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Structure  
Witness: Pauline M. Ahern  
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Company  
Case No.: WR-2010-0131  
SR-2010-0135  
Date: May 6, 2010

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2010-0131  
SR-2010-0135**

**SURREBUTTAL TESTIMONY**

**OF**

**PAULINE M. AHERN**

**ON BEHALF OF**

**MISSOURI-AMERICAN WATER COMPANY**

MAWC Exhibit No 103 NP  
Date 5-17-10 Reporter KE  
File No WR-2010-0131

BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI

IN THE MATTER OF MISSOURI-AMERICAN )  
WATER COMPANY FOR AUTHORITY TO )  
FILE TARIFFS REFLECTING INCREASED )  
RATES FOR WATER AND SEWER )  
SERVICE )

CASE NO. WR-2010-0131  
CASE NO. SR-2010-0135

AFFIDAVIT OF PAULINE M. AHERN

Pauline M. Ahern, being first duly sworn, deposes and says that she is the witness who sponsors the accompanying testimony entitled "Surrebuttal Testimony of Pauline M. Ahern"; that said testimony and schedules were prepared by her and/or under her direction and supervision; that if inquires were made as to the facts in said testimony and schedules, she would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of her knowledge.



Pauline M. Ahern

State of New Jersey  
County of Burlington

SUBSCRIBED and sworn to  
Before me this 26<sup>th</sup> day of April 2010.



Notary Public

My commission expires:

SHARON M. KEEFE  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES JULY 9, 2011

## TABLE OF CONTENTS

	<u>Page No.</u>
I. INTRODUCTION	1
II. SUMMARY	1
III. RESPONSE TO STAFF WITNESS DAVID MURRAY'S COMMENTS	2

1

## I. INTRODUCTION

2 Q. Please state your name, occupation and business address.

3 A. My name is Pauline M. Ahern and I am a Principal of AUS Consultants. My  
4 business address is 155 Gaither Drive, Suite A, Mount Laurel, New Jersey  
5 08054.

6 Q. Are you the same Pauline M. Ahern who previously submitted direct and  
7 rebuttal testimonies in this proceeding?

8 A. Yes, I am.

9 Q. What is the purpose of this testimony?

10 A. The purpose of this testimony is to respond to the rebuttal testimony of David  
11 Murray, witness for the Missouri Public Service Commission Staff (the Staff).  
12 I will respond his criticisms of my recommended common equity cost rate.

13 Q. Have you prepared schedules in support of your surrebuttal testimony?

14 A. Yes, I have. They have been marked for identification as Schedules PMA-24  
15 and PMA-25.

16

## II. SUMMARY

17 Q. Please briefly summarize your testimony.

18 A. This testimony focuses upon Mr. Murray's misplaced criticisms of my  
19 recommended common equity cost rate.

20 With regard to common equity cost rate, I will first clarify Mr.  
21 Murray's misstatement as to how I developed my recommended common  
22 equity cost rate. In addition, I will reiterate evidence from my direct testimony

1 which supports the difference in the results of the application of the  
2 Discounted Cash Flow Model (DCF), Risk Premium Model (RPM), Capital  
3 Asset Pricing Model (CAPM) and Comparable Earnings Model (CEM). I will  
4 also demonstrate why Mr. Murray's use of third party analyses to support his  
5 recommended overall rate of return and common equity is unfounded. I will  
6 show that his criticisms of my methodologies, specifically: 1) the use of  
7 multiple cost of common equity cost rate models; 2) the use of forecasted  
8 yields in the RPM and CAPM; 3) the use of the arithmetic mean equity risk  
9 premium in the RPM and CAPM; 4) the use of the income return on long-  
10 term U.S. Treasury securities in the CAPM; 5) the use of the Empirical CAPM  
11 (ECAPM); and 6) the use of the CEM, are misplaced. Consequently, Mr.  
12 Murray's common equity cost rate recommendation is contrary to regulatory  
13 consensus and common sense. The cost rate for common equity capital is  
14 not, and should not be, the result of a mechanical application of essentially  
15 one cost of equity model.

### 16 **III. RESPONSE TO STAFF WITNESS DAVID MURRAY'S COMMENTS**

17 Q. On page 11, lines 18 through 22, of his rebuttal testimony Mr. Murray claims  
18 that you "calculated a simple average of the cost of equity estimation  
19 methodologies" for both your water and natural gas utility proxy groups.

20 Please comment.

21 A. Mr. Murray is incorrect. In arriving at an indicated common equity cost rate  
22 for each proxy group, I not only evaluated the "simple average" or mean, but

1 also the midpoint of the ranges of common equity cost rates as well as the  
2 median of the common equity cost rates developed by each methodology.

3 Q. On page 12, lines 2 through 8, of his rebuttal testimony, Mr. Murray makes  
4 the assertion that the difference in your indicated costs of common equity for  
5 the water utility proxy group relative to the natural gas utility proxy group is  
6 due to "inappropriate inputs . . . rather than actual cost of [common] equity  
7 differences in the capital markets." Please comment.

8 A. First, the inputs for each model were identical for each group so any bias in  
9 the results due to "inappropriate inputs" perceived by Mr. Murray affects the  
10 results of the application of the cost of common equity models to both proxy  
11 groups. The only difference was that I did not rely upon the CEM results of  
12 21.00% for the natural gas utilities for reasons explained at page 65, lines 6  
13 through 10 of my direct testimony, namely that 21.00% is an outlier when  
14 compared with the CEM results for the water utility proxy group and the  
15 results of the application of the DCF, the RPM and the CAPM.

16 Nevertheless, there is ample evidence in my direct testimony as to  
17 why the capital markets may require a higher cost of common equity for  
18 water utilities than for natural gas utilities. Water companies are  
19 approximately four times as capital intensive as natural gas distribution  
20 companies. As discussed on page 8, line 34 through page 9, line 2 of my  
21 direct testimony, it took \$3.44 of net utility plant on average for the water  
22 industry to produce \$1.00 in operating revenues in 2008 or roughly four times

1 the \$0.89 of net utility plant per \$1.00 in operating revenues for the natural  
2 gas distribution industry. In addition, as discussed on page 11, lines 24  
3 through 27 of my direct testimony, depreciation rates for the water utility  
4 industry as a whole of 2.5% in 2008 are approximately 63% those of the  
5 natural gas distribution industry as a whole of 4.0%. Consequently, the  
6 greater capital intensity and lower depreciation rates of water utilities  
7 presents significant challenges in obtaining needed capital to finance the  
8 replacement of aging infrastructure and to meet the demands of customer  
9 growth. The lower depreciation rates, as one of the principal sources of  
10 internal cash flows for all utilities, mean that water utility depreciation as a  
11 source of internally generated cash is far less than for the other utility  
12 industries. In view of the foregoing, water utilities face greater risk than do  
13 the energy utilities due to inflation which results in a higher replacement cost  
14 per dollar of net plant than for other types of utilities.

15 Also, the smaller size of water utilities, as represented by my water  
16 utility proxy group, relative to that of gas utilities, as represented by my  
17 natural gas distribution utility proxy group, indicates greater risk for water  
18 utilities, because, as discussed in detail in both my direct testimony at pages  
19 14 through 18 and again in my rebuttal testimony at pages 27 through 28, all  
20 else equal, size has a bearing on risk and must be reflected in a  
21 recommended common equity cost rate. As shown in Table 3 on page 16 of  
22 my direct testimony the proxy group of gas distribution companies, at \$1.464

1 billion in market capitalization, is nearly twice as large on average as the  
2 proxy group of water companies at \$769.035 million.

3 The proxy group of water utilities also exhibits greater average  
4 systematic, i.e. market or non-diversifiable, risk than the proxy group of gas  
5 distribution companies as demonstrated by the water utility average / median  
6 beta of 0.78 / 0.80 compared with the average / median beta of the gas  
7 distribution proxy group of 0.66 / 0.65. Furthermore, as shown on Schedule  
8 PMA-11, page 2, the average Moody's bond rating of the water utility proxy  
9 group is A2 while that of the gas utility proxy group is A3 and the average  
10 Standard & Poor's (S&P) bond rating is A+ for the water group and A for the  
11 gas distribution group, indicating slightly greater bond default risk. In  
12 addition, while both groups share an average "Excellent" business risk profile  
13 as assigned by S&P, the water group's financial risk profile is "Intermediate",  
14 while that of the gas utility group is on average "Significant".

15 These factors all provide support for "actual cost of [common] equity  
16 differences in the capital markets and the differences in the indicated  
17 common equity cost rates resulting from my applications of the DCF, RPM,  
18 CAPM and CEM are not "a function of inappropriate inputs."

19 Q. On page 13, line 15 through page 17, line 5, of his direct testimony, Mr.  
20 Murray discusses your DCF application. Please comment.

21 A. Mr. Murray's discussion is based upon a criticism of the use of analysts'  
22 earnings per share (EPS) long-term growth forecasts which I utilized in my



1 DCF application. He reiterates the concerns discussed in his direct testimony  
2 relative to the sustainability of such growth rates by comparing them with  
3 average growth in the U. S. economy as measured by projected GDP  
4 growth. My rebuttal testimony already addressed the fact that U.S. GDP  
5 growth is an average of the growth of the U.S. economy as a whole, with  
6 some sectors / industries growing at a faster pace and some at a slower  
7 pace as discussed on page 12, line 12 through page 13, line 11 and  
8 demonstrated on Schedule PMA-15.

9 Also, as noted in my rebuttal testimony, at page 11, line 17 through  
10 page 12, line 10, Staff did not voice such concerns about analysts' projected  
11 EPS growth rates in previous MAWC rate cases, when projected growth in  
12 GDP was also lower than the then current analysts' EPS growth rate  
13 projections.

14 Finally, Mr. Murray's rebuttal testimony is silent about the support  
15 provided in my direct testimony that earnings expectations based upon  
16 analysts' earnings growth forecasts have a significant influence on market  
17 prices and, therefore, appreciation of the "growth" experienced by investors.  
18 The accuracy or sustainability of such forecasts of EPS growth is irrelevant  
19 after the fact. What is relevant is that they reflect widely held expectations  
20 and are influential and consistent with current stock price levels. It is investor  
21 expectations which are being reflected in market prices. As Morin notes<sup>1</sup> "it  
22 is the consensus forecast that is embedded in price and therefore in required

1 return, and not the future as it will turn out to be." In addition, my direct  
2 testimony on pages 38 through 41 presents academic / empirical support for  
3 the superiority of analysts' EPS growth forecasts.

