

JUL 13 2005

Missouri Public
Service CommissionExhibit 11
Case No. EO-2005-0329
In re Proposed Experimental Regul. Plan of KCPL
Mo. Public Service Comm'n

Troy Helming

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Troy Helming

Troy's Book

Articles

In the News

Public Speaking

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Wellness Tips

Bill Helming



"Help me take on Big Oil and Big Coal to bring our country's energy policy back into our hands. It's time we STOP burning dirty fossil fuels, importing foreign energy & waging costly Oil Wars." Troy Helming, author of *The Clean Power Revolution*

Mr. Helming is known as one of America's leading clean energy economists, showing how converting to clean power can be profitable: "there is green in going green." He's the creator of The Freedom Plan (convert America to 100% wind & hydrogen and save the U.S. economy \$20 Trillion by 2025), author of "The Clean Power Revolution" and numerous wind energy publications, founder & CEO of Krystal Planet (uses Grass Roots marketing to implement The Freedom Plan). Mr. Helming has been a keynote speaker on wind energy since 2000, addressing energy executives & the public in over a dozen states and 4 countries. Mr. Helming been featured on the Air America (EcoTalk), The Discovery Channel, PBS, Fox News, Sky Radio (in-flight radio for American, United, Northwest, Delta), NPR & numerous radio stations. His articles have been published in Bank News Magazine, KC Small Business Monthly, The Progressive Investor, Renewable Energy Access, Forbes magazine (KC edition) & dozens of newspapers.

Prior to Krystal Planet, Mr. Helming was CEO of a wind development company where he led efforts to acquire contracts for \$300 Million of wind projects and raised millions in private equity capital. Mr. Helming's 1st two companies in the early to mid-1990s, TeleTeam Consulting Inc. (one of the largest dealers of Nextel Wireless & Lucent Technologies equipment in KC, a multi-million dollar company with 35 employees) and Team Reach Inc (built a worldwide sales team of 16,000 in 2 years), were both quite successful and established Mr. Helming as a proven entrepreneurial leader. He holds a BS in Business Administration from the University of Kansas and is a member of Mensa. Born in 1967, Mr. Helming is a former gymnast, is training to be a pilot and aspires to climb the 'Seven Summits' - the world's tallest mountains per continent - during his lifetime.

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Photos of Troy and his wife, Alysia (ah LEE sha) at their wedding in Kauai (March 14, 2004) - their home is 100% powered by Wind (via Green Tags).