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Sponsoring Party:

Missouri-American Water Company

Case No.:

WR-2010-0131

Date:

April 15, 2010

#### MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. WR-2010-0131

**REBUTTAL TESTIMONY** 

OF

PAULINE M. AHERN, CRRA

ON BEHALF OF

MISSOURI AMERICAN WATER COMPANY

### BEFORE THE PUBLIC SERVICE COMMISSION

#### OF THE STATE OF MISSOURI

IN THE MATTER OF MISSOURI-AMERICAN WATER COMPANY FOR AUTHORITY TO FILE TARIFFS REFLECTING INCREASED RATES FOR WATER AND SEWER SERVICE

CASE NO. WR-2010-0131 CASE NO. SR-2010-0135

#### AFFIDAVIT OF PAULINE M. AHERN

Pauline M. Ahern, being first duly sworn, deposes and says that she is the witness who sponsors the accompanying testimony entitled "Rebuttal Testimony of Pauline M. Ahern"; that said testimony and schedules were prepared by her and/or under her direction and supervision; that if inquires were made as to the facts in said testimony and schedules, she would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of her knowledge.

Pauline M. Ahern

My commission expires:

SHARON M. KEEFE
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 9, 2011

Description - Espoitar - -

#### I. INTRODUCTION 1 Please state your name, occupation and business address. 2 My name is Pauline M. Ahern and I am a Principal of AUS Consultants. My A. business address is 155 Gaither Drive, Suite A, Mt. Laurel, New Jersey 08054. 4 5 Are you the same Pauline M. Ahern who previously submitted prepared direct Q. testimony in this proceeding? 6 7 Α. Yes, I am. 8 Have you prepared schedules which support your rebuttal testimony? Yes, I have. They have been marked for identification as Schedules PMA-14 9 through-PMA- 23. 10 II. PURPOSE 11 12 Q. What is the purpose of this testimony? 13 A. The purpose of this testimony is to rebut certain aspects of the Missouri Public 14 Service Commission Staff Report - Cost of Service (Staff Report). Specifically, 15 I will address Staff's comments relative to the concept of double leverage; its 16 application of the Discounted Cash Flow (DCF) Model and Capital Asset 17 Pricing Model (CAPM), its failure to reflect Missouri American Water 18 Company's (MAWC) greater business risk relative to its proxy group of 19 comparable water companies, and the inadequacy of its recommended range 20 of common equity cost rate. 21 III. SUMMARY

My rebuttal testimony addresses Staff's discussion of the concept of double

Please briefly summarize your rebuttal testimony.

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leverage and how it violates the basic financial principle that it is the use of invested funds, not the source of those funds, which gives rise to the riskiness of an asset/investment.

My rebuttal testimony also describes a number of errors causing Staff's recommended common equity cost rate to be well below any reasonable range for MAWC because:

- e Staff erroneously relies primarily upon the DCF model to arrive at its recommended common equity cost rate despite the Commission's consideration of the results of other cost of common equity models and the results of recently awarded ROEs to utilities by various regulatory commissions around the country as noted in Case No. GR-2006-0422. Staff uses, albeit incorrectly, the CAPM model but only as a check on its flawed and understated recommendation. The Efficient Market Hypothesis (EMH), upon which all the cost of common equity models are premised, confirms that investors rely upon multiple cost of common equity models in formulating their required rates of return.
- Staff erroneously includes a multi-stage DCF analysis while acknowledging that the utility industry is a stable mature one.
- Staff's test of reasonableness, i.e., its CAPM analysis, is flawed.
- Staff's recommended range of common equity cost rate is not consistent
  with either recent awards by other state regulatory commissions or the
  expected returns on book common equity for Staff's proxy group of
  water companies.

Finally, my rebuttal testimony provides an updated common equity cost rate based upon current capital market conditions.

#### IV. CAPITAL STRUCTURE

#### A. Double Leverage

- Q. On page 23 at lines 20-21 of the Staff Report, Staff provides the fourth reason for its use of American Water Company's (American Water) consolidated capital structure, namely American Water's use of double leverage. Please comment.
- A. The notion that American Water employs double leverage, i.e., a mix of debt and equity, to fund its equity infusions to MAWC or any of its operating subsidiaries, as a rationale for using American Water's consolidated capital structure for ratemaking purposes to determine MAWC's allowed overall rate of return violates the basic financial principle that any investment's required rate of return is a function of that investment's specific risks.

In the instant proceeding, it is the rate base of MAWC, and MAWC alone, to which the overall rate of return set in this proceeding will be applied. Hence, MAWC should be evaluated as a stand alone utility. To do otherwise would be discriminatory and confiscatory. It is a generally-accepted and well-documented financial principle that the risk of any investment is directly related to the assets in which the capital is invested. Just as with any other utility under its jurisdiction, the Commission must focus on the risk and return on the common equity investment in MAWC's jurisdictional rate base because it is MAWC's rates alone which will be set in this proceeding and it is MAWC's rate

base alone which serves its ratepayers.

 The risk of investment in MAWC's rate base is independent of the nature of investor capital used to finance that rate base. As previously stated, it is a basic financial principle that it is the use of the funds invested which gives rise to the risk of the investment, not the source of the funds. As Richard A. Brealey and Stewart C. Myers state in <u>Principles of Corporate Finance</u><sup>1</sup>:

The true cost of capital depends on the use to which the capital is put.

Each project should be evaluated at its own opportunity cost of capital; the true cost of capital depends on the use to which the capital is put. (italics and bold in original)

Morin<sup>2</sup> also states:

Financial theory clearly establishes that the cost of equity is the risk-adjusted opportunity cost to the investors and not the cost of the specific capital sources employed by investors. The true cost of capital depends on the use to which the capital is put and not on its source. The *Hope* and *Bluefield* doctrines have made clear that the relevant considerations in calculating a company's cost of capital are the alternatives available to investors and the returns and risks associated with those alternatives. The specific source of funding and the cost of those funds to the investor are irrelevant considerations.

The cost of capital is governed by the risk to which the capital is exposed and not by the cost of those funds or whether they were obtained from bondholders or common shareholders. The identity of the subsidiary's shareholders should have no bearing on its cost of equity because it is the risk to which the subsidiary's

Richard A. Brealey and Stewart C. Myers, <u>Principles of Corporate Finance</u>, McGraw-Hill Book Company, 1988, pp. 173 and 198.

Morin, Roger A., New Regulatory Finance (Public Utilities Reports, Inc., 2006) 523-524.

equity is exposed that governs its cost of money, not whether it is borrowed from bondholders or sold to common shareholders for issued shares. Had the parent company not been in the picture, and had the subsidiary's stock been widely held by the public, the subsidiary would be entitled to a return that would fully cover the cost of both its debt and equity.

Hence, MAWC must be viewed on its own merits, including its financial risk as reflected in its capital structure and not American Water's consolidated one, regardless of the source of its equity capital, i.e., its parent, American Water. Therefore, the specific risk of investment in MAWC, including its small size, as was discussed in my direct testimony and will be discussed subsequently, as well as its greater financial risk, relative to the proxy companies utilized to estimate the cost rate of common equity capital by Staff and myself in this proceeding, is most important in order to establish an appropriate common equity cost rate.

As Bluefield<sup>3</sup> so clearly states:

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties; . . .

Bluefield is clear then, that it is the "risks and uncertainties" surrounding the property employed for the "convenience of the public" which determines the appropriate level of rates and not the source of the capital financing that property. In this proceeding, the property employed "for the convenience of the public" is the rate base of MAWC. Therefore, it is the total investment risk

Bluefield Water Works Improvement Co. v. Public Serv. Commin., 252 U.S. 679 (1922).

including the financial risk reflected in its own capital structure and its rate base that is relevant to the determination of a cost rate of common equity to be applied to the common equity financed portion of that rate base.

#### V. COMMON EQUITY COST RATE

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#### A. Testimony of MoPSC Staff Witness David Murray

#### 1. Discounted Cash Flow Model

- Q. Staff's range of recommended common equity cost rate, 8.95% 9.55%, with a midpoint of 9.25% is based exclusively upon a Discounted Cash Flow (DCF) analysis, notwithstanding its use of the CAPM as a check. Please comment.
  - The DCF model utilized by Staff is market-based since recent as well as current market prices are employed in its application. Therefore, it is based upon the EMH which is the foundation of modern investment theory, first pioneered by Eugene F. Fama<sup>4</sup> in 1970. As discussed in my direct testimony, pages 24 through 27, an efficient market is one in which security prices reflect all relevant information all the time. This implies that prices adjust instantaneously to new information, thus reflecting the intrinsic fundamental economic value of a security.<sup>5</sup>

The semistrong form of the EMH, which asserts that all publicly available information is fully reflected in securities prices, i.e., fundamental analysis cannot "outperform the market", is generally held to be true because the use of

Fama, Eugene F., "Efficient Capital Markets: A Review of Theory and Empirical Work" (<u>Journal of Finance</u>, May 1970) 383-417.

Brigham, Eugene F., <u>Fundamentals of Financial Management, Fifth Edition</u> (The Dryden Press, 1989) 225.

insider information often enables investors to "outperform the market" and earn excessive returns. This means that all perceived risks are taken into account by investors in the prices they pay for securities. Investors are thus aware of all publicly-available information, including bond ratings; discussions about companies by bond rating agencies and investment analysts; as well as the various cost of common equity methodologies (models) discussed in the financial literature. Hence, no single common equity cost rate model should be relied upon in determining a cost rate of common equity and that the results of multiple cost of common equity models should be taken into account.

- Q. Your direct testimony provides academic support for the need to rely upon more than one cost of common equity model in arriving at a recommended common equity cost rate. Would you please revisit the concept?
- A. Yes. For example, Phillips<sup>6</sup> states:

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Since regulation establishes a level of authorized earnings which, in turn, implicitly influences dividends per share, estimation of the growth rate from such data is an inherently circular process. For these reasons, the DCF model "suggests a degree of precision which is in fact not present" and leaves "wide room for controversy and argument about the level of k". (italics added) (p. 396)

Despite the difficulty of measuring relative risk, the comparable earnings standard is no harder to apply than is the market-determined standard. The DCF method, to illustrate, requires a subjective determination of the growth rate the market is contemplating. Moreover, as Leventhal has argued: 'Unless the utility is permitted to earn a return comparable to that available elsewhere on similar risk, it will not be able in the long run to attract capital.' (italics added) (p. 398)

Phillips, Jr., Charles F. <u>The Regulation of Public Utilities-Theory and Practice</u> (Public Utility Reports, Inc., 1993) 396, 398.

Also, Morin<sup>7</sup> states:

Each methodology requires the exercise of considerable judgment on the reasonableness of the assumptions underlying the methodology and on the reasonableness of the proxies used to validate a theory. The inability of the DCF model to account for changes in relative market valuation, discussed below, is a vivid example of the potential shortcomings of the DCF model when applied to a given company. Similarly, the inability of the CAPM to account for variables that affect security returns other than beta tarnishes its use. (italics added)

No one individual method provides the necessary level of precision for determining a fair return, but each method provides useful evidence to facilitate the exercise of an informed judgment. Reliance on any single method or preset formula is inappropriate when dealing with investor expectations because of possible measurement difficulties and vagaries in individual companies' market data. (Morin, p. 428)

The financial literature supports the use of multiple methods. Professor Eugene Brigham, a widely respected scholar and finance academician, asserts: (footnote omitted)

Three methods typically are used: (1) the Capital Asset Pricing Model (CAPM), (2) the discounted cash flow (DCF) method, and (3) the bond-yield-plus-risk-premium approach. These methods are not mutually exclusive – no method dominates the others, and all are subject to error when used in practice. Therefore, when faced with the task of estimating a company's cost of equity, we generally use all three methods and then choose among them on the basis of our confidence in the data used for each in the specific case at hand.

Another prominent finance scholar, Professor Stewart Myers, in an early pioneering article on regulatory finance, stated: 2(footnote omitted)

Use more than one model when you can. Because estimating the opportunity cost of capital is difficult, only a fool throws away useful information. That means you should not use any one model or measure mechanically and exclusively. Beta is helpful

Morin 428-431.

as one tool in a kit, to be used in parallel with DCF models or other techniques for interpreting capital market data.

Reliance on multiple tests recognizes that no single methodology produces a precise definitive estimate of the cost of equity. As stated in Bonbright, Danielsen, and Kamerschen (1988), 'no single or group test or technique is conclusive.' Only a fool discards relevant evidence. (italics in original) (Morin, p. 430)

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While it is certainly appropriate to use the DCF methodology to estimate the cost of equity, there is no proof that the DCF produces a more accurate estimate of the cost of equity than other methodologies. Sole reliance on the DCF model ignores the capital market evidence and financial theory formalized in the CAPM and other risk premium methods. The DCF model is one of many tools to be employed in conjunction with other methods to estimate the cost of equity. It is not a superior methodology that supplants other financial theory and market evidence. The broad usage of the DCF methodology in regulatory proceedings in contrast to its virtual disappearance in academic textbooks does not make it superior to other methods. The same is true of the Risk Premium and CAPM methodologies. (italics added) (Morin, p. 431)

In view of the foregoing, it is clear that investors are aware of all of the models available for use in determining common equity cost rate. The EMH requires the assumption that, collectively, investors use them all. Therefore, Staff's exclusive reliance upon the DCF model, notwithstanding its use of the CAPM as a check, is at odds with the very foundation, i.e., the EMH, upon which the DCF is predicated.

- 32 Q. Please discuss Staff's reliance upon a multi-stage DCF analysis.
  - A. In my opinion, a multi-stage DCF analysis is inappropriate for determining the cost of common equity for utility companies. The single-stage DCF is the appropriate version of the DCF model because utilities are generally in the mature stage of their lifecycles and not transitioning from one growth stage to

another, such as start-up biotech firms, venture capital firms, and the like.

All companies, including utilities, go through typical life cycles in their development, initially progressing through a growth stage, moving onto a transition stage and finally assuming a steady-state or constant growth state. However, the U.S. public utility industry is a long-standing industry in the U.S., dating back to approximately 1882. The standards of rate of return regulation for public utilities date back to the principles of fair rate of return established in the <a href="Hope">Hope</a> and <a href="Bluefield</a> decisions of 1944 and 1923, respectively. Hence, the public utility industry in the U.S. is a stable and mature industry characterized by the steady-state or constant-growth stage of a multi-stage DCF model. The economics of the utility industry reflect the features of this relative stability including demand maturity. As regulated businesses, the returns on utility capital investment, i.e., rate base, are set through the ratemaking process and not determined in the competitive markets. This characteristic, taken together with the longevity of the public utility industry, all contribute to the stability and maturity of the industry, including the water utility industry.

Since there is no basis for applying multi-stage growth versions of the DCF model to determine the common equity cost rates of mature public utility companies, the constant growth model is most appropriate.

Q. Nevertheless, do you have any comments upon Staff's rationale or application of the multi-stage DCF model?

<sup>&</sup>lt;sup>8</sup> Federal Power Commission v. Hope Natural Gas Co., 320 U.S. 591 (1944).

Bluefield Water Works Improvement Co. v. Public Serv. Comm'n, 262 U.S. 679 (1923).

Yes. On page 25, lines 7 – 9 of the Staff Report – Cost of Service (Staff Report), Staff indicates that it has supplemented "its constant-growth DCF analysis in this case with [a] multi-stage DCF analysis primarily due [to] Staff's concerns about the sustainability of projected growth rates." Staff's rationale for also using a multi-stage DCF is provided on page 28 of the Staff Report at lines 2 – 4, where Staff "notes that assuming that water utility companies' dividends can grow in perpetuity at a growth rate that is higher than expected growth in the overall economy should result in an upwardly biased estimated cost of common equity." On page 30, at lines 17 – 20, Staff further notes that it "considers this approach [multi-stage DCF] to be appropriate in situations in which it is difficult to estimate a sustainable growth rate with much confidence and/or when in staff's opinion 5-year projected growth rates are not sustainable due to the fact that such rates are higher than expected economic or industry sustainable growth rates."

- Q. Is the concern voiced in the Staff Report about analyst-projected growth rates consistent with Staff's past practice?
- A. No. Staff did not voice this concern in prior rate cases for MAWC. In MAWC's most recent rate case, Case No. WR-2008-0311, the average projected growth rate in earnings per share (EPS) or 8.59% was higher than Staff's current average projected growth rate in EPS of 7.33% shown in Column (3) on Schedule 15. Nevertheless, Staff based its cost of equity analysis on a single stage DCF model. Likewise, Staff did not voice this concern in MAWC's 2007 rate case, Case No. WR-2007-0216, where its average projected growth in

EPS or 7.54% was also greater than the current growth rate, yet it based its cost of equity analysis on a single stage DCF model. Not only were Staff's average projected growth rates in EPS higher in the two previous MAWC rate cases, but the projected growth in Gross Domestic Product (GDP) in both of those cases was significantly lower than Staff's average projected growth rates in EPS. In Case No. WR-2008-0311, the Energy Information Administration (EIA) in its Annual Energy Outlook (AEO) released in December 2007, was forecasting an average GDP growth rate of 4.5% for the period 2008 – 2030. In Case No. WR-2007-0216, EIA was forecasting a GDP growth rate for 2007 – 2030 of 4.8% in its AEO released in December 2006.

Q. Do you have any further observations?

A. Yes. In addition, as stated above, Staff opines that "5-year projected growth rates are not sustainable due to the fact that such rates are higher than expected economic or industry sustainable growth rates." Staff provides no empirical evidence that in the second or even third stage, any company, especially relatively stable utility companies, would grow at the average of the U.S. economy. The average growth in the U.S. economy, as measured by GDP growth, is just that – an average. Some sectors/industries/companies will grow faster than the economy and some will grow more slowly. Schedule PMA-15 demonstrates that the growth in nominal GDP is an average. As shown on Schedule PMA-15, the nominal GDP grew 3.31% from 2007-2008 and 5.58% on average for the ten years ending 2008. In contrast, the utilities' component of nominal GDP grew 8.74% from 2007 – 2008 and 6.02% on

average from 1998 – 2008. It is also shown on Schedule PMA-15 that other industry sectors grew either more or less than GDP as a whole, whether for 2007 – 2008 or 1998 – 2008. Thus, there is no basis to assume all industries, including the utility / water industry, will grow at the average rate of the economy as a whole as measured by composite GDP growth.

In view of the foregoing, there is no basis for utilizing a multi-stage DCF for stable, mature water companies nor has Staff demonstrated that it is appropriate to assume that projected growth in EPS are not sustainable and that projected growth in GDP is an appropriate growth rate for the water industry. Therefore, Staff's multi-stage DCF analysis should be rejected.

- Q. What would Staff's DCF results have been if Staff had properly relied upon a single-stage growth DCF analysis using projected growth in EPS?
  - As shown on Schedule PMA-16, had Staff utilized a single-stage growth DCF with projected growth in EPS, an average DCF cost rate of 10.86% results. The average projected EPS growth rate ranges from 6.75% 9.30% and when applied to Staff's dividend yield of 3.35%, results in a range of DCF cost rate of 10.10% 12.65%, with a midpoint of 11.375%. DCF cost rates of 10.86% and 11.375% clearly demonstrate that both Staff's single-stage constant growth DCF results, ranging from 8.75% 9.75% and Staff's recommended range of common equity cost rate of 8.95% 9.55% are grossly understated. Moreover, these cost rates are further understated because they reflect the lower business and financial risk of Staff's proxy group of four water companies.

#### 2. Capital Asset Pricing Model

2 Q. Do you have any comment regarding Staff's application of the CAPM?

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- Yes. Staff's application of the CAPM is flawed in four respects; 1) its choice of 3 Α. 4 the historical yield on 30-year U.S. Treasury bond as the risk-free rate; 2) its 5 use of an historical market equity risk premium which is incorrectly derived; 3) 6 its failure to also include a forecasted market equity risk premium; and 4) its 7 failure to also apply the empirical CAPM to account for the fact that Security Market Line (SML) as described by the traditional CAPM is not as steeply sloped as the predicted SML.
- 10 Q. Please comment upon Staff's use of the historical yield on 30-year U.S. 11 Treasury bonds as the risk-free rate.
  - Both the determination of cost of capital and the determination of rates for Α. utility services are prospective in nature. Therefore, it is inappropriate to use an historical yield as the risk-free rate in a CAPM analysis. Rather, the prospective yield on the 30-year U.S. Treasury bonds should be used. As shown in note 1 on page 3 of Schedule PMA-17, the forecasted consensus yield on long-term U. S. Treasury bonds by the nearly 50 economists reported in Blue Chip Financial Forecasts dated March 1, 2010<sup>10</sup> is 4.90% for the six quarters ending with the second quarter 2011. Thus, Staff's recommended 4.57% average historical yield (December 2009 - February 2010) on 30-year U.S. Treasury bonds significantly understates the prospective yield.
  - Q. You have stated that Staff erred in exclusively relying upon an historical market

<sup>10</sup> Most current available at the time of the preparation of the Staff Report.

equity risk premium which was incorrectly derived. Please explain.

Staff's market equity risk premium of 5.6% is derived from the lbbotson SBBI -2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills and Inflation - 1926-2008 (SBBI) as the difference between the arithmetic mean 1926-2008 total return on large company stocks of 11.7% and the arithmetic mean 1926-2008 total return on long-term government bonds of 6.1%. (5.6% = 11.7% - 6.1%). The correct derivation of the historical market equity risk premium is the difference between the total return on large company stocks of 11.7% and the arithmetic mean 1926-2008 income return on long-term government bonds of 5.2% which results in a market equity risk premium of 6.5% (6.5% = 11.7% - 5.2%). However, when the Staff Report was written, the 1926 – 2009 market risk premium was available in the 2010 lbbotson Risk Premia Over Time Report - Estimates for 1926-2009, which reported a total return on large company stocks of 11.8% and the income return on long-term government bonds of 5.20% resulting in a correctly calculated arithmetic mean market equity risk premium of 6.60% (6.60% = 11.80% - 5.20%) available at the time of the preparation of the Staff Report. Regarding the use of the income return and not the total return for Treasury securities in deriving an equity risk premium, SBBI states<sup>12</sup>:

Another point to keep in mind when calculating the equity risk premium is that the income return on the appropriate-horizon Treasury security, rather than the total return, is used in the calculation. The total return is comprised of three return

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<sup>11 &</sup>lt;u>Ibbotson SBBI - 2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills and Inflation - 1926-2007</u> (Morningstar, Inc., 2009) 23.

<sup>12</sup> Ibbotson SBBI 55-62.

components: the income return, the capital appreciation return, and the reinvestment return. The income return is defined as the portion of the total return that results from a periodic cash flow or, in this case, the bond coupon payment. The capital appreciation return results from the price change of a bond over a specific period. Bond prices generally change in reaction to unexpected fluctuations in yields. Reinvestment return is the return on a given month's investment income when reinvested into the same asset class in the subsequent months of the year. The income return is thus used in the estimation of the equity risk premium because it represents the truly riskless portion of the return. (emphasis added)

Hence, the correct historical market equity risk premium to use is 6.6% and not 5.6%.

- Q. You have also stated that Staff erred in not including a forecasted market equity risk premium in its CAPM analysis. Please explain.
  - Staff relied exclusively upon an historical market equity risk premium which is in direct contrast to its use of both historical and projected growth rates in its application of the DCF model. As stated previously, the cost of capital is prospective and while the arithmetic mean of long-term historical stock market returns can provide insight into investors' expectations of stock market returns because the arithmetic mean of historical returns provides investors with the valuable insight needed to estimate future risk, it is also appropriate to use an estimate of the forecasted or projected stock market return. One indication of the forecasted stock market return can be derived using <a href="Value Line">Value Line</a> 3-5 year median total market price appreciation projections and dividend yield projections as explained in detail on pages 47 and 48 of my direct testimony and derived in note 3 on page 3 of Schedule PMA-17. Based upon <a href="Value Line">Value Line</a>, a forecasted total market return of 13.65% is indicated using the same three

months, December 2009, January 2010, and February 2010, used by Staff in developing its dividend yield in its DCF analysis. When the forecasted yield on 3 30-year U.S. Treasury bonds (notes) of 4.90% is subtracted from Value Line's forecasted total market return, a forecasted market equity risk premium of 8,75% results which, when averaged with the historical market equity risk 5 premium of 6.60% as reported by ibbotson, results in a market equity risk 6 7 premium of 7,68%.

- Q. You have stated that Staff also failed to apply the empirical CAPM to account for the fact that Security Market Line (SML) as described by the traditional CAPM is not as steeply sloped as the predicted SML. Please comment.
- Α. As discussed in my direct testimony at lines 21 on page 54 through line 16 on page 55 of my direct testimony, while numerous tests of the CAPM have confirmed its validity, these tests have determined that "the implied intercept term exceeds the risk-free rate and the slope term is less than predicted by the CAPM."13. These tests have also indicated that the expected return on a security is related to its risk by the following formula:

$$K = R_F + 0.25(R_M - R_F) + 0.75\beta(R_M - R_F)$$

Some critics of the ECAPM model claim that using adjusted betas in a traditional CAPM amounts to using an ECAPM but such a claim is not valid.

As discussed in my direct testimony, using adjusted betas in a CAPM analysis is not equivalent to the ECAPM. Betas are adjusted because of the regression tendency of betas to converge toward 1.0 over time, i.e., over

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<sup>13</sup> Morin 175.

successive calculations of beta. As discussed previously, numerous studies have determined that the SML described by the CAPM formula at <u>any given</u> moment in time is not as steeply sloped as the predicted SML. Morin<sup>14</sup> states:

Some have argued that the use of the ECAPM is inconsistent with the use of adjusted betas, such as those supplied by Value Line and Bloomberg. This is because the reason for using the ECAPM is to allow for the tendency of betas to regress toward the mean value of 1.00 over time, and, since Value Line betas are already adjusted for such trend [sic], an ECAPM analysis results in double-counting. This argument is erroneous. Fundamentally, the ECAPM is not an adjustment, increase or decrease, in beta. This is obvious from the fact that the expected return on high beta securities is actually lower than that produced by the CAPM estimate. The ECAPM is a formal recognition that the observed risk-return tradeoff is flatter than predicted by the CAPM based on myriad empirical evidence. The ECAPM and the use of adjusted betas comprised two separate features of asset pricing. Even if a company's beta is estimated accurately, the CAPM still understates the return for low-beta stocks. Even if the ECAPM is used, the return for low-beta securities is understated if the betas are understated. Referring back to Figure 6-1, the ECAPM is a return (vertical axis) adjustment and not a beta (horizontal axis) adjustment. Both adjustments are necessary.

Moreover, the slope of the SML should not be confused with beta. As Eugene F. Brigham, finance professor emeritus and the author of many financial textbooks states<sup>15</sup>:

The slope of the SML reflects the degree of risk aversion in the economy – the greater the average investor's aversion to risk, then (1) the steeper is the slope of the line, (2) the greater is the risk premium for any risky asset, and (3) the higher is the required rate of return on risky assets.<sup>12</sup>

<sup>12</sup>Students sometimes confuse beta with the slope of the SML. This is a mistake. As we saw earlier in connection with Figure 6-8, and as is developed further in Appendix 6A, beta does represent the slope of a line, but *not* the Security Market Line. This

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<sup>&</sup>lt;sup>14</sup> Morin 191.

Eugene F. Brigham, <u>Financial Management – Theory and Practice</u>, 4<sup>th</sup> Ed. (The Dryden Press, 1985) 203.

confusion arises partly because the SML equation is generally written, in this book and throughout the finance literature, as  $k_i = R_F + b_i(k_M - R_F)$ , and in this form  $b_i$  looks like the slope coefficient and  $(k_M - R_F)$  the variable. It would perhaps be less confusing if the second term were written  $(k_M - R_F)b_i$ , but this is not generally done.

- Q. Please discuss Staff's use of geometric average market risk premium for the years 1926-2008.
- A. In addition to calculating a CAPM derived common equity cost rate based upon the historical arithmetic mean equity risk premium, albeit, incorrectly derived, Staff also calculated a CAPM derived common equity cost rate using the long-term historical geometric mean equity risk premium. This latter calculation is not a valid means of estimating the cost of capital based upon historical returns.

The arithmetic mean return and not the geometric mean return which is appropriate for cost of capital purposes as noted in SBBI:

Arithmetic mean return rates and yields are appropriate because ex-post (historical) total returns and equity risk premiums differ in size and direction over time, providing insight into the variance and standard deviation of returns. Because the arithmetic mean captures the prospect for variance in returns and equity risk premiums, it provides the valuable insight needed by investors in estimating future risk when making a current investment. Absent such valuable insight into the potential variance of returns, investors cannot meaningfully evaluate prospective risk. If investors alternatively relied upon the geometric mean of ex-post equity risk premiums, they would have no insight into the potential variance of future returns because the geometric mean relates the change over many periods to a <u>constant</u> rate of change, thereby obviating the year-to-year fluctuations, or variance, *critical to risk analysis*.

Because historical total returns and equity risk premia differ in size and direction over time, the arithmetic mean provides insight into the variance and

standard deviation of returns, i.e., risk. Thus the prospect for variance, i.e., standard deviation, captured in the arithmetic mean, provides the valuable insight needed by investors and rate of return analysts alike to estimate the expected risk of stocks. Without such insight, investors cannot meaningfully evaluate prospective risk. Because the geometric mean relates the change over many periods to a constant rate of change, the variance, i.e., year-to-year fluctuations, and hence, risk, which is critical to rate of return analysis, is not reflected in geometric mean returns / premia.

The financial literature is quite clear on this point, that risk is measured by the variability of expected returns, i.e., the probability distribution of returns. <sup>16</sup> Pages 55 through 62 of <u>SBBI</u> (see Schedule PMA-18) explain in detail why the arithmetic mean is the correct mean to use when estimating the cost of capital.

In addition, Weston and Brigham<sup>17</sup> provide the standard financial textbook definition of the riskiness of an asset when they state:

The riskiness of an asset is defined in terms of the <u>likely</u>

<u>variability of future returns from the asset</u>. (emphasis added)

And Morin states<sup>18</sup>.

The geometric mean answers the question of what constant return you would have to achieve in each year to have your investment growth match the return achieved by the stock market. The arithmetic mean answers the question of what growth rate is the best estimate of the <u>future</u> amount of money that will be produced by continually reinvesting in the stock market. It is the rate of

<sup>18</sup> Morin 133.

<sup>&</sup>lt;sup>6</sup> Brigham (1989) 639.

Weston, J. Fred and Brigham, Eugene F., <u>Essentials of Managerial Finance Third Edition</u> (The Dryden Press, 1974) 272.

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26 27 return which, compounded over multiple periods, gives the mean of the probability distribution of ending wealth. (emphasis added)

In addition, Brealey and Myers<sup>19</sup> note:

The proper uses of arithmetic and compound rates of return from past investments are often misunderstood. arithmetic average of the returns correctly measures the opportunity cost of capital for investments. . . Moral: If the cost of capital is estimated from historical returns or risk premiums, use arithmetic averages, not compound annual rates of return. (italics in original)

As previously discussed, investors gain insight into relative riskiness by analyzing expected future variability. This is accomplished by the use of the arithmetic mean of a distribution of returns / premia. Only the arithmetic mean takes into account all of the returns / premia, hence, providing meaningful insight into the variance and standard deviation of those returns / premia.

- Q. Can it be demonstrated that the arithmetic mean takes into account all of the returns and therefore, that the arithmetic mean is appropriate to use when estimating the opportunity cost of capital in contrast to the geometric mean?
- A. Yes. Schedule PMA-19, which consists of three pages, graphically demonstrates this premise. Page 1 charts the returns on large company stocks for each and every year, 1926 through 2008 from SBBI. It is clear from looking at the variation of these returns that stock market returns, and hence, equity risk premia, vary.

