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Issues: Return on Equity  
Witness: Pauline M. Ahern  
Exhibit Type: Rebuttal  
Sponsoring Party: Missouri-American Water Company  
Case No.: WR-2010-0131  
Date: April 15, 2010

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2010-0131**

**REBUTTAL TESTIMONY**

**OF**

**PAULINE M. AHERN, CRRA**

**ON BEHALF OF**

**MISSOURI AMERICAN WATER COMPANY**

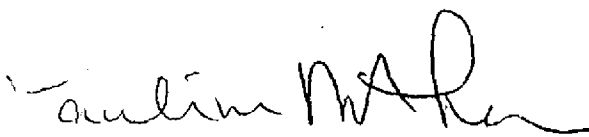
MAWC Exhibit No. 102  
Date 5-17-10 Reporter KF  
File No. WR-2010-0131

BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI

IN THE MATTER OF MISSOURI-AMERICAN ) WATER COMPANY FOR AUTHORITY TO ) FILE TARIFFS REFLECTING INCREASED ) RATES FOR WATER AND SEWER ) SERVICE )	CASE NO. WR-2010-0131 CASE NO. SR-2010-0135
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AFFIDAVIT OF PAULINE M. AHERN

Pauline M. Ahern, being first duly sworn, deposes and says that she is the witness who sponsors the accompanying testimony entitled "Rebuttal Testimony of Pauline M. Ahern"; that said testimony and schedules were prepared by her and/or under her direction and supervision; that if inquires were made as to the facts in said testimony and schedules, she would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of her knowledge.

  
\_\_\_\_\_  
Pauline M. Ahern

State of New Jersey  
County of Burlington  
SUBSCRIBED and sworn to  
Before me this 13<sup>th</sup> day of April 2010.

  
\_\_\_\_\_  
Notary Public

My commission expires:

SHARON M. KEEFE  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES JULY 9, 2011  
\_\_\_\_\_  
\_\_\_\_\_  
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## I. INTRODUCTION

12 Q. Please state your name, occupation and business address.

13 A. My name is Pauline M. Ahern and I am a Principal of AUS Consultants. My  
14 business address is 155 Gaither Drive, Suite A, Mt. Laurel, New Jersey 08054.

15 Q. Are you the same Pauline M. Ahern who previously submitted prepared direct  
16 testimony in this proceeding?

17 A. Yes, I am.

18 Q. Have you prepared schedules which support your rebuttal testimony?

19 A. Yes, I have. They have been marked for identification as Schedules PMA-14  
20 through PMA- 23.

21

## II. PURPOSE

22 Q. What is the purpose of this testimony?

23 A. The purpose of this testimony is to rebut certain aspects of the Missouri Public  
Service Commission Staff Report – Cost of Service (Staff Report). Specifically,  
I will address Staff's comments relative to the concept of double leverage; its  
application of the Discounted Cash Flow (DCF) Model and Capital Asset  
Pricing Model (CAPM), its failure to reflect Missouri American Water  
Company's (MAWC) greater business risk relative to its proxy group of  
comparable water companies, and the inadequacy of its recommended range  
of common equity cost rate.

24

## III. SUMMARY

25 Q. Please briefly summarize your rebuttal testimony.

26 A. My rebuttal testimony addresses Staff's discussion of the concept of double

1 leverage and how it violates the basic financial principle that it is the use of  
2 invested funds, not the source of those funds, which gives rise to the riskiness  
3 of an asset/investment.

4 My rebuttal testimony also describes a number of errors causing Staff's  
5 recommended common equity cost rate to be well below any reasonable range  
6 for MAWC because:

- 7 • Staff erroneously relies primarily upon the DCF model to arrive at its  
8 recommended common equity cost rate despite the Commission's  
9 consideration of the results of other cost of common equity models and  
10 the results of recently awarded ROEs to utilities by various regulatory  
11 commissions around the country as noted in Case No. GR-2006-0422.  
12 Staff uses, albeit incorrectly, the CAPM model but only as a check on its  
13 flawed and understated recommendation. The Efficient Market  
14 Hypothesis (EMH), upon which all the cost of common equity models are  
15 premised, confirms that investors rely upon multiple cost of common  
16 equity models in formulating their required rates of return.
- 17 • Staff erroneously includes a multi-stage DCF analysis while  
18 acknowledging that the utility industry is a stable mature one.
- 19 • Staff's test of reasonableness, i.e., its CAPM analysis, is flawed.
- 20 • Staff's recommended range of common equity cost rate is not consistent  
21 with either recent awards by other state regulatory commissions or the  
22 expected returns on book common equity for Staff's proxy group of  
23 water companies.

1                    Finally, my rebuttal testimony provides an updated common equity cost  
2 rate based upon current capital market conditions.

3                    **IV. CAPITAL STRUCTURE**

4                    **A. Double Leverage**

5                    Q. On page 23 at lines 20-21 of the Staff Report, Staff provides the fourth reason  
6 for its use of American Water Company's (American Water) consolidated  
7 capital structure, namely American Water's use of double leverage. Please  
8 comment.

9                    A. The notion that American Water employs double leverage, i.e., a mix of debt  
10 and equity, to fund its equity infusions to MAWC or any of its operating  
11 subsidiaries, as a rationale for using American Water's consolidated capital  
12 structure for ratemaking purposes to determine MAWC's allowed overall rate of  
13 return violates the basic financial principle that any investment's required rate  
14 of return is a function of that investment's specific risks.

15                    In the instant proceeding, it is the rate base of MAWC, and MAWC  
16 alone, to which the overall rate of return set in this proceeding will be applied.  
17 Hence, MAWC should be evaluated as a stand alone utility. To do otherwise  
18 would be discriminatory and confiscatory. It is a generally-accepted and well-  
19 documented financial principle that the risk of any investment is directly related  
20 to the assets in which the capital is invested. Just as with any other utility  
21 under its jurisdiction, the Commission must focus on the risk and return on the  
22 common equity investment in MAWC's jurisdictional rate base because it is  
23 MAWC's rates alone which will be set in this proceeding and it is MAWC's rate

1 base alone which serves its ratepayers.

2 The risk of investment in MAWC's rate base is independent of the  
3 nature of investor capital used to finance that rate base. As previously stated,  
4 it is a basic financial principle that it is the use of the funds invested which gives  
5 rise to the risk of the investment, not the source of the funds. As Richard A.  
6 Brealey and Stewart C. Myers state in Principles of Corporate Finance<sup>1</sup>:

7 *The true cost of capital depends on the use to which the capital is*  
8 *put.*

9 \* \* \*

10 ***Each project should be evaluated at its own opportunity cost***  
11 ***of capital; the true cost of capital depends on the use to***  
12 ***which the capital is put.*** (italics and bold in original)

13  
14 Morin<sup>2</sup> also states:

15 Financial theory clearly establishes that the cost of equity is the  
16 risk-adjusted opportunity cost to the investors and not the cost of  
17 the specific capital sources employed by investors. The true cost  
18 of capital depends on the use to which the capital is put and not  
19 on its source. The *Hope* and *Bluefield* doctrines have made clear  
20 that the relevant considerations in calculating a company's cost  
21 of capital are the alternatives available to investors and the  
22 returns and risks associated with those alternatives. The specific  
23 source of funding and the cost of those funds to the investor are  
24 irrelevant considerations.

25 \* \* \*

26  
27  
28 The cost of capital is governed by the risk to which the capital is  
29 exposed and not by the cost of those funds or whether they were  
30 obtained from bondholders or common shareholders. The  
31 identity of the subsidiary's shareholders should have no bearing  
32 on its cost of equity because it is the risk to which the subsidiary's

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<sup>1</sup> Richard A. Brealey and Stewart C. Myers, Principles of Corporate Finance, McGraw-Hill Book Company, 1988, pp. 173 and 198.

<sup>2</sup> Morin, Roger A., New Regulatory Finance (Public Utilities Reports, Inc., 2006) 523-524.

1 equity is exposed that governs its cost of money, not whether it is  
2 borrowed from bondholders or sold to common shareholders for  
3 issued shares. Had the parent company not been in the picture,  
4 and had the subsidiary's stock been widely held by the public, the  
5 subsidiary would be entitled to a return that would fully cover the  
6 cost of both its debt and equity.  
7

8 Hence, MAWC must be viewed on its own merits, including its financial  
9 risk as reflected in its capital structure and not American Water's consolidated  
10 one, regardless of the source of its equity capital, i.e., its parent, American  
11 Water. Therefore, the specific risk of investment in MAWC, including its small  
12 size, as was discussed in my direct testimony and will be discussed  
13 subsequently, as well as its greater financial risk, relative to the proxy  
14 companies utilized to estimate the cost rate of common equity capital by Staff  
15 and myself in this proceeding, is most important in order to establish an  
16 appropriate common equity cost rate.

17 As Bluefield<sup>3</sup> so clearly states:

18 A public utility is entitled to such rates as will permit it to earn a  
19 return on the value of the property which it employs for the  
20 convenience of the public equal to that generally being made at  
21 the same time and in the same general part of the country on  
22 investments in other business undertakings which are attended  
23 by corresponding risks and uncertainties; . . .  
24

25 Bluefield is clear then, that it is the "risks and uncertainties" surrounding  
26 the property employed for the "convenience of the public" which determines the  
27 appropriate level of rates and not the source of the capital financing that  
28 property. In this proceeding, the property employed "for the convenience of the  
29 public" is the rate base of MAWC. Therefore, it is the total investment risk

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<sup>3</sup> Bluefield Water Works Improvement Co. v. Public Serv. Comm'n, 252 U.S. 679 (1922).

1 including the financial risk reflected in its own capital structure and its rate base  
2 that is relevant to the determination of a cost rate of common equity to be  
3 applied to the common equity financed portion of that rate base.

#### 4 V. COMMON EQUITY COST RATE

##### 5 A. Testimony of MoPSC Staff Witness David Murray

##### 6 1. Discounted Cash Flow Model

7 Q. Staff's range of recommended common equity cost rate, 8.95% - 9.55%, with a  
8 midpoint of 9.25% is based exclusively upon a Discounted Cash Flow (DCF)  
9 analysis, notwithstanding its use of the CAPM as a check. Please comment.

10 A. The DCF model utilized by Staff is market-based since recent as well as  
11 current market prices are employed in its application. Therefore, it is based  
12 upon the EMH which is the foundation of modern investment theory, first  
13 pioneered by Eugene F. Fama<sup>4</sup> in 1970. As discussed in my direct testimony,  
14 pages 24 through 27, an efficient market is one in which security prices reflect  
15 all relevant information all the time. This implies that prices adjust  
16 instantaneously to new information, thus reflecting the intrinsic fundamental  
17 economic value of a security.<sup>5</sup>

18 The semistrong form of the EMH, which asserts that all publicly available  
19 information is fully reflected in securities prices, i.e., fundamental analysis  
20 cannot "outperform the market", is generally held to be true because the use of

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<sup>4</sup> Fama, Eugene F., "Efficient Capital Markets: A Review of Theory and Empirical Work" (Journal of Finance, May 1970) 383-417.

<sup>5</sup> Brigham, Eugene F., Fundamentals of Financial Management, Fifth Edition (The Dryden Press, 1989) 225.



1 insider information often enables investors to "outperform the market" and earn  
2 excessive returns. This means that all perceived risks are taken into account  
3 by investors in the prices they pay for securities. Investors are thus aware of all  
4 publicly-available information, including bond ratings; discussions about  
5 companies by bond rating agencies and investment analysts; as well as the  
6 various cost of common equity methodologies (models) discussed in the  
7 financial literature. Hence, no single common equity cost rate model should be  
8 *relied upon in determining a cost rate of common equity* and that the results of  
9 multiple cost of common equity models should be taken into account.

10 Q. Your direct testimony provides academic support for the need to rely upon  
11 more than one cost of common equity model in arriving at a recommended  
12 common equity cost rate. Would you please revisit the concept?

13 A. Yes. For example, Phillips<sup>6</sup> states:

14 Since regulation establishes a level of authorized earnings which, in  
15 turn, implicitly influences dividends per share, estimation of the  
16 growth rate from such data is an inherently circular process. For  
17 these reasons, the DCF model "suggests a degree of precision  
18 which is in fact not present" and leaves "wide room for controversy  
19 and argument about the level of k". (italics added) (p. 396)

20 \* \* \*

21  
22  
23 Despite the difficulty of measuring relative risk, the comparable  
24 earnings standard is no harder to apply than is the market-  
25 determined standard. The DCF method, to illustrate, requires a  
26 subjective determination of the growth rate the market is  
27 contemplating. Moreover, as Leventhal has argued: 'Unless the  
28 utility is permitted to earn a return comparable to that available  
29 elsewhere on similar risk, it will not be able in the long run to attract  
30 capital.' (italics added) (p. 398)

<sup>6</sup> Phillips, Jr., Charles F. The Regulation of Public Utilities-Theory and Practice (Public Utility Reports, Inc., 1993) 396, 398.

1  
2 Also, Morin<sup>7</sup> states:

3 Each methodology requires the exercise of considerable judgment  
4 on the reasonableness of the assumptions underlying the  
5 methodology and on the reasonableness of the proxies used to  
6 validate a theory. *The inability of the DCF model to account for*  
7 *changes in relative market valuation, discussed below, is a vivid*  
8 *example of the potential shortcomings of the DCF model when*  
9 *applied to a given company.* Similarly, the inability of the CAPM to  
10 account for variables that affect security returns other than beta  
11 tarnishes its use. (italics added)

12  
13 No one individual method provides the necessary level of precision  
14 for determining a fair return, but each method provides useful  
15 evidence to facilitate the exercise of an informed judgment.  
16 Reliance on any single method or preset formula is inappropriate  
17 when dealing with investor expectations because of possible  
18 measurement difficulties and vagaries in individual companies'  
19 market data. (Morin, p. 428)

20  
21 \* \* \*

22  
23 The financial literature supports the use of multiple methods.  
24 Professor Eugene Brigham, a widely respected scholar and finance  
25 academician, asserts.<sup>1</sup>(footnote omitted)

26  
27 Three methods typically are used: (1) the Capital Asset Pricing  
28 Model (CAPM), (2) the discounted cash flow (DCF) method, and  
29 (3) the bond-yield-plus-risk-premium approach. These methods  
30 are not mutually exclusive – no method dominates the others,  
31 and all are subject to error when used in practice. Therefore,  
32 when faced with the task of estimating a company's cost of  
33 equity, we generally use all three methods and then choose  
34 among them on the basis of our confidence in the data used for  
35 each in the specific case at hand.

36  
37 Another prominent finance scholar, Professor Stewart Myers, in an  
38 early pioneering article on regulatory finance, stated.<sup>2</sup>(footnote omitted)

39  
40 Use more than one model when you can. Because estimating  
41 the opportunity cost of capital is difficult, only a fool throws away  
42 useful information. That means you should not use any one  
43 model or measure mechanically and exclusively. Beta is helpful

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<sup>7</sup> Morin 428-431.

1 as one tool in a kit, to be used in parallel with DCF models or  
2 other techniques for interpreting capital market data.  
3

4 Reliance on multiple tests recognizes that no single methodology  
5 produces a precise definitive estimate of the cost of equity. As  
6 stated in Bonbright, Danielsen, and Kamerschen (1988), '*no single*  
7 *or group test or technique is conclusive.*' Only a fool discards  
8 relevant evidence. (*italics in original*) (Morin, p. 430)  
9

10 \* \* \*

11  
12 While it is certainly appropriate to use the DCF methodology to  
13 estimate the cost of equity, there is no proof that the DCF produces  
14 a more accurate estimate of the cost of equity than other  
15 methodologies. Sole reliance on the DCF model ignores the capital  
16 market evidence and financial theory formalized in the CAPM and  
17 other risk premium methods. The DCF model is one of many tools  
18 to be employed in conjunction with other methods to estimate the  
19 cost of equity. *It is not a superior methodology that supplants other*  
20 *financial theory and market evidence. The broad usage of the DCF*  
21 *methodology in regulatory proceedings in contrast to its virtual*  
22 *disappearance in academic textbooks does not make it superior to*  
23 *other methods. The same is true of the Risk Premium and CAPM*  
24 *methodologies.* (*italics added*) (Morin, p. 431)  
25

26 In view of the foregoing, it is clear that investors are aware of all of the  
27 models available for use in determining common equity cost rate. The EMH  
28 requires the assumption that, collectively, investors use them all. Therefore,  
29 Staff's exclusive reliance upon the DCF model, notwithstanding its use of the  
30 CAPM as a check, is at odds with the very foundation, i.e., the EMH, upon  
31 which the DCF is predicated.

32 Q. Please discuss Staff's reliance upon a multi-stage DCF analysis.

33 A. In my opinion, a multi-stage DCF analysis is inappropriate for determining the  
34 cost of common equity for utility companies. The single-stage DCF is the  
35 appropriate version of the DCF model because utilities are generally in the  
36 mature stage of their lifecycles and not transitioning from one growth stage to

1 another, such as start-up biotech firms, venture capital firms, and the like.

2 All companies, including utilities, go through typical life cycles in their  
3 development, initially progressing through a growth stage, moving onto a  
4 transition stage and finally assuming a steady-state or constant growth state.  
5 However, the U.S. public utility industry is a long-standing industry in the U.S.,  
6 dating back to approximately 1882. The standards of rate of return regulation  
7 for public utilities date back to the principles of fair rate of return established in  
8 the Hope<sup>8</sup> and Bluefield<sup>9</sup> decisions of 1944 and 1923, respectively. Hence, the  
9 public utility industry in the U.S. is a stable and mature industry characterized  
10 by the steady-state or constant-growth stage of a multi-stage DCF model. The  
11 economics of the utility industry reflect the features of this relative stability  
12 including demand maturity. As regulated businesses, the returns on utility  
13 capital investment, i.e., rate base, are set through the ratemaking process and  
14 not determined in the competitive markets. This characteristic, taken together  
15 with the longevity of the public utility industry, all contribute to the stability and  
16 maturity of the industry, including the water utility industry.

17 Since there is no basis for applying multi-stage growth versions of the  
18 DCF model to determine the common equity cost rates of mature public utility  
19 companies, the constant growth model is most appropriate.

20 Q. Nevertheless, do you have any comments upon Staff's rationale or application  
21 of the multi-stage DCF model?

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<sup>8</sup> Federal Power Commission v. Hope Natural Gas Co., 320 U.S. 591 (1944).

<sup>9</sup> Bluefield Water Works Improvement Co. v. Public Serv. Comm'n, 262 U.S. 679 (1923).

1 A. Yes. On page 25, lines 7 – 9 of the Staff Report – Cost of Service (Staff  
2 Report), Staff indicates that it has supplemented “its constant-growth DCF  
3 analysis in this case with [a] multi-stage DCF analysis primarily due [to] Staff’s  
4 concerns about the sustainability of projected growth rates.” Staff’s rationale  
5 for also using a multi-stage DCF is provided on page 28 of the Staff Report at  
6 lines 2 – 4, where Staff “notes that assuming that water utility companies’  
7 dividends can grow in perpetuity at a growth rate that is higher than expected  
8 growth in the overall economy should result in an upwardly biased estimated  
9 cost of common equity.” On page 30, at lines 17 – 20, Staff further notes that it  
10 “considers this approach [multi-stage DCF] to be appropriate in situations in  
11 which it is difficult to estimate a sustainable growth rate with much confidence  
12 and/or when in staff’s opinion 5-year projected growth rates are not sustainable  
13 due to the fact that such rates are higher than expected economic or industry  
14 sustainable growth rates.”

15 Q. Is the concern voiced in the Staff Report about analyst-projected growth rates  
16 consistent with Staff’s past practice?

17 A. No. Staff did not voice this concern in prior rate cases for MAWC. In MAWC’s  
18 most recent rate case, Case No. WR-2008-0311, the average projected growth  
19 rate in earnings per share (EPS) or 8.59% was higher than Staff’s current  
20 average projected growth rate in EPS of 7.33% shown in Column (3) on  
21 Schedule 15. Nevertheless, Staff based its cost of equity analysis on a single  
22 stage DCF model. Likewise, Staff did not voice this concern in MAWC’s 2007  
23 rate case, Case No. WR-2007-0216, where its average projected growth in

1 EPS or 7.54% was also greater than the current growth rate, yet it based its  
2 cost of equity analysis on a single stage DCF model. Not only were Staff's  
3 average projected growth rates in EPS higher in the two previous MAWC rate  
4 cases, but the projected growth in Gross Domestic Product (GDP) in both of  
5 those cases was significantly lower than Staff's average projected growth rates  
6 in EPS. In Case No. WR-2008-0311, the Energy Information Administration  
7 (EIA) in its Annual Energy Outlook (AEO) released in December 2007, was  
8 forecasting an average GDP growth rate of 4.5% for the period 2008 – 2030.  
9 In Case No. WR-2007-0216, EIA was forecasting a GDP growth rate for 2007 –  
10 2030 of 4.8% in its AEO released in December 2006.

11 Q. Do you have any further observations?

12 A. Yes. In addition, as stated above, Staff opines that "5-year projected growth  
13 rates are not sustainable due to the fact that such rates are higher than  
14 expected economic or industry sustainable growth rates." Staff provides no  
15 empirical evidence that in the second or even third stage, any company,  
16 especially relatively stable utility companies, would grow at the average of the  
17 U.S. economy. The average growth in the U.S. economy, as measured by  
18 GDP growth, is just that – an average. Some sectors/industries/companies will  
19 grow faster than the economy and some will grow more slowly. Schedule  
20 PMA-15 demonstrates that the growth in nominal GDP is an average. As  
21 shown on Schedule PMA-15, the nominal GDP grew 3.31% from 2007-2008  
22 and 5.58% on average for the ten years ending 2008. In contrast, the utilities'  
23 component of nominal GDP grew 8.74% from 2007 – 2008 and 6.02% on

1 average from 1998 – 2008. It is also shown on Schedule PMA-15 that other  
2 industry sectors grew either more or less than GDP as a whole, whether for  
3 2007 – 2008 or 1998 – 2008. Thus, there is no basis to assume all industries,  
4 including the utility / water industry, will grow at the average rate of the  
5 economy as a whole as measured by composite GDP growth.

6 In view of the foregoing, there is no basis for utilizing a multi-stage DCF  
7 for stable, mature water companies nor has Staff demonstrated that it is  
8 appropriate to assume that projected growth in EPS are not sustainable and  
9 that projected growth in GDP is an appropriate growth rate for the water  
10 industry. Therefore, Staff's multi-stage DCF analysis should be rejected.

11 Q. What would Staff's DCF results have been if Staff had properly relied upon a  
12 single-stage growth DCF analysis using projected growth in EPS?

13 A As shown on Schedule PMA-16, had Staff utilized a single-stage growth DCF  
14 with projected growth in EPS, an average DCF cost rate of 10.86% results.  
15 The average projected EPS growth rate ranges from 6.75% - 9.30% and when  
16 applied to Staff's dividend yield of 3.35%, results in a range of DCF cost rate of  
17 10.10% - 12.65%, with a midpoint of 11.375%. DCF cost rates of 10.86% and  
18 11.375% clearly demonstrate that both Staff's single-stage constant growth  
19 DCF results, ranging from 8.75% - 9.75% and Staff's recommended range of  
20 common equity cost rate of 8.95% - 9.55% are grossly understated. Moreover,  
21 these cost rates are further understated because they reflect the lower  
22 business and financial risk of Staff's proxy group of four water companies.

## 2. Capital Asset Pricing Model

1  
2 Q. Do you have any comment regarding Staff's application of the CAPM?

3 A. Yes. Staff's application of the CAPM is flawed in four respects; 1) its choice of  
4 the historical yield on 30-year U.S. Treasury bond as the risk-free rate; 2) its  
5 use of an historical market equity risk premium which is incorrectly derived; 3)  
6 its failure to also include a forecasted market equity risk premium; and 4) its  
7 failure to also apply the empirical CAPM to account for the fact that Security  
8 Market Line (SML) as described by the traditional CAPM is not as steeply  
9 sloped as the predicted SML.

10 Q. Please comment upon Staff's use of the historical yield on 30-year U.S.  
11 Treasury bonds as the risk-free rate.

12 A. Both the determination of cost of capital and the determination of rates for  
13 utility services are prospective in nature. Therefore, it is inappropriate to use  
14 an historical yield as the risk-free rate in a CAPM analysis. Rather, the  
15 prospective yield on the 30-year U.S. Treasury bonds should be used. As  
16 shown in note 1 on page 3 of Schedule PMA-17, the forecasted consensus  
17 yield on long-term U. S. Treasury bonds by the nearly 50 economists reported  
18 in Blue Chip Financial Forecasts dated March 1, 2010<sup>10</sup> is 4.90% for the six  
19 quarters ending with the second quarter 2011. Thus, Staff's recommended  
20 4.57% average historical yield (December 2009 – February 2010) on 30-year  
21 U.S. Treasury bonds significantly understates the prospective yield.

22 Q. You have stated that Staff erred in exclusively relying upon an historical market

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<sup>10</sup> Most current available at the time of the preparation of the Staff Report.



1 equity risk premium which was incorrectly derived. Please explain.

2 A. Staff's market equity risk premium of 5.6% is derived from the Ibbotson SBBI –  
3 2009 Valuation Yearbook – Market Results for Stocks, Bonds, Bills and  
4 Inflation – 1926-2008 (SBBI) as the difference between the arithmetic mean  
5 1926-2008 total return on large company stocks of 11.7% and the arithmetic  
6 mean 1926-2008 total return on long-term government bonds of 6.1%. (5.6% =  
7 11.7% - 6.1%).<sup>11</sup> The correct derivation of the historical market equity risk  
8 premium is the difference between the total return on large company stocks of  
9 11.7% and the arithmetic mean 1926-2008 income return on long-term  
10 government bonds of 5.2% which results in a market equity risk premium of  
11 6.5% (6.5% = 11.7% - 5.2%). However, when the Staff Report was written, the  
12 1926 – 2009 market risk premium was available in the 2010 Ibbotson Risk  
13 Premia Over Time Report – Estimates for 1926-2009, which reported a total  
14 return on large company stocks of 11.8% and the income return on long-term  
15 government bonds of 5.20% resulting in a correctly calculated arithmetic mean  
16 market equity risk premium of 6.60% (6.60% = 11.80% - 5.20%) available at  
17 the time of the preparation of the Staff Report. Regarding the use of the  
18 income return and not the total return for Treasury securities in deriving an  
19 equity risk premium, SBBI states<sup>12</sup> :

20 Another point to keep in mind when calculating the equity risk  
21 premium is that the income return on the appropriate-horizon  
22 Treasury security, rather than the total return, is used in the  
23 calculation. The total return is comprised of three return

<sup>11</sup> Ibbotson SBBI – 2009 Valuation Yearbook – Market Results for Stocks, Bonds, Bills and Inflation – 1926-2007 (Morningstar, Inc., 2009) 23.

<sup>12</sup> Ibbotson SBBI 55-62.

1 components: the income return, the capital appreciation return,  
2 and the reinvestment return. The income return is defined as  
3 the portion of the total return that results from a periodic cash  
4 flow or, in this case, the bond coupon payment. The capital  
5 appreciation return results from the price change of a bond over  
6 a specific period. Bond prices generally change in reaction to  
7 unexpected fluctuations in yields. Reinvestment return is the  
8 return on a given month's investment income when reinvested  
9 into the same asset class in the subsequent months of the year.  
10 The income return is thus used in the estimation of the equity  
11 risk premium because it represents the truly riskless portion of  
12 the return.<sup>2 (footnote omitted)</sup> (emphasis added)  
13

14 Hence, the correct historical market equity risk premium to use is 6.6% and not  
15 5.6%.

16 Q. You have also stated that Staff erred in not including a forecasted market  
17 equity risk premium in its CAPM analysis. Please explain.

18 A. Staff relied exclusively upon an historical market equity risk premium which is in  
19 direct contrast to its use of both historical and projected growth rates in its  
20 application of the DCF model. As stated previously, the cost of capital is  
21 prospective and while the arithmetic mean of long-term historical stock market  
22 returns can provide insight into investors' expectations of stock market returns  
23 because the arithmetic mean of historical returns provides investors with the  
24 valuable insight needed to estimate future risk, it is also appropriate to use an  
25 estimate of the forecasted or projected stock market return. One indication of  
26 the forecasted stock market return can be derived using Value Line 3-5 year  
27 median total market price appreciation projections and dividend yield  
28 projections as explained in detail on pages 47 and 48 of my direct testimony  
29 and derived in note 3 on page 3 of Schedule PMA-17. Based upon Value Line,  
30 a forecasted total market return of 13.65% is indicated using the same three

1 months, December 2009, January 2010, and February 2010, used by Staff in  
2 developing its dividend yield in its DCF analysis. When the forecasted yield on  
3 30-year U.S. Treasury bonds (notes) of 4.90% is subtracted from Value Line's  
4 forecasted total market return, a forecasted market equity risk premium of  
5 8.75% results which, when averaged with the historical market equity risk  
6 premium of 6.60% as reported by Ibbotson, results in a market equity risk  
7 premium of 7.68%.

8 Q. You have stated that Staff also failed to apply the empirical CAPM to account  
9 for the fact that Security Market Line (SML) as described by the traditional  
10 CAPM is not as steeply sloped as the predicted SML. Please comment.

11 A. As discussed in my direct testimony at lines 21 on page 54 through line 16 on  
12 page 55 of my direct testimony, while numerous tests of the CAPM have  
13 confirmed its validity, these tests have determined that "the implied intercept  
14 term exceeds the risk-free rate and the slope term is less than predicted by the  
15 CAPM."<sup>13</sup> These tests have also indicated that the expected return on a  
16 security is related to its risk by the following formula:

$$17 \quad K = R_F + 0.25(R_M - R_F) + 0.75\beta(R_M - R_F)$$

18 Some critics of the ECAPM model claim that using adjusted betas in a  
19 traditional CAPM amounts to using an ECAPM but such a claim is not valid.

20 As discussed in my direct testimony, using adjusted betas in a CAPM  
21 analysis is not equivalent to the ECAPM. Betas are adjusted because of the  
22 regression tendency of betas to converge toward 1.0 over time, i.e., over

---

<sup>13</sup> Morin 175.

1 successive calculations of beta. As discussed previously, numerous studies  
2 have determined that the SML described by the CAPM formula at any given  
3 moment in time is not as steeply sloped as the predicted SML. Morin<sup>14</sup> states:

4 Some have argued that the use of the ECAPM is inconsistent  
5 with the use of adjusted betas, such as those supplied by Value  
6 Line and Bloomberg. This is because the reason for using the  
7 ECAPM is to allow for the tendency of betas to regress toward  
8 the mean value of 1.00 over time, and, since Value Line betas  
9 are already adjusted for such trend [sic], an ECAPM analysis  
10 results in double-counting. This argument is erroneous.  
11 Fundamentally, the ECAPM is not an adjustment, increase or  
12 decrease, in beta. This is obvious from the fact that the expected  
13 return on high beta securities is actually lower than that produced  
14 by the CAPM estimate. The ECAPM is a formal recognition that  
15 the observed risk-return tradeoff is flatter than predicted by the  
16 CAPM based on myriad empirical evidence. The ECAPM and the  
17 use of adjusted betas comprised two separate features of asset  
18 pricing. Even if a company's beta is estimated accurately, the  
19 CAPM still understates the return for low-beta stocks. Even if the  
20 ECAPM is used, the return for low-beta securities is understated  
21 if the betas are understated. Referring back to Figure 6-1, the  
22 ECAPM is a return (vertical axis) adjustment and not a beta  
23 (horizontal axis) adjustment. Both adjustments are necessary.  
24

25 Moreover, the slope of the SML should not be confused with beta. As  
26 Eugene F. Brigham, finance professor emeritus and the author of many  
27 financial textbooks states<sup>15</sup> :

28 The slope of the SML reflects the degree of risk aversion in the  
29 economy – the greater the average investor's aversion to risk, then  
30 (1) the steeper is the slope of the line, (2) the greater is the risk  
31 premium for any risky asset, and (3) the higher is the required rate  
32 of return on risky assets.<sup>12</sup>  
33

34 <sup>12</sup>Students sometimes confuse beta with the slope of the SML.  
35 This is a mistake. As we saw earlier in connection with Figure 6-8,  
36 and as is developed further in Appendix 6A, beta does represent  
37 the slope of a line, but *not* the Security Market Line. This

<sup>14</sup> Morin 191.

<sup>15</sup> Eugene F. Brigham, Financial Management – Theory and Practice, 4<sup>th</sup> Ed. (The Dryden Press, 1985) 203.

1 confusion arises partly because the SML equation is generally  
2 written, in this book and throughout the finance literature, as  $k_i = R_F$   
3  $+ b_i(k_M - R_F)$ , and in this form  $b_i$  looks like the slope coefficient and  
4  $(k_M - R_F)$  the variable. It would perhaps be less confusing if the  
5 second term were written  $(k_M - R_F)b_i$ , but this is not generally done.  
6

7 Q. Please discuss Staff's use of geometric average market risk premium for the  
8 years 1926-2008.

9 A. In addition to calculating a CAPM derived common equity cost rate based upon  
10 the historical arithmetic mean equity risk premium, albeit, incorrectly derived,  
11 Staff also calculated a CAPM derived common equity cost rate using the long-  
12 term historical geometric mean equity risk premium. This latter calculation is  
13 not a valid means of estimating the cost of capital based upon historical  
14 returns.

15 The arithmetic mean return and not the geometric mean return which is  
16 appropriate for cost of capital purposes as noted in SBB1:

17 Arithmetic mean return rates and yields are appropriate because  
18 ex-post (historical) total returns and equity risk premiums differ in  
19 size and direction over time, providing insight into the variance  
20 and standard deviation of returns. Because the arithmetic mean  
21 captures the prospect for variance in returns and equity risk  
22 premiums, it provides the valuable insight needed by investors in  
23 estimating future risk when making a current investment. Absent  
24 such valuable insight into the potential variance of returns,  
25 investors cannot meaningfully evaluate prospective risk. If  
26 investors alternatively relied upon the geometric mean of ex-post  
27 equity risk premiums, they would have no insight into the  
28 potential variance of future returns because the geometric mean  
29 relates the change over many periods to a constant rate of  
30 change, thereby obviating the year-to-year fluctuations, or  
31 variance, *critical to risk analysis*.

