

MISSOURI PUBLIC SERVICE COMMISSION

DOCKET NO. ER-2010-0355

SURREBUTTAL TESTIMONY

OF

JOHN J. REED

Submitted On Behalf

Of

SOUTHERN UNION COMPANY

D/B/A MISSOURI GAS ENERGY

JANUARY 5, 2011

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1 **I. INTRODUCTION OF WITNESS AND PURPOSE OF TESTIMONY**

2

3 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

4 A. My name is John J. Reed, and my business address is 293 Boston Post Road
5 West, Suite 500, Marlborough, MA 01752.

6

7 **Q. HAVE YOU PREVIOUSLY SUBMITTED DIRECT TESTIMONY IN THIS**
8 **PROCEEDING?**

9 A. Yes. I submitted direct testimony on behalf of Southern Union Company d/b/a
10 Missouri Gas Energy (“MGE” or the “Company”).

11

12 **Q. WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?**

13 A. The purpose of my surrebuttal testimony is to respond to the rebuttal testimony of
14 Mr. John Rogers on behalf of the Missouri Public Service Commission Staff and
15 Mr. Gary Goble, on behalf of Kansas City Power and Light (“KCP&L”). This
16 testimony is supported by the analyses contained in Schedules JJR-SUR1 through
17 JJR-SUR6.

18

19 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS.**

20 A. I continue to recommend that the Missouri Public Service Commission (the
21 “Commission”) approve fuel switching as a demand side management program to
22 be implemented by KCP&L as a cost effective way to promote energy efficiency
23 and conservation by offering financial incentives to KCP&L customers to convert

1 certain end-use applications, such as water heating and space heating, from
2 electricity to natural gas. If the Commission determines that it requires more
3 information before implementing the proposed fuel switching program on a
4 permanent, full-scale basis, I recommend that the Commission approve a pilot
5 program under which KCP&L would offer the proposed customer rebates to
6 residential and multi-family electric customers who reside within a certain portion
7 of its service territory, such as the urban core of Kansas City.

8

9 **Q. HOW IS THE REMAINDER OF YOUR SURREBUTTAL TESTIMONY**
10 **ORGANIZED?**

11 A. The remainder of my surrebuttal testimony is organized as follows: in Section II,
12 I respond to the rebuttal testimony of Staff witness, Mr. John Rogers; in Section
13 III, I respond to the rebuttal testimony of KCP&L witness, Mr. Gary Goble, and
14 in Section IV, I provide my conclusions and recommendations.

15

1 **II. RESPONSE TO REBUTTAL TESTIMONY OF MR. JOHN ROGERS**

2

3 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO THE REBUTTAL**
4 **TESTIMONY OF MR. ROGERS AS IT RELATES TO THE FUEL**
5 **SWITCHING PROPOSAL DESCRIBED IN YOUR DIRECT**
6 **TESTIMONY.**

7 A. Mr. Rogers and I agree on several important points regarding the fuel switching
8 proposal. First, Mr. Rogers and I agree that natural gas appliances are more
9 efficient than electric appliances for certain end-use applications when using the
10 full-fuel-cycle approach to measure energy consumption and efficiency. Further,
11 Mr. Rogers and I agree that there is a growing momentum at the national level
12 and within some states for adopting the full-fuel-cycle approach as the appropriate
13 method for evaluating the relative advantages of various fuels for certain end-use
14 applications that allow consumers to choose the most efficient fuel source.

15

16 **Q. DOES STAFF WITNESS ROGERS EXPRESS ANY CONCERNS WITH**
17 **THE FUEL SWITCHING PROPOSAL OUTLINED IN YOUR DIRECT**
18 **TESTIMONY?**

19 A. Yes. Mr. Rogers expressed several concerns or reservations with the fuel
20 switching proposal, including: (1) whether this is the appropriate docket for the
21 Commission to consider the issue of fuel switching; (2) whether the fuel
22 switching proposal would be effective for KCP&L, which is a summer peaking
23 utility; and (3) whether the Commission has adopted the TRC test as the preferred

1 method to evaluate the cost effectiveness of DSM programs. Mr. Rogers also
2 expressed concerns with the fact that the fuel switching program is being
3 proposed by MGE, which is a KCP&L competitor.

4
5 **Q. HOW DO YOU RESPOND TO MR. ROGERS' OBSERVATION THAT**
6 **THIS MAY NOT BE THE APPROPRIATE DOCKET FOR THE**
7 **COMMISSION TO CONSIDER THE FUEL SWITCHING PROPOSAL?**

8 A. Mr. Rogers asserts that if the Commission wishes to consider fuel switching as a
9 potential DSM measure, it should do so in KCP&L's Integrated Resource
10 Planning ("IRP") docket, which is governed by Chapter 22 of the Commission's
11 rules. While I understand Mr. Rogers' concern about whether this is the
12 appropriate venue for the Commission to consider the fuel switching program,
13 there are several reasons why the IRP docket may not be the appropriate venue.
14 First, my understanding is that KCP&L is not required to make another IRP filing
15 until November 2011, and a Commission decision on the IRP plan would not be
16 expected for several months thereafter. In the interim, Missouri ratepayers could
17 not enjoy the many benefits that could be derived from the fuel switching
18 proposal, including operating cost savings, reduced energy consumption, and
19 reduced carbon emissions. Second, even if the Commission determines in the IRP
20 docket that fuel switching is a cost effective use of DSM program dollars and that
21 KCP&L should offer the proposed financial incentives to its customers, it is not
22 evident from the Chapter 22 rules that KCP&L would be required to implement
23 this DSM measure.

1

2 **Q. HOW DO YOU RESPOND TO MR. ROGERS' ASSERTION THAT THE**
3 **FUEL SWITCHING PROPOSAL MAY NOT BE EFFECTIVE IN**
4 **MISSOURI IN TERMS OF REDUCING GENERATION AND**
5 **TRANSMISSION REQUIREMENTS BECAUSE KCP&L IS A SUMMER**
6 **PEAKING UTILITY?**

7 A. Mr. Rogers asserts that the experience in other jurisdictions may not be relevant in
8 Missouri because several of the states which have adopted fuel switching
9 programs are served by electric utilities that are winter peaking. As a result, Mr.
10 Rogers contends that a fuel switching program for certain end-use applications
11 such as water heating and space heating would not be expected to contribute
12 toward a reduction in generation, transmission or capacity requirements. While I
13 agree with Mr. Rogers that the fuel switching proposal described in my direct
14 testimony might be more effective where the electric utility's peak occurs during
15 the winter, Mr. Rogers fails to consider that water heating is a baseload activity
16 that would impact electric generation and transmission requirements. Further, the
17 fuel switching program offered by CenterPoint in Texas, a summer-peaking
18 utility, has been quite effective at producing demand reduction and energy
19 savings. Specifically, under CenterPoint's Multi-Family Water and Space
20 Heating Program, 7,200 units have been converted to natural gas since 2004. In
21 2009, this program produced verified energy savings of 2,957 MWh and demand
22 reduction of 0.63 MW. The corresponding figures for 2008 were 3,174 MWh and
23 0.53 MW.

1

2 **Q. WHAT IS YOUR RESPONSE TO MR. ROGERS' STATEMENT THAT**
3 **THE COMMISSION HAS NOT ADOPTED THE TOTAL RESOURCE**
4 **COST TEST TO EVALUATE DSM PROGRAMS OR MEASURES?**

5 A. This appears to be a matter of semantics. Senate Bill 376 indicates that the
6 Commission shall consider the Total Resource Cost ("TRC") test as a preferred
7 cost effectiveness test to evaluate electric utility DSM measures. According to
8 Chapter 22 of the Commission rules (which are currently being revised in a
9 rulemaking docket), the Commission uses the TRC test to evaluate proposed
10 DSM measures. If the measure passes the TRC test, the electric utility shall
11 consider the DSM measure as a resource option in its IRP plan. The important
12 point is that the Commission uses the TRC test to evaluate the benefits and costs
13 of the proposed energy efficiency measure, and the Commission approves those
14 measures that are determined to provide net benefits to the utility and its
15 ratepayers.

