Weatherization Program is administered locally by Community Action Agencies  
9 or other local agencies (Weatherization Agencies). In the Ameren Missouri service area the  
10 Weatherization Program is administered by the twelve Weatherization Agencies listed on  
11 Appendix 3, Schedule HEW 1.

12            The federal government, through the American Recovery and Reinvestment Act  
13 (ARRA), is providing special funding of \$128 million for the Missouri Weatherization Program  
14 for the period of April 2009 – March 2012 (ARRA Period). The ARRA provides an average of  
15 \$6,500 of weatherization for households with income at 200% or less of the Federal Policy  
16 Guidelines. In the previous three year period (2006-2008), prior to the ARRA Period, federal  
17 funding for the Missouri Weatherization Program was approximately \$18 million and the  
18 average amount of weatherization per household was \$3,000. The Weatherization Agencies are  
19 making a concerted effort to utilize the ARRA funding before the March 2012 deadline.

20            Funding for the Ameren Missouri Weatherization Program was authorized in the  
21 Commission Order in File No. ER-2010-0036. In the Order of that case, Ameren Missouri was  
22 authorized to collect one million two hundred thousand dollars (\$1.2 million) in rates annually  
23 for the low-income weatherization program. For the most recently concluded Program Year  
24 2009-2010, the projected budget has been modified for the period as shown in Appendix 3,  
25 Schedule HEW 1. This is due to a carryover of funds from the previous year and a late  
26 installment of funds from the Company from the previous year. The actual expenditure over the  
27 period is also shown in Schedule HEW 1 of Appendix 3. In the November 2010 -- October 2011  
28 program year, the basic funding of \$1.2 million with some additional carryover is budgeted to be  
29 sent to the Weatherization Agencies for the weatherization of qualifying customers.

30            Some under-utilization of utility funds is because of the Weatherization Agencies' focus  
31 on using the ARRA funding and some restrictions on ARRA funds being combined with utility

1 funds. At the end of the ARRA period, the Weatherization Agencies anticipate using any surplus  
2 utility funds to help provide for a higher level of weatherization activity than before ARRA.

3 The Missouri State Environmental Improvement and Energy Resources Authority  
4 (EIERA) was established to manage and disburse federal and other weatherization funds for  
5 MDNR to the Weatherization Agencies according to MDNR guidelines. Currently, Ameren  
6 Missouri and other Missouri jurisdictional utilities utilize the EIERA to manage their  
7 weatherization funds. The funds at the EIERA are invested to earn a return until they are  
8 distributed so the value of the funds is enhanced.

9 Staff recommends that the unutilized low-income weatherization funds from 2009-2010  
10 remain in the EIERA account. In addition, in order have some additional Ameren Missouri  
11 funds for weatherization when the ARRA funds are no longer available, Staff recommends that  
12 Ameren Missouri continue to collect in rates and provide annual funding of \$1.2 million for low-  
13 income weatherization, as currently allocated between the Weatherization Agencies with  
14 oversight by the Ameren Missouri energy efficiency stakeholder group.

15 *Staff Expert/Witness: Henry E. Warren*

### 16 **3. Costs Included In The Calculation Of Revenue Requirement**

17 The DSM regulatory asset account allows Ameren Missouri to treat the DSM programs'  
18 expenditures as a depreciable asset. In Case No. ER-2008-0318, one tenth of the amount  
19 Ameren Missouri spent through September 30, 2008 was included in the cost of service through  
20 a 10-year amortization. In File No. ER-2010-0036, as a result of the First Nonunanimous  
21 Stipulation and Agreement, \$11,430,501, the balance in the regulatory asset as of December 31,  
22 2009, less the Residential Lighting and Appliance program costs, was included in rate base and  
23 an annual amortization based on six years was included in expense. In this case, Staff has  
24 estimated the balance in the DSM regulatory asset account as of 2/28/2011. From this balance,  
25 based on the recommendation of Staff witness John A. Rogers, Staff has excluded the estimated  
26 amount of the Residential Lighting and Appliance program. This net balance, based on  
27 Mr. Rogers' recommendation, is being amortized over six years. The estimated unamortized  
28 balance of the DSM regulatory asset account, net of the estimated Residential Lighting and  
29 Appliance program amount, has been included in rate base. The Staff will re-examine

1 Ameren Missouri's DSM costs, including any adjustments, as part of its true-up through  
2 February 28, 2011.

3 *Staff Expert/Witness: Stephen M. Rackers*

4 **F. FAS 87 – Pensions and FAS 106 OPEBs Trackers**

5 See the discussion in Section VIII. E. 5 and 6 of Payroll and Benefits.

6 *Staff Expert/Witness: Kofi Agyenim Boateng*

7 **G. Customer Deposits**

8 The amount of this item in Accounting Schedule 2, Rate Base, represents a  
9 13-month average (March 2009 – March 2010) of Ameren Missouri's customer deposits.  
10 Customer deposits represent funds received from the utility company's customers as security  
11 against potential loss arising from failure to pay for utility service. Until refunded, customer  
12 deposits represent a source of funds available to the company, and are included as an offset to the  
13 rate base investment. Generally, interest is calculated on customer deposits and paid to  
14 customers for the use of their money. In Accounting Schedule 10, the Staff adjusted expenses to  
15 include interest calculated on Staff's level of customer deposits reflected in rate base.

16 *Staff Expert/Witness: Lisa M. Ferguson*

17 **H. Customer Advances**

18 Customer advances are funds provided by individual customers of the company to assist  
19 in the costs of the provision of electric service to them. These funds represent interest-free  
20 money to the company. Therefore, it is appropriate to include these funds as an offset to rate  
21 base. No interest is paid to customers for the use of their money, unlike customer deposits. The  
22 amount of customer advances reflected on Accounting Schedule 2, Rate Base, represents a  
23 13-month average (March 2009 – March 2010).

24 *Staff Expert/Witness: Lisa M. Ferguson*



1           **I. Accumulated Deferred Income Taxes**

2           Ameren Missouri's deferred tax reserve represents, in effect, a prepayment of income  
3 taxes by Ameren Missouri's customers to the Company prior to payment being made by the  
4 Company to taxing authorities. As an example, because Ameren Missouri is allowed to deduct  
5 depreciation expense on an accelerated basis for income tax purposes, the depreciation expense  
6 deduction used for income taxes paid by the Company is considerably higher than depreciation  
7 expense used for ratemaking purposes. This results in what is referred to as a "book-tax timing  
8 difference," and creates a deferral of income taxes to the future. The net credit balance in the  
9 deferred tax reserve represents a source of cost-free funds to the Company. Therefore, Ameren  
10 Missouri's rate base is reduced by the deferred tax reserve balance to avoid having customers  
11 pay a return on funds that are provided cost-free to the Company. As part of its true-up audit, the  
12 Staff will re-examine ADIT balances to make sure all items included in those balances are  
13 consistent with the other components of the cost of service and that they reflect the current  
14 balances at the true-up cutoff date, February 28, 2011. Based on this true-up examination the  
15 Staff may make additional adjustments to the cost of service as necessary.

16           *Staff Expert/Witness: John P. Cassidy*

17           **VII. Allocations**

18           **A. Jurisdictional Allocations Factors**

19                   **1. Overview**

20           In determining the cost of service in the current case, the Staff has used the traditional  
21 method of allocating costs to the retail jurisdiction when there is also a wholesale jurisdiction.  
22 For Ameren Missouri, the wholesale jurisdiction is comprised of five municipalities that  
23 buy power from Ameren Missouri through a separate contract to resell to their citizens.  
24 The traditional method for determining the costs allocated to the retail jurisdiction to determine  
25 the retail cost of service is accomplished by applying a retail jurisdictional allocation factor to  
26 the utility's (in this case Ameren Missouri's) total amount of investments and expenses.  
27 The retail cost of service is then compared to the retail revenues generated by the current  
28 effective retail rates to determine the additional revenue and incremental rate increase for retail  
29 customers. Thus, the retail jurisdiction and the wholesale jurisdiction are allocated both rate base

1 and expense costs. Any wholesale revenue the utility receives from municipalities is excluded in  
2 the determination of the utility's retail revenues. Here, Staff excluded Ameren Missouri's  
3 revenues from its five municipal customers from Ameren Missouri's retail revenues.

4 In this rate case, unlike Staff, Ameren Missouri did not completely exclude revenues  
5 from its five municipal customers in its direct filing. In addition, Ameren Missouri did not  
6 exclude its costs to serve those wholesale customers from its cost of service upon which it  
7 proposes its retail customers' rates be set,

8 Stated another way, when Ameren Missouri determined its retail revenues, it did not  
9 recognize either the existence of the municipal customers' contracts or the municipal customers'  
10 generation requirements on Ameren Missouri's system. Instead, Ameren Missouri has imputed  
11 off-system sales it could make from the generation it is using to serve its wholesale municipal  
12 customers. Ameren Missouri has included these revenues from imputed off-system sales in  
13 determining its retail revenue requirement, which acts to offset the additional cost of service  
14 caused by not excluding its costs to serve those wholesale customers and by allocating to cost of  
15 service only its costs to serve the retail jurisdiction.

16 Staff is not opposed to moving away from the traditional jurisdictional allocation method  
17 of determining the retail cost of service. However, Staff believes that such a change in approach  
18 should reflect the actual requirements to serve municipal load and all the revenues that would be  
19 generated from these sales that result from existing contractual obligations.

20 *Staff Expert/Witness: Stephen M. Rackers*

## 21 2. Determination of Jurisdictional Allocation Factors

22 Jurisdictional allocation factors are used to allocate demand-related and energy-related  
23 costs to the applicable jurisdictions. Fixed costs, such as the capital costs associated with  
24 generation and transmission plant, are allocated on the basis of demand. Variable costs, such as  
25 fuel, are more appropriately allocated on the basis of energy consumption. In this case, demand-  
26 related and energy-related costs are divided among two jurisdictions: retail and wholesale. The  
27 particular allocation factor applied is dependent upon the type of cost that is being allocated.

28 **Demand Allocation Factor** - Demand refers to the rate at which electric energy is  
29 delivered to a system to match the requirements of its customers ("load"), generally expressed in  
30 kilowatts (kW) or megawatts (MW), either at an instant in time or averaged over a specified

1 time interval. System peak demand is the largest electric requirement ("load") that occurs within  
2 a specified period of time, (e.g. hour, day, month, season and year) on a utility's system. Since  
3 generation units and transmission lines are planned, designed, and constructed, to meet a utility's  
4 anticipated system peak demands, plus required reserves, the contribution of each of the Ameren  
5 Missouri's two jurisdictions, wholesale and retail, coincident to the system peak demand, i.e.,  
6 each jurisdiction's demand at the time of the system peak, is the appropriate basis on which to  
7 allocate these facilities. Thus, the term coincident peak (CP) refers to the load, generally in kW's  
8 or MW's, in each of the jurisdictions that coincides with Ameren Missouri's overall system peak  
9 recorded for the time period in the corresponding analysis.

10 Staff is utilizing a Twelve Coincident Peak (12 CP) methodology to determine demand  
11 allocation factors for Ameren Missouri. Although it is not sponsoring jurisdictional allocation  
12 factors in the present case, Ameren Missouri utilized a 12 CP methodology in its  
13 recommendation of jurisdictional demand allocation factors in both of its most recent rate cases,  
14 Nos. ER-2008-0318 and ER-2010-0036.

15 Staff determined the demand allocation factor for each jurisdiction using the following  
16 process:

- 17 a. Identify Ameren Missouri's peak hourly load in each month for the  
18 time period August 2009 through July 2010 and sum the hourly peak loads.
- 19 b. Sum the particular jurisdiction's corresponding loads for the hours  
20 indentified in a. above.
- 21 c. Divide b. by a. above.

22 The result is the allocation factor for each jurisdiction:

23	Retail:	0.9907
24		
25	Wholesale:	0.0093

26 **Energy Allocation Factor** - Variable expenses, such as fuel, are allocated to the  
27 jurisdictions based on energy consumption. The energy allocation factor, for each individual  
28 jurisdiction, is the ratio of the normalized annual kilowatt-hour (kWh) usage of each particular  
29 jurisdiction to the total normalized Ameren Missouri kWh usage. The kWh usage data includes  
30 adjustments for losses, anticipated growth, annualizations and non-normal weather. Staff  
31 witnesses Kofi Agyenim Boateng and Curt Wells, respectively, provided the growth and

1 annualization adjustments. Staff witnesses Shawn E. Lange and Walt Cecil provided the weather  
2 adjustments. Staff has calculated the following jurisdictional energy allocation factors utilizing  
3 the twelve-month period ending July 2010:

4 Retail: 0.9917

5  
6 Wholesale: 0.0083

7 Staff witness Stephen M. Rackers used these demand and energy jurisdictional allocation  
8 factors in determining Staff's cost of service for Ameren Missouri in this case.

9 *Staff Expert/Witness: Alan J. Bax*

#### 10 **B. Corporate Allocations**

11 A subsidiary of Ameren Corporation, Ameren Services Company (AMS), provides  
12 various management and administrative services for Ameren Missouri. In its audit, Staff  
13 reviewed the methods used by AMS to assign and allocate its costs to Ameren Missouri's  
14 electric operations. Under AMS's corporate cost allocation system, costs are categorized into  
15 four types: Direct, Direct Allocated, Indirect Corporate, and Indirect Function. The allocations  
16 of costs and the methods used to allocate costs from AMS are provided in Ameren Missouri's  
17 cost allocation manual (CAM).

18 AMS evaluates and updates the allocation factors at the beginning of each calendar year,  
19 unless a significant change in circumstances occurs which would require an intermediate factor  
20 update. In addition, the Company's internal auditing department performs an audit each year of  
21 the Service Request System and Service Request policies, operating procedures, and controls as  
22 ordered by the Illinois Commerce Commission (ICC) in Order #06-0070 on May 16, 2007.

23 The Company provided Staff with data regarding its allocations through November 2010  
24 for review, as well as copies of the internal audit reports required by the ICC. While Staff is not  
25 recommending an adjustment at this time, Staff will need to examine the allocation of AMS costs  
26 to Ameren Missouri's electric operations through the true-up period ending February 28, 2011 to  
27 determine if any significant changes have or will take place subsequent to the November 2010  
28 data provided.

29 *Staff Expert/Witness: Lisa K. Hamneken*

1 **VIII. Income Statement**

2 **A. Rate Revenues**

3 **1. Introduction**

4 Since the largest component of operating revenues result from rates charged Ameren  
5 Missouri's retail customers, a comparison of operating revenues with cost of service is  
6 fundamentally a test of the adequacy of the currently effective Missouri jurisdictional retail  
7 electricity rates. If the overall cost of providing service to Missouri retail customers exceeds  
8 operating revenues, an increase in the current rates Ameren Missouri charges its Missouri retail  
9 customers for electricity is required.

10 One of the major tasks in a rate case is to not merely determine whether a deficiency  
11 (or excess) between cost of service and operating revenues exists, but to determine the  
12 magnitude of any deficiency (or excess) between cost of service and operating revenues.  
13 Once determined, the deficiency (or excess) can only be made up (or otherwise addressed) by  
14 adjusting Missouri retail rates (i.e., rate revenues) prospectively.

15 *Staff Expert/Witness: Kofi Agyenim Boateng*

16 **2. Definitions**

17 Operating Revenues are composed of Rate Revenue, Revenue from Off-System Sales,  
18 and Other Operating Revenue.

19 **Rate Revenue:** Test year rate revenues consist solely of the revenues derived from  
20 Ameren Missouri's charges for providing electric service to its Missouri retail customers (native  
21 load and customer charges). Ameren Missouri's charges are determined by each customer's  
22 usage and the (per unit) rates that are applied to that usage. In Missouri, different rates apply to  
23 different times of the year (summer vs. winter); different types of charges (demand vs. energy);  
24 and to customers in different rate classes (differentiation by type and amount of use). Revenues  
25 from the fuel adjustment clause (FAC) represent collections or refunds of prior period fuel cost  
26 and are not included in determining the ongoing annual level.

27 **Revenue from Off-System Sales:** Revenue from off-system sales is realized as a result  
28 of Ameren Missouri selling electricity to other utilities at non-regulated prices. The gross  
29 revenues from these sales, less the generation or purchased power expense Ameren Missouri

1 incurs in order to make the sales, is the profit margin on off-system sales. The rationale for  
2 assigning the profit to ratepayers is that the electricity sold is generated by power plants being  
3 paid for by ratepayers.

4 **Other Operating Revenue:** This category includes the revenue from such items as the  
5 rental of pole space, leased land and other miscellaneous charges.

6 *Staff Expert/Witness: Kofi Agyenim Boateng*

### 7 **3. The Development of Rate Revenue in this Case**

8 The objective of this section is to describe Staff's process to determine annualized,  
9 normalized test year usage and revenues by rate class. Staff makes adjustments to test year  
10 Missouri usage and rate revenues to determine the level of revenue that the Company would  
11 have collected on an annual, normal-weather basis, based on information "known and  
12 measurable" at the end of the test year (in this case, updated through July 31, 2010 as  
13 explained below).

14 The two major categories of revenue adjustments are known as "normalizations" and  
15 "annualizations." Normalizations deal with test year events that are unusual and unlikely to be  
16 repeated in the years the new rates from this case are in effect. Test year weather is an example.  
17 Annualizations are adjustments that re-state test year results as if conditions known at the end of  
18 the test year had existed throughout the entire test year.

19 *Staff Expert/Witness: Curt Wells*

### 20 **4. Regulatory Adjustments to Test Year Sales and Rate Revenue**

#### 21 **a. Adjustment to Remove Unbilled Revenues**

22 Staff has eliminated unbilled revenue from its determination of revenue requirement.  
23 The recording of unbilled revenue on the books of the Company is an attempt to recognize sales  
24 of electricity that have occurred, but have not been billed to the customer. Since the Staff has  
25 adjusted revenues to assure that it includes only 365 days of revenue, and since the revenues  
26 have been restated to a billed basis, it is necessary to remove unbilled revenue in order to reach  
27 an accurate revenue requirement.

28 *Staff Expert/Witness: Kofi Agyenim Boateng*

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

**b. Adjustment to Remove Gross Receipts Tax**

The Company acts as a collector for taxes imposed on utility service revenues by municipalities and other taxing jurisdictions. The Gross Receipts Tax (GRT) included on a customer's bill is collected by the Company and remitted to the appropriate taxing jurisdiction. The GRT included on a customer's bill is recorded as revenue on the books of the Company, with a corresponding charge booked to GRT expense. Theoretically, the revenue and expense offset one another and, therefore, have no effect on net income. However, the expense accrual for GRT does not always match perfectly with the GRT included in revenue due to timing differences in the collection and payment of GRT. Eliminating the GRT recorded in revenue and expense through companion adjustments assures that GRT will have no impact on the calculation of net income or revenue requirement.

*Staff Expert/Witness: Kofi Agyenim Boateng*

**c. Preliminary Adjustments to Test Year**

Starting with revenue based on Revenue Month (the month in which usage and revenue were reported in the Company billing system), Staff adjusted Ameren Missouri's revenue in all rate classes to reclassify revenues to Primary/Rate Month (the month reflecting the rates and revenue in the month when service actually occurred).

*Staff Expert/Witnesses: Curt Wells and Seoun Joun Won*

**d. Update Period Adjustment**

Staff's analysis of Ameren Missouri data provided by Staff witness Walt Cecil showed that Net System Input and usage for 2010 differ significantly from the corresponding months of 2009, possibly affected by recent economic conditions. To provide a more current basis for normalization, annualization, and growth calculations, usage data used to determine revenue in this case were updated to reflect the 12 month period ending July 2010 and also to include minor billing adjustments.

*Staff Expert/Witnesses: Curt Wells and Seoun Joun Won*

1                                   e.            **Large Customer Annualization**

2   i.    **Large Primary Service (LPS) Rate Class**

3            The adjustments were based upon an updated test year of August 1, 2009, through  
4    July 31, 2010, to be adjusted for known and measurable changes through the true-up period  
5    February 28, 2011. There were 76 customers in the LPS rate class during the updated test year.  
6    A data check was done for billing corrections prior to doing adjustments. LPS customers were  
7    annualized on an individual customer (account) basis. Their individual monthly demand and  
8    energy use, measured over multiple years prior to the test year and the 12 months of the updated  
9    test year were examined graphically to determine if an adjustment was needed, and the type of  
10   adjustment needed.

11           Ameren Missouri's Economic Development Rider (EDR) provides for discounts to be  
12   "paid" to customers (in the form of credits on their electricity bill) who locate or expand  
13   operations in Ameren Missouri's service territory. EDR credits are provided to the customer  
14   over a five-year period. The value of the credits is a percentage of the customer's electric bill  
15   calculated on the appropriate general application rate schedule. The discount is 15% over the  
16   contract period. Staff assumed that the annualization for the rate change would be reflected in  
17   both the level of the bill before the credit and in the amount of the credit itself (i.e., a 10% rate  
18   change would increase both the pre-credit bill and the EDR credit by 10%). These discounts are  
19   included in the determination of Ameren Missouri's revenues because fostering economic  
20   development is assumed to be a benefit to all ratepayers.

21           The other LPS adjustments are as follows:

22                                   (a) Annualization for Rate Switching

23           During the updated test year three (3) customers switched from the Small Primary  
24   Service (SPS) rate class to the Large Primary Service (LPS) rate class, and four (4) customers  
25   switched from the LPS class to the SPS class. For those switching into the LPS class, an  
26   adjustment was made by moving those customers' test year usage data for the affected months  
27   from the SPS class to the LPS class and applying LPS rates to that usage. Test year usage of  
28   customers leaving the LPS was removed from LPS, with their usage in SPS accounted for in  
29   customer growth in that class.



1 (b) Annualization

2 The general intent of an annualization is to re-state test year kWh results as if conditions  
3 known at the end of the update test year period had existed throughout the entire test year. Staff  
4 typically annualizes each of the very largest customers individually to reflect any major growth  
5 or decline in kWh usage and rate revenues due to the entrance of new customers, the exit of  
6 existing customers, and load growth or decline of specific existing customers.

7 As part of load annualization, four LPS customers were load adjusted. The load that  
8 seemed incongruous or was expected to change in their future consumption was replaced by  
9 average numbers from adjacent months or by other year monthly data when their load seems to  
10 be more representative of their future consumption. In addition, the load of three new LPS  
11 customers was annualized to include usage for all 12 months.

12 (c) 365-Days Adjustment

13 Rate revenues and kWh usage were measured by billing month (the period of time over  
14 which the staggered bill cycles result in each customer being billed precisely once) rather than by  
15 calendar month. The number of days in the 12 billing months comprising the test year for each  
16 customer was compared to a 365 day calendar year. For those LPS customers with greater or less  
17 than 365 days, a per-day kWh adjustment was made, with the appropriate rates applied to  
18 determine the revenue adjustment. Days adjustments are also known as “unbilled” sales and  
19 “unbilled” revenues on financial statements.