Shown on page 2 is the distribution of each and every one of those returns for the entire period from 1926 through 2008. There is a clear bell-

Brealey, R.A. and Myers, S.C., Principles of Corporate Finance Fifth Edition (McGraw-Hill Publications, Inc., 1996) 146-147.

shaped pattern to the probability distribution of returns, an indication that they are randomly generated. The arithmetic mean of this distribution of returns considers all of the returns in the distribution. In doing so, the arithmetic mean takes into account the standard deviation or likely variance which may be experienced in the future when estimating the rate of return based upon such historical returns. In contrast, page 3 of Schedule PMA-19 demonstrates that when the geometric mean is calculated, only two of the returns are considered, namely the initial and terminal years, which, in this case, are 1926 and 2008. Based upon only those two years, a constant rate of return is calculated by the geometric average. That constant return, graphically, represents a flat line over the entire 1926 to 2008 time period which is obviously far different from reality, based upon the probability distribution of returns shown on page 2 and demonstrated on page 1.

Only the arithmetic mean takes the standard deviation of returns which is critical to risk analysis into account. The geometric mean is appropriate only when measuring historical performance and should not be used to estimate the investors required rate of return.

- Q. What would Staff's CAPM results have been had Staff relied upon a correctly-derived historical market equity risk premium, included a forecasted market equity risk premium as well as a forecasted risk-free rate?
- A. In the top half of page 1 of Schedule PMA-17, I have derived the traditional CAPM, the version applied by Staff, using the correct forecasted risk-free rate of 4.90% and an average market equity risk premium based upon the

arithmetic mean historical market equity risk premium correctly calculated as described above coupled with a forecasted market equity risk premium. This results in a traditional CAPM-derived common equity cost rate of 10.37%, which is 181 basis points (1.81%) higher than Staff's derived arithmetic CAPM cost rate of 8.56%, based solely upon an historical risk-free rate and an incorrectly derived arithmetic mean equity risk premium for the years 1926-2008. On the bottom half of Schedule PMA-17, I have derived an ECAPM, based upon the forecasted risk-free rate and correctly-derived average historical and projected market equity risk premium. The ECAPM-derived common equity cost rate is 10.92%, which is 236 basis points (2.36%) higher than Staff's arithmetic mean CAPM cost rate of 8.56%.

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When averaged, the traditional CAPM results of 10.37% and the ECAPM results of 10.92% result in a CAPM of 10.65%. Such a cost rate corroborates neither Staff's range of DCF results of 8.75% - 9.75% or its recommended range of common equity cost rate of 8.95% - 9.55%. In addition, these cost rates are further understated because they reflect the lower business and financial risk of Staff's proxy group of four water companies.

#### B. Recommended Common Equity Cost Rate

- Q. Please comment upon Staff's use of the expected return of 8.5% by the Missouri State Employee's Retirement System (MOSERS) on "large capitalization domestic equities" as discussed by Staff on page 36, lines 8 – 14 of the Staff Report.
- A. The expected return on pension fund assets has no relevance to the

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determination of a common equity cost rate relative to a single asset / security, i.e., MAWC's rate base. The MOSERS' pension fund is a portfolio of assets including large and small capitalization U.S. equities, international developing equities and emerging markets, bonds, private debt, private equity, real estate. commodities, timber, etc..<sup>20</sup> The projected return on pension fund assets therefore reflects the risk reducing benefits of portfolio diversification. In addition, the fiduciary responsibility of pension fund managers requires a level of conservatism in portfolio management. Also, the 8.5% expected return is a return expected over the next ten years, a relatively short duration compared with the infinite investment horizon implicit in the standard DCF model.

The 8.5% expected return expected by the MOSERS' report and cited by Staff relates to large capitalization domestic equities. In contrast, MAWC's rate base is significantly smaller than the average large capitalization stock. As shown on page 1 of Schedule PMA-21, MAWC's estimated market capitalization is \$655.329 million in contrast to the midpoint market capitalization of \$172,209 billion of decile 1, comprised of the largest market capitalization stocks. Therefore, a substantial size premium, i.e., 2.11% (see column 3 on page 1 of Schedule PMA-21) would be required. Even without consideration that the 8.5% expected return is based upon, and thus reflects the reduced risk of a diverse portfolio, a size premium of 2.11% relative to MAWC would result in a 10.61% expected return (10.61% = 8.50% + 2.11%)more appropriately applicable to MAWC, but still understated because the

Summit Strategies Group - Bond Retreat - Missouri State Employees' Retirement System, July 9 - 10, 2009, www.mosers.org/About-MOSERS/Reports-Research/Summit-Strategies-Capital-Markets-Assumptions.aspx.

8.5% is based upon a diversified, risk-reduced portfolio.

Α.

- Q. Please discuss Staff's recommended common equity cost rate range of 8.95%
   9.55%, with a midpoint of 9.25%.
  - A. Staff's recommended common equity cost rate range of 8.95% 9.55% is inadequate for two reasons; 1) such a cost rate range provides an insufficient achieved return on the book common equity of MAWC; and 2) such a cost rate is not consistent with the recently authorized ROEs throughout the country for other utilities.
  - Q. How does Staff's recommended range of common equity cost rate of 8.95% -9.55% with a midpoint of 9.25% compare with the expected ROEs of its four comparable water utility companies?
    - It is far below the level of earnings expected by <u>Value Line</u> for the three companies in its group of four comparable water utility companies for which Value Line publishes a projected ROE for the years 2012-2014. The latest (January 22, 2010) <u>Value Line Ratings & Reports</u> (Standard Edition) for American States Water Company, Aqua America, Inc. and California Water Service Group, (there is no projection for York Water Company) indicate that <u>Value Line</u> expects them to earn 12.0%, 12.0% and 12.0% on year-end book common equity (see Schedule PMA-20) over the next 3-5 years averaging 12.00%. While these forecasts are for earnings on book common equity, it must be remembered that the return on common equity authorized in this proceeding will be applied to the book value of the common equity financed portion of MAWC's and will therefore become MAWC's opportunity for earnings

on book value. An opportunity to earn a range of return on book common equity of either Staff's recommended range of 8.95% - 9.55% is woefully inadequate in comparison with these expected returns on book common equity of comparable water companies.

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Such a common equity cost rate range is also inconsistent with the comparability of returns standard enunciated in the <u>Hope</u> decision which states:

The return to the equity owner should be commensurate with returns on investments in other enterprises having corresponding risks.

Therefore, Staff's recommended common equity cost rate range should be rejected by the MoPSC in setting rates for MAWC in this proceeding.

- Q. How does Staff's recommended range of common equity cost rate compare with recently authorized ROEs by other regulatory jurisdictions throughout the country?
- A. Schedule PMA-21 is a summary of regulatory awards made to electric and gas distribution companies during the fifteen months ending March 2010 derived from Regulatory Research Associates (an SNL Energy Company). Although Regulatory Research Associates does not report authorized ROEs for water companies, the authorized ROEs for electric and gas distribution companies are relevant to the instant proceeding as MAWC, indeed, all water utilities, compete in the same marketplace for capital as do electric and gas distribution utilities. As shown, the average authorized ROE was 10.32% relative to an average common equity ratio of 48.78%. An average awarded ROE of 10.32%

is significantly higher than Staff's range of common equity cost rate of 8.95% - 9.55% Also, as shown, the average awarded ROE of 10.32% represented an average equity risk premium of 4.30% over the yield on Moody's A rated utility bonds in the months prior to the awards. The average yield on A rated utility bonds for those litigated cases was 6.02%. The projected yield on A rated utility bonds is 6.20%, as derived on page 32 of Schedule PMA-23. The 6.30% yield plus an equity risk premium of 4.30% equals an ROE of 10.50% which verifies that Staff's recommended common equity cost rate range understates the common equity cost rate applicable to MAWC.

As discussed in my direct testimony at pages 14 through 19, all else equal, size has a bearing on risk. Smaller companies are simply less able to cope with significant events which affect sales, revenues and earnings. In general, the loss of revenues from a few larger customers, for example, would have a greater effect on a small company than on a much larger company with a larger customer base. In addition, the effect of extreme weather conditions, i.e., prolonged droughts or extremely wet weather will have a greater affect upon a small operating water utility than upon the much larger, more geographically diverse holding companies.

Because MAWC is the regulated utility to whose rate base the Commission's ultimately allowed overall cost of capital will be applied and because it is the use of funds invested which gives rise to the riskiness of any investment as discussed previously, the relevant risk reflected in the cost of capital must be that of MAWC, including the impact of its small size on

common equity cost rate. MAWC is smaller than the average company in Staff's proxy group based upon the results of a study of the market capitalization of the four water companies shown on page 1 of Schedule PMA-21 and in Table 1 below based upon Staff's average market price.

#### Table 1

	Market Capitalization(1)	Times Greater than the Company (\$ Millions)
Staff's Proxy Group of Four AUS Utility Reports Water Companies MAWC	\$979.663 655.329 (2)	1.5x

(1) From page 1 of Schedule PMA-21.

(2) Based upon the average market-to-book ratio of Staff's proxy group of four water companies.

Because MAWC's common stock is not publicly traded, I have assumed that if it were, its common shares would be selling at the same market-to-book ratio as the average market-to-book ratio for Staff's proxy group, 193.1% as shown on page 2 of Schedule PMA-21. Hence, MAWC's market capitalization is estimated at \$655.329 million based upon the average market-to-book ratio of the four water companies. In contrast, the market capitalization of the average water company in Staff's proxy group was \$979.633 million, or 1.5 times larger than MAWC's estimated market capitalization. As discussed in my direct testimony, it is conventional wisdom, supported by actual returns over time, that smaller companies tend to be more risky causing investors to expect greater returns as compensation for that risk.

Q. Is there a way to quantify a business risk adjustment due to MAWC's small size

relative to Staff's proxy group?

Yes. As discussed in my direct testimony at pages 67 through 69, it is necessary to upwardly adjust the common equity DCF and CAPM cost rates of 10.86% or 11.375% and 10.65% based upon Staff's proxy groups. An adjustment is based upon data contained in <a href="https://docs.org/lbbotson-SBBI">https://docs.org/lbbotson-SBBI</a> as also discussed in my direct testimony, is appropriate and on pages 3 through 14 of Schedule PMA-1. On page 1 of Schedule PMA-4, the average size premium for the decile in which the proxy group falls has been compared to the average size premium for the 7<sup>th</sup> - 8<sup>th</sup> deciles between which MAWC would fall if its stock were traded and sold at the average market/book ratio of 193.1% and 153.3% experienced by Staff's proxy group for the three months ended February 2010. The size premium spread between MAWC and the four water companies is 38 basis points (0.37%).

Although a business risk adjustment of 0.38% is indicated based upon the four water companies, a conservatively reasonable business risk adjustment of 5 basis points (0.05%) relative to the four water companies is appropriate and consistent with the similar adjustment I made in my direct testimony relative to my water proxy group to reflect MAWC's greater relative business risk as discussed previously.

Adding 5 basis points (0.05%) to the corrected DCF cost rates of 10.86% and 11.375% and to a corrected CAPM cost rate of 10.65% yields business risk adjusted common equity cost rates of 10.91%, 10.425% and 10.96%, respectively. Both Staff and I have made an approximate 30 basis

points (0.30%) financial/credit risk adjustment due to MAWC's greater financial/credit risk as discussed in my direct testimony at pages 69 through 71 and in the Staff Report at pages 32 and 33. Adding this 30 basis point (0.30%) financial/credit risk adjustment to the business risk adjusted corrected DCF and CAPM cost rates of 10.91%, 10.425% and 10.96% derived above, yields business and financial/credit risk adjusted common equity cost rates of 11.21%, 10.725% and 11.26%, which more properly reflect MAWC's common equity cost rate than Staff's recommended range of 8.95% - 9.55%.

# V. UPDATED OVERALL COST OF CAPITAL AND RATE OF RETURN ON COMMON EQUITY

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12 Q. Have you updated your recommended rate of return on common equity for
13 MAWC?

Yes. Page 1 of Schedule PMA-23 shows the updated overall rate of return for MAWC of 8.83% using the pro forma capital structure ratios and senior capital cost rates at April 30, 2010 and my updated common equity cost rate recommendation of 11.35%. In arriving at my updated common equity cost rate recommendation, I have applied the same four cost of common equity models in an identical manner to the current market data of the proxy groups of water and gas distribution companies as in my direct testimony.

- 21 Q. Does that conclude your rebuttal testimony?
- 22 A. Yes.

Α.

Exhibit No.:

Issues: Witness: Return on Equity Pauline M. Ahern

Exhibit Type:

Rebuttal

Sponsoring Party: Missouri-American Water

Company

Case No.: Date: -WR-2010-0131 April 15, 2010

#### MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. WR-2010-0131

**EXHIBIT** 

TO ACCOMPANY THE

**REBUTTAL TESTIMONY** 

OF

PAULINE M. AHERN, CRRA

ON BEHALF OF

MISSOURI AMERICAN WATER COMPANY

# Missouri-American Water Company Table of Contents to the Financial Supporting Schedules of Pauline M. Ahern, CRRA

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# Missouri-American Water Company Perpant Change in Gross Domestic Project (GDP) for the Years 1998 - 2008

Code Value	industry Title dded (Millions of dollars)	1998	1899	2000	2001	2062	2003	2004	2005	2006	2007	2003	'97-'98 '1 % Che	6-138
VA.	Gross domestic product	8746997	9268410	9816969	10127978	10489601	10960770	11685901	12421885	13178376	13807539	14264597	3.31%	6.58%
VA	Private Industries	7652501	8127193	8814288	8869652	S131169	8542338	10194273	10853091	11529271	12064612	12424626	2.98%	5.53%
VA .	Agriculture, forestry, fishing, and hunting	102395	93779	98019	97895	. 95444	114383	142160	133337	121627	167907	157695	-6 06%	4.92%
VA	Farme	78901	68774	71526	73134	70819	88267	114873	104123	91118	137251		5,00%	
VA	Forestry, fishing, and related activities	23494	25005	26494	24761	24625	26118	27487	29214	30609	30656	•		
VA	Mining, and results according	74785	85397	121334	118737	106534	143345	171341	223815	262406	275012	325343	18.30%	17,75%
VA	Oil and gas extraction	35173	47217	80990	72515	62759	93817	114315	150491	160557	164675		120070	.,,
VA	Mining, except oil and das	27031	27492	26992	27082	26834	27238	30333	36755	43196	45310	***		
VA	Support ectivities for mining	12581	10688	13353	19140	16946	22290	26693	36569	58853	<b>65025</b>	400		
VA	Utilities	180606	185417	189291	202286	207328	219976	240271	239454	272736	281424	306024	8.74%	6.02%
VA	Construction	374387	406602	435914	469535	482277	496212	539216	605450	846015	610842	581537	-4 80%	5.01%
VA	Manufacturing	1343850	1373112	1428218	1341330	1352640	1359327	1427687	1480590	1577399	1616826	1837671	1.29%	2.22%
VA	Durable goods	806865	820392	865268	778871	774784	771794	E07475	845060	699423	921964	914711	-0.79%	1,40%
VA	Wood groducts	29358	31930	31437	31313	30421	32103	37477	38437	33780	31449			
VA	Nonmetalic mineral products	42327	45103	45743	44852	45941	45134	49335	53018	57964	54421	***		
VA	Primary metals	49422	47303	48193	41072	41943	38352	54533	56352	63449	62387	100		
VA	Fabricated metal products	112705	116360	121686	112040	107403	106304	115193	123732	131647	140391			
VA	Machinery	111472	105629	109296	103157	96525	94277	103448	111643	119511	125680	***		
VA	Computer and ejectronic products	165673	162777	185563	136931	124152	124001	125461	133736	144407	146294	***		
VA	Electrical equipment, appliances, and components	44735	48196	50580	49194	48785	48804	45659	46268	55270	58381	•••		
VA	Motor vehicles, bodies and trailers, and parts	108827	115397	118105	103694	118882	124093	106942	98225	98315	98454			
VA	Other transportation equipment	63344	64253	64439	69175	69642	62352	70877	80573	87665	96140	<b></b>		
VA	Furniture and related products	29101	30965	32712	30200	31061	33447	31196	34738	36620	35383	***		
VA	Miscellaneous manufacturing	49902	52480	57515	57234	60029	62928	67357	68339	70795	72984	***		
VA	Nondurable goods	536985	552720	560950	562459	577855	587533	620413	635529	677976	694861	722960	4.04%	3,36%
VA	Food and beverage and tobacco products	137539	153567	154809	167129	172880	167940	181045	159208	160181	174896			
VA	Textile milis and textile product milis	27127	26440	28453	22713	21948	23107	23119	23230	21720	19783			
VA	Apperel and teather and altied products	26049	24739	25052	ZZ796	20913	18259	17325	17071	16879	16077	***		
VA	Paper products	52154	54150	55594	48946	50311	50310	50687	50245	56943	50659	•••		
VA	Printing and related support activities	46508	48183	49009	46868	45662	45249	45564	46319	47488	47B54	***		
VA	Patroleum and coal products	30843	22399	26248	33376	26246	39148	56621	70903	73600	70412	***		
VA	Chemical products	153362	157142	157057	157227	174363	179485	196746	201497	236003	249195	<del>-</del> -		
VA	Plastics and rubber products	63603	66100	58728	63406	65534	64034	87314	87060	65362	66188			
VA	Wholesale trade	542939	577698	591688	607078	615385	637005	686657	722433	773243	805319	818787	1,67%	4.87%
VA	Retail trade	596633	635456	662430	691578	719578	751483	776919	824653	866527	692522	885486	-0.79%	4.45%
VA	Transportation and warehousing	273704	287410	301622	296948	304567	316576	344625	364727	387381	407188	414858	1.88%	4.73%
VA	Air transportation	52501	54888	57678	49960	48336	51729	49142	48282	50289	55244	***		
VA	Reil transportation	24531	24668	25530	25559	26191	28079	29835	33549	38970	40548	***		
VA	Water transportation	6516	6413	7222	7417	6958	8739	9510	8984	10826	10700	•••		
VA	Truck transportation	86196	69838	92821	93315	95651	98360	111395	118425	122488	127622	···		
VA	Transit and ground passenger transportation	13777	14400 9243	14457 6718	15088	15684 11519	16066 9858	17580 10671	17850 9473	18309 11353	19316	4.4		
VA VA	Pipeline transportation	9245 59852	64750	70225	9166 71359	73378	75425	85337	91581	97806	12018 101484	***		
	Other transportation and support activities	21085	23209	24971	25084	26841	28320	31155	35584	37339	40258			
VA VA	Watehousing and storage Information	381573	439313	458304	476934	482981	489083	530619	557770	558587	586269	621986	6.09%	5.58%
	Publishing industries (includes software)	96656	118664	116733	118671	118993	123546	130830	143309	134284	138792		0.0076	0.0076
VA VA	Motion picture and sound recording industries	25288	30107	32525	33568	38884	38282	40243	42318	42883	43430	***		
VA VA	Broadcasting and telecommunications	229782	253834	271301	283198	278949	277937	302218	310409	317042	342391	***		
VA VA	Information and data processing services	29847	36709	37746	41499	46156	49318	57328	61734	65377	61658	. ***		
VA	Finance, Insurance, real estate, rental, and leasing	1684608	1798398	1930952	2059197	2141589	2244618	2378770	2527949	2685771	2811217	2848410	1,32%	6.01%
VA VA	Finance and instigance	641118	679842	740489	782827	822728	864623	907883	989473	1060925	1091418	1064895	-2,43%	5.80%
VA VA	Federal Reserve banks, credit intermediation, and related activities	277742	306007	319025	380055	417443	445015	457792	495860	518776	504425	100-1000	-614076	A 447
VA VA	Securities, commodity contracts, and investments	134070	139930	167713	170223	148390	145887	158266	188535	211922	237501			
VA	insurance carriers and related activities	217437	216867	238264	234393	237439	254999	267747	279995	311757	332486			
VA	Funds, trusts, and other financial vehicles	11889	15038	15487	17956	19456	18723	24077	25083	18470	17003	•		
VA	Real estate and rental and leasing	1043490	1118556	1190463	1276571	1319162	1379995	1470887	1538476	1624847	1719602	1783514	3.70%	6.14%
VA VA	Resi estate	950298	1017949	1082118	1159699	1215893	1274230	1366737	1428175	1498258	1586549		¥,-,•	
VA	Rental and leasing services and lessons of intangible assets	93192	100608	108345	106872	103269	105765	104149	110302	126589	133253			
VA	Professional and business services	976168	1064543	1140848	1165880	1188965	1248930	1338190	1463927	1566433	1694145	1805772	6.59%	7.07%
VA	Professional, scientific, and technical services	565310	613936	675121	B98825	705227	733125	792709	859400	930568	1007780	1095670	8.71%	7.63%
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## Missouri-American Water Company Percent Change in Gross Comestic Product (CDP) for the Years 1998 - 2008

Code	Industry Title	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008		8-108
	edded (Millions of deliars)												% Cha	nge
VA	Logal services	, 120893	127345	136126	145563	145752	154213	168743	179768	187516	198351			
VA	Computer systems design and related services	92882	107792	125744	127064	127323	124333	126870	134870	152409	169262	7**		
VA	Miscellaneous professional, scientific, and technical services	351555	378798	413251	426196	432152	454580	497096	544762	590643	640168			
VA	Management of companies and enterprises	156810	170458	183354	177636	183799	195502	210146	236230	246938	271251	283750	4 61%	6.81%
VA	Administrative and waste management services	254047	280150	282373	269418	299958	320303	335335	368298	388927	415113	426451	2.73%	5,92%
٧A	Administrative and support services	231877	255407	257207	264073	273252	290899	304336	235193	356869	381215			
VA	Waste management and remediation services	22170	24742	25166	25346	26706	29403	30999	33104	32058	33898	•••		
VA	Educational services, health care, and social assistance	501537	634488	678436	739327	799568	857265	915268	969729	1025813	1086972	1157916	6 53%	7,55%
VA	Educational services	67634	72774	79239	85094	93268	100098	108296	113584	121060	129531	138254	6 73%	8 27%
VA	Health care and social assistance	533904	561713	599197	654233	706300	757169	807972	856145	904753	957440	1019662	6 50%	7.45%
VA	Ambulatory health care services	276063	288565	307824	338120	381803	385673	406661	438712	467011	498101			
· VA	Hospitals and nursing and residential care facilities	214539	225566	238552	258044	281113	303854	330483	340961	356825	373681			
VA	Social assistance	43282	47583	53022	58069	63384	67641	70828	76472	80917	85658			
VA	Arts, entertainment, recreation, accommodation, and food services	305973	327774	350119	361469	381505	398862	427462	451766	484868	513335	536346	4.48%	6.44%
VA	Arts, entertainment, and recreation	76824	83801	88676	95664	102390	107188	113744	118141	125898	133847	140134	4 70%	6.91%
VA	Performing arts, spectator sports, museums, and related activities	34634	37757	40012	42695	46731	49577	52713	54218	58760	61808			
VA	Amusements, gambling, and recreation industries	42191	46044	48664	52969	55659	57611	61031	63924	68138	72038	711		
VA	Accommedation and food services	229148	243973	261443	265805	279115	291674	313718	333625	357970	379489	396212	4 41%	6 27%
VA	Accommodation	78072	84297	90672	87487	89100	90692	98428	106066	113713	120894	•••		
VA	Food services and drinking places	151077	159677	170771	178318	190015	200982	215290	227557	244257	258594			
٧A	Other services, except government	211145	217806	229112	241458	252521	265274	273890	287493	299464	315634	326796	3 54%	4.97%
VA	Government	1094496	1141217	1202681	1258325	1338432	1418433	1491626	1568794	1649105	1742926	1839971	5 57%	5.94%
VA	Føderal	352911	361860	378749	385701	417325	448589	479354	501905	527587	554009	586564	5 88%	5 81%
VA	General povernment	293058	300904	315362	325665	352873	383934	412592	438239	460138	484229			
VA	Government enterprises	59853	80958	63387	60036	84452	84655	66762	63666	67449	, 69780			
VA	State and local	741585	779357	823932	872623	921107.	969844	1012274	1066889	1121518	1188917	1253407	5 42%	6.00%
VA	General government	677223	711795	754226	800769	848938	896175	935844	986647	1037183	1098994			
VA	Government enterprises	64363	67562	69706	71854	72169	73668	76430	80242	84335	89923	***		
VA	N/PA reconciliation /lem /1/											244		
	Addenda;													
VA	Gross domestic product, NIPAs	··• ·					·.	. ,				114		
VA	Less: Value added, all industries			., ,			., .					*		
VA	Equals: NIPA reconciliation item /1/										-	***		
VA	Private goods-producing industries /3/	1895417	1958889	2081485	2027496	2036893	2113266	2280603	2443191	2607447	2670587	2702246	1,19%	4 02%
VA	Private services-producing industries /4/	5757084	6168304	6532802	6842155	7094276	7429072	7913670	8409900	8921824	9394025	9722379	3 50%	8.00%
VA	Information-communications-technology-producing industries /5/	385038	425942	465786	424164	416624	421198	440488	473649	496478	516004	535660	3 81%	3.74%

### Missouri-American Water Company Correction of MoPSC Staff's Single Stage DCF using only Projected 5-Year EPS Growth Rates

	. [1]	[2]	[3]	[4]	[5]
MoPSC Witness Murray's Proxy Group	Expected Annual Dividend	Average High / Low	Projected Dividend	Average Projected Growth	Estimated Cost of Common
of Four Water Companies	(1)	Price (1)	Yield (1)	Rate (2)	Equity (3)
American States Water Company	1.05	33.992	3.09%	6.75%	9.84%
Aqua America, Inc.	0.59	17,117	3.45%	9.30%	12.75%
California Water Service Group	1.19	36.788	3.23%	7.25%	10.48%
York Water Company	0.51	14.102	3.63%	6.75%	10.38%
			3.35%	7.51%	10.86%
		Proposed Divide	end Yield:		3.35%
		Proposed Rang	e of Growth:		6.75% - 9.30%
		Indicated Cost of	of Common Equity	: ===	10.10% - 12.65%

### Notes:

- (1) From Schedule 17 of the Staff Report.
- (2) From Schedule 15 of the Staff Report. Used only projected estimates of 5-year EPS growth rates for the companies and included the 7.50% 5 year EPS growth rate for York Water Company provided by Value Line sheet in which Staff omitted.
- (3) Column 3 + Column 4.

Schedule PMA-17 Page 1 of 3

# Missouri-American Water Company Capital Asset Pricing Model (CAPM) Cost-of-Common-Equity Estimates for MoPSC Staff's Four Water Companies Corrected to Reflect a Risk-Free Rate and a Market Risk Premium which Accounts for a Property derived Historical Market Risk Premium and a Projected Market Risk Premium

	<u>1</u>	2	<u>3</u>	<u>4</u> .	5
		Tradi	tional Capital Asset F	Pricing Model	<u>-</u>
MoPSC Staff's Proxy Group of Four Water Companies	Risk-Free Rate (1)	Company's Beta (2)	Market Risk Premium (3)	Beta Adjusted Market Risk Premium (4)	Cost of Common
American States Water Company Aqua America, Inc. California Water Services Group York Water Company	4.90% 4.90% 4.90% 4.90%	0.80 0.65 0.75 0.65	7.68% 7.68% 7.68% 7.68%	6.14% 4.99% 5.76% 4.99%	11.04% 9.89% 10.66% 9.89%
Average	4.90%	0.71	7.68%	5.47%	10.37%
		Emp	irical Capital Asset P	ricing Model	

MoPSC Staff's Proxy Group of Four Water Companies	Risk-Free Rate (1)	Company's Beta (2)	Market Risk Premium (3)	Beta Adjusted Market Risk Premium (6)	Cost of Common Equity (5)
American States Water Company	4.90%	0.80	7.68%	6.53%	11.43%
Aqua America, Inc.	4.90%	0.65	7.68%	5.66%	10.56%
California Water Services Group	4.90%	0.75	7.68%	6.24%	11.14%
York Water Company	4.90%	0.65	7.68%	5.66%	10.56%
Average	4.90%	0.71	7,68%	6.02%	10.92%

Average of Traditional and Empirical CAPM

10.65%

Notes on page 3 of this Schedule.

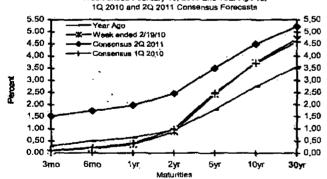
### Consensus Forecasts Of U.S. Interest Rates And Key Assumptions<sup>1</sup>

	******	·*^====================================		Histo	ry				Cons	ensus !	Foreca	ts-Ou	rterly	Avg.
	A	verage Fo	r Week E			rage For N	Aonth	Latest Q	1Q	2Q	3Q	4Q	1Q	2Q
Interest Rates	Feb.19	Feb.12	Feb.5	<u>Jan.29</u>	<u>Jan.</u>	Dec.	Noy.	4Q 2009	<u>2010</u>	<u> 2010</u>	2010	2010	2011	2011
Federal Funds Rate	0.12	0.13	0.13	0.12	0.11	0.12	0.12	0.12	0.1	0.2	0.3	0.7	1.1	1.5
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.2	3.3	3.4	3.7	4.1	4.5
LIBOR, 3-mo.	0.25	0.25	0.25	0.25	0.25	0.25	0.27	0.27	0.3	0.4	0.6	0.9	1.4	1.7
Commercial Paper, 1-mo.	0.14	0.12	0.11	0.12	0.13	0.14	0.13	0.13	0.2	0.3	0.4	0.8	1.2	1.6
Treasury bill, 3-mo.	0.10	0.11	0.10	0.07	0.06	0.05	0.05	0.06	0.1	0.2	8.4	0.8	1.2	1.5
Treasury bill, 6-mo.	0.19	0.18	0.17	0.15	0.15	0.17	0.15	0.16 -	0.2	0.3	0.6	0.9	1.4	1.7
Treasury bill, 1 yr.	0.36	0.35	0.33	18.0	0.35	0.37	0.31	0.35	0:4	0.6	9.8	1.2	1.6	2.0
Treasury note, 2 yr.	0.89	0.86	0.83	0.86	0.93	0.87	0.80	0.87	1.0	1.2	1.5	1.8	2.2	2,5
Treasury note, 5 yr.	2.42	2.34	2.33	2.39	2.48	2.34	2.23	2.30	2.5	2.6	2.8	3.1	3.3	3.5
Treasury note, 10 yr.	3.74	3.69	3.66	3.66	3.73	3.59	3.40	3.46	3.7	3.8	4.0	4.2	4.3	4.5
Treasury note, 30 yr.	4.70	4.62	4.55	4.55	4.60	4.49	4.31	4.33	4.6	4.7	4.8	5.0	5.1	5.2
Corporate Aaa bond	5.44	5.36	5.29	5.28	5.26	5.26	5.19	5.20	5.3	5.4	5.5	5.7	5.8	5.9
Corporate Baa bond	6.45	6.36	6.25	6.23	6.25	6.37	. 6.32	6.33	6.4	6.5	6.6	6.8	6.8	7.0
State & Local bonds .	4.38	4.34	4.36	4.39	4,33	4.21	4.37	4.26	4.5	4.6	4.7	4.8	4.9	5.0
Home mortgage rate	4.93	4.97	5.01	4.98	5,03	4.93	4.88	4.92	5.1	5.2	5.4	5.7	5.8	6.0
	•		·	Histor	y				C	nsensı	us Fore	casts-(	uarte:	rly
	1Q	2Q	3Q	4Q	١Q	2Q	3Q	4Q	10	2Q	3Q	4Q	1Q	2Q
Key Assumptions	2008	2008	2008	2008	2009	2009	2009	2009	2010	2010	2010	2019	<u> 2011</u>	2011
Major Currency Index	72.0	70.9	73.5	81.3	82.7	79.4	75.4	73.6	75.4	75.6	75.9	76.1	76.3	76.6
Real GDP	-0.7	1.5	-2.7	-5.4	-6.4	-0.7	2.2	5.9	3.0	3.0	2.9	3.0	3.0	3.1
GDP Price Index	1.9	1.8	4.0	0.1	1.9	0.0	0.4	0.4	1.5	1.3	1.5	1.5	1.8	1.7
Consumer Price Index	4.5	4.5	6.2	-8.3	-2.4	1.3	3.6	3.4	2.0	1.6	1.9	1.9	2.1	2.0

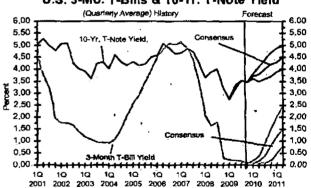
Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from The Wall Street Journal. Interest rate definitions are the same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the Fed' Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).



