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STATE OF MISSOURI  
PUBLIC SERVICE COMMISSION

TRANSCRIPT OF PROCEEDINGS  
Evidentiary Hearing  
November 21, 2008  
Jefferson City, Missouri  
Volume 15

In the Matter of Union Electric )  
Company d/b/a AmerenUE's Tariffs )  
To Increase Its Annual Revenues ) Case No. ER-2008-0318  
For Electric Service )

MORRIS L. WOODRUFF, Presiding,  
DEPUTY CHIEF REGULATORY LAW JUDGE.

JEFF DAVIS, Chairman,  
CONNIE MURRAY,  
ROBERT M. CLAYTON III,  
TERRY JARRETT,  
KEVIN GUNN,  
COMMISSIONERS.

REPORTED BY:  
KELLENE K. FEDDERSEN, CSR, RPR, CCR

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1 P R O C E E D I N G S

2 JUDGE WOODRUFF: Okay. Let's go ahead and  
3 get started. Welcome back for day two of the AmerenUE  
4 hearing. I believe we're ready to start today with mini  
5 openings on return on equity issue. So let's begin with  
6 AmerenUE.

7 MR. BYRNE: Thank you, your Honor. May it  
8 please the Commission?

9 I'm here today with my chart to talk about  
10 return on equity. In AmerenUE's last rate case, the  
11 Commission described the return on equity issue as a  
12 tangled thicket of conflicting opinions. And I think  
13 Mr. Thompson has attempted to present a thicket of  
14 opinions in this case in his chart in which he lists six  
15 or seven different parties with positions on return on  
16 equity that he posted up there, and almost all of those  
17 parties recommend a 10.2 percent return on equity.

18 Unfortunately, many of those parties who  
19 are supporting a 10.2 percent return on equity have  
20 presented no evidence on that issue whatsoever in this  
21 case. Specifically, Public Counsel has not presented any  
22 evidence in this case concerning return on equity.  
23 Neither has the State of Missouri, and neither has AARP  
24 and the Consumers Council of Missouri.

25 I think that these parties support a

1 10.2 percent return on equity because it is the lowest  
2 return on equity that they can argue with a straight face  
3 based on the evidence in this case, but they haven't  
4 presented any independent evidence to support their  
5 positions.

6                   There are only four witnesses that have  
7 presented return on equity testimony in this case.  
8 Ms. LaConte, who testified yesterday, recommends a  
9 10.2 percent return on equity on behalf of the Missouri  
10 Energy Group. Ms. LaConte is typically a class cost of  
11 service and rate design witness whose experience in  
12 estimating return on equities and conducting ROE analyses  
13 is quite limited, as she readily admitted.

14                   Her analysis conducted in this case is also  
15 quite limited, and some of her analyses consisted simply  
16 of selected modifications of the analyses that AmerenUE's  
17 expert, Dr. Morin, performed which have the effect of  
18 lowering the ROE. Ms. LaConte's recommendation regarding  
19 the appropriate return on equity for AmerenUE should be  
20 afforded little weight.

21                   That leaves Mr. Hill and Mr. Gorman.  
22 Mr. Hill on behalf of the Staff is recommending a  
23 9.5 percent return on equity which, as Mr. Lowery said  
24 yesterday morning, is, in fact, ridiculously low. There  
25 are many technical flaws with Mr. Hill's analysis which

1 Dr. Morin explains in detail in his testimony.

2                   But suffice it to say that Mr. Hill's  
3 recommendation is over 100 basis points below the national  
4 average of ROEs for integrated utilities. It is 50 basis  
5 points lower than the lowest ROE Ms. LaConte knew about  
6 during 2008 based on her testimony yesterday. His  
7 recommendation is 50 basis points below the cost of  
8 long-term secured debt that AmerenUE's affiliate Illinois  
9 Power Company issued in the last month.

10                   His 9.5 percent recommendation is so low  
11 that not even the consumer advocate groups that have  
12 intervened in this case can support it. In determining an  
13 appropriate ROE for this case, Mr. Hill's recommendation  
14 should be given no consideration whatsoever.

15                   I'm down to Mr. Gorman. A lot of people in  
16 this room respect Mr. Gorman as a rate of return analyst,  
17 and that includes AmerenUE. Although Dr. Morin has some  
18 technical disagreements with Mr. Gorman, we acknowledge  
19 that Mr. Gorman is experienced, he knows how to conduct  
20 various analyses, and he has conducted a series of  
21 thorough and complete analyses.

22                   Our disagreement with Mr. Gorman primarily  
23 involves those of his analyses that he has elected to use  
24 and those that he has elected to discard in developing a  
25 final ROE recommendation. Specifically, Mr. Gorman has

1 discarded the standard constant growth DCF analysis which  
2 has been regularly used by this Commission and which  
3 Mr. Gorman has used in 80 to 90 percent of the cases that  
4 he has testified in.

5                   We believe that a proper examination of  
6 Mr. Gorman's own analyses, including the constant growth  
7 DCF analysis, coupled with adjustments to Mr. Gorman's  
8 analyses that are exactly like those approved by this  
9 Commission in the recent Empire case in which Mr. Gorman  
10 also testified, will result in an ROE very close to that  
11 which Dr. Morin is recommending and which would be  
12 reasonable for AmerenUE.

13                   When the Commission considers the ROE  
14 issue, I would ask that you carefully review this chart  
15 which is, I believe, in Dr. Morin's rebuttal testimony and  
16 you've seen in opening statement. This chart shows the  
17 average ROEs awarded by utility commissions based on the  
18 Regulatory Research Associates data that this Commission  
19 has consistently relied on in past cases.

20                   As you can see if you look close, the ROE  
21 for integrated electric utilities, almost all of which  
22 already have fuel adjustment clauses, has averaged close  
23 to 10.6 percent over the period that's covered by the  
24 chart, which starts January '05. The latest data for the  
25 quarter ended September 30th, 2009 shows an average ROE



1 for integrated electric utilities of 10.62 percent for the  
2 12 months ending September 30th, 2008. I'm sorry. I said  
3 2009. For the 12 months ending September 30th, 2008, the  
4 average ROE for integrated electric utilities is  
5 10.62 percent.

6 But even that data was before the current  
7 financial crisis, which has increased capital costs for  
8 all utilities. I would also note that, perhaps in an  
9 effort to keep them financially healthy, our chart shows  
10 that this Commission has recently awarded ROEs to Empire  
11 and KCPL in the range of 10.8 percent.

12 As Mr. Voss testified at length yesterday,  
13 AmerenUE's financial health is in jeopardy right now, and  
14 we need mainstream regulatory treatment with regard to our  
15 authorized ROE consistent with that being afforded to  
16 other utilities with whom we compete for capital. This  
17 chart shows the mainstream. We do not need a 10.2 percent  
18 return on equity as the consumer advocates argue. We need  
19 an ROE consistent with what our peers are being authorized  
20 and consistent with AmerenUE's recommendation.

21 I close by mentioning AmerenUE's witness on  
22 return on equity, Dr. Roger Morin. Dr. Morin is one of  
23 the most well-respected experts in the field of utility  
24 finance in the country and perhaps the world. He has  
25 spent a lifetime studying rate of return and utility

1 finance issues. He is the author of a widely used  
2 textbook on the subject and Emeritus Professor of Finance  
3 at Georgia State University.

4 I urge you to carefully consider the  
5 testimony of Dr. Morin in addressing this issue. Thank  
6 you.

7 JUDGE WOODRUFF: Thank you. Opening for  
8 Staff.

9 MR. THOMPSON: Thank you, Judge. May it  
10 please the Commission?

11 Let me put my famous chart up. I wouldn't  
12 want to disappoint Mr. Byrne. Unfortunately, Daniel  
13 wasn't here to set it up earlier today. There we go.

14 We've just finished a presidential campaign  
15 in this country that seemed to me at least to last for  
16 about four years. It went on forever. And in that  
17 campaign, some of the candidates went down the road of  
18 negative campaigning, the road of bashing their opponent.  
19 And I'm sorry to see that Mr. Byrne went down that road in  
20 his opening statement.

21 I'm not going to bash Dr. Morin. Mr. Byrne  
22 is absolutely right when he tells you that Dr. Morin is a  
23 well-respected rate of return expert of national stature.  
24 That is true. However, it is also true that Mr. Hill is a  
25 well-respected rate of return expert of national stature.

1 And I'm not going to bash Ms. LaConte, who did a fine job,  
2 I thought, and whose testimony was entirely credible. Nor  
3 am I going to bash Mr. Gorman, who you've seen quite a few  
4 times in rate cases and who has always provided credible  
5 and very useful testimony.

6                   You have a very hard job to do here. I'm  
7 glad I don't have to do it. You have to set the return on  
8 common equity for this state's biggest electric utility, a  
9 utility which many Missourians depend on. If you set it  
10 too high, there will be some people who can't afford to  
11 pay for electricity. Not just some people, there will be  
12 some businesses that may close their doors.

13                   If you set it too low, then the health and  
14 vitality of this crucial utility will be damaged. This  
15 utility, in fact, is engaged in capital construction  
16 activities that are vital to the future of this state.

17                   So you have a very important and very  
18 difficult job, one that the Law Judge sitting here  
19 referred to in a previous order as finding your way  
20 through a thicket. Well, that chart shows you the  
21 different recommendations that are before you, and it's an  
22 improvement on yesterday's chart because I've added at the  
23 top line Dr. Morin's latest recommendation, which is  
24 increased by 25 basis points to reflect the current  
25 economic crisis. And that crisis only adds to the

1 difficulty of the job before you.

2                   What does it require? Interest rates in  
3 some ways are going down, but capital is much more  
4 difficult to acquire. What's a commission to do?

5                   Now, I am not competent to tell you which  
6 of these experts did it right and which of these experts  
7 did it wrong. I can hardly balance a checkbook. But you  
8 have ample testimony in front of you in the rebuttal and  
9 surrebuttal testimony filed by each of these experts where  
10 they make technical criticisms and evaluations of each  
11 other's work. I urge you to read all of that testimony  
12 very carefully.

13                   But I can talk about one aspect. Before we  
14 get there, let's just talk about these recommendations a  
15 little bit. Each basis point is worth \$492,000 in revenue  
16 requirement. From the lowest recommendation, 9.5 by  
17 Mr. Hill, to the highest recommendation, which is  
18 Dr. Morin's latest without fuel adjustment clause  
19 recommendation of 11.4, it's 190 basis points. You  
20 multiply that times 492,000 and that's a very large amount  
21 of money.

22                   The thing you need to remember, and I'm not  
23 saying this to push your decision one way or the other,  
24 but the thing that you have to remember is return on  
25 equity is profit. This is the profit you are awarding

1 Ameren, and Ameren has a constitutional right to a profit.  
2 Absolutely. You must give them a profit because these  
3 assets are owned by private investors who have dedicated  
4 them to the public service, and in return they must have  
5 an opportunity for a return on that investment. Your job  
6 is to decide how much of a return. How much of a return.

7                   Now, one thing I said I can comment on and  
8 I will. That's the return of the adder. Those are  
9 snakes, adders in fact. And the thing about a snake is if  
10 you mess with them they bite you. We see adders in these  
11 cases, don't we? We've seen adders before, oddly enough,  
12 often proposed by the company expert. Oddly enough. It's  
13 funny we don't ever see any subtracters, but logic would  
14 tell you there should be such a thing.

15                   Think about some of the adders you've seen  
16 in previous rate cases. In UE's last rate case where the  
17 company experts were Dr. Vander Weide and Ms. McShane,  
18 they proposed adders to reflect UE's greater financial  
19 risk when compared to the proxy group. In Empire's 2006  
20 rate case, Dr. Vander Weide proposed a 40 point adder to  
21 reflect Empire's greater financial risk.

22                   In KCP&L's 2006 rate case, which was kind  
23 of an adder party, there were three different adders in  
24 the company's testimony, a 50 point adder for unusual  
25 construction risk, a 50 to 100 point adder for general

1 management excellence, and then a 526 basis point adder to  
2 offset the risk that they would not make as many  
3 off-system sales as they had in the test year.

4 MR. BYRNE: Your Honor, I'm reluctant to  
5 object during an opening statement, but none of this is  
6 any evidence in the record in this case. I think it's  
7 improper to bring up in this case.

8 MR. THOMPSON: There's no adder in this  
9 case? I'm sorry.

10 MR. BYRNE: No evidence of what happened in  
11 the KCP&L and the Empire case.

12 MR. THOMPSON: Well, Mr. Byrne --

13 JUDGE WOODRUFF: I'll overrule the  
14 objection.

15 MR. THOMPSON: -- you're asking the  
16 Commission to consider other ROE awards.

17 I just want you to think about this adder,  
18 two different adders. We've got a flotation cost adder  
19 for a company that doesn't issue any stock. You should  
20 ask yourself some questions about the logical coherence of  
21 that adder. And then we've got a 25 basis point adder for  
22 the economic crisis.

23 Again, I am not competent to tell you  
24 whether that is an appropriate adjustment or not. But  
25 you're going to have three witnesses, three experts in

1 front of you this morning who can tell you that, and I  
2 urge you to ask them that question.

3 That's all I have. Thank you very much.

4 JUDGE WOODRUFF: Thank you.

5 CHAIRMAN DAVIS: Judge, can I inquire of  
6 Mr. Thompson?

7 JUDGE WOODRUFF: Go right ahead.

8 CHAIRMAN DAVIS: Mr. Thompson, is it true  
9 that there are already a lot of people out there who  
10 cannot afford their electric bill?

11 MR. THOMPSON: Absolutely.

12 CHAIRMAN DAVIS: Do you think there's a  
13 high probability that there are going to be even more  
14 people facing that plight here in the next few months?

15 MR. THOMPSON: Absolutely.

16 CHAIRMAN DAVIS: So why should we give them  
17 any increase?

18 MR. THOMPSON: Staff's audit shows that an  
19 increase is necessary and deserved. This Commission must  
20 give this company adequate operating and maintenance money  
21 as shown by the test year annualized and normalized and an  
22 opportunity to earn a return on their investment. That's  
23 your obligation. Staff does not say that no increase is  
24 warranted here.

25 CHAIRMAN DAVIS: Did you select Mr. Hill as

1 the witness for ROE?

2 MR. THOMPSON: No, sir.

3 CHAIRMAN DAVIS: Do you think in your  
4 opinion that AmerenUE is the least risky utility in the  
5 country right now?

6 MR. THOMPSON: No, sir.

7 CHAIRMAN DAVIS: You put on a witness who's  
8 recommending the lowest ROE in the country. You realize  
9 that?

10 MR. THOMPSON: Well, Mr. Chairman, there's  
11 two types of expert witnesses. And I've done a lot of  
12 litigating. Let me tell you about them. There's one type  
13 of expert witness that will tell you whatever you want to  
14 hear. I don't buy witnesses like that because, you know  
15 what, I don't believe them and neither does anybody else.

16 There's the other type of witness who does  
17 an independent study and will say whatever it is that  
18 their expertise leads them to, and that is what we've got  
19 here. If you don't like his testimony, by all means,  
20 don't follow it, but you are not going to hear from a  
21 whore.

22 CHAIRMAN DAVIS: Judge, I don't have any  
23 further questions.

24 JUDGE WOODRUFF: Public Counsel.

25 MR. MILLS: At this point I'm a little



1 afraid to make an opening statement. I will be very  
2 brief. Public Counsel supports the testimony both of  
3 Mr. Hill and of Ms. LaConte, but most especially  
4 Mr. Gorman. You've seen Mr. Gorman in a lot of cases  
5 lately. His recommendation is, as the Commission  
6 routinely finds, if not the most credible, among the most  
7 credible in the case. He does a very balanced approach,  
8 and I think you should find his testimony to be the most  
9 credible in this case.

10                   One thing I would like to urge the  
11 Commission to do on this issue in particular is to, for  
12 the benefit of the parties in the future cases, to really  
13 get into the nuts and bolts of this issue, explain to the  
14 parties why you like the multi-stage DCF if you do, why  
15 you like the single-stage DCF if you do, why one is better  
16 than the other.

17                   I think you're seeing and have been seeing  
18 over the last few years ROE recommendations that are all  
19 over the map and testimony that covers a lot more ground  
20 than it needs to because the parties at this point are not  
21 really comfortable with knowing what type of approach this  
22 Commission favors in terms of determining what an ROE is.  
23 We don't know whether the multi-stage DCF is better than  
24 the single-stage in the Commission's eye.

25                   So I think it would be very helpful for the

1 parties if the Commission would explain down to the nuts  
2 and bolts detail which testimony was most credible and  
3 why. Thank you.

4 JUDGE WOODRUFF: Opening for the State?

5 MR. IVESON: Thank you, Judge,  
6 Commissioners.

7 As I was preparing for this this morning, I  
8 couldn't get the testimony of Mr. Voss out of my mind.  
9 There were a number of things that kept coming back to me.  
10 One was his insistence that cheap cost of capital for the  
11 company would reduce costs for customers. Well, and on  
12 its face that makes sense, but how do we get to that  
13 nirvana of cheap capital costs?

14 Well, we get it by asking ratepayers to pay  
15 more now so that maybe they can get cheaper costs later.  
16 It seems to me that it's a pay now/pay later, and it's the  
17 ratepayers that pay. I don't think that should really be  
18 the consideration here. I don't think that getting a  
19 higher return on equity at this point in time should be  
20 viewed as a way of benefiting ratepayers.

21 Now, you don't need an expert to tell you  
22 that there's a credit crisis right now. You just have to  
23 read the newspapers or watch the news on TV, and everyone  
24 is feeling it right now. But the Commission can't fix  
25 that. They can't even fix that for Ameren. There are

1 highly rated companies that are still having trouble  
2 getting capital. Banks just aren't lending money.  
3 Investors are just scared right now. So you're not going  
4 to be able to fix that.

5                   What you have to do, again, I urge you,  
6 look at the long term and what the company needs to stay  
7 healthy over the long term.

8                   Now, again, Mr. Voss testified as to what  
9 the company was doing in light of the current financial  
10 crisis, and they're deferring capital expenditures.  
11 That's a reasonable and prudent thing to do. Not  
12 cancelling them. He emphasized that. They're deferring  
13 capital expenditures, and they're putting on kind of a  
14 hiring freeze. They're being more careful about their new  
15 hires. Again, it's reasonable and prudent.

16                   What they're not doing, what they're not  
17 being forced to do in this financial crisis is to lay off  
18 thousands of employees the way many companies are or to  
19 shut down plants the way many companies are. They are  
20 making a profit. They're just not making as big a profit  
21 as they would like to.

22                   Now, the job of the Commission, I agree  
23 with Mr. Thompson, is a very difficult one in this case.  
24 There's a lot of factors to take into consideration. But  
25 your job is to figure out a fair and reasonable return for

1 the company.

2                   If you look at each of the experts that  
3 have provided testimony in this case, they all agree that  
4 to a large extent their analyses are subjective. They  
5 depend on the assumptions that they make. And so your job  
6 really in reviewing their testimony is to determine whose  
7 assumptions appear most reasonable to you as a Commission.

8                   And I beg to disagree with Mr. Byrne. The  
9 reason the State is supporting a 10.2 percent return is  
10 because that's the analysis we went through. We reviewed  
11 very carefully all of the expert testimony, and we found  
12 that the assumptions made by Mr. Gorman were mainstream  
13 assumptions, they were reasonable, they were prudent, they  
14 took into consideration both the high and the low, and  
15 they reached a middle ground.

16                   And we believe that if you review the  
17 testimony carefully, you will come to the same conclusion  
18 and grant the 10.2 percent return on equity. Thank you.

19                   JUDGE WOODRUFF: Opening for MIEC.

20                   MS. VUYLSTEKE: May it please the  
21 Commission?

22                   MIEC's evidence, the testimony of  
23 Mr. Gorman, shows that a reasonable return for AmerenUE is  
24 10.2 percent. This is the midpoint of Mr. Gorman's range  
25 of 9.8 percent to 10.5 percent. It's a return that would

1 protect AmerenUE's financial health and compensate its  
2 shareholders for their investment risk.

3                   His testimony shows that the electric  
4 utility industry is in a strong growth period. It is in a  
5 capital spending cycle that is producing strong growth in  
6 rate base earnings and dividends. The industry is in a  
7 strong growth period, attracting capital expenditures for  
8 meeting growing demand, environmental compliance and  
9 system upgrades and improvement.

10                   Mr. Gorman's testimony shows that the  
11 market is attracted to the same characteristics as  
12 regulatory utility companies. Our recommended ROE will  
13 well maintain AmerenUE's position.

14                   AmerenUE's ROE witness, Dr. Morin,  
15 recommends a return of 10.9 percent, but even his -- if  
16 you take Mr. Gorman's inputs into Dr. Morin's rate of  
17 return analysis, you'll find that he comes out with about  
18 the same result. If Mr. Morin's inputs had been more  
19 accurate, the results would have been similar to  
20 Mr. Gorman.

21                   An unreasonably high return is going to  
22 unreasonably increase rates, and this will lead to an  
23 ultimate decline in AmerenUE's customer base, its service  
24 territories, economic viability, and will ultimately  
25 undermine AmerenUE's credit standing and ability to

1 attract capital.

2 Thank you.

3 JUDGE WOODRUFF: Opening for MEG.

4 MS. LANGENECKERT: May it please the  
5 Commission?

6 The MEG has submitted direct and  
7 surrebuttal testimony of witness Billie Sue LaConte,  
8 Exhibit 650 through 652. One of the issues on which  
9 Ms. LaConte focused in her testimony was return on equity.  
10 The MEG recommends that AmerenUE receive an ROE of  
11 10 percent if the Commission grants a fuel adjustment  
12 charge and 10.2 if the Commission does not grant an FAC.

13 After much zone of reasonableness testimony  
14 in May of 2000, the Commission approved an ROE of 10.2 for  
15 the company with no FAC. We contend that an ROE of 10.2  
16 is again appropriate for AmerenUE if no FAC is granted.  
17 You heard a lot of pleas yesterday from many parties  
18 asking you to be conservative in your analysis of  
19 AmerenUE's rate increase request. The MEG is also asking  
20 you to do that.

21 Among the MEG members in this case are two  
22 large hospital systems, including the largest employer in  
23 the state. Those hospital systems are overwhelmed in this  
24 economy, not only by increased cost of doing business, but  
25 also by increased number of patients coming into their

1 hospitals who cannot afford to pay for their health care  
2 and don't have insurance. Hospitals have a duty to serve  
3 patients whether they can pay or not. Not many businesses  
4 have that same duty. These health care companies cannot  
5 pass along these increased costs to other patients, just  
6 as they cannot pass along increased utility costs.

7                   Yesterday Ms. Vuylsteke mentioned the  
8 concern of increased utility costs on economic development  
9 in Missouri. She also mentioned the closing of the  
10 Chrysler and Wholesome plants. Mr. Conrad told you of  
11 Noranda's concerns. This is just an example of how  
12 tenuous industry is in Missouri today.

13                   Granting AmerenUE an ROE at the lower end  
14 of the zone of reasonableness may make the difference in  
15 another industry in Missouri also having to close its  
16 doors.

17                   As you can see from the many pages of  
18 testimony filed by various parties on the return on equity  
19 issue, there are numerous ways to calculate return on  
20 equity. All of the methods rely on some formula. In case  
21 after case, this Commission has heard similar arguments  
22 about which formula is best, which inputs are best for  
23 each formula, how to weight the results of the different  
24 formulas and the inputs and what additional judgments  
25 should be applied.

1                   Intelligent minds can and do differ on  
2 these points, but the arguments have nothing -- have done  
3 nothing to resolve the issues. In each case it seems we  
4 are recovering the same ground. For that reason, MEG  
5 witness LaConte has recommended in her testimony that the  
6 Commission consider establishing a generic approach to  
7 determine return on equity in future cases.

8                   Under a generic approach, the Commission  
9 would determine the standard return on equity for a base  
10 year and the formula to adjust the return on equity in  
11 future years as the underlying input charges. This would  
12 save time and expense in each separate rate case, thereby  
13 giving the parties more certainty and simplifying the  
14 regulatory process.

15                   Thank you.

16                   JUDGE WOODRUFF: Opening for Noranda?

17                   MR. CONRAD: Your Honor, I'm chastened by  
18 the old statement that it's better to remain silent and  
19 let people think you're stupid than to speak up and remove  
20 all doubt. I hadn't intended to say anything, but I am  
21 motivated by the passion demonstrated by the Commission's  
22 General Counsel to -- and with all due respect to counsel  
23 Thompson, I do not find, and I have them here and just  
24 looked, in either the Hope Natural Gas case or the  
25 Bluefield Waterworks case, which are the two seminal



1 decisions from the United States Supreme Court in the mid  
2 '50s dealing with this issue, I do not find there an  
3 entitlement on the part of the utility to every -- to  
4 reimbursement of every expense that they have. Nor do I  
5 find entitlement to a profit.

6                   And I'm not sure if Mr. Thompson realized  
7 he was making that statement because I heard him make a  
8 number of arguments and have not heard that statement  
9 before. But I think it is -- it is my position, based on  
10 some analysis of those cases over a few years, that a  
11 utility, whether in this jurisdiction or any jurisdiction,  
12 is constitutionally entitled under the 14th Amendment, and  
13 the 15th is applied thereby to the states, is entitled to  
14 an opportunity to earn a rate of return.

15                   And I will bother to read for just a moment  
16 a phrase of Justice Butler, which is in the Bluefield  
17 Waterworks case. Public utility is entitled to such rates  
18 as will permit it to earn a return on the value of the  
19 property which it employs for the convenience of the  
20 public equal to that generally being made at the same time  
21 and in the same general part of the country on investments  
22 and other business undertakings which are attended by  
23 corresponding risk and uncertainty, but it has no  
24 constitutional right to profit such as are realized or  
25 anticipated in highly profitable enterprises or

1 speculative ventures.

2                   Justice Butler continues, the return should  
3 be reasonably sufficient to assure confidence in the  
4 financial soundness of the utility and should be adequate  
5 under efficient and economical management to maintain and  
6 support its credit and enable it to raise the money  
7 necessary for the proper discharge of its public duties.

8                   I won't bore you. It's in black and white.  
9 You can find it on your own. I'm sure other parties will  
10 brief that issue. But I have for some time been concerned  
11 that there is a perception that is shifting that a utility  
12 is entitled to a particular rate of return or particular  
13 level of profit. I do not believe that honestly to be the  
14 case, your Honors.

15                   I believe they are entitled to an  
16 opportunity to do that, but they have, in the words of  
17 Justice Butler, to exercise efficient and economical  
18 management in order to achieve that. There is no  
19 entitlement save that to an opportunity to do that. Thank  
20 you.

21                   JUDGE WOODRUFF: Thank you. All right. I  
22 believe that's all the parties for opening. Go ahead.

23                   COMMISSIONER CLAYTON: Judge, I'd like to  
24 ask a question of a couple of the attorneys who made  
25 openings here.

1                   Ms. Langeneckert, you brought up a concept  
2 of having some sort of generic docket, I assume on an  
3 annual or biannual basis, where the Commission would set  
4 out some parameters for what it considered the most  
5 relevant factors in establishing a return on equity, I  
6 think is what you suggested.

7                   MS. LANGENECKERT: Roughly, yes.

8                   COMMISSIONER CLAYTON: Can you come up so  
9 the audience can hear? I'm sorry. I want to make sure  
10 everyone can hear.

11                   Are you aware of any states that -- or any  
12 other jurisdictions that perform that type of analysis,  
13 either through rulemaking or through generic docket, that  
14 establish either some level of parameters for establishing  
15 ROEs?

16                   MS. LANGENECKERT: Ms. LaConte yesterday  
17 testified to California having such a program, and I know  
18 that that's pretty much all over Canada is what they do.  
19 She obviously knows the particulars better than I working  
20 in other areas, and she will be back for off-system sales.  
21 She had to leave for private family reasons.

22                   COMMISSIONER CLAYTON: Thank you. I wanted  
23 to ask Mr. Mills, I think you suggested something similar,  
24 at least setting out some basic guidelines of what the  
25 Commission expects through ROE analysis. Is that -- am

1 I --

2 MR. MILLS: Yeah. I think what Ms. LaConte  
3 had in mind is that the Commission for each utility would  
4 set an ROE that would last for several years rather than  
5 in each successive case relitigating the same questions.  
6 You would set sort of a base ROE and then make changes to  
7 that as changes to inputs changed over time.

8 What I'm suggesting is a little more broad  
9 in that I think that some of the parties really -- it used  
10 to be for years that the Commission would say the DCF is  
11 the best, the DCF is the best, and so the parties  
12 uniformly relied most heavily on the DCF and then  
13 supported that with a couple of different things like the  
14 CAPM perhaps or risk premium as a check.

15 We haven't had that kind of pronouncement  
16 from the Commission, I don't think, as clearly in recent  
17 years. I think it would be helpful not only for a future  
18 UE case but for Empire, for all the cases if the  
19 Commission were to say, for example, we -- we believe that  
20 the multi-stage DCF is superior to the original flavored  
21 DCF because of these reasons, and the parties in future  
22 cases would at least be able to address those reasons if  
23 not completely, you know, not spend time on something the  
24 Commission has found not to be as convincing as a  
25 different analysis.

1                   That's sort of a different approach. I  
2 think it has the same kind of end result as what  
3 Ms. LaConte is suggesting.

4                   COMMISSIONER CLAYTON: Well, if you accept  
5 that argument, if one accepts that argument, couldn't you  
6 continue that suggestion to deeper levels in the analysis,  
7 for example, maybe the Commission should set up parameters  
8 for proxy groups or set out parameters or guidelines for  
9 setting the risk-free rate so that that provision doesn't  
10 have to be litigated, each of the different provisions  
11 within the formula? Would you -- would you agree or  
12 disagree that the Commission should get down to that basic  
13 level to set out guidance?

14                  MR. MILLS: No. I would agree with that,  
15 definitely. And obviously that -- you can't bind a future  
16 Commission, and the evidence in one case may show -- may  
17 tend to push you down a different path. But I think the  
18 more information we can get in each case about what was  
19 convincing and what was not convincing and down to the  
20 granularity that you're talking about, I think it will not  
21 only help us prepare for future cases, but it will help  
22 you get the kind of evidence that you want in future  
23 cases.

24                  COMMISSIONER CLAYTON: Well, I have a  
25 feeling if we were to do something where we set out

1 something in particular on guidelines, it is an  
2 interesting concept having the conversation here today,  
3 but I think the parties would argue, depending on what the  
4 result was, that they would each argue vigorously against  
5 what we previously pronounced, I think.

6 I mean, I don't see -- depending on how the  
7 results come out, each party would still litigate from  
8 their perspective, would they not?

9 MR. MILLS: Certainly.

10 COMMISSIONER CLAYTON: So would there be a  
11 way of reaching consensus among parties on certain levels  
12 of that analysis prior to reaching the result? Because it  
13 seems like -- let me just finish my comment and I'll stop  
14 here. But it seems like in my five years of being on the  
15 Commission, I mean, there are particular ranges that the  
16 utility comes in, there are particular ranges that Staff  
17 tends to come in, and there are particular ranges that  
18 intervenors tend to come in, regardless of the method, how  
19 they reached that result.

20 So I guess what I'm asking, is it possible  
21 to reach consensus at the start prior to reaching the  
22 result among parties to have a more efficient and  
23 productive process?

24 MR. MILLS: Bluntly, probably not. But I  
25 think -- I think certainly if the Commission wanted to

1 take a more -- I mean, in terms of an individual rate  
2 case, I think that would be extremely difficult to do. If  
3 the Commission wanted to take a more generic approach and  
4 say for -- I mean, for example, to establish rules. Here  
5 we've got rules on how evidence is presented.

6                   If the Commission wants to say, here are  
7 the rules on how you present return on equity testimony,  
8 these are the required parameters. Of course, you can't  
9 prevent parties from adding stuff to it, but if you say  
10 you have to present this type of analysis, you have to,  
11 you know, pick among these particular inputs, that may do  
12 something to head you down that path. But as you said,  
13 there's going to be additions to that.

14                   My idea is simply that you wouldn't see  
15 over and over again something that, for example, you-all  
16 as a body may not find compelling. If -- for example,  
17 you've seen something new in this case, the ECAPM. If you  
18 don't like that, if you tell us that, maybe you won't see  
19 it again. We won't have to waste time in testimony  
20 responding to it, and you won't have to waste time in  
21 reports and orders discarding it again.

22                   COMMISSIONER CLAYTON: Thank you.

23                   CHAIRMAN DAVIS: Can I jump in here?

24 Mr. Mills, yesterday we had, I believe, in opening  
25 statements from both Mr. Thompson and Mr. Coffman, who's

1 not here, we had discussions about if you -- you know,  
2 obviously if utilities are concerned about cash flow, they  
3 can come in and ask for an interim rate increase. I mean,  
4 and it's been my understanding, and this is my impression,  
5 that you've been fairly much opposed to interim rate  
6 increases. Maybe that's not a fair characterization.

7                   Would it be productive to have a roundtable  
8 on interim rate increases that, you know, if everybody  
9 agrees, like is apparent in this case from looking at the  
10 latest filed reconciliation, that most people agree that  
11 Ameren is entitled to at least \$60 million, is there -- I  
12 mean, is there a way to bridge that gap in the future?

13                   MR. MILLS: Well, there's a couple of ways  
14 you can bridge that gap. In terms of interim rate  
15 increases, my office has always taken the position, I  
16 think the Commission has generally adopted it, that an  
17 interim rate increase is granted in circumstances when  
18 it's necessary to protect the health and sometimes  
19 literally the survival of the utility company.

20                   It's not something that is generally  
21 designed just to get a company some more money that it  
22 wants a little earlier. It's when a company is in serious  
23 financial distress. It's an extraordinary technique under  
24 those circumstances. And I think we would certainly hold  
25 to that view.



1                   In terms of getting a utility company money  
2 earlier, I think the company could always -- I mean, I'm  
3 not going to talk about settlement negotiations, but I  
4 think the company could almost in any case say, okay,  
5 we're going to accept the number that's on the table and  
6 walk away, and then file another rate increase.

7                   If there's a reconciliation that all the  
8 parties have signed off on that gives X number and then  
9 here's what it is, I don't think there would be much  
10 difficulty in the parties saying, yeah, we'll settle on  
11 that, and the company gets that money almost immediately.

12                   MR. BYRNE: Your Honor, could I maybe  
13 address the issue that Commissioner Clayton has raised? I  
14 mean, I think there might be some benefit in considering  
15 generic proceedings, but our view is, you know, the  
16 Commission has in the cases where it's decided the  
17 litigation issue of return on equity, the Commission has  
18 provided some guidance in those decisions.

19                   We're not working off a completely blank  
20 slate like Mr. Mills has suggested. And we've tried to  
21 mold our case to fit the standards that the Commission has  
22 used in previous cases. And so I think while it might be  
23 helpful to have such a generic proceeding, we've already  
24 got some guidance from the Commission.

25                   JUDGE WOODRUFF: All right. I believe

1 we're ready for our next witness, then, which is  
2 Dr. Morin.

3 (EXHIBIT NOS. 3, 4 AND 5 WERE MARKED FOR  
4 IDENTIFICATION BY THE REPORTER.)

5 (Witness sworn.)

6 JUDGE WOODRUFF: You may inquire.

7 ROGER MORIN testified as follows:

8 DIRECT EXAMINATION BY MR. BYRNE:

9 Q. Good morning, Dr. Morin.

10 A. Good morning.

11 Q. Could you please state your name and  
12 address for the record.

13 A. Roger A. Morin, Georgia State University,  
14 College of Business, University Plaza, Atlanta, Georgia  
15 30303.

16 Q. And Dr. Morin, what is your title?

17 A. My title is Emeritus Professor of Finance,  
18 and I'm also Distinguished Professor of Finance for  
19 Regulated Industry at the National Center for the Study of  
20 Regulated Industry at the Robinson College of Business,  
21 Georgia State University.

22 Q. And Dr. Morin, are you the same Dr. Morin  
23 who caused to be filed in this case direct, rebuttal and  
24 surrebuttal testimony that's been marked Exhibit 3, 4 and  
25 5?

1           A.       I am.

2           Q.       And do you have any corrections to that  
3 prefiled testimony?

4           A.       I have two corrections on the direct  
5 testimony.

6           Q.       And what are those?

7           A.       Page 35, line 9 and 10, delete the sentence  
8 which begins with I note. The second correction, which is  
9 typographical in nature, is on Schedule REM-E2-2.  
10 REM-E-2, at the bottom of the table insert average 0.86.  
11 Those are my only corrections.

12          Q.       Okay. And as corrected, is the information  
13 presented in that prefiled testimony true and correct to  
14 the best of your knowledge and belief?

15          A.       Yes, sir.

16          Q.       And if I was to ask you the questions  
17 contained in that testimony here today when you're under  
18 oath, would your answers be the same?