20 **ii. Large Transmission Service (LTS) Rate Class**

21 There was only one customer in the LTS rate class during the test year. That customer’s  
22 electric consumption from August 2009 to February 2010, during the updated test year, was  
23 significantly reduced due to an ice storm that hit its facility in January 2009. Staff has  
24 annualized the load for that account by considering its future expected consumption. For the  
25 adjusted test year, Staff supplemented 2010 “full capacity” monthly usage with 2008 monthly  
26 usage and where necessary, averages based on these “full capacity” months.

27 *Staff Expert/Witness for LPS and LTS classes: Seoung Joun Won*  
28 *Staff Expert/Witness for all other classes: Curt Wells*

1 **f. Annualization for Rate Change**

2 Test year rate revenues do not reflect any of the changes to Ameren Missouri's rates  
3 made on June 21, 2010, as a result of Case No. ER-2010-0036. Thus, test year revenues are  
4 understated by the difference between the amount that was actually billed to customers during  
5 the test year as updated and the amount that would have been billed to customers by the  
6 Company if the current rates (effective June 21, 2010) had been in effect throughout the entire  
7 period. The Staff's method of computing annualized revenues for each rate class is to multiply  
8 updated test year billing units by current rates. The difference between these computed  
9 annualized revenues and the amounts billed during this period under the prior rates provide the  
10 amount of the adjustment.

11 *Staff Expert/Witness for LPS and LTS classes: Seoung Joun Won*  
12 *Staff Expert/Witness for all other classes: Curt Wells*

13 **g. Weather Normal Variables**

14 The actual weather experienced during the test year is unique and unlikely to be repeated  
15 exactly in each of the years when the new rates from this case are in effect. Since each year's  
16 weather is unique, test-year usage need to be adjusted to "normal" weather. In this case, Staff's  
17 adjustments to usage and revenue are based on an updated test year period (August 1, 2009  
18 through July 31, 2010).

19 NOAA<sup>26</sup> states that "A climate normal is defined, by convention, as the arithmetic mean  
20 of a Climatological element computed over three consecutive decades." The Climatological  
21 elements being computed in this case are observed daily temperatures. To conform to the  
22 NOAA's three consecutive decades the time period used in the case, in determining the normal  
23 values of temperature, is the 30-year period of January 1, 1971 through December 31, 2000.  
24 However, the NOAA normal temperatures cannot be directly used due to inconsistencies  
25 and biases that have resulted from weather instruments being moved (either horizontally,  
26 vertically, or both), replaced or updated, and changes in observation procedures. To account for  
27 such inconsistencies and biases, certain adjustments have been made to the actual daily  
28 temperatures based on the adjusted daily temperature data from the Midwestern Regional

---

<sup>26</sup> National Oceanic and Atmospheric Administration

1 Climate Center's (MRCC) database for St. Louis Lambert International Airport weather station.  
2 The adjustments made to the actual daily temperatures were agreed upon by Company and Staff  
3 in Case No. EM-96-149.

4 The data required to weather normalize usage is the actual and normal two-day weighted  
5 mean daily temperatures. To calculate the two-day weighted mean temperature, the current day's  
6 mean temperature is averaged with the prior day's mean temperature applying a 2/3 weight on  
7 the current day and 1/3 weight on the prior day. This is done in order to bring forward the  
8 previous day's residual effect on the current day's usage.

9 **Normal weather ranking** - For this case, Staff followed the methodology used by both  
10 the Company and the Staff in the Company's most recent rate case (File No. ER-2010-0036).  
11 Staff uses normal weather temperature to normalize both class usage and hourly net system  
12 loads. This ranking method estimates daily normal temperature values, ranging from the  
13 temperature that is "normally" the hottest to the temperature that is "normally" the coldest, thus  
14 estimating normal extremes. The daily temperature normals are calculated by averaging the  
15 ranked temperatures in each year of the 30-year normals period, irrespective of the calendar date.  
16 This results in the normal extreme being the average of the most extreme temperatures in each  
17 year of the normals period. The second most extreme temperature is based on the average of the  
18 second most extreme day of each year, and so forth.

19 Because actual temperatures do not smoothly move up and down during the year,<sup>27</sup> these  
20 normal temperatures are then assigned to the days of the test year based on the rankings of the  
21 actual temperatures of the updated test year.

22 This information was provided to Staff witness Walter Cecil for weather normalization.

23 *Staff Expert/Witness:* Seoung Joun Won

#### 24 **h. Weather Normalization of Usage**

25 In many of the classes of service, electricity consumption is highly responsive to the  
26 weather, specifically temperature. As the temperature reaches higher levels, the demand for  
27 cooling, air conditioning and fans, increases the consumption of electricity. As the weather  
28 becomes cold and temperature falls, the demand for additional heating, electric space heating for

---

<sup>27</sup> For example, In July a Monday and Tuesday may be hot days but it cools down on Wednesday. However, it is still likely that on the weekend it will be hot again.

1 example, also forces an increase in electricity consumption. Electric air conditioning and space  
2 heating is prevalent in Ameren Missouri's service territory; therefore, it follows Ameren  
3 Missouri's electric load is linked and responsive to temperature.

4 Ameren Missouri's test year ran from April 1, 2009 through the end of March 2010. As  
5 Staff analyzed Ameren Missouri's daily load data through July 2010 it was found non-residential  
6 usage per customer is generally equal to or less than 2009 levels and in all cases is below 2008  
7 levels. In Staff's estimation that part of electricity consumption which is not related to climate  
8 control (heating and cooling) was changing perhaps due to the recent changes in economic  
9 activity. In an attempt to capture a more likely forward-looking indicator of non-weather  
10 electricity usage per customer, Staff determined to use the most recent temperature-load data  
11 available at the time and, therefore, based its analysis on the period August 1, 2009 through  
12 July 31, 2010.

13 August 2009 experienced temperatures cooler than normal resulting in electric energy  
14 usage below that which would have been expected under normal weather conditions. September  
15 and October 2009 experienced temperatures warmer than normal resulting in usage above that  
16 which would have been anticipated under normal conditions. The months of January and  
17 February 2010 saw temperatures cooler than normal which resulted higher usage of electric  
18 energy than would have been anticipated under normal weather conditions. The months of  
19 March through July 2010 were warmer than normal and experienced electrical usage exceeding  
20 that which would have been expected under normal conditions. Since the temperatures in the  
21 test year used by Staff deviated from normal and since Staff chose a more recent test year to  
22 review than the one used by Ameren Missouri, Staff performed its own weather impact analysis.  
23 However, the method and model used by Staff is similar to those used by Ameren Missouri.

24 Staff's model and methodology contained elements important in the class level weather  
25 normalization process: use of daily load research data to determine non-linear class specific  
26 responses to changes in temperature with the incorporation of different base usage parameters to  
27 account for different days of the week, months of the year and holidays. The results of Staff's  
28 analysis were provided to Staff witness Curt Wells to be used in the normalization of revenues  
29 for the Residential (Res), Small General Service (SGS), Large General Service (LGS) and Small  
30 Primary service (SPS) classes.

1 Staff did not weather normalize the Large Primary Services (LPS) class. The members of  
2 this class are not homogeneous and, consequently, a weather response function created for one  
3 member should not be applied to any other member. Staff believes it is both appropriate and  
4 necessary to annualize rather than normalize LPS for changes in customer usage and count.  
5 Please see *Large Power Annualization* by Staff witness Seoung Joun Won for a more detailed  
6 explanation of the annualization adjustments for the LPS class. Applying the weather  
7 normalization process to annualized usage would have introduced statistical error into the  
8 product of the analysis.

9 Weather normalization of usage results for the Res, SGS, LGS and SPS classes were  
10 provided to Staff witness Curt Wells.

11 *Staff Expert/Witness: Walt Cecil*

12 **i. Weather Normalization of Usage and Revenue**

13 Test year usage data provided by Ameren Missouri as updated for the Res, SGS, LGS,  
14 and SPS rate classes were normalized for weather by applying weather normalization factors  
15 provided by Staff witness Walter Cecil for each class for each month. The billing units were  
16 adjusted by these factors and current rates were applied to determine weather normalized  
17 revenue. The difference between these weather-normalized revenues and the test year revenues,  
18 as adjusted above, determined the amount of the adjustment.

19 *Staff Expert/Witness: Curt Wells*

20 **j. 365-Days Adjustment For Weather Sensitive Classes**

21 Staff calculated a normalization adjustment to Ameren Missouri's kWh usage to reflect a  
22 calendar year's (365 days) worth of usage. Ameren Missouri's customers' usage is measured  
23 and rate revenue are collected over a period known as a revenue month which is the interval that  
24 Ameren Missouri reads customers' meters and issues bills. A bill rendered for a given revenue  
25 month may charge for usage in parts of two calendar months but revenue months take their  
26 names from the calendar month in which the customer's bill is rendered. For example, assume a  
27 customer's meter was read and usage determined on June 8 and then again on July 8 and that the  
28 bill was sent to the customer on July 15. The revenue month for this bill is July even though  
29 most of the usage measured for this bill occurred in June.

1 The length of a revenue month is dependent upon the interval between meter readings  
2 and does not necessarily have the same number of days that occur in a given calendar month of  
3 the same name; that is, a revenue month may have more than or less than the number of days for  
4 the same-named calendar month. For the example given above, the usage is for 30 days (June 8  
5 through July 8) even though the revenue month is July which has 31 days. When revenue month  
6 usage is totaled over the year, the resulting revenue year will include usage from the immediately  
7 prior calendar year and assign usage to the next calendar year, meaning a revenue year may  
8 contain more than or less than 365 days' usage. Therefore, since the costs and expenses are  
9 accounted over a calendar year, Staff calculates a normalization adjustment to bring the revenue  
10 year kWh into a 365-days interval. This adjustment is stated in kWh is referred to as a *days*  
11 *adjustment*.<sup>28</sup>

12 Staff calculates the days adjustment by subtracting the weather normalized revenue  
13 month kWh from the weather normalized calendar month kWh for the test year; the difference,  
14 or the days adjustment, may be either positive or negative.

15 The days adjustment for the weather sensitive classes were provided to Staff witness  
16 Curt Wells who used the days adjustment to adjust the revenues of the weather normalized class  
17 revenues months to the 2009 calendar year. The annual total days adjustment for the weather  
18 sensitive classes in this case is 203,144,690 kWh.

19 *Staff Expert/Witness: Walt Cecil*

#### 20 **k Annualization and Normalization Results**

21 Results of the annualization and normalization adjustments above are located at the  
22 Rate Revenue Summary tab of the Staff Accounting schedules.

23 *Staff Expert/Witness: Curt Wells*

#### 24 **l. Customer Growth Annualization**

25 Staff made customer growth adjustments to test year kWh sales and rate revenue to  
26 reflect the additions to, and in certain cases, reduction to kWh sales and rate revenue that would  
27 have occurred if the number of customers taking service at the end of July 31, 2010, had existed

---

<sup>28</sup> Days adjustments are also known as adjustments to unbilled usage and unbilled revenues on financial statements.

1 throughout the entire test year. Customer growth was calculated for the Res Non-Time-of-Use,  
2 SGS Non-Time-of-Use, LGS Non-Time-of-Use, and SPS Non-Time-of-Use and SPS Time-of-  
3 Use customer classes. The customer growth annualization takes into account weather and usage  
4 normalizations, as well as the adjustments for 365 days and rate changes that occurred during the  
5 test year. Other customer classes that did not exhibit growth were left at test year customer  
6 levels instead of being annualized to end of July 31, 2010. These classes include Res Time-of-  
7 Use, SGS Time-of-Use, SGS Unmetered, LGS Time-of-Use, LPS, Outdoor Lighting, and LTS.  
8 The Staff will re-examine the level of Customer growth through February 28, 2011 during its  
9 true-up audit.

10 *Staff Expert/Witness: Kofi Agyenim Boateng*

11 **m. Results**

12 The results of modified year adjustments to the classes' retail rate revenue can be found in  
13 the RateRevSummary tab of the Staff Accounting Schedules (EMS).

14 *Staff Expert/Witness: Kofi Agyenim Boateng*

15 **n. Removal of Rate Refunds**

16 Staff made an adjustment to remove the provision for rate refunds recorded by the  
17 Ameren Missouri during the test year. This item relates to the collections or refunds of prior  
18 period revenues of the Company's FAC and is, therefore, appropriately eliminated from the  
19 revenue requirement computation in this case. The Company is rebasing the net base fuel costs  
20 in the FAC.

21 *Staff Expert/Witness: Kofi Agyenim Boateng*

22 **B. Off-System Sales and Transmission Revenue**

23 **1. Off-System Sales**

24 **a. Energy**

25 Off-system sales (OSS) are those sales of electricity made after Ameren Missouri has met  
26 all obligations to serve its native load customers (retail and full requirements wholesale  
27 customers). This excess energy is then available to sell to other utilities. By engaging in OSS,  
28 Ameren Missouri generates profits or net margin, which represents total proceeds from the sales  
29 less associated generation or purchased power cost. It is appropriate to include OSS in the cost  
30 of service because Ameren Missouri's customers are already paying for all the costs associated

1 with the generating facilities that produce electricity, as well as the purchased power that is  
2 necessary to meet native load. To the extent that OSS are made using these facilities, as well as  
3 by purchasing power, the customers should benefit from these sales. OSS represents an efficient  
4 utilization of the electric facilities/system that has been put in place to meet the electricity needs  
5 of Ameren Missouri's customers.

6 OSS revenues were calculated in the production cost model by using the hourly market  
7 energy prices that were determined by Staff witness Erin L. Maloney of the Commission's  
8 Energy Department. Staff's adjustment for OSS revenue represents the inclusion of additional  
9 revenue in order to annualize the OSS revenues that were calculated by Staff witness David W.  
10 Elliott using the RealTime™ production cost model. This adjustment was recorded in Staff's  
11 revenue requirement cost of service calculation by subtracting Ameren Missouri's test year  
12 ending March 31, 2010, per book OSS revenues from Staff's annualized level of OSS revenues  
13 as determined by the production cost model.

14 Staff will continue to examine OSS revenues through February 28, 2011, which  
15 represents the true-up cut-off date as approved by the Commission as part of this rate proceeding.

16 *Staff Expert/Witness: Lisa K. Hanneken*

17 **b. Capacity Sales**

18 Ameren Missouri sells capacity to other utility companies when it is not needed to serve  
19 its own load. Staff also included an adjusted level of capacity sales as part of the cost of service  
20 calculation in order to reflect actual capacity sales during the twelve months ending  
21 November 30, 2010. Staff will re-examine the level of capacity sales as part of its true-up audit.

22 *Staff Expert/Witness: Lisa K. Hanneken*

23 **2. MISO Day 2**

24 **a. Revenues**

25 Ameren Missouri participates in the Midwest Independent Transmission System  
26 Operator (MISO) activities (often referred to as Day 1, activities prior to April 1, 2005, or  
27 "pre-Market") and the MISO day-ahead and real-time energy markets (often called MISO Day 2  
28 or "Midwest Markets"). As part of its participation in the MISO Day 2 markets, during the test  
29 year the Company received payments from the MISO related to the Revenue Sufficiency



1 Guarantee (RSG) provision of MISO's tariff. These payments are designed to ensure that  
2 companies participating in the MISO Day 2 markets recover start-up and no-load costs in the  
3 event that the market price received does not cover these costs.

4 Start-up costs are the costs associated with bringing a generation unit on-line. No-load  
5 costs are the costs incurred by a generation unit, after start-up, but prior to providing any output.  
6 These two components are the fixed costs of running a generation unit.

7 The market price will always cover the Company's offer price for energy, but in some  
8 instances it may not cover the fixed costs of running the unit that are also submitted as a part of  
9 Ameren Missouri's offer price. When the Company's total offer prices are not covered by the  
10 market prices, Ameren Missouri receives RSG payments. For Ameren Missouri, the  
11 RSG payments received from MISO during the test year totaled \$4,791,738.

12 The RSG payments are funded by billings to market participants based on their loads.  
13 Thus, Ameren Missouri is billed for RSG payments as a Day 2 market expense, and these  
14 expenses were included in the Staff's revenue requirement cost of service.

15 Both Ameren Missouri's and the Staff's models will not dispatch a unit to make sales  
16 unless the market price is sufficient to cover start-up and no-load costs. However, these models  
17 are based on costs, not offer prices which may be higher than costs. When the offer price is  
18 higher than cost, Ameren Missouri does not require revenue from off-system sales to cover the  
19 difference between revenues received from the market prices and revenues required to cover the  
20 offer prices.

21 On the other hand, if the RSG payments were only make-whole payments that covered  
22 only the difference between the cost of running the units and the market price received, then the  
23 Staff's production cost model results would be consistent with excluding all RSG payments  
24 received from MISO by Ameren Missouri. If the RSG payments only covered cost, then there  
25 would be no profit received by Ameren Missouri from actually running a generation unit at times  
26 when the production cost model would not dispatch the unit. However, RSG payments cover  
27 offer prices made by market participants and those offer prices can include adders to costs. To  
28 the extent that Ameren Missouri made offers that are above its costs, the RSG payments more  
29 than cover costs, they also include a contribution to profit that is not included in the Staff's  
30 modeling of net production costs. It is the understanding of the Staff, that offer prices of  
31 generation from the Company's gas-fired combustion turbine generators include an adder to cost.

1 Therefore, a portion of the RSG payments related to start-up and no-load costs should be  
2 eliminated from test year revenue because they relate to recovery of the Company's costs, but the  
3 portion related to the difference between the costs and offer prices should not be removed as this  
4 represents profit that the Company receives from its participation in the MISO Day 2 market.  
5 It is important not to exclude this profit, as the Company must make RSG payments to other  
6 companies through MISO to not only cover their start-up and no-load costs, but to also cover  
7 their offers that include a margin for profits. However, during the twelve months ending  
8 January 31, 2010, the cutoff date for its true up filing in File No. ER-2010-0036,  
9 Ameren Missouri's calculation indicated that there was no margins embedded in the RSG make  
10 whole payments. The Staff will re-examine this issue through February 28, 2011 during its true-  
11 up audit.

12 *Staff Expert/Witness: Kofi Agyenim Boateng*

13 **b. Amortization of RSG Resettlement Expenses**

14 Consistent with the Commission's Report And Order in Case No. ER-2008-0318, and  
15 File No. ER-2010-0036, relating to MISO resettlement charges, the Staff has included an  
16 amortization of previously incurred RSG resettlement expense. However, the amount of the  
17 Staff's amortization, \$1,869,846, reflects the remaining balance (unamortized portion) of the  
18 RSG resettlement cost as of July 31, 2011, the effective date of rates in the current case.

19 *Staff Expert/Witness: Kofi Agyenim Boateng*

20 **3. Transmission Revenue and Expense**

21 The Staff is recommending adjustments to the test year level of MISO transmission  
22 revenues. These adjustments eliminate test year revenues that are non-recurring and revenue  
23 associated with a billing error. The adjustments also increase the level of revenue to annualize  
24 the test year period. In June 2010, MISO implemented new and higher rates for Ameren  
25 Missouri's Schedule 2 revenue, reactive supply and voltage control. Thus, the test year of  
26 twelve months ending March 31, 2010 per books do not reflect a full year of the additional  
27 revenues. Staff has annualized the test year's Schedule 2 revenue by using the actual amounts  
28 received in June 2010 through December 2010, which represent the first six months under the  
29 new rates. The Staff is also recommending an adjustment to the level of test year

1 MISO transmission expense to eliminate the expenses that are non-recurring and those associated  
2 with billing adjustments.

3 *Staff Expert/Witness: Kofi Agyenim Boateng*

4 **4. Ancillary Services Market Revenue and Expense**

5 Ameren Missouri also participates in MISO's "Day-3" market which has real time and  
6 day-ahead energy markets and an Ancillary Services Market (ASM). Ameren Missouri entered  
7 the ASM to acquire ancillary services for its retail load and to be able to sell the services from its  
8 generation. The MISO "Day-3" market was started in January 2009. The Staff has annualized  
9 ASM revenues and expenses by using the actual revenues and expenses for January 2010  
10 through December 2010. The Staff will continue to review Ameren Missouri's ASM  
11 transactions as additional information becomes available through the true-up period.

12 *Staff Expert/Witness: Kofi Agyenim Boateng*

13 **C. Miscellaneous Revenues**

14 **1. SO<sub>2</sub> Allowance Sales and Tracker**

15 As part of Report and Order issued in Case No. ER-2007-0002, the Commission  
16 established an accounting mechanism to track Ameren Missouri's SO<sub>2</sub> emission allowance sales  
17 revenues net of SO<sub>2</sub> expenses. The Company realizes SO<sub>2</sub> revenues from gains on the sale of  
18 SO<sub>2</sub> emission allowances. SO<sub>2</sub> expenses are realized from the premiums paid, net of the  
19 discounts received, as a result of SO<sub>2</sub> content variations from the terms of the contracts through  
20 which Ameren Missouri purchases its coal supply and the coal actually received. Beginning on  
21 January 1, 2007, the Company was required to account for all SO<sub>2</sub> premiums, net of any SO<sub>2</sub>  
22 discounts, in a regulatory liability account. The Commission also ordered that all gains from SO<sub>2</sub>  
23 allowance sales, in excess of \$5,000,000, be recorded in this same regulatory liability account.

24 This regulatory liability account, referred to as the SO<sub>2</sub> Tracker, also accumulates interest  
25 at Ameren Missouri's short-term borrowing rate. This SO<sub>2</sub> tracker was continued as part of Case  
26 No. ER-2008-0318, however, as a result of the last rate proceeding File No. ER-2010-0036,  
27 the SO<sub>2</sub> tracker was discontinued. In the future, the cost associated with the SO<sub>2</sub> premiums,  
28 net of discounts, and the revenues from gains on the sale of SO<sub>2</sub> emission allowances will  
29 be included in Ameren Missouri's Fuel Adjustment Clause. Therefore, Staff is removing

1 all revenues related to SO<sub>2</sub> emission allowances from its Cost of Service calculation. In  
2 addition, Staff is recommending the following regarding the cost associate with the SO<sub>2</sub>  
3 premiums, net of discounts accumulated in the tracker prior to the 6/21/2010 effective date of  
4 rates in File No. ER-2010-0036.

5 After the January 31, 2010 true-up cut-off, but prior to the June 21, 2010 effective date of  
6 new rates in ER-2010-0036, the SO<sub>2</sub> tracker continued to accumulate costs. At January 31, 2010,  
7 the true-up date in File No. ER-2010-0036, the Company had a SO<sub>2</sub> regulatory asset balance of  
8 \$19,546,195. For all activities that occurred during the subsequent period of February 1, 2010  
9 through June 20, 2010, the Company's SO<sub>2</sub> tracker balance represented an additional  
10 regulatory asset of 2,911,427. These tracked amounts total \$22,457,622. As part of rate Case  
11 No. ER-2008-0318, the Commission approved an amortization amount of \$355,590 per month  
12 related to the SO<sub>2</sub> regulatory asset balance. And as part of rate File No. ER-2010-0036,  
13 the Commission approved amortization amount was \$518,100 per month. During the  
14 effective periods of these amortizations, from March 1, 2009 to June 20, 2010, and June 21, 2010  
15 to July 31, 2011, the total amount included in rates through these monthly amortizations  
16 was \$12,478,908.

