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MISSOURI PUBLIC SERVICE COMMISSION

UTILITY OPERATIONS DIVISION

SURREBUTTAL TESTIMONY

OF

BILL PETERS

SOUTHWESTERN BELL TELEPHONE, L.P., D/B/A SBC MISSOURI

CASE NO. TO-2005-0035

Jefferson City, Missouri January 21, 2005

**Denotes Highly Confidential Information **

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BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of the Second Investigation) into the State of Competition in the) Exchanges of Southwestern Bell) Telephone, L.P., d/b/a SBC Missouri)

Case No. TO-2005-0035

AFFIDAVIT OF BILL PETERS

STATE OF MISSOURI)) \$5 COUNTY OF COLE)

Bill Peters, of lawful age, on his oath states: that he has participated in the preparation of the following Surrebuttal Testimony in question and answer form, consisting of $\underline{-q}$ pages of Surrebuttal Testimony to be presented in the above case, that the answers in the following Surrebuttal Testimony were given by him; that he has knowledge of the matters set forth in such answers; and that such matters are true to the best of his knowledge and belief.

Subscribed and sworn to before me this 2 day of January, 2005. tary Public 7. 2008 My commission expires

CARLA K. SCHNIEDERS Notary Public - Notary Seal State of Missouri County of Cole My Commission Exp. 06/07/2008

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11 12	CASE NO. TO-2005-0035
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14	Q. Are you the same Bill Peters that filed Rebuttal Testimony in this case?
15	A. Yes, I am.
16	Q. What is the purpose of your Surrebuttal Testimony?
17	A. The purpose of my Surrebuttal Testimony is to respond to the Rebuttal
18	Testimony of Ms. Barb Meisenheimer on behalf of the Office of the Public Counsel,
19	Mr. Matthew Kohly on behalf of Socket Telecom, LLC and Mr. Edward Cadieux on
20	behalf of NuVox Communications of Missouri, Inc. My Surrebuttal Testimony will also
21	explain Staff's rationale for removing the business exchanges of Farley, Greenwood,
22	Grain Valley, and Smithville from its recommendation to support SBC's request for a
23	finding of effective competition.
24	Q. Ms. Meisenheimer's testimony suggests that, although in and of itself not
25	conclusive, the Herfindahl-Hirschman Index (HHI) may be used to measure the absence
26	or presence of effective competition? Does Staff agree with this testimony?
27	A. No, the HHI merely reflects the two data sources from which it is derived.
28	To measure market concentration, the HHI sums the squares of competitor market shares.
29	According to Department of Justice (DOJ) criteria, markets with an HHI of 1800 or more
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are considered concentrated. Transactions that increase the HHI by 100 or more in concentrated markets presumptively raise antitrust concerns under Horizontal Merger Guidelines issued by DOJ and the Federal Trade Commission. Importantly, these thresholds are intended to call attention to antitrust concerns and were not developed as a guide to effective competition as defined in the Missouri Statues and determined by the Commission.

7 The resulting measure takes into account the number of firms in the relevant 8 market and their respective market shares. These two pieces of information are certainly 9 worthy of inclusion in an investigation of effective competition. However, thresholds 10 established by the Department of Justice (to indicate degrees of market concentration) are 11 somewhat misplaced if applied to measuring effective competition.

12 For example, if an ILEC (Incumbent Local Exchange Company) were to face one facilities-based competitor (equal to the ILEC in all significant aspects) in an exchange 13 14 and both the ILEC and the CLEC (Competitive Local Exchange Carrier) held 50 percent 15 of the market's access lines, the resulting HHI of 5000 indicates a concentrated market 16 under DOJ criteria. If a market had 5 CLECs with 1% market share each and an ILEC 17 with the rest, the HHI would be 9030. In a Market with five CLECs and an ILEC, each with equal market shares of 16.6%, the HHI would be 1667. Both Market Share and 18 19 number of competitors are needed in combination to get HHI, but breaking below 1800, for a moderately concentrated market, requires at least 6 competitors with relatively 20 21 similar market shares.