16

17 **Q. DO YOU AGREE WITH MR. ROGERS THAT THE COMMISSION**
18 **SHOULD REJECT THE FUEL SWITCHING PROPOSAL, IN PART,**
19 **BECAUSE IT IS BEING PROPOSED BY A COMPETITOR OF KCP&L?**

20 A. No, I do not. From my perspective, the Commission's objective should be to
21 design a comprehensive energy policy that serves the public interest. If the
22 Commission determines that the fuel switching proposal is a cost effective
23 demand side management program and serves the public interest, then it should

1 be approved and implemented by KCP&L, regardless of who proposed the
2 program. Simply put, the origin of the program has no bearing whatsoever on
3 whether it is in the public interest.

4
5 **Q. DO YOU HAVE ANY OTHER COMMENTS ABOUT MR. ROGERS'**
6 **REBUTTAL TESTIMONY?**

7 A. Yes. Mr. Rogers indicates that the approved fuel switching programs which were
8 described in my direct testimony involve combination electric/gas utilities, so that
9 the utility is simply encouraging its customers to switch from electricity to natural
10 gas. However, as explained in my direct testimony, some of these programs
11 provide the same financial incentives to electric customers who are served by a
12 different gas utility. For example, Puget Sound Energy's electric customers are
13 eligible for a financial incentive for switching to Cascade Natural Gas, and
14 CenterPoint's electric customers may qualify for customer rebates for switching
15 to Texas Gas Service. More importantly, however, the respective Commissions
16 have approved the fuel switching programs because the utility has demonstrated
17 that the programs are cost effective and in the public interest.

18

1 **III. RESPONSE TO THE REBUTTAL TESTIMONY OF MR. GARY GOBLE**

2

3 **Q. PLEASE SUMMARIZE MR. GOBLE'S REBUTTAL TESTIMONY.**

4 A. Mr. Goble recommends that the Commission reject the proposed fuel switching
5 program in this docket because, in his opinion, the proposal raises certain
6 regulatory policy considerations, and he questions the economic analyses that
7 support the fuel switching program. Specifically, Mr. Goble questions whether
8 the program will result in (1) operating cost savings for customers who convert
9 from electricity to natural gas, (2) reduced energy consumption, and (3)
10 environmental benefits such as reduced carbon emissions. Further, Mr. Goble
11 asserts that the Commission should reject the proposed fuel switching program
12 because regulatory policy should not interfere in competitive energy markets and
13 should not favor one fuel source over another, and that the Commission should
14 wait until there is more clarity at the national level with regard to the adoption of
15 the full-fuel-cycle approach to measuring energy consumption before the
16 Commission considers whether the proposed fuel switching program is beneficial
17 for Missouri ratepayers. Finally, Mr. Goble contends that the fuel switching
18 program would harm KCP&L's shareholders because the utility would not be able
19 to recover its fixed costs and earn its authorized return, and would result in
20 increased rates for electric customers because the revenue requirement would be
21 spread over fewer billing determinants.

22

1 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO MR. GOBLE'S**
2 **REBUTTAL TESTIMONY.**

3 A. Mr. Goble portrays the fuel switching proposal contained in my direct testimony
4 as a dramatic and fundamental shift in energy policy in Missouri. Given the
5 relative advantages of natural gas for certain end-use applications, and in light of
6 the relatively modest expectations for customer participation in the proposed fuel
7 switching program, it is not reasonable to assert that KCP&L, its shareholders, or
8 its customers would sustain any harm as a result of the approval of any DSM
9 measure, let alone a fuel switching DSM program where the budgets are proposed
10 and managed by KCP&L. From my perspective, the issues before the
11 Commission are: (1) Is the proposed fuel switching program a cost effective use
12 of KCP&L's DSM dollars?, and (2) Is the proposed fuel switching program in the
13 public interest?

14

15 **Q. HOW IS YOUR REPOSENSE TO MR. GOBLE'S REBUTTAL TESTIMONY**
16 **ORGANIZED?**

17 A. The first part of my response to Mr. Goble's rebuttal testimony discusses the
18 regulatory policy considerations associated with implementing the fuel switching
19 program as part of KCP&L's DSM programs in Missouri, while the second part
20 of my response provides additional economic analyses and support for the fuel
21 switching proposal to rebut statements made by Mr. Goble in his rebuttal
22 testimony.

23

1 A. *Regulatory Policy Considerations*

2 **Q. DO YOU AGREE WITH MR. GOBLE THAT APPROVAL OF THE FUEL**
3 **SWITCHING PROPOSAL WOULD REPRESENT INTERFERENCE BY**
4 **THE COMMISSION IN COMPETITIVE ENERGY MARKETS?**

5 A. No, I do not. From my perspective, the proposed fuel switching program as part
6 of KCP&L's overall DSM and demand response program is a modest step toward
7 improving the energy efficiency of Missouri's residential energy customers. This
8 is simply another demand side management and energy efficiency program; it
9 does not represent a fundamental shift in energy policy or any undue interference
10 by the Commission in the competitive energy markets. Any DSM program which
11 involves payments or financial support by the utility represents an intervention in
12 markets, because the market price signals may not reflect all of the marginal costs
13 imposed by a consumption decision. This is long-established as an appropriate
14 use of regulatory and public policy involvement in energy markets. Mr. Goble's
15 statements that this program "would interfere with market factors,"¹ and that "the
16 Commission should not use its regulatory authority to skew market behavior"² are
17 nothing less than a broad-based attack on the Commission's long-standing support
18 for utility-sponsored energy efficiency programs. The proposed fuel switching
19 program is no more market "interference" than rebates for the installation of
20 efficient appliances or the installation of solar panels, both of which have been
21 adopted by the Commission.

¹ Rebuttal testimony of Gary Goble, at page 4.

² *Ibid.*, at page 6.

1 If we assume, contrary to the facts, that Mr. Goble is correct that customers using
2 natural gas appliances do not achieve any operating cost savings relative to those
3 using electric appliances, then it is not clear why he is concerned with the effect
4 of the fuel switching proposal on the competitive energy markets. If customers
5 perceive that there are no benefits to fuel switching, then they will choose not to
6 participate in the program. Nevertheless, I strongly disagree with Mr. Goble's
7 assertion that the proposed fuel switching program would reduce competition and
8 limit customer choice. On the contrary, it would give KCP&L's electric
9 customers a financial incentive to purchase and install certain appliances such as
10 natural gas water heaters and natural gas furnaces if the customer believes that
11 natural gas is the right fuel for that particular end-use application(s). Presumably
12 customers would only choose to participate in the rebate program if they believe
13 that it provides net benefits in terms of cost savings, reduced energy consumption,
14 and environmental benefits.

15

16 **Q. DO YOU AGREE WITH MR. GOBLE THAT APPROVAL OF THE**
17 **PROPOSED FUEL SWITCHING PROGRAM WOULD BE A SIGN THAT**
18 **THE COMMISSION IS LIMITING COMPETITION OR FAVORING**
19 **NATURAL GAS OVER ELECTRICITY?**

20 A. No, I strongly disagree with Mr. Goble that approval of the fuel switching
21 program requires the Commission to limit competition in the energy markets or to
22 favor natural gas over electricity. On the contrary, the fuel switching program
23 recognizes "the right fuel for the right use," as that concept was discussed in my

1 direct testimony. There are certain end-use applications where it is more efficient
2 to use natural gas than electricity. In those instances, it is appropriate for the
3 Commission to approve a DSM program for KCP&L which provides electric
4 customers with financial incentives to encourage them to switch to natural gas,
5 and to provide them with unbiased information concerning operating costs, capital
6 costs, and environmental consequences associated with that decision.