32  
33 Because historical total returns and equity risk premia differ in size and  
34 direction over time, the arithmetic mean provides insight into the variance and

1 standard deviation of returns, i.e., risk. Thus the prospect for variance, i.e.,  
2 standard deviation, captured in the arithmetic mean, provides the valuable  
3 insight needed by investors and rate of return analysts alike to estimate the  
4 expected risk of stocks. Without such insight, investors cannot meaningfully  
5 evaluate prospective risk. Because the geometric mean relates the change  
6 over many periods to a constant rate of change, the variance, i.e., year-to-year  
7 fluctuations, and hence, risk, which is critical to rate of return analysis, is not  
8 reflected in geometric mean returns / premia.

9 The financial literature is quite clear on this point, that risk is measured  
10 by the variability of expected returns, i.e., the probability distribution of  
11 returns.<sup>16</sup> Pages 55 through 62 of SBB (see Schedule PMA-18) explain in  
12 detail why the arithmetic mean is the correct mean to use when estimating the  
13 cost of capital.

14 In addition, Weston and Brigham<sup>17</sup> provide the standard financial  
15 textbook definition of the riskiness of an asset when they state:

16 The riskiness of an asset is defined in terms of the likely  
17 variability of future returns from the asset. (emphasis added)

18 And Morin states<sup>18</sup>:

19 The geometric mean answers the question of what constant return  
20 you would have to achieve in each year to have your investment  
21 growth match the return achieved by the stock market. The  
22 arithmetic mean answers the question of what growth rate is the  
23 best estimate of the future amount of money that will be produced  
24 by continually reinvesting in the stock market. It is the rate of

<sup>16</sup> Brigham (1989) 639.

<sup>17</sup> Weston, J. Fred and Brigham, Eugene F., Essentials of Managerial Finance Third Edition (The Dryden Press, 1974) 272.

<sup>18</sup> Morin 133.

1 return which, compounded over multiple periods, gives the mean  
2 of the probability distribution of ending wealth. (emphasis added)  
3

4 In addition, Brealey and Myers<sup>19</sup> note:

5 The proper uses of arithmetic and compound rates of return from  
6 past investments are often misunderstood. . . . Thus the  
7 arithmetic average of the returns correctly measures the  
8 opportunity cost of capital for investments. . . . *Moral: If the cost*  
9 *of capital is estimated from historical returns or risk premiums, use*  
10 *arithmetic averages, not compound annual rates of return. (italics*  
11 *in original)*  
12

13 As previously discussed, investors gain insight into relative riskiness by  
14 analyzing expected future variability. This is accomplished by the use of the  
15 arithmetic mean of a distribution of returns / premia. Only the arithmetic mean  
16 takes into account all of the returns / premia, hence, providing meaningful  
17 insight into the variance and standard deviation of those returns / premia.

18 Q. Can it be demonstrated that the arithmetic mean takes into account all of the  
19 returns and therefore, that the arithmetic mean is appropriate to use when  
20 estimating the opportunity cost of capital in contrast to the geometric mean?

21 A. Yes. Schedule PMA-19, which consists of three pages, graphically  
22 demonstrates this premise. Page 1 charts the returns on large company  
23 stocks for each and every year, 1926 through 2008 from SBBI. It is clear from  
24 looking at the variation of these returns that stock market returns, and hence,  
25 equity risk premia, vary.

26 Shown on page 2 is the distribution of each and every one of those  
27 returns for the entire period from 1926 through 2008. There is a clear bell-

---

<sup>19</sup> Brealey, R.A. and Myers, S.C., Principles of Corporate Finance Fifth Edition (McGraw-Hill Publications, Inc., 1996) 146-147.

1 shaped pattern to the probability distribution of returns, an indication that they  
2 are randomly generated. The arithmetic mean of this distribution of returns  
3 considers all of the returns in the distribution. In doing so, the arithmetic mean  
4 takes into account the standard deviation or likely variance which may be  
5 experienced in the future when estimating the rate of return based upon such  
6 historical returns. In contrast, page 3 of Schedule PMA-19 demonstrates that  
7 when the geometric mean is calculated, only two of the returns are considered,  
8 namely the initial and terminal years, which, in this case, are 1926 and 2008.  
9 Based upon only those two years, a constant rate of return is calculated by the  
10 geometric average. That constant return, graphically, represents a flat line  
11 over the entire 1926 to 2008 time period which is obviously far different from  
12 reality, based upon the probability distribution of returns shown on page 2 and  
13 demonstrated on page 1.

14 Only the arithmetic mean takes the standard deviation of returns which  
15 is critical to risk analysis into account. The geometric mean is appropriate only  
16 when measuring historical performance and should not be used to estimate the  
17 investors required rate of return.

18 Q. What would Staff's CAPM results have been had Staff relied upon a correctly-  
19 derived historical market equity risk premium, included a forecasted market  
20 equity risk premium as well as a forecasted risk-free rate?

21 A. In the top half of page 1 of Schedule PMA-17, I have derived the traditional  
22 CAPM, the version applied by Staff, using the correct forecasted risk-free rate  
23 of 4.90% and an average market equity risk premium based upon the



1 arithmetic mean historical market equity risk premium correctly calculated as  
2 described above coupled with a forecasted market equity risk premium. This  
3 results in a traditional CAPM-derived common equity cost rate of 10.37%,  
4 which is 181 basis points (1.81%) higher than Staff's derived arithmetic CAPM  
5 cost rate of 8.56%, based solely upon an historical risk-free rate and an  
6 incorrectly derived arithmetic mean equity risk premium for the years 1926-  
7 2008. On the bottom half of Schedule PMA-17, I have derived an ECAPM,  
8 based upon the forecasted risk-free rate and correctly-derived average  
9 historical and projected market equity risk premium. The ECAPM-derived  
10 common equity cost rate is 10.92%, which is 236 basis points (2.36%) higher  
11 than Staff's arithmetic mean CAPM cost rate of 8.56%.

12 When averaged, the traditional CAPM results of 10.37% and the  
13 ECAPM results of 10.92% result in a CAPM of 10.65%. Such a cost rate  
14 corroborates neither Staff's range of DCF results of 8.75% - 9.75% or its  
15 recommended range of common equity cost rate of 8.95% - 9.55%. In addition,  
16 these cost rates are further understated because they reflect the lower  
17 business and financial risk of Staff's proxy group of four water companies.

#### 18 **B. Recommended Common Equity Cost Rate**

- 19 Q. Please comment upon Staff's use of the expected return of 8.5% by the  
20 Missouri State Employee's Retirement System (MOSERS) on "large  
21 capitalization domestic equities" as discussed by Staff on page 36, lines 8 - 14  
22 of the Staff Report.
- 23 A. The expected return on pension fund assets has no relevance to the

1 determination of a common equity cost rate relative to a single asset / security,  
2 i.e., MAWC's rate base. The MOSERS' pension fund is a portfolio of assets  
3 including large and small capitalization U.S. equities, international developing  
4 equities and emerging markets, bonds, private debt, private equity, real estate,  
5 commodities, timber, etc.<sup>20</sup> The projected return on pension fund assets  
6 therefore reflects the risk reducing benefits of portfolio diversification. In  
7 addition, the fiduciary responsibility of pension fund managers requires a level  
8 of conservatism in portfolio management. Also, the 8.5% expected return is a  
9 return expected over the next ten years, a relatively short duration compared  
10 with the infinite investment horizon implicit in the standard DCF model.

11 The 8.5% expected return expected by the MOSERS' report and cited  
12 by Staff relates to large capitalization domestic equities. In contrast, MAWC's  
13 rate base is significantly smaller than the average large capitalization stock. As  
14 shown on page 1 of Schedule PMA-21, MAWC's estimated market  
15 capitalization is \$655.329 million in contrast to the midpoint market  
16 capitalization of \$172.209 billion of decile 1, comprised of the largest market  
17 capitalization stocks. Therefore, a substantial size premium, i.e., 2.11% (see  
18 column 3 on page 1 of Schedule PMA-21) would be required. Even without  
19 consideration that the 8.5% expected return is based upon, and thus reflects  
20 the reduced risk of a diverse portfolio, a size premium of 2.11% relative to  
21 MAWC would result in a 10.61% expected return (10.61% = 8.50% + 2.11%)  
22 more appropriately applicable to MAWC, but still understated because the

<sup>20</sup> Summit Strategies Group – Bond Retreat – Missouri State Employees' Retirement System, July 9 – 10, 2009,  
[www.mosers.org/About-MOSERS/Reports-Research/Summit-Strategies-Capital-Markets-Assumptions.aspx](http://www.mosers.org/About-MOSERS/Reports-Research/Summit-Strategies-Capital-Markets-Assumptions.aspx)

1 8.5% is based upon a diversified, risk-reduced portfolio.

2 Q. Please discuss Staff's recommended common equity cost rate range of 8.95%  
3 - 9.55%, with a midpoint of 9.25%.

4 A. Staff's recommended common equity cost rate range of 8.95% - 9.55% is  
5 inadequate for two reasons; 1) such a cost rate range provides an insufficient  
6 achieved return on the book common equity of MAWC; and 2) such a cost rate  
7 is not consistent with the recently authorized ROEs throughout the country for  
8 other utilities.

9 Q. How does Staff's recommended range of common equity cost rate of 8.95% -  
10 9.55% with a midpoint of 9.25% compare with the expected ROEs of its four  
11 comparable water utility companies?

12 A. It is far below the level of earnings expected by Value Line for the three  
13 companies in its group of four comparable water utility companies for which  
14 Value Line publishes a projected ROE for the years 2012-2014. The latest  
15 (January 22, 2010) Value Line Ratings & Reports (Standard Edition) for  
16 American States Water Company, Aqua America, Inc. and California Water  
17 Service Group, (there is no projection for York Water Company) indicate that  
18 Value Line expects them to earn 12.0%, 12.0% and 12.0% on year-end book  
19 common equity (see Schedule PMA-20) over the next 3-5 years averaging  
20 12.00%. While these forecasts are for earnings on book common equity, it  
21 must be remembered that the return on common equity authorized in this  
22 proceeding will be applied to the book value of the common equity financed  
23 portion of MAWC's and will therefore become MAWC's opportunity for earnings

1 on book value. An opportunity to earn a range of return on book common  
2 equity of either Staff's recommended range of 8.95% - 9.55% is woefully  
3 inadequate in comparison with these expected returns on book common equity  
4 of comparable water companies.

5 Such a common equity cost rate range is also inconsistent with the  
6 comparability of returns standard enunciated in the Hope decision which  
7 states:

8 The return to the equity owner should be commensurate with  
9 returns on investments in other enterprises having corresponding  
10 risks.  
11

12 Therefore, Staff's recommended common equity cost rate range should be  
13 rejected by the MoPSC in setting rates for MAWC in this proceeding.

14 Q. How does Staff's recommended range of common equity cost rate compare  
15 with recently authorized ROEs by other regulatory jurisdictions throughout the  
16 country?

17 A. Schedule PMA-21 is a summary of regulatory awards made to electric and gas  
18 distribution companies during the fifteen months ending March 2010 derived  
19 from Regulatory Research Associates (an SNL Energy Company). Although  
20 Regulatory Research Associates does not report authorized ROEs for water  
21 companies, the authorized ROEs for electric and gas distribution companies  
22 are relevant to the instant proceeding as MAWC, indeed, all water utilities,  
23 compete in the same marketplace for capital as do electric and gas distribution  
24 utilities. As shown, the average authorized ROE was 10.32% relative to an  
25 average common equity ratio of 48.78%. An average awarded ROE of 10.32%

1 is significantly higher than Staff's range of common equity cost rate of 8.95% -  
2 9.55%. Also, as shown, the average awarded ROE of 10.32% represented an  
3 average equity risk premium of 4.30% over the yield on Moody's A rated utility  
4 bonds in the months prior to the awards. The average yield on A rated utility  
5 bonds for those litigated cases was 6.02%. The projected yield on A rated  
6 utility bonds is 6.20%, as derived on page 32 of Schedule PMA-23. The 6.30%  
7 yield plus an equity risk premium of 4.30% equals an ROE of 10.50% which  
8 verifies that Staff's recommended common equity cost rate range understates  
9 the common equity cost rate applicable to MAWC.

10 As discussed in my direct testimony at pages 14 through 19, all else  
11 equal, size has a bearing on risk. Smaller companies are simply less able to  
12 cope with significant events which affect sales, revenues and earnings. In  
13 general, the loss of revenues from a few larger customers, for example, would  
14 have a greater effect on a small company than on a much larger company with  
15 a larger customer base. In addition, the effect of extreme weather conditions,  
16 i.e., prolonged droughts or extremely wet weather will have a greater affect  
17 upon a small operating water utility than upon the much larger, more  
18 geographically diverse holding companies.

19 Because MAWC is the regulated utility to whose rate base the  
20 Commission's ultimately allowed overall cost of capital will be applied and  
21 because it is the use of funds invested which gives rise to the riskiness of any  
22 investment as discussed previously, the relevant risk reflected in the cost of  
23 capital must be that of MAWC, including the impact of its small size on

1 common equity cost rate. MAWC is smaller than the average company in  
 2 Staff's proxy group based upon the results of a study of the market  
 3 capitalization of the four water companies shown on page 1 of Schedule PMA-  
 4 21 and in Table 1 below based upon Staff's average market price.

5 Table 1

	<u>Market Capitalization(1)</u>	<u>Times Greater than the Company (\$ Millions)</u>
Staff's Proxy Group of Four AUS Utility Reports Water Companies	\$979.663	1.5x
MAWC	655.329 (2)	

- 6  
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8  
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10  
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12  
13  
14  
15  
16  
17  
18 (1) From page 1 of Schedule PMA-21.  
 19 (2) Based upon the average market-to-book ratio of Staff's proxy group of four  
 20 water companies.  
 21

22 Because MAWC's common stock is not publicly traded, I have assumed  
 23 that if it were, its common shares would be selling at the same market-to-book  
 24 ratio as the average market-to-book ratio for Staff's proxy group, 193.1% as  
 25 shown on page 2 of Schedule PMA-21. Hence, MAWC's market capitalization  
 26 is estimated at \$655.329 million based upon the average market-to-book ratio  
 27 of the four water companies. In contrast, the market capitalization of the  
 28 average water company in Staff's proxy group was \$979.633 million, or 1.5  
 29 times larger than MAWC's estimated market capitalization. As discussed in my  
 30 direct testimony, it is conventional wisdom, supported by actual returns over  
 31 time, that smaller companies tend to be more risky causing investors to expect  
 32 greater returns as compensation for that risk.

33 Q. Is there a way to quantify a business risk adjustment due to MAWC's small size

1 relative to Staff's proxy group?

2 A. Yes. As discussed in my direct testimony at pages 67 through 69, it is  
3 necessary to upwardly adjust the common equity DCF and CAPM cost rates of  
4 10.86% or 11.375% and 10.65% based upon Staff's proxy groups. An  
5 adjustment is based upon data contained in Ibbotson – SBBI as also discussed  
6 in my direct testimony, is appropriate and on pages 3 through 14 of Schedule  
7 PMA-1. On page 1 of Schedule PMA-4, the average size premium for the  
8 decile in which the proxy group falls has been compared to the average size  
9 premium for the 7<sup>th</sup> - 8<sup>th</sup> deciles between which MAWC would fall if its stock  
10 were traded and sold at the average market/book ratio of 193.1% and 153.3%  
11 experienced by Staff's proxy group for the three months ended February 2010.  
12 The size premium spread between MAWC and the four water companies is 38  
13 basis points (0.37%).

14 Although a business risk adjustment of 0.38% is indicated based upon  
15 the four water companies, a conservatively reasonable business risk  
16 adjustment of 5 basis points (0.05%) relative to the four water companies is  
17 appropriate and consistent with the similar adjustment I made in my direct  
18 testimony relative to my water proxy group to reflect MAWC's greater relative  
19 business risk as discussed previously.

20 Adding 5 basis points (0.05%) to the corrected DCF cost rates of  
21 10.86% and 11.375% and to a corrected CAPM cost rate of 10.65% yields  
22 business risk adjusted common equity cost rates of 10.91%, 10.425% and  
23 10.96%, respectively. Both Staff and I have made an approximate 30 basis

1 points (0.30%) financial/credit risk adjustment due to MAWC's greater  
2 financial/credit risk as discussed in my direct testimony at pages 69 through 71  
3 and in the Staff Report at pages 32 and 33. Adding this 30 basis point (0.30%)  
4 financial/credit risk adjustment to the business risk adjusted corrected DCF and  
5 CAPM cost rates of 10.91%, 10.425% and 10.96% derived above, yields  
6 business and financial/credit risk adjusted common equity cost rates of  
7 11.21%, 10.725% and 11.26%, which more properly reflect MAWC's common  
8 equity cost rate than Staff's recommended range of 8.95% - 9.55%.

9 **V. UPDATED OVERALL COST OF CAPITAL AND**  
10 **RATE OF RETURN ON COMMON EQUITY**  
11

12 Q. Have you updated your recommended rate of return on common equity for  
13 MAWC?

14 A. Yes. Page 1 of Schedule PMA-23 shows the updated overall rate of return for  
15 MAWC of 8.83% using the pro forma capital structure ratios and senior capital  
16 cost rates at April 30, 2010 and my updated common equity cost rate  
17 recommendation of 11.35%. In arriving at my updated common equity cost rate  
18 recommendation, I have applied the same four cost of common equity models in  
19 an identical manner to the current market data of the proxy groups of water and  
20 gas distribution companies as in my direct testimony.

21 Q. Does that conclude your rebuttal testimony?

22 A. Yes.



Exhibit No.:  
Issues: Return on Equity  
Witness: Pauline M. Ahern  
Exhibit Type: Rebuttal  
Sponsoring Party: Missouri-American Water  
Company  
Case No.: WR-2010-0131  
Date: April 15, 2010

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2010-0131**

**EXHIBIT**

**TO ACCOMPANY THE  
REBUTTAL TESTIMONY**

**OF**

**PAULINE M. AHERN, CRRA**

**ON BEHALF OF**

**MISSOURI AMERICAN WATER COMPANY**

Missouri-American Water Company  
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to the Financial Supporting Schedules  
of Pauline M. Ahern, CRRA

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**Missouri-American Water Company**  
**Percent Change in Gross Domestic Product (GDP) for the Years 1998 - 2008**

Code	Industry Title	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	'07-'08	'06-'08	
Value added (Millions of dollars)														% Change	
VA	Gross domestic product	8746997	9268410	9818969	10127978	10489901	10960770	11685901	12421865	13178376	13807539	14284597	3.31%	5.58%	
VA	Private industries	7652501	8127193	8614268	8869652	9131169	9542338	10194273	10853091	11528271	12084612	12424626	2.98%	5.53%	
VA	Agriculture, forestry, fishing, and hunting	102395	93779	90019	87895	85444	114383	142160	133337	121627	167907	157695	-6.06%	4.92%	
VA	Farms	78901	88774	71526	73134	70819	82267	114673	104123	91118	137251	...	...	...	
VA	Forestry, fishing, and related activities	23494	25005	26494	24761	24625	28118	27487	28214	30509	30656	...	...	...	
VA	Mining	74785	85397	121334	118737	108534	143345	171341	223815	292408	275012	325343	18.30%	17.76%	
VA	Oil and gas extraction	35173	47217	80990	72513	62759	83817	114315	150491	160557	164678	...	...	...	
VA	Mining, except oil and gas	27037	27492	28962	27082	26834	27238	30333	36755	43196	45310	...	...	...	
VA	Support activities for mining	12581	10688	13353	19140	16946	22290	26693	36569	58653	65025	...	...	...	
VA	Utilities	180906	185417	189291	202288	207329	219676	240271	239454	272736	281424	306024	8.74%	8.02%	
VA	Construction	374387	406802	435914	469535	482277	496212	538216	605450	646015	610642	581537	-4.80%	5.01%	
VA	Manufacturing	1343850	1373112	1428218	1341330	1352840	1359327	1427687	1480590	1577399	1518826	1637671	1.29%	2.22%	
VA	Durable goods	806865	820392	865268	776871	774784	771794	807475	845060	699423	921964	914711	-0.79%	1.40%	
VA	Wood products	29350	31930	31437	31313	30421	32103	37477	39437	33780	31449	...	...	...	
VA	Nonmetallic mineral products	42327	45103	45743	44882	45941	45134	49335	53016	57964	54421	...	...	...	
VA	Primary metals	49422	47903	48183	41072	41943	39352	54533	58352	63449	62387	...	...	...	
VA	Fabricated metal products	112705	118360	121886	112040	107403	106304	115189	123732	131847	140391	...	...	...	
VA	Machinery	111472	105629	709296	103157	96525	94277	103448	111843	119511	125880	...	...	...	
VA	Computer and electronic products	165873	162777	185583	136931	124152	124001	125481	133736	144407	146294	...	...	...	
VA	Electrical equipment, appliances, and components	44735	48196	50580	49194	48785	48804	45659	48268	56270	58381	...	...	...	
VA	Motor vehicles, bodies and trailers, and parts	108827	115397	118105	103694	118882	124093	108942	98225	98315	98454	...	...	...	
VA	Other transportation equipment	63344	64253	64439	69175	69642	62352	70877	80573	87665	98140	...	...	...	
VA	Furniture and related products	29101	30965	32712	30200	31061	33447	31196	34738	36620	35383	...	...	...	
VA	Miscellaneous manufacturing	49802	52480	57515	57234	60029	62828	67357	68339	70795	72984	...	...	...	
VA	Nonurable goods	536885	552720	580990	562459	577855	587533	620413	635529	677976	694851	722860	4.04%	3.36%	
VA	Food and beverage and tobacco products	137539	153587	154809	167129	172880	167940	161045	169208	180181	174896	...	...	...	
VA	Textile mills and textile product mills	27127	28440	28453	22713	21948	23107	23119	23230	21720	19783	...	...	...	
VA	Apparel and leather and allied products	26049	24739	25052	22798	20913	18259	17325	17071	16679	16077	...	...	...	
VA	Paper products	52154	54150	55594	48946	50311	50310	50687	60245	56943	50659	...	...	...	
VA	Printing and related support activities	46508	48183	49009	46868	45662	46249	46564	46319	47488	47854	...	...	...	
VA	Petroleum and coal products	30843	22389	26248	33378	26246	39148	56821	70903	73600	70412	...	...	...	
VA	Chemical products	153362	157142	157057	157227	174363	179485	198748	201487	236003	249195	...	...	...	
VA	Plastics and rubber products	63603	68100	68728	63406	65534	64034	67314	67060	65362	66188	...	...	...	
VA	Wholesale trade	542939	577698	591688	607078	615385	637005	688857	722433	773243	806319	818787	1.67%	4.87%	
VA	Retail trade	598633	635456	662430	691578	719578	751463	776919	824653	868527	892522	885486	-0.79%	4.45%	
VA	Transportation and warehousing	273704	287410	301622	296948	304557	316576	344825	364727	387381	407188	414868	1.88%	4.73%	
VA	Air transportation	52501	54888	57878	49960	48336	51729	49142	48282	50269	55244	...	...	...	
VA	Rail transportation	24531	24668	25530	25559	26191	28079	29835	33549	38970	40548	...	...	...	
VA	Water transportation	8518	8413	7222	7417	6958	8739	9510	8984	10826	10700	...	...	...	
VA	Truck transportation	86198	89838	92821	93315	95651	98369	111395	118425	122488	127622	...	...	...	
VA	Transit and ground passenger transportation	13777	14400	14457	15088	15884	18068	17580	17850	18309	19318	...	...	...	
VA	Pipeline transportation	9245	8243	8718	9166	11519	8958	10671	9473	11383	12018	...	...	...	
VA	Other transportation and support activities	59852	64750	70225	71359	73378	75425	85337	91581	97806	101494	...	...	...	
VA	Warehousing and storage	21085	23209	24971	25084	26841	28320	31155	35684	37339	40255	...	...	...	
VA	Information	381573	439313	456304	476934	482981	489083	530819	557770	558587	586269	621986	6.09%	5.58%	
VA	Publishing industries (includes software)	96858	118664	116733	118671	118993	123546	130630	143309	134284	138792	...	...	...	
VA	Motion picture and sound recording industries	25288	30107	32525	33568	36884	38282	40243	42318	42883	43430	...	...	...	
VA	Broadcasting and telecommunications	229782	253834	271301	283168	278949	277537	302218	310409	317042	342391	...	...	...	
VA	Information and data processing services	29847	36709	37746	41499	46158	49318	67328	61734	65377	61556	...	...	...	
VA	Finance, insurance, real estate, rental, and leasing	1894808	1798398	1930852	2058197	2141889	2244818	2378770	2527949	2685771	2811217	2848410	1.32%	6.01%	
VA	Finance and insurance	641118	679842	740489	782827	822728	864623	907883	989473	1060925	1091418	1064895	-2.43%	5.80%	
VA	Federal Reserve banks, credit intermediation, and related activities	27742	308007	319025	360055	417443	445015	457792	498860	518776	504425	...	...	...	
VA	Securities, commodity contracts, and investments	134070	139930	167713	170223	148390	145887	158266	188935	211922	237501	...	...	...	
VA	Insurance carriers and related activities	217437	218687	238294	234393	237439	254989	267747	279995	311757	332486	...	...	...	
VA	Funds, trusts, and other financial vehicles	11889	15038	15487	17956	19456	18723	24077	25063	18470	17003	...	...	...	
VA	Real estate and rental and leasing	1043490	1118586	1190463	1278571	1319182	1378985	1470887	1538478	1624847	1719802	1783514	3.70%	6.14%	
VA	Real estate	850298	1017949	1082118	1163699	1215893	1274230	1366737	1428175	1498258	1586549	...	...	...	
VA	Rental and leasing services and lessors of intangible assets	83192	100608	108345	106872	103268	108765	104149	110302	126589	133253	...	...	...	
VA	Professional and business services	978168	1064543	1140848	1185880	1188965	1248830	1338190	1463927	1566433	1694145	1805772	6.59%	7.07%	
VA	Professional, scientific, and technical services	565310	613936	675121	688825	705227	733125	782709	859400	930568	1007780	1086570	8.71%	7.63%	

**Missouri-American Water Company**  
**Percent Change in Gross Domestic Product (GDP) for the Years 1998 - 2008**

Code	Industry Title	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	'07-'08	'98-'99
Value added (Millions of dollars)														
		%												
		Change												
VA	Legal services	120883	127345	136126	145563	145752	154213	168743	179766	187516	198351	...	...	...
VA	Computer systems design and related services	92382	107792	125744	127064	127323	124333	126870	134870	152409	169262	...	...	...
VA	Miscellaneous professional, scientific, and technical services	351555	378798	413251	426196	432152	454580	497098	544762	590643	640168	...	...	...
VA	Management of companies and enterprises	156810	170458	183354	177636	183798	195502	210146	236230	246938	271251	283750	4.61%	6.81%
VA	Administrative and waste management services	254047	280160	282373	289418	288958	320303	335335	368298	388927	416113	426451	2.73%	5.92%
VA	Administrative and support services	231877	255407	257207	264073	273252	290899	304338	335193	356868	381215	...	...	...
VA	Waste management and remediation services	22170	24742	25188	25348	26708	29403	30999	33104	32058	33898	...	...	...
VA	Educational services, health care, and social assistance	601537	634488	678436	739327	796568	857265	916268	969729	1025813	1086972	1157916	6.53%	7.55%
VA	Educational services	67834	72774	78239	85094	93288	100098	108296	113584	121060	129531	138254	6.73%	8.27%
VA	Health care and social assistance	533904	561713	599197	654233	706300	757169	807972	856145	904753	957440	1019662	6.50%	7.45%
VA	Ambulatory health care services	276063	288565	307824	338120	381603	385673	406661	438712	467011	498101	...	...	...
VA	Hospitals and nursing and residential care facilities	214539	225566	238552	258044	281113	303854	330483	340961	356825	373681	...	...	...
VA	Social assistance	43282	47583	53022	58069	63384	67641	70828	76472	80917	85658	...	...	...
VA	Arts, entertainment, recreation, accommodation, and food services	305973	327774	350119	381469	381505	398862	427462	451765	484888	513335	538346	4.48%	6.44%
VA	Arts, entertainment, and recreation	76824	83801	88676	85664	102350	107188	113744	118141	126888	133847	140134	4.70%	6.91%
VA	Performing arts, spectator sports, museums, and related activities	34634	37757	40012	42696	48731	48577	52713	54218	58780	61808	...	...	...
VA	Amusements, gambling, and recreation industries	42191	46044	48684	52969	55659	57611	61031	63924	68138	72038	...	...	...
VA	Accommodation and food services	229148	243973	261443	265805	279115	291674	313718	333825	357970	379489	396212	4.41%	6.27%
VA	Accommodation	78072	84297	90672	87487	89100	90692	98428	106068	113713	120894	...	...	...
VA	Food services and drinking places	151077	159677	170771	178316	190015	200982	215290	227557	244257	258594	...	...	...
VA	Other services, except government	211145	217806	229112	241458	252521	265274	273890	287493	299464	315634	326796	3.54%	4.97%
VA	Government	1094496	1141217	1202681	1258326	1338432	1418433	1491828	1568794	1649105	1742926	1839971	5.57%	5.94%
VA	Federal	352811	361860	378749	385701	417325	448589	479354	501905	527587	554009	585564	5.88%	5.81%
VA	General government	293058	300904	315362	325665	352873	383934	412592	438239	460138	484229	...	...	...
VA	Government enterprises	59553	60956	63387	60036	64452	64655	66762	63666	67449	69780	...	...	...
VA	State and local	741585	778357	823932	872623	921107	969844	1012274	1066889	1121616	1189517	1253407	5.42%	6.00%
VA	General government	677223	711795	754226	800769	848938	896175	935844	986647	1037183	1098994	...	...	...
VA	Government enterprises	64363	67562	69706	71854	72189	73668	76430	80242	84335	89923	...	...	...
VA	NIPA reconciliation item /1/	...	...	...	...	...	...	...	...	...	...	...	...	...
VA	Addenda:	...	...	...	...	...	...	...	...	...	...	...	...	...
VA	Gross domestic product, NIPAs	...	...	...	...	...	...	...	...	...	...	...	...	...
VA	Less: Value added, all industries	...	...	...	...	...	...	...	...	...	...	...	...	...
VA	Equals: NIPA reconciliation item /1/	...	...	...	...	...	...	...	...	...	...	...	...	...
VA	Private goods-producing industries /3/	1895417	1958869	2081485	2027496	2036883	2113266	2280603	2443191	2607447	2670587	2702248	1.19%	4.02%
VA	Private services-producing industries /4/	5757084	6168304	6532802	6842155	7094276	7429072	7913670	8409900	8921824	9394025	9722379	3.50%	6.00%
VA	Information-communications-technology-producing industries /5/	385038	425942	465786	424164	416624	421198	440488	473649	496478	516004	535860	3.81%	3.74%

Missouri-American Water Company  
Correction of MoPSC Staff's Single Stage DCF using only Projected 5-Year EPS Growth Rates

	[1]	[2]	[3]	[4]	[5]
	Expected Annual Dividend (1)	Average High / Low Price (1)	Projected Dividend Yield (1)	Average Projected Growth Rate (2)	Estimated Cost of Common Equity (3)
<u>MoPSC Witness Murray's Proxy Group of Four Water Companies</u>					
American States Water Company	1.05	33.992	3.09%	6.75%	9.84%
Aqua America, Inc.	0.59	17.117	3.45%	9.30%	12.75%
California Water Service Group	1.19	36.788	3.23%	7.25%	10.48%
York Water Company	0.51	14.102	3.63%	6.75%	10.38%
			<u>3.35%</u>	<u>7.51%</u>	<u>10.86%</u>

Proposed Dividend Yield: 3.35%

Proposed Range of Growth: 6.75% - 9.30%

Indicated Cost of Common Equity: 10.10% - 12.65%

Notes:

- (1) From Schedule 17 of the Staff Report.
- (2) From Schedule 15 of the Staff Report. Used only projected estimates of 5-year EPS growth rates for the companies and included the 7.50% 5 year EPS growth rate for York Water Company provided by Value Line sheet in which Staff omitted.
- (3) Column 3 + Column 4.

Missouri-American Water Company  
Capital Asset Pricing Model (CAPM) Cost-of-Common-Equity Estimates  
for MoPSC Staff's Four Water Companies Corrected  
to Reflect a Risk-Free Rate and a Market Risk Premium which Accounts for  
a Property derived Historical Market Risk Premium and a Projected Market Risk Premium

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
<u>Traditional Capital Asset Pricing Model</u>					
<u>MoPSC Staff's Proxy Group of Four Water Companies</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (4)</u>	<u>Cost of Common Equity (5)</u>
American States Water Company	4.90%	0.80	7.68%	6.14%	11.04%
Aqua America, Inc.	4.90%	0.65	7.68%	4.99%	9.89%
California Water Services Group	4.90%	0.75	7.68%	5.76%	10.66%
York Water Company	4.90%	0.65	7.68%	4.99%	9.89%
Average	<u>4.90%</u>	<u>0.71</u>	<u>7.68%</u>	<u>5.47%</u>	<u>10.37%</u>
<u>Empirical Capital Asset Pricing Model</u>					
<u>MoPSC Staff's Proxy Group of Four Water Companies</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (6)</u>	<u>Cost of Common Equity (5)</u>
American States Water Company	4.90%	0.80	7.68%	6.53%	11.43%
Aqua America, Inc.	4.90%	0.65	7.68%	5.66%	10.56%
California Water Services Group	4.90%	0.75	7.68%	6.24%	11.14%
York Water Company	4.90%	0.65	7.68%	5.66%	10.56%
Average	<u>4.90%</u>	<u>0.71</u>	<u>7.68%</u>	<u>6.02%</u>	<u>10.92%</u>
Average of Traditional and Empirical CAPM					<u>10.65%</u>

Notes on page 3 of this Schedule.