4 Q. On page 16, lines 3 through 21, of his direct testimony, Mr. Murray discusses  
5 research reports he reviewed relative to "long-term expected sustainable  
6 growth rates for investments in regulated water utility companies." Please  
7 comment.

8 A. Given that the superiority of analysts' EPS long-term growth forecasts for use  
9 in a DCF analysis has been demonstrated academically and empirically as  
10 discussed above and my direct testimony relative to their influence on  
11 investors' pricing decisions, it is both interesting and relevant that the  
12 Macquarie Research (Macquarie) report provided in response to Staff Data  
13 Request No. 107-R97 and provided as Attachment B contradicts Mr.  
14 Murray's rebuttal testimony in distinct ways.

15 First, on Attachment B-1, Macquarie states that it "believe[s] that an  
16 8-10% EPS CAGR [compound annual growth rate] is achievable longer  
17 term." Specifically, for American Water Works, Macquarie notes on  
18 Attachment B-14 that it expects a 14% EPS CAGR through 2012 and long-  
19 term EPS growth at 7-10%.

20 Second, stated on Attachment B-6 relative to the consolidation in the  
21 water utility industry which Mr. Murray "believes" is a "reason for near-term  
22 higher expected growth rates in both EPS and DPS for water utilities", as he

1 states on page 14, lines 13 – 17, Macquarie “warn[s] that historically large  
2 acquisitions proved detrimental to earnings growth and realized ROEs of US  
3 water utilities” due in large part to regulatory lag and the “serious drag” it  
4 places on earnings.

5 Third, the November 24, 2008 Society Generale equity research  
6 report provided in response to Staff Data Request No. 107-R104 provided by  
7 Mr. Murray as Attachment D-1, while providing a 7.5% cost of common  
8 equity estimate (without any discussion of the underlying assumptions or  
9 description of how it was derived) nevertheless, states on Attachment D-19,  
10 that after 2009, “we expect [dividend] payout to stabilize at around 70%,  
11 which should make possible a 12% increase in dividend p. a.” (emphasis  
12 added)

13 In view of all the foregoing, Mr. Murray's criticism of the use of  
14 analysts' EPS long-term growth forecasts in a DCF analysis is unfounded,  
15 unsupported and should be disregarded.

16 Q. At page 17, line 19 through page 19, line 17 of his rebuttal testimony Mr.  
17 Murray discusses MAWC's response to Staff Data Request No. 109. Please  
18 comment.

19 A. MAWC's response to Staff Data Request Nos. 109-R1 and 109-R2 were  
20 confidential valuation studies conducted by Duff & Phelps, LLC (D&P) as of  
21 November 30, 2008 and November 30, 2009. It is inappropriate to rely upon  
22 D&P's conclusions to test the reasonableness of either Mr. Murray's or my

1 recommended return rates on common equity for three reasons. \*\* [REDACTED]

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<sup>2</sup> MSCI BARRA provides products and services supporting client's investment processes.  
[www.msibarra.com](http://www.msibarra.com).

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betas, Morin<sup>3</sup> states:

The fundamental beta of a security is the weighted average of its relative response coefficients, each weighted by the proportion of total variance in market returns due to that specific event. To compute fundamental beta, it is necessary to consider the sources of economic events, to project the reaction of the security to such moves, and to assign probabilities to the likelihood of each possible type of economic event.

To forecast fundamental betas, Rosenberg uses a multiple regression equation similar to Equation 3-12, but with considerably more variables. A vast array of variables on market variability, earnings variability, financial risk, size growth, and a multitude of company and industry characteristics is used to capture differences between betas of various companies and industries. Fundamental betas, which are commercially available from the firm of BARRA, are of the form:

$$B = a_0 + a_1\text{Factor}_1 + a_2\text{Factor}_2 + a_3\text{Factor}_3 + \dots \text{etc. (3-13)}$$

The weightings are based on historical estimates. The advantage of the approach is that it uses fundamental company data that are related to risk. *The disadvantage is that the final regression equation 3-13 is arbitrary.* (italics added for emphasis.)

Moreover, the BARRA betas used by D&P reflect market conditions of November 30, 2008 and November 30, 2009 and are therefore outdated. In

<sup>3</sup> Roger A. Morin, New Regulatory Finance, Public Utilities Reports, Inc., 2006, p.86.  
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1 addition, to the best of my knowledge and experience in regulatory  
2 ratemaking over the last twenty-plus years, I cannot recall ever seeing  
3 BARRA betas used for setting an authorized return rate on common equity  
4 for a regulated utility. In my opinion, the Value Line Investment Survey betas  
5 utilized by Mr. Murray and myself are more appropriate for a CAPM analysis  
6 for ratemaking and cost of capital purposes.

7 \*\* [REDACTED]  
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<sup>4</sup> Id., at p. 175.  
<sup>5</sup> Id., at p. 175.



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10 Q.

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However, these results are applicable to the large, less business risky D&P guideline companies and therefore do not reflect the greater business risk due to MAWC's smaller relative size. As discussed in detail in my direct testimony at pages 14 through 18 and again in my rebuttal testimony at pages 27 through 28, all else equal, size has a bearing risk and must be reflecting in a recommended common equity cost rate. \*\*

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Q. At lines 3 through 22 on page 21 of his rebuttal testimony, Mr. Murray criticizes your testimony regarding the need to rely upon more than one cost of common equity model. Please comment.

A. He does so without responding to the substantial academic and regulatory support found on pages 25 through 35 of my direct testimony for the use of multiple cost of common equity models and ignoring the Efficient Market Hypothesis (EMH) upon which all cost of common equity models are premised<sup>6</sup> which confirms that investors rely upon multiple cost of common equity models in formulating their required rates of return as discussed in my direct testimony at page 24, lines 5 through 17. My direct testimony provides, at page 25, line 1 through page 27, line 31, academic support from Charles F. Phillips, Jr. and Roger A. Morin, who cites Eugene F. Brigham and Stewart Myers, that multiple cost of common equity cost rate models should be utilized when assessing investors' required returns. As stated in my direct testimony, at page 27, lines 28 through 31, "[i]n view of the foregoing, it is clear that investors are or should be aware of all of the models available for use in determining a common equity cost rate. The EMH requires the assumption that, collectively, investors consider them all."

Nevertheless, in disregard of this support for the use of multiple cost

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<sup>6</sup> Mr. Murray, later in his rebuttal testimony, invokes the EMH relative to his concerns with the RPM.

1 of common equity models, Mr. Murray again relies upon "other available  
2 financial information to test the reasonableness of a recommendation, once  
3 again citing the Missouri State Employees' Retirement System's (MOSERS)  
4 report. My rebuttal testimony, on page 23, line 23 through page 25, line 1  
5 has already addressed the MOSERS' expected return for large cap domestic  
6 studies, concluding that it has no relevance to the determination of a  
7 common equity cost rate relative to a single asset/security such as MAWC's  
8 rate base.

9 In addition, since Mr. Murray did not explain his "rule of thumb" test to  
10 determine if his cost of common equity estimate was within reason and since  
11 this surrebuttal testimony has demonstrated that the equity analysts'  
12 research reports studied by Mr. Murray and provided in his rebuttal exhibit do  
13 not support the reasonableness of his approach to the determination of a  
14 recommended common equity cost rate of 9.25%, his comments on page 21  
15 should be rejected.

16 Q. On page 22, lines 3 through 14 and page 26, lines 20 through 22 of his  
17 rebuttal testimony, Mr. Murray discusses his disagreement with your use of  
18 forecasted yields in the RPM and the CAPM. Please comment.

19 A. As discussed in my rebuttal testimony and previously in this testimony,  
20 ratemaking and the cost of capital are both prospective. Therefore, the

1 appropriate yields to use in the RPM and CAPM are forecasted yields. In  
2 addition Roger A. Morin states<sup>7</sup>:

3 Because of the dominance of institutional investors and their  
4 influence on individual investors, analysts' forecasts of long-  
5 run growth rates provide a sound basis for estimating  
6 required returns. Financial analysts exert a strong influence  
7 on the expectations of many investors who do not possess  
8 the resources to make their own forecasts, that is, they are a  
9 cause of g. The accuracy of these forecasts in the sense of  
10 whether they turn out to be correct is not at issue here, as  
11 long as they reflect widely held expectations. As long as the  
12 forecasts are typical and/or influential in that they are  
13 consistent with current stock price levels, they are relevant.  
14 The use of analysts' forecasts in the DCF model is  
15 sometimes denounced on the grounds that it is difficult to  
16 forecast earnings and dividends for only one year, let alone  
17 for longer time periods. This objection is unfounded,  
18 however, because it is present investors expectations that  
19 are being priced; it is the consensus forecast that is  
20 embedded in price and therefore in required return, and not  
21 the future as it will turn out to be.

22 \* \* \*

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25 Academic research confirms the superiority of analysts'  
26 earnings forecasts over univariate time-series forecasts that  
27 rely on history. This latter category includes many *ad hoc*  
28 forecasts from statistical models, ranging from the naïve  
29 methods of simple averages, moving averages, etc. to the  
30 sophisticated time-series techniques such as the Box-  
31 Jenkins modeling techniques. The literature suggests that  
32 analysts' earnings forecasts incorporate all the public  
33 information available to the analysts and the public at the  
34 time the forecasts are released. This finding implies that  
35 analysts have already factored historical growth trends into  
36 their forecast growth rates, making reliance on historical  
37 growth rates somewhat redundant and, at worst, potentially  
38 double counting growth rates which are irrelevant to future  
39 expectations. Furthermore, these forecasts are statistically  
40 more accurate than forecasts based solely on historical  
41 earnings, dividends, book value equity, and the like.

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<sup>7</sup> Id., at pp. 298-299.

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Although the foregoing quote by Morin is relative to analysts' growth rate projections, the principles apply equally to interest rate projections. Financial analysts do exert a strong influence on the expectations of investors, whether it be with forecasts of growth for use in the DCF or forecasts of interest rate levels. Not only do analysts' earnings forecasts incorporate all the public information available to them and the public at the time of the forecasts, so do analysts' forecasts of interest rate levels. Therefore, the use of current yields in the RPM and CAPM is not appropriate. Rather, forecasts of corporate, public utility and U.S. Treasury bond yields are appropriate.

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11 Q.