7
8 The National Regulatory Research Institute ("NRRRI") report that Mr. Goble cites,
9 "Electric to Gas Substitution: What Should Regulators Do?," provides a good
10 overview of the circumstances under which regulators should intervene to help
11 promote more rational and efficient customer choices. These circumstances,
12 which have long been used to support the policy rationale for energy efficiency
13 and renewable energy programs, include:

- 14 1. Consumers have imperfect information.
- 15 2. Consumers' chief concern is the economic effect on themselves, not
16 on others or on the environment.
- 17 3. Consumers overvalue present dollars and undervalue future benefits.
- 18 4. Inertia is a powerful force. Decision making is often costly.
- 19 5. Even with information that a shift to natural gas will save money and
20 help the environment, a customer might be more influenced by
21 concerns about gas price volatility.
- 22 6. Inefficient rate designs – where utility customers pay average costs
23 that do not reflect the actual operating costs in a particular hour –

1 induce customers to make fuel choices that do not reflect the full
2 economic costs of producing and delivering energy.

3 7. Home builders choosing appliances tend to focus on the initial
4 installation cost, not the life-cycle cost.³

5
6 The proposed fuel switching program would enhance consumer choice, not limit
7 competition in the energy markets, because consumers would have the
8 information necessary to make an informed decision and there would be a
9 financial incentive available to reduce the upfront cost associated with converting
10 from electricity to natural gas.

11
12 **Q. DO YOU AGREE WITH MR. GOBLE THAT THE COMMISSION**
13 **SHOULD WAIT UNTIL THERE IS MORE CLARITY AT THE**
14 **NATIONAL LEVEL REGARDING ADOPTION OF THE FULL-FUEL-**
15 **CYCLE APPROACH?**

16 A. No, I do not. There is no reason for the Commission to wait for further clarity on
17 the issue before approving the fuel switching proposal. If MGE demonstrates to
18 the Commission's satisfaction that the full-fuel-cycle approach is a reasonable
19 method to measure relative energy consumption between electricity and natural
20 gas, and if the Commission finds that the fuel switching program is in the public
21 interest, then there is no reason for further delay. If the Commission is concerned

22

³ "Electric to Gas Substitution: What Should Regulators Do?," National Regulatory Research Institute, Ken Costello, May 29, 2009, at pages 8-9.

1 that fuel switching programs are unproven, or that there are not sufficient data to
2 support full-scale implementation of the fuel switching program at this time, then
3 I would urge the Commission to consider approving a pilot program, and then
4 review the results of the pilot program after three years, or during KCP&L's next
5 rate case, whichever is later.

6
7 **Q. WHAT IS THE CURRENT STATUS OF THE RULEMAKING IN WHICH**
8 **THE DEPARTMENT OF ENERGY IS CONSIDERING THE NATIONAL**
9 **ACADEMY OF SCIENCES' RECOMMENDATION TO ADOPT THE**
10 **FULL-FUEL-CYCLE APPROACH TO MEASURE ENERGY**
11 **CONSUMPTION?**

12 A. The Department of Energy ("DOE") held a public hearing on October 7, 2010, to
13 accept comments from interested parties regarding the National Academy of
14 Sciences' ("NAS") recommendation to move toward the full-fuel-cycle approach
15 to measure energy efficiency and consumption. The DOE then accepted written
16 comments through October 19, 2010. My understanding is that the DOE hopes to
17 publish the final proposed rule in early 2011.

18
19 **Q. IS IT NECESSARY FOR THE COMMISSION TO ADOPT THE FULL-**
20 **FUEL-CYCLE METHOD BEFORE IT CAN APPROVE THE PROPOSED**
21 **FUEL SWITCHING PROGRAM?**

22 A. No, it is not. Neither the Public Utilities Commission of Texas nor the
23 Washington Utilities and Transportation Commission adopted the full-fuel-cycle

1 method of evaluating energy consumption before approving the fuel switching
2 programs for CenterPoint and Puget Sound Energy, respectively. Similarly, the
3 Connecticut Department of Public Utility Control ("DPUC") recently endorsed
4 the concept of fuel switching for electric utilities in the 2010 Integrated Resource
5 Planning docket, but the DPUC order did not mention anything concerning the
6 adoption of the full-fuel-cycle method.⁴

7
8 **Q. DO YOU AGREE WITH MR. GOBLE THAT APPROVAL OF THE**
9 **PROPOSED FUEL SWITCHING PROGRAM WOULD REQUIRE A RE-**
10 **EVALUATION OF KCP&L'S CURRENT DSM PROGRAMS?**

11 A. No, I do not. This would appear to be an ideal time to consider implementation of
12 new DSM measures such as fuel switching because my understanding is that
13 KCP&L's current DSM programs, which took effect in 2006, are scheduled to
14 expire on December 31, 2010. It is not clear whether KCP&L will continue to
15 offer these programs in 2011 without an order from the Commission extending
16 the deadline contained in the KCP&L tariff. Even if KCP&L's current DSM
17 programs are extended for some period of time, it appears that the Commission
18 will need to review these programs in the context of Senate Bill 376 and the
19 rulemaking that has occurred as a result of that legislation. My conclusion is that
20 this is an opportune time for the Commission to re-examine the DSM programs
21 currently offered by KCP&L and to determine whether the individual measures

22
⁴ State of Connecticut Department of Public Utility Control, DPUC Review of the 2010 Integrated Resource Plan, Docket No. 10-02-07, September 15, 2010.

1 should be modified, whether new measures should be added, whether the DSM
2 program budget should be expanded, and whether the cost recovery mechanisms
3 are consistent with the policy objective of promoting energy efficiency.
4

5 **Q. DO YOU AGREE WITH MR. GOBLE'S ASSERTION THAT APPROVAL**
6 **OF THE PROPOSED FUEL SWITCHING PROGRAM WOULD STIFLE**
7 **THE DEVELOPMENT OF NEW DSM PROGRAMS?**

8 A. Absolutely not; it would promote more efficient competition. Regulatory support
9 for utility-funded discounts on Compact Fluorescent Light bulbs does not stifle
10 the development of other programs, nor does a high-efficiency air conditioning
11 rebate program or a solar panel rebate program. These programs all work
12 together to promote cost effective energy efficiency, and adding fuel switching to
13 the portfolio of options is a natural extension of that policy.
14

15 Approval of such an innovative DSM measure as fuel switching will encourage
16 creative approaches to energy efficiency and conservation programs that will
17 continue to reduce energy consumption in Missouri in the coming years. As
18 discussed earlier, fuel switching programs have been approved as part of the
19 electric utility's DSM programs in Washington (Puget Sound Energy), Texas
20 (CenterPoint), and Washington/Idaho (Avista Corporation). As shown on
21 Schedule JJR-SUR1, those utilities offer a wide array of DSM programs in
22 addition to fuel switching.
23

1 Q. DO YOU AGREE WITH MR. GOBLE THAT YOU HAVE GIVEN THE
2 COMMISSION THE IMPRESSION THAT FUEL SWITCHING
3 PROGRAMS HAVE BEEN ADOPTED IN NUMEROUS OTHER
4 JURISDICTIONS?

5 A. No, I do not. My direct testimony provides several examples of electric utilities
6 that have implemented fuel switching programs after receiving regulatory
7 approval. I acknowledge that fuel switching programs are just beginning to gain
8 traction, and I agree with Mr. Rogers that there is growing momentum for fuel
9 switching programs across the country. For example, the Connecticut Department
10 of Public Utility Control ("DPUC") recently issued a decision in its review of the
11 2010 Integrated Resource Plan docket for the states' electric utilities in which the
12 Commission endorsed the concept of fuel switching. The DPUC wrote:

13 The traditional approach to conservation and load management has
14 not focused on determining the most efficient use of the fuel
15 needed to power end use equipment or the environmental impact of
16 these decisions. Instead, as the Chiller Retirement Initiative
17 demonstrates, energy efficiency has meant reducing the electricity
18 needed to power electric equipment. The current energy
19 environment and cultural shift noted above demands that we
20 modify our approach and look to determine the most efficient use
21 of the fuel used to power our needs. Fuel switching must be
22 examined to achieve this benefit. Therefore, a comparison of the
23 costs and benefits of alternate fuels (where applicable) must be
24 integrated into the review of C&LM [Conservation and Load
25 Management] activity.⁵
26

⁵ *Ibid*, at page 58.