Consensus Forecasts Of U.S. Interest Rates And Key Assumptions<sup>1</sup>

Interest Rates	History								Consensus Forecasts-Quarterly Avg.					
	Average For Week End				Average For Month				Latest Q	1Q	2Q	3Q	4Q	1Q
	Feb.19	Feb.12	Feb.5	Jan.29	Jan.	Dec.	Nov.	4Q 2009	2010	2010	2010	2010	2011	2011
Federal Funds Rate	0.12	0.13	0.13	0.12	0.11	0.12	0.12	0.12	0.1	0.2	0.3	0.7	1.1	1.5
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.2	3.3	3.4	3.7	4.1	4.5
LIBOR, 3-mo.	0.25	0.25	0.25	0.25	0.25	0.25	0.27	0.27	0.3	0.4	0.6	0.9	1.4	1.7
Commercial Paper, 1-mo.	0.14	0.12	0.11	0.12	0.13	0.14	0.13	0.13	0.2	0.3	0.4	0.8	1.2	1.6
Treasury bill, 3-mo.	0.10	0.11	0.10	0.07	0.06	0.05	0.05	0.06	0.1	0.2	0.4	0.8	1.2	1.5
Treasury bill, 6-mo.	0.19	0.18	0.17	0.15	0.15	0.17	0.15	0.16	0.2	0.3	0.6	0.9	1.4	1.7
Treasury bill, 1 yr.	0.36	0.35	0.33	0.31	0.35	0.37	0.31	0.35	0.4	0.6	0.8	1.2	1.6	2.0
Treasury note, 2 yr.	0.89	0.86	0.83	0.86	0.93	0.87	0.80	0.87	1.0	1.2	1.5	1.8	2.2	2.5
Treasury note, 5 yr.	2.42	2.34	2.33	2.39	2.48	2.34	2.23	2.30	2.5	2.6	2.8	3.1	3.3	3.5
Treasury note, 10 yr.	3.74	3.69	3.66	3.66	3.73	3.59	3.40	3.46	3.7	3.8	4.0	4.2	4.3	4.5
Treasury note, 30 yr.	4.70	4.62	4.55	4.55	4.60	4.49	4.31	4.33	4.6	4.7	4.8	5.0	5.1	5.2
Corporate Aaa bond	5.44	5.36	5.29	5.28	5.26	5.26	5.19	5.20	5.3	5.4	5.5	5.7	5.8	5.9
Corporate Baa bond	6.45	6.36	6.25	6.23	6.25	6.37	6.32	6.33	6.4	6.5	6.6	6.8	6.8	7.0
State & Local bonds	4.38	4.34	4.36	4.39	4.33	4.21	4.37	4.26	4.5	4.6	4.7	4.8	4.9	5.0
Home mortgage rate	4.93	4.97	5.01	4.98	5.03	4.93	4.88	4.92	5.1	5.2	5.4	5.7	5.8	6.0

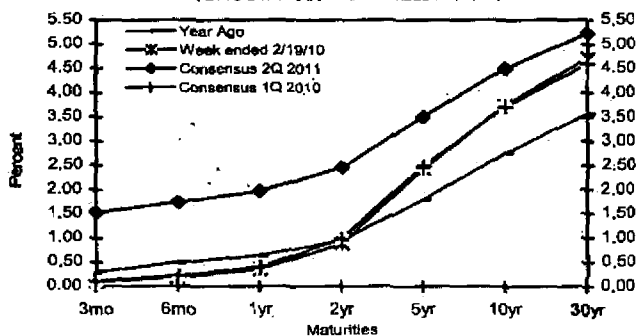
  

Key Assumptions	History								Consensus Forecasts-Quarterly					
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q
	2008	2008	2008	2008	2009	2009	2009	2009	2010	2010	2010	2010	2011	2011
Major Currency Index	72.0	70.9	73.5	81.3	82.7	79.4	75.4	73.6	75.4	75.6	75.9	76.1	76.3	76.6
Real GDP	-0.7	1.5	-2.7	-5.4	-6.4	-0.7	2.2	5.9	3.0	3.0	2.9	3.0	3.0	3.1
GDP Price Index	1.9	1.8	4.0	0.1	1.9	0.0	0.4	0.4	1.5	1.3	1.5	1.5	1.8	1.7
Consumer Price Index	4.5	4.5	6.2	-8.3	-2.4	1.3	3.6	3.4	2.0	1.6	1.9	1.9	2.1	2.0

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from *The Wall Street Journal*. Interest rate definitions are the same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the Fed's Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).

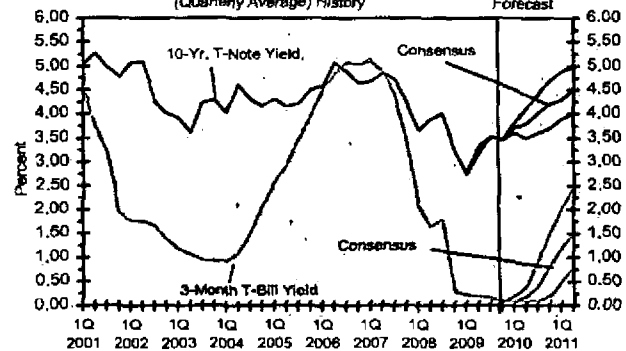
U.S. Treasury Yield Curve

Week ended February 19, 2009 and Year Ago vs. 1Q 2010 and 2Q 2011 Consensus Forecasts



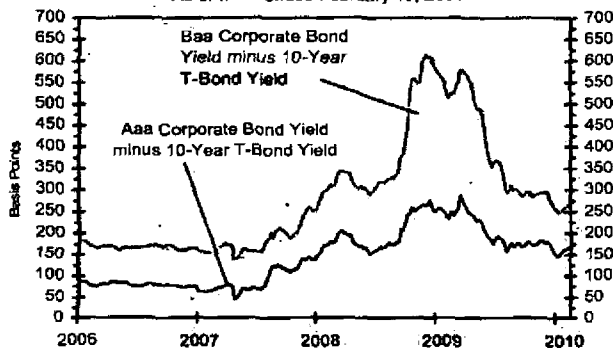
U.S. 3-Mo. T-Bills & 10-Yr. T-Note Yield

(Quarterly Average) History Forecast



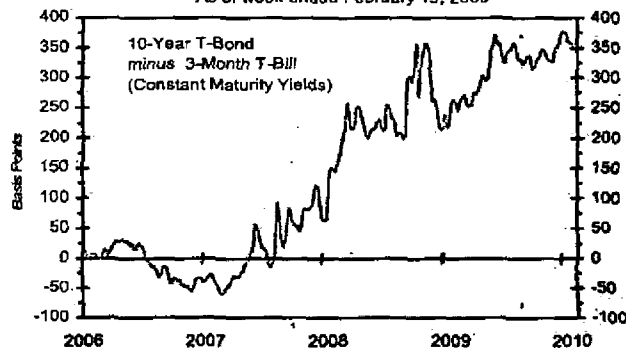
Corporate Bond Spreads

As of week ended February 19, 2009



U.S. Treasury Yield Curve

As of week ended February 19, 2009



Missouri-American Water Company  
Development of the Market-Required Rate of Return on Common Equity Using  
the Capital Asset Pricing Model for  
MoPSC Staff's Proxy Group of Four Water Companies

Notes:

- (1) The average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the Blue Chip Financial Forecasts dated March 1, 2010 (see page 2 of this Schedule). The estimates are detailed below:

	<u>30-Year Treasury Note Yield</u>
First Quarter 2010	4.60
Second Quarter 2010	4.70
Third Quarter 2010	4.80
Fourth Quarter 2010	5.00
First Quarter 2011	5.10
Second Quarter 2011	<u>5.20</u>
Average	<u>4.90%</u>

- (2) From Schedule PMA-20.
- (3) For reasons explained in Ms. Ahern's direct testimony, from the three previous month-end (December 2009 – February 2010), Value Line Summary & Index, a forecasted 3-5 year total annual market return of 13.65% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the Value Line average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 55% produces a four-year average annual return of 11.58%  $((1.55^{0.25}) - 1)$ . When the average annual forecasted dividend yield of 2.07% is added, a total average market return of 13.65% (2.07% + 11.58%) is derived.

The 3-month and spot forecasted total market return of 13.65% minus the forecasted risk-free rate of 4.90% (developed in Note 2) is 8.75% (13.65% - 4.90%). The Morningstar, Inc. (Ibbotson Associates) calculated market premium of 6.60% for the period 1926-2009 results from a total market return of 11.80% less the average income return on long-term U.S. Government Securities of 5.20% (11.80% - 5.20% = 6.60%). This is then averaged with the 8.75% Value Line market premium resulting in a 7.68% market premium. The 7.68% market premium is then multiplied by the beta in column 2 of page 1 of this Schedule.

- (4) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

$$R_S = R_F + \beta (R_M - R_F)$$

Where  $R_S$  = Return rate of common stock  
 $R_F$  = Risk Free Rate  
 $\beta$  = Value Line Adjusted Beta  
 $R_M$  = Return on the market as a whole

- (5) Column 4 + Column 1.
- (6) The empirical CAPM is applied using the following formula:

$$R_S = R_F + .25 (R_M - R_F) + .75 \beta (R_M - R_F)$$

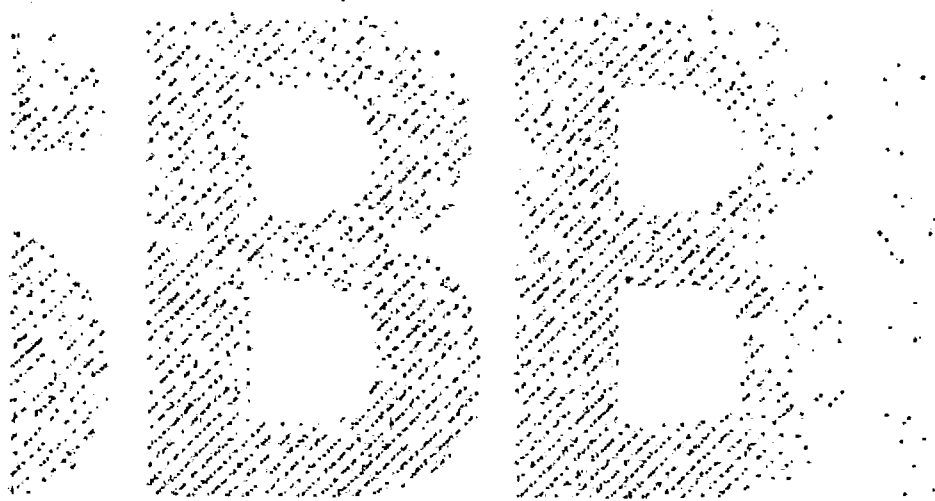
Where  $R_S$  = Return rate of common stock  
 $R_F$  = Risk-Free Rate  
 $\beta$  = Value Line Adjusted Beta  
 $R_M$  = Return on the market as a whole

Source of Information: Value Line Summary & Index  
Blue Chip Financial Forecasts, March 1, 2010  
Value Line Investment Survey, January 22, 2010 Standard Edition and Small and Mid-Cap Edition  
 2010 Ibbotson Risk Premia Over Time Report – Estimates for 1926-2009



**Ibbotson® SBI®**  
2009 Valuation Yearbook

Market Results for  
Stocks, Bonds, Bills, and Inflation  
1926-2008



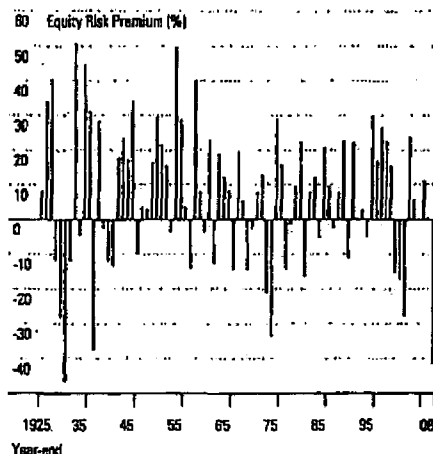
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**Arithmetic versus Geometric Means**

The equity risk premium data presented in this book are arithmetic average risk premia as opposed to geometric average risk premia. The arithmetic average equity risk premium can be demonstrated to be most appropriate when discounting future cash flows. For use as the expected equity risk premium in either the CAPM or the building block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. This is because both the CAPM and the building block approach are additive models, in which the cost of capital is the sum of its parts. The geometric average is more appropriate for reporting past performance, since it represents the compound average return.

The argument for using the arithmetic average is quite straightforward. In looking at projected cash flows, the equity risk premium that should be employed is the equity risk premium that is expected to actually be incurred over the future time periods. Graph 5-3 shows the realized equity risk premium for each year based on the returns of the S&P 500 and the income return on long-term government bonds. (The actual, observed difference between the return on the stock market and the riskless rate is known as the realized equity risk premium.) There is considerable volatility in the year-by-year statistics. At times the realized equity risk premium is even negative.

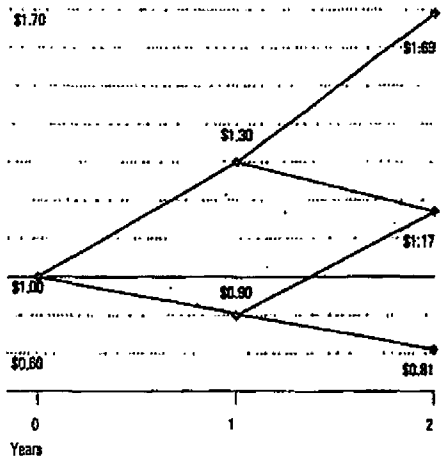
Graph 5-3: Realized Equity Risk Premium Per Year



Data from 1925-2008.

To illustrate how the arithmetic mean is more appropriate than the geometric mean in discounting cash flows, suppose the expected return on a stock is 10 percent per year with a standard deviation of 20 percent. Also assume that only two outcomes are possible each year: +30 percent and -10 percent (i.e., the mean plus or minus one standard deviation). The probability of occurrence for each outcome is equal. The growth of wealth over a two-year period is illustrated in Graph 5-4.

Graph 5-4: Growth of Wealth Example



The most common outcome of \$1.17 is given by the geometric mean of 8.2 percent. Compounding the possible outcomes as follows derives the geometric mean:

$$[(1+0.30) \times (1-0.10)]^{1/2} - 1 = 0.082$$

However, the expected value is predicted by compounding the arithmetic, not the geometric, mean. To illustrate this, we need to look at the probability-weighted average of all possible outcomes:

(0.25 × \$1.89)	= \$0.4225
+ (0.50 × \$1.17)	= \$0.5850
+ (0.25 × \$0.81)	= \$0.2025
<b>Total</b>	<b>\$1.2100</b>

Therefore, \$1.21 is the probability-weighted expected value. The rate that must be compounded to achieve the terminal value of \$1.21 after 2 years is 10 percent, the arithmetic mean:

$$\$1 \times (1 + 0.10)^2 = \$1.21$$

The geometric mean, when compounded, results in the median of the distribution:

$$\$1 \times (1 + 0.082)^2 = \$1.17$$

The arithmetic mean equates the expected future value with the present value; it is therefore the appropriate discount rate.

#### Appropriate Historical Time Period

The equity risk premium can be estimated using any historical time period. For the U.S., market data exists at least as far back as the late 1800s. Therefore, it is possible to estimate the equity risk premium using data that covers roughly the past 100 years.

Our equity risk premium covers the time period from 1926 to the present. The original data source for the time series comprising the equity risk premium is the Center for Research in Security Prices. CRSP chose to begin their analysis of market returns with 1926 for two main reasons. CRSP determined that the time period around 1926 was approximately when quality financial data became available. They also made a conscious effort to include the period of extreme market volatility from the late twenties and early thirties; 1926 was chosen because it includes one full business cycle of data before the market crash of 1929. These are the most basic reasons why our equity risk premium calculation window starts in 1926.

Implicit in using history to forecast the future is the assumption that investors' expectations for future outcomes conform to past results. This method assumes that the price of taking on risk changes only slowly, if at all, over time. This "future equals the past" assumption is most applicable to a random time-series variable. A time-series variable is random if its value in one period is independent of its value in other periods.

#### Does the Equity Risk Premium Revert to Its Mean Over Time?

Some have argued that the estimate of the equity risk premium is upwardly biased since the stock market is currently priced high. In other words, since there have been several years with extraordinarily high market returns and realized equity risk premia, the expectation is that returns and realized equity risk premia will be lower in the future, bringing the average back to a normalized level. This argument relies on several studies that have tried to determine whether reversion to the mean exists in stock market prices and the equity risk premium.<sup>1</sup> Several academics contradict each other on this topic; moreover, the evidence supporting this argument is neither conclusive nor compelling enough to make such a strong assumption.

Our own empirical evidence suggests that the yearly difference between the stock market total return and the U.S. Treasury bond income return in any particular year is random. Graph 5-3, presented earlier, illustrates the randomness of the realized equity risk premium.

A statistical measure of the randomness of a return series is its serial correlation. Serial correlation (or autocorrelation) is defined as the degree to which the return of a given series is related from period to period. A serial correlation near positive one indicates that returns are predictable from one period to the next period and are positively related. That is, the returns of one period are a good predictor of the returns in the next period. Conversely, a serial correlation near negative one indicates that the returns in one period are inversely related to those of the next period. A serial correlation near zero indicates that the returns are random or unpredictable from one period to the next. Table 5-3 contains the serial correlation of the market total returns, the realized long-horizon equity risk premium, and inflation.

Table 5-3: Interpretation of Annual Serial Correlations

Series	Serial Correlation	Interpretation
Large Company Stock Total Returns	0.04	Random
Equity Risk Premium	0.04	Random
Inflation Rates	0.84	Trend

Data from 1926-2008

The significance of this evidence is that the realized equity risk premium next year will not be dependent on the realized equity risk premium from this year. That is, there is no discernable pattern in the realized equity risk premium—it is virtually impossible to forecast next year's realized equity risk premium based on the premium of the previous year. For example, if this year's difference between the riskless rate and the return on the stock market is higher than last year's, that does not imply that next year's will be higher than this year's. It is as likely to be higher as it is lower. The best estimate of the expected value of a variable that has behaved randomly in the past is the average (or arithmetic mean) of its past values.

Table 5-4 also indicates that the equity risk premium varies considerably by decade. The complete decades ranged from a high of 17.9 percent in the 1950s to a low of 0.3 percent in the 1970s, however, thus far the 2000s have shown a -6.7 percent equity risk premium. This look at historical equity risk premium reveals no observable pattern.

Table 5-4: Long-Horizon Equity Risk Premium by Decade (%)

1920s*	1930s	1940s	1950s	1960s	1970s	1980s	1990s	2000s**	2008
17.8	2.3	8.0	17.9	4.2	0.3	7.9	12.1	-6.7	-4.5

Data from 1926–2008.

\*Based on the period 1926–1929.

\*\*Based on the period 2003–2008.

Finnerty and Leistikow perform more econometrically sophisticated tests of mean reversion in the equity risk premium. Their tests demonstrate that—as we suspected from our simpler tests—the equity risk premium that was realized over 1926 to the present was almost perfectly free of mean reversion and had no statistically identifiable time trends.<sup>4</sup> Lo and MacKinlay conclude, “the rejection of the random walk for weekly returns does not support a mean-reverting model of asset prices.”

#### Choosing an Appropriate Historical Period

The estimate of the equity risk premium depends on the length of the data series studied. A proper estimate of the equity risk premium requires a data series long enough to give a reliable average without being unduly influenced by very good and very poor short-term returns. When calculated using a long data series, the historical equity risk premium is relatively stable.<sup>5</sup> Furthermore, because an average of the realized equity risk premium is quite volatile when calculated using a short history, using a long series

makes it less likely that the analyst can justify any number he or she wants. The magnitude of how shorter periods can affect the result will be explored later in this chapter.

Some analysts estimate the expected equity risk premium using a shorter, more recent time period on the basis that recent events are more likely to be repeated in the near future; furthermore, they believe that the 1920s, 1930s, and 1940s contain too many unusual events. This view is suspect because all periods contain “unusual” events. Some of the most unusual events of the last hundred years took place quite recently, including the inflation of the late 1970s and early 1980s, the October 1987 stock market crash, the collapse of the high-yield bond market, the major contraction and consolidation of the thrift industry, the collapse of the Soviet Union, the development of the European Economic Community, and the attacks of September 11, 2001.

It is even difficult for economists to predict the economic environment of the future. For example, if one were analyzing the stock market in 1987 before the crash, it would be statistically improbable to predict the impending short-term volatility without considering the stock market crash and market volatility of the 1929–1931 period.

Without an appreciation of the 1920s and 1930s, no one would believe that such events could happen. The 83-year period starting with 1926 is representative of what can happen: it includes high and low returns, volatile and quiet markets, war and peace, inflation and deflation, and prosperity and depression. Restricting attention to a shorter historical period underestimates the amount of change that could occur in a long future period. Finally, because historical event-types (not specific events) tend to repeat themselves, long-run capital market return studies can reveal a great deal about the future. Investors probably expect “unusual” events to occur from time to time, and their return expectations reflect this.

#### A Look at the Historical Results

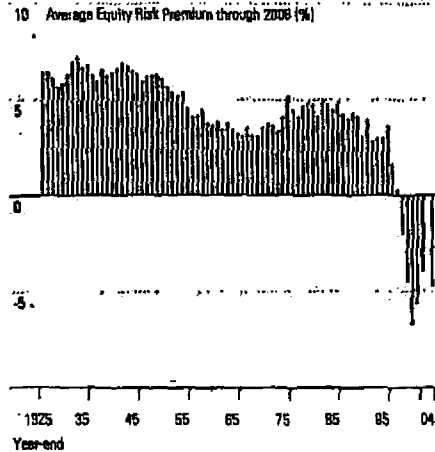
It is interesting to take a look at the realized returns and realized equity risk premium in the context of the above discussion. Table 5-5 shows the average stock market return and the average (arithmetic mean) realized long-horizon equity risk premium over various historical time periods. Similarly, Graph 5-5 shows the average (arithmetic mean) realized equity risk premium calculated through 2008 for different starting dates. The table and the graph both show

Table 5-5: Stock Market Return and Equity Risk Premium Over Time

Length (Yrs.)	Period Dates	Large Company Stock Arithmetic Mean Total Return (%)	Long-Horizon Equity Risk Premium (%)
89	1928-2008	11.7	6.5
70	1939-2008	11.9	6.3
60	1949-2008	12.4	6.3
50	1959-2008	10.9	3.8
40	1969-2008	10.8	3.2
30	1979-2008	12.5	5.0
20	1989-2008	10.4	4.2
15	1994-2008	9.7	3.1
10	1999-2008	0.7	-4.5
5	2004-2008	0.0	-4.7

Data from 1928-2008.

Graph 5-5: Equity Risk Premium Using Different Starting Dates



Data from 1928-2008

that using a longer historical period provides a more stable estimate of the equity risk premium. The reason is that any unique period will not be weighted heavily in an average covering a longer historical period. It better represents the probability of these unique events occurring over a long period of time.

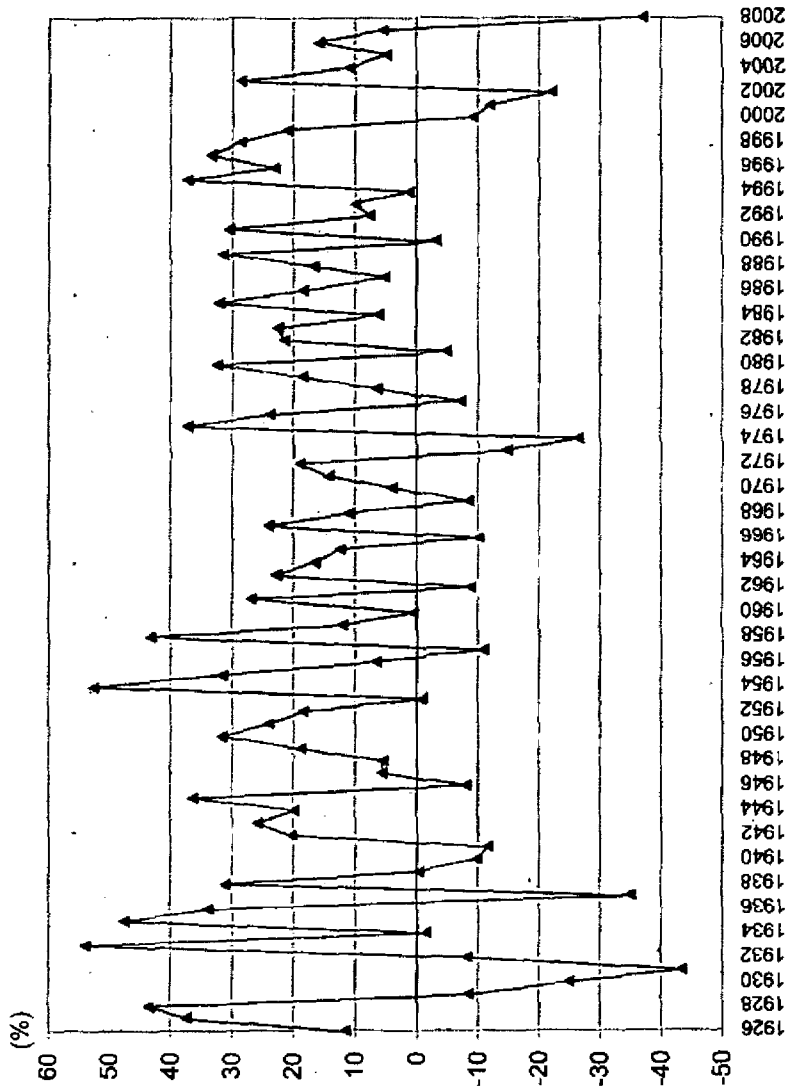
Looking carefully at Graph 5-5 will clarify this point. The graph shows the realized equity risk premium for a series of time periods through 2008, starting with 1928. In other words, the first value on the graph represents the average realized equity risk premium over the period 1928-2008. The next value on the graph represents the average real-

ized equity risk premium over the period 1927-2008, and so on, with the last value representing the average over the most recent five years, 2004-2008. Concentrating on the left side of Graph 5-5, one notices that the realized equity risk premium, when measured over long periods of time, is relatively stable. In viewing the graph from left to right, moving from longer to shorter historical periods, one sees that the value of the realized equity risk premium begins to decline significantly. Why does this occur? The reason is that the severe bear market of 1973-1974 is receiving proportionately more weight in the shorter, more recent average. If you continue to follow the line to the right, however, you will also notice that when 1973 and 1974 fell out of the recent average, the realized equity risk premium jumps up by nearly 1.2 percent.

Additionally, use of recent historical periods for estimation purposes can lead to illogical conclusions. As seen in Table 5-5, the recent bear market in the early 2000's and in 2008 has caused the realized equity risk premium in the shorter historical periods to be lower than the long-term average.

The impact of adding one additional year of data to a historical average is lessened the greater the initial time period of measurement. Short-term averages can be affected considerably by one or more unique observations. On the other hand, long-term averages produce more stable results. A series of graphs looking at the realized equity risk premium will illustrate this effect. Graph 5-5 shows the average (arithmetic mean) realized long-horizon equity risk premium starting in 1928. Each additional point on the graph represents the addition of another year to the average. Although the graph is extremely volatile in the beginning periods, the stability of the long-term average is quite remarkable. Again, the "unique" periods of time will not be weighted heavily in a long-term average, resulting in a more stable estimate.

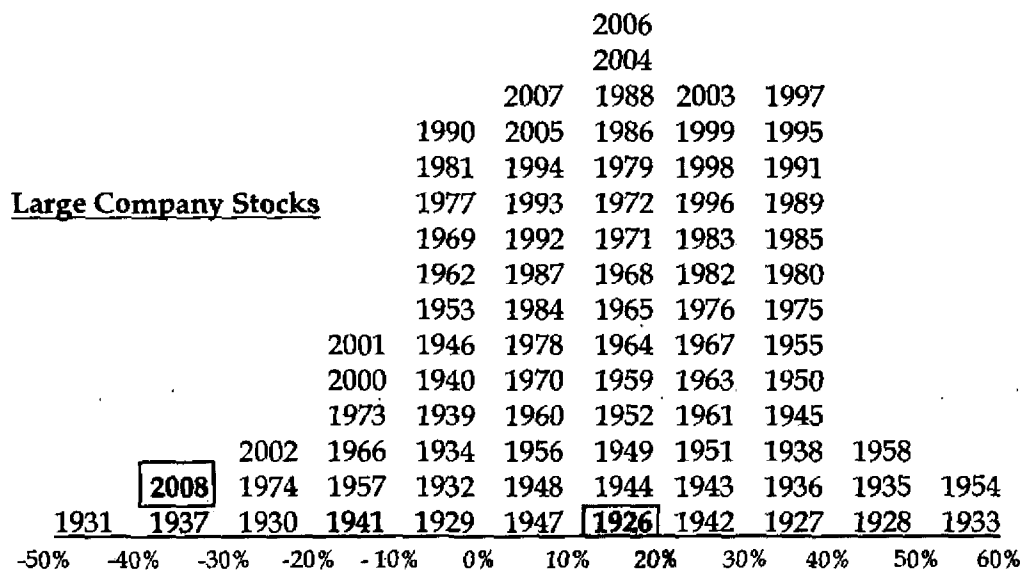
Missouri-American Water Company  
Large Company Stock Returns  
From 1926 to 2008



Source of Information:  
Ibbotson SBBJ - 2009 Valuation Yearbook - Market Results for Stocks Bonds Bills and Inflation - 1926-  
2008, Morningstar, Inc., 2009 Chicago, IL.

# Missouri-American Water Company Total Returns on Large Company Stocks 1926 to 2008

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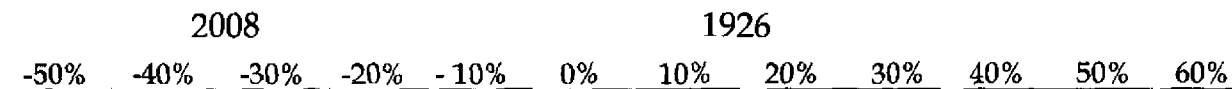
Arithmetic Mean:  $r_A = \sum_{t=1}^n r_t / n$

Source: Ibbotson S&P - 2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills, and Inflation -1926-2008, pp. 166-167, Morningstar, Inc., 2009 Chicago, IL

**Missouri-American Water Company**  
**Total Returns on Large Company Stocks**  
**1926 to 2008**

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**Large Company Stocks**

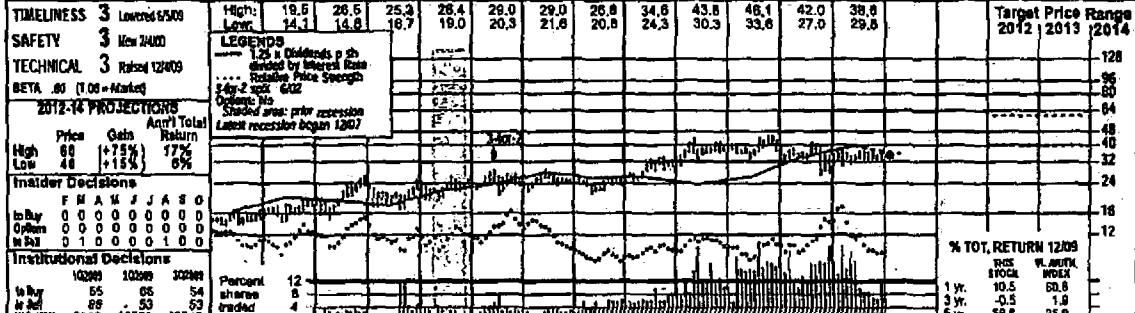


Geometric Mean:  $r_G = \left[ V_n / V_0 \right]^{1/n} - 1$

Source: Ibbotson S&P - 2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills, and Inflation - 1926-2008, pp. 166-167, Morningstar, Inc., 2009 Chicago, IL



**AMER. STATES WATER NYSE:AMR** RECENT PRICE **34.75** P/E RATIO **18.5** (Trailing: 18.5 Median: 22.9) RELATIVE P/E RATIO **1.07** BV/P YLD **3.0%** VALUE LINE



Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Value Line Pub. Inc	12-14	
Revenue per sh	9.27	10.43	11.03	11.37	11.44	11.02	12.91	12.17	13.08	13.78	13.98	13.81	14.08	15.76	17.49	18.42	19.60	20.55	21.75	21.75	
"Cash Flow" per sh	1.67	1.68	1.75	1.75	1.85	2.04	2.28	2.20	2.53	2.54	2.68	2.23	2.84	2.80	3.31	3.37	3.65	3.90	4.60	4.60	
Earnings per sh	1.11	.95	1.03	1.13	1.04	1.08	1.19	1.28	1.35	1.34	.78	1.05	1.32	1.33	1.82	1.85	1.85	2.00	2.60	2.60	
Div'd Decl'd per sh	.79	.80	.81	.82	.83	.84	.85	.86	.87	.87	.88	.89	.90	.91	.96	1.00	1.01	1.05	1.22	1.22	
Cap'l Spending per sh	1.30	2.43	2.19	2.40	2.68	3.11	4.30	3.03	3.18	2.88	3.78	3.03	4.24	3.91	2.89	4.45	4.05	4.35	3.00	3.00	
Book Value per sh	8.95	10.07	10.29	11.01	11.24	11.48	11.82	12.74	13.22	14.05	13.97	15.01	15.72	18.64	17.83	17.85	18.60	20.00	22.00	22.00	
Common Shs Outstanding	11.71	11.77	11.77	11.33	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44	13.44
Avg Ann'l P/E Ratio	13.4	12.9	11.8	12.6	14.5	15.3	17.1	15.3	16.7	16.3	31.9	23.2	21.9	27.7	24.0	22.6	18.4	18.4	19.0	19.0	
Relative P/E Ratio	.79	.84	.78	.79	.84	.81	.87	1.03	.86	1.00	1.82	1.23	1.17	1.50	1.27	1.37	1.22	1.22	1.25	1.25	
Avg Ann'l Div'd Yield	5.3%	6.6%	6.7%	5.9%	5.5%	5.0%	4.2%	4.2%	3.9%	3.6%	3.5%	3.6%	3.1%	2.5%	2.5%	2.9%	2.9%	2.9%	2.4%	2.4%	

**CAPITAL STRUCTURE as of 9/30/09**  
 Total Debt \$327.5 mil. Due in 5 Yrs \$25.0 mil.  
 LT Debt \$308.3 mil. LT Interest \$23.5 mil.  
 (LT interest earned: 3.6c total interest coverage: 3.5x) (48% of Cap'l)

**Leases, Un capitalized: Annual rentals \$2.9 mil.**

**Payable Assets -12/08 \$54.2 mil.**  
 Oblig. \$94.5 mil.

**Pfd Stock None.**

**Common Stock 16,512,032 shs.**  
 as of 11/30/09  
**MARKET CAP: \$559 million (Small Cap)**

**CURRENT POSITION 2007 2006 9/30/09 (\$ MIL)**

Cash Assets	1.7	7.3	7.4
Other	61.4	83.3	82.3
Current Assets	63.1	90.6	89.7
Acc's Payable	28.1	36.6	37.4
Debt Due	37.8	75.3	21.2
Other	27.4	25.5	40.4
Current Liab.	64.3	137.4	99.0
Fix. Chg. Cov.	314%	293%	352%

**BUSINESS:** American States Water Co. operates as a holding company. Through its principal subsidiary, Golden State Water Company, it supplies water to more than 250,000 customers in 75 communities in 10 counties. Service areas include the greater metropolitan areas of Los Angeles and Orange Counties. The company also provides electric utility services to nearly 23,250 customers in the city of Big Bear Lake and in areas of San Bernardino County. Acquired Chaparral City Water of Arizona (10/00). Has roughly 675 employees. Officers & directors own 2.5% of common stock (4/09 Proxy). Chairman: Lloyd Ross. President & CEO: Floyd Wickes, Inc. CA. Addr.: 630 East Foothill Boulevard, San Dimas, CA 91773. Tele.: 909-394-3600. Internet: www.aswater.com.