17 Staff is recommending that the remaining tracked amount not reflected in rates as of the  
18 effective date of rates in the current case, \$9,978,715 (\$22,457,622 less \$12,478,908) be  
19 amortized over a period of two years at a rate of \$4,989,358 annually. As a result, Staff included  
20 an additional \$722,278 in the cost of service calculation, above the \$4,267,079 included in the  
21 test year, to reflect a two year amortization for this balance.

22 *Staff Expert/Witness: Lisa K. Hanneken*

#### 23 **D. Fuel and Purchased Power Expense**

24 Staff's annualized and normalized fuel and purchased-power expense is sufficient to  
25 serve native load and make OSS. Staff's fuel expense adjustment includes all increases in  
26 commodity coal and coal transportation costs based upon contracted coal and transportation costs  
27 in effect through February 28, 2011. Staff's fuel expense adjustment for nuclear fuel is based  
28 upon a 5-month average of prices that occurred during the period covering July 1, 2010 through  
29 November 30, 2010 as provided by Company in its response to Staff Data Request Nos. 43  
30 and 74. Staff's fuel expense annualization also incorporates natural gas and fuel oil prices as

1 sponsored by Staff witness Erin L. Maloney. Staff also included in the fuel cost calculation the  
2 fixed demand cost of natural gas and a reduction resulting from fly ash activities. Staff has  
3 excluded from its fuel and purchased power annualization all costs incurred during the test year  
4 associated with the fuel additive magnesium oxide, since Ameren Missouri has no plans to  
5 continue using this fuel additive at any of its coal units and has not made any purchases of this  
6 product since October 2009. Staff's annualized purchased power expense levels reflect prices  
7 sponsored by Staff witness Erin L. Maloney.

8 The Staff used the RealTime™ production cost model to determine its annualized and  
9 normalized level of fuel and purchased power expense. In addition to the annualized and  
10 normalized prices, the RealTime™ inputs include normalized hourly net system loads as well as  
11 modeling information about Ameren Missouri's various generating units. OSS were also  
12 modeled using RealTime™ production cost model and the revenues from these OSS were netted  
13 against the fuel and purchased power costs in order to calculate Staff net bare fuel costs.  
14 Additional information regarding the RealTime™ production cost model and its inputs will be  
15 discussed and sponsored by Staff witness David W. Elliott later in this report.

16 *Staff Expert/Witness: Lisa K. Hanneken*

### 17 **1. Fuel and Purchased-Power Prices**

18 Staff reviewed all of Ameren Missouri's coal commodity and coal transportation  
19 contracts. Staff reviewed nuclear, natural gas and fuel oil prices as reflected in Company fuel  
20 reports, workpapers and responses to Staff data requests. Staff's fuel expense adjustments reflect  
21 all known increases in commodity coal and coal transportation costs that will be in effect as of  
22 February 28, 2011. Staff's fuel expense adjustments also reflect actual known and measurable  
23 nuclear fuel prices through November 30, 2010. Staff will continue to examine all of these fuel  
24 cost components through the true-up period ending February 28, 2011 in order to address any  
25 significant changes.

26 *Staff Expert/Witness: Lisa K. Hanneken*

1                   **a. Coal prices**

2                           **i. Accounting Coal Prices**

3                   Staff's accounting coal prices are used to compute the fuel costs based on the coal unit  
4 generation that is determined by the production cost model. Staff performed a review of all of  
5 Ameren Missouri's current accounting coal commodity and coal transportation contracts. Staff's  
6 accounting coal prices reflect Ameren Missouri's mine specific coal commodity and coal rail and  
7 barge transportation contracts that will be in effect as of February 28, 2011. Staff also included  
8 an ongoing level of cost associated with hedging for the cost of rail transportation fuel  
9 surcharges that are tied to the prices of on-highway diesel as reported by the Energy Information  
10 Administration, an independent statistical agency of the US Department of Energy. Staff  
11 included all railcar related costs as a component of the accounting coal price used in the  
12 production cost model.

13 *Staff Expert/Witness: Lisa K. Hanneken*

14                           **ii. Dispatch Coal Prices**

15                   For the purposes of Staff's cost-of-service report the coal dispatch prices per plant  
16 developed by the Company were used to develop a single annual coal dispatch price per plant.  
17 This annual coal dispatch price was then used in the Staff's fuel model. Staff used this approach  
18 because neither the dispatch coal prices calculated by Staff using the data provided by the  
19 Company in response to Data Request No. 63 nor the dispatch coal prices calculated using the  
20 data provided as per 4 CSR 240-3.190 reporting requirements appeared to be reasonable. For  
21 example, this information yielded dispatch prices that placed the Meramec plant dispatching  
22 ahead of Labadie and Rush Island. However, the Staff will meet with Company to discuss this  
23 issue further and will also continue to review actual coal dispatch prices for the various  
24 generating units through the true-up period ending February 28, 2011 and will make adjustments  
25 to its coal dispatch prices as necessary.

26 *Staff Expert/Witness: Erin L. Maloney*

27                           **b. Nuclear Fuel Prices**

28                   Ameren Missouri refueled its Callaway nuclear power plant during April through June  
29 of 2010. In order to reflect the nuclear fuel prices associated with this new refueling, Staff used

1 a 5-month average price of the actual nuclear fuel prices for the period ending November 2010  
2 provided by Company in its response to Staff Data Request Nos. 43 and 74. Staff also included  
3 costs associated with the disposal of spent nuclear fuel. Staff will re-examine the nuclear fuel  
4 prices as part of its true-up audit and make any adjustments deemed appropriate.

5 *Staff Expert/Witness: Lisa K. Hanneken*

6 **c. Natural Gas Prices**

7 **i. Variable Natural Gas Cost**

8 The Staff analyzed natural gas prices over a three-year period using data provided in  
9 response to Staff Data Request No. 62. Staff calculated the average system price per month  
10 using the three years of monthly data ending July 31, 2010. Twelve (12) monthly gas prices  
11 were used as input to the production cost model. Staff will continue to review natural gas prices  
12 through the true-up period ending February 28, 2011 and will make adjustments as necessary.

13 *Staff Expert/Witness: Erin L. Maloney*

14 **ii. Fixed Natural Gas Cost**

15 Staff adjusted expenses to include the fixed demand cost of gas in its revenue  
16 requirement cost of service. This amount must be added to Staff's production cost model results  
17 which are based on only the variable commodity cost of gas.

18 *Staff Expert/Witness: Lisa K. Hanneken*

19 **d. Oil Prices**

20 Fuel oil plays a very small part in the total fuel costs of Ameren Missouri. The fuel oil  
21 price was calculated as the 36 month average of the monthly average fuel oil prices provided in  
22 response to Staff Data Request No. 85. The three year period ending July 31, 2010 was used.  
23 A single fuel oil price was used in the production cost model. Staff will continue to review  
24 oil prices through the true-up period ending February 28, 2011 and will make adjustments  
25 as necessary.

26 *Staff Expert/Witness: Erin L. Maloney*

1                                   **e. Purchased Power Prices**

2           The Staff analyzed three years of hourly power prices using the power transactions  
3 provided as submitted to the Staff per the 4 CSR 240-3.190(1)(E) monthly reporting  
4 requirements for the period ending July 31, 2010. Staff developed hourly average market prices  
5 weighted by the actual sales and purchases made by Ameren Missouri during each hour in this  
6 period. Staff calculated weighted average monthly prices for each month in the three year period  
7 ending July 31, 2010 and then developed factors for each month based on the twelve months  
8 ending July 31, 2010 and the three year monthly averages. The day ahead prices that occurred in  
9 the twelve months ending July 31, 2010 were then adjusted by these factors. The resulting  
10 8,760 hourly prices were then used as input to the production cost model. Staff will continue to  
11 review market energy prices through the true-up period ending February 28, 2011 and will make  
12 adjustments as necessary.

13 *Staff Expert/Witness: Erin L. Maloney*

14                                   **2. Potential Refundable Entergy Charges**

15           In Case No. ER-2008-0318, Ameren Missouri agreed to the following as reflected and  
16 approved by the Commission in its Report and Order:

17                           The company shall maintain such books and records as are necessary to  
18 allow the Staff to identify the amount of refunds, if any, the company may  
19 receive in the future arising from the dispute involving the 1999 purchased  
20 power service agreement with Entergy Arkansas described in the  
21 surrebuttal testimony of Staff witness John P. Cassidy. The company shall  
22 also maintain the books and records necessary to identify any costs  
23 associated with obtaining any such refunds such as legal expenses  
24 associated with efforts to obtain refunds. (page 56., Jan. 27, 2009).

25           Furthermore, item 30, found on page 10 of the First Non-Unanimous Stipulation and  
26 Agreement reached in File No. ER-2010-0036, and approved by this Commission, states the  
27 following: "AmerenUE shall continue to adhere to the Commission's Report and Order from  
28 Case No. ER-2008-0318 regarding tracking potential refunds of Entergy Charges."

29           As part of a former purchased power agreement with Entergy that expired in  
30 August 2009, Ameren Missouri made payments for pass-through equalization charges that it has  
31 since disputed. Ameren Missouri filed an appeal with the Federal Energy Regulatory  
32 Commission (FERC) and has the potential to receive a refund for these payments based upon a



1 pending ruling by the FERC. Payment for these disputed equalization charges were reflected in  
2 rates as part of Ameren Missouri, Case No. ER-2008-0318. In addition all legal costs that  
3 Ameren Missouri incurred to address this matter were included in Ameren Missouri's rates as  
4 part of the last two rate case proceedings, ER-2008-0318 and ER-2010-0036. As part of the  
5 current rate proceeding, the Staff has included as part of its overall cost of service calculation all  
6 legal costs to deal with this ongoing Entergy matter that was incurred by Ameren Missouri  
7 during the test year ending March 31, 2010. Because these costs have been included in the  
8 determination of rates for Ameren Missouri in all previous rate proceedings and are therefore  
9 being paid for by Ameren Missouri ratepayers, it is appropriate for those ratepayers to benefit  
10 from any future refunds that may occur in relation to these costs. To date Ameren Missouri  
11 indicates that it has not received a ruling from FERC regarding this matter and therefore has  
12 received no refunds. The Staff will continue to examine this area through the true-up period  
13 ending February 28, 2011, to determine if additional adjustments will be necessary to address  
14 any refunds. If no refunds are received by Ameren Missouri through the end of true-up in the  
15 current rate proceeding, the Staff will address this issue as part of Ameren Missouri's next  
16 general rate proceeding.

17 *Staff Expert/Witness: John P. Cassidy*

### 18 **3. Production Cost Modeling**

#### 19 **a. Variable Cost**

20 The Staff estimates the variable fuel and purchased power expense for Ameren Missouri  
21 for the modified year, as defined in the Rate Revenue Section of Staff's Cost of Service Report,  
22 ending July 31, 2010 to be \$444,427,710 with off-system sales, and \$634,073,144 without  
23 off-system sales.

24 The Staff used the RealTime™ production cost model to perform an hour-by-hour  
25 chronological simulation of Ameren Missouri's generation and power purchases. The production  
26 cost model determines the annual variable cost of fuel and purchased power to economically  
27 match Ameren Missouri's hourly electric load within the operating constraints of its resources.  
28 These results are supplied to Auditing Staff who use this input in the annualization of  
29 fuel expense.

1 The model operates in a chronological fashion, matching each hour's energy demand  
2 before moving to the next hour. The model schedules generating units to dispatch in a least cost  
3 manner based upon fuel cost and purchased power cost while taking into account generation unit  
4 operation constraints. The model closely simulates the way a utility should dispatch its  
5 generating units and purchase power to match the net system load in a least cost manner.

6 Inputs provided by the Staff are: fuel prices, spot market purchased power prices and  
7 availability, hourly net system input (NSI), and unit planned and forced outages. For generating  
8 unit data, the Staff relied on the company's direct testimony, responses to data requests,  
9 workpapers provided by Ameren Missouri witness Tim Finnell, and data Ameren Missouri  
10 supplied to comply with 4 CSR 240-3.190. The generating unit data include the capacity of the  
11 unit, the unit heat rate curves, the primary and startup fuels, the ramp-up rate, the startup costs,  
12 and the fixed operating and maintenance expense. The energy price from Ameren Missouri's  
13 wind power contract with Horizon Pioneer Prairie was also an input to the model.

14 The Staff model was benchmarked by using Ameren Missouri's model inputs.  
15 The difference between Staff's model benchmark results and the Ameren Missouri model results  
16 that support Tim Finnell's direct testimony was less than 0.20%.

17 For this rate case the model was run with and without off-system sales to estimate the  
18 level of off-system sales.

19 *Staff Expert/Witness: David W. Elliott*

#### 20 **b. Planned and Forced Outages**

21 Planned and forced outages are infrequent in occurrence, and variable in duration. In  
22 order to capture this variability, the Ameren Missouri generating unit outages were normalized  
23 by averaging the seven years (2003 through 2009) of actual values taken from responses to data  
24 requests, and data Ameren Missouri supplied to comply with 4 CSR 240-3.190.

25 *Staff Expert/Witness: David W. Elliott*

#### 26 **c. Capacity Contract Prices and Energy**

27 Capacity contracts are contracts for a specific amount of capacity (megawatts) and a  
28 maximum amount of hourly energy (megawatt hours). Prices for the energy from these capacity  
29 contracts are based on either a fixed contract price or the generating costs of providing the  
30 energy. The capacity contract in this case consisted of the Horizon Pioneer Prairie wind contract.

1 Actual hourly contract transaction prices were obtained from the Horizon Pioneer Prairie  
2 contract provided by Ameren Missouri. The hourly energy was developed by averaging the  
3 actual hourly energy in 2010 and the projected energy from Ameren Missouri workpapers.

4 *Staff Expert/Witness: David W. Elliott*

#### 5 4. Normalization Of Hourly Net System Load

6 Hourly net system load is the hourly electric supply necessary to meet the energy hourly  
7 demands of both the company's customers and the company's own internal needs. It is net of  
8 (i.e., does not include) station use, which is the electricity requirement of the company's  
9 generating plants.

10 Due to the presence of air conditioning and the presence of significant electric space  
11 heating in Ameren Missouri's service territory, the magnitude and shape of Ameren Missouri's  
12 net system input is directly related to daily temperatures. Actual and normal daily temperatures  
13 provided by Staff witness Dr. Seoung Joun Won were used in the analysis. The actual daily  
14 temperatures for the modified year period differed from normal daily temperatures. Therefore,  
15 to reflect normal weather, daily peak and average net system loads are each adjusted  
16 independently, but using the same methodology.

17 Daily average load is the daily energy divided by twenty-four hours and the daily peak  
18 load is the maximum hourly load for the day. Separate regression models are used to estimate  
19 both a base component, which is allowed to fluctuate across time, and a weather sensitive  
20 component, which measures the response to daily fluctuations in weather for daily average loads  
21 and peak loads. Independent regression models are necessary because daily average loads  
22 respond differently to weather than peak loads do. The model's regression parameters, along  
23 with the difference between normal and actual cooling and heating measures, are used to  
24 calculate weather adjustments to both the average and peak loads for each day. The adjustments  
25 for each day are added respectively to the actual average load and to the peak load of each day.  
26 The starting point for allocating the weather-normalized daily peak and average loads to the  
27 hours is the actual hourly loads for the year being normalized. A unitized load curve is  
28 calculated for each day as a function of the actual peak and average loads for that day. The  
29 corresponding weather normalized daily peak and average loads, along with the unitized load  
30 curves, are used to calculate weather normalized hourly loads for each hour of the year.

1 This process includes many checks and balances, which are included in the spreadsheets  
2 that are used by Staff. In addition, the analyst is required to examine the data at several points in  
3 the process. For more information, the process is described in greater detail in the document  
4 "Weather Normalization of Electric Loads, Part A: Hourly Net System Loads."<sup>29</sup>

5 An adjustment was made to the Large Transmission Service class' load to help the  
6 total system shape coincide with the annualization adjustment to revenues of Staff witness  
7 Dr. Seoung Joun Won.

8 To produce an annual sum of the hourly net system loads consistent with Staff's  
9 normalized revenues, average annual losses are added to the weather-normalized and annualized  
10 usage for Ameren Missouri's retail customer classes and weather-normalized wholesale usage.

11 A factor was applied to each hour of the weather-normalized net-system loads to produce  
12 an annual sum of the hourly net-system loads that equals the usage, plus losses that is consistent  
13 with normalized revenues. Once completed, the hourly normalized system loads were given to  
14 Staff witness David W. Elliott to be used in developing fuel and purchased power expense. Staff  
15 witness Alan J. Bax also used the annual requirement of the net system load in developing the  
16 Staff's jurisdictional energy allocator.

17 *Staff Expert/Witness: Shawn E. Lange*

## 18 5. Losses

19 The basis for calculating system energy losses is that Net System Input (NSI) equals the  
20 sum of "Total Sales" and "System Energy Losses." This can be expressed mathematically as:

$$21 \text{NSI} = \text{Total Sales} + \text{System Energy Losses}$$

22 NSI and Total Sales are known, metered values; therefore, system energy losses may be  
23 calculated as follows:

$$24 \text{System Energy Losses} = \text{NSI} - \text{Total Sales}$$

25 The system energy loss percentage is the ratio of system energy losses to NSI multiplied by 100:

$$26 \text{System Energy Loss Percentage} = (\text{System Energy Losses} \div \text{NSI}) \times 100$$

---

<sup>29</sup> Weather Normalization of Electric Loads, Part A: Hourly Net System Loads" (November 28, 1990), written by  
Dr. Michael Proctor, Manager of the Economic Analysis Department

1 NSI is also equal to the sum of the Company's net generation and net interchange.  
2 Net interchange is the difference between off-system purchases and sales. Net generation is the  
3 total energy output of each generating plant minus the energy consumed internally to enable the  
4 production of electricity at each plant. The output of each generating plant is monitored  
5 continuously; as is the net of off-system purchases and sales.

6 Historically, NSI was considered to be calculated "at the generator" level, at the  
7 generation/transmission interface. Therefore, system energy losses included all associated losses  
8 between Ameren Missouri's generation sources and its customers' meters. However, the data  
9 provided by Ameren Missouri in this case and utilized by Staff in its calculation of NSI was  
10 reported at the Company's transmission/distribution interface, that is, the value of NSI no longer  
11 includes losses experienced by Ameren Missouri on its transmission system. Hence, with NSI  
12 being reported at the transmission level in lieu of the generation level, then system energy losses  
13 Staff calculated are at the transmission level instead of the generation level.

14 Staff calculated a loss percentage of 4.94% of NSI for the twelve month period ending  
15 July 2010. Staff's calculated loss percentage is being used by Staff witness Shawn E. Lange in  
16 the development of hourly loads used in Staff's fuel model.

17 *Staff Expert/Witness: Alan J. Bax*

18 **6. Other Fuel Related Items**

19 **a. Westinghouse Credits**

20 During the test year ending March 31, 2010, the Company received credits from  
21 Westinghouse as part of a prior settlement of a uranium supply contract dispute. Staff included  
22 an annualized level of credits in the cost of service based on the monthly amount currently being  
23 experienced since the last Callaway refueling.

24 *Staff Expert/Witness: Lisa K. Hanneken*

25 **b. Fuel Additive**

26 Staff adjusted the cost of service calculation to remove all costs incurred during the test  
27 year related to Company's use of the fuel additive Urea. The Company has indicated that it is  
28 currently not using the additive and has no definite plans to do so in the future.

29 *Staff Expert/Witness: Lisa K. Hanneken*

1                                   **c. Limestone for Sioux Scrubbers**

2           The Company recently installed SO<sub>2</sub> scrubbers at the Sioux plant. As a result, a supply of  
3 limestone must be provided to the plant in order to operate the scrubbers. The limestone  
4 provided must meet certain standards of quality and be put through a pulverization process in  
5 order to be utilized in the scrubbers. Therefore, the Company has contracted with three vendors  
6 in order to obtain a supply of limestone with the proper specifications. The Company contracted  
7 with a quarry which supplies the correct grade of limestone, a processor which operates the  
8 processing facility onsite at the quarry, and a trucking company which has the required  
9 equipment to transport the processed limestone to the Sioux facility. There are many variables  
10 within each contract including surcharges for different items. The Company and Staff each  
11 estimated the cost level associated with the amount of limestone required to achieve a 95% SO<sub>2</sub>  
12 removal rate. An estimated level was required due to the fact that there is limited historical data  
13 regarding these costs. Staff is also aware that the Company's transportation contract expired in  
14 December 2010 and that the limestone contract is being renegotiated. Staff has reviewed a draft  
15 of a contract with a new transportation company and a supplement to the limestone contract, both  
16 of which have been agreed to by the Company and its vendors, but have not been finalized and  
17 presently remain unsigned. However, Staff has utilized the terms in these drafts in its  
18 calculations based on discussions with the Company that indicate the terms of the contract will  
19 be finalized as reflected in the drafts. Therefore, Staff made adjustments to include only the  
20 estimated amount of limestone which would be required to achieve the 95% removal rate at the  
21 current draft contract terms. Staff is recommending an ongoing level for limestone expense of  
22 \$2,789,716.

23           Because there is very little history for this cost, Staff will review the new contracts once  
24 they are finalized and reexamine this issue as part of its true-up analysis.

25 *Staff Expert/Witness: Lisa K. Hanneken*

26                                   **E. Payroll and Benefits**

27                                   **1. Payroll**

28           Staff's annualized payroll is based upon the test year ending March 31, 2010, actual  
29 Missouri electric related payroll expense adjusted for the following: a) inclusion of the lump

1 sum amortization applicable to union contract employees, b) increases in wage rates that have  
2 occurred since the true-up cutoff date in the Company's last rate case, c) increases and reductions  
3 in the level of ongoing management and contract Ameren Missouri employees and Ameren  
4 Services employees that allocate costs to Ameren Missouri through January 1, 2011, and d) the  
5 reduction of payroll expense resulting from a reduction of employees due to a voluntary  
6 separation election plan (VSE) and an involuntary separation program (ISP) that was  
7 implemented by the Company during the latter part of 2009. After allocating a portion of  
8 Ameren Missouri electric related payroll to construction, the Staff's adjustment for payroll  
9 expense was distributed by account based on the actual payroll distribution experienced by the  
10 Company during the test year ending March 31, 2010. The Staff's Accounting Schedule 10,  
11 "Adjustments to Income Statement," reflects approximately 73 adjustments in order to restate  
12 test year payroll expense to an annualized level. The Staff has also reflected in Accounting  
13 Schedule 10, five additional adjustments, consistent with Company's treatment, in order to  
14 normalize overtime associated with periodic Callaway nuclear facility refuelings.