1 **Q. DO YOU AGREE WITH MR. GOBLE THAT THE PROPOSED FUEL**
2 **SWITCHING PROGRAM WOULD NOT REDUCE CARBON**
3 **EMISSIONS?**

4 A. No. Mr. Goble's arguments on this point are completely illogical and wrong. Mr.
5 Goble asserts that fuel switching would not reduce carbon emissions because
6 KCP&L would continue to generate the same amount of electricity regardless of
7 whether it sold that electricity to retail customers or in the wholesale power
8 market and that additional consumption of natural gas would produce a net
9 increase in carbon emissions in Missouri. Although the purpose of my testimony
10 is not to comment on KCP&L's generation, or its plans to sell excess electricity in
11 the wholesale power markets, Mr. Goble's statement is completely illogical. In
12 aggregate, total electric demand will be reduced by the implementation of the fuel
13 switching program, and aggregate emissions will be reduced. If KCP&L
14 continues to operate its generation plants to make wholesale sales, it is doing so
15 because its plants are less costly to operate than the power purchaser's own plants,
16 presumably because KCP&L's units are more efficient than the purchaser's units.
17 Shutting down the purchaser's less efficient units further enhances the effects of
18 fuel switching, rather than diminishing those benefits. KCP&L's position also
19 appears to be at odds with its support for other electric DSM programs that have
20 been approved by the Commission, at least in part, because they were expected to
21 reduce carbon emissions and produce other environmental benefits.

22

1 Regardless of whether KCP&L is able to make sales in the wholesale market, or
2 to generate the same amount of electricity, the relevant analytical question in
3 evaluating the merits of the proposed fuel switching program is whether it would
4 promote market-wide benefits in the form of more efficient energy consumption
5 and an improvement in environmental consequences of energy consumption.
6 From that perspective, the proposed fuel switching program will unquestionably
7 help to achieve both of these goals.

8

9 **Q. DO YOU AGREE WITH MR. GOBLE'S STATEMENTS REGARDING**
10 **THE RELATIVE ENVIRONMENTAL IMPACT OF NATURAL GAS AND**
11 **ELECTRICITY?**

12 A. I agree with Mr. Goble that "the CO₂ emissions of natural gas are lower than for
13 the coal generation of electricity."⁶ However, I strongly disagree with Mr. Goble
14 regarding the environmental impact of electric generation, especially coal-fired
15 generation. According to the EIA, "In 2008, 41 percent of total CO₂ emissions
16 came from electricity generation. With its high carbon content and 48 percent
17 share of generation, coal accounted for 82 percent of power sector CO₂
18 emissions."⁷

19

20 **Q. DO YOU AGREE WITH MR. GOBLE'S CRITICISM OF YOUR**
21 **ANALYSIS OF THE RELATIVE MERITS OF NATURAL GAS IN**

⁶ Rebuttal testimony of Gary Goble, at page 11.

⁷ U.S. Energy Information Administration, Annual Energy Outlook 2010, April 2010, at page 82.

1 **TERMS OF ITS ENVIRONMENTAL IMPACT COMPARED TO**
2 **ELECTRICITY?**

3 A. No, I do not. Mr. Goble criticizes my analysis as not being specific to the
4 circumstances in Missouri. In response to Mr. Goble's criticism, I note that Table
5 6 in my direct testimony provides the generation mix for KCP&L⁸, and my direct
6 testimony indicates that the CO₂ emissions produced by KCP&L in Missouri are
7 approximately 17 million tons per year.⁹ As further support for my position, a
8 report by the Gas Technology Institute allows for comparison of the emissions
9 produced by natural gas and electric water heaters in Missouri. Table 1
10 demonstrates that the energy required for electric water heaters produces
11 significantly more emissions than the energy required for natural gas water
12 heaters in each of the reported categories.

13 **Table 1: Water Heater Source Emissions in Missouri**¹⁰

Emissions Type	Electric	Natural Gas	% Reduction vs. Electric
CO ₂ (lb)	7,937	2,668	66.4%
SO ₂ (lb)	27.86	0.55	98.0%
NO _x (lb)	13.32	2.17	83.7%

14
15 Mr. Goble also states that "CO₂ emissions that would have occurred at a remotely
16 located generation station will now be imported to the appliance site, i.e., to the

⁸ Direct testimony of John J. Reed, at page 14.

⁹ Ibid, at page 15.

¹⁰ "Source Energy and Emission Factors for Building Energy Consumption," Gas Technology Institute, National Gas Codes and Standards Research Consortium, August 2009, Table 22, at page 28.

1 residential consumer's home,"¹¹ and that the remote generation station's "location
2 was carefully chosen as the most advantageous site for any emissions to occur."¹²
3 These statements display a remarkable misunderstanding of the environmental
4 issues associated with CO₂. A ton of CO₂ emitted into the atmosphere in a remote
5 corner of Missouri, or in downtown Kansas City, has the exact same effects in
6 terms of climate change. Unlike the other adverse consequences of coal
7 combustion, location and proximity to the human population have no
8 consequence whatsoever to CO₂ emissions.
9

10 **Q. DO YOU AGREE WITH MR. GOBLE THAT MGE'S PROPOSAL HAS**
11 **NOT CONSIDERED THE EFFECT ON KCP&L'S REVENUE?**

12 **A.** No, I do not. As indicated in my direct testimony, the revenue impact for KCP&L
13 would be a reduction of approximately 0.40 percent of 2009 electric operating
14 revenues in Missouri.¹³ Contrary to Mr. Goble's assertion that MGE's proposal
15 has not considered the effect on KCP&L revenue, I indicated in my direct
16 testimony that MGE fully supports either a revenue decoupling mechanism or
17 straight-fixed variable rate design which would make this proposal revenue
18 neutral for KCP&L in terms of cost recovery.
19

¹¹ Rebuttal testimony of Gary Goble, at pages 10-11.

¹² Ibid, at page 29.

¹³ Direct testimony of John J. Reed, at page 33.

1 B. *Economic analyses in support of proposed fuel switching program*

2 **Q. MR. GOBLE ASSERTS THAT THE ECONOMIC ANALYSES IN YOUR**
3 **DIRECT TESTIMONY IS FLAWED AND UNRELIABLE, AND DOES**
4 **NOT SUPPORT THE RECOMMENDATION TO ADOPT A FUEL**
5 **SWITCHING PROGRAM IN KCP&L'S SERVICE TERRITORY. WHAT**
6 **IS YOUR RESPONSE?**

7 A. Mr. Goble has criticized certain aspects of my economic analysis, including: (1)
8 my reliance on American Gas Association ("AGA") energy consumption data,
9 which he claims do not reflect the specific circumstances in Missouri or the
10 KCP&L customer characteristics; (2) my projected operating cost savings for
11 water heating and space heating; (3) the basis for certain assumptions, such as the
12 percentage of participants in the water heating rebate program compared to the
13 space heating rebate program; and (4) whether the proposed fuel switching
14 program is cost effective. I will briefly address each issue below.

15

16 **Q. DO THE OPERATING COST SAVINGS CALCULATIONS IN YOUR**
17 **DIRECT TESTIMONY CONTAIN AN ERROR?**

18 A. Yes, the volume conversion factors were not carried through properly on
19 Schedule JJR-1 to my direct testimony. This also affects Schedules JJR-4, JJR-5,
20 and JJR-7. This error was detected just after my direct testimony was filed on
21 November 10, 2010, and was corrected when my corresponding direct testimony
22 was filed on November 17, 2010 in the companion docket, Case No. ER-2010-
23 0356, which is the electric rate case filed by KCP&L Greater Missouri

1 Operations. I have provided corrected Schedules JJR-SUR2, JJR-SUR3, JJR-
2 SUR4, and JJR-SUR5 to replace the original schedules. I would note that the
3 payback periods contained in my direct testimony have changed slightly, as
4 shown on Confidential Schedule JJR-SUR4.