The Commission has determined that effective competition exists in exchanges where an ILEC faces one significant facilities-based competitor, such as the exchange of

Norborne, where the Commission found that Sprint Missouri faces effective competition 1 from Green Hills Telecommunications Company. Using the access line counts from 2 December 2001, Staff calculated an HHI of 5648 in the Norborne residential market and 3 5200 in the Norborne business market. These HHIs indicate a highly concentrated 4 market under criteria developed by the Department of Justice for analysis of mergers; 5 6 however, based on a combination of factors that include method of access line provision, 7 number of competitors, and their approximate market shares, the Commission determined 8 effective competition exists in Norborne despite the HHI.

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Q.

What is Staff's response to Ms. Meisenheimer's Schedule 2 HC?

A. The purpose and origin of this schedule is unclear from reading Ms. Meisenheimer's testimony. From the title of the schedule, "Updates to CLEC Review Conducted in TO-2001-0467", it appears that Ms. Meisenheimer has presented an update of a schedule provided in the previous investigation of competition in SBC Missouri exchanges. The schedule itself appears to be a modification of the list of CLECs published on the Commission's website. Current versions of this list can be found at: http://www.psc.mo.gov/telecommunications-CLEC.asp.

The list Ms. Meisenheimer was working from includes many companies who
have since filed bankruptcy, are no longer in business, or have never indicated any
intention of serving in SBC areas. Staff has informed Public Counsel of errors in the
schedule.

21 22 Q. Socket witness Matthew Kohly alleges in his Rebuttal Testimony that e911 data may actually overstate the number of access lines served in a particular

exchange. (The testimony is not marked with page and line numbers for a direct
 citation.) Does this information change Staff's recommendation in any significant way?

A. Yes it does. Mr. Kohly's testimony adds yet another wrinkle to the use of e911 data as a proxy for competition in particular exchanges. Until his testimony, Staff was not aware of a situation where e911 data might overestimate the quantity of access lines served in an exchange. In order to better understand the matter, Staff interviewed CLECs by telephone about how the companies report access lines to the e911 database.

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Q. What did Staff find out as a result of these interviews?

9 A. Through telephone interviews, which due to time constraints and other 10 mitigating factors do not constitute the entire array of CLECs in SBC Missouri territory, 11 Staff learned that at least two CLECs follow a procedure which lists all telephone numbers in PBX situations. For those instances, the number of e911 listings would 12 13 certainly overstate the number of access lines provided. In a situation where a customer 14 requested 10 access lines serving 40 extensions with telephone numbers, for example, 15 these companies would list all 40 numbers in the e911 database; yet, there are only 10 16 lines available at any one time.

However, Staff also learned that for inbound access lines serving Internet Service
Providers (ISPs) at least one CLEC does not list those lines in the e911 database. In such
a situation, the e911 database would underestimate the number of access lines sold in an
exchange. If the CLEC held all dialup access line traffic in an exchange, none of those
lines would be represented by a corresponding e911 listing, clearly understating the
access lines in that exchange.

In interviews with Staff, another CLEC identified itself as a "carrier's carrier".
 This CLEC indicated that its lines are only listed in the e911 database at the third party
 carrier's request.

As far as Staff can ascertain, e911 listings at times overestimate access lines and
at times understate the level of access line penetration in an exchange, with no clear
rationale that can be applied to determine when these occurrences might happen.

Q. Did Staff review any other information in an effort to verify accuracy of
e911 data as a proxy for access lines?

9 A. Staff also reviewed the Annual Reports of each CLEC identified in SBC's
10 motion to open this case. To verify how well the e911 database approximates access
11 lines, Staff reviewed the annual reports to compare CLEC access line reports to the
12 CLEC e911 listings from Unruh Schedule 13HC. The results of these reviews are
13 presented in my HC Schedule 12.

HC Schedule 12 is designed to aggregate CLEC access lines reported, by method of provision, in SBC exchanges. Exchange-level data are presented and used to calculate totals by company and SBC exchange. Total facilities-based lines reported in the residential and business market are compared to SBC access lines derived from Unruh Schedule 13HC. A ratio of CLEC over total facilities-based access lines is also calculated in order to summarize relative facilities-based CLEC penetration in SBC Missouri exchanges.

21

Q.

Α.

Please summarize Staff's findings in these reviews.

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Staff found problems when comparing e911 data to Annual Report data.

One problem with comparing Annual Report data with e911 data is that the two sets of data were collected at times that differs by 6 months. The e911 data is a snapshot of that database at June 2004, and the Annual Report data is a snapshot of CLEC reported access lines on December 31, 2003. Though, one would expect that where effective competition exists, there would be significant data in each of those time periods. However, it becomes even more difficult to compare the data because the two data sets are not measuring the same piece of information.