Mr. Murray states at lines 11 through 14 on page 22 of his rebuttal testimony that "[u]sing projected bond yield is akin to using projected stock prices when estimating the cost of [common] equity using the DCF methodology." Please comment.

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15 A.

Once again, Mr. Murray is incorrect. First, the theory underlying the DCF model is that the present value of an expected future stream of net cash flows during the investment holding period can be determined by discounting the cash flows at the cost of capital, at the investors' capitalization rate. DCF theory indicates that an investor buys a stock for an expected total return rate which is derived from cash flows received in the form of dividends plus appreciation in market price, i.e., a future stock price. Note however, in both

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1 Mr. Murray's and my applications, the investment horizon is infinity and there  
2 is no terminal market price.

3 Second, the use of projected bond yields in both the RPM and CAPM  
4 is more akin to the use of a future dividend yield, i.e.,  $D_{1/2}$  or  $D_1$  and the use  
5 of a growth rate, whether based upon historical and/or projected growth as a  
6 proxy for the investors' expected growth in dividends. Moreover, interest rate  
7 forecasts are available to investors. The use of projected bond yields  
8 therefore does not violate the underlying premise of the EMH. To the  
9 contrary, the use of projected bond yields is both consistent with and  
10 required by the EMH. Mr. Murray's comments should be disregarded.

11 Q. Mr. Murray criticizes your use of arithmetic means in your RPM and CAPM  
12 analyses on pages 22 and 24, respectively, of his rebuttal testimony. Please  
13 comment.

14 A. On pages 22 through 25 of his rebuttal testimony, Mr. Murray provides an  
15 example to support his contention that using the arithmetic mean is  
16 questionable. However, Mr. Murray's mathematical example is questionable  
17 because it does not take into account the probability of each outcome, i.e.,  
18 an increase of 50% in one year and a decrease of 50% in another. As noted  
19 in my rebuttal testimony, at page 20, line 14 through page 21, line 11, the  
20 financial literature is quite clear that risk is measured by the variability of  
21 expected returns, i.e., the probability distribution of returns. The arithmetic  
22 mean return and not the geometric mean return provides insight into the



1 variance and standard deviation of returns, i.e., risk, without which investors  
2 cannot meaningfully evaluate prospective risk. An example, similar to Mr.  
3 Murray's, is given on page 2 of Schedule PMA-18 which demonstrates that  
4 the proper expected value is predicted by compounding the arithmetic mean  
5 and not the geometric mean. In other words, it is the arithmetic mean which  
6 must be compounded over a period of time in order to achieve the terminal  
7 wealth value which gives rise to the compound average or geometric return.  
8 As noted on page 3 of Schedule PMA-18, "[t]he arithmetic mean equates the  
9 expected future value with the present value; it is therefore the appropriate  
10 discount rate. "

11 Q. At page 28, line 14 through page 29, line 11 of his rebuttal testimony, Mr.  
12 Murray criticizes your use of the CEM. He states at page 28, lines 20  
13 through 21, "if the allowed returns are set based on expected returns, then it  
14 is possible that these returns will be based on returns that are not consistent  
15 with the long-term required returns on common equity, i.e., required ROE.

16 A. This statement by Mr. Murray indicates a lack of understanding of the market  
17 prices paid by investors. The DCF model upon which he relies is based  
18 entirely upon investor expectations. Sometimes those expectations are met;  
19 sometimes returns are greater than expected; and sometimes returns are  
20 less than expected. However, it is the expectations of those returns that  
21 influence the market prices that investors pay.

1           Moreover, the CEM has a long, well-established history in utility  
2 ratemaking and is based upon the premise that regulation is a substitute for  
3 the competition of the marketplace consistent with the "corresponding risk"  
4 standard set forth in the landmark U.S. Supreme Court cases and consistent  
5 with the Hope doctrine that the return to the equity investor should be  
6 commensurate with returns on investment in other firms having  
7 corresponding risks. Since the non-utility companies upon which I rely in my  
8 CEM analysis are selected based upon comparable total risk to my proxy  
9 groups, the selection bases make the non-price regulated companies  
10 comparable in both non-diversifiable, systematic, risk as well as diversifiable,  
11 unsystematic risk. Consequently, because they are comparable in total risk,  
12 the returns on their book values are relevant to the returns on book values of  
13 price regulated companies and hence appropriate for setting an authorized  
14 return rate on common equity. Mr. Murray's criticisms should be rejected.

15 Q. Does this conclude your surrebuttal testimony?

16 A. Yes, it does.

Exhibit No.:  
Issues: Return on Equity  
Witness: Pauline M. Ahern  
Exhibit Type: Surrebuttal  
Sponsoring Party: Missouri-American Water  
Company  
Case No.: WR-2010-0131 SR-2010-  
0135  
Date: May 6, 2010

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2010-0131  
SR-2010-0135**

**EXHIBIT**

**TO ACCOMPANY THE  
SURREBUTTAL TESTIMONY  
OF**

**PAULINE M. AHERN, CRRA**

**ON BEHALF OF**

**MISSOURI-AMERICAN WATER COMPANY**

 BARRA

# Predicted Beta

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## BARRA Predicted Beta

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Beta is a gauge of the expected response of a stock, bond, or portfolio to the overall market. For example, a stock with a beta of 1.5 has an expected excess return of 1.5 times the market excess return. If the market is up 10% over the risk-free rate, then—other things held equal—the portfolio is expected to be up 15%. Beta is one of the most significant means of measuring portfolio risk and shows a strong relationship to expected return.

### Historical Beta vs. Predicted Beta

*Historical beta* is calculated after the fact by running a regression (often over 60 months) on a stock's excess returns against the market's excess returns. There are two important problems with this simple historical approach:

- It does not recognize fundamental changes in the company's operations. For example, when RJR Nabisco spun off its tobacco holdings in 1999, the company's risk characteristics changed significantly. Historical beta would recognize this change only slowly, over time.
- It is influenced by events specific to the company that are unlikely to be repeated. For example, the December 1984 Union Carbide accident in Bhopal, India, took place in a bull market, causing the company's historical beta to be artificially low.

*Predicted beta*, the beta BARRA derives from its risk model, is a forecast of a stock's sensitivity to the market. It is also known as *fundamental beta*, because it is derived from fundamental risk factors. In the BARRA model these risk factors include 13 attributes—such as size, yield, and price/earnings ratio—plus industry exposure allocated across a maximum of 6 of 55 industry groups. Because we reestimate these risk factors monthly, the predicted beta reflects changes in the company's underlying risk structure in a timely manner.

BARRA programs use predicted beta rather than historical beta because it is a better forecast of market sensitivity.

## Computing Predicted Beta

Below we show how the predicted beta of a portfolio is computed.

The beta of a portfolio  $p$  with respect to the market  $m$  is defined as the covariance of the portfolio return with the market return divided by the variance of the market:

$$(1) \quad \beta_p = \frac{\text{COV}(r_p, r_m)}{\text{VAR}_m}$$

The covariance between two portfolios is decomposed into two parts: a) the part explained by factors, called *common factor covariance*; and b) the part unexplained by factors, called *specific covariance*.

The factor covariance between portfolio  $p$  and the return on the market  $m$  is the product of the transposed vector of the factor exposures for the portfolio, the factor covariance matrix, and the vector of the factor exposures for the market:

$$(2) \quad \text{CF COV}(r_p, r_m) = X_p^T F X_m$$

The specific covariance is:

$$(3) \quad \text{SP COV}(r_p, r_m) = \sum_{i=1}^N h_{pi} h_{mi} \sigma_i^2$$

Now, combining equations (1) and

$$(4) \quad \text{COV}(r, r) = \text{VAR}(r)$$

we have the formula for the BARRA predicted beta of a portfolio:

$$\begin{aligned} (5) \quad \beta_p &= \frac{\text{COV}(r_p, r_m)}{\text{VAR}_m} \\ &= \frac{\text{CF COV}(r_p, r_m) + \text{SP COV}(r_p, r_m)}{\text{CF COV}(r_m, r_m) + \text{SP COV}(r_m, r_m)} \\ &= \frac{\sum_{j=1}^{\text{NFAC}} \sum_{k=1}^{\text{NFAC}} X_{pj} F_{jk} X_{mk} + \sum_{i=1}^N h_{pi} h_{mi} \sigma_i^2}{\sum_{j=1}^{\text{NFAC}} \sum_{k=1}^{\text{NFAC}} X_{mj} F_{jk} X_{mk} + \sum_{i=1}^N h_{mi}^2 \sigma_i^2} \end{aligned}$$

where

$NFAC$	is the number of factors (68 in U.S. E2)
$N$	is the number of assets in the market portfolio
$X_{pj}$	is the portfolio's exposure to factor $j$
$F_{jk}$	is the covariance between factors $k$ and $j$
$X_{mj}$	is the market's exposure to factor $j$
$h_{pi}$	is the holding of the portfolio in asset $i$
$h_{mi}$	is the holding of the market in asset $i$
$\sigma_i^2$	is the specific variance of asset $i$
$VAR_m$	is the variance of the market



Missouri-American Water Company  
Capital Asset Pricing Model (CAPM) Cost-Of-Common-Equity Estimates  
for Duff & Phelps' Guideline Companies Corrected  
to Reflect a Prospective Risk-Free Rate, Value Line Adjusted Betas,  
the Average Historical and Forecasted Market Equity Risk Premium and the  
Empirical Capital Asset Pricing Model (ECAPM)

	1	2	3	4	5	6
<u>Traditional Capital Asset Pricing Model</u>						
<u>Company Name</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (4)</u>	<u>Cost of Common Equity (5)</u>	<u>Market-to-Book Ratio (6)</u>
American States Water Co.	4.97%	0.80	7.31%	5.85%	10.82%	184%
Aqua America, Inc.	4.97%	0.65	7.31%	4.75%	9.72%	208%
Artesian Resources, Inc.	4.97%	NA	7.31%	NA	NA	150%
California Water Service Group	4.97%	0.75	7.31%	5.48%	10.45%	181%
Middlesex Water Co.	4.97%	0.75	7.31%	5.48%	10.45%	173%
SJW Corp.	4.97%	0.95	7.31%	6.94%	11.91%	176%
Southwest Water Co.	4.97%	1.10	7.31%	8.04%	13.01%	217%
York Water Co.	4.97%	0.65	7.31%	4.75%	9.72%	203%
Average	<u>4.97%</u>	<u>0.81</u>	<u>7.31%</u>	<u>5.90%</u>	<u>10.87%</u>	<u>187%</u>