15 By including January 1, 2011, actual employee levels, Staff's payroll annualization  
16 effectively addresses all changes pertaining to any additional labor costs associated with the  
17 newly reconstructed Taum Sauk facility, the addition of the new scrubbers at the Company's  
18 Sioux power plant facility as well as any distribution line training costs. As part of its true-up  
19 audit, the Staff will re-examine payroll and all Ameren Services related costs that are allocated to  
20 Ameren Missouri, that may have been impacted by the recent changes in employee levels, in  
21 order to determine whether any further adjustments to the cost of service are necessary.

22 *Staff Expert/Witness: John P. Cassidy*

## 23 2. Payroll Taxes

24 The Federal Insurance Contributions Act (FICA) Old Age Survivors and Disability  
25 Insurance (OASDI) and FICA Medicare payroll taxes were annualized by applying the  
26 respective payroll tax rates to Staff's annualized payroll adjustment, which reflects an overall  
27 reduced level of employees that exists at January 1, 2011. Staff also removed from the cost of  
28 service calculation all Federal Unemployment Tax Act (FUTA) and State Unemployment Tax  
29 Act (SUTA) taxes paid during the test year for employees that are no longer with the Company.  
30 Finally, during December 2009, the Company incorrectly recorded the allocation of payroll taxes

1 between its electric and gas company books. As a result of this incorrect entry,  
2 Ameren Missouri's electric per book payroll taxes are understated for the 12 months ending  
3 March 31, 2010, by approximately \$1.2 million. The Staff's total payroll tax adjustment  
4 includes this amount in order to increase the level of payroll taxes that are reflected in the cost of  
5 service calculation by approximately \$1.2 million to properly reflect the correct amount  
6 applicable to electric operations during the test year.

7 *Staff Expert/Witness: John P. Cassidy*

8 **3. Voluntary Separation Election Plan and Involuntary**  
9 **Separation Program**

10 During September 2009, Ameren offered a VSE to management employees. In addition  
11 during November 2009, Ameren implemented an ISP. Several Ameren Missouri and  
12 Ameren Services management employees' positions were permanently eliminated through the  
13 implementation of each of these two programs. Since these programs occurred during the test  
14 year ending March 31, 2010 as established by the Commission in the current rate proceeding,  
15 Staff has made adjustments to the cost of service calculation in order to normalize and annualize  
16 the affects of VSE and ISP.

17 *Staff Expert/Witness: John P. Cassidy*

18 **4. Test Year Severance Costs and Amortization of Severance Costs**

19 In File No. ER-2010-0036, a three year amortization was established for the  
20 \$7.05 million of estimated severance cost associated with the VSE and ISP programs at the  
21 true-up cutoff date, January 31, 2010. The amortization of these costs began on the June 21,  
22 2010 effective date of rates as established in the last rate case and no portion of these costs were  
23 recorded on the Company's books during the test year ending March 31, 2010, of the current  
24 case. Therefore, the Staff included an approximate \$2.35 million adjustment in the cost of  
25 service calculation in this case in order to reflect a full year of severance cost amortization as  
26 approved by the Commission in File No. ER-2010-0036.

27 As part of its review of these costs in the current rate proceeding, the Staff discovered  
28 that actual severance costs incurred during the test year of the current case, in relation to the VSE  
29 and ISP, was approximately \$7.6 million. The Staff made an adjustment to remove this



1 \$7.6 million of actual test year severance costs from its cost of service calculation, consistent  
2 with the Company. However, this \$7.6 million of test year severance costs represents an amount  
3 that is \$546,553 more than the \$7.05 million that is currently being amortized over three years as  
4 part of the last rate case. Therefore, in the current case, the Staff is proposing to amortize this  
5 additional \$546,553 of severance costs over a two year period, beginning with the effective date  
6 of rates established in this rate case proceeding. This shortened two year recovery period  
7 provides a very similar recovery timeframe for these additional severance costs that were not  
8 addressed as part of the Company's last rate case. The Staff has included an adjustment of  
9 \$273,277 in the cost of service calculation in this case to reflect its proposed amortization of this  
10 additional severance cost.

11 *Staff Expert/Witness: John P. Cassidy*

12 **5. Accounting Standards Codification 715-30 (formerly FAS 87) Pension**  
13 **Costs**

14 **a. Accounting Standards Codification 715-30 Pension Tracker**

15 Staff, Ameren Missouri and other parties entered into a Stipulation and Agreement  
16 ("the 2007 Agreement") in Case No. ER-2007-0002 that addresses the ratemaking treatment for  
17 annual qualified pension cost under Financial Accounting Standards Board's (FASB)  
18 Accounting Standards Codification (ASC) Subtopic 715-30 (formerly FAS 87). The 2007  
19 Agreement requires Ameren Missouri to fund its annual pension expense and track the difference  
20 between the annual pension expense and the level included in rates. The difference between the  
21 annual pension cost and the amount included in rates, as accumulated in the tracker, has been  
22 included in rate base and amortized over a period of five years as an addition or reduction to  
23 pension expense. Based on information provided in a response to Staff Data Request No. 0137  
24 in File No. GR-2010-0363, and discussions with the Company in that case, it came to Staff's  
25 attention that Ameren Missouri is not funding the non-qualified portion of its pension expense.  
26 Ameren Missouri states that the non-qualified plan is unfunded, and that the plan benefit  
27 payments are made on a monthly disbursement basis. With this information and the Company's  
28 response to Staff Data Request No. 0354 in File No. ER-2011-0028, Staff has proposed an  
29 adjustment to remove \$3,099,975 from Ameren Missouri's rate base tracker for the non-qualified  
30 pension expenses included in rates, in excess of amounts paid, that are included in the tracker

1 since June 2007 through December 2010. This calculation is reflected in Appendix 3,  
2 Schedule KAB-3. Staff proposes that pension tracker only include amounts associated with  
3 funded qualified pension expense. Consistent with the Stipulation and Agreement in Case  
4 No. ER 2007-0002 and subsequent Ameren Missouri's rate cases, and Staff's proposed  
5 adjustment for non-qualified pension expense discussed above, the Staff's rate base for Ameren  
6 Missouri is reduced for a regulatory liability in the amount of \$1,593,985, which represents the  
7 over collection in rates of Subtopic 715-30 pension expense, compared to the actual expense and  
8 funding incurred. This amount is the net of \$4,957,404, which represents a regulatory asset in  
9 this current rate case, plus \$3,500,942, which represents the unamortized portion of the  
10 regulatory asset in File No. ER-2010-0036, less \$6,952,355, which represents the  
11 unamortized portion of the regulatory liability in Case No. ER-2008-0318, and the proposed  
12 adjustment to reduce the pension tracker by \$3,099,975, which represents non-qualified pension  
13 expense. All of these amounts with the exception of the adjustment for the non-qualified pension  
14 expense were calculated taking into consideration the estimated balances projected as of  
15 February 28, 2011, the end of the true-up period. Staff has also included a total reduction to  
16 pension expense in its income statement in the amount of \$1,138,056, for annual amortization,  
17 over five years, of the amount accumulated in the Subtopic 715-30 pension tracker in this  
18 rate case and amortized amounts from the previous rate cases.

19 To account for federal changes to pension plans since the pension and  
20 Other Post Retirement Benefit Costs (OPEBs) tracker was originally introduced, Staff has  
21 proposed the new language for the Tracker for Pension and OPEBs that is reflected in  
22 Appendix 3, Schedule KAB-4.

23 *Staff Expert/Witness: Kofi Agyenim Boateng*

24 **b. Annualization**

25 Staff also annualized pension expense to reflect the projected FASB ASC Subtopic 715-30  
26 cost provided by Ameren Missouri's actuary for qualified pension plans. This level is the Staff's  
27 recommendation for the amount used in the pension tracker, after rates are established in this  
28 case, to determine the difference between pension expense included in rates and the amount  
29 actually incurred and funded by Ameren Missouri for qualified pension expense.

30 Additionally, the Company's pension expense includes the cost related to non-qualified  
31 pension plans described as the Ameren Supplemental Retirement Program, which is designed for

1 selected Ameren Missouri executives. Since this plan is not funded, only the actual payments  
2 made during the test year were used as expense for this retirement program. Since some of  
3 Ameren Missouri's management and administrative functions are provided by AMS employees,  
4 Ameren Missouri's pension expense includes costs that are allocated from AMS.

5 *Staff Expert/Witness: Kofi Agyenim Boateng*

6 **6. Accounting Standards Codification ("ASC") 715-60 (formerly FAS 106)**  
7 **Other Post Retirement Benefit Costs (OPEBs)**

8 **a. ASC 715-60 OPEBs Tracker**

9 The Agreement in ER-2007-0002 also addresses the ratemaking treatment for the annual  
10 OPEBs cost under Financial Accounting Standards Board's ("FASB") Accounting Standards  
11 Codification ("ASC") Subtopic 715-60 (formerly FAS 106). As with pension expense, the  
12 Agreement requires funding of the annual OPEB expense and establishes a tracker for the  
13 difference between the amount of OPEB expense in rates and the actual expense incurred.  
14 Consistent with the Agreement from Case No. ER-2007-0002, the Staff's rate base for Ameren  
15 Missouri is reduced for a regulatory liability in the amount of \$44,784,619, which represents the  
16 over-collection in rates of ASC Subtopic 715-60 OPEBs expense, compared to the actual  
17 expense incurred. This amount reflects the addition of \$18,369,729, which represents a  
18 regulatory liability in this rate case, the unamortized portion of the regulatory liability of  
19 \$14,279,153, in Case No. ER-2010-0036, and \$12,135,737, which represents the unamortized  
20 portion of the regulatory liability in Case No. ER-2008-0318. All of these amounts were  
21 calculated based on the estimated balances projected as of February 28, 2011, the end of the true-  
22 up period. The Staff has also included a total reduction to pension expense in its income  
23 statement in the amount of \$6,226,525 for the annual amortization, over five years, of the  
24 amount accumulated in the ASC 715-60 OPEBs tracker.

25 **b. Annualization**

26 The Staff also annualized OPEB expense to reflect the projected ASC Subtopic 715-60  
27 cost provided by Ameren Missouri's actuary, Towers Perrin. This level will be the amount used  
28 in the OPEB tracker, after rates are established in this case, to determine the difference between  
29 OPEB expense included in rates and the amount actually incurred and funded by Ameren  
30 Missouri. Since some of Ameren Missouri's management and administrative functions are

1 provided by Ameren Services employees, Ameren Missouri's OPEB expense includes costs that  
2 are allocated from Ameren Services.

3 *Staff Expert/Witness: Kofi Agyenim Boateng*

#### 4 7. Other Employee Benefits

5 The Company currently offers employees medical, dental, vision, life insurance, long-  
6 term disability and 401k benefits. The Staff has reflected in the cost of service the actual  
7 12 months ending November 30, 2010, level of benefits. This November 30, 2010 level  
8 excludes all costs associated with employees that are no longer with the Company due to the  
9 VSE and ISP. The Staff adjusted this level to reflect the impact of all changes in employee  
10 levels that have occurred through January 1, 2011. The Staff will continue to analyze actual  
11 benefit cost information as it becomes available through February 28, 2011, which represents the  
12 true-up cutoff point established by the Commission in this rate proceeding. As a result of this  
13 continuing analysis the Staff may propose further adjustment to employee benefits as part of the  
14 true-up audit.

15 *Staff Expert/Witness: John P. Cassidy*

#### 16 8. Short-Term Incentive Compensation

17 The Company has three distinct incentive compensation plans that are offered to  
18 employees: short-term incentive compensation, long-term incentive compensation, and an  
19 Exceptional Performance Bonus Program (EPBP). Some of Ameren Missouri's incentive  
20 compensation costs are allocated from Ameren Services, as Ameren Services provides various  
21 management and administrative functions to Ameren Missouri.

22 The short-term incentive compensation plan is broken -out into five categories as follows:

- 23 • Executive Incentive Plan - Officers,
- 24 • Executive Incentive Plan - Managers and Directors
- 25 • Ameren Manager Incentive Plan
- 26 • Ameren Marketing, Trading & Commodities, and
- 27 • Ameren Incentive Plan

28 The Executive Incentive Plan for Officers (EIP-O) is designed to incent officers of the  
29 Company to ensure that they are focused on the overall success of the Company's business.

1 These officers are senior level individuals who hold the positions of vice president, senior vice  
2 president, president and chief executive officer. The officers and the personnel with manager  
3 and director positions form the Ameren Leadership Team (ALT), a group that is responsible for  
4 the strategy and direction of all the functional areas within Ameren Missouri. Awards at this  
5 level are based upon the individual officer's personal performance and the achievement of  
6 certain scorecard key performance indicators (KPIs), as determined by the Company. Such  
7 KPI measures may include Ameren Missouri's earnings, safety, reliability, and/or customer  
8 satisfaction. The Company's EIP-O is entirely funded based on earnings per share (EPS), and  
9 has been disallowed by Staff.

10 The Executive Incentive Plan for Managers (EIP-M) is a plan designed for members of  
11 the ALT, below the Officers level. Much like the EIP-O, the EIP-M awards are based upon  
12 participant's demonstrated leadership and contributions toward the achievement of the  
13 Company's business objectives. However, unlike the EIP-O, the EIP-M funding is based  
14 twenty-five percent on EPS and seventy-five percent is based on operational performance. The  
15 Company measured operational performance by KPIs and individual performance, as determined  
16 by supervisors through the performance appraisal process. Staff has disallowed the twenty-five  
17 percent of the EIP-M that is EPS related.

18 The Ameren Manager Incentive Plan (AMIP) is designed for management employees and  
19 is funded entirely based on achievement of a set of KPIs. Like the EIP, payouts are based on the  
20 achievement of the participant's individual performance objectives and his/her contributions to  
21 the group's KPI measure. Similar to individual performance for the EIP-M, individual  
22 performance is determined by supervisors through the performance appraisal process. Staff has  
23 allowed the costs associated with this incentive program.

24 The Ameren Marketing, Trading & Commodities (AMTC) plan is similar to the AMIP  
25 and is designed to target management employees who perform specific roles within the  
26 Company's trading and fuel divisions. This plan has two components: one, the base plan, which  
27 is identical to the AMIP, and two, the second component, called supplemental plan which  
28 provides group or position-specific measures for individuals within this group to achieve. The  
29 awards under the supplemental plan are converted into units of stock and are held for two years  
30 for the purpose of promoting employee retention before they are paid out. Staff has allowed the  
31 costs associated with both components of this incentive program.

1 The Ameren Incentive Plan (AIP) is offered only to contract employees and funding is  
2 determined by attaining specified KPI goals. It is designed to focus employees on areas that they  
3 are able to control. Staff has allowed the actual costs associated with this incentive plan.

4 The EPBP, unlike the short-term incentive compensation plans, is not determined by  
5 either meeting a certain level of EPS or KPIs, but are awarded on the basis of outstanding  
6 performance of an individual as determined by his or her supervisor and approved by an officer.  
7 The process begins when a supervisor submits a recommendation, by completing a Performance  
8 Recommendation Form, to an officer that an employee be considered for a bonus on the basis of  
9 an exceptional performance. The supervisor who makes this recommendation also recommends  
10 the amount of bonus to be awarded. If this recommendation is approved, the employee is  
11 eligible for a bonus ranging from \$500 to \$4,000. However, Exceptional Performance Bonus  
12 awards are not expected to exceed 10% of the employee's annual base pay in any contract year.

13 The criteria the Staff uses to evaluate employee incentive plans were established in the  
14 Commission's Report and Order for *Re Union Electric Co.*, Case No. EC-87-114:

15 At a minimum, an acceptable management performance plan should  
16 contain goals that improve existing performance, and the benefits of the  
17 plan should be ascertainable and reasonably related to the plan.  
18 29 Mo. P.S.C. (N.S.) 313, 325 (1987).

19 The Staff has reviewed Ameren Missouri's incentive compensation plans as described  
20 above and recommends that all incentive compensations that are directly tied to EPS be  
21 disallowed from the cost of service. This recommendation is consistent with past  
22 Commission rulings. In its Report and Order in *Re Kansas City Power & Light Company*, Case  
23 No. ER-2006-0314, at page 58, the Commission noted that, among other things, "because  
24 maximizing EPS could compromise service to ratepayers, such as by reducing customer service  
25 or tree-trimming costs, the ratepayers should not have to bear that expense." Again, in the most  
26 recent Ameren Missouri rate case, Case No. ER-2008-0318, at page 92 of the Report and Order,  
27 the Commission decided that, "Ameren Missouri shall not recover in rates the cost of its long-  
28 term compensation plan," for its executive officers as the plan was based on earnings per share  
29 which in the Commission's view "primarily benefit shareholders and not ratepayers."

30 The Staff has made an adjustment to the test year incentive compensation expense  
31 consistent with the VSE and ISP which called for the elimination of certain management

1 | positions within Ameren Missouri and Ameren Services. Staff witness John P. Cassidy  
2 | discusses the VSE and ISP in detail under that section of this Cost of Service Report.

3 | In addition to the adjustment in the Operation and Maintenance (O&M) expenses, the  
4 | Staff has made corresponding reductions in Ameren Missouri's plant in service and reserve  
5 | balances to eliminate capitalized incentive compensation that relates to EPS. In concert with this  
6 | belief that incentive compensation costs relating to EPS should be borne by ratepayers, the Staff  
7 | has removed the incentive compensation that was capitalized from 2002 through the end of  
8 | March 2010 from the plant in service and reserve balances.

9 | *Staff Expert/Witness: Kofi Agyenim Boateng*

10 | **9. Long-Term Incentive Compensation: Restrictive Stock and Performance**  
11 | **Share Units**

12 | In addition to the other compensation available (base and incentive), Ameren Missouri  
13 | through its parent company Ameren Corporation (Ameren), also offers its executives the  
14 | possibility of restrictive stock awards and performance share units, and these form the  
15 | Company's long-term compensation plans. Conditions are placed on the receipt of restrictive  
16 | stock awards related to earnings performance. The performance share units program is based on  
17 | the market performance of Ameren's common stock relative to a peer group of other companies'  
18 | common stock, over a three-year period. Consistent with the Company's treatment of not  
19 | seeking recovery in retail rates of these long-term incentive plans, the Staff has eliminated all  
20 | costs relating to these plans from its revenue requirement calculation.

21 | *Staff Expert/Witness: Kofi Agyenim Boateng*

22 | **F. Other Expenses**

23 | **1. Rate Case Expenses**

24 | The Staff examined what other large utilities in Missouri have spent in order to process  
25 | recent rate cases. Staff then reviewed the actual costs from Ameren Missouri's previous rate  
26 | case ER-2010-0036 and compared that to the estimated expenses for the current case. Based on  
27 | this research, the Staff has determined that \$1,000,000 should be sufficient for Ameren Missouri  
28 | to process File No. ER-2011-0028 through to its conclusion.

29 | *Staff Expert/Witness: Lisa M. Ferguson*

1                   **2. Dues and Donations**

2           The Staff reviewed the list of membership dues paid, and donations made, to various  
3 organizations that Ameren Missouri charged to its utility accounts during the test year. The Staff  
4 proposes adjustments to disallow various dues and donations that were included by  
5 Ameren Missouri in test year expenses. Such dues and donations were disallowed by the Staff  
6 because they were not necessary for the provision of safe and adequate service, and thus do not  
7 have any direct benefit to ratepayers. Allowing the Company to recover these expenses through  
8 rates causes the ratepayer to involuntarily contribute to these organizations. Examples of items  
9 disallowed by the Staff are amounts paid to Civic Progress or the Hawthorne Foundation.

10           In *Re: Missouri Public Service, a Division of UtiliCorp United, Inc.*, Case Nos.  
11 ER-97-394, et al., Report and Order, 7 Mo.P.S.C.3d 178, 212 (1998), the Commission stated:

12                   The Commission has traditionally disallowed donations such as these.  
13                   The Commission finds nothing in the record to indicate any discernible  
14                   ratepayer benefit results from the payment of these donations. The  
15                   Commission agrees with the Staff in that membership in the various  
16                   organizations involved in this issue is not necessary for the provision of  
17                   safe and adequate service to the MPS ratepayers.

18           Staff also determined that a new ongoing expense level for membership to the Electric  
19 Power Research Institute was appropriate based on information provided by the Company. Staff  
20 did not include in its level any additional charges that were recognized as dues and donations  
21 charges within the 900 accounts. These charges were treated the same within the 900 accounts  
22 but were not removed and added to Staff's dues and donations work paper. In addition, Staff has  
23 requested to review any membership related items that have been allocated from the Corporate  
24 level. As of this direct filing, Staff has not had the ability to fully review these items. Staff will  
25 not propose an adjustment for direct filing but this item may be subject to future adjustment  
26 during true-up in this case.

27           *Staff Expert/Witness: Lisa M. Ferguson*

28                   **3. Edison Electric Institute Dues**

29           According to information obtained from the Edison Electric Institute's (EEI's)  
30 website (www.eei.org), EEI is an association of investor-owned electric utilities and industrial  
31 affiliates. From the information concerning EEI reviewed by the Staff in this case, it is clear that



1 part of EEI's function is to represent the interests of the electric utility industry in the legislative  
2 and regulatory arenas. By necessity, this role includes engagement in lobbying activities by EEI.

3 In Case No. ER-83-49, a KCPL rate increase case, 26 Mo.P.S.C. 104, 155 (1983),  
4 the Commission stated its position respecting EEI dues:

5 ...In the Company's last rate case, ER-82-66, the Commission reiterated  
6 its position that while there may be some possible benefit to the  
7 Company's ratepayers from Company's membership in EEI, the dues  
8 would be excluded as an expense until the Company could better quantify  
9 the benefit accruing to both the Company's ratepayers and shareholders.

10 This position has been re-affirmed by the Commission in subsequent rate proceedings.

11 In *Re: Kansas City Power & Light Co.*, Case Nos. EO-85-185 et al., Report and Order,  
12 28 Mo.P.S.C. (N.S.) 228, 259 (1986), the Commission stated:

13 ... The argument that allocation is not necessary if the benefits lessen the  
14 cost of service to the ratepayers by more than the cost of the dues, misses  
15 the point.

16 It is not determinative that the quantification of benefits to the ratepayer is  
17 greater than the EEI dues themselves. The determining factor is what  
18 proportion of those benefits should be allocated to the ratepayer as  
19 opposed to the shareholder. It is obvious that the interests of the electric  
20 industry are not consistently the same as those of the ratepayers. The  
21 ratepayers should not be required to pay the entire amount of EEI dues if  
22 there is benefit accruing to the shareholders from EEI membership as well.  
23 The Commission finds this to be the case. The Company has been  
24 informed in prior rate cases that it must allocate its quantified benefits  
25 from membership in EEI. That has not been done herein. Therefore, no  
26 portion of EEI dues will be allowed in this case.

27 Based on the above criteria and the lack of providing quantification of benefits on the part of the  
28 Company, the Staff disallowed the entire amount of EEI dues.

