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## POSTPONED: KCP&L Business Energy Efficiency Rebates Program Forum

KCP&amp;L &lt;information@info.kcpl.com&gt;

Wed. May 6. 2015 at 12:38 PM

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*Brightergy* Exhibit No. 502  
 Date 1-12-14 Reporter TM  
 File No. EO-2015-0240, EO-2015-0241

Dear Trade Ally.

The Trade Ally Forum scheduled for May 7, 2015 is being **postponed** at this time. There will **not** be a forum this week.

As you are aware, on April 23, 2015, we proposed a change in the Business Energy Efficiency Rebate (BEER) Custom program incentive payment plan. This change was to take effect on July 1, 2015. We seek feedback from our trade allies and the marketplace. Over the past two weeks, since announcing the incentive payment plan changes, many trade allies and customers have expressed concern regarding the impact of this change to on-going and potential projects. As a result, we have decided not to implement the proposed change to a flat \$0.10/kWh in July. Instead, we will maintain the current payment structure (lesser of 2 year buy down or up to 50% of incremental project cost) for the remainder of 2015.

It is important to understand that the underlying issues that initiated this proposed change still exist.

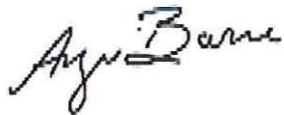
As a result, we anticipate changes to the BEER program when we make our next energy efficiency program filing for 2016-2018, later this year. At that time, it is likely that we will change the BEER program to a cost per kilowatt-hour (\$/kWh) payment structure. Using this rebate methodology is an industry best practice across the country. Also, moving to a \$/kWh payment structure addresses the market need for more transparency in rebate calculations and creates a level playing field for the competitive bid process. This structure directly ties rebate funds paid to actual energy saved, allowing for prudent use of energy efficiency program funds. All these are key components of a robust and financially sustainable program.

Our KCP&L team also has several Custom Business Energy Efficiency Rebate program enhancements to announce.

1. **Online Application Portal Upgrade** – Taking Custom Applications May 15, 2015 and will provide:
  1. Submission of **both** Custom and Standard applications.
  2. "On-screen" confirmation of submittal and project status.
  3. Note missing documentation required for project approval advancement.
2. **New online energy savings calculation tools** are being developed to help you better quantify potential rebates and energy savings potential. These tools will assist trade allies and customers to more quickly evaluate the value proposition of potential projects and prioritize project accordingly. The first calculator to will be for lighting retrofit projects and will be available around the end of May 2015.
3. **Rescheduled Trade Ally Forum** – In the coming weeks, watch your email for an invitation to the rescheduled Trade Ally Forum. We value your partnership with the Program and would like to involve you in two key topics:
  1. Discussion of logistical details on how to close out projects for the current program cycle that ends December 2015. This discussion will assist you in clearly understanding the process and effectively setting customers' expectations.

2. Preview our plans for the design of the next energy efficiency program cycle anticipated to begin January 1, 2016. and get feedback on our proposed program design. Again, thank you for your continued involvement in the Business Energy Efficiency Rebate programs. We look forward to meeting with you in person in a few weeks.

Sincerely,



Angie Boone CEM, CDSM, EIT Sr. Product Manager/Trade Ally Manager  
Energy Efficiency  
Kansas City Power & Light



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