Week ended February 19, 2009 and Year Ago vs.

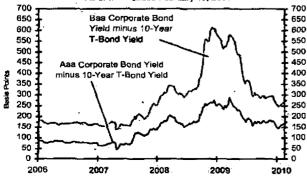


### U.S. 3-Mo. T-Bills & 10-Yr. T-Note Yield



### **Corporate Bond Spreads**

As of week ended February 19, 2009



### U.S. Treasury Yield Curve

As of week ended February 19, 2009 400 400 10-Year T-Bond 350 350 minus 3-Month T-Bill 300 300 (Constant Maturity Yields) 250 250 200 200 150 150 Basis 100 100 50 50 0 -50 -50 -100 -100 2006 2007 2008 2009 2010

# Missouri-American Water Company Development of the Market-Required Rate of Return on Common Equity Using the Capital Asset Pricing Model for MoPSC Staff's Proxy Group of Four Water Companies

### Notes:

(1) The average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the <u>Blue Chip Financial Forecasts</u> dated March 1, 2010 (see page 2 of this Schedule). The estimates are detailed below:

	30-Year
	Treasury Note Yield
First Quarter 2010	4.60
Second Quarter 2010	4.70
Third Quarter 2010	4.80
Fourth Quarter 2010	5.00
First Quarter 2011	5.10
Second Quarter 2011	<u>5.20</u>
Average	. <u>4.90%</u>

- (2) From Schedule PMA-20.
- (3) For reasons explained in Ms. Ahem's direct testimony, from the three previous month-end (December 2009 February 2010), <u>Value Line Summary & Index</u>, a forecasted 3-5 year total annual market return of 13.65% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the <u>Value Line</u> average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 55% produces a four-year average annual return of 11.58% ( $(1.55^{0.25})$  - 1). When the average annual forecasted dividend yield of 2.07% is added, a total average market return of 13.65% (2.07% + 11.58%) is derived.

The 3-month and spot forecasted total market return of 13.65% minus the forecasted risk-free rate of 4.90% (developed in Note 2) is 8.75% (13.65% - 4.90%). The Morningstar, Inc. (Ibbotson Associates) calculated market premium of 6.60% for the period 1926-2009 results from a total market return of 11.80% less the average income return on long-term U.S. Government Securities of 5.20% (11.80% - 5.20% = 6.60%). This is then averaged with the 8.75% <u>Value Line</u> market premium resulting in a 7.68% market premium. The 7.68% market premium is then multiplied by the beta in column 2 of page 1 of this Schedule.

(4) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

$$R_S = R_F + \beta (R_M - R_F)$$

Where  $R_S$  = Return rate of common stock  $R_F$  = Risk Free Rate  $\beta$  = Value Line Adjusted Beta  $R_M$  = Return on the market as a whole

- (5) Column 4 + Column 1.
- (6) The empirical CAPM is applied using the following formula:

$$R_S = R_F + .25 (R_M - R_F) + .75 \beta (R_M - R_F)$$

Where  $R_S = Return$  rate of common stock  $R_F = Risk$ -Free Rate  $\beta = Value$  Line Adjusted Beta  $R_M = Return$  on the market as a whole

Source of Information:

Value Line Summary & Index
Blue Chip Financial Forecasts, March 1, 2010
Value Line Investment Survey, January 22, 2010 Standard Edition and Small and Mid-Cap Edition
2010 Ibbotson Risk Premia Over Time Report – Estimates for 1926-2009

### Ibbotson° SBBI°

2009 Valuation Yearbook

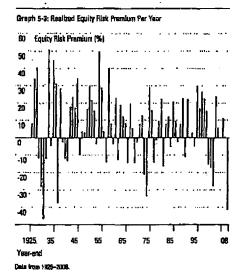
Market Results for Stocks, Bonds, Bills, and Inflation 1926–2008



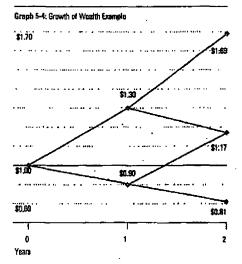
### Arithmetic versus Geometric Means

The aquity risk premium data presented in this book are arithmetic average risk premia as opposed to geometric average risk premia. The arithmetic average aquity risk premium can be demonstrated to be most appropriate when discounting future cash flows. For use as the expected equity risk premium in either the CAPM or the building block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. This is because both the CAPM and the building block approach are additive models, in which the cost of capital is the sum of its parts. The geometric average is more appropriate for reporting past performance, since it represents the compound average return.

The argument for using the arithmetic average is quite straightforward. In looking at projected cash flows, the equity risk premium that should be employed is the equity risk premium that is expected to actually be incurred over the future time periods. Graph 5-3 shows the realized equity risk premium for each year based on the returns of the S&P 500 and the income return on long-term government bonds. (The actual, observed difference between the return on the stock market and the riskless rate is known as the realized equity risk premium.) There is considerable volatility in the year-by-year statistics. At times the realized equity risk premium is even negative.



To illustrate how the arithmetic mean is more appropriate than the geometric mean in discounting cash flows, suppose the expected return on a stock is 10 percent per year with a standard deviation of 20 percent. Also assume that only two outcomes are possible each year: +30 percent and -10 percent (i.e., the mean plus or minus one standard deviation). The probability of occurrence for each outcome is equal. The growth of wealth over a two-year period is illustrated in Graph 5-4.



The most common outcome of \$1.17 is given by the geometric mean of 8.2 percent. Compounding the possible outcomes as follows derives the geometric mean:

$$[(1+0.30)\times(1-0.10)]^{1/2}-1=0.082$$

However, the expected value is predicted by compounding the arithmetic, not the geometric, mean. To illustrate this, we need to look at the probability-weighted everage of all possible outcomes:

$(0.25 \times $1.69)$	= \$0.4225	
+ (0.50 × \$1,17)	<b>= \$</b> 0.5850	
$+(0.25 \times $0.81)$	= \$0.2025	
Total	\$1,2100	

The geometric mean, when compounded, results in the median of the distribution:

$$$1 \times (1 + 0.082)^2 = $1.17$$

The enithmetic mean equates the expected future value with the present value; it is therefore the appropriate discount rate

### Appropriate Historical Time Period

The equity risk premium can be estimated using any historical time period. For the U.S., market data exists at least as far back as the late 1800s. Therefore, it is possible to estimate the equity risk premium using data that covers roughly the past 100 years.

Our equity risk premium covers the time period from 1928 to the present. The original data source for the time series comprising the equity risk premium is the Center for Research in Security Prices. CRSP chose to begin their analysis of market returns with 1928 for two main reasons. CRSP determined that the time period around 1926 was approximately when quality financial data became evailable. They also made a conscious effort to include the period of extreme market volatility from the late twenties and early thirties; 1926 was chosen because it includes one full business cycle of data before the market crash of 1929. These are the most basic reasons why our equity risk premium calculation window starts in 1926.

implicit in using history to forecast the future is the assumption that investors' expectations for future outcomes conform to past results. This method assumes that the price of taking on risk changes only slowly, if at all, over time. This "future equals the past" assumption is most applicable to a random time-series variable. A time-series variable is random if its value in one period is independent of its value in other periods.

### Does the Equity Risk Premium Revert to its Mean Over Time?

Some have argued that the estimate of the equity risk premium is upwardly biased since the stock market is currently priced high. In other words, since there have been several years with extraordinarily high market returns and realized equity risk premia, the expectation is that returns and realized equity risk premia will be lower in the future, bringing the average back to a normalized level. This argument relies on several studies that have tried to determine whether reversion to the mean exists in stock market prices and the equity risk premium. Several academics contradict each other on this topic; moreover, the evidence supporting this argument is neither conclusive nor compelling enough to make such a strong assumption.

Our own empirical evidence suggests that the yearly difference between the stock market total return and the U.S. Treasury bond income return in any particular year Is random. Graph 5-3, presented earlier, illustrates the rendomness of the realized equity risk premium.

A statistical measure of the randomness of a return series is its serial correlation. Serial correlation (or autocorrelation) is defined as the degree to which the return of a given series is related from period to period. A serial correlation near positive one indicates that returns are predictable from one period to the next period and are positively related. That is, the returns of one period are a good predictor of the returns in the next period. Conversely, a serial correlation near negative one indicates that the returns in one period are inversely related to those of the next period. A serial correlation near zero indicates that the returns are rendom or unpredictable from one period to the next. Table 5-3 contains the serial correlation of the market total returns, the realized long-horizon equity risk premium, and inflation.

Table 5-3: Interpretation of Annual	Serial Correlations
-------------------------------------	---------------------

	Sector	Datas-
Series	Consule tion	protection
Large Company Stock Total Returns	0.04	Random
Equity Risk Premium	0.04	Random
Inflation Rates	0.64	Trend

Data iron 1925-2000

The significance of this evidence is that the realized equity risk premium next year will not be dependent on the realized equity risk premium from this year. That is, there is no discernable pattern in the realized equity risk premium—it is virtually impossible to forecast next year's realized risk premium based on the pramium of the previous year. For axample, if this year's difference between the riskless rate and the return on the stock market is higher than last year's, that does not imply that next year's will be higher than this year's. It is as likely to be higher as it is lower. The best estimate of the expected value of a variable that has behaved randomly in the past is the average (or arithmetic mean) of its past values.

Table 5-4 also indicates that the equity risk premium varies considerably by decade. The complete decades ranged from a high of 17.9 percent in the 1950s to a low of 0.3 percent in the 1970s, however, thus far the 2000s have shown a -6.7 percent equity risk premium. This look at historical equity risk premium reveals no observable pattern.

Table 5-4; Long-Horizon Equity Risk Premium by Decade (%)

									1999-
1920a*	1930s	1940s	1850s	1950s	19704	1980s	1990:	2000s**	2008
17.8	2.3	8.0	17.9	4.2	0.3	7.9	12.1	-6.7	4.5

Darta from 1928-2008.

\*Based on the period 1926-1929.

Finnerty and Leistikow perform more econometrically sophisticated tests of mean reversion in the equity risk premium. Their tests demonstrate that—as we suspected from our simpler tests—the equity risk premium that was realized over 1926 to the present was almost perfectly free of mean reversion and had no statistically identifiable time trends. Lo and MacKinlay conclude, "the rejection of the random walk for weekly returns does not support a mean-reverting model of asset prices."

### Choosing an Appropriate Historical Period

The estimate of the equity risk premium depends on the langth of the data series studied. A proper estimate of the equity risk premium requires a data series long enough to give a reliable average without being unduly influenced by very good and very poor short-term returns. When calculated using a long data series, the historical equity risk premium is relatively stable. Furthermore, because an average of the realized equity risk premium is quite volatile when calculated using a short history, using a long series

makes it less likely that the analyst can justify any number he or she wants. The magnitude of how shorter periods can affect the result will be explored later in this chapter.

Some analysts estimate the expected equity risk premium using a shorter, more recent time period on the basis that recent events are more likely to be repeated in the near future; furthermore, they believe that the 1920s, 1930s, and 1940s contain too many unusual events. This view is suspect because all periods contain "unusual" events. Some of the most unusual events of the last hundred years took place quite recently, including the infletion of the late 1970s and early 1980s, the October 1987 stock market crash, the collapse of the high-yield band market, the mejor contraction and consolidation of the thrift industry, the collapse of the Soviet Union, the development of the European Economic Community, and the attacks of September 11, 2001.

It is even difficult for economists to predict the economic anvironment of the future. For example, if one were enalyzing the stock market in 1987 before the crash, it would be statistically improbable to predict the impending short-term volatility without considering the stock market crash and market volatility of the 1929–1931 period.

Without an appreciation of the 1920s and 1930s, no one would believe that such events could happen. The 83-year period starting with 1926 is representative of what can happen; it includes high and low returns, volatile and quiet markets, war and peace, inflation and deflation, and prosperity and depression. Restricting attention to a shorter historical period underestimates the amount of change that could occur in a long future period. Finally, because historical event-types (not specific events) tend to repeat themselves, long-run capital market return studies can reveal a great deal about the future. Investors probably expect "unusual" events to occur from time to time, and their return expectations reflect this.

### A Look at the Historical Results

It is interesting to take a look at the realized returns and realized equity risk premium in the context of the above discussion. Table 5-5 shows the average stock market return and the average (arithmetic mean) realized long-horizon equity risk premium over various historical time periods. Similarly, Graph 5-5 shows the average (arithmetic mean) realized equity risk premium calculated through 2008 for different starting dates. The table and the graph both show

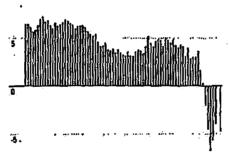
<sup>\*\*</sup>Based on the period 2000-2008.

·		Large Company Stock Arithmetic	tong-Horizon
Length	Period	Mean Total	Equity Risk
(Yes.)	Cates	Roten (%)	M) producery
B3	1928-2008	11,7	8.5
MHL) B3 70	1939-2008	11,9	8.3
90	1949-2008	12.4	6.3
50	1859-2008	10.8	3.8
4D	1969-2008	10.8	32
30 .	1979-2008	12.5	5.0
20 15	1989-2008	10.4	4.2
15	1994-2008	8.7	3.1
10 5 ·	1999-2008	0.7	-4.5
5.	2004-2009	n n	-4.7

Data from 1926-2006

Graph 5-5: Equity Risk Premium Using Different Starting Dates

10 Average Equity Risk Premium through 2008 (%)



1925 35 45 55 65 75 85 8\$ 04 Yessend

Data from 1926-2008

that using a longer historical period provides a more stable estimate of the equity risk premium. The reason is that any unique period will not be weighted heavily in an average covering a longer historical period. It better represents the probability of these unique events occurring over a long period of time.

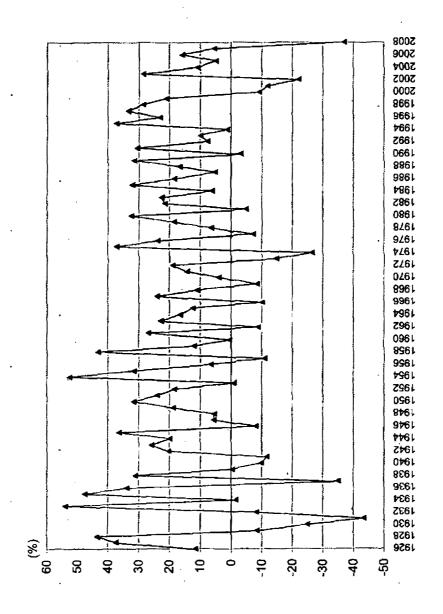
Looking carefully at Graph 5-5 will clarify this point. The graph shows the realized equity risk premium for a series of time pariods through 2008, starting with 1926. In other words, the first value on the graph represents the average realized equity risk premium over the period 1926–2008. The next value on the graph represents the average real-

ized equity risk premium over the period 1927–2008, and so on, with the last value representing the average over the most recent five years, 2004–2008. Concentrating on the left side of Graph 5-5, one notices that the realized equity, risk premium, when measured over long periods of time, is relatively stable. In viewing the graph from left to right, moving from longer to shorter historical periods, one sees that the value of the realized equity risk premium begins to decline significantly. Why does this occur? The reason is that the severe bear market of 1973–1974 is receiving proportionately more weight in the shorter, more recent everage. If you continue to follow the line to the right, however, you will also notice that when 1973 and 1974 fell out of the recent average, the realized equity risk premium jumps up by nearly 1.2 percent.

Additionally, use of recent historical periods for estimation purposes can lead to illogical conclusions. As seen in Table 5-5, the recent bear market in the early 2000's and in 2008 has caused the realized equity risk premium in the shorter historical periods to be lower than the long-term everage.

The impact of adding one additional year of data to a bistorical average is lessaned the greater the initial time period of measurement. Short-term averages can be affected considerably by one or more unique observations. On the other hand, long-term averages produce more stable results. A series of graphs looking at the realized equity risk premium will illustrate this effect. Graph 5-6 shows the average (erithmetic mean) realized long-horizon equity risk premium starting in 1926. Each additional point on the graph represents the addition of enother year to the average. Although the graph is extramely volatile in the beginning periods, the stability of the long-term average is quite remarkable. Again, the "unique" periods of time will not be weighted heavily in a long-term average, resulting in a more stable estimate.

Missouri-American Water Company Large Company Stock Returns From 1926 to 2008



Source of Information: <a href="https://doi.org/libets.2009-valuation-rearbook-Market Results for Stocks Bonds Bills and Inflation-1926-2008, Morningstar, Inc., 2009 Chicago, IL."</a>

# Missouri-American Water Company Total Returns on Large Company Stocks 1926 to 2008

```
2006
                                     2004
                                     1988 2003
                                                1997
                                    1986 1999
                          1990 2005
                                     1979 1998
                                                1991
                                     1972 1996
Large Company Stocks
                                     1971 1983
                          1969
                                                1985
                                     1968 1982
                          1962
                               1984
                                     1965 1976
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                                               1975
                          1946
                               1978
                                     1964 1967 1955
                          1940
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                                     1959 1963
                                                1950
                          1939
                               1960
                                     1952 1961
                          1934 1956
              2002 1966
                                     1949 1951
                                                1938
        2008
                          1932 1948
                                    1944 1943
                                                            1954
                                    1926 1942
                 -20%
```

Arithmetic Mean:  $r_A = \sum r_t / n$ 

Source: <u>Ibbotson SBBI - 2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills, and Inflation -1926-2008</u>, pp. 166-167, Morningstar, Inc., 2009 Chicago, IL

# Missouri-American Water Company Total Returns on Large Company Stocks 1926 to 2008

**Large Company Stocks** 

Geometric Mean: 
$$r_G = \left[ V_n / V_0^1 \right]^n - 1$$

Source: <u>Ibbotson SBBI - 2009 Valuation Yearbook - Market Results for Stocks, Bonds, Bills, and Inflation -1926-2008</u>, pp. 166-167, Morningstar, Inc., 2009 Chicago, IL

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Revenues "Cash Flor Earnings		2.D	% 5	5% i	5.0% 7.0% 8.5%	incre Pubi		hande Itilitie		vn by ommi			rnia 'UC)			CWT ter of					
Oividends Book Valu		1.0 4.0	% 02 % 6	5% 5%	1.5%	enab	led ti	ne wa	ter u	tility	to po	st red	cord-	grow	th Wil	l not	be an	ythin			
Cal.	QUART	ERLY RE	VENUES (	mill)E	Fuli			nues ter, a								ull-ye: k he			a n	otch	for
	ar.31 95.2	Jun.30 81.1	\$2p.30	BD.6	Year 334.7			e. We guar						Time		s and erage		now : Recen		e <b>d 4</b> hare-p	
2007 7	11.8	95.6 105.6	113.8 131.7	65.9 100.1	367.1 410.3	Mea	nwhile	e, the	com	pany	filed	its :	2009	decli	nes, c	ouple	d witi	h the	tougi	h out	look.
2009 8	92.7	118.7	139.2	103.4	448	ing :	71 m	te cas fillion	In 20	)11 w	ith in	crease	es of			an un to 12			serecti	on for	t THE
2010   9 Cal-		. 122 Raings P	148 ER SHARI	111 . EA	470 Full	near	ly \$2	5 mill Ts fb	ion i	n 201	2 and	1 501:	3. It			5-yes ng in					
ender Ma	er.31	Jyn.30	Sep.30	Dec.31	Year	cover	ring a	II 24 d	distric	ts, ar	ıdar	uling	may	not h	ave t	he fin	ances	on h	and to	mee	t the
2007	.04 .07	.31 .37	.68 .67	.31	1.34 1.50			18 m atively								astruc over					
	.01 .12	.48 .58	1.08 ,94	.35 .35	1.90 1.99	the (	CPUC	s mor oper	e rece	nt dis	positi	on.	_	The	share	and/e	or det	oc offic	cings	that	will
2010	.11	.00	1.00	.39	2.10	oon t	he ri:	se, to	o. Des	pite t	he to	-line	ben-	sheet	will	come	atar	rice,	with 1	the h	igher
	QUART 22.31	Jun 30	IDENOS PA Sep.30	Dec.31	Full Year			loned e Sept								nt an otenti					
	2875 200	.2875	.2875 .290	.2875 .290	1.15	a dir	ne be	low or	ur est	lmate	, Ope	rating	g ex-	thou	gh the	divid	iend y	/ield l	ooks ]	Fiealti	ny at
2008	290 293	.290 .293	.293	.293	1.16 1.17	tures	requ	elled iired	greate	er me	inten	ance,	and	vehic	le ha	h, th ve bet	ter o <sub>j</sub>	ptions	avail	able,	
2010	295	.295.	.295	.295	1.18			sed d We		ct tha	at the	se tr	ends	Andr	e J. C	o a r)s Costan			basis. anuar		2010
A) Sesic EF 00, (7¢), '01 tue early Fe	PS, Ex I, 4¢;	zl. nonra 02, 8¢. l 1.	Yext sem	pain (loss) lings repo	t (B) ( of May, avail	Dhridends Aug., en ablo.	historica d Nov. •	illy paid in Div'd rei	mid-Fel rvesimer		(5) [p unit	lions, ad	justed for		.9 mil.,	Sto	mpany's ck's Pric ce Growt	s Stabili In Persis	pauce A	th	80 75
			inc. All ric	ing reserv	ed. Factors	material i	s obtained	hom une	city pater	ji od jojbe r	(E) Exclu	cos non- is povid	reg. rev. ed widexit	marrandes	of any tir	East at.	nings Pr			30 555	80 60 Kin
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75 C P	F	NICE	15:41	-	10.22	13.45 8.20	13.49 9.33	14.03	17.8	7 20.99 7 13.33	18,56 75,45	18.50 8.23	17.95 9.74	High Low
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_			BHING, IN	-	101	2002	2003	2004	2005	2006	2007	2008	2009	2010/2011
REVEN		ersh Persh	4	1 :	2.05 .59	2.05 .57	2,17 .65	2.18 .65	2.58	2,56 ,77	2,79	2,89 ,88	<u> </u>	
EARNIN	IGS PE	R SH	•	.	.43	.40	.47	.49	,56	.68	,57	.57	.66^.	.65°/NA
		PER SH	SH	┼—	.75	.35	1.07	.39 2.50	1,69		1.69	49 2.17	<del> </del>	
BOOK	VALUE	PER SH			3,79	3,90	4.06	4.65	4.85	5.84	5.97	6.14		
		OUTST'	G (MILL)		7.9	9.55 26.9	9.63 24.5	10,33	10.40	31.2	30.3	11,37 24.6	21,3	21.3/NA
RELATI	VE PIE	RATIO		1	.92	1.47	1.40	1.36	1.39	1.68	1,61	1.48	=	6 MIEST
REVENI		ALD AIET	D		4,3% 3.4	3.3% 19.6	3.2% 20.9	3.1% 22.5	2.9%	2.5%	2.8% 31.4	3.5%	-	Bold (Igures
NET PR	OFIT (	MILL			6.0	3,8	4,4	4,8	5,8	6.1	5.4	6.4		are consensus
INCOM!		RATE NET PRO	FIT		5.8% 2.2%	34.9% 3.7%	34.6%	36.7%	36.7%	7.2%	36.5% 3.6%	36.1% 10.1%	-	estrings estimates
LONG-T	ERM D	EBT RAT	(IO	47	7.7%	46.7%	43.4%	42.5%	44.1%	46,3%	48.5%	54.5%		and, using the
		ITY RATI			2.3%	53.3% 69.9	56.6% 69.0	57.5% 83.6	55,9% 90.3	51.7% 126.5	53.5% 125.7	45.5% 153.4	<del>-</del>	recent prices, PÆ ratios.
HET PL	ANT IS	Mn.L)		102	2.3	106,7	118.5	140,0	155.3	174,4	191.6	211.4	~	7,0
		OTAL CĂ HR. EQU			7.9% 1.2%	7.4% 10.2%	8.5% 11.4%	7.6% 10.0%	8.4% 11.6%	6.2% 9.3%	6.7% 9.5%	5.7% 9.2%	[ -	,
RETUR	N ON C	OM EQU	ITY	111	.2%	10.2%	11.4%	10.0%	11.8%	9.3%	9.5%	9.2%		
		COM EQ NET PR		78%	2.5%	1,3% 88%	2.6% 77%	2.1% 79%	3.0% 74%	2.2% 77%	1.7% 82%	1,4% 85%	ŀ <u>-</u>	
_										Saed upon 4 anal			nalysis' estimate	2.
		ANNUA				ABSETS (\$m	NL) 25	07 2003	9/30/09		( NDU	STRY: Wa	ter.Utility	語のは、
of chen Revenu		share) -	5 Yrs. 5.5%		1 Vr. 3,6%	Cash Assels Receivables		.0 .0 i.2 5,9	.1 5.7	BUSINES	S: The Vo	ork Water	Company	engages in the
"Cash f Earning			7.0% 6.0%	:	3,5%	Inventory (Av. Other		.8 .7 .8 .7	.8 1.1	impoundin	g, purificati	on, and dis	stribution of	water in York
Dividen	ds		8.0% 9.0%		3.0% 3.0%	Current Asset	s -6	7.3	7.7					The company
Fiscal		ARTERIV	SALES (		Full	Property, Plan	n!							industrial, and ake Williams,
Year	tQ	2Q	3Q	4Q	Year	A Equip, at Accum Depre	t cost 223		••	which is	00 feet los	ng and 58	feet high,	and creates a
12/31/07 12/31/08	7,4 7,5	7,9 . 7,8	C,8	7.8 8.9	51,4 52,8	Nel Property Other	191	.6 211.4	220.9 _21.3					res containing Lake Redman,
12/31/09	8,8	9,2	9,8	U,3	0,24	Total Assets	211		249.9	which is I	,000 feet le	ong and 57	2 feet high	and creates a
12/31/10			DEC ALL		-	LIABILITIES	(\$m10.)							res containing has a 15-mile
Fiscal Year	1Q	ARMINGS 2Q	PER SHA 3Q	*< 40	Yest Futi	Accis Payable Debi Due		2 2.0 .0 fl.7	2.6 9.3					e Redman that
12/31/06	,12	.14	.17	.15	.58	Other	_3	2 3.5	4.3	provides a	ccess to an	additional	supply of	water. As of
12/31/07 12/31/08	.12 .11	.15 .13	.15 .15	.15 .18	,57 57	Current Liab	21	.4 14.2	18.2					approximately and other cus-
12/31/09	,13	,17	.18	.17		LONG TERM	DEST AND CO	HITY		tomers. In	November,	the compa	ny complet	ed the Beaver
12/31/10 Cel-	JI4	,17 RTEALY	DIMIDENDS	PAID	Full	as of 9/30/	DEBT AND EC	[ <b>441</b> ]						10 employees. , Address: 130
endar	10	20	30	40	Year	Total Debt \$8		Due in	5 Yrs. NA			-		17) 845-3601.
2007 2008	,118 121	,f18	,118 121	,118 ,121	.47 .48	the buding Cap	) mill. J. Leasas NA .			Internet: ht	tp://www.yo	orkwater.co	m.	· w
2009	.121	.121 .126	,121 ,128	126	.50	Leases, Unca	pitalized Armu		of Capii)				2010	
2010	.128				닉		mry \$9.5 ma. in		. 10 rd .		Ja	muary 22,	2010	
	ITÊNI		L DECISIO		,,	Pfd Stock Non	-	Pid Div'd	ſ	TOTAL SH	AREHOLDE			on as of 12/31/2009
to Buy		10'09 17.	2 <b>0</b> 709 30		35		k 12,411,181 sha			3 Mos.	6 Mos.	1 Yr.	<i>рпи</i> з аррг <del>аси</del> на З Үга.	Į.
to Sell Htd's(00	101	10 195 <b>8</b>	12 2477	90	18 #1	Achturou orbe	L. TI, IVI <b>SIN</b>		6 of Cap'l)	5.61%	-3.72%	24.34%	-10.379	
	<u> </u>							***********		midad without wan			- (9.07 7	- 00.0134

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### <u>Missouri-American Water Company</u> Derivation of Investment Risk Adjustment Based upon Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE/AMEX/NASDAQ

Line No.		Market Capit	talization (1) (times smaller)	Applicable Decile of the NYSE/AMEX/ NASDAQ (2)	Applicable Size Premium (3)	Spread from Applicable Size Premium for (4)
1.	Apply Canyon Utility Company					
14	Apply Cally Chilles Company					
	Based upon MoPSC Staffs Proxy Group of Four Water a. Companies	\$ 655.329	1.5	<b>7</b> ~ 8	2.11%	
2.	MoPSC Staff's Proxy Group of Four Water Companies	\$ 979.633		7	1.73%	0.38%
	•	(A)	(B)	(C)	(O)	(E)
		Decile	Smallest Company in Decile ( millions )	Largest Company In Decile ( millions )	Midpoint (millions)	Size Premium (Return in Excess of CAPM) (2)
		1 - Largest	\$ 14,692,016	\$ 329,725,255	\$ 172,208,636	-0,37%
		2	5,975,836	14,691.668	10,333.752	0.74%
		3	3,428,570	5,936.147	4,682.359	0,85%
		4	2,386,985	3,414.634	2,900.810	1.15%
		5	1,602,429	2,384.026	1,993.228	1.69%
		6	1,063.333	1,600,169	1,331.751	1,73%
		. 7	685.129	1,063.308	874.219	1.73%
	•	. 8	432,175	684,790	558.483	2.49%
		9	214.194	431,256	322.725	2.85%
		10 - Smallest	1,007	214,111	107.559	6.28%

Source: 2010 lbbotson Risk Premia Over Time Report - Estimates for 1926-2009

### Notes:

- (1) From Page 2 of this Schedule.
- (2) Gleaned from Column (D) on the bottom of this page. The appropriate decile (Column (A)) corresponds to the market capitalization of the proxy group, which is found in Column 1.

  (3) Corresponding risk premium to the decile is provided on Column (E) on the bottom of this page.

  (4) Line No. 1a Column 3 – Line No. 2 Column 3 and Line No. 1b, Column 3 – Line No. 3 of Column 3 etc. For
- example, the 0.38% in Column 4, Line No. 2 is derived as follows 0.38% = 2.11% 1.73%.

### Missouri-American Water Company Market Capitalization of Missouri-American Water Company, and MoPSC Staffs Proxy Group of Four Water Companies

		1	2			3	4		<u> 5</u>			6
Company	Exchange :	Common Stock Shares Outstanding at Fiscal Year End 2009 ( millions )	Book Value Share at Fis Year End 200	ca	Fiscal Y	nmon Equity at 'ear End 2009 nillions )	Average Market P		Market-to-Book Ratio on March 24, 2010 (3) (4)		Capit	Market talization (5) millions )
Missouri-American Water Company		NA		NA.	\$	339.373 (6)		NA	,			
Based upon MoPSC Staff's Proxy Group of Four Water Companies									193.1	%	\$	655.329
MoPSC Staffs Proxy Group of Four Water Companies American States Water Co. Aqua America, Inc. California Water Service Group		18,532 137,149 20,765	20	1.395 1.085 1.257	<b>\$</b>	359.430 1,108.904 420.634	\$	33.992 17.117 36.788	175,3 211,700 181,600	%	\$	629.951 2,347.575 763.903
York Water Company		12.559		921		86.922	<del></del>	14.102	203.800	, 6/		979.633
Average		47.251	7 13	.665	<u> </u>	493.973	3	25.500	193.1	70	*	513.000

### NA= Not Available

- Notes: (1) Column 3 / Column 1. (2) From Schedule 17 of the Staff Report,
  - (3) Calumn 4 / Calumn 2.
  - (4) The market-to-book ratio of Missouri-American Water Company is assumed to be equal to the average market-to-book ratio of MoPSC Staff's proxy group of four water companies.