**ANNUAL RATES** Past 10 Yrs. Past 5 Yrs. Past Est'd '09-'08 to '14

Revenue	4.5%	5.0%	4.0%
"Cash Flow"	5.5%	6.0%	6.0%
Earnings	3.5%	3.5%	6.5%
Dividends	1.5%	2.0%	4.0%
Book Value	4.5%	5.0%	4.0%

**AMERICAN STATES WATER POSTED IMPRESSIVE THIRD-QUARTER GROWTH.** Indeed, the water utility reported earnings of \$0.52 a share, as revenues advanced 17%, to a record \$101 million.

**Expectations should be tempered a bit, however.** Last year's third-quarter figures were relatively weak. The December-period comparisons are far more formidable. Plus, although the top line is likely to continue being the beneficiary of favorable general rate case rulings from the California Public Utilities Commission, operating expenses look to be on the rise, as evidenced by the most recent double-digit increase. Already decaying infrastructures are only growing older and requiring more investment. Much in that vein, we anticipate that the company had trouble meeting last year's share-net total in the fourth quarter, despite a healthy high single-digit top-line advance. For many of the same reasons, bottom-line growth for full-year 2010, though healthy, will likely pale in comparison to the levels witnessed in 2009.

**The company's balance sheet is not exactly seductive.** In order to meet the growing infrastructure requirements mentioned above, the cash-strapped entity will have to continue to seek outside financing, with debt and share offerings likely becoming commonplace. The higher interest rate and share count associated with these transactions will limit the benefits of the expansion of the nonregulated business. These shares are not too intriguing at this juncture. Share-price momentum has tapered off in the months following our October review and is likely to remain relatively stagnant over the coming six to 12 months as the emergence from the recession continues to gain steam and investors regain confidence and take a more aggressive stance. The longer-term picture is not much better, with burgeoning financing costs curbing 3- to 5-year shareholder gains. Although risk-averse investors may be intrigued by the issue's income component (in a much anticipated move the board recently raised the quarterly dividend by 4% to \$0.26 a share), it should be noted that there are a number of better income sources, particularly in the utility genre, to choose from.

*Andre J. Costanza* January 22, 2010

Quarter	Mar. 31	Jun. 30	Sep. 30	Dec. 31	Full Year
2006	64.3	63.0	75.0	66.3	268.6
2007	72.3	79.3	75.8	74.0	301.4
2008	68.9	80.3	85.3	84.2	318.7
2009	79.6	93.8	101.8	90.9	365.3
2010	85.0	100	108	97.0	390

Quarter	Mar. 31	Jun. 30	Sep. 30	Dec. 31	Full Year
2006	.35	.36	.32	.30	1.33
2007	.40	.42	.44	.35	1.62
2008	.30	.53	.26	.43	1.55
2009	.29	.84	.52	.41	1.85
2010	.30	.65	.58	.47	2.00

Quarter	Mar. 31	Jun. 30	Sep. 30	Dec. 31	Full Year
2006	225	225	225	235	910
2007	235	235	235	250	955
2008	250	250	250	250	1,000
2009	250	250	250	280	1,030

(A) Primary earnings. Excludes nonrecurring gains/losses; '04, 14c; '05, 26c; '06, 8c; '08, 27c. Most earnings report due late February. May not add due to rounding. (B) Dividends historically paid in early March, June, September, and December. Div'd reinvestment plan available. (C) In millions, adjusted for split.

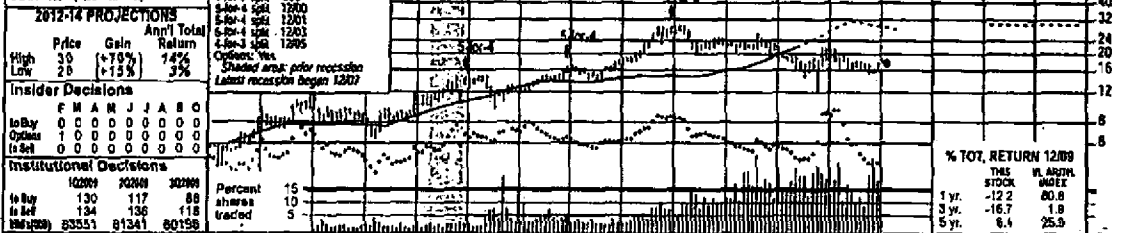
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Company's Financial Strength	8+
Stock's Price Stability	60
Price Growth Persistence	70
Earnings Predictability	70

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# AQUA AMERICA NYSE:WTR

RECENT PRICE	17.57	P/E RATIO	20.9 (Trailing: 21.7 Median: 25.0)	RELATIVE P/E RATIO	1.21	DIVID YLD	3.4%	VALUE LINE
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Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Price	1.70	1.82	1.94	1.88	2.02	2.09	2.41	2.46	2.70	2.85	2.97	3.49	3.85	4.03	4.52	4.63	4.65	5.35
Gain	-.42	.42	.47	.50	.56	.51	.72	.78	.86	.94	.96	1.09	1.21	1.26	1.37	1.42	1.70	1.85
Low	.24	.26	.29	.30	.34	.40	.42	.47	.51	.54	.57	.64	.71	.70	.71	.73	.80	.90
High	2.1	2.1	2.2	2.3	2.4	2.6	2.7	2.8	3.0	3.2	3.5	3.7	4.0	4.4	4.6	5.1	5.5	6.4

Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Revenue	59.40	67.77	63.74	65.75	67.47	72.20	106.80	111.82	113.97	113.19	123.45	127.18	128.87	132.33	133.40	135.37	136.30	137.00
Operating Profit	14.4	13.5	12.0	15.8	17.8	22.5	21.2	18.2	23.6	29.8	24.5	25.1	31.8	34.7	32.0	24.9	22.2	27.9
Net Profit	.85	.89	.80	.98	1.03	1.17	1.21	1.18	1.21	1.29	1.40	1.39	1.69	1.87	1.70	1.50	1.48	1.70
EPS	6.9%	6.0%	6.2%	4.9%	3.9%	2.9%	3.0%	3.3%	2.5%	2.5%	2.5%	2.5%	1.8%	1.8%	2.1%	2.8%	3.0%	3.0%

Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total Debt	267.3	275.5	307.3	322.0	367.2	442.0	498.8	535.5	602.5	627.0	675	735	735	735	735	735	735	735
LT Debt	45.0	56.7	58.5	52.1	67.3	80.0	91.2	92.0	95.0	97.9	109	109	109	109	109	109	109	109
LT Interest	38.4%	38.9%	39.3%	38.5%	39.3%	39.4%	38.4%	38.8%	39.0%	39.7%	39.0%	38.0%	38.9%	39.7%	39.0%	39.0%	39.0%	39.0%

**During the September interim, Aqua America lost some ground on a year-over-year basis. Although revenues were up slightly from the prior year, earnings dropped a penny, as unfavorable weather conditions and higher operating costs hurt profits during the third quarter. Looking ahead, though, the company probably ended the year on a good note. A number of rate-relief cases were set to be decided in the fourth quarter which, if approved, should provide a slight last-minute boost to the top and bottom lines. Also, management has been actively working to reduce operating costs, and the benefits of these efforts should help widen margins. For the year, we expect a total increase in revenues and earnings of \$48 million and \$0.07 a share, respectively, but it should be noted that last year included a gain from the sale of its underperforming Woodhaven system. Aqua America should continue to expand its reach through acquisitions and rate-relief cases over the next few years. The company has acquired a wastewater treatment plant in Lumpkin County, Georgia, and this new subsidiary**

Year	2006	2007	2008	2009	2010
Revenue	117.0	131.7	147.0	138.9	533.5
Operating Profit	137.3	150.8	165.5	148.1	602.5
Net Profit	139.3	151.0	177.1	159.6	827.0
EPS	154.5	187.3	180.8	172.4	875
Book Value	165	185	195	190	735

Year	2006	2007	2008	2009	2010
Revenue	137.3	150.8	165.5	148.1	602.5
Operating Profit	139.3	151.0	177.1	159.6	827.0
Net Profit	154.5	187.3	180.8	172.4	875
EPS	165	185	195	190	735

**John D. Burke** January 22, 2010

Company's Financial Strength: 85  
 Stock's Price Stability: 95  
 Price Growth Persistence: 70  
 Earnings Predictability: 100

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# CALIFORNIA WATER NYSE-CWT

RECENT PRICE **36.83** P/E RATIO **18.4** (Trading: 18.1 Median: 22.0) RELATIVE P/E RATIO **1.06** DIVY YLD **3.2%** VALUE LINE

<b>TIMELINESS</b> 4 Lowered 1/16/09	High: 33.8	32.0	31.4	29.8	26.9	31.4	37.9	42.1	45.8	45.4	48.8	48.3		Target Price Range
<b>SAFETY</b> 3 Lowered 7/27/09	Low: 20.8	22.6	21.5	22.8	20.5	23.7	28.1	31.2	32.8	34.2	37.7	33.5		2012   2013   2014
<b>TECHNICAL</b> 3 Lowered 12/13/09	<b>LEGENDS</b> 133 = dividends paid divided by interest expense 2-yr-1 mkt 19% Options: Yes Stocked areas: prior recession Latest recession begins 1207													
BETA .75 (1.00 - Market)	<b>2012-14 PROJECTIONS</b> Price Gain Return High 68 (+88%) 16% Low 42 (+10%) 8%													
<b>Insider Decisions</b> F M A M J J A S O Buy 0 0 0 0 0 0 0 0 0 0 Hold 0 0 0 0 0 0 0 0 0 0 Sell 0 0 0 0 0 0 0 0 0 0														
<b>Institutional Decisions</b> 10299 10299 10299 In Buy 83 76 88 In Sell 81 85 75 In Net 2 100 100 Percent shares traded 9 6 3														

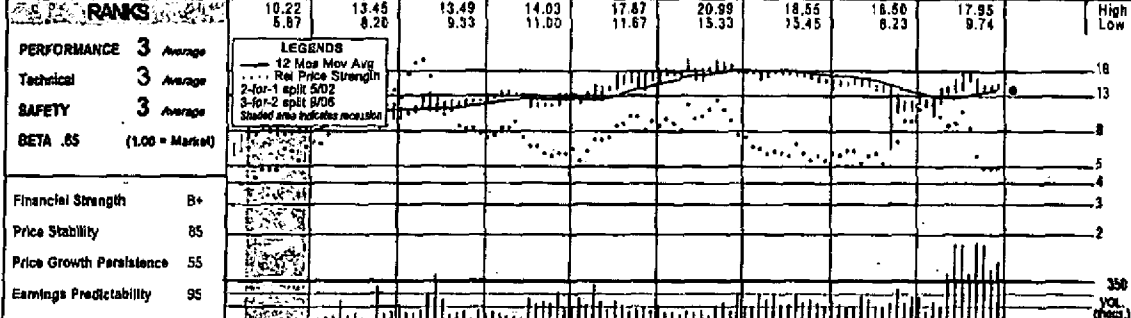
1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	% VALUE LINE FUR. INC.	12-14
13.34	12.59	13.17	14.48	15.48	14.76	15.96	16.16	16.28	17.33	16.37	17.18	17.44	16.20	17.76	19.80	21.35	22.10	Revenue per sh	23.90
2.25	2.02	2.07	2.50	2.92	2.60	2.75	2.82	2.20	2.85	2.51	2.83	3.03	2.71	3.12	3.72	4.85	4.25	"Cash Flow" per sh	4.80
1.35	1.22	1.17	1.51	1.83	1.45	1.53	1.31	.94	1.25	1.21	1.46	1.47	1.34	1.50	1.90	1.99	2.49	Earnings per sh A	2.60
.88	.99	1.02	1.04	1.06	1.07	1.09	1.19	1.12	1.12	1.12	1.13	1.14	1.15	1.16	1.17	1.18	1.19	Div'd Decl'd per sh B =	1.23
2.53	2.26	2.17	2.83	2.81	2.74	3.44	2.45	4.08	3.82	4.39	3.73	4.01	4.28	3.88	4.82	3.28	3.25	Capit Spending per sh	3.25
10.90	11.56	11.72	12.22	13.00	13.38	13.43	12.90	12.85	13.12	14.44	15.66	15.78	16.15	18.50	19.44	20.90	19.75	Book Value per sh C	21.30
11.39	12.49	12.54	12.82	12.82	12.94	12.94	13.15	15.18	15.18	16.93	18.37	18.39	20.68	20.87	20.72	21.00	21.29	Common Shk Outstg D	23.00
13.8	14.1	13.7	11.9	12.8	17.8	17.8	18.8	27.1	19.8	22.1	20.1	24.9	28.2	28.1	19.8	18.3		Avg Ann'd P/E Ratio	19.0
.80	.92	.92	.75	.73	.93	1.01	1.27	1.39	1.08	1.26	1.06	1.33	1.58	1.39	1.20	1.28		Relative P/E Ratio	1.25
5.2%	5.6%	6.4%	5.8%	4.6%	4.2%	4.0%	4.3%	4.4%	4.5%	4.2%	3.9%	3.1%	2.9%	3.0%	3.1%	3.1%		Avg Ann'd Div'd Yield	2.5%
<b>CAPITAL STRUCTURE as of 9/30/09</b> Total Debt \$397.9 mil. Due in 5 Yrs \$40.0 mil. LT Debt \$373.5 mil. LT Interest \$25.0 mil. (LT interest earned: 7.8%; total int. cov.: 6.6x)																			
<b>Pension Assets: 1205 \$66.9 mil.</b> Oblig. \$192.9 mil. Pfd Stock None																			
<b>Common Stock 20,744,852 shs.</b> as of 11/2/09																			
<b>MARKET CAP: \$775 million (Small Cap)</b>																			
<b>CURRENT POSITION (MILL.)</b> Cash Assets 6.7 13.9 47.8 Other 53.3 65.9 82.8 Current Assets 60.0 79.8 130.6 Accts Payable 36.7 45.1 64.4 Debt Due 2.7 42.6 24.4 Other 30.3 35.3 52.0 Current Liab. 89.7 123.2 130.8 Fbc. Chg. Cov. 333% 398% 430%																			
<b>ANNUAL RATES</b> Past 10 Yrs. Past 5 Yrs. Est'd 06-08 of change (per sh) Revenues 2.0% 1.5% 5.0% "Cash Flow" 2.0% 5.5% 7.0% Earnings -- 7.0% 8.5% Dividends 1.0% 0.5% 1.6% Book Value 4.0% 8.5% 2.0%																			
<b>QUARTERLY REVENUES (\$ MILL.)</b> Cal. ender: Mar.31 Jun.30 Sep.30 Dec.31 Full Year 2008 65.2 81.1 107.8 80.6 334.7 2007 71.6 95.6 113.8 85.9 367.1 2006 72.9 105.6 131.7 100.1 410.3 2005 86.7 118.7 139.2 105.4 449.8 2010 91.6 122 148 111 470																			
<b>EARNINGS PER SHARE A</b> Cal. ender: Mar.31 Jun.30 Sep.30 Dec.31 Full Year 2008 .04 .31 .68 .31 1.34 2007 .07 .37 .67 .39 1.50 2006 .01 .48 1.08 .35 1.90 2005 .12 .58 .94 .35 1.99 2010 .11 .60 1.00 .39 2.10																			
<b>QUARTERLY DIVIDENDS PAID B =</b> Cal. ender: Mar.31 Jun.30 Sep.30 Dec.31 Full Year 2006 .2875 .2875 .2875 .2875 1.15 2007 .290 .290 .290 .290 1.16 2008 .293 .293 .293 .293 1.17 2009 .295 .295 .295 .295 1.18 2010																			

**BUSINESS:** California Water Service Group provides regulated and nonregulated water service to roughly 463,000 customers in 83 communities in California, Washington, New Mexico, and Hawaii. Main service areas: San Francisco Bay area, Sacramento Valley, Salinas Valley, San Joaquin Valley & parts of Los Angeles. Acquired Rio Grande Corp; West Hawaii Utilities (2008). Revenue breakdown: '08: residential, 69%; business, 18%; public authorities, 5%; industrial, 5%; other, 3%. '08 reported depreciation rate: 2.4%. Has roughly 824 employees. Chairman: Robert W. Fay, President & CEO; Peter C. Naisson (409 Proxy), Inc. Delaware; Address: 1720 North First Street, San Jose, California 95112-4598. Telephone: 408-387-8200. Internet: www.cawatergroup.com.

**Improvements on the regulatory front augur well for California Water Service Group's top line.** Indeed, earlier rate increases handed down by the California Public Utilities Commission (CPUC) enabled the water utility to post record-high revenues of \$139.2 million in the third quarter, a 6% improvement from the year before. We look for similar growth in the fourth quarter and for full-year 2010. Meanwhile, the company filed its 2009 general rate case during the period, seeking \$71 million in 2011 with increases of nearly \$25 million in 2012 and 2013. It was CWT's first consolidated request, covering all 24 districts, and a ruling may well take 18 months to be made. We expect a relatively favorable outcome given the CPUC's more recent disposition. However, operating costs appear to be on the rise, too. Despite the top-line benefits mentioned above, share earnings fell 11% in the September period and came in a dime below our estimate. Operating expenses swelled 10%, as aging infrastructures required greater maintenance, and the increased demand drove up distribution costs. We suspect that these trends persisted in the fourth quarter and will only intensify going forward. As a result, we've tempered our expectations, estimating that CWT barely broke even in the final quarter of 2009 and that earnings growth will not be anything to write home about for full-year 2010. The stock has fallen a notch for Timeliness and is now ranked 4 (Below Average). Recent share-price declines, coupled with the tough outlook, make this an unattractive selection for the coming six to 12 months. Its 3- to 5-year appeal is better, but still lacking in our opinion. CWT does not have the finances on hand to meet the rising infrastructure costs that are likely to amount over the next couple of years. The share and/or debt offerings that will be required to help improve the balance sheet will come at a price, with the higher share count and interest rate expenses limiting potential shareholder gains. Although the dividend yield looks healthy at first blush, those seeking an income vehicle have better options available, particularly on a risk-adjusted basis. *Andre J. Costanza January 22, 2010*

(A) Basic EPS. Excl. nonrecurring gain (loss): '00, '04, '01, '4; '02, '8; Next earnings report due early February. (B) Dividends historically paid in mid-Feb., May, Aug., and Nov. = Div'd reinvestment plan available. (C) Incl. deferred charges. In '08: \$3.9 mil., \$1.9/sh. (D) In millions, adjusted for sp/L. (E) Excludes non-reg. rev. Company's Financial Strength B++ Stock's Price Stability 80 Price Growth Persistence 75 Earnings Predictability 80 To subscribe call 1-800-833-0046

**YORK WATER CO** NDQ-YORW **RECENT PRICE 14.08** **TRAILING P/E RATIO 21.3** **RELATIVE P/E RATIO 1.19** **DN'D YLD 3.6%** **VALUE LINE**



6 VALUE LINE PUBLISHING, INC.	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010/2011
REVENUES PER SH	2.05	2.05	2.17	2.18	2.58	2.56	2.79	2.89	-	-
"CASH FLOW" PER SH	.59	.57	.85	.85	.79	.77	.86	.86	-	-
EARNINGS PER SH	.43	.40	.47	.49	.56	.58	.57	.57	.66 <sup>A,B</sup>	.66 <sup>C</sup> /NA
DIV'D DECL'D PER SH	.34	.35	.37	.39	.42	.46	.48	.49	-	-
CAP'L SPENDING PER SH	.75	.66	1.07	2.50	1.69	1.85	1.69	2.17	-	-
BOOK VALUE PER SH	3.79	3.90	4.08	4.65	4.85	5.84	5.97	6.14	-	-
COMMON SHS OUTST'G (MILL)	9.46	9.55	9.63	10.33	10.40	11.20	11.27	11.37	-	-
AVG ANN'L P/E RATIO	17.9	26.9	24.5	26.7	26.3	31.2	30.3	24.6	21.3	21.3/NA
RELATIVE P/E RATIO	.92	1.47	1.40	1.36	1.39	1.68	1.61	1.48	-	-
AVG ANN'L DIV'D YIELD	4.3%	3.3%	3.2%	3.1%	2.9%	2.5%	2.8%	3.5%	-	-
REVENUES (\$MILL)	19.4	19.6	20.9	22.5	26.8	28.7	31.4	32.8	-	-
NET PROFIT (\$MILL)	4.0	3.8	4.4	4.8	5.8	6.1	8.4	8.4	-	-
INCOME TAX RATE	35.8%	34.9%	34.6%	36.7%	36.7%	34.4%	36.5%	38.1%	-	-
AFUDC % TO NET PROFIT	2.2%	3.7%	-	-	-	7.2%	3.6%	10.1%	-	-
LONG-TERM DEBT RATIO	47.7%	46.7%	43.4%	42.5%	44.1%	46.3%	48.5%	54.5%	-	-
COMMON EQUITY RATIO	52.3%	53.3%	56.6%	57.5%	55.9%	51.7%	63.5%	45.5%	-	-
TOTAL CAPITAL (\$MILL)	68.8	69.9	69.0	83.6	90.3	126.5	125.7	153.4	-	-
NET PLANT (\$MILL)	102.3	106.7	118.5	140.0	155.3	174.4	191.8	211.4	-	-
RETURN ON TOTAL CAP'L	7.9%	7.4%	8.5%	7.6%	8.4%	6.2%	6.7%	5.7%	-	-
RETURN ON BHR. EQUITY	11.2%	10.2%	11.4%	10.0%	11.6%	9.3%	9.5%	9.2%	-	-
RETURN ON COM EQUITY	11.2%	10.2%	11.4%	10.0%	11.8%	9.3%	9.5%	9.2%	-	-
RETAINED TO COM EQ	2.5%	1.3%	2.6%	2.1%	3.0%	2.2%	1.7%	1.4%	-	-
ALL DN'OS TO NET PROF	78%	88%	77%	79%	74%	77%	82%	85%	-	-

<sup>A</sup>No. of analysts changing recs. est. in last 9 days: 0 up, 0 down, consensus 6-year earnings growth 7.5% per year. <sup>B</sup>Based upon 4 analysts' estimates. <sup>C</sup>Based upon 4 analysts' estimates.

ANNUAL RATES				ASSETS (\$mill.)			INDUSTRY: Water Utility			
of change (per share)	5 Yrs.	1 Yr.		2007	2008	9/30/09	<p><b>BUSINESS:</b> The York Water Company engages in the impounding, purification, and distribution of water in York County and Adams County, Pennsylvania. The company supplies water for residential, commercial, industrial, and other customers. It has two reservoirs, Lake Williams, which is 700 feet long and 58 feet high, and creates a reservoir covering approximately 165 acres containing about 870 million gallons of water; and Lake Redman, which is 1,000 feet long and 52 feet high and creates a reservoir covering approximately 290 acres containing about 1.3 billion gallons of water. It also has a 15-mile pipeline from the Susquehanna River to Lake Redman that provides access to an additional supply of water. As of December 31, 2008, the company served approximately 176,000 residential, commercial, industrial, and other customers. In November, the company completed the Beaver Creek Village water system acquisition. Has 110 employees. C.E.O. &amp; President: Jeffrey R. Hines, Inc.: PA. Address: 130 East Market Street, York, PA 17401. Tel.: (717) 845-3601. Internet: <a href="http://www.yorkwater.com">http://www.yorkwater.com</a>.</p> <p style="text-align: right;">W.T.</p> <p style="text-align: center;">January 22, 2010</p>			
Revenues	5.5%	3.5%		0	0	.1				
"Cash Flow"	7.0%	3.5%		5.2	5.9	5.7				
Earnings	6.0%	-		.8	.7	.8				
Dividends	8.0%	3.0%		.8	.7	1.1				
Book Value	9.0%	3.0%		6.6	7.3	7.7				
Fiscal Year	QUARTERLY SALES (\$mill.)		Full Year	Property, Plant & Equip. at cost						
	1Q	2Q	3Q	4Q	223.1					
12/31/07	7.4	7.9	8.3	7.8	246.0					
12/31/08	7.5	7.8	8.8	8.9	31.5					
12/31/09	8.8	9.2	9.8		191.8					
12/31/10					12.6					
					21.7					
					21.3					
					211.0					
					240.4					
					248.9					
Fiscal Year	EARNINGS PER SHARE				LIABILITIES (\$mill.)					
	1Q	2Q	3Q	4Q	Full Year	Accrs Payable				
12/31/08	.12	.14	.17	.15	.58	3.2				
12/31/07	.12	.15	.15	.15	.57	Debt Due				
12/31/08	.11	.13	.15	.18	.57	15.0				
12/31/09	.13	.17	.18	.17	.57	Other				
12/31/10	.14	.17			.50	3.2				
						21.4				
						14.2				
						16.2				
						LONG-TERM DEBT AND EQUITY as of 9/30/09				
Calendar	QUARTERLY DIVIDENDS PAID				Full Year	Total Debt \$93.3 mil.				
	1Q	2Q	3Q	4Q		LT Debt \$74.0 mil.				
2007	.118	.118	.118	.118	.47	Including Cap. Leases NA				
2008	.121	.121	.121	.121	.48	(47% of Cap'l)				
2009	.126	.126	.126	.126	.50	Leases, Uncapitalized Annual rentals NA				
2010	.128					Pension Liability \$8.8 mil. in '08 vs. \$4.9 mil. in '07				
						Pfd Stock None				
						Pfd Div'd Paid None				
						Common Stock 12,411,181 shares				
						(53% of Cap'l)				
INSTITUTIONAL DECISIONS				TOTAL SHAREHOLDER RETURN						
	1Q'09	2Q'09	3Q'09	Dividends plus appreciation as of 12/31/2009						
to Buy	17	30	35	3 Mos.						
to Sell	10	12	18	6 Mos.						
Hld's(000)	1658	2477	2941	1 Yr.						
				3 Yrs.						
				5 Yrs.						
				5.61%						
				-3.72%						
				24.34%						
				-10.37%						
				30.61%						

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Missouri-American Water Company  
Derivation of Investment Risk Adjustment Based upon  
Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE/AMEX/NASDAQ

Line No.	1		2	3	4
	Market Capitalization (1) ( millions )	( times smaller )	Applicable Decile of the NYSE/AMEX/ NASDAQ (2)	Applicable Size Premium (3)	Spread from Applicable Size Premium for (4)
1.	<u>Apply Canyon Utility Company</u>				
a.	Based upon MoPSC Staff's Proxy Group of Four Water Companies				
	\$ 655.329	1.5	7 - 8	2.11%	
2.	<u>MoPSC Staff's Proxy Group of Four Water Companies</u>				
	\$ 979.633		7	1.73%	0.38%

	(A)	(B)	(C)	(D)	(E)
	Decile	Smallest Company In Decile ( millions )	Largest Company In Decile ( millions )	Midpoint ( millions )	Size Premium (Return in Excess of CAPM) (2)
1 - Largest		\$ 14,692.016	\$ 329,725.255	\$ 172,208.636	-0.37%
2		5,975.836	14,691.668	10,333.752	0.74%
3		3,428.570	5,936.147	4,682.359	0.85%
4		2,388.985	3,414.634	2,900.810	1.15%
5		1,602.429	2,364.026	1,993.228	1.69%
6		1,063.333	1,600.169	1,331.751	1.73%
7		685.129	1,063.308	874.219	1.73%
8		432.175	684.790	558.483	2.49%
9		214.194	431.256	322.725	2.85%
10 - Smallest		1.007	214.111	107.559	6.28%

Source: 2010 Ibbotson Risk Premia Over Time Report - Estimates for 1926-2009

Notes:

- (1) From Page 2 of this Schedule.
- (2) Gleaned from Column (D) on the bottom of this page. The appropriate decile (Column (A)) corresponds to the market capitalization of the proxy group, which is found in Column 1.
- (3) Corresponding risk premium to the decile is provided on Column (E) on the bottom of this page.
- (4) Line No. 1a Column 3 - Line No. 2 Column 3 and Line No. 1b, Column 3 - Line No. 3 of Column 3 etc.. For example, the 0.38% in Column 4, Line No. 2 is derived as follows 0.38% = 2.11% - 1.73%.

**Missouri-American Water Company**  
**Market Capitalization of Missouri-American Water Company, and**  
**MoPSC Staff's Proxy Group of Four Water Companies**

Company	Exchange	1 Common Stock Shares Outstanding at Fiscal Year End 2009 ( millions )	2 Book Value per Share at Fiscal Year End 2009 (1)	3 Total Common Equity at Fiscal Year End 2009 ( millions )	4 Average Stock Market Price (2)	5 Market-to-Book Ratio on March 24, 2010 (3) (4)	6 Market Capitalization (5) ( millions )
Missouri-American Water Company		NA	NA	\$ 339.373 (6)	NA		
Based upon MoPSC Staff's Proxy Group of Four Water Companies						193.1 %	\$ 655.329
<b>MoPSC Staff's Proxy Group of Four Water Companies</b>							
American States Water Co.		18,532	\$ 19.395	\$ 359.430	\$ 33.992	175.3 %	\$ 629.951
Aqua America, Inc.		137,149	8.085	1,108.904	17.117	211.700	2,347.575
California Water Service Group		20,765	20.257	420.634	36.788	181.600	763.903
York Water Company		12,559	6.921	86.922	14.102	203.800	177.103
Average		47,251	\$ 13.665	\$ 493.973	\$ 25.500	193.1 %	\$ 979.633

NA= Not Available

- Notes: (1) Column 3 / Column 1.  
(2) From Schedule 17 of the Staff Report.  
(3) Column 4 / Column 2.  
(4) The market-to-book ratio of Missouri-American Water Company is assumed to be equal to the average market-to-book ratio of MoPSC Staff's proxy group of four water companies.  
(5) Column 5\* Column 3.  
(6) From Schedule PMA-1, page 4. 2009 annual data not available at the end of February 2010, the time of MoPSC Staff's rate of return analysis.