5
6 When I apply the correct method for calculating the operating cost savings, the
7 results are only slightly different. Specifically, the annual operating cost savings
8 for water heating decrease by \$6 (to \$172), while the annual operating cost
9 savings for space heating increase by \$29 (to \$536). The corrected calculations
10 continue to support fully the proposition that the proposed fuel switching program
11 will allow participants to reduce their annual energy bills. This correction to
12 Schedule JJR-1 also resolves Mr. Goble's concern regarding double counting of
13 energy losses.

14

15 **Q. DO YOU AGREE WITH MR. GOBLE THAT THE ENERGY**
16 **CONSUMPTION DATA FROM THE AMERICAN GAS ASSOCIATION**
17 **SHOULD NOT BE RELIED UPON TO SUPPORT THE BENEFITS OF**
18 **THE FUEL SWITCHING PROGRAM?**

19 **A.** No, I do not agree with Mr. Goble's concerns about relying on the AGA data for
20 energy consumption. Specifically, Mr. Goble states that the Gas Technology
21 Institute ("GTI") paper from which the AGA consumption data were derived
22 indicates that the data were not intended to be used to evaluate competing energy

1 efficiency measures.¹⁴ He fails to mention that the referenced statement appears
2 in the context of a discussion concerning the type of marginal generation that
3 would be avoided due to a reduction in electricity consumption. It is quite clear
4 from the introduction of the GTI report, that the report is intended to allow for the
5 comparison of source energy and emission factors for different fuel sources
6 including natural gas, liquefied petroleum gas, fuel oil, and electricity.¹⁵ I agree
7 that state-specific data should be examined for analyzing the avoided generation,
8 and my testimony has done that. Missouri's state-specific information indicates
9 that it will achieve greater-than-average benefits because it is more coal-
10 dependent than other regions.

11

12 **Q. HAVE YOU REVIEWED ANY ADDITIONAL SOURCES THAT**
13 **SUBSTANTIATE THE ENERGY CONSUMPTION ESTIMATES THAT**
14 **ARE CONTAINED IN YOUR CORRECTED SCHEDULE JJR-SUR2?**

15 A. Yes. In order to test the reasonableness of my energy consumption estimates
16 from AGA, I reviewed several additional sources of energy usage for water
17 heating. Table 2 (below) summarizes my research. I would note that Table 2
18 does not reflect the "energy losses" associated with natural gas or electricity under
19 the full-fuel cycle approach to measuring energy consumption.

20

¹⁴ Rebuttal testimony of Gary Goble, at page 21.

¹⁵ "Source Energy and Emission Factors for Building Energy Consumption," Gas Technology Institute, National Gas Codes and Standards Research Consortium, August 2009, at page 3.

1

Table 2: Energy Consumption – Water Heating

Data Source	Region	Gas (MMBtu)	Electric (kWh)
AGA Report – 2009 ¹⁶	Nationwide	25.4	4,865
ENERGY STAR – Final Criteria Analysis	Nationwide	26.1	4,857
US DOE, EERE ¹⁷	Nationwide	N/A	4,866
Gas Technology Institute – Site Based	Missouri	20.6	4,042
Gas Technology Institute – Site Based	Kansas	21.0	4,133
Nebraska Public Power District	Nebraska	N/A	4,806
Metropolitan Utilities District	Nebraska	25.8	N/A

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As Table 2 demonstrates, my estimated energy consumption figures fall within the range of reported values and are reasonable for purposes of this analysis. The GTI data for Missouri show that energy consumption for electric water heaters is approximately 16.9 percent below the national average, while energy consumption for gas water heaters is approximately 18.9 percent below the national average. If I had used those Missouri-specific energy consumption figures, the annual operating cost savings for gas water heating compared to electric would have been \$149, or \$23 less than my estimate. However, the savings are still substantial.

¹⁶ The AGA report is the source for the consumption data that were used to develop Schedule JJR-SUR2.

¹⁷ Energy consumption is estimated using the DOE, EERE test procedure based on the following formula: $365 \times 12.03/EF$, assuming an electric resistance water heater EF of 0.90.

1 **Q. HOW DID YOU CORROBORATE THE REASONABLENESS OF YOUR**
2 **ENERGY CONSUMPTION ESTIMATES FOR SPACE HEATING?**

3 A. In order to corroborate the reasonableness of the AGA energy consumption
4 estimates for space heating that were used to develop Schedule JJR-SUR2, I
5 calculated energy consumption for natural gas furnaces and electric resistance
6 heating. Those calculations indicate that a natural gas furnace would consume
7 approximately 65.7 MMBtu annually, while an electric resistance furnace would
8 consume approximately 15,563 kWh (or 53.1 MMBtu) annually.¹⁸ As with the
9 water heating consumption figures, the space heating estimates for the West North
10 Central region, which includes Missouri, are approximately 11.5 percent lower
11 than the national average for natural gas furnaces and 13.5 percent lower for
12 electric resistance furnaces. If I had used the West North Central estimates, the
13 annual operating cost savings for gas space heating compared to electric
14 resistance heating would have been \$447, or \$89 less. As with water heating, the
15 space heating savings remain substantial.

16

¹⁸ These calculations are based on assumptions from the Department of Energy EERE's Life Cycle Cost Results for Non-Weatherized Gas Furnaces and household data from the Energy Information Administration's 2001 Residential Energy Consumption Survey. Both calculations are based on a 2,000 square foot house located in the West North Central region with 4,665 Heating Degree Days similar to Kansas City, MO. The gas furnace calculation assumes a .80 AFUE, while the electric resistance furnace calculation assumes a .99 AFUE.

1 **Q. MR. GOBLE ASSERTS THAT BY USING MORE ACCURATE ENERGY**
2 **CONSUMPTION INFORMATION HE FINDS THAT IT IS MORE**
3 **EXPENSIVE TO OPERATE A NATURAL GAS WATER HEATER THAN**
4 **AN ELECTRIC WATER HEATER. WHAT IS YOUR RESPONSE?**

5 **A.** Throughout his Rebuttal Testimony, Mr. Goble fails to provide any quantitative
6 support or other supporting evidence or documentation for his calculations. To
7 determine the source of our differences, I reviewed Mr. Goble's response to MGE
8 Data Request 7-9, which is attached to my surrebuttal testimony as Schedule JJR-
9 SUR6. In that response, it is clear that Mr. Goble's analysis is seriously flawed
10 and reaches the wrong conclusion. Mr. Goble compares the cost of operating a
11 gas-fired water heater, including the full gas distribution monthly customer
12 charge, to the cost of an electric water heater, without any consideration of the
13 electric customer charge. This biased approach obviously and unduly favors the
14 electric appliance. As can easily be seen from Mr. Goble's attached workpapers
15 to this response, it is cheaper to operate a gas-fired water heater and/or a gas-fired
16 furnace than their electric counterparts when one makes the comparison on an
17 energy rate equivalent basis. In addition, it is my understanding that the gas CGA
18 charge that Mr. Goble uses (i.e., \$8.09 per Mcf) contains a substantial amount
19 (i.e., \$1.10 per Mcf) related to prior period under-recoveries. When this charge
20 expires later this year, natural gas appliances will have an even greater economic
21 advantage over their electric counterparts. Finally, Mr. Goble's analysis uses
22 KCP&L's current residential electric rates rather than the requested electric rates,
23 which are approximately 13.8 percent higher. To the extent the Commission

1 approves an electric rate increase for KCP&L, Mr. Goble's analysis understates
2 the operating cost for electric appliances.

3

4 **Q. DOES MR. GOBLE'S RESPONSE TO MGE DATA REQUEST 7-9**
5 **INDICATE THAT THE COMBINED SPACE AND WATER HEATING**
6 **REBATE PROGRAM PRODUCES NET BENEFITS TO KCP&L**
7 **ELECTRIC CUSTOMERS THAT SWITCH TO NATURAL GAS?**

8 A. Yes. Mr. Goble's attachment to MGE Data Request 7-9 indicates that annual
9 operating costs for the customer switching to natural gas space and water heating
10 are \$1,129.29 (including the monthly delivery charge of \$26.88), while the annual
11 operating costs for customer using electric space and water heating would be
12 \$1,152.16 (not including the monthly customer charge).