  - (5) Column 5\* Column 3.
    (6) From Schedule PMA-1, page 4. 2009 annual data not available at the end of February 2010, the time of MoPSC Staff's rate of return analysis.

Source of Information; 2009 Annual Forms 40K yahoo.finance.com

# Mitterus-American Winter Cartinotes Fully- Uligated Authorized Returns on Common Equity and Common Egatly Ratios for Electric and Netural Gas Distribution Commonies Form Alternative 2009 Thropads Manch 21, 2019

	•				e)	Ø)	(O)	(4)	(3s)	(8)
State	Company	Çgse identification	Service	Date	Rate increase (\$M)	Return on Flate Bose	Return on Equity	Common Equity Ratio	Moody's A Raled Utfilly Sonds (1)	Implied Equity Risk Prefetum (2)
idshoffer	Public Service Co. of CK	C= PUD-200600144	Electric	1/14/2000	59.3	8.31 K	10.50 %	£4.10 %	7,80 %	2.90
Ho	Charatend Elec tituminating Co	C-07-0551-EL-AIR (CEI)	Electric	1/21/2009	29 20	848 🔍	10,50	49.00	0.54	3,96
Mo	Otrio Edison Co.	C-07-0551-EL-AIR (OE)	Electric	1/21/2009	68,90	0.40	10 60	49.00	8.54	3.96
hio Issoufi	Taledo Edison Go. Union Electric Co.	C-07-0851-EL-AIR (TE) C-ER-2008-0318	Electric Electric	1/21/2009 1/22/2009	38 50 161,70	8.48 8.34	10 50 10,75	49.00 52.01	0,54 8,54	1.96 4.22
MESOUM MATO	idatio Power Co.	G-IPC-E-08-12	Electric	1/30/2009	27.00	8.18	10.76	49.27	654	3 DE
ananch antis	New England Gas Company	DPU 08-36	Natural Gas	2/2/2009	3.70	7,74	10.05	34 19	8.54	351
unnecticut	United Murringting Co.	0-08-07-04	Electric	2/4/2009	8,10	7.59	8.75	60.00	0.54	2.21
dere	Indiane Mithigan Power Co.	Ce 43:308	Electric	3/4/2009	18,10	7,82	10.50	45,90	8 39	Ã,11
altorrée	Southern California Edison Co.	Ap-07-15-011	Electric	3/12/2009	308,10	6 75	11,50	48,00	8,39	5,11
lericia	Tampa Blackfc Co.	Ö-080317-€i	Efective	3/17/2006	117,70	å 29	11.25	47 49	6 30	4 95
linois	Northern (Shole Gas Co.	Q-08-0383	Natural Gas	3/25/2009	<b>80.20</b>	<b>\$ 09</b>	10,17	51.07	8.30	3.67
	ALLETE (Microsota Power) PacifiCore	D-E-015/G/R-08-415 D-08-035-38	Electric Electric	4/3/2009 4/21/2009	20,40 45,00	8 45 8 36	10.74 10.81	64.70 51.00	8 30 8 42	4.44
Rah kan York	Consolidated Edison Co. of NY	C-08-E-0539	Electric	4/24/2009	523.40	7,79	10,00 10,00	48 DÓ	642	4,19 3.58
igrida	Petroles Ges System	0-080318-GU	Natural Gas	5/5/2008	19 20	6.50	10.75	46 51	8 42	4 33
taho	kdeho Power Co.	C-IPC-E-09-07	Flactric	5/29/2009	10 50	8,18	10,50	40 27	8.48	4 02
ione York	Cantral Hudson Day & Electric	C-06-E-0887	Electric	8/22/2009	39 60	7.28	10.00	47.00	8 49	3.51
levada	Neversia Power Co.	D-08-12002	Electric	6/24/2009	222.70	B.58	10.80	41.15	6 49	4 31
denouses a	Minneacta Finergy Resturbes	D-G-007,011/GR-06-835	Natural Gas	6/29/2009	15.40	7,98	10 21	48,77	6.49	372
Connecticut	CT Natural Gas Corp.	D-08-12-08	Natural Gas	B/30/2008	(18 20)	7.92	9.31	52.52	6,49	2 82
Commercial curt	Southern Connecticut Gas Co.	D-08-12-07	Natural Gas	7/17/2009	(12.50)	8 05	9 26	52.00	6 20	3,06
- CHAN	Drittor Electric Delivery Co.	D-35717	Electric	8/31/2008	115,10	8 29	10 25	40.00	5.97	4.28
Ennesota	Morthern States Power Co NIN	D-E-002/GR-08-1085	Electric	10/23/2009	91.40	B.63	10.86	52,47	5,53	5.35
imada Imada	Southwest Gas Corp. Southwest Gas Corp.	D-09-04003 (Southern) D-09-04003 (Northern)	Natural Gas Natural Gas	10/28/2009	(7,60	7,40 8:30	10,15	47,09 47,09	5 53 5 53	4.62 4.62
Apparatis saetta	Bay State Gas Co.	DPU 09-30	Natural Gas	10/30/2009	(0,50) 19,10	6,18	10,15 9.85	. 47,00 53,57	5.53	4.42
Achigan	Consumers Energy Co.	C-LA 15645	Electric	11/2/2008	139.44	6.95	10.70	40.51	5.63	\$.17
Vest Virginia	Hope Ges Inc	C-06-1783-G-42T	Natural Gas	11/20/2009	8.80	8.86	9.45	42.34	5.53	3.90
Annachusetts	Massachusetta Electric Co.	DPU 08-39	Electric	11/30/2009	43.90	7.65	10.35	43.15	5.55	4.50
Visconsin	Wisconsin Electric Power Co.	D-5-UR-104 (WEP-EL)	Electric	12/16/2009	85.80	8 96	10.40	53 02	5 64	4.76
Maccheln	Wisconsin Power and Light Co	6880 UR-117 (elec)	Electric	12/16/2009	58 60	9.61	10 40	50.36	5,84	4.78
Visconsin	Wisconsin Electric Flower Co.	D-G-UR-104 (WEP-GAS)	Natural Gas	12/18/2009	(2 00)	<b>£ 65</b>	10,40	53 02	5,64	4,76
Misconeire	Wiscomin Gas LLC	D-5-LIR-104 (WG)	Matural Ges	12/18/2009	5,70	9 09	10 50	48 62	5.64	4 86
Mecondo	Wisconsin Fower and Light Co	D-6680-UR-117 (gms)	leatural Gas	12/18/2009	5 80	8.84	10.40	50 38	5.64	4.78
Visconsin	Madison Gas and Beciric Co.	D-3270-UR-116 (elec) D-4220-UR-116 (elec)	Electric Electric	12/22/2009 12/22/2009	11.90 6.40:	8 67 8.90	10,40 10,40	55 34 52 30	5 64 5.64	4.76
Meconsin Meconsin	Northern States Power Co - Wil Medison Gas and Electric Co.	D-3270-UR-118 (gas)	Natural Gra	12/22/2009	(1.50)	8.86	10,40	52 30 53 34	5,64 5,64	4.78 4.78
viarytand	Delmanta Power & Light Co.	C-9192	Pasturai Gasi Electric	12/20/2009	(1.50) 7.50	7.90	10.40	50 34 49.87	5.64	4.36
nar y menu Switte	Interesse Power & Light Co.	D-RPU-2009-0002	Electric	1,4/2010	83.70	8.97	10.80	49.52	5.64	5,18
Achigan	Detroit Edison Co.	C-U-15788	Electric	1/11/2010	217.40	7.02	11.00	39.48	5.64	5,36
Annesota	CenterPoint Energy Resources	D-G-005/GR-06-1075	Natural Gas	1/11/2010	40.60	6.09	10.24	62.55	5.64	4.60
Anch	North Shore Gas Co.	D-00-0188	Natural Gas	1/21/2010	13,90	0,19	10 33	58.00	5.79	4.54
linols,	Peoples Gas Light & Coles Co.	0-09-0167	Natural Gas	1/21/2010	69 80	6.05	10 23	. 58.00	5.79	4.44
errint	Almas Energy Corp.	GUC 6968	Natural Gas	1/26/2016	2.70	8.69	10 40	48,91	5,78	4,61
thode island	Narrepaneett Backle Co.	D-4066	Electric	2/9/2010	23 60	7,20	9.60	42.75	5.79	4.01
lenia Territoria	PedBCorp	O-09-035-23 GUD 9902	Electric Natural Cas	2/16/2010 2/23/2010	32 40	6.34 8.66	10 60 10 50	51.00	5,77	4,63
exam Retrict of Columbia	CenterPoint Energy Resources Poternec Electric Power Co.	F.C. 1076	Peológ	3/2/2010	5,10 06.41	801	10.50 9.63	55 80 46 18	5.77 5.77	4.73 3.86
iorica di Calumbia	Florida Power Corp.	0-090079-Er	Electric	3/5/2010	126.20	7.88	10.50 ·	46.74	5.77	3,00 4,73
porante munite	SturorGes Distribution LLC	D-NG-0080	Natural Gas	3/9/2019	1,60	7,80	9.00	49.98	577	383
lorida	Florida Power & Light Co.	D-980677-EI	Electric	3/17/2010	75.50	6.65	10 00	47 00	5.87	4,13
inois.	MidAmerican Energy Co.	D-09-0312	Natural Gas	3/24/2010	2 70	7,60	10,13	47,08	5 67	4 26
lantgia	Almos Energy Corp.	0-30442	Natural Gas	3/31/2010	2.90	8.01	10 70	47.70	5.87	4.83
•	•		Average		\$ 58.3	<u> </u>	10.32 %	48 78 %	802 %	4.30
		Average Implied Equity	Posk Premiern							4,30
	Pro	ojected Yield on A Rated Public I	XIIIy Bonds (3)							5 12
		Implied Common Common S	quity Cost Rate							10,42

a. Actual A related yield represents the yield of the previous month if the order was issued on or after the 15th of each recent, or the yield of two words prior if the order was issued on or before the 15th of each month, for example, the yield for 1/14/102 is the A related Public Utility yield for Nevember 2006 and the yield for 1/24/102 is the A related Public Utility yield for December 2006.

- (2) Column 3 Column 5.
- (3) From Page 2 of this Schedule,

### Schedule PMA-22 Page 2 of 2

### Missouri-American Water Company Calculation of Prospective Yield on A Rated Public Utility Bonds

Blue Chip Forecast of Aaa Corporate Bonds Ending Q2 2011 (1):	5.60 %
Adjustment to Reflect Spread Between Aaa Corporate bonds and A Rated Public Utility Bonds (2)	0.52
Adjusted Prospective Yield on A Rated Public Utility Bonds	6.12 %

### Notes:

- (1) From page 2 of Schedule 17.
- (2) Three month spread between Moody's Aaa corporate and A rated utility bond yields ending February 2010, consistant with Staff's DCF study.

### Source of Information:

Blue Chip Financial Forecasts, March 1, 2010 Mergent Bond Record, March 2010, Vol 77, No. 3.

Schedule PMA-1 Page 1 of 15 (UPDATED)

# Missouri-American Water Company Summary of Cost of Capital and Fair Rate of Return Based upon the Pro Forma Capital Structure of at April 30, 2010

Type of Capital	Ratios (1)	Cost Rate	Weighted Cost Rate
Long-Term Debt	50.40%	6.36% (1)	3.21%
Short-Term Debt	0.00%	3.62%	0.00%
Total Debt	50.40%		3.21%
Preferred Stock	0.33%	<b>9.20%</b> .	0.03%
Common Equity	49.27%	11.35% (2)	5.59%
Total	100.00%		8.83%

<sup>(1)</sup> Company-provided.

<sup>(2)</sup> Based upon informed expert judgment from the entire study, the principal results of which are summarized on Page 2 of this Schedule.

Schedule PMA-1 Page 2 of 15 (UPDATED)

### Missouri-American Water Company Brief Summary of Common Equity Cost Rate

No.	Principal Methods	Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies
1.	Discounted Cash Flow Model (DCF) (1)	10.55 %	9.10 %
2.	Risk Premium Model (RPM) (2)	10.81	10.53
3.	Capital Asset Pricing Model (CAPM) (3)	10.85	10.04
4.	Comparable Earnings Model (CEM) (4)	13.50	· NMF
<b>5</b> .	Indicated Common Equity Cost Rate before Adjustment for Business Risk	11.85 %	10.15 %
6.	Business Risk Adjustment (5)	0.05_	0.15
7.	Range of Indicated Common Equity Cost Rate After Adjustment for Business Risk	11.90 %	. 10.30 %
8.	Financial / Credit Risk Adjustment (6)	0.32	0.21
9.	Range of Indicated Common Equity Cost Rate After Adjustment for Business and Financial / Credit Risk	12.22_%	. <u>10.51</u> %
10.	Recommended Common Equity Cost Rate	11.35%	•

- Notes: (1) From page 16 of this Schedule.
  - (2) From page 33 of this Schedule.
  - (3) From page 41 of this Schedule.
  - (4) From pages 45 and 46 of this Schedule.
  - (5) Business risk adjustment to reflect Missouri-American Water Company's greater business risk due to its small size relative to the proxy groups as detailed in Ms. Ahern's direct testimony.
  - (6) Financial / credit risk adjustment to reflect Missouri-American Water Company's greater financial / credit risk relative to the proxy groups as detailed in Ms. Ahern's direct testimony.

### Missouri-American Water Company Derivation of Investment Risk Adjustment Based upon Behotson Associates' Rise Premia for the Desile Portrolling of the NYSE/AMEXINASO/AG

		•		3			2	•	a	± .
Lina No.	s No.			arket Capituliza( 30, 20	ion on September 09 (1) (three larger)	Applicable Decile of the NYSE/AMEX NASOAQ (Z)		Applicable Size Premium (3)		Spread from Applicable Size Premium for (4)
1.		Missouri-American Water Company		•	-					
	Q.	Based Upon the Proxy Group of Six AUS Utility Reports Water Companies	\$	948.511			7		1.73%	
	b.	Based Upon the Proxy Group of Eight AUS Utility Reports Gas Distribution Companies	\$	501.593			8		2.49%	
2,		Proxy Group of Six AUS Utility Reports Water Companies	\$	1,327,285	1.4 x		6		1.73%	0.00%
<b>3</b> .		Proxy Group of Eight AUS Utility Reports Gas Distribution Companies	,\$	1,285.114	2.6 x		6		1.73%	0,78%
				(A)	(B)		(C)		(0)	(E)
			, —	Decile	Number of Companies ( millions )		cent Total Market Capitalization (millions)		cent Average Market apitalization (millions)	Size Premium (Return in Excess of CAPM) (2)
			1- 2	Largest	168 578	1	8,067,379,357 1,681,320,128	\$	48,020.115 9,562.955	-0,37% 0,74%
			3 4		174 185		802,997.270 568,025,344	\$ \$	4,614.927 3,059,598	0.85% 1,15%
			5		215		435,313.426	\$	2,024.714	1.69%
			7		241 - 305		319,576.919 281,895,344	\$ 5	1,326.045 924,247	1,73% 1,73% -
		•	8		417		197,085,621	3	472,627	2.49%
			9	•	580		178,722,563		319.147	2,85%
		•	10	- Smallest	1361		118,046,268	:\$	86.735 pages 7 and 11 of	6_28% This Schedule
		Alaba							// 91	

- (1) From Page 4 of this Schedule.
  (2) Gleened from Column (D) on the bottom of this page, The appropriate decile (Column (A)) contesponds to the market capitalization of the propy group, which is found in Column 1.
  (3) Corresponding risk premium to the decile is provided on Column (E) on the bottom of this page.
  (4) Une No. 1a Column 3 ~ Line No. 2 Column 3 and Line No. 1b, Column 3 ~ Line No. 3 of Column 3 etc., For example, the 2.25% in Column 4, Line No. 2 is derived as follows 2.25% = 4.25% 1.85%.

Schedule PMA-23

Schedule PMA-1 Page 4 of 15 (UPDATED)

## Misseph-American Wester Company Market Capitetestation of United Wester New York, Inc. the Proxy Chap of Sta AUS Utility Reports Wester Companies and the Proxy Group of East Auß Utility Reports National Oss Distribution Co

		1 .		2		3		4		5		•	<u>6</u>	
Company	Exchange	Comman Stock Shares Outstanding at December 31, 2009 (millions)	Oe:	k Value per Share at permber 31, 2008 (1)	De	tal Common Equity at camber 31, 2003 millions }	Mar	seing Stock kel Price on ril 5, 2010	Rai Septer	-to-black is on nber 30, 9 (2)	-	Se	Market stalization on premier 30, 2009 (3) millions )	
Missouri-American Water Company		NA.		NA.	5	339.373 (4)	_	NA.						
Based Upon the Proxy Group of Six AUS Littly Preports Water Companies	1									278.9	<b>%</b> (S)	<u>s</u>	948.511	( <del>0</del> )
sesed Upon the Front Greup of Eight Albi Utility Reports Gas Distribution Companies	•									147.8	<b>%</b> (7)	- ئ	501.593	(8)
Proxy Group of Six AUS Utility Reports Water Companies														
American States Water Co.	NYSE	16 532	ş	18 395	\$	359 430	\$	39 250		202.4	%	\$ .	727, 394	
Aque America, Inc. California Water Sarvice Group	NYSE NYSE	137,149		6 085		1,109 904		38 900		461,1			5,335 086	
Camprine nyarar Sanyos Group Middlesex Water Company	NYSE NASDAO	20 765 ^ 13 519		20 257 10 329		420 534 130 631		35 950		177,5			748 502	
SJW Cornoration	NYSE	18 500		13 663		139 631 252 756		17,960 29 390		173 9 215 S	_		242 801 543 703	
York Water Company	NASDAG	12,559		6 921		88.922		29 390		423,6			365.222	
Áveragó		36 637	5	13 108	3	394 713	:	31,795		278 9	*	<u>:</u>	1,327,286	
Proxy Group of Eight AUS Utility Reports Gas														
Distribution Companies														
AGL Resources, Inc.	NYSE		. \$	22 968	\$	1,780 000	\$	34 240		149 1	%	3	2,653 600	
Almos Energy Corp	NYSE	92 552		23,519		2,176 751		17,850		75 0			1,633 538	
Dolta Netural Gas Company	NYSE	3 316		16 725		55 493		47,480		261 9			157,541	
aciede Group, Inc.	NYSE	22,169		23 323		517,030		27,610		118 4			612.062	
Northwest Natural Gas Company	NYSE	26 533		24 879		660 105		26 240		105.5			898 <b>22</b> 7	
Pledmont Natural Gas Co., Inc. Southwest Gas Corporation	NYSE	73 268		12 685		927,948		30 650		242 2			2,247,801	
WGL Holdings, Inc.	NYSE	45 092		24 442		1,102,127		35 020		143.3			1,579,113	
NOL PROPERTY.	NYSE	50.143		21.891		1.097.598		14.140		64.6			709 029	
Average		48,822	\$	21,302	5	1,039 645	<u>.</u>	29,133		147.8	*	<u> </u>	1,258,114	

### NA = Not Available

Notes: (1) Column 3 / Column 1,

- (2) Column 4 / Column 2.
- (3) Column 5 \* Column 3.
- (4) From Missouri-American Water Co.'s 2009 Annual Report to the Missouri Public Se
- (5) The market-to-book ratio of Missouri-American Waler Company on April 5, 2010 is assumed to be equal to the average market-to-book ratio at April 5, 2010 of the priory group of elk AUS URBLY Reports water companies.
- (5) Missourt-Arrencan Water Company's compan abod, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio equal to the average market-to-book ratio at April 5, 2010 of the proxy group of six AUS URBy Reports water companies, 278 9%, and Missourt-Arrencan Water Company's market capitalization on April 5, 2010 would therefore have been \$660.080 million. (\$946.511 = \$339.373 \* 278.9%).
- (7) The market-in-book ratio of Missouri-American Water Company on April 5, 2010 is assumed to be equal to the everage market-to-book ratio at April 5, 2010 of the proxy group of eight AUS Utility Reports gas distribution companies.
- (8) Missouri-Arrierican Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio and April 5, 2010 of the proxy group of eight AUS LABy Reports gas distribution companies. 147,6%, and Missouri-American Water Company's market controlled on April 5, 2010 would therefore flave been \$501,593 million. (\$501.593 = \$339.393 \* 147.8%).

Edgar Online's I-Metrix database yahoo,finance com

### Ibbotson\* SBBI\*

2010 Valuation Yearbook

Market Results for Stocks, Bonds, Bills, and Inflation 1926–2009



## Chapter 7 Firm Size and Return

#### The Firm Size Phenomenon

One of the most remarkable discoveries of modern finance is that of a relationship between firm size and return. The relationship cuts across the entire size spectrum out is most evident among smaller companies, which have higher returns on average than larger ones. Many studies have looked at the effect of firm size on return. In this chapter, the returns across the entire range of firm size are examined.

### Size and Liquidity

Capitalization is not necessarily the underlying cause of the higher returns for smaller companies. While smaller companies are usually less liquid, with fewer shares traded on any given day, not all companies of the same size have the same liquidity. Stocks that are more liquid have higher valuations for the same cash flows because they have a lower cost of capital and commensurately lower returns on average. Stocks that are less liquid have a higher cost of capital and higher returns on average.

While it would be very useful to estimate the equity cost of capital of companies that are not publicly traded, there is not a direct measure of liquidity for these companies because there are no public trades. Thus, there is usually no share turnover, no bid/ask spreads, etc. in which to measure liquidity. Even though liquidity is not directly observable, capitalization is; thus the size premium can serve as a partial measure of the increased cost of capital of a less liquid stock.

Size premiums presented in this book are measured from publicly traded companies of various sizes and therefore do not represent the full cost of capital for non-traded companies. The valuation for a non-publicly traded company should also reflect a discount for the very fact that it is not traded. This would be an liquidity discount and could be applied to the valuation directly, or alternatively reflected as an liquidity premium in the cost of capital.

This chapter does not tell you how to estimate this incremental liquidity valuation discount (or cost of capital liquidity premium) that is not covered by the size premium. At the end of this chapter, we show some empirical results on the impact of liquidity on stock returns.

#### Construction of the Decile Portfolios

The portfolios used in this chapter are those created by the Center for Research in Security Prices (CRSP) at the University of Chicego's Graduate School of Business. CRSP has refined the methodology of creating size-based portfolios and has applied this methodology to the entire universe of NYSE/AMEX/NASDAQ-listed securities going back to 1926.

The New York Stock Exchange universe excludes closedend mutual funds, preferred stocks, real estate investment trusts, foreign stocks, American Depository Receipts, unit investment trusts, and Americus Trusts. All companies on the NYSE are ranked by the combined market capitalization of their eligible equity securities. The companies are than split into 10 equally populated groups, or deciles. Higible companies traded on the NYSE, NYSE AMEX, and the Nasdaq National Market (NASDAC) are then assigned to the appropriate deciles according to their capitalization in relation to the MYSE breakpoints. The portfolios are rebalanced, using closing prices for the last trading day of Merch, June, September, and December. Securities added during the quarter are assigned to the appropriate portfolio when two consecutive month-end prices are available. If the final NYSE price of a security that becomes delisted is a month-end price, then that month's return is included in the quarterly return of the security's portfolio. When a month-end NYSE price is missing, the month-end value of the security is derived from merger terms, quotations on regional exchanges, and other sources. If a month-end value still is not determined, the last available daily price is used.

Base security returns are monthly holding period returns. All distributions are added to the month-end prices, and appropriate price adjustments are made to account for stock splits and dividends. The return on a portfolio for one month is calculated as the weighted average of the returns for its individual stocks. Annual portfolio returns are calculated by compounding the monthly portfolio returns.

Table 7-1: Size-Decile Portfolios of the NYSE/AMEX/NASOAD Number of Companies, Historical and Recent Market Capitalizat

	Returbed Average		Recent Declin	Percent :		
	, Pattersega	Recent	Madel	Placestage		
	ed Tuttel	Hamber of	Capturation	el Total		
Ducto	Containation	Companies	(in Thomsont)	Cach Histories		
1	63.25%	168	\$8,087,379,357	61,78%		
?	13,84	176	1,581,320,126	13.29		
3	7.54	174	802,987,270	6.35		
4	L72	.185	558,025,344	4.48		
5	3.24	215	435,313,426	3,44		
8	2.39	241	318,578,918	2.53		
7	1.78	305	281,895,344	2.73		
8	1,31	417	197,085,621	1.56		
9	1,072	550	178,722,563	1.41		
10-Smallest	0.83	1,36)	. 118,045,268	0,93		
Mid-Cap 3-5	15.49	574	1,804,338,040	14.27		
Low-Cap 6-8	5.45	953	798,557,882	6.3)		
Micro-Cap 9-10	1.88	1,921	298,768,831	2.35		

Date from 1928-2003. Source: Memorgates and CRSP. Calculated (or Derhed) based on data from CRSP US Stack (tatabase and CRSP US Indice Database 2000) Canter for Research in Security Prices (CRSPES). The University of Chicago Booth School of Revisions. Useful or morth state.

Historical average percentage of intel ceptibilization shows the majorge, over this last of years, of the ducts market values as a percentage of the total NYSE/AMEX/NASDAO calculated each ments. Number of companies in decites, second searchet cophelization of MacDes and record percentage of local copherication are as of December 31, 2009.

Table 7-2: Size-Decile Portfolios of the NYSE/AMEX/NASDAO,

	Recent Market	
	Capitalization	
Decita	(An Thomas note)	Company Name
1-Largest	\$329,725,255	Exxon Mebil Corp.
2	14,691,568	Sysco Corp.
3	5,936,147	American international Group Inc.
4	3,414,534	Resmed Inc.
5	2,384,028	Mirant Corp.
6	1,600,169	Cyprese Semiconductor Corp.
7	1,083,308	Enertys
8	584,790	Live Nation Inc.
9	431,258	American Reprographics Co.
10-Smallest	214,111	Ovicksliver Gas Services LP

Source: Morningster and CRSP, Cabasined for Derived) based on data from CRSP US Stock Detabase and CRSP US Indices Database C2010 Center for Research in Security Prices (CRSPO), The University of Cricage Booth School of Business. Used with permission Markst cupilstication and same of project company in each ducity as of September 33, 2009.

### Size of the Deciles

Table 7-1 reveals that the top three deciles of the NYSE/ AMEX/NASDAQ account for most of the total market value of its stocks. Nearly two-thirds of the market value is represented by the first decile, which corrently consists of 188 stocks, while the smallest decile accounts for just over one percent of the market value. The data in the second column of Table 7-1 are averages across all 84 years. Of course, the proportion of market value represented by the various deciles varies from year to year.

Columns three and four give recent figures on the number of companies and their market capitalization, presenting a snapshot of the structure of the deciles as of December 31, 2009.

Table 7-2 gives the current breakpoints that define the composition of the NYSE/AMEX/NASDAQ size deciles. The largest company and its market capitalization are presented for each decile. Table 7-3 shows the historical breakpoints for each of the three size groupings presented throughout this chapter. Mid-cap stocks are defined here es the aggregate of deciles 3-5. Based on the most recent data (Table 7-2), companies within this mid-cap range have market capitalizations at or below \$5,936,147,000 but greater than \$1,600,169,000. Low-cap stocks include deciles 6-8 and currently include all companies in the NYSE/AMEX/NASDAQ with market capitalizations at or below \$1,600,169,000 but greater than \$431,256,000. Micro-cap stocks include deciles 9-10 and include companies with market capitalizations at or below \$431,256,000. The market capitalization of the smallest company included In the micro-capitalization group is currently \$1,006,616.

### Presentation of the Decile Data

Summary statistics of annual returns of the 10 deciles over 1926–2009 are presented in Table 7-4. Note from this exhibit that both the average return and the total risk, or standard deviation of annual returns, tend to increase as one moves from the largest decile to the smallest. Furthermore, the serial correlations of returns are near zero for all but the smallest deciles. Serial correlations and their significance will be discussed in datail later in this chapter.