29 *Staff Expert/Witness: Lisa M. Ferguson*

#### 30 4. Insurance Expense

##### 31 a. Annualization

32 Insurance expense is the cost of protection obtained from third parties by utilities  
33 against the risk of financial loss associated with unanticipated events or occurrences. Utilities,  
34 like non-regulated entities, routinely incur insurance expense in order to minimize their liability

1 (and, potentially, that of its customers) associated with unanticipated losses. The Staff  
2 annualized Ameren Missouri's insurance expense based on the most current premiums charged  
3 to the Company and included this level in its determination of revenue requirement in this case.

4 *Staff Expert/Witness: Lisa M. Ferguson*

5 **b. Replacement Power**

6 The Company had previously established a new policy of carrying additional coverage  
7 for replacement power insurance. This type of insurance protects the Company from loss due to  
8 the unavailability of generating plants when purchased-power costs surpass a price threshold. In  
9 response to Staff Data Request No. 38, the Company has indicated a reduced level of the actual  
10 ongoing premiums in expense due to depressed power prices. The lower cost is also a result of  
11 changing the terms of the policy. The Staff included the cost associated with this new premium  
12 in the cost of service in this case.

13 *Staff Expert/Witness: Lisa M. Ferguson*

14 **c. Property Liability**

15' The Staff's examination of insurance premiums for property liability revealed a  
16 significant increase since 2006. Based on discussions with the Company, Ameren Missouri  
17 has taken steps to reduce this cost. The September 2009-2010 premium increased over the  
18 2008-2009 premium, but the 2010-2011 premium decreases to the levels of the 2008-2009 year  
19 premiums. The expense reflecting the 2010-2011 premium has been included in the  
20 determination of revenue requirement in this case.

21 *Staff Expert/Witness: Lisa M. Ferguson*

22 **5. Vegetation Management And Infrastructure Inspection Programs**

23 **a. Annual Expense**

24 The Staff adjusted the non-payroll test year expense level associated with Ameren  
25 Missouri's vegetation management and infrastructure inspections programs, to reflect the actual  
26 cost incurred during the twelve months ending November 30, 2010. The Staff will re-examine  
27 the actual cost through the end of the true-up period, February 28, 2011, to determine if further  
28 adjustment is necessary and/or appropriate. Staff recommends that the actual amount incurred

1 for the 12 months ending February 28, 2011 also become the new base amount for tracking  
2 following the effective date of rates in File No. ER-2011-0028.

3 *Staff Expert/Witness: Stephen M. Rackers*

4 **b. Trackers**

5 **ER-2008-0318**

6 In Case No. ER-2008-0318, the Commission allowed Ameren Missouri to recover, over a  
7 three year period, the amount of costs the Company incurred to comply with the Commission's  
8 vegetation management and infrastructure inspection rules, in excess of the amount that was  
9 included in base rates from January 1, 2008 through September 30, 2008. In the following rate  
10 case, File No. ER-2010-0036, this amount was adjusted to account for a change in the amount  
11 included in base rates from January 1, 2008 through September 30, 2008. The Staff is  
12 recommending that the corrected amount that will be unamortized as of the effective date of rates  
13 in File No. ER-2011-0028, July 31, 2011, be included in expense. The Staff's recommendation  
14 will result in the amount of cost the Company incurred to comply with the Commission's  
15 vegetation management and infrastructure inspection rules, in excess of the amount that was  
16 included in base rates from January 1, 2008 through September 30, 2008 being fully reflected in  
17 rates during the twelve months ending July 31, 2012.

18 Also as part of Case No. ER-2008-0318, the Commission allowed Ameren Missouri to  
19 defer the amount of cost the Company estimated that it would incur to comply with the  
20 Commission's vegetation management and infrastructure inspection rules, in excess of the  
21 amount that was included in base rates from October 31, 2008 through February 28, 2009.  
22 An amount associated with this period was identified in File No. ER-2010-0036 and was  
23 offset against the over collection associated with the amount included in rates for the  
24 period March 1, 2009 through February 28, 2010. This net amount was ordered by the  
25 Commission to be amortized over three years. However, the amount previously identified in  
26 File No. ER-2010-0036 for the period March 1, 2009 through February 28, 2010 was based on  
27 an estimated amount for February 2010. The Staff replaced the February 28, 2010 estimated  
28 with the actual amount incurred and recalculated the amortization.

29 In addition, in Case No. ER-2008-0318 the Commission allowed Ameren Missouri to  
30 defer the amount of cost the Company estimated that it would incur to comply with the

1 Commission's vegetation management and infrastructure inspection rules, in excess of the  
2 amount that was included in base rates, \$54.1 million and \$10.7 million, respectively. However,  
3 during the 12 month period ending February 28, 2010, these amounts significantly exceeded the  
4 actual non-internal payroll costs incurred. This over recovery, adjusted for the actual expense  
5 realized in February 2010, was netted against the corrected amount deferred during the period  
6 October 1, 2008 through February 28, 2009.

7 **ER-2010-0036**

8 In File Number ER-2010-0036, the Commission ordered a new base for the tracker  
9 including vegetation and inspection cost of \$50.39 million and \$7.65 million, respectively. The  
10 amount reflected in rates, a combination of the new base established in File No. ER-2010-0036  
11 and the previous base established in ER-2008-0318 will be compared to the actual amount  
12 incurred for the 12 months ending February 28, 2011 to identify any over or under collection.  
13 Consistent with the Commission's prior orders, Staff recommends that any over or under  
14 collection be amortized over a three-year period. To date, the actual amount incurred from  
15 March 2010 through November 2010 and the Staff's estimate of the levels for December 2010  
16 through February 2011 are tracking evenly with the Commission ordered amount included in  
17 rates through February 2011. During the true-up, the Staff will replace its estimates to reflect the  
18 actual amount incurred during the 12 months ending February 28, 2011 and determine the  
19 existence of any over or under collection. Staff recommends a three year amortization for any  
20 amount of over or under collection.

21 *Staff Expert/Witness: Stephen M. Rackers*

22 **6. Customer Deposit Interest Expense**

23 See the discussion in Section VI. G., Rate Base-Customer Deposits.

24 *Staff Expert/Witness: Lisa M. Ferguson*

25 **7. Property Tax Expense**

26 For property assessment purposes, each utility company is required to file with its  
27 respective taxing authority a valuation of utility property at the beginning of each assessment  
28 year, which is January 1<sup>st</sup>. Several months later, based on the information provided by the utility,

1 the taxing authority will in turn send the company what is known as "assessed values" for every  
2 category of the company's property. The taxing authority will issue to the utility company a  
3 property tax rate later in the year. The final step in the process is when the taxing authority  
4 issues a property tax bill to the company late in each calendar year with a "due date" of  
5 December 31<sup>st</sup>. The billed amount of property taxes is based on the property tax rate applied to  
6 the previously determined assessed values of the utility's plant in service balances as of  
7 January 1<sup>st</sup> of the same year. The Staff used the most recent property tax payments made in  
8 December 2010, plus increases for the additions of the scrubbers at the Sioux generating plant  
9 and enhancements at the Taum Sauk pumped-storage hydro plant.

10 Ameren Missouri is currently appealing the 2010 assessment of distributable property  
11 which is the basis of its December 31, 2010 payment. Ameren Missouri has paid the full amount  
12 of tax on this appealed assessment valuation, and an amount of \$28,883,742 is currently being  
13 held in escrow. The Company has expressed to the Staff that it believes Ameren Missouri will  
14 prevail in its appeal. However, the culmination of this appeal will most likely not occur until  
15 after the true-up process. Since the Staff has included the total amount paid by the Company in  
16 the on-going cost of service, it recommends that any and all reductions in this level resulting  
17 from a successful appeal, be returned to ratepayers in a future rate proceeding.

18 *Staff Expert/Witness: Lisa M. Ferguson*

#### 19 8. Uncollectible Expense

20 Uncollectible expense is the portion of retail revenues that Ameren Missouri is unable to  
21 collect from retail customers by reason of bill non-payment. After a certain amount of time has  
22 passed, delinquent customer accounts are written off and turned over to a third party  
23 collection agency for recovery. Through the third party collection agency, Ameren Missouri  
24 is subsequently successful in collecting some portion of the delinquent amounts owed. The  
25 Staff examined the actual fourteen-year history of billed revenues that were never collected  
26 (net write-offs) from October 1997 through October 2010 and has included in the cost of service  
27 calculation a three-year average (twelve months ending October 2007, 2009, and 2010) of  
28 adjusted electric net write-offs for uncollectible expense.

29 *Staff Expert/Witness: Kofi Agyenim Boateng*

1                                    9. Advertising Expense

2                    In forming its recommendation of the allowable level of Ameren Missouri's advertising  
3 expense, the Staff relied on the principles it has consistently applied adhering to the  
4 Commission's decision in *Re: Kansas City Power and Light Company*, Case Nos. EO-85-185,  
5 et al., 28 Mo.P.S.C. (N.S.) 228, 269-71 (1986). In that case, the Commission adopted an  
6 approach that classifies advertisements into five categories and provides rate treatment of  
7 recovery or disallowance based upon a specific rationale. The five categories of advertisements  
8 recognized by the Commission are as follows:

- 9                    1.    General: informational advertising that is useful in the provision  
10                                    of adequate service;
- 11                    2.    Safety: advertising which conveys the ways to safely use  
12                                    electricity and to avoid accidents;
- 13                    3.    Promotional: advertising used to encourage or promote the use of  
14                                    electricity;
- 15                    4.    Institutional: advertising used to improve the company's public  
16                                    image;
- 17                    5.    Political: advertising associated with political issues.

18                    The Commission adopted these categories of advertisements explaining that a utility's  
19 revenue requirement should: 1) always include the reasonable and necessary cost of general and  
20 safety advertisements; 2) never include the cost of institutional or political advertisements; and  
21 3) include the cost of promotional advertisements only to the extent that the utility can provide  
22 cost-justification for the advertisement (Report and Order in KCPL Case Nos. EO-85-185, et al.,  
23 28 Mo.P.S.C. (N.S.) 228, 269-271 (April 23, 1986)).

24                    Accordingly, in the current rate case, the Staff has proposed an adjustment to exclude the  
25 costs of institutional, political, and promotional advertising from recovery in rates. Costs for  
26 safety advertising and general advertising directed towards the benefit of existing customers  
27 were not adjusted by the Staff. In addition, Staff has requested to review any advertising related  
28 items that have been allocated from the Corporate level. As of this direct filing, Staff has not had  
29 the ability to fully review these items. Staff will not propose an adjustment for direct filing but  
30 this item may be subject to future adjustment during true-up.

31                    *Staff Expert/Witness: Lisa M. Ferguson*

1                   **10. Franchise Taxes**

2                   See the discussion in Section VIII. A. 4. b., Adjustment to Remove Gross Receipts Tax

3                   *Staff Expert/Witness: Kofi Agyenim Boateng*

4                   **11. Test Year Storm Cost**

5                   The Staff proposes to include approximately a \$2.9 million normalized test year level for  
6 non-labor related storm restoration costs based on a 45 month average for all storm costs  
7 incurred between April 1, 2007 and December 31, 2010. The April 1, 2007 starting point of the  
8 Staff's average represents the first day of the test year established as part Case No. ER-2008-  
9 0318 and extends through the most current information available as part of the Company's  
10 current rate proceeding. Therefore, the time period covered by the Staff's 45 month normalized  
11 level excludes all storm costs that occurred between July 1, 2006 and December 31, 2006.  
12 This is consistent with the Commission's ruling as part of its Report and Order in Case No.  
13 ER-2007-0002 where the Commission stated:

14                   The Commission concludes that AmerenUEs 2006 storm related operating  
15 and maintenance shall be offset against its 2006 SO2 allowance sales  
16 revenue. Thereafter, the company's 2006 storm related operating and  
17 maintenance shall be offset against its 2006 SO2 allowance sales revenue.  
18 Thereafter, the Company's 2006 storm related operation and maintenance  
19 costs shall not be considered in any manner in any future rate proceeding.

20                   The Staff's 45 month average also excludes storm costs related to the January 2007 ice storm  
21 which is currently being recovered by the Company through a Commission approved AAO  
22 amortization established as part of Case Nos. EU-2008-0141 and ER-2008-0318.

23                   As part of the April 1, 2007 through December 31, 2010 time period covered by Staff's  
24 normalization, the Staff excluded from the determination of its normalized level, all costs related  
25 to two storm amortizations that the Company is currently already recovering in rates. These two  
26 storm amortizations currently provide the Company recovery for extraordinary storms costs  
27 which occurred during the time period covered by the Staff's 45 month average as approved by  
28 this Commission as part of Case Nos. ER-2008-0318 and ER-2010-0036. Removing all costs  
29 associated with these amortizations that the Company is already recovering in rates, from the  
30 overall balance of non-labor storm costs that Staff has used in developing its normalized level is  
31 necessary in order to prevent any double recovery of these costs from occurring. The Staff will

1 continue to evaluate storm restoration costs through the end of the February 28, 2011, true-up  
2 cutoff date established by the Commission in this rate proceeding, in order to determine whether  
3 any further adjustment to the cost of service are necessary.

4 In the next section of this Cost of Service Report, the Staff will describe in detail all  
5 storm cost amortizations the Company is already recovering as part of current rates and Staff's  
6 recommendation that each of these amortizations be continued as part of the Commission's  
7 determination of rates in the current proceeding.

8 *Staff Expert/Witness: John P. Cassidy*

9 **12. Storm Cost Amortization Expense**

10 **a. Storm Cost from ER-2007-0002**

11 As part of the Stipulation and Agreement that was approved by the Commission in  
12 Case No. ER-2007-0002, Ameren Missouri's cost of service was reduced by \$4,442,000 for  
13 storm costs and the Company was allowed to recover an amortization of approximately \$800,000  
14 annually from July 1, 2007 through June 30, 2012. During the test year ending March 31, 2010,  
15 the Company recorded a full twelve months of the annual amortization of \$800,000. Therefore,  
16 no adjustment is necessary to annualize the storm amortization that was established by the  
17 Commission as part of Case No. ER-2007-0002. The Staff recommends that the Company  
18 continue to recover \$800,000 as part of the determination of rates in the current case.

19 **b. Storm Cost from ER-2008-0318**

20 As part of an agreement reached in Case No. ER-2008-0318, Ameren Missouri's cost of  
21 service was reduced by \$4,856,527 for extraordinary storm costs that had occurred during the  
22 test year that was established as part of that rate proceeding and the Company was allowed to  
23 recover an amortization of \$971,400 annually from March 1, 2009 through February 28, 2014.  
24 As part of the current rate proceeding, during the test year ending March 31, 2010, the  
25 Company recorded a full twelve months of the annual amortization of \$971,400. Therefore, no  
26 adjustment is necessary to annualize this storm amortization that was established as part of Case  
27 No. ER-2008-0318. The Staff recommends that the Company continue to recover \$971,400 as  
28 part of the determination of rates in the current rate proceeding.



1                                   **c. Storm Cost from ER-2010-0036**

2           As part of the Company's last rate proceeding, ER-2010-0036, the Company recorded  
3 approximately \$10.4 million of O&M, non-labor related storm restoration costs during the March  
4 31, 2009 test year that was established by the Commission as part of that case. The Staff  
5 proposed to include a four year average of O&M, non-labor related storm restoration costs, or  
6 \$6.4 million as a normal ongoing level. The Staff also proposed to allow recovery for the  
7 approximate \$4.0 million difference, which represented extraordinary storm costs, through an  
8 amortization over five years. The Company proposed that it be allowed to recover the  
9 \$10.4 million test year level as a base level in rates and also requested that the Commission  
10 establish a tracking mechanism to track actual expenses against this base level. As part of the  
11 Report and Order in that case, the Commission on pages 68-69 stated the following:  
12 "AmerenUE's request to establish a tracking mechanism is denied. AmerenUE shall include  
13 \$6.4 million in its cost of service for storm restoration costs. The remaining \$4 million in test  
14 year storm restoration expense shall be amortized and recovered over five years."

15           Since approved rates in the last case were not effective until June 21, 2010, no amount of  
16 this amortization was recorded on the Company's books during the test year ending March 31,  
17 2010, that was established by the Commission as part of the current rate proceeding. Therefore,  
18 the Staff included approximately an \$800,000 adjustment to increase expense that was included  
19 in the cost of service calculation in this case in order to reflect a full year of storm cost  
20 amortization as approved by the Commission in File No. ER-2010-0036.

21                                   **d. Storm Cost Accounting Authority Order (AAO) Case Nos.**  
22                                   **EU-2008-0141 and ER-2008-0318**

23           As a result of Case No. EU-2008-0141, the Commission granted Ameren Missouri an  
24 AAO to defer the costs related to the ice storm that occurred on January 13, 2007. As part of  
25 Case No. ER-2008-0318, the Commission ruled that the appropriate starting point for the  
26 amortization period for the storm costs that were deferred through the AAO should begin in  
27 March 2009 and end in February 2014. During the test year ending March 31, 2010,  
28 the Company recorded a full twelve months of annual amortization of \$4.9 million.  
29 Therefore, no adjustment is necessary to annualize this storm amortization that was established  
30 as part of Case Nos. EU-2008-0141 and ER-2008-0318. The Staff recommends that the

1 Company continue to recover \$971,400 as part of the determination of rates in the current rate  
2 proceeding.

3 *Staff Expert/Witness: John P. Cassidy*

4 **13. Callaway Refueling Adjustment**

5 Since the Company refuels the Callaway nuclear power plant on an eighteen-month  
6 cycle, the cost of refueling must be normalized to reflect the amount incurred during a twelve-  
7 month period. Staff's 12 months ending March 31, 2010 test year does not include any of these  
8 refueling costs, since the Company last refueled Callaway during the months of April through  
9 June of 2010. Staff's normalization adjustment adds \$19 million, which is two thirds of the  
10 approximately \$28.5 million of Callaway refueling non-labor maintenance project costs.  
11 All labor related costs associated with the Callaway refueling are addressed in Staff's payroll  
12 adjustments as discussed by Staff witness John P. Cassidy.

13 *Staff Expert/Witness: Lisa K. Hanneken*

14 **14. Training Cost**

15 **a. Production Training**

16 In Case No. ER-2008-0318 the Commission added \$1,410,000 to Ameren Missouri's cost  
17 of service to fund increased production operations training staff. The Commission also added  
18 \$360,000 to Ameren Missouri's cost of service, which reflected a five-year amortization of  
19 \$1,800,000, to fund training equipment and materials, and external costs, due to increased  
20 training staff. Since Ameren Missouri began staffing these permanent training positions and  
21 incurring other related costs in April 2009, the start-up of these programs is included in the  
22 12 months ending March 31, 2010 test year for File No. ER-2011-0028. The payroll and  
23 benefits costs related to permanent production training employees are encompassed in the Staff's  
24 adjustments for wage rates and employee levels as discussed in this report by Staff witness  
25 John P. Cassidy. For the non-permanent employee costs the Staff has identified an on-going  
26 level and is proposing a five-year amortization of the amount that exceeds the ongoing level.  
27 Staff is also proposing a five-year amortization of the cost incurred during the test year for  
28 training equipment and materials, and external costs, due to increased training staff, including

1 production operations training staff. As a result of including capital cost in the five-year  
2 amortization prescribed by the Commission, Staff has removed this cost from plant in service  
3 and the calculation of depreciation expense.

4 *Staff Expert/Witness: Stephen M. Rackers*

5 **b. Distribution Training**

6 In File No. ER-2010-0036 the Commission added \$1,290,000 to Ameren Missouri's cost  
7 of service to fund increased distribution training staff. The Commission also added \$420,000 to  
8 Ameren Missouri's cost of service, which reflected a five-year amortization of \$2,100,000, to  
9 fund training equipment and materials, and external costs, due to increased training staff. Since  
10 Ameren Missouri did not begin staffing these positions and incurring other related costs until  
11 August 2010, none of the cost of these programs is included in the 12 months ending March 31,  
12 2010 test year for File No. ER-2011-0028. The payroll and benefits costs related to permanent  
13 distribution training employees are encompassed in the Staff's adjustments for wage rates and  
14 employee levels as discussed in this report by Staff witness John P. Cassidy. For the cost  
15 incurred for training equipment and materials, and external costs, due to increased distribution  
16 training staff the Staff has included a five year amortization of the amounts incurred through  
17 November 30, 2010. Staff intends to include in its five year amortization any additional cost  
18 Ameren Missouri incurs for training equipment and materials and external costs due to increased  
19 distribution training staff through the February 28, 2011 true-up cut-off date. As a result of  
20 including capital cost in the five-year amortization prescribed by the Commission, Staff has  
21 removed this cost from plant in service and the calculation of depreciation expense.

22 *Staff Expert/Witness: Stephen M. Rackers*

23 **15. Rebranding Costs**

24 The Company incurred costs from two outside consultants in part due to its recent  
25 decision to change its trade name from AmerenUE to Ameren Missouri that is part of an overall  
26 strategy to "rebrand" Ameren and its subsidiaries. The Staff adjusted its cost of service  
27 calculation for Ameren Missouri to remove all rebranding costs that Ameren Missouri incurred  
28 for outside consultants related to the rebranding during the test year ending March 31, 2010. The  
29 Staff's adjustment to remove all of these rebranding costs is consistent with the Company's

1 proposed treatment. The Staff will continue to examine this issue as part of its true-up audit  
2 through February 28, 2011. Based upon this true-up examination the Staff may make additional  
3 adjustments to the cost of service as necessary.

4 *Staff Expert/Witness: John P. Cassidy*

5 **16. Power Plant Maintenance Expense**

6 Staff is recommending a normalization of the non-labor maintenance expense for Ameren  
7 Missouri's steam power plants in order to address the fluctuations in annual expense levels that  
8 have occurred in connection with maintenance projects at the four plants (Meramec, Sioux,  
9 Labadie and Rush Island). Therefore, Staff utilized a three-year average ending March 31, 2010,  
10 for the non-labor coal power plant maintenance. The following chart summarizes the actual  
11 non-labor maintenance costs that were experienced at each steam plant during the past  
12 three years including the test year:

13

<u>Plant</u>	<u>12-mos ending</u>		
	<u>3/31/2008</u>	<u>3/31/2009</u>	<u>3/31/2010</u>
Meramec	\$8,461,000	\$12,728,000	\$13,394,000
Sioux	\$10,884,000	\$23,581,000	\$14,865,000
Labadie	\$16,601,000	\$30,667,000	\$16,406,000
Rush Island	\$15,143,000	\$8,409,000	\$13,185,000

14  
15 Based upon this three year average, Staff has reflected an additional \$7,064,000 of  
16 non-labor steam power plant maintenance in the cost of service calculation. Additionally, Staff  
17 has included an additional adjustment in order to include estimated ongoing non-labor  
18 maintenance expense for the Sioux plant's new scrubbers which were placed into service in  
19 late 2010. Since the scrubbers were not operational at the time of the Company's filing, an  
20 estimated \$500,000 of annual expense was included in Ameren Missouri's cost of service  
21 calculation. However, since that time the Company has provided Staff with a revised estimate of  
22 \$300,000. Given that there is little or no maintenance history for these facilities, Staff is  
23 including the revised estimate of \$300,000 in its cost of service, but will review all actual data  
24 regarding the maintenance of the scrubbers as part of its true-up analysis.