19          A.       They would.

20                   MR. BYRNE: I would offer Exhibits 3, 4 and  
21 5, and tender Dr. Morin for cross-examination.

22                   JUDGE WOODRUFF: Exhibits 3, 4 and 5 have  
23 been offered into evidence. Are there any objections to  
24 their receipt?

25                   MR. THOMPSON: No objection.

1                   JUDGE WOODRUFF: Hearing none, they will be  
2 received into evidence.

3                   (EXHIBIT NOS. 3, 4 AND 5 WERE RECEIVED INTO  
4 EVIDENCE.)

5                   JUDGE WOODRUFF: And for cross-examination,  
6 we begin with, looks like MEG's the first one. Noranda?

7                   MR. CONRAD: Yes, sir. Just a couple  
8 things.

9 CROSS-EXAMINATION BY MR. CONRAD:

10                  Q.        Good morning, Doctor.

11                  A.        Good morning, sir.

12                  Q.        I take it from your testimony that you have  
13 prepared a rate of return analysis for Union Electric; am  
14 I right?

15                  A.        Once before in 2002.

16                  Q.        But in this case you're submitting one,  
17 right?

18                  A.        Correct.

19                  Q.        Do you consider, sir, the presence of an  
20 FAC, and I'll define that term, then I'll probably  
21 shorthand it, fuel adjustment clause, to increase or  
22 reduce the riskiness of an electric public utility?

23                  A.        I believe the presence of an FAC clause  
24 does reduce risk to an electric utility, and approximately  
25 90 percent of utilities in the United States have such a

1 clause.

2 Q. Would you agree with me that -- and let me  
3 stop a second. You're obviously familiar with what we  
4 call rating agencies such as Standard & Poor's, Moody's,  
5 Fitch and so on, are you not, sir?

6 A. I'm very familiar with them.

7 Q. Would you agree with me that rating  
8 agencies such as those I mentioned are interested in  
9 whether an electric utility has a FAC or an FAC?

10 A. Very much so. The principal reason cited  
11 for the downgrade by Moody's for AmerenUE last May was the  
12 absence of such a clause.

13 Q. Dr. Morin, help me out here a little bit.  
14 I'm going to try to work with just short answers for you.

15 A. That was a short answer.

16 Q. Well, not as short as I would like, sir.  
17 I think I tried to get something that you could answer yes  
18 or no.

19 And would you agree with me that these  
20 rating agencies primarily function to give creditors or  
21 prospective creditors insight into the utility's financial  
22 condition?

23 A. Yes.

24 Q. In your recommendation, did you make an  
25 assumption that AmerenUE had a FAC in place or not?

1           A.       My recommended return of 10.9 percent is  
2 predicated on the presence of such a clause, yes.

3           Q.       What recommendation would you have made had  
4 there been no FAC assumption?

5           A.       An extra 25 basis points based on bond  
6 yield differentials between utilities that have such a  
7 clause and the ones that do not. So that would be 11.15.

8           Q.       So I take it from that that you would agree  
9 with me that the presence of an FAC is generally  
10 considered to present a less risky circumstance for  
11 creditors than if there was no FAC, all other things being  
12 equal?

13          A.       Yes.

14          Q.       What can you -- you mentioned 25 basis  
15 points, and you may have heard counsel Thompson earlier.  
16 Are you able to translate that quickly into what that  
17 25 basis points would be worth to customers or ratepayers  
18 of Ameren?

19          A.       Since each basis point is worth  
20 approximately half a million dollars, you multiply 25 by  
21 half a million.

22          Q.       Now, we spoke a moment or two about rating  
23 agencies. Do you know what an accumulation period is in  
24 an FAC?

25          A.       No.

1           Q.       So if I were to ask you what AmerenUE's  
2 proposed accumulation period in its FAC, you wouldn't  
3 know?

4           A.       I would not have an opinion on that, no.

5           Q.       Are you aware, sir, of any instance in  
6 which a rating agency has changed a rating based on the  
7 provisions of a utility's FAC regarding the number of  
8 accumulation periods?

9           A.       Rating agencies take a blend of factors  
10 into account, not just a single factor when they upgrade  
11 or downgrade a utility, and the presence or absence of an  
12 FAC clause would simply increase the probability of an  
13 upgrade or of a downgrade in the absence of such a clause.

14          Q.       Let me try the question again. Please  
15 listen carefully. Are you aware of any instance in which  
16 a rating agency changed a rating based on the provisions  
17 of a utility's FAC regarding the number of accumulation  
18 periods that utility had?

19          A.       That specifically, no, I am not.

20          Q.       If I were to ask you about the recovery  
21 period for Ameren's proposed FAC, would you be familiar  
22 with that concept?

23          A.       No, I would not.

24          Q.       And so I take it that you would similarly  
25 not be aware of any instance in which a rating agency

1 changed the rating of a utility's FAC as a result of the  
2 duration of the recovery period?

3 A. Rating agencies have an all or nothing  
4 attitude --

5 Q. Are you aware, sir? Are you aware of that?  
6 Are you aware of any instances in which that's changed?

7 A. I'm not aware of that specific reference.

8 Q. That's the question I asked. Thank you for  
9 your answer.

10 Assuming that Ameren's proposed FAC is  
11 approved, how long would you expect it to remain in  
12 effect?

13 A. A very long time.

14 Q. Would you expect the rating agencies to  
15 make the same assumption?

16 A. Yes.

17 Q. And you would believe -- agree with me that  
18 that would be a reasonable assumption?

19 A. Yes, it would be.

20 Q. Are you aware of any instance in which a  
21 rating agency changed a rating based on the provisions of  
22 a utility's FAC regarding the duration of the FAC?

23 A. No.

24 Q. Same question, if you're aware of any  
25 change if they considered whether an FAC had to be renewed



1 every two or three or some number of years?

2 A. No specific reference to that. Only the  
3 presence or absence of such a clause.

4 Q. Similarly, sir, are you aware of any  
5 instance in which a rating agency changed a rating based  
6 on the stated intensity or the timing of a prudence review  
7 of activities under the FAC?

8 A. No.

9 MR. CONRAD: Thank you, Dr. Morin.

10 THE WITNESS: Thank you, sir.

11 JUDGE WOODRUFF: MIEC?

12 CROSS-EXAMINATION BY MS. VUYLSTEKE:

13 Q. Good morning, Dr. Morin.

14 A. Good morning. How are you?

15 Q. Fine. How are you? My name is Diana  
16 Vuylsteke, and I represent the Missouri Industrial Energy  
17 Consumers.

18 A. Pleasure to meet you, I think.

19 Q. You too. I want to start by referring to  
20 page 59 of your direct testimony.

21 A. I have it.

22 Q. And there you discuss alternative DCF  
23 methodologies to use as a check on the results of your  
24 constant growth DCF models; is that correct?

25 A. Yes.

1 Q. And referring to that testimony, line 7  
2 through 9, you state that while a constant growth DCF  
3 model has a long history, analysts, practitioners,  
4 academics and regulators, including the FERC, have come to  
5 recognize that it is not applicable in all situations; is  
6 that correct?

7 A. That is correct.

8 Q. Would you agree that the FERC doesn't  
9 normally consider a non-constant-growth DCF analysis but  
10 does so only when the circumstances in specific cases  
11 justify the consideration of that alternative DCF model?

12 A. The use or non-use of the two-stage DCF  
13 model by FERC is predicated on a case-by-case basis. So  
14 the answer is yes.

15 Q. And do you know how often the FERC  
16 considers the multi-stage-growth DCF analysis?

17 A. It usually does for pipelines, but not  
18 typically for electricians.

19 Q. Dr. Morin, are you aware that in Ameren  
20 Illinois's most recent Illinois rate case involving the  
21 ICC, that the ICC relied on a non-constant-growth version  
22 of the DCF study to support a return on equity for  
23 American Illinois utilities in an Order issued just a  
24 couple of months ago?

25 A. I am aware.

1 Q. And referring to page 60 and the top of  
2 page 61 of your direct testimony.

3 A. I have it.

4 Q. You note that the real GDP growth from 1929  
5 through 2006 was approximately 3.5 percent; is that  
6 correct?

7 A. Correct.

8 Q. But do you cite a reference for the support  
9 of that factual finding?

10 A. Yes. Ibbotson, now Morning Star Valuation  
11 Yearbook 2008 in their discussion of the two-stage DCF  
12 model use a growth rate of 6.1 percent in the DCF model.

13 Q. In his surrebuttal, MIEC witness Mike  
14 Gorman quoted Morning Star's finding that over the period  
15 1926 through 2007 Morning Star found that the historical  
16 actual real GDP growth has been around 3.4 percent. Do  
17 you disagree with Mr. Gorman's testimony that this is  
18 Morning Star's finding on the historic real GDP estimate?

19 A. I do not. And if you add this to expected  
20 inflation, you get something close to 6 percent.

21 Q. Also in Mr. Gorman's direct testimony, he  
22 relied on long-term consensus forecasts by economists for  
23 five and ten-year GDP growth?

24 A. Yes, he did.

25 Q. That indicated a real nominal GDP growth in

1 the range of 4.8 percent to 5 percent?

2 A. That's correct. The problem here is that  
3 the DCF model requires a perpetual growth rate, not a five  
4 to ten-year growth rate. And you're on safer ground if  
5 you're going to use this approach, which I support, to use  
6 a very, very long-term growth of the U.S. economy rather  
7 than just a projection for the next five years.

8 Q. Do you know whether -- I'm sorry to  
9 interrupt. Do you know whether or not consensus  
10 economists are projecting real GDP growth over the next  
11 five and ten years to be around 3 percent?

12 A. They probably do, although I suspect they  
13 will revise their forecasts given the ongoing financial  
14 crisis and economic forecast. That forecast is likely to  
15 drop.

16 Q. Dr. Morin, do you believe that consensus  
17 professional security analysts and economists' projections  
18 influence investors in forming their investment decisions?

19 A. Yes. The academic literature supports the  
20 notion that stock prices are greatly influenced by  
21 recommendations of outside equity analysts, and that stock  
22 prices do contain and reflect such information.

23 Q. Do you know a consensus analyst's forecast  
24 of GDP growth that's longer than Blue Chip's?

25 A. I do not, but I do know the historical

1 growth rate from the 1920s until now, 6 percent.

2 Q. Dr. Morin, do you believe that  
3 forward-looking expectations may not exactly mirror  
4 historical results?

5 A. I agree with that.

6 Q. I'd like to refer you now to your rebuttal  
7 testimony, page 39.

8 A. I have it.

9 Q. Okay. You characterize there Mr. Gorman's  
10 DCF study -- I should refer you to lines 11 through 13,  
11 and there you characterize Mr. Gorman's DCF study by  
12 saying that Mr. Gorman's DCF analysis is results-oriented,  
13 self-serving and inconsistent with Mr. Gorman's prior  
14 testimony. You state, his rejection of the results from  
15 the traditional DCF model has the effect of substantially  
16 reducing his recommended return on equity; is that  
17 correct?

18 A. That's correct, and that's shown on page 41  
19 in that table.

20 Q. I apologize. I'm sorry about that. Do you  
21 believe it is self-serving, results-oriented and  
22 manipulative for the Federal Energy Regulatory Commission  
23 to periodically rely on a non-constant-growth version of  
24 the DCF study?

25 A. No. I was only concerned with the lack of

1 consistency from testimony to testimony, and my only point  
2 here is that if he does reinstate his constant growth DCF  
3 model, his midpoint becomes 10.8 percent, which is awfully  
4 close to my 10.9.

5 Q. You talk about consistency, but you  
6 testified earlier that the FERC decides whether or not to  
7 use that on a case-by-case basis. There are times when  
8 the FERC uses it and times when the FERC does not?

9 A. That's fine for FERC. I'm talking about  
10 Mr. Gorman here.

11 Q. So the inconsistency in itself, you still  
12 maintain it's self-serving?

13 A. It's an inconsistency, put it that way.  
14 When somebody uses a certain technique for 90 percent of  
15 cases and all of a sudden there's a change, there has to  
16 be pretty good reason for it.

17 Q. That's the FERC. And then do you also  
18 believe it was results-oriented, self-serving and  
19 inconsistent for the ICC to rely on the non-constant-  
20 growth DCF study to support the authorized ROE awarded a  
21 few months ago?

22 A. I believe it was inconsistent with his past  
23 testimonies.

24 Q. I'm talking about the Commission itself in  
25 their decision, was that self-serving of the Commission to

1 use that method?

2 A. I don't know.

3 Q. Okay. Dr. Morin, have you found that your  
4 constant growth DCF analysis did not correctly measure a  
5 utility's cost of equity in prior cases?

6 A. I've always used the DCF method for the  
7 past 30 years. I've always used a mix or a blend of DCF,  
8 CAPM and risk premium. And there are times when the DCF  
9 results are very low and the CAPMs are very high, and  
10 conversely right now the DCF results if we were to do it  
11 today, all of us here, all the witnesses using very low  
12 stock prices, we would get very, very high DCF estimates.

13 On the other hand, the CAPM has a tendency  
14 to moderate these excesses by producing lower numbers.  
15 That's why I've always used an average of all the  
16 techniques as a moderating process.

17 Q. Okay. Do you recall in a prior case where  
18 you did not include it or decided not to include it in  
19 supporting your recommended ROE?

20 A. I do not recall that. I do not recall ever  
21 doing a case where I did not use DCF. I just don't recall  
22 that.

23 Q. Isn't it the case that in testimony in  
24 which you -- that you filed in the Delaware Public Service  
25 Commission on behalf of Delmarva Power & Light Company,

1 you found that the results of a constant growth DCF study  
2 understated the utility's cost of common equity in that  
3 proceeding?

4 A. In all proceedings I always point out that  
5 the DCF model typically understates the investor required  
6 rate of return because the regulator, the commissions,  
7 apply the rate of return to a book value that is typically  
8 less than the market value. So there's a chronic  
9 inability of the DCF model to correctly specify investor  
10 returns. That's just one of the features.

11 Q. In the Delmarva case, recalling back to  
12 that case again, you found that because you understood the  
13 DCF model results to understate the cost of capital to  
14 utilities because the market to book ratio at that time  
15 was greater than 1.0, you made that finding; is that  
16 correct?

17 A. I made the statement, but I did not make an  
18 explicit adjustment for it.

19 Q. Are utilities' market to book ratios still  
20 greater than 1.0?

21 A. They are slowly converging towards one with  
22 the stock market debacle these days, but they're still  
23 above 1 on average, approximately 1.4.

24 Q. Dr. Morin, isn't it true that in past  
25 testimony you have recommended that the current betas for



1 electric utilities be set aside and a beta derived from a  
2 different means be used to develop your CAPM return  
3 estimate to support your recommendation in an electric  
4 utility rate proceeding?

5 A. No. That's incorrect. I've always used  
6 the ValueLine betas in the last 20 to 30 years, and at  
7 some point I did mention that historical betas understate  
8 the rising risks of the utility industry. Whereas today,  
9 at least prior to the crisis, I would have believed the  
10 opposite, where historical betas may overstate a utility's  
11 risk. That was probably true prior to the financial  
12 crisis.

13 Right now I think betas understate the  
14 risks because investors are in the process of repricing  
15 risk essentially.

16 Q. Okay. Dr. Morin, did you testify on behalf  
17 of Mid-American Energy Company before the Illinois  
18 Commerce Commission in May 2001?

19 A. Yes.

20 Q. Okay. I'm going to go ahead and give you a  
21 copy of the --

22 A. I have it.

23 Q. I'm sorry. Your counsel asked for a copy,  
24 so I'm pulling that. Okay. In that testimony, you relied  
25 on a discounted cash flow analysis, capital asset pricing

1 study and a risk premium study to support your  
2 recommendation; is that correct?

3 A. That's correct, as I always do.

4 Q. And concerning your CAPM analysis in that  
5 case, is it accurate that in that testimony you did not  
6 rely on the published betas of electric utilities for your  
7 CAPM study and instead relied only on the betas for a  
8 group of natural gas companies?

9 A. That is correct, because the -- in  
10 2001-2002 the electric utility industry was experiencing a  
11 profound period of transition to a deregulated, more  
12 competitive environment, and I thought that the gas  
13 distribution utilities would be a better proxy for  
14 electric distribution utilities.

15 Q. And the electric utility betas were lower  
16 than the gas utility betas?

17 A. At the time they were, and today they're  
18 about the same.

19 Q. And that reduced your CAPM return estimate?

20 A. Correct.

21 Q. And one of the reasons you cited for your  
22 decision to do it that way was that you thought historical  
23 electric utility betas are downward biased; is that  
24 correct?

25 A. That's correct, at the time.

1 Q. And that is not what you did in this case?

2 A. That's true, because the utility industry  
3 has been in a much more stable period in the last five  
4 years than was the case in 2001-2002.

5 Q. Dr. Morin, in your CAPM study in the  
6 Mid-American case, you relied on the gas utility group  
7 because you believed it to be more risk comparable than  
8 the electric utility group and that the electric utility  
9 betas were downwardly biased; is that correct?

10 A. That is correct.

11 Q. By relying on a beta that was higher than  
12 the published betas for electric companies, were your  
13 findings and recommendations in the Mid-American case  
14 self-serving or inconsistent with other testimony and  
15 designed to increase your return on equity estimate?

16 A. No. They were consistent with what was  
17 going on in the industry at the time.

18 Q. The second issue in this case you have with  
19 Mr. Gorman's DCF study is his choice of long-term GDP  
20 growth estimates?

21 A. Yeah. We're in agreement with a lot of  
22 things, but one of the disagreements is the GDP long-term  
23 growth forecast I think is slightly understated.

24 Q. Are you aware that Mr. Gorman relied on a  
25 consensus economic economist's projected five and ten-year

1 nominal GDP growth as published in the Blue Chip Economic  
2 Forecast?

3 A. Yes.

4 Q. Do you have reason to believe that the Blue  
5 Chip Economic Forecast is not a reliable source of  
6 consensus economists' projections and represents a  
7 publication that is perceived by the marketplace as  
8 reputable?

9 A. I do not have any problems with that. The  
10 problem I do have is using it as a proxy for the very  
11 long-term growth component of the DCF model.

12 Q. And relying on consensus economists'  
13 projections is entirely consistent with your  
14 recommendation to place reliance on consensus analyst  
15 growth rate projections for the DCF model, is it not?

16 A. Yes, because that's all we have.

17 Q. Now, referring to your empirical CAPM  
18 study, I have a few questions about that. First, are you  
19 aware of any published academic research that has relied  
20 on ValueLine adjusted betas to support the empirical CAPM?

21 A. Yes, my own studies, my book, The New  
22 Regulatory Finance in 2006, chapter 9 and 10, has a whole  
23 bunch of studies that I've conducted and used ValueLine  
24 adjusted betas.

25 Q. Have you ever published a report subject to

1 peer review on that study?

2 A. No. Just a lot of textbooks that I've been  
3 subject to extensive peer review, I can assure you.

4 Q. Is that the only study?

5 A. Well, there's three or four studies in that  
6 book.

7 Q. But they're all done by you?

8 A. Or my staff, correct.

9 Q. Okay. And that is the only study that  
10 relies on adjusted betas? That's the only one?

11 A. That's true, because adjusted betas or  
12 ValueLine betas were not around prior to the 1980s. So  
13 prior to that, all the empirical studies in the literature  
14 were conducted using what we call raw or unadjusted betas,  
15 before ValueLine betas became systematically available.

16 Q. So it's your or your staff's study that you  
17 published in a book, not peer reviewed, and not published  
18 or studied by anyone else?

19 A. Well, it was peer reviewed by several  
20 prominent scholars before final publication of those  
21 textbooks.

22 Q. Now, you've appeared in rate proceedings  
23 opposite Mr. Gorman before; is that correct?

24 A. Yes, I have, several times. Mr. Gorman and  
25 I have fenced on a few issues. I mean, I like Mr. Gorman

1 and I respect his work, and we've had slight disagreements  
2 on flotation costs.

3 Q. Okay. And you appeared in the Delmarva  
4 Power & Light proceeding that I referred to earlier?

5 A. Yes.

6 Q. And that was where you first encountered  
7 Mr. Gorman's argument that an empirical CAPM employed with  
8 adjusted betas is inappropriate. Do you recall that?

9 A. Yeah, I recall that argument, and I, of  
10 course, replied to that argument in my surrebuttal saying  
11 that the empirical literature finance provides very strong  
12 support for the validity of the empirical version of the  
13 CAPM. That's why it's used by the New York Public Service  
14 Commission in its generic proceeding, which the Commission  
15 has shown interest in generic proceedings. It's used as a  
16 routine model in their generic determination of an ROE.

17 Q. Okay. Now I'd like to refer to pages -- to  
18 page 28 of your surrebuttal testimony.

19 A. I have it.

20 Q. Okay. You state there that you were  
21 astonished by Mr. Gorman's statement that the ECAPM is not  
22 based on sound economic principles and is not supported by  
23 the academic community; is that correct?

24 A. That's correct. And the next sentence  
25 tells you why.

1           Q.       Well, is that exactly what Mr. Gorman's  
2 testimony was, actually?

3           A.       Well, obviously he's not a supporter of the  
4 empirical CAPM, and I was a little bit surprised because  
5 that's one of the most widely known findings in the  
6 literature of finance and it's cited in most textbooks on  
7 corporate finance.

8           Q.       But your characterization of Mr. Gorman's  
9 rebuttal testimony, would you -- is that really a correct  
10 characterization of what he actually said in his rebuttal  
11 testimony?

12          A.       Well, he does not support or endorse the  
13 validity of the CAPM, and that was my response to that.

14          Q.       Do you mind if I come up and show you a  
15 copy of Mr. Gorman's --

16          A.       Sure.

17          Q.       Dr. Morin, could you read lines 20 through  
18 22 of that testimony?

19          A.       Line 20, I am not aware of any research  
20 that was subjected to peer review that supports  
21 Dr. Morin's proposed use of an adjusted beta in an ECAPM  
22 study.

23          Q.       Isn't it Mr. Gorman's argument that it is  
24 inconsistent with academic literature to use adjusted  
25 betas in an ECAPM as you have done in this proceeding

1 because the academic literature supports the ECAPM with  
2 unadjusted betas?

3 A. Well, I just referred you to my own  
4 published work in the textbooks that uses ValueLine  
5 adjusted betas that supports the validity of empirical  
6 CAPM.

7 Q. But his argument is it is inconsistent with  
8 the academic literature in general to use adjusted betas  
9 in an ECAPM. That is his testimony.

10 A. So be it.

11 MS. VUYLSTEKE: Okay. I don't have any  
12 other questions. Thank you.

13 THE WITNESS: Thank you very much.

14 JUDGE WOODRUFF: For the State.

15 CROSS-EXAMINATION BY MR. IVESON:

16 Q. Good morning, Mr. Morin.

17 A. Good morning, sir.

18 Q. Just a couple of questions to clarify. In  
19 your surrebuttal testimony, you use the term large  
20 capitalization company. How would you define that term?

21 A. A billion dollars and up. The market cap  
22 is the number of shares times the share price, and it's  
23 the measure of size of companies.

24 Q. So anything over a billion dollars would be  
25 a large capitalization company?



1           A.       Roughly speaking, yes.

2                   MR. IVESON: May I approach? Mark this as  
3 502.

4                               (EXHIBIT NO. 502 WAS MARKED FOR  
5 IDENTIFICATION BY THE REPORTER.)

6 BY MR. IVESON:

7           Q.       My question on this is very simple. Can  
8 you identify what that is?

9           A.       Yes. It's a collection of interest rates  
10 on various instruments published by the Federal Reserve  
11 from November 10th -- on November 10th.

12          Q.       Looking at the upper left-hand corner, it  
13 bears a release date of November 17th, 2008; isn't that  
14 correct?

15          A.       Yes, sir.

16          Q.       And it is from the Federal Reserve website;  
17 isn't that correct?

18          A.       Yes. It's a source of data that I use  
19 quite often myself.

20          Q.       And that shows the interest rates for the  
21 week of November 10th; is that correct?

22          A.       Yes.

23          Q.       And it also shows the interest rates for  
24 the week ending November 7th?

25          A.       Yes.

1 Q. And it shows the October interest rate; is  
2 that correct?

3 A. Yes.

4 MR. IVESON: I have nothing further, your  
5 Honor.

6 JUDGE WOODRUFF: Did you wish to offer this  
7 exhibit?

8 MR. IVESON: Yes, please.

9 JUDGE WOODRUFF: Exhibit 502 has been  
10 offered. Any objections to its receipt?

11 MR. BYRNE: Your Honor, what number is it  
12 again?

13 JUDGE WOODRUFF: 502. Hearing no  
14 objections, it will be received into evidence.

15 (EXHIBIT NO. 502 WAS RECEIVED INTO  
16 EVIDENCE.)

17 JUDGE WOODRUFF: Public Counsel?

18 MR. MILLS: Just very briefly.

19 CROSS-EXAMINATION BY MR. MILLS:

20 Q. Dr. Morin, I'd like to return to the topic  
21 of rating agencies and fuel adjustment clauses. Is it  
22 your understanding that rating agencies essentially view  
23 fuel adjustment clauses as either present or not present?

24 A. Yes.

25 Q. They don't get into the details as a yes/no

1 question?

2 A. Typically not.

3 MR. MILLS: Thank you. That's all I have.

4 JUDGE WOODRUFF: For Staff?

5 MR. THOMPSON: Thank you, Judge.

6 CROSS-EXAMINATION BY MR. THOMPSON:

7 Q. Good morning, Dr. Morin.

8 A. Good morning, sir. How are you?

9 Q. I'm fine. Thank you. My name is Kevin  
10 Thompson. I'm the General Counsel of the Commission. I'm  
11 here representing the Commission Staff.

12 A. I know who you are.

13 Q. Thank you. Now, this chart shows the  
14 different recommendations that have been proposed in this  
15 case. Have you read the testimony of the other ROE  
16 witnesses?

17 A. Yes, extensively, but there is one glaring  
18 correction to your chart.

19 Q. Please?

20 A. I did not recommend a 11.4 percent ROE. I  
21 merely stated that it would not be unreasonable for the  
22 Commission to increase the ROE in view of the ongoing  
23 financial crisis, but I am not recommending 11.4 percent.

24 Q. Okay.

25 A. I am recommending 10.9 with a clause, 11.15

1 without a clause.

2 Q. I appreciate that correction. We lawyers  
3 are very concrete, and so of course I read your suggestion  
4 of an increased ROE to account for the financial crisis  
5 and applied it very concretely.

6 Let's say the Commission does not grant a  
7 fuel adjustment clause to AmerenUE. In that case, would  
8 you agree with me your recommended return on equity is  
9 11.15?

10 A. I would.

11 Q. Okay. And what kind of adjustment would  
12 you propose that the Commission make to that figure in  
13 view of the current financial situation?

14 A. I do not have a recommendation at this  
15 point in time. I have looked at the data. If I were to  
16 update my testimony, obviously long-term government  
17 interest rates are down from the day that I prepared my  
18 testimony. This would lower the CAPM results and the risk  
19 premium results.

20 On the other hand, the spectacular decrease  
21 in stock prices would increase the DCF estimates, and the  
22 net effect would be a draw basically between those two  
23 opposing forces. So -- and I'm hesitant to amend my  
24 recommendation based on the financial crisis, hoping deep  
25 within my heart that this is a fairly temporary phenomenon

1 and not a structural phenomena.

2                   And that's why I was reluctant to upgrade  
3 my recommendation despite the fact that utilities are now  
4 borrowing money at 9 percent, 9.5 percent, which would  
5 suggest a much higher ROE if you apply a reasonable risk  
6 premium, but I did not do that. I guess as, I'm getting  
7 older I'm getting a little bit more conservative, and I  
8 think this financial crisis, I'm hoping it's not going to  
9 last that long.

10           Q.       So in summary, then, to understand your  
11 surrebuttal testimony accurately, you're not advising the  
12 Commission to add another 25 basis points to whatever  
13 return on equity it comes up with?

14           A.       I am not.

15           Q.       Okay. Thank you, sir. I wanted to get  
16 that clear. Now, let me ask you this. Do you consider  
17 what you do to be an art or a science?

18           A.       I consider it to be a scientific art.

19           Q.       A scientific art?

20           A.       Yeah. It's judgment that's informed  
21 judgment, not just judgment. Informed judgment that rests  
22 on very solid economic foundation, on very solid empirical  
23 testing, very solid empirical evidence. One of my mentors  
24 when I was at the Wharton School always said, of course  
25 there's judgment involved in applying financial models,

1 but judgment is really only about 100 basis points thick.

2 Q. Okay. So you would agree with me that in  
3 analyzing the same company at the same time, that you and  
4 other financial experts might very well differ in the  
5 recommended return on equities that you come up with?

6 A. I can certainly understand why there are  
7 some minor differences. Mr. Gorman and I are pretty  
8 close. I'm at 10.9. If he incorporates his standard DCF  
9 he's at 10.8 midpoint. To me, that's a legitimate  
10 difference of opinion probably attributable to flotation  
11 costs. But when you're getting 50, 100 basis points away  
12 from that, I'm very suspicious. I smell a rat basically.

13 Q. What rat do you smell?

14 A. I smell that there's something wrong with  
15 the implementation of the methodologies or the assumptions  
16 are not based on informed judgment or the models are  
17 inappropriate.

18 Q. Are you referring to Mr. Hill's  
19 recommendation?

20 A. In part, yes.

21 Q. Now, you know Mr. Hill, don't you?

22 A. Yes, of course. I like Mr. Hill. I've  
23 known him in many, many different cases.

24 Q. Do you respect his work?

25 A. I respect his work, but I don't agree with

1 his models and his assumptions, but I respect him.

2 Q. And he doesn't agree with yours either,  
3 does he?

4 A. No, he doesn't, but I have -- I have a lot  
5 of evidence on my side in this proceeding, you know. The  
6 average authorized return is 10.7. I'm at 10.9 without a  
7 flotation, without a fuel clause. So I'm pretty good  
8 company here with my 10.9.

9 Q. Okay.

10 A. The Commission's authorized 10.8 in a  
11 recent case for a company that has a fuel clause. I feel  
12 pretty good about my recommendation.

13 Q. Now, I hate to pick up a line that  
14 Mr. Conrad has used, but nonetheless, if I could get you  
15 to keep your answers shorter. Thank you, sir.

16 Now, nonetheless, you agree Mr. Hill is a  
17 widely recognized financial analyst expert?

18 A. Yes.

19 Q. Okay. And is there anything about any of  
20 the recommendations that are in front of this Commission  
21 that would make you say that any of them are ridiculous?

22 A. Well, I think the 9.5 percent is outside  
23 any kind of reasonable limits of probability.

24 Q. Okay. You don't like that one a lot?

25 A. It's not that I don't like the number. I

1 just don't like what it is predicated upon.

2 Q. So you disagree with the assumptions that  
3 Mr. Hill used?

4 A. I disagree with the growth rate assumptions  
5 that he has made --

6 Q. Okay.

7 A. -- in the DCF model.

8 Q. Very good. Now, you used, I think, two  
9 proxy groups; isn't that correct?

10 A. Yes. A sample of investment grade,  
11 dividend-paying, vertically integrated electric utilities,  
12 and a proxy group for the industry proxied by Moody's  
13 group or index of electric utilities.

14 Q. And you would agree with me, would you not,  
15 that the other financial experts have criticized your  
16 Moody's group?

17 A. Yes. Some have said that there's some  
18 companies that are riskier and it shouldn't be comparable  
19 to AmerenUE, and my reply to that is that it has the same  
20 beta on average, so it's pretty comparable in risk.

21 Q. So as long as the beta is similar, then you  
22 feel the risk is comparable?

23 A. Yes. That's one measure of risk.

24 Q. Okay.

25 A. Has a prominent role in financial theory.



1           Q.       What about business risk?  What if some of  
2 these companies were much more diversified in the source  
3 of their revenue?

4           A.       That could be the case.  That would lower  
5 their beta and they would be even less risky if that was  
6 the case.

7           Q.       What if some of them were much smaller in  
8 terms of capitalization?

9           A.       Then they would be even riskier if that was  
10 the case, but usually Moody's Group does not include small  
11 cap companies.  I don't think that's an issue.

12          Q.       Now, the methods that you used, are they  
13 all well-recognized and well-known methods used in  
14 financial analysis?

15          A.       Yes.  DCF, risk premium, CAPM and an  
16 empirical version of the CAPM are fairly standard  
17 techniques.

18          Q.       And are those the same methods that  
19 Ms. LaConte used?

20          A.       The first three, yes, but she did not rely  
21 on an historical risk premium analysis.

22          Q.       But with that difference, I mean, do you  
23 have any quarrel with the methods that she employed?

24          A.       Not the methods.  Just the assumptions  
25 behind the methods.

1 Q. The inputs?

2 A. The inputs.

3 Q. And, in fact, the difference in all these  
4 recommendations is explained by differences in inputs, are  
5 they not?

6 A. Yes, correct.

7 Q. And you employ professional judgment and  
8 experience when you select the inputs you use, do you not?

9 A. I rely on judgment, but supported by  
10 empirical evidence and supported by financial literature.

11 Q. And that's the sort of evidence that all  
12 financial analysts rely on, is it not?

13 A. I'm not sure that's correct. That's what I  
14 do. I don't know about the others.

15 Q. Okay.

16 A. I'm an academic. I'm a financial scholar  
17 basically, and I'm a little bit more, I think, in tune  
18 with the financial literature than some other people would  
19 be because that's the world in which I live.

20 Q. Now, that's supposed to be the formula for  
21 the discounted cash flow?

22 A. It is.

23 Q. Okay. And now, when you use that formula,  
24 what -- in that form, what is it you're trying to find?

25 A. You're trying to find the investors'

1 required rate of return for a given company.

2 Q. Okay. Now, who are the investors in the  
3 case of AmerenUE?

4 A. You mean who they are individually? Or I  
5 suspect that most of the stock is held by financial  
6 institutions, mutual funds, pension funds, bank trusts and  
7 some individuals.

8 Q. What if I were to tell you that AmerenUE,  
9 in fact, is a wholly-owned subsidiary of Ameren  
10 Corporation, would that change your answer?

11 A. No. I was referring to the Ameren  
12 shareholders because AmerenUE is not -- is not publicly  
13 traded.

14 Q. But this Commission is not setting a return  
15 on equity for Ameren Corporation, is it?

16 A. No, it's not.

17 Q. Okay. So isn't it a fiction when we talk  
18 about investor expectations with a company who has no  
19 publicly traded stock?

20 A. No. We're looking at proxy companies, and  
21 we're -- indeed we do have expectation data from  
22 investors. That's why we use proxy groups.

23 Q. With respect to Ameren Corporation?

24 A. Correct.

25 Q. But not AmerenUE?

1           A.       These are -- the proxies that I use are  
2 proxies for AmerenUE.

3           Q.       Okay. So this would be the appropriate  
4 result if, in fact, AmerenUE did have publicly traded  
5 shares; is that what you're saying?

6           A.       Correct.

7           Q.       Okay. But, in fact, it does not, does it?

8           A.       It does not. It's an operating subsidiary  
9 of Ameren.

10          Q.       So how does it raise capital, if you know?

11          A.       Through its parent company Ameren that  
12 issues stock and it raises its own debt capital. Of  
13 course it has its own bond rating and must compete with  
14 everybody else for debt money.

15          Q.       Okay. So it issues its own debt capital,  
16 bonds; is that correct?

17          A.       Correct.

18          Q.       So really we're concerned more with the  
19 expectation of bond investors than stock investors; isn't  
20 that right?

21          A.       No. We're trying to figure out the cost of  
22 equity here, and the cost of equity is predicated on  
23 investor expectation as to future growth and risks.

24          Q.       Now, you have systematically added in  
25 flotation costs in each of your results; isn't that

1 correct?

2 A. That's correct, because that's a legitimate  
3 cost of doing business.

4 Q. Do you know if AmerenUE incurred any  
5 flotation costs during the test year?

6 A. It probably did not, but that's irrelevant  
7 because by analogy, even if a company is not building a  
8 new plant, it continues to recapture the past investments  
9 through depreciation charges. It's the same thing for  
10 flotation costs. All the past issues of common stock are  
11 recovered through an ROE adjustment over a period of time.

12 Q. So in other words, as an academic, you're  
13 saying this is how it ought to be done?

14 A. Well, that's how I think it should be done.  
15 That's how most textbooks say it should be done. Some  
16 commissions prefer to expense flotation costs as they are  
17 incurred, like in Nevada, for example. Some commissions  
18 advocate the kind of adjustment that I support, as in  
19 Minnesota and other jurisdictions.

20 Q. Would you be surprised if I told you that  
21 this Commission traditionally expenses flotation costs?

22 A. If it has expensed all flotation costs  
23 associated with past issues, then my ROE adjustment should  
24 not be there. It would be double counting.

25 Q. Now, looking at this equation, the D

1 represents dividend yield; is that correct?

