

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a            )  
Ameren Missouri’s 3<sup>rd</sup> Filing to Implement            )       File No. EO-2018-0211  
Regulatory Changes in Furtherance of Energy        )  
Efficiency as Allowed by MEEIA.                        )

**NOTIFICATION**

COMES NOW Union Electric Company d/b/a Ameren Missouri ("Ameren Missouri" or "Company") and, pursuant to the terms of its tariffs approved to implement the energy efficiency portfolio approved in this case, submits the following:

1. Ameren Missouri's Change Process tariff, found at Sheet No. 221.4 of its Energy Efficiency MEEIA 2019-21 tariffs, states that the Company will file a notice in this case prior to making a change in its measure and/or incentive amount offering.

2. Ameren Missouri is modifying several of its business programs in light of the COVID-19 pandemic in an effort to support small businesses and re-engage business customers.<sup>1</sup> Generally, the revisions are as follows:

- **Incentive Offerings for Small Business Direct Install ("SBDI"), Business Social Service, and Business Standard Programs:** To allow small business customers to cover more of their projects, the Company is increasing the \$3,500 SBDI project incentive cap to \$5,000. The Company is also modifying incentives based on program evaluations as well as feedback from Trade Allies and customers. Additionally, some new measures were added to the program. Program adjustments include changed baseline, updated HVAC IEER, and increasing incentives.

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<sup>1</sup> The proposed changes will not cause a deviation of more than 5% of the approved budget.

- **Bonus Addition for Business Standard and Customer Programs:** The Company is increasing incentive bonuses to 10% for interior lighting measures and 15% for HVAC (including program end uses HVAC and Cooling) measures. This bonus program will have a budget of \$2 million and the bonus will end when that budget has been exhausted. The Company will be using annual savings targets rather than three-year savings targets to increase participation in a manner that better aligns with annual goals.
- **Guideline Adjustments for Business Social Service, Business Standard, Customer, SBDI, New Construction, and Retro-Commissioning Programs:** The Company is making several changes to program guidelines in order to provide customers and Trade Allies a more reasonable opportunity to complete projects within the program, making it easier for customers to participate.

3. Attachment A to this *Notification* contains a redlined copy of the business guidelines and incentive changes for an additional illustration of the changes. Ameren Missouri will launch these program modifications on July 1, 2020.

**WHEREFORE**, Ameren Missouri respectfully files this *Notification* in compliance with the terms of its tariff.

Respectfully submitted,

*/s/ Paula N. Johnson*

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**ATTORNEY FOR UNION ELECTRIC  
COMPANY d/b/a AMEREN MISSOURI**

**CERTIFICATE OF SERVICE**

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to counsel of record in this case on this 22<sup>nd</sup> day of June, 2020.

*/s/ Paula N. Johnson*

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Paula N. Johnson