1 Staff also reviewed the Company's non-labor maintenance expense for its Osage and  
 2 Keokuk hydro plants. The level of non-labor maintenance expense that was experienced during  
 3 the test year at the Osage plant was negative due to accounting adjustments that were recorded  
 4 by the Company that addressed events that had occurred in prior years. The non-labor  
 5 maintenance expense at Keokuk was abnormally high, which was also due to accounting  
 6 adjustments for events which occurred in prior years. Staff is recommending a five-year average  
 7 of expenses for each of these hydro plants in order to reflect a normal on-going expense level in  
 8 the cost of service calculation. The following chart summarizes the actual non-labor  
 9 maintenance expense experienced at each of these hydro plants during the last five years  
 10 including the test year:

<u>Plant</u>	<u>12-mos ending</u>				
	<u>3/31/2006</u>	<u>3/31/2007</u>	<u>3/31/2008</u>	<u>3/31/2009</u>	<u>3/31/2010</u>
Osage	\$615,715	\$542,744	\$2,449,866	\$4,323,181	\$(1,720,323)
Keokuk	\$523,998	\$386,677	\$438,169	\$773,673	\$2,777,253

12 Based on its five-year averages, Staff increased the cost of service calculation by  
 13 \$2,962,560 to reflect a \$1,242,237 normalized non-labor maintenance for the Osage plant but  
 14 reduced the cost of service by (\$1,797,299) to reflect a \$979,954 normalized level for the  
 15 Keokuk plant.  
 16

17 Staff's historical analysis of non-labor maintenance costs associated with the Company's  
 18 Taum Sauk pumped storage facility was limited due to the fact that its rebuild was not completed  
 19 until April 2010. Therefore, only a limited amount of useable data is available for this plant. In  
 20 addition to this limitation, in August 2010, an abnormally high monthly amount of \$5.6 million  
 21 was recorded to write off the deductible related to the Taum Sauk failure. Therefore, Staff is  
 22 recommending an annualized average of the monthly amounts for April – October 2010,  
 23 excluding August, which results in an on-going annual expense level of \$543,422. As part of its  
 24 true-up audit Staff will review actual costs through February 28, 2008 in order to determine if  
 25 any further adjustments to the cost of service are necessary. Additionally, Staff removed  
 26 \$350,700 from the test year expense level of account 539 in order to normalize the Company's  
 27 operations expense for the Taum Sauk plant.

1 In addition to the above items, Staff has made an adjustment of \$1,056,000 to reduce the  
2 cost of service calculation in order to remove prior period adjustments recorded by the Company  
3 in account 512 during the test year related to costs associated with prior period asbestos  
4 abatement at Ameren Missouri's facilities.

5 *Staff Expert/Witness: Lisa K. Hanneken*

#### 6 **17. Injuries & Damages**

7 Staff reviewed the accruals, payments, and reserve balances for the Company's provision  
8 of injuries and damages expense. Rather than an accrual, the Staff recommends that the actual  
9 payments be used in the determination of revenue requirement. Therefore, the Staff performed  
10 an analysis of the 12- month periods ending in October for the years 2004-2010. Staff's analysis  
11 of this data revealed an overall decreasing trend in payments, net of insurance settlements. As a  
12 result of its analysis, Staff recommends utilizing the 12- months ending October 2010 as the  
13 ongoing expense level.

14 *Staff Expert/Witness: Lisa M. Ferguson*

#### 15 **18. PSC Assessment**

16 On an annual basis, the Company is assessed a fee from the Commission based upon its  
17 revenues from the previous calendar year. This assessment is issued to the Company in July of  
18 each year and payable either as one sum or in quarterly installments due in July, October,  
19 January, and April. In July of 2010 the Company was assessed \$4,034,127 for the fiscal year  
20 ending June 30, 2011. Staff has included this most recent assessment amount as the ongoing  
21 annual expense level to include in the cost of service.

22 *Staff Expert/Witness: Lisa M. Ferguson*

#### 23 **19. Corporate Franchise Tax**

24 Franchise tax is a tax that corporations pay in advance for doing business within the  
25 state. Franchise tax must be paid if the corporation's assets (in or apportioned to Missouri)  
26 exceed one million dollars for franchise taxable years beginning on or after January 1, 2000, or  
27 ten million dollars for franchise taxable periods beginning on or after January 1, 2010. The

1 Staff used the actual taxes paid during the test year as the basis for its determination of the  
2 on-going expense level.

3 *Staff Expert/Witness: Lisa M. Ferguson*

4 **20. Miscellaneous Expenses**

5 During the test year the Company had numerous miscellaneous costs booked to its  
6 General and Administrative accounts. After reviewing these expenses Staff has removed a total  
7 of \$456,813 from the Company's test year costs, which provide no ratepayer benefit. These  
8 charges include items such as donations, sponsorships of community events, sponsorship of  
9 sporting events among other similar items.

10 *Staff Expert/Witness: Lisa M. Ferguson*

11 **21. Short-term Credit Facility Fees**

12 In Ameren Missouri's most recent rate proceeding, File No. ER-2010-0036, short-term  
13 credit facility fees appropriately allocated to Ameren Missouri were allowed to be booked to a  
14 regulatory asset and amortized over two years into accumulated funds used during construction  
15 (AFUDC), which were capitalized as a cost of plant. That facility agreement has expired and  
16 was recently replaced by a new agreement. In File No. ER-2010-0036, the Staff's position was  
17 that these fees should be treated as a cost of short-term debt. Since short-term debt is often used  
18 to support construction work in progress (CWIP), these fees were capitalized. Generally,  
19 because it is assumed that short-term debt supports CWIP, the corresponding amount of short-  
20 term debt is not included in the capital structure used in the determination of revenue  
21 requirement. In this case, the Staff continues to assert the position that short-term credit facility  
22 fees should be treated as a cost of short-term debt. Therefore, if all or part of short-term debt is  
23 used to support construction cost, the related fees should be capitalized. However, if short-term  
24 debt is used, in whole or in part, to support non-construction activities, then the fees, or some  
25 portion of the fees, should be expensed. In this case, Staff witness David Murray does not  
26 include any short-term debt in the capital structure used to determine revenue requirement for  
27 purposes of Staff's direct case. Consequently, Staff has not included any portion of the fees in  
28 expense. Therefore, the Staff recommends that the fees for the new credit facility be amortized  
29 to CWIP over the term of the credit facility, three years. The Staff will continue to perform

1 additional analysis and review of information related to the use of short-term debt as part of its  
2 true-up audit and as a result may adjust its treatment of short-term credit facility fees.

3 *Staff Expert/Witness: Stephen M. Rackers*

4 **22. Taum Sauk Reservoir Failure**

5 Ameren Missouri has agreed to hold ratepayers harmless for costs associated with the  
6 Taum Sauk reservoir failure and all related clean-up activities. Therefore, Staff has eliminated  
7 from the cost of service calculation approximately \$2.2 million of expense that was incurred by  
8 the Company during the test year that related to the reservoir failure and related clean-up  
9 activities. However, as a result of information discussed during a meeting with the Company, on  
10 December 7, 2010, Staff is concerned that some costs incurred by the Company in connection  
11 with the reservoir failure and related clean-up activities may have been included in plant  
12 balances through March 31, 2010. On January 13, 2011, Staff submitted Staff Data Request  
13 No. 374 to the Company seeking specific information regarding any and all capitalized amounts  
14 which related to the Taum Sauk reservoir failure that Company may have recorded in its  
15 March 31, 2010 plant balances. However, the Company objected to Staff's data request on  
16 January 24, 2011 stating that Staff's data request, was among other reasons, neither relevant nor  
17 reasonably calculated to lead to the discovery of admissible evidence. The Company went on to  
18 say in its objection letter that, "...it should be noted that the revenue requirement in this case  
19 includes only capital costs associated with construction of the new upper reservoir (what this DR  
20 refers to as the 'rebuild')." Due to the Kansas City Power & Light Company rate case hearings  
21 in File No. ER-2010-0355, Staff counsel have not had an opportunity to address Ameren  
22 Missouri's objection but Staff counsel intend to do so with the hope of obtaining the necessary  
23 information that Staff is seeking.

24 Staff plans to review this or any other information once it is made available by the  
25 Company, in order to determine whether any further adjustments to the cost of service are  
26 necessary to address any capitalized amounts related to the Taum Sauk reservoir failure.

27 *Staff Expert/Witness: Lisa K. Hanneken*



1           **G. Depreciation Expense**

2                   **1. Venice Depreciation Review**

3                           **a. Scope**

4           Depreciation Engineers in the Engineering and Management Services Department, Utility  
5 Services Division, have reviewed Ameren Missouri's rate request as it relates to depreciation.  
6 The Ameren Missouri Venice Power Station (Venice) in the state of Illinois was partially closed  
7 and partially retired in 2002. Ameren Missouri has not presented evidence that it has released  
8 any of the operational permits for the site, and Ameren Missouri continues to maintain the  
9 Illinois Air Quality permit for Venice site. The Company also continues to generate substantial  
10 amounts of electricity from the power site. During this period of time from 2002 until the  
11 present case, the Company continues to book retirements and additions at this location.

12                           **b. Issue**

13           Ameren Missouri's filing includes a request for a special amortization for unrecovered  
14 retirement costs associated with the retired steam Venice Power Station. During the period this  
15 facility was in operation, depreciation was accrued for this and all other Ameren Missouri steam  
16 power plants in Ameren Missouri's steam production generation fleet. The fleet's depreciation  
17 was accounted for using mass asset accounting, thus the ordered depreciation rates did not  
18 prescribe depreciation for each power plant, and were prescribed for the fleet of all steam power  
19 plants. Ameren Missouri now contends that since the power plant was retired no additional  
20 depreciation accruals have been made that would pay for the recently incurred retirement costs at  
21 the Venice. Ameren Missouri accrued depreciation expense reserves for Venice while Venice  
22 was in operation which was placed into the steam production fleet's mass asset depreciation  
23 reserve. The depreciation reserves for the steam production accounts are over accrued and  
24 contain several hundred million dollars in reserves for these costs. In File No. ER-2010-0036,  
25 Staff recommended that Ameren Missouri use these reserves to pay for any retirement costs  
26 associated with the Venice or any other steam power station. This is the basis and these are the  
27 accounts for which the depreciation reserves were accrued. These depreciation reserves have  
28 been accumulating from the inception of regulatory depreciation. The Commission has never  
29 ordered depreciation rates specific to the Venice.

1                                   **c. Recommendation**

2           Until File No. ER-2010-0036, when the Commission adopted the life span treatment  
3 of depreciation for the steam (coal) plants the reserves, including any components for  
4 net salvage, were simply accumulated to accounts 311 Structure & Improvements, 312 Boiler  
5 Plant Equipment, 314 Turbo Generator Equipment, 315 Accessory Electric Equipment,  
6 316 Miscellaneous Power Equipment with no distinction regarding a particular power plant.  
7 The Commission ordered depreciation rates by account, not location. The funds are available  
8 for any retirements from these accounts for any steam plant assets. The lack of funds in the  
9 Venice-specific reserve account is only the result of dividing the reserves into site-specific  
10 accounts without assigning any to Venice. Ameren Missouri has allocated out all of the steam  
11 generation fleet's depreciation reserves without allocating any depreciation reserves to the  
12 Venice steam production accounts. The existing depreciation reserves include dollars that were  
13 accrued on the Venice investment. Staff recommends that Ameren Missouri be ordered to  
14 allocate dollars from the remainder of the steam generation fleet's reserves to cover any costs  
15 associated with the Venice retirements.

16 *Staff Expert/Witness: Guy C. Gilbert, MS, PE, PG*

17                                   **2. Capitalized Depreciation and O&M**

18           Staff made an adjustment to remove a portion of the annualized depreciation expense  
19 calculated on transportation and power operated equipment. This equipment is used by the  
20 Company to perform both maintenance and construction activities. A portion of the depreciation  
21 calculated on this equipment is capitalized and charged to construction projects. Therefore,  
22 depreciation must be removed from the annualized depreciation expense included in the  
23 calculation of net operating income in order to prevent a double recovery. In addition, the Staff  
24 reduced the cost of service calculation in order to annualize O&M related depreciation.

25 *Staff Expert/Witness: Lisa M. Ferguson*

26                                   **H. Income Tax**

27           Income tax expense calculated by the Staff is largely consistent with the methodology  
28 used in Ameren Missouri's most recent rate cases, Case Nos. ER-2007-0002, ER-2008-0318

1 and ER-2010-0036 with three notable exceptions. The first change from these previous cases  
2 that the Staff has reflected in the income tax expense included in the cost of service calculation  
3 for Ameren Missouri in the current case, deals with a tax deduction that was reflected on  
4 Ameren Corporation's (the parent of Ameren Missouri) tax return for the Employee Stock  
5 Option Plan (ESOP). The Staff contends that Ameren Missouri should receive a representative  
6 portion of this deduction because this tax deduction is driven in part by the Ameren Missouri  
7 employees that participate in the ESOP and has adjusted the level of income tax expense to  
8 reflect this deduction. The second change in the calculation of income tax expense from  
9 previous rate cases, results from the Staff's inclusion of a deduction in the determination of  
10 income tax expense for dividends that were paid on certain shares of preferred stock that was  
11 issued by Union Electric Company prior to October 1, 1942, and is included in the capital  
12 structure in this case. Lastly, the Staff has excluded all city taxes as part of the calculation of  
13 current income tax expense that was included in its cost of service calculation because the  
14 Company has not paid city taxes in the past few years and has indicated to the Staff that it does  
15 not expect to pay any city taxes during 2011.

16 *Staff Expert/Witness: John P. Cassidy*

## 17 **IX. Fuel Adjustment Clause (FAC)**

18 Staff makes the following recommendations to the Commission regarding Ameren  
19 Missouri's Fuel Adjustment Clause (FAC):

- 20 1. To reduce customer confusion Ameren Missouri should stop using the  
21 acronym FAC on its customers' bills and, instead, use the words "Fuel and  
22 Purchased Power Adjustment."
- 23 2. The length of the FAC recovery periods be changed from twelve months  
24 to eight months.
- 25 3. The sharing mechanism from be changed from 95% returned/recovered  
26 from the customers and 5% kept/absorbed by Ameren Missouri to 85%  
27 returned/recovered from the customers and 15% kept/absorbed by Ameren  
28 Missouri.
- 29 4. Net Base Fuel Cost ("NBFC") be re-based to the fuel and purchased  
30 power cost net of off-system sales ("OSS") that are included in the  
31 permanent rates in this case.

- 1 5. The normalized, annualized kilowatt-hour (“kWh”) usage at the Ameren  
2 Missouri Midwest Independent Transmission System Operator (“MISO”)  
3 load node be used to calculate the NBFC rate and the kWh at the Ameren  
4 Missouri MISO load node be used as accumulation and recovery period  
5 kWh sales.
- 6 6. Retain the current language in the FAC tariff sheet definition of OSSR that  
7 requires the revenues from sales to municipal utilities not be included in  
8 OSSR.
- 9 7. Ameren Missouri be ordered to provide a list of additional filing  
10 requirements that will aid the Staff in performing FAC tariff, prudence and  
11 true-up reviews.

12 In its Class Cost-of-Service Report to be filed on February 10, 2011, Staff will propose  
13 changes to Ameren Missouri’s FAC tariff sheets to clarify terms and the timings of true-up  
14 filings. Staff will also propose in that report, changes to Ameren Missouri’s FAC tariff sheets  
15 designed to make the methods used to calculate the base fuel cost and actual fuel cost in each  
16 accumulation period more consistent.

17 *Staff Expert/Witness: Lena M. Mantle*

18 **A. History**

19 In 2005, Senate Bill 179 became law codified at § 386.266, RSMo Supp. 2010. Among  
20 other things Senate Bill 179 empowered the Commission to approve, modify, or reject in a  
21 general electric rate case a FAC embodied in tariff sheets that would permit, between general  
22 rate cases, adjustments to customer rates based on changes to the utility’s fuel and purchased  
23 power costs. The Commission promulgated rules 4 CSR 240-20.090 Electric Utility Fuel and  
24 Purchased Power Cost Recovery Mechanisms, and 4 CSR 240-3.161 Electric Utility Fuel and  
25 Purchased Power Cost Recovery Mechanisms Filing and Submission Requirements (FAC rules)  
26 to implement this aspect of Senate Bill 179. These rules became effective June 30, 2007.

27 Ameren Missouri, then doing business as AmerenUE, first requested the Commission to  
28 approve a FAC when it filed a general electric rate increase case, Case No. ER-2007-0002, on  
29 July 3, 2006—prior to the finalization of the FAC rules. In the Commission’s May 22, 2007  
30 *Report and Order*, the Commission concluded:

31 After carefully considering the evidence and arguments of the parties, and  
32 balancing the interests of ratepayers and shareholders, the Commission  
33 concludes that AmerenUE’s fuel and purchased power costs are not

1 volatile enough justify the implementation of a fuel adjustment clause at  
2 this time.

3 Ameren Missouri filed another general electric rate increase case, on April 4, 2008,  
4 Case No. ER-2008-0318. In the Commission's February 2009 *Report and Order* in that case the  
5 Commission authorized Ameren Missouri to implement a FAC. On February 19, 2009 the  
6 Commission approved FAC tariff sheets that took effect on March 1, 2009.

7 On the heels of Case No. ER-2008-0318, on July 24, 2009, less than 5 months after its  
8 original FAC tariff sheets became effective, Ameren Missouri, still then doing business as  
9 AmerenUE, filed another general electric rate increase, File No. ER-2010-0036. In that case, on  
10 February 17, 2010, the Commission issued an order titled, *Order Directing the Parties to Submit*  
11 *Testimony Concerning the Appropriateness of AmerenUE's Current Fuel Adjustment Clause*. In  
12 this order the Commission requested:

13 The Commission would like the parties in their testimony to review  
14 AmerenUE's current fuel adjustment clause and advise the Commission  
15 whether the current 95 percent pass through mechanism: 1) affords  
16 AmerenUE a sufficient opportunity to earn its authorized return on equity,  
17 and/or 2) provides AmerenUE with a sufficient financial incentive to be  
18 prudent in and take reasonable efforts to minimize its fuel and purchased  
19 power costs?

20 In Staff witness Lena M. Mantle's supplemental direct testimony admitted in evidence in  
21 that case, she gave the following reason for why Staff had not recommended changes to Ameren  
22 Missouri's sharing mechanism:

23 [S]ince little time had passed after AmerenUE's FAC was implemented,  
24 Staff did not have enough 'data' to meaningfully analyze the effectiveness  
25 of AmerenUE's FAC in delivering the purported benefits AmerenUE  
26 asserted a FAC would provide. Given that the Commission had just  
27 authorized AmerenUE to implement a FAC, Staff chose to proceed  
28 cautiously.

29 In its Report and Order in this case—Case No. ER-2010-318—the Commission  
30 concluded:

31 AmerenUE should be allowed to continue to implement the fuel  
32 adjustment clause the Commission approved in the company's last rate  
33 case. Given the short amount of time AmerenUE's fuel adjustment clause  
34 has operated and the resulting lack of information about how effective the  
35 current sharing mechanism has been, the Commission will not modify that  
36 clause, except as provided in the previously approved stipulation and

1 agreement. The Commission expects to further review AmerenUE's fuel  
2 adjustment clause and the appropriate sharing mechanism to be included  
3 in that clause as part of AmerenUE's next rate case.

4 Revised FAC tariff sheets became effective in this case, Case No. ER-2010-0036, on  
5 June 23, 2010.

6 On August 31, 2010, Staff filed in File No. EO-2010-0255 the results of its prudence  
7 audit of Ameren Missouri's accumulation periods 1 and 2 (March 1, 2009 through September 30,  
8 2009). In its report, Staff alleged that Ameren Missouri was imprudent when it did not include  
9 the revenues from two contract sales of energy in determining the associated FAC charges that  
10 are billed to its customers. This case is a contested case currently open before the Commission  
11 and briefs are scheduled to be filed soon after this report is filed.

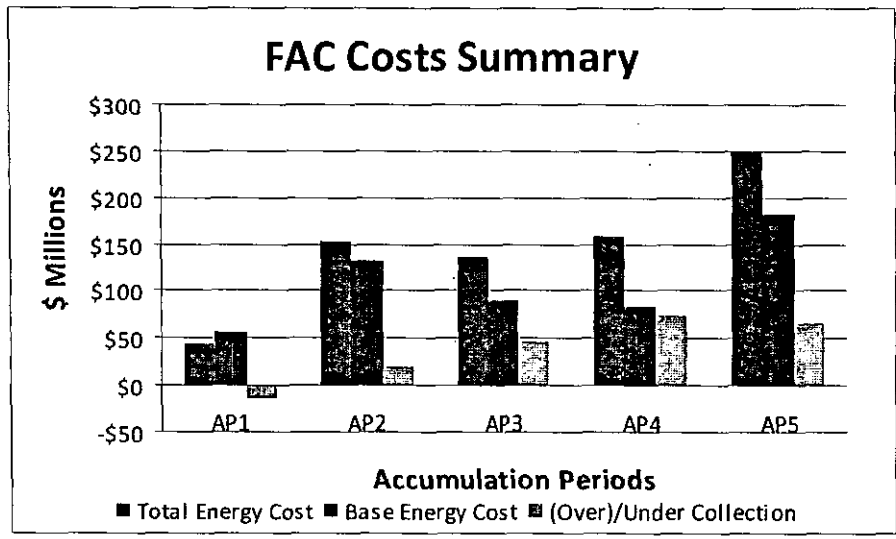
12 On December 1, 2010, Ameren Missouri initiated File No. ER-2010-0274 seeking to  
13 true-up its first recovery period. As a part of this true-up filing, Ameren Missouri has asserted  
14 that the NBFC rate in the tariff that originally established the Company's FAC was calculated  
15 incorrectly and that as a result the Company is entitled to the additional revenue that would have  
16 been collected had the NBFC rate been correctly calculated. Staff opposes including these  
17 additional revenues. This case is a contested case that is currently open before the Commission.  
18 A proposed procedural schedule was filed in the case on February 4, 2011.

19 Attached to this report as Appendix 3, Schedule LMM-1 is a timeline of certain events  
20 that have occurred since the Commission first approved a FAC for Ameren Missouri through the  
21 time of this filing.

22 *Staff Expert/Witness: Lena M. Mantle*

23 **B. Summary of Ameren Missouri's Fuel and Purchased Power Costs Net**  
24 **Off-System Sales TOC2**

25 The graph below shows for each accumulation period since Ameren Missouri was  
26 granted a FAC, a summary of Ameren Missouri's actual fuel and purchased power costs net OSS  
27 (total energy costs), base fuel and purchased power costs net of OSS (base energy costs), and the  
28 over/under collection of fuel costs through the permanent rates.