<u>Empirical Capital Asset Pricing Model</u>						
<u>Company Name</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (7)</u>	<u>Cost of Common Equity (5)</u>	<u>Market-to-Book Ratio (6)</u>
American States Water Co.	4.97%	0.80	7.31%	6.21%	11.18%	184%
Aqua America, Inc.	4.97%	0.65	7.31%	5.39%	10.36%	208%
Artesian Resources, Inc.	4.97%	NA	7.31%	NA	NA	150%
California Water Service Group	4.97%	0.75	7.31%	5.94%	10.91%	181%
Middlesex Water Co.	4.97%	0.75	7.31%	5.94%	10.91%	173%
SJW Corp.	4.97%	0.95	7.31%	7.04%	12.01%	176%
Southwest Water Co.	4.97%	1.10	7.31%	7.86%	12.83%	217%
York Water Co.	4.97%	0.65	7.31%	5.39%	10.36%	203%
Average	<u>4.97%</u>	<u>0.81</u>	<u>7.31%</u>	<u>6.25%</u>	<u>11.22%</u>	<u>187%</u>

Average of Traditional and Empirical CAPM

11.05%

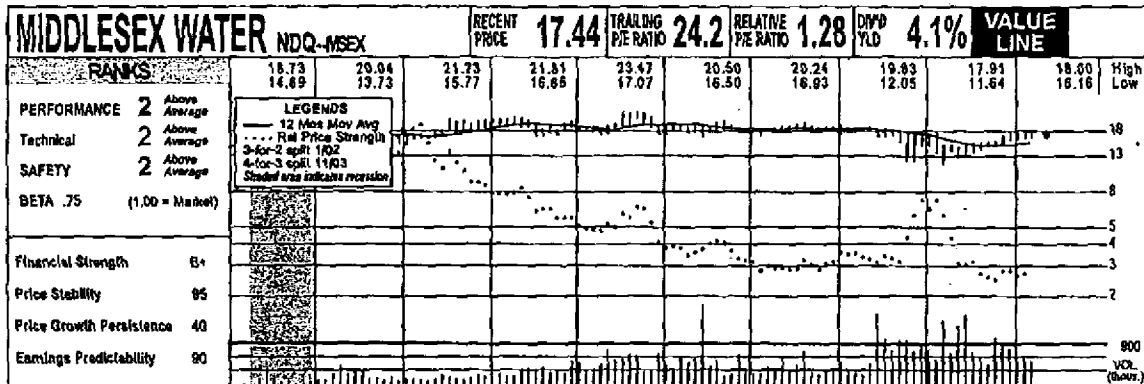
- Notes: (1) From note 2 on page 3 of Schedule PMA-12 (Updated) in Schedule PMA-23.  
(2) From pages 2 through 8 of this Schedule.  
(3) Derived in note 1 on page 3 of Schedule PMA-12 (Updated) in Schedule PMA-23.  
(4) Column 2 \* Column 3.  
(5) Column 1 + Column 4.  
(6) From AUS Utility Reports, April 2010.  
(7) The empirical CAPM is applied using the formula found in note 4 on page 3 of Schedule PMA-12 (Updated) in Schedule PMA-23.