2           A.       The D over P represents the expected  
3 dividend expected a year from now divided by the share  
4 price.

5           Q.       But in getting that D, do you exercise  
6 professional judgment?

7           A.       That's pretty -- really not a bone of  
8 contention. Most people use the current dividend and  
9 simply inflate it by one year of growth. That's the  
10 conventional wisdom on the DCF.

11          Q.       What about the P figure, do you exercise  
12 professional judgment in selecting that figure?

13          A.       Financial theory would suggest using the  
14 current spot price because that's the price that's --  
15 reflects all knowable information currently.

16                    In practice, some people average over 30  
17 days or two weeks, and I don't have a problem with that.  
18 I tend to use spot prices because I'm using large groups  
19 of companies, and any vagaries in individual security will  
20 sort of cancel one another out. But the quick answer to  
21 your question is, yes, there is some judgment involved.

22          Q.       Certainly if one analyst averages over a  
23 period of time and you use a spot price, that's a very  
24 different sort of choice, isn't it?

25          A.       It could be. Depends on the behavior of

1 stock prices. If I were to use spot prices today, I would  
2 have a very, very high DCF result on your chart. If you  
3 divide by P and P's a very low number, you're going to get  
4 a very high dividend yield.

5 Q. What about G, the growth rate, do you  
6 exercise professional judgment in selecting a growth rate?

7 A. Yes, you do. You have a choice of using  
8 history as a guide. You can use analyst forecast, which  
9 is what I do and what Mr. Gorman does.

10 Q. Would you agree with me that, in fact, it  
11 is in the area of growth rate that there is the most  
12 disagreement between the experts in this case?

13 A. Yes, I would.

14 Q. And, in fact, the use of a multi-stage or  
15 two-stage or three-stage analysis equation is to show  
16 different growth rates?

17 A. I don't have a problem at all with the  
18 two-stage growth model at all. The only difficulty is to  
19 come up with the inputs for the second stage. But you're  
20 right, the multi-stage model recognizes the possibility of  
21 various stages of growth in the future as envisioned by  
22 investors.

23 Q. Okay. Now, this one's supposed to show the  
24 equation for the risk premium?

25 A. Correct.

1           Q.       Now, again, when you work this equation,  
2 you are attempting to figure out the return that an  
3 investor would require?

4           A.       Correct, on common stock over and above the  
5 risk-free rate.

6           Q.       Okay. And do you exercise professional  
7 judgment when you select the risk-free rate?

8           A.       Some, although that's not very contentious.  
9 I think most analysts and most academics, most scholars  
10 would use in the context of a rate case the yield on 20 or  
11 30-year bonds as a proxy.

12          Q.       Did all the analysts in this case use the  
13 same risk-free rate?

14          A.       Pretty well, yes.

15          Q.       All right.

16          A.       Same proxy.

17          Q.       What about the risk premium, is there -- is  
18 there professional judgment in selecting the risk premium  
19 figure?

20          A.       Yes, there is. Typically one does it by  
21 looking at history. One looks at the return on utility  
22 stocks versus the return on treasury bonds and looks at  
23 the historical spread between the two, and the judgment  
24 comes into play as to your choice of period. You go back  
25 30 years or 40 years or 20 years, that's when the judgment



1 intervenes.

2 Q. So if you have two analysts each working a  
3 risk premium for the same company, you're very likely to  
4 get two different results?

5 A. Yes. One is right and one is wrong.

6 Q. Okay. It will be your result that's right  
7 and everyone else is wrong?

8 A. No. I'm not saying that. I'm saying my  
9 judgment is based on using very long time periods because  
10 when you're using historical data, you want to maximize  
11 the possibility that expectations are realized over long  
12 time periods and they are over long periods or else  
13 investors never invest any money. If you're using short  
14 periods, you run into a danger that these realized returns  
15 might not be necessarily reflective of expected returns.  
16 So you've got to use long periods.

17 Q. Okay. Here we have the CAPM, although as  
18 you can see I've reduced a pair of terms to the MRP term.  
19 Again, do you exercise professional judgment in selecting  
20 a risk-free rate to use in the CAPM?

21 A. Same answer as before.

22 Q. What about beta?

23 A. No, not really. Most people use ValueLine  
24 betas. In all my 230 cases I've been in, most analysts,  
25 most experts use ValueLine betas.

1 Q. So that just comes out of a book?

2 A. Well, it comes out of the ValueLine  
3 database.

4 Q. And did you and the other analysts in this  
5 case all use the same beta figures in your CAPMs?

6 A. Same source, ValueLine. The only  
7 difference is because of the timing, my betas are based on  
8 last February and the betas have come down since then, and  
9 that's the reason for the difference.

10 Q. Okay.

11 A. But we use the same source.

12 Q. Now, with respect to the market risk  
13 premium, do you use professional judgment in calculating  
14 that figure?

15 A. That's where the -- the challenge that  
16 comes into play here. There is a whole cottage industry  
17 around the exact nature of the market risk premium, is it  
18 5 percent, is it 6, is 7, is it 8 percent. There's a huge  
19 literature on that topic. And some people use history as  
20 a guide. Some people use prospective risk premiums. I  
21 tend to use a blend of the two. So yes, there is  
22 judgment, considerable judgment involved in determining  
23 the market risk premium.

24 Q. What method does your textbook espouse?

25 A. It espouses a combination of what I do

1 here.

2 Q. Just like you did here?

3 A. Yeah, a combination of long, long,  
4 long-term realized market risk premium and also a  
5 prospective risk premium using the DCF model to an  
6 aggregate market index.

7 Q. But there are other textbooks that do it  
8 differently, aren't there?

9 A. There are other textbooks? Not really.  
10 There are other -- there's vast literature on the exact  
11 nature of the risk premium, yes, huge literature on that.

12 Q. So there's other analysts who would do it  
13 differently than you do it?

14 A. There's other authors, other academics who  
15 have put forth the view that the market risk premium has  
16 shrunk over the last few years and that the historical  
17 market risk premium does not adequately capture the  
18 current market risk premium, but I think what's happened  
19 in the capital markets in the last three months would  
20 dissuade anyone from the idea that the market risk premium  
21 has shrunk.

22 MR. THOMPSON: Okay. I think that's all I  
23 have. Thank you.

24 THE WITNESS: Thank you, sir.

25 JUDGE WOODRUFF: Come up for questions from

1 the Bench, then. Commissioner Murray?

2 COMMISSIONER MURRAY: Thank you.

3 QUESTIONS BY COMMISSIONER MURRAY:

4 Q. Good morning, Doctor.

5 A. Good morning.

6 Q. I want to explore a few different areas  
7 with you, if you don't mind. You talked in your testimony  
8 about the effect of market to book ratio on the DCF  
9 analysis, and you indicated that if a company is trading  
10 close to its market to book, if the market to book ratio  
11 is close to unity, that results in one thing, but if the  
12 market to book ratio is higher than 100, that would result  
13 in the DCF analysis overstating?

14 A. Understating.

15 Q. Understating. Okay. I have it reversed.  
16 Today, I believe that the market to book ratio for Ameren  
17 is currently under 100; is that correct?

18 A. That's correct, and therefore, if you were  
19 to apply a DCF model to Ameren per se, that would  
20 overstate the DCF estimate for Ameren.

21 Q. Do you know by how much?

22 A. No. Very little. The idea that underlies  
23 all this, the best way to describe it is with a very, very  
24 simple example. If you have a stock that's trading for a  
25 hundred bucks and the investor wants 10 percent, that

1 means the company has to generate \$10 of earnings, but if  
2 the Commission or any Commission turns around and applies  
3 that 10 percent to a book value of \$50, there's only \$5 in  
4 the pot. So the investor requirement will not be met.  
5 And it works in the reverse direction in the market to  
6 book is less than one.

7 Q. You went through that pretty clearly in  
8 your testimony. So it wouldn't make an adjustment, the  
9 fact that the market to book ratio has changed and it  
10 seems to be dropping almost daily?

11 A. Right.

12 Q. Like the rest of the market. That would  
13 not change your overall analysis in this case?

14 A. That would simply eliminate or reduce the  
15 understatement of the DCF model. It's not as powerful an  
16 argument as it was because market to book ratios are a  
17 conversion to one, and the DCF model is fine when stocks  
18 are trading around market to book equal to one.

19 Q. Now, I want to ask you about flotation  
20 costs. You've made a statement earlier that if the  
21 flotation costs have been expensed, then that would --  
22 your adjustment would not be necessary. Is that what you  
23 stated?

24 A. That's absolutely correct. I have assumed  
25 somewhere around 20 to 25 basis points in all the DCF

1 analyses. This was predicated on the assumption that  
2 expenses, that the flotation costs incurred by Ameren and  
3 its predecessors were not expensed. If they were  
4 expensed, then I would be double counting and that  
5 adjustment has no place.

6 Q. So how would that affect your overall  
7 recommendation?

8 A. It would lower it by approximately 20 basis  
9 points, if, in fact, the Commission has expensed flotation  
10 costs in the past.

11 Q. So are you saying that your 10.9 with an  
12 FAC would be lowered by --

13 A. It would be 10.7, to the extent that all  
14 flotation costs have been recovered. The policy of  
15 expensing is fine, except that it needlessly burdens  
16 current generations with the full costs of capital that's  
17 going to last for a very, very, very long time. So  
18 there's a sort of an intergenerational transfer of wealth  
19 that takes place, and that's why I believe some  
20 commissions are reluctant to expense flotation costs, not  
21 to penalize or overburden the current generation of  
22 ratepayers with costs of capital that's going to last for  
23 many generations. So that's a policy issue that you have  
24 to make.

25 Q. Isn't it becoming more common to use the

1 10-year treasury as a benchmark for risk-free versus the  
2 30-year?

3 A. No. I believe most analysts use 20 years  
4 or 30 years in my experience. The 10-year is benchmark on  
5 television and on CNBC and so forth, but to implement the  
6 CAPM, you need to marry or match the maturities of stock,  
7 which is infinity, with the bonds that you're using, and  
8 the 20 to 30-year is a better match, a better fit between  
9 the maturity of stock, which is infinite, and the model.  
10 So you want to use the longer maturity on the bond to have  
11 apples with apples. I would say 20 to 30 years is fine.

12 Q. How does a company determine how and when  
13 to pay out dividends?

14 A. Wow, that's quite a question.

15 Q. That may take a couple of hours, I guess.

16 A. No, I'll give you a short answer. Most  
17 utilities have a target payout ratio, which nowadays is  
18 around 60 percent, and they will simply line up dividends  
19 with the behavior of earnings basically. So if earnings  
20 are growing, let's say, 6 percent, they will try to make  
21 the dividend stream grow also at 6 percent to maintain  
22 that target dividend payout policy.

23 Q. Okay.

24 A. And that depends on the clientele, and  
25 people that buy utility stocks are typically people that

1 depend on current income, so they gravitate towards  
2 dividend paying stocks, or as more speculative investors,  
3 investors of higher tax brackets will gravitate to  
4 companies that have returns for capital gains that don't  
5 pay dividends. It depends on taxation, clientele effects  
6 and so forth.

7 Q. There is a theory that dividends are double  
8 taxed, right?

9 A. And also dividends are double taxed, and  
10 who knows what's going to happen with the next  
11 administration on that.

12 Q. And if a company's return on equity is not  
13 sufficient to attract investors, then the company might  
14 increase the yield, the dividend payout, is that --

15 A. No.

16 Q. If possible?

17 A. If a company is granted too low a rate of  
18 return, it will have difficulty accessing the equity  
19 market, and the only place to get equity is to pay less  
20 dividends and have more retained earnings. And that will  
21 lower the equity ratio, increase the risk of the company,  
22 and the debt spiral will begin and ensue.

23 Q. But don't most utilities try to maintain  
24 their dividend payout at a fairly consistent level?

25 A. Yes, they do, around 60 percent, and they



1 will do everything they can to stay that way, and they  
2 will issue bonds or issue stock to maintain that dividend  
3 payout ratio. Now, right now we don't know. I don't  
4 think anybody can issue stock right now or debt for that  
5 matter, but yes, the answer is yes.

6 Q. In your testimony anywhere did you -- I  
7 didn't find it with a quick search for it, but did you  
8 have anything, any documents from Regulatory Research  
9 Associates Electric Utility Market Data?

10 A. Yes. In my rebuttal, one of the criticisms  
11 that I direct is the returns that are recommended by Staff  
12 are quite inconsistent with the mainstream allowed and  
13 authorized rates of returns, and that's on page -- I'm  
14 quite familiar with the ROE data, if you go to, on the  
15 rebuttal testimony on page 6.

16 Q. All right. Then you just were citing the  
17 allowed ROE of the various utilities?

18 A. Yes. This is the currently authorized ROEs  
19 for these companies, not necessarily recent orders, but by  
20 sheer coincidence recent orders average about 10.5  
21 percent, 10.4 percent. And if you remove the T&D  
22 so-called wires utilities from the ROE data, you get an  
23 average authorized return for vertically integrated  
24 electric of about 10.6 on average, and most of those  
25 companies have fuel clauses. So both the authorized rate

1 of return and recently allowed rates of returns coincide  
2 here.

3 Q. Okay. I am looking at a publication by --  
4 this is SNL Energy Financial Focus Utility Market Comment,  
5 week ending November 14, 2008, and included in that is a  
6 chart from Regulatory Research Associates Electric Utility  
7 Market Data. I won't ask you too much because I know you  
8 don't have a copy in front of you, but I think I can ask  
9 you some general questions related to Ameren on -- as of  
10 the week of 11/14/2008, the Regulatory Research Associates  
11 data shows average ROE of 9.5.

12 A. For Ameren?

13 Q. Uh-huh, for Ameren Corporation. And it  
14 shows yield percentage dividend yield percentage 7.54.  
15 Would you disagree with --

16 A. I'm not sure about that data because my  
17 understanding is that this Commission's recent decision is  
18 10.8 percent.

19 Q. Isn't that -- isn't what would be shown on  
20 the Regulatory Research Associates data what their actual  
21 --

22 A. Oh, the realized return?

23 Q. Uh-huh.

24 A. Oh, I'm sorry.

25 Q. Realized?

1           A.       Yes, that's correct. The realized rate of  
2 return is much lower than the allowed rate of return  
3 because of this regulatory lag issue that was discussed  
4 several times.

5           Q.       I thought the 9.5 percent was fairly  
6 consistent with what we had in testimony here.

7           A.       That is the realized return, not the  
8 allowed return, because of regulatory lag.

9           Q.       And it also shows the current dividend  
10 yield at 7.54 percent. Do you know if that's accurate?

11          A.       I think it's lower than that. It's  
12 probably around 5 percent right now.

13          Q.       That's what I thought was in testimony that  
14 the dividend yield was lower than that. But does the  
15 dividend yield vary significantly from month to month  
16 or --

17          A.       It has not deviated markedly from about 4,  
18 4.5 percent until recently with the stock price going way  
19 down, the dividend yields go way up.

20          Q.       Yields?

21          A.       Yields have been increased very  
22 substantially in the last three weeks.

23          Q.       And this also has a column for payout  
24 percentage. It shows Ameren at 86 percent. Do you know  
25 what that payout percentage represents?

1                   MR. MILLS: Judge, I'm reluctant to object  
2 to a Commissioner's questions, but we're having a lot of  
3 questions here about a document that's not in the record  
4 that none of us have seen, that apparently one  
5 Commissioner is reading from a computer screen and asking  
6 this witness questions about, and the witness doesn't even  
7 have it.

8                   So I think it's going to be difficult for  
9 us to respond to this information that's going into the  
10 record because we don't know what document this is, where  
11 it came from, whether it's reliable or not, or what kind  
12 of reliance is being placed upon it. So I'm going to have  
13 to object to these questions.

14                  JUDGE WOODRUFF: Commissioner, can you  
15 identify more fully what that document is?

16                  COMMISSIONER MURRAY: Yes, and I'm sorry.  
17 I realize that does pose a problem, but I'm trying to ask  
18 general questions to find out if it can be confirmed  
19 whether or not these numbers represent reality.

20                  MR. BYRNE: Your Honor, could I suggest  
21 something? We've been going for about two hours, and  
22 maybe we could take a break and we could actually get the  
23 document.

24                  COMMISSIONER MURRAY: That would be fine,  
25 except I have written on it.

1 JUDGE WOODRUFF: You actually have a  
2 document there, you're not reading off the computer  
3 screen?

4 COMMISSIONER MURRAY: Yes.

5 JUDGE WOODRUFF: We are due for a break.  
6 Let's take a break and come back at let's say 10:35.

7 (A BREAK WAS TAKEN.)

8 (EXHIBIT NO. 1000 WAS MARKED FOR  
9 IDENTIFICATION BY THE REPORTER.)

10 JUDGE WOODRUFF: During the break,  
11 Commissioner Murray passed out copies of the document that  
12 she'd been reading off of. We're going to mark that as  
13 Exhibit 1000. And I don't know if -- we'll decide whether  
14 it will actually be admitted into evidence, but for now  
15 it's just marked. Commissioner Murray, you can continue  
16 with your questions.

17 COMMISSIONER MURRAY: Thank you, Judge.  
18 I'm not questioning from this to prove the truth of the  
19 document. I'm just trying to understand for my own  
20 edification somehow how some of these things are figured  
21 and whether these numbers actually are confirmed by the  
22 present circumstances according to this witness.

23 BY COMMISSIONER MURRAY:

24 Q. First of all, Dr. Morin, would you identify  
25 that document, please, that you were handed?

1           A.       SNL Energy, which incidentally used to be  
2 Regulatory Research & Associates, Financial Focus Utility  
3 Market Comment, week ending November 14, 2008.

4           Q.       So SNL Energy is the same as Regulatory  
5 Research Associates?

6           A.       Yes. SNL Energy recently purchased  
7 Regulatory Research & Associates. It's now one and the  
8 same.

9           Q.       If you'd turn to the chart that begins on  
10 page 3 of the document, and what is that titled?

11          A.       I'm looking at Table 1.

12          Q.       Yes.

13          A.       RRA Electric Utility Market Data.

14          Q.       As of what date?

15          A.       11/14/08.

16          Q.       Would you look at the column under average  
17 ROE?

18          A.       Yes, I have it.

19          Q.       And ignore the fact, if you will, that  
20 there was some highlighting in there, a couple of circles  
21 I had made that I couldn't get erased. I just want you to  
22 look at the various average ROEs, and these are realized  
23 ROEs; is that correct?

24          A.       That's correct. This is the net income  
25 divided by common equity over the most recent 12-month

1 period. So these are realized historical book return on  
2 equity, not necessarily what was allowed.

3 Q. And you say that Ameren chose this 9.5; is  
4 that correct?

5 A. That's correct.

6 Q. Now, there are a few that are in that range  
7 or lower; is that correct?

8 A. Well, the average at the bottom of the  
9 table is 12.7, and some are lower, some are higher.

10 Q. So in terms of those that are lower,  
11 there's -- well, let's look at Nisource for example,  
12 No. 18, it shows an average ROE of 6.9?

13 A. Correct.

14 Q. So that would represent the realized ROE  
15 for Nisource?

16 A. Correct.

17 Q. And it also shows a dividend yield for each  
18 of the companies that are listed; is that correct?

19 A. That's correct. That's simply the  
20 annualized dividend divided by the stock price shown in  
21 the first column.

22 Q. The annualized dividend?

23 A. Correct.

24 Q. And for Ameren it shows 7.54?

25 A. That's correct. So if you wanted to do a

1 very simple DCF, you would simply add the growth rate to  
2 that 7.54 and you would get a DCF estimate.

3 Q. Okay. So depending on how you determine  
4 the growth rate, that would give you your result?

5 A. Correct, for Ameren.

6 Q. And there's a Moody's, S&P, Moody's slash  
7 S&P ratings column; is that correct?

8 A. Yeah. Next to last columns are the bond  
9 ratings of these parent companies.

10 Q. Is there any conclusion you can draw from  
11 the ways that the companies are rated in terms of their  
12 realized ROE, or is there any correlation there at all?

13 A. I'm looking at the low rated company, the B  
14 double A 3s, along that column, and I'm finding Pepco 7.4,  
15 Pinnacle West, 7.6, TECO, 9.6, WestStar 8.7. There seems  
16 to be a correlation here between the quality of the bonds  
17 and the ROE performance. The lower rated companies don't  
18 seem to be doing as well in that particular time period as  
19 the higher rated companies.

20 Q. But then you see First Energy?

21 A. That's correct, yes. Some are higher.

22 Q. Showing a B double A 3, and its average ROE  
23 was 14.1, correct? So is there -- is there ordinarily any  
24 correlation between the realized ROE and the credit  
25 ratings?



1           A.       There would be correlation between the bond  
2 ratings and the average ROE over several years. I would  
3 be a little bit reluctant to take simply one result from  
4 one 12-month period and infer anything about correlation  
5 and bond rating. Most of the time these studies are done  
6 between expected return and bond rating. For example, DCF  
7 estimates are correlated with bond ratings, but I wouldn't  
8 pay too much homage to a one-year realized ROE and its  
9 correlation with bond rating.

10          Q.       And really I'm using this chart here not as  
11 something that I think would be necessarily a time period  
12 that ought to be represented -- representative, but more  
13 just to see if these factors are interrelated somehow.  
14 Can you tell me if the -- we've got an average ROE of 12.7  
15 and an average dividend yield of 5. Is there a  
16 correlation between those averages?

17          A.       No, not really, because the growth rate has  
18 to be paired with a dividend yield to get the investor  
19 rate of return. So if I were to add the dividend yield to  
20 the growth rate, that possibly is correlated with the ROE.  
21 In other words, high growth companies could be low  
22 dividend yield companies, and conversely very low growth  
23 companies can have a higher dividend yield component.  
24 It's the sum of the two that would be correlated with the  
25 profitability measures and the bond rating.

1           Q.       Do you think that Ameren, take a five-year  
2 period, for example, has been -- had results that are  
3 about average for the utility industry?

4           A.       My opinion on this is that if you were to  
5 do a five-year average, it would be systematically below  
6 average because you are in a historical test year  
7 jurisdiction, and there's a regulatory lag that's inherent  
8 in the regulatory process that causes the utility to have  
9 a very difficult time of earning its authorized rate of  
10 return because it's always playing catchup, so to speak.  
11 Its rates are set on historical costs that are essentially  
12 obsolete by the time the rates are in effect. So an  
13 inflationary period particularly you're always playing  
14 catchup. In a deflationary period, the reverse would be  
15 true. You would overearn.

16          Q.       I just want to ask you about risk premium.  
17 Is the risk premium a number that stays fairly constant  
18 or, in other words, the risk premium that you apply to the  
19 current bond yield, is it constant within a range for  
20 utilities or --

21          A.       If you look at my direct on page 47,  
22 there's a graph.

23          Q.       And I am there. I see a little variation  
24 between --

25          A.       That shows at least regulators have on

1 average over the last ten years allowed a risk premium of  
2 approximately 5 and a half, 5.6 percent, and it's been  
3 pretty stable for the last five years or so. Excuse me.  
4 Last ten years. Now, by coincidence the historical  
5 realized risk premium is also 5.6 percent, as I discussed  
6 earlier on page 44.

7                   So it would appear from this both  
8 historical experience and from the decisions of regulators  
9 that they have allowed a risk premium of about 5.6 percent  
10 on average. When interest rates are very low, they tend  
11 to allow a larger risk premium, and when interest rates  
12 are very high, the risk premium shrinks.

13           Q.       But generally not more than that range that  
14 you've shown?

15           A.       Correct, somewhere between 5 and 6 percent.

16           Q.       And do you think today's market situation  
17 would result in -- in that changing?

18           A.       It's difficult to talk about today's  
19 markets. Utilities are borrowing money right now at 9,  
20 above 9 percent. Even single A companies, triple B  
21 companies like AmerenUE is borrowing money -- would be  
22 borrowing money if it could at around 9 and a half  
23 percent. All the recent bond issues that I've seen in the  
24 last three weeks, has been quite a few, are above 9  
25 percent.

1                   So if you are applying an historical risk  
2 premium over single As, you would find allowed rates of  
3 returns above 12, which is quite consistent with the RAA  
4 data that when bond yields are 9 percent, the average  
5 allowed rate of return is above 12. I'm not suggesting  
6 you do that, but that would be what the current crisis  
7 would suggest.

8                   Q.       And are you aware of Ms. LaConte's  
9 suggestion that the Commission have some kind of a generic  
10 proceeding in which we simplify the -- each individual  
11 rate case? Are you familiar with what she indicated?

12                  A.       Yeah. I'm quite familiar with generic  
13 proceedings, and I support Ms. LaConte's suggestion to  
14 streamline, to simplify, to make the process more  
15 expedient, not to have to read and listen to 500 pages of  
16 ROE testimony. And fortunately I've been involved in most  
17 of the landmark generic proceedings in the United States  
18 and Canada. I was very much involved as one of the  
19 witnesses in the California proceeding, and I believe  
20 probably the best generic ROE system in the country today  
21 is in, of all places, in the state of Mississippi where  
22 they have a range of ROE that's allowed by the Commission,  
23 and the range is indexed to company performance.

24                               In California, what happens is every three  
25 years the major utilities have a hearing along with all

1 the intervenors and they all present evidence, and the  
2 Commission, the California Commission decides on an ROE  
3 based on that evidence. And let's just say it's 10.75,  
4 for example. And then for the next three years, the ROE  
5 allowed remains at 10.75 as long as bond yields don't  
6 change by more than plus or minus 100 basis points.

7                   If there is a change in the A rated utility  
8 bond yield more than plus or minus 100 basis points,  
9 there's an automatic adjustment in the ROE so you don't  
10 have to have a rate case. So I can certainly envisage a  
11 system like that here over a three or five-year period.

12                   Another example that I was very much  
13 involved in is the New York generic proceeding for  
14 electric utilities, and to this day, 14 years now, the  
15 New York Commission relies on this generic financing  
16 case, and what they do, they say we will give two-thirds  
17 weight to the DCF and one-third weight of the CAPM, and  
18 for the CAPM they average the plain vanilla CAPM and the  
19 empirical CAPM and they specify exactly the inputs for the  
20 DCF. It's a two-stage model using dividend forecasts  
21 using six-month stock price. Everything is pretty well  
22 determined.

23 You can almost just take a spreadsheet and out comes out  
24 the ROE basically, and that's another way of doing it.

25                   Q.       How do you think that's been successful?

1           A.       It's been successful in California. It's  
2       been successful in Mississippi. The problem with the New  
3       York one, it has not been recalibrated for 15 years or so,  
4       and things -- times have changed in terms of the sample of  
5       companies they use and the availability of certain data  
6       and so forth. So my feeling is, I think it's expedient,  
7       it reduces administrative costs, and I think it also  
8       provides an incentive for utilities to get the upper end  
9       of the range if they can.

10                   And I'm a strong supporter of generic  
11       regimes. The entire country of Canada and all the ten  
12       provinces are all on this form of ratemaking where they  
13       use the CAPM to set an ROE, and then the ROE changes once  
14       a year in line with the changes in interest rates. So,  
15       for example, if interest rates go up by 1 percent, they're  
16       allowed to increase their ROE by 75 percent of that, .75  
17       basis points.

18                   Conversely, if interest rates go down, they  
19       would reduce the ROE by 75 basis points. And most of the  
20       provinces in Canada, I think all of them are on this  
21       indexed ROE formula, and they recalibrate it in most  
22       provinces every three years. In the case of National  
23       Energy Board, it's every five years.

24                   Another thing that's interesting, in  
25       Alberta, which was mentioned by Ms. LaConte yesterday, is

1 they determine an ROE for all the utilities in, let's say  
2 in Missouri, for example, and they make risk distinctions  
3 using the equity ratio. So in Alberta they will say,  
4 well, utility X, you're a little bit more riskier than  
5 average, we will impute a higher common equity ratio. And  
6 the other utility Y, well, we think you're less risky than  
7 the average Missouri utility, we'll impute a lower equity  
8 ratio. So they adjust for risk using equity ratios.  
9 That's another interesting feature.

10 So I would encourage the Commission to sort  
11 of contemplate such a possibility and perhaps having some  
12 brainstorming sessions. And one of the things that I do a  
13 lot in the United States and Canada and in Europe is  
14 brainstorming sessions with Commissioners about things  
15 like PBR, performance based ratemaking, outside the  
16 context of a rate case of course, and I think it's a  
17 worthwhile idea to pursue and for the intervenors as well.

18 Q. And you mentioned Mississippi in your  
19 opinion as having the best system; is that correct?

20 A. Yeah. They have a benchmark ROE every  
21 year, and there's a formula, it's almost like a robot,  
22 like a mechanical formula that's an average of DCF, CAPM  
23 and risk premium and they come up with a benchmark. If  
24 the company's earned rate of return is within the range of  
25 that benchmark, no rate increase, no rate decrease. If

1 the company is earning more than the band, the band set by  
2 the ROE benchmark, there's automatic rate decrease. If  
3 the company earns below the band, there's automatic rate  
4 increase.

5                   What's interesting about the band, the ROE  
6 range that's allowed, it's indexed to management  
7 performance. So if management performance is stellar, for  
8 example, the band increases by 50 basis points. If  
9 management performance is very, very poor, the band  
10 decreases by 50 or 100 basis points, and performance is  
11 determined according to load availability, comparisons of  
12 rates with the southeastern average in the case of  
13 Mississippi, load factor. There's four or five benchmarks  
14 that they use.

15                   I have a whole chapter in my latest book  
16 called New Regulatory Finance which is devoted to  
17 essentially the Mississippi plan.

18           Q.       Was that determined through a generic --

19           A.       Yes, it was.

20           Q.       -- record proceeding?

21           A.       In 1984, the company, the intervenors, the  
22 consumers council, the industrial intervenors all got  
23 together and hammered out this. It's called a PEP, P-E-P  
24 plan, performance evaluation plan, and everybody signed on  
25 to this thing and it's been in operation since 1984.



1           Q.       Thank you. I appreciate that information.  
2 One minute.

3                    COMMISSIONER MURRAY: That's all the  
4 questions. Thank you.

5                    THE WITNESS: Thank you.

6                    JUDGE WOODRUFF: Commissioner Gunn?

7                    COMMISSIONER GUNN: I don't have a whole  
8 lot of questions for you. I do have a couple.

9 QUESTIONS BY COMMISSIONER GUNN:

10           Q.       When you were doing your analysis about --  
11 with the fuel adjustment clause, did you have a particular  
12 assumption about what the pass through ratio would be?  
13 Did you assume 100 percent?

14           A.       I assumed it was a one to one mainstream  
15 type of fuel clause, one on one.

16           Q.       And if there was -- if it was a 50/50 pass  
17 through, would that change the analysis?

18           A.       It probably would. I think the credit  
19 rating agencies would be a little bit more alarmed if the  
20 fuel clause contained a lot of sharing mechanisms that  
21 were outside of the mainstream, but most fuel cost  
22 adjustment regimes are one on one, one to one pass  
23 through.

24           Q.       Let's talk about those rating agencies for  
25 a second. When you -- when you took your groups and

1 looked at the bond rating, did you do any inquiry as to  
2 the appropriateness of the bond rating? Did you assume  
3 that Moody's and Standard & Poor's and Fitch's rating was  
4 absolutely correct?

5 A. Yes.

6 Q. This is a little bit of a pet peeve of  
7 mine, because -- do you know what the rating for Lehman  
8 Brothers was the day before it filed bankruptcy?

9 A. Yeah. It was investment grade.

10 Q. It was A2?

11 A. A2, yes.

12 Q. A2.

13 A. I understand your concern.

14 Q. S&P had it at A1 one week before its  
15 collapse, and Fitch's has it as an A, and then on the day  
16 of the collapse, on the day they announced bankruptcy, it  
17 was only then that they downgraded. So I actually think  
18 there's a huge weakness in the underlying assumptions that  
19 the Moody's and Standard & Poor's ratings are appropriate.  
20 There seems to me to be a fundamental flaw if they do  
21 apparently no analysis to determine the health of the  
22 company up until the point that they collapse.

23 I don't know why we are relying on it or  
24 why Wall Street is relying on it or banks are relying on  
25 it to decide whether capital -- what the cost of capital

1 is and whether it's appropriate to lend money to  
2 companies.

3           A.       I share your concern, particularly for  
4 unregulated companies, but I think for utilities it's less  
5 of a concern because they are regulated, they are  
6 monitored, they're under surveillance by the board, by the  
7 Commission here.

8           Q.       But the -- if we take a look at the last  
9 time that Ameren was -- and I don't fault the company for  
10 this, it's not their fault, but the last time they were  
11 downgraded was because of the absence of a fuel adjustment  
12 clause. There weren't -- there wasn't a change in  
13 leadership. There wasn't a change in direction. There  
14 wasn't a huge change in the costs. It was essentially  
15 that they didn't receive, you know, as big of an increase  
16 as they wanted here, but also that they didn't get a fuel  
17 adjustment clause.

18                       Now, I don't believe that they did an  
19 inquiry as to whether a fuel adjustment clause was  
20 appropriate. They just looked at other utilities and  
21 said, well, they all have fuel adjustment clauses, so  
22 obviously that makes you more risky than some of the --  
23 these other utilities. Would you agree with that  
24 assumption?

25           A.       I would agree with that assumption, but the

1 only role that bond rating plays in my testimony and most  
2 of the other witnesses is that we want our sample  
3 companies to be investment grade.

4 Q. And I understand --

5 A. That's the only role that it plays.

6 Q. I understand that completely, and again,  
7 like I said, this isn't a problem with your testimony.  
8 It's not a problem with the company. There is -- we need  
9 to take a look at what these -- at the relationship  
10 between what the reasoning is behind these bond rating  
11 companies. I think for too long we've taken them at face  
12 value, and there is now demonstrable evidence that they  
13 may not know what they're talking about. So I'll get off  
14 my soapbox here in a second.

15 A. I share your concerns with the corporate  
16 sector, less with the utility sector, but I kind of share  
17 your concern.

18 Q. Thanks. Now you talked about -- and I just  
19 want to clarify something. You said that because of the  
20 regulatory lag with the historic test year in a  
21 deflationary economy, that that would actually potentially  
22 cause the company to overearn?

23 A. Correct.

24 Q. Whereas in an inflationary economy, --

25 A. Under-earn.

1 Q. -- they would be under-earning?

2 A. Correct.

3 Q. There have been articles out fairly  
4 recently, I think as early as yesterday, for example, one  
5 in the Washington Post, that there is some concern that we  
6 may be entering with the collapse of the economy and the  
7 collapse of prices, especially fuel prices and things like  
8 that, that we could be entering a deflationary stage, and  
9 so I'll ask you to put on your forecasting hat a little  
10 bit. Does that change your analysis? Let's assume not  
11 a -- let's assume that we enter into at least a stable or  
12 slightly deflationary economy for the short term, for the  
13 next year. Does that change your -- would what change  
14 your analysis and how so?

15 A. No, it would not change my analysis,  
16 because we know what the costs are for commodity for the  
17 next 12 months for steel, for metal, for labor, for  
18 maintenance, for copper and for aluminum, we know pretty  
19 well. I don't think we can expect a huge deflationary  
20 avalanche, if you wish, for the next 12 months. I don't  
21 think so. But if there was a chronic deflation, the  
22 utility, the historic test year would gain rather than  
23 lose. It's a two-edged sword.

24 Q. That would be something we would deal  
25 with --

1           A.       Next rate case.

2           Q.       -- in the next rate case?

3           A.       Yeah.  Absolutely.

4           Q.       Because of the regulatory lag, we would --

5           A.       But I would encourage examining a forward

6 test year.

7           Q.       I think that's -- except for one more

8 thing.  The counsel and you testified that one of the

9 reasons why you discounted Mr. Gorman's testimony was

10 because he uses a model 90 percent of the time and doesn't

11 use it in this case?

12          A.       Correct.

13          Q.       And you call it inconsistent?

14          A.       Correct.

15          Q.       It's not really inconsistent, though, is

16 it?  I mean, when you use a model 90 percent of the time,

17 it assumes that there are certain cases in which you do

18 not use the model.  If it had been 100 percent of the

19 time, it would have been inconsistent.

20          A.       Well, I --

21          Q.       The fact that you don't use it every time

22 is consistent, so it's not really inconsistent?

23          A.       Well, to me it is, but the only comments I

24 have on that is that if, if the standard DCF result had

25 been incorporated and is rave results, the midpoint would

1 have been 10.8 percent, which is what the Commission  
2 ordered them to do in the last case.

3 Q. Do you do exactly the same analysis in  
4 every case?

5 A. Pretty well, yes.

6 Q. Well, pretty well or in every case?

7 A. I would say in every case in the last  
8 several years I do the same thing.

9 Q. Has it evolved from years prior?

10 A. Yeah, but when I change methodology, it's  
11 huge. It's a major, major landmark event in my consulting  
12 life where I explain it very well why I did. And it's  
13 nothing wrong with somebody changing methodology, but it's  
14 just a little bit inconsistent. If I was a commissioner,  
15 I would love to see consistency from case to case unless  
16 there was a darn good reason to change.