13

14 **Q. MR. GOBLE ASSERTS THAT YOU HAVE NOT SUPPORTED CERTAIN**
15 **ASSUMPTIONS, SUCH AS THE PERCENTAGE OF CUSTOMERS**
16 **CHOOSING TO PARTICIPATE IN THE WATER HEATING REBATE**
17 **PROGRAM AS COMPARED TO THE SPACE HEATING REBATE**
18 **PROGRAM. WHAT IS YOUR RESPONSE?**

19 A. As indicated in my direct testimony, this assumption was based on the experience
20 of Puget Sound Energy, which implemented a similar fuel switching program in
21 January 2009. PSE found that 85 percent of customers participated in the water
22 heating rebate program, while 15 percent participated in the space heating rebate
23 program during 2009. In a subsequent filing with the Washington Utilities and

1 Transportation Commission, PSE projected that the percentages in 2010/2011
2 would be 80 percent for water heating and 20 percent for space heating. Since
3 2009 represented the first year of PSE's fuel switching program, I thought that
4 percentage best reflected what might be expected in Missouri during the first year
5 of a similar program offering from KCP&L.

6
7 More importantly, whether Missouri's participation rates will be higher or lower
8 can best be determined by implementing the program here and monitoring the
9 results. All that I am recommending is that we give the market the chance to
10 inform all of us about the level of customer participation that will develop.

11
12 **Q. DO YOU HAVE ANY COMMENTS REGARDING MR. GOBLE'S**
13 **BENEFIT/COST ANALYSES?**

14 **A.** Mr. Goble indicates in his rebuttal testimony that he "attempted to estimate the
15 required data in order to provide a very crude TRC test."¹⁹ Mr. Goble also
16 indicates that he conducted a Ratepayer Impact Measure test and a Total
17 Participants test. Based on his TRC test calculation, Mr. Goble determines that
18 the benefit/cost ratio for the water heating rebate program is only 0.5. Again,
19 however, Mr. Goble fails to provide any supporting exhibits, schedules or other
20 calculations that would allow the Commission or other parties to understand and
21 verify his calculations. Mr. Goble's conclusions are both fully unsupported by

¹⁹ Rebuttal testimony of Gary Goble, at page 26.

1 and contrary to the fully-supported calculations that other electric utilities have
2 submitted in support of fuel switching programs.

3

4 **Q. IF THE COMMISSION WISHES TO CONSIDER THE RESULTS OF A**
5 **TRC TEST BEFORE IMPLEMENTING THE FUEL SWITCHING**
6 **PROGRAM, WHAT SHOULD IT DO?**

7 A. If the Commission determines that it requires more information before
8 implementing the proposed fuel switching program on a permanent basis, it
9 should move forward with a pilot program. Mr. Goble has acknowledged that
10 KCP&L does not have company-specific energy consumption data for electric
11 water heating and space heating equipment. A pilot program would allow the
12 Commission to test the fuel switching program over a shorter time period (e.g.,
13 three years or during KCP&L's next rate case, whichever is later), and with a
14 more limited number of customers (e.g., residential and multi-family customers
15 who reside within the urban core of Kansas City), while gathering more
16 information and assessing the energy savings and customer response to the
17 program.

18

19 **Q. MR. GOBLE ASSERTS THAT THE COMMISSION SHOULD BE**
20 **CONCERNED ABOUT THE POTENTIAL FOR SIGNIFICANT AND**
21 **SUDDEN CHANGES IN NATURAL GAS PRICES.²⁰ DO YOU HAVE**
22 **SIMILAR CONCERNS ABOUT KCP&L'S ELECTRIC RATES?**

²⁰ Ibid, at page 35.

1 A. Yes, I do. In light of the U.S. Environmental Protection Agency's stated intention
2 to regulate carbon emissions, I would expect a significant impact on KCP&L's
3 electric rates because the company's generation mix is approximately 80 percent
4 coal. The average fuel cost per kilowatt hour for coal-fired generation is
5 estimated at \$0.0182 in 2010, while the average fuel cost for natural gas and oil
6 generation is estimated at \$0.0993.²¹ These facts indicate that KCP&L faces a
7 very uncertain future if it needs to rely less on its coal resources. By contrast, as
8 indicated in my direct testimony, the available supply of natural gas resources has
9 increased dramatically in the past few years, and new pipeline construction has
10 enhanced pipeline transportation options.

11

²¹ Great Plains Energy Inc., SEC 2009 Form 10-K, filed February 25, 2010, at page 8.

1 **IV. CONCLUSIONS AND RECOMMENDATIONS**

2

3 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS.**

4 A. I recommend that the Commission approve a fuel switching program to be
5 implemented by KCP&L as a cost effective way to promote energy efficiency and
6 conservation by offering financial incentives to KCP&L customers to convert
7 certain end-use applications such as water heating and space heating from
8 electricity to natural gas. If the Commission determines that it requires more
9 information before implementing the proposed fuel switching program on a
10 permanent, full-scale basis, I recommend that the Commission approve a pilot
11 program under which KCP&L would offer the proposed customer rebates to
12 residential and multi-family electric customers residing within the urban core of
13 Kansas City. The Commission could then review the results of the pilot program
14 after three years or during KCP&L's next rate case, whichever is later. Finally, in
15 the event the Commission determines that this issue would be more appropriately
16 addressed in a different docket (e.g., KCP&L's Integrated Resource Planning
17 docket, a Demand Side Management related docket, a rulemaking docket, etc.), I
18 ask that the Commission issue an Order identifying the docket which it deems
19 most appropriate to consider the proposed fuel switching program.

20

21 **Q. DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?**

22 A. Yes, it does.

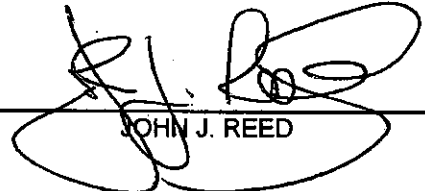
BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In the Matter of the Application of Kansas)
City Power & Light Company for Approval)
to Make Certain Changes in its Charges for) ER-2010-0355
Electric Service to Continue the)
Implementation of its Regulatory Plan)

AFFIDAVIT OF JOHN J. REED

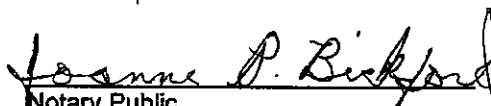
COMMONWEALTH OF)
MASSACHUSETTS) ss.
COUNTY OF MIDDLESEX)

John J. Reed, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Surrebuttal Testimony in question and answer form, to be presented in the above case; that the answers in the foregoing Surrebuttal Testimony were given by him; that he has knowledge of the matters set forth in such answers; and that such matters are true and correct to the best of his knowledge and belief.



JOHN J. REED

Subscribed and sworn to before me this 4th day of January 2011.