AMER. STATES WATER NYSE:AWR		RECENT PRICE	37.04	P/E RATIO	23.6	(Trailing: 21.9 Median: 22.0)	RELATIVE P/E RATIO	1.30	DIV'D YLD	2.8%	VALUE LINE											
TIMELINESS	4	Landed 3/19/10	High: 28.5	25.3	28.4	29.0	29.0	28.8	34.8	43.8	48.1	42.0	38.8	38.2	Target Price Range	2013	2014	2015				
SAFETY	3	Net 2/4/00	Low: 14.8	19.7	19.0	20.3	21.8	20.8	24.3	30.3	33.8	27.0	29.8	31.2	128							
TECHNICAL	3	Landed 4/23/10	LEGENDS 1-25 x Dividends p sh divided by base of Rate ... Relative Price Strength 1-10 x 100 Options: No shaded area prior to expiration Last session began 12:07																			
BETA	.80	(1.00 = Market)	2013-15 PROJECTIONS Price Gain Amt Total High 55 (+50%) 13% Low 35 (-5%) 2%																			
Insider Decisions			M J J A S O N D J to Buy 0 0 0 0 0 0 1 1 0 to Sell 0 0 0 0 0 0 0 0 4 0 to Net 0 0 0 1 0 0 0 4 0																			
Institutional Decisions			2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 to Buy 88 54 67 to Sell 53 33 39 to Net 35 21 28 Percent shares traded 12 8 4																			
CAPITAL STRUCTURE as of 12/31/09			1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011																			
Total Debt \$305.3 mil. Due in 5 Yrs \$12.3 mil.			10.43	11.03	11.37	11.44	11.02	12.91	12.17	13.08	13.78	13.98	13.81	14.08	15.76	17.49	18.42	19.48	19.76	20.25	Revenues per sh	22.10
LT Debt \$305.6 mil. LT Interest \$22.3 mil.			1.68	1.75	1.75	1.85	2.04	2.28	2.20	2.53	2.54	2.08	2.23	2.64	2.89	3.31	3.37	3.40	3.50	3.70	"Cash Flow" per sh	4.15
LT Interest earned: 3.4x total interest coverage: 3.2x			1.59	1.03	1.13	1.04	1.08	1.19	1.28	1.35	1.34	.78	1.05	1.32	1.62	1.55	1.62	1.75	1.90	1.62	Earnings per sh	2.35
Leases, Un capitalized: Annual rentals \$3.2 mil.			.80	.81	.82	.83	.84	.85	.88	.87	.87	.88	.89	.90	.91	.96	1.00	1.01	1.04	1.08	Div'd Decl'd per sh	1.18
Pension Assets-12/09 \$74.0 mil.			2.43	2.18	2.40	2.58	3.11	4.30	3.03	3.18	2.68	3.76	5.03	4.24	3.91	2.88	4.45	4.18	4.75	4.18	Cap'l Spending per sh	4.20
Pfd Stock None.			18.07	10.29	11.81	11.24	11.48	11.82	12.74	12.22	14.05	13.97	15.01	15.72	16.84	17.53	17.95	19.39	20.25	21.08	Book Value per sh	22.35
Common Stock 18,554,364 shs. as of 3/10/10			11.77	11.77	13.33	13.44	13.44	13.44	15.12	15.12	15.18	15.21	15.75	16.80	17.05	17.23	17.30	18.53	19.25	20.00	Common Shs Outst'g	21.50
MARKET CAP: \$709 million (Small Cap)			12.8	11.6	12.6	14.5	15.5	17.1	15.9	16.7	18.3	31.9	23.2	21.9	27.7	24.0	22.6	21.2	20.8	20.8	Avg Ann'l P/E Ratio	19.0
CURRENT POSITION 2007 2008 12/31/09			.84	.73	.79	.84	.81	.97	1.03	.86	1.00	1.82	1.23	1.17	1.50	1.27	1.38	1.42	1.42	1.42	Relative P/E Ratio	1.25
CASH ASSETS			6.5%	6.7%	5.8%	5.5%	5.0%	4.2%	4.2%	3.9%	3.6%	3.5%	3.6%	3.1%	2.5%	2.9%	2.9%	2.9%	2.9%	2.9%	Avg Ann'l Div'd Yield	2.6%
OTHER ASSETS			184.0 197.5 209.2 212.7 228.0 236.2 288.6 301.4 318.7 361.0 380 405																			
LIABILITIES			18.8 20.4 20.3 11.9 16.5 22.5 23.1 28.0 28.8																			
EQUITY			45.7% 43.0% 38.9% 43.5% 37.4% 47.0% 40.5% 42.6% 37.8% 38.9% 38.5% 38.5% 38.5% 38.5% 38.5% 38.5% 38.5% 38.5% 38.5% 38.5%																			
INCOME TAX RATE			47.5% 54.9% 52.0% 52.0% 47.7% 50.4% 48.6% 48.9% 46.2% 45.9% 47.0% 47.0% 47.0% 47.0% 47.0% 47.0% 47.0% 47.0% 47.0% 47.0%																			
AFUDC % to Net Profit			51.9% 44.7% 48.0% 48.0% 52.3% 49.6% 51.4% 53.1% 53.8% 54.1% 53.0% 53.0% 53.0% 53.0% 53.0% 53.0% 53.0% 53.0% 53.0% 53.0%																			
LONG-TERM DEBT RATIO			37.1 447.8 444.4 442.3 480.4 532.5 551.6 569.4 577.0 665.0 735 795																			
COMMON EQUITY RATIO			509.1 539.8 563.3 602.3 684.2 713.2 750.6 776.4 825.3 868.4 910 955																			
RETURN ON TOTAL CAP			6.4% 6.1% 6.5% 4.6% 5.2% 5.4% 6.0% 6.7% 6.4% 5.9% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0%																			
RETURN ON SHR EQUITY			9.2% 10.1% 9.5% 5.6% 6.6% 6.6% 8.1% 8.1% 9.3% 8.6% 8.2% 8.5% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0%																			
RETURN ON COM EQUITY			3.0% 3.0% 3.3% NMF 1.0% 2.8% 2.7% 3.9% 3.1% 3.2% 2.9% 4.0% 4.0% 4.0% 4.0% 4.0% 4.0% 4.0% 4.0% 4.0%																			
RETAINED TO COM EQ			68% 65% 65% 113% 84% 67% 67% 58% 84% 61% 61% 57% 57%																			
ALL DIV'D'S to Net Prof			50%																			
BUSINESS:			American States Water Co. operates as a holding company. Through its principal subsidiary, Golden State Water Company, it supplies water to more than 250,000 customers in 75 communities in 10 counties. Service areas include the greater metropolitan areas of Los Angeles and Orange Counties. The company also provides electric utility services to nearly 23,250 customers in the city of Big Bear Lake and in areas of San Bernardino County. Acquired Chaparral City Water of Arizona (10/00). Has 703 employees. Officers & directors own 2.5% of common stock (4/10 Proxy). Chairman: Lloyd Ross, President & CEO: Robert J. Sprowls, Inc. CA. Addr: 830 East Foothill Boulevard, San Dimas, CA 91773. Tel: 909-594-3800. Internet: www.aswater.com.																			
ANNUAL RATES of change (per sh)			10 Yrs 5 Yrs to '13-'15																			
Revenues			4.5% 6.0% 3.0%																			
"Cash Flow"			5.0% 8.0% 3.5%																			
Earnings			4.0% 8.5% 6.5%																			
Dividends			1.5% 2.5% 3.0%																			
Book Value			4.5% 5.0% 3.5%																			
QUARTERLY REVENUES (\$ mil.)			Full Year																			
2007			72.3	79.3	75.8	74.0	301.4															
2008			68.8	80.3	85.3	84.2	318.7															
2009			79.6	93.6	101.5	86.3	361.0															
2010			83.0	98.0	107	92.0	380															
2011			89.0	105	114	97.0	405															
EARNINGS PER SHARE			Full Year																			
2007			.40	.42	.44	.35	1.62															
2008			.30	.53	.28	.43	1.56															
2009			.28	.64	.52	.18	1.62															
2010			.37	.58	.54	.38	1.75															
2011			.28	.64	.57	.41	1.90															
QUARTERLY DIVIDENDS PAID			Full Year																			
2008			.225	.225	.225	.235	.91															
2007			.235	.235	.235	.250	.96															
2006			.250	.250	.250	.250	1.00															
2009			.250	.250	.250	.280	1.01															
2010			.280																			
Company's Financial Strength			B+																			
Stock's Price Stability			B5																			
Price Growth Persistence			70																			
Earnings Predictability			70																			
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AQUA AMERICA NYSE-WTR		RECENT PRICE	P/E RATIO	RELATIVE P/E RATIO	DIVID YLD	VALUE LINE
<b>TIMELINESS</b> 3 (Largest 6/2009) <b>SAFETY</b> 3 (Largest 4/100) <b>TECHNICAL</b> 3 (Largest 4/2170) BETA .55 (1.00 = Market)		17.97	21.9	1.21	3.2%	Target Price Range 2013 2014 2015
<b>2013-15 PROJECTIONS</b> Price Gain: 35 (+4.5%) Low 25 (+4.8%) Return: 20% 77%						64 48 39 24 20 16 12 8 6
<b>Insider Decisions</b> Buy: 0, Sell: 0, Hold: 0 <b>Institutional Decisions</b> Buy: 117, Sell: 118, Hold: 104		<b>LEGENDS</b> 1.00 = Dividend per share 1.00 = Interest Rate 1.00 = Price Strength				% TOT. RETURN 3/10 THIS STOCK INDEX 1 yr. -9.1 91.1 3 yr. -14.9 7.8 5 yr. 5.2 42.8
<b>CAPITAL STRUCTURE as of 12/31/09</b> Total Debt \$1473.6 mil. Due in 5 Yrs \$276.5 mil. LT Debt \$1388.6 mil. LT Interest \$70.0 mil. (LT Interest earned: 3.5x; total interest coverage: 3.5x)		<b>MARKET CAP: \$2.4 billion (Mid Cap)</b>				<b>VALUE LINE PUB. INC.</b> 13-15
<b>CURRENT POSITION (MILL)</b> Cash Assets: 14.5 Receivables: 82.9 Inventory (AvgCat): 8.8 Other: 9.3 Current Assets: 115.5 Accts Payable: 45.8 Debt Due: 80.8 Other: 56.6 Current Liab.: 183.2 Fix. Chg. Cov.: 323%		<b>ANNUAL RATES</b> Revenue: 8.0% Cash Flow: 9.5% Earnings: 7.5% Dividends: 7.0% Book Value: 9.5%				<b>REVENUES PER SH</b> 6.95 2.60 1.40 .70 2.50 10.15 140.00 21.0 1.40 2.0%
<b>QUARTERLY REVENUES (\$ mil)</b> 2007: 137.3, 150.0, 165.5, 149.1 2008: 139.3, 151.0, 177.1, 159.6 2009: 154.5, 167.3, 180.8, 167.9 2010: 165, 185, 195, 185 2011: 175, 195, 210, 205		<b>QUARTERLY EARNINGS PER SHARE</b> 2007: .13, .17, .22, .19 2008: .11, .17, .26, .19 2009: .14, .19, .25, .20 2010: .15, .20, .27, .23 2011: .17, .22, .30, .26				<b>REVENUES (\$mil)</b> 975 195 39.0% 1.7% 49.5% 50.5% 2805 3600 8.0% 14.0% 16.0% 7.0% 51%
<b>QUARTERLY DIVIDENDS PAID</b> 2006: .107, .107, .115, .115 2007: .115, .115, .125, .125 2008: .125, .125, .135, .135 2009: .135, .135, .145, .145 2010: .145		<b>BUSINESS:</b> Aqua America, Inc. is the holding company for water and wastewater utilities that serve approximately three million residents in Pennsylvania, Ohio, North Carolina, Illinois, Texas, New Jersey, Florida, Indiana, and five other states.				<b>AFUDC % to Net Profit</b> 39.0% 2.8% 3.1% 2.8% 2.5% 54.0% 54.0% 2605 3600 8.0% 14.0% 16.0% 7.0% 51%
<b>FINANCIAL STRENGTH</b> Stock's Price Stability: 85 Price Growth Persistence: 70 Earnings Predictability: 100		<b>OTHER:</b> Water supply revenues 89%; residential, 58.5%; commercial, 14%; industrial & other, 27.5%. Officers and directors own 1.5% of the common stock (4/10 Proxy).				<b>RETAINED TO COM EQ</b> 2.8% 3.0% 3.5% 2.8% 3.5% 54.1% 55.6% 35.0% 34.0% 2306.6 2485.5 2530 2575 3700 3350 9.3% 9.4% 10.0% 11.0% 10.0% 2.8% 2.7% 3.0% 3.5% 47%
<b>DISCLAIMER:</b> © 2010, Value Line Publishing Inc. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is solely for subscriber's own, non-commercial, internal use. No part of it may be reproduced, stored, stored or transmitted in any form, electronic or other form, or used for promoting or marketing any product, service or product.		<b>ANALYST COMMENT:</b> Aqua America managed to increase its profits in 2009 despite the weakened economic backdrop. For the full year, revenues advanced 7%, mostly due to benefits from rate-relief cases and gains from acquisitions. This offset unfavorable weather conditions that hurt the top line. The bottom line benefited from cost-cutting efforts, but this was discounted by a 6% increase in capital spending. The company's customer growth over the next few years will most likely be gained through acquisitions. Toward this end, Aqua America's New Jersey subsidiary completed the purchase of the water system assets of Bloomsbury Borough. This added about 1,000 residential and commercial customers. More acquisitions of smaller water and wastewater companies will be one of the main points of focus for WTR's management. Earnings gains over the next few years should be bolstered through rate relief cases. During the first two months of 2010, Aqua America has won rate relief cases that should add \$6 million per annum to the top line. An additional \$65 million in lawsuits should be resolved in the latter half of this year, and management plans to petition for \$25 million-\$30 million in rate increases and surcharges by yearend. The dividend payout should continue to be a bright spot for Aqua America. The historical trend of management raising its dividend every year will most likely continue going forward. This stock is ranked to mirror the broader market over the coming year. Although share earnings were flat year over year in the second half of 2009, we estimate that the top and bottom lines will advance over the next few quarters. These shares hold above-average appreciation potential over the coming 3 to 5 years. The aforementioned gains from acquisitions should enable revenues and earnings to continue to rise over the pull to 2013-2015. Other points of interest for this equity include its high scores for Stock Price Stability and Earnings Predictability. All told, this stock is best suited for long-term conservative investors.				<b>John D. Burke</b> <b>April 23, 2010</b>