17 Q. Well, we might be able to ask Mr. Gorman to  
18 explain that.

19 A. Excuse me?

20 Q. We might be able to ask Mr. Gorman to  
21 explain.

22 A. Absolutely. I'm sure he has a good  
23 explanation, too.

24 Q. Then we might be okay.

25 COMMISSIONER GUNN: That's all the

1 questions I have, Judge. Thank you.

2 JUDGE WOODRUFF: Commissioner Jarrett?

3 QUESTIONS BY COMMISSIONER JARRETT:

4 Q. Good morning, sir.

5 A. Good morning, sir.

6 Q. I have just a couple of quick questions. I  
7 have just a couple of quick questions. You remember the  
8 chart that Mr. Thompson put up with -- basically it was a  
9 table of all the recommended ROEs from the various  
10 witnesses in this case? Do you recall that?

11 A. I do.

12 Q. And I know you had some corrections on your  
13 part, but at least a couple of the recommendations were in  
14 the 10.2 range. Do you recall that?

15 A. Yes.

16 Q. And Ameren's, in their last rate case I  
17 believe this Commission approved a 10.2 ROE?

18 A. Correct.

19 Q. And would it be fair to characterize, then,  
20 those folks that are around 10.2 as that, you know, sort  
21 of a status quo, things are the same, so give them the  
22 same ROE? Would that be a fair characterization?

23 A. You could say that. I mean, nothing ever  
24 is the same.

25 Q. Right.



1           A.       We're certainly in a different environment  
2 now than we were in those days.

3           Q.       And that was my next question. Can you  
4 give me some examples of what is different in the  
5 environment today that we need to consider that the  
6 previous Commission that decided that case might not have  
7 had to consider?

8           A.       Two or three come to mind. One of them is  
9 the alarming rising costs that are experienced by  
10 utilities for materials, for labor, for commodities, fuel  
11 and so forth.

12                   The second one would be this company and  
13 many other utilities having a gigantic construction  
14 program ahead of them. AmerenUE is contemplating  
15 investing around \$3 billion in the next several years, and  
16 their rate base is \$6 billion. So they're going to be  
17 increasing their rate base by 50 percent, and half of that  
18 will have to be financed by debt, the other half by equity  
19 approximately. So it's imperative that they maintain  
20 access to capital markets at the lowest cost possible.

21                   The third factor that's different is the  
22 company's bonds were downgraded by Moody's last May for  
23 many reasons, but the main one being a lack of a fuel  
24 clause. And as we speak today, Fitch has put the  
25 company's bond under a negative outlook, pretty well for

1 the same reasons. So those are the three factors that  
2 dictate to me that a more accommodating or generous ROE  
3 would be in the cards.

4                   The fourth factor would be that what the  
5 Commissions have done around the country for vertically  
6 integrated utilities is award on average about 10.6, close  
7 to 10.7 percent ROE, which is pretty close to what I  
8 recommend and -- and given the lack of a fuel clause, one  
9 would think it would be even higher. So the 10.8 percent  
10 that you granted Empire District I think was fair and  
11 reasonable. So those are the three things that come to  
12 mind right now.

13               Q.       And are you -- are you aware of any cases  
14 where, like, the rating agencies, S&Ps, Moody's, have  
15 downgraded because they felt that a company was granted an  
16 inadequate ROE by a Commission?

17               A.       Yes. The spectacular example of that was  
18 Con Edison about two, three months ago. The awarded ROE  
19 was one of the lowest in the country. This was a T&D,  
20 ConEdison, a T&D wireless utility, was 9.1 percent and the  
21 headline, the heading of the document published by Moody's  
22 and S&P was Con Ed granted the lowest ROE in the country,  
23 and this was the direct cause of the downgrade. So that's  
24 a rather dramatic example.

25               Q.       Right.

1           A.       And it's very rare for bond rating agencies  
2 to speak that way, to talk about ROE and highlight, you  
3 know.

4           Q.       And I believe in your testimony, your  
5 direct testimony you talk a little bit about the fact that  
6 lower ROEs make it harder to raise common equity?

7           A.       Well, absolutely. If investors have a  
8 choice between utility X, utility Y, and one has a 10.7  
9 for an ROE, the other has 10.2, you would think you would  
10 gravitate towards the one with the 10.75.

11          Q.       Right.

12          A.       And I've learned through the years that  
13 more is less. If you have a good, solid, fair, supportive  
14 ROE, it translates into lesser cost later, into a higher  
15 bond rating, single A as opposed to triple B, for example,  
16 and it's easier for the company to raise money. And if it  
17 costs the company 25 basis points less than it would  
18 otherwise, for example, for every \$100 million that this  
19 company would borrow, it would cost 5 million more for the  
20 ratepayers on a 20-year bond issue if you're A rather than  
21 triple B. And this company's going to raise at least a  
22 billion dollars in debt, so we're talking about  
23 \$100 million savings here if the company's rated single  
24 A as opposed to triple B. So in that sense, I say more is  
25 less, you know.

1           Q.       Thank you.  And just another quick question  
2 or a couple quick questions.  I believe Ms. Vuylsteke  
3 asked you a question about Illinois Commerce Commission  
4 case, Mid-America I think was the name?

5           A.       Yes.

6           Q.       Are you familiar with that?

7           A.       Yes.

8           Q.       Can you give me some more details about  
9 that case?  What it was about?

10          A.       I think that there were two Mid-American  
11 cases I was involved in.  One was for a very specific  
12 generation plant investment, and the other one was for  
13 distribution activities,

14          Q.       Do you remember which case was the one  
15 where she was talking about?

16          A.       I think it was the distribution case she  
17 was talking, the natural gas companies as proxies for  
18 distribution.

19          Q.       Right.  And is Mid-America primarily a gas?

20          A.       No.  They're primarily --

21          Q.       Primarily electric?

22          A.       More electric than gas.  And, of course,  
23 they're been bought out by Warren Buffet.

24          Q.       Do you remember what the ROE --

25          A.       No.

1 Q. -- in that case was awarded?

2 A. No. I could check that during the break.  
3 It was 2001 or 2002.

4 Q. It was a 2001 case?

5 A. I'll check for you.

6 COMMISSIONER JARRETT: Thank you. I have  
7 no further questions.

8 JUDGE WOODRUFF: Chairman Davis?

9 QUESTIONS BY CHAIRMAN DAVIS:

10 Q. Good morning, Dr. Morin.

11 A. Good morning, sir.

12 Q. Do you recall what the ROE awarded to the  
13 various Ameren subsidiaries was in the recent Illinois  
14 rate cases?

15 A. No, I do not.

16 Q. Obviously we've had a lot of talk about  
17 DCF. Do you have an opinion as to whether the quarterly  
18 DCF should be employed or not?

19 A. Yes. I typically rely on the annual DCF  
20 model, even though dividends are paid quarterly, and the  
21 reason for that is a very subtle one. If you're on a  
22 forward test year and you use the quarterly DCF model,  
23 you're being overgenerous to the utility. And the best  
24 way to explain that is with an example that if you put  
25 \$1,000 in the bank and next year it accrues to let's say

1 \$1,100 because you've made 10 percent, the Commission  
2 would apply an ROE on 1,100 rather than a 1,000 in the  
3 case of a forward-looking rate base. So in the case of  
4 forward-looking and forward test year jurisdictions I tend  
5 to use the annual model.

6                   In the case of a historical jurisdiction,  
7 as is the case in Missouri, I would probably use a  
8 quarterly DCF model. I did not in this case because I  
9 guess I'm becoming a little bit more conservative over  
10 time, and I just felt conservative was indicated at this  
11 point in time. But the quick answer to your question is  
12 yes, particularly in a historical test year.

13           Q.       Traditionally, I mean, even if you had  
14 employed a quarterly DCF model, you're looking at --

15           A.       20 basis points more on the DCF estimates.

16           Q.       You think -- you think it's higher, 20 is  
17 that --

18           A.       Definitely, yes. There's a whole chapter  
19 in my book that compares the two models for various growth  
20 rates, various stock prices, various dividend, and instead  
21 of 10 percent, it would be 10.2 percent, or instead of  
22 10.5, it will be 10.7. It's kind of like if you're going  
23 to the bank and you get, you know, 10 percent on your  
24 money compounded annually, and the bank across the street  
25 is compounded quarterly, the 10 percent will be become

1 10.2 percent at the bank that compounds quarterly.

2 Q. And I was thinking it would be more along  
3 the lines of five basis points.

4 A. I think that was a wrong impression.  
5 Definitely is 20 basis points. Chapter 14 in my book.  
6 It's called Quarterly DCF Model.

7 Q. I own the book.

8 A. Well, if you have insomnia, it will  
9 definitely cure you, especially the chapter on quarterly  
10 timing. It's 20 basis points, but I did not use this.

11 Q. Right. Okay. Is there anything else that  
12 you want to add that you think is important that we should  
13 know?

14 A. Yeah. We're going through a very difficult  
15 time right now, so I would err on the side of conservatism  
16 rather than -- and meaning the side on a supportive or  
17 reasonable ROE right now because this company is looking  
18 at a huge, huge capital budget that's fairly  
19 nondiscretionary.

20 And I think it's important to restore the  
21 company's capital attractability and solidify its bond  
22 rating, and we don't want to see a downgrade from Fitch,  
23 and I think a reasonable supportive rate order would  
24 contribute a lot to the company's financial health and  
25 then ratepayers.

1                   But I think a lot of my concerns have been  
2 discussed here with the lines of the questions that you've  
3 pursued, and I think you should examine the possibility of  
4 a generic ROE in the situation to avoid all this.

5           Q.       Do you really think that a generic ROE  
6 proceeding would end it?

7           A.       Yes. I think it would solve it.

8           Q.       End what now?

9           A.       It would end -- well, you'd have to suffer  
10 once every five years or once every three years listening  
11 to all the experts and so forth, and then decide once and  
12 for all on the ROE benchmark, and then you'd have peace of  
13 mind for expediency and less costs for three years to five  
14 years. And I'm assuming that everybody would sign off on  
15 this and would be happy with the benchmark, but it would  
16 be hell to pay for that generic proceeding. You'd have to  
17 listen to the same kind of stuff we're doing today.

18          Q.       In questioning from I believe it was the  
19 Attorney General's Office, I believe you characterized any  
20 company with more than a billion dollar market cap as a  
21 large cap; is that correct?

22          A.       Correct. The Ibbotson/Morning Star  
23 Valuation Yearbook uses that as a cutoff point to define  
24 small caps and large caps, and I think that's a useful  
25 cutoff point.



1 Q. Where would a mid cap fall?

2 A. Mid cap, 500 million to a billion. These  
3 are arbitrary, you know.

4 Q. Right, because it's my understanding  
5 that -- that others use different -- different thresholds  
6 that, you know, under a billion would be a small cap,  
7 under 300 million would be a micro cap.

8 A. Micro cap.

9 Q. 1 to 10 billion would be a mid cap,  
10 anything over 10 billion would be a large cap?

11 A. My cutoff is 1 billion, but I don't have a  
12 problem with your cutoff. The S&P 500 is about what you  
13 suggest, 10 billion cutoff. It was. I don't know if it  
14 is anymore.

15 Q. All right. And obviously in preparing your  
16 testimony in this case, you reviewed Ameren's fuel  
17 adjustment proposal?

18 A. Yes.

19 Q. Okay. And so you felt comfortable making  
20 the 10.9 percent ROE recommendation with a 95 percent pass  
21 through?

22 A. No. My 10.9 percent is predicated on the  
23 adoption of the fuel clause.

24 Q. Right. It's predicated on adoption of the  
25 fuel clause, but it's a 95 percent pass through fuel

1 clause?

2 A. I don't have a problem with that.

3 Q. Okay.

4 A. You couldn't split hairs any more, whether  
5 it was 80 or 90 or 95 or 100. It would be very hard to  
6 quantify that into basis points.

7 Q. Okay.

8 A. Bond rating agencies tend to think all or  
9 nothing basically.

10 Q. Okay.

11 A. Although they do favor sort of mainstream  
12 one on one or close to one on one pass throughs.

13 Q. Okay. So is it fair for me to have gotten  
14 the impression earlier, though, that it's your opinion  
15 that 50 percent didn't cut it?

16 A. You're quite right. You read through my  
17 mind. I don't think it would cut it with the rating  
18 agencies. They would be much more concerned 50/50 than  
19 they would be one on one. That would produce some  
20 volatility in the earnings stream, more risk and so forth.

21 CHAIRMAN DAVIS: Okay. No further  
22 questions, Judge.

23 THE WITNESS: Thank you, Chairman.

24 JUDGE WOODRUFF: All right. We'll come  
25 back, then, for recross based on questions from the Bench

1 beginning with MEG. Noranda?

2 MR. CONRAD: Just a couple. Well, maybe  
3 more than a couple, but not a great many more. What are  
4 we referring to this as (indicating)?

5 JUDGE WOODRUFF: That's Exhibit 1000.

6 MR. CONRAD: The sponsor of it was?

7 JUDGE WOODRUFF: Pardon me?

8 MR. CONRAD: The sponsor was?

9 JUDGE WOODRUFF: Commissioner Murray.  
10 She's not offered it into evidence. She --

11 MR. CONRAD: So it has not been --

12 JUDGE WOODRUFF: It has not been offered  
13 into evidence.

14 MR. CONRAD: It's just been marked,  
15 although she has obviously marked it herself.

16 JUDGE WOODRUFF: Yes.

17 RE-CROSS-EXAMINATION BY MR. CONRAD:

18 Q. Well, let me just ask the witness a couple  
19 then in this nature. Do you have before you, sir, what  
20 has been marked for identification at this point  
21 Exhibit 1000?

22 A. Yes.

23 Q. Did you prepare that?

24 A. No.

25 Q. Was it prepared under your direction or

1 your supervision?

2 A. No. We're talking about the SNL exhibit?

3 Q. Talking about what's been marked for  
4 identification as Exhibit 1000.

5 A. No, I did not prepare that. It was  
6 prepared by SNL Energy.

7 Q. Did you prepare the copy?

8 A. No. It was submitted to me by the Bench.

9 Q. On the second -- I guess it's actually the  
10 second physical page of that document, there is a chart.  
11 Do you see that chart, sir?

12 A. Yes.

13 Q. And I think particular attention was given  
14 by someone apparently to line 3, and particular attention  
15 I think was drawn to the average ROE column. Do you see  
16 that?

17 A. Yes.

18 Q. Now, is that a number that is related to  
19 the 12 months earning numbers?

20 A. Yes. It's the realized ROE over the 12  
21 months earnings.

22 Q. Would you agree with me that you can get to  
23 earnings by increasing revenues and leaving expenses  
24 alone?

25 A. Well, everything else remaining constant,

1 if you increase revenues and you hold cost constant, it  
2 will increase earnings by definition. Not necessarily  
3 earnings per share.

4 Q. Would you agree with me that -- well, we're  
5 going to assume all other things are equal, that there  
6 hasn't been any issuance of stock, right? You'll indulge  
7 me in that assumption, won't you?

8 A. Sure. Yes.

9 Q. Would the same thing be true if you were to  
10 freeze revenues and reduce expenses?

11 A. The same would be true, everything else  
12 being constant.

13 Q. If you were to assume with me that the  
14 expenses for Ameren Corporation identified there as line 3  
15 were to go down by 300 to \$400 million, what effect would  
16 that have on the average ROE?

17 A. Well, clearly if you reduce your expenses,  
18 everything else remaining constant, you would increase  
19 your net income and that would increase the realized ROE.

20 Q. Do you have any idea to what number that  
21 would rise?

22 A. No.

23 Q. Would it also affect the yield on a  
24 dividend?

25 A. Not necessarily. It certainly would affect

1 the stock price, therefore the dividend yield indirectly.

2 Q. But your testimony is that that kind of a  
3 change would affect the ROE by raising it, correct?

4 A. Yes.

5 Q. But you have no opinion at this point as to  
6 how much?

7 A. Correct.

8 Q. Commissioner Gunn asked you a question that  
9 elicited from you a response that you knew what prices for  
10 steel and other commodities were. Do you recall that?

11 A. Yes, I do.

12 Q. What is the price for steel today?

13 A. I don't know what it is per ton, but my  
14 statement was based on my last week's experience at a  
15 hearing in Minnesota on behalf of Minnesota Power, Elite,  
16 essentially Elite, and there were major reports of  
17 cutbacks and reductions in shifts in taconite and steel  
18 industries in that state, which are responsible for 60  
19 percent of the company's revenue. So this is where that  
20 statement came from.

21 Q. So your answer is you don't know?

22 A. I don't know the exact price. All I know  
23 is that it has come down.

24 Q. You also mentioned aluminum. Do you know  
25 what the price for aluminum is today?

1 A. No, I do not.

2 Q. Do you know what the price for aluminum was  
3 four months ago?

4 A. No, I do not, but I suspect it's down.

5 Q. Do you know what the London Metal Exchange  
6 price for aluminum is?

7 A. No.

8 Q. Do you know where London is located, sir?

9 A. London, Ontario or London, England?

10 Q. Let's try England. Is England on the same  
11 world that you are, sir?

12 MR. BYRNE: I'm going to object to the  
13 annoying and argumentative nature of the questions from  
14 Mr. Conrad.

15 MR. CONRAD: It's a world price. Is it the  
16 same world?

17 MR. BYRNE: I'd like a ruling on my  
18 objection.

19 JUDGE WOODRUFF: I will caution counsel to  
20 avoid argumentative questions. You can go ahead.

21 BY MR. CONRAD:

22 Q. Do you know what the price of aluminum is?

23 A. I do not.

24 Q. So if I were to -- if -- you have no idea  
25 whatsoever about what changes have occurred in the price

1 of aluminum in the last four months, do you?

2 A. Other than they have declined  
3 precipitously, I do not know the exact price, nor did I  
4 need to know those in preparing my testimony.

5 Q. So you've testified that the cost of steel  
6 and the cost of aluminum have both declined, and in the  
7 case of aluminum you used the term precipitously?

8 A. The prices have come down, yes.

9 Q. What does precipitously mean?

10 A. Dramatically.

11 Q. What does dramatically mean?

12 A. Precipitously.

13 Q. You're going to have to help me out more  
14 than that. Can you put it in percentage terms?

15 A. 15, 20 percent.

16 Q. Or greater?

17 A. Or greater.

18 Q. So if it was greater than that, that would  
19 be really dramatic or really precipitous, wouldn't it?

20 A. Yes, it would.

21 Q. And what does the electric utility use  
22 aluminum for?

23 A. You'd have to ask the company engineers  
24 about that.

25 Q. You have no idea?



1           A.       No.

2                   MR. CONRAD:  I think that's all.  Thank  
3  you.

4                   JUDGE WOODRUFF:  And for MIEC?  
5  RE-CROSS-EXAMINATION BY MS. VUYLSTEKE:

6           Q.       Dr. Morin, you testified in response to  
7  some questions from Commissioner Murray on the generic  
8  proceedings on ROE issues to explore options or standards  
9  that would be valuable for the Commission and for  
10 intervenors; is that correct?

11          A.       Yes, ma'am.

12          Q.       And there was also some discussion earlier,  
13 if you were here for that, responding to a question on the  
14 possibility of some generic dockets regarding interim rate  
15 increases to improve utility cash flow?

16          A.       Yes, I remember that.

17          Q.       In general, why are such investigations  
18 valuable in your view?

19          A.       To expedite and streamline the regulatory  
20 process and to reduce costs, both direct and indirect, to  
21 ensure certainty in the process, and that would be of  
22 interest to ratepayers, industrial and residential and  
23 commercial.

24          Q.       Would a docket on possible financing  
25 options for a nuclear power plant also be useful for

1 similar reasons?

2 A. Yes, it would, definitely.

3 MS. VUYLSTEKE: Thank you.

4 JUDGE WOODRUFF: For the State?

5 MR. IVESON: Thank you.

6 RE-CROSS-EXAMINATION BY MR. IVESON:

7 Q. Dr. Morin, just a -- try to get some  
8 clarification. I believe it was in response to a question  
9 from Commissioner Jarrett, you gave some testimony  
10 regarding hypothetical savings if the rate of return were  
11 at a level you suggested, savings on costs of borrowing?

12 A. Uh-huh.

13 Q. I believe you said if the investment grade  
14 would go up to A, there would be a 25 basis points  
15 savings; is that correct?

16 A. Yeah. If the company is upgraded from  
17 triple B to single A, let us say there's a spread of 25  
18 basis point, which is .25 percent, for every \$100 million  
19 that the company raises over 20 years, it would increase  
20 costs to ratepayers by 10 million, or for every billion  
21 dollars, it would increase costs by 100 million, if the  
22 spreads were -- excuse me, if the spreads were 50 percent.  
23 I misspoke. If the spreads were 25 percent, it would cost  
24 the ratepayers an additional \$50 million every time they  
25 raise a billion. So it's in that sense that I say more is

1 less.

2 Q. So let's assume it was a 50 basis point  
3 spread that would save 100 million over the 20-year life  
4 of the bonds.

5 A. Correct.

6 Q. That would be for a billion dollars worth  
7 of borrowing?

8 A. Correct.

9 Q. I think you testified earlier that the  
10 company was looking at spending approximately \$3 billion?

11 A. That's correct.

12 Q. So we're talking 300 million over 20 years?

13 A. Exactly right.

14 Q. For each basis point on the return on  
15 equity recommendation, there is a \$500,000 increase; is  
16 that correct?

17 A. Correct.

18 Q. So given the 70 basis point spread between  
19 the recommendation, that's approximately \$35 million?

20 A. Correct.

21 Q. That's approximately \$35 million every  
22 year, correct?

23 A. Correct.

24 Q. So over the 20-year life of this, the  
25 ratepayers would be paying \$700 million; is that correct?

1           A.       Well, if you've got to increase the ROE,  
2 this will reduce the risk to the company, and the cost of  
3 equity will decline over time also.

4           Q.       Just answer, the ratepayers would be paying  
5 \$700 million more over the 20-year period if your rate of  
6 return recommendation is adopted, correct?

7           A.       Assuming no rate case, no future -- yes.

8           Q.       Assuming all else stays equal?

9           A.       Correct.

10          Q.       So the ratepayers would be paying  
11 \$700 million to save 300 million dollars, correct?

12          A.       That's correct, but --

13          Q.       Thank you.

14          A.       But you're neglecting the fact that if the  
15 company becomes less risky, the cost of equity will  
16 decline in the next rate case.

17          Q.       Assuming there is another rate case?

18          A.       That's a fairly good assumption, though,  
19 they would be.

20          Q.       I've got a \$400 million spread, I might not  
21 file that rate case. Thank you.

22                    JUDGE WOODRUFF: Public Counsel?

23 RECROSS-EXAMINATION BY MR. MILLS:

24          Q.       Just briefly. You had some questions from  
25 the Bench about generic proceedings and I believe your

1 recommendation was that that -- or your general suggestion  
2 was that that is a fairly good process; is that true?

3 A. Yes, sir.

4 Q. Do you believe that the outcome of such a  
5 process would be better overall if all parties are able to  
6 participate on a financially equal basis?

7 A. Yes.

8 Q. Thank you.

9 A. That was the case in Mississippi.

10 Q. And how did that come about that all  
11 parties were able to participate equally?

12 A. Well, there was a lot of nudging from the  
13 Commission. There was a lot of political pressure. There  
14 was a lot of good will on the part of all parties to  
15 streamline the process and reduce cost.

16 MR. MILLS: Thank you. No further  
17 questions.

18 JUDGE WOODRUFF: For Staff?

19 RE-CROSS-EXAMINATION BY MR. THOMPSON:

20 Q. Dr. Morin, with respect to the generic  
21 proceeding you were discussing, you're not offering an  
22 opinion as to whether Missouri law allows that, are you?

23 A. Not at all, no.

24 MR. THOMPSON: And Judge, at this time I'd  
25 like to offer Exhibit 1000 we've been discussing.

1                   JUDGE WOODRUFF: All right. Exhibit 1000  
2 has been offered. Are there any objections to its  
3 receipt?

4                   MR. CONRAD: Yeah. It's hearsay and no  
5 foundation.

6                   JUDGE WOODRUFF: Any response to that?

7                   MR. THOMPSON: None whatsoever.

8                   JUDGE WOODRUFF: I'll sustain that  
9 objection and Exhibit 1000 will not be received.

10 BY MR. THOMPSON:

11                 Q.       Now, Dr. Morin, we were talking about --  
12 you were asked some questions about a chart, I think on  
13 page 47 of your direct.

14                 A.       I have it.

15                 Q.       Okay. And do you still have Exhibit 502 up  
16 there that the State of Missouri handed you?

17                 A.       (Indicating.)

18                 Q.       Yeah. I wonder if you could find the  
19 30-year treasury rate on there?

20                 A.       Yeah, 4.21.

21                 Q.       4.21. Now, if you add that to the 5.6  
22 from the chart on page 47 of your direct, what number do  
23 you get?

24                 A.       9.8 less flotation costs. That's assuming,  
25 of course, constancy of the risk premium and if you

1 neglect all the other tests.

2 Q. Okay. Are you done?

3 A. Yes.

4 Q. Thank you. Now, with respect to the  
5 numbers that Commissioner Murray was asking you about on  
6 Exhibit 1000 that has not been received into evidence,  
7 take a look at those allowed return on equity figures,  
8 earned return. I'm sorry.

9 A. They're not allowed returns.

10 Q. Thank you.

11 A. They're average. They're realized returns.

12 Q. Realized returns. Okay. What is a  
13 realized return?

14 A. Historical return, what the company did  
15 over the last 12 months.

16 Q. So do you know if those figures have been  
17 adjusted in any way for ratemaking purposes?

18 A. Probably not, because these are parent  
19 company consolidated figures.

20 Q. Okay.

21 JUDGE WOODRUFF: Mr. Thompson, you need to  
22 use the microphone.

23 MR. THOMPSON: Sorry, Judge. I have no  
24 further questions. Thank you.

25 THE WITNESS: Thank you.

1 JUDGE WOODRUFF: All right. Any redirect?

2 MR. BYRNE: Yes, your Honor.

3 REDIRECT EXAMINATION BY MR. BYRNE:

4 Q. Good morning, Dr. Morin.

5 A. Good morning.

6 Q. First thing I'd like to ask you about is  
7 Commissioner Gunn asked you some questions about some  
8 problems with rating agencies, and I think it dealt with  
9 the whole problem with Lehman Brothers and how they didn't  
10 foresee the bankruptcy. And I guess my question to you is  
11 this: In spite of whatever flaws they might have, don't  
12 the -- do the rating agencies determine access to capital  
13 and the cost of capital for corporations?

14 A. That is, in fact, correct. Most  
15 institutional investors require a bond rating, most of the  
16 time investment grade bond rating before they even  
17 contemplate purchase of any bond or any securities.

18 Q. Do investors of all types rely on Moody's  
19 and Standard & Poor's and Fitch's?

20 A. Yes, they do, particularly institutional  
21 investors, and a lot of them have in-house rules about the  
22 minimum grade requirement before they invest money. For  
23 some it's investment grade. For some insurance companies  
24 it's minimum A rating, so there's a huge importance  
25 attached to bond ratings before investing money on the



1 part of financial institutions.

2 Q. And Commissioner Gunn also asked you some  
3 questions about the possibility of entering a deflationary  
4 period. Do you remember that?

5 A. Yes.

6 Q. When was the last time the United States  
7 was in a sustained deflationary period?

8 A. Decades and decades and decades ago.

9 Q. Was it in, I mean, at least in the Great  
10 Depression?

11 A. 1930s I was going to say.

12 Q. And since then have we pretty steadily had  
13 inflation?

14 A. Correct.

15 Q. There's a lot of questions about the impact  
16 of the credit crisis, and Mr. Iveson asked you about --  
17 marked an exhibit about interest rates.

18 MR. BYRNE: I'd like to mark an exhibit, if  
19 I could.

20 JUDGE WOODRUFF: This will be No. 59.

21 (EXHIBIT NO. 59 WAS MARKED FOR

22 IDENTIFICATION BY THE REPORTER.)

23 BY MR. BYRNE:

24 Q. And while I'm passing it out, Dr. Morin,  
25 can you tell me what that is?

1           A.       Yes.  It's simply a chart that compiles the  
2 bond yields on Moody's seasoned B double A bonds.

3           Q.       And what does it show on the yield on B  
4 double A bonds currently?

5           A.       It shows there's a very -- I'm not sure I  
6 should use the word precipitous, but certainly a very  
7 quantum increase in the cost of debt for B double  
8 A corporations close to 10 percent.

9           Q.       And is that -- is that the largest increase  
10 for a number of years, the highest level for a number of  
11 years for B double A bonds?

12          A.       Yes.  The last time you saw that was in  
13 early 1990s.

14                   MR. BYRNE:  I'd also like to mark another  
15 exhibit.

16                   JUDGE WOODRUFF:  This will be No. 60.

17                   (EXHIBIT NO. 60 WAS MARKED FOR

18 IDENTIFICATION BY THE REPORTER.)

19 BY MR. BYRNE:

20          Q.       And could you identify this for me, please?

21          A.       Yes.  This is the standard RRA, which is  
22 now SNL, compilation of allowed rates of returns.  And  
23 this is the most recent edition dated October 2008, and it  
24 reports all the allowed rates of returns up until  
25 September 2008.

1 Q. Okay. And in the first sentence on the  
2 first page, what does it say the average electric return  
3 on equity is?

4 A. For the first nine months of 2008, the  
5 average of electric equity return authorizations by state  
6 commissions was 10.51 percent, 29 determinations, versus  
7 the 10.36 for calendar year 2007. And I do note that none  
8 of these determinations were conducted after the financial  
9 crisis began in early October.

10 Q. And I believe you testified in response to  
11 a question that the average from September -- for the 12  
12 months ended September 30th, 2008, what was your average?

13 A. For vertically integrated utilities was  
14 10.6 percent.

15 Q. And is this -- this document the source of  
16 your data for that?

17 A. RRA is the source of the data, yes.

18 Q. Okay. And Commissioner Davis asked you a  
19 question about what was the authorized return for the  
20 Illinois -- Ameren Illinois utilities, and I think you  
21 said you didn't know. But take a look at -- take a look  
22 at page 4 near the bottom, and I believe that may answer  
23 Commissioner Davis' question.

24 A. 10.65.

25 Q. Okay. 10.65 percent?

1           A.       Correct.

2           Q.       In response to some questions earlier, you  
3 talked about Mr. Gorman changing his analysis, his DCF  
4 analysis a little bit. Can you explain a little bit more  
5 about that?

6           A.       Well, Mr. Gorman did the standard DCF  
7 analysis on his proxy group, and he also did a two-stage  
8 DCF analysis on the proxy group, and at the end of the day  
9 he basically rejected the single stage, plain vanilla DCF  
10 model that most commissions use and most witnesses use,  
11 and this had the effect of reducing his midpoint quite a  
12 bit. And I simply noted that if you reinstate the results  
13 of the DCF model, the standard DCF model, the midpoint  
14 becomes 10.8 percent in his results.

15          Q.       And how often in your experience has  
16 Mr. Gorman used that normal standard DCF?

17          A.       For a long time, and most of the time in  
18 the past he's used the standard DCF model.

19          Q.       Does the Federal Energy Regulatory  
20 Commission use the standard DCF model in establishing  
21 returns on equity for electric utilities?

22          A.       For electric?

23                   MR. CONRAD: Objection, leading.

24                   JUDGE WOODRUFF: Sustained.

25 BY MR. BYRNE:

1 Q. I'll rephrase the question. What DCF model  
2 does the Federal Energy Regulatory Commission use to  
3 establish returns on equity for electric utilities?

4 A. For electric utilities, it's the plain  
5 vanilla constant growth single period DCF model. For  
6 pipelines, however, they use the two-stage DCF model.

7 Q. And how about state commissions. You've  
8 testified before a number of state commissions; is that  
9 correct?

10 A. Yes, almost 50, and the majority rely on  
11 the standard DCF model.

12 Q. Okay.

13 A. Not all of them.

14 Q. Okay. The vast majority or just the  
15 majority?

16 A. The vast majority.

17 MR. BYRNE: Okay. I'd like to mark another  
18 exhibit if I could.

19 JUDGE WOODRUFF: Be 61.

20 (EXHIBIT NO. 61 WAS MARKED FOR  
21 IDENTIFICATION BY THE REPORTER.)

22 BY MR. BYRNE:

23 Q. Could you identify this, if you would,  
24 Dr. Morin?

25 A. This is a document published by Standard &

1 Poor's entitled Assessing U.S. Utility Regulatory  
2 Environment, dated November 2008.

3 Q. And I'd like you to take a look, there's  
4 been some discussion about how rating agencies view fuel  
5 adjustment clauses. Do you remember that --

6 A. Yes.

7 Q. -- line of questioning?

8 A. I do.

9 Q. I'd like you to turn to the third page and  
10 read for me the last, I guess the second to the last  
11 paragraph, or maybe it's the last full paragraph on that  
12 page.

13 A. I'm on page 3 at the bottom of the page,  
14 second to the last paragraph, and I read, the most  
15 prominent factor in this part of the analysis is the  
16 application of separate tariff provisions for major  
17 expenses such as fuel and purchased power. The timely  
18 adjustment of rates in response to changing commodity  
19 prices and other expenses that are largely out of the  
20 control of utility management is a key component in credit  
21 enhancing regulatory jurisdictions. We analyze the  
22 quality of special tariff mechanisms to determine their  
23 effectiveness in producing cash flow stability they are  
24 designed to achieve. The frequency of rate adjustments,  
25 the ability to quickly react to unusual market volatility

1 and the control of opportunities to engage in hindsight,  
2 the allowances of cost could effect the analysis almost as  
3 much as whether the tariff provisions exist at all.  
4 The record of disallowances plays a major part in  
5 regulatory assessment.

6 Q. Okay. And do you recall, Mr. Mills I think  
7 asked you a question -- Mr. Mills asked you a question  
8 about is a fuel adjustment clause a yes or no proposition  
9 for credit rating agencies. Do you remember that line of  
10 questions?

11 A. Yes, I do.

12 Q. Would this paragraph suggest that the terms  
13 of the FAC are important to credit rating agencies?

14 A. Yeah. I think they would be concerned with  
15 a marked deviation from the conventional practice of one  
16 to one. They would look at the terms of the adjustment  
17 clause.

18 Q. And when you say one to one, what do you  
19 mean?

20 A. I mean one on one pass through of all fuel  
21 costs as opposed to 90/10 or 50/50.

22 MR. BYRNE: Okay. I'd like to mark another  
23 exhibit.

24 JUDGE WOODRUFF: This will be 62.

25 (EXHIBIT NO. 62 WAS MARKED FOR

1 IDENTIFICATION BY THE REPORTER.)

2 Q. Dr. Morin, could I ask you to identify that  
3 document?

4 A. It's a document published by Fitch Ratings  
5 entitled EEI 2008 Wrapup - Cost of Capital Rising.

6 Q. Does it have a date on it?

7 A. It is dated November 17, 2008. So it's  
8 quite timely.

9 Q. And I'd ask you to look at page 5.

10 A. I have it.

11 Q. And I'd ask you to read the first paragraph  
12 under regulatory considerations if you could.

13 A. Jurisdictional regulatory practices promise  
14 to be a key element in determining the ultimate impact on  
15 issue of creditworthiness given the sharp increase in the  
16 cost of capital as a result of the ongoing financial  
17 crisis. Utilities in states that have authorized  
18 reasonable returns on equity and adopted balanced  
19 regulatory mechanisms, including forward test years and  
20 automatic fuel and other tariff adjustment mechanisms, are  
21 more likely to come through the spirit of stress without  
22 undue deterioration to the current creditworthiness.

23 Q. I want to ask you about, if you know,  
24 when -- you mentioned that FERC does the standard constant  
25 growth DCF for electric utilities. Do you know how FERC



1 calculates the growth rate under their constant growth DCF  
2 model?

3 A. Yes. They use analyst forecasts published  
4 in IBES and also ValueLine. So they use earnings growth  
5 forecasts just like I do.

6 Q. Okay. Dr. Morin, Mr. Thompson asked you, I  
7 think, a long time ago when he was cross-examining you if  
8 the differences in methods amongst all the experts are  
9 attributable to differences in inputs. Do you remember  
10 that question?

11 A. Yes, I do.

12 Q. And I guess my question is about  
13 Mr. Gorman. Are the differences that you have with  
14 Mr. Gorman based primarily on the inputs of his models?

15 A. No. We agree a lot on most of the inputs  
16 and most of the models. My major bone to pick was simply  
17 the rejection of one of the historical tests that's  
18 occupied a very prominent place in regulatory proceedings  
19 in the past.