Source of Information: 2009 Annual Forms 10K  
yahoo.finance.com

**Midwest-American Water Company**  
Fully-Unlevered Authorized Returns on Common Equity and  
Common Equity Ratios for Electric and Natural Gas Distribution  
Companies from August 2008 Through March 31, 2010

State	Company	Gas Identification	Service	Date	Rate Increase (\$M)	Return on Rate Base (%)	Return on Equity (%)	Common Equity Ratio (%)	Moody's A Rated Utility Bonds (1) (%)	Implied Equity Risk Premium (2) (%)
Alabama	Public Service Co. of Ala	Co-PUD-20060744	Electric	1/1/2008	59.3	8.31	10.57	44.10	7.87	2.90
Ohio	Cleveland Elec Illuminating Co	C-07-0551-EL-AIR (CE)	Electric	12/1/2009	29.20	8.48	10.50	48.00	8.84	3.96
Ohio	Ohio Edison Co.	C-07-0551-EL-AIR (OE)	Electric	12/1/2009	68.90	8.48	10.60	48.00	8.54	3.98
Ohio	Tolsted Edison Co.	C-07-0551-EL-AIR (TE)	Electric	12/1/2009	38.50	8.48	10.50	48.00	8.54	3.96
Missouri	Union Electric Co.	C-ER-2008-0318	Electric	1/2/2009	181.70	8.54	10.75	52.01	8.54	4.22
Illinois	Illinois Power Co.	C-IPC-08-10	Electric	1/30/2008	27.00	8.18	10.50	49.27	8.54	3.86
Massachusetts	New England Gas Company	DPU 08-38	Natural Gas	2/2/2009	3.70	7.74	10.05	34.19	8.54	3.51
Connecticut	United Illuminating Co.	0-08-07-04	Electric	2/4/2009	6.10	7.59	8.75	50.00	8.54	2.21
Indiana	Indiana Michigan Power Co.	Co-43306	Electric	3/4/2009	18.10	7.52	10.90	45.90	8.39	4.11
California	Southern California Edison Co.	Ap-07-11-0111	Electric	3/1/2008	308.10	8.75	11.50	49.00	8.39	5.11
Florida	Tampa Electric Co.	D-080317-E	Electric	3/17/2008	147.70	8.22	11.25	47.49	8.30	4.25
Illinois	Northwestern Illinois Gas Co.	D-08-0353	Natural Gas	3/25/2009	80.20	8.09	10.37	51.07	8.30	3.87
Minnesota	ALLETE (Minnesota Power)	D-E-015/GR-08-415	Electric	4/3/2009	20.40	8.45	10.74	54.79	8.30	4.44
Utah	PacificCorp	D-08-055-38	Electric	4/21/2009	45.00	8.35	10.81	51.00	8.42	4.19
New York	Consolidated Edison Co. of NY	C-08-E-0539	Electric	4/24/2009	523.40	7.78	10.00	48.00	8.42	3.59
Florida	Peoples Gas System	D-080218-GU	Natural Gas	5/5/2008	18.20	8.50	10.75	48.51	8.42	4.33
Idaho	Idaho Power Co.	C-IPC-E-08-07	Electric	5/20/2009	10.50	8.18	10.50	48.27	8.42	4.02
New York	Central Hudson Gas & Electric	C-08-E-0987	Electric	8/22/2008	39.60	7.28	10.00	47.00	8.49	3.51
Nevada	Nevada Power Co.	D-08-12002	Electric	8/24/2008	222.70	8.68	10.60	44.15	8.49	4.31
Minnesota	Minnesota Energy Resources	D-G-007,011GR-08-235	Natural Gas	8/29/2008	15.40	7.98	10.21	48.77	8.49	3.72
Connecticut	GT Natural Gas Corp.	D-08-12-08	Natural Gas	9/30/2008	(18.20)	7.52	9.31	52.52	8.49	2.82
Connecticut	Southern Connecticut Gas Co.	D-08-12-07	Natural Gas	7/17/2008	(12.50)	8.05	9.20	52.00	8.20	3.08
Texas	Crutcher Electric Delivery Co.	D-082713	Electric	8/1/2009	145.10	8.28	10.25	45.00	8.28	4.28
Minnesota	Northwestern States Power Co. - MN	D-E-002/GR-08-1085	Electric	10/23/2009	91.40	8.43	10.86	52.47	8.53	5.35
Nevada	Southwest Gas Corp.	D-09-04003 (Southern)	Natural Gas	10/28/2008	(7.60)	7.40	10.15	47.00	8.53	4.62
Nevada	Southwest Gas Corp.	D-09-04003 (Northern)	Natural Gas	10/28/2009	(0.50)	8.30	10.15	47.00	8.53	4.82
Massachusetts	Bay State Gas Co.	DPU 09-30	Natural Gas	10/30/2008	19.10	8.18	9.85	53.57	8.53	4.42
Michigan	Consumers Energy Co.	C-U-19845	Electric	11/2/2008	136.40	8.68	10.79	49.51	8.53	6.17
West Virginia	Hope Gas Inc.	C-08-1183-G-421	Natural Gas	11/22/2009	8.90	8.85	9.45	42.34	8.53	3.90
Massachusetts	Massachusetts Electric Co.	DPU 08-39	Electric	11/30/2008	43.90	7.85	10.35	43.15	8.55	4.80
Wisconsin	Wisconsin Electric Power Co.	D-5-UR-104 (WEP-EL)	Electric	12/18/2009	85.80	8.96	10.40	53.02	8.64	4.75
Wisconsin	Wisconsin Power and Light Co.	0880 UR-117 (elec)	Electric	12/18/2009	58.60	9.01	10.40	50.38	8.64	4.79
Wisconsin	Wisconsin Electric Power Co.	D-5-UR-104 (WEP-GAS)	Natural Gas	12/18/2009	(2.00)	8.85	10.40	53.02	8.64	4.76
Wisconsin	Wisconsin Gas LLC	D-5-UR-104 (WU)	Natural Gas	12/18/2009	5.70	9.09	10.50	48.82	8.64	4.88
Wisconsin	Wisconsin Power and Light Co.	D-0680-UR-117 (gas)	Natural Gas	12/18/2009	5.90	8.84	10.40	50.38	8.64	4.78
Wisconsin	Wisconsin Gas and Electric Co.	D-3270-UR-116 (elec)	Electric	12/22/2008	(1.80)	8.67	10.40	55.34	8.64	4.76
Wisconsin	Wisconsin Gas and Electric Co.	D-4220-UR-116 (elec)	Electric	12/22/2009	6.40	8.93	10.40	52.30	8.64	4.79
Wisconsin	Madison Gas and Electric Co.	D-3270-UR-118 (gas)	Natural Gas	12/22/2008	(1.50)	8.85	10.40	50.34	8.64	4.78
Maryland	Delmarva Power & Light Co.	C-01302	Electric	12/30/2008	7.50	7.90	10.00	49.87	8.64	4.36
Iowa	Integrates Power & Light Co.	D-RPU-2009-0002	Electric	1/4/2010	83.70	8.91	10.80	49.52	8.64	5.18
Michigan	Detroit Edison Co.	C-U-15788	Electric	1/11/2010	217.40	7.52	11.00	38.48	8.64	5.36
Minnesota	CenterPoint Energy Resources	D-G-00N/GR-08-1975	Natural Gas	1/11/2010	40.80	8.09	10.24	52.55	8.64	4.80
Illinois	North Shore Gas Co.	D-08-0168	Natural Gas	1/21/2010	13.90	8.19	10.33	58.00	8.78	4.54
Illinois	Peoples Gas Light & Coke Co.	D-08-0167	Natural Gas	1/21/2010	89.80	8.05	10.23	58.00	8.78	4.44
Texas	Atmore Energy Corp.	GLD 8989	Natural Gas	1/28/2010	2.70	8.60	10.40	48.31	8.78	4.61
Rhode Island	Narragansett Electric Co.	D-4-085	Electric	2/9/2010	23.60	7.20	9.80	42.75	8.78	4.01
Utah	PacificCorp	D-08-025-23	Electric	2/18/2010	32.40	8.34	10.60	51.00	8.78	4.83
Texas	CenterPoint Energy Resources	GLD 8902	Natural Gas	2/23/2010	5.10	8.68	10.50	58.00	8.78	4.73
District of Columbia	Potomac Electric Power Co.	F.C. 1076	Electric	3/2/2010	19.80	8.01	9.63	48.18	8.78	3.86
Florida	Florida Power Corp.	D-08070-E	Electric	3/5/2010	126.20	7.68	10.80	48.74	8.78	4.73
Nevada	StorcoGas Distribution LLC	D-NG-0080	Natural Gas	3/9/2010	1.80	7.90	9.60	48.98	8.78	3.83
Florida	Florida Power & Light Co.	D-080877-E	Electric	3/17/2010	75.90	8.65	10.00	47.00	8.78	4.13
Florida	MidAmerican Energy Co.	D-08-0312	Natural Gas	3/24/2010	2.70	7.60	10.13	47.00	8.67	4.26
Georgia	Atmore Energy Corp.	D-30442	Natural Gas	3/31/2010	2.90	8.91	10.70	47.70	8.87	4.83

Average \$ 58.3 8.18 % 10.32 % 48.78 % 8.02 % 4.90 %

Average Implied Equity Risk Premium 4.30 %

Projected Yield on A Rated Public Utility Bonds (3) 5.12 %

Implied Common Common Equity Cost Rate 10.42 %

Notes:

(1) Actual A rated yield represents the yield of the previous month if the order was issued on or after the 15th of each month, or the yield of two months prior if the order was issued on or before the 15th of each month. For example, the yield for 1/14/09 is the A rated Public Utility yield for November 2008 and the yield for 1/21/09 is the A rated Public Utility yield for December 2008.

(2) Column 3 - Column 5.

(3) From Page 2 of this Schedule.

Missouri-American Water Company  
Calculation of Prospective Yield on A Rated Public Utility Bonds

Blue Chip Forecast of Aaa Corporate Bonds Ending Q2 2011 (1);	5.60 %
Adjustment to Reflect Spread Between Aaa Corporate bonds and A Rated Public Utility Bonds (2)	<u>0.52</u>
Adjusted Prospective Yield on A Rated Public Utility Bonds	<u><u>6.12 %</u></u>

Notes:

- (1) From page 2 of Schedule 17.
- (2) Three month spread between Moody's Aaa corporate and A rated utility bond yields ending February 2010, consistent with Staff's DCF study.

Source of Information:

Blue Chip Financial Forecasts, March 1, 2010  
Mergent Bond Record, March 2010, Vol 77, No. 3.



Missouri-American Water Company  
 Summary of Cost of Capital and Fair Rate of Return  
Based upon the Pro Forma Capital Structure of at April 30, 2010

<u>Type of Capital</u>	<u>Ratios (1)</u>	<u>Cost Rate</u>	<u>Weighted Cost Rate</u>
Long-Term Debt	50.40%	6.36% (1)	3.21%
Short-Term Debt	0.00%	3.62%	0.00%
Total Debt	50.40%		3.21%
Preferred Stock	0.33%	9.20%	0.03%
Common Equity	49.27%	11.35% (2)	5.59%
Total	100.00%		8.83%

(1) Company-provided.

(2) Based upon informed expert judgment from the entire study, the principal results of which are summarized on Page 2 of this Schedule.

Missouri-American Water Company  
Brief Summary of Common Equity Cost Rate

No.	Principal Methods	Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies
1.	Discounted Cash Flow Model (DCF) (1)	10.55 %	9.10 %
2.	Risk Premium Model (RPM) (2)	10.81	10.53
3.	Capital Asset Pricing Model (CAPM) (3)	10.85	10.04
4.	Comparable Earnings Model (CEM) (4)	13.50	NMF
5.	Indicated Common Equity Cost Rate before Adjustment for Business Risk	11.85 %	10.15 %
6.	Business Risk Adjustment (5)	<u>0.05</u>	<u>0.15</u>
7.	Range of Indicated Common Equity Cost Rate After Adjustment for Business Risk	11.90 %	10.30 %
8.	Financial / Credit Risk Adjustment (6)	<u>0.32</u>	<u>0.21</u>
9.	Range of Indicated Common Equity Cost Rate After Adjustment for Business and Financial / Credit Risk	<u>12.22 %</u>	<u>10.51 %</u>
10.	Recommended Common Equity Cost Rate	<u>11.35%</u>	

- Notes: (1) From page 16 of this Schedule.  
(2) From page 33 of this Schedule.  
(3) From page 41 of this Schedule.  
(4) From pages 45 and 46 of this Schedule.  
(5) Business risk adjustment to reflect Missouri-American Water Company's greater business risk due to its small size relative to the proxy groups as detailed in Ms. Ahern's direct testimony.  
(6) Financial / credit risk adjustment to reflect Missouri-American Water Company's greater financial / credit risk relative to the proxy groups as detailed in Ms. Ahern's direct testimony.

Missouri-American Water Company  
 Derivation of Investment Risk Adjustment Based upon  
 "Boston Associates" Size Premia for the Decile Portfolio of the NYSE/AMEX/NASDAQ

Line No.	1	2	3	4		
	Market Capitalization on September 30, 2009 (1) (millions)	(times larger)	Applicable Decile of the NYSE/AMEX/NASDAQ (2)	Applicable Size Premium (3)	Spread from Applicable Size Premium for (4)	
1.	<u>Missouri-American Water Company</u>					
a.	Based Upon the Proxy Group of Six AUS Utility Reports Water Companies	\$ 948,511	7	1.73%		
b.	Based Upon the Proxy Group of Eight AUS Utility Reports Gas Distribution Companies	\$ 501,593	8	2.49%		
2.	<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	\$ 1,327,285	1.4 x	6	1.73%	0.00%
3.	<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>	\$ 1,286,114	2.6 x	6	1.73%	0.78%

(A)	(B)	(C)	(D)	(E)
Decile	Number of Companies (millions)	Recent Total Market Capitalization (millions)	Recent Average Market Capitalization (millions)	Size Premium (Return in Excess of CAPM) (2)
1 - Largest	168	\$ 8,067,379,357	\$ 48,020,115	-0.37%
2	176	1,691,320,128	9,562,956	0.74%
3	174	802,997,270	4,614,927	0.83%
4	185	568,025,344	3,059,598	1.15%
5	215	433,313,428	2,024,714	1.69%
6	241	319,578,918	1,328,045	1.73%
7	305	281,895,344	924,247	1.73%
8	417	197,085,821	472,627	2.49%
9	580	178,722,583	319,147	2.85%
10 - Smallest	1381	118,048,268	86,735	6.28%

From pages 7 and 11 of this Schedule

Notes:

- (1) From Page 4 of this Schedule.
- (2) Gleaned from Column (D) on the bottom of this page. The appropriate decile (Column (A)) corresponds to the market capitalization of the proxy group, which is found in Column 1.
- (3) Corresponding risk premiums to the decile is provided on Column (E) on the bottom of this page.
- (4) Line No. 1a Column 3 - Line No. 2 Column 3 and Line No. 1b, Column 3 - Line No. 3 of Column 3 etc. For example, the 2.28% in Column 4, Line No. 2 is derived as follows 2.28% = 4.26% - 1.98%.

Schedule PMA-1  
 Page 3 of 15  
 (UPDATED)

Schedule PMA-23

**Missouri-American Water Company**  
Market Capitalization of United Water New York, Inc.  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

Company	Exchange	1 Common Stock Shares Outstanding at December 31, 2009 (millions)	2 Book Value per Share at December 31, 2009 (1)	3 Total Common Equity at December 31, 2009 (millions)	4 Closing Stock Market Price on April 5, 2010	5 Market-to-Book Ratio on September 30, 2009 (2)	6 Market Capitalization on September 30, 2009 (3) (millions)
<u>Missouri-American Water Company</u>		NA	NA	\$ 339,373 (4)	NA		
<u>Based Upon the Proxy Group of Six AUS Utility Reports Water Companies</u>							278.9 % (5) \$ 948,511 (6)
<u>Based Upon the Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>							147.8 % (7) \$ 801,593 (8)
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>							
American States Water Co.	NYSE	16,532	\$ 18,395	\$ 359,430	\$ 39,250	202.4 %	\$ 727,394
Aqua America, Inc.	NYSE	137,149	8,085	1,108,904	38,606	481.1	5,335,088
California Water Service Group	NYSE	20,786	20,257	420,634	35,650	177.5	748,502
Middlesex Water Company	NASDAQ	13,519	10,329	139,831	17,980	173.9	242,801
S-JW Corporation	NYSE	18,500	13,683	252,756	29,390	213.1 %	543,705
York Water Company	NASDAQ	12,558	6,921	88,922	29,120	423.6	365,222
<b>Average</b>		<b>36,657</b>	<b>\$ 13,108</b>	<b>\$ 394,713</b>	<b>\$ 31,795</b>	<b>278.9 %</b>	<b>\$ 1,327,286</b>
<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>							
AT&T Resources, Inc.	NYSE	77,500	\$ 22,968	\$ 1,780,000	\$ 34,240	149.1 %	\$ 2,653,600
Alamos Energy Corp.	NYSE	92,552	23,519	2,178,781	17,850	75.0	1,633,538
Delta Natural Gas Company	NYSE	3,318	16,725	55,493	42,490	283.9	157,541
Lacleas Group, Inc.	NYSE	22,188	23,323	517,030	27,810	118.4	812,062
Northwest Natural Gas Company	NYSE	26,535	24,879	660,105	26,240	105.5	898,227
Piedmont Natural Gas Co., Inc.	NYSE	73,288	12,865	927,948	30,690	242.2	2,247,801
Southwest Gas Corporation	NYSE	45,092	24,442	1,102,127	35,020	143.3	1,579,113
WGL Holdings, Inc.	NYSE	50,143	21,881	1,097,699	14,140	64.6	709,029
<b>Average</b>		<b>48,822</b>	<b>\$ 21,302</b>	<b>\$ 1,039,845</b>	<b>\$ 29,133</b>	<b>147.8 %</b>	<b>\$ 1,296,114</b>

NA = Not Available

- Notes: (1) Column 3 / Column 1,  
(2) Column 4 / Column 2,  
(3) Column 5 \* Column 3,  
(4) From Missouri-American Water Co.'s 2009 Annual Report to the Missouri Public Service Commission  
(5) The market-to-book ratio of Missouri-American Water Company on April 5, 2010 is assumed to be equal to the average market-to-book ratio at April 5, 2010 of the proxy group of six AUS Utility Reports water companies.  
(6) Missouri-American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio at April 5, 2010 of the proxy group of six AUS Utility Reports water companies, 278.9%, and Missouri-American Water Company's market capitalization on April 5, 2010 would therefore have been \$660,080 million. (\$948,511 = \$339,373 \* 278.9%).  
(7) The market-to-book ratio of Missouri-American Water Company on April 5, 2010 is assumed to be equal to the average market-to-book ratio at April 5, 2010 of the proxy group of eight AUS Utility Reports gas distribution companies.  
(8) Missouri-American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio at April 5, 2010 of the proxy group of eight AUS Utility Reports gas distribution companies, 147.8%, and Missouri-American Water Company's market capitalization on April 5, 2010 would therefore have been \$501,593 million. (\$501,593 = \$339,365 \* 147.8%).

Source of Information: Edgar Online's i-Metrix database  
yahoo finance.com

**Ibbotson® SBI®**  
2010 Valuation Yearbook

Market Results for  
Stocks, Bonds, Bills, and Inflation  
1926-2009

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## Chapter 7

## Firm Size and Return

**The Firm Size Phenomenon**

One of the most remarkable discoveries of modern finance is that of a relationship between firm size and return. The relationship cuts across the entire size spectrum but is most evident among smaller companies, which have higher returns on average than larger ones. Many studies have looked at the effect of firm size on return.<sup>1</sup> In this chapter, the returns across the entire range of firm size are examined.

**Size and Liquidity**

Capitalization is not necessarily the underlying cause of the higher returns for smaller companies. While smaller companies are usually less liquid, with fewer shares traded on any given day, not all companies of the same size have the same liquidity. Stocks that are more liquid have higher valuations for the same cash flows because they have a lower cost of capital and commensurately lower returns on average. Stocks that are less liquid have a higher cost of capital and higher returns on average.<sup>2</sup>

While it would be very useful to estimate the equity cost of capital of companies that are not publicly traded, there is not a direct measure of liquidity for these companies because there are no public trades. Thus, there is usually no share turnover, no bid/ask spreads, etc. in which to measure liquidity. Even though liquidity is not directly observable, capitalization is; thus the size premium can serve as a partial measure of the increased cost of capital of a less liquid stock.

Size premiums presented in this book are measured from publicly traded companies of various sizes and therefore do not represent the full cost of capital for non-traded companies. The valuation for a non-publicly traded company should also reflect a discount for the very fact that it is not traded. This would be an liquidity discount and could be applied to the valuation directly, or alternatively reflected as an liquidity premium in the cost of capital.

This chapter does not tell you how to estimate this incremental liquidity valuation discount (or cost of capital liquidity premium) that is not covered by the size premium. At the end of this chapter, we show some empirical results on the impact of liquidity on stock returns.

**Construction of the Decile Portfolios**

The portfolios used in this chapter are those created by the Center for Research in Security Prices (CRSP) at the University of Chicago's Graduate School of Business. CRSP has refined the methodology of creating size-based portfolios and has applied this methodology to the entire universe of NYSE/AMEX/NASDAQ-listed securities going back to 1926.

The New York Stock Exchange universe excludes closed-end mutual funds, preferred stocks, real estate investment trusts, foreign stocks, American Depository Receipts, unit investment trusts, and American Trusts. All companies on the NYSE are ranked by the combined market capitalization of their eligible equity securities. The companies are then split into 10 equally populated groups, or deciles. Eligible companies traded on the NYSE, NYSE AMEX, and the Nasdaq National Market (NASDAQ) are then assigned to the appropriate deciles according to their capitalization in relation to the NYSE breakpoints. The portfolios are rebalanced, using closing prices for the last trading day of March, June, September, and December. Securities added during the quarter are assigned to the appropriate portfolio when two consecutive month-end prices are available. If the final NYSE price of a security that becomes delisted is a month-end price, then that month's return is included in the quarterly return of the security's portfolio. When a month-end NYSE price is missing, the month-end value of the security is derived from merger terms, quotations on regional exchanges, and other sources. If a month-end value still is not determined, the last available daily price is used.

Base security returns are monthly holding period returns. All distributions are added to the month-end prices, and appropriate price adjustments are made to account for stock splits and dividends. The return on a portfolio for one month is calculated as the weighted average of the returns for its individual stocks. Annual portfolio returns are calculated by compounding the monthly portfolio returns.

Table 7-1: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ  
Number of Companies, Historical and Recent Market Capitalization

Decile	Historical Average Percentage of Total Capitalization	Recent Number of Companies	Recent Decile Market Capitalization (In Thousands)	Recent Percentage of Total Capitalization
1	63.26%	168	\$8,067,379,357	63.76%
2	13.84	178	1,681,320,126	13.29
3	7.54	174	602,997,270	6.35
4	4.72	186	568,025,344	4.48
5	3.24	215	435,313,426	3.44
6	2.35	241	318,578,918	2.53
7	1.78	305	281,895,344	2.23
8	1.31	417	197,065,621	1.56
9	1.02	560	178,722,663	1.41
10-Smallest	0.83	1,381	118,043,268	0.93
Mid-Cap 3-5	15.49	574	1,804,338,040	14.27
Low-Cap 6-8	5.45	883	798,557,682	6.31
Micro-Cap 9-10	1.88	1,921	288,763,831	2.95

Data from 1928-2003. Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP®), The University of Chicago Booth School of Business. Used with permission.

Historical average percentage of total capitalization shows the average, over the last 84 years, of the decile (within) values as a percentage of the total NYSE/AMEX/NASDAQ calculated each month. Number of companies in deciles, recent market capitalization of deciles and recent percentage of total capitalization are as of December 31, 2009.

Table 7-2: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ,  
Largest Company and Its Market Capitalization by Decile

Decile	Recent Market Capitalization (In Thousands)	Company Name
1-Largest	\$329,725,255	Exxon Mobil Corp.
2	14,691,668	Sysco Corp.
3	6,538,147	American International Group Inc.
4	3,414,534	Resmed Inc.
5	2,384,028	Mirant Corp.
6	1,800,169	Cypress Semiconductor Corp.
7	1,083,308	Energys
8	684,780	Live Nation Inc.
9	431,258	American Reprographics Co.
10-Smallest	214,111	Quicktival Gas Services LP

Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP®), The University of Chicago Booth School of Business. Used with permission. Market capitalization and name of largest company in each decile as of September 30, 2009.

#### Size of the Deciles

Table 7-1 reveals that the top three deciles of the NYSE/AMEX/NASDAQ account for most of the total market value of its stocks. Nearly two-thirds of the market value is represented by the first decile, which currently consists of 168 stocks, while the smallest decile accounts for just over one percent of the market value. The data in the second column of Table 7-1 are averages across all 84 years. Of course, the proportion of market value represented by the various deciles varies from year to year.

Columns three and four give recent figures on the number of companies and their market capitalization, presenting a snapshot of the structure of the deciles as of December 31, 2009.

Table 7-2 gives the current breakpoints that define the composition of the NYSE/AMEX/NASDAQ size deciles. The largest company and its market capitalization are presented for each decile. Table 7-3 shows the historical breakpoints for each of the three size groupings presented throughout this chapter. Mid-cap stocks are defined here as the aggregate of deciles 3-5. Based on the most recent data (Table 7-2), companies within this mid-cap range have market capitalizations at or below \$5,936,147,000 but greater than \$1,600,169,000. Low-cap stocks include deciles 6-8 and currently include all companies in the NYSE/AMEX/NASDAQ with market capitalizations at or below \$1,600,169,000 but greater than \$431,256,000. Micro-cap stocks include deciles 9-10 and include companies with market capitalizations at or below \$431,256,000. The market capitalization of the smallest company included in the micro-capitalization group is currently \$1,008,616.

#### Presentation of the Decile Data

Summary statistics of annual returns of the 10 deciles over 1926-2009 are presented in Table 7-4. Note from this exhibit that both the average return and the total risk, or standard deviation of annual returns, tend to increase as one moves from the largest decile to the smallest. Furthermore, the serial correlations of returns are near zero for all but the smallest deciles. Serial correlations and their significance will be discussed in detail later in this chapter.

**Table 7-3: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ:**  
Largest and Smallest Company by Size Group (Continued)

1926-1985

Date	Capitalization of Largest Company (in Thousands)			Capitalization of Smallest Company (in Thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1926	\$69,103	\$13,795	\$4,213	\$13,800	\$4,253	\$43
1927	64,820	14,491	4,415	14,522	4,450	85
1928	80,910	18,781	5,074	18,788	5,119	135
1929	103,054	24,328	5,862	24,480	5,873	118
1930	66,750	12,918	3,359	13,050	3,369	30
1931	42,607	8,142	1,927	8,222	1,944	15
1932	12,212	2,208	468	2,223	469	19
1933	40,288	7,210	1,830	7,280	1,875	120
1934	38,019	6,839	1,673	6,889	1,691	69
1935	37,631	6,549	1,350	6,605	1,383	38
1936	46,883	11,505	2,754	11,526	2,800	98
1937	51,750	13,635	3,539	13,783	3,569	68
1938	35,019	8,372	2,195	8,400	2,200	60
1939	35,409	7,478	1,819	7,500	1,854	75
1940	28,903	7,890	1,881	8,087	1,872	51
1941	30,362	8,318	2,086	8,338	2,087	72
1942	28,037	8,668	1,770	8,670	1,779	82
1943	42,721	11,403	3,847	11,475	3,903	295
1944	46,221	13,068	4,812	13,068	4,820	309
1945	55,125	17,325	6,413	17,575	6,428	225
1946	77,784	24,182	10,149	24,199	10,168	629
1947	57,830	17,719	6,373	17,735	6,380	508
1948	67,238	19,632	7,328	19,651	7,348	683
1949	56,082	14,548	5,037	14,577	5,108	379
1950	66,143	18,875	8,225	18,700	8,243	303
1951	82,517	22,750	7,598	22,850	7,600	658
1952	85,838	25,405	8,428	25,452	8,480	480
1953	98,218	25,340	8,158	25,374	8,168	459
1954	125,834	28,707	8,488	28,791	8,502	483
1955	170,829	41,445	12,368	41,681	12,444	553
1956	183,732	48,805	13,524	48,886	13,623	1,122
1957	194,300	47,858	13,844	48,509	13,848	925
1958	195,536	46,774	13,789	48,871	13,818	550
1959	258,283	64,110	18,548	64,221	18,701	1,804
1960	252,292	61,485	18,283	61,529	18,344	831
1961	298,261	77,983	23,582	77,896	23,613	2,455
1962	250,786	58,785	18,952	58,866	18,968	1,018
1963	308,903	71,848	23,927	71,971	24,056	288
1964	349,675	79,588	25,695	79,937	25,607	223
1965	365,675	84,800	28,483	85,065	28,543	250

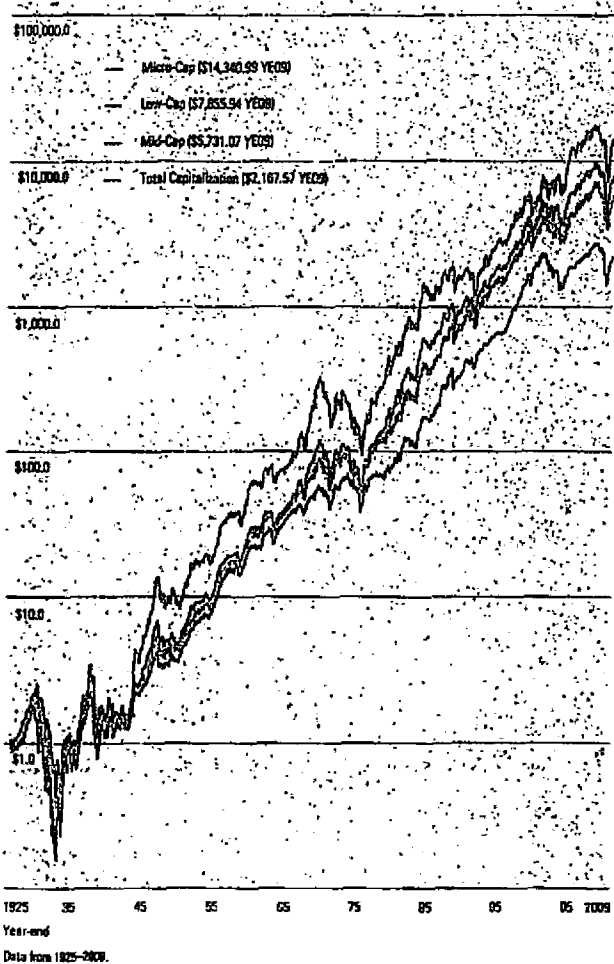


Table 7-3 (Continued)  
 Size-Decile Portfolios of the NYSE/AMEX/NASDAQ:  
 Largest and Smallest Company by Size Group (Continued)

1966-2009

Date	Capitalization of Largest Company (in Thousands)			Capitalization of Smallest Company (in Thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1966	403,137	99,960	34,884	100,107	34,968	381
1967	459,498	118,888	42,188	119,635	42,237	381
1968	531,308	150,893	60,543	151,280	60,719	582
1969	518,485	148,782	54,253	147,311	54,603	2,119
1970	382,894	94,734	29,818	84,845	28,832	822
1971	551,690	147,426	45,570	147,810	45,571	865
1972	557,181	143,835	48,728	144,263	48,757	1,007
1973	431,354	96,689	29,352	96,710	29,430	561
1974	358,878	78,878	23,355	80,280	23,400	444
1975	477,054	102,313	30,359	103,283	30,394	640
1976	568,286	121,717	34,884	121,992	34,901	964
1977	584,577	139,198	40,700	139,620	40,765	513
1978	580,881	184,093	47,827	184,455	48,038	830
1979	665,019	177,378	51,197	177,769	51,274	948
1980	762,195	199,312	50,438	199,315	50,544	548
1981	862,297	264,690	72,104	264,763	72,450	1,448
1982	770,517	210,301	55,338	210,630	55,423	1,060
1983	1,209,811	353,689	104,382	358,238	104,588	2,025
1984	1,075,438	315,965	91,004	318,103	91,195	2,093
1985	1,440,438	370,224	84,875	370,729	84,897	780
1986	1,857,821	448,015	110,817	449,482	110,953	708
1987	2,059,143	458,948	113,419	470,562	113,430	1,277
1988	1,957,926	421,340	84,448	421,675	84,573	698
1989	2,145,947	480,975	100,285	483,623	100,384	98
1990	2,171,217	474,085	93,760	474,477	93,790	132
1991	2,128,883	457,958	87,588	458,653	87,733	278
1992	2,428,671	500,327	103,352	500,348	103,500	510
1993	2,786,192	603,588	137,105	607,449	137,197	602
1994	2,470,244	588,059	148,104	587,975	148,216	688
1995	2,789,938	647,210	155,888	647,253	155,532	89
1996	3,142,657	751,318	193,007	751,680	193,018	1,043
1997	3,484,440	813,823	228,900	814,355	228,058	585
1998	4,216,707	925,888	252,553	928,275	253,031	1,671
1999	4,251,741	875,309	220,397	875,582	220,458	1,502
2000	4,143,902	840,000	192,083	840,730	192,439	1,383
2001	5,158,315	1,108,224	268,734	1,108,869	268,736	443
2002	4,930,326	1,116,525	308,880	1,124,331	309,245	501
2003	4,744,580	1,183,369	329,060	1,183,423	328,529	332
2004	6,241,953	1,607,854	508,437	1,607,931	508,410	1,393
2005	7,187,244	1,728,888	586,393	1,729,394	587,243	1,079
2006	7,777,183	1,946,588	826,956	1,947,240	827,017	2,247
2007	8,208,713	2,411,784	723,258	2,413,583	725,287	1,922
2008	7,360,271	1,848,961	453,254	1,849,850	453,398	1,575
2009	5,838,147	1,800,189	431,298	1,802,429	432,175	1,007

Graph 7-1: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ  
Wealth Indices of Investments in Mid-, Low-, Micro-, and Total Capitalization Stocks  
Index (Year-End 1925 = \$1.00)



Graph 7-1 depicts the growth of one dollar invested in each of three NYSE/AMEX/NASDAQ groups broken down into mid-cap, low-cap, and micro-cap stocks. The index value of the entire NYSE/AMEX/NASDAQ is also included. All returns presented are value-weighted based on the market capitalizations of the deciles contained in each subgroup. The sheer magnitude of the size effect in some years is noteworthy. While the largest stocks actually declined 9 percent in 1977, the smallest stocks rose more

than 20 percent. A more extreme case occurred in the depression-recovery year of 1933, when the difference between the first and tenth decile returns was far more substantial, with the largest stocks rising 46 percent, and the smallest stocks rising 218 percent. This divergence in the performance of small and large company stocks is a common occurrence.

Table 7-4: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ  
Summary Statistics of Annual Returns

Decile	Geometric Mean	Arithmetic Mean	Standard Deviation	Serial Correlation
1-Largest	9.1	10.9	19.4	0.07
2	10.4	12.6	22.4	0.01
3	10.7	13.4	23.9	-0.04
4	10.7	13.8	26.2	-0.03
5	11.3	14.8	27.8	-0.04
6	11.2	14.8	27.6	0.02
7	11.2	15.2	28.8	0.00
8	11.4	18.3	34.4	0.04
9	11.5	17.0	36.7	0.04
10-Smallest	13.1	20.9	45.2	0.14
Mid Cap	10.9	13.7	25.0	-0.04
Low Cap	11.3	15.2	28.4	0.02
Micro	12.1	18.2	39.2	0.07
NYSE/AMEX/ NASDAQ Total Value Weighted Index	9.8	11.6	20.5	0.01

Data from 1926-2009. Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Databases and CRSP US Indices Database (2010 Center for Research in Security Prices (CRSP)), The University of Chicago Booth School of Business. Used with permission.

Results are for quarterly re-ranking for the deciles. The small company stock return statistics presented in earlier chapters comprise a re-ranking of the portfolio every five years prior to 1982.

**Aspects of the Firm Size Effect**

The firm size phenomenon is remarkable in several ways. First, the greater risk of small stocks does not, in the context of the capital asset pricing model (CAPM), fully account for their higher returns over the long term. In the CAPM only systematic, or beta risk, is rewarded; small company stocks have had returns in excess of those implied by their betas.

Second, the calendar annual return differences between small and large companies are serially correlated. This suggests that past annual returns may be of some value in predicting future annual returns. Such serial correlation, or autocorrelation, is practically unknown in the market for large stocks and in most other equity markets but is evident in the size premia.

Table 7-8: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ  
Long-Term Returns in Excess of CAPM

Decile	Beta*	Arithmetic Mean Return (%)	Actual Return in Excess of Riskless Rate** (%)	CAPM Return in Excess of Riskless Rate† (%)	Size Premium (Return in Excess of CAPM) (%)
1-Largest	0.97	10.90	5.72	6.09	-0.37
2	1.03	12.81	7.64	6.90	0.74
3	1.10	13.85	8.18	7.33	0.85
4	1.12	13.82	8.85	7.50	1.15
5	1.18	14.58	9.41	7.72	1.69
6	1.18	14.51	8.63	7.90	1.73
7	1.24	15.19	10.01	8.28	1.73
8	1.30	16.33	11.15	8.67	2.48
9	1.35	17.01	11.84	8.99	2.85
10-Smallest	1.41	20.85	13.68	9.39	4.28
Mid-Cap, 3-5	1.12	13.71	8.54	7.45	1.08
Low-Cap, 6-8	1.23	15.20	10.03	8.18	1.85
Micro-Cap, 9-10	1.38	18.23	13.06	9.07	3.99

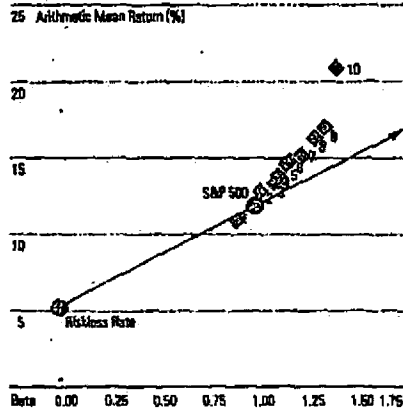
Data from 1926-2009.