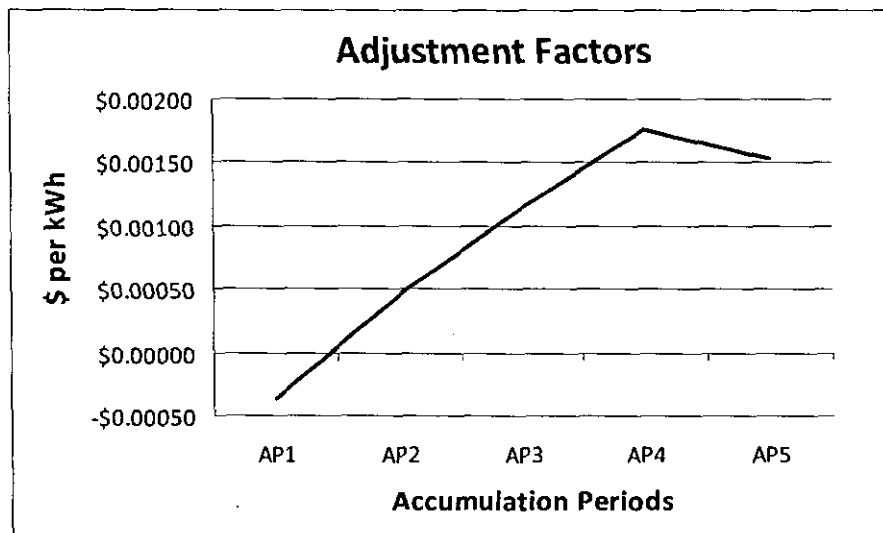
1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21

In Ameren Missouri's FAC there are different base energy costs per kWh for the summer months of June through September than for the non-summer months. Accumulation periods 2 and 5 ("AP2" and "AP5," respectively) were summer accumulation periods. At the conclusion of its general electric rate case, File No. ER-2010-0036, during AP5 the base energy costs in Ameren Missouri's FAC were re-set. AP1, AP3 and AP4 were non-summer months. Base energy cost per kWh usage was constant across all the non-summer periods. In the first accumulation period, which was only three months in duration, Ameren Missouri's actual total energy costs were less than the base energy costs for that period which resulted in Ameren Missouri over collecting its fuel costs in its permanent rates. In each of its other accumulation periods, Ameren Missouri's actual total energy costs exceeded the base energy costs for the period which resulted in Ameren Missouri under-collecting its fuel costs in its permanent rates.

This bar graph also shows an increase in Ameren Missouri's actual total energy costs from just less than \$50 million for AP1, to approximately \$250 million for AP5. Since AP1 is only the three non-summer months of March 2009 through May 2009) and AP5 is the four months of the summer of 2010, it is more meaningful to compare Ameren Missouri's actual total energy costs for AP2 (June 2009 through September 2009) of a little over \$150 million to its actual total energy costs for AP5 (June 2010 through September 2010) of approximately \$250 million. According to information from the monthly reports Ameren Missouri supplied to Staff for AP2 and AP5, its retail usage increased by 15% and its actual total energy costs increased by 64%. The 15% increase in retail usage should not be interpreted as growth.

1 While some of the increase may due to growth, it is more likely the increase is due to differences  
2 in the weather - the mild summer of 2009 and the hot summer of 2010. The 64% increase in  
3 Ameren Missouri's actual total energy costs during this timeframe is attributable to a 30%  
4 increase in Ameren Missouri costs to serve retail load and a 17% decrease in its OSS revenues.

5 The graph below shows the actual Ameren Missouri FAC adjustment factors for these  
6 five accumulation periods.



7  
8 This graph shows that over time the adjustment factors consistently increased until AP5.  
9 It is not unexpected that the fuel and purchased power adjustment (FPA) for AP5 is lower than  
10 that for AP4, since NBFC was re-based during AP5. It is likely that due to re-basing NBFC  
11 during AP5 the FPA for AP5 would have been even lower (closer to zero) if the weather during  
12 the summer of 2010 was "normal"; however, since the summer of 2010 (AP 5) was hotter than  
13 normal and marginal fuel cost is higher than average fuel cost, it is reasonable that the FPA for  
14 AP5 is greater than zero.

15 *Staff Expert/Witness: Lena M. Mantle*

### 16 **C. Sharing Mechanism**

17 The Commission stated in its *Report and Order* in Ameren Missouri's last rate case, File  
18 No. ER-2010-0036, that as part of Ameren Missouri's next rate case it expected to further review



1 Ameren Missouri's FAC and the appropriate sharing mechanism to be included in that clause. In  
2 reviewing the sharing mechanism, Staff took into consideration the following:

- 3 1) Ameren Missouri's request in this case to rebase its FAC NBFC;
- 4 2) Ameren Missouri's request for additional revenue in its true-up  
5 filing for AP1 based on an assertion that the FAC NBFC established in the  
6 2008 rate case are too high;
- 7 3) The results of Staff's prudence audit that included AP1 and AP2  
8 where Staff concluded Ameren Missouri was imprudent for excluding  
9 from its FPA calculations costs and revenues associated with its contract  
10 sales of energy to American Electric Power Operating Companies (AEP)  
11 and to Wabash Valley Power Association, Inc. (Wabash);
- 12 4) Information Ameren Missouri provided in its monthly FAC filings  
13 and in its filings to change its FPA information including its fuel and  
14 purchased power costs, and OSS revenues; and
- 15 5) The impact on Ameren Missouri's net income of changing the  
16 sharing percentage in its FAC sharing mechanism.

17 Because Ameren Missouri has two open contested cases before the Commission  
18 regarding its FAC, and the information Ameren Missouri has provided in its monthly FAC  
19 submissions show that Ameren Missouri's total energy costs have increased greatly at the same  
20 time its OSS have decreased greatly, Staff recommends the Commission modify the sharing  
21 mechanism of Ameren Missouri's FAC from 95%/5% sharing to 85%/15% sharing. With this  
22 modification Ameren Missouri's retail customers would pay 85% of any increase in fuel and  
23 purchased power costs above the base fuel and purchased power costs included in permanent  
24 rates (Net Base Fuel Cost) and receive 85% of any decrease. At the same time Ameren Missouri  
25 would absorb 15% of any increase in fuel and purchased power costs above the base fuel and  
26 purchased power costs included in permanent rates and keep 15% of any decrease. In the  
27 paragraphs following Staff addresses each of the five above considerations in detail.

28 In Missouri, there are three investor-owned electric utilities that have FACs—Ameren  
29 Missouri, KCP&L Greater Missouri Operations Company (GMO) and The Empire District  
30 Electric Company (Empire). All three have now requested two general electric rate increases  
31 since the Commission first approved their FAC. Ameren Missouri is the only one of the three to  
32 request its FAC NBFC be rebased as a part of its rate increase requests. Neither GMO nor  
33 Empire has requested to rebase its FAC NBFC in their general electric rate cases. If a utility

1 with a FAC does not propose to rebase its Net Base Fuel Costs in its rate cases, then the sharing  
2 mechanism for that utility is not set correctly. The purpose of a FAC is to pass through the  
3 differences between fuel and purchased power costs included in rates set in general rate cases  
4 and the costs the fuel and purchased power costs the utility actually incurs. Therefore, the  
5 sharing mechanism should give the utility an incentive to rebase Net Base Fuel Costs, i.e., the  
6 portion of the fuel cost that the utility is absorbing or keeping should be great enough that the  
7 utility wants to rebase. Ameren Missouri has consistently included rebasing its Net Base Fuel  
8 Cost as part of its general electric rate increase cases. Therefore this is not why Staff is  
9 proposing to change the 95%/5% sharing mechanism of Ameren Missouri's FAC.

10 Staff completed its first prudence audit associated with Ameren Missouri's FAC and filed  
11 its report on August 31, 2010 in File No. EO-2010-0255. In its report, Staff stated its conclusion  
12 that Ameren Missouri was imprudent for not flowing through the Off System Sales Revenue  
13 (OSSR) component of its FAC all the costs and revenues associated with its contract sales of  
14 energy to American Electric Power Operating Companies (AEP) and to Wabash Valley Power  
15 Association, Inc. (Wabash) during the period of March 1 to September 30, 2009. If these  
16 revenues and costs are flowed through the OSSR component they are included in the FPA which  
17 in turn is used to determine retail customers FAC charges. The Commission held a hearing  
18 regarding this alleged imprudence on January 10-11, 2011. Briefs and reply briefs will soon be  
19 filed in the case. Staff, Ameren Missouri and others had discussions in Ameren Missouri's last  
20 rate case, File no. ER-2010-0036, regarding the tariff language of Ameren Missouri's FAC and  
21 whether or not these contract revenues should be flowed through the OSSR component of  
22 Ameren Missouri's FAC, and thereby be included in determining the FPA used to determine  
23 customer FAC charges. To clarify how similar contract sales would be treated in the future, in  
24 File No. ER-2010-0036, the parties agreed to, and the Commission ordered, a change to Ameren  
25 Missouri's FAC tariff language regarding OSS revenue. At this time Staff is unaware of any  
26 other contracts for which Ameren Missouri is not flowing costs and revenues through its FAC.

27 However, on February 5, 2009, Ameren Missouri filed an Application for Rehearing and  
28 Motion for Expedited Treatment in Case No. ER-2008-0318. Ameren Missouri sought new rates  
29 and a modified FAC tariff "to substantially modify the fuel adjustment clause the Commission  
30 approved in the Report and Order." According to Ameren Missouri's pleading, "approval of the  
31 Modified FAC Tariff would restore Ameren [Missouri] to the same position that it would have

1 | been in if the devastating ice storm [of January 28, 2009, which knocked out transmission that  
2 | served Noranda Aluminum, Inc.] had not occurred.” The Commission denied Ameren Missouri’s  
3 | application for rehearing on February 19, 2009. During the evidentiary hearing in File No.  
4 | EO-2010-0255, Ameren Missouri witness Lynn Barnes answered Staff Counsel Jaime Ott’s  
5 | question about why Ameren felt the need to file a request for rehearing in the 2008 rate case  
6 | seeking exclusion of all off-system sales resulting from the Noranda loss:

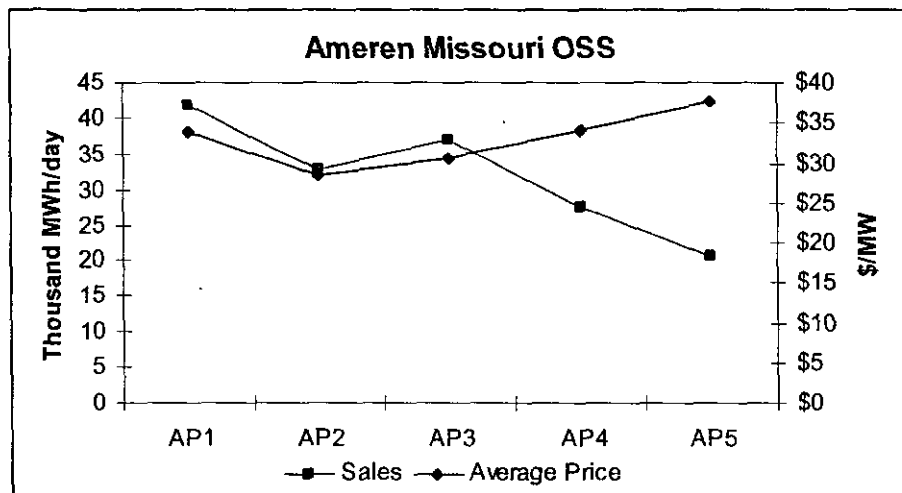
7 |           I think that because we were in a situation where the order had just been  
8 |           granted and rates were not yet in effect, we felt that the first order would  
9 |           have been to change the -- or request a rehearing to modify the tariff to  
10 |           accommodate this request. Since the order that came from the  
11 |           Commission basically said not enough time to decide that situation on its  
12 |           merits, then we looked at the tariff that we had to live with and tried to  
13 |           figure out within the confines of the tariff what alternatives were available.  
14 |           [Transcript, Vol 2, p. 175, line 20 - p. 176, line 4]

15 |           This illustrates that when Ameren Missouri, was faced with an unexpected, unfortunate  
16 |           turn of events immediately after it was granted an FAC in Case No. ER-2008-0318—the loss of  
17 |           Noranda load— it searched for and found a way that it believes Ameren Missouri can use to  
18 |           retain for its shareholders most of the revenues it would have gotten from that load if it has not  
19 |           been temporarily lost. Staff recommends the Commission consider this action by Ameren  
20 |           Missouri as a basis for changing the sharing mechanism from 95%/5% to 85%/15%.

21 |           On December 1, 2010, Ameren Missouri filed for true-up of its first recovery period  
22 |           which initiated File no. ER-2010-0274. The FPA for AP1 was negative, i.e., Ameren Missouri’s  
23 |           actual total energy cost for AP1 was less than the base energy cost for AP1. In its true-up filing,  
24 |           Ameren Missouri presented data which showed that the amount credited to customers’ bills  
25 |           was less than what it should have been, i.e., the true-up amount was negative. However, in this  
26 |           true-up filing, Ameren Missouri has asserted the Net Base Fuel Costs established in Case No.  
27 |           ER-2008-0318 (the rate case where the Commission first approved a FAC for Ameren Missouri)  
28 |           were too high and, therefore, the difference between its actual total energy cost and the base  
29 |           energy cost should be smaller. In its true-up filing, Ameren Missouri argues the Commission has  
30 |           authority now to remedy this alleged error in Case No.ER-2008-0318 and, therefore, the true-up  
31 |           should result in additional monies being collected from its retail customers. After  
32 |           numerous meetings, both internal and with Ameren Missouri, Staff very recently came to the  
33 |           conclusion that for AP1, the kWh used in the calculation of the Net Base Fuel Cost in the tariff

1 and the kWh used to determine the kWh sales during the accumulation period are inconsistent.  
 2 Although Staff was unsure at the time this inconsistency existed in Ameren Missouri's last rate  
 3 case, File No. ER-2010-0036, the parties reached a settlement that prospectively changed the  
 4 calculation of Net Base Fuel Costs for Ameren Missouri's FAC tariff sheets in the tariff sheets  
 5 that were filed and approved by the Commission. Since this was the first implementation of a  
 6 FAC for Ameren Missouri since the late 1970's, it is likely there are other items that were also  
 7 accounted for incorrectly. If the sharing mechanism is changed, it will give Ameren Missouri an  
 8 incentive to review all the calculations and assumptions in its FAC more closely. Staff  
 9 recommends the Commission consider the foregoing as a basis for changing the sharing  
 10 mechanism from 95%/5% to 85%/15%.

11 Staff has also reviewed the monthly FAC data reports and information Ameren Missouri  
 12 has provided through the five changes to its FPA rates. As previously discussed in this section of  
 13 the report, there is much variability in Ameren Missouri's FPA. Staff reviewed the monthly  
 14 reports to identify why there is the case. Ameren Missouri has provided twenty months of data  
 15 from March 2008 through October 2010, which covers five accumulation periods. The graph  
 16 below shows the amount of OSS and the average price per megawatt-hour ("MWh") Ameren  
 17 Missouri received for its OSS in each accumulation period<sup>30</sup>.



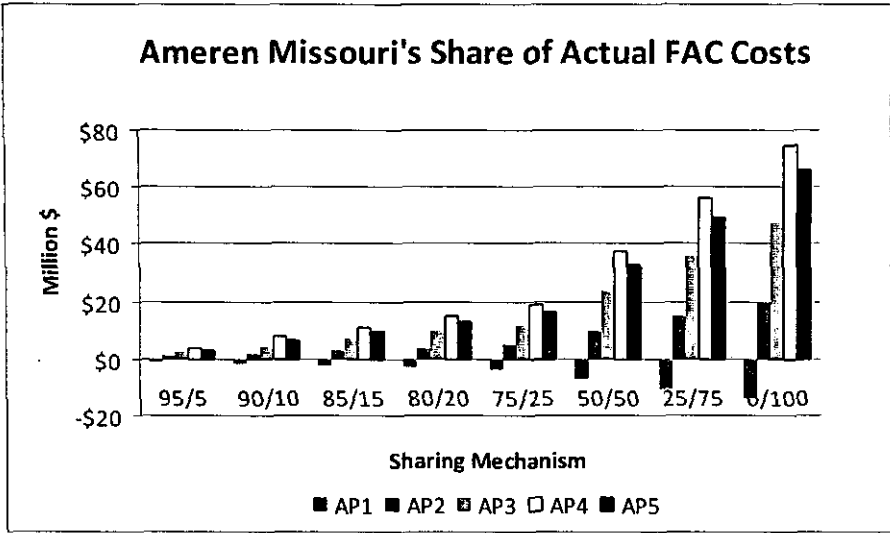
19 <sup>30</sup> Since it is Ameren Missouri's position that the AEP and Wabash contracts should not be flowed through the FAC, the data it provided did not include AEP and Wabash revenues or sales. However, Staff included AEP and Wabash sales and revenues its analysis.

1 This graph reveals that in the five accumulation periods since the Commission first  
2 approved Ameren Missouri's FAC, Ameren Missouri's OSS has decreased in four of the  
3 accumulation periods while the average price that Ameren Missouri has received dropped in AP2  
4 but since has recovered to be higher than it was in AP1.

5 It may be that this graph shows exactly why a FAC should be disfavored. Since its fuel  
6 costs are passed through to customers, there is little or no incentive for a utility to reduce fuel  
7 costs and make OSS. However, there are some factors that have impacted Ameren Missouri's  
8 ability to make OSS that need to be considered when reviewing this graph and Ameren  
9 Missouri's fuel costs. As previously discussed, there was a 15% increase in retail usage between  
10 the two summer accumulation periods (AP2 and AP5). It is to be expected that fuel costs would  
11 increase more than usage since higher cost generation is used as demand increases. Additionally,  
12 with higher retail usage, there is less opportunity to make OSS. Further, Ameren Missouri's  
13 lowest cost generation plant, the Callaway nuclear plant, was down for a planned outage in the  
14 spring of 2010, leaving less capacity and opportunity to make OSS and resulting in the use of  
15 higher cost generation plants to meet its customer's requirements in AP4.

16 However, there is an additional factor that increased the amount of capacity available to  
17 Ameren Missouri for OSS. Ameren Missouri's Taum Sauk generation plant returned to service  
18 in April 2010, giving Ameren Missouri an additional 440 MW of capacity in AP4 and AP5.  
19 While Staff understands these factors influenced the OSS of Ameren Missouri during these  
20 accumulation periods, Staff still recommends the Commission, to give Ameren Missouri a  
21 greater incentive to make OSS, order the sharing mechanism changed from 95%/5% to  
22 85%/15%.

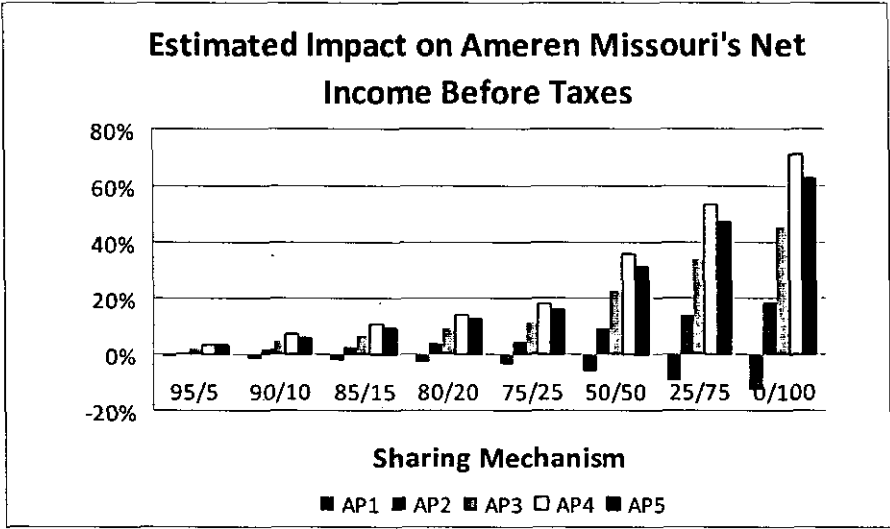
23 Staff also reviewed the potential revenue impacts to Ameren Missouri of changing the  
24 sharing mechanism. The graph below shows the various percent shares of FAC costs Ameren  
25 Missouri would have kept and what costs it would have absorbed given other percentage sharing  
26 mechanisms for each of the five accumulation periods.



1  
2  
3  
4  
5  
6  
7  
8  
9  
10

For the 95%/5% sharing mechanism where 95 percent of the difference in fuel costs is flowed back/recovered from the customers and 5 percent is kept/absorbed by Ameren Missouri, Ameren Missouri kept over \$650,000 in AP1 and the most that it absorbed was 3.7 million in AP4. If it had not had an FAC (the 0%/100% sharing mechanism), Ameren Missouri would have kept \$13.2 million in AP1 and the most that it would have absorbed would have been \$75 million.

Another way to view the information is as a percentage of Ameren Missouri's net income before taxes. The graph below shows an estimation of these percentages for various sharing mechanisms using Staff's final net income before taxes in Ameren Missouri's last rate case.



11

1 This bar graph shows that with the current sharing mechanism of 95%/5% the estimated  
 2 impact on Ameren Missouri's net income before taxes ranges from -0.63% to 3.57%. If Ameren  
 3 Missouri did not have a FAC (the 0%/100% sharing mechanism), assuming that Ameren  
 4 Missouri would have taken the same actions, the impact would have ranged from -12.6% to  
 5 71.4%. The impact of an 85%/15% sharing mechanism, given everything else remaining  
 6 unchanged, would have ranged from -1.73% to 10.7%. However, it is unlikely that everything  
 7 else would have remained unchanged. The effect of increasing the percentage of the increase in  
 8 fuel cost for which Ameren Missouri would pay should incent Ameren Missouri to be more  
 9 efficient. The Staff recommends the Commission consider the foregoing and rely on it as a basis  
 10 for changing the sharing mechanism from 95%/5% to 85%/15%.

11 *Staff Expert/Witness: Lena M. Mantle*

12 **D. Staff's Recommended Recovery Period Length Change**

13 Currently Ameren Missouri's FAC accumulation periods are four months long. Two  
 14 months after the end of the accumulation period Ameren Missouri files tariff sheets to change  
 15 its FPA that have a sixty day effective date. Staff has 30 days to make its recommendation  
 16 and the Commission has thirty days to act after Staff makes its recommendation. The  
 17 difference between the actual total energy costs and the base energy cost is collected over a  
 18 recovery period of the next 12 months. The time period between which costs are first incurred  
 19 and the end of the recovery period is twenty months. This "regulatory lag" could be reduced by  
 20 changing the time between the end of the accumulation period and the end of the recovery period  
 21 (FAC cycle period).

22 The table below shows a comparison of the FAC cycle periods of GMO, Empire and  
 23 Ameren Missouri.

Utility	Length of Accumulation Period	Time until change to FAC filed	Staff and Commission review time	Length of Recovery Period	FAC Cycle Period
GMO	6 months	1 month	2 months	12 months	21 months
Empire	6 months	1 month	2 months	6 months	15 months
Ameren Missouri	4 months	2 months	2 months	12 months	20 months

1 Changes could be made to Ameren Missouri's FAC cycle period that would reduce its  
2 FAC cycle period to as little as eleven months. This could occur if Ameren Missouri filed for a  
3 change to its FPA one month after the end of the accumulation period and the recovery period  
4 was only four months duration instead of twelve. This would be consistent with Empire's FAC  
5 where the accumulation periods are six months and the recovery periods are six months.