20 Q. You had some questions about flotation  
21 costs, and I think that you said if they had -- if  
22 flotation costs had been expensed in the past, then -- and  
23 that was the method they were recovered in rates, then  
24 your adjustment wasn't appropriate, is that a fair --

25 A. That's correct.

1 Q. -- summary of what you said?

2 A. That's a fair summary.

3 Q. And I guess my question is, if AmerenUE  
4 didn't have a rate case for 20 years and it was issuing  
5 stock during that period, would you -- would it have been  
6 able to recover those costs as an expense in rates?

7 A. No. In the absence of a rate case, they  
8 would not be able to recover those costs.

9 Q. Talked a little about the -- in discussing  
10 generic ROE proceedings, you mentioned the California  
11 model. Do you know what the generic ROE for large  
12 electric utilities is in California?

13 A. Well, it's different for each of the three  
14 major utilities, PG&E and Edison and San Diego Gas and  
15 Electric. Its 11.10, 11.25 and 11.35 for each of the  
16 electric utilities. And, of course, that was done some  
17 years ago. It would probably be different today.

18 Q. I want to ask you about -- to look at two  
19 of the exhibits I gave you. One is the -- one is the  
20 exhibit that shows the BAA bond yield, and --

21 A. I have it.

22 Q. And I think -- I think you said that the  
23 last time bond yields were this high was back in the --  
24 when did you say it was?

25 A. Early 1990s; 1991, 1992.

1 Q. And I'd like you to take a look at the  
2 regulatory focus exhibit from RRA, and look on page 2 of  
3 that document, and let me ask you, what are the authorized  
4 ROEs in 1991 and '92?

5 A. For electrics, they're 12.55 and 12.09.

6 Q. And is there a relationship between the  
7 bond yields in your mind and the authorized ROEs during  
8 that period?

9 A. Yeah. There is a -- not a one to one  
10 relationship. There's certainly a positive relationship.  
11 When interest rates go up, bond yields go up, the cost of  
12 borrowing goes up and so does the cost of equity because  
13 equity is clearly a riskier instrument than bonds are.

14 Q. I mean, is it a simple -- I'm not an  
15 expert, but is it as simple as you have to pay someone  
16 more to own stock than to own a bond?

17 A. That's -- to put it very simply, to induce  
18 an investor to buy stock, you've got to give that investor  
19 more than he can get on the bonds. How much more is the  
20 risk premium.

21 Q. Okay. You discussed a little bit what the  
22 Empire case and what -- and the Commissioners' view of  
23 Mr. Gorman's testimony in that case, and I think one of  
24 the things you said was they averaged in his constant  
25 growth analysis; is that correct?

1           A.       Correct.

2           Q.       And would -- an additional thing in the  
3 Empire case was they made a 25 basis point adjustment to  
4 Mr. Gorman's recommended return on equity because of the  
5 difference in the credit ratings of his sample group  
6 versus Empire's; is that correct?

7                   MR. MILLS:  Objection, leading.

8                   JUDGE WOODRUFF:  I'll overrule it.  It was  
9 leading, but to move things along, I'll allow him to do  
10 it.

11                   MR. BYRNE:  Thank you.

12 BY MR. BYRNE:

13           Q.       Is that correct?

14           A.       That's correct.

15           Q.       Okay.  And would it be appropriate in your  
16 mind if there's the same kind of difference in credit  
17 rating to make the same kind of adjustment in this case?

18           A.       Yes.

19           Q.       And would that be a reasonable amount of  
20 adjustment in this case, in your opinion?

21           A.       Yes, especially right now with the  
22 corporate spreads exploding upwards, yes, it would be a  
23 conservative adjustment.

24           Q.       And I think you testified in response to  
25 Chairman Davis a little while ago that -- that an

1 adjustment to reflect the difference between quarterly and  
2 annual dividend payments, you didn't make it in yours; is  
3 that correct?

4 A. That's correct, I did not use a quarterly  
5 DCF.

6 Q. But you suggested if it could be made or if  
7 it was going to be made, it could be about 20 basis  
8 points; is that correct?

9 A. Correct.

10 Q. And do you know how much the adjustment was  
11 in the Empire case?

12 A. I believe it was five basis points.

13 MR. BYRNE: I don't think I have any other  
14 questions. Thank you, Dr. Gorman -- I mean Dr. Morin.  
15 I'm jumping ahead.

16 THE WITNESS: Just getting ready for this  
17 afternoon, I guess.

18 JUDGE WOODRUFF: All right. Well, thank  
19 you.

20 MR. BYRNE: I would like to offer Exhibits  
21 58, 59, 60 and 61, I believe.

22 JUDGE WOODRUFF: It's 59 through 62.

23 MR. BYRNE: 59 through 62.

24 JUDGE WOODRUFF: All right. Exhibits 59,  
25 60, 61 and 62 have been offered. Any objections to their

1 receipt?

2 MR. MILLS: Yes, I have objections.

3 JUDGE WOODRUFF: What's your objection?

4 MR. MILLS: Well, first of all, just as a  
5 general practice, the notion of dumping this much material  
6 that none of the parties have seen through discovery,  
7 through direct testimony, in on redirect is somewhat  
8 suspect.

9 I mean, the fact that the company had 20  
10 copies of each of these dozen page documents ready to go  
11 and already reviewed and put into the record essentially  
12 prevents other parties from looking at these exhibits,  
13 having a chance to analyze them, having their experts a  
14 chance to analyze them and determine whether or not  
15 they're relevant, whether or not they're reliable.

16 Some of this stuff, for example -- you've  
17 asked for objections on all of them at once, but in  
18 particular on Exhibit -- and I believe it is 60, which is  
19 the October 3rd, 2008, not only was this available well  
20 before Mr. -- Dr. Morin produced his surrebuttal  
21 testimony, he in fact testified that he relied upon it in  
22 his surrebuttal testimony.

23 If that's the case, it should have been  
24 made a part of his surrebuttal testimony, and the parties  
25 could have examined it and could have conducted

1 cross-examination about it, rather than waiting until  
2 redirect when the parties are prohibited from asking any  
3 questions of this witness about any of these exhibits.

4                   So I object particularly to Exhibit 60 on  
5 that basis, that it is unfair surprise and it is not  
6 directly related in its entirety to questions that were  
7 raised by the parties or the Bench, and to all of these  
8 exhibits on the basis that they have been introduced on  
9 purpose apparently at such a point in the proceeding that  
10 the parties are prohibited from conducting  
11 cross-examination upon them.

12                   JUDGE WOODRUFF: Response?

13                   MR. CONRAD: Well, let me add to that so he  
14 can respond once to all of us. I would also endorse  
15 Public Counsel's objection, but add to it that all of  
16 these are at this point hearsay. There's been inadequate  
17 foundation provided on any of them.

18                   MS. VUYLSTEKE: I would also like to add  
19 that if the Commission does decide to allow Ameren the  
20 leeway and to let all of these documents into the record,  
21 that we are close to lunch break, and I think that in  
22 fairness, at least allow the parties an opportunity over  
23 the lunch break to review these documents to ensure that  
24 they don't have additional questions on them.

25                   JUDGE WOODRUFF: Now your response.

1                   MR. BYRNE: Anybody else? Okay. First of  
2 all, on the hearsay issue, these are the very kinds of  
3 documents that are relied on by all of the experts in  
4 presenting their testimony in this case. You know, the  
5 Commission rules allow an expert to rely on this type of  
6 testimony. These reports from Standard & Poor's and  
7 RRA have been standard things that people have relied on  
8 all the time and other experts are relying on in this  
9 case. There's an exception to the hearsay rule that  
10 allows experts to rely on these kinds of things and it  
11 applies here.

12                   Second, with regard to unfair surprise or  
13 bringing these things late into the process, you know,  
14 it's true I did anticipate that I might get the chance to  
15 offer these, but the chance arose, it was -- the door was  
16 opened up by cross-examination and by Commissioners'  
17 questions.

18                   Most of the documents are brand new, you  
19 know. Some of them are dated November 17th. Most of them  
20 I didn't have. The one exception is, in fact, the RRA  
21 information which we had in October. But to claim unfair  
22 surprise, this Commission has relied on RRA data and the  
23 most current RRA data it can get its hands on in case  
24 after case after case. There's no question that the  
25 Commission was going to look at RRA data in this case, and



1 so there's no unfair surprise, so anyway, that's my  
2 response.

3 MR. CONRAD: I have a response to that.

4 JUDGE WOODRUFF: Go right ahead.

5 MR. CONRAD: With respect to items 59, 61  
6 and 62, counsel defeats his own argument because he points  
7 out that while experts may rely upon them, this expert did  
8 not. He made the copies and he provided them. That's  
9 insufficient foundation under even his own interpretation.

10 As to 60, this expert may or may not have  
11 relied on this, but in any event, it was not attached, and  
12 so the parties were deprived of an opportunity to cross  
13 with respect to it. My objection, your Honor, stands.

14 JUDGE WOODRUFF: Anything else anyone wants  
15 to add? Well, I'm going to overrule the objections and  
16 allow the documents into evidence. 59, 60, 61 and 62 are  
17 received into evidence.

18 (EXHIBIT NO. 59, 60, 61 and 62 WERE  
19 RECEIVED INTO EVIDENCE.)

20 JUDGE WOODRUFF: All right. Dr. Morin, you  
21 can step down.

22 THE WITNESS: Thank you, your Honor.

23 JUDGE WOODRUFF: I believe --

24 MS. VUYLSTEKE: I have some additional  
25 cross. Are you going to allow recross?

1 JUDGE WOODRUFF: We usually don't, but --

2 THE WITNESS: I have a plane to catch.

3 MS. VUYLSTEKE: Your Honor, given the fact  
4 that we've had a bunch of exhibits put into the record  
5 that we barely had ten minutes to read, I would appreciate  
6 the chance to ask a few questions.

7 JUDGE WOODRUFF: All right. I'll allow it.

8 MR. MILLS: And if we are to do that, your  
9 Honor, I would appreciate the opportunity to at least have  
10 a break to be able to review some of this material that  
11 was just handed to us moments ago before.

12 JUDGE WOODRUFF: What is your plane  
13 schedule, Dr. Morin?

14 THE WITNESS: Five o'clock, St. Louis.

15 JUDGE WOODRUFF: We should be all right.  
16 We will he continue with Dr. Morin then after our lunch  
17 break. We'll take a break now and we'll come back at one  
18 o'clock.

19 (A BREAK WAS TAKEN.)

20 JUDGE WOODRUFF: Let's come to order.  
21 We're back from lunch, and we're going to do a special  
22 recross on the documents that were admitted into evidence  
23 during the redirect examination of Dr. Morin. So we'll  
24 begin with, I believe Noranda would be the first on the  
25 list that wanted to recross.

1 RE-CROSS-EXAMINATION BY MR. CONRAD:

2 Q. Okay. You have before you what's been  
3 marked as Exhibit 61?

4 A. Yes.

5 Q. When was the first time you saw this  
6 document?

7 A. First time I saw 61 was today.

8 Q. Did you prepare this document?

9 A. No, I did not. Standard & Poor's prepared  
10 it.

11 Q. Do you work for Standard & Poor's?

12 A. No, I do not.

13 Q. Was it prepared under your direction or  
14 supervision?

15 A. No.

16 Q. Tell me what the circumstances were when  
17 you received this document for the first time.

18 A. I saw it for the first time this morning.

19 Q. When this morning?

20 A. Eight o'clock.

21 Q. That was before it was handed to you after  
22 you took the stand?

23 A. I read this document for the first time  
24 this morning around eight o'clock.

25 Q. That was before you took the stand?

1           A.     Yes.

2           Q.     Did you make -- you didn't make this copy,  
3 did you?

4           A.     No, I did not.

5           Q.     You have before you 62?

6           A.     Yes.

7           Q.     Did you -- when was the first time you saw  
8 this document?

9           A.     About the same time.

10          Q.     Same time being?

11          A.     I saw this this morning around eight  
12 o'clock when I came in.

13          Q.     Did you prepare this document?

14          A.     It was prepared by Fitch.

15          Q.     Do you work for Fitch?

16          A.     No, I do not.

17          Q.     Was it prepared under your direction or  
18 supervision?

19          A.     No, it was not.

20          Q.     Did you make the copy?

21          A.     No, I did not.

22          Q.     By whom was it handed to you?

23          A.     By counsel.

24          Q.     Let's look at 60.

25          A.     I have it.

1 Q. And when would -- when did you see this  
2 document for the first time?

3 A. I've been familiar with this one for quite  
4 a long time, I would say almost since its publication.  
5 It's something that I scrutinize on a regular basis. So I  
6 would say approximately a month ago.

7 Q. Was that before your surrebuttal was  
8 prepared?

9 A. After.

10 Q. Your surrebuttal was prepared and submitted  
11 when?

12 A. It was prepared in early November, I  
13 believe.

14 Q. And this is dated when, sir?

15 A. October 3rd.

16 Q. And do I recall correctly that October  
17 comes before November?

18 A. Yeah, it does.

19 Q. So when did you see this for the first  
20 time?

21 A. Roughly in mid October. I can't tell you  
22 exactly.

23 Q. Which was before your surrebuttal, correct?

24 A. Probably, yes. Probably.

25 Q. Well, now, that's a different answer than I

1 got a minute ago.

2 A. I just don't remember.

3 Q. Is that your final answer?

4 A. I don't remember when I read them. I read  
5 millions of documents. I don't remember the exact date on  
6 each one of them.

7 Q. You read millions?

8 A. Pardon me?

9 Q. Millions?

10 A. Hundreds.

11 Q. A couple of decimal points difference  
12 there, isn't there, sir? Well, now, let's see. You read  
13 millions or hundreds of millions?

14 MR. BYRNE: I'm going to object to the  
15 continuing argumentative nature of Mr. Conrad's  
16 examination.

17 MR. CONRAD: I'm inquiring about --

18 JUDGE WOODRUFF: I'm going to overrule the  
19 objection.

20 BY MR. CONRAD:

21 Q. The man says he reads millions of documents  
22 and he says hundreds. Is it hundreds or hundreds of  
23 millions?

24 A. It's an expression meaning a myriad.

25 Q. Do you have 59 before you?

1 A. Yes.

2 Q. When did you first see this document?

3 A. This morning, eight o'clock.

4 Q. Did you prepare this document?

5 A. I did not.

6 Q. Did you participate in its preparation or  
7 supervision?

8 A. I did not.

9 Q. By whom were you given this document?

10 A. Counsel.

11 MR. CONRAD: Your Honor, I appreciate the  
12 fact that you've made a ruling, but I think I'm going to  
13 ask that that be reconsidered with respect to 59, 61 and  
14 62 for the complete absence of a foundation, which the  
15 witness has now acknowledged. And as to 60, he now again  
16 acknowledges that it was available to him at the time that  
17 his surrebuttal was prepared but he did not choose to  
18 attach it.

19 Now, you know, to me that makes really two  
20 separate bases. 59, 60 -- excuse me. 59, 61, 62 are  
21 wholly irrelevant, lacking completely in any foundation  
22 from this witness.

23 JUDGE WOODRUFF: Do you have a response?

24 MR. BYRNE: Yes, I do. You know,

25 Mr. Conrad's questions make the point that he didn't

1 prepare these documents. Of course he did not. Experts  
2 in dealing with ROE and lots of other issues before the  
3 Commission are entitled to rely on hearsay, things that  
4 would otherwise be hearsay, things like ratings agency  
5 reports, things like RRA data, which have been  
6 consistently relied on by the Commission in setting ROE,  
7 consistently presented by witnesses in proceedings before  
8 the Commission.

9                   That's not a legitimate grounds to exclude  
10 those from evidence, and you've already ruled that they're  
11 in evidence, and so I think that ruling should stand.

12                   MR. CONRAD: And your Honor, once again,  
13 and now confirmed by the witness, he did not rely on these  
14 documents. He saw them for the first time at eight  
15 o'clock this morning. He did not rely on them in  
16 preparation of his testimony in this proceeding.

17                   MR. BYRNE: He presented --

18                   MR. CONRAD: Again, there's no foundation.

19                   MR. BYRNE: He presented testimony on  
20 redirect, yes, he did rely on them. So that's one way of  
21 presenting testimony is on redirect examination.

22                   MR. CONRAD: That's bootstrap. That's  
23 circular.

24                   MR. BYRNE: Your Honor, these are the kind  
25 of documents that are in this case now that are relied on



1 all the time in cases.

2 JUDGE WOODRUFF: I agree with you on the  
3 aspect that these are not hearsay -- well, they are  
4 hearsay, but they can be relied on by expert witnesses.  
5 I'm not concerned about that. The second argument is more  
6 problematic in that it's questionable whether he relied on  
7 this in his testimony since it did not come up until  
8 redirect.

9 MR. BYRNE: Well, he certainly relied on  
10 RRA data in his testimony. That's been from the  
11 beginning, and this is the latest incarnation of the RRA  
12 reports, so he did rely on RRA. No one can -- no one can  
13 say that they're surprised by this data.

14 JUDGE WOODRUFF: I don't know that  
15 anybody's surprised by the data. The question is, are  
16 these documents something he relied on? Let me ask the  
17 witness, in preparing your testimony, did you rely on  
18 these documents?

19 THE WITNESS: No, I did not. Only the RRA  
20 documents.

21 JUDGE WOODRUFF: Which were attached to  
22 your previous testimony?

23 THE WITNESS: Yes, I relied on the previous  
24 edition of the RRA.

25 MR. BYRNE: But your honor, that's not the

1 standard. It's not the standard if he relied on the  
2 testimony. Obviously if he saw it this morning, he did  
3 not rely on it in putting together his prefiled testimony  
4 this morning. What happened here is on cross-examination  
5 various parties went into areas where he had new  
6 information that was in addition to the information that  
7 was in his prefiled testimony, and it's entirely  
8 appropriate for him to respond to questions on redirect  
9 with new information on areas where people open the door  
10 to it. That's entirely proper. It's not tied to what he  
11 put in his prefiled testimony.

12 MR. CONRAD: We're talking about exhibits.

13 MR. BYRNE: It's responses to my questions  
14 on redirect. They opened the door. He knew -- he had  
15 some more information that he learned since his testimony  
16 was filed.

17 JUDGE WOODRUFF: We could go back and forth  
18 on this for a couple hours, and I know we don't want to do  
19 that. I'm going to reconfirm my previous rulings. The  
20 documents are in evidence. All right. Mr. Conrad, do you  
21 have anything else?

22 MR. CONRAD: No, sir, I do not.

23 JUDGE WOODRUFF: All right. For MIEC?

24 FURTHER RE-CROSS-EXAMINATION BY MS. VUYLSTEKE:

25 Q. Dr. Morin, I want to refer to Exhibit 59.

1 That document shows corporate bond yields, not utility  
2 bond yields, correct?

3 A. That's correct.

4 Q. And doesn't Moody's track utility bond  
5 yields separately from corporate bond yields?

6 A. They do, and they're typically slightly,  
7 slightly less.

8 Q. Has the FERC -- here's another area of  
9 questions. Has the FERC used the multi-stage growth DCF  
10 model?

11 A. Yes, it has, typically in pipeline cases.

12 Q. Then I'm moving to a third topic. Have  
13 they used it in electric cases?

14 A. I don't recall that they did. My  
15 recollection is that they typically rely on the single-  
16 stage DCF model for electric cases, but there could be  
17 exceptions to that.

18 Q. Okay. And then the third area of  
19 questioning is regarding FAC. Have you studied the FAC  
20 situation of utilities around the country?

21 A. Not in detail, no, but I am familiar with  
22 the utilities that have such a clause and the ones that do  
23 not have such a clause.

24 Q. Okay.

25 A. I think one of my data responses I looked

1 at almost 100 utilities, and I think 88 of them had such a  
2 clause.

3 Q. When did you review FACs of utilities  
4 around the country? What time frame?

5 A. When I received the Data Request.

6 Q. Let me ask you, in your review of FACs  
7 around the country, to the extent you reviewed them, can  
8 you tell me how capacity costs are generally treated?

9 A. No, I could not. I don't have that much  
10 detail, no.

11 Q. Can you tell me how off-system sales  
12 margins are treated?

13 A. No.

14 Q. Can you tell me how generation unit outages  
15 are reviewed for prudence and whether they are?

16 A. No, I could not.

17 Q. Can you talk -- can you discuss whether  
18 fuel costs are reviewed for prudence in most FAC clauses?

19 A. No, I could not.

20 Q. How does Ameren's proposed FAC compare to  
21 the mainstream FAC for these factors if you can even say  
22 that?

23 A. The sharing 95/5 usually compares to a one  
24 for one in most regimes.

25 Q. But with respect to all of these other

1 factors, you can't really compare?

2 A. Correct, I cannot.

3 MS. VUYLSTEKE: I don't have any other  
4 questions. Thank you.

5 JUDGE WOODRUFF: Public Counsel?

6 MR. MILLS: Judge, despite my best efforts  
7 over the lunch hour, I had e-mails to review, other cases  
8 to review, I was not able to prepare any coherent  
9 cross-examination based on these documents I just  
10 received.

11 JUDGE WOODRUFF: Staff want in on this?

12 MR. THOMPSON: No, thank you, Judge.

13 JUDGE WOODRUFF: I'll offer an opportunity  
14 for redirect if you want.

15 MR. BYRNE: No, thank you, Judge.

16 JUDGE WOODRUFF: Then you can step down,  
17 and I advise you to run for it, and you are excused, sir.

18 THE WITNESS: Thank you, your Honor.

19 JUDGE WOODRUFF: All right. The next item,  
20 witness then would be Mr. Hill for Staff. As Mr. Hill's  
21 taking the stand, I wanted to ask the parties, I notice  
22 that he is on -- both on return on equity and on capital  
23 structure. Is he going to be tendered for cross on both  
24 or are you going to bring him back for capital structure?

25 MR. THOMPSON: I would prefer to tender him

1 for both.

2 JUDGE WOODRUFF: Does anyone have any  
3 objection to that?

4 MR. THOMPSON: Just so he only has to make  
5 one trip up. He has a plane to catch.

6 MR. BYRNE: We're fine with that, Judge.

7 JUDGE WOODRUFF: Okay. Mr. Hill, if you'd  
8 please raise your right hand.

9 (Witness sworn.)

10 JUDGE WOODRUFF: Thank you.

11 MR. THOMPSON: May I inquire, Judge?

12 JUDGE WOODRUFF: You may inquire.

13 STEPHEN HILL testified as follows:

14 DIRECT EXAMINATION BY MR. THOMPSON:

15 Q. State your name, please.

16 A. Stephen Hill.

17 Q. How are you employed?

18 A. I'm self-employed as a financial  
19 consultant.

20 Q. And who -- on whose behalf are you here  
21 today?

22 A. The Staff.

23 Q. Are you the same Stephen Hill that caused  
24 to be prepared and filed certain pieces of prefiled  
25 testimony?

1 A. Yes.

2 Q. They've been marked, I believe, as Exhibit  
3 No. 203, direct testimony of Stephen G. Hill, Exhibit 204,  
4 rebuttal testimony of Stephen G. Hill, and Exhibit 205HC  
5 and NP, surrebuttal testimony of Stephen G. Hill. Are  
6 those the pieces of testimony?

7 A. Yes, they are.

8 Q. And did you prepare those yourself?

9 A. Yes, I did.

10 Q. And if I was to ask you the same questions  
11 today under oath, would your answers be the same?

12 A. Yes, with a couple of typographical  
13 changes.

14 Q. What are those typographical changes?

15 A. In my direct testimony, which is  
16 Exhibit 204, is that right?

17 Q. No. Your direct is 203.

18 A. Okay. Thank you. Exhibit 203, page 21,  
19 line 14, the word Reuters should be the initials IBES.  
20 And on page 36 of the same exhibit, the sentence appearing  
21 on line 6 and 7 beginning with the word using and ending  
22 with percentage 9.19 should be struck. It's unnecessary.

23 The only other typo that I found rereading  
24 this was in my surrebuttal testimony, which would be 205,  
25 I believe, Exhibit 205, would be on page 27, line 22. At

1 the end of the line 22 beside the word a, insert the word  
2 smaller. Those are the only typographical changes that I  
3 have.

4 Q. With those changes, is your testimony true  
5 and correct, as far as you know?

6 A. Yes.

7 MR. THOMPSON: I would offer Exhibits 203,  
8 204 and 205.

9 JUDGE WOODRUFF: All right. 203, 204,  
10 205HC and NP have been offered into evidence. Are there  
11 any objections to their receipt?

12 (No response.)

13 JUDGE WOODRUFF: Hearing no objections they  
14 will be received into evidence.

15 (EXHIBIT NOS. 203, 204, 205NP AND 205HC  
16 WERE MARKED FOR IDENTIFICATION AND RECEIVED INTO  
17 EVIDENCE.)

18 MR. THOMPSON: Thank you, Judge I'll tender  
19 the witness for cross.

20 JUDGE WOODRUFF: Thank you. For  
21 cross-examination, we begin with Public Counsel.

22 MR. MILLS: No questions.

23 JUDGE WOODRUFF: For the State?

24 MR. IVESON: No questions, your Honor.

25 JUDGE WOODRUFF: For Noranda?



1 MR. CONRAD: Just very briefly.

2 CROSS-EXAMINATION BY MR. CONRAD:

3 Q. Is it Mr. or Dr. Hill?

4 A. It's Mr.

5 Q. Okay. Did your recommendation assume the  
6 existence of an FAC or not?

7 A. No, sir, it did not.

8 Q. What recommendation would you have made if  
9 there had been an FAC in place?

10 A. I didn't make a specific recommendation.  
11 It was my understanding that the Staff was not in favor of  
12 that recommendation, so I didn't investigate that. I  
13 found that a cost of capital raising 9 percent to 9.75 was  
14 reasonable in this market. The midpoint of that is 9.375.

15 And with a fuel adjustment clause, because  
16 of AmerenUE's common equity ratio of almost 51 percent,  
17 which is significantly higher than average, higher than  
18 the average for any of the sample groups that were studied  
19 in the case, mine, Dr. Morin's, Mr. Gorman's, there should  
20 be a downward adjustment for financial risk. So I didn't  
21 really come up with a number per se, but it would be  
22 between 9 and 9.375 with a fuel adjustment clause.

23 Q. Okay. Forgive me, sir. I kind of got lost  
24 in your answer there, but what would -- what would be  
25 the -- try to use your terminology, the number of basis

1 points that you might assign to the presence or the  
2 absence of an FAC?

3 A. I think Dr. Morin and I are in agreement on  
4 that issue. I think it's about 25 basis points, and 25  
5 basis points, just for the Commission's information,  
6 multiplied times 51 percent equity ratio at 5.8 billion  
7 rate base is about 7 and a half million dollars a year,  
8 bottom line. That's the impact. That doesn't include  
9 taxes. Taxes would be another 35, 40 percent on top of  
10 that. But the after tax impact of 25 basis points is  
11 about 7 and a half million a year.

12 Q. Mr. Hill, okay. So I -- I'm taking it that  
13 you're in general agreement with Dr. Morin's testimony  
14 this morning about how to translate that 25 basis point  
15 differential into dollars for ratepayers?

16 A. Yes, except I think that his number and the  
17 number provided by Staff counsel is a pre-tax number, and  
18 the number I just gave you is an after-tax, so simply a  
19 profit number, bottom line number. But with that caveat,  
20 then the answer is yes.

21 Q. All right. And you'd agree with me that  
22 ratepayers' dollars that they pay are pre-tax dollars?

23 A. That's correct.

24 Q. In your experience, you're familiar with  
25 rating agencies that we've talked about a little bit this

1 morning?

2 A. I'm familiar with what? I'm sorry.

3 Q. The rating agencies?

4 A. Yes.

5 Q. Are you aware of any instance in which a  
6 rating agency changed a rating based on the provisions,  
7 structure of a utility's FAC regarding the number of  
8 accumulation periods it had?

9 A. No, I'm not. I know that, for example, for  
10 Puget Energy in the state of Washington, which has a 95/5  
11 setup, rating agencies have discussed it saying that there  
12 is some responsibility still remaining with the utility,  
13 but I'm not aware that that would -- had caused them to  
14 make a ratings change on that issue alone.

15 Q. Same question if you can kind of connect  
16 this up just to save time. Any change in rating that  
17 you're aware of as a result of duration of the recovery  
18 period?

19 A. No. I've not seen that discussed in a bond  
20 rating report.

21 Q. And the same basic question with respect to  
22 the duration of the FAC?

23 A. You mean what -- how long a life the FAC  
24 might have?

25 Q. Right. Whether you'd seen anything of a

1 change in rating?

2 A. No, I have not.

3 Q. And have you seen any instances of a  
4 changed rating based on the stated or expected intensity  
5 or timing of a prudence review?

6 A. Can you repeat that question?

7 Q. Okay. Let me try to simplify rather than  
8 try to repeat it. In your review of rating agencies as  
9 they in turn have reviewed utilities' FAC programs, has a  
10 discussion ever bubbled to the top regarding prudence  
11 reviews, how effective they are, how ineffective they are,  
12 how intense they might be? Has that topic even hit the --

13 A. Not related to fuel adjustment clauses.  
14 Prudence usually comes into play in large capital  
15 additions like generation or a very large transmission  
16 project.

17 Q. So in -- would it be safe to kind of sum  
18 that up, then, that your -- your understanding of how the  
19 rating agencies review FAC, fuel adjustment clauses, is  
20 kind of yes/no, you get a dot on the map, you don't get a  
21 dot on the map?

22 A. I think that's right generally. In that --  
23 one of the documents that was handed out in Dr. Morin's  
24 redirect, Standard & Poor's makes clear that automatic  
25 recovery of fuel adjust -- fuel costs is a consideration

1 that they take very seriously, but they don't pars out  
2 pieces of it, and it's rarely -- that sort of thing's  
3 rarely discussed in my experience.

4 Q. Thank you, Mr. Hill. I appreciate your use  
5 of the term parsing out. That's what I was looking for a  
6 while back, and I couldn't think of it. Thank you.

7 MR. CONRAD: Thank you, your Honor.

8 JUDGE WOODRUFF: All right. Then for MIEC?

9 MS. VUYLSTEKE: No questions.

10 JUDGE WOODRUFF: MEG?

11 MS. LANGENECKERT: No questions.

12 JUDGE WOODRUFF: Brings us down to Ameren.

13 MR. BYRNE: I have a few.

14 JUDGE WOODRUFF: All right.

15 MR. BYRNE: I'd like to mark an exhibit if  
16 I could.

17 JUDGE WOODRUFF: All right. That's No. 63.

18 (EXHIBIT NO. 63 WAS MARKED FOR

19 IDENTIFICATION BY THE REPORTER.)

20 CROSS-EXAMINATION BY MR. BYRNE:

21 Q. Mr. Hill, I marked Exhibit 63, which I  
22 believe is your deposition that I took; is that correct?

23 A. That's the first part of it, yes.

24 Q. And I guess there are exhibits from that  
25 deposition you may recall, the areas you've testified

1 since 2000 and your billing records?

2 A. Right.

3 Q. Keep that with you because I'll be  
4 referring to it.

5 A. All right.

6 Q. I'd like to start by asking you some -- a  
7 few questions about your background. It's my  
8 understanding based on taking your deposition that you  
9 generally present rate of return and return on equity  
10 testimony from the consumer advocate standpoint; is that  
11 correct?

12 A. Out of the 250 cases that I've done, the  
13 majority of them, I'd say 75, 80 percent have been for  
14 consumer advocates, that's correct.

15 Q. And I -- as I understand it, when you  
16 first -- you graduated from college in 1973; is that  
17 correct?

18 A. Graduate school.

19 Q. Graduate school. Tulane; is that right?

20 A. Tulane, that's right.

21 Q. And then for a period of time you were  
22 playing music; is that correct?

23 A. That's correct.

24 Q. And you had a -- from like '73 to '82 you  
25 generally played music; is that right?

1           A.       Off and on. I worked for two years for the  
2 West Virginia Air Pollution Control Commission, the State  
3 of West Virginia, as a chemical engineer.

4           Q.       But that didn't have anything to do with  
5 rate of return or return on equity testimony; is that  
6 right?

7           A.       No. It had something to do with financial  
8 analysis, but not rate of return specifically.

9           Q.       And then as I understand it, your career  
10 involved in rate of return or return on equity analysis  
11 started in 1982; is that correct?

12          A.       That's correct, yes.

13          Q.       And in 1982 you got a job for the West  
14 Virginia Consumer Advocate's Office; is that correct?

15          A.       The Consumer Advocate Division of the  
16 Public Service commission. It's not a separate office.  
17 It's a part of the Public Service Commission.

18          Q.       But it's my understanding that that part of  
19 the Public Service Commission serves the same sort of  
20 function as Office of Public Counsel does in Missouri; is  
21 that right?

22          A.       That's correct.

23          Q.       And you continued to work for the Consumer  
24 Advocate's Office through the 1980s; is that correct?

25          A.       Yes.

1 Q. And then in the late 1980s you decided to  
2 start a part-time consulting business; is that right?

3 A. That's right.

4 Q. And while you were doing part-time  
5 consulting, at first at least, or while it was part-time,  
6 you still worked as -- for the West Virginia Consumer  
7 Advocate's Office?

8 A. Right. As I explained in deposition, the  
9 West Virginia Civil Service allows a state employee to  
10 work part-time. You can declare three-quarter time or  
11 half time and work two months -- two weeks a month and  
12 then do whatever else you want the other two weeks.

13 Q. Okay. And looking at your deposition on  
14 page 11, line 24, you talked a little about when you  
15 started your consulting business, and I think it says on  
16 line -- page 11, line 22, you began to meet people around  
17 the country that had a need for cost of capital witness  
18 because there are not too many folks that do it on the  
19 consumer side; is that correct?

20 A. That's right.

21 Q. And I think you said, and maybe you just  
22 said it again, 75 or 80 percent?

23 A. I think that's a reasonable percentage.

24 Q. That's -- those are public advocate type  
25 parties that you represented in cases that you've



1 testified in?

2 A. That's correct.

3 Q. And you have represented the Office of  
4 Public Counsel in this state; is that correct?

5 A. That's right.

6 Q. Do you know how many times? Do you  
7 remember?

8 A. Three. That's a question I'm not quite  
9 sure. Two or three.

10 Q. And in your deposition, you also said that  
11 you did represent just one utility in your career; is that  
12 correct?

13 A. That's right, just recently here in this  
14 state.

15 Q. And what utility was that?

16 A. Trigen Energy.

17 Q. And that was a fairly recent case, was it  
18 not?

19 A. Yes, it was.

20 Q. And again, my understanding from our  
21 deposition is that the reason Trigen told you that they  
22 were hiring you is they were looking for a consumer  
23 advocate type of witness to present their case; is that  
24 correct?

25 A. No, that's not correct.

1           Q.       Okay. Well, take a look at your  
2 deposition, page 21, line 6, is what I was specifically  
3 getting that from. I think it's line 6. Hang on. I  
4 guess we could go back to get some context, you could see  
5 a couple more questions before that, but we were talking  
6 about your representation of Trigen, and UtiliTech had  
7 hired you or talked to you about being hired by Trigen,  
8 and then you say, let's see, and it was Steve Carver was  
9 the lead agent in the case and contacted me and said this  
10 utility wants to use, quote/unquote, consumer advocate  
11 type witnesses to present their case.

12           A.       That's correct. What you asked me was not  
13 correct.

14           Q.       Maybe I didn't ask it right. But what you  
15 said in your deposition's correct?

16           A.       Yes.

17           Q.       Okay. I'm sorry for the confusion. Have  
18 you ever taught at a university, Mr. Hill?

19           A.       I have not.

20           Q.       Have you ever published a textbook on  
21 utility finance?

22           A.       I have not.

23           Q.       And I think on your resume you attached --  
24 well, it was attached to your direct testimony, I think  
25 you had three articles that were published; is that true?

1 A. Yes.

2 Q. Are there any other articles that you've  
3 published?

4 A. No.

5 Q. And you have your own business, right? Is  
6 that true?

7 A. Yes.

8 Q. Is it Hill Associates?

9 A. That's correct.

10 Q. And it's a home-based business; is that  
11 correct?

12 A. That's right.

13 Q. And you don't have any employees; is that  
14 correct?

15 A. That's right.

16 MR. BYRNE: Okay. I'd like to mark another  
17 exhibit if I could.

18 JUDGE WOODRUFF: This will be 64.

19 (EXHIBIT NO. 64 WAS MARKED FOR

20 IDENTIFICATION BY THE REPORTER.)

21 BY MR. BYRNE:

22 Q. And it's a data request we asked Staff and  
23 Staff's response. It relates to a question Chairman Davis  
24 had asked during opening statements, but it says, you  
25 know, we asked the question, please identify the Staff

1 members who were involved in the decision to hire  
2 Mr. Hill. And basically the response says you were  
3 initially contacted by Ron Bible, and then ultimately the  
4 decision was made by Robert Schallenberg and Ron Bible.  
5 Is that -- that's what it says, right?