\*Beta are estimated from monthly returns in excess of the 30-day U.S. Treasury bill total return, January 1926-December 2009.

\*\*Historical riskless rate measured by the 81-year arithmetic mean income return component of 20-year government bonds (3.1%).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is calculated by the arithmetic mean total return of the S&P 500 (11.85 percent) minus the arithmetic mean income return component of 20-year government bonds (8.18 percent) from 1926-2009.

Graph 7-2: Security Market Line Versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ



Data from 1926-2009.

Source: Morningstar and CRSP. Calculated by Derivend based on data from CRSP US Stock Database and CRSP US Index Database ©2010 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. Used with permission.

Third, the firm size effect is seasonal. For example, small company stocks outperformed large company stocks in the month of January in a large majority of the years. Such predictability is surprising and suspicious in light of modern capital market theory. These three aspects of the firm size effect—long-term returns in excess of systematic risk, serial correlation, and seasonality—will be analyzed thoroughly in the following sections.

Long-Term Returns in Excess of Systematic Risk

The capital asset pricing model (CAPM) does not fully account for the higher returns of small company stocks. Table 7-5 shows the returns in excess of systematic risk over the past 84 years for each decile of the NYSE/AMEX/NASDAQ. Recall that the CAPM is expressed as follows:

$$k_s = r_f + (\beta_s \times ERP)$$

Table 7-5 uses the CAPM to estimate the return in excess of the riskless rate and compares this estimate to historical performance. According to the CAPM, the expected return on a security should consist of the riskless rate plus an additional return to compensate for the systematic risk of the security. The return in excess of the riskless rate is estimated in the context of the CAPM by multiplying the equity risk premium by  $\beta$  (beta). The equity risk premium is the return that compensates investors for taking on risk equal to the risk of the market as a whole (systematic risk).<sup>3</sup> Beta measures the extent to which a security or portfolio is exposed to systematic risk.<sup>4</sup> The beta of each decile indicates the degree to which the decile's return moves with that of the overall market.

A beta greater than one indicates that the security or portfolio has greater systematic risk than the market; according to the CAPM equation, investors are compensated for taking on this additional risk. Yet, Table 7-5 illustrates that the smaller deciles have had returns that are not fully explained by their higher betas. This return in excess of that predicted by CAPM increases as one moves from the largest companies in decile 1 to the smallest in decile 10. The excess return is especially pronounced for micro-cap stocks (deciles 9-10). This size-related phenomenon has prompted a revision to the CAPM, which includes a size premium. Chapter 4 presents this modified CAPM theory and its application in more detail.

Table 7-6: Size-Decile Portfolios of the NYSE/AMEX/NASDAQ  
10th Decile Sub-Portfolios

Decile	Recent Number of Companies	Market Capitalization of Largest Company (in Thousands)	Company Name
10a	395	214,111	QuickSilver Gas Services L.P.
10w	163	214,111	QuickSilver Gas Services L.P.
10x	232	168,497	Lendry's Restaurants, Inc.
10b	1,362	123,516	Leg Enterprises
10y	302	123,516	Leg Enterprises
10z	1,060	76,052	Federal Agricultural Mortgage Corporation A

Note: These numbers may not aggregate to equal decile 10 figures.

Source: Morningstar and CRSP. Calculated for Derivend based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. Used with permission.

Market capitalization and name of largest company in each decile as of September 30, 2009.

This phenomenon can also be viewed graphically, as depicted in Graph 7-2. The security market line is based on the pure CAPM without adjustment for the size premium. Based on the risk (or beta) of a security, the expected return lies on the security market line. However, the actual historic returns for the smaller deciles of the NYSE/AMEX/NASDAQ lie above the line, indicating that these deciles have had returns in excess of that which is appropriate for their systematic risk.

#### Further Analysis of the 10th Decile

The size premia presented thus far do a great deal to explain the return due solely to size in publicly traded companies. However, by splitting the 10th decile into further size groupings we can get a closer look at the smallest companies. This magnification of the smallest companies will demonstrate whether the company size to size premia relationship continues to hold true.

Ibbotson first split the 10th decile into 10a and 10b in the 2001 Ibbotson S&P Valuation Yearbook. With the 2010 Ibbotson S&P Valuation Yearbook, we introduce an even closer look at the smallest companies by splitting 10a into 10w and 10x, and splitting 10b into 10y and 10z.

As previously discussed, the method for determining the size groupings for size premia analysis was to take the stocks traded on the NYSE and break them up into 10 deciles, after which stocks traded on the NYSE AMEX and NASDAQ were allocated into the same size groupings. This same methodology was used to split the 10th decile into four parts: 10w, 10x (sub-portfolios of 10a), and 10y, and 10z (sub-portfolios of 10b). Splitting the 10th decile into 10a and 10b is equivalent to breaking the stocks

down into 20 size groupings, with portfolios 19 and 20 representing 10a and 10b. Further splitting 10a into 10w and 10x and 10b into 10y and 10z is equivalent to breaking the stocks down into 40 size groupings, with portfolios 37 and 38 representing 10w and 10x, and portfolios 39 and 40 representing 10y and 10z.

Table 7-7 shows that the pattern continues; as companies get smaller their size premium increases. There is a noticeable increase in size premium from 10a to 10b, and the portfolio made up of the smallest companies, 10z, has the largest size premium, which is demonstrated visually in Graph 7-3. This can be useful information in valuing companies that are extremely small. Table 7-6 presents the size, composition, and breakpoints of each size category. First, the recent number of companies and total decile market capitalization are presented for each of the portfolios. Then the market capitalization and name of the largest company is presented. Breaking the smallest decile down lowers the significance of the results compared to results for the 10th decile taken as a whole, however. There are always going to be more companies included in the Micro-cap than in the 10th decile, and more companies in the 10th decile than in the 10b category. The more stocks included in a sample, the more significance can be placed on the results. The 10th decile gets as small as 49 companies back in March of 1926. This is still significant.

While this is not as much of a factor with the recent years of data, these size premia are constructed with data back to 1926. By breaking the 10th decile down into smaller components we have cut the number of stocks included in each group-ing. The change over time of the number of stocks included in the 10th decile for the NYSE/AMEX/NASDAQ is presented in Table 7-8. With fewer stocks included in the analysis early on, there is a strong possibility that just a few stocks can dominate the returns for those early years. While the number of companies included in the 10th decile for the early years of our analysis is low, it is not too low to demonstrate that the company size to size premia relationship continues to hold true, even when broken down into subdivisions 10a, 10w, 10x, 10b, 10y, and 10z.

All things considered, size premia developed for these portfolios are significant and can be used in cost of capital analysis. These size premia should greatly enhance the development of cost of capital analysis for very small companies.

### Overlapping Size Categories

A common question among valuation practitioners is about how to use the various size premium metrics that Morningstar provides when size-based category breakpoints overlap. This issue is magnified now that we have published even more granularity for the 10th decile.

There are going to be cases when the estimated equity value for a subject could categorize it in a number of size premium buckets. This range of potential size premium choices would have a tremendous effect on the firm's enterprise value. There are two decision paths when making this choice. The improper path is to choose the size premium that achieves the self-serving goal of influencing the enterprise value in the direction most desired. In many cases this leads to choosing the highest size premium number (12.06% in Table 7-7), because this will lead to the lowest enterprise value for tax purposes, marital dissolution, acquisition valuation, etc. The proper path is to choose the size premium that is most statistically relevant for your application.

### Choosing the Right Size Premium

There are two primary factors in determining which size premium to use. First, identify how close to a size category boundary your subject company falls. Second, determine how confident you are in your estimate of equity value.

Let's say you have an example where the estimated equity value is close to the top breakpoint of the 10b category, toward the middle of the 10th decile, and toward the bottom of the Micro-cap. In this case, the statistically conservative choice is the 10th decile. We need to balance the confidence that our subject firm actually falls within a particular size category with the need to tailor that size grouping as tight as possible to make the peers relevant to our analysis. The Micro-cap category is too broad for this case, since the subject firm falls in the lower range of the category, and 10b is too narrow since our subject company would barely squeeze in under the top breakpoint before sliding into 10a. We can say with confidence that the 10th decile puts our company among the most peers of similar size.

Since estimating equity value for the purpose of size premium categorization is a circular challenge, it makes sense to use as many quality metrics that are available to perform this estimate. In doing so, you may find that the equity estimates cross a number of size premium categories. In this case, it is advisable to sacrifice granularity for statistical confidence. For example, if you have three equity estimates indicating that your firm would fall in the middle of 10x, bottom of 10x, and middle of 10y categories, the overall 10th decile size premium would be the best category to capture the size of similar peer companies while acknowledging that the imperfections and circular nature of the size bucketing process.

Table 7-7: Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split

	Arith- Mean Returns Beta*	Realized Returns in Excess of Riskless Rate** (%)	Estimated Returns in Excess of Riskless Rate* (%)	Size Premium (Return in Excess of CAPM) (%)
1	0.91	10.90	5.72	0.09
2	1.03	12.91	7.64	6.90
3	1.10	13.36	8.18	7.33
4	1.12	13.82	8.65	7.60
5	1.18	14.59	8.41	7.72
6	1.18	14.81	8.23	7.80
7	1.24	15.15	10.91	8.28
8	1.30	16.33	11.15	8.67
9	1.35	17.01	11.84	8.99
10a	1.42	18.10	13.92	8.47
10w	1.39	18.33	13.15	8.30
10x	1.45	19.78	14.60	9.69
10b	1.38	24.39	19.21	9.20
10y	1.40	23.56	18.40	9.35
10z	1.35	26.23	21.05	8.99
Mid-Cap, 3-5	1.12	13.71	8.54	7.45
Low-Cap, 8-8	1.23	15.20	10.03	8.18
Micro-Cap, 9-10	1.36	18.23	13.06	8.07

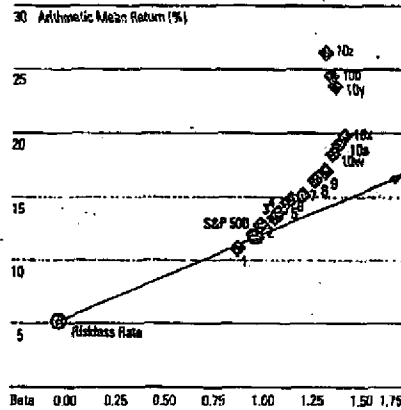
Data from 1926-2009. Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. Used with permission.

\*Beta is calculated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926-December 2009.

\*\*Historical riskless rate is measured by the 94-year arithmetic mean income return component of 20-year government bonds (5.16 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (11.85 percent) minus the arithmetic mean income return component of 20-year government bonds (5.79 percent) from 1926-2009.

Graph 7-3: Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split



Data from 1928-2009.

Table 7-4: Historical Number of Companies for NYSE/AMEX/NASDAQ Decile 10

Year	Number of Companies
1928	52*
1930	72
1940	78
1950	100
1960	108
1970	865
1980	585
1990	1,814
2000	1,927
2005	1,748
2006	1,744
2007	1,775
2008	1,828
2009	1,777

Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. Used with permission.

\*The lowest number of companies was 49 in March, 1928.

**Alternative Methods of Calculating the Size Premia**

The size premia estimation method presented above makes several assumptions with respect to the market benchmark and the measurement of beta. The impact of these assumptions can best be examined by looking at some alternatives. In this section we will examine the impact on the size premia of using a different market benchmark for estimating the equity risk premia and beta. We will also examine the effect on the size premia study of using sum beta or an annual beta.<sup>8</sup>

**Changing the Market Benchmark**

In the original size premia study, the S&P 500 is used as the market benchmark in the calculation of the realized historical equity risk premium and of each size group's beta. The NYSE total value-weighted index is a common alternative market benchmark used to calculate beta. Table 7-9 uses this market benchmark in the calculation of beta. In order to isolate the size effect, we require an equity risk premium based on a large company stock benchmark. The NYSE deciles 1-2 large company index offers a mutually exclusive set of portfolios for the analysis of the smaller company groups: mid-cap deciles 3-5, low-cap deciles 6-8, and micro-cap deciles 9-10. The size premia analyses using these benchmarks are summarized in Table 7-9 and depicted graphically in Graph 7-4.

Table 7-9: Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ, with NYSE Market Benchmarks

Decile	Beta*	Arithmetic Mean Return (%)	Realized Return in Excess of Riskless Rate** (%)	Estimated Return in Excess of Riskless Rate† (%)	Size Premium (Return in Excess of CAPM) (%)
1	0.99	10.90	5.72	5.84	-0.13
2	1.11	12.81	7.64	6.59	1.05
3	1.17	13.39	8.18	6.85	1.24
4	1.20	13.82	8.65	7.17	1.53
5	1.23	14.59	9.41	7.29	2.12
6	1.26	14.81	9.63	7.45	2.18
7	1.32	15.19	10.01	7.81	2.20
8	1.39	16.33	11.15	8.17	2.98
9	1.42	17.01	11.84	8.44	3.39
10	1.49	20.85	15.68	8.78	6.89
Mid-Cap, 3-5	1.19	13.71	8.54	7.06	1.48
Low-Cap, 6-8	1.30	15.20	10.03	7.71	2.32
Micro-Cap, 9-10	1.43	18.23	13.06	8.50	4.55

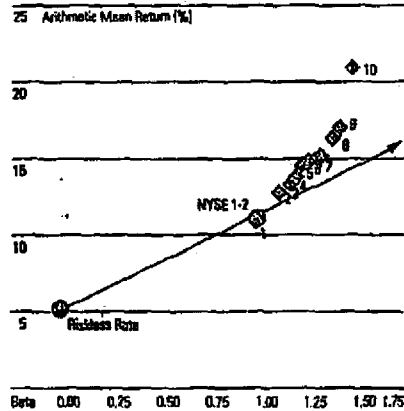
Data from 1929-2009. Source: Morningstar and CRSP. Calculated (or Derived) based on data from CRSP US Stock Database and CRSP US Indices Database ©2010 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. Used with permission.

\*Beta is estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the CRSP Deciles 1-2 total returns in excess of the 30-day U.S. Treasury bill, January 1929-December 2009.

\*\*Historical riskless rate is measured by the 60-year arithmetic mean income return (interest) of 20-year government bonds (5.16 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the CRSP Deciles 1-2 (11.10 percent) minus the arithmetic mean income return component of 20-year government bonds (5.14 percent) from 1929-2009.

Graph 7-4: Security Market Line versus Six-Decile Portfolios of the NYSE/AMEX/NASDAQ, with NYSE Market Benchmarks



Data from 1929-2009.

For the entire period analyzed, 1929-2009, the betas obtained using the NYSE total value-weighted index are higher than those obtained using the S&P 500. Since smaller companies had higher betas using the NYSE benchmark, one would expect the size premia to shrink. However, as was illustrated in Chapter 5, the equity risk premium calculated using the NYSE deciles 1-2 benchmark results in a value of 5.93, as opposed to 6.67 when using the S&P 500. The effect of the higher betas and lower equity risk premium cancel each other out, and the resulting size premia in Table 7-9 are slightly higher than those resulting from the original study.

**Measuring Beta with Sum Beta**

The sum beta method attempts to provide a better measure of beta for small stocks by taking into account their lagged price reaction to movements in the market. [See Chapter 6.] Table 7-10 shows that using this method of beta estimation results in larger betas for the smaller size deciles of the NYSE/AMEX/NASDAQ while those of the larger size deciles remain relatively stable. From these results, it appears that the sum beta method corrects for possible errors that are made when estimating small company betas without adjusting for the lagged price reaction of small stocks. However, the sum beta, when applied to the CAPM, still does not account for all of the returns in excess of the riskless rate historically found for small stocks. Table 7-10

demonstrates that a size premium is still necessary to estimate the expected returns using sum beta in conjunction with the CAPM, though the premium is smaller than that needed when using the typical calculation of beta.

Graph 7-5 compares the 10 deciles of the NYSE/AMEX/NASDAQ to the security market line. There are two sets of decile portfolios—one set is plotted using the single variable regression method of calculating beta, as in Graph 7-2, and the second set uses the sum beta method. The portfolios plotted using sum beta more closely resemble the security market line. Again, this demonstrates that the sum beta method results in the desired effect: a higher estimate of returns for small companies. Yet the smaller portfolios still lie above the security market line, indicating that an additional premium may be required.

Table 7-10: Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ, with Sum Beta

	Beta*	Arithmetic Mean Return (%)	Residual Return in Excess of Riskless Rate** (%)	Estimated Return in Excess of Riskless Rate* (%)	Size Premium (Return in Excess of CAPM) (%)
1-Largest	0.91	10.90	5.72	6.08	-0.36
2	1.08	12.81	7.84	7.04	0.59
3	1.13	13.38	8.18	7.59	0.84
4	1.20	13.92	8.65	8.00	0.65
5	1.24	14.59	9.41	8.25	1.17
6	1.30	14.81	9.63	8.68	0.98
7	1.38	15.19	10.01	9.21	0.80
8	1.49	16.33	11.15	9.97	1.19
9	1.58	17.01	11.84	10.38	1.48
10-Smallest	1.71	20.85	15.69	11.40	4.28
Mid-Cap, 3-5	1.17	13.71	8.54	7.81	0.73
Low-Cap, 6-8	1.30	15.20	10.03	9.10	0.93
Micro-Cap, 9-10	1.60	18.23	13.08	10.67	2.38

Data from 1929-2009. Source: Morningstar and CRSP. Calculated (or derived) based on data from CRSP US Stock Database and CRSP US Index Database ©2010 Center for Research in Security Prices (CRSP®), The University of Chicago Booth School of Business. Used with permission.

\*Betas are estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1929-December 2009.

\*\*Historical riskless rate is measured by the 94-year arithmetic mean income return component of 20-year government bonds (5.18 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (11.85 percent) minus the arithmetic mean income return component of 20-year government bonds (5.18 percent) from 1929-2009.

Missouri-American Water Company  
Indicated Common Equity Cost Rate Through Use of the  
Single Stage Discounted Cash Flow Model for  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
	Average Dividend Yield (1)	Dividend Growth Component (2)	Adjusted Dividend Yield (3)	Growth Rate (4)	Indicated Common Equity Cost Rate (5)
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>					
American States Water Co.	3.01 %	0.10 %	3.11 %	6.75 %	9.86 %
Aqua America, Inc.	3.31	0.15	3.46	9.30	12.76
California Water Service Group	3.15	0.11	3.26	7.25	10.51
Middlesex Water Company	4.16	0.19	4.35	9.00	13.35
SJW Corporation	2.73	NA	2.73	NA	2.73
York Water Company	3.71	0.13	3.84	6.75	10.59
Average	<u>3.35 %</u>	<u>0.14 %</u>	<u>3.46 %</u>	<u>7.81 %</u>	<u>9.97 %</u>
Median	<u>3.23 %</u>	<u>0.13 %</u>	<u>3.36 %</u>	<u>7.25 %</u>	<u>10.55 %</u>
<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>					
AGL Resources, Inc.	4.60 %	0.10 %	4.70 %	4.55 %	9.25 %
Atmos Energy Corp.	4.68	0.12	4.80	5.00	9.80
Delta Natural Gas Company	4.43	0.07	4.50	3.00	7.50
Laclede Group, Inc.	4.71	0.06	4.77	2.50	7.27
Northwest Natural Gas Company	3.61	0.09	3.70	5.25	8.95
Piedmont Natural Gas Co., Inc.	4.08	0.11	4.19	5.50	9.69
Southwest Gas Corporation	3.21	0.11	3.32	6.75	10.07
WGL Holdings, Inc.	4.33	0.03	4.36	1.55	5.91
Average	<u>4.21 %</u>	<u>0.09 %</u>	<u>4.29 %</u>	<u>4.26 %</u>	<u>8.56 %</u>
Median	<u>4.38 %</u>	<u>0.10 %</u>	<u>4.43 %</u>	<u>4.78 %</u>	<u>9.10 %</u>

## Notes:

- (1) From page 17 of this Schedule.
- (2) This reflects a growth rate component equal to one-half the conclusion of growth rate (from page 18 of this Schedule) x Column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for American States Water Co.,  $3.01\% \times (1/2 \times 6.75\%) = 0.10\%$ .
- (3) Column 1 + Column 2.
- (4) From page 18 of this Schedule.
- (5) Column 3 + Column 4.



Schedule PMA-8  
(UPDATED)

Missouri-American Water Company  
Derivation of Dividend Yield for Use in the  
Discounted Cash Flow Model

	Dividend Yield		
	Spot (4/5/2010)	Average of Last 3 Months (2)	Average Dividend Yield (3)
<u>Proxy Group of Six AUS Utility Reports</u>			
<u>Companies</u>			
American States Water Co.	2.89 %	3.12 %	3.01 %
Aqua America, Inc.	3.23	3.40	3.31
California Water Service Group	3.06	3.24	3.15
Middlesex Water Company	4.08	4.25	4.16
SJW Corporation	2.59	2.88	2.73
York Water Company	3.62	3.79	3.71
Average	<u>3.25 %</u>	<u>3.44 %</u>	<u>3.35 %</u>
Median	<u>3.15 %</u>	<u>3.32 %</u>	<u>3.23 %</u>
<u>Proxy Group of Eight AUS Utility Reports</u>			
<u>Companies</u>			
AGL Resources Inc.	4.48 %	4.72 %	4.60 %
Atrnos Energy Corporation	4.56	4.81	4.68
Delta Natural Gas Company	4.43	4.42	4.43
Laclede Group, Inc.	4.61	4.80	4.71
Northwest Natural Gas Co.	3.50	3.72	3.61
Piedmont Natural Gas Co., Inc.	4.06	4.10	4.08
Southwest Gas Corporation	3.10	3.32	3.21
WGL Holdings, Inc.	4.20	4.46	4.33
Average	<u>4.12 %</u>	<u>4.29 %</u>	<u>4.21 %</u>
Median	<u>4.32 %</u>	<u>4.44 %</u>	<u>4.38 %</u>

- Notes: (1) The spot dividend yield is the current annualized dividend per share divided by the spot market price on 4/5/10.
- (2) The average 3-month dividend yield was computed by relating the indicated annualized dividend rate and market price on the last trading day of each of the three months ended 3/31/10.
- (3) Equal weight has been given to the 3-month average and spot dividend yield.

Source of Information: yahoo.finance.com

Schedule PMA-10  
Page 1 of 15  
(UPDATED)Missouri-American Water Company  
Historical and Projected Growth

	<u>1</u>	<u>2</u>	<u>3</u>
	Value Line Projected 2006- '08 to 2012-'14 Growth Rate (1)	Reuters Mean Consensus Projected Five Year EPS Growth Rate	Average Projected Five Year Growth Rate in EPS (2)
	EPS	EPS	No. of Est.
<b>Proxy Group of Six AUS Utility Reports</b>			
<b>Water Companies</b>			
American States Water Co.	9.50 %	4.00 %	[1]
Aqua America, Inc.	10.00	8.60	[5]
California Water Service Group	8.50	6.00	[2]
Middlesex Water Company	9.00	NA	[NA]
SJW Corporation	NA	NA	[NA]
York Water Company	7.50	6.00	[1]
Average	<u>8.90 %</u>	<u>6.15 %</u>	<u>7.81 %</u>
Median	<u>9.00 %</u>	<u>6.00 %</u>	<u>7.25 %</u>
<b>Proxy Group of Eight AUS Utility</b>			
<b>Reports Gas Distribution Companies</b>			
AGL Resources, Inc.	3.50 %	5.60 %	[4]
Atmos Energy Corp.	5.50	4.50	[5]
Delta Natural Gas Company	3.00	3.00	[1]
Laclede Group, Inc.	2.50	NA	[NA]
Northwest Natural Gas Company	5.00	5.50	[2]
Piedmont Natural Gas Co., Inc.	4.00	7.00	[2]
Southwest Gas Corporation	8.00	5.50	[2]
WGL Holdings, Inc.	2.50	0.60	[1]
Average	<u>4.25 %</u>	<u>4.53 %</u>	<u>4.26 %</u>
Median	<u>3.75 %</u>	<u>5.50 %</u>	<u>4.78 %</u>

NA= Not Available

Notes: (1) As shown on pages 19 through 32 of this Schedule.  
(2) Average of Columns 1 and 2.Source of Information: Value Line Investment Survey, January 22, and March 12, 2010  
Reuters Company Research (Printed April 6, 2010)

AMER. STATES WATER NYSE:AWR		RECENT PRICE	34.75	P/E RATIO	18.5	(Trading: 11A Median: 22.8)	RELATIVE P/E RATIO	1.07	DIVID YLD	3.0%	VALUE LINE									
<b>TIMELINESS</b> 3 Limited (25%)	High: 19.8 26.5 26.3 24.4 29.0 28.0 28.6 34.8 43.8 46.1 42.0 38.8	Low: 14.1 14.6 19.7 19.0 20.3 21.8 20.8 24.3 30.3 33.6 27.0 29.8									Target Price Range 2012 2013 2014									
<b>SAFETY</b> 3 New 7/09	LEADERS																			
<b>TECHNICAL</b> 3 Rates 12/09	25 + Months p.p. based by Interest Rate Relative Price Strength																			
<b>BETA</b> .80 (1.00 - Market)	2007-2014 PROJECTIONS																			
	Any? Total																			
	Price Gain Returns																			
	1Yr 10.5% 17% 11.5%																			
	Institutional Ownership																			
	F M A M J J A S O																			
	to Buy 0 0 0 0 0 0 0 0 0 0 0 0																			
	to Sell 0 0 0 0 0 0 0 0 0 0 0 0																			
	to Hold 0 1 0 0 0 0 0 0 0 0 0 0																			
	Institutional Ownership																			
	100% 100% 100%																			
	to Buy 85 85 85																			
	to Sell 15 15 15																			
	to Hold 0 0 0																			
	Percent shares traded																			
	1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010																			
	3.27	19.43	11.03	11.33	11.44	11.02	12.91	12.17	13.08	13.76	13.98	13.61	14.08	15.78	17.49	18.42	18.60	28.63	Revenue per sh	27.75
	1.07	1.68	1.75	1.76	1.85	2.04	2.28	2.20	2.53	2.54	2.08	2.23	2.84	3.31	3.37	3.69	3.80	3.80	"Cash Flow" per sh	4.60
	1.11	.95	1.09	1.13	1.04	1.08	1.19	1.28	1.35	1.34	.78	1.03	1.32	1.33	1.62	1.55	1.83	2.00	Earnings per sh	2.60
	.79	.30	.81	.82	.30	.84	.85	.86	.87	.86	.85	.90	.91	.96	1.00	1.01	1.05	1.05	Div'd Decl'd per sh	1.22
	1.30	2.43	2.18	2.40	2.38	3.11	4.30	3.85	3.78	2.68	3.78	3.03	4.24	3.91	2.88	4.48	4.68	4.25	Cap'l Spending per sh	3.80
	0.95	10.07	10.29	11.01	11.24	11.48	11.82	12.74	13.22	14.05	13.97	15.01	15.72	16.64	17.53	17.95	18.69	20.00	Book Value per sh	22.80
	11.71	11.77	11.77	13.33	13.44	13.44	13.44	16.12	16.12	15.18	15.23	16.76	16.90	17.05	17.23	17.30	16.80	16.00	Common Shs Outstanding	20,000
	13.4	12.8	11.8	12.8	14.3	15.3	17.1	15.8	16.7	18.3	19.8	23.2	21.9	27.7	24.6	22.9	14.54	14.00	Avg Ann'd P/E Ratio	14.0
	.79	.84	.78	.75	.84	.81	.97	1.03	.88	1.00	1.82	1.23	1.17	1.50	1.27	1.37	1.22	1.22	Relative P/E Ratio	1.25
	6.5%	6.5%	6.7%	6.5%	6.5%	6.0%	4.2%	4.2%	3.9%	3.8%	3.5%	3.5%	3.1%	2.5%	2.5%	2.5%	2.9%	2.9%	Avg Ann'd Div'd Yield	2.4%
<b>CAPITAL STRUCTURE</b> as of 9/30/09	173.4 184.0 197.5 209.2 212.7 228.0 238.2 269.8 301.4 318.7 365 390																			
Total Debt \$327.5 mil. Due in 5 Yrs \$25.0 mil.	18.1 18.0 20.4 20.3 11.9 16.5 22.5 23.1 28.0 26.8 32.4 32.0																			
LT Debt \$306.3 mil. LT Interest \$23.5 mil.	48.0% 43.7% 43.9% 50.8% 43.5% 37.4% 47.0% 48.5% 42.8% 37.8% 33.8% 36.8%																			
(LT Interest earned: 3.8% total interest coverage: 3.5x) (45% of Cap'l)	...																			
<b>Leases, Un capitalized: Annual rentals \$2.9 mil.</b>	31.2% 47.5% 54.8% 52.9% 52.0% 47.7% 50.4% 48.8% 48.9% 48.2% 48.0% 44.5%																			
<b>Pension Assets-12/09 \$54.2 mil. Oblig. \$84.5 mil.</b>	48.4% 51.9% 44.7% 48.0% 48.0% 49.8% 49.8% 51.4% 63.1% 53.8% 64.9% 55.5%																			
<b>PIF Stock None.</b>	328.2 371.1 447.8 444.4 442.3 400.4 532.5 531.8 568.4 571.0 675 705																			
<b>Common Stock 18,312,032 shs. as of 11/29/09</b>	449.6 600.1 638.8 583.3 602.3 681.2 713.2 750.0 776.4 823.3 876 929																			
<b>MARKET CAP: \$630 million (Small Cap)</b>	...																			
<b>CURRENT POSITION 2007 2008 2009 2010</b>	...																			
<b>Cash Assets</b>	1.7 7.3 7.4																			
<b>Other</b>	81.4 83.3 82.3																			
<b>Current Assets</b>	83.1 90.6 89.7																			
<b>Accs Payable</b>	29.1 38.8 37.4																			
<b>Debt Due</b>	57.8 55.3 21.2																			
<b>Other</b>	27.4 25.5 40.4																			
<b>Current Liab.</b>	94.3 157.4 88.0																			
<b>Fh. Chg. Cov.</b>	314% 293% 352%																			
<b>ANNUAL RATES</b> Past 10 Yrs. Past 5 Yrs. Past 12/14	...																			
<b>Revenue</b>	4.5% 6.0% 4.0%																			
<b>"Cash Flow"</b>	5.5% 6.0% 6.6%																			
<b>Earnings</b>	3.3% 5.5% 6.5%																			
<b>Dividends</b>	1.8% 2.0% 4.5%																			
<b>Book Value</b>	4.5% 5.0% 4.0%																			
<b>Quarterly Revenue (\$ mil)</b>	...																			
<b>Quarterly Earnings (\$ mil)</b>	...																			
<b>Quarterly Dividends Paid (\$ mil)</b>	...																			
<b>Business:</b> American States Water Co. operates as a holding company. Through its principal subsidiary, Golden State Water Company, it supplies water to more than 250,000 customers in 75 communities in 10 counties. Service areas include the greater metropolitan areas of Los Angeles and Orange Counties. The company also provides electric utility services to nearly 23,250 customers in the city of Big Bear Lake and in areas of San Bernardino County. Acquired Chaparral City Water of Arizona (1000). Has roughly 675 employees. Officers & directors own 2.6% of common stock (A09 Proxy). Chairman, Lloyd Ross. President & CEO: Floyd Wicks, Inc. CA. Addr.: 630 East Foothill Boulevard, San Dimas, CA 91773. Tele.: 909-384-3600. Internet: www.aswater.com.	...																			
<b>Impressive third-quarter growth.</b> Indeed, the water utility reported earnings of \$0.52 a share, as revenues advanced 17%, to a record \$101 million.	...																			
<b>Expectations should be tempered a bit, however.</b> Last year's third-quarter figures were relatively weak. The December-period comparisons are far more formidable. Plus, although the top line is likely to continue being the beneficiary of favorable general rate case rulings from the California Public Utilities Commission, operating expenses look to be on the rise, as evidenced by the most recent double-digit increase. Already decaying infrastructures are only growing older and requiring more investment. Much in that vein, we anticipate that the company had trouble meeting last year's share-net total in the fourth quarter, despite a healthy high single-digit top-line advance. For many of the same reasons, bottom-line growth for full-year 2010, though healthy, will likely pale in comparison to the levels witnessed in 2009.	...																			
<b>The company's balance sheet is not exactly seductive.</b> In order to meet the growing infrastructure requirements mentioned above, the cash-strapped entity will have to continue to seek outside financing, with debt and share offerings likely becoming commonplace. The higher interest rate and share count associated with these transactions will limit the benefits of the expansion of the nonregulated business. These shares are not too intriguing at this juncture. Share-price momentum has tapered off in the months following our October review and is likely to remain relatively stagnant over the coming six to 12 months as the emergence from the recession continues to gain steam and investors regain confidence and take a more aggressive stance. The longer-term picture is not much better, with burgeoning financing costs curbing 3- to 5-year shareholder gains. Although risk-averse investors may be intrigued by the issue's income component (in a much anticipated move the board recently raised the quarterly dividend by 4% to \$0.26 a share), it should be noted that there are a number of better income sources, particularly in the utility genre, to choose from.	...																			
<b>André J. Costanza</b>	<b>January 22, 2010</b>																			
<b>Company's Financial Strength</b>	80																			
<b>Stock Price Stability</b>	70																			
<b>Price Growth Persistence</b>	70																			
<b>Earnings Predictability</b>	70																			
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To subscribe call 1-800-833-0046.																				





