BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In The Matter of a Name Change for Lingo)
Telecom, LLC d/b/a Bullseye) File No. CN-2023-0262

In The Matter of a Name Change for Lingo)
Telecom, LLC d/b/a Bullseye)

File No. XN-2023-0263

In The Matter of a Name Change for Lingo)
Telecom, LLC d/b/a Bullseye)

File No. DN-2023-0264

ORDER RECOGNIZING NAME CHANGES

Issue Date: April 12, 2023 Effective Date: May 12, 2023

On February 14, 2023, Lingo Telecom, LLC d/b/a Lingo submitted a letter advising the Commission that it had registered the fictitious name of Bullseye with which it plans to market services in Missouri. The Commission opened the above three captioned cases to reflect the name change for the various telecommunications services authorized to be provided by Lingo Telecom, LLC.

On March 30, 2023, the Staff of the Commission (Staff) filed its final recommendations¹ indicating that the company has complied with all statutory and regulatory requirements for changing its name. Staff recommended the Commission recognize the name change in each file. The Commission will do so. The Commission also has allowed the submitted tariffs adopting the name change to take effect by operation of law.

¹ Staff's initial recommendations reflected an understanding that Lingo Telecom, LLC was adding a second d/b/a designation. Lingo Telecom, LLC subsequently made supplemental filings to clarify its intent to achieve a name change and not an additional d/b/a.

THE COMMISSION ORDERS THAT:

- The Commission recognizes the name change of Lingo Telecom, LLC d/b/a
 Lingo to Lingo Telecom, LLC d/b/a Bullseye (File No. CN-2023-0262).
- 2. The Commission recognizes the name change of Lingo Telecom, LLC d/b/a Lingo to Lingo Telecom, LLC d/b/a Bullseye (File No. XN-2023-0263).
- 3. The Commission recognizes the name change of Lingo Telecom, LLC d/b/a Lingo to Lingo Telecom, LLC d/b/a Bullseye (File No. DN-2023-0264).
 - 4. This order shall become effective on May 12, 2023.
 - 5. This file shall be closed on May 13, 2023.

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BY THE COMMISSION

Nancy Dippell Secretary

Charles Hatcher, Senior Regulatory Law Judge, by delegation of authority pursuant to Section 386.240, RSMo 2016.

Dated at Jefferson City, Missouri, on this 12th day of April, 2023.

STATE OF MISSOURI

OFFICE OF THE PUBLIC SERVICE COMMISSION

I have compared the preceding copy with the original on file in this office and I do hereby certify the same to be a true copy therefrom and the whole thereof.

WITNESS my hand and seal of the Public Service Commission, at Jefferson City, Missouri, this 12th day of April, 2023.

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Nancy Dippell Secretary

MISSOURI PUBLIC SERVICE COMMISSION April 12, 2023

File/Case No. CN-2023-0262, XN-2023-0263 and DN-2023-0264

Missouri Public Service Commission

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Missouri Public Service Commission

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Enclosed find a certified copy of an Order or Notice issued in the above-referenced matter(s).

Sincerely,

Nancy Dippel Secretary

Recipients listed above with a valid e-mail address will receive electronic service. Recipients without a valid e-mail address will receive paper service.