6 A. Yes, that is what it says.

7 Q. And is that true?

8 A. Well, I would accept Staff's representation  
9 that it's true. The part of this, what response that I  
10 wrote was the first paragraph. I mean, the only contact I  
11 had was by Ron Bible. I don't know what happened behind  
12 the scenes. The second paragraph was added by the Staff  
13 to let you know fully what happened, quote, behind the  
14 scenes, unquote.

15 Q. Okay. Now, my understanding is that you  
16 are recommending a 9.5 percent return on equity for  
17 AmerenUE in this case; is that right?

18 A. That's correct.

19 Q. Okay. And there was a little discussion  
20 before I think with Mr. Conrad, but let me see if I can  
21 get it straight. If we're allowed to have a fuel  
22 adjustment clause, you believe the return on equity should  
23 be even lower than 9.5 percent?

24 A. Yes. 9.5 goes along with the Staff's  
25 recommendation that the company not be allowed an FAC at

1 this time.

2 Q. And, you know, I don't have a reference in  
3 your deposition, but my recollection is that your midpoint  
4 was 9.37 percent; is that correct?

5 A. That's correct.

6 Q. And my further recollection is you said  
7 that if we were given a fuel adjustment clause, it would  
8 be below -- your recommended rate of return would be  
9 below -- return on equity would be below 9.37 percent; is  
10 that correct?

11 A. Yes. That's because the companies that I  
12 looked at were generally similar in risk according to bond  
13 ratings, and AmerenUE has a much higher common equity  
14 ratio than those companies on average. So they would have  
15 less financial risk, and their ROE should therefore be  
16 below the average for the group.

17 Q. And I think you also said, although I don't  
18 have a citation to this, so if you don't remember, I  
19 can't -- I can't hold you to it, but I think you said that  
20 you would look at the possibility of splitting the  
21 difference between 9 and a quarter and 9 percent, but you  
22 weren't sure if that would be what it would end up being?

23 A. Well, I -- it is my recollection of the  
24 deposition, you wanted, like the counsel here, want a  
25 specific number for what happens with an FAC, and I didn't

1 do that analysis, so I couldn't give you a specific  
2 number. So I said it would be between 9 and 9 and a  
3 quarter, but that was just, you know, kind of a shoot from  
4 the hip response.

5 Q. Sure. I understand.

6 A. I don't have that number.

7 Q. Got it. Okay. And my understanding is  
8 your belief is that the rate of return that you're  
9 recommending in this case for AmerenUE is consistent with  
10 your belief about what the cost of equity has been for  
11 electric utilities in general over the last four or five  
12 years; is that true?

13 A. In general, the cost of equity I believe  
14 has been below 10 percent for that period of time. I  
15 believe that was the context of our discussion in  
16 deposition.

17 Q. Look on page 25 of your deposition. I  
18 think that's where it is. Page 25, line 17.

19 A. Yes.

20 Q. And I think you say, well, over the past  
21 four or five years the cost of equity has been pretty  
22 solidly between 8.75 and 9.75. Does that make sense to  
23 you? Did I read it right, and do you agree with it?

24 A. You read what I said correctly, and yes, I  
25 agree with it.

1 Q. Okay. I'd like to take a brief look at the  
2 analyses that you did. My understanding is that you did  
3 four analyses and -- is that right?

4 A. Right.

5 Q. And one of them is the discounted cash flow  
6 analysis; is that correct?

7 A. Yes.

8 Q. And is that a single stage DCF that you  
9 did?

10 A. Yes.

11 Q. Okay. And is that -- as I understand it  
12 from your testimony, the DCF analysis is what you  
13 primarily rely on, and you do the other three analyses as  
14 corroborative analyses? I think that's out of your direct  
15 testimony. Is that correct?

16 A. Well, we went over this in some detail in  
17 the deposition, and I think the DCF is probably the most  
18 accurate cost of equity analysis, and I disagree with  
19 Dr. Morin about the accuracy of the DCF when market to  
20 book ratio is different than one. I think that's  
21 incorrect. But I'll say that I think the DCF is the most  
22 accurate, but I don't -- and I have never used it by  
23 itself to estimate the cost of capital.

24 Q. Was it --

25 A. I've always used the methodologies that I

1 use now to temper the DCF result, and I believe I told you  
2 in deposition that if, for example, my DCF result was 9  
3 and the average of the other three results was 9.75, I'm  
4 certainly not going to recommend 9 percent. I'm going to  
5 have to adjust upward the DCF result. I mean, that's why  
6 I do more than one analysis.

7 Q. Do you have your direct testimony there?

8 A. Yes, I do.

9 Q. Because that's where I'm kind of getting  
10 this. If you look at page 43, line 3, you do call the  
11 other ones corroborative analyses, and maybe that's at  
12 least part of what they do; is that fair to say?

13 A. Yes, but it's -- I think you'd be wrong to  
14 conclude from that that the DCF is sort of the be all end  
15 all of my analysis.

16 Q. Okay. And we've talked -- what's the  
17 formula for the DCF?

18 A. It's  $K$ , cost of equity capital, equals  $D$ ,  
19 the dividends, expected dividends, over  $P$ , the price, plus  
20  $G$ , the growth rate, long-term sustainable growth rate.

21 Q. And my understanding is the growth rate,  
22 the growth rate you put into that formula is a pretty  
23 important component, is it not?

24 A. It's everything in the DCF.

25 Q. So -- and my understanding is the growth



1 rate impacts the return on equity that ends up being the  
2 product of the formula one for one. In other words, if  
3 your growth rate goes up ten basis points or down ten  
4 basis points, then your ROE will go up or down ten basis  
5 points; is that correct?

6 A. Yes.

7 Q. Okay. And let me ask you how you developed  
8 your growth rate for your DCF analysis.

9 A. All right. I discuss this in some detail  
10 beginning at page 18, going all the way through page 22 of  
11 my direct testimony, and at that part of my direct  
12 testimony, I explain that my growth rate analysis is  
13 founded on sustainable growth, which is what the  
14 originator of the DCF, professor Myron Gordon, indicated  
15 would be the most reliable indication of long-term steady  
16 state sustainable growth, and that is a B times R, or  
17 retention rate times expected return on equity growth  
18 rate. I'm sure the Commission's seen that sort of thing  
19 before, so I'm not going to go into detail to explain it.

20 But I look at several companies. I look at  
21 the sustainable growth rate over the past five years, the  
22 trends in that growth rate. Also look at projected growth  
23 rates for the next two years and for three to five years  
24 in the future. I look at projected sustainable growth  
25 rates. I looked at projected earnings growth rates from

1 ValueLine and also from IBES. I looked at projected  
2 dividend growth rates and projected book value growth  
3 rates.

4                   So I look at those growth rates, and for  
5 each company -- for Ameren I discussed it in the pages I  
6 mentioned, 18 through 23 of my direct testimony. For each  
7 of the other companies in my Appendix C, I discuss the  
8 growth rate analysis for each one. And through that  
9 analysis of those growth rates, the trends in those growth  
10 rates, and I reach an estimate of the long-term  
11 sustainable growth for each company.

12                   Then I look at the external portion of the  
13 growth, which is a portion of long-term sustainable growth  
14 that investors realize through the sale of stock. If a  
15 company is issuing stock or expected to issue stock  
16 continually and the stock price is above book value, then  
17 investors will receive a benefit from that. As a  
18 difference between market price and book value enures to  
19 their benefit, that will add to their expected growth  
20 rate.

21                   So I add that in where it's appropriate or  
22 subtract it where it's not appropriate. And then that's  
23 my long-term sustainable growth rate. I check those  
24 growth rates against published growth rates available in  
25 the industry for those companies. And through that

1 analysis I reach an estimate for a long-term growth for  
2 the DCF for each of the companies.

3 Q. Okay. And we talked a little bit about  
4 this in your deposition. My understanding is you look at  
5 all that different data, but at the end of the day the  
6 growth rate that you pick is a judgment on your part; is  
7 that correct?

8 A. That is true. And as I said in deposition,  
9 and as the witnesses made very clear so far, the aspect of  
10 judgment in cost of equity estimation is inescapable. If  
11 you make the professional judgment that five-year earnings  
12 projections from sale side analysts are the only  
13 information that investors look at, that's a -- that's a  
14 big assumption, and that's a big factor in judgment with  
15 regard to the earnings of the DCF. In fact --

16 Q. Well, I think you've answered my question,  
17 Mr. Hill, which was really just yes, it's a judgment, but  
18 I should be more like Mr. Conrad and --

19 MR. THOMPSON: No, don't.

20 BY MR. BYRNE:

21 Q. Anyway, this really is a yes or no  
22 question. I think I know what the answer is based on what  
23 you just said, but there's no mathematical formula that  
24 ties any particular thing you looked at to the growth rate  
25 you select; is that correct?

1           A.       No matter how you do the DCF or any cost of  
2 equity mes -- methodology --

3           Q.       I thought it was a yes or no.

4           A.       -- methodology, judgment is an inescapable  
5 fact.

6           Q.       Okay. And my understanding is -- I'm  
7 really sure this is a yes or no question. My  
8 understanding is that your growth rate that you selected  
9 was 5.04 percent, yes or no?

10          A.       Yes.

11          Q.       Okay. Did you -- Mr. Hill, did you  
12 consider the recommendations of Commission Staff in other  
13 recent electric cases when you arrived at your growth  
14 rate?

15          A.       No, I did not.

16                   MR. BYRNE: Okay. I'd like to mark an  
17 exhibit.

18                   JUDGE WOODRUFF: This will be No. 65.

19                   (EXHIBIT NO. 65 WAS MARKED FOR  
20 IDENTIFICATION BY THE REPORTER.)

21 BY MR. BYRNE:

22          Q.       Mr. Hill, what's been marked as Exhibit 65  
23 is a set of Data Request responses that we got from the  
24 Staff, and there's several of them there. I only want to  
25 look at a couple. In particular, look at No. 31, and it

1 says, please confirm that the growth rates Mr. Barnes --  
2 well, maybe I should back up.

3                   Mr. Barnes in the previous Data Request was  
4 the Staff witness in Empire District Electric Company's  
5 most recent rate case, Case No. ER-2008-0093, and that's  
6 confirmed in, I think in Data Request 29. His range of  
7 return on equities is in Data Request 30, and then Data  
8 Request 31 talks about his growth rate.

9                   And it says, please confirm that the growth  
10 rates Mr. Barnes used for his discounted cash flow  
11 analysis in Case No. ER-2008-0093 were 5.55 percent to  
12 6.63 percent. Do you see that?

13                  A.       Yes, I see it.

14                  Q.       And the answer, and I won't read the whole  
15 question, but the answer is, yes, those were the growth  
16 rates. And -- and so my understanding of how this DCF  
17 analysis works is if you're proposing a growth rate of  
18 5.04 percent in this case and Mr. Barnes is proposing a  
19 growth rate range of 5.55 percent to 6.63 percent, that's  
20 a pretty significant difference. More specifically, at  
21 the low end of his range he is 51 basis points higher than  
22 your growth estimate is that true, yes or no?

23                  A.       The numbers --

24                  Q.       Yes or no, is that true?

25                  A.       The numbers confirm --

1                   MR. THOMPSON: I'm going to object, your  
2 Honor. The witness' answer, No. 1, is whatever it is. He  
3 can't demand a yes or no answer. No. 2, this is  
4 absolutely irrelevant. He said he did not rely on what  
5 Staff offered in any previous case. Mr. Barnes has not  
6 offered evidence or testimony in this case, and I object.  
7 It's irrelevant.

8                   JUDGE WOODRUFF: What is the relevance?

9                   MR. BYRNE: I think the consistency of  
10 Staff's position from case to case -- well, first of all,  
11 Mr. Thompson himself has relied on previous cases. I  
12 think the consistency or inconsistency of Staff's position  
13 from case to case is very relevant.

14                   MR. THOMPSON: All I did was refer to  
15 adders --

16                   MR. BYRNE: It undermines the credibility  
17 of his testimony --

18                   MR. THOMPSON: -- that have been offered in  
19 other cases.

20                   MR. BYRNE: -- if he's inconsistent with  
21 what the Staff has done in other case decided three months  
22 ago.

23                   MR. THOMPSON: I stick with my objection,  
24 your Honor. This is absolutely irrelevant.

25                   JUDGE WOODRUFF: I believe I'm going to

1 sustain the objection. I don't believe it is relevant.

2 BY MR. BYRNE:

3 Q. Well, that will shorten my  
4 cross-examination. I'd like to talk to you about one of  
5 your corroborative analyses, and that is the modified  
6 earnings price ratio. Is that one of your corroborative  
7 analyses?

8 A. Yes, it is.

9 Q. Okay. And my understanding, based on your  
10 deposition, this was an analysis -- well, the origin of  
11 this was a slightly different analysis called the earnings  
12 price ratio that was used in the 1960s; is that correct?

13 A. Not exactly.

14 Q. Well, look at page 35 of your deposition.

15 A. I don't believe that's the page you want,  
16 is it?

17 Q. No, that isn't the page I'm looking for.

18 Okay. Well, let me skip that part, then.

19 The -- my understanding is it is a -- the  
20 earnings price ratio is something that was used previously  
21 at FERC; is that correct?

22 A. No. The -- the earnings price ratio is an  
23 equity cost estimation methodology that's mentioned in  
24 finance textbooks, that's mentioned in Dr. Morin's  
25 textbook, all three editions of it. During the 1980s

1 during the FERC's generic cost of capital rulemaking  
2 process, which lasted for many years, the -- one of the  
3 checks that FERC used was to see that the equity return  
4 they came up with using the DCF was bracketed above or  
5 below by the earnings price ratio and by the expected ROEs  
6 depending on what the market book ratio was because those  
7 parameters will flipflop depending on the market to book  
8 ratio, but they orbit around the cost of equity. So FERC  
9 used those methods to check their DCF. I began to use  
10 those methodologies and average them for the same purpose.

11 Q. I think you answered my question. I was  
12 asking about when FERC used it. Are you done with  
13 explaining when FERC used it?

14 A. I don't think there's any difference.

15 Q. Between when FERC used it and when you used  
16 it?

17 A. Yes. I think the --

18 Q. I'm only asking about FERC.

19 A. The genesis of procedure is the same.

20 Q. And then isn't it true that FERC stopped  
21 using that method in 1992?

22 A. The FERC stopped the generic DCF because --  
23 and this goes to one of the Commissioners' questions about  
24 generic ROE.

25 Q. I'm sorry. I think that's a yes or no



1 question. Did they stop using it in 1992, yes or no?

2 MR. THOMPSON: I object, your Honor. The  
3 witness needs to be allowed to answer.

4 JUDGE WOODRUFF: Overruled. You can  
5 control your witness.

6 BY MR. BYRNE:

7 Q. Did they stop using it in 1992? Let me  
8 refer you to --

9 A. The generic DCF, is that your question?

10 Q. Yes. The earnings --

11 A. Yes, is the answer to that.

12 Q. I'm sorry. The -- I'll tell you what,  
13 let's look at your deposition. That will make this  
14 easier. Page 39, please, is where you're talking about  
15 the earnings price ratio, I believe; is that correct? Are  
16 you talking about the earnings price ratio on page 39 of  
17 your deposition?

18 A. Yes.

19 Q. Okay.

20 A. Page 39 you said?

21 Q. Page 39.

22 A. Yes. I'm there, yes.

23 Q. And on line 12 I asked you the question,  
24 FERC doesn't use it now, do they? And you say, no. They  
25 stopped the generic in 1992.

1           A.       Well, I understood your question to be did  
2 they stop using generic rate of return.

3           Q.       Okay. Well, I'm sorry. Let me ask it  
4 again. Are they using the earnings price ratio now?

5           A.       I don't know. I couldn't quote you chapter  
6 and verse what FERC is doing now.

7           Q.       All right. That's fine. Can you name a  
8 state that has relied on a modified earnings price ratio  
9 to set a return on equity in the last 20 years? Can you  
10 name a state?

11          A.       As a primary methodology?

12          Q.       Yes.

13          A.       No.

14          Q.       Okay. Another one of your corroborative  
15 analyses is the market to book analysis; is that correct?

16          A.       Market to book ratio analysis, yes.

17          Q.       Market to book ratio analysis. Okay.

18 Isn't it true that the market to book ratio analysis is  
19 just an algebraic rearrangement of the DCF, yes or no?

20          A.       I say that in my direct testimony.

21          Q.       Isn't it true that you really can't  
22 consider it to be an independent methodology, yes or no?

23          A.       I also say that in my direct testimony.

24          Q.       Okay.

25          A.       DCF is the most widely used method.

1 Q. Are you aware of any state commission that  
2 bases its cost of equity result on the market to book  
3 ratio? Can you --

4 A. No.

5 Q. -- name a state?

6 MR. BYRNE: Okay. That's all the questions  
7 I have. Thank you, Mr. Hill.

8 THE WITNESS: Yes, sir.

9 JUDGE WOODRUFF: Did you wish to offer the  
10 exhibits that you marked?

11 MR. BYRNE: I would like to offer all of  
12 the exhibits that I had marked. I guess it's 6 --

13 JUDGE WOODRUFF: 63, 64 and 65.

14 MR. BYRNE: 63, 64 and 65.

15 JUDGE WOODRUFF: Are there any objections  
16 to 63, 64, 65?

17 MR. MILLS: Yes.

18 MR. CONRAD: Yes.

19 MR. IVESON: Yes.

20 MR. THOMPSON: Absolutely.

21 MR. MILLS: Could we perhaps take them one  
22 at a time because I have different objections to different  
23 exhibits?

24 JUDGE WOODRUFF: Yes. Certainly.

25 Mr. Mills, go ahead.

1                   MR. MILLS: With respect to 63, I object to  
2 simply dumping the deposition into the record. You know,  
3 a deposition is a discovery tool that may be used for some  
4 discovery, and there may be some relevant information in  
5 there, in fact, but counsel for AmerenUE has touched on  
6 some. But it's chocked full of irrelevant information,  
7 and there's no reason to dump it in wholesale when  
8 Mr. Hill is here and any relevant questions can be asked  
9 of him right now.

10                   For example, we have a whole bunch of bills  
11 from years ago from Mr. Hill. I believe at least that  
12 portion is irrelevant. I quickly skimmed through the  
13 deposition. There's a lot of questions in here that are  
14 irrelevant. I object to the admission of the deposition  
15 as a whole document on the ground of relevancy.

16                   JUDGE WOODRUFF: I'll hear everything, all  
17 the objections.

18                   MR. MILLS: You want me to go on?

19                   MR. CONRAD: I also have on 63 --

20                   JUDGE WOODRUFF: Let's go ahead and do them  
21 exhibit by exhibit. Go ahead.

22                   MR. CONRAD: However you prefer. I think  
23 to some extent Mr. Mills and I are saying the same thing.  
24 There has been a proclivity, I think, to want to take  
25 depositions and just dump the whole of them in. They are

1 out of court statements that are offered to prove the  
2 truth of what they say, which is by my definition hearsay,  
3 and there are exceptions to the hearsay rule, one of which  
4 is a prior inconsistent statement.

5                   So if there was evidence that in one or  
6 more of these questions that the witness testified at the  
7 time of the deposition inconsistently with how he is  
8 testifying here, that portion of the deposition, the  
9 question and answer can properly be admitted. But its  
10 purpose there is not to prove the truth of what it says,  
11 but rather to prove that the witness speaks inconsistently  
12 about the same topic.

13                   Beyond that, the objection remains hearsay.  
14 And the witness is here. You don't have an unavailable  
15 deponent or any of those issues that might fit under other  
16 exceptions. So in that regard, Mr. Mills and I share that  
17 same objection.

18                   JUDGE WOODRUFF: Staff also objects to 63?

19                   MR. THOMPSON: I have no objection to 63.

20                   MS. VUYLSTEKE: I just wanted to add in  
21 support of the objection to 63 that this Commission has  
22 indicated a preference in the past, and I think you have,  
23 Judge Woodruff, to the testimony of live witnesses. I  
24 think when the witness is available and is on the stand,  
25 then that should be the evidence, and the deposition

1 should be used only to impeach or in the event that a  
2 witness is unavailable.

3 JUDGE WOODRUFF: Any response as to 63?

4 MR. BYRNE: Yes, I do. Your Honor, the  
5 Rules of Civil Procedure, which apply in this instance  
6 because the Commission's rules adopt the Rules of Civil  
7 Procedure, have a very broad standard for the use of  
8 depositions, and in particular it says, depositions may be  
9 used in court for any purpose. They're not merely used to  
10 impeach a witness, which is what a lot of the other  
11 parties are saying. They can be used -- they can be read  
12 into the record in court. They can be -- they can be  
13 submitted to the court as an admission of a party  
14 opponent, which is what they are.

15 This Commission has a pretty long history  
16 in dealing with depositions. I can remember -- the first  
17 time I remember depositions being used in a Commission  
18 case was in 1987, and I was working for the Staff and we  
19 had a complaint against Union Electric Company. But  
20 they've been used consistently in lots of cases at the  
21 Commission and they've been allowed to be entered into  
22 evidence as exhibits.

23 Several years ago the Commission had a  
24 roundtable on trying to make proceedings more efficient,  
25 and one of the -- one of the recommendations that was

1 spoken about by Commissioners and by others is, you know,  
2 shorten the hearing times by taking depositions of party  
3 opponents. We've tried to do that in this case. We  
4 haven't had that much time, but we've taken six or seven  
5 depositions.

6 Now, we can ask every question in the  
7 deposition in this hearing room and the hearings will last  
8 much longer. But I think the better practice is to do  
9 what the Commission has consistently done for 20 years and  
10 allow depositions to be offered into evidence.

11 MR. CONRAD: Your Honor, Mr. Byrne is  
12 incorrect in his citation of the rule, and I have it right  
13 here on my screen. It's 57.07(a), use of depositions.  
14 Any part of a deposition that is admissible under the  
15 rules of evidence applied as though the deponent were  
16 testifying in court -- that reads out the business about  
17 an unavailable deponent -- may be used against any party  
18 who was present or represented at the taking of the  
19 deposition or who had proper notice therefore.

20 Then and only then do you have the  
21 statement depositions may be used in court for any  
22 purpose. This has been wildly misinterpreted and great  
23 emphasis placed on that last thing, because as your Honor  
24 will recall, the old controversy used to be, well, if it  
25 is admissible for one purpose, i.e., impeachment, is it

1 thereafter admissible for all purposes? Can it be  
2 considered?

3                   And the answer that the Supreme Court here  
4 says in that one sentence is, yes, if it is properly  
5 admissible under the rules of evidence applied as though  
6 the deponent were testifying in court, then it can be used  
7 for any purpose, but that does not repeal the law of  
8 evidence, and that's my point.

9                   There is a way to do what Mr. Byrne is  
10 saying, and it is simply to ask the question of the  
11 witness, and if the witness testifies inconsistently, you  
12 go through a process where you ask him, did you answer,  
13 and if he acknowledges that that was his testimony, then  
14 it comes in as a prior inconsistent statement, and under  
15 57.07(a), then it can be used once it's properly  
16 admissible, that portion.

17                   MR. BYRNE: Your Honor, there's no question  
18 that under 57.07(a) this Commission has the discretion to  
19 let these exhibits be entered in the way I've proposed,  
20 and that's what this Commission has consistently done for  
21 20 years, and the reason they've consistently done that is  
22 the Commission doesn't want everyone to read question,  
23 answer, question, answer, and then impeach. I guess I  
24 could do that. I could hand Mr. --

25                   JUDGE WOODRUFF: Well, you've already done



1 that in your testimony --

2 MR. CONRAD: And we have no objection, your  
3 Honor, to the portions that he used if he wants to  
4 identify those and make the assertion that they're  
5 inconsistent. If they're not inconsistent, they're  
6 cumulative and they could be objected to on that basis,  
7 but they're certainly not harmful.

8 MR. BYRNE: The deposition is 123 pages  
9 long. I can go through and read each question and ask him  
10 to answer it. There's no doubt I could do that. But  
11 instead of doing that, I prefer to offer this as an  
12 exhibit and just treat it the way the Commission has  
13 treated depositions for years.

14 MS. VUYLSTEKE: Judge Woodruff, I just  
15 wanted to add regarding the issue of the Commission's  
16 discretion and the efficiency of the hearings, et cetera,  
17 I would just cite the Commission back to a decision that  
18 you made just a couple of years ago on this very subject  
19 of admitting deposition testimony where the live witness  
20 is available, that the problem with doing that is a  
21 variety of parties and the Commission itself are deprived  
22 of asking the witness the questions that they might have  
23 asked.

24 If Mr. Byrne has specific questions that he  
25 wants to ask, he asked them in a deposition, they're not

1 asked to the witness live, then that deprives all the  
2 parties in the room of asking questions, and it also  
3 results in a more incomplete record. So there is an  
4 important reason to only allow the live testimony unless  
5 it's being used for specific purposes like impeachment.

6 MR. THOMPSON: Your Honor, if I may answer  
7 that?

8 MR. BYRNE: We gave notice. We gave notice  
9 to every party of each one of these depositions. The  
10 Commission suggested that we use depositions. We went to  
11 the trouble to take depositions to shorten  
12 cross-examination, and now we're offering the deposition  
13 and all these parties are saying we can't do it. That's  
14 not reasonable.

15 MR. MILLS: If I may add one more thing,  
16 Judge. As you're well aware, the standards for objecting  
17 to questions at depositions are very different from those  
18 at a hearing, and so regardless of whether parties are  
19 there or not there, generally objections are not raised to  
20 irrelevant questions unless they're wildly irrelevant and  
21 so far off the mark as to be a waste of time, but  
22 generally if you're there or if you're not there, you  
23 don't raise an objection to relevance.

24 So if Mr. Byrne were to go through and ask  
25 some of these questions today, I would object to them

1 because this is a different setting than discovery. This  
2 is an evidentiary hearing, and the standards for relevance  
3 and whether or not you object to questions are very  
4 different.

5 JUDGE WOODRUFF: All right. I'm ready to  
6 make the ruling. I'm going to sustain the objection.  
7 You're correct that this has been a practice before the  
8 Commission for many years to allow the dumping of  
9 depositions into the record, as people have described, and  
10 I think that's a good description for it. I don't think  
11 it's necessary, and I don't think it's good practice, and  
12 63 will not be admitted. Let's move on to 64.

13 MR. MILLS: I also have objections to  
14 Exhibit 64, and this is on -- the basis essentially is  
15 foundation, but also somewhat for hearsay. Mr. Hill  
16 testified that he doesn't have any knowledge of most of  
17 the information contained in the answer to Exhibit 60 --  
18 to the DR that is Exhibit 64. He said he prepared one  
19 sentence on this page and has no knowledge of the others.  
20 So there's no foundation for its admission. Furthermore,  
21 and I don't think I mentioned this, but I don't believe  
22 it's relevant.

23 MR. THOMPSON: That would be Staff's  
24 objection, Judge, relevancy.

25 MR. MILLS: There is no issue in this case

1 as far as I'm concerned on which the question of which  
2 Staff member hired this witness has any bearing. So it  
3 neither has any proper foundation as to its authenticity  
4 or its accuracy. It's hearsay and it's irrelevant.

5 JUDGE WOODRUFF: What's the relevance?

6 MR. BYRNE: The relevance is -- I guess the  
7 relevance is Commissioner Davis, Chairman Davis asked this  
8 question, and this is the answer to the question Chairman  
9 Davis asked, that was the relevance in my view.

10 MR. MILLS: This is ostensibly the answer  
11 to that, but we have no way to authenticate that with this  
12 witness, which gets us back to the foundation question.

13 MR. BYRNE: The answer to a Data Request is  
14 in the admission of the party opponent. Data Requests and  
15 answers are regularly admitted in these cases.  
16 Hopefully -- I mean, I can't admit depositions. Can I now  
17 not admit Data Requests that I got from --

18 MR. THOMPSON: They have to be relevant in  
19 order to be admissible.

20 JUDGE WOODRUFF: They do need to be  
21 relevant, but I'll allow more leeway on Data Request  
22 responses, and I'm going to let this one in.

23 (EXHIBIT NO. 64 WAS RECEIVED INTO  
24 EVIDENCE.)

25 MR. THOMPSON: I also object to Exhibit 65,

1 your Honor.

2 JUDGE WOODRUFF: And 65 was?

3 MR. THOMPSON: It's a series of other Data  
4 Requests having to do with Staff's growth rate and ROE  
5 recommendations.

6 JUDGE WOODRUFF: And I stopped the  
7 questioning on that. That's irrelevant.

8 MR. BYRNE: Staff's inconsistency on the  
9 position of growth rates is not irrelevant.

10 JUDGE WOODRUFF: I ruled the testimony was  
11 irrelevant, so I'll rule the document is irrelevant also.  
12 65 is not admitted.

13 CHAIRMAN DAVIS: Judge, can I inquire?

14 JUDGE WOODRUFF: Certainly.

15 CHAIRMAN DAVIS: If that testimony was  
16 admitted in another proceeding, we can take judicial  
17 notice of that testimony, can we not?

18 JUDGE WOODRUFF: Of the testimony from  
19 the --

20 CHAIRMAN DAVIS: If Matthew Barnes  
21 testified in the Empire District, we can take judicial  
22 notice of that, can we not?

23 JUDGE WOODRUFF: I believe so.

24 CHAIRMAN DAVIS: Okay. Thank you.

25 MR. BYRNE: Your Honor, I would then ask

1 that you take judicial notice of Mr. Barnes' testimony in  
2 the last Kansas City Power & Light Company case, which is  
3 Case No. ER-2008-0093 and the --

4 JUDGE WOODRUFF: That's Empire.

5 MR. BYRNE: The last Empire case and the  
6 last Kansas City Power & Light company case, which I can't  
7 find the -- ER-2007-0291. Mr. Barnes was a witness in  
8 both cases.

9 MR. THOMPSON: And Staff objects on the  
10 grounds of relevancy, your Honor.

11 MR. CONRAD: And I don't know that I have  
12 an objection, but I think the rules provide that we're to  
13 have copies.

14 JUDGE WOODRUFF: Can you provide copies?

15 MR. BYRNE: I can certainly provide copies.

16 JUDGE WOODRUFF: All right. When you  
17 provide the copies, I believe the Commission can take  
18 judicial -- or administrative notice of those -- of that  
19 testimony. If you want to provide copies, you certainly  
20 can, bring -- when you bring it up, when you produce the  
21 documents, I'll rule on it at that time.

22 MR. CONRAD: Judge, on further reflection,  
23 I'm not sure if this is an objection or not, but I'll make  
24 it such so you can deal with it in that context. Official  
25 notice, administrative notice in this case I believe

1 properly extends to the existence of and content of orders  
2 that are issued by the administrative agency. In other  
3 words, you can take administrative notice that something  
4 has already been done. You can also take administrative  
5 notice of, you know, things like water freezes at 33  
6 degrees Fahrenheit, things that are of common knowledge  
7 and so on.

8 I'm not sure, however, that given the lack  
9 of identity of parties, that it is entirely proper to take  
10 administrative notice of a witness' testimony in a prior  
11 proceeding that is in some -- I guess two cases, Empire  
12 District and Kansas City Power & Light, for the purpose of  
13 incorporating that into the record and for the purpose of  
14 basing a decision in this case upon the record in that  
15 case.

16 You in effect deny parties who are here the  
17 ability to cross-examine that witness if their witness --  
18 that witness were here presently. And as we all know, the  
19 test for competent evidence is that it is subject to  
20 cross-examination. I cannot cross-examine Mr. Barnes. I  
21 cannot -- I don't know where he's testified. I had -- I  
22 was involved in both those cases, but I had different  
23 clients in them. So there's -- there's a little bit of a  
24 tension there.

25 I appreciate the desire -- if the issue

1 simply were did Mr. Barnes file testimony in those  
2 proceedings, I think that's properly a subject of  
3 administrative notice, that the Commission can say yes, he  
4 did, it's here in the record. But as far as going then  
5 into the questions and answers and the substantive content  
6 of what that testimony was, it seems to me that's kind of  
7 an end around the process here.

8 MR. MILLS: Judge, if I may?

9 JUDGE WOODRUFF: Let me ask this question  
10 first. Are you actually offering his testimony or the  
11 decisions in those cases that reference his testimony?

12 MR. BYRNE: I'm offering his testimony.  
13 The Staff has taken completely inconsistent positions on  
14 growth rate in the last two cases. I can't imagine why I  
15 can't offer that as evidence. They've taken completely  
16 inconsistent positions with the position they're taking in  
17 this case. I can't bring that to the Commission's  
18 attention? Is that what the ruling is here?

19 MR. CONRAD: Mr. Barnes is subject to  
20 subpoena, I guess. I presume, if counsel for the company  
21 made appropriate requests at the appropriate time he could  
22 be provided to come to the stand.

23 MR. BYRNE: They've admitted in a Data  
24 Request that they've taken inconsistent positions and I  
25 can't offer the Data Request into evidence? They've



1 admitted it.

2 JUDGE WOODRUFF: That's my ruling.

3 MR. MILLS: If I may go back to the  
4 question of official notice, 536.070 sub 6 says that  
5 agencies shall take official notice of all matters which  
6 the courts take judicial notice. They may take -- says  
7 they may also take official notice of technical or  
8 scientific facts not judicially causable within their  
9 competence if they notify the parties during the hearing  
10 so and so forth of the facts that they propose to take  
11 such notice of and give the parties reasonable opportunity  
12 to contest such facts or otherwise show it would not be  
13 proper if the agency were to take notice of them, .

14 So I think the concept is that the agency can take  
15 notice of facts, for example the fact that Mr. Barnes  
16 filed testimony or the fact that Mr. Barnes recommended a  
17 growth rate of X, Y or Z, but I don't believe that it's  
18 proper to take judicial notice of an entire piece of  
19 testimony, perhaps of the facts therein when the parties  
20 are given proper notice of which facts therein that the  
21 Commission plans to take judicial notice of.

22 JUDGE WOODRUFF: And that brings us back to  
23 the document.

24 MR. BYRNE: I'll get the document and --

25 JUDGE WOODRUFF: Well, no. I meant the

1 document like Exhibit 65, which contains Staff's responses  
2 indicating what the growth rates were.

3 MR. MILLS: I don't know that we know that.  
4 This purports to be a document that shows Staff's DR and  
5 responses thereto, but no one has asked Mr. Hill whether  
6 or not he's prepared these responses.

7 MR. BYRNE: Those are admissions from a  
8 party opponent, your Honor.

9 JUDGE WOODRUFF: They are responses from  
10 Staff, and I assume Staff would agree that these are, in  
11 fact, your data request responses?

12 MR. THOMPSON: Absolutely.

13 MR. MILLS: If the Staff wants to stipulate  
14 to their authenticity, that's one thing, but barring that,  
15 there is no foundation.

16 MR. THOMPSON: I will stipulate to their  
17 authenticity. My objection is on the grounds of  
18 relevance, your Honor.

19 JUDGE WOODRUFF: Well, I'm going to  
20 reconsider my prior ruling and allow 65 into evidence --

21 MR. BYRNE: Thank you.

22 JUDGE WOODRUFF: -- to show those facts.  
23 All right. Let's move on then.

24 MR. MILLS: Judge, the entirety of Exhibit  
25 65?

1                   JUDGE WOODRUFF: Is there a limitation that  
2 the company would like to put on it?

3                   MR. BYRNE: No, your Honor.

4                   MR. MILLS: Some of these are talking about  
5 Empire's credit rating, and I thought we were admitting  
6 this for the purpose of Staff's position on growth rates.

7                   MR. BYRNE: I would exclude the credit  
8 rating things.

9                   JUDGE WOODRUFF: Can you tell me exactly  
10 which responses are involved?

11                   MR. BYRNE: Sure. The first one, 29 tells  
12 who the witness was, so we need that. 29, 30 and 31 give  
13 me what I need on the Empire decision, and then -- and  
14 then -- well, really 32 also. 33 is a credit rating one,  
15 those -- that doesn't go to the point I was making. And  
16 34 is a credit rating one. 35 is credit rating one. And  
17 then 37, 38, 39 and 40 are related to Kansas City Power &  
18 Light.

19                   JUDGE WOODRUFF: So we're just -- we're  
20 dealing with 29, 30, 31 and 32 then?

21                   MR. BYRNE: Yes, and the ones about Kansas  
22 City Power & Light, too.

23                   MR. MILLS: 32 talks about dividend yield  
24 rather than growth rates. The questioning and the  
25 argument that Mr. Byrne had raised was the Staff's

1 position on growth rate, nothing to do with the dividend  
2 yield.

3 MR. BYRNE: Okay. I agree with Mr. Mills.

4 MR. THOMPSON: Can I inquire, your Honor,  
5 as to the basis of your change of your ruling? Mr. Hill  
6 testified he did not rely on the testimony or position  
7 offered by Staff in any prior case in reaching his  
8 independent professional conclusions.