MIDDLESEX WATER		NDQ-NBEX		RECENT PRICE	17.21	TRAILING P/E RATIO	23.6	RELATIVE P/E RATIO	1.31	DD'Y YLD	4.2%	VALUE LINE																																																																																																																																																																																																																																																																								
RANKS		18.73	20.04	21.23	21.61	23.47	20.50	20.24	19.82	17.91		High																																																																																																																																																																																																																																																																								
		14.89	13.73	15.77	16.66	17.07	16.50	16.93	12.05	11.64		Low																																																																																																																																																																																																																																																																								
PERFORMANCE	3 Average	LEGEND: 12 Mos. Now Avg. Real Price Strength. 3-10-2 split 1002. 4-20-3 split 11003. Shaded area indicates recession.																																																																																																																																																																																																																																																																																		
Technical	3 Average																																																																																																																																																																																																																																																																																			
SAFETY	2 Above Average																																																																																																																																																																																																																																																																																			
BETA	.80 (1.00 = Market)																																																																																																																																																																																																																																																																																			
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YORK WATER CO		NDQ--YORW		RECENT PRICE	14.08	TRAILING P/E RATIO	21.3	RELATIVE P/E RATIO	1.19	CMO YLD	3.6%	VALUE LINE																																																																																																																																																																																																																																																																								
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SOUTHWEST GAS NYSE:SWX		RECENT PRICE	29.56	P/E RATIO	14.6	(Trading 14.9 Median: 19.8)	RELATIVE P/E RATIO	0.86	DIVID YLD	3.4%	VALUE LINE																																																																	
<b>TIMELINESS</b> 3	Rated 2/20/10	High	29.6	23.0	24.7	28.3	23.9	28.2	28.1	39.4	39.9	35.3	29.5	29.6	28.3	Target Price Range 2013	2014	2015																																																										
<b>SAFETY</b> 3	Lowest 1/4/11	Low	20.4	18.9	18.8	18.1	19.3	21.5	23.6	28.0	28.5	21.1	17.1	26.3																																																														
<b>TECHNICAL</b> 2	Rated 2/25/10	LEGENDS 1.50 x indicates a 1/2% change in price ... Relative Price Strength Outside the Should see price reaction Latest recorded begins 12/07																																																																										
<b>BETA</b> .75	(Low - Market)	2013-15 PROJECTIONS Price Gain Return High 50 (+78%) 18% Low 30 (-11) 4%																																																																										
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BUSINESS: Southwest Gas Corporation is a regulated gas distributor serving approximately 1.8 million customers in sections of Arizona, Nevada, and California. Composed of two business segments: natural gas operations and construction services. 2009 margin mix: residential and small commercial, 96%; large commercial and industrial, 4%; transportation, 10%. Total throughput: 2.2 billion		<p>Southwest Gas began 2010 on a sound note, despite a challenging operating environment. The bottom line should further benefit from higher rates in the company's service territories (discussed below) and improved cost controls. Modest customer growth should also help. Overall, we anticipate a moderate bottom-line advance at Southwest Gas for the current year. Growth will probably continue from 2011 onward. The company has reduced its capital expenditures, given the current low-growth environment. The southwest was one of the nation's hardest hit regions during the housing crisis. Even so, Southwest Gas continues to upgrade and expand its distribution system, and we expect investment in operations will gradually rebound in the coming years.</p> <p>The company is benefiting from recent rate relief. Southwest Gas has realized higher rates in Nevada, California, and Arizona. In addition, SWX now has improved rate design in Nevada that allows it to more aggressively encourage conservation by its customers. The company's focus on procuring rate relief and improving rate design is important, as such</p>																																																																										
APPROVED REVENUE INCREASES HELP IT TO COPE WITH GROWTH IN OPERATING EXPENSES. The board has recently approved a dividend increase of roughly 5%. Starting with the June payout, the quarterly dividend is now \$0.25 per share. This follows other dividend hikes in recent years. We find this pattern encouraging and expect it to continue.		<p>But the stock is not without risk. Warmer-than-usual temperatures during the winter months can hurt profitability at Southwest Gas. Also, the company will probably incur greater costs as it continues to expand operations. Moreover, insufficient or lagging rate relief can also hurt performance.</p> <p>These shares remain neutrally ranked for year-ahead relative price performance. Looking further out, we anticipate solid bottom-line growth at the company over the pull to 2013-2015. Income-oriented accounts may find this issue's dividend growth prospects attractive. That said, total return potential for the coming years is not particularly compelling, from the present quotation.</p> <p>March 12, 2010 Michael Napoli, CFP</p>																																																																										
<p>(A) Based on avg. shares outstanding thru '08, then adjusted. Excl. nonrec. gains (losses): '07, 19; '08, 10; '09, 15; '10, 18; '11, 21; '12, 24; '13, 27; '14, 30; '15, 33. Totals may not sum due to rounding. (B) Dividends historically paid early March, June, September, December, w/ Div's reinvestment and stock purchase plan.</p> <p>(C) In millions.</p>		<table border="1"> <tr> <td>Company's Financial Strength</td> <td>8</td> </tr> <tr> <td>Stock's Price Stability</td> <td>100</td> </tr> <tr> <td>Price Growth Persistence</td> <td>65</td> </tr> <tr> <td>Earnings Predictability</td> <td>75</td> </tr> </table>															Company's Financial Strength	8	Stock's Price Stability	100	Price Growth Persistence	65	Earnings Predictability	75																																																				
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<p>The PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's use. Non-commercial, limited use. No part of it may be reproduced, stored, transmitted or disseminated in any printed, electronic or other form, or used for generating or marketing any product or service.</p>		<p>To subscribe call 1-800-833-0046.</p>																																																																										







Missouri-American Water Company  
Indicated Common Equity Cost Rate  
Through Use of a Risk Premium Model  
Using an Adjusted Total Market Approach

<u>Line No.</u>		<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	5.68 %	5.68 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds	<u>0.52 (2)</u>	<u>0.52 (2)</u>
3.	Adjusted Prospective Yield on A Rated Public Utility Bonds	6.20 %	6.20 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group	<u>0.00 (3)</u>	<u>0.14 (4)</u>
5.	Adjusted Prospective Bond Yield	6.20	6.34
6.	Equity Risk Premium (5)	<u>4.61</u>	<u>4.19</u>
7.	Risk Premium Derived Common Equity Cost Rate	<u>10.81 %</u>	<u>10.53 %</u>

- Notes:
- (1) Derived in Note (3) on page 37 of this Schedule.
  - (2) The average yield spread of A rated public utility bonds over Aaa rated corporate bonds of 0.52% from page 35 of this Schedule.
  - (3) No adjustment necessary as the average Moody's bond rating of the proxy group of six AUS Utility Reports water companies is A2 as shown on page 34 of this Schedule.
  - (4) Adjustment to reflect the A3 Moody's Bond Rating of the proxy group of eight AUS Utility Reports natural gas distribution companies as shown on page 34 of this Schedule. The 14 basis point adjustment is derived by taking 1/3 of the spread between Baa and A Public Utility Bonds ( $1/3 * 0.41\% = 0.14\%$ ).
  - (5) From page 5 of this Schedule.

**Missouri-American Water Company**  
 Comparison of Bond Ratings, Business Risk and Financial Risk Profiles for  
 the Proxy Group of Six AUS Utility Reports Water Companies  
 and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

	Moody's		Standard & Poor's							
	Bond Rating		Bond Rating			Business Risk Profile (2)	Numerical Weighting (1)	Financial Risk Profile (2)	Numerical Weighting (1)	
	Bond Rating	Numerical Weighting (1)	Bond Rating	Numerical Weighting (1)	Credit Rating					
<b>Proxy Group of Six AUS Utility Reports Water Companies</b>										
American States Water Company (3)	A2	6.0	A	6.0	A	6.0	Excellent	1.0	Intermediate	3.0
Aqua America, Inc. (4)	NR	--	AA-	4.0	A+	5.0	Excellent	1.0	Intermediate	3.0
California Water Services Group (5)	NR	--	AA-	4.0	A+	5.0	Excellent	1.0	Intermediate	3.0
Middlesex Water Co	NR	--	A	6.0	A-	7.0	Excellent	1.0	Intermediate	3.0
SJW Corporation (6)	NR	--	NR	--	NR	--	NR	--	NR	--
York Water Company (The)	NR	--	A-	7.0	A-	7.0	Excellent	1.0	Intermediate	3.0
<b>Average</b>	<b>A2</b>	<b>6.0</b>	<b>A+</b>	<b>5.4</b>	<b>A</b>	<b>6.0</b>	<b>Excellent</b>	<b>1.0</b>	<b>Intermediate</b>	<b>3.0</b>
<b>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</b>										
AGL Resources Inc (7)	A3	7.0	A-	7.0	A-	7.0	Excellent	1.0	Significant	4.0
Atmos Energy Corporation	Baa2	9.0	BBB+	8.0	BBB+	8.0	Excellent	1.0	Significant	4.0
Delta Natural Gas Company, Inc.	NR	--	NR	--	NR	--	NR	--	NR	--
Leclde Group, Inc. (The) (8)	A2	6.0	A	6.0	A	6.0	Excellent	1.0	Intermediate	3.0
Northwest Natural Gas Company	A1	5.0	AA-	4.0	A+	5.0	Excellent	1.0	Intermediate	3.0
Piedmont Natural Gas Company	A3	7.0	A	6.0	A	6.0	Excellent	1.0	Intermediate	3.0
Southwest Gas Corp	Baa3	10.0	BBB	9.0	BBB	9.0	Excellent	1.0	Aggressive	5.0
WGL Holdings, Inc. (9)	A2	6.0	AA-	4.0	AA-	4.0	Excellent	1.0	Intermediate	3.0
<b>Average</b>	<b>A3</b>	<b>7.1</b>	<b>A</b>	<b>6.9</b>	<b>A</b>	<b>6.0</b>	<b>Excellent</b>	<b>1.0</b>	<b>Significant</b>	<b>4.0</b>

- Notes: (1) From page 3 of Schedule PMA-11.  
 (2) From Standard & Poor's Issuer Ranking: U.S. Investor-Owned Water Utilities, Strongest to Weakest, March 2, 2010 and U.S. Natural Gas Distribution and Integrated Gas Companies, Strongest to Weakest March 2, 2010.  
 (3) Ratings, business risk and financial risk profiles are those of Golden State Water Company.  
 (4) Ratings, business risk and financial risk profiles are those of Aqua Pennsylvania, Inc.  
 (5) Ratings, business risk and financial risk profiles are those of California Water Service Company.  
 (6) Ratings, business risk and financial risk profiles are those of San Jose Water Company.  
 (7) Ratings, business risk and financial risk profiles are those of Atlanta Gas Light Company.  
 (8) Ratings, business risk and financial risk are those of Leclde Gas Company.  
 (9) Ratings, business risk and financial risk profiles are those of Washington Gas Light Company.

Source Information: Moody's Investors Service  
 Standard & Poor's Global Utilities Rating Service

Moody's  
Comparison of Interest Rate Trends  
by the Three Months Ending February 2010 (1)

Months	Corporate Bonds		Public Utility Bonds		Spread - Corporate v. Public Utility Bonds		Spread - Public Utility Bonds	
	Aa Rated	A Rated	Aa Rated	A Rated	Aa (Pub. Util.) over Aa (Corp.)	A (Pub. Util.) over Aa (Corp.)	A over Aa	Baa over A
December-09	5.28	5.52	5.79	5.79	0.30 %	0.52 %	0.22 %	0.41 %
January-10	5.28	5.55	5.77	5.77				
February-10	6.35	6.60	6.87	6.87				
Average of Last 3 Months	5.29 %	5.59 %	5.81 %	5.81 %	0.30 %	0.52 %	0.22 %	0.41 %

Notes: (1) All yields are distributed yields.

Source of Information: Mergent Bond Record, March 2010, Vol. 77, No. 3.

Missouri-American Water Company  
 Judgment of Equity Risk Premium for  
 the Proxy Group of Six AUS Utility Reports Water Companies  
 and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

Line No.		Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies
1.	Calculated equity risk premium based on the total market using the beta approach (1)	5.07 %	4.23 %
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2)	<u>4.15</u>	<u>4.15</u>
3.	Average equity risk premium	<u>4.61 %</u>	<u>4.19 %</u>

Notes: (1) From page 37 of this Schedule.  
 (2) From page 39 of this Schedule.

Schedule PMA-11  
Page 6 of 9  
(UPDATED)

Missouri American Water Company  
Derivation of Equity Risk Premium Based on the Total Market Approach  
Using the Beta for  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

Line No.		<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>
1.	Arithmetic mean total return rate on the Standard & Poor's 500 Composite Index - 1926-2009 (1)	11.80 %	11.80 %
2.	Arithmetic mean yield on Aaa and Aa Corporate Bonds 1926-2009 (2)	<u>(6.10)</u>	<u>(6.10)</u>
3.	Historical Equity Risk Premium	<u>5.70 %</u>	<u>5.70 %</u>
4.	Forecasted 3-5 year Total Annual Market Return (3)	12.99 %	12.99 %
5.	Prospective Yield on Aaa Rated Corporate Bonds (4)	<u>(5.68)</u>	<u>(5.68)</u>
6.	Forecasted Equity Risk Premium	<u>7.31 %</u>	<u>7.31 %</u>
7.	Conclusion of Equity Risk Premium (5)	6.51 %	6.51 %
8.	Adjusted Value Line Beta (6)	<u>0.78</u>	<u>0.65</u>
9.	Beta Adjusted Equity Risk Premium	<u>5.07 %</u>	<u>4.23 %</u>

- Notes: (1) From Ibbotson SBBI - 2010 Valuation Yearbook - Market Results for Stocks Bonds Bills and Inflation for 1926-2010, Morningstar, Inc., 2010 Chicago, IL.
- (2) From Moody's Industrial Manual and Mergent Bond Record Monthly Update.
- (3) From page 43 of this Schedule.
- (4) Average forecast based upon six quarterly estimates of Aaa rated corporate bonds per the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts dated April 1, 2010 (see page 38 of this Schedule). The estimates are detailed below.

Second Quarter 2010	5.30 %
Third Quarter 2010	5.50
Fourth Quarter 2010	5.80
First Quarter 2011	5.70
Second Quarter 2011	5.90
Third Quarter 2011	<u>6.10</u>
Average	<u>5.68 %</u>

- (5) Average of the Historical Equity Risk Premium of 5.70% from Line No. 3 and the Forecasted Equity Risk Premium of 7.31% from Line No. 6  $((5.70\% + 7.31\%) / 2 = 6.51\%)$ .
- (6) From page 40 of this Schedule.

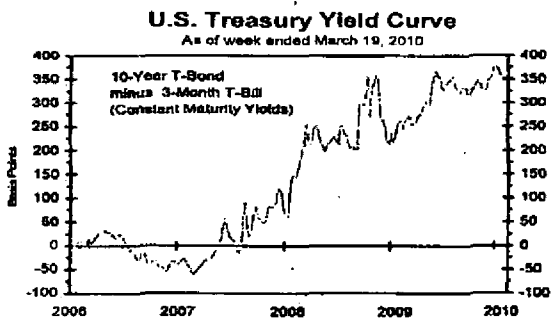
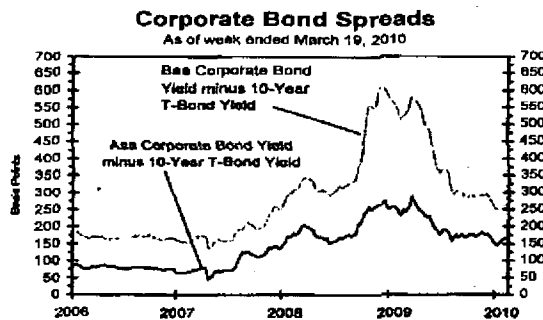
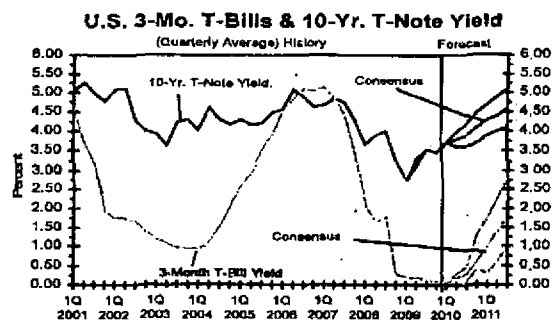
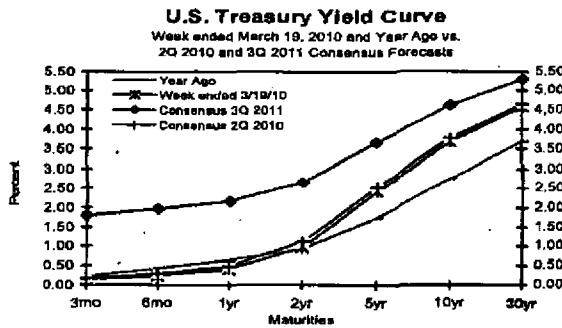
Consensus Forecasts Of U.S. Interest Rates And Key Assumptions

Interest Rates	History								Consensus Forecasts-Quarterly Avg.					
	Average For Week End				Average For Month				Latest Q*	2Q 2010	3Q 2010	4Q 2010	1Q 2011	2Q 2011
	Mar.19	Mar.12	Mar.5	Feb.26	Feb.	Jan.	Dec.	1Q 2010	2010	2010	2010	2011	2011	2011
Federal Funds Rate	0.18	0.16	0.13	0.12	0.13	0.11	0.12	0.12	0.2	0.2	0.5	0.9	1.3	1.7
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.2	3.3	3.6	4.0	4.3	4.7
LIBOR, 3-mo.	0.27	0.26	0.25	0.25	0.25	0.25	0.25	0.25	0.3	0.5	0.8	1.2	1.6	2.0
Commercial Paper, 1-mo.	0.17	0.16	0.13	0.14	0.13	0.13	0.14	0.13	0.2	0.3	0.7	1.1	1.5	1.9
Treasury bill, 3-mo.	0.16	0.16	0.14	0.12	0.11	0.06	0.05	0.09	0.2	0.3	0.6	1.0	1.4	1.8
Treasury bill, 6-mo.	0.24	0.22	0.19	0.19	0.18	0.15	0.17	0.17	0.3	0.4	0.8	1.2	1.6	2.0
Treasury bill, 1 yr.	0.41	0.39	0.34	0.34	0.35	0.35	0.37	0.35	0.5	0.7	1.0	1.4	1.8	2.2
Treasury note, 2 yr.	0.97	0.93	0.84	0.86	0.86	0.93	0.87	0.90	1.1	1.3	1.7	2.0	2.3	2.7
Treasury note, 5 yr.	2.42	2.39	2.29	2.37	2.36	2.48	2.34	2.41	2.5	2.7	3.0	3.2	3.4	3.7
Treasury note, 10 yr.	3.68	3.72	3.62	3.69	3.69	3.73	3.59	3.71	3.8	3.9	4.1	4.3	4.4	4.6
Treasury note, 30 yr.	4.59	4.67	4.58	4.62	4.62	4.60	4.49	4.61	4.6	4.8	4.9	5.0	5.2	5.3
Corporate Aaa bond	5.21	5.28	5.24	5.31	5.35	5.26	5.26	5.30	5.3	5.5	5.6	5.7	5.9	6.1
Corporate Baa bond	6.21	6.30	6.26	6.33	6.34	6.25	6.37	6.29	6.3	6.5	6.7	6.8	6.9	7.1
State & Local bonds	4.32	4.33	4.34	4.36	4.36	4.33	4.21	4.34	4.5	4.6	4.7	4.8	4.9	5.1
Home mortgage rate	4.96	4.95	4.97	5.05	4.99	5.03	4.93	5.00	5.2	5.4	5.6	5.7	5.9	6.1

Key Assumptions	History								Consensus Forecasts-Quarterly					
	2Q 2008	3Q 2008	4Q 2008	1Q 2009	2Q 2009	3Q 2009	4Q 2009	1Q*	2Q 2010	3Q 2010	4Q 2010	1Q 2011	2Q 2011	3Q 2011
Major Currency Index	70.9	73.5	81.3	82.7	79.4	75.4	73.6	75.4	75.6	75.8	76.4	76.4	76.6	77.0
Real GDP	1.5	-2.7	-5.4	-6.4	-0.7	2.2	5.6	2.9	3.0	2.9	3.0	3.0	3.1	3.2
GDP Price Index	1.8	4.0	0.1	1.9	0.0	0.4	0.5	1.4	1.2	1.4	1.4	1.7	1.7	1.7
Consumer Price Index	5.2	6.4	-9.2	-2.2	1.9	3.7	2.6	1.7	1.5	1.9	1.8	2.0	2.0	2.2

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from *The Wall Street Journal*. Interest rate definitions are the same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the Fed's Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS). Interest rate data for 1Q 2010 based on historical data through the week ended March 19th. Data for 1Q 2010 Major Currency Index also is based on data through week ended March 19th. Figures for 1Q 2010 Real GDP, GDP Chained Price Index and Consumer Price Index are consensus forecasts based on a special question asked of the panelists this month (see page 14).



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Page 8 of 9  
(UPDATED)

Missouri-American Water Company  
Derivation of Mean Equity Risk Premium Based on a Study  
Using Holding Period Returns of Public Utilities

<u>Line No.</u>		<u>Over A Rated Public Utility Bonds AUS Consultants - Utility Services - Study (1)</u>
Time Period		1928-2008
1.	Arithmetic Mean Holding Period Returns (2): Standard & Poor's Public Utility Index	10.74 %
2.	Arithmetic Mean Yield on: Moody's A Rated Public Utility Bonds	<u>(6.59)</u>
3.	Equity Risk Premium	<u>4.15 %</u>

Notes: (1) S&P Public Utility Index and Moody's Public Utility Bond Average Annual Yields 1928-2008, (AUS Consultants - Utility Services, 2009).

(2) Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.

Schedule PMA-11  
Page 9 of 9  
(UPDATED)

Missouri-American Water Company  
Value Line Adjusted Betas for  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies

	<u>Value Line Adjusted Beta</u>
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	
American States Water Co.	0.80
Aqua America, Inc.	0.65
California Water Service Group	0.75
Middlesex Water Company	0.80
SJW Corporation	0.95
York Water Company	<u>0.65</u>
Average	<u>0.77</u>
Median	<u>0.78</u>
<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>	
AGL Resources, Inc.	0.75
Atmos Energy Corp.	0.65
Delta Natural Gas Company	0.65
Laclede Group, Inc.	0.60
Northwest Natural Gas Company	0.60
Piedmont Natural Gas Co., Inc.	0.65
Southwest Gas Corporation	0.75
WGL Holdings, Inc.	<u>0.65</u>
Average	<u>0.66</u>
Median	<u>0.65</u>

Source of Information:

Value Line Investment Survey, January 22, and March 12, 2010  
Standard Edition and Small and Mid-Cap Edition



Schedule PMA-12  
Page 1 of 3  
(UPDATED)

Missouri-American Water Company  
Indicated Common Equity Cost Rate Through Use  
of the Capital Asset Pricing Model for the  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

<u>Line No.</u>		<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>
1.	Traditional Capital Asset Pricing Model (1)	10.64 %	9.72 %
2.	Empirical Capital Asset Pricing Model (1)	<u>11.05 %</u>	<u>10.36 %</u>
3.	Conclusion	<u>10.85 %</u>	<u>10.04 %</u>

Notes: (1) From page 4 of this Schedule.

Missouri-American Water Company  
Indicated Common Equity Cost Rate Through Use  
of the Capital Asset Pricing Model

	1	2	3
	Value Line Adjusted Beta	Company-Specific Risk Premium Based on Market Premium of 7.31% (1)	CAPM Result Including Risk-Free Rate of 4.97% (2)
<u>Traditional Capital Asset Pricing Model (3)</u>			
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>			
American States Water Co.	0.80	5.85 %	10.82 %
Aqua America, Inc.	0.65	4.75	9.72
California Water Service Group	0.75	5.48	10.45
Middlesex Water Company	0.80	5.85	10.82
SJW Corporation	0.95	6.94	11.91
York Water Company	0.65	4.75	9.72
Average	<u>0.77</u>	<u>5.60 %</u>	<u>10.57 %</u>
Median	<u>0.78</u>	<u>5.67 %</u>	<u>10.84 %</u>
<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>			
AGL Resources, Inc.	0.75	5.48 %	10.45 %
Atmos Energy Corp.	0.65	4.75	9.72
Delta Natural Gas Company	0.65	4.75	9.72
Laclede Group, Inc.	0.60	4.39	9.36
Northwest Natural Gas Company	0.60	4.39	9.36
Piedmont Natural Gas Co., Inc.	0.65	4.75	9.72
Southwest Gas Corporation	0.75	5.48	10.45
WGL Holdings, Inc.	0.65	4.75	9.72
Average	<u>0.66</u>	<u>4.84 %</u>	<u>9.81 %</u>
Median	<u>0.65</u>	<u>4.75 %</u>	<u>9.72 %</u>
<u>Empirical Capital Asset Pricing Model (4)</u>			
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>			
American States Water Co.	0.80	6.21 %	11.18 %
Aqua America, Inc.	0.65	5.39	10.36
California Water Service Group	0.75	5.94	10.91
Middlesex Water Company	0.80	6.21	11.18
SJW Corporation	0.95	7.04	12.01
York Water Company	0.65	5.39	10.36
Average	<u>0.77</u>	<u>6.03 %</u>	<u>11.00 %</u>
Median	<u>0.78</u>	<u>6.08 %</u>	<u>11.05 %</u>
<u>Proxy Group of Eight AUS Utility Reports Gas Distribution Companies</u>			
AGL Resources, Inc.	0.75	5.94 %	10.91 %
Atmos Energy Corp.	0.65	5.39	10.36
Delta Natural Gas Company	0.65	5.39	10.36
Laclede Group, Inc.	0.60	5.12	10.09
Northwest Natural Gas Company	0.60	5.12	10.09
Piedmont Natural Gas Co., Inc.	0.65	5.39	10.36
Southwest Gas Corporation	0.75	5.94	10.91
WGL Holdings, Inc.	0.65	5.39	10.36
Average	<u>0.66</u>	<u>5.46 %</u>	<u>10.43 %</u>
Median	<u>0.65</u>	<u>5.39 %</u>	<u>10.36 %</u>

See page 43 for notes.

Missouri-American Water Company  
Development of the Market-Required Rate of Return on Common Equity Using  
the Capital Asset Pricing Model for  
the Proxy Group of Six AUS Utility Reports Water Companies  
and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies  
Adjusted to Reflect a Forecasted Risk-Free Rate and Market Return

## Notes:

- (1) For reasons explained in Ms. Ahern's accompanying direct testimony, from the three previous month-end (January 2010 – March 2010), as well as a recently available (April 9, 2010), Value Line Summary & Index, a forecasted 3-5 year total annual market return of 12.99% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the Value Line average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 52% produces a four-year average annual return of 11.04% ( $(1.52^{0.25}) - 1$ ). When the average annual forecasted dividend yield of 1.95% is added, a total average market return of 12.99% (1.95% + 11.04%) is derived.

The 3-month and spot forecasted total market return of 12.99% minus the forecasted risk-free rate of 4.97% (developed in Note 2) is 8.02% (12.99% - 4.97%). The Morningstar, Inc. (Ibbotson Associates) calculated market premium of 6.60% for the period 1926-2009 results from a total market return of 11.80% less the average income return on long-term U.S. Government Securities of 5.20% (11.80% - 5.20% = 6.60%). This is then averaged with the 11.80% Value Line market premium resulting in an 7.31% market premium. The 7.31% market premium is then multiplied by the beta in column 1 of page 2 of this Schedule.

- (2) The average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the Blue Chip Financial Forecasts dated April 1, 2010 (see page 37 of this Schedule). The estimates are detailed below:

	<u>30-Year Treasury Note Yield</u>
Second Quarter 2010	4.60
Third Quarter 2010	4.80
Fourth Quarter 2010	4.90
First Quarter 2011	5.00
Second Quarter 2011	5.20
Third Quarter 2011	<u>5.30</u>
Average	<u>4.97%</u>

- (3) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

$$R_s = R_f + \beta (R_M - R_f)$$

Where  $R_s$  = Return rate of common stock  
 $R_f$  = Risk Free Rate  
 $\beta$  = Value Line Adjusted Beta  
 $R_M$  = Return on the market as a whole

- (4) The empirical CAPM is applied using the following formula:

$$R_s = R_f + .25 (R_M - R_f) + .75 \beta (R_M - R_f)$$

Where  $R_s$  = Return rate of common stock  
 $R_f$  = Risk-Free Rate  
 $\beta$  = Value Line Adjusted Beta  
 $R_M$  = Return on the market as a whole

Source of Information: Value Line Summary & Index  
Blue Chip Financial Forecasts, April 1, 2010  
Value Line Investment Survey, January 22 and March 12, 2010 Standard Edition and Small and Mid-Cap Edition  
Ibbotson S&P – 2010 Valuation Yearbook – Market Results for Stocks, Bonds, Bills, and Inflation for 1926-2009, Morningstar, Inc., 2010, Chicago.

Missouri-American Water Company  
Comparable Earnings Analysis  
for a Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the  
Proxy Group of Six AUS Utility Reports Water Companies (1)

Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the Proxy Group of Six AUS Utility Reports Water Companies (1)	VL		Residual Standard Error of the Regression	Standard Deviation of Beta	Rate of Return on Book Common Equity, Net Worth, or Partner's Capital	
	Adjusted Beta	Unadjusted Beta			5-Year Projected (2)	
					5 Year Projection	Student's T Statistic
Affiliated Computer	0.76	0.66	3.2080	0.0744	N/A	N/A
Analag Devices	0.90	0.81	3.6726	0.0618	20.00	0.67
Allergan, Inc.	0.90	0.82	3.3584	0.0748	18.50	0.11
Gallegher (Arthur J.)	0.75	0.58	3.1255	0.0686	20.00	0.57
Amgen	0.66	0.42	3.8086	0.0647	13.50	(0.29)
Aon Corp.	0.70	0.52	3.9071	0.0669	14.00	(0.22)
AVX Corp.	0.98	0.85	3.4217	0.0762	8.00	(1.02)
Bad Bath & Beyond	0.90	0.85	3.7545	0.0636	12.50	(0.42)
Backman Coulter	0.75	0.62	3.1885	0.0710	13.00	(0.36)
Bio-Rad Labs. A	0.80	0.84	3.8652	0.0660	11.50	(0.56)
Bjs Wholesale Club	0.75	0.55	4.0163	0.0694	10.50	(0.69)
BMC Software	0.85	0.73	3.3827	0.0748	19.50	0.51
Brown & Brown	0.70	0.51	3.2448	0.0722	12.50 (3)	(0.42)
Cardinal Health	0.75	0.60	3.3076	0.0736	11.00	(0.62)
Coca-Cola Enterprises	0.90	0.81	3.5117	0.0782	45.50	3.98
Crown Holdings	0.90	0.83	3.4851	0.0778	26.50	1.44
Cephalon Inc.	0.70	0.52	4.0486	0.0901	14.50	(0.15)
Cerner Corp.	0.85	0.71	3.9413	0.0677	10.00	(0.75)
CLARCOR Inc.	0.95	0.85	3.7027	0.0824	12.00	(0.48)
Coherent, Inc.	0.90	0.78	3.8507	0.0859	7.00	(1.15)
Coca-Cola Bottling	0.70	0.47	3.6316	0.0808	20.00	0.57
Columbia Sportswear	0.90	0.77	3.8340	0.0854	12.50	(0.42)
Copart, Inc.	0.95	0.85	3.8280	0.0808	13.50	(0.29)
Charles River	0.85	0.77	3.7464	0.0834	9.00	(0.69)
Del Monte Foods	0.70	0.53	3.2787	0.0729	11.50	(0.58)
Dionex Corp.	0.90	0.79	3.5366	0.0787	17.00	0.16
DIRECTV Group (The)	0.85	0.77	3.1875	0.0710	NMF	NMF
DeVita Inc.	0.85	0.69	3.1744	0.0707	16.00	0.04
Lauder (Estee)	0.85	0.85	3.3989	0.0757	38.50 (3)	2.78
EarthLink, Inc.	0.70	0.51	4.0490	0.0901	13.00	(0.56)
EMC Corp.	0.90	0.84	3.8370	0.0854	10.50	(0.69)
Energy Transfer	0.85	0.71	3.1256	0.0686	N/A (3)	N/A
First Niagara Finl Group	0.85	0.73	3.5910	0.0789	9.00	(0.69)
Forest Labs.	0.80	0.63	3.8042	0.0847	9.50	(0.82)
Genzyme Corp.	0.65	0.44	3.7938	0.0645	11.00	(0.62)
Glaxo Sciences	0.65	0.40	3.6747	0.0618	33.50	2.37
G&K Services A	0.80	0.69	3.3552	0.0747	6.00	(1.02)
Global Payments	0.85	0.70	3.7040	0.0624	16.50	0.11
Gen-Probe	0.85	0.78	4.0290	0.0857	13.00	(0.36)
Hemmonetics Corp.	0.65	0.42	3.1696	0.0706	12.50	(0.42)
Hasbro, Inc.	0.80	0.62	3.3402	0.0744	22.00	0.84
HCC Insurance Hldgs.	0.85	0.71	3.1673	0.0706	12.00	(0.49)
Hewitt Associates A	0.75	0.58	3.2548	0.0725	16.00	0.31
Block (H&R)	0.90	0.78	3.7417	0.0833	28.00	1.64
Hospira Inc.	0.70	0.51	3.6472	0.0612	20.50	0.84
Heartland Express	0.85	0.72	3.9916	0.0868	23.00	0.97
IDEXX Labs.	0.85	0.77	3.2654	0.0727	24.00	1.10
Inalt Inc.	0.90	0.83	3.1749	0.0707	21.00	0.71
Investors Bancorp Inc.	0.70	0.51	3.4584	0.0788	6.00	(1.28)
Ind Speedway A	0.90	0.82	3.4301	0.0784	8.00	(1.02)
J&J Snack Foods	0.75	0.57	3.4659	0.0772	12.50	(0.42)
Lite Technologies	0.80	0.65	3.7722	0.0840	11.00	(0.62)
Lincare Holdings	0.85	0.41	3.2537	0.0724	19.50	0.51

Missouri American Water Company  
Comparable Earnings Analysis  
for a Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the  
Proxy Group of Six AUS Utility Reports Water Companies (1)

Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the Proxy Group of Six AUS Utility Reports Water Companies (1)	Y1 Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta	Rate of Return on Book Common Equity, Net Worth, or Partner's Capital	
					5-Year Projected (2)	
					5 Year Projection	Student's T Statistic
Mabell, Inc.	0.85	0.78	3.8964	0.0687	19.00	0.44
Mathews Intl	0.85	0.72	2.2537	0.0724	16.00	0.04
McKesson Corp.	0.80	0.84	3.8895	0.0821	13.50	(0.29)
Medtronic, Inc.	0.75	0.80	3.4569	0.0770	20.00	0.67
Medco Health Solutions	0.70	0.49	3.5992	0.0801	15.00	(0.09)
Megral Corp.	0.90	0.60	3.2875	0.0732	7.00	(1.15)
Magellan Midstream	0.90	0.83	3.3682	0.0750	25.00	1.24
MAXIMUS Inc.	0.80	0.84	3.3819	0.0753	14.50	(0.18)
National Instruments	0.90	0.81	3.6957	0.0823	16.50 (3)	0.11
Arrely Capital Mgmt.	0.80	0.83	3.9843	0.0883	11.00	(0.58)
Novo Nordisk ADR	0.80	0.80	3.1452	0.0700	33.00	2.30
Northwest Bancorp	0.85	0.70	3.2705	0.0728	N/A	N/A
New York Community	0.80	0.69	3.8327	0.0698	11.00	(0.58)
Realty Income Corp.	0.90	0.84	3.8316	0.0808	8.00	(1.02)
Quest & Minor	0.70	0.50	3.3688	0.0748	13.50	(0.29)
Oracle Corp.	0.90	0.83	3.1502	0.0701	21.00	0.71
Odyssey Re Hldgs.	0.70	0.82	3.2108	0.0718	N/A	N/A
O'Reilly Automotive	0.85	0.72	3.5748	0.0798	11.00	(0.62)
Plains All Amer. Pipe.	0.80	0.79	3.5972	0.0801	10.00	(0.75)
PepsiAmericas Inc.	0.80	0.68	3.4481	0.0788	N/A	N/A
Peoples United Finl	0.65	0.40	3.2451	0.0722	8.00	(1.29)
Pepsi Bottling Group	0.90	0.78	3.3408	0.0744	N/A	N/A
Patterson Cos.	0.90	0.80	3.7787	0.0841	12.50	(0.42)
Peets Coffee & Tea	0.80	0.63	3.9190	0.0872	12.00 (3)	(0.49)
PerkinElmer Inc.	0.90	0.79	3.6054	0.0847	10.50	(0.88)
Papa John's Intl	0.85	0.77	3.9634	0.0880	20.00	0.57
Ruddick Corp.	0.60	0.38	3.5943	0.0800	11.00	(0.62)
Reinsurance Group	0.85	0.78	3.7788	0.0841	13.00	(0.38)
ResMed Inc.	0.75	0.67	3.9182	0.0872	14.50	(0.18)
Rollins, Inc.	0.80	0.68	3.2083	0.0714	29.50	1.84
Roos Stone	0.85	0.72	3.8089	0.0847	38.50	2.78
Sycamore Networks	0.85	0.77	3.8995	0.0824	2.50	(1.75)
Schulman (A)	0.90	0.81	4.0352	0.0898	7.50	(1.09)
Shenwin-Williams	0.75	0.65	3.3228	0.0740	27.50	1.57
Silgan Holdings	0.80	0.84	3.1408	0.0698	17.00	0.18
Synovus, Inc.	0.85	0.72	3.7319	0.0831	12.50	(0.42)
Suburban Propane	0.75	0.62	3.2843	0.0731	37.00	2.83
Stericycle Inc.	0.85	0.47	3.5458	0.0789	15.00	(0.08)
STERIS Corp.	0.90	0.81	3.8888	0.0821	14.00	(0.22)
St. Jude Medical	0.80	0.88	4.0412	0.0900	17.00	0.18
Constellation Brands	0.85	0.78	3.8445	0.0858	11.00	(0.62)
Stryker Corp.	0.80	0.88	3.3340	0.0742	18.00	0.04
Hanover Insurance	0.85	0.77	3.2090	0.0714	9.50	(0.82)
TEPPCO Partners L.P.	0.90	0.82	3.5151	0.0783	N/A	N/A
Total System Svcs.	0.90	0.80	3.4338	0.0784	15.00	(0.09)
Texas Instruments	0.90	0.81	3.6129	0.0804	16.00	0.04
Universal Health Sv.'B	0.80	0.88	3.8443	0.0811	11.50	(0.58)
Universal Corp.	0.80	0.68	3.8708	0.0862	12.50	(0.42)
Varian Medical Sys.	0.80	0.69	3.8942	0.0887	22.00	0.84
WD-40 Co.	0.75	0.55	3.6149	0.0782	18.50	0.11
Werner Enterprises	0.90	0.82	3.9498	0.0870	14.00	(0.22)
Wels Markets	0.65	0.45	3.1192	0.0684	9.00	(0.89)
W.P. Carey & Co, LLC	0.90	0.80	3.5415	0.0788	15.00	(0.09)
Watson Pharmec.	0.75	0.58	3.2191	0.0717	11.50	(0.58)
Washington Post	0.80	0.67	3.4859	0.0776	7.00	(1.15)
Berkley (W.R.)	0.75	0.58	3.3727	0.0751	17.00	0.18
West Pharmec. Svcs.	0.80	0.85	3.9376	0.0877	14.00	(0.22)
Watson Wyatt	0.70	0.54	3.3237	0.0740	N/A	N/A
World Wrestling Ent.	0.80	0.68	3.3909	0.0755	31.50	2.10
Wolverine World Wide	0.80	0.65	3.9008	0.0868	17.00	0.18
Allegany Corp.	0.85	0.72	3.2854	0.0727	8.50	(1.22)
Zimmer Holdings	0.95	0.85	3.7689	0.0838	12.50	(0.42)
<b>Average</b>	<b>0.81</b>	<b>0.68</b>	<b>3.5555</b>	<b>0.0782</b>		

Average for the Proxy Group of Six AUS Utility Reports Water Companies 0.77 0.61 3.5871 (4) 0.0799

Median (5) 13.50%

Conclusion (6) 13.50%

See page 4 of Schedule PMA-13 for notes.

Missouri American Water Company  
Comparable Earnings Analysis  
for a Proxy Group of Twenty Five Non-Utility Companies Comparable to the  
Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies (7)

Rate of Return on Book Common  
Equity, Net Worth, or Partner's  
Capital

Proxy Group of Twenty Five Non-Utility Companies Comparable to the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies (7)	VL Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta	5 Year Projection	Student's T Statistic
AmerisourceBergen	0.70	0.52	2.7517	0.0813	15.0 %	(0.79)
Automatic Data Proc.	0.70	0.54	2.2331	0.0497	16.0	(0.70)
Bader Int'l Inc.	0.60	0.35	2.4924	0.0555	26.5	0.23
Bard (C.R.)	0.55	0.31	2.4789	0.0552	20.0	(0.35)
Becton, Dickinson	0.65	0.40	2.5881	0.0576	20.5	(0.30)
Church & Dwight	0.60	0.35	2.6247	0.0584	15.0	(0.79)
Colgate-Palmolive	0.55	0.30	2.6653	0.0594	41.0	1.52
Clorox Co.	0.65	0.40	2.3441	0.0522	58.5 (8)	3.07
Campbell Soup	0.60	0.32	2.4089	0.0636	35.0	0.98
Erie Indemnity Co.	0.70	0.53	2.2086	0.0462	20.0	(0.35)
Hormel Foods	0.65	0.43	2.7259	0.0607	16.0	(0.70)
Hershey Co.	0.65	0.47	2.7933	0.0822	42.5	1.65
Intl Flavors & Frag.	0.75	0.58	2.4057	0.0538	21.0	(0.26)
Kraft Foods	0.70	0.48	2.4920	0.0555	10.5	(1.19)
Kinder Morgan Energy	0.75	0.61	2.5204	0.0561	24.5	0.05
Coca-Cola	0.60	0.33	2.2256	0.0495	23.0	(0.08)
Laboratory Corp.	0.65	0.42	2.6786	0.0598	19.0	(0.44)
McDonalds Corp.	0.70	0.47	2.4563	0.0547	30.5	0.58
McCormick & Co.	0.65	0.30	2.6807	0.0587	18.0	(0.53)
PepsiCo, Inc.	0.60	0.36	2.2579	0.0503	27.5	0.32
Raytheon Co.	0.75	0.57	2.6400	0.0588	17.5	(0.57)
Sysco Corp.	0.75	0.55	2.6244	0.0584	34.0	0.90
Tootsie Roll Ind.	0.70	0.52	2.5729	0.0573	8.0	(1.41)
Wal-Mart Stores	0.60	0.36	2.3459	0.0522	17.5	(0.57)
Exxon Mobil Corp.	0.75	0.60	2.4733	0.0551	21.0	(0.26)
<b>Average</b>	<b>0.66</b>	<b>0.44</b>	<b>2.5075</b>	<b>0.0558</b>		
<b>Average for the Proxy Group of Eight AUS Natural Gas Distribution Companies</b>	<b>0.66</b>	<b>0.44</b>	<b>2.4773 (8)</b>	<b>0.0551</b>		
<b>Median (5)</b>					<b>20.25%</b>	
<b>Conclusion (6)</b>					<b>20.00%</b>	

See page 4 of Schedule PMA-13 for notes.

Missouri-American Water Company  
 Yields on Moody's A and Baa Rated Public Utility Bonds  
 and Aaa Rated Corporate Bonds Since April 1989

Schedule PMA-14  
 Page 1 of 3  
 (UPDATED)

Date	Aaa Corporate Bonds	Moody's A PU Bonds	Moody's Baa PU Bonds	Spread Between Aaa v A PU Bonds	Spread Between Aaa v Baa PU Bonds	Spread between A and Baa PU Bonds
Apr-90	9.46%	9.92%	10.13%	0.46%	0.67%	0.21%
May-90	9.47%	10.00%	10.16%	0.53%	0.69%	0.16%
Jun-90	9.26%	9.80%	9.96%	0.54%	0.70%	0.16%
Jul-90	9.24%	9.75%	9.92%	0.51%	0.68%	0.17%
Aug-90	9.41%	9.92%	10.12%	0.51%	0.71%	0.20%
Sep-90	9.56%	10.12%	10.32%	0.56%	0.76%	0.20%
Oct-90	9.53%	10.05%	10.28%	0.52%	0.75%	0.23%
Nov-90	9.30%	9.90%	10.12%	0.60%	0.82%	0.22%
Dec-90	9.05%	9.73%	9.96%	0.66%	0.81%	0.23%
Jan-91	9.04%	9.71%	9.96%	0.87%	0.82%	0.25%
Feb-91	8.83%	9.47%	9.69%	0.64%	0.85%	0.21%
Mar-91	8.83%	9.55%	9.74%	0.82%	0.81%	0.19%
Apr-91	8.86%	9.46%	9.64%	0.60%	0.78%	0.18%
May-91	8.66%	9.44%	9.64%	0.58%	0.76%	0.20%
Jun-91	9.01%	9.59%	9.79%	0.56%	0.78%	0.20%
Jul-91	9.00%	9.55%	9.69%	0.55%	0.69%	0.14%
Aug-91	8.76%	9.29%	9.47%	0.54%	0.72%	0.18%
Sep-91	8.81%	9.18%	9.34%	0.65%	0.73%	0.18%
Oct-91	8.55%	9.12%	9.32%	0.57%	0.77%	0.20%
Nov-91	8.48%	9.05%	9.28%	0.57%	0.80%	0.23%
Dec-91	8.31%	8.86%	9.07%	0.57%	0.76%	0.19%
Jan-92	8.20%	8.64%	8.98%	0.64%	0.76%	0.14%
Feb-92	8.29%	8.93%	9.09%	0.64%	0.80%	0.16%
Mar-92	8.35%	8.97%	9.16%	0.62%	0.81%	0.19%
Apr-92	8.33%	8.93%	9.11%	0.80%	0.78%	0.18%
May-92	8.28%	8.87%	9.01%	0.59%	0.73%	0.14%
Jun-92	8.22%	8.78%	8.90%	0.56%	0.68%	0.12%
Jul-92	8.07%	8.57%	8.69%	0.50%	0.62%	0.12%
Aug-92	7.95%	8.44%	8.58%	0.49%	0.63%	0.14%
Sep-92	7.92%	8.40%	8.54%	0.48%	0.62%	0.14%
Oct-92	7.99%	8.54%	8.78%	0.55%	0.77%	0.22%
Nov-92	8.10%	8.63%	8.86%	0.53%	0.76%	0.23%
Dec-92	7.98%	8.43%	8.69%	0.45%	0.71%	0.26%
Jan-93	7.91%	8.27%	8.57%	0.36%	0.66%	0.30%
Feb-93	7.71%	8.04%	8.31%	0.33%	0.60%	0.27%
Mar-93	7.58%	7.90%	8.10%	0.32%	0.52%	0.20%
Apr-93	7.46%	7.81%	8.11%	0.35%	0.65%	0.30%
Apr-93	7.43%	7.88%	8.18%	0.43%	0.75%	0.32%
May-93	7.33%	7.75%	8.05%	0.42%	0.72%	0.30%
Jun-93	7.17%	7.54%	7.83%	0.37%	0.76%	0.39%
Jul-93	6.85%	7.25%	7.59%	0.40%	0.74%	0.34%
Aug-93	6.86%	7.04%	7.35%	0.36%	0.69%	0.31%
Sep-93	6.67%	7.03%	7.27%	0.36%	0.60%	0.24%
Oct-93	6.93%	7.30%	7.69%	0.37%	0.76%	0.39%
Nov-93	6.93%	7.34%	7.73%	0.41%	0.80%	0.39%
Dec-93	6.82%	7.33%	7.65%	0.41%	0.74%	0.33%
Jan-94	7.08%	7.47%	7.76%	0.39%	0.68%	0.29%
Mar-94	7.48%	7.47%	7.76%	-0.01%	0.28%	0.29%
Apr-94	7.88%	7.85%	8.11%	-0.03%	0.23%	0.26%
May-94	7.98%	8.33%	8.61%	0.34%	0.62%	0.28%
Jun-94	7.97%	8.31%	8.64%	0.34%	0.67%	0.33%
Jul-94	8.11%	8.47%	8.60%	0.36%	0.69%	0.33%
Aug-94	8.07%	8.41%	8.74%	0.34%	0.67%	0.33%
Sep-94	8.34%	8.84%	8.98%	0.30%	0.64%	0.34%
Oct-94	8.57%	8.86%	9.24%	0.29%	0.67%	0.38%
Nov-94	8.66%	8.98%	9.35%	0.30%	0.67%	0.37%
Dec-94	8.46%	8.76%	9.16%	0.30%	0.70%	0.40%
Jan-95	8.46%	8.73%	9.15%	0.27%	0.69%	0.42%
Feb-95	8.26%	8.62%	8.93%	0.26%	0.67%	0.41%
Mar-95	8.12%	8.37%	8.78%	0.25%	0.66%	0.41%
Apr-95	8.03%	8.27%	8.67%	0.24%	0.64%	0.40%
May-95	7.85%	7.91%	8.30%	0.26%	0.65%	0.39%
Jun-95	7.30%	7.60%	8.01%	0.30%	0.71%	0.41%
Jul-95	7.41%	7.70%	8.11%	0.28%	0.70%	0.41%
Aug-95	7.57%	7.83%	8.24%	0.26%	0.67%	0.41%
Sep-95	7.32%	7.62%	7.98%	0.30%	0.66%	0.36%
Oct-95	7.12%	7.46%	7.82%	0.34%	0.70%	0.36%
Nov-95	7.02%	7.43%	7.81%	0.41%	0.79%	0.38%
Dec-95	6.82%	7.23%	7.63%	0.41%	0.81%	0.40%
Jan-96	6.81%	7.22%	7.64%	0.41%	0.83%	0.42%
Feb-96	6.99%	7.37%	7.79%	0.38%	0.78%	0.41%
Mar-96	7.35%	7.73%	8.15%	0.38%	0.80%	0.42%
Apr-96	7.50%	7.89%	8.32%	0.39%	0.82%	0.43%
May-96	7.62%	7.88%	8.43%	0.36%	0.83%	0.47%
Jun-96	7.71%	8.06%	8.51%	0.35%	0.80%	0.46%
Jul-96	7.65%	8.02%	8.44%	0.37%	0.79%	0.42%
Aug-96	7.46%	7.84%	8.25%	0.38%	0.79%	0.41%
Sep-96	7.66%	8.01%	8.41%	0.35%	0.75%	0.40%
Oct-96	7.39%	7.77%	8.16%	0.38%	0.76%	0.38%
Nov-96	7.10%	7.49%	7.87%	0.39%	0.77%	0.38%

**Missouri-American Water Company**  
**Yields on Moody's A and Baa Rated Public Utility Bonds**  
**and Aaa Rated Corporate Bonds Since April 1990**

Schedule PMA-14  
 Page 2 of 3  
 (UPDATED)

Date	Aaa Corporate Bonds	Moody's A PU Bonds	Moody's Baa PU Bonds	Spread Between Aaa v A PU Bonds	Spread Between Aaa v Baa PU Bonds	Spread between A and Baa PU Bonds
Dec-90	7.20%	7.59%	7.98%	0.39%	0.78%	0.39%
Jan-97	7.42%	7.77%	8.18%	0.35%	0.76%	0.41%
Feb-97	7.31%	7.64%	8.02%	0.33%	0.71%	0.38%
Mar-97	7.55%	7.87%	8.26%	0.32%	0.71%	0.39%
Apr-97	7.73%	8.03%	8.42%	0.30%	0.69%	0.39%
May-97	7.58%	7.88%	8.28%	0.31%	0.70%	0.39%
Jun-97	7.41%	7.72%	8.12%	0.31%	0.71%	0.40%
Jul-97	7.14%	7.48%	7.87%	0.34%	0.73%	0.39%
Aug-97	7.22%	7.51%	7.93%	0.29%	0.71%	0.42%
Sep-97	7.15%	7.47%	7.79%	0.32%	0.64%	0.32%
Oct-97	7.00%	7.35%	7.87%	0.35%	0.67%	0.32%
Nov-97	6.87%	7.25%	7.49%	0.38%	0.62%	0.24%
Dec-97	6.76%	7.16%	7.41%	0.40%	0.65%	0.25%
Jan-98	6.61%	7.05%	7.28%	0.44%	0.67%	0.23%
Feb-98	6.67%	7.12%	7.36%	0.45%	0.69%	0.24%
Mar-98	6.72%	7.16%	7.37%	0.44%	0.65%	0.21%
Apr-98	6.69%	7.16%	7.37%	0.47%	0.68%	0.21%
May-98	6.69%	7.16%	7.34%	0.47%	0.65%	0.18%
Jun-98	6.53%	7.03%	7.21%	0.50%	0.68%	0.18%
Jul-98	6.55%	7.03%	7.23%	0.48%	0.68%	0.20%
Aug-98	6.52%	7.00%	7.20%	0.48%	0.68%	0.20%
Sep-98	6.40%	6.93%	7.13%	0.53%	0.73%	0.20%
Oct-98	6.37%	6.86%	7.13%	0.59%	0.76%	0.17%
Nov-98	6.41%	7.03%	7.31%	0.62%	0.80%	0.28%
Dec-98	6.22%	6.91%	7.24%	0.69%	1.02%	0.33%
Jan-99	6.24%	6.97%	7.30%	0.73%	1.06%	0.33%
Feb-99	6.40%	7.09%	7.41%	0.69%	1.01%	0.32%
Mar-99	6.82%	7.26%	7.55%	0.64%	0.93%	0.29%
Apr-99	6.64%	7.22%	7.51%	0.58%	0.87%	0.29%
May-99	6.93%	7.47%	7.74%	0.54%	0.81%	0.27%
Jun-99	7.23%	7.74%	8.03%	0.61%	0.80%	0.28%
Jul-99	7.19%	7.71%	7.87%	0.52%	0.78%	0.28%
Aug-99	7.40%	7.91%	8.16%	0.51%	0.76%	0.25%
Sep-99	7.39%	7.83%	8.19%	0.54%	0.80%	0.26%
Oct-99	7.55%	8.06%	8.32%	0.51%	0.77%	0.26%
Nov-99	7.38%	7.94%	8.12%	0.58%	0.76%	0.18%
Dec-99	7.55%	8.14%	8.28%	0.69%	0.73%	0.14%
Jan-00	7.78%	8.35%	8.40%	0.57%	0.62%	0.05%
Feb-00	7.88%	8.25%	8.33%	0.57%	0.65%	0.08%
Mar-00	7.68%	8.28%	8.40%	0.60%	0.72%	0.12%
Apr-00	7.64%	8.29%	8.40%	0.65%	0.76%	0.11%
May-00	7.90%	8.70%	8.86%	0.71%	0.87%	0.16%
Jun-00	7.87%	8.36%	8.47%	0.68%	0.80%	0.11%
Jul-00	7.65%	8.25%	8.33%	0.60%	0.68%	0.08%
Aug-00	7.55%	8.13%	8.25%	0.58%	0.70%	0.12%
Sep-00	7.82%	8.23%	8.32%	0.61%	0.70%	0.09%
Oct-00	7.55%	8.14%	8.29%	0.59%	0.74%	0.15%
Nov-00	7.45%	8.11%	8.25%	0.68%	0.80%	0.14%
Dec-00	7.21%	7.84%	8.01%	0.63%	0.80%	0.17%
Jan-01	7.15%	7.80%	7.99%	0.65%	0.84%	0.19%
Feb-01	7.10%	7.74%	7.94%	0.64%	0.84%	0.20%
Mar-01	6.98%	7.68%	7.85%	0.70%	0.87%	0.17%
Apr-01	7.20%	7.94%	8.06%	0.74%	0.88%	0.12%
May-01	7.29%	7.98%	8.11%	0.70%	0.82%	0.12%
Jun-01	7.18%	7.85%	8.02%	0.67%	0.84%	0.17%
Jul-01	7.13%	7.78%	8.05%	0.65%	0.92%	0.27%
Aug-01	7.02%	7.69%	7.95%	0.57%	0.93%	0.38%
Sep-01	7.17%	7.75%	8.12%	0.58%	0.95%	0.37%
Oct-01	7.03%	7.63%	8.02%	0.60%	0.99%	0.38%
Nov-01	6.97%	7.57%	7.96%	0.60%	0.99%	0.39%
Dec-01	6.77%	7.83%	8.27%	1.06%	1.50%	0.44%
Jan-02	6.55%	7.66%	8.13%	1.11%	1.58%	0.47%
Feb-02	6.51%	7.54%	8.18%	1.03%	1.67%	0.64%
Mar-02	6.81%	7.76%	8.32%	0.95%	1.51%	0.56%
Apr-02	6.76%	7.57%	8.26%	0.81%	1.50%	0.69%
May-02	6.75%	7.52%	8.33%	0.77%	1.58%	0.81%
Jun-02	6.63%	7.42%	8.26%	0.78%	1.63%	0.84%
Jul-02	6.53%	7.31%	8.07%	0.78%	1.54%	0.76%
Aug-02	6.37%	7.17%	7.74%	0.80%	1.37%	0.67%
Sep-02	6.15%	7.08%	7.62%	0.93%	1.47%	0.54%
Oct-02	6.32%	7.23%	8.00%	0.91%	1.88%	0.77%
Nov-02	6.31%	7.14%	7.76%	0.83%	1.45%	0.62%
Dec-02	6.21%	7.07%	7.61%	0.86%	1.40%	0.54%
Jan-03	6.17%	7.05%	7.47%	0.89%	1.30%	0.41%
Feb-03	5.95%	6.83%	7.17%	0.98%	1.22%	0.24%
Mar-03	5.89%	6.78%	7.05%	0.90%	1.16%	0.26%
Apr-03	5.74%	6.64%	6.84%	0.90%	1.20%	0.30%
May-03	5.22%	6.36%	6.47%	1.14%	1.25%	0.11%
Jun-03	4.97%	6.21%	6.30%	1.24%	1.33%	0.08%
Jul-03	5.49%	6.57%	6.67%	1.03%	1.18%	0.10%
Aug-03	5.88%	6.78%	7.08%	0.90%	1.20%	0.30%
Sep-03	5.72%	6.58%	6.87%	0.84%	1.15%	0.31%
Oct-03	5.70%	6.43%	6.78%	0.73%	1.08%	0.36%
Nov-03	5.65%	6.37%	6.89%	0.72%	1.04%	0.32%
Dec-03	5.62%	6.27%	6.61%	0.65%	0.99%	0.34%
Jan-04	5.54%	6.15%	6.47%	0.61%	0.93%	0.32%



**Missouri-American Water Company**  
**Yields on Moody's A and Baa Rated Public Utility Bonds**  
**and Aaa Rated Corporate Bonds Since April 1990**

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 (UPDATED)

Date	Aaa Corporate		Moody's A PU		Moody's Baa		Spread	Spread	Spread
	Bonds	Bonds	Bonds	PU Bonds	PU Bonds	PU Bonds	Between Aaa v A PU Bonds	Between Aaa v Baa PU Bonds	Between A and Baa PU Bonds
Feb-04	6.50%	6.15%	6.28%	6.28%	6.28%	6.28%	0.65%	0.78%	0.13%
Mar-04	5.33%	5.97%	6.12%	6.12%	6.12%	6.12%	0.54%	0.79%	0.15%
Apr-04	5.73%	6.35%	6.46%	6.46%	6.46%	6.46%	0.62%	0.73%	0.11%
May-04	6.04%	6.62%	6.75%	6.75%	6.75%	6.75%	0.58%	0.71%	0.13%
Jun-04	6.01%	6.46%	6.84%	6.84%	6.84%	6.84%	0.45%	0.83%	0.38%
Jul-04	5.82%	6.27%	6.67%	6.67%	6.67%	6.67%	0.45%	0.85%	0.40%
Aug-04	5.65%	6.14%	6.45%	6.45%	6.45%	6.45%	0.49%	0.80%	0.31%
Sep-04	5.48%	5.98%	6.27%	6.27%	6.27%	6.27%	0.52%	0.81%	0.29%
Oct-04	5.47%	5.84%	6.17%	6.17%	6.17%	6.17%	0.47%	0.70%	0.23%
Nov-04	5.52%	5.97%	6.16%	6.16%	6.16%	6.16%	0.45%	0.84%	0.19%
Dec-04	5.47%	5.92%	6.10%	6.10%	6.10%	6.10%	0.45%	0.63%	0.18%
Jan-05	6.36%	5.78%	5.95%	5.95%	5.95%	5.95%	0.42%	0.59%	0.17%
Feb-05	5.20%	5.61%	5.76%	5.76%	5.76%	5.76%	0.41%	0.56%	0.15%
Mar-05	5.40%	5.83%	6.01%	6.01%	6.01%	6.01%	0.43%	0.61%	0.18%
Apr-05	5.33%	5.64%	5.95%	5.95%	5.95%	5.95%	0.31%	0.62%	0.31%
May-05	6.15%	5.53%	5.88%	5.88%	5.88%	5.88%	0.38%	0.73%	0.35%
Jun-05	4.96%	5.40%	5.70%	5.70%	5.70%	5.70%	0.44%	0.74%	0.30%
Jul-05	5.08%	5.51%	5.80%	5.80%	5.80%	5.80%	0.45%	0.74%	0.29%
Aug-05	5.09%	5.50%	5.81%	5.81%	5.81%	5.81%	0.41%	0.72%	0.31%
Sep-06	5.13%	5.52%	5.83%	5.83%	5.83%	5.83%	0.39%	0.70%	0.31%
Oct-05	5.35%	5.79%	6.06%	6.06%	6.06%	6.06%	0.44%	0.73%	0.29%
Nov-05	6.42%	5.88%	6.19%	6.19%	6.19%	6.19%	0.48%	0.77%	0.31%
Dec-05	6.37%	5.80%	6.14%	6.14%	6.14%	6.14%	0.43%	0.77%	0.34%
Jan-06	5.29%	5.75%	6.06%	6.06%	6.06%	6.06%	0.46%	0.77%	0.31%
Feb-06	5.35%	5.82%	6.11%	6.11%	6.11%	6.11%	0.47%	0.76%	0.29%
Mar-06	5.53%	5.98%	6.26%	6.26%	6.26%	6.26%	0.45%	0.73%	0.28%
Apr-06	5.84%	6.29%	6.54%	6.54%	6.54%	6.54%	0.45%	0.70%	0.25%
May-06	5.85%	6.42%	6.59%	6.59%	6.59%	6.59%	0.47%	0.64%	0.17%
Jun-06	5.89%	6.40%	6.61%	6.61%	6.61%	6.61%	0.61%	0.72%	0.21%
Jul-06	5.85%	6.37%	6.61%	6.61%	6.61%	6.61%	0.52%	0.76%	0.24%
Aug-06	5.68%	6.20%	6.43%	6.43%	6.43%	6.43%	0.52%	0.76%	0.23%
Sep-06	5.51%	6.00%	6.26%	6.26%	6.26%	6.26%	0.49%	0.75%	0.28%
Oct-06	5.51%	5.98%	6.24%	6.24%	6.24%	6.24%	0.47%	0.73%	0.26%
Nov-06	5.33%	6.80%	6.04%	6.04%	6.04%	6.04%	0.47%	0.71%	0.24%
Dec-06	6.32%	6.61%	6.05%	6.05%	6.05%	6.05%	0.49%	0.73%	0.24%
Jan-07	6.40%	5.96%	6.16%	6.16%	6.16%	6.16%	0.56%	0.78%	0.20%
Feb-07	5.30%	5.90%	6.10%	6.10%	6.10%	6.10%	0.51%	0.71%	0.20%
Mar-07	5.30%	5.85%	6.10%	6.10%	6.10%	6.10%	0.55%	0.80%	0.25%
Apr-07	5.47%	5.97%	6.24%	6.24%	6.24%	6.24%	0.60%	0.77%	0.27%
May-07	5.47%	5.99%	6.23%	6.23%	6.23%	6.23%	0.52%	0.76%	0.24%
Jun-07	5.79%	6.30%	6.54%	6.54%	6.54%	6.54%	0.51%	0.76%	0.24%
Jul-07	5.73%	6.25%	6.49%	6.49%	6.49%	6.49%	0.52%	0.76%	0.24%
Aug-07	5.79%	6.24%	6.51%	6.51%	6.51%	6.51%	0.45%	0.72%	0.27%
Sep-07	5.74%	6.18%	6.45%	6.45%	6.45%	6.45%	0.44%	0.71%	0.27%
Oct-07	5.66%	6.11%	6.36%	6.36%	6.36%	6.36%	0.45%	0.70%	0.25%
Nov-07	5.44%	5.97%	6.21%	6.21%	6.21%	6.21%	0.53%	0.83%	0.30%
Dec-07	6.49%	6.15%	6.51%	6.51%	6.51%	6.51%	0.67%	1.02%	0.35%
Jan-08	5.33%	6.02%	6.35%	6.35%	6.35%	6.35%	0.69%	1.02%	0.33%
Feb-08	5.53%	6.21%	6.60%	6.60%	6.60%	6.60%	0.68%	1.07%	0.39%
Mar-08	5.51%	6.21%	6.68%	6.68%	6.68%	6.68%	0.70%	1.17%	0.47%
Apr-08	5.55%	6.28%	6.81%	6.81%	6.81%	6.81%	0.74%	1.26%	0.52%
May-08	5.57%	6.27%	6.79%	6.79%	6.79%	6.79%	0.70%	1.22%	0.52%
Jun-08	5.88%	6.38%	6.93%	6.93%	6.93%	6.93%	0.70%	1.25%	0.55%
Jul-08	5.67%	6.40%	6.97%	6.97%	6.97%	6.97%	0.73%	1.30%	0.57%
Aug-08	6.84%	6.37%	6.98%	6.98%	6.98%	6.98%	0.73%	1.34%	0.61%
Sep-08	5.65%	6.49%	7.15%	7.15%	7.15%	7.15%	0.84%	1.50%	0.66%
Oct-08	6.28%	7.56%	8.56%	8.56%	8.56%	8.56%	1.28%	2.30%	1.02%
Nov-08	6.12%	7.20%	8.68%	8.68%	8.68%	8.68%	1.08%	2.86%	1.78%
Dec-08	5.05%	6.54%	8.13%	8.13%	8.13%	8.13%	1.49%	3.08%	1.69%
Jan-09	6.05%	6.39%	7.90%	7.90%	7.90%	7.90%	1.34%	2.85%	1.51%
Feb-09	5.27%	6.20%	7.74%	7.74%	7.74%	7.74%	1.03%	2.47%	1.44%
Mar-09	5.50%	6.42%	8.00%	8.00%	8.00%	8.00%	0.92%	2.50%	1.58%
Apr-09	5.39%	6.48%	8.03%	8.03%	8.03%	8.03%	1.09%	2.64%	1.55%
May-09	5.54%	6.49%	7.76%	7.76%	7.76%	7.76%	0.95%	2.22%	1.27%
Jun-09	5.81%	6.20%	7.30%	7.30%	7.30%	7.30%	0.59%	1.69%	1.10%
Jul-09	5.41%	5.97%	6.87%	6.87%	6.87%	6.87%	0.58%	1.46%	0.80%
Aug-09	5.26%	5.71%	6.36%	6.36%	6.36%	6.36%	0.45%	1.10%	0.65%
Sep-09	5.13%	5.63%	6.12%	6.12%	6.12%	6.12%	0.40%	0.99%	0.59%
Oct-09	5.15%	5.65%	6.14%	6.14%	6.14%	6.14%	0.40%	0.99%	0.59%
Nov-09	5.19%	5.64%	6.18%	6.18%	6.18%	6.18%	0.45%	0.89%	0.64%
Dec-09	5.28%	5.78%	6.26%	6.26%	6.26%	6.26%	0.53%	1.00%	0.47%
Jan-10	5.26%	5.77%	6.16%	6.16%	6.16%	6.16%	0.51%	0.90%	0.39%
Feb-10	5.35%	5.87%	6.25%	6.25%	6.25%	6.25%	0.52%	0.90%	0.36%
Average	6.81%	7.38%	7.71%	7.71%	7.71%	7.71%	0.55%	0.90%	0.35%
Median	6.80%	7.47%	7.82%	7.82%	7.82%	7.82%	0.52%	0.76%	0.29%

Source of Information:

S&P Public Utility Index and Moody's Public Utility Bond Average Annual Yields 1928-2010. (AUS Consultants - Utility Services, 2010).