Table 7-3: Size-Decile Portfolios of the NYSE/AMEX/NASUAQ: Largest and Smallast Company by Size Group (Continued)

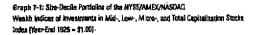
1926-1565

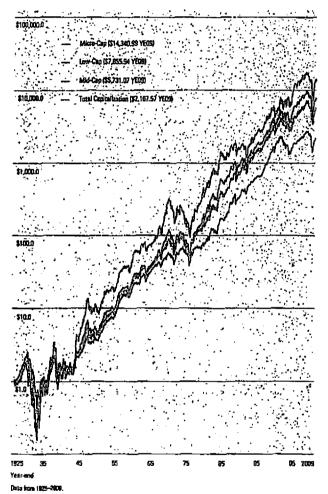
	Capitalization o	(Large); Company (b.)	housends	Capitalization of Smallest Company for Thomas		
	Mid-Cap	Low-Cap	Micro-Cap	Mid-Carp	. Jan Cap	Mácro-Car
() Table	3-5	H	9-10	3-5	<u>6-8</u>	9-10
1926	\$50,100	\$13,795	\$4,213	\$13,800	\$4,263	\$43
1927	64,820	14,491	4,415	14,522	4,450	65
1928	80.910	18,751	5,074	18,788	5,119	135
1929	103,054	24,328	5,862	24,490	5,873	118
1930	56,750	12,918	3,359	13,050	3,369	30
1931	42,607	8,142	1,927	8, <b>222</b>	1,944	15
1532	12,212	2,208	459	2,223	469	19
1933	40,298	7,210	1,830	7,290	1,875	120
1934	38,019	6,638	1,673	6,669	1,691	69
1935	37,631	6,549	1,350	6,605	1,383	38
1936	46,983	11,505	2,754	11,526	2,800	96
1937	61,750	13,635	3,539	13,793	3,563	68
938	35,019	8,372	2,195	8,400	2,200	60
1939	35,409	7,478	1,819	7,500	1,854	75
1940	28,903	7,990	1,861	8,007	1,872	51
1941	30,362	8,318	2,086	8,336	2,087	72
947	28,037	868,0	1,770	5,870	1,779	82
943	42,721	11,403	3,847	11,475	3,903	395
944	45,221	13,068	4,812	13,668	4,820	309
945	55,125	17,325	6,413	17,575	5,428	225
946	77 <b>,78</b> 4	24,192	10,149	24,199	10,168	62%
947	57,830	17,719	6,373	17,735	6,380	508
948	67,238	18,632	7,329	19,651	7,348	683
949	56,082	14,549	5,037	14,577	5,109	379
950	66,143	18,875	B,225	18,700	5,243	303
951	82,517	22,750	7,598	22,850	7,600	658
952	\$5,636	25,405	B,428	25,452	8,480	480
953	98,218	25,340	8,158	25,374	8,168	459
954	125,834	28,707	6,488	29,791	8,502	463
955	170,629	41,445	12,368	41,681	12.444	\$53
956	183,792	46,805	13,524	48,886	13,623	1,122
957	194,300	47,658	13,844	48,509	13,848	925
958	195,536	46,774	13,789	46,871	13,816	550
959	256.283	64110	19,548	54.221	19.701	1,804
960	252.292	61,485	19.293	81,529	19,344	831
951	298,261	77,583	23.582	77,196	23.613	2,455
962	250,786	58.785	18.952	58,366	18,968	8/0.6
963	308.903	71.848	23.927	71,971	24.056	296
984	349.675	79.508	ZS, 595	79.537	25,607	
965	365,675	84,600	26.483	85.065	28.543	250

Table 7-3 (Continued)
Size-Decile Portfolios of the NYSE/AMEX/NASDAD:
Largest and Smallast Company by Size Group (Continued)

1966-2009

		of Leaguest Company (A.)	(speciality)	Capitalization of	Smallest Conspony (in )	(checrage
	Mid-Lap	Low-Cap	Micro-Cap	MisiCop	Low-Cap •	Micro-Cap
Date	3-5	6-8	9-10	3-5	1-5	V-10
1968	403,137	99,960	34,884	100,107	34,966	381
1967	459,438	118,928	42,188	119,635	42.237	381
1968	531,306	150,893	- 50,543	151,280	60,719	592
1969	518,485	148,792	54,253	147,311	54,503	2,119
1970	382,684	94,754	29,818	94,945	. 29,932	622
1971	551,690	147,426	45,570	147,810	45,571	865
1972	557,181	143,835	48,728	144,263	48,757	1,033
1973	431,354	96,699	29,352	96,710	29,430	581
1974	358,876	78,878	23,355	80,280	23,400	444
1975	477,054	102,313	30,353	103,283	30,394	540
1978	568,796	121,717	34,864	121,992	34,901	564
1977	584,577	139,198	40,700	139,620	40,755	513
1978	560,881	184,093	47,927	164,455	48.038	830
1979	665,019	177,378	51,197	177,769	51,274	948
1980	752,195	199,312	50.438	199.315	50,544	549
1981	862,397	254.690	72,104	264.783	72,450	1.44B
1982	770,517	210,301	55,338	210.630	55,423	1,060
1983	1,209,911	353 889	104.382	356,238	104.588	2,025
1984	1,075,438	315.965	91,004	316,103	81,195	2.093
1985	1,440,438	370,224	84,875	370,729	94,837	750
1988	1,857,621	448.015	110.617	449,452	110.953	706
1967	2,099,143	458.94B	113,419	470.662	113,430	1,277
1988	1,357,926	421,340	84,449	421,575	94,573	698
1983	2,145,947	490.975	100.295	483,523	100.384	96
1990	2,171,217	474,065	93,750	474,477	93,790	132
1991	2,129,883	457,958	87,588	458,653	87,733	278
1992	2,428,571	500.327	103.352	500.348	193,500	510
1993	2,705,192	603 588	137,105	807,449	137,137	602
1994	2,470,244	598.059	14B,104	\$97,975	148,216	598
1995	2,789,938	647,210	155.386	647,253	155.532	89
1996	2,765,536	751,318	193,007	751,680	193,018	1,043
1987	3,484,440	813,923	228.800		229,058	585
1998	4,216,707	925.668	252,553	\$14,355 826,275	253,030	1,671
1999	4.251,741	B75,309	220.397	926,218 975,582		1,502
2000	4,143,902	840,000	192.083		220,458	
,				E40,730	192,433	1,393
2001 2002	5,158,315	1,108,224	265,734	1,102,859	265,736	443
2003	4,830,326	1,116,525	308,980	1,124,331	309,245	501
	4,744,580	1,163,369	329,060	1,163,473	329,529	332
2004	6,241,853	1,607,854	503,437	1,807,931	508,410	1,393
2005	7,187,244	1,728,668	588,393	1,729,354	587,243	1,079
2006	7,777,183	1.945,588	826,955	1,947,240	627,017	2,247
2007	9,206,713	2,411,794	723.258	2,413,583	725,787	1,922
2008	7,350,271	1,848,961	453,254	1 849 950	453,338	1,575
2009	5,938,147	1,800,189	431,258	1,802,429	432,175	1,007





Graph 7-1 depicts the growth of one dollar invested in each of three NYSE/AMEX/NASDAQ groups broken down into mid-cap, low-cap, and micro-cap stocks. The index value of the entire NYSE/AMEX/NASDAQ is also included. All returns presented are value-weighted based on the market capitalizations of the deciles contained in each subgroup. The sheer magnitude of the size effect in some years is noteworthy. While the largest stocks actually declined 9 percent in 1977, the smallest stocks rose more

than 20 percent. A more extreme case occurred in the 'depression-recovery year of 1933, when the difference between the first and tenth decile returns was far more substantial, with the largest stocks rising 46 percent, and the smallest stocks rising 218 percent. This divergence in the performance of small and large company stocks is a common occurrence.

Table 7-4: Size-Ducile Portfolios of the NYSE/AMEX/NASDAQ Supposery Statistics of Americal Returns

	Beometric .	Arithmetic	Standard and	Saulai	
Cocife	Mean	Mean	Deviation	Cometetion	
1-Largest	9.1	10,9	19.4	0.07	
2	10.4	12.8	22.4	0.01	
3	10.7	13.4	Z).S	-0.04	
4	10.7	13.8	26.2	-0.03	
5 6	11.3	14.5	27,0	-0.04	
6	11.2	14.8	27.G	0.02	
7	11.2	15.2	29.8	0.00	
8	11.4	18.3	34,4	0.04	
9	11.5	17,0	38,7	0.04	
10-Smallest	13.1	20.B	45.2	0,14	
Mid Cap	18.9	13.7	25.0	-0.04	
Low Cap	11,3	15.2	29.4	0.02	
Micro	12.1	18.2	39.2	0.07	
NYSE/AMEY	9.6	11.6	20.5	0.01	

NASDAG Total Value Weighted Index

Oute from 1925-2022, Source: Merningstar and CRSP. Calculated for Derived) based on date from CRSP US South Databases and CRSP US Indices Desphase 822010 Desphase for Resparts in Seasinity Prison (CRSPM), The University of Chicago Booth School of Business. Used with commission

Pleasable and for quantumly re-confiding for the deadless. The sensal complemy stack estatement statistics presented in earlier chapters comprises a re-repliking of the portfolior every five years prior to 1902.

### Aspects of the Firm Size Effect

The firm size phenomenon is remarkable in several ways. First, the greater risk of small stocks does not, in the context of the capital asset pricing model (CAPM), fully account for their higher returns over the long term. In the CAPM only systematic, or beta risk, is rewarded; small company stocks have had returns in excess of those implied by their betas.

Second, the calendar annual return differences between small and large companies are serially correlated. This suggests that past annual returns may be of some value in predicting future annual returns. Such serial correlation, or autocorrelation, is practically unknown in the market for large stocks and in most other equity markets but is evident in the size premia.

Table 7-B. Size-Decile Portiolics of the NYSE/AMEX/NASDAD Long-Term Returns in Eucess of GAPM

			Actori	CAPM	Sha
•		Arbin-	Return.	Retora	Franks
		metik	to Extens	in Excess	(Return in
		Mess	of Philips	of Fibbless	Excess of
		(Helian)	Carta ~	Paler*	CAPNO
Decile	Dets*	(%)	開	[5]	(%)
1-Largest	0.51	10.90	5,72	6.09	-0.37
2	1.03	12.B1	7,64	8.90	9.74
3	1.10	13,18	8.18	7.33	0.85
4	3.12	13.82	11.65	7.50	1.15
5	1.16	14.59	. 9.41	7.72	1,89
6 7	1.19	14.81	8.63	7,90	1.73
7	1.24	15.19	10.01	8.28	1.73
B .	1.30	18.33	11.15	B.57	2.49
9 -	1.35	17.01	11.84	8.69	2.85
10-Smallest	1.41	20.85	15.68	9,39	8.28
Mid-Cap, 3-5	1.12	13.71	8.54	7,45	1.08
Low-Cap, B-8	1.23	15.20	10.03	8.18	1.85
Micro-Cap, 9-10	1.38	18.23	13.06	9.07	3.99

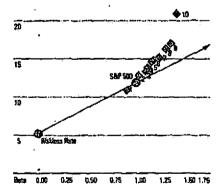
otal neura, January 1 (26-December 2005).

tions rate standard by the Di-year mili ent of 20-year government bonds (5.15).

eti of the CAPM by a beta. The expity risk promises is extinered by the orbitractic mean latel retails SSP 500 (1.05 percent) minus the orbitractic mean jecome return compa of 25-year communicationals (5.16 percent) from 1928-2009.

Granth 7-2: Security Market Line Versus Size-Decile Portfolios of the NYBE/AMEX/NASDAO

25 Arithmetic Maso Return (%)



Bets 0.00

Source: Monitorator and CRSP, Calculated for Derived based on data from CRSP US Stock Database and CRSP US Indicas Catabase @2019 Danker for Research in Security Prices (CRSPID), The University of Chicago Booth School of Business.

Third, the firm size effect is seasonal, For example, small company stocks outperformed large company stocks in the month of January in a large majority of the years. Such predictability is supprising and suspicious in light of modern capital market theory. These three aspects of the firm size effect-long-term returns in excess of systematic risk, serial correlation, and seasonality—will be analyzed thoroughly in the following sections.

Long-Term Returns in Excess of Systematic Risk The capital asset pricing model (CAPM) does not fully account for the higher returns of small company stucks. Table 7-5 shows the returns in excess of systematic risk over the past 64 years for each decide of the NYSE/AMEX/ NASDAQ. Recall that the CAPM is expressed as follows:

$$k_s = r_i + (\beta_s \times BP)$$

Table 7-5 uses the CAPM to agrimate the return in excess of the riskless rate and compares this estimate to historical performance, According to the CAPM, the expected return on a security should consist of the riskless rate plus an additional return to compensate for the systematic risk of the security. The return in excess of the riskless rate is estimated in the context of the CAPM by multiplying the equity risk premium by  $\beta$  (bata). The equity risk premium is the return that compensates investors for taking on risk equal to the risk of the market as a whole (systematic risk).\* Beta measures the extent to which a security or portfolio is exposed to systematic risk. The beta of each decile indicates the degree to which the decile's return moves with that of the overall market.

A beta greater than one indicates that the security or portfolio has greater systematic risk than the market; according to the CAPM equation, investors are compensated for taking on this additional risk. Yet, Table 7-5 illustrates that the smaller deciles have had returns that are not fully explained by their higher betas. This return in excess of that predicted by CAPM increases as one moves from the largest companies in decile 1 to the smallest in decile 10. The excess return is especially pronounced for micro-cap stocks (deciles 9-10). This size-related phenomenon has prompted a revision to the CAPM, which includes a size premium. Chapter 4 presents this modified CAPM theory and its application in more detail.

0.75 0.50 0.75 1,00

Table 7-0: Size-Decile Portfolics of the NYSE/AMEX/NASDAD

	Recent	Market Cepitalizacion	
Declis	Number of Compenies	of Largest Company (in Thomsands)	Company Name
108	395	214,111	Outchsilver Gas Services L P
10	w 163	214,111	Quicksilver Gas Services L.P.
10	232.	169,497	Landry's Restaurents, Inc.
10b	1,382	123,516	Lee Enterprises
10	/ 302	123,518	Lee Enterprises
10	1.080	76.052	Federal Agricultural Mortgage Congression A

Note: These numbers may not aggregate to equal ductio 10 figures.

Source: Morningsier and CRSP: Celulated for Derived based on data from CRSP US Stack Detabase and CRSP US Indices Detabase \$2070 Cepter for Research in Security Prices (CRSPRD), The University of Criticago Booth School of Budhess, Used with permission,

Market capitalization and name of largest company in each ducin as of September 30, 2009,

This phenomenon can also be viewed graphically, as depicted in Graph 7-2. The security market line is based on the pure CAPM without adjustment for the size premium. Based on the risk (or beta) of a security, the expected return lies on the security market line. However, the actual historic returns for the smaller deciles of the NYSE/AMEX/ NASDAQ lie above the line, indicating that these deciles have had returns in excess of that which is appropriate for their systematic risk.

### Further Analysis of the 10th Decile

The size premia presented thus far do a great deal to explain the return due solely to size in publicly traded companies. However, by splitting the 10th decile into further size greupings we can get a closer look at the smallest companies. This magnification of the smallest companies will demonstrate whether the company size to size premia relationship continues to hold true.

lbbotson first split the 10th decile into 10a and 10b in the 2001 lbbotson SBBI Valuation Yearbook. With the 2010 lbbotson SBBI Valuation Yearbook, we introduce an even closer look at the smallest companies by splitting 10a into 10w and 10x, and splitting 10b into 10y and 10x.

As previously discussed, the method for determining the size groupings for size premia analysis was to take the stocks traded on the NYSE and break them up into 10 deciles, after which stocks traded on the NYSE AMEX and NASDAQ were allocated into the same size groupings. This same methodology was used to split the 10th decile into four parts: 10w, 10x (sub-portfolios of 10a), and 10y, and 10x (sub-portfolios of 10b). Splitting the 10th decile into 10a and 10b is equivalent to breaking the stocks

down into 20 size groupings, with portfolios 19 and 20 representing 10a and 10b. Further splitting 10a into 10w and 10x and 10b into 10y and 10x is equivalent to breaking the stocks down into 40 size groupings, with portfolios 37 and 38 representing 10w and 10x, and portfolios 39 and 40 representing 10y and 10x.

Table 7-7 shows that the pattern continues; as companies get smaller their size premium increases. There is a noticeable increase in size premium from 10a to 10b, and the portfolio made up of the smallest companies, 10z, has the largest size premium, which is demonstrated visually in Graph 7-3. This can be useful information in valuing companies that are extremely small. Table 7-6 presents the size, composition, and breakpoints of each size category. First, the recent number of companies and total decile market capitalization are presented for each of the portfolios. Then the market capitalization and name of the largest company is presented. Breaking the smallest decile down lowers the significance of the results compared to results for the 10th decils taken as a whole, however. There are always going to be more companies included in the Micro-cap then in the 10th decite, and more companies in the 10th decile than in the 10b category. The more stocks included in a sample, the more significance can be placed on the results. The 10th decile gets as small as 49 companies back in March of 1926. This is still significant.

While this is not as much of a factor with the recent years of data, these size premia are constructed with data back to 1926. By breaking the 10th decile down into smaller components we have cut the number of stocks included in each group-ing. The change over time of the number of stocks included in the 10th decile for the NYSE/AMEX/ NASDAQ is presented in Table 7-8. With fewer stocks included in the analysis early on, there is a strong possibility that just a few stocks can dominate the returns for those early years. While the number of companies included in the 10th decile for the early years of our analysis is low, it is not too low to demonstrate that the company size to size premia relationship continues to hold true, even when broken down into subdivisions 10a, 10w, 10b, 10b, 10b, and 10z.

All things considered, size premia developed for these portfolios are significant and can be used in cost of capital analysis. These size premia should greatly enhance the development of cost of capital analysis for very small companies.

### Overlapping Size Categories

A common question among valuation practioners is about how to use the various size premium metrics that Momingster provides when size-based category breakpoints overlap. This issue is magnified now that we have published even more granulating for the 10th decite.

There are going to be ceses when the estimated equity value for a subject could categorize it in a number of size premium buckets. This range of postential size premium choices would have a tremendous effect on the firm's enterprise value. There are two decision paths when making this choice. The improper path is to choose the size premium that achieves the self-serving goal of influencing the enterprise value in the direction most desired. In many cases this leads to choosing the highest size premium number (12,06% in Table 7-7), because this will lead to the lowest enterprise value for tax purposes, marital dissolution, acquisition valuation, etc. The proper path is to choose the size premium that is most statistically relevant for your application.

### Choosing the Right Size Premium

There are two primary factors in determining which size premium to use. First, identify how close to a size category boundary your subject company falls. Second, determine how confident you are in your estimate of equity value.

Let's say you have an example where the estimated equity value is close to the top breakpoint of the 10b category, toward the middle of the 10th decile, and toward the bottom of the Micro-cap. In this case, the statistically conservative choice is the 10th decile. We need to balance the confidence that our subject firm actually falls within a particular size category with the need to tailor that size grouping as tight as possible to make the peers relevant to our analysis. The Micro-cap category is too broad for this case, since the subject firm falls in the lower range of the category, and 10b is too narrow since our subject company would barely squeeze in under the top breakpoint before sliding into 10a. We can say with confidence that the 10th decile puts our company among the most peers of similar size.

Since estimating equity value for the purpose of size premium categorization is a circular challenge, it makes sense to use as many quality metrics that are available to perform this estimate. In doing so, you may find that the equity estimates cross a number of size premium categories. In this case, it is advisable to sacrifice granularity for statistical confidence. For example, if you have three equity estimates indicating that your firm would fall in the middle of 10x, bottom of 10x, and middle of 10y categories, the overall 10th decile size premium would be the best category to capture the size of similar peer companies while acknowledging that the imperfectings and circular nature of the size bucketing process.

Table 7-7: Long-Tean Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAD, with 10th Decile Split

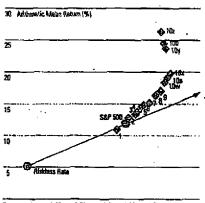
••		Arith-, metic Mass	Residend Return In Excess of Ninkhua	Estignationi Antiana in Escaree at Miskinas	Siza Penninga (Return in Excess of
		Paters	Rate**	Rate*	CAPM
	Cris*	(%)	<del> % </del>	티	<u> 51</u>
1	0.91	10.90	5.72	6.09	-0.37
2	1.03	12.81	7.64	6.90	0.74
3	1.10	13,3B	8.1B	7.33	0.85
4	1.12	13.82	6.65	7,50	1.15
5	1.16	14.59	B.41	7.72	1.59
6	1.18	14.81	9.83	7.80	1.73
6 7	1.24	15.19	10.01	8.28	1.73
В	1.30	18.33	11.15	8,67	2.49
9	1,35	17,01.	11.84	8.99	2.85
10a	1.42	19.10	13.92	8.47	4.45
10w	1.39	18.33	13.15	9.30	3.85
10x	1.45	19.78	14.60	9.69	4.91 -
10b ·	1.38	24,39	19.21	9.20	10.01
, 10y	1.40	23.58	18.40	9.35	9.05
10z	1.35	26.23	21.05	8.99	12.08
Mid-Cap, 3-5	1,12	13.71	8.54	7.45	1.09
Low-Cap, B-B	1.23	15.20	10.03	B.18	1.85
Micro-Cap, 9-10	1,36	18.23	13.06	9.07	3.99

Data from 1922—2009. Squarce: Monthingster and CRSP. Calculated (or Derived) based on data from CRSP US Seath batabless and CRSP US Indicas Database 6:2019 Destin for Research is Security Prince (CRSPR). The University of Colcago Booth School of Basiness, Title with prevailable.

"Before are exclinated from morphily particular total returns in excess of the SD-day LLB, Timesory bill total return versus the SBP 500 total returns in excess of the 30-day U.S. Treasory bill Limosov 1978—December 2009.

""Historical (inhigure ratio is measured by the 84-year arthreatic coses; income system consecutor of 26-year government bonds (5.16 percent).

Calculated in the context of the DAPM by multiplying the capity sist premium by beta. The equity risk premium is estimated by the arbitraritic arean total spaces of the SAP 500 (1) LIS premail minus the arbitraritic minus income instant component of 20-year government bends 55.78 percent) are 1925-2028. Graph 7-3: Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAO, with 10th Decile Split



Beta 0.00 0.25 0.50 0.75 1.00 1.25 1.50 1.75 Data from 1928-2009.

Table 7-8: Historical Number of Companies for NYSE/AMEX/NASDAQ . Decile 10

Sepa	Horster of Companies
1926	52*
1930	72
1940	78 .
1950	100
1960	108
1970	965
1980	585
1990	1,814
2000	1,927
2005	1,748
2006	1,744
2007	1,775
2008	1,826
2009	1,777

Source: Mouningster and CRSP. Calculated (or Ourheal) based on data from CRSP. 15 Stock Batabase and CRSP US holices Datebase 00000 Center for Research to Security Prices (CRSPE), The University of Calcage Booth School of Business. Used with persistation.

"The fewest equilibr of companies was 49 in March, 1925

### Alternative Methods of Calculating the Size Premia

The size premia estimation method presented above makes saveral assumptions with respect to the market benchmark and the measurement of beta. The impact of these assumptions can best be examined by looking at some alternatives, in this section we will examine the impact on the size premia of using a different market benchmark for estimating the equity risk premia and beta. We will also examine the effect on the size premia study of using sum beta or an armual beta.

### Changing the Market Beachmark

In the original size premia study, the S&P 500 is used as the market benchmark in the calculation of the realized historical equity risk premium and of each size group's beta. The NYSE total value-weighted index is a common alternative market benchmark used to calculate beta. Table 7-9 uses this market benchmark in the calculation of beta. In order to isolate the size affect, we require an equity risk premium based on a lerge company stock benchmark. The NYSE deciles 1-2 large company index offers a mutually exclusive set of portfolios for the analysis of the smaller company groups: mid-cap deciles 3-5, low-cap deciles 6-8, and micro-cap deciles 9-10. The size premia analyses using these benchmarks are summarized in Table 7-9 and depicted graphically in Graph 7-4.

Table 7-9; Long-Term Returns in Excess of CAPM Estimation for Decils Portfolios of the NYSE/AMEX/NASCAD, with NYSE Market Benchmarks

	Sety"	Arith- metic Mean Beturn (NH)	Austiced Return in Excess of Richiese Auto**	Estimated Flatam In Eurosa of Postolesa Rate*	Stre Primium (Return in Exclass of CAPM) (%)
]	0.59	10.90	5.72	5.84	-0.13
2	1.11	12.81	7.64	6.59	1.05
3	1.17	13.36	B.18	6.85	1.24
4	1.20	13,82	8.65	7.17	1.53
5	1.23	14.59	9.41	7,29	2.12
В	1.26	14.81	9.63	7.45	2.1B
7	1.32	15.19	10.01	7.61	2.20
a	1.38	16.33	11.15	8.17	2.92
9	1.42	17.01	11.84	8.44	3.39
10	1.48	20.85	15.68	8.79	8.69
Mid-Cap, 3-5	1.19	13,71	8.54	7.0G	1.48
Low-Cap, 8-8	1.30	15.20	10.03	7.71	2.32
Micro-Cap, 9-10	1.43	1B.23	13.06	8.50	4.55

Data from 1825-2003. Source: Morningster and CRSP, Calculated for Derived based on data from CRSP US Stock Database and CRSP US Indicas Batabase 82010 Center for Pleasanch in Security Fricas (CRSPS). The University of Chicago Booth School of Bankers, Used with permission.

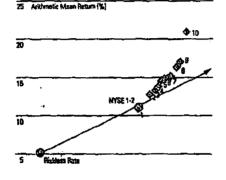
"Suces are estimated from morthly portfolio total returns in escuss of the 30-day U.S. Treasury bill total rotom versus the CRSF Declips 1-2 tests returns in escuss of the 30-day U.S. Treasury bill, January 1925-December 2009

"Thistorical rights make in measured by the 64-year arkhanetic mean increase return component of 20-year personneith bonds (5.16 percents).

\*Collectabled in the context of the CAPAN by mobilitying the expity risk prevalum by beta. The equity risk prevalum is estimated by the editionality risks prevalum is estimated by the editionality risks assume of the CRSP Duckes 1-2 (1), 100 personal values the editionation compositional epison over passes of 20-year government bonds (5,14 personal) force 1825-2809.

.

Graph 7-4: Security Market Line versus Size-Decite Portfolios of the NYSE/AMEX/NASDAD, with NYSE Market Benchmarks



Barta 0.80 0.25 0.50 0.75 1.00 1.25 1.50 1.75

For the entire period analyzed, 1926–2009, the betas obtained using the NYSE total value-weighted index are higher than those obtained using the S&P 500. Since smaller companies had higher betas using the NYSE benchmark, one would expect the size premia to shrink. However, as was illustrated in Chapter 5, the equity risk premium calculated using the NYSE deciles 1–2 benchmark results in a value of 5.93, as opposed to 6.67 when using the S&P 500. The effect of the higher betas and lower aquity risk premium cancel each other out, and the resulting size premiar in Table 7-9 are slightly higher than those resulting from the original study.

### Measuring Beta with Sum Beta

The sum bets method sitempts to provide a better measure of beta for small stocks by taking into account their legged price reaction to movements in the market. [See Chapter 5.] Table 7-10 shows that using this method of beta estimation results in larger betas for the smaller size deciles of the NYSE/AMEX/NASDAQ while those of the larger size deciles remain relatively stable. From these results, it appears that the sum beta method corrects for possible errors that are made when estimating small company betas without adjusting for the lagged price reaction of small stocks. However, the sum beta, when applied to the CAPM, still does not account for all of the returns in excess of the riskless rate historically found for small stocks. Table 7-10

demonstrates that a size premium is still necessary to estimate the expected returns using sum bets in conjunction with the CAPM, though the premium is smaller than that needed when using the typical calculation of bats.

Graph 7-5 compares the 10 deciles of the NYSE/AMEX/
NASDAQ to the security market line. There are two sets
of decile portfolios—one set is plotted using the single
variable regression method of calculating bets, as in Graph
7-2, and the second set uses the sum beta method. The
portfolios plotted using sum beta more closely resemble
the security market line. Again, this demonstrates that the
sum beta method results in the desired effect a higher
estimate of returns for small companies. Yet the smaller
portfolios still lie above the security market line, indicating
that an additional premium may be required.

Table 7-10: Long-Term Petures in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAD, with Sum Beta .

	Batu*	Arith- matic Mean Actor (%)	Resident In Exercise of Richins Rate** (%)	Estimated Return In Expess of Mightess Autor (%)	Size Premium (Ratern in Excess of CAPAS) (%)
1-Largest	0.91	10.90	5.72	5.08	-0.38
2	1.06	12.81	7.64	7.04	0.59
3	3.13	13.38	8.18	7.55	0.84
4	1.26	13.82	8.65	8.00	0.65
4 5 B	1.24	14.59	9.41	8.25	1.17
В	1.30	14,81	8.53	8.68	0,98
7	1.38	15.19	10.01	9.21	0.80
8	1.49	16.33	11.15	9.97	1,19
9	1.58	17.01	11.84	10.38	1.48
10-Smallest	1,71	20,85	15.68	11,40	4.29
Mid-Cap, 3-5	1,17	13.71	8.54	7.81	0.73
Lonv-Cap, 6-8	1.36	15.20	10.03	9.10	0.93
Micro-Cap 9-10	1,50	18.23	13.06	10.67	2.39

Data from 1923-2006. Source: Morningstee and CRSP. Calculated (or Derheed) based or data from CRSP US Stuck Distribute and CRSP US believe Database 62010 Center for Pasperch in Security Prices (CRSP-6), The Userustry of Chicago Booth School of Partitions: Used Mich reported in:

"Butes are estimated from monthly portfolio total retrants in excess of the 30-day U.S. Transmy bill motel ratury versus the SSP 509 total returns in juncess of the 30-day U.S. Transmy bill Japonny 1978—December 2019.

"Historicus disclose rate is measured by the 36-year entitorantic mean income cutom component of 20-year government bonds (5.18 parcani).

Colonization in the context of the CAPM by enablishing the equity risk promises to bear. The equity risk promises in estimated by the artiferantic mean total return of the SSF 500 (11.55 percent) refer the artiferantic merge income partner component of 22-year government banks (5.18 percent) into 1522-2003.

Schedule PMA-7 (UPDATED)

### Missouri-American Water Company Indicated Common Equity Cost Rate Through Use of the Single Stage Discounted Cash Flow Model for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

	1	2	<u>3</u>	<u>4</u>	<u>5</u>
	Average Dividend Yield (1)	Dividend Growth Component (2)	Adjusted Dividend Yield (3)	Growth Rate (4)	Indicated Common Equity Cost Rate (5)
Proxy Group of Six AUS Utility Reports Water Companies					
American States Water Co.	3.01 %	0.10 %	3.11 %	6.75 %	9.86 %
Aqua America, Inc.	3.31	0.15	3.46	9.30	12.76
California Water Service Group	3.15	0,11	3.26	7.25	10.51
Middlesex Water Company	4.16	0.19	4.35	9.00	13.35
SJW Corporation	2.73	NA	2.73	NA	2.73
York Water Company	3.71	0.13	3.84	6.75	10.59
Average	3.35 %	0.14 %	<u>3.46</u> %	7.81 %	<u>9.97</u> %
Median	<u>3.23</u> %	0.13 %	3.36 %	7.25 %	10.55 %
Proxy Group of Eight AUS Utility Reports Gas Distribution Companies					
AGL Resources, Inc.	4.60 %	0.10 %	4.70 %	À.55 %	9.25 %
Atmos Energy Corp.	4.68	0.12	4.80	5.00	9.80
Delta Natural Gas Company	4.43	0.07	4.50	3.00	7.50
Laclede Group, Inc.	4.71	0.06	4.77	2.50	7.27
Northwest Natural Gas Company	3.61	0.09	3.70	5.25	8.95
Piedmont Natural Gas Co., Inc.	4.08	0.11	4.19	5.50	9.69
Southwest Gas Corporation	3.21	0.11	3.32	6.75	10.07
WGL Holdings, Inc.	4.33	0.03	4.36	1.55	5.91
Average	<u>4.21</u> %	0.09 %	4.29 %	4.26 %	<u>8.56</u> %
Median	4.38 %	0.10 %	<u>4.43</u> %	<u>4.78</u> %	9.10 %

### Notes:

- (1) From page 17 of this Schedule.
- (2) This reflects a growth rate component equal to one-half the conclusion of growth rate (from page 18 of this Schedule) x Column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for American States Water Co.,  $3.01\% \times (1/2 \times 6.75\%) = 0.10\%$ . (3) Column 1 + Column 2.
- (4) From page 18 of this Schedule.
- (5) Column 3 + Column 4.

Schedule PMA-8 (UPDATED)

## Missouri-American Water Company Derivation of Dividend Yield for Use In the Discounted Cash Flow Model

•		Dividend Yield	
		Average	
,		of	Average
	Spot	Last 3	Dividend
	(4/5/2010)	Months (2)	Yield (3)
Proxy Group of Six AUS Utility Reports			•
Companies			
American States Water Co.	2.89 %	3.12 %	3.01 %
Agua America, Inc.	3.23	3.40	3.31
California Water Service Group	3.06	3.24	<ul> <li>3.15</li> </ul>
Middlesex Water Company	4.08	4.25	4.16
SJW Corporation	2.59	2.88	2.73
York Water Company	3.62	3.79	3.71
Average	3.25 %	3.44 %	3.35 %
Median	<u>3.15</u> %	3.32 %	3.23 %
Proxy Group of Eight AUS Utility Reports			
Companies			
AGL Resources Inc.	4.48 %	4.72 %	4 60 %
Atmos Energy Corporation	4.56	4.81	4.68
Delta Natural Gas Company	4.43	4.42	4.43
aclede Group, Inc.	4.61	4.80	4.71
lorthwest Natural Gas Co.	3.50	3.72	3.61
Piedmont Natural Gas Co., Inc.	4.06	4.10	4.08
Southwest Gas Corporation	3.10	3.32	3.21
VGL Holdings, Inc.	4.20	4.46	4.33
Average	4.12 %	4.29 %	4.21 %
Median	4.32 %	4.44 %	4.38 %

Notes: (1) The spot dividend yield is the current ennualized dividend per share divided by the spot market price on 4/5/10.

Source of Information: yahoo.finance.com

<sup>(2)</sup> The average 3-month dividend yield was computed by relating the indicated annualized dividend rate and market price on the last trading day of each of the three months ended 3/31/10.

<sup>(3)</sup> Equal weight has been given to the 3-month average and spot dividend yield.