9 JUDGE WOODRUFF: I understand that.

10 MR. THOMPSON: Therefore, this information  
11 is absolutely irrelevant to any matter before this  
12 Commission for decision.

13 MR. BYRNE: It's a prior inconsistent  
14 position of Staff. It's very relevant.

15 JUDGE WOODRUFF: As indicated, I'll allow  
16 29, 30 and 31.

17 MR. BYRNE: And then the same for Kansas  
18 City Power & Light would be 38, wait -- 37, 38 and 39,  
19 those are the equivalent ones in the Kansas City Power &  
20 Light decision.

21 JUDGE WOODRUFF: 37, 38 and 39?

22 MR. BYRNE: Yes.

23 JUDGE WOODRUFF: And 40 and 41 would be  
24 excluded?

25 MR. BYRNE: Yes.

1 JUDGE WOODRUFF: All right. That's the  
2 ruling.

3 (PORTIONS OF EXHIBIT NO. 65 WAS RECEIVED  
4 INTO EVIDENCE.)

5 JUDGE WOODRUFF: All right. And I believe  
6 after all that, we're ready to come up for questions from  
7 the Bench. Commissioner Murray?

8 QUESTIONS BY COMMISSIONER MURRAY:

9 Q. Good afternoon.

10 A. Good afternoon.

11 Q. Just very briefly. Sorry, very briefly.  
12 Do you know how the Commission has treated flotation costs  
13 in the past?

14 A. I haven't studied the Commission decisions,  
15 but it's my understanding in talking with Staff that the  
16 Commission has not allowed flotation costs as an explicit  
17 adjustment to DCF.

18 Q. Has the Commission allowed those costs to  
19 be expensed?

20 A. That is my understanding as to the way the  
21 Commission's treated it in the past.

22 Q. All right. Do you have any problem with  
23 that?

24 A. Not a bit.

25 COMMISSIONER MURRAY: All right. I think

1 that's all I have. Thank you.

2 JUDGE WOODRUFF: Commissioner Clayton, do  
3 you have any questions for Mr. Hill?

4 COMMISSIONER CLAYTON: I have no questions.  
5 Thank you.

6 JUDGE WOODRUFF: Mr. Chairman?

7 QUESTIONS BY CHAIRMAN DAVIS:

8 Q. Good afternoon, Mr. Hill.

9 A. Good afternoon, sir.

10 Q. You just -- Commissioner Murray just asked  
11 you a question I want to follow up. You said the Staff  
12 told you that the Commission has denied flotation costs in  
13 the past?

14 A. I think I said the Staff said the  
15 Commission didn't allow flotation costs. That's the same  
16 thing, I guess.

17 Q. Okay.

18 A. In my discussions with Staff attorneys,  
19 that was the information I got.

20 Q. All right. Did they give you any other  
21 advice?

22 A. No, sir.

23 Q. No. Do you recall Mr. Conrad's questions  
24 where I believe he asked you about whether or not you  
25 analyzed the effect of a fuel adjustment clause on your

1 recommended ROE? Do you recall? Do you recall that?

2 A. Yes, sir.

3 Q. Do you recall that you said that you did  
4 not investigate that, that being a fuel adjustment charge,  
5 because Staff wasn't in favor of it?

6 A. They weren't in favor of recommending that  
7 the Commission implement a fuel adjustment clause. They  
8 didn't tell me one way or the other, anything to do about  
9 my cost of equity recommendation. That was my decision.  
10 I knew that Staff was not in favor of implementing an FAC,  
11 and so my equity cost estimate had to take that into  
12 account. Staff gave me no instruction of any kind at any  
13 time with regard to my equity cost estimate.

14 Q. Okay. Well, did they tell you anything  
15 else that they were or were not in favor of?

16 A. Having to do with this case? Of course I  
17 know that's what you meant. No. I discussed generally  
18 with Mr. Rackers when sitting around talking before  
19 deposition when I flew out here for deposition in  
20 St. Louis about generally the Staff's, you know, outline  
21 of what they thought their positions were going to be,  
22 where they were coming down on the issues, but nothing  
23 specific, nothing in great detail.

24 Q. Okay. So they did -- they did outline for  
25 you in advance what their positions were going to be?

1           A.       No. I wouldn't say that here's where we  
2 were on X, Y or Z. They didn't do that. We talked about  
3 the progress of the case, where they were with developing  
4 their position and that sort of thing. And one of the  
5 questions that came up was, are you going to recommend  
6 adoption of a fuel adjustment clause? And the answer was  
7 clearly no, and so I had to take account of that in my  
8 recommended ROE.

9           Q.       Okay. Hypothetically speaking, all other  
10 things being equal, if you're going to invest your money  
11 in a utility and you had to choose between two utilities,  
12 one with an ROE of 10.65 percent and one that paid  
13 9.5 percent, which one would you choose?

14          A.       If you're talking about a return, a  
15 guaranteed return based on stock price, then you'd have to  
16 choose the one with the higher return. But an allowed  
17 return of 10 percent in one case and 9 percent in another  
18 case is not going to determine what an investor makes than  
19 stock price. What will happen is the company that has the  
20 higher return, the stock price will be adjusted so that  
21 the investor receives his required return.

22                   That's the whole premise of the DCF. So if  
23 you allow a company a 50 percent return, investors are  
24 going to be attracted to that company and the stock price  
25 will increase, but after arbitrage, the -- the return I



1 receive on the market price, which is the way I have to  
2 get into it, is going to be the same as the company making  
3 9 percent.

4 Q. All right. What if -- what if you're not  
5 the investor, what if you are the actual company itself  
6 and you have to choose between a jurisdiction making  
7 10.65 percent and one paying 9.5 percent. If you have  
8 discretionary money, where would you invest it?

9 A. If after having fulfilled my public service  
10 obligation I had discretionary money to do something else  
11 with that was within the regulatory confines, I would  
12 invest it where I could make the most return on it. It's  
13 very clear.

14 Q. Okay. And once again, hypothetically  
15 speaking, if all other relevant factors are equal,  
16 including return on investments and return on equity, if  
17 you were going to invest money in an electric utility,  
18 would you choose an electric distribution utility that  
19 didn't have to deal with fuel costs or operating plants or  
20 one that does operate plants and incurs fuel costs?

21 A. All else equal was your preface?

22 Q. All else equal.

23 A. Then you take the lower risk company.

24 However, the only caveat I have is there's only one --  
25 only in Texas are there true pure wires companies that

1 have no provider of last resort that I'm aware of, because  
2 Texas, as you know, sets it up so there's a generation  
3 company, a wires company and a retail electric provider.  
4 The wires company doesn't have any responsibility by  
5 commodity. They don't care if granny gets her electricity  
6 or not. It's not their problem.

7                   Everywhere else that I'm aware in a  
8 deregulated environment where there are transmission  
9 companies, most of those of which I'm aware have provider  
10 of last resort responsibility, which means that they don't  
11 have the operating risk of somebody dropping the cigarette  
12 lighter in the turbine, which is pretty small really, but  
13 they do have the commodity risk, which is sizeable. If  
14 there's not power for all the grannies out there, then  
15 they've got to go find it somewhere and they've got to pay  
16 for it, and that's -- that's the main risk of generation  
17 that people are worried about.

18                   So I have to be a little bit careful when  
19 we say a company is pure T&D and therefore is way less  
20 risky than an integrated company.

21           Q.       What's the most recent completed rate case  
22 that you've participated in?

23           A.       I would say it would be Puget, Puget Energy  
24 in Washington state. It was this summer. 10.2 was the  
25 recommended ROE.

1 Q. Okay. And you recommended 10.2?

2 A. No, sir, I did not.

3 Q. Okay. What did you recommend?

4 A. I couldn't give you an exact number. I can  
5 look it up. I've got my computer here. But I would say  
6 it would be in the 9.5, 9.25 range.

7 Q. So your recommendation, to the best of your  
8 knowledge, was 9.25 to 9.5, and the Washington Commission  
9 awarded 10.2?

10 A. Yes, sir.

11 Q. Okay. When's the last time you testified  
12 in front of the FERC?

13 A. That's been a while. I haven't testified  
14 before FERC in the 2000s. It's been the 1990s.

15 CHAIRMAN DAVIS: Okay. No further  
16 questions, Judge.

17 JUDGE WOODRUFF: Commissioner Jarrett, did  
18 you have any?

19 COMMISSIONER JARRETT: No questions.

20 JUDGE WOODRUFF: Then we'll go back to  
21 recross based on questions from the Bench, beginning with  
22 Public Counsel.

23 RECROSS-EXAMINATION BY MR. MILLS:

24 Q. Mr. Hill, the case in Washington state you  
25 just testified about, what was the utility?

1           A.       Puget Energy.

2           Q.       Is that a vertically integrated electric  
3 utility?

4           A.       Yes, it is.

5           Q.       About how many customers does it have?

6           A.       Oh, I couldn't give you a number. It's a  
7 mid-sized electric utility. It's the largest one in  
8 Washington state.

9           Q.       Roughly similar in size to AmerenUE?

10          A.       I would say it would be similar. May be a  
11 little smaller.

12                   MR. MILLS: That's all the questions I  
13 have.

14                   JUDGE WOODRUFF: For the State?

15                   MR. IVESON: I have nothing, your Honor.

16                   JUDGE WOODRUFF: Noranda?

17                   MR. CONRAD: Nothing further, your Honor.  
18 Thank you.

19                   JUDGE WOODRUFF: MIEC?

20                   MS. VUYLSTEKE: No questions.

21                   JUDGE WOODRUFF: MEG?

22                   MS. LANGENECKERT: No questions.

23                   JUDGE WOODRUFF: Ameren?

24                   MR. BYRNE: No questions.

25                   JUDGE WOODRUFF: Any redirect?

1 MR. THOMPSON: Absolutely.

2 REDIRECT EXAMINATION BY MR. THOMPSON:

3 Q. Mr. Hill, before you came down here to  
4 testify today, did anybody tell you what result to reach  
5 in your analysis?

6 A. No, sir.

7 Q. In doing your analysis, did you pay any  
8 attention to anything Matt Barnes had said in any prior  
9 case before this Commission?

10 A. No, sir. My recommendation in this  
11 proceeding is based on current market data, my review of  
12 the financial literature in my expertise developed over  
13 the past 25 years, not on what somebody else thought last  
14 year.

15 Q. Is it your understanding that this  
16 Commission does not treat flotation costs as a component  
17 of return on equity?

18 A. That's my understanding.

19 MR. THOMPSON: Thank you.

20 JUDGE WOODRUFF: All right. Then Mr. Hill,  
21 you can step down.

22 THE WITNESS: Thank you, sir.

23 JUDGE WOODRUFF: And we're due for a break.  
24 We'll come back at 2:45 with Mr. Gorman.

25 (A BREAK WAS TAKEN.)

1                   JUDGE WOODRUFF: Let's come to order,  
2 please. All right. We're back from break, and Mr. Gorman  
3 has taken the stand. If you'll please raise your right  
4 hand.

5                   (Witness sworn.)

6                   MR. MILLS: Judge, before we move on, can I  
7 ask a clarifying question? Where did we leave the  
8 question of official notice of testimony from Mr. Barnes?  
9 Is the Data Request responses that you did admit instead  
10 of that or in addition to that?

11                  JUDGE WOODRUFF: That was intended to be  
12 instead of that.

13                  MR. BYRNE: That was my understanding, too,  
14 Judge.

15                  JUDGE WOODRUFF: All right. You may  
16 inquire.

17 MICHAEL GORMAN testified as follows:

18 DIRECT EXAMINATION BY MS. VUYLSTEKE:

19                  Q.        Could you state your name and business  
20 address for the record.

21                  A.        My name is Michael Gorman. My business  
22 address is 16690 Swingley Ridge Road, Chesterfield,  
23 Missouri.

24                  Q.        Are you the same Mike Gorman that caused  
25 the direct testimony of Michael Gorman and the rebuttal

1 testimony of Michael Gorman, Exhibit 600 and 601, to be  
2 filed?

3 A. Yes.

4 Q. And if I were to ask you the questions  
5 contained in that testimony today, would your answers be  
6 the same under oath?

7 A. Yes.

8 MS. VUYLSTEKE: At this time I would like  
9 to request that Exhibits 600 and 601 be admitted into the  
10 record.

11 JUDGE WOODRUFF: Exhibit 600 and 601 have  
12 been offered. Are there any objections to their receipt?

13 (No response.)

14 JUDGE WOODRUFF: Hearing no objections,  
15 they will be received.

16 (EXHIBIT NOS. 600 AND 601 WERE MARKED FOR  
17 IDENTIFICATION AND RECEIVED INTO EVIDENCE.)

18 MS. VUYLSTEKE: And I will tender the  
19 witness for cross.

20 JUDGE WOODRUFF: For cross-examination,  
21 then, we begin with MEG.

22 CROSS-EXAMINATION BY MS. LANGENECKERT:

23 A. Good afternoon.

24 Q. Were you here yesterday when Ms. LaConte  
25 testified?

1 A. Yes.

2 Q. And did you hear some questions that were  
3 presented to her about the generic ROE that's been  
4 proposed in her testimony?

5 A. Yes.

6 Q. And did you hear a specific question that  
7 related to the ROEs that have been allowed in California?

8 A. Yes.

9 Q. And could you explain for us the difference  
10 between the California ROE and a Missouri ROE, why there  
11 would be any type of disparity?

12 A. Well, the risk characteristics of  
13 California utilities when I was in those cases, the last  
14 time was a few years ago, the California utilities  
15 exhibited a different risk profile than AmerenUE in  
16 particular and the other Missouri utilities that I've  
17 taken a look at. California has some unusual risk  
18 characteristics related to their attempt to go from a  
19 regulated environment to a deregulated environment and  
20 then to come back to some hybrid form of regulated  
21 environment. There's significant off-balance-sheet  
22 obligations for those utilities.

23 There's -- at the time I was looking at it,  
24 there wasn't clear legislative allowance for them to  
25 invest in new generating resources needed to serve retail



1 customers, and a lot of the mechanisms, rate mechanisms  
2 that ensured full recovery of costs were not clearly  
3 spelled out, at least a few years ago.

4                   So at that time I would suggest that the  
5 risk for a California utility would not be a reasonable  
6 risk proxy for that of a Missouri utility, which has  
7 main -- stayed the course in terms of regulatory cost of  
8 service price setting for utilities, which has financially  
9 protected the utilities and preserved a much stronger and  
10 more attractive from an investor standpoint utility  
11 companies.

12                   Consequently, I would think the cost of  
13 capital for utilities in Missouri would be lower than what  
14 the California Commission would find appropriate for  
15 California utilities.

16           Q.       And then a lower ROE?

17           A.       Right.

18                   MS. LANGENECKERT: Thank you.

19                   JUDGE WOODRUFF: For Noranda?

20                   MR. CONRAD: Very quickly, Judge.

21 CROSS-EXAMINATION BY MR. CONRAD:

22           Q.       Good afternoon, Mr. Gorman.

23           A.       Good afternoon.

24           Q.       Following up on one question about the  
25 California situation, are you aware of any utilities in

1 California or any holding companies in California that  
2 have gone bankrupt?

3 A. Yes.

4 Q. And that would be?

5 A. Civic Gas & Electric.

6 Q. And that's a holding company, isn't it, or  
7 was it subsidiary to, if you know?

8 A. I'm trying to recall back when it was in  
9 bankruptcy. It's a holding company now, but I have to  
10 review to see whether or not there was a structure like  
11 that at the time of the bankruptcy. I would have to  
12 review that.

13 Q. As far as you're aware, had any Missouri  
14 utilities gone into the bankruptcy court?

15 A. I'm not aware of any.

16 Q. Lo even Aquila?

17 A. They came very close.

18 Q. You have been here, I think, most of the  
19 day, I take it?

20 A. Yes.

21 Q. And you heard, I hope, the series of  
22 questions about the impact of FAC one way or the other  
23 that I've asked the other ROE folks. Did you make an  
24 assumption in your recommendation one way or the other on  
25 an FAC?



1 the yield spread between single A rated utilities and then  
2 E double A or triple B utilities. He refined that a  
3 little bit to identify companies with and without fuel  
4 adjustment clauses, but it's a similar methodology.

5 Q. But I take it you would agree -- and I  
6 think you testified to this a moment ago, but let me just  
7 be clear -- the presence of an FAC clause would in your  
8 view make an electric utility less risky than the same  
9 situation, same utility, all other things being equal but  
10 no FAC?

11 A. All other things equal, yes.

12 Q. Now, you follow the rating companies, I  
13 take it? I mean, you understand the rating company  
14 structure, what they do?

15 A. Yes.

16 Q. And is it -- is it fair that -- a fair  
17 characterization that a rating agency's primary function  
18 is to give creditors and prospective creditors insight  
19 into the utility's financial condition?

20 A. Yes.

21 Q. But that's limited to creditors, isn't it,  
22 not investors? I mean, stock investors, equity investors?

23 A. Well, their emphasis is on the credit  
24 standing of the utility, but that provides information on  
25 the overall investment risk for both bond holders and

1 equity holders.

2 Q. Sure. But their primary interest is from  
3 the creditors, right?

4 A. Yes.

5 Q. Are you aware of any instance in which a  
6 rating agency has changed the rating based on the  
7 provisions of a utility's FAC as regards the number of  
8 accumulation periods?

9 A. No.

10 Q. I think Mr. -- or Mr. Hill characterized  
11 that as parsing the clause. That was his term, and I  
12 thought it made some sense. It's kind -- in your view,  
13 it's kind of a yes, no, they have one, they don't; is that  
14 fair, from the rating agency' perspective?

15 A. No. I think the rating agencies are  
16 capable of understanding a fuel adjustment clause and  
17 understanding the -- the effect of that clause in allowing  
18 a utility to produce the cash flows necessary to support  
19 financial obligations. So I think they are -- are  
20 familiar with regulatory mechanisms and the implications  
21 those mechanisms have on a utility's cash flows.

22 Q. Are you aware of any instance in which a  
23 rating agency changed the rating of a utility's -- or  
24 their bonds or their credit rating as a result of the  
25 duration of the FAC recovery period?

1           A.       No.

2           Q.       How long would you expect an FAC to remain  
3 in effect for Ameren if one were approved?

4           A.       Well, typically rate mechanisms are  
5 implemented at least in between rate cases, so I would  
6 think that if it -- it would at a minimum be in effect  
7 between now and the next rate case.

8           Q.       Would you expect the rating agencies to  
9 make the same assumption?

10          A.       Unless -- yes, unless there is reason to  
11 assume otherwise.

12          Q.       Let me ask you about that duration  
13 question. Are you aware of any instance in which a rating  
14 agency changed a rating based on the provisions of a  
15 utility's FAC as regards the duration of the FAC or  
16 whether it had to be renewed?

17          A.       I'm not familiar with -- with any change in  
18 rating or comments by a regular rating agency on that  
19 issue.

20          Q.       Okay. So that would be a no?

21          A.       Correct.

22          Q.       Correct, it's a no?

23          A.       It's a no.

24          Q.       All right. Finally, are you aware of any  
25 instance in which a rating agency changed a rating for an

1 electric utility based on the perceived or stated  
2 intensity or timing of a prudence review for the utility  
3 and its FAC?

4 A. I have read comments in certain utilities'  
5 credit reviews where they comment on deferred fuel  
6 accounting mechanisms and proceedings which may take time  
7 to establish the prudence of major costs and whether or  
8 not they should be recovered from retail ratepayers.

9 Q. Would that be pertinent to the FAC or would  
10 that be the utility generally?

11 A. Certainly is to the utility generally.  
12 Yes, I mean, it's not -- not the structure of the FAC. It  
13 would be whether or not the actions of the utility were  
14 prudent or not.

15 MR. CONRAD: All right. Thank you,  
16 Mr. Gorman. And thank you, your Honor.

17 JUDGE WOODRUFF: Then Public Counsel?

18 MR. MILLS: No questions.

19 JUDGE WOODRUFF: Staff?

20 MR. THOMPSON: Thank you, your Honor.

21 CROSS-EXAMINATION BY MR. THOMPSON:

22 Q. Good afternoon, Mr. Gorman.

23 A. Good afternoon.

24 Q. We've seen you here before a few times,  
25 haven't we?

1           A.     Yes.

2           Q.     Now, your recommendation is 10.2; is that  
3 correct?

4           A.     It is.

5           Q.     And I believe you told Mr. Conrad you did  
6 not calculate how you would change that if, in fact, the  
7 Commission awarded a fuel adjustment clause to Ameren?

8           A.     Correct.

9           Q.     Now, Dr. Morin rated the fuel adjustment  
10 clause was worth 25 basis points.  Would you agree or  
11 disagree with that?

12          A.     I think that's a reasonable estimate.

13          Q.     And were you here when Mr. Hill testified?

14          A.     Yes.

15          Q.     And he agreed with Dr. Morin's rating, did  
16 he not, 25 basis points?

17          A.     With the 25 basis point adjustment, yes.

18          Q.     Now, were you here yesterday when  
19 Ms. LaConte testified?

20          A.     Yes.

21          Q.     And she rated that as worth 20 basis  
22 points.  Are you aware of that?

23          A.     I believe that's correct, yes.

24          Q.     And is that in the ballpark or too small?

25          A.     I think it's in the ballpark.



1 Q. Okay. So it's not an exact science, is it?

2 A. That's correct.

3 Q. Okay. Now, you're aware that the  
4 Commission awarded AmerenUE 10.2 in its last rate case,  
5 are you not?

6 A. I am.

7 Q. And do you believe conditions have changed  
8 materially since that award was made?

9 A. Well, they certainly have in the last  
10 month.

11 Q. Let's leave the last month out of it for  
12 the time being. If the last month had not happened, would  
13 you believe that conditions had changed materially?

14 A. Not materially. I think if you look at my  
15 recommendation in the last case, it was a little bit lower  
16 than my recommendation was in this case. So I think there  
17 has been a modest increase in the cost of capital since  
18 the last case, but at best it's modest.

19 Q. Now, let's focus on the last month. Would  
20 you agree or disagree that the last month has seen  
21 interest rates fall?

22 A. Treasury instrument yields have fallen,  
23 yes.

24 Q. And yet paradoxically at the same time  
25 would you agree that the last month has seen the

1 availability of capital severely constricted?

2 A. Outside of the treasury market, that's  
3 correct.

4 Q. So do the standard or classic tools of  
5 financial analysis even apply to a situation such as has  
6 been seen in the past month and continues today?

7 A. Well, classic financial models assume  
8 rational market expectations, and I believe the market  
9 activity over the last few weeks is extremely difficult  
10 for anybody to understand and form reasonable expectations  
11 of how those activities will translate into future changes  
12 in the market going forward.

13 So I don't think the rational expectation  
14 underlying assumption of traditional financial models  
15 would necessarily hold relying on current available  
16 security valuations and yields.

17 Q. Now, are you aware that Dr. Morin described  
18 your analysis as results-oriented, self-serving and  
19 inconsistent --

20 A. Yes.

21 Q. -- because you evidently used a different  
22 sort of DCF tool?

23 A. Yes.

24 Q. And what's your reaction to that? Do you  
25 agree or disagree?

1           A.       Well, I disagree with that. My procedure  
2 for conducting the DCF analysis and recommending return  
3 relying on DCF studies was the same in this case as it has  
4 been in just about every piece of testimony I file. I  
5 don't simply conduct a cost of growth DCF analysis and  
6 offer it as a reasonable estimate without some review and  
7 test.

8                       Over the 20 years I've been performing rate  
9 of return studies, I have found at times the DCF return  
10 from a constant growth model to be either too low or, as I  
11 have more recently found it, to be unreasonably high. The  
12 reason I had reached those conclusions was based on the  
13 sustainability of the growth rate estimate used in the  
14 constant growth model.

15                      An important assumption in a constant  
16 growth DCF study is that the growth rate you use has to be  
17 sustainable over an indefinite period of time, that is  
18 over the life of the common equity security, which is in  
19 infinite life. If that growth rate is irrationally high  
20 or low, the DCF return produced from a cost and growth DCF  
21 analysis will not be reliable nor accurately estimate the  
22 cost of capital for the utility company.

23                      Based on that overall assessment which has  
24 been -- I have employed generally consistently over the  
25 last 20 years, there have been times such as in the mid to

1 early 1990s where I've rejected the constant growth DCF  
2 results because those results have been too low and more  
3 recently, for the reasons outlined in my testimony, I've  
4 been rejecting the constant growth DCF results now because  
5 the growth rates are unsustainably high and inflate the  
6 DCF return estimates.

7                   So I have consistently applied that model.  
8 I've consistently tested that model, and in the unusual  
9 circumstances where I found the constant growth DCF return  
10 did not produce a reasonable result, I went into great  
11 detail explaining why. I didn't have confidence in it and  
12 reached my conclusion that the constant growth DCF result  
13 was not reasonable.

14           Q.       Thank you. Now, with respect to the CAPM,  
15 did use the same CAPM analysis in this case that you have  
16 used in the past?

17           A.       Yes.

18           Q.       What about Dr. Morin, did he use the same  
19 CAPM analysis in this cases that he has used in the past?

20           A.       He has used different -- he has used the  
21 same CAPM analysis, but he has used different beta  
22 estimates in that CAPM study. And, of course, the beta  
23 estimate used in the CAPM study is a little bit like the  
24 growth rate in the DCF. It's the lynch pin of the  
25 accuracy of the CAPM return estimates.

1                   Just a few years ago when utility betas  
2 were -- electric utility betas in particular were  
3 abnormally low, Dr. Morin set aside those electric utility  
4 betas and used other proxy betas primarily from gas  
5 utility groups to plug into a CAPM study to support his  
6 return on equity recommendation for an electric utility  
7 company.

8                   That's different than what he did in this  
9 case. So he has not consistently applied that CAPM  
10 analysis, but he explained why he used different  
11 information and -- and did that in support of what he  
12 thought to be an appropriate return on equity estimate.

13                 Q.       Okay. Now, would you agree with me that  
14 return on equity is profit?

15                 A.       Yes.

16                 Q.       And how much profit would your  
17 recommendation yield to AmerenUE on an annual basis given  
18 its equity ratio and its capital structure and its  
19 capitalization?

20                 A.       Approximately a \$5.9 billion rate base at  
21 51 percent common equity ratio of capital and a  
22 10.2 percent return on equity, that equates to about  
23 \$310 million of common equity return. The revenue  
24 requirement of that would be adjusted upward for income  
25 taxes. So that would be, roughly speaking, almost

1 \$500 million of total revenue requirement to customers.

2 MR. THOMPSON: I have no further questions.

3 Thank you.

4 JUDGE WOODRUFF: All right. For AmerenUE?

5 MR. BYRNE: Thank you.

6 CROSS-EXAMINATION BY MR. BYRNE:

7 Q. Mr. Gorman, I have your deposition. I'm  
8 not going to mark it as an exhibit, but I would like to  
9 refer to it if I could. And don't worry, it won't clutter  
10 the record in this case.

11 MR. CONRAD: Judge, I kind of wonder how  
12 the difference of treatment is if the materials are handed  
13 to the members of the Commission even though they're not  
14 marked as an exhibit or not admitted into the record.  
15 Does that seem somehow antithetical with protection of the  
16 record to you?

17 JUDGE WOODRUFF: Well, if it's not part of  
18 the record, obviously it won't be relied on in the  
19 decision.

20 MR. BYRNE: I am going to walk him through  
21 some of the questions and answers in the deposition.

22 JUDGE WOODRUFF: Mr. Conrad, would it be  
23 helpful if we marked it even if it's not admitted?

24 MR. CONRAD: Well, counsel can run his own  
25 case. I'm just questioning whether it's appropriate to

1 give materials to the Bench that really are not going to  
2 be part of the record. It kind of creates the problem on  
3 the record, which is, in fact, why I'm making the  
4 statement, to indicate on the benefit of the record that  
5 this is what's going on.

6 JUDGE WOODRUFF: Do you wish to make it a  
7 formal objection?

8 MR. CONRAD: Well, I'd like not to, but if  
9 it's necessary to do so, I guess I will.

10 JUDGE WOODRUFF: All right. Mr. Byrne, is  
11 there a reason why we would need to have it?

12 MR. BYRNE: I don't know. Because I'm  
13 going to read from it. If you don't want to have it, I'll  
14 be glad to collect it back, whatever. I'm not going to --

15 MR. CONRAD: Once again, we went through  
16 this before, and I don't have an objection and wouldn't  
17 have had any objection for Mr. Byrne in the earlier  
18 example if we were using the deposition in the way that I  
19 understand at least is the proper way to use it.

20 JUDGE WOODRUFF: Which I assume is what  
21 you're planning on doing?

22 MR. BYRNE: That's what I'm planning on  
23 doing. I'm trying to comply with the ever-evolving  
24 standards to the use of depositions in a Commission  
25 proceeding.





1 recommending a range of returns on equities from 9.81  
2 percent to 10.55 percent; is that correct?

3 A. Yes.

4 Q. And based on the deposition I took, my  
5 understanding is you would agree that anything within your  
6 range is reasonable?

7 A. Yes.

8 Q. Okay. And in order to arrive at that  
9 recommendation, you did a number of analyses, right?

10 A. Correct.

11 Q. And my understanding is you did three DCF  
12 analyses; is that correct?

13 A. Yes.

14 Q. And then a capital asset pricing model  
15 analysis; is that right?

16 A. Two of them actually, but yes.

17 Q. And then a risk premium analysis?

18 A. Again, two of them.

19 Q. Okay. Do you think you can just run over  
20 for me what the percentage for each one of those analyses  
21 were, the ROE that was used?

22 A. The results of the analysis?

23 Q. The results. That's the word I was  
24 searching for.

25 A. That's summarized at page 36 of my

1 testimony.

2 Q. Which testimony, direct?

3 A. Direct testimony, yes.

4 Q. So it looks like -- okay. You want to --

5 A. You probably haven't noticed, but the  
6 constant growth model is not on that table.

7 Q. Didn't notice that.

8 A. So that summarizes two of my three DCF  
9 studies, my risk premium results and my CAPM results. The  
10 constant growth DCF results are shown on page 18 of my  
11 testimony.

12 Q. So let me just read and make sure I get  
13 them right. The constant growth is 11.86; is that  
14 correct?

15 A. Yes.

16 Q. And then the final result of the two-stage  
17 growth DCF would be 9.73 percent?

18 A. Correct.

19 Q. And multi-stage growth DCF is 9.89?

20 A. Correct.

21 Q. Risk premium is 10.46 percent?

22 A. Yes.

23 Q. And CAPM is 10.63 percent?

24 A. Correct.

25 Q. Okay. And as I understand it, the one --

1 the one that you excluded, which isn't on the chart, is  
2 the constant growth one, and -- is that right?

3 A. Yes.

4 Q. And it seems like people have been  
5 inconsistently referring to it. Is that also known as  
6 single stage DCF?

7 A. Yes. That would be a consistent  
8 description of the model.

9 Q. Okay. And can you tell me the difference  
10 between each of the models, what is -- how does the  
11 constant growth or single stage DCF work for starters?

12 A. Description of the three DCF models?

13 Q. Yes.

14 A. The constant growth model is -- is based on  
15 a stock price and dividend to produce a yield and a growth  
16 rate that is expected that initially will be held into  
17 perpetuity. So there's one growth rate over the entire  
18 life of the investment.

19 The two-stage growth methodology assumes  
20 that there's two periods of growth over the life of the  
21 security, a first stage growth, which consists of the  
22 first five years and a second stage growth which starts in  
23 year six and runs through perpetuity.

24 The three-stage or multi-growth stage DCF  
25 analysis has three growth periods. The first five years,

1 there's a transitional growth stage between that first  
2 stage growth and the third stage growth which lasts from  
3 year six through ten, or six through nine, and then the  
4 third and final constant growth state which starts at the  
5 end of the second stage and continues into perpetuity.

6 Q. Would it be fair to say that the constant  
7 growth or single stage DCF model is the one that is most  
8 usually historically been used by this Commission and  
9 other commissions around the country?

10 A. It is normally a -- the DCF model that is  
11 given primary consideration in supporting authorized terms  
12 of equity.

13 Q. That's been your history at least, hasn't  
14 it?

15 A. It normally is appropriate to use that  
16 model to form a return on equity recommendation in a rate  
17 proceeding, yes.

18 Q. Okay. And let's talk for a minute about  
19 the two-stage and multi-stage. Well, let's just talk  
20 about the two-stage DCF. Isn't there some judgment in  
21 deciding where the break point is in those two stages? In  
22 other words, your break point is at five years; is that  
23 correct?

24 A. Yes.

25 Q. You calculate one growth rate for the first

1 five years, and then year six to perpetuity is a second  
2 growth rate, right?

3 A. Yes.

4 Q. And wouldn't it have been possible to make  
5 the break point at four years or six years or three years  
6 or seven years?

7 A. Well, it is possible, but as we discussed  
8 at my deposition, there's -- there's legitimate reasons  
9 for structuring the growth periods based on the time  
10 period of the growth rate that is used for the short-term  
11 and long-term growth rate which those growth rates were  
12 made to represent.

13 For example, the analyst growth rate which  
14 is used as my constant growth rate, long-term sustainable  
15 growth rate and my constant growth rate or one-stage DCF  
16 model was used in the first-stage growth in my two-stage  
17 DCF model and my multi-stage DCF model.

18 That growth rate is designed by security  
19 analysts to represent growth over the next three to five  
20 years. So it would be appropriate to use that growth rate  
21 over the time period it was designed to reflect.

22 Q. But you could have made the break at three  
23 or four or five years, could you not have?

24 A. Yes.

25 Q. And for that matter, did those analysts

1 have a prediction for year six, seven and eight?

2 A. No.

3 Q. So you really don't know what the analysts  
4 are projecting for years six, seven and eight, do you?

5 A. That's the difficulty in understanding what  
6 a reasonable -- what the market is expecting for long-term  
7 sustainable growth. You can get some pretty good  
8 information of what they're expecting in the next three to  
9 five years, but after that it's very difficult to predict.

10 Q. I guess my point is just that it's not an  
11 exact science. You can break it at different points in  
12 the two-stage growth, couldn't you?

13 A. You can break it at different points, yes,  
14 but there are logical reasons to support a specific  
15 structure of the model.

16 Q. And haven't you been criticized before or  
17 people -- not maybe just you, but people use the two-stage  
18 growth model, hasn't that been a criticism in the past,  
19 that there's -- there's some discretion in where it can be  
20 broken?

21 A. That has been a criticism. It's just where  
22 the abnormally high -- well, recently the short-term  
23 doesn't have normally high growth stage, period. So the  
24 criticisms I've gotten from utilities more recently is how  
25 do you know the abnormally high growth will stop after

1 year five. Maybe it will continue through year ten. So I  
2 thought that was a reasonable criticism of what I was  
3 doing, so that's when I started implementing the  
4 multi-growth-stage DCF study.

5 Q. And isn't there some of the same kind of  
6 judgment in deciding how to structure a multi-stage DCF?  
7 I mean, don't you have the same issue of where are the  
8 break points? I guess you have just a few more break  
9 points in a multi-stage DCF, but isn't there the same kind  
10 of judgment as to where to make those break points?

11 A. There is the same kind of judgment, but  
12 again, there's logical and supportable considerations in  
13 just how to design those multi-growth periods.

14 Q. Sure. Sure. I mean, I'm not criticizing  
15 your judgment. I'm just saying there is judgment that has  
16 to be exercised; is that correct?

17 A. Yes.

18 Q. And let me ask a little bit more  
19 specifically about your history and using each one of  
20 these models. Okay. When did you start, you know, giving  
21 recommendations on return on equity? How long ago was  
22 that?

23 A. It was in the late '80s.

24 Q. Okay. And when you started, what DCF model  
25 did you use?

1           A.       At the time I was using the constant growth  
2 DCF study.

3           Q.       Okay. And my understanding from our  
4 deposition is you used that pretty consistently up until a  
5 point in the mid to late '90s; is that true?

6           A.       About five years later, because three to  
7 five-year growth rate outlooks were very low for utility  
8 companies, largely because rate base were flat to  
9 declining and there was a major move to deregulation at  
10 that time. There was not expectations for significant  
11 growth to utilities over the next three to five years.

12                    I found that those short-term growth  
13 outlooks were abnormally low, so at that point in time I  
14 started using a multi-growth-stage DCF analysis to reflect  
15 the rational expectation that this relatively short period  
16 of low growth would eventually transform into a period of  
17 higher, more normalized growth for utility companies.

18           Q.       And I think you provided an exhibit that  
19 had six cases that took place in the mid to late '90s. I  
20 think the years were like '96, '7 and '8? Does that sound  
21 right? I don't have it in front of me. Maybe you know  
22 where it is.

23           A.       It's on the surrebuttal, MPG-S-1, it was  
24 about the period '94 through '97, I believe, were the  
25 examples offered.