CALIFORNIA WATER NYSE-CWT		RECENT PRICE	38.51	P/E RATIO	19.2	(Yield: 18.1) Median: 22.0	RELATIVE P/E RATIO	1.06	DDYD YLD	3.1%	VALUE LINE								
TIMELINESS 4 Lowered 11/20/09	High-Low: 32.0 31.4 28.8 28.9 31.4 37.9 42.1 45.8 45.4 46.8 48.3 39.8	22.8 21.5 22.9 20.5 23.7 26.1 31.2 32.8 34.2 27.7 33.5 35.3									Target Price 2013 2014 2015								
SAFETY 3 Lowered 10/20/09	LEGENDS 1.73 x Dividends p sh divided by Interest Rate Relative Price Strength 24-mo. vol. 100 Options: Yes Shaded area: prior recession Latest recession began 12/07										128								
TECHNICAL 3 Lowered 4/23/10	2013-15 PROJECTIONS Price Gain Ann'l Total Return High 50 (+55%) 14% 48 Low 48 (+5%) 4%										86 80 64 48 40 32								
BETA .75 (1.00 - Market)	Insider Decisions U J J A R O M D J In Buy 0 0 0 0 0 0 0 0 0 0 0 0 Options 0 0 0 0 0 0 0 0 0 0 0 0 In Sell 0 0 0 0 0 0 0 0 0 0 0 0										24 16 12								
	Institutional Decisions 2004 2006 4/09 In Buy 75 58 51 In Sell 85 75 89 Options 10018 9635 10204										6 3								
	Percent Shares Traded 9 3										% TOT. RETURN 3/10 1 yr. -7.2 91.1 3 yr. 7.6 7.6 5 yr. 30.4 42.8								
1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011	© VALUE LINE PUB. INC. 13-15																		
12.59 13.17 14.48 15.48 14.76 15.96 16.16 16.26 17.33 18.37 17.18 17.44 16.20 17.76 19.80 21.64 22.40 23.70	Revenues per sh										25.43								
2.02 2.07 2.50 2.92 2.60 2.75 2.52 2.20 2.65 2.51 2.83 3.03 2.71 3.12 3.72 3.87 3.95 4.15	"Cash Flow" per sh										4.50								
1.22 1.17 1.51 1.83 1.45 1.53 1.31 .94 1.25 1.21 1.46 1.47 1.34 1.50 1.90 1.95 2.05 2.25	Earnings per sh <sup>A</sup>										2.60								
.89 1.02 1.04 1.06 1.07 1.09 1.10 1.12 1.12 1.13 1.14 1.15 1.16 1.17 1.18 1.19 1.19 1.20	Div'd Decl'd per sh <sup>B</sup>										1.25								
2.26 2.13 2.83 2.81 2.74 3.44 2.45 4.08 5.62 4.39 3.78 4.01 4.28 3.68 4.62 5.33 5.35 5.35	Cap'l Spending per sh										5.48								
11.56 11.72 12.22 13.00 13.38 13.43 12.90 12.95 13.12 14.44 15.60 15.79 18.15 18.50 20.67 20.72 20.77 21.60	Book Value per sh <sup>C</sup>										23.25								
12.49 12.34 12.62 12.62 12.62 12.94 15.15 15.18 15.18 18.93 18.37 18.20 20.68 20.67 20.72 20.77 21.00 21.50	Common Shs Outst'g <sup>D</sup>										23.69								
14.1 13.7 11.9 12.6 17.8 17.8 19.6 27.1 19.8 22.1 20.1 24.9 29.2 28.1 19.8 19.7 19.7 19.7	Avg Ann'l P/E Ratio										19.0								
.92 .92 .76 .73 .93 1.01 1.27 1.39 1.08 1.26 1.06 1.33 1.58 1.39 1.19 1.19 1.32 1.32	Relative P/E Ratio										1.25								
5.8% 6.4% 5.8% 4.6% 4.2% 4.0% 4.3% 4.4% 4.5% 4.2% 3.9% 3.1% 2.9% 3.0% 3.1% 3.1%	Avg Ann'l Div'd Yield										1.5%								
CAPITAL STRUCTURE as of 12/31/09																			
Total Debt \$399.3 mil. Due in 5 Yrs \$55.2 mil.										244.8 248.8 263.2 277.1 315.6 320.7 334.7 367.1 410.3 449.4 470 510									
LT Debt \$374.3 mil. LT Interest \$24.4 mil.										20.0 14.4 19.1 19.4 28.0 27.2 25.8 31.2 39.8 40.6 43.0 49.0									
(LT Interest earned: 4.1%; total int. cov.: 3.8x)										42.3% 39.4% 39.7% 39.5% 39.6% 42.4% 37.4% 39.9% 37.7% 40.3% 39.0% 39.0%									
Pension Assets 12/09 \$105.6 mil. Oblig. \$219.7 mil.										48.9% 50.3% 55.3% 50.2% 48.6% 46.3% 43.5% 42.9% 41.6% 47.1% 47.0% 46.5%									
Pfd Stock None										50.2% 48.4% 44.0% 49.1% 50.8% 51.1% 55.9% 58.6% 58.4% 52.5% 53.0% 53.5%									
Common Stock 20,765,422 shs. as of 2/24/10										388.8 402.7 452.1 490.4 565.9 568.1 670.1 674.9 600.4 794.9 853 905									
MARKET CAP: \$890 million (Small Cap)										582.0 624.3 697.0 758.5 800.3 862.7 941.5 1010.2 1112.4 1198.1 1265 1325									
CURRENT POSITION 2007 2008 12/31/09										8.8% 5.3% 5.8% 5.6% 6.1% 6.3% 5.2% 5.9% 7.1% 6.5% 6.5% 7.6%									
Cash Assets 6.7 13.9 9.9										10.0% 7.2% 9.4% 7.8% 8.9% 9.3% 6.8% 8.1% 9.9% 9.6% 10.2% 10.5%									
Other 53.3 65.9 82.3										1.8% 1.6% 1.0% 1.7% 2.1% 1.9% 1.8% 3.8% 3.8% 4.0% 5.0%									
Current Assets 60.0 79.8 92.2										82% 119% 90% 91% 77% 78% 86% 77%									
Accts Payable 38.7 45.1 43.7										BUSINESS: California Water Service Group provides regulated and nonregulated water service to roughly 453,800 customers in 83 communities in California, Washington, New Mexico, and Hawaii. Main service areas: San Francisco Bay area, Sacramento Valley, Salinas Valley, San Joaquin Valley & parts of Los Angeles. Acquired Rio Grande Corp. West Hawaii Utilities (RWS). Revenue breakdown: DR residential, 69%; business, 18%; public authorities, 5%; industrial, 5%; other, 3%. '08 reported depreciation rate: 2.4%. Has roughly 829 employees. Chairman: Robert W. Fey. President & CEO: Peter C. Nelson (AQB Proxy), Inc.; Delavare. Address: 1720 North First Street, San Jose, California 95112-4598. Telephone: 408-367-8200. Internet: www.calwatergroup.com.									
Other 2.7 42.8 25.0										Increased expenses sank California Water Service Group's bottom line in the fourth quarter. The water utility posted share earnings of \$0.31, 11% below both last year's mark and our estimate. The top line rose a better-than-anticipated 7%, to roughly \$107 million, but expenses grew faster, due to increased water production and SG&A costs, specifically for higher pension and benefit commitments. We have tempered our 2010 earnings expectations accordingly. Operating costs are likely to continue to rise, as aging infrastructures require greater maintenance and repairs. The company will get little in the way of relief from rate hikes this year, however, because other than potential modest inflationary increases, there is not expected to be any rate increases implemented until 2011. Most of the company's subsidiaries have not been up for general rate case reviews in more than three years, owing to the changeover to a consolidated filing system. As a result, we suspect that earnings growth will be lucky to top 5% this year. Growth rates ought to pick up next year, however. As mentioned above, the company has filed a rate relief request with the California Public Utilities Commission (CPUC) for more than \$70 million. A ruling is likely to be handed down by yearend, with the new rates effective January 1, 2011. Although the proposal may be a bit lofty, we expect a favorable ruling, given the recent regulatory landscape and necessity to maintain current water standards. Therefore, we've pegged CWT to earn \$2.25 a share, on revenues of more than \$500 million next year. That said, we think the stock is fully valued at this time. It is ranked 4 (Below Average) for Timeliness and trails the Value Line median in terms of 3- to 5-year appreciation potential. Although a more constructive regulatory climate looks to be in place, the greater stock and debt offerings that are likely to be needed to keep up the burgeoning infrastructure costs will probably dilute shareholder gains to 2013-2015. The issue's steady dividend growth adds some appeal for those seeking total return, but investors have better pure-growth and/or income vehicles to choose from elsewhere.									
Current Liab. 69.7 123.2 170.4										Andre J. Costanza April 23, 2010									
Fbc. Chg. Gov. 333% 398% 430%																			
ANNUAL RATES																			
of change (per sh)																			
Revenues 2.5% 3.0% 4.5%																			
"Cash Flow" 2.5% 6.0% 4.0%																			
Earnings 1.0% 8.5% 6.5%																			
Dividends 1.0% 1.0% 1.0%																			
Book Value 4.0% 6.0% 3.0%																			
QUARTERLY REVENUES (\$ mil.) <sup>A</sup>																			
Full Year																			
2007 71.6 95.8 113.8 85.9 367.1																			
2008 72.9 105.6 131.7 100.1 410.3																			
2009 86.6 116.7 139.2 106.9 449.4																			
2010 93.0 122 145 110 470																			
2011 100 131 157 122 510																			
QUARTERLY EARNINGS PER SHARE <sup>A</sup>																			
Full Year																			
2007 .07 .37 .67 .39 1.50																			
2008 .01 .48 1.06 .35 1.90																			
2009 .12 .58 .94 .31 1.95																			
2010 .11 .61 .98 .35 2.05																			
2011 .14 .67 1.03 .41 2.28																			
QUARTERLY DIVIDENDS PAID <sup>B</sup>																			
Full Year																			
2006 2875 2875 2875 2875 1.15																			
2007 290 290 290 290 1.16																			
2008 293 293 293 293 1.17																			
2009 295 295 295 295 1.18																			
2010 2975																			
(A) Basic EPS. Excl. nonrecurring gain (loss): \$0.74; '01, '02, '04. Next earnings report due late July.										(B) Dividends historically paid in mid-Feb., May, Aug., and Nov. Div'd reinvestment plan available.									
(C) Incl. deferred charges. In '08: \$2.6 mil., \$1.2/3h.										(D) In millions, adjusted for split.									
(E) Excludes non-reg. rev.										Company's Financial Strength 8++									
										Stock's Price Stability 85									
										Price Growth Persistence 75									
										Earnings Predictability 80									

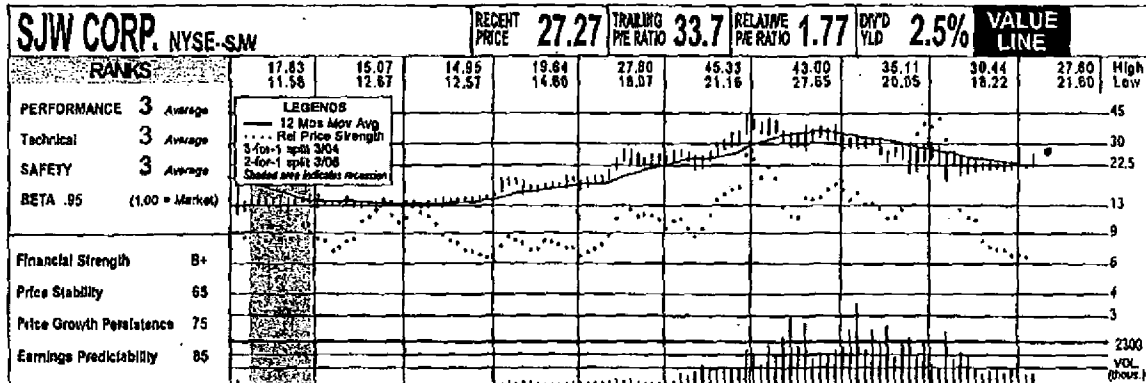
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VALUE LINE PUBLISDRG, INC.	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010/2011
SALES PER SH	5.87	5.98	8.12	8.26	8.44	8.16	8.50	8.79	8.75	
"CASH FLOW" PER SH	1.18	1.20	1.15	1.28	1.33	1.33	1.49	1.63	1.40	NANA
EARNINGS PER SH	.66	.73	.81	.73	.71	.82	.87	.89	.72	
DIVD DECL'D PER SH	.62	.63	.65	.66	.67	.68	.69	.70	.71	
CAP'L SPENDING PER SH	1.25	1.59	1.87	2.54	2.18	2.31	1.66	2.12	1.49	
BOOK VALUE PER SH	7.11	7.39	7.80	8.38	8.60	9.82	10.05	10.28	10.33	
COMMON SHS OUTST'G (MILL)	10.17	10.36	10.48	11.36	11.58	13.17	13.25	13.40	13.52	
AVG ANNL P/E RATIO	24.6	23.5	30.0	28.4	27.4	22.7	21.6	19.8	21.0	NANA
RELATIVE P/E RATIO	1.28	1.28	1.71	1.39	1.45	1.23	1.16	1.19	1.40	
AVG ANNL DIVD YIELD	3.8%	3.7%	3.5%	3.4%	3.5%	3.7%	3.7%	4.0%	4.7%	
SALES (\$MILL)	59.6	61.9	84.1	71.0	74.6	81.1	88.1	91.0	91.2	Bold figures are consensus earnings estimates and, using the recent prices, P/E ratios.
OPERATING MARGIN	47.2%	47.1%	44.0%	44.4%	44.4%	47.4%	47.0%	48.9%	42.6%	
DEPRECIATION (\$MILL)	5.3	5.0	5.6	6.4	7.2	7.8	8.2	8.5	9.2	
NET PROFIT (\$MILL)	7.0	7.8	8.6	8.4	8.5	10.0	11.8	12.2	10.0	
INCOME TAX RATE	34.8%	33.3%	32.8%	31.1%	27.6%	33.4%	32.6%	33.2%	34.1%	
NET PROFIT MARGIN	11.7%	12.5%	10.3%	11.9%	11.4%	12.4%	13.8%	13.4%	10.8%	
WORKING CAP'L (\$MILL)	6.9	69.3	113.3	111.6	14.5	2.8	69.6	140.8	138.6	
LONG-TERM DEBT (\$MILL)	88.1	87.5	97.4	115.3	128.2	130.7	131.6	118.2	124.9	
SHR. EQUITY (\$MILL)	76.4	80.6	83.7	99.2	103.6	133.3	137.1	141.2	143.0	
RETURN ON TOTAL CAP'L	5.6%	6.0%	5.0%	5.1%	5.0%	5.1%	5.6%	5.8%	5.0%	
RETURN ON SHR. EQUITY	9.1%	9.5%	7.9%	8.5%	8.2%	7.5%	8.6%	8.8%	7.0%	
RETAINED TO COM EQ	.5%	1.3%	NMF	.9%	.5%	1.2%	1.8%	1.9%	.1%	
ALL DIVD'S TO NET PROF	84%	87%	108%	80%	94%	84%	79%	78%	98%	