Schedule PMA-10 Page 1 of 15 (UPDATED)

### Missouri-American Water Company Historical and Projected Growth

2

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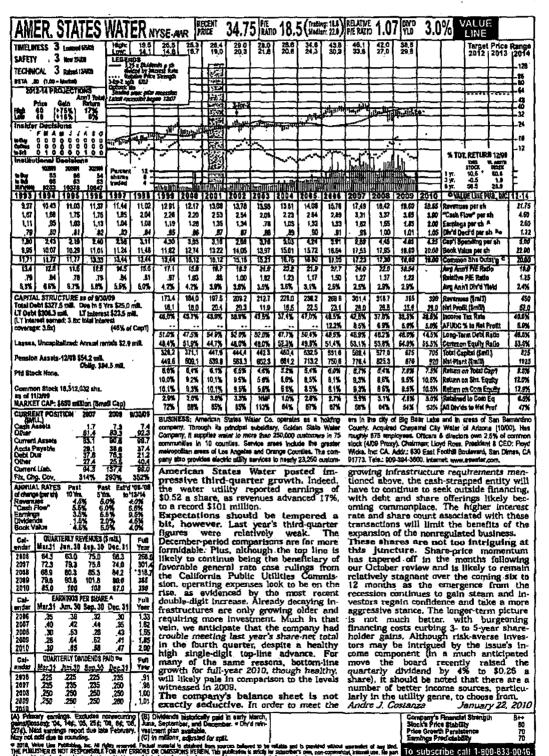
	Value Line Projected 2006- '08 to 2012-'14 Growth Rate (1) EPS	Reuters Mean C Projected Five Growth F	Year EPS	Average Projected Five Year Growth Rate in EPS (2)
	EPS .	EPS	<u>sı.</u>	
Proxy Group of Six AUS Utility Reports Water Companies				
American States Water Co.	9.50 %	4.00 %	[1]	6.75 %
Aqua America, Inc.	10.00	8.60	[5]	9.30
California Water Service Group	8.50	6.00	[2]	7.25
Middlesex Water Company	9.00	NA	[NA]	9.00
SJW Corporation	NA	NA	[NA]	NA
York Water Company	7.50	6,00	[1]	<u>6.75</u> _
Average	8.90 %	6.15 %		7.81 %
Median	9.00 %	6,00 %		7.25 %
Proxy Group of Eight AUS Utility Reports Gas Distribution Companies				
AGL Resources, Inc.	3.50 %	5.60 %	[4]	4,55 %
Atmos Energy Corp.	5.50	4.50	[ <del>5</del> ]	5.00
Delta Natural Gas Company	3.00	3.00	[1]	3.00
Laciede Group, Inc.	2.50	NA	[NA]	2.50
Northwest Natural Gas Company	5.00	5.50	[2]	5.25
Piedmont Natural Gas Co., Inc.	4.00	7.00	[2]	5.50
Southwest Gas Corporation	8.00	5,50	[2]	6.75
WGL Holdings, Inc.	2.50	0.60	(1)	1.55
• .				<del></del>
Average	4.25 %	4.53 %		4.26 %
Median	3.75_%	5.50_%		4.78 %

NA= Not Available

(1) As shown on pages 19 through 32 of this Schedule. (2) Average of Columns 1 and 2.

Source of Information: Value Line Investment Survey, January 22, and March 12, 2010 Reuters Company Research ( Printed April 6, 2010)

Schedule PMA-10 Page 2 of 15 (UPDATED)



Schedule PMA-10 . Page 3 of 15 (UPDATED)

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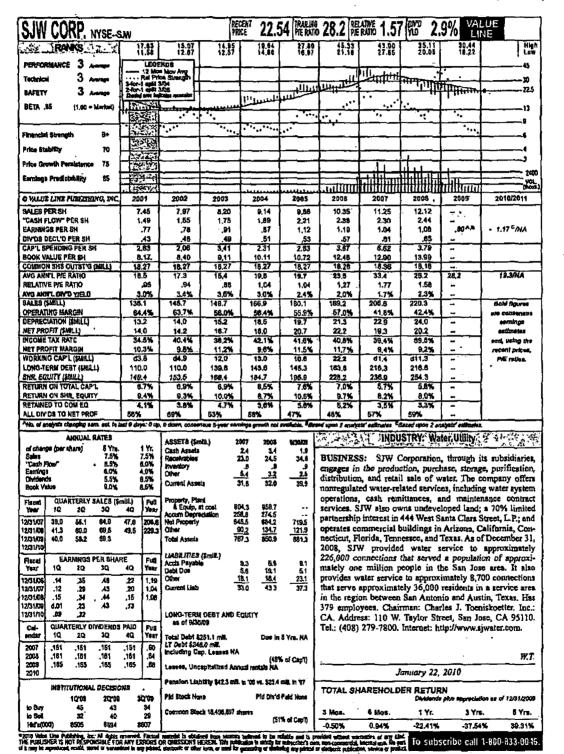
Schedule PMA-10 Page 4 of 15 (UPDATED)

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Schedule PMA-10 Page 5 of 15 (UPDATED)

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O VALUE LINE PUBLISHING, INC.	2001	2002	2003	2004	2005	2005	2007	2008	2009	2010/2011
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saleb per sh "Cash flow" per sh	5.87 1.18	5.98 1.20	8.12 1.15	6,25 1,28	1,33	6,18 1,33	8,50 1,49	6.79 1,53	[ ]	
EARNINGS PER SH	.68	.73	.61	.73	.71	.62	.87	,89	.70 🖴	.80°/NA
DIV'DS DECL'O PER SH	.62	.63	.65	.66	.67	.68.	.69	.70	-	<u></u>
Cap'l spending per sh Book value per sh	1.25 7,11	1.59 7.39	1,87 7.60	2,64 8,38	2,18 8,80	231 3.82	1.66 10.05	2,12 10,28	( <u> </u>	
COMMON SHS OUTSTY (MILL)	10.17	10,38	10.48	11.36	11,68	13.17	13.25	13,40	<del>-</del>	
AVG ANN'L PIE RATIO	24.6	23,5	30.0	26.4	27.4	22.7	21.6	19.0	24.6	21.5/NA
RELATIVE PIE RATIO	1,26	1.28	1.71	1.39	1.45	1,23	1.15	1,19	( - I	
AVG ANN'L DIV'O YIELD SALES (SMILL)	3.8% 59.6	3.7%	3.5% 64.1	3.4% 71.0	3.5% 74.6	3.7% 81.1	3,7% 96.1	4.0% 91.0		Bold Roures
OPERATING MARGIN	47.2%	47.1%	44.0%	44.4%	44.4%	47.4%	47,0%	48.9%	_	THE COURSELESS
DEPRECIATION (SMILL)	5.3	3.0	5.6	0,4	7.2	7.8	8.2	8.5	-	. agrilings
NET PROFIT (\$MILL)	7,0	7,8	8.8	8,4	8,5	10,0	11.8	12.2	<u> </u>	OR (ADDRESS)
INCOME TAX RATE NET PROFIT MARGIN	34.8% 11.7%	33.3% 12.5%	. 32,6% 10,3%	31.1% 11.9%	27.6%	33.4% 12.4%	32.0% 13,8%	33.2% 13,4%	] <u></u>	and, being the recept prices,
WORKING CAP'L (SMILL)	d.9	d9.3	d13.3	d11.8	d4.5	2.8	d9.6	d40.9		P/E retion.
LONG-TERM CERT (SMILL)	1.88	87.5	97.4	115.3	128.2	130,7	131.6	118,2	_ !	
BHR EQUITY (SMILL) RETURN ON TOTAL CAP'L	76.4	60.6	83,7	99.2	103.8	133.3	137.1	141.2	<u> </u>	
RETURN ON SHALEQUITY	5.6% 9.1%	6.0% 9.6%	5.0% 7.9%	5.1% 8.5%	5.0% 8.2%	5.1% 7,5%	5.8% 8.8%	5.8% 8.6%	] :	
RETAINED TO COM EQ	.5%	1,3%	NMP	,9%	.5%	1.2%	1.8%	1.9%	-	١.
ALL DIVIDS TO NET PROF	94%	87%	108%	90%	94%	84%	79%	78%		
His. of analysis changing earn, est, in is	nd 9 days: 0 uj	O down, consu	ama 5 year eam	ings grounds 9.05	S per year. "Ga					
annual rates		ASSETS (\$m	tu t		12	1.	∵ SE INDU	STRY: Wa	ter Utility :	华海河
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Sales	4.5% 2.5% 2.5% 2.5% 2.5%	Cash Assets Receivables Invariory (Av Other Current Asset Property, Plan	g cost)	2.0 3,3 2.8 14,3 1.2 1.5 1.4 1.5 7.4 20,8	3.1 18.2 1.5 1.7 24.6	BUSINESS ownership in New Jer water utility a service I	S; Middle and operati sey (NJ) as y in NJ. It o ine mainter	sex Water on of regul nd Delawar ffers contra vance prog	Company lated water re, and a react operation ram through	engages in the utility systems gulated waste- ns services and the its nonregu-
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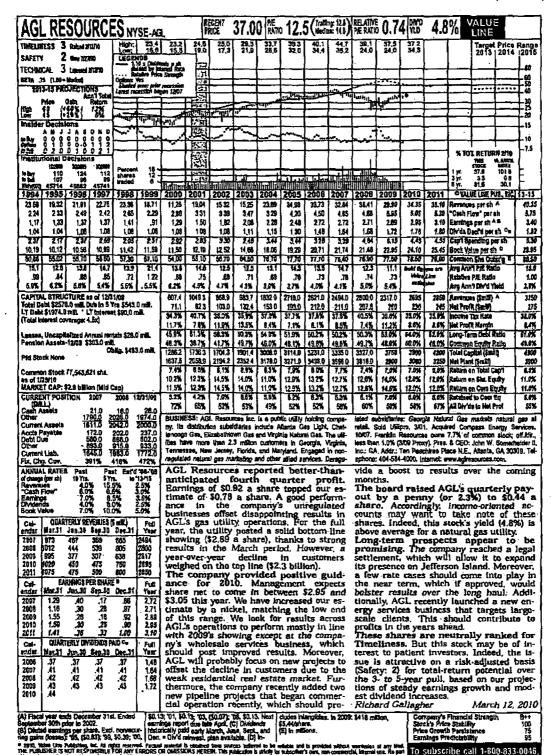
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YORK WATER CO			RE	CENT 14.	08 PERAT	21.3 RE			.0 /0 LI	
RANG	10,22 5,87	13.45 8.20	13,49	14.03	17.07	20.89 15.33	18,55 15,45	16.50 6,23	17.95 9.74	High Low
PERFORMANCE 3 Average	LEG	ENO8				}		1		' '
Technical 3 Avenue	∏ · · · · Rad P	los Mov Avy Tice Changth	<del>  •••</del>	<del></del>	. 1011	The state of	<del>- Hitterstill</del>	111111111111111111111111111111111111111	100	18
SAFETY 3 Average	2-for-1 spt	5/02 9:05	نندن إلى ا		44.	1	<del></del>	1	211111111111111111111111111111111111111	13
	Ų Streef asri	ek its acress	33	ļ	<u></u>	<u> </u>	<u> </u>		[	8
BETA 85 (1.00 = Market)	可思想	1	(		} . ""		]·····	[,,]*	[	
Financial Strongth 8+	77/33		<u> </u>	<b> </b>	<b> </b>	<del>}</del> _	<del></del>	<b>}</b>	<b> </b>	3
Price Stability 85	285/	<u> </u>		<u> </u>						2
Price Growth Persistence 55		\{\	•				[	(	(1) (1)	
	1377	<u> </u>	<del></del>	<del> </del>	<del> </del>	<del></del>		<del> </del>		350
Earnings Predictability 95	ومنطقة الهجوي			1,111	de tale			111111111	1-1-11111111	Agr
D VALUE LINE PUBLISHING, INC.	2001	2002	2003	2004	2005	2006	2007	2008	2008	2010/2011
EVENUES PER SH	2.05	2.05	2,17	2.18	2.68	2.58	2,79	2.89	2008	2010(201)
cash flow" per sh	.59	57	.65	2.18 85	.79	2.56 .37	.86	. 88	[ .	
arnings per sh	.43	,40	.47	.49	.56	.58	.57	.57	.58^8	.66°/NA
IN'D DEGL'D PER SH	.34	,35	.37	.30	.42	.45	.45	.49		
AP'L SPENDING PER SH OOX VALUE PER SH	.75 3.79	,68 3,90	1,07 4,06	2.50 4.65	1.89 4,85	1,85 5.84	1.69 5.97	2.17 8.14	) <u> </u>	
CHIMIN SHE OUTST'G (MILL)	9.46	9.55	9.83	10,33	10.40	11,20	11.27	11,37	<del></del>	
NG ANN'L PIE RATIO	17.9	26,9	24.5	25,7	26.3	81.2	30.3	24.5	27.3	21.3/NA
ELATIVE P/E RATIO	.92	1.47	1.40	1.36	1.39	1.58	1.81	1,48	-	:
NG AMM'L DIV'D YIELD EVENUES (SMILL)	19,4	19.6	3.2% 20,9	22.5	26,8	25%	2.8% 31.4	3.5%		Bold Roures
ET PROFIT (\$MILL)	4,0	3.8	4.4	4.8	5.8	8,1	8.4	6.4	<u> </u>	are consensus
ICOME TAX RATE	35.0%	34.9%	34.8%	36.7%	30.7%	34.4%	36,5%	35.1%	[ ]	eurninge
FUDC % TO NET PROFIT DNG-TERM DEBT RATIO	2,2%	3,7%	43.4%	42.6%	44.1%	7.2%	3,8% 45,5%	10.1% 54.5%	<u> </u>	estimates and, yaing the
OMMON EQUITY RATIO	52.3%	53.3%	56.6%	57.5%	55.9%	51.7%	53,5%	45.5%	] [ ]	recent prices,
OTAL CAPITAL (SMILL)	68.6	59.9	69.0	83,6	90.3	128.5	125.7	153.4		Pylii rattos.
ET PLANT (\$MILL)	102.3	106.7	f 18.5	140,0	155.3	174.4	191.6	211.4		
eturn on total cap'l Eturn on Shr. Equity	7.9% · 11.2%	10.2%	8.5% 11,4%	7.6% 10.0%	8.4% 11.6%	6.2% 9.3%	8,7% 9,6%	5,7% 9,2%	[	
ETURN ON COM EQUITY	11.2%	10.2%	11.4%	10.0%	11.5%	9,3%	9.5%	9.2%		
ETAINED TO COM EQ	2.5%	1.3%	2.6%	2,1%	3,0%	2.2%	1.7%	1.4%		
LL DIV'DS TO NET PROF	78%	88%	77%	79%	74%	77%	82%	85%		
No. of Analysis changing ears, est, in a	m h tribr n et	E D COCHINE, EXPENSE	artis t-Mars state	app process 7.51						
ANNUAL RATES of charge (per abara) 5 Yes.	1 Yr.	ASSETS (\$n	184.) 20			30 3 33	SE INDU	STICE SAIS	rer utility	100
Revenues 5.5%	3,5%	Cash Assets Receivables		.0 .0 5.2 5.9	.1 5.7	BUSINES	S: The V	ork Water	Company	engages in the
'Cash Float' 7.0% Earnings 8.0%	3,5%	Investory (Av		.8 .7	.0 }					water in York
Ovidende 8.0%	3.0%	Other Current Asse	, -	<u>.87</u> 5.8 7.3	1.7	County and	d Adams (	County, Per	nnsylvania.	The company
Book Vatue 9,0%	3.0%	J			"' {					industrial, and
BOAT QUARTERLY SALES (\$		Property, Plan	nt Loost 221	1.1 246.0	(					ake Williams, and creates a
Feat 1Q 2Q 3Q	4Q Year	Accum Depre	ciation 31	1.6 34.8						es containing
3407 7A 79 83 3408 75 78 86	7,6 31.4 8,9 32.8	Net Property Other	191	1.6 211.4 2.6 <u>21.7</u>	220.9 21.3					ake Redman,
21409 8.8 9.2 9.8	-	Total Assets	21		249.9	which is !	,000 feet l	ong and 5	2 feet high	and creates a
31/10		LIABILITIES	ismus )		Į					es containing
scal EARNINGS PER SHAI	1	Accts Payable		2 20	28					has a 15-mile s Redman that
	40 Year	Debt Due Other		5.0 8.7 1.2 1.5	9.3 4.3					water. As of
31/08 12 .14 .17 31/07 .12 .15 .16	.15 58 .15 .57	Current Liab	21		16.2					approximately
31/08 .11 .13 .15	.16 57	{			[					and other cus-
31/08 .13 .17 .18	.17	LONGLIFFINE	DEBT AND EC	AUTY .	-					ed the Beaver
	<del></del>	as of 9/30			}	CROSK VIIIA	gø Walor sy resident: Ye	atem acqui: ffrey D 11:	BUOTL HAS I	10 employees. Address: 130
+- <del></del>	PAID ! E	Total Dabt \$6	13.3 mil.	Due in	5 Yrs. NA					17) 845-3601.
QUARTERLY DIVIDENDS	PAID Full 4Q Year			377		Internet: ht				,
QUARTERLY DIVIDENDS 1Q 2Q 3Q 1007 .118 .118 .118		LT Dabt \$74.					•			W.T.
OR .121 .121 .121	.118 .47 .121 .48	LT Dabt \$74.	p. Lesses NA		of Cep1)					
Cal. QUARTERLY DIVIDENDS 1Q 2Q 3Q 007 .118 .118 .118 .008 .121 .121 .121 .121 .128 .128 .128 .12	4Q Year	LT Dabt \$74.			of Cup'll		Ja	muary 22.	2010	
Date   QUARTERLY DIVIDENDS   1Q   2Q   3Q   3Q   3Q   3Q   3Q   3Q   3	4Q Yest ,118 ,47 ,121 ,48 ,128 ,50	LT Dabt \$74.9 Including Ca Leases, Unci	p. Lesses NA	AA delner le				muary 22,		
Cat. QUARTERLY DIVIDENDS notes 1Q 2Q 3Q	4Q Yesr ,118 ,47 ,121 ,48 ,126 ,50	LT Debt \$74.9 Including Ca Lesses, Unci Pension List	p. Leases NA opitalized Annu Olty \$9.8 mil. in	al rendeta AA 108 ya, \$4 0 mil	Lin 107	TOTAL SH	.Ja	R RETUR	N	o se of 12/21/2000
Cut- ndar 12 2Q 3Q 10 2Q 3Q 10 118 .118 .118 1000 .121 .121 .121 1009 .126 .128 .125 1010 .128	4Q Yest ,118 ,47 ,121 ,48 ,128 ,50	LT Bebt \$74,9 Including Ca Leases, Unci Pension Lists Pld Stock Noo	p. Leases NA ipitalizad Annu ility \$9.5 mil. in e	ai rentata NA 198 ya \$4 8 mil Pfa Diy di	Lin 107		AREHOLDI	ER RETUR	N pitos appreciatio	n se of 12/31/2009
Dat. QUARTERLY DIVIDENDS ndsr 1Q 2Q 3Q 3Q 3Q 3Q 3Q 3Q 1007 1.118 .118 .118 .118 .1009 1.22 .125 .125 .125 .125 .125 .125 .126 .127 .121 .121 .121 .121 .121 .121 .121	4Q Yesr ,118 ,47 ,121 ,48 ,126 ,50	LT Bebt \$74,9 Including Ca Leases, Unci Pension Lists Pld Stock Noo	p. Leases NA opitalized Annu Olty \$9.8 mil. in	ai rentata AA 108 ya \$4 0 mil Pfa Dividi aras	Lin 107	TOTAL SH. 3 Mos. 5.81%		R RETUR	N	5 Yrs.

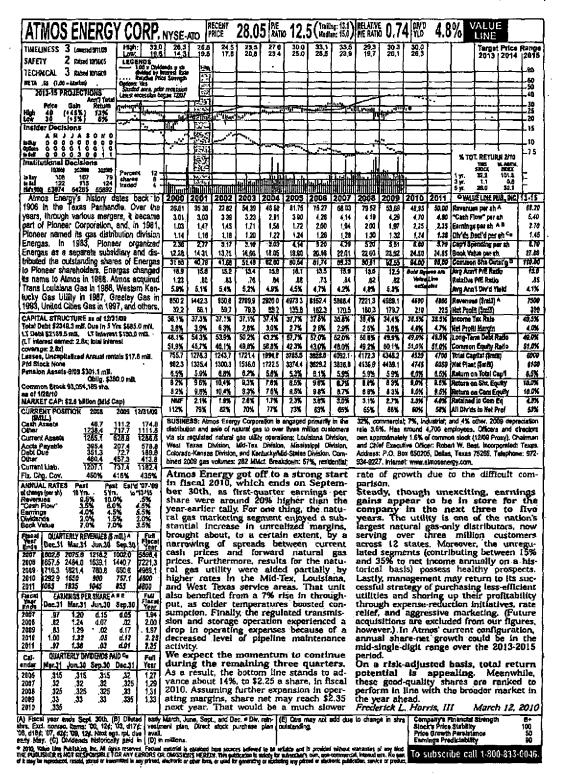
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FOR MADE SHOWS RESPONSIBLE FOR ANY ERRORS OR ORISSION'S HEREOF, This publication is given to endoughout a management of the management of the Man

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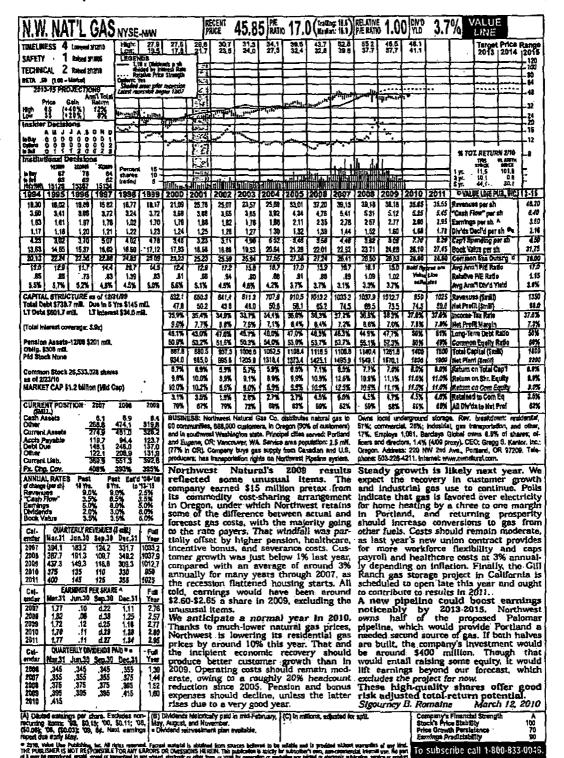
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<b>DELTA NAT. GAS</b>	NDQ-DGA	s	RE PR	CENT 29.	55   FEE 1811	8 19.2 R	1.06 and	肾 4,		LUE NE
PANCS C	20.99 17,59	80.65 18.60	24.10 21.00	28.75 22.02	30,00 23,60	28.82 24.11	26,08 23,50	32.19 11,70	29.80 18.48	30,00 High 27,96 Low
PERFORMANCE 3 Average	UEG	EXOS								
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BETA .85 (1,00 = Market)						<b>}</b> _		L <u> </u> _		13
	188									
Financial Strangth B+	1	<b>!</b>	L	1	ĺ				3.4	Ĺe
· · · · · ·	14.3							•		
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Price Grantiti Persistance 50	1985		111	1.1					1	,
Esmings Predictability 70	INDICAS.				111111111	1000	0 1. 1. 1			, 10 you
		mininii	millilli							Pion
O VALUE LINE PUBLISHING, INC.	2001	2002	2603	2004	2005	2006	2007	2008	2009	2010/2011
SALES PER SH	28,38	22.11	21,59	24,74	26.08	36,01	29,96	34.18 *	31,84	
"Cash flow" per eh	3.08	3.16	2,65	2.65	2.86	2,94	3.19	3.49	2.89	
EARNINGS PER SH	1.47	1.45	1,49	1.20	1.55	1.55	1.62	2.08	1,58	- 1.65 <sup>A.8</sup> /NA
DIV'OS DECL'O PER SH CAP'L SPENDING PER SH	1.14 2.83	3.72	2.90	1.18	1.18	2.39	1.22	1.24	1.28	<b>}</b>
BOOK VALUE PER SH	13.12	13.51	14.49	15,26	15.73	10.18	16.61	17,48	17.78	1
COMMON SHS OUTST'G PERLL	2.50	2,53	3.17	3,20	3.23	3.28	3.28	3.30	3.32	
AVO ANN'L PIE RATIO	12.3	14.1	14.5	20.1	16.6	10,9	15,5	12.3	15,0	17.9/NA
RELATIVE PIE RATIO AVG ANN'L DIN'D YIELD	.63 0.3%	.77 5.7%	.83 6.5%	1,06	.89 4.5%	4.6%	.82 4.9%	.74 4.9%	,99 5.4%	1
SALES (\$MILL)	70.8	55.8	68.4	79.2	64.2	117.3	98.2	112.7	105.8	Bold Nguree
OPERATING MARGIN	23.2%	29,3%	24.7%	21.2%	21.9%	18.2%	20,4%	19.6%	18.0%	and counstants
DEPRECIATION (\$MILL)	4.0	4,4	4.5	4.7	4.3	4,6	5,2	4.7	4.4	eernings
NET PROFIT (\$MILL)	35,0%	3.6	38,0%	38.1%	5,0	5.0	5.3	8.8	5.2	estimates
NET PROFIT MARGIN	6,1%	38.2% 5.5%	5.8%	4.6%	38.3% 5.9%	35.5%	57.3% 5.4%	37.8% 6.1%	36.6% 4,9%	and, using the recent prices,
WORKING CAP'L (SMILL)	d12.8	d15.3	d,2	d.7	.8	4,6	5.1	8,2	5.5	PAE ration,
LONG-TERM DEBT (SMULL)	49,3	48.6	53,4	53.0	52.7	58,8	58,6	58.3	57,6	•
SHR EDUITY (SMILL)	32.8	34.2	45.9	46.6	50.8	52.6	54.4	57.6	59,0	ļ
RETURN ON TOTAL CAPT. RETURN ON SKR. EQUITY	11.1%	6.6% 10.6%	5,9% 8,6%	5.6% 7.9%	6.7%	6.7% 9.5%	8.3% 9.7%	7.6%	8.2%	ĺ
RETAINED TO COM EQ	2.5%	2.1%	1.6%	2%	9.6%	2.1%	2,4%	11.0%	1.7%	1
ALL DIV'DS TO NET PROF	78%	80%	81%	98%	76%	77%	75%	80%	81%	ł
Atto, of enalysis changing ears, est, in .	inst 27 dayer: 0 :	ap. O albien, cons	ensus 6 year sa	najagu promét 2.	% per year. Bi	sared upon one s	enalyse's extinet			
ANNUAL RATES		ASSETS (En	-CII 20	908 ZOGS	12/31/05	y , - i - i - i	INDUST	RY: Natur	al Gas (Div	il o osak
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	-7.0%	Cash Assets Receivables	1	1.4 4.1	12.7	BUSINES				Inc. sells natu-
"Cesh Flow" 25% Earnings 5.0%	-7.0% -17.0% -24.0%	Receivables inventory (A)	ng cost) 1	1.4 4.1 5.0 10.4	12.7 12.5	BUSINES	approximu	tely 37,00	O retail cu	Inc. sells natu- stomers on its
"Cesh Flow" 2.5% Earnings 5.0% Unidends 1.0%	-7.0% -17.0% -24.0% 3.0%	Receivables Inventory (A)	ng cost) 1 	1.4 4.1	12.7	BUSINES rel ges to distribution	approximu aystem in	itely 37,00 central and	O retail cu southeaster	Inc. sells natu- siomers on its m Kentucky, Its
"Cesh Flow" 2.5% Earnings 5.0% Dividends 1.0% Book Value 3.5%	-7.0% -17.0% -24.0% 9.0% 2.0%	Receivables Inventory (A) Other Current Asse	ng cost) 1 Ha 3	1.4 4.1 5.0 10.4 7.3 _4.8	12.7 11.5 69	BUSINES ral gas to distribution Regulated	approxima a system in segment se	itely 37,00 central and ils natural	O retail ou southeaster gas to its n	Inc. sells natu- siomers on its m Kentucky. Its etail customers,
"Cesh Flow" 25% Earnings 5.0% Dividends 1.0% Back Value 3.5% Fiscal QUARTERLY SALES (\$	-7.0% -17.0% -24.0% 5.0% 2.0%	Receivables inventory (Au Other Current Asse Property, Pla & Equip, :	ng cost) 1 hts 3 ml si cost 19	1.4 4.1 5.0 10.4 1.3 4.6 4.0 19.4 2.1 199.3	12.7 11.5 69	BUSINES rel ges to distribution Regulated primarily i	epproxima a system in sogment se a 23 cural c	nely 37,00 central and ils natural counties. Ti	O retail ou southeaster gas to its m	Inc. sells natu- siomers on its in Kentucky. Its etail customers, also transports
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"Cesh Flow" 2.5% Earnings 5.0% Book Value 3.5% Book Value 3.5% Fiscal QUARTERLY SALES (5 Year 10 20 30 120 120 124 29,3 48,4	-7.0% -17.0% -24.0% -2.0% -2.0% 	Receivables inventory (Au Other Current Asset & Equip, 1 Accum Depriny Met Property Other	ng cost) 1  hts 3  mi cl cost 19 ectation 6	1.4 4.1 5.0 10.4 1.3 4.6 4.0 19.4 2.1 199.3	112.7 17.5 6.9 31.2	BUSINES rai gas to distribution Regulated primarily i gas to indi- in the open local produ	approximum approximum	ttely 37,00 central and als natural counties. The mers on its well as the its distributions.	O retail ou southeaster gas to its m its segment system wh ransports g ution system	Inc. sells natu- stomers on its or Kentucky. Its etail customers, also (ransports no purchase gas as on behalf of m. The compa-
"Cesh Flow" 2.5% Earnings 5.0% Hook Value 3.5% Rock Value 3.5% Fiscal QUARTERLY SALES (5.7% 10 20 30 620007 13.1 23.4 41,0 820008 12.4 29.3 48.4 R00009 18.1 33.9 43.2	-7.0% -17.0% -24.0% -3.0% -2.0% 	Receivables inventory (Au Other Current Asset & Equip, 1 Accum Depriny Met Property Other	19 cost) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1.4 4.1 5.0 10.4 1.3 4.8 4.0 19.4 2.1 199.3 7.7 70.7 4.4 128.8	,1 12.7 17.5 6.9 31.2	BUSINES ral gas to distribution Regulated primarily i gas to inch in the open local producy's Non	approximum aystem in system in sogment se n 23 rural custral custral custral market, a ucers not or Regulated a	ticly 37,00 central and dis natural counties. The mers on its well as a to its distribution of the distrib	O retail ou southeaster gas to its m its segment a system wi ransports g ution system rehases nat	Inc. sells natu- siomers on its m Kentucky. Its etail customers, also transports no purchase gas as on behalf of m. The compa- ural gas on the
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**Cesh Flow** 2.5% Earnings 5.0% Dividends 5.0% Book Value 3.5%  Fiscal QUARTERLY SALES IS Vast 10 2Q 3Q  620007 13.1 28.4 41.0 62.0 62.0 62.0 62.0 62.0 62.0 62.0 62	7.70% -24.0% -37.0% -24.0% -3.0% -24.0% -3.0% -40.0	Receivable Aventory (Au Other Current Asset Froperty, Pin & Equip, Account Deport Other Total Assets LIABILITIES Current Liab Une Current Liab LONG-TEXA as of 122 Total Sets Total Debt & Total Debt & Total Debt & Total Debt & Total Debt & Status (Liability Current) Lond Current Liab	g cost)  g cost)  g cost)  g cost)  g cost  g	1.4 4.1 5.5 10.2 11.4 11.5 11.5 11.5 11.5 11.5 11.5 11.5	1 127 11.5 6.9 31.2 129.2 14.6 175.0 4.3 13.2 4.4 23.8	BUSINES ral gas to distribution Regulated primarily is gas to inche in the open local products not gas to industribution open mark gas to industribution of gas that is company of gathering, lines, as wacres in Bees. Chairr KY, Addre	approxima a system in a system in a system in a segment as no 23 mars in estrial custo in market, a ucers not on Regulated it and from sixtial custo on its system sold to De owned appr transmissichell ass inter il, Knox, a man, C.B.O. essi 3617 Le. 744-6171.	nely 37,00 central and alls natural and alls natural and alls natural accounties. There is a well as a sea as well as a list distribute generation in the control of the co	O retail ou southeaster gas to its nais regreening gas to its nais regreening system who ransports gaster rehases nat producers, distribution system commit also presale. As 2,500 miles the counties, Harrison, storag and gas le counties. Hat Glenn R at d, Winches the http://www.c.	Inc. sells natu- stomers on its m Kentucky. Its etail customers, also (ransports no purchase gas as on behalf of m. The compa- ural gas on the and resells this n system and to moduces natural of time 30, the s of natural gas ge, and service ases on 10,300 as 155 employ- is Jennings. Inc.: ster, KY 40391.
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LACLED	E GRO	UP m	YSE-LG	;	P	ECENT RICE	33.8	1 PRE	· 13.	B (Trailli	ng: 12.4) in: 14.6)	RELATIVE PIE RATH	0.8	1 840	4.7	% V	ALUI LINE		
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Schedule PMA-10 Page 12 of 15 (UPDATED)

