P.S.C. MO. No. Canceling P.S.C. MO. No.

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First Revised Original SHEET No.104.1 SHEET No.104.1

Missouri Gas Energy, a Division of Southern Union Company

For: All Missouri Service Areas

PROMOTIONAL PRACTICES

PP

E. ENERGY EFFICIENCY COLLABORATIVE

The Energy Efficiency Collaborative (EEC), which was formed in Case No. GT-2008-0005 and continued in Case No. GR-2009-0355, will provide oversight for the implementation of this Rebuild Joplin Program.

F. OTHER CONDITIONS:

MGE will submit reports on a quarterly basis (due within 45 days from the end of the quarter) to the EEC. These reports will detail the cost and participation in the program. The following information will be included in the quarterly reports:

- The total number of incentive requests and the number of incentive requests approved;
- b. The dollars spent on incentives, evaluation, administrative expenses and promotion/advertising;
- Number and type of any complaints received and the resolution of the complaints; and

A detailed post-implementation evaluation the program shall be completed within six (6) months of the end of the program's termination date unless the EEC determines that completion should occur at a later date so that adequate program participant billing data would be available to use in the impact evaluation. This evaluation will be funded by energy efficiency program funds. Where feasible, this review will include both process evaluations and cost effectiveness (impact) evaluations.

DATE OF ISSUE November 30 2012 DATE EFFECTIVE January 1 2013 month day year month day year

ISSUED BY: Michael R. Noack Director, Pricing and Regulatory Affairs