Note: No analyst estimates available.

ANNUAL RATES				ASSETS (\$MILL)			INDUSTRY: Water Utility			
of change (per share)	5 Yrs.	1 Yr.		2007	2008	12/31/09	<b>BUSINESS:</b> Middlesex Water Company engages in the ownership and operation of regulated water utility systems in New Jersey (NJ) and Delaware, and a regulated wastewater utility in NJ. It offers contract operations services and a service line maintenance program through its nonregulated subsidiary, Utility Service Affiliates, Inc. Its water utility system treats, stores, and distributes water for residential, commercial, industrial, and fire prevention purposes. It also provides water treatment and pumping services to the Township of East Brunswick. Its other NJ subsidiaries offer water and wastewater services to residents in Southampton Township. Its Delaware subsidiaries provide water services to retail customers in New Castle, Kent, and Sussex counties. In March, the company entered into an agreement to purchase Montague Water Company, Inc. and Montague Sewer Company, Inc. Has 285 employees. Chairman: J. Richard Tompkins. Address: 1500 Ronson Rd, P.O. BOX 1500, Iselin, NJ 08830. Tel: 732-634-1500. Internet: <a href="http://www.middlesexwater.com">http://www.middlesexwater.com</a> .			
Sales	2.0%	-0.5%		2.0	3.3	4.3				
"Cash Flow"	4.0%	-6.5%		12.8	14.3	10.6				
Earnings	3.5%	-19.0%		1.2	1.5	1.8				
Dividends	1.5%	1.5%		1.4	1.5	5.5				
Book Value	5.5%	0.5%		17.4	20.6	22.0				
Fiscal Year	QUARTERLY SALES (\$MILL)		Full Year	Property, Plant & Equip, at cost						
	1Q	2Q	3Q	4Q	398.6	438.8				453.6
12/31/07	19.0	21.8	24.1	21.2	64.7	70.5				77.1
12/31/08	20.8	23.0	25.7	21.5	333.9	366.3				378.5
12/31/09	20.8	23.1	25.5	22.0	41.4	53.1	59.6			
12/31/10					392.7	440.0	458.1			
Fiscal Year	EARNINGS PER SHARE		Full Year	LIABILITIES (\$MILL)						
	1Q	2Q	3Q	4Q	8.5	5.7	4.3			
12/31/08	.15	.25	.28	.14	9.0	43.9	46.6			
12/31/07	.13	.24	.31	.19	11.5	11.9	9.8			
12/31/08	.15	.26	.35	.13	27.0	61.5	60.7			
12/31/09	.10	.21	.29	.12	LONG-TERM DEBT AND EQUITY as of 12/31/09					
12/31/10					Total Debt \$171.5 mil. Due in 5 Yrs. \$63.0 mil.					
Calendar	QUARTERLY DIVIDENDS PAID		Full Year	LT Debt \$124.9 mil. Including Cap. Leases None (47% of Cap'l)						
	1Q	2Q	3Q	4Q	Leases, Uncapitalized Annual rentals None					
2007	.173	.173	.173	.175	Pension Liability \$25.7 mil. in '09 vs. \$25.5 mil. in '08					
2008	.175	.175	.175	.178	Pfd Stock \$3.4 mil. Pfd Div'd Paid \$2 mil. (1% of Cap'l)					
2009	.178	.178	.178	.18	Common Stock 13,519,000 shares (52% of Cap'l)					
2010	.18									
INSTITUTIONAL DECISIONS				TOTAL SHAREHOLDER RETURN						
to Buy	2Q'08	3Q'08	4Q'08	Dividends plus appreciation as of 3Q/12/2010						
to Sell	41	30	32	3 Mos.	6 Mos.	1 Yr.	3 Yrs.	5 Yrs.		
Hold(000)	33	28	20	-2.16%	15.58%	24.13%	5.05%	13.25%		
	4902	4958	4946							



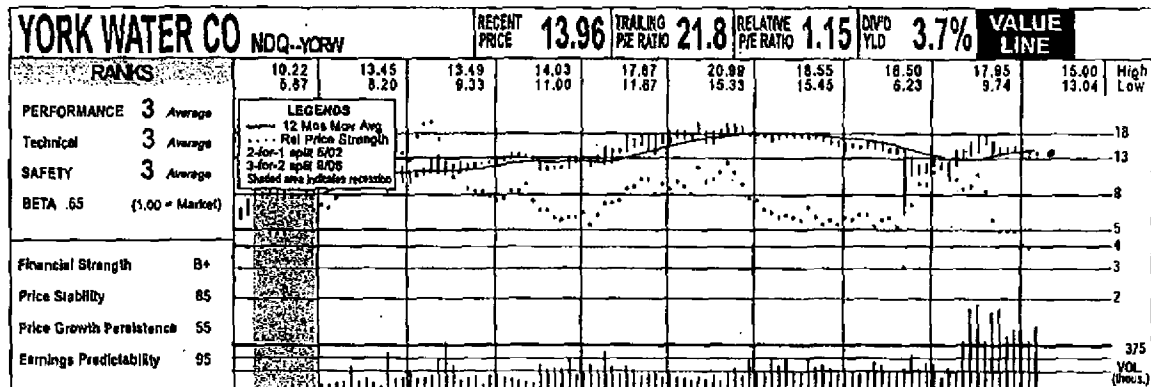
VALUE LINE PUBLISHING, INC.	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010/2011
SALES PER SH	7.45	7.97	8.20	9.14	9.86	10.35	11.25	12.12	11.68	
"CASH FLOW" PER SH	1.49	1.55	1.75	1.89	2.21	2.38	2.30	2.44	2.21	
EARNINGS PER SH	.77	.78	.91	.87	1.12	1.19	1.04	1.08	.81	1.04 <sup>A,B</sup> /1.13 <sup>C</sup>
DIVDS DECL'D PER SH	.43	.46	.49	.51	.53	.57	.61	.65	.66	
CAP'L SPENDING PER SH	2.63	2.08	3.41	2.31	2.83	3.87	6.62	3.79	3.17	
BOOK VALUE PER SH	8.17	8.40	9.11	10.11	10.72	12.48	12.90	13.99	13.66	
COMMON SHS OUTST'G (\$MILL)	18.27	18.27	18.27	18.27	18.27	18.28	18.38	18.18	18.50	
AVG ANNL P/E RATIO	18.5	17.3	15.4	19.6	19.7	23.5	33.4	28.2	28.7	28.2/24.7
RELATIVE P/E RATIO	.95	.94	.88	1.04	1.04	1.27	1.77	1.58	1.92	
AVG ANNL DIVD YIELD	3.0%	3.4%	3.5%	3.0%	2.4%	2.0%	1.7%	2.3%	2.8%	
SALES (\$MILL)	136.1	145.7	149.7	165.9	180.1	189.2	206.6	220.3	218.1	Bold figures are consensus
OPERATING MARGIN	64.4%	63.7%	56.0%	58.4%	55.8%	57.0%	41.8%	42.4%	42.5%	earnings
DEPRECIATION (\$MILL)	13.2	14.0	15.2	18.5	19.7	21.3	22.9	24.0	25.6	estimates
NET PROFIT (\$MILL)	14.0	14.2	18.7	18.0	20.7	22.2	19.3	20.2	15.2	and, using the
INCOME TAX RATE	34.5%	40.4%	38.2%	42.1%	41.8%	40.8%	39.4%	38.5%	40.4%	recent prices,
NET PROFIT MARGIN	10.3%	9.8%	11.2%	9.8%	11.5%	11.7%	9.4%	8.2%	7.0%	P/E ratios.
WORKING CAP'L (\$MILL)	63.8	64.9	12.0	13.0	10.8	22.2	61.4	611.3	64.0	
LONG-TERM DEBT (\$MILL)	110.0	110.0	139.6	143.8	146.3	163.8	216.3	216.6	246.9	
SHR. EQUITY (\$MILL)	149.4	153.5	168.4	184.7	195.9	228.2	238.9	254.3	252.8	
RETURN ON TOTAL CAP'L	6.7%	6.9%	6.9%	6.5%	7.6%	7.0%	5.7%	5.8%	4.4%	
RETURN ON SHR. EQUITY	9.4%	9.3%	10.0%	8.7%	10.6%	9.7%	6.2%	8.0%	6.0%	
RETAINED TO COM EQ	4.1%	3.8%	4.7%	3.6%	5.6%	5.2%	3.5%	3.3%	1.2%	
ALL DIVD'S TO NET PROF	58%	59%	53%	58%	47%	48%	57%	59%	80%	

\*No. of analysts changing est. val. in last 10 days: 0 up, 0 down, consensus 5-year earnings growth not available. <sup>A</sup>Based upon 2 analysts' estimates. <sup>B</sup>Based upon 2 analysts' estimates. <sup>C</sup>Based upon 2 analysts' estimates.