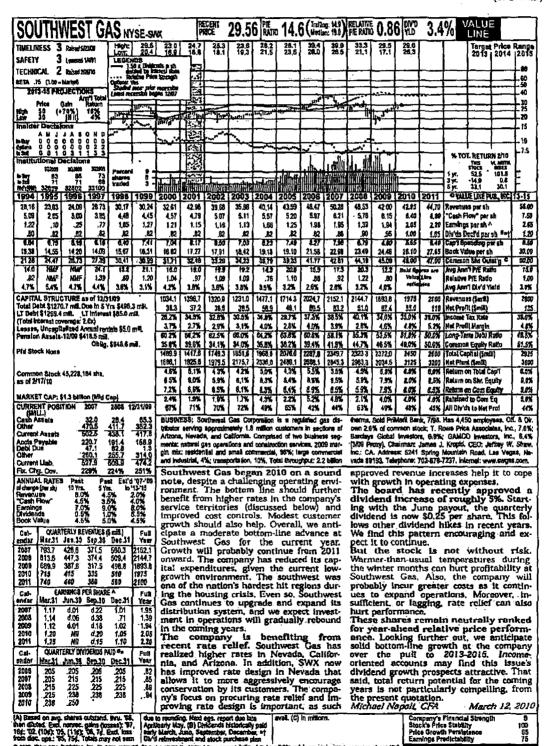


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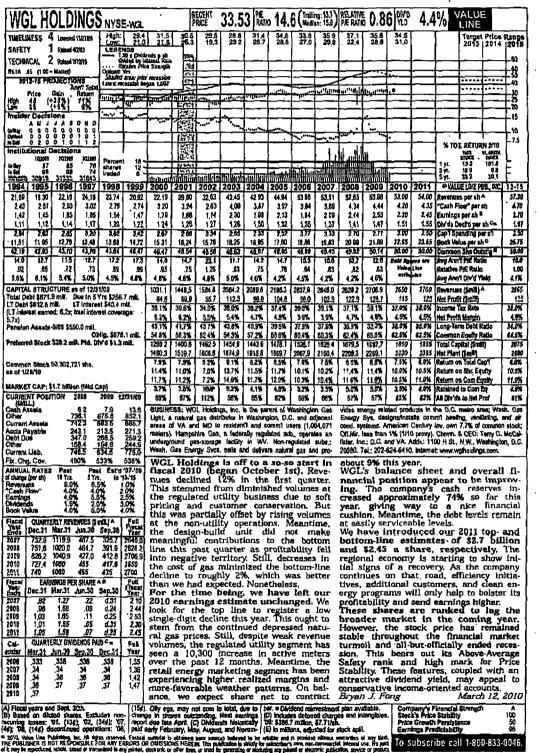
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Schedule PMA-10 Page 15 of 15 (UPDATED)



Company's Financial Strength Stock's Price Stability Price Growth Persistence Earnings Predictability

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### Missouri-American Water Company Indicated Common Equity Cost Rate Through Use of a Risk Premium Model Using an Adjusted Total Market Approach

Line No.	·	Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	5.68 %	5.68 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds	0.52 (2)	0.52 (2)
3. •	Adjusted Prospective Yield on A Rated Public Utility Bonds	6.20 %	6.20 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group	0.00 (3)	0.14 (4)
5.	Adjusted Prospective Bond Yield	6.20	6.34
6.	Equity Risk Premium (5)	4.61	4.19
7	Risk Premium Derived Common Equity Cost Rate	10.81 %	10.53 %

### Notes:

- (1) Derived in Note (3) on page 37 of this Schedule.
- (2) The average yield spread of A rated public utility bonds over Aaa rated corporate bonds of 0.52% from page 35 of this Schedule.
- (3) No adjustment necessary as the average Moody's bond rating of the proxy group of six AUS Utility Reports water companies is A2 as shown on page 34 of this Schedule.
- (4) Adjustment to reflect the A3 Moody's Bond Rating of the proxy group of eight AUS Utility Reports natural gas distribution companies as shown on page 34 of this Schedule. The 14 basis point adjustment is derived by taking 1/3 of the spread between Baa and A Public Utility Bonds (1/3 \* 0.41% = 0.14%).
- (5) From page 5 of this Schedule.

## Missouri-American Water Company Companison of Bord Ratings, Business Risk and Financial Risk Profiles for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Six AUS Littley Reports Water Disputability Companies

		N	topdy's					Standard	Poors		
•			nd Rating			Rating					
•		Ar	vii 2010		April	2010		-	•		•
		Bond Rating	Numerical Weighting (1)	Bond Rating	Numerical Waighting (1)	Credit Rating	Numerical <u>Weighting (1)</u>	Business Risk Profile (2)	Numerical <u>Weighting [1]</u>	Financial Risk Profile (2)	Numerical Weighting (1)
Proxy Group of Six AUS Utility Repo	rts Water							•		•	
American States Water Company (3	i)		6,0	Α .	6.0	Α	6,0	Excel/ent	1.0	intermediate	3,0
Agua America, Inc., (4)	•	NR		AA-	4.0	A+	5.0	Excellent	1.0	Intermediate	3.0
California Water Services Group (5)	ı	NR		AA-	4.0	A+	5,0	Excellent	1.0	intermediate	3.0
Middlesex Water Co		NR	••	A	6.0	A-	7.0	Excellent	1.0	Intermediate	3.0
SJW Corporation (6)		NR	••	NR		NR		NR		NR	
York Water Company (The)		NR	•-	A	7.D	A-	7.0	Fxcellent	10	Intermediate	3.0
	Average	A2	6.0	<u>A+</u>	5,4	<u> </u>	5,0	Excellent	1.0	intermediate	3.0
Proxy Group of Eight AUS Utility Reports Gas Distribution Companies											
AGL Resources Inc (7)	-	A3	. 7.0	Α-	7.0	A-	ס,ל	Excellent	1.0	Significant	4.0
Atmos Energy Corporation		Baa2	9.0	68B+	6.0	BBB+	8.0	Excellent	1.0	Significant	4.0
Delta Natural Gas Company, Inc.		NR	5,0	NR.		NR.		NR	1.C	NR	
Laclede Group, Inc. (The) (8)		A2	6.0	A	6.0	Ä	6.0	Excellent	1.0	Intermediate	3.0
Northwest Natural Gas Company		A1	5.0	AA-	4.0	A+	5.0	Excellent	1.0	Intermediate	3.0
Piedmont Natural Gas Company		A3	7.0	A	6.0	A	6.0	Excellent	1.0	Intermediate	3.0
Southwest Gas Corp		Baa3	10.0	888	9.0	BBB	9.0	Excellent	1.0	Aggressive	5.0
WGL Holdings, inc. (9)		A2	6.0	AA	40	AA-	4.0	Excellent	1.0	Intermediate	3.0
True ( manager ( mar (a)	Average	A3	7.1	A	8,3	A	6.0	Excellent	1.0	Significant	4.0

Notes: (1) From page 3 of Schedule PMA-11.

From Standard & Poor's Issuer Ranking; U.S. Investor-Owned Water Utilities, Strongest to Weakest, March 2, 2010 and U.S. Natural Gas Distribution and Integrated Gas Companies, Strongest to Weakest March 2, 2010.
Ratings, business risk and financial risk profiles are those of Golden State Water Company
Ratings, business risk and financial risk profiles are those of Augus Pennsylvania, Inc.
Ratings, business risk and financial risk profiles are those of California Water Service Company.

- Ratings, business risk and financial risk profiles are those of San Jose Water Company.
- Ratings, business risk and financial risk profiles are those of Allanta Gas Light Company.
- Ratings, business risk and financial risk are those of Leclede Gas Company.
- Ratings, business risk and financial risk profiles are those of Washington Gas Light Company.

Source Information: Moody's Investors Service Standard & Poor's Global Utilities Rating Service

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Schedule PMA-23

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Public Utahy Bonds		Ban over A		\$ 170 *
Spread		A over As		* 220
Jeffey Bonds	Bas (Pub.	(Com.)		\$ 52.0 *
corporate v. Public I	A (Pub. Ush.)	Com		¥ 25.0
O-Diseases	Ass (Pub. Ust.)	Corp.		00.30
		Bao Ratord	6.28 <b>%</b> 6.16 6.25	*
	Destrict Hillio Book	A Rated	87.22.82 57.52.82	* 19.5
		As Rated	25.85 25.85	5,59 %
	Corporate	Aga Reted	5,28 5,28 5,28	5.29 W
		Months	December-09 January-10 February-10	Average of Last 3 Months

Notes: (1) All yields are distributed yields.

urce of Information: Mergent Bond Record, March 2010, Vol. 77, No. 3.

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## Missouri-American Water Company Judgment of Equity Risk Premium for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

Liné . No.		Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies	
1.	Calculated equity risk premium based on the total market using the beta approach (1)	5.07 %	4.23 %	
<b>2</b> ., .	Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2)	4.15	<u>4.15</u>	
3.	Average equity risk premium	4.61 %	4.19 %	

Notes: (1) From page 37 of this Schedule. (2) From page 39 of this Schedule.

Schedule PMA-11 Page 6 of 9 (UPDATED)

# Missouri-American Water Company Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

Line	•				Proxy Group of Eight AUS
<u>No.</u>			Proxy Group of Six AU Reports Water Comp		Utility Reports Gas Distribution Companies
1.		Arithmetic mean total return rate on the Standard & Poor's 500 Composite Index - 1926-2009 (1)	11.80	%	11,80 %
<b>2</b>	• '	Arithmetic mean yield on Aaa and Aa Corporate Bonds 1926-2009 (2)	(8.10)		(6.10)
3.		Historical Equity Risk Premium	5,70	_%	5.70 %
4.		Forecasted 3-5 year Total Annual Market Return (3)	12.99	%	12.99 %
5.	. ·	Prospective Yield an Asia Rated Corporate Bonds (4)	(5.68)	1	<u>(5.68)</u>
<b>6.</b> `		Forecasted Equity Risk Premium	7,31	<b>.</b> %	7.31 %
7.		Conclusion of Equity Risk Premium (5)	6.51	%	<b>6.51</b> %
8.		Adjusted Value Line Beta (6)	0.78	-	0.65
9.	•	Beta Adjusted Equity Risk Premium	5.07	.%	4.23_%
Notes:	(1)	From Ibbotson SBBI - 2010 Valuation Yea Morningstar, Inc., 2010 Chicago, IL.	rbook - Market Results for	r Stocks Bonds Bill	ls and Inflation for 1926-2010,
	(2)	From Moody's Industrial Manual and Merg	ent Bond Record Monthly	Update.	•
	(3)	From page 43 of this Schedule.			
	(4)	Average forecast based upon six quarterly economists reported in Blue Chip Financia estimates are detailed below.			
		·	Second Quarter 2010 Third Quarter 2010. Fourth Quarter 2010 First Quarter 2011 Second Quarter 2011 Third Quarter 2011	5.30 % 5.50 5.60 5.70 5.90 6.10	
			Average	<u>5.68</u> %	•

(5) Average of the Historical Equity Risk Premium of 5.70% from Line No. 3 and the Forecasted Equity Risk Premium of 7.31% from Line No. 6 ((5.70% + 7.31%) / 2 = 6.61%).

(6) From page 40 of this Schedule.

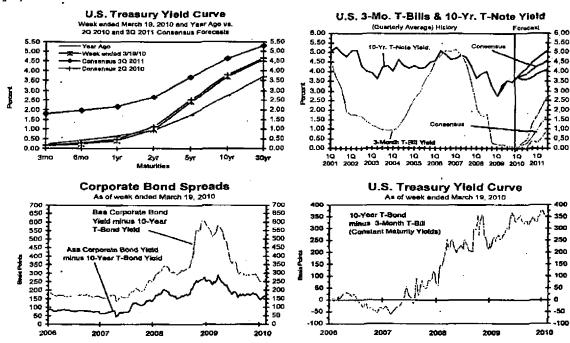
2 ■ BLUE CHIP FINANCIAL FORECASTS ■ APRIL 1, 2010

Schedule PMA-11 . Page 7 of 9 (UPDATED)

### Consensus Forecasts Of U.S. Interest Rates And Key Assumptions (UPDATED)

	History								Consensus Forecasts-Quarterly Avg.
	A	verage Fo	r Week E	nd			Month		
Interest Rates	Mar, 19	Mar. 12	<u> Maς.5</u>	Feb.26	Feb.	Jan.	Dec.	<u>10 2010</u>	2010 2010 2010 2011 2011 2011
Federal Funds Rate	0.18	0.16	0.13	0.12	0.13	0.11	0.12	0.12	0.2 0.2 0.5 0.9 13 1.7
Prime Rate	3.25	3.25	3.25	3.25	3.25	3,25	3.25	3.25	3.2 3.3 - 3.6 - 4.0 - 4.3 - 4.7
LIBOR, 3-mo.	0.27	0.26	0.25	0.25	0.25	0.25	0.25	0.25	03. 05. 08 12 16 20
Commercial Paper, 1-mo.	0.17	0.16	0.13	0.14	0.13	0.13	0.14	0.13	0.2 0.3 0.7 1.1 1.5 1.5 1.9
Treasury bill, 3-mo.	0.16	0.16	0.14	0.12	0.11	0.06	0.05	0.09	0.2 0.3 0.6 10 14 18
Treasury bill, 6-mo.	0.24	0.22	0.19	0.19	0.18	0.15	0.17	0.17	0.3 0.4 0.8 1.2 1.6 2.0
Treasury bill, 1 yr.	0.41	0.39	0.34	0.34	0.35	0.35	0.37	0.35	0.5: - 0.7 2 1.0 4 1.4 1.8 2.2
Treasury note, 2 yr.	0.97	0.93	0.84	0.86	0.86	0.93	0.87	0.90	1.1 213 21.7 7 2.0 2.3 2.7
Treasury note, 5 yr.	2.42	2.39	2.29	2.37	2.36	2.48	2,34	2.41	2.5 2.7 3.0 3.2 3.4 3.7
Treasury note, 10 yr.	3.68	3.72	3.62	3.69	3.69	3.73	3,59	3.71	3.8 3.9 4.1 4.3 4.4 4.6
Treasury note, 30 yr.	4.59	4.67	4.58	4.62	4.62	4.60	4.49	4.61	4.6 4.8 4.9 5.0 5.2 5.3
Corporate Asa bond	5.21	5.28	5.24	5.31	5.35	5.26	5.26	5.30	75.3 4.5.5 7 5.6 + 5.7 - 5.9 6.1
Corporate Bas bond	6.21	6.30	6.26	6.33	6.34	6.25	6.37	6.29	6.3 6.5 6.7 6.8 6.9 7.1
State & Local bonds	4,32	4.33	4.34	4.36	4.36	4.33	4.21	4.34	4.5 4.6 4.7 4.8 4.9 5.1
Home mortgage rate	4.96	4.95	4.97	5.05	4.99	5.03	4.93	5.00	5.2 5.4 3.5.6 5.7 5.9 6.1
	*********			History	7y				Consensus Forecasts-Quarterly
	2Q	3Q	4Q	1Q	2Q	3Q	4Q	10*	20 30 40 10 20 1930
Key Assumptions	2008	2008	2008	2009	2009	2009	2009	2010	2010 2010 2010 2011 2011 2011
Major Currency Index	70.9	73.5	81.3	82.7	79.4	75.4	73.6	75.4	75.6 75.8 76.4 76.4 76.6 77.0
Real GDP	1.5	-2.7	-5.4	-6.4	-0.7	2.2	5.6	2.9	3.0, 2.9, 3.0, 3.0 3.1 1 3.2.
GDP Price Index	1.8	4.0	0.1	1.9	0.0	0.4	0.5	1.4	112 114 314 17 1.7 1.17
Consumer Price Index	5.2	6.4	-9.2	-2.2	1.9	3.7	2.6	1.7	1.5 1.9 1.8 2.0 2.0 2.0 2.2

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from The Wall Street Libor and Interest rate definitions are the same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the Fed' Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS). Interest rate data for 10 2010 based on historical data through the week suded March 19th. Data for 10 2010 Major Currency Index also is based on data through week ended March 19th. Pleurest for 10 2010 Real GDP, GDP Chained Price Index and Consumer Price Index are consensus forecasts based on a special question asked of the panelists this month (see page 14).



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## Missouri-American Water Company Derivation of Mean Equity Risk Premium Based on a Study Using Holding Period Returns of Public Utilities

Over A Rated **Public Utility Bonds** AUS Consultants -Utility Services . Line Study (1) No. Time Period 1928-2008 Arithmetic Mean Holding Period 1. Returns (2): Standard & Poor's Public **Utility Index** 10.74 % 2. Arithmetic Mean Yield on: Moody's A Rated Public Utility Bonds (6.59)4.15 % 3. Equity Risk Premium S&P Public Utility Index and Moody's Public Utility Bond Average Annual Notes: (1) Yields 1928-2008, (AUS Consultants - Utility Services, 2009). Holding period returns are calculated based upon income received (2)

security over a one-year holding period.

(dividends and interest) plus the relative change in the market value of a

Schedule PMA-11 Page 9 of 9 (UPDATED)

## Missouri-American Water Company Value Line Adjusted Betas for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

	Value Line Adjusted <u>Beta</u>
Proxy Group of Six AUS Utility	
Reports Water Companies	·
American States Water Co.	0.80
Aqua America, Inc.	0.65
California Water Service Group	0.75
Middlesex Water Company	0.80
SJW Corporation	0,95
York Water Company	0.65
Average	0.77
Median	0.78
Proxy Group of Eight AUS Utility	•
Reports Gas Distribution	
Companies	
AGL Resources, Inc.	0.75
Atmos Energy Corp.	0.65
Delta Natural Gas Company	0.65
Laclede Group, Inc.	0.60
Northwest Natural Gas Company	0.60
Piedmont Natural Gas Co., Inc.	0.65
Southwest Gas Corporation	0.75
WGL Holdings, Inc.	0.65
Average	0.66
Median	0,65

Source of Information:

Value Line Investment Survey, January 22, and March 12, 2010 Standard Edition and Small and Mid-Cap Edition

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# Missouri-American Water Company Indicated Common Equity Cost Rate Through Use of the Capital Asset Pricing Model for the the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natrual Gas Distribution Companies

Line No.		Proxy Group of Six AUS Utility Reports Water Companies	Proxy Group of Eight AUS Utility Reports Gas Distribution Companies
1.	Traditional Capital Asset Pricing Model (1)	10.64 %	9.72 %
2,	Empirical Capital Asset Pricing Model (1)	11.05 %	10.36 %
3.	Conclusion	10.85 %	10.04 %

Notes: (1) From page 4 of this Schedule.

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### Missouri-American Water Company Indicated Common Equity Cost Rate Through Use of the Capital Asset Pricing Model

Proxy Group of Six AUS Utility Reports	Value Line Adjusted Beta	Company-Specific Risk Premium Based on Market Premium of 7.31% (1)	CAPM Result Including Risk-Free Rale of 4.97% (2)
Proxy Group of Six AUS Utility Reports	Adjusted	Risk Premium Based on Market	Including Risk-Fr <del>ee</del>
Proxy Group of Six AUS Utility Reports			
Proxy Group of Six AUS Utility Reports	Beta	Premium of 7.31% (1)	Rale of 4.97% (21
Proxy Group of Six AUS Utility Reports			
Proxy Group of Six AUS Utility Reports	7	Tundistanni Canisal Anna Briaina bilantai (2)	•
	1	raditional Capital Asset Pricing Model (3)	•
Water Companies			
American States Water Co.	0.80	5.85 %	10.82 %
Aqua America, Inc.	0.65	4,75	9.72
California Water Service Group	0.75	5.48	10,45
Middlesex Water Company	0.80	5.85	10.82
SJW Corporation	0,95	6,94	11.91
York Water Company	0.65	4.75	9.72
Average	0.77	5.60 %	10.57 %
Median	<u>0.</u> 78	5.67 %	10.64 %
Proxy Group of Eight AUS Utility			
Reports Gas Distribution Companies	0.35	F 4B 8/	40.45.51
AGL Resources, Inc.	0,75	5.48 %	10,45 %
Atmos Energy Corp.	0.65	4.75	9.72
Delta Natural Gas Company	0.65	4.75 4.39	9.72 9.36
aciede Group, Inc.	0.60	4.39	9.36 9.36
Northwest Natural Gas Company	0.60	4.39 4.75	
Pledmont Natural Gas Co., Inc. Southwest Gas Corporation	0.65 0.75	4.73 5.48	9,72 10,45
VGL Holdings, Inc.		4.75	
<u> </u>	0,65		9,72
Average	0,66	4.84 %	9.81 %
Median	0.65	4.75 %	9.72 %
	Ē	Empirical Capital Asset Pricing Model (4)	
Proxy Group of Six AUS Utility Reports Nater Companies			
American States Water Co.	0.80	6.21 %	11.18 %
Aqua America, Inc.	0,65	5,39	10.36
California Water Service Group	0.75	5.94	10,91
fidd/esex Water Company	0.80	6.21	11,18
JW Corporation	0.95	7.04	12,01
ork Water Company	0.65	5.39	10.36
· Average	0.77	6.03 %	11,00 %
Median	0.78	6.08 %	11.05 %
Proxy Group of Eight AUS Utility			
Reports Gas Distribution Companies			
GL Resources, Inc.	0,75	5,94 %	10.91 %
itmos Energy Corp.	0.65	5,39	10.36
Pelta Natural Gas Company	0.65	5.39	10.36
eclede Group, Inc.	0.60	5.12	10.09
orthwest Natural Gas Company	0.60	5.12	10.09
riedmont Natural Gas Co., Inc.	0,65	5,39	10,36
outhwest Gas Corporation	0.75	5.94	10,91
	0.65	5,39	<u>10.36</u>
VGL Holdings, Inc.			
VGL Holdings, Inc. Average	0.66	<u>5.48</u> %	10.43 %

See page 43 for notes.

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### Missouri-American Water Company Development of the Market-Required Rate of Return on Common Equity Using

the Capital Asset Pricing Model for the Proxy Group of Six AUS Utility Reports Water Companies and the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies Adjusted to Reflect a Forecasted Risk-Free Rate and Market Return

### Notes:

For reasons explained in Ms. Ahem's accompanying direct testimony, from the three previous month-end (January 2010 – March 2010), as well as a recently available (April 9, 2010), <u>Value Line Summary & Index</u>, a forecasted 3-5 year total annual market return of 12.99% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the <u>Value Line</u> average forecasted annual dividend yield. (1)

The 3-5 year average total market appreciation of 52% produces a four-year average annual return of 11.04% ( $(1.52^{0.5})$  - 1). When the average annual forecasted dividend yield of 1.95% is added, a total average market return of 12.99% (1.95% + 11.04%) is derived,

The 3-month and spot forecasted total market return of 12.99% minus the forecasted risk-free rate of 4.97% (developed in Note 2) is 8.02% (12.99% - 4.97%). The Morningstar, Inc. (libbotson Associates) calculated market premium of 6.60% for the period 1926-2009 results from a total market return of 11.80% less the average income return on long-term U.S. Government Securities of 5.20% (11.80% - 5.20% = 6.60%). This is then averaged with the 11.80% <u>Value Line</u> market premium resulting in an 7.31% market premium. The 7.31% market premium is then multiplied by the beta in column 1 of page 2 of this Schedule.

The average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the <u>Blue Chip Financial Forecasts</u> dated April 1, 2010 (see page 37 of this Schedule). The estimates are detailed below: (2)

	<u> 30-Үеаг</u>
	Treasury Note Yield
Second Quarter 2010	4.60
Third Quarter 2010	4.80
Fourth Quarter 2010	- 4.90
First Quarter 2011	5.00
Second Quarter 2011	5.20
Third Quarter 2011	<u>5,30</u>
Average	<u>4.97%</u>

The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

 $R_s = R_F + \beta (R_M - R_F)$ 

Where Rs = Return rate of common stock

R<sub>F</sub> = Risk Free Rate

β = Value Line Adjusted Beta

R<sub>M</sub> = Return on the market as a whole

(4) The empirical CAPM is applied using the following formula:

 $R_S \approx R_F + .25 (R_M - R_F) + .75 \beta (R_M - R_F)$ 

Where Rs = Return rate of common stock

 $R_F = Risk$ -Free Rate  $\beta = Value$  Line Adjusted Beta  $R_M = Return$  on the market as a whole

Source of Information:

Value Line Summary & Index
Blue Chip Financial Forecasts, April 1, 2010
Value Line Investment Survey, January 22 and March 12, 2010 Standard Edition and Small and Mid-Cap Edition
Ibbolson SBBI – 2010 Valuation Yearbook – Market Results for Stocks, Bonds, Bills, and Inflation for 1926-2009, Momingstar, Inc., 2010, Chicago,

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## Misaguri-American Water Company Comparable Earnings Analysis for a Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the Proxy Group of Six AUS Utility Reports Water Companies (1)

Rate of Return on Book Common Equity, Net Worth, or Penner's Control
5-Year Projected (2)

					5-Year Proj	ected (2)
Proxy Group of One Hundred Seventeen Non-Utility Companies Comparable to the Proxy Group of Six	VI. Adjusted	Unadjusted	Residual Slandard Error of the	Slandard Deviation of	5 Year	Student's T
AUS Utilly Reports Water Companies (1)	Bela	Bets	Regression	Beta	Projection	Statistic
Affiliated Computer	9.75	0 56	3 2080	0,0714	NA	NA
Analog Devices	0.90	0.81	3 6726	0.0818	20 00	0 57
Allergan, Inc.	0 90	g <b>82</b>	3 3584	D 0748	16 50	0,11
Gailegher (Arthur J.)	0.75	Q 56	3,1255	0.0696	20 00	0,57
Amgen	0 65	0.42	3 4966	D 0547	13 50	(0 29)
Aon Corp.	0,70	0 52	3.9021	0,0689	14 00	(0 22)
AVX Corp,	0.95	Q 85	3,4217	0 0762	8,00	(1,02)
Bed Bath & Beyond	0.90	Ģ 85	3,7545	8680.0	12 50	(0,42)
Backman Coulter	0.75	o 62	3,1885	0,0710	13 00	(0 36)
Bio-Rad Labs, A	0.90	0.84	3 8652	0,0660	11,50	· (0,56)
B.is Wholesale Club	0 75	0 \$5	4.0163	0,0894	10 50	(0,89)
BMC Software	0 85	0.73	3 3622	0,0748	19 50	. 0.51
Brown & Brown	0 70	0.51	3 2448	0.0722	12 50 (3)	(0.42)
Cardinal Health	0,75	0.60	3 3076	0,0736	11,00	(0.62)
Coca-Coln Enterprises	ŋ 20-	p 81	3.5117	0,0782	45 50	3.98
Crown Holdings	0.90	0.83	3,4851	0.0776	26 50	1,44
Caphalon Inc.	0.70	0 52	4 0486	0.0901	14 50	(0.15)
Cemar Corp,	0.85	0,71	3 9413	Q 0877	10 00	(0.75)
CLARCOR Inc.	0 95	0.85	3 7027	0.0824	12 00	(0.49)
Coherent, Inc.	4 PO	0.78	3 8597	0.0859	7.00	(1,15)
Coca-Coja Bolling .	0.70	0.47	3 6316	0.0808	20.00	0.57
Columbia Sportsweer	0.90	0.77	3,8340	0.0854	12 50	(0,42)
Copart. Inc.	0.95	0.65	3 6260	0.0808	13 50	(0,29)
Charles River	0 85	0.77	3 7464	0.0834	9 00	(0.69)
Del Monte Foods	0.70	0.53	3.2767	0.0729	11.50	(0,58)
Dionex Corp.	0.90	0.79	3 5366	0.0787	17.00	0.18
DIRECTV Group (The)	0 85	0.77	3,1875	0.0710	NMF	NME
DaVila Inc.	0 65	o 39	3,1744	0.0707	16 00	0.04
Lauder (Esloe)	0 95	0.85	3 3989	0 0757	38 50 (3)	2.76
EarthLink, inc.	070	0.51	4 0490	0.0901	13 00	(0.36)
EMC Corn.	090	0.84	3 6370	0.0854	10.50	(0.89)
Energy Transfer	085	0.71	3,1256	0.0696	N/A (3)	N/A
Piral Niagara Fini Group	086	0.73	3,7250	0.0799	9.00	(0 69)
Fores(Labs.	080	0.63	3 8042	0.0847	9.50	(0 82)
	0.65	0.44	3.7938	0,0845	11.00	(0 62)
Genzyme Corp.	065	0.40	3 6747	0.0648	33.50	2.37
Glead Sciences	080	0.40	3 3552	0 0010	5 OC	(1.02)
G&K Services 'A	0.85	0.70	3 7010	0.0524	16.50	0.11
Global Payments			-,			
Gen-Probe	0.85	0,78	4 0290	0.0897	13,00	(0.36)
termonetics Corp.	0.65	0 42	3,1695	0 0708	12.50	(0,42) 0.84
Hashm, Inc.	0.80	0 62	3 3402	0 0744	22,00	
ICC Insurance Hidgs	0.85	0.71	3,1673	0.0705	12 00	(0.49)
Howill Associates A	0,75	0.58	3 2548	0 0725	18 00	0 31
Biock (H&R)	0.90	0.78	3 7417	0.0833	26 00	1 64
Hospira Inc.	0 70	0.51	3 6472	0.0612	20 50	0 64
Heartland Express	D 25	0,72	3 9916	D,0889	23 00	0.97
DEXX Labs.	0 85	0,77	3 2654	0 0727	24 00	1,10
nad inc.	0.90	0.63	3,1749	0.0707	21 00	0 71
nvestors Bancorp Inc	0.70	0.51	3 4584	0 0786	6.00	(1 29)
nd Speadway A	0.80	0 82	3 4301	0 0764	8 00	(1 02)
I&J Snack Foods	0,75	0 57	3 4659	0 0772	12 50	(0,42)
ite Technologies	0 BQ	Q 85	37722	0 0840	11,00	(0.82)
Lincare Holdings	0.85	0.41	3 2537	D 0724	19 50	0 51

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## httpsough American Writer Company Company Bernings Analysis for a Proxy Group of One Hundred Seventeen Non-Utility Companies Companies to the Proxy Group of Six AUS Utility Reports Witter Companies (1)