6 However, Staff is not recommending such a dramatic change to Ameren Missouri's FAC.  
7 Ameren Missouri states it selected a twelve-month recovery period to mitigate the impact of the  
8 FAC charges on its customers. For this reason Staff is recommending that the recovery period  
9 only be reduced by four months, from twelve months to eight months. This is consistent with  
10 GMO's FAC where recovery periods are twice the length of accumulation periods, i.e.,  
11 accumulation periods are six months and recovery periods are twelve months.

12 The time between the beginning of the accumulation period and the end of the recovery  
13 period could be reduced another month if Ameren Missouri could shorten the time between when  
14 it ends a recovery period and when it files to change its FPA. However, since this time period is  
15 dependent upon the amount of time that Ameren Missouri needs to make its tariff filing, Staff is  
16 not recommending the Commission require Ameren Missouri to shorten the time between when  
17 an accumulation period ends and Ameren Missouri files for a change to its FPA.

18 *Staff Expert/Witness: Lena M. Manile*

19 **E. Correct Calculation of Change in Cost to Be Recovered**

20 In its true-up filing, submitted in File No. ER-2010-0274, Ameren Missouri has asserted  
21 the Net Base Fuel Costs established in Case No. ER-2008-0318 (the general rate case in which  
22 the Commission first approved an FAC for Ameren Missouri) were too high and, therefore, the  
23 difference between Ameren Missouri's actual total energy cost and its base energy cost should be  
24 smaller (thus resulting in a larger true-up revenue request). Staff does not disagree that this  
25 energy cost difference should in fact be smaller, but unlike Ameren Missouri, Staff does not  
26 attribute the lack of such result to an improperly calculated NBFC rate.

27 The base energy cost for an accumulation period is calculated as the NBFC rate  
28 multiplied by the accumulation period kWh sales. Staff believes that there is an inconsistency in  
29 the accumulation period kWh sales as calculated by Ameren Missouri in conjunction with its  
30 true-up filing and the kWh sales originally used to calculate the NBFC rate that appears in the



1 relevant portion of the Company's tariffs. Ameren Missouri calculated the accumulation period  
2 sales by using customer class billing month sales adjusted to the calendar month with associated  
3 losses from the Company's latest loss study. If Ameren Missouri had used its kWh usage at its  
4 MISO load node, there would not be the above-described inconsistency. The load at the Ameren  
5 Missouri MISO load node is measured – not calculated. Because such load can be aggregated  
6 over the exact time period that corresponds to both fuel and purchased power costs and OSS  
7 there is no need to adjust the kWh, as required by the method utilized by Ameren Missouri.  
8 The load at the MISO load node is also at the same voltage level as the loads used to calculate  
9 the NBFC rate and, therefore using such MISO load node would eliminate the need to adjust the  
10 accumulation period kWh to account for losses.

11 Therefore, Staff recommends that the Commission require the NBFC rate in  
12 Ameren Missouri's FAC tariff and the base energy of prospective accumulation periods be  
13 calculated using Ameren Missouri's load at its MISO load node. To be consistent, the forecasted  
14 recovery period kWh sales also need to be at the MISO load node.

15 The exemplar FAC tariffs that Staff will be filing in its Class Cost-of-Service and  
16 Rate Design report will reflect this change. In addition, expansion factors to account for losses at  
17 the level of the MISO load node will be included in the filing.

18 *Staff Expert/Witness: Lena M. Mantle*

#### 19 **F. Other Changes to Ameren Missouri's FAC**

20 Staff agrees with the changes to the FAC proposed by Ameren Missouri witness  
21 Lynn Barnes with one exception. Ameren Missouri proposed to remove language that excludes  
22 the revenue from contract sales to municipalities from the FAC OSS revenues. As explained in  
23 the Jurisdictional Allocation section of this report, it is Staff's position that costs be allocated to  
24 the municipalities if all of the revenues from Ameren Missouri's contracts with the  
25 municipalities are not accounted for in this case.

26 Staff has other changes to the FAC tariff that it will propose in its Class Cost-of-Service  
27 Report that is to be filed on February 10, 2010. These changes are being proposed to clarify the  
28 tariff.

29 *Staff Expert/Witness: Lena M. Mantle*

1 **G. Additional Filing Requirements**

2 Just as it did in the last Ameren Missouri rate case, File no. ER-2010-0036, Staff is  
3 recommending the Commission to order Ameren Missouri to do the following to aid the Staff in  
4 performing FAC tariff, prudence and true-up reviews:

- 5 • As part of the information Ameren Missouri submits when it files a tariff  
6 modification to change its Fuel and Purchased Power Adjustment rate, include  
7 Ameren Missouri's calculation of the interest included in the proposed rate;
- 8 • In addition to the monthly reports required by 4 CSR 240-3.161(5), provide  
9 Ameren Missouri's MISO Ancillary Services Market ("AMS") market settlements  
10 and revenue neutrality uplift charges;
- 11 • Maintain at Ameren Missouri's corporate headquarters or at some other mutually  
12 agreed upon place within a mutually agreed upon time for review, a copy of each  
13 and every nuclear fuel, coal and transportation contract Ameren Missouri has that  
14 is in effect;
- 15 • Within 30 days of the effective date of each and every nuclear fuel, coal and  
16 transportation contract Ameren Missouri enters into, provide both notice to the  
17 Staff of the contract and, at Ameren Missouri's corporate headquarters or at some  
18 other mutually agreed upon place, the contracts for review;
- 19 • Maintain at Ameren Missouri's corporate headquarters or provide at some other  
20 mutually agreed upon place within a mutually agreed upon time, a copy for review  
21 of each and every natural gas contract Ameren Missouri has that is in effect;
- 22 • Within 30 days of the effective date of each and every natural gas contract  
23 Ameren Missouri enters into, provide both notice to the Staff of the contract and at  
24 Ameren Missouri's corporate headquarters or at some other mutually agreed upon  
25 place a copy of the contract for review;
- 26 • Provide a copy of each and every Ameren Missouri hedging policy that is in effect  
27 for Staff to retain;
- 28 • Within 30 days of any change in an Ameren Missouri hedging policy, provide a  
29 copy of the changed hedging policy for Staff to retain;

- 1 • Provide a copy of Ameren Missouri's internal policy for participating in the  
2 MISO ASM, including any Ameren Missouri sales/purchases from that market for  
3 Staff to retain;
- 4 • If Ameren Missouri revises any internal policy for participating in the  
5 MISO ASM, within 30 days of that revision, provide a copy of the revised policy  
6 with the revisions identified for Staff to retain; and
- 7 • The monthly as-burned fuel report supplied by Ameren Missouri required by  
8 4 CSR 3.190(1)(B) shall explicitly designate fixed and variable components of the  
9 average cost per unit burned including commodity, transportation, emission, tax,  
10 fuel blend, and any additional fixed or variable costs associated with the average  
11 cost per unit reported (Staff is willing to work with the Ameren Missouri on the  
12 electronic format of this report).

13 *Staff Expert/Witness: Lena M. Mantle*

14 **H. Fuel Adjustment Clause Heat Rate and Efficiency Testing**

15 4 CSR 240-3.161(3)(P) requires that when an electric utility files a general rate  
16 proceeding following the general rate proceeding that established its Rate Adjustment  
17 Mechanism (RAM) as described in 4 CSR 240-3.161(2), in which it requests that its RAM be  
18 continued or modified, an electric utility shall file the supporting information as part of its direct  
19 testimony:

20 (Q) The results of heat rate tests and /or efficiency tests on all the electric  
21 utility's nuclear and non- nuclear steam generators, HRSG, steam turbines  
22 and combustion turbines conducted within the previous twenty four (24)  
23 months:

24 Since the Commission authorized Ameren Missouri's FAC in its *Report and Order*  
25 in Case No. ER-2008-0318, effective February 6, 2009, Ameren Missouri is required by  
26 4 CSR 240-3.161(3)(Q) to file supporting results of it heat rate testing when if files to continue  
27 or modify its fuel adjustment clause.

28 Ameren Missouri filed many of the results with the prefiled direct testimony of  
29 Lynn M. Barnes, and the Staff reviewed the results of those tests. However, Ameren Missouri  
30 did not file all the results as required by the rule with its direct testimony due to its voluminous  
31 nature. Ameren Missouri did make the all results available to Staff and others. Since results for

1 the last two years were required to be submitted and Ameren Missouri has presented these results  
2 in the last two rate cases, Nos. ER-2008-0318 and ER-2010-0036, Staff easily found these results  
3 from those cases.

4 The testing methodologies utilized were consistent with the testimony of both Staff and  
5 Company witnesses in Case No. ER-2008-0318. Staff reviewed heat rate testing results of  
6 Ameren Missouri's generating units. The test results and associated data appear to be  
7 reasonable. There are now base line heat rate testing results for all of Ameren Missouri's  
8 generating plants to which future heat rate test results can be compared as a measure of the  
9 change of efficiency of the plant.

10 Staff recommends that, due to the voluminous nature of the results of the heat rate  
11 testing, in future rate cases the Commission grant Ameren Missouri a variance from the  
12 requirement to file all of its heat rate testing results in the case and instead allow Ameren  
13 Missouri to submit the heat rate testing results in electronic format with its work papers.

14 *Staff Expert/Witness: Leon Bender*

## 15 **X. Other Items**

### 16 **A. Ameren Missouri Smart Grid Status<sup>31</sup> Rate Case ER-2011-0028**

17 Ameren Missouri has been 100 percent deployed with Automated Meter Reading (AMR)  
18 since 2000 with 1.2 million meters in total, all owned by Ameren Missouri: 18,000 meters are  
19 configured for time-of-use/demand reporting and 5,000 are configured for 15-minute interval  
20 reporting for industrial and large commercial customer use. The remaining meters report daily  
21 kWh for residential and small commercial customer use. Customers can view daily usage, create  
22 a profile for their house and explore options for energy savings by utilizing the Ameren Energy  
23 Savings Toolkit.

24 In September 2009, Ameren Missouri conducted a study comparing the costs and benefits  
25 of AMR versus Advanced Meter Infrastructure (AMI). The basic difference between an AMR  
26 and AMI meter consists of the communication capabilities of the meters. The AMR meter is

---

<sup>31</sup> Information for this section was provided by Ameren Missouri through a workshop presentation filed in EFIS File No. EW-2009-0292, May 19, 2010, the company website and information provided during workshops and meetings with the MOPSC.

1 characterized by one-way or single direction communication between the meter to the utility.  
2 The AMI meter features two way communications between the meter and the utility which  
3 enables additional capabilities and features to be utilized. The results of the Ameren Missouri  
4 study concluded the following:

- 5 • AMR achieves most of the operational benefits of AMI without the two-way  
6 communications such as, automatic 'reads,' outage notification, tamper  
7 detection, and system load data.
- 8 • The operational benefits offered exclusively by AMI include remote  
9 connect/disconnect and remote meter programming/configuration.
- 10 • Conversion to AMI would require new meters, new communications  
11 infrastructure, a new software operating system, and billing system  
12 integration with a total conversion estimated at over \$300 million.
- 13 • At the time of this study, the benefits of AMI did not outweigh the estimated  
14 costs of AMI deployment, but other AMI deployments are being closely  
15 monitored with plans to revisit this issue in the future.

16 The impact of Electric Vehicles (EV) and Plug-In Hybrid Electric Vehicles (PHEV) on  
17 the Smart Grid must be considered to determine what modifications if any, need to be  
18 implemented to accommodate the increase in the distributed electrical load. Ameren Missouri is  
19 taking receipt of two plug-in hybrid electric vehicle (PHEV) bucket trucks in 2011 as part of an  
20 Electric Power Research Institute (EPRI) demonstration project and is participating with  
21 St. Louis Clean Cities on a Plug-In Readiness Task Force as a means of monitoring initial  
22 discussions on how to create a local market for new PHEVs.

23 Ameren Missouri indicated in its workshop presentation that a August 2009 technology  
24 study concluded that there are no significant system effects or impact anticipated until PHEV  
25 penetration in their the service territory approaches approximately 150,000 vehicles.

26 Ameren Missouri's investments are focused on the electric system grid to improve  
27 service reliability, operating efficiency, asset optimization, and a robust energy delivery  
28 infrastructure. Ameren Missouri has approximately 2,300 line capacitors that are automated via  
29 one-way radio communications and approximately 800 tap changing substation transformers that  
30 are automated to adjust system voltage from commands issued by Distribution Control Offices.  
31 System voltage reduction has proven to work and Ameren Missouri-documented cases over  
32 15 years show 1.0-1.2 percent demand reductions after programmed calls for 2.5 percent voltage  
33 reductions. Significant future infrastructure investments are required to take full advantage of  
34 this system optimization feature and the 1980s era legacy system of line capacitor control will

1 need to be replaced. A new communications network infrastructure is required to support two-  
2 way communications with intelligent line devices like capacitors along with a new distribution  
3 management system platform. Ameren Missouri has deployed Supervisory Control and Data  
4 Acquisition (SCADA) to monitor substation transformers, equipment and circuits and transmit  
5 this data to a central location at 70% of their substations. Ameren Missouri has deployed nearly  
6 400 distribution automation switching devices to detect fault and operate automatically to isolate  
7 system damage and restore power. Microprocessor based relaying has been deployed by Ameren  
8 Missouri at 50% of their substations.

9 *Staff Expert/Witness: Randy S. Gross*

## 10 **Appendices**

11 Appendix 1: Staff Credentials

12 Appendix 2: Support for Staff Cost of Capital Recommendation - David Murray

13 Appendix 3: Alphabetical Listing of Testimony Schedules

**BEFORE THE PUBLIC SERVICE COMMISSION**

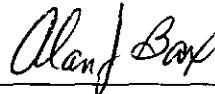
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

**AFFIDAVIT OF ALAN J. BAX**

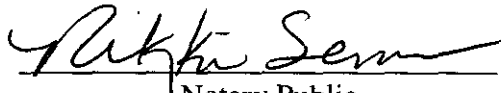
STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Alan J. Bax, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

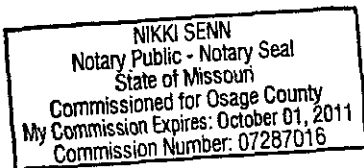


Alan J. Bax

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.



Notary Public



**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual )     File No. ER-2011-0028  
Revenues for Electric Service                )

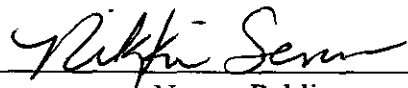
AFFIDAVIT OF LEON C. BENDER

STATE OF MISSOURI    )  
                                      )     ss.  
COUNTY OF COLE      )

Leon C. Bender, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Leon C. Bender

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
\_\_\_\_\_  
Notary Public

NIKKI SENN Notary Public - Notary Seal State of Missouri Commissioned for Osage County My Commission Expires: October 01, 2011 Commission Number: 07287016
---




**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

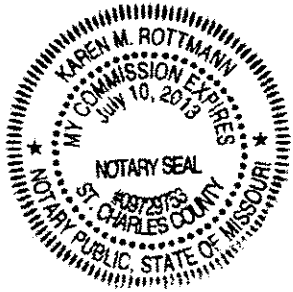
AFFIDAVIT OF KOFI AGYENIM BOATENG, CPA, CIA, CFE


STATE OF MISSOURI     )  
  )     ss.  
COUNTY OF COLE     )

Kofi Agyenim Boateng, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
Kofi W. Boateng, CPA, CIA, CFE

Subscribed and sworn to before me this 7 day of February, 2011.



  
Notary Public

**BEFORE THE PUBLIC SERVICE COMMISSION**

**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual )  
Revenues for Electric Service )

File No. ER-2011-0028

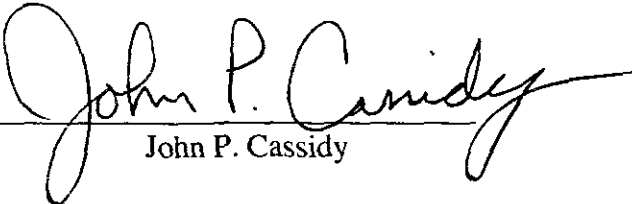
AFFIDAVIT OF JOHN P. CASSIDY

STATE OF MISSOURI )

) ss.

COUNTY OF COLE )

John P. Cassidy, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
John P. Cassidy

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
Notary Public

BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

AFFIDAVIT OF WALT CECIL

STATE OF MISSOURI )  
) ) ss.  
COUNTY OF COLE )

Walt Cecil, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

Walt Cecil  
Walt Cecil

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

Nikki Senn  
Notary Public



**BEFORE THE PUBLIC SERVICE COMMISSION**

**OF THE STATE OF MISSOURI**

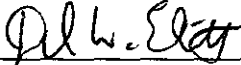
In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual )  
Revenues for Electric Service )

File No. ER-2011-0028

AFFIDAVIT OF DAVID W. ELLIOTT

STATE OF MISSOURI        )  
                                      )     ss.  
COUNTY OF COLE         )

David W. Elliott, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
David W. Elliott

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
\_\_\_\_\_  
Notary Public

**BEFORE THE PUBLIC SERVICE COMMISSION**

**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

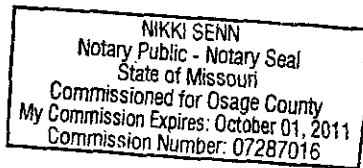
**AFFIDAVIT OF LISA M. FERGUSON**

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Lisa M. Ferguson, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
Lisa M. Ferguson

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.



  
Nikki Senn  
Notary Public

BEFORE THE PUBLIC SERVICE COMMISSION

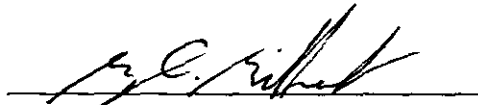
OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

AFFIDAVIT OF GUY C. GILBERT, MS, PE, RG

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Guy C. Gilbert, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
Guy C. Gilbert, MS, PE, RG

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
Notary Public

**BEFORE THE PUBLIC SERVICE COMMISSION**

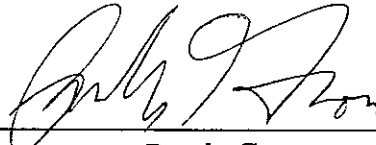
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

**AFFIDAVIT OF RANDY GROSS**

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Randy Gross, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Randy Gross

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
\_\_\_\_\_  
Notary Public

**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

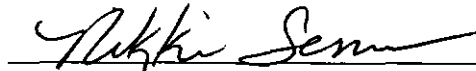
AFFIDAVIT OF LISA K. HANNEKEN

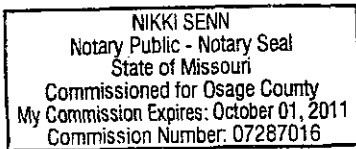
STATE OF MISSOURI     )  
  )     ss.  
COUNTY OF COLE     )

Lisa K. Hanneken, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
\_\_\_\_\_  
Lisa K. Hanneken

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
\_\_\_\_\_  
Notary Public





BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

AFFIDAVIT OF SHAWN E. LANGE

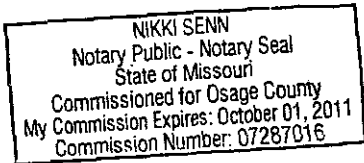
STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Shawn E. Lange, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

*Shawn E Lange*  
Shawn E. Lange

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

*Nikki Senn*  
Notary Public



BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

AFFIDAVIT OF ERIN L. MALONEY

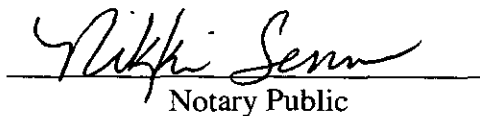
STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Erin L. Maloney, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
Erin L. Maloney

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
Notary Public

BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )


AFFIDAVIT OF LENA M. MANTLE

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Lena M. Mantle, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
Lena M. Mantle

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
Notary Public

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

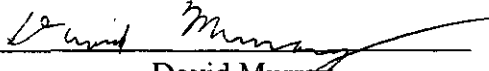
**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )


AFFIDAVIT OF DAVID MURRAY

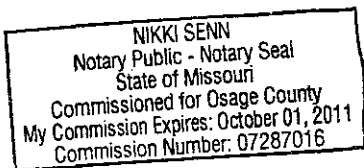
STATE OF MISSOURI    )  
                              )     ss.  
COUNTY OF COLE     )

David Murray, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
David Murray

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
\_\_\_\_\_  
Notary Public



BEFORE THE PUBLIC SERVICE COMMISSION

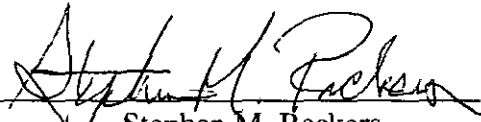
OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

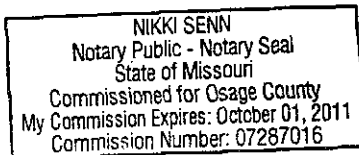
AFFIDAVIT OF STEPHEN M. RACKERS

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Stephen M. Rackers, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
Stephen M. Rackers

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.



  
Notary Public

BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

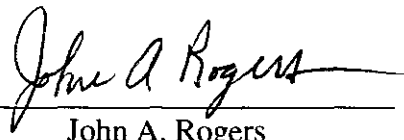
In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual )  
Revenues for Electric Service )

File No. ER-2011-0028

AFFIDAVIT OF JOHN A. ROGERS

STATE OF MISSOURI     )  
                                      )  
COUNTY OF COLE       )     ss.

John A. Rogers, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.



John A. Rogers

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.



Notary Public

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016



**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

AFFIDAVIT OF HENRY E. WARREN, PHD

STATE OF MISSOURI     )  
                                  )     ss.  
COUNTY OF COLE     )

Henry E. Warren, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
Henry E. Warren, PhD

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

  
Notary Public



BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual )  
Revenues for Electric Service )

File No. ER-2011-0028


AFFIDAVIT OF CURT WELLS

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Curt Wells, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Curt Wells

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
\_\_\_\_\_  
Notary Public

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016

**BEFORE THE PUBLIC SERVICE COMMISSION**

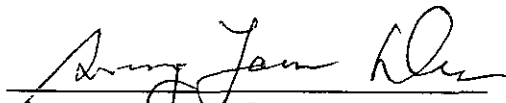
**OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a )  
AmerenUE's Tariff to Increase Its Annual ) File No. ER-2011-0028  
Revenues for Electric Service )

**AFFIDAVIT OF SEOUNG JOUN WON**

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF COLE )

Seoung Joun Won, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
Seoung Joun Won

Subscribed and sworn to before me this 8<sup>th</sup> day of February, 2011.

  
Notary Public

NIKKI SENN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Osage County  
My Commission Expires: October 01, 2011  
Commission Number: 07287016