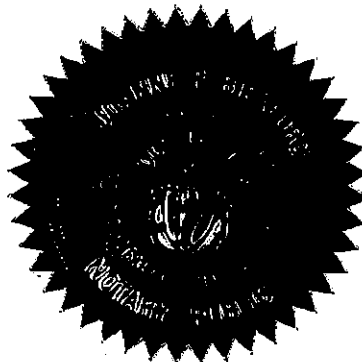


Notary Public

My Commission Expires: Oct. 15, 2015



JOANNE P. BICKFORD
NOTARY PUBLIC
COMMONWEALTH OF MASSACHUSETTS
MY COMMISSION EXPIRES
OCTOBER 15, 2015



DSM Programs Offered by Other Utilities with Fuel Switching

Puget Sound Energy

Customer Category	Target	Program
Residential	Information Services	On-line tools and customer management system Energy Advisors Energy Efficiency Brochures Electronic Newsletters Community events/trade shows
Residential	Low Income Weatherization	Customer incentives - single family Retrofit - multi-family
Residential	Energy Education	
Residential	Single Family Existing	Retail incentive for lighting and appliances Appliance decommissioning Installation of CFL bulbs and efficient showerheads Home performance evaluations Rebates for efficient heating and water heating equipment Discounted and rebated weatherization
Residential	Single Family New Construction	Incentives to customers, service contractors, retail partners, equipment suppliers, distributors and manufacturers
Residential	Fuel Conversion	Incentives for conversions from electric to gas water heaters and space heating equipment
Residential	Multi-Family Existing	Financial incentives for energy efficient equipment installed in multi-family buildings (condos and apartments)
Residential	Multi-Family New Construction	Incentives to owners and developers for installation of energy efficient measures into new multi-family buildings
Pilot Programs	Various	Promote efficient TV sales at retailers Heat Pump Air Handler/Furnace Fan Motor Upgrade Heat Pump Sizing and Lock Out Controls High Efficiency Natual Gas Fireplace Home Intelligence/Automation IC- and WAC- rated CFL fixtures Community education about CFL bulbs Micro-Combined Heat and Power System Home Energy Reports

DSM Programs Offered by Other Utilities with Fuel Switching

Customer Category	Target	Program
Pilot Programs	Various	Prepay Billing System
Commercial/Industrial	Retrofit	Residential Grants for energy retrofit projects Review energy consumption at customer facility Assess cost effective energy savings opportunities Assess fuel switching opportunities Grants toward energy savings projects
	Incentives	Commissioning of existing buildings Commercial and industrial process improvement Energy use monitoring
Commercial/Industrial	New Construction	Propose cost effective energy efficient designs Propose cost effective equipment and systems Incentives for exceeding building code by at least 10%
Commercial/Industrial	Resource Conservation Manager	Large customer with multiple facilities Program start-up, Resource Accounting Software Technical Assistance, Education and Training, Energy Data Services, Incentive Programs
Commercial/Industrial	Small Business Lighting	Prescriptive rebates for lighting retrofits
Commercial/Industrial	LED Traffic Signals	Public sector customer education on benefits of installation
Commercial/Industrial	Large Power User Self-Directed	Electric energy efficiency measures through RFP process Customer proposed custom EE measures
Commercial/Industrial	Incentives	Fixed rebates for installing specific electric and gas efficiency measures in commercial buildings such as high efficiency HVAC
Other Electric		Net Metering for customer generators Production Metering for customer generators Small Scale Renewable Electricity Generation Demand Response Pilots

DSM Programs Offered by Other Utilities with Fuel Switching

CenterPoint - Texas

Customer Category	Target	Program
Residential	New Construction	Incentives to builders for constructing ENERGY STAR homes Training, education, and advertising also included
Commercial	Standard Offer Program	Incentives to large commercial customers with minimum demand of 100 KW for installation of measures in new or retrofit applications
Residential	Standard Offer Program	Incentives to residential customers with maximum demand of less than 100 KW for installation of certain measures in new or retrofit applications including air conditioning duct sealing weatherization, ceiling insulation, water saving measures, and ENERGY STAR windows.
Residential	Hard to Reach Standard Offer	Incentives to project sponsors for installing certain measures which provide verifiable demand and energy savings to customers whose household income is less than 200% of federal poverty guidelines. Qualifying measures include those in Residential SOP plus CFL bulbs.
Commercial	Retro-Commissioning	No-cost or low-cost measures to reduce demand and energy usage in commercial facilities.
Residential	Multi-Family	Promote installation of energy efficient non-electric water and space heating equipment in multi-family buildings.
Residential	City of Houston	Energy efficiency retrofits that target whole neighborhoods of both hard to reach and non-hard to reach customers.
Residential	Low Income	Community agencies install energy efficiency measures in low-income households, including attic insulation, solar screens, CFL bulbs, ENERGY STAR room air conditioners, ENERGY STAR ceiling fans, ENERGY STAR refrigerators, duct efficiency improvement, and air infiltration control.
Residential	Low Income	Non-profit agency installs ceiling insulation and CFLs in low-income households.
Commercial/Industrial	Incentives	Promotes installation of energy efficiency measures to school administrators and city planners.

DSM Programs Offered by Other Utilities with Fuel Switching

Customer Category	Target	Program
Residential/Small Comm	Incentives	Paid to air conditioning distributors and dealers to facilitate installation of high-efficiency air conditioners and heat pumps in single family homes, multi-family homes, and small commercial businesses.
Commercial	Load Management	Call for curtailment when ERCOT reaches Step 3 emergency conditions. Incentives will be paid to non-residential, governmental, educational, and non-profit customers for each KW they curtail during emergency conditions.
R&D Projects		Commercial LED lighting program Residential/small commercial back-up load management project Residential feedback demonstration project City of Houston dashboard project - monitor energy usage Solar energy pilot project Renewable energy intregation with Smart Grid project Residential direct load control Plug-in electric vehicle charging demonstration project

DSM Programs Offered by Other Utilities with Fuel Switching

Avista Corporation

Customer Category	Target	Program	
Residential	Single family - electric	Rebates for purchase/installation of Energy Star appliances	
		Rebates for home weatherization - insulation and windows	
	Residential - new construction	Energy Star homes	
		Shade Tree program	
		Space and Water Heat Direct Use Efficiency - fuel conversion	
		Rebates for water heater efficiency	
		Refrigerator/freezer recycling	
		CFL bulbs - geographic saturation	
	Residential	Multi-family	CFL bulbs - PEI buy down
		Single family - natural gas	Heating and cooling efficiency
UCONS			
Residential new construction		Energy efficient appliance rebates	
Low Income	Electric	Home weatherization rebates	
		Energy Star homes	
		Water heater efficiency rebates	
	Natural Gas	Heating and cooling efficiency	
		UCONS	
Non-residential	Electric	Site specific	
		Energy efficient appliance rebates	
		CFLs for seniors	
		Home weatherization rebates	
		Space and Water Heat Direct Use Efficiency - fuel conversion	

DSM Programs Offered by Other Utilities with Fuel Switching

Customer Category	Target	Program
Non-residential	Natural Gas	Prescriptive Demand Controlled Ventilation Prescriptive Food Service Prescriptive LED traffic signals Prescriptive Lighting Prescriptive Motors Prescriptive PC Network Controls Prescriptive Refrigerated Warehouse Prescriptive Side-stream Filtration Renewable Rooftop Maintenance NEEA 80+ Site-specific Appliances Site-specific Compressed Air Site-specific HVAC Site-specific Industrial Process Site-specific LEED certification Site-specific Lighting Site-specific Motors Site-specific Shell Purchase/installation of Energy Star products EnergySmart - rebates for refrigeration systems Prescriptive Clothes Washers Prescriptive Demand Controlled Ventilation Prescriptive Food Service Prescriptive Refrigerated Warehouse Prescriptive Steam Trap Replacement Site-specific Appliances Site-specific HVAC Site-specific Industrial Process Site-specific Shell

Annual Operating Cost Savings: Water Heating and Space Heating

Water Heating

	Consumption MMBtu	Price	Operating Cost	Source - Consumption Data
Gas	25.40	\$ 11.35	\$ 288.29	AGA study
Electric	16.60	\$ 27.74	\$ 460.48	AGA study
Savings			\$ 172.19	

Space Heating

	Consumption MMBtu	Price	Operating Cost	Source - Consumption Data
Gas	74.30	\$ 11.35	\$ 843.31	AGA study
Electric	61.40	\$ 22.46	\$ 1,379.04	AGA study
Savings			\$ 535.74	

Gas Price Calculation

MGE	Revenue	Mcf	Cost / Mcf	Source
2009	\$ 473,442,858	39,495,114	\$ 11.9874	MGE data request
2008	\$ 404,043,071	36,182,498	\$ 11.1668	MGE data request
2010 (thru Sept)	\$ 303,339,279	28,338,007	\$ 10.7043	MGE data request
	\$ 1,180,825,208	104,015,619	\$ 11.3524	