ANNUAL RATES					ASSETS (\$mill.)			INDUSTRY: Water Utility																										
of change (per share)	5 Yrs.	1 Yr.			2007	2008	12/31/09	<p><b>BUSINESS:</b> SJW Corporation, through its subsidiaries, engages in the production, purchase, storage, purification, distribution, and retail sale of water. The company offers nonregulated water-related services, including water system operations, cash remittances, and maintenance contract services. SJW also owns undeveloped land; a 70% limited partnership interest in 444 West Santa Clara Street, L.P.; and operates commercial buildings in Arizona, California, Connecticut, Florida, Tennessee, and Texas. As of September 30, 2009, SJW provided water service to approximately 226,000 connections that served a population of approximately one million people in the San Jose area. It also provides water service to approximately 8,700 connections that serve approximately 36,000 residents in a service area in the region between San Antonio and Austin, Texas. Has 375 employees. Chairman: Charles J. Toeniskoetter, Inc.; CA. Address: 110 W. Taylor Street, San Jose, CA 95110. Tel.: (408) 279-7800. Internet: <a href="http://www.sjwater.com">http://www.sjwater.com</a>.</p>																										
Sales	6.6%	-3.5%			2.4	3.4	1.4				<p><b>LIABILITIES (\$mill.)</b></p> <p>Accts Payable 9.3 5.8 6.6</p> <p>Debt Due 5.8 18.1 8.9</p> <p>Other 18.1 18.4 18.5</p> <p>Current Liab 33.0 43.3 32.0</p>																							
"Cash Flow"	6.0%	-9.5%			23.0	24.5	23.3							<p><b>LONG-TERM DEBT AND EQUITY as of 12/31/09</b></p> <p>Total Debt \$253.8 mill. Due in 5 Yrs. \$21.5 mill.</p> <p>LT Debt \$246.9 mill.</p> <p>Including Cap. Leases None (49% of Cap'l)</p> <p>Leases, Uncapitalized Annual rentals None</p>																				
Earnings	3.0%	-25.5%			.8	.9	1.0										<p><b>INSTITUTIONAL DECISIONS</b></p> <p>2Q'09 3Q'09 4Q'09</p> <p>to Buy 43 34 43</p> <p>to Sell 40 29 24</p> <p>Hld'g(000) 8694 8807 8827</p>																	
Dividends	5.5%	2.5%			5.4	3.2	2.3													<p><b>TOTAL SHAREHOLDER RETURN</b></p> <p>Dividends plus appreciation as of 3/31/2010</p> <p>3 Mos. 6 Mos. 1 Yr. 3 Yrs. 5 Yrs.</p> <p>13.50% 12.94% 3.07% -32.38% 62.58%</p>														
Book Value	8.0%	2.5%			31.6	32.0	28.0																<p>W.T.</p> <p>April 23, 2010</p>											
																										<p>Pension Liability \$47.5 mill. in '09 vs. \$42.3 mill. in '08</p> <p>Pfd Stock None Pfd Div'd Paid None</p> <p>Common Stock 18,499,602 shares (51% of Cap'l)</p>								

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	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010/2011
REVENUES PER SH	2.05	2.05	2.17	2.18	2.58	2.56	2.79	2.89	2.95	
"CASH FLOW" PER SH	.59	.57	.65	.65	.79	.77	.86	.88	.95	
EARNINGS PER SH	.43	.40	.47	.49	.58	.58	.57	.57	.64	.68 <sup>A</sup> /.72 <sup>C</sup>
DIV'D DECL'D PER SH	.34	.35	.37	.39	.42	.45	.48	.49	.51	
CAP'L SPENDING PER SH	.76	.86	1.07	2.50	1.89	1.85	1.69	2.17	1.18	
BOOK VALUE PER SH	3.79	3.90	4.08	4.65	4.85	5.84	5.97	6.14	6.92	
COMMON SHS OUTST'G (MILL)	9.46	9.55	9.83	10.33	10.40	11.20	11.27	11.37	12.58	
AVG ANNL' P/E RATIO	17.9	26.9	24.6	25.7	26.3	31.2	30.3	24.6	21.9	20.5/19.4
RELATIVE P/E RATIO	.92	1.47	1.40	1.36	1.39	1.88	1.61	1.48	1.46	
AVG ANNL' DIV'D YIELD	4.3%	3.3%	3.2%	3.1%	2.9%	2.5%	2.8%	3.5%	3.6%	
REVENUES (\$MILL)	19.4	19.6	20.9	22.5	26.8	28.7	31.4	32.8	37.0	Bold figures are consensus earnings estimates and, using the recent prices, P/E ratios.
NET PROFIT (\$MILL)	4.0	3.8	4.4	4.8	6.8	6.1	6.4	6.4	7.5	
INCOME TAX RATE	35.8%	34.9%	34.8%	38.7%	38.7%	34.4%	38.5%	36.1%	37.9%	
AFUDC % TO NET PROFIT	2.2%	3.7%	-	-	-	7.2%	3.6%	10.1%	-	
LONG-TERM DEBT RATIO	47.7%	46.7%	43.4%	42.5%	44.1%	48.3%	46.5%	64.5%	45.7%	
COMMON EQUITY RATIO	52.3%	53.3%	56.6%	57.5%	55.9%	51.7%	53.5%	45.5%	54.3%	
TOTAL CAPITAL (\$MILL)	66.8	69.9	69.0	83.6	90.3	128.5	125.7	153.4	160.1	
NET PLANT (\$MILL)	102.3	106.7	116.5	140.0	155.3	174.4	191.6	211.4	222.0	
RETURN ON TOTAL CAP'L	7.9%	7.4%	8.5%	7.6%	8.4%	6.2%	6.7%	5.7%	6.2%	
RETURN ON SHR. EQUITY	11.2%	10.2%	11.4%	10.0%	11.8%	9.3%	9.5%	9.2%	8.6%	
RETURN ON COM EQUITY	11.2%	10.2%	11.4%	10.0%	11.8%	9.3%	9.6%	9.2%	8.6%	
RETAINED TO COM EQ	2.6%	1.3%	2.6%	2.1%	3.0%	2.2%	1.7%	1.4%	1.9%	
ALL DIVIDS TO NET PROF	78%	88%	77%	79%	74%	77%	82%	85%	78%	

Anal. of analysts changing earn. est. in last 10 days: 0 up, 0 down, consensus 5-year earnings growth 8.0% per year. <sup>A</sup>Based upon 4 analysts' estimates. <sup>C</sup>Based upon 4 analysts' estimates.

ANNUAL RATES					ASSETS (\$mill.)			INDUSTRY: Water Utility			
of change (per share)	5 Yrs.	1 Yr.			2007	2008	12/31/09				
Revenues	6.0%	2.0%			Cash Assets	.0	.0	BUSINESS: The York Water Company engages in the impounding, purification, and distribution of water in York County and Adams County, Pennsylvania. The company supplies water for residential, commercial, industrial, and other customers. It has two reservoirs, Lake Williams, which is 700 feet long and 58 feet high, and creates a reservoir covering approximately 165 acres containing about 870 million gallons of water; and Lake Redman, which is 1,000 feet long and 52 feet high and creates a reservoir covering approximately 290 acres containing about 1.3 billion gallons of water. In addition, the company possesses a 15-mile pipeline from the Susquehanna River to Lake Redman that provides access to an additional supply of water. As of December 31, 2009, the company served approximately 180,000 residential, commercial, industrial, and other customers in 39 municipalities in York County and seven municipalities in Adams County. Has 111 employees. C.E.O. & President: Jeffrey R. Hines, Inc.: PA. Address: 130 East Market Street, York, PA 17401. Tel.: (717) 845-3601. Internet: http://www.yorkwater.com.			
"Cash Flow"	7.5%	7.5%			Receivables	5.2	5.9	5.4	B.T.		
Earnings	5.5%	12.5%			Inventory (Avg cost)	.8	.7	.7			
Dividends	6.0%	3.5%			Other	.8	.7	1.0			
Book Value	8.5%	13.0%			Current Assets	6.8	7.3	7.1			
Quarterly	QUARTERLY SALES (\$mill.)		Full Year	Property, Plant & Equip, at cost		223.1	248.0	260.4			
12/31/07	7.4	7.9	8.3	7.8	31.5	34.6	38.4				
12/31/08	7.5	7.8	8.8	8.9	191.8	211.4	222.0				
12/31/09	8.8	9.2	9.8	9.2	12.6	21.7	19.7				
12/31/10			37.0	Total Assets		211.0	240.4	248.8			
Quarterly	EARNINGS PER SHARE		Full Year	LIABILITIES (\$mill.)							
12/31/08	.12	.14	.17	.15	Accts Payable	3.2	2.9	1.4			
12/31/07	.12	.15	.15	.15	Debt Due	15.0	8.7	9.3			
12/31/08	.11	.13	.15	.18	Other	3.2	3.5	3.9			
12/31/09	.13	.17	.18	.16	Current Liab	21.4	14.2	14.6			
12/31/10	.14	.18	.19		LONG-TERM DEBT AND EQUITY as of 12/31/09						
Calendar	QUARTERLY DIVIDENDS PAID		Full Year	Total Debt \$82.6 mill.		Due in 5 Yrs. \$24.8 mill.					
2007	.118	.118	.118	.118	LT Debt \$73.2 mill.	Including Cap. Leases None					
2008	.121	.121	.121	.121	(46% of Cap)						
2009	.126	.126	.126	.126	Leases, Uncapitalized Annual rentals None						
2010	.128	.128			Personnel Liability \$8.8 mill. in '09 vs. \$9.8 mill. in '08						
INSTITUTIONAL DECISIONS				Pfd Stock None		Pfd Div's paid None		TOTAL SHAREHOLDER RETURN			
to Buy	30	35	28	Common Stock 12,558,724 shares		(54% of Cap)		Dividends plus appreciation as of 3/31/2010			
to Sell	12	16	15					3 Mos. 6 Mos. 1 Yr. 3 Yrs. 5 Yrs.			
Hld's(000)	2477	2941	2961					-4.36% 1.00% 15.18% -10.47% 28.22%			

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