8 The e911 listings measure the counts of e911 listings and Annual Reports 9 measure the number of voice grade equivalent access lines in an exchange. As Staff has 10 found, one does not necessarily lead to the other. On the whole, when Staff compares the 11 data side-by-side, exchanges that show a relatively high number of e911 listings also 12 show a relatively high CLEC Annual Report access line count.

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Q. Did Staff identify any problems with the Annual Report data?

A. Yes. Although the Annual Report instructs companies to list access lines by exchange, Staff encountered instances where line count was reported by municipality, metropolitan area, and simply by providing a statewide Missouri figure. Staff, to the best of its ability attempted to locate and revise the data in order to compare it to the exchange data in the e911 database. Additionally, the data included in Staff's Annual Report summary, HC Schedule 12 may not be all inclusive of competition in SBC exchanges, but include companies identified as competitors by SBC Missouri.

Q. Can you summarize your findings on the e911 database information?
A. It seems there is no clear way to discern the accuracy of the e911 database
in approximating lines. Interviews with CLECs reveal that CLECs do not have a

consistent process in place for determining how their access line numbers are reflected in 1 2 their e911 database listings. At times when a customer is served by a PBX-type system, 3 the e911 database could over-represent the number of access lines served. In other instances, such as an ISP direct inward dial line, access lines may not be represented at all 4 5 in e911 data. It is not possible to judge for certain how well e911 listings approximate 6 competition. Without a comparison of all CLEC access lines and their respective e911 listings, it is difficult to predict how accurately e911 data approximates CLEC access 7 8 lines.

9 Q. Does this knowledge change your recommendation as to those exchanges
10 where effective competition exists in SBC exchanges?

11 A. Yes, after reviewing CLEC Annual Report data along with the additional 12 information gained about CLEC e911 data, Staff finds it necessary to revise its 13 recommendation. Where significant evidence of facilities-based competition was found 14 in both sets of data, Staff feels most confident in recommending effective competition. 15 Because of inherent problems with both sets of data, where only one set of data show 16 significant facilities-based competition, Staff is reluctant to recommend effective 17 competition for that exchange. When analyzing Annual Report data, specific attention 18 was paid to CLEC facilities-based market penetration and the number of active facilities-19 based CLECs in the exchange.

Staff, in Rebuttal Testimony, recommended effective competition for business
access lines and their related services in the exchanges of Farley, Greenwood, Grain
Valley, and Smithville. These particular exchanges showed little to no supporting
facilities-based evidence based in the CLEC Annual Reports reviewed. Therefore, Staff

modifies its recommendation to remove these exchanges from the list of SBC exchanges
 where Staff supports SBC's request for effective competition.

The remaining exchanges of Harvester, Fenton, Chesterfield, Springfield,
Kansas City, St. Louis, Valley Park, Manchester, St. Charles, Marionville, Pond, Eureka,
Imperial, High Ridge, and Maxville showed significant facilities based competition under
both sets of data. Finally, after additional review, Staff makes no changes to its
recommendations in the residential market.

Q. Edward Cadieux, in his Rebuttal Testimony, ultimately recommends,
"...that the Commission suspend the proceedings for at least 12 months and then allow
additional evidence and hearings" because new FCC UNE rules and possible legal
challenges to those rules will impact the CLEC market significantly. Does Staff agree
with this recommendation?

A. No. Staff has taken the uncertainties of UNE rules into account in its analysis. The future of UNE-P, in particular, appears to be threatened by the anticipated, new FCC rules. In fact, the FCC's press release indicates that UNE-P would not be available in 18 months and its price would increase in this proposed transition period. Staff has consequently given little credit to any access lines currently being provided by UNE-P.

Q. You discuss the weight given to UNE-P in Staff's recommendation. Did
Staff also consider the future existence of UNE-loops?

A. The provision of UNE loops appears to still be obligated under the Act
and Staff has seen no indication that access to UNE loops will significantly change. Staff
gives credit, when considering the impact on effective competition, to access lines

- 1 provided by UNE loop where the CLEC has to maintain at least some facilities, including
- 2 switching.
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Q. Does this conclude your Surrebuttal Testimony?

A. Yes it does.

SCHEDULE 12 IS DEEMED HIGHLY CONFIDENTIAL IN ITS ENTIRETY