Electric Space Heating Price Calculation

KCP&L	Revenue	Mwh	Cost / Kwh	Source
Electric Heat	\$ 37,186,093	482,136	\$ 0.0771	2009 FERC Form 1, p 304
Electric Heat sep Meter	\$ 10,573,009	141,007	\$ 0.0750	2009 FERC Form 1, p 304
Average	\$ 47,759,102	623,143	\$ 0.0766	
Convert Kwh to MMBtu			0.003412	
Rate per MMBtu			\$ 22.46	

Electric Water Heating Price Calculation

KCP&L	Revenue	Mwh	Cost / Kwh	Source
Electric residential standard	\$ 174,570,150	1,844,083	\$ 0.0947	2009 FERC Form 1, p 304
Convert Kwh to MMBtu			0.003412	
Rate per MMBtu			\$ 27.74	

Estimated Customer Savings: Conversion/Installation, Appliance Upgrade, and Annual Operating Savings

Customer Savings - Gas Water Heater	Estimate	Source
Service Line to Customer Premise	\$ -	No cost if < 60 feet
Rebate - Conversion/Installation	\$ 700	KCP&L
Rebate - Energy Star Gas Furnace	\$ 40	MGE
Annual Operating Savings	\$ 172	Schedule JJR-R2

Customer Savings - Gas Furnace vs. Electric Resistance Heat	Estimate	Source
Service Line to Customer Premise	\$ -	No cost if < 60 feet
Rebate - Conversion/Installation	\$ 1,000	KCP&L
Rebate - Energy Star Gas Furnace	\$ 200	MGE
Annual Operating Savings	\$ 536	Schedule JJR-R2

Customer Savings - Gas Water Heater and Gas Furnace	Estimate	Source
Service Line to Customer Premise	\$ -	No cost if < 60 feet
Rebate - Conversion/Installation	\$ 1,200	KCP&L
Rebate - Energy Star Water Heater and Gas Furnace	\$ 240	MGE
Annual Operating Savings	\$ 708	Schedule JJR-R2

Customer Payback Period - Water Heating and Space Heating

Customer Payback Period - Gas Water Heater

	Estimate	Source
Out of Pocket Costs:		
Service Line Cost	\$ -	MGE
Conversion/Installation Cost	\$ ***	Cost minus KCP&L rebate
Equipment Cost	\$ 560	Cost minus MGE rebate
Annual Operating Savings	\$ 172	Schedule JJR-R2
Payback Period (years)	***	Calculation

Customer Payback Period - Gas Furnace vs. Electric Resistance Heat

	Estimate	Source
Out of Pocket Costs:		
Service Line Cost	\$ -	MGE
Conversion/Installation Cost	\$ ***	Cost minus KCP&L rebate
Equipment Cost	\$ 1,700	Cost minus MGE rebate
Annual Operating Savings - vs. electric resistance heat	\$ 536	Schedule JJR-R2
Payback Period (years) - vs electric resistance heat	***	Calculation

Customer Payback Period - Water Heater & Gas Furnace

	Estimate	Source
Out of Pocket Costs:		
Service Line Cost	\$ -	MGE
Conversion/Installation Cost	\$ ***	Cost minus KCP&L rebate
Equipment Cost - Water Heater	\$ 560	Cost minus MGE rebate
Equipment Cost - Furnace	\$ 1,700	MGE rebate
Annual Operating Savings - Water heater	\$ 172	Schedule JJR-R2
Annual Operating Savings - Furnace	\$ 533	Schedule JJR-R2
Payback Period (years)	***	Calculation

Company Name: KCPL MO
Case Description: 2010 KCPL Rate Case
Case: ER-2010-0355

Response to Data Request – Set MGE_20101214
Date of Response: 12/27/2010

Question No. :7-9

Please provide a copy of the computation Gary L. Goble refers to at page24, lines 15-16, of his Rebuttal Testimony.

RESPONSE:

Attached is the requested information. As a point of clarification, please note that the purpose and intent of this schedule is to demonstrate that the results of MGE witness Mr. Reed's analysis are neither accurate nor reliable. Mr. Goble's schedules are not offered as proof of the costs and benefits of the various tests, but to demonstrate that using Mr. Reed's analyses with corrections to known errors fails to support MGE's proposed fuel switching proposal. Mr. Goble has modified Mr. Reed's analyses to rebut the conclusions reached by Mr. Reed that the benefits exceed the costs of electric to gas substitution proposal. However, neither Mr. Goble nor KCP&L believe that the usage amounts employed in the attachment are accurate representations of KCP&L data. Mr. Goble has employed these amounts merely to illustrate the problems with Mr. Reed's analyses. As stated by Mr. Goble on page 17, lines 7-16:

The data are neither accurate nor reliable as described in Section IV below, most of the information employed by MGE witness Mr. Reed in support of his recommendations relies upon data that does not represent KCP&L's service territory, KCP&L's operating characteristics, or KCP&L customer characteristics. Numerous parties have identified serious flaws in the use of this information. In my opinion, the quality and accuracy of the data and analyses employed by Mr. Reed are unreliable that the results of these analyses are not credible. The potential consequences of adopting MGE's proposed subsidy are sufficiently great that it would be imprudent to rely upon unreliable and erroneous data to support such an action by the Commission.

Attachment:

Q7-9 Cost Savings.pdf
Q7-9 MO Verification.pdf

Kansas City Power and Light
Electric to Gas Substitution
Simplified Example of First Year Rate Payer Cost Savings
Water Heating and Space Heating

NOTE: THE DATA BELOW ARE INTENDED ONLY TO ADDRESS MGE'S ANALYSES.

THESE DATA DO NOT REFLECT THE ACTUAL USAGE OF KCP&L CONSUMERS.

Water Heating

	Consumption {2}{3}	Price {1}	Operating Cost
Gas - CGA Charge/ MMBtu	25.40	\$ 8.09	\$ 205.53
Delivery Charge, Monthly		\$ 26.88	\$ 322.56
Total Gas			\$ 528.09
Electric/kWh	4,865	\$ 0.0658	\$ 320.29
Savings			\$ (207.79)

Space Heating (w/o Water Heating)

	Consumption {2}{3}	Price {1}	Operating Cost
Gas /MMBtu	74.30	\$ 8.09	\$ 601.20
Delivery Charge, Monthly		\$26.88	\$ 322.56
Total Gas			\$ 923.76
Electric /KWh	17,986	\$ 0.0463	\$ 831.87
Savings			\$ (91.89)

Space Heating (Incremental to Water Heating)

	Consumption {2}{3}	Price {1}	Operating Cost
Gas /MMBtu	74.30	\$ 8.09	\$ 601.20
Electric /KWh	17,986	\$ 0.0463	\$ 831.87
Savings			\$ 230.67

NOTES:

1. Source: Gas prices based on current MGE Tariff and 10/13/10 proposed CGA
Electric prices based on weighted average of seasonal rates for space and water heating rates in current KCPL tariff.
2. Gas MMBtu consumption numbers obtained from Reed's Table 1, page 10.
3. Electric consumptions are calculated by converting the gas MMBtu into kWh using a ratio of 0.003412 kWh/MMBtu. These values do not reflect the actual consumption observed by KCP&L customers.

Effect of Fuel Switching Program on KCP&L Revenues

Effect on KCP&L	Estimate	Source
Lower distribution revenue from 400 customers	\$ 239,306	See Below
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Lower distribution revenues		
Annual cost to operate electric water heater	\$ 460.48	Schedule JJR-R2
Customers converting from electric to natural gas water heater	340	
Lower revenue from water heating	\$ 156,563	
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Annual cost to operate electric resistance heat	\$ 1,379.04	Schedule JJR-R2
Electric resistance heat	60	
Lower revenue from space heating	\$ 82,742	
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Total lower revenue from water heating and space heating	\$ 239,306	
2009 Electric Revenue - Missouri	\$ 632,686,000	2009 FERC Form-1
% Lower Revenue	0.038%	