Rais of Return on Book Common Equity, Net Worth, or Pariner's

					Capit 5-Year Prop	
Proxy Group of One Hundred Seventeen: Non-Ullity Compenies Compenable to the Proxy Group of Str	VL Adjusted	Unadhisted	Residual Standard Error of the	Standard Deviation of	5 Year	Student's T
AUS Utility Reports Water Companies (1)	Beta	Beta	Regression	Beta	Projection	Street
label, Inc.	0.85	0,76	3 8964	0,0467	19.00	0.44
Asilhawa inti	0.85	0.72	3.2537	0.0724	16.00	0.0
AcKessors Corp.	0.80	0,54	3,8895	0,0821	13.50	(0.2)
reditronic, inc., redoc Health Solutions	0,7 <b>5</b> 0.70	0,60 0,49	3,4569 3,5992	0,0770 9.0801	20 00 · 15,00	0.61 (0.01
Markel Corp.	0.10	0.49	3 2675	0,0732	7.00	(1.18
Vagallan Midstream	6 90	0.63	3 3682	0,0750	25 00	1.2
MAXIMUS Inc.	0.80	0.64	3.3819	0,0753	14,50	(0,1)
Valional instruments	0.90	0.51	3.0957	0,0823	16.50 (3)	0.1
Annely Capital Mgmt,	0,80	Q <b>6</b> 3	3 9843	0,0883	11,50	2 0)
Novo Nordisk ADR	0,80	0.69	3,1452	0,0700	33,00	2.3
fortiwest Bancorp	0.85	0,70	3 2705	0,0728	N/A	N/s
New York Community	0.80	0.69	3.6327	0.0609	11.60	10.5
Realty Income Corp. Owens & Minor	0 90 0,70	0 84 0 50	3.5316 3.3588	0,0808	8.00 13.50	(1.0)
Oracle Corp.	0.90	0.93	3,1502	0,0701	21,00	(0.2 0,7
Odyssey Re Hidgs,	0.70	0.65	3.2108	0,0718	N/A	N/
OReity Automotive	0,65	0,72	3 5748	0,0798	11,00	. '(0°6
Plains All Amer, Pipe	0.90	0.79	3,5972	0.0801	10.00	(0.7
epsiAmericas Inc.	0.60	0.68	3,4451	0.0766	NA	, N
Peoples United Fini	0.65	0,40	3,2451	0,0722	8.00	(1.2
Pepsi Bottling Group	0.80	0,78	3,3406	0,0744	N/A	N
Patterson Cos,	0,90	0,60	3 7787	0.0841	12.50	(0,4
Peals Coffee & Tea	0.80	0.63	3,9190	0,0872	12,00 (3)	(0,4
PerkinElmer Inc.	0.90	0.79	3,6054	0,0847	10,60	(O e
Pepa Johns Inti	0,85	0.77	3,9534	0.0860	20 00	0.5
tuddick Corp. teinsurence Group	0 60	0 36	3 5943	0.0800	11.00	(0 6
Residentinos croup	0.85 0.75	0.78 0.57	3,7789 3,9162	0,0841	13,00 14,50	(0.3
tolins, inc.	0.60	9 65	3 2083	0.0872	29.50	(0,1 1,6
toes Stores	0.85	0.72	3,6069	0.0847	36 50	2,7
Sycamore Networks	0,85	0,77	3 6995	0.0524	2,50	(1.7
Schulman (A.)	0.90	0,61	4,0352	0 0696	7,50	(1,0
Sherwin-Williams	0,75	0.65	3,3228	C 0740	27,50	1.5
Silgen Heldings	0,60	0,64	3,1408	0.0699	17,00	0,1
Synopsys, Inc.	0,65	0,72	3,7319	0,0831	12.50	f0,4
Suburban' Propene	0.76	0 62	3 2843	0 0731	37,00	2.6
Siericycle Inc,	0,65	0.47	3,5458	0.0789	15,00	(0.0
STERIS Corp. Bl. Jude Medical	0,90	0.81	3,6885	0,0821	14.00	(0.2
Sonstellation Brands	0.80 0.85	0,65 0,75	4,0412 3 8445	0.0900	17,00	9,1
Stryker Corp.	0.80	0.58	3 3340	0.0658 0.0742	11,00 18.00	10.6
tenover Insurance	0,85	0,77	3 2090	0,0714	9,60	0,0 (0.6
TEPPCO Pariners L.P.	0.90	0.62	3,5151	0,0763	N/A	N
Total System Syce,	0,90	0.60	3,4338	0,0764	15,00	(0,0
Texas Instruments	0 <b>9</b> 0	0.61	3.5129	0.0604	16.00	0.0
Iniversal Health Sv. "B	0.80	0,58	3,5443	0.0611	11.50	(0.5
Jittiversel Corp.	0.60	0,68	3 6708	0.0662	12 50	(0.4
/arian Medical Sys.	0.80	0 59	3 8942	0.0667	22 00	0.6
WD-40 Co.	0,75	0,55	3 5149	0.0782	16.50	1 0,1
Verner Enlerprises	0.90	0,82	3 9498	0,0679	14,00	(0.3
Vels Markets V.P. Carey & Co, LLC	0.65 0.90	0,45	3.1192	0.0894	9,00	(0.6
Vateon Pharmed.	0.76	0,80 0.58	3 5415 3 2191	0.0788 0.0717	15,00 11,50	(0,0) (0)
Vashington Post	0.80	0.67	3 4859	0.0776	7,00	(0 : [1.1]
Serkley (W.R.)	0.75	0.58	3 3727	0 0751	17,00	0.1
Vest Phermac, Svcs	0 80	0.65	3.9376	0.0877	14,00	ro.2
Vatson Wyatt	0,70	0.54	3,3237	0,9740	N/A	Ň
Norid Wrestling Ent.	0,80	0,68	3 3909	0,9755	31,50	2.1
Yolverine World Wide	0.80	0.65	3,9008	8880.0	17.00	0,1
illeghany Corp.	9 85	9,72	3 2854	0.0727	8 50	Įi 2
Smmer Holdings	0 95	0.85	3 7689	0,6839	12.50	(0.4
. Avertage	0.61	0.66	3,5555	0.0792		
Verage for the Proxy Group of Six AUS Utility Reports Water Companies	0.77	0.51	3.5871 (4	0.0799		•
Andien (5)					13,50%	
Conclusion (6)					_ 13 50%	

See page 4 of Schedule PMA-13 for notes,

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## Missouri-American Water Company Comparable Earnings Analysis for a Proxy Group of Twenty Five Non-Utility Companies Companies to the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies (7)

Rate of Return on Book Common Equity, Net Worth, or Partner's Capital

Proxy Group of Twenty Five Non-Utility Companies Comparable to the Proxy Group of Eight AUS Utility Reports Natural Gas Distribution Companies (7)	VL Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta	5 Year Projection	Student's T Statistic
Amerisource Bergan	0.70	0.52	2.7517	0,0613	15.0 %	(0.79)
Automatic Data Proc.	0.70	0.54	2.2331	0,0497	16.0	(0,70)
Saxder Intl Inc.	0.60	0.35	2,4924	0.0555	26,5	0.23
Bard (C.R.)	0,55	0.31	2.4789	0.0552	20.0	(0.35)
Becton, Dickinson	0.65	0.40	2,5881	0.0576	20,5	(0.30)
Church & Dwight	0,60	0.35	2,6247	0.0584	15,0	(0.79)
Colgate-Palmolive	0.55	0.30	2.6663	0.0594	41.0	1.52
Clorox Co.	0.65	0,40	2.3441	0.0522	58.5 (8)	3,07
Campbell Soup .	0,60	0.32	2.4069	0,0536	35.0	0.98
Erie Indemnity Co.	0.70	0.53	2.2086	0.0492	20.0	(0,35)
Hormel Foods	0.65	0.43	2.7259	0.0607	- 16,D	(0.70)
Hershey Co.	0.65	0.47	2.7933	0,0622	42.5	1,65
Init Flavore & Frag.	0.75	0.58	2.4057	0.0538	21.0	(0,26)
Kraft Foods	0.70	0.48	2,4920	0,0555	10.5	(1.19)
Kinder Morpan Energy	0.75	Q. <b>6</b> 1	2.5204	0.0561	24,5	0.05
Coca-Cota	0,60	0.33	2.2256	0.0495	23,0	(0.08)
Laboratory Corp.	0.65	0.42	2.6786	0.0596	19,0	(0.44)
McDonalda Corp.	0.70	0,47	2,4563	0.0547	30.5	0.58
McCormick & Co.	0.55	0.30	2.6807	0,0597	18.0	(0,53)
PepsiCo, Inc.	0.60	0,36	2,2579	0.0503	27.5	0,32
Raytheon Co.	0.75	0,57	2.6400	0,0588	17.5	(D.57)
Sysco Corp.	0.75	0,55	2,6244	0,0584	34.0	0,90
Tootsie Roll Ind.	0.70	0,52	2,5729	0.0573	0.8	· (1,41)
Wal-Mart Stores	0.60	- 0.36	2,3459	0.0522	17.5	(0.57)
Exxon Mobil Corp.	0,75	0.60	2,4733	0.0551	21.0	(0.26)
Aver <b>a</b> ge	0.66	0,44	2.5075	0,0558		
Average for the Proxy Group of Eight AUS Natural						
Gas Distribution Companies	0.66	0.44	2,4773 (6)	0.0551		
Median (5)					20.25%	
Conclusion (6)					20.00%	

See page 4 of Schedule PMA-13 for notes,

### Wissouri-American Worler Commun Yields on Moody's A and Baa Rated Public Utility Bonds and Ann Rated Commun Bonds Sinch April 1990

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				Spraec	<b></b>	(OI DATED)
		44 (4		Between	Spread	Spread between
	Asá Corporate	Moody's A PU	Moody's Bas	Atta v A PU	Between Aus v	A and Bas PU
Date:	Bonds	Bonds	PU Bonds	. Bonds	Baa PU Bonds	Bonds
Apr-90 .	9.46%	9.92%	10.13%	0.46%	0.67 %	0.21%
May-90	9,47%	10,00%	10.16%	0.53%	0,69%	0,16%
Jun-90	9.26%	9,80%	9,96%	0,54%	0.70%	0,16%
Jul-90	9,24%	9,75%	9.92%	D,51%	0.68%	0,17%
Aug-90	9,41%	9,92%	10,12%	0.51%	0.71%	0,20%
	9.56%		10,32%			
Sep-90		10.12%		0,56%	0.76%	0.20%
Oct-90	9,53%	10,05%	10,28%	0.52%	0.75%	0.23%
Nov-90	9,30%	9,90%	10,12%	0,60%	0.82%	0.22%
Dec-90	9,05%	9.73%	9,96%	0.68%	0,81%	0,23%
Jan-91	9,04%	9.71%	9,96%	0.87%	0.82%	0.25%
Feb-81	8.53%	9.47%	9,68%	0.64%	0,85%	0.21%
Mar-91	8,93%	9,55%	9.74%	0.62%	0.81%	0,19%
Apr-91	6,85%	9.46%	9.64%	0,60%	0,78%	0.18%
May-91	8.86%	9.44%	9.64%	0.58%	0,76%	0.20%
Jun-91	9,01%	9.59%	9.79%	0.56%	0.78%	0.20%
Jul-91	9,00%	9.55%	9,69%	. 0,55%	0,69%	
						0.14%
Aug-91	8,75%	9.29%	8.47%	0.54%	0.72%	0,18%
Sep-91	8.61%	9.18%	9,34%	D.65%	0.73%	D.18%
Oct-91	8.55%	9.12%	9.32%	0.57%	0.77%	0.20%
Nov-91	8,48%	9.05%	9,28%	0.57%	G. <b>60%</b>	0 23%
Dec-91	8,31%	8,88%	9,07%	0.57%	0.76%	0,19%
Jan-92	8,20%	6.64%	8.98%	0.64%	0.76%	0,14%
Feb-92	8.29%	8.93%	9.09%	0.64%	0.80%	0,16%
May-92	6.35%	8,97%	9.16%	0.62%	0,81%	
Apr-92	8.33%					0.19%
		8,93%	9,11%	0,60%	0,78%	0.18%
May 92	8.28%	8,87%	9,01%	0.59%	0.73%	0,14%
Jun-92	8,22%	8,78%	8.90%	0.56%	0,68%	0.12%
Jul-92	8.07%	8,57%	8,69%	0.50%	0.62%	0.12%
Aug-92	7,95%	8,44%	8.58%	0.49%	0.63%	0,14%
Sep-92	7,92%	8.40%	8.54%	D,48%	0,62%	0,14%
Oct-92	7,99%	8,54%	8.76%	0.55%	0.77%	0,22%
Nov-92	~ B,10%	8.63%	9.86%	0.53%	0.76%	0.23%
Dec-92	7,98%	8,43%	8.89%	0.45%	0.71%	0,26%
Jan-93	7,91%	8.27%	8.57%	0.36%	0,66%	0.30%
Feb-93						
	7,71%	8.04%	8.31%	0.33%	0.60%	0.27%
Mar-93	7.58%	7.90%	8.10%	0,32%	0.52%	0,20%
Apr-03	7.46%	7,81%	6,11%	0,35%	0.65%	0,30%
Apr-93	7,43%	7.88%	0.18%	0.43%	0,75%	0.32%
May-93	7.33%	7,75%	8,05%	0,42%	0.72%	0.30%
Jun-93	7.17%	7,54%	7.93%	0,37%	0.76%	0.39%
Jul-93	6.65%	7.25%	7.59%	0.40%	0.74%	0.34%
Aug-93	5.6 <b>6%</b>	7.04%	7,35%	0,36%	0.69%	0.31%
Sap-93	6.67%	7,03%			0.60%	
Oct-93			7.27%	0,36%		0.24%
	6,93%	7,30%	7,69%	0.37%	0.75%	0.39%
Nov-93	6,93%	7,34%	7.73%	0,41%	0.80%	0.39%
Dec-93	8,92%	7.33%	7.85%	0,41%	0,74%	0.33%
Jen-94	7.08%	7.47%	7.76%	0,39%	0,68%	0,29%
Mar-94	7,48%	7,47%	7.78%	-0.01%	0.28%	0.29%
Apr-94	7.88%	7,85%	8,11%	-0.03%	0.23%	0.26%
May-84	7,99%	8.33%	6 61%	0.34%	0.82%	0.28%
Jun-94	7.97%	8,31%	8.64%	0.34%	0.67%	0,33%
Jul-94	8,11%	8.47%				
Aug-94	8,07%	8.41%	8.80% 8.74%	0.36%	0,69%	0.33%
			8.74%	0.34%	0,67%	0.33%
Sep-94	8,34%	8.64%	8.98%	0.30%	0.64%.	0.34%
Oct-94	8,57%	6.86%	9.24%	0,29%	0.67%	0.38%
Nov-84	8.68%	8.96%	9.35%	0,30%	0,67%	0.37%
Dec-94	8.46%	8.76%	9,16%	0,30%	0.70%	0.40%
Jan-95	8,46%	8.73%	9.15%	0.27%	0.69%	0,42%
Feb-95	8.28%	8.52%	8.93%	0.26%	0.87%	0.41%
Mar-95	8.12%	8,37%	8,78%	0.25%	0.66%	0.41%
Apr-95	8.03%	8.27%	6.67%	0.24%	0.64%	0.40%
May-95	7.65%	7.91%	8.30%			
Jun-95				0.26%	0,65%	0.39%
	7.30%	7,60%	8.01%	0.30%	0.71%	0.41%
Jul-05	7,41%	7.70%	8.11%	0.28%	0.70%	0.41%
Aug-95	7,57%	7.83%	8.24%	0.26%	0,67%	0.41%
Sep-95	7.32%	7,62%	7,98%	0.30%	0,66%	0,36%
Oct-95	7,12%	7,46%	7.82%	0.34%	0.70%	0.36%
Nov-96	7.02%	7.43%	7,81%	0,41%	0.79%	0,38%
Dec-95	6.62%	7,23%	7.63%	0,41%	0.81%	0.40%
Jan-96	6.81%	7.22%	7.64%	0,41%	0,83%	
Feb-98	6,99%	7,37%				0.42%
			7.75%	0.38%	0,79%	0,41%
	7,35%	7.73%	8.15%	0.38%	0.80%	0.42%
Apr-96	7,50%	7.89%	8.32%	0,39%	0.82%	0.43%
Mary-96	7,62%	7.96%	6,45%	0.36%	0,83%	0.47%
Jun-96	7,71%	8.06%	8.51%	0.35%	0.80%	0.45%
Jul-96	7,65%	8.02%	6,44%	0.37%	0.79%	0.42%
Aug-96	7,46%	7.84%	8.25%	0.38%	0.79%	0,41%
Sep-96	7.66%	8.01%	8.41%	0,35%	0.75%	0,40%
Oct-96	7,39%					
Nov-96	7,10%	7.77%	8,15%	0.38%	0.76%	0.38%
1401-00	1,10%	7.49%	7.87%	0.39%	0,77%	0.38%

Missouri-American Water Company Yields on Moody's A and Baa Rated Public Utilly Bonds and Asa Rated Companie Bonds Sings April 1990

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				Spraed		(UPDATED)
				Belween	Spread	Spread between
	Asa Corporate	Moody's A PU	Moody's Baa	Aga v A PU	Between Ass v	A and Baa PU
Date	Bonda	Bonds	PLI Bonds	Bonds	Bee PU Bonds	8onds
Dec-96	7.20%	7.59%	7.98%	0.39%	0.78%	0.39%
Jan-97	7.42%	7,77%	8.18%	0.35%	0.76%	0.41%
Feb-97	7,31%	7.64%	8.02%	0.33%	0.71%	0.38%
Mar-97	7,55%	7.87%	8.26%	0.32%	0.71%	0.39%
	7,73%	5.03%	8.42%	0.30%	0.69%	0.39%
Apr-97			8.28%	0.31%	0.70%	0.39%
May-97	7,58%	7.89%	8.12%	0.31%	0.71%	0.40%
Jur⊷97	7,41%	7.72%	7,87%	0.34%	0,73%	0.39%
Jul-97	7,14%	7.48%			0.71%	0,42%
Aug-97	7.22%	7,51%	7.93%	0.29%		
Sep-97	7,15%	7.47%	7,79%	0.32%	0.64%	0.32%
Oct-97	7,00%	7.35%	7,67%	0.35%	0,67%	0.32%
Nov-97	6.87%	7.25%	7,49%	0.38%	0.62%	0.24%
Dec-97	6,76%	7,16%	7,41%	0.40%	0.65%	0.25%
Jan-98	6,61%	7,05%	7_28%	0.44%	0,67%	0.23%
Feb-98	6,67%	7.12%	7.36%	0.45%	0.69%	0.24%
Feb-98	6,72%	7.16%	7,37%	0.44%	0.65%	0.21%
Mar-98	6,69%	7.16%	7,37%	0.47%	0.68%	0.21%
Apr-98	6,69%	7.16%	7.34%	0.47%	0,65%	0,18%
May-88	6.53%	7.03%	7,21%	0.50%	0.68%	0.18%
Jun-98	6,55%	7.03%	7.23%	0.48%	0,68%	0.20%
Jul-96	6,52%	7.00%	7.20%	0.48%	0,68%	0 20%
Aug-98	6.40%	8.93%	7,13%	0,53%	0,73%	0.20%
Oct-98	6,37%	6.96%	7,13%	0.59%	0,76%	0,17%
Nov-98	6,41%	7.03%	7,31%	0.62%	0.90%	0.28%
Dec-96	6,22%	6.91%	7.24%	0.69%	1,02%	0.33%
Jan-99	5.24%	6,97%	7.30%	0,73%	1,06%	0.33%
Feb-99	6.40%	7,09%	7,41%	0,69%	1,01%	0.32%
	6,B2%	7,26%	7.55%	0.64%	0.93%	0,29%
Mar-99		7.22%	7.51%	0.58%	0.87%	0.29%
Apr-99	6.64%		7.74%	0,54%	0,81%	0.27%
May-99	6.93%	7,47%			0,80%	0,29%
Jun-99	7.23%	7.74%	8,03%	0,51%	0.78%	0.28%
Jul- <b>9</b> 9	7,19%	7,71%	7.97%	0.52%		
Aug-99	7.40%	7.91%	8,16%	0,51%	0,76%	0.25%
Sep-99	7,39%	7.93%	8.19%	0,54%	0.80%	0.26%
Oct-99	7.55%	8.06%	8,32%	0.51%	0,77%	0.26%
Nov-99	7,36%	7,94%	8.12%	0,58%	0.76%	0,18%
□ec-99	7.55%	8,14%	8.28%	0,69%	0.73%	0,14%
Jan-00	7.76%	8.35%	8,40%	0,57%	0.62%	0.05%
Feb-00	7.68%	8.25%	6.33%	0.57%	0.65%	0.08%
Mar-00	7,68%	8,28%	8.40%	0,60%	0.72%	0,12%
Apr-00	7.64%	8 29%	8,40%	0.65%	0,76%	0.11%
May-00	7.99%	6.70%	8.86%	0.71%	0.87%	0.16%
Jun-00	7,67%	6.36%	8.47%	0.69%	0.80%	0.11%
Jul-00	7,65%	8.25%	8.33%	0.60%	0.68%	0.08%
Aug-00	7.55%	8,13%	8.25%	0.58%	0,70%	0.12%
Sep-00	7.62%	6.23%	6.32%	0,61%	0.70%	0.09%
Oct-00	7,55%	8,14%	6 29%	0.59%	0.74%	0.15%
Nov-00	7.45%	8.11%	6 25%	0,66%	<b>₹08.</b> ₽	0.14%
Dec-00	7.21%	7.84%	8.01%	0.63%	0.80%	0.17%
Jan-01	7.15%	7.80%	7.99%	0.65%	0.84%	0.19%
Feb-01	7.10%	7.74%	7.94%	0.64%	0.84%	0.20%
Mar-Q1	5.98%	7,68%	7.85%	0.70%	0.87%	0.17%
Apr-01	7.20%	7.94%	8.08%	0.74%	0.86%	0.12%
May-01	7,29%	7.99%	8,31%	0,70%	0.82%	0.12%
Jun-01	7.18%	7.85%	8.02%	0.67%	0.84%	0.17%
Jul-01	7.13%	7,78%	8,05%	0.65%	0.92%	0.27%
	7,02%	7,59%	7,95%	0.57%	0.93%	0,38%
Aug-01		7,75%	8.12%	0,58%	0,95%	0,37%
Sep-01 Oct-01	7.17% 7.03%	7,63%	8,02%	0,60%	0.99%	0.39%
		7,57 <b>%</b>	7.96%	0,60%	0.99%	0,39%
Nov-01	8.97%		8,27%	1,06%	1.50%	0.44%
Dec-01	6.77% ·	7,83% 7,86%	8,13%	1,17%	1.58%	0,47%
Jan-02	6,55%		8 18%	1,03%	1,67%	0.64%
Feb-02	8,51%	7.54% 2.16M	-,	0.95%	1.51%	0.56%
Mar-02	6.81%	7.76%	8,32%		1.50%	0,69%
Apr-02	6.76%	7,57%	8,26%	0,81%	1,58%	0.81%
May-02	8,75%	7,52%	8,33%	0.77%		0.84%
Jun-02	6,63%	7,42%	8.26%	0,79%	1.63%	0.76%
Jul-02	6,53%	7,31%	8.07%	0.78%	1.54%	
Aug-02 *	6,37%	7,17%	7,74%	0.80%	1,37%	0.57%
Sep-02	6,15%	7,08%	7.62%	0.93%	1,47%	0.54%
Oct-02	6.32%	7 23%	6,00%	0.91%	1.88%	0.77%
Nov-02	6,91%	7.14%	7.76%	0.63%	1,45%	0,62%
Dec-02	6.21%	7,07%	7.61%	0.86%	1.40%	0.54%
Jan-03	6.17%	7.06%	7 47 %	0.89%	1,30%	0.41%
Feb-03	5,95%	6.93%	7.17%	0.98%	1,22%	0,24%
Mar-03	5.89%	6,79%	7.05%	0.90%	1,16%	0.26%
Apr-03	5,74% -	E.64%	6.94%	0.90%	1.20%	0,30%
May-03	5.22%	6.36%	6.47%	1,14%	1.25%	0,11%
Jun-03	4.97%	6,21%	6.30%	1.24%	1.33%	0.02%
Jul-03	5.49%	8.57%	8.67%	1,08%	1.18%	0,10%
Aug-03	5.88%	8,78%	7.06%	0.90%	1.20%	0.30%
Sep-03	5.72%	6.56%	6.87%	0.84%	1.15%	0.31%
Oct-03	5.70%	6,43%	6.79%	0.73%	1,08%	0.36%
Nov-03	5.65%	6 37 %	6.69%	0,72%	1.04%	0 32%
Dec-03	5.62%	6,27%	6.61%	0.65%	0,99%	0.34%
Jan-04	5.54%	6.15%	6.47%	0.61%	0,93%	0.32%
July V-T	4.7719				•	

### Missouri-American Water Company Yields on Moody's A and Bas Rated Public Ullify Bonds and Ass Rated Corporate Bonds Since April 1990

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				Spraed	Spread	(UPDATED) Spread between
				Between		
	Ass Corporate	Moody's A PU	Moody's Bas	Aus v A PU	Between Ass v	A and Bas PU
<u>Date</u>	Bonds	Bonds	PU Bonds	Bonds	Bas PU Bonds	Bonds
Feb-04	5.50%	6,15%	6,28%	0.85%	0,78%	0.13%
Mar-04	5.33%	5,97%	6,12%	0.54%	0,79%	0.15%
Apr-04	5,73%	6.35%	6.46%	0.62%	0.73%	0,11%
May-04	. 6.04%	8.62%	6.75%	0.58%	0.71%	0.13%
Jun-04	6.01%	6.46%	6.84%	0.45%	0.83%	0,38%
Jul-04	5,82%	6.27%	6,67%	0.45%	0.85%	0,40%
Aug-04	5.65%	6,14%	6.45%	0,49%	0,80%	0.31%
Sep-04	5.46%	5.98%	6,27%	0.52%	0.81%	0.29%
Oct-04	5,47%	5.94%	6.17%	0,47%	0.70%	0.23%
Nov-04	5.52%	5,97%	6,16%	0.45%	0.84%	0,19%
Dap-04	5.47%	5,92%	6.10%	0,45%	0.63%	0,18%
Jan-06	6,36%	5.78%	5.05%	0.42%	0.59%	0.17%
Feb-05 Mar-05	5.20% 5.40%	5,61% 5,83%	5.76% 6.01%	0,41% 0,43%	0.56% 0.61%	0.15%
Apr-05	5,33%	5.64%	5.95%	0,31%	0.62%	0,18% 0,31%
May-05	5.15%	5.53%	5,88%	0.38%	0.73%	0.35%
Jun-05	4.98%	5.40%	5.70%	0.44%	0,74%	0.30%
Jus-05	5.08%	5.51%	5,80%	0.45%	0,74%	0,29%
Aug-05	5.09%	5,50%	5.81%	0,41%	0.72%	0.31%
Sep-05	5.13%	5.52%	5,63%	0.39%	0.70%	0.31%
Oct-05	5.35%	5,79%	6.08%	0.44%	0,73%	0,29%
Nov-05	5,42%	5.88%	6.19%	0.46%	0,77%	0,31%
Dec-05	5.37%	5.80%	6,14%	0.43%	0,77%	0.34%
Jan-06	5 29%	6.75%	6,06%	0,46%	0,77%	0.31%
Feb-06	5,35%	5.82%	6,11%	0,47%	0.76%	0.29%
Mar-06	5.53%	5,98%	6.26%	0.45%	9,73%	0.28%
Apr-06	5.84%	6,29%	6.54%	0.45%	0.70%	0,25%
May-06	5.95%	6,42%	6.59%	0.47%	0,64%	0,17%
Jun-08	5.89%	6,40%	8,61%	0.51%	0,72%	0.21%
30-iuL	5.85%	8.37%	6.61%	0,52%	0.76%	0.24%
Aug-06	5.88%	6,20%	6.43%	0.52%	0.75%	0.23%
Sep-08	5.51%	6.00%	6,26%	0.49%	0,75%	0.26%
Oct-06	5.51%	5,98%	6.24%	0,47%	0.73%	0,26%
Nov-06	5.33%	6,80%	6.04%	0.47%	0.71%	0,24%
Dec-06	5,32%	5.61%	6.05%	0.49%	0,73%	0.24%
Jan-07	5.40%	5,96%	8,16%	0.56%	0,78%	0,20%
Feb-07	5,39%	5.90%	6,10%	0.51%	0.71%	0,20%
Mar-07	5,30%	5,85%	6.10%	0.55%	0.80%	0.25%
Apr-07	5,47%	5.97%	8.24%	0.50%	0.77%	0,27%
May-07 Jun-07	5,47% 6,79%	5,99% 6,30%	6,23% 6,54%	0,52% 0,51%	0.76%	0.24%
Jul-07	5,73%	8.25%	5,49%	0,52%	0.75% 0.76%	0,24% 0,24%
Aug-07	5,79%	6.24%	6,61%	0.45%	0,72%	0,27%
Sep-07	5,74%	6.18%	6,45%	0.44%	0.71%	0,27%
Oct-07	5,66%	6.11%	6,36%	0.45%	0.70%	0.25%
Nov-07	5,44%	5.97%	6.27%	0.53%	0,83%	0.30%
Dec-07	5,49%	6.16%	6,51%	0,67%	1.02%	0.35%
Jan-08	5.33%	8.02%	6.35%	0.69%	1.02%	0,33%
Feb-08	5.53%	6.21%	6,60%	0.88%	1,07%	0.39%
Mar-QB	5,51%	6.21%	6,68%	0.70%	1,17%	0.47%
Apr-08	5.55%	8,28%	6.81%	0.74%	1.26%	0,52%
May-08	5.57%	6.27%	6,79%	0.70%	1,22%	0.52%
Jun-08	5.68%	6,38%	6.93%	0.70%	1.25%	0.55%
Jul-08	5,67%	6.40%	6,97%	0.73%	1.30%	0.57%
Aug-08	6.64%	V.01 /m	6,98%	0.73%	1,34%	0,61%
Sep-08	5.65%	6.49%	7.15%	0.84%	1.50%	0.66%
Oct-08	6.26%	7.56%	8.56%	1,28%	2.30%	1.02%
Nov-08	6.12%	7,20%	8.98%	1,08%	2.86%	1,78%
Dec-08	5,05%	6.54%	8,13%	1.49%	3.08%	1.59%
Jan-09	5,05%	6.39%	7,90%	1,34%	2.85%	1.51%
Feb-09	5.27%	6.30%	7.74%	1,03%	2.47%	1,44%
Max-09	5,50%	6.42%	8.00%	0.92%	2,50%	1.58%
Apr-09	5,39%	6.48%	8.03%	1.09%	2,64%	1.55%
May-09	5.54% E 84%	8.49%	7,76%	0,95%	2,22%	1.27%
101-09 101-09	5.81% 5.44%	8.20% 5.97%	7.30% 6.97%	0.59%	1,69%	1.10%
Aug-09	5.41% 5.26%	5.91% 5,71%	6.87%	0,58% 0,45%	1,46%	0.90%
Sep-09	5.13%	5,77% 5,63%	5,36% 5.12%	0,40%	1,10%	0.65%
Oct-09	5,15%	5,55%	5.12% 6.14%	0.40%	0,99%	0,59%
Nov-09	5.19%	5,54%	6,14% 6,18%	0,45%	0.99% 0.89%	0,59% 0.54%
Dec-09 .	5.26%	5.79%	6.26%	0.53%	1.00%	0,47%
Jan-10	5.26%	5,77%	6.16%	0.51%	0,90%	0.39%
Feb-10	5.35%	5,87%	6.25%	0.52%	0.90%	0,38%
		-,		÷1-414	-,007	2,000
Average	6.81%	7,38%	7.71%	0,55%	0,90%	0.35%
		172.7			<del></del>	
Modian	6.90%	7.47%	7.92%	0,52%	0,76%	0.29%