1 Q. And there were -- and there were I think,  
2 is -- are there six cases on that exhibit?

3 A. Yes.

4 Q. Are there any others that you know during  
5 that period where you didn't use the constant growth DCF?

6 A. Well, I mean, this was intended to  
7 represent the cases in which I used the non-constant  
8 growth DCF because I found the constant growth number to  
9 be unreasonably low, and I did not do an extensive study  
10 of all my previous testimony. I followed that procedure  
11 for many years around this point in time.

12 Q. But for many years it's '94, '95, '96, '97  
13 time frame?

14 A. Yeah, around that time period.

15 Q. Okay. And let me ask you, what were you  
16 using during this time period? What DCF analysis were you  
17 using?

18 A. It was a multi-growth stage DCF study.

19 Q. And was it exactly like the multi-stage DCF  
20 study that you're using in this case?

21 A. It was an earlier generation of the study,  
22 and the problem I ran into at that time was that utility  
23 payout ratios, I think we -- Dr. Morin talked about that a  
24 little earlier today -- were at abnormally high rates.

25 Q. So how did -- what were the mechanics of

1 that multi-stage DCF that you used in the mid '90s?

2 A. The mechanics of it were a little more  
3 detailed than what I'm doing now. The first two stage  
4 reflect projected dividend growth, not earnings growth.  
5 The third stage was when constant growth parameters would  
6 come back and dividends earnings and book value would all  
7 grow at the same rate into perpetuity.

8 The significance of the study back at that  
9 point in time -- and by the way, a DCF study is designed  
10 to project dividend growth, not earnings growth. So if  
11 it's not reasonable to assume dividend, earnings are  
12 growing at the same rate, then it's appropriate to use  
13 dividend growth projections, not earnings.

14 But during this time period, dividends were  
15 expected to grow at a much slower rate than earnings  
16 because the utility's dividend payout ratios were very  
17 high, in some cases up nearly at 100 percent, in other  
18 cases, in most cases up around 90 percent, as Dr. Morin  
19 explained earlier today. Payout ratios have historically  
20 been around 70 percent and are --

21 Q. I think you --

22 A. -- around 65 percent now.

23 Q. I think you're not answering my question.

24 I was just asking about the mechanics of how that --

25 A. I was trying to explain that. That was

1 part of the mechanics of the model is it was designed to  
2 reflect slow dividend growth, slower than earnings growth,  
3 until the payout ratio came down to a level which would  
4 sustain constant or -- or long-term sustainable growth.

5 Q. What were the break points in years between  
6 the different stages in that model?

7 A. In that model, I was able to find security  
8 analysts projected dividend growth over five years.  
9 Starting in the third stage, I relied on a long-term  
10 sustainable growth rate based on either the overall market  
11 or the U.S. GEP. The transitional stage was the linear  
12 increase from the dividend -- the lower dividend growth  
13 rate at the end of year five systematically up to the  
14 higher long-term sustainable growth rate achieved starting  
15 in year 11.

16 Q. Okay. Then my understanding is you went  
17 back to the -- to using -- to relying exclusively on the  
18 constant growth DCF; is that true?

19 A. Around the late '90s, yes.

20 Q. Okay. And then keeping with your history,  
21 you stuck to that constant growth DCF until when?

22 A. It's been around 12 to 18 months, I  
23 believe.

24 Q. Okay. So --

25 A. Last 12 or 18 months.

1 Q. And when you switched in the last 12 or 18  
2 months, what did you switch to? What was your initial  
3 switch from the constant growth?

4 A. Initially I went to the two-stage growth  
5 DCF model, and the --

6 Q. Okay. And did you ever average that or  
7 anything or did you just completely shift over from  
8 constant growth to two-stage?

9 A. No. At that time for a while I did  
10 continue to give some weight to the constant growth  
11 return.

12 Q. And then at -- I guess at a certain point  
13 you stopped and then it moved to -- and then it moved to  
14 no weight to the constant growth?

15 A. Correct.

16 Q. And then you were relying exclusively on  
17 the two-stage; is that correct?

18 A. Yes.

19 Q. And then you shifted again or moved a  
20 little again to incorporate the multi-stage with the  
21 two-stage; is that correct?

22 A. That's correct.

23 Q. Any other -- anything else in between or  
24 have I covered what you've done?

25 A. No. That's pretty much the pattern that I

1 went through. I was troubled by the constant growth DCF,  
2 so I tried to test it.

3 Q. I think you've answered my question. And  
4 let me ask you this. In the Empire case, my understanding  
5 is part of the analysis the Commission did is they  
6 averaged your result from the constant growth with your  
7 result on the two-stage; is that correct?

8 A. I believe that's correct.

9 Q. Okay. I'm going to try to use some  
10 technology, but I may fail. Okay. I've tried to put up  
11 here, I don't know if everyone can see it, but I've tried  
12 to put what you are recommending in terms of the DCF, and  
13 make sure I've got it right, the part that's already up  
14 there. It says methods. So this is your recommended ROE,  
15 methods, two-stage DCF, multi-stage DCF, CAPM and risk  
16 premium. Are those the methods that you're using to  
17 develop your ROE in this case? And I think it's on page  
18 36 of your direct testimony if you want to compare it.

19 A. Well, the first lines I agree with.

20 Q. Okay. What don't you agree with?

21 A. Well, I'm not sure where you're going with  
22 the middle section.

23 Q. No. I'm just on the very first one  
24 parallel with recommended ROE. That's all I'm talking  
25 about.

1           A.       The first four lines under the column  
2 headings.

3           Q.       Yeah.  Those are correct, are they not, the  
4 two-stage DCF, the multi-stage DCF --

5           A.       Yes.

6           Q.       -- CAPM and the risk premium, those are the  
7 four analyses?  I know you calculated the other one, but  
8 those are the four you're using, right?

9           A.       Yes, shown on the page of my testimony I  
10 was just referring to.

11          Q.       And I got your range, which I think you  
12 told me before was this 9.81 to 10.55 percent; is that  
13 correct?

14          A.       Yes.

15          Q.       And the net point you calculated was 10.20,  
16 right?

17          A.       Well, that was rounded up.  It was 10.18.  
18 I rounded it.

19          Q.       Do you have a calculator with you?

20          A.       I do.

21          Q.       I guess my question is, could you calculate  
22 for me the average of those four analyses that you used of  
23 the four that you used?

24          A.       All right.  Without the constant growth?

25          Q.       Without the constant growth.  We'll get to

1 that in a minute.

2 A. 10.18.

3 Q. Okay. And so I guess if you rounded up  
4 like you did for the midpoint it would be 10.2, 10.1  
5 maybe?

6 A. Yes.

7 Q. 10.18. Okay. Then I guess I'm asking in  
8 the next section, what if you had added your constant  
9 growth DCF, what if you had given it one-fifth weight  
10 along with the other analyses, what would your  
11 recommendation have been, what would the average of those  
12 five have been and what would the range have been?

13 A. Well, I can give you the average and I can  
14 give you a range, but that's not my range.

15 Q. Sure. I understand.

16 A. The average is 10.51, and the range is  
17 11.86 to 9.73.

18 Q. And what's the midpoint of that range?

19 A. 10.80.

20 Q. Okay. Then the next iteration is what if  
21 you would have done what you did 80 to 90 percent of the  
22 cases that you testified in, and that is use the old  
23 constant growth DCF and not the other ones, what would  
24 have been the average of your constant growth DCF  
25 calculation, your CAPM and your risk premium?

1           A.       Just to be clear, I would not have done  
2 that in the last cases because I would have reached the  
3 same conclusion I did here, and that is a constant growth  
4 DCF result is not reasonable, but if I had not -- if I  
5 would have found the constant growth DCF result of 11.86  
6 percent to be reasonable --

7           Q.       Yep.

8           A.       -- then the range -- well, the average of  
9 the constant growth with the risk premium and CAPM would  
10 be 10.98 percent, and the range would be 11.86 percent to  
11 10.46 percent.

12          Q.       And what would the midpoint of that range  
13 be?

14          A.       11.16.

15          Q.       Okay. Now I'm going to ask you to do what  
16 the Commission did with your analysis in the Empire case,  
17 and my understanding is in that case they averaged your  
18 constant growth calculation with your two-stage DCF  
19 calculation, is that correct, and then used that as the  
20 DCF component of the --

21          A.       Subject to check, I believe that's what  
22 they did.

23          Q.       Okay. So the same questions with regard to  
24 that. What would the average be, what would the mid range  
25 be and what would midpoint be?



1           A.       The DCF would average to 10.80 percent, and  
2 the average of that, that DCF result with the risk premium  
3 and CAPM would be 10.63 percent.

4           Q.       Okay. And what would the range be?

5           A.       The range would be 10.46 to 10.80.

6           Q.       And what would the midpoint be?

7           A.       10.63.

8           MR. BYRNE: Okay. Your Honor, I'd like to  
9 have this chart marked as an exhibit. Obviously I'll need  
10 to make copies of it, but I'd like to offer it into  
11 evidence.

12           JUDGE WOODRUFF: All right. It will be  
13 No. 66.

14           (EXHIBIT NO. 66 WAS MARKED FOR  
15 IDENTIFICATION BY THE REPORTER.)

16           JUDGE WOODRUFF: All right. Exhibit 66 has  
17 been offered into evidence. Are there any objections to  
18 its receipt?

19           (No response.)

20           JUDGE WOODRUFF: Hearing none, it will be  
21 received into evidence.

22           (EXHIBIT NO. 66 WAS RECEIVED INTO  
23 EVIDENCE.)

24 BY MR. BYRNE:

25           Q.       I wanted to ask you, Mr. Gorman, there was

1 some discussion in your testimony about the spread in  
2 yields between B double A bonds and A bonds; is that  
3 correct?

4 A. I believe the spread is between those  
5 utility bond yields and treasuries.

6 Q. Okay. Well, let me ask you this. Do you  
7 know what -- do you know what the current spread between B  
8 double A bonds and A bonds is?

9 A. I believe it's about a little more than a  
10 percentage point.

11 Q. Okay. Do you know what the current spread  
12 between, was it BAA bonds and treasuries that had been in  
13 your testimony, do you know what that currently is?

14 A. Currently, that's close to 400 to 450 basis  
15 points.

16 Q. Do you know what the yield, the absolute  
17 yield of BAA bonds is right now?

18 A. I think the latest yield I looked at is  
19 about 8.9 percent.

20 Q. In your deposition, I showed you some  
21 testimony from the state of Virginia that you had filed.  
22 Do you remember that?

23 A. Yes.

24 Q. You don't happen to -- well, it might be  
25 attached to your deposition.

1           A.       Yeah, it's in here.

2           Q.       Do you have that?

3           A.       I have it.

4           Q.       And it looks to me like it's from Case No.

5 PUE-2007-00066 before the Commonwealth of Virginia State

6 Corporation Commission; is that correct?

7           A.       Yes.

8           Q.       It's dated November 2nd, 2007?

9           A.       Yes.

10          Q.       And it's your direct testimony?

11          A.       Appears to be, yes.

12          Q.       And there was a provision that we talked

13 about in your deposition, and it was on page 17, and I

14 think this somewhat relates to something you were talking

15 to Mr. Conrad about, but could you read the top, you know,

16 the sentence beginning at the top of page 17 down to the

17 end of the paragraph out loud.

18          A.       Starting with the -- the first full

19 sentence?

20          Q.       Yeah.

21          A.       My proxy group's average bond rating from

22 S&P is lower than EPCO senior secured credit rating of

23 A minus from S&P. The peer group's bond rating from

24 Moody's is identical to that of EPCO's, comma, A3. Bond

25 rating is an indication of the overall or total investment

1 risk of a utility company. Shareholders' risk is impacted  
2 by the credit risk because credit rating is an indication  
3 of likelihood that a utility will be able to fully meet  
4 its fixed financial obligations and thereafter meet equity  
5 investors' return expectations. Hence, the stronger the  
6 credit rating, the lower the risk and lower the cost of  
7 common equity. The bond rating indicates the proxy group  
8 is slightly more risky albeit comparable to EPCO.

9 Q. Is this what you were talking about a  
10 little while ago with Mr. Conrad?

11 A. Yes.

12 Q. And isn't it also sort of the theory behind  
13 an adjustment that the Commission made in the Empire case  
14 to your analysis where they added, as I recall, in their  
15 order they added 25 basis points to your analysis to  
16 reflect the difference in credit rating between your  
17 sample group and in that case Empire?

18 A. Well, I can't speak to -- speak  
19 specifically to the Commission's rationale for doing that,  
20 but --

21 Q. But they did it, would you agree?

22 A. The idea behind, as I understand what they  
23 did is they recognized a difference in bond rating can  
24 apply to difference in investment risk, and differences in  
25 investment risk can imply difference in cost of capital.

1 Q. My question was just did they do it? Did  
2 they adjust it by 25 basis points to account for that?

3 A. Subject to check, I believe they did that.

4 Q. Okay. And there was another adjustment in  
5 Empire where they made an adjustment to your  
6 recommendation based on the difference between quarterly  
7 and annual dividend assumptions; is that correct?

8 A. The quarterly versus the annual DCF model.

9 Q. And in that situation, my understanding is  
10 they adjusted five basis points to reflect that?

11 A. Subject to check, that sounds correct.

12 Q. And -- but that's the same kind of a thing  
13 Dr. Morin testified earlier would be -- would account for  
14 a 20 basis point differential. Is that what Dr. Morin was  
15 talking about?

16 A. He did say some number, but it would not be  
17 anything close to 20 basis points in today's market.

18 MR. BYRNE: Okay. Thank you very much,  
19 Mr. Gorman. That's all the questions I have.

20 THE WITNESS: Thank you.

21 MR. BYRNE: I won't offer his deposition.

22 JUDGE WOODRUFF: Very good. Questions from  
23 the Bench, then, Commissioner Murray?

24 QUESTIONS BY COMMISSIONER MURRAY:

25 Q. Good afternoon.

1           A.       Good afternoon.

2           Q.       My questions will be fairly brief. Can you  
3 say what is the nominal five-year and ten-year gross  
4 domestic product growth rate estimate right now currently?

5           A.       Five and ten? Well, they have not changed.  
6 They were updated in October of this year, and they did  
7 not change from March earlier this year. The long-term  
8 forecasts are updated twice every year, but the five-year  
9 forecast is still 4.8 percent and the six-year, six  
10 through ten is about 5.0 percent.

11          Q.       And how often did you say they're updated?

12          A.       Twice a year. The longer term, the five  
13 and ten-year long-term GDP forecasts are updated every --  
14 twice a year. The shorter term GDP projections are  
15 updated monthly, I believe.

16          Q.       And do you know what the latest shorter  
17 term projection is?

18          A.       I would have to check. I don't recall off  
19 the top of my head.

20          Q.       You indicated in your testimony that  
21 utilities cannot sustain a growth rate that exceeds the  
22 growth rate of the overall economy for a long period of  
23 time; is that correct?

24          A.       That is correct, yes.

25          Q.       And have utilities -- how long have

1 utilities sustained a growth rate exceeding the growth  
2 rate of the economy?

3 A. Historically, if they have at all, has been  
4 for a relatively short period of time. Growth will  
5 increase as service area economics support large growth in  
6 the utility which supports large rate base growth. But  
7 eventually the growth rates decline to a more sustainable  
8 level, and historically speaking it's a level that's much  
9 lower than the GDP growth.

10 COMMISSIONER MURRAY: Thank you.

11 JUDGE WOODRUFF: Commissioner Jarrett?

12 COMMISSIONER JARRETT: Yes.

13 QUESTIONS BY COMMISSIONER JARRETT:

14 Q. Good afternoon, Mr. Gorman.

15 A. Good afternoon.

16 Q. I just have kind of a couple of quick  
17 questions. I believe you were here most of the day to  
18 hear some of the other testimony; is that correct?

19 A. Yes.

20 Q. I believe there was testimony, I believe it  
21 was by Dr. Morin, that the average ROE nationwide for a  
22 vertically integrated utility was 10.62. Does that number  
23 sound right? Do you recall that?

24 A. Yes. I think he did say that. He tried to  
25 pull out the T&D utilities, but I don't -- you didn't ask

1 this, but I don't think he calculated that correctly.

2 Q. Okay. And he also, I believe, testified  
3 that 90 percent of the vertically integrated utility  
4 companies had an FAC in place. So that 10.62 would  
5 contemplate 90 percent of the vertically integrated  
6 utilities having an FAC in place; is that correct?

7 A. Well, it reflects the investment risk and  
8 fair compensation for that risk as determined by the  
9 regulatory commissions. Fuel adjust -- the existence or  
10 nonexistence of a fuel adjustment clause would be one risk  
11 factor which would go into a financial analyst's review of  
12 the overall risk of the utility.

13 Q. Right. And is the, I guess the -- the ROE  
14 level, is it an indication of, I guess, relative risk,  
15 that the higher the ROE, the riskier the investment is, is  
16 that kind of a general rule?

17 A. Yeah. Fair compensation would suggest that  
18 the more risky the enterprise, the higher return investors  
19 will demand in order to make an investment in that  
20 enterprise.

21 Q. And would you agree that your  
22 recommendation of 10.2 is below the average for vertically  
23 integrated utility companies?

24 A. It's below that average of authorized  
25 returns on equity, but it's pretty close to the average



1 for all integrated electric or electric utility companies,  
2 which is how I looked at it in terms of comparable risk  
3 standpoint.

4 Q. So it -- but as far as authorized, it is  
5 lower, so you would consider AmerenUE to be a less risky  
6 utility than the average vertically integrated utility  
7 company?

8 A. Well, for most of 1998 the average electric  
9 utility authorized return on equity has been closer to  
10 10.3 percent. So I would --

11 JUDGE WOODRUFF: You said 1998. Did you  
12 mean 2008?

13 THE WITNESS: I'm sorry. Yes. Thank you.  
14 So my recommendation would be lower than that, but I  
15 believe, based on the results of my independent review of  
16 the cost of capital for AmerenUE, that's fair compensation  
17 for AmerenUE.

18 BY COMMISSIONER JARRETT:

19 Q. Right. But do you believe that they are a  
20 more or less risky investment than the average vertically  
21 integrated utility company in the United States?

22 A. I would say they are average to slightly  
23 above average risk for an integrated utility.

24 Q. And why would they be -- why -- what's the  
25 basis for that conclusion?

1           A.        Their bond rating.  It's pretty close to my  
2 comparable groups on a Moody's basis, but the S&P bond  
3 rating was a little weak.  I believe that's largely  
4 because of the affiliation risk that Standard & Poors  
5 considers in assigning a bond rating.

6           Q.        I believe Dr. Morin testified that their  
7 bond rating actually had been downgraded since their last  
8 rate case.  Were you aware of that?

9           A.        Yes.

10                    COMMISSIONER JARRETT:  Thank you.  No  
11 further questions.

12                    COMMISSIONER MURRAY:  Judge, I have another  
13 question.

14                    JUDGE WOODRUFF:  Go ahead.

15 FURTHER QUESTIONS BY COMMISSIONER MURRAY:

16           Q.        I forgot to ask you one.  In your  
17 testimony, you indicated that you propose no -- that you  
18 don't propose any adjustments to the capital structure  
19 proposed by Mr. -- or Mr. O'Bryan.  Does that mean your  
20 position is the same as AmerenUE's on capital structure or  
21 you don't have a position?

22           A.        Well, it's the same as AmerenUE's original  
23 proposed capital structure.  As I understand, the update  
24 reflected including the equity, according to Mr. Hill's  
25 testimony, and I'm not taking an independent position on

1 this, but if they're including common equity that's  
2 associated with nonregulated enterprises, then I agree  
3 with Mr. Hill, that shouldn't be included in the capital  
4 structure.

5 COMMISSIONER MURRAY: Thank you.

6 QUESTIONS BY JUDGE WOODRUFF:

7 Q. I do just have one question, and it  
8 concerns a proposal that Billie Sue LaConte made that the  
9 Commission establish some sort of a generic case to  
10 determine a general ROE to be applied to that -- various  
11 utilities. Do you have a position on that idea?

12 A. Well, I think the concept of regulatory  
13 efficiency is certainly something that's worth giving  
14 serious consideration to. I think the Missouri utilities  
15 at this point in time have significant financial  
16 challenges in front of them in terms of investment in  
17 additional infrastructure and meeting growing customer  
18 demands.

19 So I -- if a generic proceeding was  
20 implemented, I would recommend that you tie the cost of  
21 capital concepts along with various financing mechanisms  
22 to try to resolve many interrelated cost of capital and  
23 financial structure issues together in order to resolve  
24 them and give transparency to both customers for planning  
25 purposes and the utility for planning purposes what kind

1 of capital structure, return on equity and other  
2 regulatory mechanisms would be generally found to be  
3 appropriate by the Commission in setting rates. And I  
4 agree also with Dr. Morin that that should be periodically  
5 reviewed to ensure it stays current.

6 JUDGE WOODRUFF: That's all the questions I  
7 have, then. So we'll go to recross based on questions  
8 from the Bench, beginning with MEG?

9 MS. LANGENECKERT: No recross.

10 JUDGE WOODRUFF: Noranda?

11 MR. CONRAD: No recross.

12 JUDGE WOODRUFF: State of Missouri?

13 MR. IVESON: Nothing, your Honor.

14 JUDGE WOODRUFF: Public Counsel?

15 MR. MILLS: No, thank you.

16 JUDGE WOODRUFF: Staff?

17 MR. THOMPSON: No, thank you.

18 JUDGE WOODRUFF: Ameren?

19 MR. BYRNE: No, thank you.

20 JUDGE WOODRUFF: Any redirect?

21 REDIRECT EXAMINATION BY MS. VUYLSTEKE:

22 Q. Mr. Gorman, I just want to review something  
23 with you. Why did you exclude the constant growth DCF  
24 methodology result from your recommendation and why did  
25 you find it unreasonable and unreliable?

1           A.       Well, I excluded it based on a test of the  
2 reasonableness of whether the growth rate projections made  
3 by security analysts are rational estimates of long-term  
4 sustainable growth. In this case I found them to be much  
5 higher than what a rational outlook would be for  
6 sustainable long-term growth.

7                       Generally, these capital models are based  
8 on the assumption of an efficient marketplace, and in an  
9 efficient marketplace investors will make rational  
10 investment decisions. Investors will not pay a price for  
11 a stock and expect to receive dividend growth that is much  
12 higher than one can reasonably expect that growth to be  
13 sustained over an indefinite period of time.

14                      If you do make a conclusion that a growth  
15 rate that is irrationally high can be sustained over an  
16 indefinite period of time, you produce a return on equity  
17 estimate that is not reasonable, not reliable, and should  
18 not be given significant consideration. So for that  
19 reason, I did not rely on the results of my constant  
20 growth DCF study in this case.

21           Q.       And do you in general find it to be  
22 inconsistent when an ROE expert uses a different  
23 methodology to reflect different circumstances or  
24 conditions?

25           A.       I do not. As a matter of fact, I believe

1 that to be mainstream. If you review the history of  
2 Dr. Morin's testimony, it applies his methodology in a  
3 reasonably consistent way, but there are times when he  
4 puts little to no weight on the results of his constant  
5 DCF study because he believes them to be understating the  
6 cost of equity.

7                   There are other times when he modifies the  
8 betas he uses in his CAPM studies because he believes the  
9 published electric utility betas to understate the  
10 systematic risk of utility companies given those market  
11 conditions. He uses the available market information,  
12 uses informed judgment to make a recommendation.

13                   I do the same thing. I take great efforts  
14 to try to review the parameters of the DCF, the risk  
15 premium and the CAPM models to offer a return on equity  
16 recommendation that is based on reasonable and rational  
17 expectations and generally consistent with what an  
18 efficient market would require for assuming the risk of  
19 the enterprise.

20           Q.       Mr. Byrne asked you questions about the  
21 results in the Empire District Electric case and about  
22 your analysis in that case. Do you agree with the  
23 averaging of the results of return on equity  
24 methodologies?

25           A.       Not when one of the results I believe is

1 unreasonably high. It's an outlier, and it should not be  
2 given significant consideration, if any consideration at  
3 all. If that procedure was done in this case, I would  
4 recommend my constant growth DCF analysis either be  
5 disregarded or be given very little weight.

6 Q. Just taking that a step further, did you  
7 agree with the Commission's decision to average the  
8 results of your ROE methodologies in the Empire case?

9 A. No. That produced a return on equity that  
10 was outside of the range I found to be reasonable.

11 Q. Are you familiar with any of the -- any  
12 Commission that has accepted a quarterly DCF analysis for  
13 setting ROE?

14 A. The Illinois Commission has a longstanding  
15 practice of it. Most other jurisdictions, including the  
16 FERC, do not rely on that.

17 Q. Talking about fuel adjustment clauses,  
18 you've reviewed fuel adjustment clauses around the country  
19 and have knowledge of fuel adjustment clauses, correct?

20 A. I do, but I'm not prepared to discuss the  
21 specifics of them.

22 Q. In your view, do you know whether the  
23 majority of FACs have one to one or in other words 100  
24 percent pass through clauses?

25 A. I heard Dr. Morin say that several times

1 this morning and I kept shaking my head. No, that's not  
2 my understanding. There are fuel adjustment mechanisms  
3 which reconcile total fuel, prudently incurred fuel costs  
4 with actual fuel cost recovery.

5                   But many utilities and jurisdictions have  
6 fuel adjustment mechanisms that either have band widths,  
7 have limitations on fuel cost adjustments based on an  
8 earnings test or have other restrictions on adjusting  
9 rates given the regulatory parameters that they find  
10 appropriate.

11               Q.       Okay. I'm going to move on now to follow  
12 up on a few of Commissioner Jarrett's questions about the  
13 authorized returns around the United States. He had  
14 stated or mentioned a national average of 10.63 percent.  
15 Do you agree that that is the average return that's been  
16 awarded for ROEs?

17               A.       I believe the question and the reference  
18 came from Dr. Morin's and whether or not the Regulatory  
19 Research document supported that finding after the  
20 transmission and distribution utilities' returns had been  
21 removed, and I don't believe that that's correct.

22                   When you look at that document, you'll see  
23 that there are, for the first three quarters of 2008, many  
24 rates of returns above 10 percent, and just about every  
25 one of those rates of return are noted to be specifically



1 for a regulatory plan that deals with the construction of  
2 a new generating unit.

3                   That rate of return is not applicable to  
4 the entire integrated electric utility company. So if you  
5 strip those higher rates of return out and strip out the  
6 transmission and distribution utility, you get a better  
7 estimate of what the -- the authorized return on equity  
8 was for integrated utility operations without the  
9 incentive rates of return on equity for various  
10 investments.

11                   I would also suggest that since it's in the  
12 document, that you also consider some of the higher  
13 returns on equity for the integrated utilities in  
14 comparison to their common equity ratios, which is also  
15 listed in that document. A lot of the higher returns on  
16 equities coincide with lower common equity ratios to what  
17 AmerenUE is proposing in this case.

18                   Q.       Mr. Gorman, then given your disagreement  
19 with Dr. Morin's conclusion mentioned by Commissioner  
20 Jarrett, that the average is 10.63 percent, what is the  
21 proper number?

22                   A.       Well, I don't have the proper number. I  
23 haven't done the calculation.

24                   Q.       You mentioned something about 10.3 percent?

25                   A.       10.3 percent was the average return for the

1 year including T&D utilities for the documents I was  
2 looking at and excluding those high rates of return for  
3 the regulatory plans, the incentive returns for generation  
4 investments.

5 Q. Last question. Is it important to consider  
6 regulatory mechanisms that apply to a utility in  
7 determining its risk, for example, what regulatory  
8 mechanisms might be available and might be used or  
9 approved for building, let's say for building a nuclear  
10 plant?

11 A. Yes. Those regulatory mechanisms,  
12 particularly in Missouri where detailed and complex  
13 regulatory mechanisms have been the result of negotiations  
14 between all the stakeholders, have been quite successful  
15 in maintaining the financial integrity of the utility in  
16 support of a major construction program.

17 Q. So just to elaborate a little bit, then,  
18 if, for example, if in Missouri, utilities have available  
19 to them and the Commission has approved regulatory plans,  
20 then to say that because there's not a -- because your  
21 CWIP is not available statutorily, a regulatory plan may  
22 be available, that could be a reason for the utility to  
23 have less risk?

24 MR. BYRNE: I'm going to object. It's  
25 outside the scope of cross-examination.

1                   MS. VUYLSTEKE: I would say that's directly  
2 applicable to Commissioner Jarrett's questions.

3                   JUDGE WOODRUFF: I think it's probably also  
4 compound. I couldn't follow it. Could you repeat the  
5 question?

6 BY MS. VUYLSTEKE:

7                   Q. I'll ask it again. One of the -- AmerenUE  
8 has said that unavailability of CWIP increases its risk in  
9 Missouri, but the availability of a regulatory plan, would  
10 that in your view decrease Ameren's risk?

11                  MR. BYRNE: It's leading. It's beyond the  
12 cross, and it's not compound anymore.

13                  MS. VUYLSTEKE: I think it's in response to  
14 Judge Woodruff's question from the Bench and is relevant.

15                  JUDGE WOODRUFF: My question was about  
16 generic ROEs. Is this --

17                  MS. VUYLSTEKE: But a generic ROE, it would  
18 be a problem with a generic ROE if regulatory mechanisms  
19 vary from state to state and from utility to utility.

20                  JUDGE WOODRUFF: I'll allow the question.  
21 Objection's overruled.

22                  THE WITNESS: Well, major construction  
23 programs clearly impose a risk on the utility. So to the  
24 extent a regulatory mechanism can be reached where all  
25 stakeholders have some input into it, then that risk can

1 be managed in the most efficient manner possible.

2 MS. VUYLSTEKE: No other questions. Thank  
3 you.

4 JUDGE WOODRUFF: Mr. Gorman, you can step  
5 down. You are excused.

6 THE WITNESS: Thank you.

7 JUDGE WOODRUFF: And I believe that  
8 concludes the return on equity portion of this. We now  
9 have Mr. O'Bryan for capital structure.

10 (Witness sworn.)

11 JUDGE WOODRUFF: You may be seated. You  
12 may inquire when you're ready.

13 MICHAEL O'BRYAN testified as follows:

14 DIRECT EXAMINATION BY MR. LOWERY:

15 Q. Good afternoon Mr. O'Bryan.

16 A. Good afternoon.

17 Q. Would you state your name and business  
18 address for the record, please.

19 A. Michael O'Bryan, 1901 Chouteau Avenue,  
20 St. Louis, Missouri.

21 Q. Mr. O'Bryan, am I correct that you caused  
22 to be prepared for filing in this docket direct testimony,  
23 supplemental direct testimony and rebuttal testimony which  
24 has been marked for identification as Exhibits 6, 7 and 8?

25 A. Yes.

1           Q.     And do you have any corrections to any of  
2 that testimony?

3           A.     No, I don't.

4           Q.     If I were to ask you the same questions  
5 that are posed in that -- in Exhibit 6, 7 and 8, would you  
6 give the same answer?

7           A.     Yes.

8           Q.     Are all of those answers true and correct  
9 to the best of your knowledge and belief?

10          A.     Yes, they are.

11                   MR. LOWERY: With that, your Honor, I would  
12 offer Exhibit 6, 7 and 8 and tender the witness for cross  
13 examination.

14                   JUDGE WOODRUFF: All right. 6, 7 and 8  
15 have been offered. Are there any objections to their  
16 receipt?

17                   (No response.)

18                   JUDGE WOODRUFF: Hearing none, they will be  
19 received.

20                   (EXHIBIT NOS. 6, 7 AND 8 WERE MARKED FOR  
21 IDENTIFICATION AND RECEIVED INTO THE RECORD.)

22                   JUDGE WOODRUFF: And for cross-examination,  
23 we begin with MEG?

24                   MS. LANGENECKERT: Nothing.

25                   JUDGE WOODRUFF: Noranda?

1 CROSS-EXAMINATION BY MR. CONRAD:

2 Q. Yes. Good afternoon, Mr. O'Bryan. Just a  
3 couple quick things. Turn, please, to your Exhibit 6,  
4 which is your direct. Do you have that there, sir?

5 A. Yes.

6 Q. And I'm looking at page 7, near the bottom,  
7 I think the question and answer that begin on line 17.  
8 Are you with me?

9 A. Yes.

10 Q. I think actually on line 21 that's kind of  
11 where I want to be focused on, but you're talking about  
12 your short-term borrowings can be obtained from capital or  
13 bank markets, Ameren Corp or the utility money pool.

14 A. Yes.

15 Q. So far so good? All right. Looking at the  
16 banks, how many banks?

17 A. There's roughly in the area of 15 or so  
18 that syndicate our bank facilities.

19 Q. How many of those, if any, have gone under  
20 in the last couple months, let's say?

21 A. One.

22 MR. CONRAD: Thank you. That's all.

23 JUDGE WOODRUFF: Thank you. MIEC?

24 MS. VUYLSTEKE: No questions. Thank you.

25 JUDGE WOODRUFF: For the State?

1 MR. IVESON: Nothing, your Honor.

2 JUDGE WOODRUFF: Public Counsel?

3 MR. MILLS: No, thank you.

4 JUDGE WOODRUFF: Staff?

5 CROSS-EXAMINATION BY MR. THOMPSON:

6 Q. Good afternoon, Mr. O'Bryan.

7 A. Good afternoon.

8 Q. Would you agree with me that the  
9 undistributed earnings of subsidiaries adjustment remove  
10 \$145 million from Ameren's common equity balance that  
11 represented the retained earnings of unregulated  
12 subsidiaries?

13 A. Yes.

14 Q. And would you agree with me that Ameren no  
15 longer owns those subsidiaries?

16 A. They no longer own them, and thus the  
17 retained earnings associated with those entities were  
18 shifted to the general retained earnings of Union  
19 Electric.

20 Q. So would that be a yes or a no to my  
21 question, sir?

22 A. That would be a yes.

23 MR. THOMPSON: Thank you. No further  
24 questions.

25 JUDGE WOODRUFF: All right. We'll come up

1 with questions from the Bench, then. Commissioner Murray?

2 COMMISSIONER MURRAY: I don't have  
3 anything. Thank you.

4 JUDGE WOODRUFF: Commissioner Jarrett?

5 QUESTIONS BY COMMISSIONER JARRETT:

6 Q. Just one quick question. I just wanted to  
7 make sure that I'm understanding this correctly. You are  
8 proposing AmerenUE's actual capital structure as of  
9 December 31st, 2007?

10 A. It was updated in my supplemental direct to  
11 March 31st, 2008.

12 Q. But you're proposing that the actual  
13 capital structure?

14 A. Yes.

15 COMMISSIONER JARRETT: Thank you.

16 JUDGE WOODRUFF: Chairman Davis?

17 CHAIRMAN DAVIS: No.

18 JUDGE WOODRUFF: Okay. I have no  
19 questions. So any -- we'll go back for recross based on  
20 questions from the Bench. Does anyone wish to recross?

21 (No response.)

22 JUDGE WOODRUFF: Any redirect?

23 MR. LOWERY: I think I have just one  
24 question. All right if I do that from here?

25 JUDGE WOODRUFF: Sure.



1 REDIRECT EXAMINATION BY MR. LOWERY:

2 Q. Mr. O'Bryan, why was the actual capital  
3 structure Commissioner Jarrett asked you about, why was it  
4 updated to March 31st as opposed to being December 31,  
5 2007?

6 A. It was updated for -- for purposes of just  
7 the general update and the test year or the -- with the  
8 supplemental direct.

9 Q. Let me ask it this way. Does the test year  
10 end on March 31, 2008?

11 A. That's the capital structure date.

12 MR. LOWERY: Thank you.

13 JUDGE WOODRUFF: Then Mr. O'Bryan, you can  
14 step down. And I believe that takes care of the entire  
15 return on equity issues, and that concludes the witnesses  
16 that were on line for today. Since it's already four  
17 o'clock, I don't propose to try and bring in anybody from  
18 Monday's witnesses.

19 Anything anybody needs to bring up before  
20 we adjourn for -- to resume on Monday? All right. Then  
21 with that we are adjourned until Monday at 8:30.

22 WHEREUPON, the hearing of this case was  
23 recessed until November 24, 2008.

24

25

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C E R T I F I C A T E

STATE OF MISSOURI            )  
  ) ss.  
COUNTY OF COLE             )

I, Kellene K. Feddersen, Certified

Shorthand Reporter with the firm of Midwest Litigation Services, and Notary Public within and for the State of Missouri, do hereby certify that I was personally present at the proceedings had in the above-entitled cause at the time and place set forth in the caption sheet thereof; that I then and there took down in Stenotype the proceedings had; and that the foregoing is a full, true and correct transcript of such Stenotype notes so made at such time and place.

Given at my office in the City of Jefferson, County of Cole, State of Missouri.

\_\_\_\_\_  
Kellene K. Feddersen, RPR, CSR, CCR  
Notary Public (County of Cole)  
My commission expires March 28, 2009.